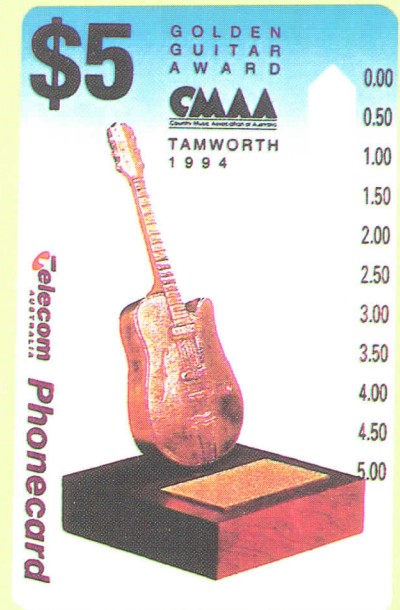


# THE AUSTRALASIAN PHONECARD MONTHLY



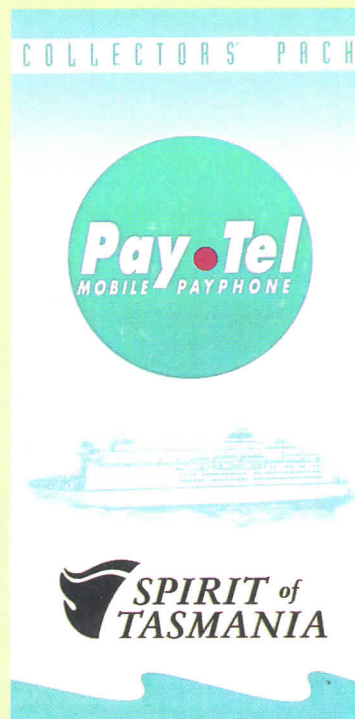
## FIRST SPECIAL EVENT CARDS

### OTHER FEATURES

- 2nd Issue Pay Tel Phonecards
- New Zealand Update
- Changing Logos
- A World View
- Philcard Covers
- China Update
- Win a Trip to London
- Club & Society News

also

- Crossword & Prizes
- Competition



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Country Music Association of Australia  
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Gansu (set 5) .....	\$162
Guizhou (set 5) .....	\$113
Heilongjiang (set 5) .....	\$89
Henan (set 2) .....	\$39
Hunan (set 5) .....	\$150
Jiangxi (set 11) .....	\$170
Jilin (set 4) .....	\$77
Shaanxi (set 8) .....	\$213
Sichuan (set 5) .....	\$162
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☞ All above are under 2x face value

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❖ ALL NEW YORK TELEPHONE CARDS AVAILABLE ❖

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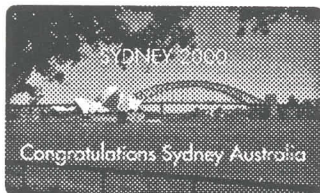
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All cards mint Australian related

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Bowral Tulip Time	(2) \$60.00
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Dealer enquiries welcome

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## Paytel Tasmanian Group

Mobile Phonocards	(3) \$120.00
-------------------	--------------

## USA Elvis Cards

USA Elvis Amerivox Album & 20 cards mint	(1) \$600.00	American Chief John mint	(1) \$360.00
USA Elvis Amerivox mint set	(4) \$150.00	Prison Cards mint	(4) \$430.00
USA Elvis P/card club mint set	(2) \$95.00	Canada 1st Issue mint	(2) \$95.00
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## Telephone Card Accessories

Aust. Hingeless illustrated album	\$61.95
NZ hingeless illustrated album	\$61.95
Aust Illustrated Supplement (1992)	\$15.00
NZ Supplement (1992)	\$24.00
Telephone Binder & Ten leaves	\$25.00
Telephone Card Binder (Blue)	\$15.95
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These consist of 10 Telephone Card illustrated heading and backing pages which suit the topic.

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Year of the Rooster (2)

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 [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ]

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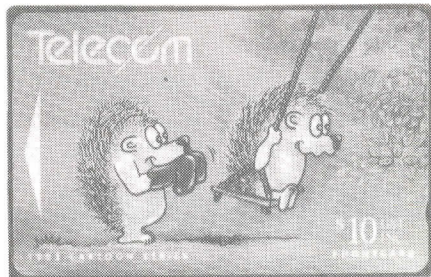
## NEW ZEALAND TELEPHONE CARD SELLING PRICES

The following is a SAMPLE of our current selling prices for some of the USED & MINT cards we have in stock. All USED cards are in good condition without creases, bends, scratches or delaminations. They show signs of normal wear through usage. We have the largest stocks in New Zealand with only Trial Cards not normally held in stock. All prices are subject to immediate change without notice, as the market for telephone cards is rising regularly. Please write, phone or fax .

<u>Christchurch Trial</u>		<u>1989 First Issue</u>		<u>1990 Comm Games</u>		<u>1991 Landscape</u>	
\$2 Card	\$120	\$2 Card	\$15	\$2 Card	\$8	\$5 Card	\$1
\$5 Card	\$160	\$5 Card	\$25	\$5 Card	\$10	\$10 Card	\$1
\$10 Card	\$160	\$10 Card	\$12	\$10 Card	\$70	\$20 Card	\$2
\$20 Card	\$400	\$20 Card	\$120	\$20 Card	\$15	\$50 Card	\$20
\$50 Card	\$2500	Used Set (4)	\$170	\$50 Card	\$600	Used Set (4)	\$22
Used Set (5)	\$3300	Mint Set (4)	\$380	Used Set (5)	\$700	Mint Set (4)	\$350
Mint Set (5)	\$6000			Mint Set (5)	\$950		

<u>1991 Lighthouses</u>		<u>1991 Christmas</u>		<u>1992 Bogor Cartoons</u>		<u>1993 Spot the Dog</u>	
\$5 Card (2 diff)	\$2ea	\$5 Card (2 diff)	\$2ea	\$5 Card (2 diff)	\$2ea	\$5 Card (2 diff)	\$3
\$10 Card	\$8	\$10 Card	\$5	\$10 Card	\$4	\$10 Card	\$5
\$20 Card	\$20	\$20 Card	\$20	\$20 Card	\$10	\$20 Card	\$20
Used Set (4)	\$30	Used Set (4)	\$25	Used Set (4)	\$16	Used Set (4)	\$30
Mint Set (4)	\$250	Mint Set (4)	\$180	Mint Set (4)	\$80	Mint Set (4)	\$80



### TELECOM ISSUED PACKS

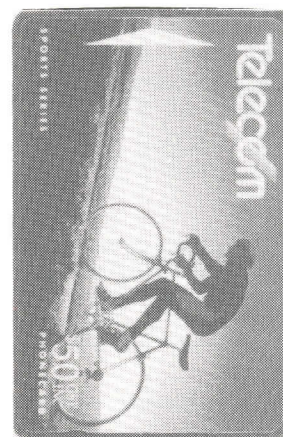
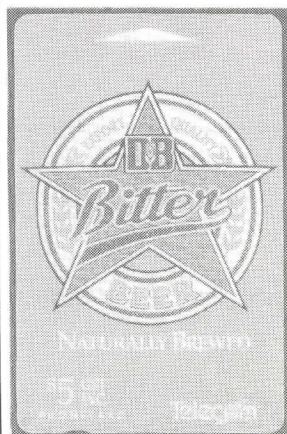
1989	Trial Issue - Black Folder With Brass Corners	60	\$9,000
1990	Comm. Games Black Folder With Games Logo	5,000	\$1,200
1990	Deans Park Opening Blue Folder With Games Set	200 (?)	\$950
1990	Christmas Folder With Mint Set Affixed To Pages	500 (?)	\$700
1991	Landscape Cased Book With Mint Set Affixed	500 (?)	\$1,500

### TELECOM COLLECTOR ISSUE PACKS

1992	Antarctica	(not specially marked)	1,000	\$650
1992	Fernleaf Butter	(not specially marked)	1,000	\$1,200
1992	Summer Sports	(inscribed on the back)	2,000	\$160
1992	Maori Legends	(inscribed on the back)	2,000	\$100
1993	Adcard 1	(inscribed on the back)	1,000	\$550
1993	Adcard 2	(inscribed on the back)	1,500	\$200
1993	Jurassic Park	(inscribed on the back)	1,500	\$180

### TELECOM SPONSORED ADVERTISING CARDS

1992	\$50 Fernleaf Butter - Card in Pack	\$1,200
1993	\$5 D.B. "Bitter Beer" Mint Card	\$8
1993	\$5 Phantom of the Opera Mint Card	\$15
1993	\$5 Mitre 10 Mint Card	\$8
1993	\$5 Ansett "Fluffy the Cat" Mint Card	\$20
1993	\$20 Elvis Presley Mint Card	\$60
1993	\$20 Marilyn Monroe Mint Card	\$60



# The Australasian Phonecard Monthly

January 1994

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Managing Editor

Viddy Jermacans  
Phone/Fax (067) 65 8006

Publisher

Durrant House Collectables

Circulation Assistant

Jason Jermacans

Printer

Edwards Printing, 13 Lockheed St.  
Tamworth, NSW 2340 Ph (067) 657788

Editorial Correspondence

The Editor

The Australasian Phonecard Monthly

P.O. Box 1309

Tamworth NSW 2340 Australia

Advertising

Subscriptions

As Above

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South Africa: The Lion Roars.

The Introduction of Telecom Phonecards.

The Months "Top Ten" Phonecards.

. An Analysis of Market Moves

. Investment Potential

## EDITORIAL

The hobby of phonecard collecting in Australia is currently poised on the brink of a gigantic leap upward and forward. Some may feel and in fact have said so, also downward.

Numerous changes have taken place on the phonecard scene recently, with many more proposed. I refer of course to three major occurrences, namely, the introduction of the first closed user cards as manufactured by Pay Tel Australia, the first cards/packs as produced by an independant wholesaler, Phonecard Advertising & Collectors Services -PACS (in conjunction with Telecom) and a major change in direction as proposed by Telecom Australia in 1994.

Two months ago, a collector's main concern was as to whether to collect Telecom's cards in used or in mint condition and secondly, if by print run and/ or prefix.

Suddenly, the collector needs to and in fact must, decide as to whether he or she is going to collect "everything" that is printed as they may have done easily before.

Certain avenues are going to be "blocked" for existing collectors. For example, the used card collector of Telecom Phonecards, be they a manic collector by picture, by print run, by prefix, etc., is going to be faced with the \$1.50, 1992 Christmas Card scenerio, not once, twice or even thrice, but over a twelve month period, dozens of times.

As indicated later in the magazine, PACS will be issuing 12-18 cards in 1994, each with a limited print run of approximately 10,000 cards, 8,000 of which will be marketed in Collector Packs. Telecom Australia have just announced that the cards in their (reduced in number) Collector Packs, will be a card as distinct from those marketed as single unit items "over the counter". Again, we have a reduced print number of cards (5,000-7,000). The collector of used cards, particularly if by prefix number, will have to buy mint cards in packs (at an increased price) and "put them through" a payphone to obtain a used card, unless they are willing to have "gaps" in their album. They above are not cards that will be found in payphone recepticle boxes.

It should also be realised that PACS is but the first initiative of its type, ie., there will be more independant wholesalers (in conjunction with Telecom Australia) producing similar phonecards, in reduced numbers.

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Likewise, Pay Tel Australia is no doubt looking to expand its operations following the success of its closed user phones and cards on the Melbourne to Devonport ferry service. Whom is to say that in this age of deregulation, other closed user and "mainstream" communication systems will not commence operations, all of which will produce phonecards for operation of the respective systems. They of course will!!

The reasons behind this are obvious and are basically two fold. Firstly, it is acknowledged that phonecards are extremely convenient as opposed to "feeding" coins into a payphone and secondly (and probably more importantly), advertising revenue.

The selling potential of products as advertised on phonecards is deemed to be enormous! An ad on a phonecard is a "walking billboard" which is looked at every time the card is used (or collected).

Is what is happening "bad"?

I say certainly not!

Whilst there will be people whom may be lost, quite justifiably, to the collecting scene due to the changes taking place, by the same token, there will be many more attracted to the diversity of phonecards now beginning to appear.

The decision that collectors need to make now however, is as to which direction their collecting will take. The practice carried out by many of buying one or more of "everything" will need to be evaluated, if for no other reason than the impending strain on the "hip pocket" or the "purse".

Collectors will be able to continue their current practice of collecting (only) Telecom cards (at an increased cost) and/or will be able to specialise in closed user cards, advertising cards, "special event" cards, etc., whilst thematic interest will increase enormously as the variety of cards increases in volume and diversity.

The potential for investment has also increased considerably as whilst the collector base continues to expand rapidly, phonecards with reduced print runs are being produced. One only has to look at the first Pay Tel cards which were obtainable at mid December at face value and now are \$150 + per set and spiralling upwards! When I mention investment, I don't refer specifically to dealers but also collectors. The key to investing is obviously knowledge and understanding, balanced by an available budget.

Again, I stress, be discerning in what to buy and be aware of type and amount of card to be produced, as well as forthcoming issues.

As from the next issue of this magazine, I will provide monthly, up to date information, in regards to "what is on the move" and why and areas of recommended purchase and investment.

I have focussed to date on the collectors. What about the dealers? The response from dealers, as to the changes taking place has been varied, with most expressing concern as to the impending influx of cards on the market and in many cases the mark up of the wholesale (and retail) price as opposed to the face value of cards or packs.

As expressed earlier, whilst this may have a negative effect in some aspects and cases, I have no doubt, that the overall "public" reaction to the changes will be most favourable and as a consequence, will be favourable to the dealers.

