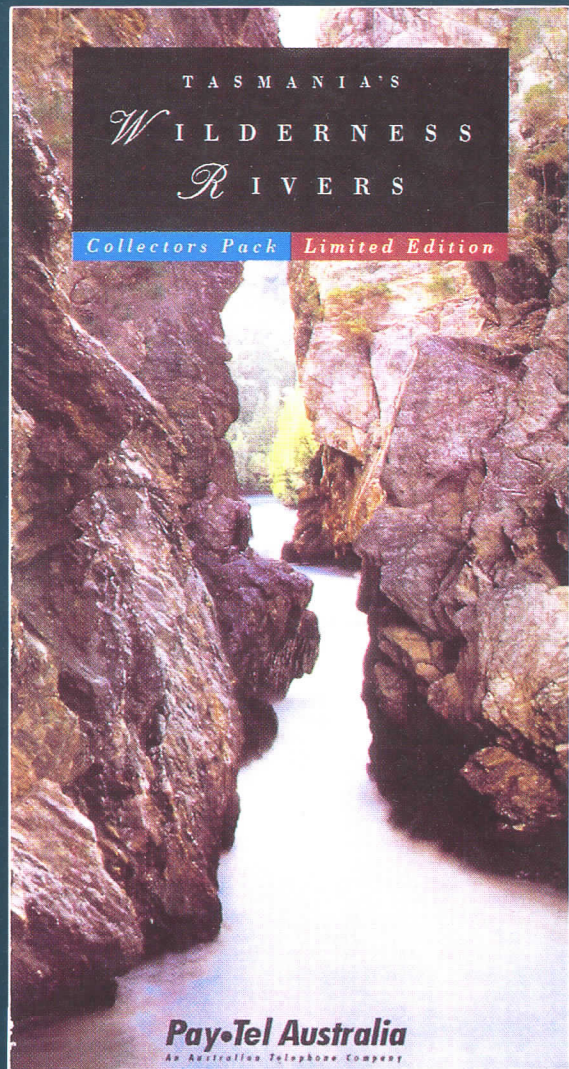


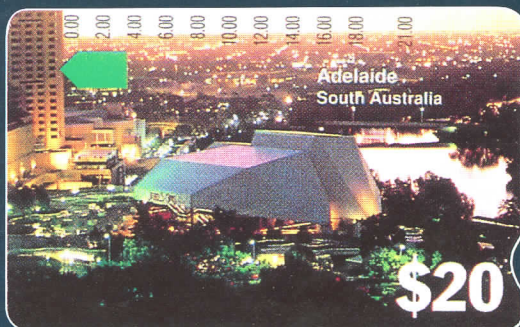
THE AUSTRALASIAN PHONECARD MONTHLY



CONTENTS INCLUDE

- News Update
- Varieties & Faults in Phonecards
- International Phonecard Fair
- New Zealand Expo Adcard
- A World View
- Phonecard Dealers
- Investment Scene
- Win a Trip to London
- Club & Society News

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 \$5.25 Democratic Convention.....\$550

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 Guizhou (set 5).....\$113
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 Henan (set 2)\$39
 Hunan (set 5)\$150
 Jiangxi (set 11).....\$170
 Jilin (set 4).....\$77
 Shaanxi (set 8)\$213
 Sichuan (set 5).....\$162
 Zhejiang (set 3)\$72

All above are under 2x face value

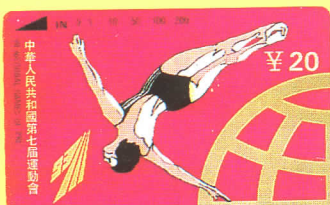
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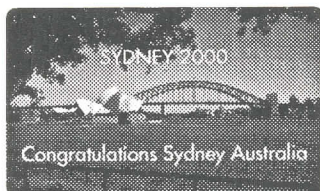
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EXPIRY DATE _____

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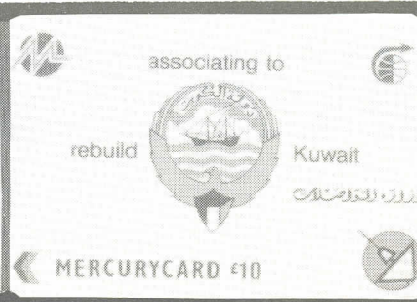
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Ask for our **FREE** price list and up to date issuing countries list by mail, phone or fax.

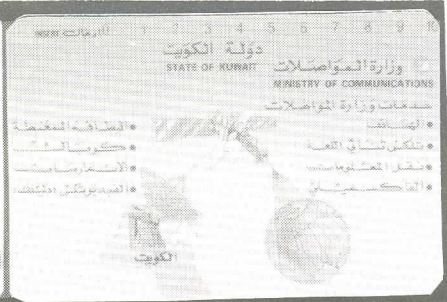
Country	Mint	Used	Country	Mint	Used	Country	Mint	Used
ALGERIA	-	7.00	GERMANY	-	5.00	PAPUA NEW GU	6.00	6.00
ANDORRA	-	17.00	GHANA	-	8.00	PARAGUAY	POR	-
ANGUILLA	-	10.00	GIBRALTAR	6.00	-	PERU	-	7.50
ANTIGUA	11.00	6.00	GREAT BRITAIN	3.50	2.00	POLAND	-	3.00
ARGENTINA	-	7.00	GREECE	-	6.00	PHILIPPINES	5.00	-
ARUBA	-	7.00	GRENADA	-	15.00	PORTUGAL	-	3.00
ASCENSION	-	5.00	GUERNSEY	11.00	-	QUATAR	-	3.00
AUSTRIA	-	3.00	HAWAII	20.00	16.00	ST HELENA	-	18.00
BAHRAIN	-	6.00	HONG KONG	-	3.00	ST KITTS	8.00	7.00
BANGLADESH	-	5.00	HUNGARY	-	7.00	ST LUCIA	-	5.00
BARBADOS	-	10.00	ICELAND	20.00	-	ST MARTIN	-	7.00
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BRAZIL	-	6.00	IRAN	-	15.00	SEYCHELLES	13.00	-
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CROATIA	-	5.00	KOREA	-	3.00	TAIWAN	-	3.00
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EGYPT	-	4.00	MALTA	-	3.00	UGANDA	-	8.00
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The Australasian Phonocard Monthly

MARCH 1994 Vol. 2 No. 3

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Advertising

Subscriptions

As Above

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Before Phonocards - Payphone Tokens
South African Issue Update
Investment Portfolio.
Report on the International Phonocard Fair

Print Post Approved PP245673/00013

EDITORIAL

"A week in politics is a long time" - "A month on the phonocard scene is an even longer time"

As I write this Editorial and look back on each preceeding month, I can only be amazed at the number of changes that are taking place. After proceeding along peacefully for three years, there has been a sudden explosion of activity, both on the phonocard production and collection scene.

Whilst many may feel uncomfortable and dissatisfied with the sudden changes being introduced, conversely it offers enormous variety and opportunity to a wide ranging interest group.

The number of changes in the various aspects of phonocard collecting and investing are many and of some magnitude. This is evidenced in a number of ways, many of which have been reported or commented on in detail in this magazine.

Starting with the Clubs, evidenced is a boom occurring at the "grass roots" of the hobby. This month's issue contains five pages on "Club & Society News", with a number of Clubs contributing for the first time, including one Club from England. Three Clubs have just announced new premises for the holding of monthly meetings, a change found to be necessary to accommodate increased numbers attending these meetings. A number of Clubs are planning to hold their first major Phonocard Fairs, whilst others will continue the practice following successful first attempts. A new Club (the first?) is being established in Sydney, whilst another in Brisbane is also becoming established.

Featured on page 27, is AEROPEX 94, which has reproduced the \$20 South Australian, Adelaide card to promote its Philatelic Exhibition. Another area of collecting is thus introduced in addition to the Phonocard Club Promotional Cards - now numbering five. Further interest in collecting will focus on the International Banknote and Phonocard Fairs to be held in Sydney on the 19th and 20th of March respectively, as each features promotional cards to be distributed each day. These are being produced by Pay Tel Australia for the Banknote and Phonocard Fair organisers.

Moving on to the producers and distributors of phonocards we find further major changes taking place. Telecom has announced a major change in its marketing and distribution policy in regards to the introduction of Custom cards (see News Update). Whilst at this stage, only the PACS cards are affected, there will very soon be a further number of independant phonocard producers and distributors of Telecom endorsed phonocards. Apart from deciding as to whether to collect these cards, be they in Collector Packs or available as single units, collectors will have to obtain/chase these cards from either the

independant distributor or from dealers. It is unlikely that the limited issue, single unit cards will again be obtainable at face value, which they were (limited though the number was) through Telecom.

Telecom themselves are finding it necessary to re adjust their policies, necessary almost on a monthly basis, to cater for the response to innovations they introduce to collectors and investors, eg. a rethink is taking place in regards to the issue number of Limited Edition Collector Packs, the last two of which were greatly oversubscribed and as a consequence find their value on the secondary market to be 300% + in excess of Telecom's issue price. Does Telecom increase the numbers (above 7,000 and 5,000 respectively) to cater for the demand? If so, will it be a truely "Limited Edition", ie. what is the "cut off point", etc.?

Pay Tel Australia is about to release the third issue of its closed user cards which are centred on its system installed on the "Spirit of Tasmania" ferry service.

The company is presently trialling a completely new area (to Australia) of closed user payphone system and if successfull, will open another avenue of collecting.

Many will have read in the press or heard on the radio, of the NSW Government's proposal to introduce "free" \$5.00 phonecards to prisoners in their jails, so as they can contact their families as part of the International Year of the Family. As a cartoon in "The Daily Telegraph Mirror" depicted, would this be a "cellular phone". What would these cards be "worth" and how would one obtain them, apart from the obvious way?

The dealers - what do they think of the current upsurge in opportunity and interest? Whilst the number of phonecard (only) dealers grow, a number of stamp and coin dealers continue to diversify into this area of collecting and (particularly) investment. Dealers report that between 25% to 35% of business conducted at Stamp, Coin & Phonecard Fairs, both Nationally and Internationally (as opposed to simply Phonecard Fairs) is focussed on phonecards, a percentage figure which is increasing steadily.

What does all this mean to this magazine and for me? Some readers would be aware that the production of the magazine is a part time "hobby" to me at present. To maintain and improve the magazine's quality and content it is becoming necessary however, to devote considerable more time to it. During the months of April, May and June, I will be concentrating only on the magazine and during this time its format, its content, an increase in number of pages, its distribution, etc., will be stabilised.

Readers will note that I have not followed up in detail, on last month's "Top Ten" as indicated. Time simply "ran out" to do so. Note the Letters to the Editor page as well as page 8 for an innovative suggestion in regards to an "investment portfolio" competition.

Until the next issue, which starts being put together tomorrow, happy collecting!

EDITOR

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AUSTRALIAN NEWS UPDATE

TELECOM UPDATE

The following is a press release as issued by Phonocard Collector Service, Parramatta:-

"The following issues have sold out through Telecom's mail order service:-

- The single Tamworth cards
- The Limited Edition Australia Day 1994 Packs
- The Limited Edition Dinosaur Packs

There was an unprecedented demand for the Limited Edition sets and changes to the backs of the cards (making them truly limited) has proven extremely popular with Australian collectors.

At time of going to press, the cards in the Chinese Year of the Dog series were selling quickly and it looks likely they will soon sell out. Details in respect of these cards are as follows:-

. The cards are classified as Advertising Cards, commissioned by Telecom's Corporate Marketing Department to mark the Chinese Year of the Dog.

. There were four different card designs produced each with a face value of \$5.00.

. There were 30,300 of each design produced (**note I have had a report of a "dog" card sighted with the prefix number ending with 320 - Ed.**)

. 5,000 of each design were retained for sale through Telecom's mail order service to collectors. The balance of cards were available for sale through Telecom's usual reseller network, targeting Chinese and Asian communities and areas in particular.

<u>Card Codes</u>	<u>Prefix Number</u>
Dog on Ball - A940212	388
Dog with Trumpet - A940222	389
Dog balancing Vase - A940232	390
Dog with Ribbon - A940242	391

Delays caused by processing of the Tamworth cards has meant that Telecom has revised its policy regarding the classification and sale of Advertising cards.

Advertising cards will now include Telecom Corporate Advertising (eg. Chinese Year of the Dog) and Private Advertising cards (eg. K-Mart

and Castlemaine XXXX). The majority of Advertising cards will be available through Telecom's usual reseller network of Phonecards to the public and will also be offered through Telecom Collector Services.

A **new classification** will now be **Custom cards**, which will include categories such as promotional event and charity cards. This includes cards such as the recent Tamworth cards and the upcoming Swissh and Majors cards.

From this point on, the Phonocard Collectors Group will only offer Advertising cards for sale through its mail order service. Custom cards will not be made available for sale through Telecom".

On querying this with Alan Dunlop from Phonocard Advertising & Collector Services (PACS) I was advised that negotiations were continuing between he and Telecom in regards to the distribution of future phonocard issues, ie., the "loose" or single units. It was not clear at time of going to print as to whether any "loose" cards for the Swissh and The Majors (Golf) series would be printed and be made available either through Telecom Collector Services or through the PACS Authorised Agents. In other words, the print run as advised for individual cards as indicated at page 11. may be reduced - Ed.

