

Volume 2 Number 12

December 1994

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New Zealand \$5.50 inc GST

The Australasian Phonecard Monthly



Official product made
under exclusive licence,
Kodak Gold Sydney to
Hobart Yacht Race 1994.

"THE GREAT RACE SOUTH"

Kodak Gold
50th Anniversary
SYDNEY TO HOBART
YACHT RACE

AUSTRALIA'S OWN
OCEAN RACING CLASSIC

Pay-Tel
MOBILE PAYPHONES

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Victoria's leading phonecard dealer
 Supplying quality cards with potential

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 Prefix Price list available on request

Merry Christmas & a Happy New Year to the readers of Australasian Phonecard Monthly

We're looking forward to 1995 ... December 1994 marks the end of the transitional period whereby we have moved from a part time "hobby" business 2 years ago to a full time business of today. We apologise for any delays during the last 2 months as we fulfilled our commitments to Don's teaching position whilst working till midnight 5 days a week, & working weekends! Now that we can devote all (well, most of!) our waking hours to the pursuit of phonecards we expect to substantially increase our range and level of service in 1995. Aside from our extensive range of Australian cards (we are the largest stockists of mint and used prefix cards in Australia) many may not be aware that we also have a broad range of world thematic. This month we have included some of our more collectable themes for your perusal. Contact us for particular cards/themes that you may require.

Don & Barbara Hill

COCA COLA® CARDS-the Classics!

Japan fine used	
Handshake on heart (1991), Barcelona Olympics	\$19
Handshake on heart (1992), Peoples around Earth	\$19
I feel Coke & Sound Special	\$19
Sanyo Coca Cola Bottling Co.,Screen Printing-Nostalgia	\$22
Minami Kyusu Coca Cola Bottling Co.,Boy and Dog Painting.....	\$22
Sanyo Coca Cola Bottling Co.,Drink Coca cola in Bottles 5c-Lady...	\$22
Kita Kyusu Coca Cola Bottling Co. Factory, 30th Anniversary	\$19

SELLING AUSTRALIAN CARDS

We stock the largest range of Mint, 1-hole, and multi Australian Cards by prefix as well as all Collector Packs. Whether you are new to collecting or looking for particular "difficult" numbers see what we have to offer you.

Enquiries re difficult numbers welcome.

BUYING AUSTRALIAN CARDS

We buy all Australian Phonecards.
 Bulk Used Suppliers of Australian Cards Wanted
 All cards must be clean, scratch free, and no bends.

DISNEY USED-Japan

Mickey in Glitter	\$22
Mickey the Wizard.....	\$18
Mickey 60 Years Daiichi Seimei.....	\$18
Disneyland-Westernland, Paddle Steamer	\$18
Snow White and Dwarfs (photo).....	\$18
Donald and Friends Croc attack on cruise boat	\$19
Donald, kids, and Goofy -pirate ship	\$22
Disney Characters in front of Palace (2 types)	\$18
Mickey in Penguin Suit (blk/white oldie film photo)	\$22
Mickey and Minnie Dancing	\$18
Minnie	\$18
Mickey and Minnie surrounded by hearts	\$18
Mickey and Palace	\$18
Mickey, Minnie, and Donald	\$18
Mickey Two head outline (pink card)	\$15
Mickey, Minnie, Goofy, Donald Party Gras Parade.....	\$16
Mickey in Spotlight Daiichi Seimei	\$18
Mickey, Goofy, Minnie, Donald and balloons in front of palace	\$18
Mickey, Minnie, Donald and Daisy on phones	\$18
Mickey, Goofy, Minnie and Donald painting Mickey on wall	\$19
Mickey, Goofy, Minnie and Donald dressing Mickey by mirror	\$19
Other Mickeys available	from \$14
Another classic:	
*Winnie the Pooh and Tigger.....	\$18

THE VERY BEST THEMATICS -Japan Used

Marilyn Monroe (Blk/White photos 3 different).....	\$25
James Dean -Jeans. Casual & Import by Saraya Blk/White	\$25
Michael Jackson Japan Tour '87 color - signature on design	\$25
Michael Jackson Final Concert Tokyo Dome (tramlines on design) ..	\$18
Madonna face-1987 Music Tours.....	\$22
Motorbike-Gardiner and Doohan	\$18
Motorbike-Gardiner.....	\$18
Gary Lineker with signature on design	\$18
Ayrton Senna (4 different) Face, in car	@\$22

MOVIE THEMES

Paul Hogan-Almost an Angel	\$18
Predator 2 (nice design)	\$18
Back to the FutureIII.....	\$15
Home Alone 1 and 2	@\$9
Eddie Murphy Boomerang	\$12
Stallone Cliffhanger	\$12
Die Hard II	\$12
Indecent Proposal	\$12
Eddie Murphy Beverley Hills	\$12
Alien 3	\$12

Many others available-please enquire for lists

SOUTH AFRICAN CARDS

Start a one-country collection while it is still possible! **FREE** mint complementary phonecard with every purchase of South African cards (value \$8)

Big 5 Animals	set \$55	pack \$500	Generic	\$10
Child Art	set \$70	pack \$250	Election pair	\$220
Birds of Prey	set \$95	pack POA	Child Art Complimentary	\$8

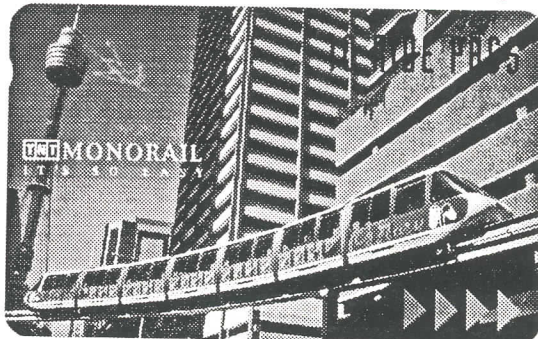
CUSTOM PHONECARDS-New Releases

COCA COLA CARDS (Australian)	\$19.50
DISNEY - MICKEY and DONALD	\$28
AFL (Modra, Mainwaring, Silvagni)-LOOSE	@ \$12.50
Fingal Post Office.....	\$11.50
NSW National Parks Service (15 cards Set)	\$120

Our **PREFIX PRICE LIST** is the only fully comprehensive listing by prefix available in Australia and covers mint, 1-hole and multi-hole cards. It is regularly updated from our computer database to reflect all changes in today's quickly changing environment. Join our mailing list to obtain regular copies automatically.(please send 6 x 45c stamps to cover costs)

**NEW
RELEASE**

LIMITED EDITION



SYDNEY MONORAIL PASS CARDS

Sydney Stamp Centre have been appointed to supply to collectors and the trade the new TNT Monorail pass cards. These cards will work in a similar way to the popular JR Cards on the Japanese railway system.

The cards will be listed in the Australian Phoncard catalogue and hingeless illustrated collector pages will be available.

Only 1000 collector sets will be produced.

	QUANTITY	TOTAL
8 Ride Pass	_____	_____
10 Ride Pass	_____	_____
12 Ride Pass	_____	_____
Collector Pack of all 3 cards	_____	_____
Postage and packing	_____	_____
	TOTAL:	_____

IT'S EASY TO ORDER NOW!

Simply fill in the details below and return or write to: Sydney Stamp Centre, P O Box 638, Lane Cove, 2066, NSW, Australia.
Telephone: *Bus:* (02) 231 4583; *after hours:* (02) 428 1259, *Fax* (02) 418 6862

I am interested in your issue service.
 I collect the following countries: _____
 I collect the following topics: _____

Yes, I would like a copy of your newsletter.

Name (given): _____
 Surname: _____
 Address: _____
 _____ Postcode _____
 Phone (Bus) () _____ (Home) () _____
 Customer Number _____

Enclosed is cheque money order
 Please charge my credit card:

BANKCARD MASTERCARD VISA

(Your customer number is above your name on the address label)
PLEASE REMEMBER ALL ORDERS ARE COVERED BY OUR MONEY BACK GUARANTEE.

Expiry Date _____ Signature _____

The Australasian Phonocard Monthly

DECEMBER 1994 - Vol. 2 No. 12

Managing Editor

Viddy Jermacans
Phone/Fax (067) 65 8006

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Durrant House Collectables
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Edwards Printing, 13 Lockheed St.
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Editorial Correspondence

The Editor

The Australasian Phonocard Monthly
PO Box 1309, Tamworth, NSW 2340 Australia

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As Above

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DEADLINES - JANUARY & FEBRUARY Issues

Full Colour	30th Dec.	25 January
Black & White	30th Dec.	26 January
Spot Colour	30th Dec.	26 January
Classifieds	30th Dec.	27 January

EDITORIAL

Some normality returned last month, particularly towards the end of it, as the demand for advertising space as requested by dealers and card producers, eased somewhat.

Whilst an excellent cross section of adverts from which to choose items of interest are still contained in the magazine, this issue allowed me to 'catch up' with

some articles on areas of both relevance to the current collecting scene as well as on general interest.

