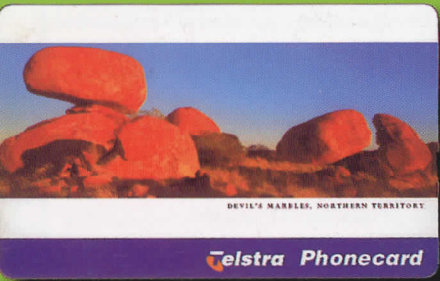


The Australasian Phonecard Monthly

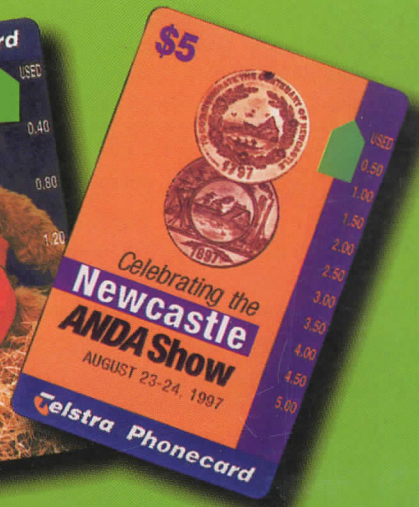
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JAPAN NEW ISSUES-mint

Star wars set 6 in folders..... \$150
Star wars set 4..... \$100
X-Files 2nd Season..... \$30
Coke Can Mikasa Bottling Co. \$40
Coke set 20 (Licensed Cards-1000 issue).... \$450

JAPAN OLYMPIC FOLDER

Special Folder containing one mint phonecard for each of the Olympic years from 1896 to 1988. Each card features the country holding the games that year.

A very special folder containing 24 cards.

**ONE ONLY AVAILABLE.
ONLY \$375.**

JAPAN NEW ISSUES DISNEY

New Series of 16 folders being issued two per month from June.

Steamboat Willie..... \$22
One Hundred and One Dalmatians..... \$22
Mickey Mouse Wild Waves..... \$22
Snow White..... \$22
Lady and the Tramp..... \$22
Mickey's Nightmare..... \$22

Contact us to arrange delivery of the complete series. All beautiful cards!

PAPUA NEW-GUINEA NEW ISSUES-MINT

Catholic Centenary Church K1..... \$10
Air Niugini K5..... \$10
Upe Initiation -reprint K10..... \$25
Election Campaign set 4 K1, K5, K10, K20... \$50
Coral set 4 K1, K2, K10, K20..... \$45

Back issues available.

JAPAN Coke-scarcer items-MINT ONE ONLY EACH ITEM BELOW

JA-CH-3 Play refreshed have a Coke..... \$180
JA-CH-4 Fisherboy..... \$180

AUSTRALIAN NEW ISSUES-mint

Newcastle ANDA Fair Card (1500 issue)..... \$10
Italian Fair Cards (3 x \$5 1500 issue, 2 x \$10 1000 issue) set 5..... \$52
Telstra FREE Card..... \$10
Vintage Car Folder..... \$59.50

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Cafeteria Trials-AUGUST SPECIALS

ANZ \$5 2/96 Mint..... **BUYING \$150**
ANZ \$20 11/95 Mint..... \$65
ANZ \$20 2/96 Mint..... \$45
NAB \$5 11/95 Mint or Used..... **BUYING \$500**
NAB \$20 6/96 Mint..... \$125
NAB \$20 6/96 Used..... \$25
CREDIT UNION \$5 11/95 Mint..... \$250
CREDIT UNION \$20 6/96 Mint..... \$45
Conference Folder..... **BUYING \$200**

Conference Folders

Coke Conference Folder..... **BUYING CALL**
CBA Conference Kycopr Folder. **BUYING CALL**

Gold Coast Trial

\$5 First Generic (All Logo)..... \$10
\$5 First Generic (CU)..... \$20
\$5 First Generic (NAB)..... **BUYING \$40**
\$20 First Generic (ALL Logo, NAB, CU)..... \$5
\$50 First Generic (All Logo)..... \$10
\$50 First Generic (NAB, CU)..... \$15
ThemeParks, 1st, 2nd, 3rd prints Used... Each @ \$4
National Bank \$50 Surfer used..... \$4
CBA Flag pair \$20 and \$50 used..... \$6
Reloadable ANZ surfer..... **\$35**
Reloadable NAB..... **\$100**
Reloadable Credit Union Yachts..... **\$35**
Dreamworld \$50 and \$100 used..... **\$24**

USA

USA NationsBank set 19 used..... \$70
Media Card mint..... **\$30**
Opening Ceremony card mint..... \$85
Inaugural Coins series \$5 card mint..... **\$30**
Employee Commemorative mint..... **\$30**
Danmont/USA Joint Issue..... **\$80**
First Union Senior Management Folder..... \$300

NEW ZEALAND

ANZ \$20 in Folder..... **\$25**
Bank of NZ \$5 and \$20 pair Mint..... **\$950**
Westpak \$5 and \$20 pair Used..... **\$100**
Westpak \$5 and \$20 pair Mint..... **\$150**

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PAPUA NEW-GUINEA -USED

Catholic Centenary Church K1..... \$5
Seascapes K2..... \$3
Musical Instruments Horn K2..... \$4
Expo '92 set 6..... \$40

BUYING

Used Australian cards required. Paying 20 cents per card for clean undamaged cards. No quantity too large.

Please do not send any "remotes" such as Unidial and Ezicall as we have no need for these cards.

BUYING MINT \$5, \$10, \$20, \$50 at 85% FV

BUYING USED all scarcer advertising cards

Regular Suppliers required.

AUSTRALIAN ISSUES-mint

Spensley Newsagency (private 1000 issue)..... \$19
Prudential (private card)..... \$12
Vana NewsFair (private card)..... \$15
ANDA Fair Melbourne (1500 issue)..... \$12
NHS (private card 1000 issue)..... \$15
Grilla Dog set 6 \$70 fv..... \$94
Perth Coins Koala NEW ISSUE..... \$15
Dame Kiri Te Kanawa pair..... \$15
Independence Day..... \$15
Duck WWF..... \$15
Koala WWF..... \$10
1210 Train..... \$7
Elizabeth Arcade Husky Dog \$5..... \$25
Coke 7 Santa \$5..... \$9
Coke 8 Polar Bear \$5..... \$9
Coke 9 Roaring 20's Girl \$5..... \$9
Coke 10 Roaring 20's Couple \$5..... \$9
Coke 11 Truck \$5..... \$9
Coke 12 Rockwell Painting Boy \$5..... \$9
Coke 3 Ribbon Complimentary \$2..... \$15

THEMATICS? WORLD?

Thematic phonecards are a speciality - we are the largest Australian stockists of topical Japanese phonecards & have a wide range of world thematics available. Just contact us with details of your interests for photocopies to be sent

JAPAN MINT-One Only

JAL Old Fleet Series-6 cards in folder L-278 to L-283..... \$330

JAPAN Sport-scarcer items-used

ONE ONLY EACH ITEM BELOW

Dunlop Golf Players set 7; Strange,
Watson, Okamoto, Aoki, Couples, Ballesteros,
Kobayashi..... \$110
Greg Norman 1986 Tournament-scarce..... \$16
Greg Norman 115th British Open-scarce..... \$16

Juventus F.C. Club Logo Gold Card '92-'93..... \$12

1904 Olympics USA (from folder set)..... \$16
1896 Olympics Greece (from Folder set)..... \$16

The Australasian Phonocard Monthly

August 1997 - Issue Number 38

Managing Editor

Viddy Jermacans

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Editorial

The "big news" this month of course is the emergence of the first Telstra Phonecards containing an implanted micro-chip. The card trials have now been operating for some weeks at the Randwick Military Barracks in Sydney and used chip or 'smart' cards are now appearing for sale through dealers. I understand also, that trials have commenced in Adelaide, the city where the first major changeover from magnetic readers to chip will take place later this month.

Although the trials have commenced, there is still a great deal of information to be provided by Telstra with reference to the changeover, particularly in relation to the specifics associated with Phonocard replacement or exchange.

Telstra has had recent meetings with representatives of the Australian Phonocard Dealers Assoc. (APDA) at which time future policy has been discussed, but not documented. Readers will note at page 13. some comments on the exchange 'policy' as obtained at such a meeting.

I have been promised a formal statement for inclusion in the Septemebr issue of APM which will contain key information such as the time-frame for the changeover Australia wide, both for the payphones as well as for Phonecards, ie. just how long will collectors, dealers, the general public, be able hold on to their magnetic Phonecards before they have to make a decision as to whether they wish to use them in payphones, sell them to dealers or retailers, exchange them with Telstra or "hang on to them", as magnetic readers are phased out.

The Australasian Phonocard Magazine - August 1997

I personally do not advocate specific action in any direction, ie. to sell/use or to hold stock - with specific reference to multiples of cards which a collector or investor may be holding.

Undoubtably, however, if you are a collector of Telstra's Phonecards now is certainly the time to complete your collection and 'put-away' a second or third set as well, as card availability and prices allow one to do so.

Basically, all "official" figures as well as the views and opinions of those closely associated with the hobby of phonocard collecting indicate that the collector base in this country is quite small and still un-tapped.

Should there be an upsurge at some stage in phonocard collecting - and lets face it, all collectables have phases where the particular item is most sought after and not so sought after - many of the cards which appear common now, will not be so common and will command high interest and prices.

As an example, Telstra's published destruction figures for their collector packs are just "the tip of the iceberg". If one could add dealer, investor and collector destruction figures to Telstra's. I'm sure many would be surprised just how little of some cards there are out there in mint condition. Here I include recent Limited Edition packs/cards such as the Marine Series (1996) and even the Vintage Cars, which have been broken up with the majority of cards being used and only the "4th" card being considered (at this stage) of any value.

Whilst I won't be hoarding thousands of the early Australian phonecards, I'll certainly be putting aside - apart from my collection - two or three of many that are currently available. Here I include the phonecards of other "pioneers" such as PayTel Australia. Now is certainly a time to be astute and look into cards that may have potential value in the future.

Two things should always be remembered. Firstly, the hobby really is still only in its infancy in this country and has the potential to expand, and secondly, the availability of early print run phonecards in good condition has dramatically decreased over the last eighteen months and together with recent low mintages for many cards, "there aren't many of some out there". **Viddy Jermacans**

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Mint \$2 Sydney Uni Union card No. 3	\$40
Mint \$2 Sydney Uni Union card No. 4	POA
Mint \$2 Telstra A.M. Day	\$19
Mint \$2 Qantas Complimentary - slight mark	\$150
1-Hole \$2 United Medical Defence - slight mark	\$115
New Telstra \$5 Smartcard	\$25
\$2 Grilla Dog PhoneAway	\$25

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Winners of the Watty Card were: N. McGregor 3173, R. Hatt 5330, R. Hepton 6450, K. Marshall 4179, P. Pritchard 2460

Hong Kong Then & Now with PacificNet

As "everyone" is aware, on July 1, 1997, the world witnessed history as the peaceful transfer of sovereignty of Hong Kong back to China, following the expiration of Britain's 99 year lease, took place.

On a recent visit to the International Numismatic's showroom in York Street, Sydney, I was amazed by the stunning and attractive displays which featured a variety of items of interest to collectors, mainly focussed on the Hong Kong handover.

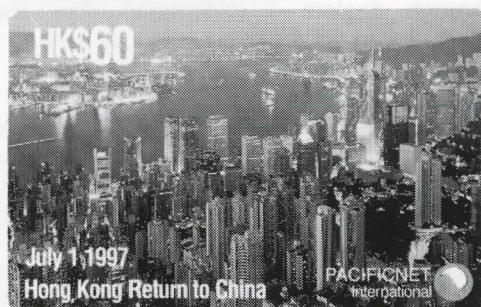
Included amongst these items were two particularly attractive phonecard sets produced by PacificNet Pty. Ltd, a Sydney company which we have featured in past issues.

The first set, "A Phonecard History of Hong Kong", features five phonecards which recall the Hong Kong of old in an attractive combination of vivid pictures combined with the Definitive Stamps of all five British Monarchs who have ruled over the island of Hong Kong and the mainland peninsula.

The five cards, of which 888 sets (in folders) have been produced and each with a denomination of HK\$30, are featured below and opposite:-



The second set of phonecards contains only two cards, but what attractive ones they are. The HK\$30 card features a Chinese Junk on Hong Kong Harbour, whilst the HK\$60 card, taken from Victoria Peak on Hong Kong Island, depicts a sweeping view of the high-rise buildings on the island and looking across the harbour to Kowloon and mainland China.