Telecom advised further that "all official issue cards will continue to be available through the mail order service. The **Coding** system for Official issues will now include the following classifications:-

N - National

L - Limited

I - International

The following codes are no longer appropriate and will not be used on official issue Phonocard:-

T - Trial

G - Generic

The Coding system regarding Custom and Advertising cards will be explained in detail in the next issue of International Phonocard News.

Telecom is currently in the process of establishing a **0055 number**. The number for calls within Australia is **0055 29469**. This service will provide all the news on the current Phonocard releases; what is still available and what has sold out, the latest information on upcoming Phonocard issues and serial numbers. It will be constantly updated with details for all the most recent releases and will provide the opportunity to join the Telecom Phonocard Collectors Club".

Thanks to Emma Rogers, PR & Advertising Manager, Phonocard Collector Service, for the above information - Ed.

PHONECARD ADVERTISING & COLLECTOR SERVICES UPDATE

TAMWORTH CARDS

A number of the Tamworth packs (500) have now been autographed by Lee Kernaghan and are available for purchase through the PACS Authorised Dealer Network.

PLAYERS BISCUITS

This new edition features on page 11. of this issue. Note the comment on the previous page in regards to the distribution of "loose" cards, which may affect the availability of approx. 2,000 cards.

THE MAJORS (Golf Series)

At page 11., the four designs originally proposed for this issue are featured, as are the print runs and distribution outlets. Again, the final number of cards to be issued is subject to negotiations taking place. **Of greater impact however, the card depicting Greg Norman, may be another "card that never was".** Discussion is taking place between PACS and Telecom in regards to the final design of the phonecard. The situation will be clarified in the next issue of this magazine.

Thanks to Allan Dunlop for the PACS update - Ed.

PAY TEL AUSTRALIA UPDATE

WILDERNESS RIVERS

This set of three cards which was initially called "Wild Rivers", has been renamed the "Wilderness Rivers". Pay Tel considered that the latter title was more appropriate as the folder (featured on the cover of this issue) provides details of the wilderness and World Heritage Listed areas of Sth-West Tasmania generally, not just wild rivers.

The pack is printed in full colour, both inside and outside. The cover is a photograph by Peter Dombrovski - an internationally acknowledged wilderness photographer. This photograph shows one of the famous Gordon River "Splits". Inside, a map of Tasmania details the National Park and Heritage areas. An authoritative text defines and explains the wilderness area.

The pack contains three cards of \$5.00, \$10.00 and \$20.00 denominations. These cards feature wilderness river scenes, are scanned at 300 lines/inch and are printed in full colour. The photographs are by Ted Mead, also a well known wilderness photographer. A limited edition (numbered) run of 2,500 packs will be produced. The packs will be available at \$40.00 each.

Individual cards will be available separately at face value. Card production will be as follows:-

\$5.00	10,000
--------	--------

\$10.00	4,000
---------	-------

\$20.00	3,000
---------	-------

Note: Above numbers include the cards in the Collector Packs.

THE MAP

This \$5.00 card features a hand drawn "Olde Worlde" map of Bass Strait, showing the route of the "Spirit of Tasmania". The card is scanned at 300 lines/inch and printed in full colour.



The card is available separately, or mounted in a full colour presentation pack. The pack features a "real" Bass Strait map, shows details of the "Spirit's" journey and provides information on the discovery, naming and some historical details of Bass Strait.

Card production numbers 10,000, whilst the presentation folders (not numbered) will total 5,000. Individual cards will be available at face value whilst the folder will retail at \$10.00.

CREW CARD

This card is a single \$10.00 card with a distinctly naval theme - printed in scarlet, navy and gold (see cover). Its usage is restricted to the crew of the "Spirit of Tasmania" for use on their own Pay Tel phone (a closed user group within a closed user group). Card production will number 10,000, all of which will be available at face value.

All of the above cards and packs will be available from your dealer or obtainable direct from Pay Tel Australia:- PO Box 456, Blackburn VIC 3130.

Pay Tel will be exhibiting at the International Phonecard Fair in Sydney at the Holiday Inn Menzies, in March, when they look forward to meeting all their existing and potential clients.

Thanks to Graham Rooke for the above info. - Ed.

AUSTRALIAN INTERNATIONAL PHONECARD FAIR

This Fair will be held in Sydney on **Sunday, 20th of March**, at the **Holiday Inn Menzies**, 14 Carrington Street, Sydney, in the Wynyard and Margaret Rooms, Lower Ground Floor. It will be open to the public from **10.00am to 5.00pm**. Admission is \$2 to adults, whilst children under twelve are admitted free. All attending will have the opportunity to win a series of "lucky door prizes".

Most of Australia's leading phonecard dealers will be in attendance and already dealers from New Zealand and city, country and interstate Australia have indicated they will be attending.

Telecom Australia will have a retail stand as well as an archival exhibition. This exhibition has proved very popular at previous Fairs and will again be a feature. Telecom will have all their current phonecards available for sale plus special items for young collectors. Also available will be information and brochures about collecting Telecom Australia Phonecards.

A number of new and established dealers will be at the Fair for the first time, including **Pay Tel Australia**, whom will be launching their third phonecard issue as featured earlier in this article, as well as "The Map" and "Crew" cards.

Several of the Authorised Agents of **Phonecard Advertising & Collector Services (PACS)** will also have tables at the Fair. Collectors will be able to buy the "Tamworth Packs" and if ready, the new issue for Swiss Chocolate Bars (see page 11.)

Dealers will have a huge array of phonecards for sale. Stocks of Australian mint and used cards, collector packs, special batch and serial numbers, varieties, test cards, specimens, memorabilia, catalogues & accessories will be available for sale.

There will be an excellent stock of world cards for collectors to choose from. Some dealers have phonecards in stock from up to 140 countries. Thematic collectors should find cards covering a wide range of subjects.

Dealers at the Fair are very keen to buy both Australian and world phonecards. Many dealers will also trade in cards.

The magazines, **Stamp News**, **The Stamp Collector** and the **Australian Coin Review** will all have information tables at the Fair. These magazines now each include sections on phonecard collecting. Recent copies of all three magazines will be available for sale and back copies will be given away free at the Fair.

SPECIAL COLLECTOR CARDS

A **Limited Edition** of individually numbered Collector Cards is being produced to commemorate the Phonecard Fair, by Pay Tel Australia. They will be produced with a similar finish to previous Pay Tel cards and will include their logo on the back. 2,500 cards are being made and will be available for sale from the reception desk at the Fair from 10.00am on Sunday the 20th on a "first come first served" basis. The Collector Card will feature a panoramic view of the Sydney Opera House and the Harbour Bridge. The back will feature Pay Tel's logo and details about the card.

AUSTRALIAN INTERNATIONAL BANKNOTE FAIR

Pay Tel is also producing a **Limited Edition Collector Card** for the **Australian International Banknote Fair**, which is to be held on **Saturday the 19th of March**, at the same location as the Phonecard Fair the following day.

The Collector Card will feature the unique Australian one hundred pounds banknote, issued in 1914 - which sold for a record \$42,000 at Spink Noble Numismatic's public auction in 1987. Permission has been given by **Spink Noble Numismatics Pty Ltd** to use this photograph. The card will commemorate the fifth anniversary of the Fair. A total of 1,500 individually numbered cards are being produced and will be available for sale from the reception desk at the Banknote Fair from 10.00am on the Saturday of the Fair, again on a "first come first served" basis.

This will be the first time the Fair has been held on a weekend (previously held on a Friday) and organisers are expecting a big increase in business and the number of collectors attending.

Phonecards will also be featured at the Fair as many banknote dealers now deal in phonecards as well as banknotes. Most of Australia's major banknote dealers will be attending and at least one New Zealand banknote dealer has indicated he will be coming to the Fair.

Note Printing Australia will have a special archival exhibit and members of the **International Bank Note Society** will participate in the IBNS competitive exhibition. The IBNS and Australian Coin Review will both have information tables at the Fair. During the past five years the Australian International Banknote Fair has established itself as Australia's major Fair for banknote collectors. This Fair should continue the tradition, especially now that it is being held on a Saturday.

BRISBANE INTERNATIONAL PHONECARD FAIR

The date and venue have now been finalised for the Brisbane International Phonecard Fair. The Fair will be held on **Sunday, the 15th of May**, at the **Brisbane City Travelodge**, in Roma Street, Brisbane. The hotel is ideally located adjacent to the Brisbane Transit Centre and is only a leisurely five minutes stroll from the city centre.

The Fair will be held in the Stradbroke Room, which is on the fifth floor. The venue is already well known to collectors as a number of other Collector Fairs have been held in the same room previously. Australia's and New Zealand's major phonecard dealers will be in attendance as will Telecom Australia. See next month's magazine for full details.

THE "TOP TEN"

I refer readers to a letter at page 31 of this issue. I seek your thoughts for a format for an **"Investment Portfolio Competition"** to be held over two stages (?), a six and a twelve month period. I suggest something similar to what I introduced in the last issue, i.e., a **\$1,000 portfolio** which must purchase at least ten items.

I seek reader's **ideas and suggestions** in regards to the specific refinement of rules and guidelines for the competition. I would suggest also, that the competition be **open to anyone** wishing to enter, i.e., collectors, clubs, etc., as well as "the big boys". Let's see whose the **best phonecard investment tipster!**

"The Australasian Phonecard Monthly" would ensure that a an appropriate prize would be made available to the winner - commensurate to the profit made perhaps? Ideas and suggestions please!!

NATIONAL COIN & STAMP SHOW

At the recent National Coin & Stamp Show organised by **EDLINS of Canberra** and held in **Adelaide**, Mr. Don Jay was the winner of the first prize of \$500 (which was spent with EDLINS on phonecards). C.A. Mackay was the winner of the One Year Subscription prize donated by "The Australasian Phonecard Monthly".

CROSSWORD COMPETITION

The results of this competition, as detailed in the January issue of the magazine, have been held over to the April issue. Time constraints again!

COLLECT AUSTRALIAN PHONECARDS

By Graham Bird & Ken Sparks

The New Expanded

Fully Revised & Updated

ALL COLOUR

1994 3rd Edition

The Complete Collector's Guide to

Australian Phonecards

The Most Comprehensive

Catalogue of its Kind

Price \$10.00 plus \$2.00 p & p
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KNOX-SHERBROOKE PHONECARDS

Will be Attending the **Sydney International Phonecard Fair** on Sunday, the 20th of March and the **Australian Phonecard Collectors Club Fair** (Adelaide) on Saturday the 26th of March. We Will Be Bringing a Comprehensive Range of **Australian Mint, 1-Hole, Multi-Hole and Collector Packs.**

PREFIX COLLECTORS WELCOME

We are the Largest Stockists of **Chinese** (Mint & Used) and **New York Telephone** Cards in Australia and Look Forward to Meeting Collectors in these Two Exciting Collecting Areas. We Are Also Expecting to Have a Range of **Early South African Trial** Cards for Sale.

STANDING ORDER SERVICE

We Offer a Complete Standing Order
Service For the Following Issues:

ALL COLLECTOR PACKS

ALL PRIVATE ADVERTISING CARDS

ALL MINT & USED PREFIX CARDS

All our Standing Order Customers Have Recently Taken Their Orders for **Australia Day 94, Year of the Dogs and Dinosaur Packs, all at Issue Price***.

*Individual Mint Cards attract a Small
Premium to Face

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EDLINS of CANBERRA

AUSTRALIA'S LEADING PHONECARD DEALERS
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Phone (06) 258 6845, Fax: (06) 259 2316

Please forward all mail to: PO Box 98, Belconnen, ACT, 2616



AUSTRALASIA

OVERSEAS MINT FOR SALE

NEW YORK

\$5.25 New York Skyline Day	\$195
\$1.00 Comp. Yellow Phone	\$120
\$5.25 Dem. Convention	\$530
\$1.00 Comp. Dem Convention	POR
\$5.25 Skyline at Night type 1	\$52
\$5.25 Skyline type 1 in Folder	\$65
\$5.25 Skyline at Night type 2	\$13
Ellis Island Set (4)	\$90
\$5.25 World Uni. Games	\$25
\$5.25 Summer in the City	\$15
\$5.25 New York Tennis	\$15
Wish You Were Here Set (5)	\$55

HAWAII

Diamond Head Waikiki	\$30
Hanauma Bay (Blue)	\$30
Hanauma Bay (Green)	\$30
25th Anniversary Golf	POR
28th Anniversary Golf	POR
Rainbow	\$30
Hawaiian Sunset	\$22
Hawaii Treasures	\$30
Windsurfer 2nd Issue	\$22

BRAZIL

10 Unit Parrot	\$6
10 Unit Panther	\$10

MACAU

Old Churches Set (3)	\$95
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SOUTH AFRICA

TELKOM

Ist Issue Set (5) Animals	\$50
---------------------------	------

SOUTH AFRICA

TRANSTEL

R12.60 SAAT 2	
Telecommunication Tower	\$135
R15.00 SAAT 3A	
Microwave Tower	\$30
R15.00 SAAT 3B	
Microwave Tower	\$30
R5.00 SAAT	
Martial Eagle (scarce)	POR
R5.00 SAAT 5.1	
Proof Kruger Set Card	\$205
R20 SAAT 5.3A	
Inactive Error Card	\$18
R50 SAAT 5.3B	
Inactive Error Card	\$18
The above two cards were not issued and were in fact disabled due to an error with the chip and the toll free number.	