Interest in phonocards continues to grow at a steady rate as is evidenced by some recent developments. More and more Stamp and Coin dealers are entering the scene as can be seen by recent advertisers to this magazine, whilst other individuals are exhibiting their faith in the hobby by committing themselves fully to it. Don and Barbara Hill of Knox-Sherbrooke Phonocards from Melbourne are such an example.

Don was one of the first to see the potential of this new hobby and made the conversion from collector to part-time dealer in November, 1992. Since then, the business has developed so much that first Barbara (one year ago), and now Don, have given up their 'day jobs' to concentrate full time on the venture. Don states that he is very confident of the future in phonocards and is more than happy to leave his teaching position on December 9 this month.

But for a commitment to year 12 students taking exams, Don says he would have left teaching six months ago and has had to compensate for this by working till midnight many nights of late. I hope they can catch up on their sleep after mid December - I know exactly how they feel!

Along the same lines, I am negotiating at present with a choice of distributors in relation to this magazine being available from newsagencies nationally. It is still proposed that this commence with the January issue. The placement of a monthly phonocard magazine into newsagencies can only help foster both the hobby aspect of phonocard collecting as well as the business side of phonocard production and selling/reselling.

To assist me to ascertain the direction that the magazine takes, I have inserted a Questionnaire in this issue and I ask that you take some time to complete it and return it to me.

Whilst the magazine has been produced solely by myself to date, changes are about to take place and your answers to the questions posed, as well as comments and constructive criticisms are sought, as they will influence the content and hopefully the quality of the magazine.

As an incentive to complete the Questionnaire, one hundred (100) of the APMs \$2 Complimentary Phonocards will be issued to the first one hundred Questionnaires returned.

Whilst the form has no provision for your name to be included - people can remain anonymous if they wish - those that wish to be in the draw, need simply put their name on the back of the envelope containing the Questionnaire.

All information will remain strictly confidential.

Finally, in closing, I wish all readers a Happy Christmas and a profitable New Year

EDITOR

EDLINS OF CANBERRA



PO BOX 98, BELCONNEN, ACT 2616
PHONE (06) 248 7859 OR FAX (06) 259 2316



SHOP 10, GAREMA ARCADE, BUNDA STREET, CITY

BANKCARD, MASTERCARD, VISA ACCEPTED

<u>GEELONG</u>	<u>M</u>	<u>VFU</u>	<u>MH</u>
\$1.50 Go Together	120	120	100
\$3 Float & Wave	20	12	10
\$6 Rescue	20	18	12
\$1.50 Surf Boat	60	60	50
\$3 Zodiac	20	18	12
\$6 Surf Crew	150	150	100
Geelong set of 6	325	280	250
<u>SOUTH AUSTRALIA</u>			
\$2 Vineyard 1st p	70	45	15
\$2 Vineyard 2nd p	175	35	12
\$2 River Murray	60	55	30
\$5 Adel GP 1st p	90	30	12
\$5 Adel GP 2nd p	280	35	20
\$5 Flinders Ranges	50	35	25
\$10 Kangaroo Is	120	70	45
\$20 Adel 1st p	200	100	30
\$20 Adel 2nd p	450	45	20
South Aust. set 6	700	250	140
<u>TELECOM GENERIC</u>			
\$2 Logo 1st p	45	5	.50
\$2 Logo 2nd p	60	5	.50
\$2 Logo 3rd p	75	5	.50
\$2 Logo 4th p	30	5	.50
\$2 Logo 5th p	10	5	.50
\$2 Logo 6th p	10	6	2
\$2 Logo 7th p	5	5	2
\$2 Logo 8th p	5	5	2
1st pr-8th pr set 8	180	40	5
\$5 Logo 1st p	75	65	35
\$5 Logo 2nd p	120	25	8
\$5 Logo 4th p	1000	20	10
\$10 Logo	300	25	5
\$20 Logo	75	30	10
\$50 Logo	80	50	35
<u>SELECTED ISSUES</u>			
\$5 500th GP Wreath	75	60	20
\$5 Geneva Bear	300	NA	NA
\$5 Aust Day 92	120	60	45
<u>QUEENSLAND</u>			
\$5 Barrier Reef	30	20	12
\$5 Gold Coast	30	20	12
\$10 Brisbane	300	130	70
Queensland set 3	350	150	85
<u>VICTORIA</u>			
\$5 Melb 1st p	35	15	5
\$5 Melb 2nd p	30	20	8
\$5 River Murray	40	15	6
\$10 Grampians 1st p	90	20	12
\$10 Grampians 2nd	120	20	12
Victoria set 3	160	40	20
<u>NEW SOUTH WALES</u>			
\$2 Echidna	30	6	4
\$2 Orangutan	30	6	4
\$5 Platypus	50	35	30
\$5 Giraffe	90	40	30
\$10 Cheetah	450	20	10
\$20 Zoo	150	50	35
NSW set 6	800	140	90

<u>WEST AUST</u>	<u>M</u>	<u>VFU</u>	<u>MH</u>
\$2 Perth Skyline	30	30	30
\$5 Karri Forest	30	25	20
\$10 Bungle Bungle	40	40	40
WA set 3	95	90	85
<u>AUST. CAPITAL TERRITORY</u>			
\$2 Canberra Mint	35	25	15
\$2 Canberra View	50	50	30
\$5 Questacon	25	20	15
\$5 War Memorial	70	60	25
\$10 Telecom Tower	250	75	30
ACT set 5	400	190	100
<u>NORTHERN TERRITORY</u>			
\$5 Crocodile	35	30	25
\$5 Uluru	70	65	55
NT set 2	90	85	75
<u>TASMANIA</u>			
\$2 Cradle Mountain	50	45	40
\$5 Hobart	35	30	25
Tasmania set 2	70	65	60
<u>RED CROSS</u>			
\$2 Health & Safety	35	25	4
\$2 Blood	40	35	25
\$5 Comm Service	45	20	4
\$5 Youth	45	20	4
\$10 Disaster	70	15	3
\$20 International	110	65	40
Red Cross set 6	300	100	45
<u>OLYMPIC GAMES</u>			
\$2 Hockey	150	100	12
\$5 Willy	100	30	10
\$5 Swimming	60	20	5
\$5 Cycling	60	20	5
\$10 Track & Field	90	8	4
\$20 Marathon	75	45	30
Olympics set 6	500	80	30
<u>TELECOM ADVERTISING</u>			
\$5 Messages	20	3	1
\$5 Hit a Snag	15	5	3
\$10 Volume	30	4	2
\$20 Bats	45	25	15
Advertising set 4	95	20	15
<u>CHRISTMAS 1992</u>			
\$1.50 Bird Choir	190	150	140
\$5 Wombat	20	3	2
\$10 Koalas	50	4	3
Christmas 92 set 3	250		
<u>TOURIST CARDS - OLD LOGO</u>			
\$5 Opera House	10	2	1
\$10 Kangaroo	20	3	2
\$20 Barrier Reef	35	6	4
\$50 Koala	Buy	Buy	40
Tourist Card set 4	140	75	42
<u>ENDANGERED SPECIES 1993</u>			
\$5 Wallaby	20	4	2
\$5 Wombat	20	4	2
\$10 Numbat	35	8	4
End Species set 3	65	12	6

<u>SELECTED ISSUE</u>	<u>M</u>	<u>VFU</u>	<u>MH</u>
\$5 Sydney 2000 Bid	35	20	8
\$5 Aust Day 93	15	4	2
<u>INDIGENOUS PEOPLE</u>			
\$5 Creation of Life	8	3	2
\$10 Life on Earth	15	4	3
\$20 Eternity	35	20	15
Indig. People set 3	50	25	18
<u>LANDSCAPE SERIES 93</u>			
\$5 Kakadu	8	3	2
\$10 Lizard Island	15	4	3
\$20 Ranges	35	20	15
Landscape set 3	50	25	18
<u>MICROSCOPY</u>			
\$5 Plankton	8	3	2
\$10 Butterfly Eggs	15	4	3
\$20 Pollen Grains	35	16	12
Microscopy set 3	50	18	14
<u>TOURIST CARDS NEW LOGO</u>			
\$5 Opera House	10	2	1
\$10 Kangaroo	15	3	2
\$20 Barrier Reef	30	6	4
\$50 Koala	Buy	Buy	30
<u>CHRISTMAS 1993</u>			
\$5 Outback Xmas	10	4	3
\$10 City Xmas	20	7	4
Christmas 93 set 2	30	10	5
<u>ENVIRONMENT 1993</u>			
\$5 Recycle	8	3	2
\$10 Plant a Tree	15	4	3
\$20 Consumer	30	12	9
Environment set 3	45	15	12
<u>AUSTRALIA DAY 1994</u>			
\$5 Aust. Day '94	12	4	3
<u>DINOSAURS</u>			
\$5 Muttaborra	8	3	2
\$10 Aystosaurus	15	4	3
\$20 Minmi	30	12	9
Dinosaur set 3	45	15	12
<u>ENDANGERED SPECIES 1994</u>			
\$5 Bilby	8	3	2
\$10 Swamp Turtle	15	4	3
\$20 Gouldian Finch	25	16	12
End. Species set 3	40	18	14
<u>LANDSCAPE 1994</u>			
\$5 Bollards Lagoon	10	8	6
\$10 Nat. Park	10	8	6
\$5 Alligator River	10	8	6
\$5 The Pinnacles	10	8	6
\$5 Mt Ben Lomond	10	8	6
\$10 Mt Hotham	15	6	4
\$20 Crescent Head	25	12	9
Landscape set 7	80	55	40
<u>AUSTRALIAN LIFE SAVING</u>			
\$5 Surf Life Saving	6	3	2
\$5 Life Save Soct	6	4	3
\$10 Life Save Soct	12	4	3
\$20 Surf Life Save	22	12	9
Life Saving set 4	42	20	15

"THE GREAT RACE SOUTH"

Sydney to Hobart Yacht Race

In a number of conversations that I have had recently with Graham Rooke from PayTel he has indicated that he is extremely proud that his company have been chosen by Kodak Australasia to produce a set of phonecards which commemorate the 50th anniversary of the Sydney to Hobart yacht race.