Briefly, readers will note that the colour content of the magazine has further increased, which enhances reproduction of material included. Your "Letters (and faxes) to the Editor" are now a major component of each days mail and your ideas and concerns are all taken note of. Keep them coming.

I wish you all a prosperous New Year.

The Editor

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# AUSTRALIAN NEWS UPDATE

## TELECOM UPDATE

As announced by Telecom Australia, the advent of the new year brings "exciting" (and dramatic) changes to the phonecard collecting and investment scene.

I referred earlier in my Editorial, on the impact of Telecom's policy in regards to the issuing of phonecards and collector packs in limited quantities. The following is an outline of what is to occur.

### SPECIAL LIMITED EDITION FOLDERS

As mentioned in the last issue of this magazine, Telecom Australia reduced the production number of its Special Edition Folders (Collector Packs), as from the Microscopic World & Environment, from 10,000 to 5,000.

Telecom also announced that quantities of the Special Edition Folders would, in the future vary.

They have now announced, that the folders will contain all "Official Issue Phonecard designs" as well as "new advertising designs".

Of special note is another major change associated with the folders, ie., commencing with the Australia Day 1994 official issue, the reverse side of each card in the folder "will be a feature of Phonecards contained only in the Special (Limited) Edition Folders".

The cards will feature an ID code starting with the character "L". The code for the Australia Day card in the Folder is L931212 as opposed to the code N31212 for the general issue of the Australia Day cards - see full list next page.

Another feature of the folders will be that the cards contained will have no bar code. In its place, each card will have a descriptive inscription, eg., "1994 Limited Edition To commemorate Australia Day, 1994".

Whilst opening an entirely new avenue of collecting and investing, the changes will also, enable cards as originally placed and intended by Telecom for collectors packs, to be clearly identified.

I have had a number of comments from readers of the magazine, that they were "unhappy" with the sudden jump (mark up) of the price of the 1994 Australia Day folder. Telecom advises that "the Phonecard Limited Edition folders are available at a price which reflects the full costs associated with their design, production and their value as a unique and truly exclusive Phonecard collectable".

I agree with this statement on both counts ie., that the small print run increases, per unit costs and that it is a valuable, unique product.

### AUSTRALIAN DINOSAUR SERIES

Three cards of \$5, \$10 and \$20 denomination are to be released, featuring three Australian Dinosaurs. The collector packs will feature a full illustration of a scene depicted from some 110 million years ago.

Only 5,000 of these Special (Limited) Edition folders are to be produced. Note the next page re issue of print numbers.

### 1994 ENDANGERED SPECIES SERIES

This series of three cards is scheduled for release in April, 1994. It will again feature "three of Australia's most threatened animal species; the Bilby, the Western Swamp Tortoise and the Gouldian Finch".

### PRIVATE ADVERTISING ISSUES

During 1994, Telecom will commence the issue of Phonecards which will carry "advertising, promotional messages or other privately produced designs". These advertising issues will be produced in quantities ranging from 10,000 to 100,000 and will be distributed through either Telecom's regular Phonecard resellers or through the advertisers own outlets.

Watch this space for further information.

## KANGAROO PHONECARD CLUB - FAIR

You will note at page 17., that the Brisbane based Kangaroo Phonecard Club will be holding a Fair on the 30th of January, at the Transcontinental Hotel, 286 George Street, Brisbane.

An item of interest in regards to this Fair will be the first issue of the Club promotional card, which features Telecom's original phonecard, the \$10 Brisbane Night Scene.

## KNOX-SHERBROOKE AUCTION

The recent auction of mint and 1-hole cards conducted by Knox-Sherbrooke, is reported to have been a huge success with a near 100% clearance rate.

The mint prefix cards were very competitively bid for and many of the harder type cards went for large figures. Many more people were bidding for these numbers than most people would have expected, resulting in a low "success rate" for most people's bids.

Very few bidders were actually successful in more than 25% of their bids. A significant number of people actually received no lots at all!

The used prices were much closer to the expected results as there are fewer difficult cards in used condition and the harder used ones appeared to go for expected values.

The results of realised prices will be issued on the 20th of January and can be ordered from Knox-Sherbrooke Phonecards.

This will be an invaluable guide as to which cards are valuable and collectors should obtain a copy regardless of whether they collect prefix numbers or not in case they have one of the valuable cards in their collection - or else a "mate" may attempt to "swap" you for it!

The catalogue will include details of print ranges, market prices, realised prices and a few other original ideas to make it a very "user friendly" article.

**Question:** Which \$2 NSW cards would you buy for \$20 and which would you sell for over \$250.

**Answer:** In the results guide.

### 1994 PHONECARD CATALOGUES

I understand that both Graham Bird and Ken Spark's (Collect Australian Phonecards), as well as Michael Hudson's (Collect Telephone Cards of Australia & New Zealand) catalogues, are to be updated and released in March/April of 1994.

These catalogues will also be invaluable to the expanding collector market, particularly if accurate figures are obtainable in regards to the print run numbers for each prefix/card.

I will provide further information re proposed publication, in the next issue of this magazine.

### WHAT WAS HOT IN 1993 & WHAT TO WATCH IN 1994

I noted in the 31 December issue of the magazine, the prestigious, Financial Review that items considered as "hot" in 1993 included Telecom's Geneva Phonocard and the \$1.50, 1992 Christmas Phonocard.

And the Financial Review's prediction for what to watch in 1994? Telecom's advertising Phonecards as "issues increase".

## SERIAL NUMBER UPDATE

### Compliments of Telecom Phonocard Collector Service

\$5	Indigenous People	N930212	319	100,000
\$5	Microscopic World	N930912	320	100,000
\$5	Microscopic World	N930912	321	100,000
\$5	Microscopic World	N930912	322	100,000
\$10	Microscopic World	N930923a	323	100,000
\$10	Microscopic World	N930923a	324	50,000
\$20	Microscopic World	N930934a	325	50,000
\$5	Microscopic World	N930912	326	100,000
\$5	Microscopic World	N930912	327	100,000
\$5	Microscopic World	N930912	328	100,000
\$5	Microscopic World	N930912	329	100,000
\$10	Microscopic World	N930912	330	100,000
\$10	Microscopic World	N930923a	331	50,000
\$20	Microscopic World	N930934a	332	50,000
\$5	Australiana Generic	G930712	333	100,000
\$5	Australiana Generic	G930712	334	100,000
\$10	Australiana Generic	G930723a	335	20,000
\$20	Australiana Generic	G930734a	337	10,000
\$50	Australiana Generic	G930745a	338	30,000
\$5	Australiana Generic	G930712	339	100,000
\$5	Australiana Generic	G930712	340	100,000
\$5	Australiana Generic	G930712	341	100,000
\$10	Australiana Generic	G930723a	342	100,000
\$5	Environment	N931012	343	100,000
\$5	Environment	N931012	344	100,000
\$5	Environment	N931012	345	50,000
\$10	Environment	N931023a	346	100,000
\$10	Environment	N931023a	347	50,000
\$20	Environment	N931034a	348	100,000
\$10	Environment	N931023a	349	100,000
\$5	Environment	N931012	350	100,000
\$5	Environment	N931012	351	50,000
\$20	Environment	N931034a	352	80,000
\$10	Christmas 1993	N931123a	353	100,000
\$10	Christmas 1993	N931123a	354	100,000
\$10	Christmas 1993	N931123a	355	100,000
\$5	Christmas 1993	N931112	356	100,000
\$5	Christmas 1993	N931112	357	100,000
\$5	Christmas 1993	N931112	358	100,000
\$5	Christmas 1993	N931112	359	100,000
\$5	Christmas 1993	N931112	360	100,000
\$5	Christmas 1993	N931112	361	100,000
\$10	Australiana Generic	G930723a	362	100,000
\$5	Environment	N931012	363	100,000
\$5	Australia Day 1994	N931212	364	100,000
\$5	Australia Day 1994	N931212	365	100,000
\$5	Australia Day 1994	N931212	366	100,000
\$20	Australiana Generic	G930734a	367	100,000
\$10	Australiana Generic	G930723a	368	100,000
\$5	Australia Day 1994	N931212	369	93,000
\$5	Aust. Day Pack	L931212	370	7,000
\$5	Dinosaur Muttaborra	N931312	371	95,000
\$5	Dinosaur Muttaborra	N931312	372	100,000
\$5	Dinosaur Muttaborra	N931312	373	100,000
\$5	Dinosaur Muttaborra	N931312	374	100,000
\$5	Dinosaur Muttaborra	N931312	375	100,000
\$5	Dinosaur Pack	L931312	377	5,000
\$10	Dinosaur Pack	L931322a	378	5,000
\$20	Dinosaur Pack	L931334	382	5,000

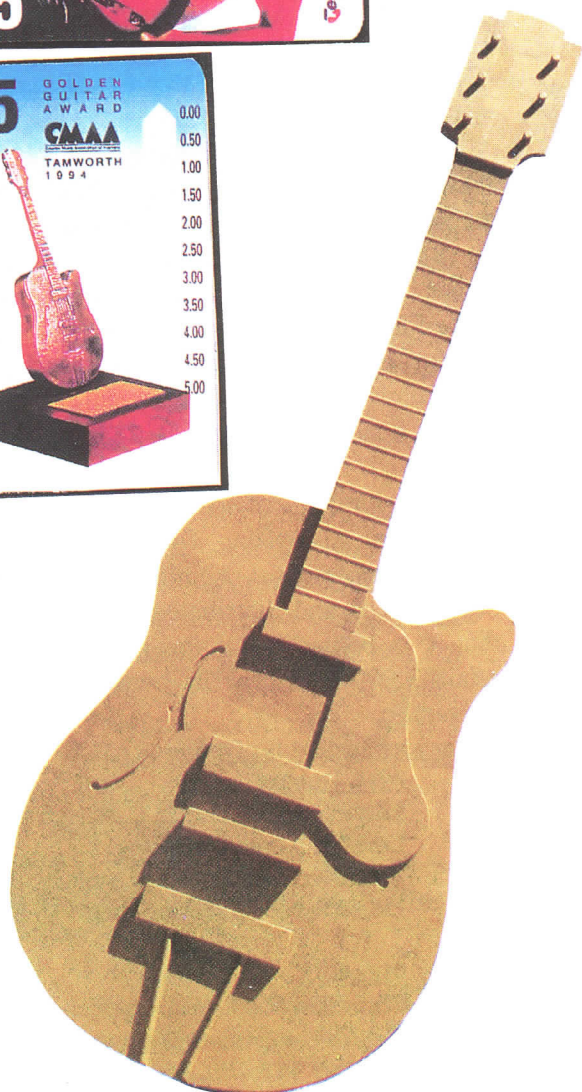
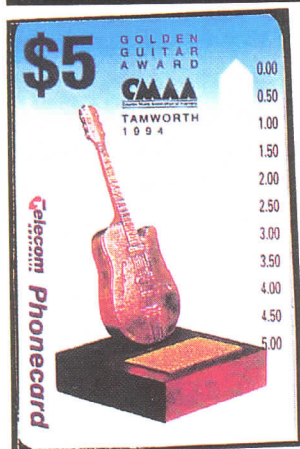
**Note:** I have indicated that prefix number 366 is taken by the Australia Day cards. The Telecom IPN Newsletter indicates that the 336 prefix number is taken by 100,000 Australia Day cards.



# PHONECARD ADVERTISING & COLLECTOR SERVICES

January 1994 sees the advent on the phonecard scene of a new phonecard wholesaler, Phonecard Advertising and Collector Services (PACS).

PACS, in conjunction with Telecom Australia, has as its first issue, released two \$5.00 phonecards which feature the **Tamworth Country Music Awards of 1994.**



The Awards started in Tamworth in 1973 and have grown to become the nation's best known musical event. The **Tamworth Country Music Festival** now runs for ten days over the last week in January with hundreds of individual events, culminating on the final Saturday with the **Toyota Country Music Awards of Australia.**

Over the years the famous Golden Guitar Trophy has been presented to more than 150 top Australian Country music performers. The Toyota Country Music Awards are organised and staged by the Country Music Association of Australia.



Deniese Morrison & James Blundell



Organised by the  
**CMAA**  
Country Music Association of Australia

Saturday, 29th January, 1994

### Lee Kernaghan

The artist featured on one of the two \$5.00 phonecards, Lee Kernaghan, is undoubtedly Australian Country Music's most exciting new talent. He has taken out a record number of Golden Guitars at the Toyota Country Music Awards of Australia in Tamworth and has gone on to gain acceptance by an amazingly wide audience cross-section.

Lee's immense talent as a singer and a songwriter, as well as his unique ability to connect with the average Australian, should guarantee him a prominent place in Country Music history.

### The Golden Guitar

Standing on the New England Highway is Tamworth's striking tribute to its Country Music heritage. The Golden Guitar stands 12 metres high and is a perfect replica of the famous Country Music Award's Golden Guitar Trophies. It was unveiled by Slim Dusty who appropriately enough has won more of the real thing than anyone else.



### Buskers are a common sight during the Festival PACS

Phonecard Advertising & Collector Services, in conjunction with Telecom Australia, has produced approximately 10,000 of each of the two \$5.00 phonecards. There may be a slight print variance and the actual numbers will be advised when printing is finalised.

### Distribution

Approximately 2,000 units of each card will be available through Telecom Collector Services and will be sold loose at face value. The remaining 8,000 cards, will be packaged in special folders, each one containing the two cards, with matching print numbers (coded PACS 1. 0000-8,000 & PACS 2. 0000-8,000). As well as the above numbering system, the cards will also contain Telecom's code, A931622, and their prefix number PACS 1 is the 382 prefix and PACS 2 the 383 prefix.