NEW ZEALAND

Spot the Dog (4)	\$75
Native Flowers (4)	\$75
\$5 Auckland Air EXPO	\$8
\$5 Young Guns Cricket	\$8
\$5 Mitre 10	\$9
\$5 Phantom of the Opera	\$20
\$5 Kiwi Bird	\$15
1993 Lions Red Nose Set	\$45
Jurassic Park Set (4)	\$50
Jurassic Park (4) in Pack	\$65
93 Philatella Elephant Seals	\$15
Ditto with Telecom Folder	\$29

CHINA

ANHUI

Landscapes Set (8)	\$200
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JIANGXI

Mao Set (6)	\$60
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Scenes Set (5) Stamps Inset	\$95
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DAILIN

City Scenes Set (3)	\$60
---------------------	------

HEBEI

Chengde City Set (3)	\$85
----------------------	------

HUNAN

Wulingyuan Scenes Set (5)	\$165
---------------------------	-------

SHAANXI

Scenic Sights Set (8)	\$220
-----------------------	-------

SHANGHAI

Early Set (3) issued May 92	\$110
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City Scenes Set (4)	\$95
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Flowers Set (3)	\$110
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CANTON

Scenes Set (4) issued Oct 92	\$95
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CHIENGDU

Sichuan Opera Set (4)	\$95
-----------------------	------

ZHEJIANG

City Parks Set (3)	\$80
--------------------	------

SINGAPORE

\$2.00 Lion Statue	\$6
--------------------	-----

Ocean Pacific Surfers (3)	\$30
---------------------------	------

\$2.00 Samsui Woman	\$6
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\$2.00 Panasonic Tiger	\$7
------------------------	-----

\$2.00 Mercedes Panda	\$7
-----------------------	-----

\$2.00 Lee Mui Peacock	\$8
------------------------	-----

Chinese New Year Set (4)	
--------------------------	--

Sold out in Singapore	\$40
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ALL ORDERS OVER \$100 SENT EXPRESS POST FREE OF CHARGE

NEW PHONECARD CATALOGUE RELEASED

The 1994 Edition of "Collect Australian Phonecards" by Graham Bird and Ken Sparks has been released by Lighthouse Publications Pty Ltd. The catalogue contains all Phonecards expected to be issued by Telecom, Phonecard Advertising and Collector Services and Pay Tel Australia up to April 1994. All cards are illustrated in full colour. Comprising 48 pages, the catalogue also contains informative articles on phonecard history, their production, preservation and use. The catalogue can be purchased from **Modern Philately, PO Box 485, Forestville NSW**. It is priced at **\$10.00** (postage paid within Australia). Bankcard facilities are available.

Modern Philately has also developed, in conjunction with the Melbourne based company, 3D Productions, the "**Phonecard Organiser**", a computer based and mouse driven system to keep track of phonecard collections and their value. The program is simple to use with Help Screens built into the program. The disc comes with written loading and operating instructions. It lists all phonecards including prices, catalogued in the 1994 edition of "Collect Australian Phonecards". The Phonecard Organiser and its updates are available on both 3 1/2" & 5 1/4" disc size at \$39.95. A kit containing both the Catalogue and the Organiser is available for \$49.00 (postage paid in Australia).

THE GREAT AUSSIE PHONECARD COMPANY SELLING

MINT CARDS

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Only 1600 Sets Issued \$350.00

CHRISTMAS ISLAND (FIRST SET)

Only 4000 Sets Issued \$65.00

PAY TEL (T.T. LINE CARDS)

Abel Tasman 1st set 3 cards \$125.00

AUSTRALIAN

Chinese Year of the Dog Set \$40.00

AUSTRALIAN PREFIX NUMBERS

284 (No Copyright) \$1,200.00

145 Second Print \$150.00

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10 Different Cards \$10

20 Different Cards \$20

30 Different Cards \$30

All Cards Fine Used Multi Hole

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Mastercard, Bankcard, Visa Accepted

Please Quote Card Number

& Expiry Date

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(Inc. UNLEY COINS)

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SA 5000 PH: 08 2320660

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PRESENTATION PACKS

MINT PHONECARDS

TOP PRICES PAID

ATTENDING THE AUSTRALIAN
INTERNATIONAL PHONECARD FAIR

THE HOLIDAY INN MENZIES

SUNDAY 20TH MARCH 1994

ON DISPLAY

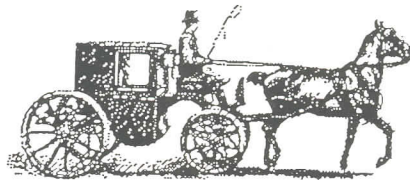
POSSIBLY AUSTRALIA'S RAREST CARD

MINT \$5.00 GENERIC TC1

SERIAL NO. 0000000000000

(13 ZEROS)

ABACUS STAMPS & COINS



10 MATHERS LANE, HOBART 7000

Ph: 002 343494 Fax: 002 291032

SOME HARD TO GET CARDS

THAT ARE STILL AVAILABLE

	<u>Mint</u>
B.T. Spitfire in numbered Pres Folder	\$50
B.T. Hurricane in numbered Pres. Folder	\$50
B.T. Dambusters The Raid	\$35
Australia Day 1992 Collector Pack	\$30
Australia Day 1993 Colector Pack	\$15
Australia Day 1994 Collector Pack	\$30
Pay Tel Able Tasman Collector Pack	\$175
Pay Tel Loose Set of 3	\$165
Pay Tel Spirit Of Tasmania	\$49
Pay Tel Spirit Of Tas. 3 in Card Holder	\$45

LOTS MORE AVAILABLE - PLEASE SEND A
LIST OF YOUR WANTS FOR OUR PRICES

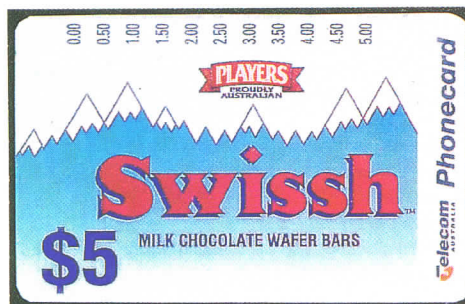
NO LISTS ISSUED

Payment by Cheque, Bankcard, Mastercard, Visa
or Money Order. Orders over \$100 Certified Free

SWISSH & the MAJORS

Phonecard Advertising & Collector Services have released copies of the two forthcoming issues of the "Swiss Chocolate" and "The Majors of Golf" design phonecards. The designs, together with Fact Sheets for each card are reproduced below.

Series : Swiss Chocolate Bars (Players Biscuits)
Design : PACS 3 Mountain Drawing
Denomination : \$5.00
Print Run : Approximately 12,000 Units
Distribution : Approximately 2,000 Units will be available through Telecom Collector Services. These will be sold "loose".

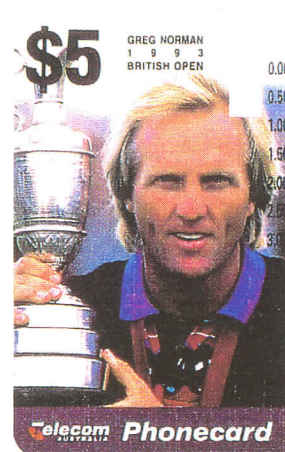


6,000 Limited Edition Folders will be produced. Approximately 2,000 will be given away by Players Biscuits in a National Promotion. 4,000 will be available through PACS Authorised Agents. 4,000 loose cards will also be available through PACS Authorised Agents.

Launch Date : 21 March 1994.

General : The Limited Edition Packs will feature a company background and narrative about the Swiss product.

STOP PRESS - SEE NEWS UPDATE



Series : The Majors (Golf)
Designs : PACS 4 US Masters Champion - Bernhard Langer
 PACS 5 U.S. Open Champion - Lee Janzen
 PACS 6 British Open Champion - Greg Norman
 PACS 7 U.S. PGA Champion - Paul Azinger

Denominations : \$5.00

Print Run : Approximately 14,000 Units.

Distribution : Approximately 4,000 Units will be available "loose" through Telecom Collector Services. 10,000 Limited Edition Folders will be produced and sold through PACS Authorised Agents in Australia and Overseas.

Launch Date : 4 April 1994.

General : The folders will be numbered from 0000 to 9999 to correspond with each phonecard, which will all have matching numbers. The folder is of two pages and will include a narrative and the winning score of each major championship winner.



MINT SERIAL NUMBERS

0. \$1.50 Royal Lifesaving 37	51. \$2 Orangutan 7	101. \$5 Crocodile 10
1. \$3 Royal Lifesaving 8	52. \$2 Orangutan 125	102. \$5 Uluru 16
2. \$6 Royal Lifesaving 9	53. \$5 Platypus 20	103. \$2 Cradle Mountain 12
3. \$1.50 Surf Lifesaving 16	54. \$5 Giraffe 15	104. \$5 Hobart 10
4. \$3 Surf Lifesaving 12	55. \$2 Generic 170	105. \$5 Geneva 91 180
5. \$6 Surf Lifesaving 55	56. \$2 Generic POA	106. \$2 Health & Safety 5
6. \$2 Vineyard 15	57. \$2 Echidna 9	107. \$2 Health & Safety 48
7. \$2 Vineyard 35	58. \$2 Echidna POA	108. \$2 Blood Transfusion 9
8. \$2 River Murray 15	59. \$2 Echidna 30	109. \$2 Blood Transfusion 25
9. \$2 River Murray 40	60. \$2 Orangutan 30	110. \$5 Community Service 10
10. \$5 Adelaide Grand Prix 35	61. \$2 Orangutan 55	111. \$5 Youth 10
11. \$5 Adelaide Grand Prix 25	62. \$5 Platypus 12	112. \$10 Disaster Relief POA
12. \$5 Flinders Ranges 15	63. \$5 Platypus 145	113. \$20 Assignments 45
13. \$5 Flinders Ranges 18	64. \$5 Giraffe 225	114. \$5 Australia Day 92 32
14. \$10 Kangaroo Island 28	65. \$5 Giraffe 175	115. \$5 Going for Gold 12
15. \$20 Adelaide 46	66. \$10 Western Plain Zoo 38	116. \$2 Hockey 22
16. \$5 Generic 30	67. \$10 Western Plain Zoo 295	117. \$2 Hockey POA
17. \$2 River Murray 155	68. \$10 Western Plain Zoo 75	118. \$5 Swimming 10
18. \$2 Vineyard POA	69. \$20 Taronga Zoo 30	119. \$5 Cycling 16
19. \$5 Adelaide Grand Prix 25	70. \$20 Taronga Zoo 48	120. \$10 Track & Field 18
20. \$5 Generic 25	71. \$2 Generic POA	121. \$20 Marathon 38
21. \$5 Grand Prix 500th 14	72. \$2 Generic POA	122. \$10 Disaster Relief 18
22. \$5 Grand Prix 500th 30	73. \$2 Generic 18	123. \$10 Disaster Relief 30
23. \$10 Kangaroo Island 75	74. \$2 Generic 48	124. \$10 Disaster Relief POA
24. \$20 Adelaide -	75. \$2 Generic 25	125. \$10 Disaster Relief 30
25. \$5 River Murray 28	76. \$2 Generic 30	126. \$10 Disaster Relief POA
26. \$5 River Murray 12	77. \$2 Generic 75	127. \$20 Assignments 30
27. \$5 River Murray 25	78. \$5 Generic 65	128. \$20 Assignments POA
28. \$5 Melbourne 15	79. \$5 Generic 40	129. \$20 Assignments 50
29. \$5 Melbourne 15	80. \$2 Echidna POA	130. \$50 Generic 76
30. \$5 Melbourne 30	81. \$2 Echidna 28	131. \$10 Generic 47
31. \$10 Grampians 85	82. \$2 Echidna POA	132. \$10 Generic POA
32. \$10 Grampians 50	83. \$2 Orangutan 30	133. \$10 Generic 25
33. \$5 Gold Coast 12	84. \$2 Orangutan 35	134. \$20 Generic 35
34. \$5 Gold Coast 10	85. \$2 Orangutan 10	135. \$20 Generic 85
35. \$5 Great Barrier Reef 15	86. \$2 Orangutan -	136. \$5 Swimming 35
36. \$5 Great Barrier Reef 15	87. \$5 Platypus POA	137. \$5 Swimming 45
37. \$10 Brisbane 65	88. \$5 Giraffe POA	138. \$5 Swimming 95
38. \$10 Brisbane 70	89. \$2 Perth 10	139. \$5 Cycling -
39. \$20 Adelaide POR	90. \$5 Karri Forest 14	140. \$5 Cycling POA
40. \$2 Vineyard 135	91. \$10 Bungle Bungle 17	141. \$5 Cycling POA
41. \$2 Vineyard POA	92. \$2 Canberra Mint 6	142. \$5 Community Service -
42. \$2 Generic 175	93. \$2 Canberra Mint 30	143. \$5 Community Service POA
43. \$2 Generic -	94. \$2 View of Canberra 7	144. \$5 Youth POA
44. \$2 Generic 18	95. \$2 View of Canberra POA	145. \$5 Youth 165
45. \$5 Generic 55	96. \$5 Questacon 12	146. \$2 Health & Safety 18
46. \$10 Grampians 46	97. \$5 Questacon 35	147. \$2 Health & Safety 90
47. \$5 Grand Prix POA	98. \$5 War Memorial 15	148. \$2 Health & Safety 38
48. \$5 Melbourne 12	99. \$5 War Memorial -	149. \$2 Hockey POA
49. \$2 Echidna 20	100. \$10 Telecom Tower 30	150. \$2 Hockey 35
50. \$2 Echidna 95		

CHRISTMAS ISLAND

\$10 1st issue Trial	POA
\$20 1st issue Trial	\$100
\$10 & \$20 Trial 1 Hole Sup.	\$80
\$10 Fish Cove	\$35
\$20 Red Crab	\$40
\$10 & \$20 1 Hole	\$65

CAMBODIA

\$2 & \$5 3rd issue	POA
---------------------	-----

SPECIMANS

Mobil	\$65
Geneva	\$10
BP set of 3	\$75
Willy Koala Genuine 1 Only	\$575
Complete set of 7	\$750

WAPLEX 93

\$2 Generic in folder. Less than 100 of 600 given out to children are available to collectors \$125

SPECIAL EDITIONS

1992 Australia Day	\$35
1993 Australia Day	\$12
1994 Australia Day (scarce)	\$35
1994 Dinosaurs	\$125

1988 AUSTRALIA DIRECT BLUE PROMOTIONAL CARD Few Exist
Photocopy Available \$295

1990 AUSTRALIA DIRECT WHITE PROMOTIONAL CARD Scarce \$75

CHINESE NEW YEAR

Year of the Dog (4)	\$30
---------------------	------

PAY TEL AUSTRALIA

Abel Tasman 1st Issue Pack	\$170
Abel Tasman 1st Issue (3)	\$125
POLICE CAR (Elliott)	\$140
POLICE CAR (Dolbel)	\$150

**BUYING ALL
MINT
PHONECARDS**

WE HAVE A LARGE STOCK OF TELECOM PROMOTIONAL MATERIAL AVAILABLE PLEASE ENQUIRE
PHONE (09) 496 1413 FOR A QUOTE

WESTLAND STAMPS PO BOX 94, KELMSCOTT WA 6111

BALI CALLING

By Robert Ulseth
Adelaide, S.A.