The card set and associated collector's pack have now been designed and approved by Kodak and will be available to collectors for a limited time only, from mid December to the end of January, 1995. Each card and the associated pack bears the official Kodak Gold race logo and the statement "Official product made under exclusive license, Kodak Gold Sydney to Hobart Yacht Race 1994".

The card set offers four unique cards (2 x \$5, 1 x \$10 and 1 x \$20) featuring magnificent action photographs by acclaimed yacht race photographers, Richard Bennett of Tasmania and David Clare of Sydney. Image treatment, utilising the latest computer graphics techniques have combined these action shots into a truly unique set of cards which convey the true spirit of man against the tempest of the sea.

These PayTel phonecards are printed on plastic - a new departure for PayTel - to present the images at their very best. An Australian first is that all cards are printed in five colours - the fifth colour being gold. Readers will note that this fifth colour has been utilised on the cover of this magazine - also a first. Cards are available separately or as a set at face value (\$40.00 per set) plus a small postage charge.

To complete the presentation, a limited edition numbered commemorative pack has also been designed. This eight face, A4 size pack is a PayTel "Special" designed to present the yacht race card set in the most handsome of formats. Printed in full colour with spot varnish to enhance the quality of the photographs, the pack features the Kodak Gold winner's cup in gold on the cover and the additional large photographs by Richard Bennett and David Clare. The history of the Sydney to Hobart race is provided in the pack, from the first race in 1945. Historical information in the form of maps and pictures from the original Rani log to the list of 49 winners.

This presentation is designed to truly commemorate the 50th anniversary of this world famous event - Australia's own ocean racing classic. The commemorative pack, complete with a full set of phonecards is available for \$47.50, plus a small postage fee.

Graham advises that it is anticipated that up to 5,000 packs will be sold during the limited sales period. Any packs not sold by 31st January, 1995, will be destroyed and collectors will be advised in the February issue of *The PayTel Collector*, the actual number of packs sold.

Packs and cards will be available to collectors direct from PayTel or from their favourite dealer from mid December. Advance orders are now being accepted. Issue 4 of *The PayTel Collector* will be posted on the 8th of December and will feature a full colour presentation of the cards, together with the story of their design. A special collectors' yacht race order form will be enclosed.

Further information re PayTel's 'plans' for 1995 are included in the Australian Update section - Ed.

Sydney to Hobart - 50th Anniversary Festival

Whilst it will be possible to obtain the cards and packs as indicated above, those that may be in Hobart for the 'end of the race' festivities will be able to purchase these cards and packs, as well as other PayTel products from a stall to be set up by John Howell from Hobart's Abacus Phonecards, at Elizabeth Street Pier, within three metres of the Yacht Marina.

The Sydney to Hobart 50th Anniversary Festival runs from the 28th of December to the 4th of January inclusive, from 9.00am to 11.00pm each day.

John and his staff will be there during this time. He is looking forward to meeting existing mainland clients, as well as local ones.

Editor

ABACUS PHONECARDS

SELLING

the

**KODAK GOLD SYDNEY TO HOBART
50th Anniversary Yacht Collector Pack**

Visit us at the

ELIZABETH ST. WHARF, HOBART

(200 metres south of the GPO)

Individual Cards at Issue Price

Collector Packs at \$47.50

Australia Post Official FDCs Also Available

ORDERS TAKEN

We accept Cheques, Money Orders,
Bankcard, Mastercard, Visa, etc.

Shop 10, Mathers Lane, Hobart, Tas. 7000

Phone (002) 34 3494 - Fax (002) 29 1032



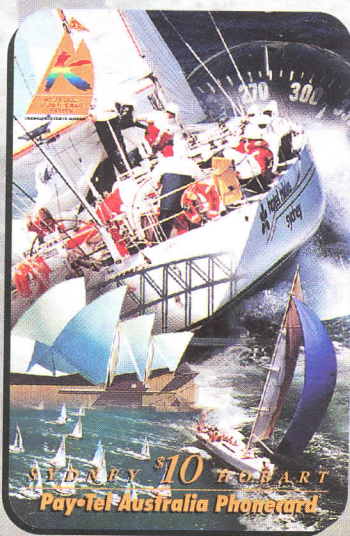
"THE GREAT RACE SOUTH"

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50th Anniversary
SYDNEY TO HOBART
YACHT RACE



Official product made
under exclusive licence,
Kodak Gold Sydney to
Hobart Yacht Race 1994.

AUSTRALIA'S OWN OCEAN RACING CLASSIC



Commemorative
Phonocards and Collectors Pack
Proudly Produced by Pay-Tel Australia
"LIMITED TIME ONLY"

This pack will be withdrawn from sale
on the 31st of January 1995

**DON'T
MISS
OUT**

Pay-Tel Australia
AN AUSTRALIAN TELEPHONE COMPANY

Pay-Tel Australia
P.O. Box 456 Blackburn
Victoria, Australia 3130
Phone: (03) 877 0222
Fax: (03) 877 9499

PRICE LIST/ORDER FORM

Please Supply Please send more information

ITEM	CODE	DESCRIPTION	QTY	@ PRICE	TOTAL
1	AH COL	Yacht Race numbered collectors pack		\$47.50	
2	AH SET	Yacht Race set (2x\$5, \$10 & \$20 cards)		\$40.00	
Item Total \$					
Add packing & postage: within Australia, \$3.00; International (security post), \$15.00					
ORDER TOTAL \$					

International Fax: +61 3 877 9499

DELIVER TO:

Name/Business name: _____
Street/P.O. Box: _____
Suburb/Town: _____
State: _____ Post Code: _____
Country (other than Aust.): _____ Telephone: _____

PAYMENT DETAILS:

Payment Attached: (Tick one) Cheque Australia Post Money Order
Payment by Credit Card: Amex Bankcard (Australia & New Zealand Only)
(Tick one) Diners Mastercard Visa
Card Number: (Below) _____ Expiry Date: _____
/ /
Name on Card _____
Card holders signature _____

CYRIL FOX

68 CHELSEA PARK DRIVE
CHELSEA HEIGHTS, VIC 3196 AUSTRALIA
Telephone: (03) 772 1950

Accept: VISA - BANKCARD - MASTERCARD

Prices Include Postage. For Orders
from Overseas please add \$10 for the
Cost of Registration.

NEW COUNTRY! - BELARUS

(Formerly the Byelorussian Soviet Socialist Republic)

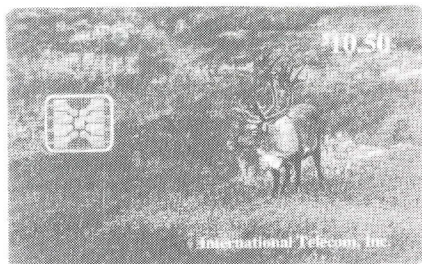
20 units, laminated cardboard card - a fascinating example of
a cheap "low tech" system **Mint \$22**



These cards are now in use in Minsk, Belarus, and the same
cards are also used in Nishny Novgorod, Russia.

ALASKA (International Telecom)

\$10.50 Bull Caribou in Fall **Mint \$25**



\$10.50 Dog Mushing **Mint \$20**
\$26.25 Northern Lights **Mint \$45**
\$52.50 Eskimo Hunter **Mint \$85**

\$3.50 Promotional card for the International
Phonecard Exhib. '94 in Hong Kong **Mint \$20**

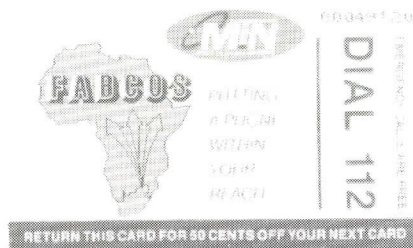
AUSSIE SPECIAL!

\$20 1st Generic prefix 134 **Mint \$90**
Ettamogah Pub 1 hole **Used \$25**

NEW COMPANY! - SOUTH AFRICA

Mobile Telephone Networks (MTN)

1st issue; R10: Map of Africa. Used only in townships and
difficult to get since MTN does not sell directly to dealers or
collectors. **Mint \$35**



More South Africa.....