These packs will be available through, initially, an authorised dealer's network in all capital cities and major country centres. The dealers that have been authorised to market the packs are:-

**Max Stern & Co.** - Melbourne  
**Knox-Sherbrooke Phonecards** - Belgrave  
**Gabriele's Philatelic Service** - Sydney  
**Status Retail** - Sydney  
**Tony Boyd** - Brisbane  
**Rob Dean (GPO News)** - Brisbane  
**Edlins of Canberra**

Secondary dealers and the public, should contact the above to procure the packs.

The packs will also be available for sale at "The Country Collection", in Tamworth, during the course of the festival.

### Price

It is estimated that these packs will initially market in the \$40-\$45 vicinity, but it is unlikely that this price remains for very long. It should spiral upwards due to the uniqueness and the limited quantity of these cards.

### Future Issues

PACS has an agreement with Telecom Australia whereby the former will produce 12 to 18 issues over the next twelve months. The issues to be produced will be both "advertising" cards and "special event" cards. In the latter category, themes such as (a continuation of) musicians & singers, football grand finals, concerts, etc., are all being considered.

The second issue of PACS's phonecards will feature an advertising card produced for a biscuit manufacturer. Again, 10,000 cards will be produced and distributed as above, except that it is believed that the manufacturer will retain 3,000 packs for its own distribution to the public.

### Acknowledgement is given to :-

Alan Dunlop  
Phonecard Advert. & Collector Services  
Level 7, Konica Building  
275 Alfred Street North Sydney  
Ph. (02) 900 5350 Fax (02) 955 3895  
and to

Max Ellis  
Max Ellis Marketing Pty Ltd  
253 Marius Street, Tamworth  
Ph (067) 66 1577  
for their assistance in the compilation of  
this article. - Ed.

# BIG COLLECTOR WEEKEND FOR SYDNEY

Sydney will be the host to one of the biggest collectors weekends of the year on Saturday and Sunday the 19th & 20th of March, 1994.

Most of Australia's leading phonecard dealers are expected to attend the **March 20, International Phonecard Fair**, together with another large contingent of New Zealand dealers. Telecom Australia will also be in attendance. Following the release of many new Australian phonecard issues from Telecom Australia, Pay Tel and Phonecard Advertising & Collector Services, plus a bevy of new overseas issues, collectors at the Fair will be able to chose from an outstanding stock of Australian and world phonecards - probably the largest in the Southern Hemisphere.

The **Australian International Banknote Fair** will be held on **Saturday the 19th of March**. This year the Fair celebrates its fifth anniversary. During this period, it has established itself as Australia's major Fair for banknote collectors. This will be the first time the Fair will be held on a weekend (it was previously held on a Friday) and organisers are expecting a big increase in business and the number of collectors.

The majority of Australia's main banknote dealers will be in attendance and will have available for sale, superb stocks of Australian and world banknotes including the latest issues. Dealers will also have good selections of related items such as share certificates, cheques, bonds, savings certificates, military notes banking memorabilia, ephemera, books, catalogues and phonecards.

Both of the above Fairs will be held at the Holiday Inn Menzies, 14 Carrington Street, Sydney and will be open to the public from 10.00 am to 5.00 pm.

For further information and dealers table application forms, contact Mark Freehill, M.E.F. Books, PO Box 523, Narrabeen, NSW 2101. Phone (02) 913 3036 Fax (02) 913 2028.

# STATUS RETAIL

PO BOX E 176, ST JAMES, SYDNEY 2000

Phone: (02) 267 6116 Fax: (02) 267 6124

## SELLING

### AUSTRALIAN ONE-HOLE FINE USED BY PREFIX

The following cards are all in stock - we are eager to **BUY** all cards not listed, as well as those listed (up to our stock requirements).

Prefix	(\$)	Prefix	(\$)	Prefix	(\$)
0	35	77	5	133	5
1	6	78	8	134	8
2	8	79	8	135	8
3	15	80	5	136	2
4	8	81	5	137	2
5	45	82	5	138	2
6	10	83	5	139	2
10	8	84	5	140	2
11	8	85	5	141	2
12	10	86	35	144	15
13	10	87	90	145	15
15	15	89	8	146	4
16	15	90	8	147	4
19	10	91	12	148	4
20	15	92	6	149	10
21	12	93	5	150	6
22	12	94	5	151	6
23	16	95	5	152	6
24	12	96	6	153	3
25	12	97	6	154	4
26	6	98	10	155	5
27	6	99	12	156	8
28	6	100	12	158	4
29	6	101	8	159	2
30	6	102	10	160	4
31	15	103	15	161	3
33	5	104	6	162	4
34	5	105	100	164	3
35	5	106	4	165	4
36	5	107	4	166	8
37	30	108	8	167	3
38	30	109	8	168	4
39	30	110	5	169	2
40	8	111	5	170	2
45	15	112	6	171	4
46	6	114	12	172	4
47	12	115	6	173	6
48	6	116	12	174	3
51	5	117	40	175	3
55	20	118	5	176	8
56	15	119	4	177	2
57	5	120	6	178	3
59	8	121	10	179	2
60	5	122	4	180	2
61	6	123	6	181	2
65	15	124	4	182	2
66	6	125	4	183	3
67	6	126	4	184	2
68	6	127	7	185	10
69	15	128	7	186	3
70	20	129	6	187	2
73	5	131	5	188	2
76	5	132	8	189	2

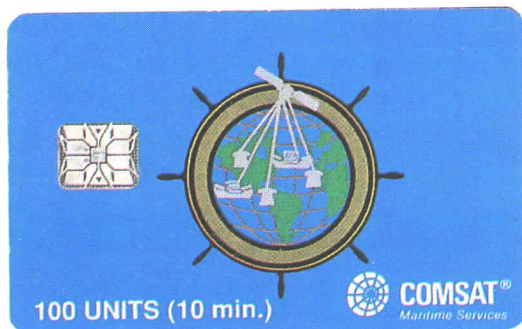
SEE PAGE 34 FOR COMPLETION OF LIST

# ANOTHER CLOSED USER PHONECARD IN TASMANIA

## USCGC Polar Sea

An icebreaker that called into Hobart just prior to Christmas was the United States Coast Guard Cutter Polar Sea.

On board was at least one closed user payphone. Phonecards produced for use in the payphone cost US\$62.50, for which the user gets a total of 10 minutes in call/s.



The phonecards are produced by Comsat Maritime Services and are a chip or smart card. The phone is connected to a satellite, through which all calls are directed.

To operate telephone, push the Smart-Card into the telephone. The display will indicate how many units remain. Dial number as follows:

US / Canada: 1 (AAA) NNN-NNNN  
All Other Countries: 011 CCC (AAA) NNN-NNNN

When the called party (on shore) answers, 5 units will be deducted for the initial 30 second period and 1 unit for each additional 6 second increment.

CCC = Country Code  
AAA = Area / City Code  
N = Telephone Number

Schlumberger 2020



Whilst the cost of a call is quite expensive, sailors from the ship have indicated that when one is at either Greenland or Antarctica, US\$62.50 to hear the voice of home, is not much to pay. The ship's canteen sells the phonecards to the sailors and crew and makes a small profit.

Thanks to card and information supplied by John Howell, Abacus Stamps & Coins, Hobart.

# ATTRACTIVE FIRST ISSUE FROM LUOYANG CITY IN HENAN PROVINCE CHINA

At the end of 1992, the Telecom authority of Henan Province issued Luoyang City's first set of phonecards. The set comprised two cards (featured below) made up of a 20Y and a 50Y card. Only 20,000 sets were printed.



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of cards sent

# PAY TEL AUSTRALIA

## CLOSED USER GROUP PHONECARDS

### Introduction

Pay Tel Australia is an Australian organisation which designs, manufactures, installs and services mobile payphones.

Pay Tel is directing its marketing activities to private market, closed user-groups; and the first installation of its payphones is on-board the TT Line passenger/vehicular ferry service between Melbourne and Devonport.

An initial trial was carried out on the "Abel Tasman" during November 1993 and the present installation is fully operational on-board the new "Spirit of Tasmania".

Initially, two mobile payphones have been installed, with a further two due for installation during the first quarter of 1994.

### Phonecards - TT Line

Phonecards for the Pay Tel trial on the "Abel Tasman" were produced in \$5, \$10 and \$20 denominations. This series which was featured in the December issue of this magazine, is known as Series AA.

The total card production was:-

2,000 x \$5 cards

1,750 x \$10 cards

1,500 x \$20 cards.

A total of 1,000 individually numbered collector's packs were produced.

The initial "Spirit of Tasmania" phonecards were also produced in \$5, \$10 and \$20 denominations. This is known as Series AB.



Total card production is:-

10,000 x \$5 cards

4,000 x \$10 cards

3,000 x \$20 cards.

### COLLECTORS' PACK



**SPIRIT of  
TASMANIA**

A total of 2,500 individually numbered collectors packs are being produced.

It is planned to produce a new phonecard design for the TT Line every 3-4 months. These cards will be produced in full colour and depict a Tasmanian theme.

### Phonecard & Credit Card Payment System

In phonecard parlance, Pay Tel payphones service a closed user group.

The phone design was influenced by TT Line requirements of operation by phonecard (especially designed for and reflecting the Tasmanian ownership of the "Spirit of Tasmania") and credit cards.

The Pay Tel mobile payphones were designed locally "from the ground up". Pay Tel is proud of its 100% Australian product and of its association with the TT Line - who were fully supportive of the initial trial and the subsequent installation on the "Spirit of Tasmania".

The payphones are connected to a central computer which monitors each phone's usage and stores the remaining phonecard credits.

The computer also controls the availability of credit when credit cards are used.

When a phonecard is inserted into the card reader, the computer checks to see if that card has been previously used.

If it has, the remaining credit is displayed on the "phone"; if it has not, the card's face value is displayed as available credit.


At the conclusion of a call, the remaining phonecard credit is displayed on the payphone and stored in the central computer.

Each phone has an "enquiry mode" which enables the remaining credit to be displayed without lifting the handset.

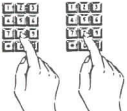
When a credit card is inserted into the card reader, it is checked for card type (Bankcard, Mastercard and Visa cards are accepted), validity date and that it is not on the current "black list".

If the credit card is okay, available credit is displayed and the call may progress. At the conclusion of a call, the call cost (which will be transferred to the cardholder's next card statement) is displayed.


**\*Read messages on the display & follow these simple steps -**

- 1**  **Lift Handset**


---

- 2**  **Dial area code then: Dial number to be called**


---

- 3**  **Insert card until green lamp lights then: Withdraw card read display message(s)**

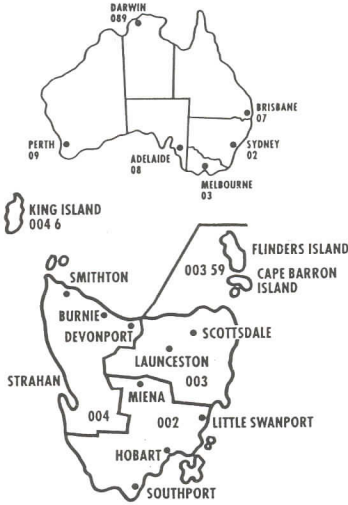
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- 4**  **When called party answers: You must Press # button to connect with called party**

---

- 5**  **Hang-up to end call Read display messages**

### Australian capital cities & Tasmanian area codes



**TT-Line** **Pay.Tel** **MOBILE PAYPHONE** Pay.Tel Australia P.O.Box 456 Blackburn, Victoria, Australia 3130

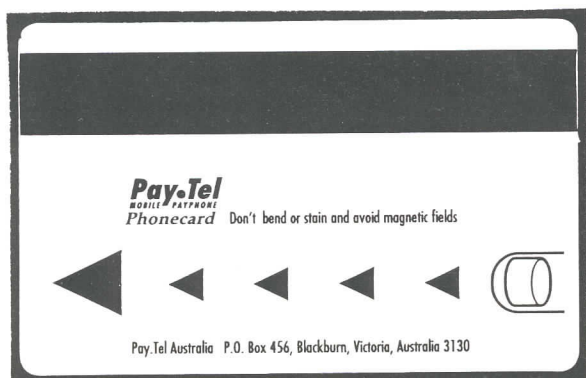
### Pay Tel Phonecards - General

The payphone card reading system has been designed to accommodate both credit cards and Pay Tel phonecards, using the same reader.

The Pay Tel phonecards have therefore been designed to meet the International Standards Organisation (ISO) requirements for financial institution identification cards.

Initial batches of Pay Tel phonecards were fitted with the mag stripe after printing.

A new manufacturing process, due for commercial release during March, 1994, will incorporate an imbedded mag stripe.



Reverse Side - Current Cards

Pay Tel phonecards are identified by a registered Pay Tel logo appearing on the front and rear sides. Additionally, the phonecards printed for the "Abel Tasman" and the "Spirit of Tasmania", are printed with the registered corporate logo of either the TT Line or "Spirit of Tasmania". Neither Pay Tel nor TT Line (Tasmanian Government), permit copying of the phonecards without authorisation.

Individual cards and collector packs may be acquired from most dealers, or direct from Pay Tel Australia as follows:-

**Graham Rooke**  
**Pay Tel Australia**  
**P.O. Box 456**  
**Blackburn Victoria 3130**  
**Phone/Fax (03) 877 9499**

Acknowledgement is given to Graham Rooke for provision of the cards and collector pack, as well as technical and general information re Pay Tel, its phonecards and its activities. - Ed.