Calls Home

While travelling, those necessary telephone calls to home can have a big impact on your budget. The advent of the telephone card is helping to control those costs and of course, to telephone card collectors, the more sound reasons that we can give to friends and relatives travelling here or overseas to use telephone cards (and of course to bring them home), the better.

Calls from Bali

The following options and costs of telephone calls from the Indonesian island of Bali may help you to convince travellers in the advantage of using telephone cards. There are four ways of making telephone calls out of the island of Bali.

The **first** and possibly easiest, is to use the telephone in your hotel room. If this option is used, you are advised to take your master card when you check out of the hotel. I know of one case where three short calls (one just for a cricket score) cost \$A117. From my own experience, a local call costing 4 cents Australian at a street side coin phone, cost 50 cents from the hotel room.

The **second** option (and they do a thriving business), are privately owned telephone shops. These consist of a small shop with one or two glass booths in the shop with a telephone in each. On the wall is a price list covering nearly every country in the world with the international code and price per minute displayed. An agreed length of conversation is costed, then as soon as you say "hello", a stop watch is put in front of you and you must hang up before the agreed time limit. The cost of a three minute call was \$A17.85.

At the Telekom office in Dempesar there are some reverse charge telephones, which is the **third** option. There are eighteen countries listed by number, 01 to 18 and by pressing the

appropriate button you will automatically be connected to the operator in that country.


The **fourth** option is the one that we are most interested in - Telephone cards. Major hotels, large department stores and the Telekom office in Dempesar are the locations of card phones. Only one was seen in the streets of Dempesar. On first view it appears (to an Australian) that the phone is not working as the instruction screen is blank. When the hand-piece is lifted however, the screen lights up pale green, with the instructions in both Indonesian and English. The cost for a three minute call to Australia was \$A10.61 using a local phonecard.

Price of Phonecards

One thing about purchasing phonecards, some resellers (mostly hotels and small shops), mark up the price 10% to 15% above face value, at the same time using a black felt pen to cover the original price and thereby ruining a new phonecard.

The Telekom office in Dempesar and the major department stores charge face value and do not mark the cards in any way.

Thanks for the article - Ed.



SIMPLY THE BEST

1994 EDITION

FREE
PHONECARD
OFFER

Supersedes all Previous
Catalogues
AUSTRALIA
TELEPHONE CARDS

At last, a proper catalogue for the phonecards of Australia produced by a telephone card dealer who actively trades in phonecards. This A5 format catalogue, produced on high quality art paper, is in full colour. A completely revised number listing is included, pricing all the Australian series numbers mint and used.

RRP \$7.95 - Qty + Post & Packing \$2.50 - Total \$

ORDER FORM Visa/Mastercard/Bankcard Accepted

Card No. Exp:/.....

Name: (Christian).....(Surname).....

Address:

Phone: Bus ().....Home ().....

SYDNEY STAMP CENTRE

PO Box 638, Lane Cove, NSW, 2066
Phone: (02) 231 4583, Fax: (02) 418 6862
Shop Address: Colonial Mutual Building, Lower Ground Arcade,
14 Martin Place, Sydney. Mon-Fri 10am-5.30pm, Sat 9am-12noon



NEW ZEALAND

1994 CHRISTCHURCH INTERNATIONAL PHONECARD EXPO - 24 & 25 APRIL

THE EXPO ADCARD

Pictured below is a copy of the NZ\$5.00 Adcard which will be issued by Telecom New Zealand on behalf of the organisers of the 1994 Christchurch International Phonecard Expo. This card will have a total print run of 10,500 cards and will be issued in April 1994.

Design



The card features an action photographic shot of the Christchurch designed and constructed "Britten" supermotorcycle in action at the Isle of Man TT race. This new revolutionary machine has been taking the world superbike scene by storm, creating many new records in the process. The three proto-type machines are shortly to be added to by the first of a limited number of production models which have been ordered by leading professional racers from around the world.

Availability

Telecom New Zealand will retain a number of cards for inclusion in a forthcoming Adcard Collectors Pack. Collectors may obtain loose cards (maximum of 5 per person) from the Expo organisers, "Linstudy Phonecard Society Inc.", PO Box 24-199, Christchurch, New Zealand, at a price of NZ\$7.00 each (postpaid) or may purchase them directly at the Expo.

Expo Stallholders

The following Phonecard Dealers will have stands or booths at the 1994 Phonecard Expo:-

1. B. & R. Phillips-Phonecards Christchurch
2. Goldbuyers NZ Ltd Wellington

3. Worldwide Telecard Wellington
4. Merle Sneddon Levin
5. The Phonecard Collector Sydney
6. P & M Eccles Auckland
7. Eljay Stamps/Phonecards Queensland
8. A.M. Kilpatrick Dunedin
9. Goldfield Collectables Christchurch
10. Riverside Phonecards Geraldine
11. Kingstamps Ltd Christchurch
12. Phonecard Coll. (NZ) Ltd Auckland
13. Chalon Stamps & Coins Christchurch
14. John Calvert & Ray Dobson Christchurch
15. Christchurch City Stamps Christchurch
16. Pacific Coin Company Ltd Lower Hutt
17. Shades Stamp Shop Ltd Christchurch
18. Wesley Phonecards Sydney
19. John R. Eccles Wellington
20. Stirling & Company Christchurch
21. Linstudy Phonecard Soc Inc Christchurch
22. Stamp Agency Auckland
23. Kiwi Phonecard International Auckland

Telecom New Zealand will have a large stand and will be selling recent card issues. There will also be a large exhibition area of displays of cards from various leading collections. New Zealand's first public Phonecard Auction will be another feature of the Expo as will several social functions. It has developed in recent years into the largest phonecard event in Australasia, attracting collectors from several countries. Last years event attracted about 3,000 collectors and this years promises to be even bigger and better.

For further information contact Steve McLachlan, Shades Stamp Shop, Christchurch, New Zealand. Phone (03) 366 6390.

UNIQUE BUSINESS CARD

Ray Dobson of Christchurch has created a quite unique business card. It contains his name and address overprinted in different colours on a Telecom New Zealand, 1991, used \$5.00 Zebra card from the Animal Series.



The cards are not for sale but are given away or exchanged for Elephant, Overprinted, or U.S. cards.

NEW ZEALAND

OVERPRINTS

First Overprints April 1992

The first overprinted New Zealand phonecard was arranged by Steve McLachlan of Shades Stamp Shop, in Christchurch, when 1,000 of the \$5.00 Okarito Lagoon cards (1991 Landscape Series) were produced and distributed to collectors at the first Anzac Day Phonecard Fair in 1992, thus establishing a practice which is still continuing.

Since then, many producers have joined in as overprinted phonecards are, for the most part, cheap to buy, fun to produce and fun to collect by those interested in this specific area.

Over print Catalogue

Ray Dobson from Christchurch, has compiled a Catalogue which lists and illustrates phonecards overprinted in New Zealand up until the end of 1993. Its main reason for publication is to record for posterity, overprints that have been produced, so that collectors will be able to identify cards already in their collections, or cards which they may wish to collect.

Overseas Cards

Phonecards from Australia, Singapore and the United Kingdom have also been listed, together with New Zealand cards. These overseas cards have all been overprinted in Christchurch and thus have been included. As far as possible, cards have been grouped together with similar type cards and no effort has been made to list cards in chronological order.

The print run of each overprint is included in the catalogue as is the issue price and an estimation of each card's present value.

Wide Variety

Cards featured include the promotion of companies, eg Hertz, sporting events, eg., 1993 Lions Tour of New Zealand, America's Cup Challenge, the Melbourne Cup, various Expos, eg., Northpex Stampshow, etc.

Catalogue Overprint

Ray Dobson has in fact produced 350 overprints promoting the sale of his catalogue which was released on the 29th of December, 1993. The overprinted (used) phonecard features the 1992, \$10.00 Hockey card from

the Winter Sports Series, which has been overprinted as follows:-



The card is issued free of charge together with each catalogue purchased, which is priced at NZ \$7.50.

To obtain the Catalogue or for further information, contact W.Ray Dobson, 176 Main Road, Redcliffs, Christchurch 8, New Zealand.

THE PHONECARD COLLECTORS NEWSLETTER

The Newsletter is now published 6 times a year. Individual copies cost NZ \$4.50 each. The subscription rate is NZ \$24 for 6 issues.

SUBSCRIPTIONS SHOULD BE SENT TO:

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SMALL BUSINESS

PHONECARD DEALERS & TRADERS

Any person's conducting a business have certain obligations to comply with under Commonwealth and/or State Legislation and/or Local Government Authority Rules and By-Laws. Such Legislation, By-Laws, etc., varies from State to State to Territory, but all have in common certain principles which must be adhered to so as a business can operate and remain within the law. This article is focussed on requirements (licences, permits and approvals) faced by phonecard "dealers" or "traders", both common in principle as well as specific by localised Legislation, etc. It should be stressed, that this article is not an authority on the matter, in fact the more I delved, the more complex and, in fact, draconian the issue became. It is strongly recommended that persons wishing to clarify their own specific set of circumstances, seek advice from, initially, their respective State Business Licence Information Centre. - Editor.

BUSINESS NAME APPLICATION

Business Names Legislation in each State requires the registration of a name if a person or persons (incorporated or not) wish to carry on business under a business name which is not their usual name, eg Durrant House Collectables as opposed to my own name, ie., Viddy Jermacans Collectables/Phonecards.

Each State and Territory has its own Business Name Legislation. **Names which require registration must be registered in each State or Territory in which business is carried out.** In other words, if a business is registered in NSW and wishes to operate interstate, **even for a weekend** at a Fair, Show, etc., it technically must be registered in that state. Any one operating under a name other than their own whom "follows" the Stamp, Coin and Phonecard Fair circuit must be registered in each state, under one of possibly **three methods**, ie., as a resident business, using a Resident Agent or by utilising the Mutual Recognition Act.

The purpose of registration is to protect the public by providing a public register from which the identity of persons who conduct businesses under names other than their own names may be established. It is not for the purpose of protecting names or conferring rights to use names. This public register is available for inspection should anyone wish to ascertain the identity of the principles of a business.

Under the respective State Business Names Acts, each Business Name must have a registered address situated in the relevant state.

Post office box numbers will not be accepted as a business address.

Using NSW as an example, where all the applicants are individuals and all reside outside the state, a

person who is resident in NSW must be appointed as Resident Agent and for this purpose, an **Appointment of Resident Agent** form should be completed and lodged together with the Application for Registration of a Business Name.

Alternatively, a business registered in a particular state wishing to carry out its business in another, can apply for registration in that other state/s, for a period not exceeding one month, under the relevant clause of the **Mutual Recognition Act**.

In all cases, for Registration of a Business to remain current, it must be **renewed periodically**; in some states yearly, in others three yearly, before the anniversary of the registration date.

Associated with all legislative requirements are penalties for non compliance. Again referring to NSW, **penalties** under the Business Names (Amendments) Act, 1989, **have been substantially increased to achieve maximum compliance with the Act.** The Act now provides for;

- . a penalty of **\$5,000** for failing to register a name in use or carrying on business under a name (other than the proprietor's own name) without having the business name registered.

- . a penalty of **\$2,000** for non-disclosure including non-exhibition of a business name and certificate at the place of business (be the place of business permanent or "for a weekend").

Of note, is the fact that the **business name must appear** in legible characters on all letters, statements of account, invoices, official notices, publications, orders and receipts.

The cost for **applying to register** a business name varies from state to state, eg. New South Wales \$75.00, Western Australia \$82.00, Queensland \$82.00, Victoria (max of) \$100, etc.