Only 750 of these two cards have been issued and are contained in an attractive folder. All of the cards in the two sets are encoded for use in PayTel Australia's payphones, with the HK\$30 cards valued for A\$5 call time and the HK\$60 card having a value of A\$10.

To purchase these cards or for more information on them and other Hong Kong related collectables, drop in and see the Macquarie Coins & Collectables Gallery display at 229 York Street, Sydney, or contact PacificNet at GPO Box 4413, Sydney, NSW 2001 or by phone on (02) 9262 4366 and fax on (02) 9262 4510.

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Edlins of Canberra have been established over 20 years and were selected to value the Royal Australian Mint Museum collection of coins. The extensive experience of our company in all facets of collectables ensures that you receive the best advice and price, whether you are buying or selling.

THIS MONTHS PHONECARD SPECIALS

Item	Description	Price	Item	Description	Price
1.	100 different used world cards	\$49	19.	20 different countries	\$19
2.	50 different Aust. 1-hole cards	\$45	20.	20 different advertising	\$19
3.	50 different Aust. multi-hole cards	\$35	21.	10 different "ladies"	\$15
4.	20 different animals	\$19	22.	10 different logos	\$15
5.	20 different dogs	\$19	23.	20 different Singapore	\$19
6.	20 different cats	\$19	24.	5 different world mint cards	\$15
7.	20 different ships	\$19	25.	9 diff. Aust. coll. packs (inc Coke)	\$49
8.	20 different bridges	\$19	26.	15 different mint Aust. Custom cards	\$49
9.	20 different mountains	\$19	27.	Mint Australian Geelong set of 6	\$45
10.	20 different trains	\$19	28.	Mint Australian Bird Choir with folder	\$19
11.	20 different cityscapes	\$19	29.	Northern Territory set of 2 (1 hole)	\$12
12.	20 different landscapes	\$19	30.	Tasmanian set of 2 cards (1 hole)	\$ 9
13.	20 different flowers	\$19	31.	West Australian set of 3 (1 hole)	\$19
14.	20 different trees	\$19	32.	Phonocard pages x 50	\$45
15.	20 different planes	\$19			
16.	20 different transports	\$19			
17.	20 different New Zealand	\$19			
18.	20 different Great Britain	\$19			



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Sunday, September 7th, 10am to 5pm

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Saturday November 8th - Auction 117

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100 at least 15 different	\$50
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\$5 disposable used	\$10
\$5, \$20, \$50 disposable	\$20
\$5 National Bank used	\$60
\$5, \$20, \$50 NAB used	\$70
\$5 Credit Union used	\$15
\$5, \$20, \$50 ACU used	\$30
\$20 Batman, Entrance, Lethal Weapon, Sea World or Wet'n'Wild used each	\$6
\$50 Dreamworld used	\$10
\$30 Seaworld used	\$6
\$20 Flag used	\$3
\$50 Flag used	\$5
\$50 NAB Surfer	\$6

All reloadable Visa Cash Available

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Your last chance to pick up the cards you want at near face prices

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\$5 Reaching Families	\$7
\$5 '94 A.G.M.	\$7
\$5 Farm Animal Montage	\$12
\$5 Hereford Cattle	\$7
\$5 Haka	\$10
\$5 Sth African Rugby	\$10
\$5 Amcal Penguins	\$8
\$5 Japanese Airlines	\$7
\$5 Albatross	\$7
\$5 Road Safety	\$7
\$5 RNZSPCA Animals	\$10
\$5 Red Nose Don't Smoke	\$8
\$5 Red Nose Sleep on back	\$8
\$5 Happy Fathers Day '94	\$7
\$5 Get Well Teddy	\$10
\$5 Happy Birthday	\$7
\$5 Spot CardEx '94	\$10
\$5 Phantom of the Opera	\$8
\$5 Spot CardEx '95	\$10
\$5 Spot Singapore '95	\$8
\$5 Spot Christmas '95	\$10
\$5 Spot AusCard '96	\$8
\$5 Spot Singapore '96	\$10
\$5 Snow White set of 3	\$30

AUSTRALIAN

\$5 Perth Mint Koala	\$15
\$5 Melb. ANDA Show	\$10
\$2 Complimentary PhoneAway	\$20
\$2 Thomas Cook PhoneAway	\$15
\$5 Strathfield PhoneAway	\$10
\$5 Get Inside Your Cus. Wallet	\$125
\$2 Qantas	\$250
\$2 Newsagents '96 Convention	\$95
\$2 Business Card	
14 different from	\$20
\$2 Phonebox - scarce	\$250
\$10 Panasonic	\$125
80 cent Cannes	\$300
\$2 Billycart Derby stapled	\$35
\$2 Spensley Newsagency	\$20
\$2 Teddy Bear	\$95
\$2 Teddy Bear used	\$30
\$2 Sydney Uni Victory	\$40
\$5 Vintage Car Rolls Royce	\$30
\$5 Newcastle ANDA Show	\$10
\$2 Standing Order pref 1504	\$10
Europa Card Series Italy (5)	\$45

WE ARE EXPECTING 8 NEW LOW PRINT RUNS TO HIT THE STREETS THIS MONTH. GIVE US A CALL!!

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We are keen buyers of all mint and used Telecom/Telstra cards. **TRADE IN !!**

We accept all mint Telecom/Telstra cards this month at full face value against purchases from this advert.

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Crystal Street, Petersham (Near Station)

SUNDAY, 31st. AUGUST 1997

9.30am - 4.00pm

26 Dealers Buying & Selling



AUSTRALASIA

AUSTRALASIA

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PHONECARDS - Australian & World, Cards & Packs

CATALOGUES & ACCESSORIES



Adult Admission \$1

\$250.00 in Lucky Door Prizes !!!

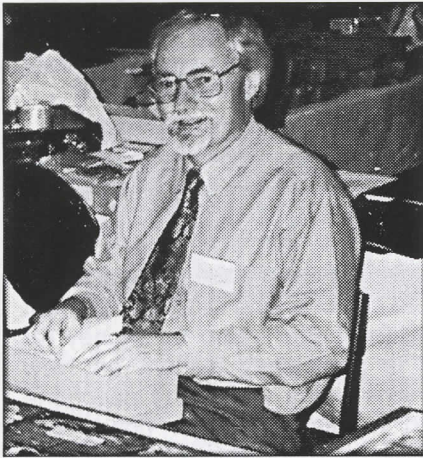
Bargains galore !!! Don't miss out !!!

Organised by the Stamp & Coin Dealers Association of Australasia Inc.

Trade with Confidence with S.C.D.A.A. Inc. members.

Dealer Profile

Tony Boyd



Current Brisbane dealer, Tony Boyd, started collecting stamps with a "starter kit" which he received for Christmas in 1954. The interest was re-kindled in about 1958 when Tony noticed that the same stamps could be obtained for different prices in different shops, so he started buying from Vita Stamps in Brisbane - which is still operated by Harry Vaivarins, now assisted by his son George.

Tony sold these stamps to his school fellows at a handsome markup.

As pocket-money was only about 1/6d per week (15 cents), the pickings were slim - although 1/6d was "worth" more than 15 cents now! He used to keep his stash in 10/- notes so that it looked more prosperous.

Tony continued to deal in stamps through his secondary school years and into his University years.

He ran his first advert in the *Australian Stamp Monthly*, April 1962 issue (page 264), causing the school no end of excitement!

His philatelic activities were curtailed in 1972 when he set off overland to London, via "everywhere". Boating up the Mekong in Laos with Pathet Lao guerillas was quite a highlight - they were friendly as long as you weren't American.

Arriving in London in late 1973 with few dollars but just in time for the Australian decimal stamp boom, he had a wonderful time turning \$2,000 into \$14,000 in a year - a fortune in those days. He mainly bought from dealers in the UK before they found out about the latest prices and shipped the material to Australia to eager dealer buyers here.

Returning to Australia in 1975, Tony dealt by mail, largely on the back of the stamp boom. He went into retail in 1980, opening a shop at 200 Latrobe Terrace, Paddington, and did the "same old thing every day" until 1989, when he received a brochure from Telecom advising about the new Phonecards. That brochure went straight into the bin.

In 1990, Tony bought his first used cards at a show from Andrew Kimonides - and look what happened! At first, he specialised in used phonecards, adding mint later as some dealers ignored them early on.

Lately, Tony is focussed on being the leading phonecard dealer in Queensland - he endeavours to have all the latest used cards - "not easy" he says "and much harder to obtain than mint."

Tony is convinced that phonecard collecting "is here to stay", but feels that rapid technological change ensures that card collecting will also constantly change. The imminent move by Telstra to smart card technology opens an opportunity for collectors of Telstra's magnetic cards to complete their collections and then take stock.

Some will move on to collect the new smart cards and many will require the fore-runner cards issued by Visa and Quicklink for completeness.

New collectors will, in many cases, collect only the new cards and ignore the 1989-97 period. A proliferation of designs and short-run cards will reinforce the move towards thematic collecting, since for many, completeness will not be a possibility.

Tony feels that "after the dust has settled" the true scarcity of many mint cards and packs, especially the recent issues, will become evident. Stocks are not being put aside and future scarcity can only be the end result.

He predicts a promising future for the hobby.

Editor

The Australasian Phonecard Magazine - August 1997

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Perth Mint Koala.....	\$15.00
The Phantom.....	\$24.50
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AusCard '96 complimentary.....	\$15.00
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Fuji Image.....	\$10.00
Coca-Cola \$0.00 Prize Card.....	\$ 5.00
Telstra Membership.....	\$30.00
Singapore '96.....	\$20.00
\$2 Hong Kong.....	\$10.00
Prudential.....	\$15.00
VANA Newsfair.....	\$20.00
ANDA Melbourne Show.....	\$10.00
Telstra Peter Kelly.....	\$25.00
\$5 Newcastle.....	\$10.00
Tamworth pair.....	\$20.00
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PayTel Australia

The *Smart Collectors Choice*

Whilst in Melbourne for the recent ANDA Show at the Exhibition Centre I took the opportunity of re-familiarising myself with the operations of the Blackburn based company, PayTel Australia.

For those readers unfamiliar with PayTel Australia Pty. Ltd., PayTel is a one hundred percent Australian owned company which designs, manufactures, installs and maintains satellite and cellular payphones. Since 1993, PayTel payphones have been progressively installed on most country train services Australia-wide, including the XPT and Xplorer fleet, TT Line's *Spirit of Tasmania* and *TasCat*, various merchant shipping sites and outback mining camp installations.

Australia Wide

PayTel operates Australia's only other payphone system (besides Telstra) and PayTel payphones are available to patrons in every state in Australia. Unique to Australia, the PayTel payphone operates on credit cards (Visa, Mastercard & Bankcard) and PayTel phonecards, via a specially designed "reader/writer" card identification and validation mechanism.

This mechanism was designed by PayTel engineers after an exhaustive world-wide search revealed no similar product was already available. The reader/writer identifies credit cards and displays available credit for use and identifies PayTel phonecards and decrements call units by re-writing back onto the card. Unlike other phonecards which show a punched hole after use, PayTel phonecards show no visible signs of usage (similar to using your Visa card) and carry the remaining value magnetically re-encoded on the card.



PayTel's latest PayPhone

Card Updates

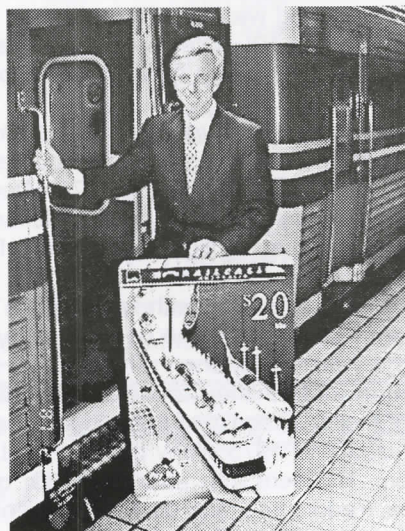
With the design of the world's first railway satellite payphone in July 1995, PayTel phonecards made some visual and technical changes.

Firstly, *Control Codes* appeared on the reverse of the phonecard, specifying sequential card number, card type, application, face value, encoded units, issue date and card number issued, eg.

224.RA-5.20.25-0396.5000

indicates, card number 224, *Railcall*, Australian National, \$5.00, 20 units, \$0.25 unit value, March 1996 production of 5000 phonecards.

Secondly, from July 1995, all phonecards were encoded as unit values instead of dollar values. This enabled more accurate call charging rates for different destinations and provided better value for money for the purchaser. This is particularly evident on New South Wales Countrylink trains where the payphone may switch between cellular reception (lower call charge rates) & satellite reception (higher call charge rates) throughout a trip, depending on train location.