"Big Five" Pack **\$475** Transtel: "Health Train"
"Child Art" Pack **\$245** Pack **Call**
"Birds of Prey" Pack **\$150** MTN: Inaugural Pack **Call**

SO THIS IS CHRISTMAS a seasonal selection

Australia: \$1.50 Bird Choir, Christmas '92 **Mint \$200**
Payphonics: \$10 Christmas '94 **Pack \$16**
Cayman Islands: CI \$7.50 Season's
Greetings 1992 **Used \$10**
Denmark: Christmas 1993, 20 KR **Used \$6**
Faroe Islands: Female Santa using forklift,
Christmas '93 (only 3,000 iss.) **Mint \$25**
Jamaica: J\$100 Merry Xmas '93, balloons **Used \$7**
Netherlands: 4u Complimentary, man in snow **Mint \$15**
Vatican: Lire 5000 "Sacra Famiglia" (Holy Family)
Painting in the Vatican Museum **Mint \$15**

NEW ZEALAND PACKS

Summer sports **\$245** Critters **\$699**
Adpack V **\$175** Black Music **\$175**
Year of the Rooster (Brodie) **\$599**

CHRISTMAS SPECIALS

MINT CARDS

APOLLO 11 - 5 Card Set **\$225**
OPERA HOUSE - 3 Card Set **\$60**
SPIES HECKER - 3 Card Set **\$60**

COLLECTOR PACKS

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SWISS CHOCOLATE **\$25**
TAMWORTH FESTIVAL **\$45**

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PAYPHONICS

TOP OF THE SEASON

Dear Collector,

Merry Christmas and Top of the Season to you! It is five months since our First Issue and with your encouragement we have produced what we believe to be a very special Christmas phonecard. WE HOPE THAT COLLECTORS WILL SUPPORT THIS CHRISTMAS ISSUE, AS 66% OF THE PROFIT FROM LOCAL SALES IS BEING DONATED IN THE FORM OF FREE PAYPHONE SERVICES TO WORTHY CHARITIES AND FROM INTERNATIONAL SALES AS CASH TO UNICEF. Christmas is a time for sharing and we encourage you to join us.

We commissioned our designers to create "the most beautiful Christmas phonecard". Those who have seen it have described it as "unique", "stunning" and "well worth the wait". It creatively depicts a bauble reflecting tinsel - we hope you like it too.

Only 4500 individually serial numbered cards were produced of which 4000 are presented in matching Christmas Pack form. The Pack doubles as a Christmas greeting card and can be enclosed in a normal envelope and mailed at standard postage rates. The phonecard is PAYPHONICS first photographic image and makes an ideal Christmas gift to a friend or family member or can be kept as a memento. If you haven't collected PAYPHONICS before this is a perfect opportunity to do so whilst simultaneously supporting worthy charities.

PAYPHONICS \$10 Christmas phonecards in Pack C form for \$16 are now available from your dealer. Alternatively, you may buy direct by faxing or mailing the form below to us. We will have your delivery on its way within one day of your order so that you should receive it well before Christmas.

We hope you enjoy and assist others to enjoy the Festive Season and we look forward to being with you in the New Year. From all at PAYPHONICS, we hope you have a safe, merry and relaxing Christmas.

Craig M Hamilton
 PEng MBM AAMI AIMM
 Managing Director - Payphonics

PLEASE SEND ME:	Collector Packs:		Price (a)	Quantity (b)	Amount (a x b)
	First Issue Pack A (P1 P2 P3)		\$55	units	\$
	First Issue Pack B (P4) SOLD OUT		SOLD OUT	SOLD OUT	SOLD OUT
	Christmas 1994 Pack C (P2-6)		\$16	units	\$
	Individual Cards:				
	P1 First Issue		\$5	units	\$
	P2 First Issue		\$10	units	\$
	P3 First Issue		\$30	units	\$
	P4 First Issue		\$50	units	\$
	P2-6 Christmas 1994		\$10	units	\$
PAYMENT DETAILS:	Postage, packaging and insurance :			Cards/Packs Total Cost	\$
	Orders greater than \$100 - free of charge			Add Post, Pack and Ins	\$
	Orders less than \$100 - add \$3			Amount Payable (c)	\$
DELIVER CARDS To:	Post This Order with Payment by Money Order Bank or Personal Cheque, or		Post or Fax This Order with Payment by Credit Card type (tick)		Bankcard
	ACN 065-493 450		Card Number:		Visa
			Expiry Date:		Mastercard
Name		Today's Date:		FORWARD YOUR ORDER To :	
Street (or PO Box)				Payphonics	
Suburb or Town				PO Box 244 Diamond Creek, Australia	
Post Code				3089	
Telephone Number				Fax: Nat (03) 432 8488	
				Fax: Int +61 3 432 8488	

PAYPHONICS - AUSTRALIA'S FIRST NON TELECOM OPEN USER GROUP PHONECARD OPERATOR

ORDER NOW BEFORE CHRISTMAS



NSW National Parks & Wildlife Service unique fifteen Phonocard Collection



Now the most spectacular strictly Limited Edition collection ever released. These fifteen phonocards are works of art created for the NSW National Parks and Wildlife Service collectable series by internationally acclaimed Australian artist Gregory Bridges. They represent the highest value for money set ever released and are hand matched to ensure each masterpiece in this superb collection has the same serial number. **Hurry, order now before stocks are sold out!**



Limited allocations available to the following Authorised Stockists

NSW
Sydney Stamp Centre
Colonial Mutual Building
Lower Ground Floor
14 Martin Place
Sydney NSW 2000
Telephone 02 231 4583

Status Retail
Shop 533 Royal Arcade
255 Pitt Street
Sydney NSW 2000
Telephone 02 267 6116

Queen Victoria Coins
Shop 12 QVB Walk
Queen Victoria Building
Sydney NSW 2000
Telephone 02 283 2500

Macquarie Coins and
Collectables Gallery
Shop 4, 83 York Street
Sydney NSW 2000
Telephone 02 262 6588

VICTORIA
Knox-Sherbrooke
Phonocards
PO Box 601
Emerald Victoria 3782
Telephone 059 68 5576

Max Stern & Co
Port Phillip Arcade
234 Flinders Street
Melbourne Victoria 3000
Telephone 03 654 6751

International Numismatics
PO Box 477
Kew Victoria 3101
Telephone 03 882 5910

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WORTH \$35! 1 YEAR
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Queensland 4064
Telephone 07 369 0488

WESTERN AUSTRALIA
The Great Aussie
Phonocard Company
PO Box 373
Claremont WA 6010
Telephone 09 386 5113

SOUTH AUSTRALIA
Rundle Coins
214A Rundle Street
Adelaide SA 5000
Telephone 08 232 0660

TASMANIA
Abacus Stamps & Coins
Shop 10
Mathers Lane
Hobart Tasmania 7000
Telephone 002 34 3494

If coupon has been removed write to or call: WorldWide Collectables Pty Ltd, ACN 066 438 720 Level 12, 456 Kent St, Sydney NSW 2000. Phone (02) 283 1142 Fax (02) 283 1800

RESERVATION CERTIFICATE



Phone, mail, or fax to: WorldWide Collectables Pty Ltd,
ACN 066 438 720. Level 12, 456 Kent Street, Sydney NSW
2000 Phone: (02) 283 1142 Fax: (02) 283 1800

Yes. Please send me my NSW NPWS 15 card Phonocard Collection(s) complete with collector's album as indicated below and enrol me as a member of the Foundation For National Parks & Wildlife absolutely FREE.

LOW NUMBER EDITION (subject to availability) Issue price \$200 plus \$5.50 packing & certified mail (add extra \$3 for insured mail)

STANDARD EDITION Issue price \$120 plus \$5.50 packing & certified mail (add extra \$3 for insured mail)

Mr Mrs Ms _____

Address _____

Postcode _____

Cheque/money order enclosed for \$ _____

Charge my Bankcard Visa Card MasterCard

American Express Diners Club account with \$ _____

Account No _____

Expiry Date ___/___/___ Signature _____

PLEASE NOTE: SPECIAL SERIAL NUMBERS AVAILABLE ON PHONE REQUEST
Delivery expected mid December 1994. APM

WorldWide Collectables Pty Ltd reserves the right unto itself at all times to vary the terms of this offer including but not limited to the issue price of the phonocards.

NSW National Parks & Wildlife Service Phonecard Launch - A Huge Success!

Despite gale force winds, the NPWS Telecom Phonecard launch held at Fort Denison on the 7th of November, was a huge success. Together with other officials and guests, I arrived in the relative comfort of a Rosman ferry. Keynote speaker and launch leader, The Hon. Chris Harcher MP, Minister for the Environment, arrived by Police cruiser and made an adroit leap to safety, landing on a pylon, while waves crashed over the wharf on the island.

The launch was well attended by officials from the NPWS and the Foundation for National Parks, trade media, phonecard distributors, retailers and collectors including key representatives of the Sydney Phonecard Club. Arthur Bushell attended in an official capacity representing Telecom Australia.

The fifteen original works of art created by internationally acclaimed artist Gregory Bridges for the NPWS Limited Edition Collection were framed and on display for the enjoyment and appreciation of the guests, many of whom were stunned with the fine detail and realism of the works.