# WESTLAND STAMPS

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**MINT CARDS**

<u>Prefix</u>		<u>Price</u>
76	\$2 Generic	25
78	\$5 Generic	45
79	\$5 Generic	40
109	\$2 Blood	30
146	\$2 Health & Safety	15
160	\$2 Generic	25

**TELECOM PACKS**

92 Australia Day	\$35
93 Australia Day	\$12

**PAY TEL**

1st. Set (3 cards)	
Limited Number	\$150
2nd Set (3 cards) <u>or</u>	
Collector Pack	\$48

**NEW YORK TELEPHONE CARDS**

\$1.00 Complimentary (Yellow Phone)	\$125
\$5.25 Skyline	\$150
\$5.25 Democratic Convention	\$595

All other New York phonecards plus Post Cards series available on request.

Write to the above address or ring the above number for further information.

# PHILCARD COVERS

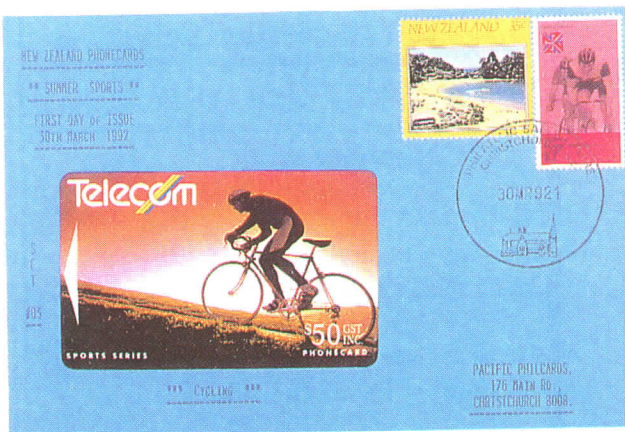
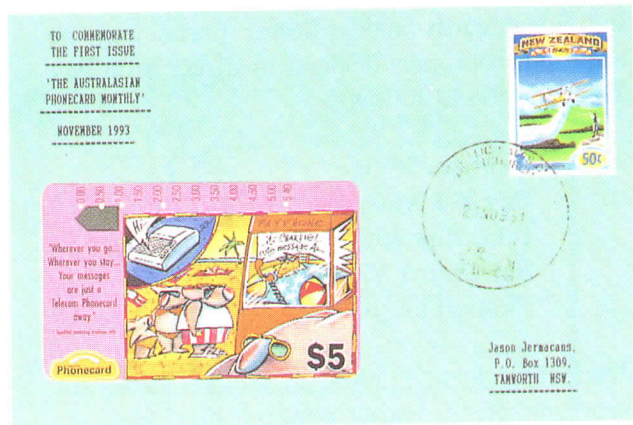
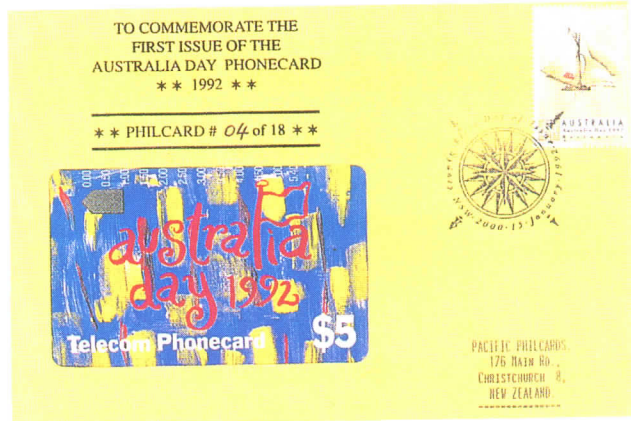
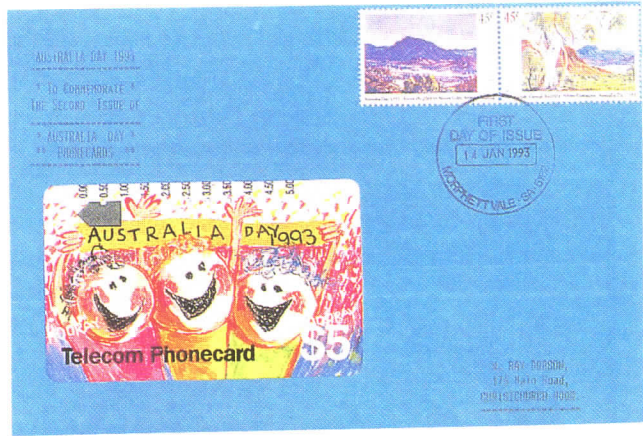
W. Ray Dobson  
PACIFIC PHILCARDS

## First Day of Issue Covers

First Day of Issue covers and covers postmarked to commemorate some specific event, have long been keenly sought after by stamp collectors. This First Day/First Issue concept was further extended when, in 1963 in the USA, Philatelic Numismatic Combinations (PNCs), which are covers containing a coin postmarked on the first day of issue of the coin, made their appearance.

## Philcard Covers

With the introduction and rise in popularity of phonecards it was but a short step to the preparation of Philcard Covers with stamps and phonecards in the same postal cover.





Some early issues of Philcard Covers have been made such as the Christmas 1988 BT and Mercury cards by Philcards International and a Manx Telecom by Philswiss, whilst Varian Wilson of Christchurch prepared some covers using the \$2 New Zealand Standard Satellite card and four different stamps, on 6th July, 1990.

#### First New Zealand Covers

However, as far as could be ascertained, no N.Z. phonecard cover had yet been produced, postmarked on the first day of issue of the phonecard.

#### Christmas 1990

It was, therefore, very exciting to hear that the date of release of the N.Z. 1990 Christmas phonecards had been set for October 29th and I decided to have an attempt at producing some covers to be postmarked on that date.

As no suitable envelopes were available commercially, I prepared my own which were printed using a home computer and printer.

Naturally, the stamps chosen were the current Christmas issue with all values being used.

The covers were postmarked at the Christchurch Philatelic Sales Centre where the staff were most helpful in giving the stamps a clear postmark. Diecutting of the cover was done later and the phonecards were inserted as fine used specimens became available.

#### Specifications

PACIFIC PHILCARDS are of uniform size, 178mm x 115mm. This size was chosen deliberately so that the enclosed phonecard, 85mm x 54mm, whilst occupying a prominent position, would not totally dominate the cover. Space also had to be left for the stamp, address and legend.

#### Varieties

Since the forerunner cover (Christmas 1990), PHILCARD COVERS have been prepared for most N.Z. standard issues, though not for the Adcards. In the case of the Landscape (1991) and Christmas (1991) series, it was found possible to obtain the mint cards early on the morning of their day of release and a few covers were prepared which contained these mint cards.

#### World First

This is a world's first for PACIFIC PHILCARDS, but it is not intended to do these covers featuring mint cards on a regular basis as the time available is insufficient.

#### Overseas Countries

During 1993, with the help of collectors in other countries, PHILCARD COVERS have been prepared containing cards from Italy and Singapore.

In addition, a number of covers bearing the Australia Day (both 1992 and 1993) stamps were postmarked on their first day of issue and the Australia Day cards were inserted later. Both mint and used cards were used. It is hoped to add other countries to the list later.

#### New Dimension

PHILCARD COVERS add a new dimension to collecting phonecards, allowing as they do, plenty of individual initiative in the selection of stamps, postmark dates and locations, to tie in with the scenes on the cards themselves or the events they commemorate.

Whilst I usually arrange to have my New Zealand covers postmarked on the first day of issue of the card, this is not mandatory. For instance, on my granddaughter's third birthday, I had a cover bearing three stamps (one was a 3 centre) all of which were cancelled separately to commemorate the occasion - and the card? Since her name is Geneva, the choice was obvious - even if it had to be an Aussie one!!

**W. Ray Dobson**  
176 Main Road,  
Redcliffs,  
Christchurch 8008,  
New Zealand.

Ed. - Anyone wishing to either discuss Mr Dobson's activities with him or to obtain price lists of the Covers he has issued, should write to the above address.



**NATIONAL BINDER SYSTEM**  
**PHONECARD**  
**HIGH QUALITY PROTECTOR BAGS**



**100 BAGS**



SYDNEY STAMP CENTRE P O BOX 638 LANE COVE 2066 AUSTRALIA

# Phonocard Collecting

by Bruce Phillips

## Investment Potential

In a few years, the hobby has developed a worldwide following. The rate of development varies from country to country but in many places it has become a serious contender in the scramble for the collector's discretionary spending and in a few places, it is now seen as an investment option.

## New Zealand Surge

There has been a big surge in prices in New Zealand over the last six months but they have not been across the board. The thousand dollar price tags only apply to a few rare, blue chip investment items.

A number of mint sets now carry price tags of three to four hundred dollars but most of the mint advertising cards can still be purchased for about double face. Many used cards can be purchased for under a dollar.

During 1990 and 1991, it was very easy to obtain used cards simply by walking around the phone boxes and gathering the used and partially used cards left by customers. It gradually became more difficult to gather cards as various individuals and groups systematically checked for used cards.

## Speculation

However, by the end of 1993, it was apparent that many users were retaining their cards after use in the hope that one day their cards might be worth a lot of money.

## Shortage of Mint

We now have the situation where Telecom special issue cards that have print runs of less than 40,000, are quite difficult to obtain in any number.

This does not apply to adcards. Print runs for adcards are around 10,000 cards and many of them are made available to collectors as soon as they are released.

Many collectors and investors have chased after the adcards and have neglected to stock up on the Telecom special issues. This has

contributed to the rapid price increases as the shortages have become apparent.

## Collect Specific Mint

This suggests that Australian collectors should make sure that they have collected mint cards, which after a quiet start, rapidly increase in price as the collector base expands.

It is also important to collect cards that are going to be sought by all collectors and not just the specialists. This suggests that mint cards such as the Geneva Koala, the \$1.50 Bird Choir and the first \$50 Generic, are all going to be cards that every collector will want, but have difficulty obtaining.

## Collector Increase

Numbers entering the hobby are increasing very rapidly and whilst the number of these cards may be adequate to meet current demands, imagine what will happen when there are ten times as many collectors around.

In New Zealand, the change from surplus to deficit occurred over a period of months, so if you have been ignoring the cards mentioned above, it may well be the time to obtain them.

Another point worth noting is the widespread interest in collector packs. Now that Australian Telecom is producing 5,000 packs, interest may increase in them once again.

It is an easy way to collect mint sets in Australia because of the small premium that is involved. As investors become more involved later on in the decade, the packs and mint sets will be the cards targeted.

Good Collecting!

**Bruce Phillips, - Editor, "LINSTUDY"**

**The Phonocard Collectors Newsletter**

**PO Box 24199, Christchurch, NZ.**

**Bruce Phillips is the Editor of the long running "LINSTUDY", which is a Phonocard Collectors Newsletter, based in Christchurch, New Zealand.**

**This Newsletter has as its focus the New Zealand collecting and investment scene, but also addresses world phonocards and issues. Four copies of the Newsletter are issued each year.**

**Subscription are available at \$NZ 16, from Bruce Phillips at the above address. Cheques should be made payable to Bruce Phillips.**

**See next issue for more information.**

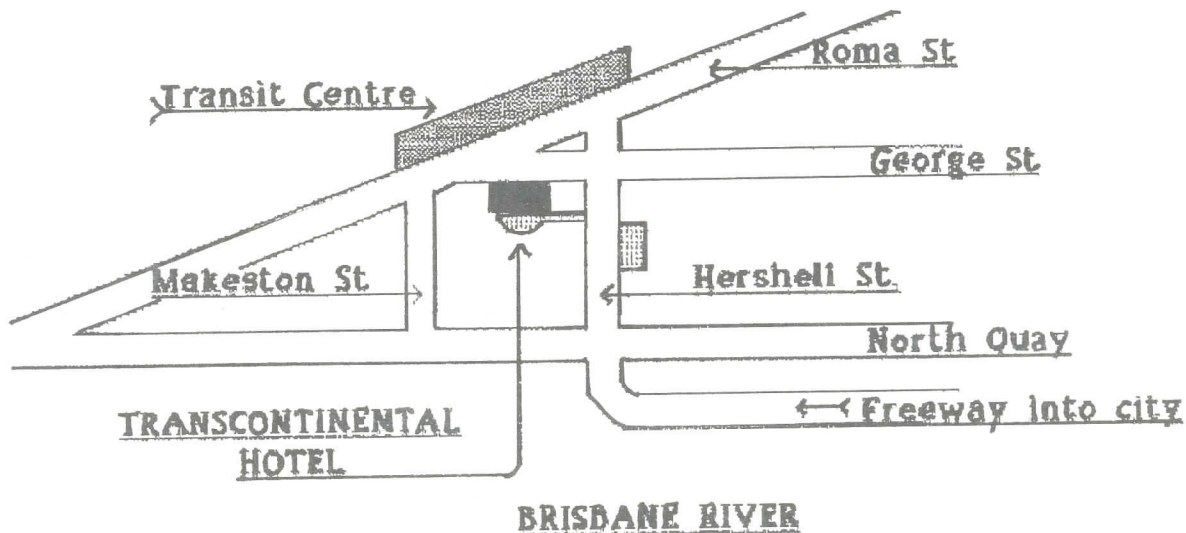
# KANGAROO PHONECARD CLUB

## **- PHONECARD FAIR -**

- SUNDAY 30TH JANUARY 1993 -

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Contact either Viv Dadow (07) 349 1849 or Wim Matzer (07) 209 7915 for information re the booking of Dealer Tables or for any other queries

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## THE HOLIDAY INN MENZIES

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14 Carrington Street, Sydney

**AUSTRALIA'S MAJOR BANKNOTE FAIR** devoted to Australian and world banknotes, paper money and related items, including share scrip, cheques, bonds, savings certificates, military notes, uncut banknote sheets, blocks and pairs, banking memorabilia, ephemera, books, catalogues and phonecards.