The Hon. Brian Langton, NSW Minister for Transport with a demo PayTel phonecard at the launch of PayTel's payphones on NSW Countrylink trains (June 1996)

100 Designs

During July 1997, PayTel produced its one-hundredth (different design) telephone card! From the basic designs of phonecards and collector packs first released in 1993, PayTel's phonecards have featured many facets of Australiana including five Railways of Australia series', the extinct Tasmanian Devil, the 50th Sydney to Hobart yacht race, Lighthouses, flora and various species of animal life - the "Tree Frogs" being possibly the most attractive of all.

Collector Service

PayTel provides an efficient collector's service, including the only issuer Standing Order service in the world that caters for thematics! Additionally, PayTel clients can select their own collector pack number and keep it reserved for them, for all issues or for their own particular thematic interest, eg, trains, birds. Probably the most attractive element of collecting PayTel phonecards, besides the beautiful designs and low issue numbers, is the *PayTel Collectors Club*.

Clients who purchase a minimum of \$35.00 (renewable annually) directly from PayTel become free members of the *Club*.



Some of the many benefits of membership include a free individualised \$5.00 membership phonecard (see the **1997** card above), monthly prize draws of unique or interesting items such as misprinted phonecards or "0000" numbered collector packs, other free "end-of-series" phonecards valued from \$5.00 to \$50.00, free Christmas phonecards (1997 will be the third) and of course, the Collectors Club points scheme.

The points system operates very much like a Frequent Flyer loyalty program, with points and bonus points being awarded for purchases. Gold Collectors Club \$20.00 vouchers are sent to clients after reaching 1000 points which are redeemable with PayTel or a number of participating phonecard dealers Australia wide and throughout the world.

All PayTel phonecards are available at face value or with the small premium of \$5.00 for limited edition collector packs.

These are some of the reasons that PayTel is known as the *The Smart Collectors Choice*.

More information about PayTel can be obtained from the company's office at Suite 4, 43 Railway Road, Blackburn, Victoria. Postal enquiries to:-
PO Box 456, Blackburn, Vic. 3130, Australia
or faxed to +61 (0)3 9877 9499
or see the advert. on the back cover of this magazine.

Viddy Jermacans - Editor

Is This the World's Most Remote Payphone?

We have every reason to believe it is!

PayTel Australia provides payphone facilities to railway operators Australia wide, as you are aware, as well as shipping and other mobile applications. What you may not be aware of is PayTel's close association with mining and exploratory companies through the Optus "B" satellite.

A recent installation took place at Rudall River, Western Australia. Before you rush to your atlas, it is highly unlikely that you will find Rudall River - it is shown only in the most detailed maps. As the river contains water for no more than a few weeks per year, the word "River" is not a very accurate description. Lake Eyre is another dubious Australian "water

vessel!" This is filled every 100 years, the remaining 99 years it is salt flats.

Some of you may recall that Sir Donald Campbell set a land speed record on this lake (!) in the 1950's. Another interesting observation about the Rudall River is that it is in the middle of the Great Sandy Desert!

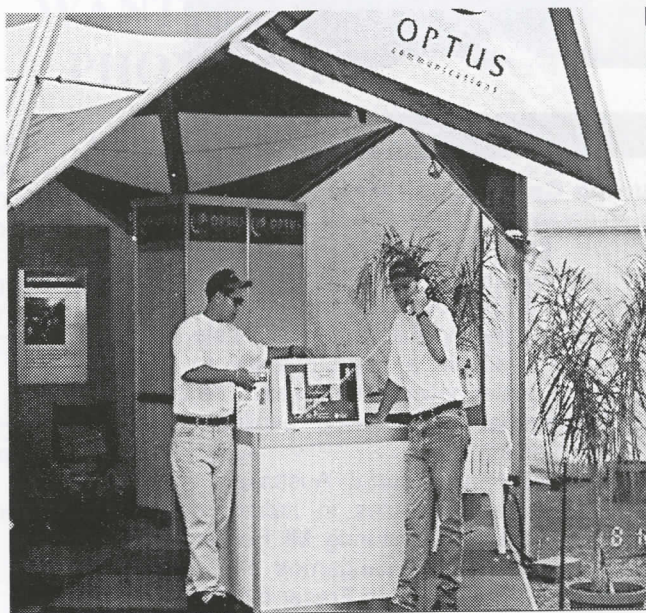
There is a mining exploration team setting up in the Rudall River area. The team consists of between 50 and 100 people and many such teams operate throughout the unexplored areas of northern and western Australia in search of Natural Resources (oil, gas) and minerals.

The world's largest diamond mine Argyle, lies to the north and huge iron ore resources are mined west of the Rudall River, 350 kilometres west, and that is the closest shop to the Rudall River mining camp.

In fact, the closest road is 300 kilometres away. If you want to go to the Rudall River mining camp, get into your four-wheel drive, take lots of water because there isn't any out there, look at your compass and make your own road through the desert. It is quicker and easier by helicopter, and if you are feeling like a McDonald's hamburger, get back in your helicopter and fly 1,200 kilometres south.

A PayTel Satellite Payphone is installed at the mining camp. There is of course no other form of communication other than by satellite, and the "outback payphone", as it has become known, enables the camp staff to keep in touch with the outside world, both for emergencies as well as for family contact.

PayTel satellite Payphones have become an essential requirement for the many mining camps throughout this region in Western Australia, so if you ever get to Udall River, have a kick around in the desert, and you never know, you may just unearth some used PayTel phonecards!



Satellite payphone on display at the Optus stand, Mining Expo, Kalgoorlie, 1996.

AUSTRALIAN NEWS UPDATE

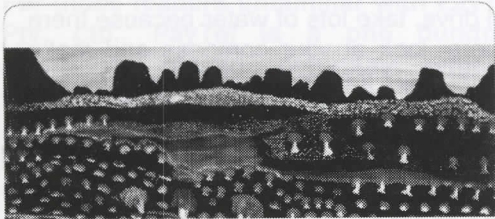
TELSTRA RELEASES

Telstra's First Micro-Chip Phonecard Series

Featured on the cover of this magazine are four of the seven Phonecards in the first Telstra micro-chip/smart card series. The other three are displayed below.

Readers will note that the cards still contain the wording "Telstra Phonecard". The other side of the card contains the chip, the insertion arrow and coding.

I am unclear as to the print run for each of these cards - which I understand are being manufactured in Spain - but I will advise as soon as I find out. I understand also, that a Limited Edition Folder and a special Advertising Pack are to be produced for this set. Again, more information will be made available as it comes to light.



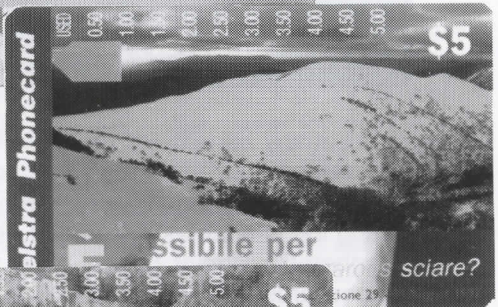
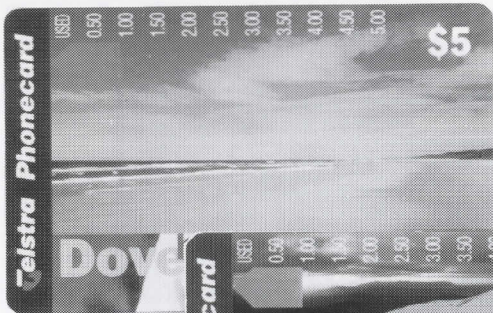
Europa Card Show - Italy

To celebrate its attendance at the Europa Card Show in Riccione, Italy, from 29-31 August 1997, Telstra has produced a series of five Phonecards - 3 x \$5 (1500 of each) & 2 x \$10 (1000 of each).

In addition to having these cards for sale in Italy, Telstra has made available a large quantity to the Australian phonecard dealer network, for resale. The cards, coded "I" for International, will **not** be available from Telstra's Collector Service.

Whilst presenting colourful Australian landscapes, the Phonecards carry phrases in Italian relevant to each scene, eg. the card featuring Mt Hotham in the Snowy Mountains asks, "Can kangaroos ski?" whilst the card depicting 75 Mile Beach on Fraser Island queries, "Where did I leave my towel?"

Two of the five Phonecards, some of the last magnetic cards to be produced by Telstra, are featured on the cover whilst the other three are featured opposite:-



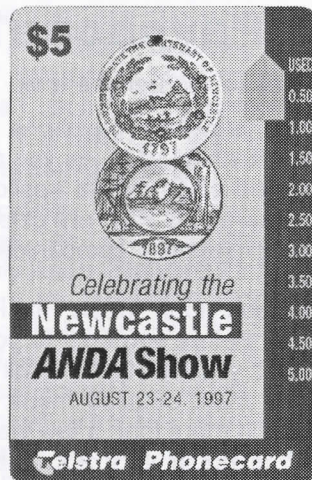
PS. Do you notice something odd about the \$10 cards?

ANDA Coin, Note & Stamp (& Phonecard) Show

To commemorate its attendance at the above Show in Newcastle from 23-24 August 1997, Telstra has produced 1,500 of a \$5.00 Phonecard which will be on sale at the Show (see Show details elsewhere in this magazine).

A number of cards will also be made available to dealers. No cards will be available from Collector Services.

A one hundred year old medallion commemorating Newcastle's bi-centenary will feature on this special issue Phonecard. It features the 'head' and 'tail' of the historic medallion. A century ago, the medallion was hand struck to celebrate the industrial city's centenary. Continuing the tradition, Telstra has used modern-day technology to produce a useful collectable to celebrate the city's bi-centenary.



University of Sydney Union

Featured below is the third of the \$2.00 **University of Sydney Union** Phonecards. Again, 1000 have been printed (prefix number 1505).

I understand that the fourth card in this "series" is due out next week (mid August).

It's interesting to note the variance in price between the first two "Union" cards and the third, ie. once collectors and dealers know "where to look" for a short-run (1000 print) card, it does not take too many to satisfy the collector demand.

That is, whilst the Sydney University Union No. 2 card retails for \$90 plus, the third card is available in the range of \$45.00.

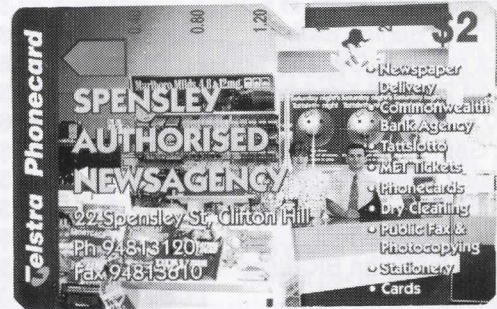
Eastland Newsagency

Featured below is the Eastlands Newsagency (Hobart) \$2.00 Phonecard referred to in the last issue, ie. the one which had holes "punched" in it - as well as being stapled.



Spensley Newsagency

Featured below is the Spensley Newsagency (Melbourne, Victoria) \$2.00 complimentary Phonecard. Again, 1000 of these have been produced.



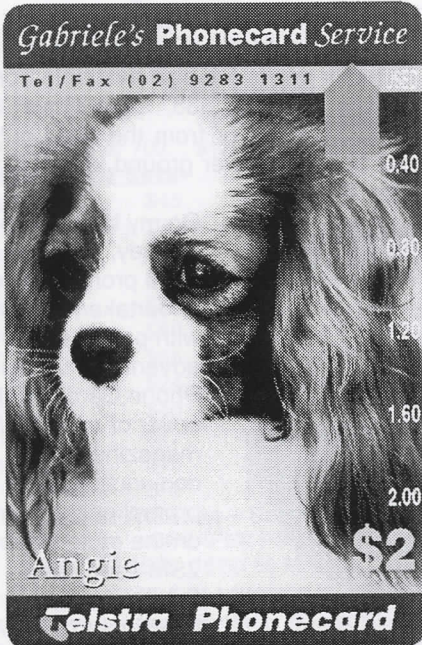
Telstra Phonecard

Present this phonecard at the Wentworth or Holme Campus stores and receive one **VICTORY** pocket note book **free!** \$2

USED 0.40 0.80 1.20 1.60 2.00

Gabriele's Philatelic Service Pty. Ltd.

Suite 616, 6th Floor, St James Trust Building, 160 Castlereagh Street, Sydney, NSW, 2000
 PO Box A2, Sydney South, NSW, 2000, Australia. Phone or Fax (02) 9283 1311



WANT AN ANGIE PHONECARD?

(THERE ARE ONLY 1,000 PRINTED!)