The Minister's speech was highly complimentary as he praised the quality of Gregory's art. He also congratulated the NPWS and the directors of Worldwide Collectables, pointing out this was the first occasion on which the NPWS and private enterprise had come together in a joint "partnership". He emphasised the desirability of this type of innovative relationship which benefits the whole community.



L to R: Robyn Kruk, Director General NSW NP&WS, Bernie Devine, Director, Worlwide Collectables & The Hon. Chris Hartcher

Limited Edition Collection Update

John Bushell of Worlwide Collectables advises he has now received the final proofs for the Phonecards from Telecom. "I may be slightly biased but I believe this Collection has the most interesting and beautiful Phonecards ever produced anywhere throughout the world. I am sure serious collectors will agree with me". "The Rafting Adventure Phonecard for example is very unusual. The residual values printed on the side begin in black and change half way through to be reversed out in white". "We have been advised by Telecom that we should receive the Phonecards mid December provided all goes

well with production. If this is the case, then we will be able to fulfil our advance orders in time for Christmas. The Collection will make a wonderful Christmas present".

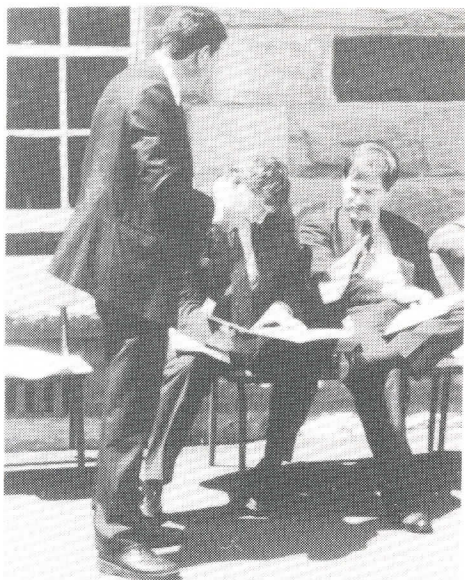
"We have appointed Authorised Stockists (*see the advertisement opposite page*) and the Collection will be available for sale through them around mid December provided there are no delays in production".

"Sales are going well, with only a very limited number of the Low Number Edition still available".

For further information please contact:

John Bushell,
Worldwide Collectables (02) 283 1142.

Editor



L to R: John Bushell, Michael Hudson (Sydney Stamp Centre) & Arthur Bushell (Telecom Australia)

WORLDWIDE TELECARD

HENDRO WINATAN

PO BOX 9094, TE ARO, WELLINGTON, NEW ZEALAND

PH/FAX: 64 4 3851 908

PRICES IN NZ \$'s NZ \$1.00 = US \$0.59 = NLG1.04 = DMO.93 = AUS\$0.82 VISA-MASTERCARD-AMEX-DINERS ACCEPTED
(Australian Cheques Acceptable in Australian Dollars)

Prices subject to change. Phone first to confirm your order. Postage extra for all orders. Want Lists are most welcome.

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eg. Butterfly, Aussie related, Stamps on Phonocards, Birds, Tigers, Sailing Ships, Soccer, Exotic Girls, Grand Prix, World Models, Golf, Tennis Stars, Sting, Madonna, Bon Jovi, Whitney Houston, Fire Engines, Commercial Aircraft, Antique Phones, Fish, Amex, Visa, Chess, Dinosaurs, Cats, Dogs, McDonalds, Hangliding and much much more.

SOUTH AFRICA PACKS - BIG 5 \$450

SOUTH AFRICA PACK - BIRD OF PREY \$195

HONG KONG WWF For Nature - THE GIANT PANDA - 3 cards in folder. Only 3,000 sets issued worldwide. I have a few in stock at \$125. CHRISTMAS '91 - SANTA IN THE SKY FU \$12, with folder \$16

CHINA "KIU TOURBILLON" wristwatch - 1st in the world. 2 pcs of cards in a colourfull red folder at \$75

PHONELINE USA "STARGATE" will be a Box Office Movie \$50

N. Z. 1994 MERRY CHRISTMAS Cards in Greeting Folder-\$5 Teddy Bear \$12; \$5 Christmas Tree \$12; \$10 Turkey Meal \$20.

AUSTRALIAN PACKS

Geelong Trial	\$400
South Australia	\$950
Queensland	\$490
Victoria	\$500
New South Wales	\$670
West Australia	\$110
ACT	\$385
Nthn. Territory	\$100
Tasmania	\$90
500th Grand Prix	\$120
\$1.50 Bird Choir	\$250
End Species '93	\$155
End Species '94	\$120
Microscopic	\$105
Comm Games	\$90
Apollo 11	\$320
Red Cross	\$470
Australia Day '92	\$225
Australia Day '93	\$55
\$5 Cardex in folder a few left	\$ 80

AUSTRALIA SETS -Mint

NSW \$610; ACT \$295;
Geelong \$375; Qld \$450
NSW \$450; Tas \$80;
WA \$100; NT \$90;
Cambodia Scenes 3 \$650

MINT LOOSE CARDS

\$5 Geneva Koala	\$320
\$10 Xmas 92 Koala	\$40
\$5 Xmas 92 Womb.	\$14
\$5 Xmas 93 Scene	\$14
\$10 Xmas 93 City	\$20
\$5 NT Crocodile	\$35
\$5 Billabong	\$10
\$10 Lizard Island	\$16
\$10 Jackaroo	\$19
\$10 XXXX	\$23
\$5 H.K. Stamp Expo	\$175
\$ Golden Guitar	\$28
\$5 Lee Kernaghan	\$28

AUSTRALIA - 1 Hole

\$2 Vineyard	\$35
\$10 Kangaroo Is	\$70
\$5 Flinders Range	\$40
\$5 Barrier Reef	\$28
\$5 Gold Coast	\$27
\$10 Brisbane	\$130
\$5 War Memorial	\$45

COCA-COLA -Mint

Ceska Republic	\$45
Re300 Sri Lanka	\$80
Belgium (1000 ex)	\$155
Korea set of 5	\$350
Denmark 1st issue	\$110
Denmark 2nd issue	\$50
Denmark Danmont	\$80
France	\$75
German Koln Carn.	\$45
China Ribbon	\$80
BT (1500 ex.)	\$100
USA Coke 600	\$28
Japan Coke Gold	\$95
Japan Coke Silver	\$75
Japan Coke Bottle	\$60
USA AT&T McDonalds & Coke very rare	\$220
(Fine Used Japan in stock)	

NEW ZEALAND PACKS

Fernleaf Butter	\$1500
Antarctica	\$1400
Winter Sports	\$320
Summer Sports	\$320
Whitbread	\$295
WWF	\$1300
Womens Suffrage	\$450
Music Legends	\$315
Black Music	\$275
As Above Inter Pack	\$350
Hotels	\$250
Year of the Dog	\$675
Year of Rooster	\$3900
Maori Legends	\$315
Adcard Vol 6	\$210
Adcard Vol 5	\$375
As Above Inter Pack	\$475
Adcard Vol 4	\$250
Adcard Vol 3	\$410
Adcard Vol 2	\$525
Adcard Vol 1	\$1400
Shell	\$425
Cartoon	\$320
Native Flowers	\$235
Science/Tech	\$240
Year of the Family	\$175
Critters	\$1300

NZ CARDS IN FOLDER

Missing You	\$12
Happy Birthday	\$12

SPCA signed	\$70
as above Unsigned	\$50
\$2 Butterfly Regional	
Auction card	\$600
Auck. 1st Auction	\$250
AGM '94	\$70
Jurassic Park 4v	\$80
Christmas 1990	\$750
Fathers Day	\$15
\$20 Trenz	\$40
Classic Motorfest	\$35
Otumoetai College	\$49
All Black/Springbock	\$70
Animal Eyes signed	\$189
As Above unsigned	\$159
Passport Singapore 390	
printed - lowest	\$1350
Passport Amsterdam 800	
printed	\$500
One of each Singapore & Amsterdam	\$1750
\$50 Casino & Chip	\$240

NZ ADCARDS - Mint

Cardex Spot	\$15
JAL	\$12
TAB Horse (Kiwi)	\$12
85th Farmers pair	\$17
Hanz	\$9
Ansett Fly Trap	\$8
SPCA	\$10
Rotary set of 4	\$60
Aurorix	\$10
Westpac Crimson	\$11

ALASKA -Mint Cards

National Park Series	
Bull Caribou	\$30
Brown Bear	\$80
Mt McKinley	\$125
Comp Esk. Hunter	\$45
Husky	\$140
Nat. Park Set 6 cards	\$530
Arctic Visions Series	
Northern Lights	\$85
Dog Mushing	\$35
Eskimo Hunter	\$120
Eagles	\$35
Above set 4 cards	\$250
Aurora Series 4 cards	\$85
Aurora Pack	\$110
Visit Alaska	\$25
Zodiac Tiger	\$20

1st Adcard Only 2500 issued-under value	\$30
Commemorative 1	\$25

AMERITECH - Mint

1st Issue, 5v/5000	\$140
Coin Saver 4v	\$45
United Way Xmas	\$40
Phonecard Fair	\$55
Shareholder	\$55
G7 Meeting	\$85