SECOND HAND DEALERS LICENCE
COLLECTORS LICENCE

A **Second Hand Dealer** means any person who carries on the business of dealing in or buying or selling second hand goods, whether such person deals in any other goods or not. In most states, the term dealer includes "entrepreneur", which means the person in charge of and responsible for the running of;

- . a trash & treasure market
- . a flea market
- . an antique market
- . an antique fair.

Collector means any person engaged in collecting second hand goods, whether on his/her own or on behalf of an employer, for the purpose of sale or trade, but shall not include a person who buys second hand goods at a bona fide advertised auction sale conducted by a licenced auctioneer.

Most states have comparative legislation in regards to regulations governing Second Hand Dealers and Collectors, eg., NSW has the Second Hand Dealers and Collectors Act (1906), Queensland the Second Hand Dealers and Collectors Act (1984-1985), WA the Second Hand Dealers Act (1906), etc.

Licences may be issued to an individual or a corporation. If you intend to trade as a partnership, the licence will only be issued to one nominated partner. Only one licence may be issued for any one premises, although a person may hold several licences at various locations. Where a business is operated under a Business Name (which must be registered), the licence will be issued to the registered holder of the Business Name. This may be an individual or a Corporation.

The administering agency for the issue of licences varies. In Queensland it is the Department of Police, ie., application forms are submitted to the local Police Station, in WA, forms are submitted with the Clerk of Courts "nearest to where the applicant proposes to carry on his/her business", etc.

Fees again vary, eg., NSW \$30 for a Dealer Licence and \$14 for a Collectors, Tasmania \$10 for a Dealers Licence, Qld \$183.10 for a Dealers Licence and \$38.70 for a Collectors Licence, etc.

Again, the **Mutual Recognition Act** can be utilised in regards to dealing and collecting interstate.

There are certain goods **exempted** for which a Licence is not required to deal with and/or collect. Of interest in **Queensland**, is that **stamps and coins are exempted as second hand goods**. This is the only state where I was able to ascertain such an exemption exists. **Phonecards are not exempt in any states.**

MARKET ENDORSEMENT
EXHIBITION LICENCE

Market Endorsement will authorise the holder of a current second hand dealers licence to carry on

his/her business of a second hand dealer at the market specified, on days and time specified. A separate application form is required for each market you intend to trade at.

An **Exhibition Licence** will authorise the holder of a current second hand dealers licence to carry on his/her business of a second hand dealer at exhibitions, fairs or other functions. The licence is in force for the duration of exhibition on dates and during the hours as specified in the licence.

As above, Queensland legislation allows **exemption** from requiring such licences, to those dealing in **coins and stamps**. Again, no state gives exemption to **phonecard dealers**.

In NSW, licence applications must be lodged with the Clerk of the Local Court "nearest to the nominated trading address".

REGISTERS

Second Hand Dealers and Collectors are required to hold "appropriate registers". Check with the local governing authority (usually Police or Clerk Of Courts) to ascertain what the term "appropriate" refers to.

In summary, if a phonecard dealer wishes to operate and function within one state, whilst he/she requires a minimum of two licences (Second Hand Dealer & Collector), the number of licences required increase, if the business is operating under a name other than that of the principal and if the business wishes to operate at Fairs, Shows, Exhibitions, etc.

If the business wishes to operate and function interstate, the situation becomes quite complex, time consuming and no doubt frustrating.

When I explained the various scenarios faced by (travelling) dealers to those providing information, many sympathised that whilst the "red tape" was enormous in regards to licencing activities from state to state (and it was almost worth the risk to "duck across the border for a weekend"), the bottom line is that the **various forms of licencing are required by law**.

As indicated at the introduction to this article, check with your local Business Licence Information Centre to ascertain your obligations & requirements.

Viddy Jermacans - Editor.

CONTACT POINTS FOR FURTHER INFO:
BUSINESS LICENCE INFORMATION
CENTRES

Adelaide	08 212 5544
Brisbane	07 221 1620
Darwin	089 89 7775
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SYDNEY'S BIG COLLECTOR WEEKEND

AUSTRALIAN INTERNATIONAL BANKNOTE FAIR

Australia's Major Banknote Fair
Saturday, 19th March, 1994
10.00am to 5.00pm

AUSTRALIAN INTERNATIONAL PHONECARD FAIR

Australia's Major Phonecard Fair
Sunday, 20th March, 1994
10.00am to 5.00pm

**SPECIAL LIMITED EDITION COLLECTORS CARDS
PRODUCED BY PAY TEL AUSTRALIA FOR BOTH FAIRS**

AUSTRALIAN INTERNATIONAL BANKNOTE FAIR

Featuring Australia's Leading Banknote Dealers With **LARGE** Stocks
of Australian and World Banknotes and Related Material for **SALE**

Overseas Dealers also Participating

Dealers will be Very Keen to **BUY** Banknotes

PHONECARDS ARE ALSO BEING FEATURED AT THIS FAIR

With a Number of Phonecard Dealers Attending

Many Banknote and Phonecard Dealers will Have Good Stocks of
Australian and World Phonecards for **SALE** and Will also Be **BUYING**

SPECIAL RELEASE of 1,500 LIMITED EDITION COLLECTORS CARDS

Sold on a 'First Come First Served' Basis

DISPLAYS & EXHIBITS by Note Printing Australia
& The International Bank Note Society

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With **LARGE** Stocks of Australian & World Phonecards for **SALE**

TELECOM AUSTRALIA - Retail Sales and Exhibition

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VARIATIONS & FAULTS

CAN THEY BE EXPLAINED?

Over the last few months, readers have submitted numerous examples of variations to the size and shape of serial numbers, to the diameter and colouring of the Telecom Logo and to the length and colouring of the insertion directional arrow. Examples have also been provided of encoding errors, missing Copyrights, etc.

The following is a cross section of some of the variations, faults and plain anomalies, as identified by readers of the magazine.

IDENTICAL NUMBERS

Noel Palmer from Grange in Queensland is the very lucky holder of two \$10, 1993 Christmas Cards (N931123a), with identical numbering. Both cards are used (a two hole and a three hole). Below are enlarged reproductions of the two sets of numbers. Can you pick a difference?

0035345597
0035345597

The implications of finding two cards with identical numbering are very interesting. Is this a "one off" or are there 100,000 cards printed with an identical twin?

000000000000

Steve Stephanos from the Adelaide Phonecard Centre, will have on display a Mint \$5 Generic (TC1) phonecard, at the Sydney International Phonecard Fair. This card contains the serial number 000000000000 (13 zeros). Visit Steve's table and ask to look at the card.

THE MOVING V

Mrs. Coral Wilcox from South Australia has provided examples of a number of anomalies. Firstly, you will note in the reproduction of the

reverse of two consecutively numbered, \$5, 1994 Australia Day cards (N931212), numbers which have a v which has moved a digit to the left from one card to the next, ie., firstly located over the 8 then over the 6. Note also, the appearance of a second v above the two in the second card.

0036684419

0036684420

SMALL & LARGE NUMERALS

Further, Mrs Wilcox has provided the following examples of small and large serial numerals within a particular batch run. This appears to be quite a common occurrence as many readers have submitted examples.

0034812243

0034823674

0033704826

0033763521

0036684403

0036643800

0034227353

0034288731

You will note on the card, 34227353, the appearance of the double v again, above the numbers 22.

Leo McHugh from Victoria has queried the possible end number of a run of small numerals and the commencement of the large numerals for a particular batch of the \$5 Christmas card. The cards he has, show a small set of numbers as 35602723 and large as 35616400 (sorry- no reproduction of cards).

Of interest, is the point that where differences occur, the batch numbers always seem to start with the smaller numerals and increase in size, not the reverse. **Does this have something to do with the machinery or the ink getting**

"hotter" through use and therefore expanding in size or spread?

ENCODING ERRORS

\$2.00 OLYMPIC

John Ayres from Tasmania reports, that whilst checking through his mint **\$2.00 Olympic** phonecards, he found one with an encoding error. Instead of being worth \$2.10 it is encoded with an amount of \$5.40 (**prefix number 14929474**). He would be interested in hearing if anyone else has one, as he is aware that a small amount of the \$5.00 Olympic Swimming were encoded with \$2.10 instead of \$5.40 (**see below**).

\$5.00 OLYMPIC SWIMMING

The following is an extract from a letter received from Eric Schuenemann from Victoria, relating to the 182 Encoding Error.

"In the September and November issues of Stamp News, Ian Robson of NSW reported on a number of 182, \$5 Swimming Cards that were incorrectly encoded by Telecom (in Japan) with only \$2.10 (no visual difference). He reported the serial number span as being between 18234399-18234508. Sixteen cards were estimated to exist in mint form. As I was the one to originally discover these cards in a Newsagency, I can confidently say that the serial span is 18234399-18234520. There are 34 mint cards, the 35th being used by myself to test behaviour.

This error seems to correspond with the 149 Hockey encoding error. These eleven hole cards were probably encoded with \$5.40 (**see above story**). How this occurred would make an interesting story. If you the collector own a mint 149 Hockey, try checking its value in a pre-tested phone. Needless to say it would be a rarity indeed, if it shows up as \$5.40.

I am interested in collector comments regarding the value of the 182 error. I have been selling them or exchanging them at \$150-\$200. Editors comments welcome."

This question is asked continually of me in regards to a number of "mistakes", etc. I can only say that its worth "whatever someone is prepared to pay for it" and the only way to find the answer to this question, is to sell by tender or auction, ie., seek offers. - Ed.

Mr Schuenemann goes on to say, " that collectors need to be aware of serial number varieties. Most will be aware of the 300, \$10 Generic that comes in small and medium size

serial numbering. There are a number of card prefixes in the range between 333 to 351 that contain two to three different prefix sizes. There seems to be a definite changeover point in the serial number runs that I have observed. Some are quite short (between 10 to 25 thousand) and will be very scarce in mint form. I am still compiling a list of varieties and will be more specific in a future article."

COPYRIGHT

Chas Naylor from NSW offers the following information on the missing Copyright.

"I have noticed that the word Copyright is missing on only some of the \$20 Great Barrier Reef Cards with the old logo in the new Generic series. The numbers I have without the word are:-

25182195
25197214
25213929
25565814
25622207

Other prefixes in the same series do have the word Copyright included. I wonder if there were cards printed in the above number series with Copyright included"?

SHOOTING STAR

Laurie Brown from Queensland, has a \$5.00, 1993 Christmas card, with two small lines directly above the dip in the mountains behind the horse. It looks like a shooting star. The serial number on the card is 35913685. He would be interested to hear if anyone has numbers either side of this card with similar features, to see if it is a variety.

MISSING SERIAL NUMBER

Don Hill from Victoria reports the discovery of another card with a missing serial number. It was found in an unopened batch from a retail outlet and so its number can be "guessed" as 24933247. It is a \$10 Environmental Danger.

C.P.C.C.

Lionel Sendon, the President of the **Capricorn Phonecard Collectors Club**, has written a very extensive article on a wide range of varieties (**including the Telecom flags seen outside phonecard retailer shops!**).

Any person or Club wishing to obtain the article, should contact Lionel by writing to him at **85 Haynes Street, North Rockhampton, QLD 4701.**

A WORLD VIEW

Part 4.

KUWAIT

From **INTERCARDS**

By Peter Granfield

The issue and use of phonecards in Kuwait has been rather interesting and varied, aided by an interruption of war.

The Ministry of Communications (MOC) commenced their payphone system on the 1st of May 1987, with an experimental use of a small number of payphones installed at the Telecommunications Centre in Kuwait City and capable of calling internationally.

The payphones were made by Autelca and as was the practice, the company supplied their standard Testcard for a few months use. See an article in the February issue of this magazine for details on the Testcards. These Testcards were replaced by the first MOC cards (illus. 1) in values of Kuwaiti Dinar (KD) 3, 5 and 10.

In 1989, some more of these payphones were installed in other locations. Testcards are virtually impossible to get at any price, whilst the set of three MOC cards sell for \$675 used.

Prior to the invasion by the Iraqis in August 1990 and for a short time after, a further trial was made, this time using phonecards manufactured by Tamura of Japan (illus. 2a-2c) These cards were in the same values as the Autelca cards. The cards were only in use for a short time before many of the phones were destroyed by the Iraqis when the liberation of Kuwait took place. The set of three of these were selling for \$450 used, prior to later occurrences.

Post Invasion

On the 26th of February 1991, the MOC issued contracts with GPT and Cable and Wireless, to provide a nation wide payphone service, replacing those destroyed, as well as the existing Autelca payphones. Mercury cards with several different Kuwaiti designs (illus. 3) were

temporarily used after the liberation and were supplied by Cable and Wireless until the 24th of March 1992, when they became invalid and were replaced by GPT cards issued by the MOC (illus. 4).

During this period, Mercury cards of Britain were made available to employees of this company, to Cable and Wireless and to servicemen and women whom were working in the Gulf. Some of these cards bearing the words "H.M. Forces in the Gulf" and being sponsored by Mercury, Cable and Wireless, British Aerospace and Natwest.

You might think these cards would be scarce, but in fact had issued quantities between 15,000 and 50,000 of each. These and other British cards were valid for use in both Kuwait and Britain and can be found listed in catalogues as British cards. The Kuwait Mercury cards sell for \$5 to \$170 used, depending upon the card.

Advertising Cards

The MOC now issues new cards on a regular basis (illus. 5) and has also commenced the issue of advertising cards. Some of the advertisers have included:-

Kuwaiti Airways, BMW, and Banks, as well as oil, beverage, suitcase and glass companies.