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To be held during the first half of 1994

Preliminary Notice

Date and Venue to be announced

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# AUSTRALIAN INTERNATIONAL PHONECARD FAIR

*Australia's Major Phonecard Fair*

SUNDAY 20th March 1994 — 10.00am to 5.00pm

## HOLIDAY INN MENZIES – SYDNEY

Wynyard and Margaret Rooms, Lower Ground Floor, 14 Carrington Street, Sydney

## PLAN TO ATTEND THIS MAJOR PHONECARD FAIR

For dealer's table application forms and further information, contact

**M.E.F. BOOKS**, PO Box 523, Narrabeen, NSW 2101. Tel: (02) 913 3036, Fax: (02) 970 6143.

# CHINA UPDATE

by Don Hill

## Knox-Sherbrooke Phonecards

Finding information or obtaining early released phonecards from China is not easy. Below is a description of the different issuing Telecoms inside China.

The country has five Autonomous Regions, three areas directly administered by Central Government and twenty one Provinces. This means that there are twenty nine different issuing regions for the collector to consider.

Further to the above, some large cities within a particular region also issue their own cards. This has implications for the collector of "first issues".

### The Five Autonomous Regions

Region	Capital City
Inner Mongolia	Hohhot/Baotou
Ningxia Hui	Yinchuan
Xingjiang Uygur	Nanning
Tibet	Lhasa

Note: Whilst China considers Tibet as one of its provinces, the rest of the world may have another opinion. This puts the Tibet cards in a distinct position and they should become a very sought after item.

### The Three Directly Administered Areas

Region
Beijing
Tianjian
Shanghai

### The Twenty One Provinces

Region	Capital City	Other Cities
Anhui	Hefei	<u>Issuing Cards</u>
Fujian	Fuzhou	Xiamen
Gansu	Lanzhou	
Guangdong	Guangzhou	Foshan Shenzhen
Guizhou	Guiyang	
Hebei	Shijiazhuang	Chengde
Heilongjiang	Harbin	Suifenghe
Henan	Zhengzhou	Luoyang

Hubei	Wuhan	
Hunan	Changsha	
Jiangsu	Nanjing	
Jiangxi	Nanchang	
Jilin	Changchun	
Liaoning	Shenyang	Dalin
Qinghai	Xining	
Shaanxi	Xi'an	
Shandong	Jinan	Quingdao, Zibo Yantai, Tai'an Weufang

Shanxi	Taiyuan	
Sichuan	Chongqing	
Yunnan	Kunming	
Zhejiang	Hangzhou	Ningbo

### Notes:

(1) The earliest issuing authorities are:-

- . City of Dalin in Liaoning
- . Shanghai with mag. stripe cards
- . Beijing
- . City of Shenzen in Guangdong

(2) Many of the above regions issued their first cards as late as 1992 and it is still possible to obtain them at reasonable prices if you are prepared to be patient.

(3) Most Chinese wholesalers export whilst stock is current and cannot find earlier material in any sort of quantity.

## PHONECARD A REVOLUTION

WASHINGTON- "Call Office" or "call home" may now be just about all a long distance caller has to say to make a toll call under a voice recognition credit card system announced yesterday by the Sprint Corporation.

The card allows users to make long distance calls by speaking rather than punching in a lengthy string of numbers., Dave Schmieg, Sprint Consumer Services Group President said.

He said the Voice Foncard would also help to end fraud by someone who gets another's long distance code numbers.

Above as reported in the Northern Daily Leader, Friday the 7th of January, 1994. - Ed.

# WHAT IS A PHONECARD?

by **Chris Williamson - Haxby Stamps**  
PO Box 462, Lutwyche, Brisbane, Qld. 4030.

With more and more people collecting world phonecards, the time has come to define the word, telephone card or phonecard.

The phonecard started out as a piece of plastic encoded with a pre-paid amount of money to use in special phoneboxes instead of using money.

That concept kept on going and the collectors of the world started their collection of first, their own country's cards and progressed on to other country cards.

## **Are These Phonecards?**

Now however, countries and "telephone authorities" in the world are issuing many so called "phonecards" - an example being the many issuing companies in America, whose phonecards need only be a scrap of waste paper with a Personal Identification Number (PIN) on it, as the "phonecard" is not required to come in contact with a telephone, money being paid for the use of the PIN.

## **Revenue Raiser?**

These so called phonecards come in many different and colourful designs, the cynical may say these are just a revenue making project, but the question has to be asked, are these phonecards?

This is a difficult question to answer, as the majority of the international editors of phonecard magazines do not want to answer that question as it may cut into the advertising dollar.

Some dealers are committed to these questionable phonecards, having good stocks of the cards and therefore having a vested interest in the success of the sale of the relevant country's cards.

## **Status of Credit Cards**

Here in Australia we can use our credit cards in the telephones, the card being "swiped" through the machine and the PIN inserted via the telephone in order to make a phone call. Does this mean that credit cards have to be

included in your phonecard collection? If so, how can anyone tell that the card was used for a telephone call?

Do all cards that automatically debit your home or office phone with the cost of calls made in a public payphone, have to be included in a phonecard collection?

I am sure others will have more examples of "phonecards", but this does not answer the over-riding question.

Many collectors define a phonecard as a pre-paid card, that has to be inserted in a telephone to make a phone call. This is seen as the primary purpose of the card.

This definition excludes the multitude of companies all over the world who seem to spring up, issue hundreds of thousands of cards and send out kilos of advertising material to persuade you to buy these colourful new cards from the manufacturers.

## **Cost Increasing**

Unfortunately, you the collector has to buy an unused card or set which may cost rather more than you can afford, but as a collector, you have to have that country or card!

The problem is, that many collectors seem to collect used cards and these collectors are not catered for, as the manufacturer makes more money selling mint cards to collectors, fully knowing that the pre-paid cost of the calls will never be used.

## **Young Collectors**

Phonecard collecting as a hobby, in order to continue, has to kindle the younger collectors and how many of the younger collectors can afford the prices some of the authorities are charging?

I consider it a shame when a phonecard issuing authority charges 50% more than the face value of the card, an example of this being the Canadian cards. Face value is \$21 Canadian, yet the distributor is in the USA and charges US\$25 for each card plus postage! In an instance such as this, can you legitimately say this is a phonecard?

As in other collecting interests, this type of card could be a Cinderella item, nice to have as an extra in another book, but no part of a serious collection.

## **Comments Please**

I would welcome other collector's comments, either to myself or by means of this magazine, as I believe that this question has to be resolved!

# NEWS IN BRIEF

by Cyril Fox

## NAMIBIA

The nation of Namibia, formerly South West Africa, released its first public phonecard on 20 December 1993. The first issue consists of a single phonecard with an R10 face value. The card was printed before Namibia unexpectedly changed its currency from South African rands to Namibian dollars in September 1993. The second issue card, with the value shown in Namibian dollars has already been ordered and is likely to replace the first issue very soon.

## JORDAN

The Kingdom of Jordan has recently had its first phonecard issue.

## KAZAKHSTAN

A former state of the U.S.S.R., Kazakhstan is conducting a phonecard trial in the capital, Alma Ata.

## UKRAINE

Reports of phonecards being used in Ukraine, another former state of the U.S.S.R., are misleading collectors into believing that Ukraine has its own phonecards. Phonecards are being used in the country, but they are Comstar Russian phonecards, which are on sale at several Intourist hotels in Yalta.

## U.S.A.

The first, round phonecards in the world have recently been issued by Pacific Digital Communications. These are remote memory cards and there are three values in the first issue; \$5, \$10, and \$20.

## 140 COUNTRIES

Worldwide Phonecards available, including cards from many "impossible" countries like: Aruba, Bolivia, Bonaire, Canada, Curacao, Namibia, Peru, Russia, South Africa, Sri Lanka, etc.

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## SNIPPETS FROM EUROPE!

OR MESSAGES INTERCEPTED  
TO & FROM DEALERS

(1) The English, Germans and French are all crazy - they are buying anything in sight. At a recent German Fair, all the German dealers completely sold out of all their stock well before the end of the Fair.

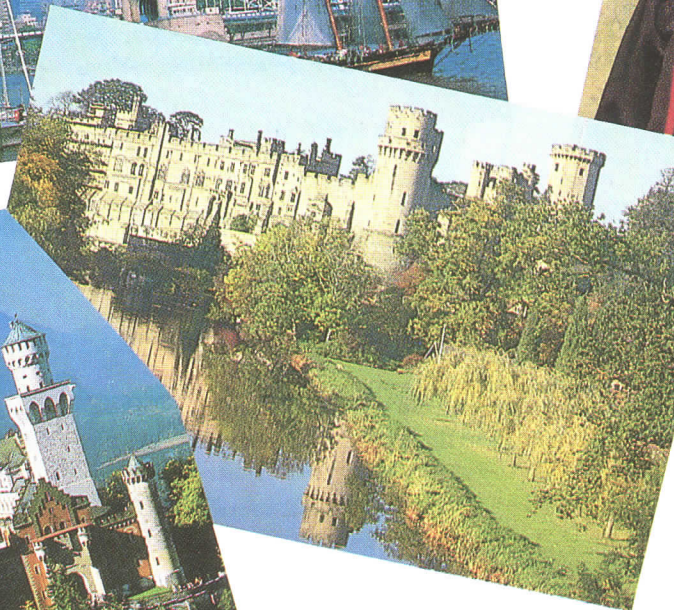
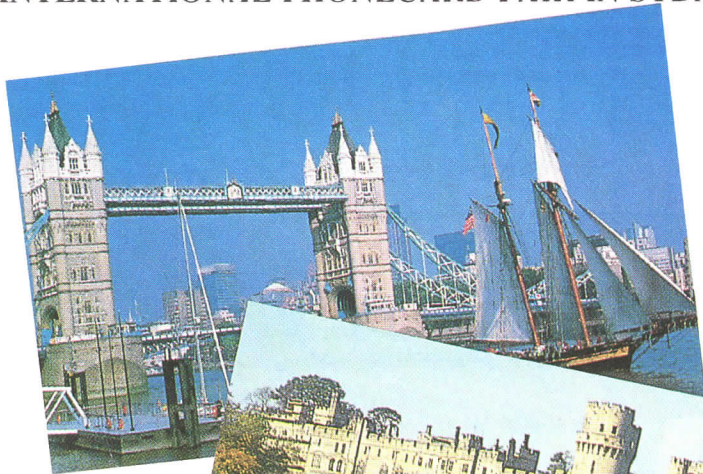
(2) At the recent phonecard exhibition in Beijing, the German dealers bought over \$5 million worth of Chinese cards.

(3) This last one is a very common message being faxed to lots of dealers from lots of dealers .....send me all your Tibet cards - URGENT!



# WIN A TRIP TO BRITAIN & EUROPE

WITH THE COMPLIMENTS OF "THE AUSTRALASIAN PHONECARD MONTHLY", ONE LUCKY SUBSCRIBER WILL WIN A RETURN AIRFARE TO LONDON. ALL SUBSCRIBERS TO THE MAGAZINE BETWEEN THE DATES OF 8TH OF NOVEMBER 1993 AND THE 18TH OF MARCH 1994 WILL BE ELIGIBLE FOR THE PRIZE. THE LUCKY SUBSCRIBER WILL BE DRAWN AT THE INTERNATIONAL PHONECARD FAIR IN SYDNEY, THE 20TH OF MARCH, 1994.



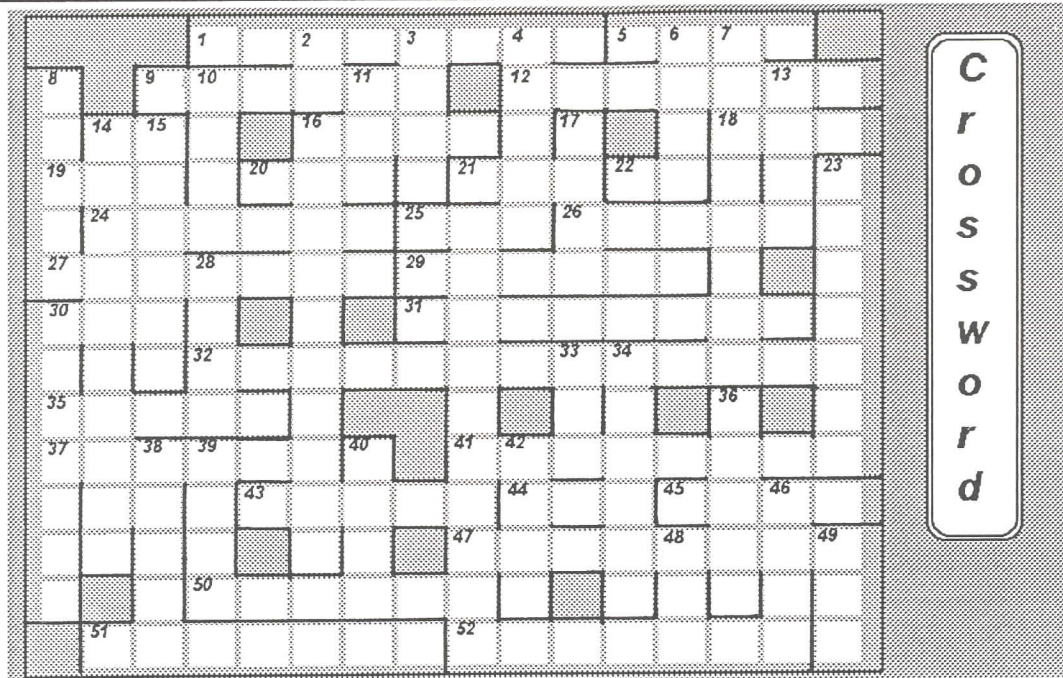
PLAN YOUR VISIT TO TAKE IN THE ESSEN  
INTERNATIONAL STAMP & PHONECARD FAIR FROM  
MAY 5TH TO THE 8TH IN GERMANY

FULL DETAILS IN THE FEBRUARY ISSUE

# WIN TWO MINT SECOND PRINT SWIMMING CARDS

## PREFIX NUMBERS 136 AND 137

SIMPLY (?) COMPLETE THE CRYPTIC CROSSWORD AND RETURN TO THE EDITOR BY 25 FEBRUARY TO BE IN THE COMPETITION. IF MORE THAN ONE CORRECT REPLY IS RECEIVED, THE WINNER WILL BE DRAWN BY LOT.