NYNEX - Mint Cards

\$1 DNC Rare	\$2200
\$5.25 DNC	\$550
\$1 Complimentary	\$80
\$5.25 Luge	\$50
Skyline in folder	\$210
Nightline 1	\$55
Nightline 2	\$17
Ellis Island, 4v	\$105
University Games	\$18
Summer in the City	\$17
Tennis Tournament	\$17
King Kong 3v.	\$42
Postcards 5v.	\$80
Spirit of Service	\$16

AMERIVOX - Mint

Jose Carreras, 3 cards in folder SUPERB	\$149
\$10 Cactus	\$65
\$10 Nyson Eagle	\$75
Steve Hiscocks	\$70
\$10 Blue Hawaii	\$50

ELVIS PRESLEY

France Fine Used	\$95
Japan Mint	\$60

MARILYN MONROE

\$3 USA Globalcom	\$25
\$10 3 diff cards	\$35
\$10 Worldlink two different each....	\$60
(18 different gorgeous Japanese cards available)	

CARL LEWIS -Mint

Indonesia 5000 printed by Panasonic	\$30
Denmark 3000 printed	
July 1994 - RARE - \$30 (used world famous runner Japanese, Monaco cards available each	\$25-\$45

WORLDWIDE PHONECARDS

Cont

WORLDWIDE - Used

Andorra	\$14
Bahamas	\$10
Cayman Is.	\$8
Egypt	\$4
Hungary	\$4
Luxembourg	\$7
Mali	\$9
Monaco	\$0
Montserrat	\$9
Morocco	\$10
Venezuela	\$9
Norway	\$9
Peru	\$9
Romania	\$8

SPECIALS WORLD FU

25 different cards	\$45
50 different cards	\$85
100 different cards	\$165
200 different cards	\$325
300 different cards	\$475

IRELAND - Used

Tina Turner	\$15
Garth Brookes	\$12
Dianna Ross	\$12
Aladdin 3v each	\$6

CESKA REP - Used

Paul McCartney	\$15
Queen	\$20
Playboy	\$20

NZ SETS - Used

Christchurch Trial	\$3750
First Issue	\$190
Comm Games	\$620
Satelites	\$50
1990 Christmas	\$45
1991 Christmas	\$28

Lighthouses	\$40
Animals	\$50
Antarctica	\$240
Summer sports	\$40
Winter Sports	\$10
Cartoons	\$28
Maori Legends	\$12

WALT DISNEY - Mint

Singapore Mickey Mouse
4 cards matching serial
number in folder \$120
USA Lion King 4 cards in
special, superb folder,
lovely & tempting \$210
New Zealand Walt
Disney's masterpiece Snow
White & the Seven Dwarfs
are pre-sented in
individually numbered
presentation sets Follow
the famous tale we all
know & love. A good
present for Xmas \$100
NZ Lion King in folder
with CD \$85
A good stock of used/mint
worldwide cards & Disney
pricelist available on
request.

JAPAN BEATLES Mint

Group picture 2 different
blue/pink... each \$60
Picture Revolver Alb \$75
Please Please Me, Love
Me Do & 12 other songs
Excellent \$70
Set of above 4 \$250

J & M's

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- * PACS Opera House - superbly packaged
set of 3 cards only \$52
- * PACS Museum of Contemporary Art - includes
unique \$20 art card only \$52
- * PACS Spies Hecker Classic cars set of 3 - super
looking cards only \$50
- * Telecom Rally Packs - truly a superb item.
Absolutely one of the best only \$52
- * PACS Invited Swan stamp issue - very
popular issue & looks great only \$24
- * Courage under Fire - A real Favourite - two
quality cards only \$39
- * Telearch Taronga Zoo Pack - the beautiful Zoo
jigsaw cards plus stamps etc only \$35
- * Albury High School pack - another real favourite
..... the pack \$20, the folder \$12
- * Ettamogah Pub pack - needs no introduction. Popular
overseas as well \$38, cards \$25
- * Apollo 11 Moon Landing - Simply a wonderful
presentation - great value now \$265
- * Tamworth collector pack - great item - best price
ever only \$45
- * Swiss pack - highly regarded PACS issue.
Our price only \$34

BUYING

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OF AUSSIE NATIONAL ISSUES
ALSO, SOME PACKS - CONTACT US ANYTIME**

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Ph/Fax (066) 464 386 - No Sunday Calls Please

I am able to supply every pack and every mint card
issued by Telecom as well as most Custom cards.

Because I have no retail premises, no wages,
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I have always been able to keep my prices as
competitive as possible.

My latest pack and mint price list
is a good example.

If you require used, please try others, if its packs
or mint you need, please drop me a line
or give me a call!

Christmas Specials

Apollo 11 \$200 - Conference \$90

Post Office Pack \$88.50 - \$2 Museum \$10

Summertime Pack \$10 - Card \$6 - Both \$15

Lifesavers Pack \$65 Cardex Mint \$8

Post on cards \$3 - Packs \$5

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LUNA PARK RESERVE JUST FOR FUN

Sydney's fantastic Luna Park Reserve is returning to Milsons Point on Sydney Harbour. Opening late January, 1995, the new Park will be a blend of the best of the old Park and new and spectacular rides and amusements, cafes and restaurants.

Luna Park Rides Again - rides will include a Big Dipper soaring 41 metres above the crowd, rides for small children, romantic River Caves, Dodgems, thrill rides, a refurbished Coney Island, the Wild Mouse and a new Rotor.

Eating at Luna Park - the old Crystal Palace building is being restored and will house restaurants and cafes with sweeping views over Sydney Harbour, under the Bridge to the Opera House and curving around to Darling Harbour.

Back for the future - Luna Park was built in 1935 and has a number of unforgettable icons. The Famous Face will make a triumphant return, Crystal Palace will be refurbished and enjoy a new life, there will be a 'new' antique merry-go-round and the Dodgems will be reinstated in a new fantasy playground. Coney Island will be completely refurbished with the giant slides, swirling Joywheel, Wonky Walk and embarrassing mirrors. Best of all, people having fun will return to Luna Park.

More Fun for Everyone - Luna Park will not be a simple re-creation of the old Park. Major features will be introduced. A boardwalk will sweep around Luna Park and into Lavender Bay, creating a harbourside promenade from Kirribilli to the head of the Bay. New rides will enchant or thrill. The Big Dipper will be the tallest roller coaster in the Southern Hemisphere, reaching 41 metres in a series of rises and falls, turns and loops.

Getting to Luna Park - on the waterfront at Milsons Point, and with its own wharf beside the Entry Face, the best way to arrive at the Park will be by ferry. Luna Park Reserve is also well serviced by trains (arriving at Milsons Point Station) and buses. A combined transport and rides ticket will be available, making public transport the most popular and economic way to arrive.

How much will Luna Park Reserve cost? - entry to the Park is absolutely free. The area is public open recreation space and you can wander around the Park 24 hours a day at no cost.

Thanks to the Luna Park Reserve Trust, Alfred Street, Milsons Point, for the above information - Editor.

SLINGSHOT

BRITISH TELECOM LIMITED EDITIONS

Slingshot Promotions 13 Seabank Rd, Prestwick, Ayrshire,
KA9 1QS, Scotland. WE PAY YOUR POSTAGE
Tel (ISD) +44 292 79559/ Fax (ISD) +44 292 678162



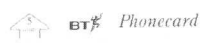
APOLLO 11 - The Crew (1500 issued)
25th Anniversary of the mission
This blockbuster phonecard is mounted
in a 4pp folder printed in two colours
loaded with interesting info about the
mission and the astronauts. @ \$18.00

[] No Req'd



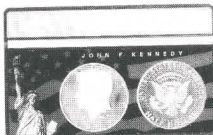
The Smith Bros (600 issued)
75th Anniversary of the historic first
flight from England to Australia. The
replica Vickers Vimy Bomber was flown
from the Farnborough '94 Airshow to
celebrate the anniversary @ \$20.00

[] No Req'd



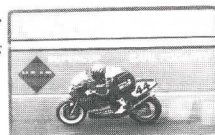
WAYNE GARDNER
(600 issued) Fabulous
phonecard of the great
Australian World
Champion, at Mugello
'92 out soon, book now
by pre-paying @ \$20.00

[] No Req'd



The JFK Half-Dollar
(1000 issued) Famous
phonecard & first of
the American
President's, mounted
in a glass vinyl wallet @ \$22.00

[] No Req'd



Carl Fogarty
The new
World
Superbike
Champ-won
the title at
Phillip Island
@ \$13.00

[] No Req'd

[] **Castlemaine XXXX** Set of
two, mint very rare @ \$68.00

[] **Alcock & Brown SCM**
600 issued last few @ \$40.00

[] **Ireland World Cup Ole'**
5000 issued last few @ \$15.00

[] **Scottish Wildlife Trust**
cheeky seal 500 issued @ \$15.00

[] **Jamie Whitham Superbikes**
British Champ, last 6 @ \$20.00

[] **Niall Mackenzie, Top GP**
Privateer 500cc 500 issued
@ \$15.00

[] **Joey Dunlop, TT Record**
holder, The King @ \$16.00

[] **Quantas Spirit of**
Australia @ \$18.00

[] **London Black Taxi &**
Big Ben @ \$16.00

[] **QE2 & Concorde in NY**
the last few @ \$20.00

[] **Spitfire** @ \$16.00

[] **Messerschmitt** @ \$16.00

[] **YAK 11** @ \$16.00

[] **Tornado F3** @ \$16.00

[] **Wimbledon '94** @ \$13.00

[] **NEW Dublin to Belfast Steam Express**

40th Anniversary Enterprise 600 issued @ \$17.00

[] **The Elizabethan Express Steam** @ \$16.00

[] **Coinex '94 King Edward VIII** @ \$10.00

Name.....Date.....