These advertising cards all have an issue quantity of only 10,000 and market prices on the early ones have already risen to around \$80 used (illus. 6 & 7).

Equipment Returned

Under the United Nations ceasefire terms, Iraq was compelled to return equipment and materials looted during the occupation. In early September 1993, several container loads of MOC equipment were returned, including Tamura payphones and a large quantity of Tamura phonecards. On the 1st of October 1993, five Tamura payphones were reinstalled in the Ministry building (alongside the GPT ones) to use up the returned Tamura phonecards. Of these post invasion cards, only a few KD3 and KD5 and even less KD10, seem to have been sold, before a new set of Tamura cards came on sale (illus. 8-10). It would appear that these were prepared for issue prior to the invasion.

Prices on the post invasion KD3 and KD5 cards have naturally dropped considerably, but with very few KD10 cards still available, it appears the value of the set is likely to remain at a reasonably high level.

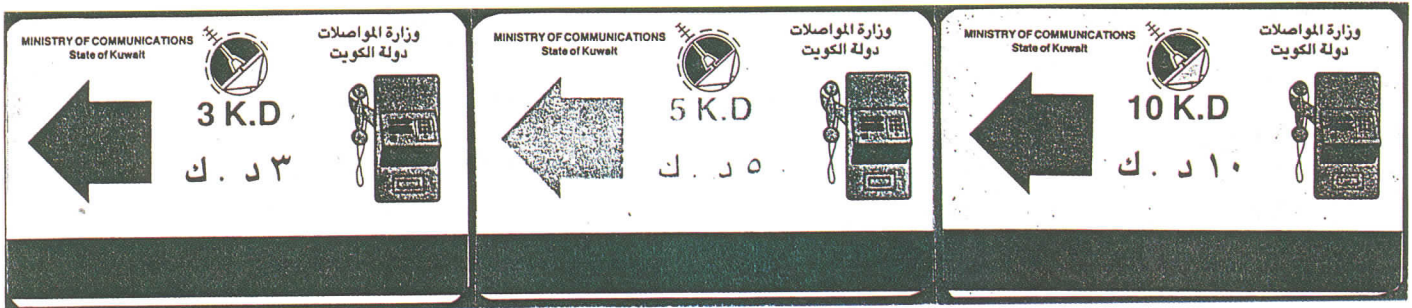


Illustration 1.



Illustration 2a-2c.

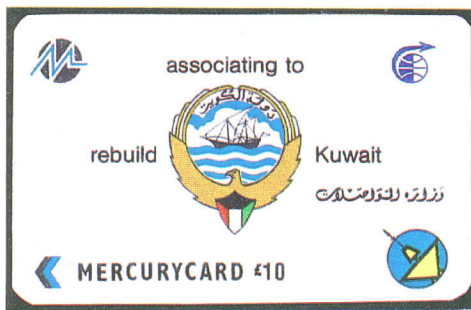


Illustration 3.



Illustration 4.



Illustration 5.

1993 K.D. 10

	JANUARY	FEBRUARY	MARCH
Mon	4 11 18 25	1 8 15 22	1 8 15 22 29
Tue	5 12 19 26	2 9 16 23	2 9 16 23 30
Wed	6 13 20 27	3 10 17 24	3 10 17 24 31
Thu	7 14 21 28	4 11 18 25	4 11 18 25
Fri	1 8 15 22 29	5 12 19 26	5 12 19 26
Sat	2 9 16 23 30	6 13 20 27	6 13 20 27
Sun	3 10 17 24 31	7 14 21 28	7 14 21 28
	APRIL	MAY	JUNE
Mon	5 12 19 26	3 10 17 24 31	1 8 15 22 29
Tue	6 13 20 27	4 11 18 25	2 9 16 23 30
Wed	7 14 21 28	5 12 19 26	3 10 17 24 31
Thu	1 8 15 22 29	6 13 20 27	4 11 18 25
Fri	2 9 16 23 30	7 14 21 28	5 12 19 26
Sat	3 10 17 24 31	8 15 22 29	6 13 20 27
Sun	4 11 18 25	9 16 23 30	7 14 21 28
	JULY	AUGUST	SEPTEMBER
Mon	6 13 20 27	3 10 17 24 31	1 8 15 22 29
Tue	7 14 21 28	4 11 18 25	2 9 16 23 30
Wed	1 8 15 22 29	5 12 19 26	3 10 17 24 31
Thu	2 9 16 23 30	6 13 20 27	4 11 18 25
Fri	3 10 17 24 31	7 14 21 28	5 12 19 26
Sat	4 11 18 25	8 15 22 29	6 13 20 27
Sun	5 12 19 26	9 16 23 30	7 14 21 28
	OCTOBER	NOVEMBER	DECEMBER
Mon	4 11 18 25	1 8 15 22 29	1 8 15 22 29
Tue	5 12 19 26	2 9 16 23 30	2 9 16 23 30
Wed	6 13 20 27	3 10 17 24 31	3 10 17 24 31
Thu	7 14 21 28	4 11 18 25	4 11 18 25
Fri	1 8 15 22 29	5 12 19 26	5 12 19 26
Sat	2 9 16 23 30	6 13 20 27	6 13 20 27
Sun	3 10 17 24 31	7 14 21 28	7 14 21 28

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Illustration 6.



Illustration 7.



Illustration 8-10.

The OPTUS CALLING CARD

by Cyril Fox

Awareness ?

Many collectors would still not be aware of the OPTUS phonecard which OPTUS calls the "Calling Card" (see front cover-Ed.).

The OPTUS Calling Card is a charge card which bills your calls to your residential or business, OPTUS Long Distance Account. Unlike Telecom's Phonecards, the Calling Card is not a prepaid card - calls are billed as they are made. The Card can also be used indefinitely. Since the card is not inserted into the payphone mechanism, the condition of it is unaffected by continual use.

Where Can It Be Used ?

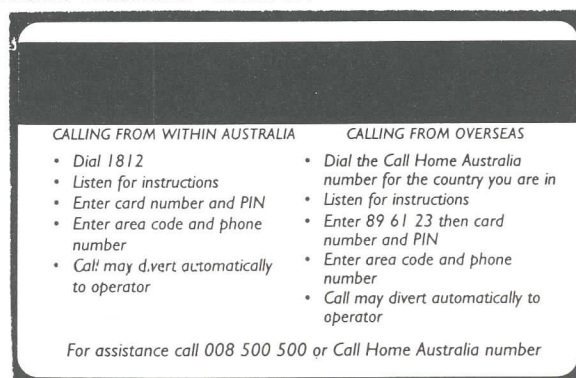
The Calling Card can be used from most residential or business telephones, most Telecom payphones and most touchtone phones in selected overseas countries. The Card cannot be used from Telecom creditphones. Local calls can be made using the Card, provided that the area code is included in the number dialled.

Overseas Calls

Calls from overseas are currently limited to the "Call-Home Australia" facility. In other words, you can call Australia from overseas, but you cannot (yet) call from one overseas country to another, eg., France to Germany. I'm told that it is likely that sometime in the future, there will be a facility to call from one overseas country to another. The "Call Home Australia" service is currently available in Germany, Hong Kong, New Zealand, the United Kingdom (using either Mercury or British Telecom), the U.S.A. (using AT & T, MCI or Sprint), Canada (using Teleglobe), France, Indonesia (using Indosat), Korea, Taiwan and Japan (using KDD or IDC but unavailable with Nippon Telephone). OPTUS is in the process of negotiating for access in Singapore and the Philippines.

How is the Calling Card Used ?

In Australia you dial 1812 for access, enter your card number and PIN, then enter the area code and phone number you want to call. From overseas you are required to dial a special "Call Home Australia" number.



Reverse Of Card

It is possible to register up to five numbers for speed dialling. Call access can be limited to specific numbers, to Australia only calls or access may be unrestricted. For example, if you give your children Calling Cards, you may wish to limit access or you may receive a terrible shock when get your OPTUS account and find out that the little darlings have been calling Canada, Ireland and Somalia.

Costs & Charges

The Calling Card is issued free of charge by OPTUS. It is not a requirement for you to have selected OPTUS for your long distance calls; OPTUS however, will need to be satisfied of your credit worthiness.

Calls are charged at the normal OPTUS Tariffs (off peak/peak rates depending on the time of the call) plus a 50 cents per call surcharge. Unfortunately, this more than doubles the cost of a local call!

When calling from overseas using the OPTUS Card, Australian tariffs apply based on the time in Australia. So, calling from say, New York at midnight, would be a peak rate call because it is mid-afternoon in Australia.

Versatile & Convenient

There's no doubt that the OPTUS Calling Card is both versatile and convenient and that it would make a useful addition to your wallet or purse, but keep a Telecom Phonecard handy for your local calls.

For more information about the Optus Calling Card ring Optus on 008-500-005.

ITS JUST ABOUT HERE

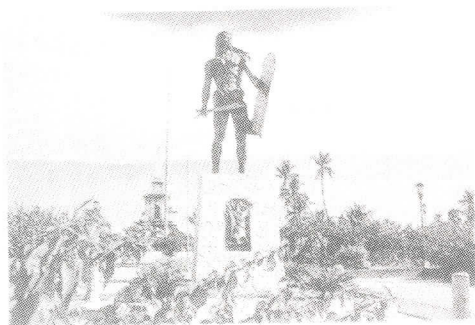
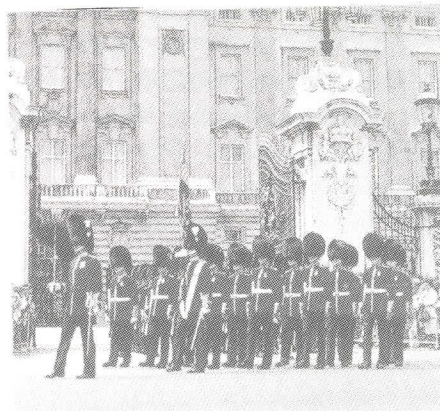
ON SUNDAY, THE 20TH OF MARCH, ONE LUCKY SUBSCRIBER WILL
WIN A RETURN AIRFARE FROM SYDNEY TO LONDON
ALL SUBSCRIBERS TO THE MAGAZINE BETWEEN THE DATES OF
THE 8TH OF NOVEMBER 1993 AND THE 20TH OF MARCH 1994
WILL BE ELIGIBLE FOR THE PRIZE
WHICH WILL BE DRAWN AT
THE INTERNATIONAL PHONECARD FAIR IN SYDNEY
AT THE HOLIDAY INN MENZIES, IN THE MID AFTERNOON

The Winner will be entitled to a Return Airfare, Sydney to London, (or equivalent if wishing to depart from another city or location), flying with Philippine Airlines. The value of the prize is as per the Economy Airfare set by the airline for the period 20th of March 1994 to the 31st of August 1994. Should the winner intend to fly at any time beyond the 31st of August, any fare increase is the responsibility of the prize winner. Should the winner wish to make alternate arrangements to fly with another airline, any fare differences are the responsibility of the prize winner.

The prize is available only as an airline ticket with Philippine Airlines or as a contribution towards an airfare with another airline. It can also be converted to a lifetime subscription to "The Australasian Phonenumber Monthly". The prize is not convertible to cash. The Publisher of "The Australasian Phonenumber Monthly" will liaise with the winner of the prize re further details. The winner of the airfare will be announced on the 20th of March and details will be published in the April issue of the magazine.

Philippine Airlines offer a number of stop overs on the Sydney to London route, including Manila, Cebu, Bangkok and Frankfurt. Travellers can break their journey to take in the sights of these cities and surrounding countryside if so desired.

Cebu is a seaside metropolis that is the country's oldest city. Fort San Pedro, Magellan's Cross, and the Basilica Minore del Sto. Niño are but a few reminders of nearly four centuries of Spanish rule. Shoppers will find a dreamworld of bargains in handicraft, fruit, handcrafted guitars and marvelous antiques in the city's stores. And beach lovers will welcome Cebu's top-rated resorts with their white sand beaches and watersports facilities. (Flying time from Manila - 1:10 hrs).



Manila, the capital city of the Philippines, wears its mantle of Old World elegance with an innate grace... sophisticated and cosmopolitan on one hand, genteel and serene on the other. By day, wise buys to great bargains can be made in its tourist malls and commercial centers. At moonrise, the city immerses itself in the celebration of a vibrant and uninhibited nightlife.

CLUB & SOCIETY NEWS

This Section Is Devoted To Phonocard Clubs & Societies For The Promotion Of Their Activities And Membership. All Articles Provided To The Editor Will Be Reproduced At No Cost To The Club Or Society.

Australian Phonocard Collectors Club Inc.
64 Concord Drive, Reynella, SA 5161.
Secretary: Glenis Hymers

The APCC will be holding a **Phonocard Fair** on Saturday, **March the 26th** at the TOC-H-Hall, 30A Delaine Avenue, Edwardstown, SA, commencing 10.00 am.
See page 32 for full details on this Fair. Table bookings and enquiries should be directed to Glenis Hymers on (08) 381 3449.

Rosebud & District Phonocard Collectors Club Inc.
PO Box 211, Rosebud, Victoria, 3939.
President: John Thomas

As advised in the last issue of this magazine, as from their **April meeting** (the 9th), the Club will meet at the **Anglican Church Hall**, Corner of Sixth Avenue and Point Nepean Road, Rosebud. Melway 158 D 12.

The reason for the change is that the Club's membership has increased dramatically and as from April the 9th, meetings will be held in the new premises which are three times bigger than the present hall.