### DOWN

- 2) Ah, reversed. (2)
- 3) Place where some dealers need putting? (4)
- 4) Dealers name. (5)
- 6) To get out the cards the box must be...(4)
- 7) Something it may be said one does when one makes a call from a public phone. (sort of) (8)
- 8) A lifestyle (sort of), needed to find lots of phonecards from phones that needs lots of legwork. (5)
- 10) Hard to keep when you discover a 101 Tower in a shop. (4)
- 11) All the other ones in this set belong in this place as advertized on the card. (3)
- 13) May be the only way to have the 101 card in ones possession. (4)
- 14) One flew over the cuckoo nest? No-two flew over the music centre. (5,5)
- 15) see 21 across.
- 16) This jetsetting marsupial comes with a high price tag. (6,4)
- 21) The cheap end of this came first, followed by the dearer end. (6-5)
- 23) This small animal can hide almost anywhere. (7)
- 28) These creatures may leave small stab marks in ones neck. (4)
- 30) This was sent to do time in the UK at an early date. (7)
- 33) Something best done by oneself. (3)
- 34) see 20 across
- 36) Needs doing to some cards before they can be sent to a dealer for sale. (5)
- 38) Checked out Tasmania for cards-no luck. Where to go from here? (5)
- 39) Grab! (4)
- 40) To pull a heavy object. (4)
- 42) Change diet. (4)
- 46) Came away parched from the desert raid. (4)
- 48) Low level phonecard collector-possibly a screwed up boy. (3)
- 49) Strange term to describe this square shaped flaw. (3)

## ACROSS

- 1) If \$3 Surf x \$6 Surf = \$5 Generic, what is \$5 Grand Prix x \$20 Adelaide equal to? (8)
- 5) and 26 across. Technically, I suppose, duplicating this card is not wrong! (4-5)
- 9) Stamp dealers early (hopeful) description of the phonecard hobby (1,5)
- 12) The war memorial was turned upside down and painted with dots to resemble this animal of prey. (8)
- 14) Only part of zoo from Australia (2)
- 16) A sport featured on some Hawaiian cards. (4)
- 18) No? - No! (3)
- 19) Creature seen within the Cape York Sanctuary - out of place! (3)
- 20) and 34 down. Lion seen hiding behind paddy wagon (3,6)
- 21) and 15 down. The chairman. (3,6)
- 22) Which way does the green arrow point? (2)
- 24) Editor modifies line of dots at foot of page to spell this well known name. (6)
- 25) A stock-brokers expression during a bear run? - No! (3)
- 26) see 5 across.
- 27) The answer is what this question becomes if you take too long to solve it. (7)
- 29) This type of collector understands the state a drug addict is in before shooting up. (6)
- 30) What the Royal Australian Navy did to intercept the Paytell cards on the Ferry? (3)
- 31) The mathematician's chief responsibility was to solve the 12th. (8)
- 32) The paddock was sold with access, reversed. (5,3,5)
- 35) Goes from bad to this. (5)
- 37) and 50 across. A mistake repeated. (6,6)
- 41) Home of popular club? (8)
- 43) Aboriginal name for a type of tree yielding hard red timber. (5)
- 44) Loud noise. (3)
- 45) The Chinese restaurant meal no. 209 contained this ingredient!(4)
- 47) Is this where Jeff Kennett spends his weekends earning spare cash?(8)
- 50) see 37 across.
- 51) Spot this dishonest one. (7)
- 52) Rode bus to phonecard club meeting by flower show. (7)

## WIN A MINT SECOND PRINT SWIMMING PHONECARD

As an introduction to an article to be published in the February issue of this magazine, I have put together some questions for thought. We all know about the "Geelong Trial Set" but do we all know why they were first released in that particular area? Answer that question and the others as below and return them to the **Editor, "The Australasian Phonecard Monthly", PO Box 1309, Tamworth, NSW, 2340**. The most specifically correct answer will receive a mint, 2nd Print, \$5 Olympic Swimming Card.

- (1) Why did Telecom Australia introduce Phonecards?
- (2) Where were Phonecards first released for sale and use?
- (3) Why was this site chosen?
- (4) When were Phonecards first released for sale and use?
- (5) Who were the two sponsors of the first cards featured?
- (6) What were some of the ancillary merchandising material produced to promote the introduction of these cards?
- (7) Which was the first country in the world to produce Collector Packs?

# A WORLD VIEW

## Part 2. DUAL SYSTEM COUNTRIES

From **INTERCARDS**  
By Peter Granfield

The Australian communications network and payphone system, up until recently, has been a monopoly.

This has meant that Australian phonecard collectors have only had to collect one set of cards.

Most people would be aware that this is not the same in many overseas countries. As the world wide communications networks are being progressively opened up to competition and deregulation, we are finding that more and more countries now have two, three and more payphone companies issuing phonecards for use in their payphones. The worst offenders being:-

**Finland** - 9 at last count

**China** - there are 21 in my collection and I'm sure that's not all of them

**Britain** - 7 but some are buying out others

**Russia** - 9 variants can be counted

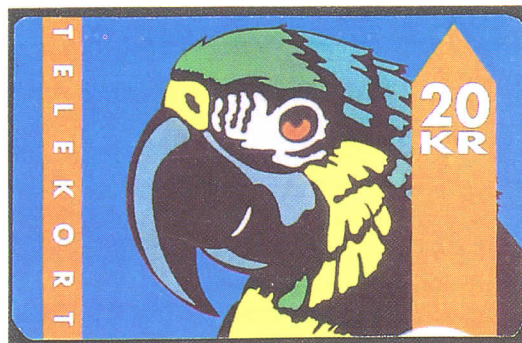
**USA** - 13 plus - for \$500,000 you can buy a company and issue your own.

A few of the other more rational countries are worthy of a closer look.

### DENMARK

At the last count, Denmark had four companies issuing phonecards. Each company is centered in one particular regional area, yet their cards can be used in the other company's phones.

The definitives such as the very familiar Parrot card can be bought from any one of these four companies and can be identified by its serial number as to which company it was bought from, eg. company 1 has a 1000 prefix, company 2 has a 2000 prefix, etc.



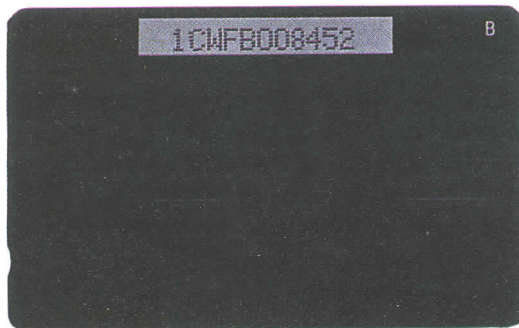
### FIJI

Fiji has two companies serving their communication needs. Fiji Posts and Telecommunications operates the national network and uses GPT phonecards in values of \$2, \$5, \$10 and \$20. Their first issue also included a \$1 complimentary card, which was only available in the collectors pack at an enormous premium price.



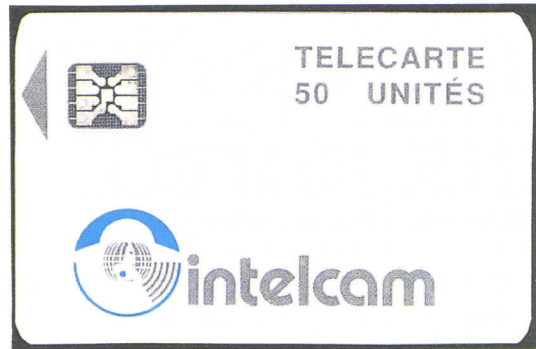
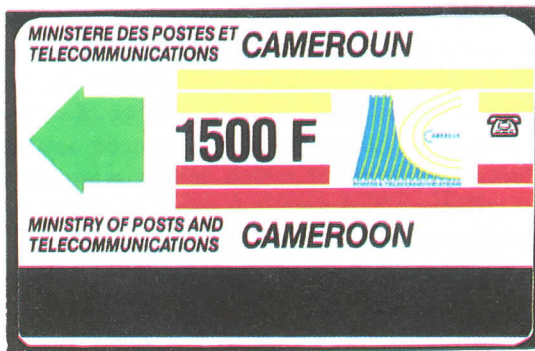


Fintel, which is a Cable and Wireless subsidiary, operates the international traffic via a satellite link, as is common in most of the island nations and also uses GPT cards which are not compatible with the P & T phones.

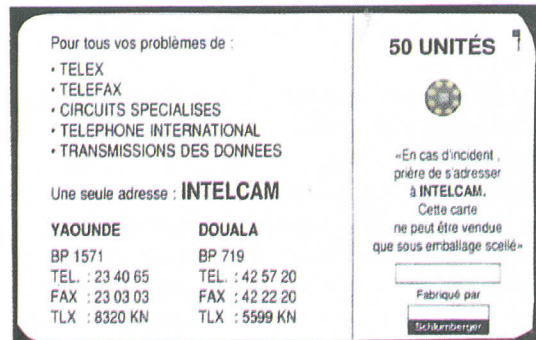
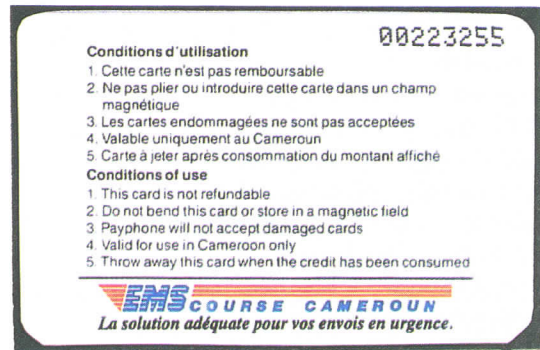


### CAMEROON

Cameroon has two companies operating payphones which use two different phone systems.



The Ministry of Post and Telecommunications operates the national phone system and uses Autelca phonecards in values of 1500, 3000 and 5000 Francs, whilst Intelcom handles the international traffic and use Schlumberger chip phonecards, in values of 50, 100 and 150 units.



**INTERNATIONAL  
PHONECARDS  
AUSTRALIA**

# LETTERS TO THE EDITOR

This month's letters again feature a cross section of the many received, following the first two issues of the magazine.

Please continue to write to:-

The Editor

"The Australasian Phonocard Monthly"

P.O. Box 1309, Tamworth, NSW, AUST. 2340.

Dear Sir,

It was early August this year that I was making a phone call in a small town called Exmouth, up north in Western Australia.

I became very fascinated with a metal box reading "Phonocard Disposal". I found an opening in the bottom and pulled out my first card! This is what made me begin the great hobby of phonocard collecting.

I would like to make the following comments:-

(a) As I was browsing through the second issue of the "Phonocard Monthly", I was dissatisfied to find that there were no clubs advertised for W.A.

(b) My father travels a lot up to the northern towns of W.A. and brings me back a lot of phonocards from the phone boxes he stops at. I think its great that parents help collect cards.

(c) I would like to see an article on world phonocards.

Good luck in issues to come.

G.A. Perth W.A.

**Ed. - This month's Club & Society page contains information on the "Phonocard Collectors Group of WA". Are there any more Phonocard or Stamp Clubs (which are involved in phonocards) in W.A.? Articles will appear on a regular basis which focus on "world phonocards", both of a technical nature and of a general, informative nature.**

Dear Sir,

I have just finished reading your first issue of "The APM". It is a great publication and as a new collector, I have obtained a great deal of knowledge.

However, your article on "Phonocard Issuing Countries" on page 22, shows a lot of different operating systems.

My question is - how do people like us Australians (using a punch-hole system) distinguish between a mint and used card using a different operating system, when not outwardly recognisable?

W.S. NSW

**Ed.- The December issue of the magazine carried an article provided by Peter Granfield of Intercards**

(pages 14 to 17), which focussed on the three main phonocard systems. This article identifies means whereby it is possible to identify in many cases, as to whether a card is mint or has been used, either partly or wholly.

In some cases it is only possible to tell by inserting the card into a relevant phone - somewhat hard in Australia in regards to other country phonocards.

Likewise, in regards to the Pay Tel Australia closed user cards, it is also only possible to ascertain their usage by insertion in phones operated on the Melbourne to Devonport ferry, the "Spirit of Tasmania" (see also December & this issue).

Dear Sir,

Congratulations on your magazine's first issue. I have enjoyed it very much and wish you all the best for a successful continuation.

I would like to see an article written by someone without a crystal ball and definitely not by a dealer, which these days, it seems that every dealer has.

The subject - true value versus artificial value. What makes the price of a particular card go up and how long will it hold?

Example - \$5.00 Geneva Bear which in August was \$38 to purchase and in late November was \$100.

How many cards stay in circulation, how many stay in private collections, what percentage are kept "hidden" to fatten up the market, roughly how many leave the country?