WE ARE GIVING THE CARD AWAY FREE WITH ANY RETAIL PHONECARD PURCHASES OF MORE THAN \$400 FROM OUR CURRENT CATALOGUE. DO YOU HAVE THE CATALOGUE? PHONE, FAX OR WRITE TODAY FOR OUR LATEST LIST WHICH IS FREE. PURCHASES CAN TOTAL \$400 OVER THE THREE MONTHS OF JUNE-JULY AND AUGUST (TO HELP YOUR BUDGETS) WE WILL RESERVE ONE FOR YOU AND SEND IT TO YOU BY REGISTERED MAIL WITH OUR COMPLIMENTS!

Please send me your latest catalogue:

Customer Name:

Address:

Postcode:

Phone No: (.....)

ROSS L. CAMPBELL

277 Chatsworth Road
Chatsworth Island, NSW 2469

Ph: (02) 6646 4386 Fax: (02) 6646 4641

Apollo II set \$2 to \$5 (5).....	\$90
Roam WW II Pack.....	\$95
Roam Peace set (3).....	\$55
Mobil Quix set 6 PhoneCards.....	\$90
Mobil Quix \$10 PhoneAway used.....	\$5
\$150 Games PhoneAway used.....	\$100
\$5 Strathfield PhoneAway used.....	\$4
\$2 Thomas Cook PhoneAway used.....	\$20
\$2 World PhoneAway used.....	\$15
\$2 Mobil Quix PhoneAway used.....	\$30
Vintage Cars Pack.....	\$59
\$5 Rolls Royce from Pack.....	\$24
\$2 Telstra Business Card.....	\$30
Animal Eyes set 4 x \$50 cards.....	\$200
\$2 Phonebox & Smartcard in Wallet.....	\$200
\$2 Sydney Uni Union No. 3.....	\$45
\$2 Nicotinell - Behind Bars.....	\$25
\$50 Black or Koals Generic 1-hole.....	\$15
\$2 Billycart Derby & Program.....	\$25
\$5 & \$10 Prison.....	\$15
Olympic Games '92 set of 6 cards.....	\$60
\$2 Spensley Newsagency.....	\$15
New South Wales Pack.....	\$70
\$50 Uluru used - perfect.....	\$18
\$2 Sydney Uni Union BIC used.....	\$50
\$2 Newcastle.....	\$100
\$2 Qantas.....	\$250
\$2 Rentlo Fridge.....	\$25
\$5 VANA Newsfair.....	\$13
Papua New Guinea (mint only) in stock.....	POA

Call to reserve harder cards - Buying all "P" Cards
Want Lists & Exchanges Welcome
Post Free. Registered \$3 please.

Pan Pac PhoneAway

This is the new release of the \$50 Pan Pacific PhoneAway card which features Olympic Gold Medallist Susie O'Neill. Only 100 of these phonecards are available through the Collector Service and as such, are "sure to go fast".



Exclusive Gift

I understand that all Telstra Standing Order customers are to receive a free, special \$2.00 Phonecard as a thank you for their "keen support" of Telstra Phonecard collecting. This rare card (it will be interesting to see how many are printed) features the colourful beach huts on Brighton Beach, Melbourne, and will only be available to collectors who had a Standing Order established by 1 August 1997.

Telstra Hotline

The Telstra Phonecard Collector Service hotline has been upgraded, providing you with more up-to-date information about current and upcoming releases, serial numbers, destruction figures and promotions.

The number for the new hotline is now:-

1902 961 048*

* Maximum call costs 75 cents per minute. Higher rates apply to mobile and public payphones.

Telstra is keen to receive feedback on its new service.

Austel

Austel has released a new \$5.00 Phonecard as a handy reminder that phone numbers in New South Wales, Queensland and Victoria now have eight digits. 40,000 of the eight fingered Phonecard have been produced with 1,500 available through Telstra's Collector Service.

I understand that these Austel cards are proving quite popular with collectors who are 'putting together' a thematic set of cards. Watch out for further designs.



"Teddy Bear" Phonecard

1,000 of this "cute" complimentary "A" card - see cover - (prefix no. 1497) have been printed and are being found in Perth, Western Australia.

One.Tel Phone.Card RELEASES

Michael Hudson from the Sydney Stamp Centre advises that he has been appointed as an agent for One.Tel Phone.Card. Michael can now offer an automatic new issue service for each different Phone.Card as it is released. Some collector packs are also available from the Sydney Stamp Centre, PO Box 638, Lane Cove, NSW 2066 - Phone (02) 9231 4583, or from the retail outlet in the Colonial Mutual Building (lower ground level), Cnr Pitt St, and Martin Place, Sydney.



On my last visit to Sydney, I noticed a large promotion being undertaken by One.Tel with prominent advertising of their Phone.Cards on the cover of *nine TO five* magazine in conjunction with promotional giveaways on the radio station 2SM - see card featured opposite: Next month's APM will include a feature article on One.Tel and its Phone.Cards.

CATALOGUE OF AUSTRALIAN REMOTE ACCESS PHONECARDS

Well known Sydney collector, Ron Smith, has compiled a catalogue which contains a listing and pictures, of the remote access phonecards issued by One.Tel, Ezi Phonecall, Unidial, Oz Switch, etc. I must admit, that until I received a copy of this catalogue I had no idea as to the extent of designs that the above companies had released and the attractiveness of the vast majority of these images. See advert in opposite column.

CARD SHOW '97

Card Show '97 will take place at the AMT Centre, 140 Royal Street, East Perth on Saturday/Sunday, 11th and 12th of October 1997. The Phonecard Collectors Group of W.A. Inc. will be exhibiting extensive displays together with an outstanding contribution from the Telstra archives. The centrepiece of the exhibition will be the club's "Phonecard Car". The club has purchased a motorcar which will be covered with Telstra Phonecards. As a fundraiser, the Princess Margaret Hospital for Children in Perth will be using the "Phonecard Car" as the subject for a guessing competition with substantial prizes. Hours for the Exhibition are 10am-5pm daily. Admission will be free and ample parking is available. Rail and bus pass the door (they also stop). Specialist dealers will be in attendance throughout the weekend. Any enquiries please ring (08) 9341 7000.

FREEBIES!! FREEBIES!! FREEBIES!!

The two winners of the \$4 Prudential Phonecards as donated by Michael Rennie from Lismore Phonecards and drawn by ballot were:-

Douglas Loats, Leichardt, Qld. and **Mrs F. Barrington**, Mt. Gambier, South Australia. Now, the "Rarity" prize for 'good eyesight'. The two prefix numbers were of course 1291 and 1303. The winner of the Olympic Games Mascots pack was (by draw from a hat) **Ms Cynthia Biggs**, Glen Iris, Victoria.

Readers will note on another page an advert for Lismore Phonecards which also contains the results of the ballot held for the **Watty! Phonecards**, six of which were won.

This month I thank Chris Bollam from the Sheepskin Warehouse located in Fortitude Valley in Brisbane, who has donated two of his Lanocreme cards as prizes to be drawn by ballot.

Send your name on the back of an envelope marked Sheepskin Warehouse Competition to:-
APM, PO Box 1309, Tamworth, NSW 2340, to reach me by 10 September. Watch out next month for more prizes.



DEALER ENQUIRIES ALSO WELCOME!

Buy a Lanocreme (Sheepskin Warehouse) Phonecard Pack and receive 2 used Lanocreme cards for free! **\$20.00**

Please ask for prices on mint & used Telstra, Custom and Card Call phonecards.

Special. Telstra Phoneaway used \$50 & \$100

Landscapes per pair **\$59.00**

\$2 Beach Scene overprints & Visa Cash cards available.

Exchange or swap welcomed, particularly above cards.

Purchases over \$150 receive 1 Free Mint Sheepskin Warehouse "Complimentary" \$2 Beach Scene Phonecard.

BUYING

\$5, \$10, \$20 & \$50 Telstra cards at 20% below face.

Also, 45c, 95c & \$1 mint stamps (sheets pref.) at 25% below face.

SHEEPSKIN WAREHOUSE

281 Brunswick St. Mall, Fortitude Valley, Qld. 4006

Ph: 07 3252 2903

Fax: 07 3257 1606

10.00am - 7.00pm 7 Days

Add \$3 per order for Reg. Post
Credit Cards Welcome

WISHART PHONECARDS

PO Box 845, Mt Gravatt Qld. 4122

Tel/Fax: (07) 3849 2682

Visa Cash & SVC's

Disposable set (\$5, \$20, \$50)	\$25
Credit Union set (\$5, \$20, \$50)	\$28
NAB set (\$5, \$20, \$50)	\$43
Westpac Bank set (\$5, \$20)	\$150
Dreamworld (\$50 & \$100)	\$38
5025 (\$5.00) disposable	\$150
ANZ (parrots) reloadable	\$60
Credit Union (\$20) 6/96	\$40

Postage & Insurance Extra

For information on the Caloundra Show to be held 10 & 11 Jan. 1998, contact Dan O'Loughlin as above.
Dealer table bookings welcome.

Catalogue of Australian Remote Access Phonecards

One.Tel, Ezi-Call, Unidial, Oz Switch, etc.

Loose leaf pages with pictures of almost every card issued to date.

\$5.00 plus \$1.60 for Postage

Write to Ron Smith

PO Box 865,

Kensington, NSW 2033

Ph. (02) 9662 7960

THE GREAT AUSSIE PHONECARD CO.

PO Box 373, Claremont, WA 6010

Ph: (08) 9386 5113 Fax: (08) 9386 7453 Mobile 019 105222

BUYING WE ARE KEEN BUYERS OF ALL PHONE CARDS

SELLING FROM OUR EXTENSIVE STOCK

PREFIX NUMBERS For example,

\$10 Bookmuncher 702... \$12, \$5 Bookmuncher 542... \$7 & many more at unbelievable prices

Packs or Mint Sets

Geelong	\$45
South Aust.	\$70
Generic	\$8
Grand Prix	\$8
Victoria	\$30
Queensland	\$50
NSW	\$65
West Aust.	\$24
ACT	\$40
Nth. Territory	\$12
Tasmania	\$10
Aust. Day '92	\$12

Red Cross	\$55
Olympic Games	\$65
Australia Day '93	\$8
Endangered Species	\$30
Aboriginal Heritage	\$37
Landscapes	\$37

Mint Cards

\$2 Red Dog	\$12
\$2 Emu Export	\$15
\$5 Thank You	\$22
\$5 Cockatoo & Earth	\$22
\$10 Rally Australia	\$11

\$2 Fuji Film	\$5
\$2 Museum	\$4
\$2 Summertime 1	\$4
\$2 Summertime 2	\$4
\$2 Buzz	\$4
\$2 Baileys	\$4
\$2 PJ Seiders	\$4
\$2 Butterfly	\$4
\$2 Phone Monthly	\$4
\$2 Parks & Wildlife	\$3
\$5 Sydney 2000	\$8
\$2 Generic - any	\$2

Latest Release - Europa Card Show (Italy) 5 card set..... \$49

CHEAPER PRICES IN MINT, 1-HOLE & MULTI HOLE

STARTER SETS USED 50 MIXED.... \$25 100 MIXED.... \$35 PLEASE ENQUIRE

THE FOLLOWING CARDS ARE MINT AND \$6 EACH!!!

Corolla, Newsagency, Birthday Cocky, Skyfire, either Tamworth, Flintstones, Simpsons, 500th Grand Prix, \$5 SA Grand Prix, Ettamoga Pub, Swissh, CardEx '94, CardEx '95, ASDA, Singapore '95, HMAS Albatross, Coke - Sun, Bottle, Rally Car either, Cyclone Tracy either.

Postage & Insurance extra. Mastercard - Bankcard - Visa - Money Orders - Cheques.

HAXBY COLLECTABLES

PO BOX 139
 MERRYLANDS NSW 2160, AUSTRALIA
 Phone/Fax +61 2 9637 4806
 Member Australian Phonocard
 Dealers Association

Coke 9 - \$5 Lady in Blue Hat.....	\$11.00
Coke 10 - \$5 Party.....	\$11.00
Coke 11 - \$5 Truck.....	\$11.00
All Three Coke Cards.....	\$29.00
\$5 ANDA Melbourne Show card.....	\$9.00
\$5 ANDA Newcastle Show card.....	\$10.00
\$2 Spensley Newsagency.....	\$10.00
\$5 Newcastle.....	\$9.00
\$2 Hockey 1st print.....	\$5.00
\$2 Red Cross 'Blood'.....	\$5.00
\$2 Thomas Cook PhoneAway.....	\$8.00
\$5 Strathfield Car Radios PhoneAway..	\$8.00
Europa Card Show Set (5) - Italian Fair.....	\$45.00

All cards are in Mint condition

**BANKCARD - MASTERCARD - VISA
 ACCEPTED**

Post, Packing & Registered \$3.00 within Australia
 \$8.00 outside Australia

BRUCE PHILLIPS PO BOX 19783 CHRISTCHURCH NEW ZEALAND

DEALER IN:
 VISA CASH

JAPANESE THEMATICS
 USED NEW ZEALAND PHONECARDS

Join our mailing list by completing the form
 below and returning to PO BOX 19783,
 CHRISTCHURCH, NEW ZEALAND

NAME:

ADDRESS:

.....