The Club is holding a Phonocard Fair on Saturday the 14th of May 1994, at the Anglican Church Hall, corner of Sixth Avenue and Point Nepean Road, Rosebud.

Dealers will be in attendance buying and selling. The Fair will be open between 10.00 am and 4.00 pm.

During the course of the Fair the Club will be releasing its own **limited issue promotional card**, which will be selling at \$3.00 each.

For further information note the contact number in the Club's Display Ad at page 33.

Page 26 — Phonocard Monthly

The Melbourne Phonocard Club Inc.
PO Box 197, Heidelberg West, Vic. 3081.
Treasurer: Keith Sykes

"News From the Melbourne Phonocard Club"

About forty keen phonocard collectors gathered in the Northcote Library Community Room on Thursday, 20th of January, when the Club played host for the evening to Emma Rogers, Public Relations and Advertising Manager for the Phonocard Collector Service of Telecom's Payphone Services in Parramatta, NSW.



Emma Rogers

Emma displayed some phonocard related material from the Telecom Archives, including proofs from the Canberra set, the Quoll (the phonocard that never was) and the Tamworth cards; artwork for the BP and Mobil specimen cards and various artists' ideas for the Barcelona Olympic cards and collector packs. Several members expressed their appreciation at being able to see this material at close quarters, stating that it helped them to better visualise the various stages involved in phonocard design and production.

Emma also talked about Telecom's increase in production of advertising cards and the increase in cost of the new limited edition collector packs. She stated that over the last three years, Telecom has been carefully monitoring developments in the world phonocard market and the reaction to advertising cards, of collectors in key foreign countries.

Telecom believes that up until recently, phonocard collecting in Australia has lacked the zest and sparkle of countries such as Germany, France and Japan (although she stressed that Japan is unique).

Telecom is hopeful that the increase in production of advertising cards will provide the stimulation and challenge that it believes has so far been missing in the Australian phonecard market.

Telecom plans to produce six or seven official issues every year. However, the print runs for each issue will be significantly reduced due to the increase in the number of advertising cards that will be produced.

It is envisaged that Telecom will release around two advertising cards every month, which it is hoped, will add excitement and greater diversity to the hobby and provide an alternative to collecting by serial number, to Australian collectors who are looking for a challenge.

In addition to the Chinese Year of the Dog cards released in February, Telecom Corporate Marketing will be commissioning cards featuring the Australian Ballet and the Sydney Dance Company.

National issues for the next twelve months include a second set of of Endangered Species, Commonwealth Games and a new series of cards featuring landscaped designs to replace the Australiana generics.

Emma also spoke about the increase in cost of Collector Packs. She stressed that collectors will not be paying a premium on the packs, that is, Telecom is not making any money out of increasing its prices on packs but rather it is ensuring that it does not lose any money. There are many costs involved in the production of Limited Edition Collector Packs, she said and they all add up to making a pack expensive.

Emma spent about half an hour answering questions from the floor and concluded by presenting the Club with a gift of several of the more recent Collector Packs and some small posters advertising the Dinosaur cards.

Members then spent some time exchanging cards and partaking of a supper which was provided for the Club by Barbara and Tim Hore. All agreed it was a very enjoyable and informative evening.

AEROPEX 94

GPO Box 954, Adelaide, SA 5001.

Phone: (08) 212 3576 Fax: (08) 231 7506

Treasurer/Publicity: Officer: Brian J. Farmer

AEROPEX 94 is an International Air Mail Exhibition to be held in Adelaide at the Town Hall from the 18th to the 20th of November

1994. The Exhibition is being organised and held under the patronage of the Australian Philatelic Federation, with the support of FIP, FIAP and with the support of Australia Post. It is under the auspices of FISA.

At the suggestion of several well known phonecard collectors in South Australia, the organising committee have produced an "**AEROPEX 94 PROMOTIONAL CARD**" to widely publicise the forthcoming specialised National Aerophilatelic and Astrophilatelic Exhibition in Adelaide, which has international participation.

A promotional card with a limited issue of 3,000, featuring the "Adelaide City Lights" design as used on the Telecom \$20 Phonecard, was released in February, 1994.



**Reverse side of the promotional card.
See magazine cover for card face.**

Each card has a unique serial number and also features the "Vickers Vimy" aircraft used in the first U.K. to Australia flight 75 years ago.

The majority of cards have been offered to Phonecard Collector Clubs & Phonecard Dealers around Australia. A further allocation will be available to Philatelic Societies and other interested collectors on payment of \$3.00 which includes return postage.

The cards can be obtained by mail order addressed to:- **AEROPEX 94 Promotional Cards, GPO Box 954, Adelaide, SA 5001** (only cheques & money orders accepted).

More information will be provided to readers on the Exhibition as its date draws closer.

This is certainly a unique first - AEROPEX 94 utilising a Telecom Australia Phonecard design to promote their forthcoming Philatelic Exhibition in Adelaide ! Will this diversification of promotional cards as (to date) used only by Phonecard Clubs, continue ? The innovations and changes abound ! - Ed.

Southport Afternoon Stamp Club
PO Box 1920, Southport, Qld. 4215.
Secretary: Jan Weger

This Club was established some ten years ago as a stamp club. There is now however, a section of the Club which is totally involved in phonecards.

At their Annual General Meeting, held in February this year, the following **Committee** was elected for the 1994 year;

President : Graham Perrett
Vice President : Margaret Hymus
Secretary : Jan Weger
Exchange Super. : Margaret Hymus
Committee Persons : Laurie Brown, Garth Heath, Les Loynes, Barbara Corrigan.

The Club meets the second Saturday of each month, ie., the 12th of March is the date for their next meeting, to be held at the "old" Southport State Primary School, at 12.30 pm. All visitors and intending members are welcome to attend. For further information on club activities, contact Jan Weger on (075) 782993.

The Phonecard Club of Tasmania Inc.
PO Box 816, Rosny Park, Tas. 7018.
Secretary: Samantha Bailey

The Phonecard Club of Tasmania is producing a **Promotional Club Card**, featuring the \$5.00 Hunter Street design. The card is available through most clubs in Australia or direct from the Tasmanian Club.

It is selling for \$3.00 (\$2.00 for members) and specific serial numbers may be requested, subject to availability. There will be a limited release of 2,000 cards, so get in quick before they sell out.

The Club meets every six weeks, with the next meeting being the 13th of March 1994, at 16 Nankoor Crescent, Howrah.

The Tasmanian Club produces a quarterly newsletter which includes a Postal Auction and the latest news from Telecom and Paytel. There is also a "Swap Shop" and a list of "High Flyers" which predicts the jump in value of certain cards. There is also a monthly "flyer" distributed to members of the Club. For details

of membership, please write to the Secretary at the above address.

Kangaroo Phonecard Club
PO Box 706, Springwood, Qld. 4127.
Secretary: Tina Whitworth

Meeting Venue Change

For some time, the Committee has been looking for larger premises, due to the fact our membership has been increasing quite rapidly as has the turn up of members and visitors at our monthly Club meetings.

It took us quite a while to find something suitable. We have now found a new meeting place, which is not only larger but also has wheelchair access. The Committee feels that this hall will accommodate all our members and visitors on our meeting nights. Some members even suggested that it is big enough to hold mini-fairs. Time will tell.

The first meeting in the new hall will take place on the 12th of April, 1994. For all those affected and interested, the address of the new premises is;

10 Queensport Road, Murarrie.

It is very close to the Murarrie Railway Station (approx. 50 metres) and there is also a bus stop just outside the hall (refer to the UBD Street Directory, Map 28-C4).

It has car parking space for approximately 12 cars and next door is a small shopping centre for at least 14 cars, whilst across the road there is further parking space.

Our meetings will still be on the second Tuesday of each month.

First Phonecard Fair

Due to the success we had with our first Phonecard Fair and the demand from the public and dealers to follow up with another, the Kangaroo Phonecard Club hopes to have another big Fair on the 29th of January, 1995.

We are now in the process of finding premises which have proper access for disabled people (wheelchairs). This was one of the things we completely overlooked when planning our last Fair. We will keep everyone informed with further details as they come to hand.

The Committee would like to thank the following people very much for their support:-

- . Telecom Payphone Services for supplying
- Beautiful Display Boards
- Raffle Prizes
- Brochures, Pamphlets & Newsletters.

. All the dealers who participated and whom we hope, will return for our next Fair.
 . Robert Dean of GPO News, who supplied the Tamworth and Australia Day Packs.
 . Pay Tel Australia, who allowed us to show and sell Packs and Cards used on the Tasmania ferries.
 . All those members and non-members who helped the Committee to make this day a very successful one.

To all we say - **"Thank You Very Much"**.

Promotional Cards

We would like to remind everyone that the Kangaroo Phonecard Club has now available their Promotional Card. This card was released at the our Fair and they can be purchased by writing to our Secretary, PO Box 706, Springwood, Qld. 4127.

The cost of the card is \$2.00 for members and \$3.00 for non-members. Refer to page 23 of the February Issue of "The Australasian Phonecard Monthly" for a display of the card.

Wim Matzer, Club President.

Blue Mountains Stamp Club
PO Box 76, Blackheath, NSW 2785.
Assistant Secretary: Sue Cottier

MOUNTEX 94

Mountex 94, a Regional level competitive Stamp & Coin Exhibition, will be held at Blackheath on the 23rd and 24th of April 1994 in the Community Centre, on the Great Western Highway. This Exhibition will be held on the same lines as Bathex and Orange Stamp & Coin Expo. The Greg McDonald Shield will be vied for by these three Clubs.

Competitive and non-competitive entries will bring a variety of material from outside the regional area. Some of the many interesting displays will include a travelogue of early Blue Mountains Postcards as well as a comprehensive display of local Postal History.

Dealers in coins, stamps, **phonecards**, bank notes and other collectables will be in attendance all weekend for buying and selling. To promote the collection of stamps and coins locally, regional dealers have been offered first preference. These dealers are being supported from further afield.

Of special interest during the weekend, will be the availability of coin and stamp specialists to define that "special" stamp or coin. These

specialists will also be prepared to give valuations on individual stamps and coins. To broaden the scope, add interest for other family members and being aware that stamp and coin collectors often have other collecting interests, other collectables have been included during the weekend. Some of these are bushrangers, badges, medals, cars, sword collections, RAAF memorabilia, soaps, hats, crystals, gems and books, all of which will be displayed and sold.

As the Anzac Day Holiday follows the weekend of the display, this gives visitors the opportunity to stay on, enjoy the Exhibition and still have time to take in the many wonders of Autumn in the Blue Mountains. A regular train service from the city makes it practical to spend time during the weekend at the Exhibition without the need to drive.

Times of the Exhibition:-

Saturday 23rd 10.00am - 5.00pm
 Sunday 24th 10.00am - 4.00pm.

Entry Fee:-

Adults \$1.00
 Pensioners & Students \$.50c
 Children under 12 Free.

Catering will be available during the hours of entry.

For further information regarding MOUNTEX 94, contact PO Box 76, Blackheath, 2785, or phone (047) 51 2821.

Western Suburbs Phonecard Club
PO Box 773, St.Marys. NSW 2760.
Contact: Derek May (02) 835 2427

"Sydney's First Phonecard Club"

At last, Sydney is to have its first phonecard club. This newly formed Club will be having its first meeting on the **23rd of March 1994**, at the **St Marys Bowling Club Auditorium**, located in Carson Lane (off Queen Street), St Marys. The first meeting will commence at 7.30 pm and future meetings will be held every **4th Wednesday of each month**.

Membership fees for the Club are as follows:-

	<u>Joining Fee</u>	<u>Yearly Fee</u>	<u>Total</u>
Adults	\$8.00	\$15.00	\$23.00
Jun. (under 16)	\$5.00	\$ 9.00	\$14.00

For further information on the newly formed Club, contact Derek May as per the above phone number.

See page 32 re a Membership Form. - Ed.

Springvale District Phonocard & Collectables Club

PO Box 194, Ormond, Victoria 3204.

Convenors: Romeo D'Souza

Antonia B. Desousa

The Club wishes to remind members, readers and possible visitors, that it **meets on the fourth Saturday of each month**, at the Springvale Council Meeting Room, behind the Springvale Town Hall (ample car parking space available). As such, the following dates are advised for forthcoming meetings:-

26 March
20 April
28 May
25 June
23 July.

The first AGM of the Club will be held as soon as possible, to enable it to gear up for the proposed very first Phonocard & Collectable Fair in the district. The date and venue is to be decided by an elected in-coming committee.

The 26th of March meeting will see the Club's first Auction Sale for members and is now in the process of preparation.

Membership dues for the Club for the 1994 year are as follows:-

Entrance Fee	\$10
Annual Dues	\$20
Life Membership	\$100
Visitors Per Meeting	\$2 per Adult 50 cents Juniors

A reminder that the Moonee Ponds Stamp and Collectables Fair is held every first Sunday at St. John's Ambulance Club Hall, Kellway Avenue, Moonee Ponds, whilst the Ephemera Society Fair will be held at the Malvern Town Hall on the 15th of May (enquiries 6908170 for the latter Fair). The Eastern Suburbs Fair will be held at St. Peter Julian's Hall, off Dorsett Road. Melway 51H1.

The Telephone Card Club

PO Box 708, London, SE25 6BB, England.

President: Dr. S.E.R. Hiscocks

Chairperson: Peter Harradine

Secretary: Paul Smithers

The Telephone Card Club was launched in September 1990 to **promote** the hobby of Telephone Card collecting, to provide a forum for news and views to be shared and to enable

collectors to make contact with one another. The Club's membership is growing fast and now includes members from all over the world.