Please someone explain?

G.R. NSW

**Ed. - The December issue carried an article on the \$5 Geneva and the \$1.50, 1992 Christmas cards indicating reasons as to their increasing value. Basically, there are always two reasons as to why any commodity increases in value - supply & demand. Phonocards are no different. As the collector base rapidly expands, scarce items are sought after and prices rise. The value of the card remains steady or continues to increase, as long as the demand for it remains. With a limited number of cards available, the price will remain firm, particularly if stock is "spread" amongst genuine collectors. If "someone" holding stock in quantity releases it in bulk on the market, prices could drop. A recent example of a set of cards which will rise considerably in price over the next few months, will be the first Pay Tel closed user set. A price in excess of \$200 can be anticipated for a number of reasons. Only very limited quantities were made available (see this issue), some of which in fact were "used" before collectors and dealers became aware of them and it's the first closed user card/s in Australia.**

**It is hard to estimate the number of cards "leaving the country" in cases other than the \$5 Geneva. Both overseas dealers and collectors do access and obtain Australian cards, but I am unaware of the quantities.**

Dear Sir,  
Thanks for sending Vol. 1 No.1. Well done. You are off to a good start.

You asked for comments, ideas and requests - well, may I offer the following thoughts:-

- (1) Page 15 was great - more of these please.
- (2) Since you will be "in the know", could you endeavour to pass your "secrets" on as much as possible - there certainly is a need for more openness in this new hobby - and lots of honesty.
- (3) Varieties - a few seem to be around but I'm sure there is room for a page on this area to, in particular, help others in their research.
- (4) Could pressure be put on Telecom to not have special, locked, used card receptical boxes.
- (5) Following on this idea, I feel that for children and tourists, much more politeness needs to be shown by the keen, bullying, collectors - not good for the hobby and tourism in the long term - the way things are going in Perth, the police are going to get involved soon.
- (6) Which newsagents sell your magazine in Perth?
- (7) Ideas - the auction of Don Hill's should be a great success and what about the idea of having an insert in your magazine like the auction sheet, showing all serial numbers - say updated six monthly.
- (8) At the WAPEX Show, Telecom "gave" to the children, a free \$2.00 generic card in an envelope as they entered the show. If Telecom intend doing this at other shows (WAPEX had 600 cards now selling for \$120) could they set aside some for collectors and for advertising through your magazine - tricky getting to the eastern states fairs from Perth!

Good luck.

M.A. Perth WA

Ed. - As of the February issue, there will be a page/s dedicated to varieties found in cards. I had an interesting call from the President of the Capricorn Phonocard Collectors Club, who outlined five pages he had written in regards to varieties/anomalies he had identified in Telecom Australia's phonecards!

At this stage I am not distributing the magazine through newsagencies in Perth, as I simply have not had time to organise distribution points. This will hopefully take place soon.

I contacted Telecom in regards to the sealing of the receptical boxes and the WAPEX Show. This was their response; "Telecom does not have a policy of sealing the disposal boxes in Payphones. In certain CBD areas, the disposal boxes may have been sealed for safety reasons. There have been isolated incidents reported in the past where dangerous objects have been placed in the boxes. Boxes on payphones in areas that were judged to be dangerous were sealed to protect collectors from injuring themselves whilst emptying the boxes. This has happened in a very small number of cases however. The only other instances that I can think your readers may be referring to is the "Heritage Booths". These are a

new design of booth, installed primarily in the Sydney CBD, but which can also be found in other cities in Australia. As part of the design of this booth, the disposal boxes are sealed, however there were very limited numbers of this design produced - less than 100 throughout the country, with over 27,000 Phonocard Payphones in Australia."

"The \$2 Phonocard that was given out at WAPEX was simply the \$2 Generic card which had been placed in a plain, black & white cardboard folder, explaining what WAPEX was and the dates it ran. The huge price rise was unforeseen and will have bearing on production of such material in future. At this stage it is a "one off", however, in future, various events will be considered on their individual interest and merit and collectors on the mailing list will be given the opportunity to purchase if they wish".

Thanks to Emma Rogers, PR & Advertising Manager, Phonocard Collector Service, Parramatta.

Dear Sir,

I am writing to compliment you on your first issue which I bought at the Phonocard Fair in Sydney.

Perhaps one criticism of the issue is that the list of phonocard issuing countries should have been edited before inclusion. Two faults that can immediately be seen and I'm sure there are others, is that Anritsu, Telecom's Australian system, is not listed beside Australia and New Zealand's system is listed as CHIP, when it is GPT magnetic.

Will your magazine be available in newsagents - I have not seen it in any as yet. All the best.

B.C. NSW

Ed. - Sorry. The article in question was the very first processed on the computer for the first issue and as a result some errors did occur. Proof reading has improved from the January issue. The following corrections and additions apply to that which was printed in Issue 1:-

Australia should read RB

Comsat omitted a C

Mauritius is an I

Belgium & Benin are now LC

Lithuania is a U

New Zealand should read G.

Dear Sir,

The addition of extra colour is an added bonus and serves to highlight the beauty of the phonecards so that all may enjoy their splendour.

In the near future, I shall be sending you a coloured sheet of my most colourfull cards (including a Ken Done special) that you may find of interest.

Wishing you continued success with the great new magazine.

J.K. Vic.

Ed. - All contributions gratefully accepted.

# CHANGING LOGOS

by  
Robert Ulseth

The collector that can instantly recognise a different and desirable card at a fair or club meeting where hundreds of phonecards are on offer, places themselves at quite an advantage.

## Corporate Logo Changes

History has shown that sometimes after the introduction of telephone cards, most Telecom companies around the world find it necessary to change their corporate logo. This means that not only will early issued phonecards have characteristics that evolve, a distinctive cut off point of the original logo will occur.

## Worth Attention

Whilst we may take logo changes in our stride now as they are happening, telephone cards that have the original logos must command attention. Most countries do have substantial issues of phonecards before their logo change, however, with more and more collectors starting out, demand for earlier phonecards to complete collections will increase.

## Unusual Occurrence

The interesting exception to the amount of phonecards issued on the first logo is Gibraltar. After ordering telephone cards by the Gibraltar Telephone Department (G.T.D.) a new private telephone company was formed, a joint venture between the government of Gibraltar and the American Company, Nynex Network Systems.

With the new company came a new name, Gibraltar Nynex Communications and a new logo, G.N.C.

The original G.T.D. logo phonecards numbering only 9,600, were still released. This makes the first issue "Plain Jane", yellow 40 unit Gibraltar Phonecard with the G.T.D. logo, a most unique card.

## Changes

The following is the first list of Telecom companies that have had a logo change, showing their old and new logos.



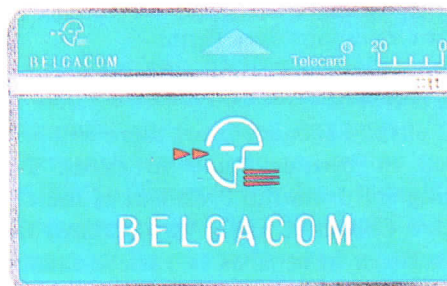
BritishTelecom (Old)



British Telecom (New)



Belgium (Old)



Belgium (New)



Gibraltar (Old)



Gibraltar (New)





France Telecom (Old)

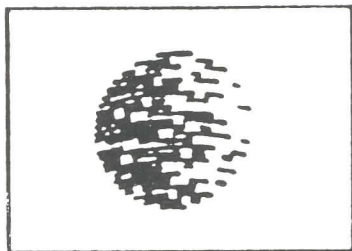


France Telecom (New)

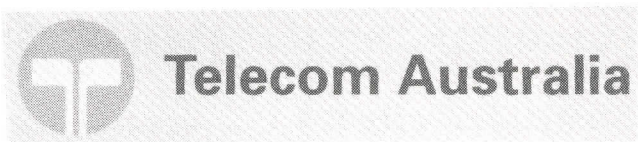
## Cable & Wireless



Cable & Wireless (Old)



Cable & Wireless (New)



Telecom Australia (Old)



Telecom Australia (New)

## DISTRIBUTION ANNOUNCEMENT

Knox-Sherbrooke Phonecards have been granted the sole distribution rights within Australia for the individual **phonecard sleeves** used for safely storing phonecards.

The free phonecard that was issued in the November issue of "The Australasian Phonecard Monthly" was enclosed in one of them.

These **sleeves** protect cards from scratches and surface marks and are the only way to prevent cards in a "heap" from damaging each other. Stocks will be kept on hand so that supplies of these **sleeves** can now be delivered to dealers immediately that an order is placed. They will be supplied at much cheaper rates than before, a distributor was appointed within Australia, when supplies were sometimes unavailable and incurred relatively large transport charges.

**Retail Rates as follows:-**  
**Price per Pack (100 sleeves)**  
**\$3.50 + Postage**

Available from all good dealers or direct from  
**KNOX-SHERBROOKE PHONECARDS**  
See Address, etc., on inside front cover

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# CLUB & SOCIETY NEWS

**This Section Is Devoted To Phonocard Clubs & Societies For The Promotion Of Their Activities And Membership. All Articles Provided To The Editor Will Be Reproduced At No Cost To The Club Or Society.**

**Rosebud & District Phonocard Collectors Club Inc.**  
**PO Box 211, Rosebud, Victoria, 3939.**

**President: John Thomas**

The Club will be holding a meeting of Phonocard collectors on Saturday the 12th of February, 1994, at the Rosebud Swimming Pool, Foreshore, Point Nepean Road, Rosebud, opposite the end of Boneo Road, Melway 170 A. 1. The meeting will commence at 2.00 pm and visitors are most welcome.

All Club meetings have Phonecards for sale or exchange via the Club's Circuit Books. All meetings also have a Sale by Tender. Dealers tables are available at a fee for Club Fairs. If interested, contact the Secretary at the above address or on (059) 86 5633.

**Phonocard Collector Group Inc.**  
**PO Box 39, Nobby Beach, Gold Coast, Qld 4218.**

**President: Dianne Jordan**

The Club meets with the Gold Coast Philatelic Society on the second Monday of each month at 7.00 pm in the CWA Hall, Young & Gardener Streets, Southport. All visitors are welcome to attend.

For more information write to the above address or contact the President, Diane Jordan on (075) 31 3077.

As indicated in the last issue, the Club has had printed 2,000 Promotional Cards, which are available at \$3.00 each to collectors or free to those joining the Club.

**Phonocard Collectors Group of W.A.**  
**PO Box 8, Kelmscott, WA 6111.**

**Secretary: Ian Grimson**

This Club meets the second Friday of each month at the Park Centre, Kent Street, Victoria Park, at 6.30 pm. Contact Ian Grimson on (09) 496 1413 for further information.

**Kangaroo Phonocard Club**  
**PO Box 706, Springwood, Qld 4127.**

**President: W. (Wim) J. Matzer**

The big forthcoming event for this Club is its Fair on the 30th of January, at the Transcontinental Hotel in George Street, Brisbane. See page 17 in this issue re details of the Fair.

Of particular interest, is the first issue of the Club promotional card. This will mean that four Clubs have now issued Promotional Cards for both their members and for the collector public, ie., (not in order) the Australian Phonocard Collectors Club.; the Phonocard Collector Group, The Melbourne Phonocard Club and now the Kangaroo Phonocard Club.

Dealers wishing to obtain tables at this Fair should contact either Viv Dadow on (07) 349 1849 or Wim Matzer on (07) 209 7915.

Tables (6 x 3) are still available at \$35. Additional tables (3 x3) are available for \$20.

**Australian Phonocard Collectors Club Inc.**  
**64 Concord Drive, Reynella, SA 5161.**

**Secretary: Glenis Hymers**

The following information has been supplied by the Club, indicating their Fair dates for the 1994 year:-

Saturday	<b>March 26th</b>
Saturday	<b>July 23rd</b>
Saturday	<b>November 26th</b>

The Venue will be the TOC-H-Hall, Edwardstown.

For further information contact the Club Secretary as above.

# CLUB & SOCIETY DISPLAY ADS

## ROSEBUD & DISTRICT PHONECARD COLLECTORS CLUB INC.

P.O. Box 211, Rosebud, Victoria 3939.

Meets Second Saturday, 2pm, Monthly at the  
Rosebud Foreshore Swimming Pool  
Point Nepean Road, Melway 170 A1  
All Welcome

Enquiries (059) 86 5633

## THE MELBOURNE PHONECARD CLUB INC.

P.O. Box 197, Heidelberg West, Vic. 3081.

### NEW VENUE

We Meet the First Saturday of Each Month At  
1pm at the Northcote Senior Citizens Centre,  
18 A Bent Street, Northcote - Melway 30 E7.  
All Welcome

Australia's First Promotional Card Available For  
\$3.00. A Limit of One Per Person Applies.

Enquiries (03) 458 4594 or (03) 484 4112

## AUSTRALIAN PHONECARD COLLECTORS CLUB INC

64 Concord Drive, Reynella, S.A. 5161.

Meets Second Tuesday of Each Month  
at 7.30 pm, TOC-H-Hall, Delaine Avenue,  
Edwardstown (off south Road)

Activities Provided for Members Include;  
Auction, Direct Sales, Exchange, Discussions,  
Reference Library, Postal Auction via  
Magazine, Displays.

Information Brochure Available,  
Club Secretary Mrs Glenis Hymers  
At Above Address or Phone (08) 381 3449

## KANGAROO PHONECARD CLUB

P.O. Box 706, Springwood, Queensland 4127

This Club Meets Every Second Tuesday, Monthly  
At 914 Wynnum Road, Cannon Hill.