Address.....

.....

Total \$.....Method of payment cheque []

[] Visa [] Access [] Mastercard

No.....

Expiry date.....Signature.....

COMING AFTER CHRISTMAS - MICK DOOHAN (Aus) World Champion



LIMITED EDITION
TELECOM PHONECARD PACK



Australian Phonocard
Collectables

presents

LUNA PARK



JUST FOR FUN !

LIMITED EDITION - NEW RELEASE!

Sydney's fantastic Luna Park is returning to the shores of Sydney Harbour with a blend of the best of the old park and new with spectacular rides, amusements and cafes. To celebrate the opening in January, 1995, Australia's first Limited Edition Luna Park Phonocard has been produced.

- . Only 3000 Limited Edition Packs available to the collectable market
- . A single colourful \$5 Telecom Phonocard
- . Individually numbered cards and packs
- . Available late January, 1995. RRP \$24

DON'T MISS OUT - ORDER NOW

APC DEALER NETWORK:

New South Wales

Gabriele's (02) 283 1311
Status Retail (02) 267 6116
Al's Phonocards (02) 267 5931
Queen Victoria Coins (02) 283 2500
Macquarie Gallery (02) 262 6588
Sydney Stamp Centre (02) 231 4583

Queensland

Tony Boyd (07) 369 0488
GPO News (07) 229 2888

Tasmania

Abacus Phonocards (002) 34 3494

Victoria

Knox-Sherbrooke (059) 68 5576
International Numismatics (008) 81 6677
Max Stern & Co. (03) 654 6751

Australian Capital Territory

Edlins of Canberra (06) 248 7859

Western Australia

Jackman's Stamps & Coins (098) 41 6338

South Australia

Rundle Coins (08) 232 0660

AUSTRALIAN NEWS UPDATE

TELECOM AUSTRALIA

As previewed in the last issue of APM, Telecom Australia has officially informed of a **change in policy** regarding print sizes and pricing of the various denominations of Custom Phonecards.

Essentially, the **major changes are to the \$2.00 denomination.** The **minimum print size has been increased from 10,000 to 25,000.** The \$2.00 Phonecard was reintroduced to the product range at the launch of Phonecard Advertising in December, 1993, to be used as a promotional give-away item. However, the majority of orders have been for collectable purposes. Therefore, the decision has been made to increase the print size. In an effort to encourage clients to use the \$2.00 Phonecard as a premium item, the **pricing has been adjusted also.**

From 1 January, 1995, all \$2.00 Phonecards must have printed the words **'Complimentary Only'** on them.

Following, are the revised price schedules indicating the minimum print sizes as well as the prices per denomination that apply as from 1 January, 1995.

Price Schedule - Custom Cards 1 January 1995 to 30 June 1995

	\$2.00	\$5.00	\$10.00	\$20.00	\$50.00
2,500	-	-	-	-	\$55.00
5,000	-	-	-	\$22.00	\$50.00
7,500	-	-	\$11.00	\$21.50	\$47.50
10,000	-	\$5.50	\$10.50	\$21.00	\$45.00
25,000	\$2.30	\$5.25	\$10.00	\$20.00	POA
50,000	\$2.10	\$4.95	\$ 9.50	\$19.00	
100,000	\$1.95	\$4.80	\$ 9.00	POA	
250,000	\$1.80	\$4.70	POA		
500,000	\$1.65	\$4.50			
500,000+	POA	POA			

Telecom has also revised its Price Schedule for General Advertising Cards, as set out below:-

Price Schedule - General Advertising 1 November 1994 to 30 June 1995

1. One month national coverage - 1 million cards
10c per face
2. 500,000 cards
15c per face
3. 250,000 cards
20c per face
4. 100,000 cards
25c per face

The 2 million card option over two months or more is available, price on application.

Cards are available for distribution in either one or more states, subject to volumes and logistics, and available in different denominations, subject to availability. Every effort will be made to produce advertising on card denominations of producers choice.

FIVE YEAR BIRTHDAY PHONECARD

Telecom has released a \$5 card to commemorate five years of Phonecard in Australia. Featured in last

month's suppliment, the Phonecard features one of Australia's best known national emblems, the 'cockie', sporting five birthday candles on its plumage.

In the five years since a telephone card system was introduced in Australia, Phonecard collecting has become one of the fastest growing hobbies in the country. With more than **24,000** people registered with the Phonecard Collector Service and 1,200 new members joining every month, Phonecard has become an equivalent collectable to stamps and coins.

Phonecard was first trialed in Australia in the Geelong area in late 1989. This first official issue has become known as the 'Geelong issue' and features graphics from Australia's Royal Life Saving Society and Surf Life Saving Association.

Following the success of the Geelong trial, Phonecard was launched progressively throughout Australia over the next 18 months. Phonecard has been available nationally since November 1991.

Inspiration for the huge growth in collecting has come partly from the specially designed **Limited Edition** folders which provide an easy and attractive means of collecting each issue. In addition, the introduction of advertising on Phonecard has generated new interest with the increase in avenues for **thematic** collectors to pursue.

Telecom Australia anticipated the growth of phonecard collecting and established the **Phonecard Collector Service** to cater for the needs of collectors and to ensure that new Phonecard designs are accessible to all Australian collectors.

The Phonecard Collector Service is a free support service for Phonecard collectors and is responsible for designing and producing Limited Editions. It seeks constant feedback from its customers through surveys and personal liason with collectors, dealers and collector's clubs. As a result of this feedback, the Service has recently introduced a number of new initiatives to meet the needs of its growing membership.

To ensure that Phonecard is easily accessible to collectors, a **mail order service** has been operating since 1990 to provide an outlet for all new designs, and recently a **Standing Order** system was introduced.

Another new feature is the popular Phonecard collector **0055 Hotline**, which allows collectors instant access to the latest Phonecard news. Offering information on upcoming releases, the availability of previous releases and the latest serial and batch numbers, the Hotline is updated regularly.

Whilst originally a 'teenage hobby', Phonecard is now collected by people of all ages and from all walks of life. There are nearly equal numbers of students and white collar workers and three quarters of Phonecard

collectors are male. The largest collections tend to belong to people over 35, with the average number of cards in a collection currently totalling 241 (*Phonecard Collector Survey of 1,000 collectors*).

Collectors can obtain the five year birthday Phonecard from retail outlets throughout December only, or by writing to the **Phonecard Collector Service at Locked Bag 5350, Parramatta, NSW 2150.**

For further information, contact; Telecom Payphone Services, Phonecard Collector Service, Emma Rogers on - (02) 204 0697.

NEW RELEASES - OFFICIAL ISSUES

Telecom's next **Advertising card** was due to be released in November. Approximately 400,000 of this card commissioned by the Newsagents Assoc. are due to be released (see page 16).

In January, Telecom will release its annual **Australia Day card**. The 1995 card is something completely different in Phonecard design and uses a combination of photography and illustration to depict the faces of three young Australians (see page 16).

The "**Invisible Heritage**" set, containing a \$5, \$10 and a \$20 card, will be released in February. This bright, stunning and unusual series features unique paintings of Australian insects in their natural environment, as depicted by Australian artist, Sue Maddern. The set will be packaged in a Limited Edition folder and will be available in Telecom's January Catalogue for \$45.50 (see page 16).

Following the "Invisible Heritage" set, will be another first for Phonecard - the "**Local Legends**" competition. Advertised in local newspapers, this nationwide competition aimed to discover and honour those individuals whose presence in their community enriches the lives of local people. The series of eight cards - one "Legend" from each State and Territory - will be released in April, 1995, in a limited Edition folder.

NEW RELEASES - CUSTOM CARDS

PHONECARD ADVERTISING AND COLLECTOR SERVICES (PACS)

PACS has announced details of its next series of three Telecom Australia cards, PACS 16 to 18, which feature the **Australian Open Golf** (see page 16). These cards will be available both loose and in a pack. Only 2,000 of these packs will be available to collectors. RRP for the pack is \$59.00.

Due in December, PACS will be producing a \$2.00 card for a **Taubmans/BBC Hardware** promotion. This card will be used as a giveaway with a paint purchase from BBC Hardware. It won't be hard to pick the houses of phonecard collectors. The card will be packaged by PACS for sale through its dealer network.

Two separate packs will be available on the popular cartoon themes, the **Simpsons and the Flintstones**, to be issued about the third week of January, 1995. The January cover of the APM will also feature the two cartoon themes.

THE PHONECARD COLLECTOR SERVICE (PCS)

Term and Conditions for Collectors

As the number of collectors registering on Telecom's mailing list continues to grow, PCS has had to re-evaluate information from collectors in order to implement an internal security and control system regarding restrictions on Limited Edition folders. This ensures the allocation system is fairer to everybody.