.....

Please mark your interests:

I would like information and offers on:-

- () Visa Cash
- () The following themes
-
-
- () Used New Zealand Phonecards

SUBSCRIPTION OFFER

I am presently "putting together" a number a valuable items which relate to the hobby of phonocard collecting and which will be available to lucky subscribers to this magazine, The Australasian Phonocard Monthly (APM).

A number of items have already been donated or are about to be donated to the magazine to be made available by ballot to subscribers to the magazine.

The draw for these items will be undertaken at the **ANDA Coin, Note & Stamp (and Phonocard) Show** to be held at the **Exhibition Centre, Darling Harbour, Sydney, from 31 October to 2 November 1997.**

Anyone who has already subscribed or re-subscribed to the APM since its recommencement with the June 1997 issue and does so until the 2nd of November, will be entered in the ballot.

A full listing of prizes to be won will be advised in the September issue of the magazine, together with the source of the prize. To date, two excellent items have already been received, ie.

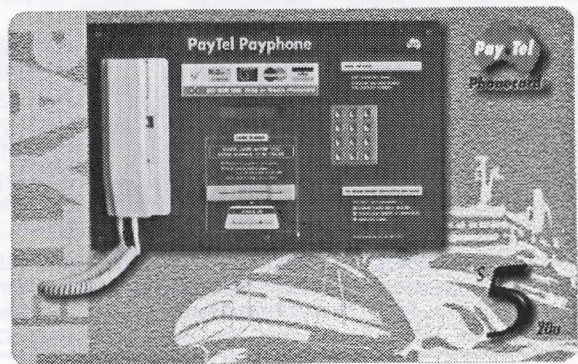
- . a \$2 Qantas Complimentary Phonocard
 donated by Michael Rennie
 Lismore Phonecards
- . a \$2 Angie Comp. Phonocard (number 888)
 donated by Gabriele Woodbine
 Gabriele's Phonocard Service

As can be seen, the prizes received to date are quite attractive as apart from their monetary value (eg the Qantas card retails for about \$250), some items are hard to obtain or unobtainable no matter what is offered (eg. there is only one 888 Angie card).

The order of the draw for all items will be advised in the next issue as will be a reproduction of the items themselves. As a name is drawn for an item it will not be returned to the ballot, so there will not be any duplicate winners - the prizes will 'stretch further'.

I thank all those who are donating items as by increasing the circulation of this magazine it expands the availability of information on phonocard releases and technology as well as on card producer and dealer products.

PayTel's new payphone phonocard



The Year to Date

by Don Hill
Melbourne Phonocard Centre

What are the major changes

During the course of this year, Telstra has begun a process of outsourcing the distribution of its Phonecards through a private company called Kookaburra Marketing Servis Pty Ltd. This company is linked to the New Zealand company, Strategic Marketing, which is engaged by New Zealand Telecom to market and distribute that company's PhoneCards.

Telstra finally decided after seven years of U-turns and policy shifts that it wasn't really managing its collector division very well and that it needed someone with expertise in the area of marketing to increase the sale of Phonecards and Collector Packs through the collector division.

By any comparison with the New Zealand market (and many other countries for that matter), the Australian market has been much smaller than it should have been.

Note: this market is the new issues market as measured by Telstra sales of new cards/packs to collectors and dealers and so does not measure the total number of collectors out there who may collect only used cards or who may buy their mint cards from newsagents and milk bars. For the last six months Telstra has increased its supply of short run P cards and advertising cards - many of which are unavailable at anywhere near issue price.

Anyway, the performance by Telstra's Collector Service being woefully, Telstra outsourced the marketing distribution section as I said earlier.

Why has it taken eight months for even modest improvements to occur and what have been these modest improvements?

Telstra is a huge organisation and its decision making process is neolithic as a result. Any "good ideas" have had to (and still do) go through the long, slow process of approval which involves a number of people at a number of levels within the organisation.

The new policy decisions resulting in Kookaburra being appointed to administer Telstra's Collector Service have taken a long time to be implemented because of this slow process of approval and only now is light emerging at the end of the tunnel.

The improvements in the process are as follows:-

1. Telstra and the the association representing dealers, the Australian Phonocard Dealers Assoc., are now meeting regularly and Telstra are taking note of the points dealers are making to help build up the hobby.
2. Phonocard design has been discussed and more emphasis will be placed on using 'better' artwork and

more photographs rather than the 'drawn' or graphic artwork which has been commonly used. Recent designs have shown a marked improvement, for example, the WW II Fighter Planes, Vintage Cars and Man Made Wonders sets.

3. Some cards previously unavailable to collectors and dealers have been made available, resulting in everyone now being able to obtain the card at a reasonable price. The Prudential card was initially unavailable in any number and sold for over \$150 but is now obtainable for under \$15.

Exchange Policy

Although this has yet to be placed in writing by Telstra (due to above reasons?), the following has been mentioned by their representatives;

Telstra will be converting payphones progressively around Australia starting in Adelaide in late August but leaving some of the magnetic readers in place to allow people to use up any cards already purchased. By monitoring usage in the payphones, Telstra will then be able to decide when it is best to convert all the remaining phones to the new chip system.

Anyone will be able to send in unused and partially used magnetic cards after the payphones are changed over for replacements. A full \$5 card will receive a replacement chip card with \$5 of phonecall time. A \$50 Phonocard sent in with \$23.60 remaining in call time will be replaced with a "generic" card with no denomination stated, with exactly \$23.60 worth of calls on the card. The payphones will 'cleverly read' a returned card and automatically encode the new chip card with the correct value that is on the partially used returned card.

WORLDWIDE TELECARD

PO BOX 9094 TELEPHONE: +64 4 3872115
WELLINGTON FACSIMILE: +64 4 3872969
NEW ZEALAND

ALL MAJOR CREDIT CARDS ACCEPTABLE

Registered Mail add NZ \$8 / 200g

Themes - Countries from A-Z in stock.

Want Lists most welcome.

Prices below in New Zealand Dollars

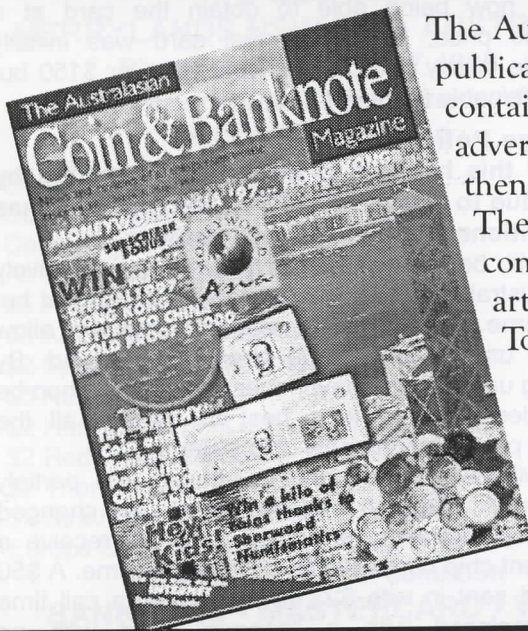
<u>VISA CASH CARDS</u>	<u>Used</u>	<u>WORLD PHONECARDS</u>	<u>Mint</u>
<u>New Zealand</u>		<u>New Zealand</u>	
\$20 BNZ (800 print)	\$200	Looney Tunes (4)	\$32
\$5 Westpac (1000)	\$40	Disney 30 pcs diff.	\$330
\$20 Westpac (1000)	\$100	Fiji Island 1st issue (5)	\$140
\$20 ANZ (1800 print)	\$45	Japan J Bond D314-D327	POR
HK \$200 1st Issue	\$20	<u>Korea</u>	
Evolution of Money (4)	\$295	Michael Jackson tour	\$70
<u>Italy</u>		Frog/Tiger each	\$20
First issue (9)	\$435	SIA Airlines (4)	\$295
L10000 Ice Surfing	\$18	<u>Argentina</u> Disney 30 diff	\$540

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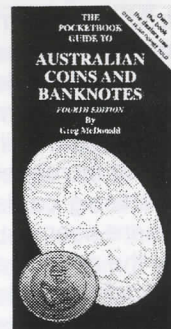
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STORED VALUE CARDS

- Australian Update

August/September brings us to the official end of the Visa Cash public trials on Queensland's Gold Coast and with it notification by the participating banks to clients and merchants of its conclusion. Merchant terminals are being removed from Gold Coast retailers beginning 1st September and no further issues of public cards for this region are planned in the near future, but this certainly does not spell the end of Visa Cash or other stored value cards in Australia or the Asia-Pacific region.

Visa Cash at Sydney 2000 Olympic Games

This month we will take a look at plans for developments in Australia (including the Visa Cash announcement that it will be used at the Sydney 2000 Games! - see below), as well as taking a tour around to see what developments are taking place in neighbouring countries.

We have also updated our listing of Australian Visa Cash Pilot Test (Cafeteria) cards, and thanks to all readers who helped; this project is not yet finished, so please let us have your further amendments.

Australia - Visa Cash

Visa Cash is not leaving the Gold Coast quite yet. In the last two months of the public trial, Visa Cash has become a payment method for the Gold Coast Monorail and various promotions are continuing, such as the successful marketing of Visa Cash at the Oasis Shopping Centre in Surfers Paradise (with discounts, incentives for use of Visa Cash, as well as card dispensing machines and reload terminals available).

After September, sale and use of Visa Cash cards will continue in all Theme Parks except Dreamworld. The Gold Coast theme parks are soon to be joined by Sega World in Sydney, where in the same month, Westpac Bank plan to release a \$20 and a \$50 Visa Cash card to be used to pay not only for rides, amenities and merchandise within that park, but also adapted to pay for amusement machines. These are to be the first cards in a series of different designs.

Westpac Bank is also planning to trial Visa Cash in a number of schools where the cards are considered suitable because they reduce the need for students to carry cash and also allow purchases to be monitored. The National Australia Bank began a similar trial at St Hilda's school on the Gold Coast some months ago, and we hope to report further on this when more information becomes available.

No doubt many people have been asking Visa Cash representatives about the future of Visa Cash on the Gold Coast, for the following explanation appeared in the July issue of the Visa Cash news bulletin:

"Will Visa Cash return to the Gold Coast?"

Visa and its members intend to assess how Visa Cash was received on the Gold Coast. From the research to date, it is envisaged that Visa Cash will return in a new format which will include many new features. However, no date has been set. Visa Cash will also be used at the Sydney Olympic Games and research from the Gold Coast is expected to play a valuable role in how Visa Cash is promoted and used in this instance."

These comments tie in clearly with the **Business Review Weekly** report of June 1997 (as set out in last month's article), that Visa plans to add new features to its cards, including loyalty programs, ticketing access and membership access programs by the end of this year. Who knows - by the time Sydney 2000 comes around, your electronic purse, entry and seating ticket and level of security clearance may all be stored on your Visa Cash card and earn you frequent flyer points every time you use it!

Australia - Other Stored Value Cards

As reported last month, both Telstra and ERG (owners of Quicklink) are planning major roll-outs of stored value cards in the second half of this year. At the time of writing Telstra's "smart card" product had not yet been publicly released, but a trial has commenced at the Randwick Military Base in Sydney (see article elsewhere) and we expect that the first issues will be available during August with Adelaide the launch site.

Mastercard and Mondex have announced that their smart card platform will use the name MULTOS and that products are scheduled for commercial release early next year. MULTOS will allow multiple applications on a single card, giving it the capacity to combine a credit facility (like a Mastercard) with a debit function (like a stored value card), as well as loyalty programs which will credit points to the user automatically as the transaction is processed.

Mastercard's previous Australian stored value card trial involved a chip placed on existing credit cards (ie. the cards were not disposable and the chip could be reloaded to allow for multiple transactions over the life of the card). It seems reasonable to assume that the MULTOS products will be similar, but this has not been confirmed. It is also not known whether MULTOS will feature the card-to-card credit transfer capabilities that Mondex tested in England.

A number of banking industry regulators in the region, including ones in Malaysia, Singapore and the Philippines, have expressed concern over this function as it allows for the movement of 'cash' without an audit trail.