For Further Information Ring Either  
The Club Secretary on (07) 808 8871

or

The Club President on (07) 209 7915

## ADVERTISE WITH THE CLUB & SOCIETY DISPLAY ADS

\$40.00 Per Box For 12 Months

ADVERTISEMENTS TO  
REMAIN UNCHANGED  
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## CAPRICORN PHONECARD COLLECTORS CLUB

PO Box 3069, Rockhampton Shopping Fair,  
Queensland 4701

The Club Meets On the Fourth Tuesday of Each  
Month at the Orange Grove Hall, Alexandra St.,  
North Rockhampton, at 7.30 pm.

All New Members and Visitors Most Welcome

## SPRINGVALE CLUB

P.O. Box 194, Ormond, Victoria 3204.

The Club Meets On the 3rd Saturday of  
Each Month From 2.00 to 4.00 pm  
At The Springvale Council Meeting Room  
(Behind The Springvale Town Hall)

Convenors: A. De Sousa & R. De Sousa

# Purchase

## "The Australasian Phonocard Monthly"

### From the Following Dealers

#### NSW

Sydney	Gabriele's Philatelic Service	Suite C2, Mirvac Building, 160 Castlereagh Street.
Sydney	Sydney Stamp Centre	14 Martin Place, Colonial Mutual Bldg. Opp. GPO.
Sydney	Status Retail	
Blacktown	Prospect Stamps & Coins	Shop 18, 24 Main Street.
The Entrance	Western Collectables	118a, The Entrance Road.
St Marys	G & C Quality Stamps & Coins	Shop 5, Star Arcade, 182 Queen Street.
Strathfield	Strathfield Stamps & Coins	Shop 68, Strathfield Plaza.

#### VIC

Melbourne	Max Stern & Company	Port Phillip Arcade, 234 Flinders Street.
Melbourne	Rex & Fair Philatelists	Shop 10, Hub Arcade, 318 Little Collins Street
Melbourne	The Stamp Centre	
Melbourne	Universal Coin Company	20 Centre Place.
Belgrave	Knox-Sherbrooke Phonecards	PO Box 207, Belgrave, Vic 3160.
Moonee Ponds	R.M.C. Stamps & Books	633B Mt Alexander Road, Moonee Ponds

#### QLD

Brisbane	Tony Boyd	200 Latrobe Terrace, Paddington, Brisbane.
Brisbane	Rob Dean, GPO Newsagency	GPO Lane (next to public phones).

#### SA

Adelaide	Stewarts Stamp Shop	66 Grenfell Street.
Adelaide	Unley Coins	214A Rundle Street.

#### ACT

Canberra	Edlins of Canberra	Shop 10, Garema Arcade, Bunda Street.
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#### WA

Albany	Jackmans Stamps & Coins	78 Lockyer Avenue.
Kelmscott	Westland Stamps	PO Box 94, Kelmscott, WA 6111.

#### TAS

Hobart	Abacus Stamps & Coins	Shop 10, Mathers Lane.
Hobart	The Stamp Place	Trafalgar Shopping Centre, 110 Collins Street.

#### NZ

Christchurch	Shades Stamp Shop Ltd.	54 Shades Arcade, Cashel Street.
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### **STATUS RETAIL SELLING LIST - ONE-HOLE FINE USED**

**Continued from page 9.**

<u>Prefix</u>	<u>(\$)</u>	<u>Prefix</u>	<u>(\$)</u>	<u>Prefix</u>	<u>(\$)</u>	<u>Prefix</u>	<u>(\$)</u>
190	2	200	5	209 (snag)	8	218 (Xmas)	60
191	2	201(volume)	4	209 (volume)	4	219	2
192	4	201 (bats)	10	210	4	220	3
193	2	202 (1st pr.)	15	211	5	221	8
194	2	202 (2nd pr.)	10	212	5	222 (bats)	30
195	2	203	3	213	8	222 (\$2 Gen)	3
196	2	204	3	214	2	223	3
197	2	205	3	215	2	224	3
198	2	206	2	216	2	225	3
199 (snag)	5	207	4	217	3	226	3
199 (volume)	10	208	3	218 (volume)	3	227 (\$2 Gen)	5

**LATER NUMBERS ALSO IN STOCK - PLEASE WRITE OR RING FOR QUOTE.** If you don't collect by prefix number, use this list to pick out the CHEAPEST 1-Hole version of any card and if you have any valuable prefixes we will swap them and make up the difference!

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(1ST ISSUE NOVEMBER 1993)

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MONTHLY"**

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All Information Provided Remains Confidential

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Advertising in the Classifieds costs only 40 cents per word (minimum advertisement \$8.00). Payment may be made by Postal Order or by Cheque.

**Classifieds taken for two months receive the third month free.**

Address your ads to:  
**The Australasian Phonocard Monthly, P.O. Box 1309, Tamworth, NSW, 2340.**

**Closing date for Classifieds is the 28th of January for the February issue.**

**Classified Categories are:**

- . Auctions
- . Banknotes & Coins
- . Fairs & Shows
- . Philatelic
- . Societies & Clubs
- . Telephone Cards

## AUCTIONS

**POSTAL** Auction every month which includes phonecards and philatelic items **FREE** Catalogue from Ron Murphy, Box 88, Wynnum, Qld., 4178. Phone (07) 396 0825.

## TELEPHONE CARDS

**BUYING** Mint Geelong packs, Xmas \$1.50, South Australian packs, Victorian packs, Queensland packs, Geneva Bear. Top prices paid. Knox-Sherbrooke Phonecards, PO Box 207, Belgrave, VIC. 3160. Phone (059) 685576 AHs, Fax (059) 683463 (24 hrs).

**EXCHANGE.** Send up to eight different Australian cards in good condition and get the same amount of different foreign cards in return. Brian Connett, 19 Tropic Garden Drive, Smiths Lake, NSW 2428.

**NEW ZEALAND** Phonocard trading partner wanted. Len & Tania Cooper, 42 O'Shanesy Street, North Rockhampton, Queensland, 4701.

**SPECIALISING** in world wide and Aussie-related phonecards. over 100 countries now in stock including South Africa, Bolivia, Canada, Spain, Russia, Sri Lanka, Greece, Mauritius and the Vatican. Write today for a **FREE** price list. Cyril Fox, 68 Chelsea Park Drive, Chelsea Heights, Victoria, 3196.

**BUYING and EXCHANGING** all world and Australian phonecards. Want lists a speciality. Photocopies of cards sent. Haxby Stamps, PO Box 462, Lutwyche, Bris., Qld. Phone/Fax (07) 357 9634.

**FOR SALE OR SWAP** Many Australian and some overseas Phonecards. Contact Mr R Ball on phone number (068) 62 5437.

**BUYING** all mint and Australian phonecards. **Top prices paid** for all prefix numbers and reprints. Write or phone. Westland Stamps, PO Box 94, Kelmscott, WA 6111. Phone (09) 496 1413.

**MINT PREFIX EXCHANGE** I have many spare Mint Prefixes to Exchange. Send me your list of spares, plus your needs list and I will make an offer. 172 Swimming and **182 Encoding Error Available.** New Zealand used exchange partner wanted. Eric Schuenemann. 1 Harricks Road, Keilor Park, VIC 3042. Ph (03) 336 3750.

**PAPUA NEW GUINEA** Used. All prints available. Send Want List for prices. A. Visca, 6 Woodlea Place, Langwarrin, Vic., 3910. Ph. (03) 789 7799, Fax. (03) 776 5665.

## ADVERTISING RATES

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\$110	1/2 Page
\$ 80	1/3 Page
\$ 65	1/4 Page
\$ 40	1/6 Page
\$ 30	1/12 Page

#### COLOUR

\$450	Full Page (Inside Cover, Inside Back Cover, Backcover, Centrespread)
\$250	1/2 Page (As above)

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Ask for our **FREE** price list and up to date issuing countries list by mail, phone or fax.

Country	Mint	Used					
ALGERIA	6.00	-	GERMANY	-	5.00	PAPUA NEW GU	6.00 6.00
ANDORRA	-	17.00	GHANA	-	8.00	PARAGUAY	POR -
ANGUILLA	-	10.00	GIBRALTAR	6.00	-	PERU	- 7.50
ANTIGUA	11.00	6.00	GREAT BRITAIN	3.50	2.00	POLAND	- 3.00
ARGENTINA	-	7.00	GREECE	-	10.00	PHILIPPINES	5.00 -
ARUBA	-	7.00	GRENADA	-	15.00	PORTUGAL	- 2.00
ASCENSION	-	5.00	GUERNSEY	11.00	-	QUATAR	- 3.00
AUSTRIA	-	2.00	HAWAII	20.00	16.00	ST HELENA	- 25.00
BAHRAIN	-	6.00	HONG KONG	-	2.00	ST KITTS	8.00 -
BANGLADESH	-	5.00	HUNGARY	-	7.00	ST LUCIA	- 5.00
BARBADOS	-	10.00	ICELAND	20.00	-	ST MARTIN	- 7.00
BELGIUM	-	2.00	INDONESIA	-	2.00	ST VINCENT	9.00 -
BRAZIL	-	6.00	IRAN	-	15.00	SEYCHELLES	13.00 -
BRITISH VIRG Is	11.00	9.00	IRELAND	4.00	2.00	SINGAPORE	- 2.00
BRUNEI	-	7.00	ISRAEL	-	4.00	SOLOMON IS	8.00 -
BULGARIA	-	5.00	ITALY	-	2.00	SOUTH AFRICA	25.00 -
CAMBODIA	-	40.00	JAMAICA	-	5.00	SPAIN	10.00 -
CAMEROON	-	7.00	JAPAN	-	2.00	SRI LANKA	8.00 -
CAPE VERDE	5.00	-	JERSEY	7.00	3.00	SWEDEN	- 9.00
CAYMAN IS	-	10.00	KENYA	-	5.00	SWITZERLAND	- 2.50
CHINA	-	5.00	KOREA	-	2.00	TAIWAN	- 2.00
CROATIA	-	7.00	KUWAIT	-	3.00	TANZANIA	- 8.00
CURACAO	-	7.00	LITHUANIA	15.00	-	TCHAD	- 8.00
CYPRUS	-	2.00	LUXEMBOURG	18.00	8.00	TAILAND	10.00 5.00
CZECH REP	-	10.00	MACAU	12.00	-	TOGO	- 8.00
DENMARK	7.50	5.00	MALAYSIA	4.00	2.00	TRINIDAD & TOB	- 15.00
DIEGO GARCIA	-	7.00	MALTA	-	3.00	TURKEY	- 8.00
DOMINICA	-	10.00	MAURITIUS	17.00	-	UGANDA	- 8.00
EGYPT	-	4.00	MICRONESIA	28.00	-	U. A. E.	- 2.00
FAEROE IS	10.00	-	MONACO	-	17.00	USA Amerivox	-
FALKLANDS IS	-	3.00	MONTserrat	17.00	-	sample	6.00 -
FIJI	3.00	2.00	NETHERLAND	-	2.00	USA Nynex	15.00 -
FINLAND	12.00	7.00	NEW CALED'A	21.00	12.00	VANUATU	12.00 8.00
FR POLYNESIA	26.00	-	NEW ZEALAND	-	2.00	VATICAN	8.00 -
FRANCE	-	2.00	NORWAY	-	14.00	VIETNAM	10.00 -
GAMBIA	-	5.00	OMAN	-	2.00	YEMEN	- 10.00
						YUGOSLAVIA	- 10.00

Australian related cards from countries other than Japan, do you have these.



### Denmark Mint

Kangaroo \$20  
Collage \$15



### Germany Used

Opera House \$15



### Fiji Used

Peter Thompson  
designed course  
stated on back \$5



Specialising in one card from each country. Over 100 countries in stock. Virtually all Australian cards in stock at competitive prices. Used prefix numbers available on request.

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# Australia Day 1994



Australia Day on January 26 is a celebration of Australia's national day, a day for appreciating the heritage, the history and the future of this country. It is a day for recognising the many cultures that bring a wealth of colour and heritage to this unique land and for celebrating the unity of a nation. To commemorate Australia's national day, Telecom is proud to release the Australia Day 1994 Phonecard.

Only 7000 Special Limited Editions produced

Send your order to: Phonecard Collector Services  
Telecom Australia Payphone Services PO Box 3964, Parramatta NSW 2124 Australia  
or Fax to: Australia: 02 891 6678 / Other countries: + 61 2 891 6678

## Special Limited Editions

Description	Number required	Price in \$ Aust	Cost
Australia Day 1994		\$10.50	\$ <input type="text"/> <input type="text"/>
For each 10 individual card designs ordered, or part thereof, add \$7.99 for postage and handling. For example 1 30 card: \$7.50, 31 40 cards: \$7.99			\$ <input type="text"/> <input type="text"/>
<b>TOTAL ORDER: (including postage and handling) =</b>			\$ <input type="text"/> <input type="text"/>

I wish to pay by: Tick appropriate box  \* Do not send cash 1)  International Bank Draft in \$Aust.

2)  Cheque (orders posted in Australia only) made out to "Telecom Australia Payphone Services"

3)  BANKCARD  MASTERCARD  VISA  AMEX  DINERS CLUB  JCB

CARD NUMBER           EXPIRY DATE:      
M M Y Y

CARD HOLDERS SIGNATURE \_\_\_\_\_ DATE:      
D D M M Y Y

Mr/Mrs/Miss/Ms/Dr

ADDRESS

CUSTOMER ID No.   
(if known)

POST CODE  COUNTRY (overseas only)

Telstra Corporation Limited A.C.N. 051 775 556

RAWAPMA1894 APM

**Telecom**  
AUSTRALIA