The Club prints a bi-monthly magazine, "Phonocard Collector", which carries news and articles about British Cards (BT, Mercury, Paytelco, ISPL, etc. and includes the islands and oil rigs) and covers cards from all around the world. It is published in English only and members are entitled and encouraged to contribute with news and articles.

Subscription rates to the Club are as follows:-

Junior Membership	10 Pounds
Ordinary Membership	12 Pounds
Overseas Membership	15 Pounds

On joining, members will **receive** the following benefits:-

1. Six issues of the Club Magazine.
2. A Membership List.
3. Eligibility to attend TCC functions.
4. Eligibility to participate in any members auctions or sales.
5. A Membership Card.
6. An exclusive Limited Edition Phonocard.
7. Eligibility to receive special offers sold through the Club.

To Join

Simply write to the Club Secretary as per the address opposite, together with appropriate payment in English Pounds (Cheque/Postal order payable to "Telephone Card Club" or Eurocheques - payable Pound Sterling, or cash (Sterling) in registered envelope, providing:-

- . name and address in full
- . an indication as to whether you do or do not want your name to appear on the Club's Membership list.

SCOTIA PHONE CARDS

109 PARKHEAD LOAN

EDINBURGH-EH11

45N SCOTLAND

PHONECARDS

BOUGHT/SOLD/EXCHANGED

FREE LIST AVAILABLE

Scottish Agent for Hobart Phonecards
Tasmania, Australia.

Phone 031+443 1138 Intl. 44+31+443 1138

Fax 031+652 0846 Intl. 44+31+652 0846

LETTERS TO THE EDITOR

This months letters were a cross section of complimentary, critical and innovative. The following are some of the many received.

Please continue to write to:-

The Editor

The Australasian Phoncard Monthly

P.O. Box 1309, Tamworth, NSW, AUST. 2340.

Dear Sir,

The advertising of our Club in your magazine under the "Club & Society Display Ads" has been highly successful. At a recent meeting, we had an attendance of **seventy enthusiastic collectors**, many of whom attended for the first time, having found out about the Club from reading your magazine, "The Australasian Phoncard Monthly". The Melbourne Phoncard Club Inc. fully supports your magazine and we have promoted it in our Newsletter under the paragraph of "A Recommendation", - a copy is enclosed.

K.S. Vice Pres. Melb. Phoncard Club. Vic.

Thanks for the support! - Ed.

Dear Sir,

Dog gone it! Where do you get it and so on? These could be a couple of the statements made, plus others that cannot be mentioned in print, about the "Year of the Dog" phoncards. I found out about this issue (4 x \$5 cards) by pure chance and was told that my best chance to obtain these phoncards was down in "Chinatown" (Melbourne). Great, so off I marched and went to the Telecom shop opposite "Chinatown" and was told they had never heard of this issue. I then went to other outlets that sold phoncards and my enquiries were answered with replies of, "no, we don't have them", "yes, we did have them but we have now sold out" and "we didn't have many to start with".

The biggest disappointment however, and I feel was a big NO-NO, was from one agent who said that he had them but his boss had sold them at 50% above the retail price and was keeping the rest to sell at a later date when he found out what the real market value was! I eventually found a dealer who had stock and I bought a set at 100% markup. What choice did I have if I wanted my collection to be complete?

I make the following points (as **constructive criticism** only) :-

1. Telecom should have a policy that there be a list of dates and types of issues of phoncards **in advance**, so

that collectors and dealers can be alerted to purchasing the issues as they become available.

2. Retail outlets get a supply of special cards **only** when collectors and dealers have had a chance to obtain cards. If there are no cards left, it will not matter as these agents will still be selling everyday phoncards to the general public (not interested in collecting) and will not be profiteering.

3. Telecom should have a **major outlet shop in every capital city** where issues can be **purchased personally**. At the moment, it takes 4-6 weeks by post from Parramatta and you are not sure if your purchase is filled and prices released can skyrocket whilst one is waiting to receive an order.

F.K. VIC.

I think that every collector would sympathise with the frustration indicated by this writer. All involved in collecting and dealing with phoncards would no doubt support the above recommendations, particularly the first and third. A copy of this letter has been passed on to Telecom's Phoncard Collector Service - Ed.

Dear Sir,

I am writing to express my anger at recent developments with regard to **Telecom Packs**. I recently returned from holiday to discover Telecom's latest order form had arrived with details about the Australia Day and Dinosaur packs. I sent my order form off and after waiting several weeks, I discovered that they were all sold out and that many others also had missed out. I still do not know if I will receive my order or not. I decided to ring Telecom and after hearing their side of the story, I cooled down somewhat. It appears that they were not expecting the deluge of interest for these packs and now they are snowed under with extra work! I rang up several dealers and found prices quoted were already two to three times issue price. I just feel that I should have had the chance to obtain these cards at issue price!

H.S. VIC.

Dear Sir,

I have conceived what I think could be an interesting scenario for an **"investment game"** between yourself (with your \$1000 portfolio) and interested dealers and collectors. If a number of dealers and collectors are willing to take the challenge of a friendly competition, each with a \$1,000 phoncard portfolio and compare results, say one year hence, the results should be most enlightening! To determine the final portfolio values, each player would have to liquidate after one year, preferably through your magazine and a disinterested arbiter appointed to call the results! What do you think? Would the "big boys" come to the party - or would they duck for cover?

F.C. QLD.

See Editorial for Comment - Ed.

PHONECARD FAIR

Saturday March 26th, 1994

VENUE

TOC-H-HALL

30A DELAINE AVENUE, EDWARDSTOWN, SOUTH AUSTRALIA

DOORS OPEN 10.00 A.M.

PROMINENT LOCAL & INTERSTATE DEALERS WILL BE ATTENDING

- . DEALER & CLUB TABLES
- . AUCTION AT 1.00 PM
- . DOOR PRIZES - DRAWN ON THE DAY
- . TEA - COFFEE - REFRESHMENTS AVAILABLE

ADMISSION: ADULTS \$2.00 - JUNIORS \$1.00

Entitles a Free Entry to Door Prizes

TABLES: \$15.00 LARGE-\$30.00 DISPLAY STANDS-\$5.00

EVERYONE WELCOME

TABLE BOOKINGS & ENQUIRIES PHONE (08) 381 3449

PROMOTIONAL MATERIAL & DOOR PRIZES DONATED BY:



"THE AUSTRALASIAN
PHONECARD MONTHLY"



WESTERN SUBURBS PHONECARD CLUB

PO BOX 773, ST MARYS NSW 2760 PHONE (02) 835 2427

1994/95 CLUB MEMBERSHIP FORM

NAME: Mr/Mrs/Miss/Ms AGE

ADDRESS:

SUBURB/CITY: STATE: POSTCODE:.....

PHONE: Home () Work () FAX: ()

WHAT DO YOU COLLECT?

AUSTRALIAN. Mint () Used () Mint Prefixes () Used Prefixes ()

WORLD () Main Countries:.....

Themes:.....

ARE YOU A MEMBER OF ANY OTHER CLUBS? Yes () No ()

If Yes, Which Club(s)?.....

MEMBERSHIP FEES:

	Joining Fee	Yearly Fee	Total
Adults	\$8.00	\$15	\$23
Juniors (under 16)	\$5.00	\$ 9	\$14

I hereby agree to abide by the Rules Of the Club.

SIGNATURE: DATED:

CLUB & SOCIETY DISPLAY ADS

ROSEBUD & DISTRICT PHONECARD COLLECTORS CLUB INC.

P.O. Box 211, Rosebud, Victoria 3939.

From April 1994

Meets Second Saturday, 2pm, Monthly at the
Anglican Church Hall
Sixth Avenue & Point Nepean Road, Rosebud.
Melway 158 D12
All Welcome

Enquiries (059) 86 5633

THE MELBOURNE PHONECARD CLUB INC.

P.O. Box 197, Heidelberg West, Vic. 3081.

NEW VENUE

We Meet the First Saturday of Each Month At
1pm at the Northcote Senior Citizens Centre,
18 A Bent Street, Northcote - Melway 30 E7.
All Welcome

Australia's First Promotional Card Available For
\$3.00. A Limit of One Per Person Applies.

Enquiries (03) 458 4594 or (03) 484 4112

AUSTRALIAN PHONECARD COLLECTORS CLUB INC

64 Concord Drive, Reynella, S.A. 5161.

Meets Second Tuesday of Each Month
at 7.30 pm, TOC-H-Hall, Delaine Avenue,
Edwardstown (off south Road)

Activities Provided for Members Include;
Auction, Direct Sales, Exchange, Discussions,
Reference Library, Postal Auction via
Magazine, Displays.

Information Brochure Available,
Club Secretary Mrs Glenis Hymers
At Above Address or Phone (08) 381 3449

KANGAROO PHONECARD CLUB

P.O. Box 706, Springwood, Queensland 4127

NEW VENUE from 12.4.94

This Club Meets Every Second Tuesday, Monthly
At 10 Queensport Road, Murarrie
UBD Street Directory Map 28-C4

For Further Information Ring Either
The Club Secretary on (07) 808 8871
or
The Club President on (07) 209 7915

ADVERTISE WITH THE CLUB & SOCIETY DISPLAY ADS

\$40.00 Per Box For 12 Months

ADVERTISEMENTS TO
REMAIN UNCHANGED
FOR SIX MONTHS

CAPRICORN PHONECARD COLLECTORS CLUB

PO Box 3069, Rockhampton Shopping Fair,
Queensland 4701

The Club Meets On the Fourth Tuesday of Each
Month at the Orange Grove Hall, Alexandra St.,
North Rockhampton, at 7.30 pm.

All New Members and Visitors Most Welcome

SPRINGVALE DISTRICT PHONECARD & COLLECTABLES CLUB

P.O. Box 194, Ormond, Victoria 3204.

The Club Meets On the 4th Saturday of
Each Month From 2.00 to 4.00 pm
At The Springvale Council Meeting Room
(Behind The Springvale Town Hall)

Convenors: A. DeSousa & R. D'Souza

"The Australasian Phonocard Monthly" Is Obtainable From the Following Dealers

NSW

Sydney	Gabriele's Philatelic Service	Suite C2, Mirvac Building, 160 Castlereagh Street.
Sydney	Sydney Stamp Centre	14 Martin Place, Colonial Mutual Bldg. Opp. GPO.
Sydney	Status Retail	Shop 16, Royal Arcade, 255 Pitt Street.
Sydney	Kennedy Stamps	Shop 38A, Town Hall Arcade.
Blacktown	Prospect Stamps & Coins	Shop 18, 24 Main Street.
Parramatta	D & L Stamps & Coins	Shop 5, 2 Macquarie Street.
The Entrance	Western Collectables	118a, The Entrance Road.
St Marys	G & C Quality Stamps & Coins	Shop 5, Star Arcade, 182 Queen Street.
Strathfield	Strathfield Stamps & Coins	Shop 68, Strathfield Plaza.
Narrabeen	M.E.F. Books	PO Box 523, Narrabeen, NSW 2101.

VIC

Melbourne	Max Stern & Company	Port Phillip Arcade, 234 Flinders Street.
Melbourne	Rex & Fair Philatelists	Shop 10, Hub Arcade, 318 Little Collins Street
Melbourne	City Stamp Market	Shop 28, Degraves Street.
Melbourne	Universal Coin Company	20 Centre Place.
Belgrave	Knox-Sherbrooke Phonecards	PO Box 207, Belgrave, Vic 3160.
Moonee Ponds	R.M.C. Stamps & Books	633B Mt Alexander Road, Moonee Ponds

QLD

Brisbane	Tony Boyd	200 Latrobe Terrace, Paddington, Brisbane.
Brisbane	Rob Dean, GPO Newsagency	GPO Lane (next to public phones).
Brisbane	G.A.Laker & Co.	4th Floor, Bowman House, 276 Edward Street.
Brisbane	Cut Price Coins	114 Queen Street, Brighton.
Rockhampton	Len Cooper	Rocky Markets, Dennison Street, Rockhampton.

SA

Adelaide	Stewarts Stamp Shop	66 Grenfell Street.
Adelaide	Rundle Coins	214A Rundle Street.
Adelaide	Unley Coins	Cnr. 259 Unley Road & Eton Street, Unley.

ACT

Canberra	Edlins of Canberra	Shop 10, Garema Arcade, Bunda Street.
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WA

Perth	Mickel Smits "Philatelists" P/L	Shop 10, London Court Arcade.
Albany	Jackmans Stamps & Coins	78 Lockyer Avenue.
Kelmscott	Westland Stamps	PO Box 94, Kelmscott, WA 6111.

TAS

Hobart	Abacus Stamps & Coins	Shop 10, Mathers Lane.
Hobart	The Stamp Place	Trafalgar Shopping Centre, 110 Collins Street.

NT

Alice Springs	Alice Sp. Coins & Banknotes	Shop 5, 113 Todd Street.
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NZ

Christchurch	Shades Stamp Shop Ltd.	54 Shades Arcade, Cashel Street.
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- . Societies & Clubs
- . Telephone Cards

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198	\$5 Hit a Snag	\$10
217	\$10 Band (Volume)	\$19
219	\$5 Christmas 1992	\$ 8
251	\$20 Barrier Reef	\$29
270	\$10 Kangaroo	\$20
348	\$20 Environment	\$24
360	\$5 Christmas 1993	\$ 7

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