Hong Kong

We have previously reported on the Visa Cash trials being conducted by Standard Chartered Bank and Bank of China, which are continuing with the issue of 100,000 cards to date useable with over 140 merchants. Plans for the future include the launch of a reloadable Visa Cash card.

Mondex is also operating in Hong Kong in conjunction with HongKong Bank and the Hang Seng Bank, and have so far issued 40,000 cards useable with 420 merchants located in Taikoo Shing and New Town Plaza. As HongKong Bank owns the franchise for Mondex for many countries in the Asia-Pacific Region (including China, Malaysia and Singapore), the success of this card platform in the region will depend heavily on the success of the Hong Kong trials which are expected to expand to encompass all Hong Kong by the second half of this year.

Indonesia & Philippines

Bank Rakyat Indonesia launched its SmartBri stored value card in 1994, which is used as both a savings passbook and electronic purse. Bankcard in the Philippines launched "E-Cash" in November 1996 as the first stored value card in this country - it can be used to pay for more merchandise in fast food centres, drug stores and supermarkets. No further details are available at present.

Singapore

NETS (a joint venture of Singapore's main domestic banks) launched Cashcard in November 1996 at a cost of \$40 million. There are already 250,000 cards on issue useable at over 650 merchants, which include three distinct types, being basic stored value cards, organisation cards and ATM cards with added stored value facilities. Cashcard is the largest stored value card trial in the region not aligned to either Visa or Mastercard/Mondex.

Most of the other "stored value card" products available in the Asia-Pacific region are not actually debit cards or electronic purses, but rather related to loyalty programs where the card is used to award and track points earned by customers. These include major stores and chains such as Takashimaya and Toys'R'Us, but fall outside the scope of our enquiry.

Australian "Cafeteria Trials" Cards Listing a new discovery

With our preliminary listing of Cafeteria Trial cards in the last issue, the discovery of a new card (albeit one that was widely anticipated to exist) could not have come at a more appropriate time.

ANZ \$5 Pilot Test Expiry 11.95

This card is now confirmed to exist and we believe the print run was 200 cards as initially indicated at the beginning of the Cafeteria trials. Only one copy of this card has been seen and its relative scarcity may be explained by the fact that all cards are stated to have been given out to staff in the first few weeks of the trials. In addition, they were given to staff in the old ANZ headquarters in Richmond, whose staff have moved twice since then and are unlikely to have held onto many of these cards.

We have updated our listing of the in-house Pilot Test cards (ie. those used by banks to test Visa Cash amongst their staff and not generally available to the public) in the light of the ANZ discovery and new serial number information sent in by readers. It now looks as follows, but there are still significant gaps, so please keep the new information coming:-

Print Code	Serial Number Range Seen	Denomination & Expiry	Issuing Bank	Quantity/Comments
0521	001602 - 001784	\$20 11.95	ANZ	800
0521	001977 -	\$5 11.95	ANZ	200
0521	002075 - 002302	\$20 02.96	ANZ	800
0521	002832 - 002990	\$5 02.96	ANZ	200
0522	003131 - 003680	\$20 11.95	NAB	200 (?)
0522	003897 - 003975	\$5 11.95	NAB	200
0522	004006 - 004380	\$20 06.96	NAB/CBA	600 (?) overprint
0523	006214 - 006748	\$20 11.95	CBA	600 (?)
0523	006948 - 006966	\$5 11.95	CBA	200
0524	007044 - 007464	\$5 11.95	ACU	800
0524	007886 - 007936	\$20 11.95	ACU	200
0522	010005 - 010911	\$20 06.96	NAB	1,000
0524	012041 - 012386	\$5 06.96	ACU	616
0524	012608 -	\$5 06.96	ACU	600 CUSCAL o'print
0524	013015 - 103396	\$5 06.96	ACU	550 AICUM over print
0524	014472 - 014958	\$20 06.96	ACU	1,000

Cards Australia '97

This conference and exhibition will be held at the Melbourne Convention Centre from 26 - 28 August 1997, and is being organised by AIC Conferences. Sponsors, exhibitors and presenters include Telstra, Visa International, KeyCorp, Mondex, Proton, AWA Plessey and Gieseck & Devriert. This is a trade show only and these and other leading national and international companies will be showcasing current and future technologies and their applications, from card commerce and security, cybercash and smart cards, telephone banking and card-based entertainment. The Australasian Phonecard Monthly will provide a report on this conference next issue.

International Shows

Conferences similar to the above one are also being held in many overseas locations, and attract leading industry figures, manufacturers and service providers, For example, in the USA, "CardTech / SecurTech Orlando 1997" took place in May and attracted exhibits from Visa International, Giesecke & Devriert (card manufacturers), First Union Bank (Visa Cash issuers), Mondex, Mastercard, Schlumberger (card & chip manufacturers), Danmont and Proton (another stored value card system looking to begin trials in Australia). Along with the seminars and exhibits, both Visa International and First Union Bank issued promotional cards as gifts and samples to attendees.

The Visa International card was a version of its 1997 Promotional card (5,000 produced), which gave the show details on the front of the card and only 1,000 of these promotional cards were produced, all of which were given away at the show. The First Union card was an active \$10 Visa Cash card produced in conjunction with Giesecke & Devriert and again all 1,000 cards were distributed at the show.

Both cards will be featured in upcoming supplements of the Visa Cash Catalogue.



\$5 ANZ - expiry 11.95

ANZ 0521-001977
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- Gold Coast Trials** - Dreamworld \$50 Tigers used \$ 8
- Movie World, Sea World & Wet'n'Wild used, each \$ 5
(full range of expiry dates available)
- Australian Flag generics \$20 & \$50 used pair \$ 8
- NAB Surfer \$50 card used \$ 5
- ANZ Reloadable "Boy with Parrots" card \$60
- ANZ Reloadable "Surfer" card \$40
- Credit Unions Reloadable "Sailing Boats" in wallet \$40
- In-House "Cafeteria Test" Cards** - NAB \$20 used \$35
- ANZ \$5 expiry 11.95 mint (200 produced) \$295
- ANZ \$20 expiry 11.95 mint \$65
- ANZ \$20 expiry 02.96 mint \$45
- Credit Union \$5 expiry 06.96 mint \$95
- Credit Union \$20 expiry 06.96 mint \$45
- NAB Reloadable (expiry dates 11/97 & 12/97), each \$150

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World Visa Cash Cards

- SPECIAL - USA NationsBank "unloaded" cards**
- Canada** - VanCity \$5 & \$20 Pilot Centre used pair \$45
 - Denmark DANMONT** - Donald Duck 100 Kr used \$18
 - NEW Singapore Airlines** 747 advert used \$ 8
 - Hong Kong** - Prime HK\$200 Bank of China used \$22
 - Italy** - Bormio Trial Lire 10,000 (skiing) used \$16
 - Complete (9) including complimentary cards used \$400
 - New Zealand** - ANZ \$20 used in folder **SPECIAL** \$30
 - USA** - NationsBank Atlanta Olympic cards set (19) \$75
 - Bank of America \$20 Pilot Test card used \$40
(same design as Australian Cafeteria Test cards)
- Postage extra - Australia \$3 (reg'd). Overseas \$7 insured

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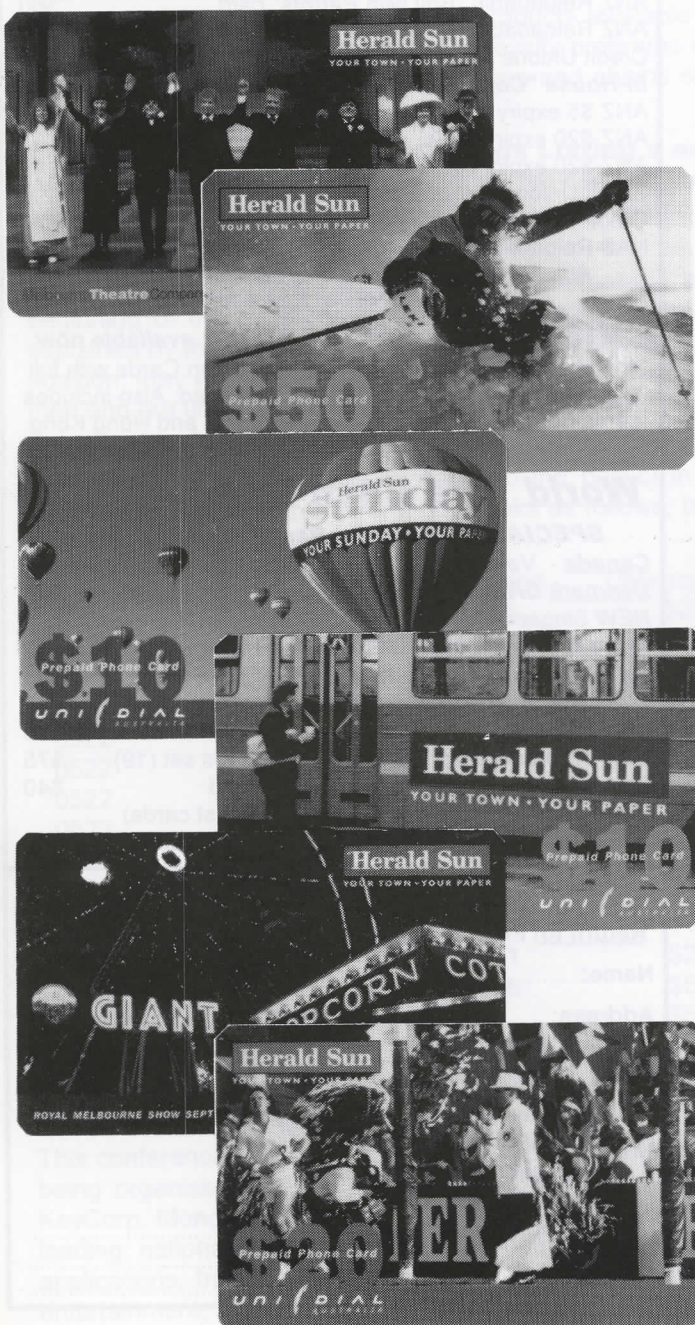
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Unidial Australia Update

Herald Sun Newspaper

Unidial's third series of advertising phonecards for the Herald Sun newspaper is currently being released. Once again, these cards will only be released through Victorian newsagents, but can be purchased from Collect Moneycards and authorised dealers through-out Australia. The designs, quantities and denominations are as follows:-

\$10 Melbourne Tram	10,000
\$10 Hot Air Balloon	10,000
\$20 Football "All Clear"	5,000
\$25 Melbourne Show	3,000
\$50 Skier	1,500
\$100 Theatre Company	750



The three six-card sets will rotate for up to twelve months, only one set being available at any one time through retail outlets, to give maximum exposure to the Herald Sun. "Sample cards for promotional uses are also available for the third series, specifically for in-store displays. By using inactive cards marked "sample" Unidial guards against loss and also provides collectors with an economical way of adding the high-denomination cards to their collections, as the sample cards are available for \$6 each.

Sample Cards & New Issues

Last month we reported that Unidial has also used "Sample" cards bearing the \$10 Daisy and the \$20 Angels images, and this month we can add to this, two new cards being used for shop displays - being the \$20 Teapot and \$25 Thai Lion images.

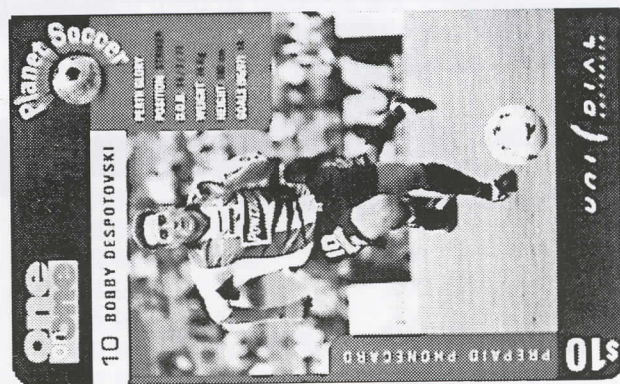
All four of these cards are now available through the Collector Service.

New regular card issues released or about to come out from Unidial include the \$20 Teapot mentioned above and another \$20 card being a European Cafe Window.

One-on-One Magazine Promotion

One-on-One Magazine covers Australian and overseas sport, including soccer and basketball. As a joint promotion, Unidial has released a set of three phonecards featuring Australian Soccer players (see cover & below). The cards are \$10 denominations and are retail cards sold for face value in Western Australia, Victoria and New South Wales. They feature the following players:-

\$10 South Melbourne (Paul Trimboli)	3,000
(sold primarily in Victoria & NSW)	
\$10 Marconi Fairfield (Matthew Bingley)	3,000
(sold primarily in Victoria & NSW)	
\$10 Perth Glory (Bobby Despotovski)	3,000
(sold primarily in Western Australia)	



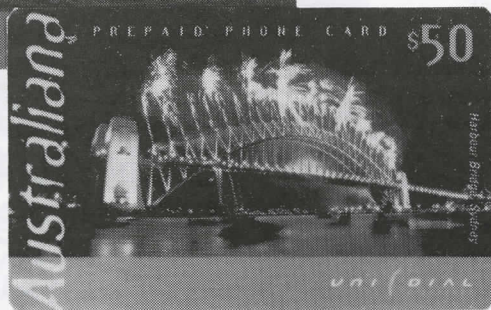
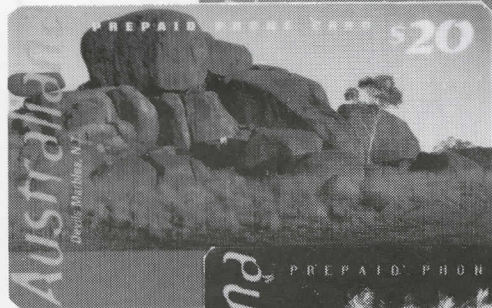
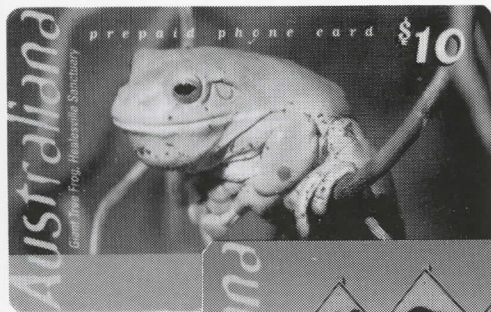
All cards are available at face value from the Collector Service while stocks last.

The next step in the on-going promotion is a series of phonecards showing images of past front covers of the One-on-One magazine, which should be very popular amongst basketball fans, as these covers show American NBL stars such as Michael Jordan, Dennis Rodman and Shaquille O'Neal. These cards will be released over the next few months, so keep an eye out for them.

Australiana Series

Unidial has begun issuing some of the cards from its six-card series "Australiana". Now available are the following cards:-

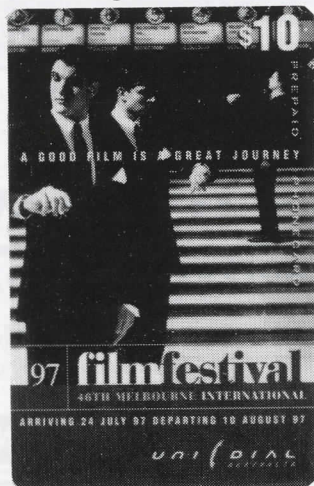
\$10 Roadsign	20,000
\$10 Green Tree Frog	20,000
\$20 Devil's Marbles	15,000
\$50 Sydney Harbour Bridge	5,000



A \$25 card showing the Waratah flower and a further \$10 card showing the Egret bird will be added to this series in the near future. All of the cards have bright, striking designs and will no doubt be particularly appreciated by overseas visitors for their bold visions of Australia.

Melbourne International Film Festival

To mark the Festival, held between 24 July and 10 August 1997, Unidial released a special \$10 phonecard in a limited run of only 3,000 cards. These were sold primarily through Melbourne metropolitan outlets, and are already sold out at the time of going to press. Limited quantities are still available through the Collector Service.



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\$10 Soccer	3,000	06/99	mint \$10	(Marconi)
\$10 Soccer	3,000	06/99	mint \$10	(South Melb.)
\$10 Film Festival	3,000	06/99	mint \$10	
\$10 Roadsign	20,000	06/99	mint \$10	
\$10 Tree Frog	20,000	06/99	mint \$10	
\$20 Devil's Marbles	15,000	06/99	mint \$20	
\$20 Teapot	15,000	06/99	mint \$20	sample \$6
\$50 Harb. Bridge	5,000	06/99	mint \$50	

Herald Sun Advertising Cards

\$10 HIT Guide	10,000	06/99	mint \$10	sample n/a
\$10 Cars Guide	10,000	06/99	mint \$10	sample n/a
\$20 Encore	5,000	06/99	mint \$20	sample \$6
\$25 Food	3,000	06/99	mint \$25	sample \$6
\$50 TV Guide	1,500	06/99	mint \$50	sample \$6
\$100 Money	750	06/99	mint \$100	sample \$6
\$10 Cafe	10,000	06/99	mint \$10	sample \$6
\$10 Footy '97	10,000	06/99	mint \$10	sample \$6
\$20 St Kilda Pier	5,000	06/99	mint \$20	sample \$6
\$25 TV Extra	3,000	06/99	mint \$25	sample \$6
\$50 New Home	1,500	06/99	mint \$50	sample \$6
\$100 Theatre	750	06/99	mint \$100	sample \$6
\$10 Melb. Tram	10,000	06/99	mint \$10	sample \$6
\$10 Balloon	10,000	06/99	mint \$10	sample \$6
\$20 Football	5,000	06/99	mint \$20	sample \$6
\$25 Melb. Show	3,000	06/99	mint \$25	sample \$6
\$50 Skier	1,500	06/99	mint \$50	sample \$6
\$100 Theatre Co	750	06/99	mint \$100	sample \$6

Limited Distribution cards

\$5 Compliments	n/a	n/a	expired	\$6
\$10 Racing	3,000	12/96	expired	\$6
\$10 Xmas '96	1,000	06/97	unactivated	\$6
\$10 Kids A	15,000	06/98	mint \$10	
\$10 Kids B	5,000	06/98	mint \$10	
\$5 Aaron Kwok	1,000	12/98	mint \$10	
\$50 Bird (vert.)	10,000	12 mths	unactivated	\$6
\$100 Dog (vert.)	10,000	12 mths	unactivated	\$6

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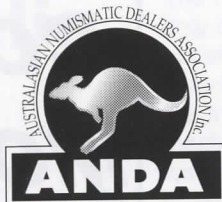
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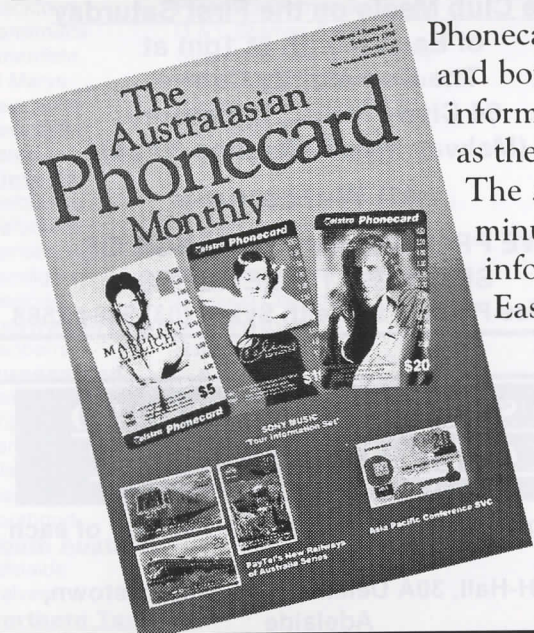
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CLUB & SOCIETY NEWS

This section is provided to phonecard clubs & societies for the promotion of their activities & membership. Articles provided will be reproduced at no cost to the club.

**Gold Coast Philatelic Society Inc.
(Gold Coast Phonecard Club)
27 Melaleuca Drive, Palm Beach Qld. 4221
President: John Simpson**

The President of the Gold Coast Phonecard Club, John Simpson, has advised me that their annual Stamp and Phonecard Day "was a huge success" with an estimated crowd of over 1000 attending on the day. All dealers in attendance reported having a good day. Ludi and Rachel from Telstra's Collector Service were in attendance and their stall certainly received plenty of attention. Stuart Rooke, representing PayTel Australia also attended and provided a most welcome array of cards for sale, as well as answering questions about the new PayTel payphones which are now on the Gold Coast trains. John further indicated that there was a "positive rise in phonecard sales, both in Australian and overseas", and that this trend was a most welcome sign after months of uncertainty. Interest in the club itself was high, with the club gaining seven new members on the day whilst many more enquiries were received. Stamp dealers and clubs were well represented on the day and all reported brisk trading with positive results.

**The Melbourne Phonecard Club Inc.
PO Box 177, Northcote, Victoria 3070
President: Keith Sykes Ph/Fax: (03) 9484 2568**

Warren Titcher reports that the Melbourne Phonecard Club is very alive and well, with 33 enthusiastic members in attendance at the July meeting. Plenty of swapping took place and the regular monthly auction sold over 75% of the 40 lots offered. Interest was centered on "good value for money" (not necessarily an outright bargain), being particularly strong in the areas of custom cards, one-hole cards, overseas (particularly Papua New Guinea) and some of the newcomers to the scene, eg Unidial. Of recent issues, the TimeZone series (with varieties) seemed to be a challenge, and any recent \$5.00 Telstra Phonecards were reported to be scarce at the moment. The Club is reported to be in a strong financial position, with only about 1,000 of the \$2.00 Lacewing Butterfly card still in stock. As mentioned in the last issue, the Clubs new venue for meetings is now **The Community Centre, 64 Clyde St. Thornbury** (Melway 30 J6), at 1pm on the first Saturday of each month.

THE MELBOURNE PHONECARD CLUB INC

PO Box 177, Northcote, Vic. 3070

The Club Meets on the First Saturday
of Each Month at 1pm at
The Community Centre,
64 Clyde Street, Thornbury
(Melway Map Reference 30 J6)

All Welcome

**WE PROVIDE A WIDE RANGE OF
SERVICES TO MEMBERS
Enquiries Phone/Fax Keith Sykes (03) 9484 2568**

AUSTRALIAN PHONECARD COLLECTORS CLUB INC (AUSTRALIA'S FIRST CLUB)

Meetings are held every second Tuesday of each month at 7.30 pm

Toc-H-Hall, 30A Delaine Ave. Edwardstown,
Adelaide

SERVICES PROVIDED TO MEMBERS

20 Page Bi-Monthly Magazine

Auction and Circuit Books at each meeting

Bi-Monthly Fundraising Raffle via magazine &

Free Monthly Draw, Reference Library,

Club Promotional Cards (not phonecards)

\$10 Kangaroo Island, \$5 Steam Ranger-Southern
Encounter, \$3 per card post paid.

Information Brochure available.

Contact the Secretary:

Glenis Hymers Phone/Fax: (08) 8381 3449

ROSEBUD & DISTRICT PHONECARD COLLECTORS CLUB INC.

PO Box 211, Rosebud, Victoria 3939

Meets the Second Saturday, 2 pm, Monthly,
Anglican Church Hall

Sixth Avenue & Point Nepean Road, Rosebud
Melway 158 D.12. All Welcome.

Membership \$10.00

Activities & Services to Members include:

Auctions every Meeting, Circuit Books,
Reference Library, Fair Table Discounts.

Club runs Fairs 3rd Saturday,

August & November, 10 am to 4 pm,

Glen Eira College, Corner Booran & Neerim Roads,
Caulfield. Melway 68 D.3.

**Enquiries to Club President: John Thomas
Phone 0418 322 315 or Fax (03) 5986 6943**

THE AUSTRALASIAN PHONECARD MONTHLY IS OBTAINABLE FROM THE FOLLOWING DEALERS

New South Wales

Sydney	All's Phonocards	Shop 29, 37 Park Street	(02) 9267 5931
Sydney	Gabriele's Philatelic Service	Suite 616, 6th Floor, 160 Castlereagh St.	(02) 9283 1311
Sydney	Macquarie Coins & Collectables Gallery	Shop 4, 83 York Street	(02) 9262 6588
Sydney	Queen Victoria Coins	Shop 12, QVB Walk, Queen Victoria Bldg.	(02) 9283 2500
Sydney	Sydney Stamp Centre	Colonial Mutual Bld, Cnr Pitt St. & Martin Place	(02) 9231 4583
Blacktown	Prospect Stamps & Coins	Shop 18, 24 Main Street	(02) 9622 1399
Parramatta	D & L Stamps & Coins	Shop 5, Rear 2-12 Macquarie Street	(02) 9687 2372
Strathfield	Strathfield Stamps & Coins	Shop 68, Strathfield Plaza	(02) 9764 3034
St Marys	G & C Quality Coins & Stamps	Shop 5, Star Arcade, 182 Queen St.	(02) 9833 1618
Newcastle	Hunter Valley Collectables	Shop 19, City Arcade, 120 Hunter St.	(049) 26 3031
Newcastle	Paul Melmeth Galleries	281 Hunter Street	(049) 26 3357
Taree	Currency Collectables	Shop 3A, 17 Manning Street	(065) 51 3512

Victoria

Melbourne	Melbourne Phonocard Centre	24 Centre Place (off Flinders Lane)	(03) 9650 7871
Melbourne	Universal Coin Co.	11 Centre Place (off Flinders Lane)	(03) 9654 2997
Dandenong	The Stamp & Coin Den	Shop 27, Level 1, Hub Arcade	(03) 9791 7295
Bendigo	Bendigo Coins & Stamps	Shop 4, Backhouse Arcade	(054) 43 5754
Geelong	Geelong Collectors Corner	93 Little Mallop St.	(052) 29 4969

Australian Capital Territory

Canberra	Edlin's of Canberra	Shop 12, Garema Arcade, Bunda St.	(06) 248 7859
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Queensland

Cairns	Phantom Phonocards	Rustys (Saturday), Pier (Sunday)	(070) 33 0809
Brighton	Cut Price Coins	14 Queens Parade	(07) 3269 1158
Taringa	A W Boyd Stamps, Coins, Phonocards	6/222 Moggill Road	(07) 3870 9916
Gladstone	C & F Stamps & Coins	13 Russ Street	(079) 79 1276
Mackay	John Platt's Stamps & Coins	Shop 6, Whitsunday Arcade, MacAlister St.	(079) 57 6602
Southport	M & M Collectables	Shop 3, TAFE Centre	(07) 5527 0699

South Australia

Adelaide	Rundle Coins	214A Rundle Street	(08) 8232 0660
Malvern	Unley Coins	12A Malvern Village, 259 Unley Road	(08) 8272 9181

Northern Territory

Alice Springs	Alice Springs Coins & Banknotes	Shop 5, 113 Todd Street	(08) 8952 1575
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Western Australia

Perth	Mickel Smits Philatelist	Shops 10/11, London Court Arcade	(09) 325 3252
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Tasmania

Hobart	Abacus Stamps & Coins	Shop 10, Mathers Lane	(03) 6234 3494
Hobart	The Stamp Place	Trafalgar Shopping Centre, 110 Collins St	(03) 6224 3536

FURTHER DEALERS WELCOME

WHAT'S ON - FAIRS, SHOWS & AUCTIONS

23-24	Aug	ANDA Coin, Note, Stamp & Phonocard Show	Newcastle Entertainment Centre	Newcastle, NSW
24	Aug	Stamp, Coin & Phonocard Fair	Toombul Shire Hall, Sandgate Road	Toombul, Qld.
24	Aug	Granville Stamp & Coin Fair	Town Hall, Carlton St.	Granville, NSW
24	Aug	Stamp, Coin & Phonocard Fair	Toombul Shire Hall	Toombul, Qld.
26-28	Aug	Cards Australia '97	Melb. Convention Centre	Melbourne, Vic.
29-31	Aug	MoneyWorld Asia '97, Singapore	Suntec Convention Centre, Hall 402	Singapore
29-31	Aug	Europa Card Show		Riccione, Italy
31	Aug	Petersham Coin, Stamp & Phonocard Fair	Petersham Town Hall	Petersham, NSW
6	Sept	Orange & District Coin & Stamp Club Fair	Quinn's Arcade, Summer St.	Orange, NSW
6-7	Sept	Burtons' Colossal Collectables Fair	Sydney Showground, Hall No. 3	Sydney, NSW
6	Sept	Edlins' Coin, Stamp & Phonocard Auction	Griffin Centre, Bunda St.	Canberra City
7	Sept	National Coin, Stamp, P/card & B/note Show	Soldiers Club	Goulburn, NSW
7	Sept	Coin, Stamp & Phonocard Fair	St Johns Ambulance Hall, Kellaway Ave.	Moonee Ponds, V
21	Sept	Burwood Stamp & Coin Fair	Masonic Hall, Belmore St.	Burwood, NSW
28	Sept	Granville Stamp & Coin Fair	Town Hall, Carlton St.	Granville, NSW
4	Oct	Orange & District Coin & Stamp Club Fair	Quinn's Arcade, Summer St.	Orange, NSW
5	Oct	Coin, Stamp & Phonocard Fair	St Johns Ambulance Hall	Moonee Ponds, V
5	Oct	Collectables Fair	Police & Comm. Youth Club, 100 Stn. St.	Penrith, NSW
19	Oct	Burwood Stamp & Coin Fair	Masonic Hall, Belmore St.	Burwood, NSW
22-26	Oct	CardEx '97 (Conference & Exhibition)	Sheraton Hotel/Les Pyramides	Brussels, Belgium
23	Oct	Roxbury's Coin, Stamp & Phonocard Auction	Bellevue Hotel, George St.	Brisbane, Qld.
31 Oct - 2 Nov		ANDA Coin, Note, Stamp & Phonocard Show	Sydney Exhibition Centre	Darling Harbour
2	Nov	Coin, Stamp & Phonocard Fair	St Johns Ambulance Hall, Kellaway Ave.	Moonee Ponds, V
8	Nov	Edlins' Coin, Stamp & Phonocard Auction	Griffin Centre, Bunda St.	Canberra City
15	Nov	Australian International B/note & P/card Fair	All Seasons Premier Menzies Hotel	Sydney, NSW
30	Nov	Petersham Coin, Stamp & Phonocard Fair	Petersham Town Hall	Petersham, NSW
10-11	Jan	Caloundra Coin, Stamp & Phonocard Show	To be advised	Caloundra, Qld.
17	Jan	Stamp, Coin & Phonocard Fair	Dromana Uniting Church Hall	Dromana, Vic

CLASSIFIEDS

Classified ads are 50 cents per word with a minimum 20 words (\$10.00) and no maximum. Payment by Postal Order, Cheque or Credit Card with the advert.

Send to:

APM, PO Box 1309, Tamworth, NSW 2340

Fax (02) 6765 8006 Int. +61 2 67 65 8006

Closing date for Classifieds for the August issue is 1 August '97.

Classified Categories are:

- . Auctions
- . Telephone Cards
- . Fairs & Shows
- . Societies & Clubs

AUCTIONS/LISTS

Monthly Phonocard Postal Auctions. Credit cards accepted. For free catalogue, John Thomas, PO Box 428, Rosebud, Vic. 3939 or Fax (03) 5986 6943.

Free Lists. Postal bid sales & specials. Australia & World phonocards. Haxby Collectables, PO Box 139, Merrylands, NSW 2150. Ph/Fax: (02) 9637 4806

A Monthly Postal Phonocard Auction. Australian cards listed by Prefix and world cards include Fiji, South Africa, New Zealand. Write now for your FREE Catalogue. Bathurst Stamps and Phonocards, PO Box 1543, Bathurst, 2795.

TELEPHONE CARDS

Mint Prefix (Telstra) Phonocard collector would like to correspond with other prefix collectors with a view to swapping or buying cards. Want List welcome. Phone/Fax: (03) 6334 5354

Exchanging Australian cards for World cards. 10-20 per exchange 1:1. C. Williamson, PO Box 139, Merrylands, NSW 2160, Australia

Wanting to swap Australian phonocards for New Zealand and World cards. Please write first or send up to 35 cards for first exchange. Mr. Sonny Carter, PO Box 1017, Manly, NSW 2095.

Wanted to swap are World phonocards for phonocards of Malta/Italy. Swap one for one. Graziella Greck, White House, Triq in- Nahal, Mosta, Malta.

Due to numerous requests that the **BAZAAR SECTION** be re-introduced, I have decided to do so. **Swap-Trade-Subscribe adverts will be taken from collectors as follows:-**

I will accept 3 used phonocards for every 20 words printed.

No damaged cards!

STAMP & COIN DEALERS ASSOCIATION OF AUSTRALASIA (Inc.)

ESTABLISHED IN 1970



AUSTRALASIA

You can deal confidently with dealers displaying the Stamp & Coin Dealers Association of Australasia Inc. logo as they are bound by our code of practice.

Canberra Numisco	33 Isa Street, Fyshwick, ACT 2609	(06) 286 3931
Coin & Stamp Market	120 Hunter Street, Newcastle, NSW 2300	(049) 29 1777
Currency Collectables	Shop 3a, 17 Manning Street, Taree, NSW 2430	(065) 51 3512
D & L Stamps & Coins	Shop 5, 2-12 Macquarie Street, Parramatta, NSW 2150	(02) 9687 2372
Edlins of Canberra	Shop 12, Garema Arcade, Canberra City, ACT 2600	(06) 248 7859
G & C Quality Coins & Stamps	Shop 5, 182 Queen Street, St Marys, NSW 2760	(02) 9833 1618
G & K Stamps & Phonocards	PO Box 158, Carlingford, NSW 2218	(02) 9871 3127
Greg McDonald Numismatics	PO Box 407, Terrigal, NSW 2260	(043) 82 1992
Hamilton's for Stamps	Shop 8, 7-9 The Boulevard, Woy Woy, NSW 2265	(043) 44 5110
Kenneth I. Foux Numismatics	PO Box 351, Rose Bay, NSW 2029	(02) 9360 3860
Les Szoedy Stamps & Coins	PO Box 268, Kingswood, NSW 2747	(047) 21 5389
M.E.F. Books	PO Box 523, Narrabeen, NSW 2101	(02) 9913 3036
Pacific Rim Coins	Shop 2, 2-6 Castlereagh Street, Penrith, NSW 2750	(047) 22 3599
Paul Melmeth Galleries	281 Hunter Street, Newcastle, NSW 2300	(049) 26 3357
Prospect Stamps & Coins	Shop 18, 24 Main Street, Blacktown, NSW 2148	(02) 9622 1399
Strathfield Stamps & Coins	Shop 68, Strathfield Plaza, Strathfield, NSW 2135	(02) 9764 3034
Sydney Philatelics Pty. Ltd.	Kepos Street, Moore Park, NSW 2012	(02) 9319 1533
Sydney Stamp & Coin Auctions	25 Crinan Street, Hurlstone Park, NSW 2193	(02) 9559 2201
Sydney Stamp Centre	14 Martin Place, Sydney, NSW 2000	(02) 9231 4583
Trevor Wilkin	PO Box 182, Cammeray, NSW 2062	(02) 9438 5040

The Secretary, S.C.D.A.A., PO Box 257, Blacktown, NSW 2148

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Do these names inspire you with awe and respect? If so, we suggest you become the proud owner of a Telstra Vintage Cars Limited Edition Phonocard Folder, which pays tribute to the past



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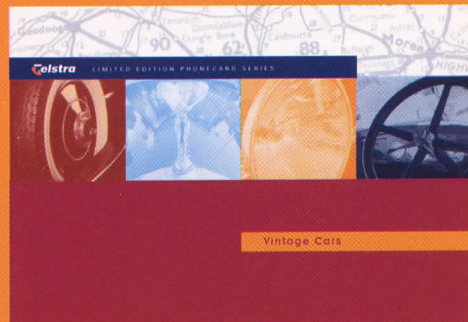


As only 1,500 folders will be released, Phonocard collectors and car enthusiasts are advised to act speedily.



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Please send me ___ Vintage Cars Limited Edition Telstra Phonocard Folders @ A\$59.50, plus A\$5.00 P&H.

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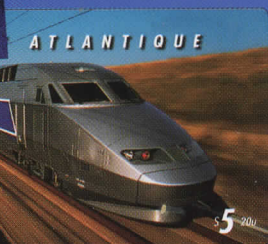


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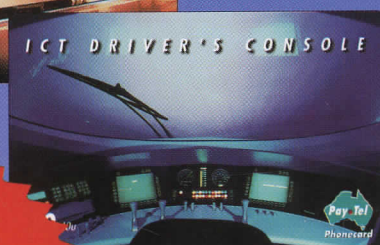
Part 1



Part 2



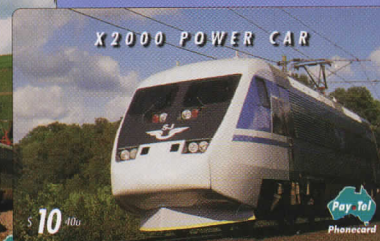
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\$10 Phonocard with
complete series
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Part 4



Part 3



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VIC. AUSTRALIA 3130
Fax: 61 3 9877 9499
Tel: 61 3 9877 0222

Authorised UK Agents:
SCOTIA PHONECARDS
PO Box 66, EDINBURGH,
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Name _____
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Credit Card No. _____
Expiry Date _____ Signature _____

Item	Qty.	Price	Total
Complete Series (4 Packs)		\$80	
Complete Series (4 Sets)		\$60	
Single Pack (2 cards) Part(s).....		\$20 ea.	
Single Set (2 cards) Part(s).....		\$15 ea.	
Add Postage (Australia \$4.00, O.S. \$5.00)			
TOTAL			