New collectors will be asked to provide the following information when registering. These conditions must be adhered to by any collector registered on the PCS mailing list. Any collector objecting to any of the following terms and conditions may inform the PCS in writing and they will be removed from the mailing list on request.

. Membership is open to all members of the general public.

. All membership applications must be in writing to the PCS and contain details as follows;

(a) full name

(b) residential address of intending member

(c) date of birth

(d) home & work contact numbers. Goods may be delivered to a PO Box address only after the members residential address has been verified.

. Collectors must reside at the address tendered and registered with the Phonecard Collector Service

. The PCS may request additional information from collectors containing multiple listings of collectors at any time

. Collectors will comply with any limits imposed on products, which can be varied at any time at the discretion of the PCS

. Any purchased product will only be delivered to the registered collector address, and not the person paying for the product, should they be different

. Collectors must complete an official Phonecard Collector Service order form for any Phonecard order to be accepted and processed

. Any collector who provides deceptive information or conducts unethical collecting practices will have their membership terminated immediately

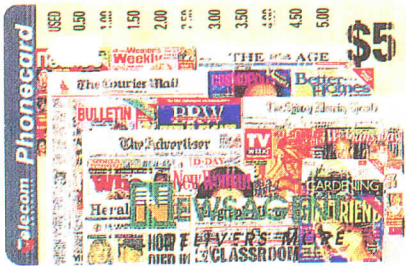
. The PCS reserves the right to decline or withdraw membership at its discretion.

PACIFIC COIN COMPANY LTD

At the International Phonecard Fair held in Sydney on Sunday, the 13th of November, New Zealand's 'Pacific Coin Company' released its packaged set of 4 x \$50 Telecom Australia Phonecards, titled "**Animal Eyes**". These cards feature a close-up photo of the face and eyes of four different animals, and are based on a popular set of five (identical minus one) designs originally featured on New Zealand Telecom PhoneCards (see page 18, September issue APM).



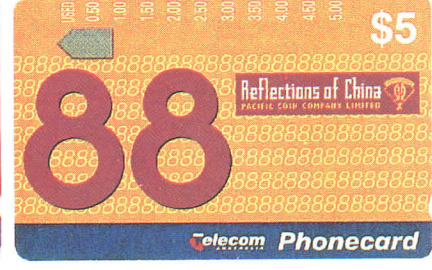
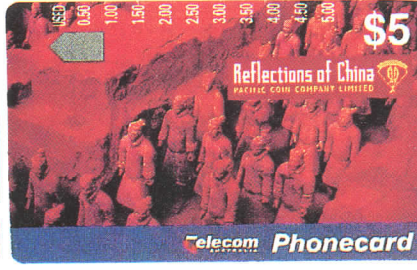
"Invisible Heritage"- Release Due February 1995



Newsagents Ad Card



Australia Day 1995



Reflections of China - Now Available

SOUTH AFRICA

ORDER NOW!

PLEASE COMPLETE AND MAIL BACK TODAY.

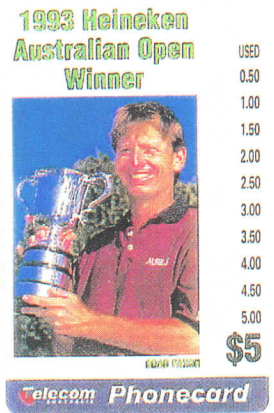
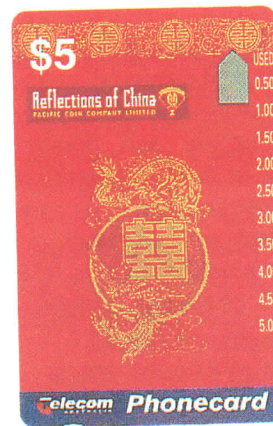
 R5 Kruger; Misprint 1000 printed Price: US160 / £100 Quantity: <input type="text"/> Limit: 2	 Early Trial; Train 500 ? printed Price: US250 / £150 Quantity: <input type="text"/> Limit: 2	 Blue Eagle Error ? printed Price: US80 / £50 Quantity: <input type="text"/> Limit: 1	 Men on Phone ? printed Price: US25 / £15 Quantity: <input type="text"/> Limit: 3
 R5 Orange, no PT logo ? printed Price: US40 / £25 Quantity: <input type="text"/> Limit: 3	 Service Card 012G 200 printed Price: US80 / £50 Quantity: <input type="text"/> Limit: 2	 R10 Cardphone (no cont.) ? printed Price: US40 / £25 Quantity: <input type="text"/> Limit: 4	 Test Card (used) ? printed Price: US160 / £100 Quantity: <input type="text"/> Limit: 1

Name: _____
Address: _____
Code: _____
Tel: _____ Fax: _____
Method of payment Money Order Visa Mastercard Bank Draft
Card Number: []
Expiry Date: _____ Signature: _____ Date: _____
 SPECIAL BUMPER PRICE GUIDE AVAILABLE ON REQUEST. CARDS ARE SUBJECT TO AVAILABILITY. PLEASE PRINT CLEARLY. ALL CARDS IN MINT CONDITION.

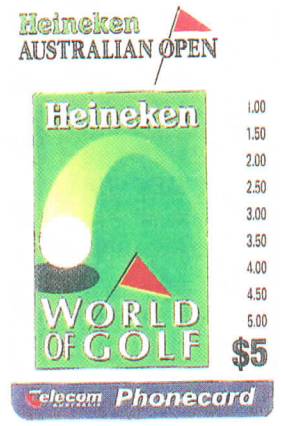
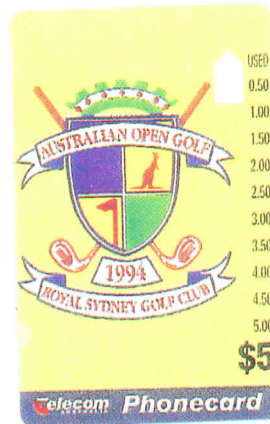
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P.O. BOX 10660, JOHANNESBURG 2000, SOUTH AFRICA.

GARY LEVITAN



Heineken Australian Open
PACS 16 - 18



The company also released its set of five Telecom Australia Phonecards which feature "Reflections of China" (see opposite page). Again, these designs were originally featured on New Zealand Telecom PhoneCards (see insert in November issue of APM for comparison - an interesting collecting sideline - identical designs on different country phonecards).

This set of five cards depicts some of the well known images of China - the Great Wall of China, the Giant Panda, the Buried Army of Xian and the two popular Chinese symbols - the Double Happy and the "88".

These cards are available from dealers, both loose and packaged.

SHEEPSKIN WAREHOUSE

The 'Sheepskin Warehouse' \$2.00 card described in the last issue of APM, is reproduced on page 33 of this issue. Note advert this magazine for details as to how to obtain this card.

CARDPHONE AUSTRALIA PTY LTD

Frank Wilden, Cardphone Australia, reports that the company was able to provide the Victoria Racing Club with their entire public payphone service for the Spring Racing Carnival.

This was the inauguration of the Cardphone Australia service and was an unqualified success, catering to the aggregate attendance of 202,000 people. Seven telephones were provided for the week of the Cup Carnival. Three were situated outside of the cloakroom, with the other four telephones being sited in the base of the hill stand.

Frank advised that the hardware and software "operated (98.8% fault free from the beginning of the Carnival and 100% fault free from the commencement of Day 2 (Melbourne Cup Day)".

The final figure for the total amount of calls made are yet to come to hand, however, a total is "in the 1,000's and must represent one of the most intensive field trials ever undertaken in the world of telecommunications".

It is worth knowing that due to a print problem, the printage of cards for use in the telephones was significantly reduced from that previously advised. The correct details are:-

\$5 Phar Lap	4,500 all numbered
\$10 Subzero	785 numbered, 200 un-numbered
\$20 Lets Elope	785 numbered, 200 un-numbered

Cardphone Australia are currently in the process of concluding negotiations for the permanent installation of their payphones in a number of government and non-government sites around the country, as well as for the provision with temporary payphone service for a major sporting event to be held during January, 1995.

More information on this and further happening in the January issue of APM.

For further information, contact:-

Cardphone Australia Pty Ltd,
PO Box 429, West Footscray, Vic 3012
Frank Wilden, Ph/Fax: (03) 820 2525
David Mohan, Ph/Fax: (03) 311 4699

PayTel Australia

A formal issuing policy will be released by PayTel in January, 1995. This policy will reflect Paytel's planned releases for the 1995 year and will define the numbers of cards card values and the packs to be issued for each release.

Collectors will be interested to know that:-

- . PayTel determines a card print run to reflect a minimum of 50% usage on PayTel payphones, and the remainder to the collector market.

- . Of the cards allocated for collectors, usually 2,500 sets are put aside for numbered Collector Packs. Of the total issue of Collector Packs, up to 300 are sold through each user's sales organisations to actual payphone users for use in the payphones. This usage in effect means that over 50% of cards issued, are utilised in PayTel's payphones.

- . During 1995, PayTel will be releasing approximately eight issues including additional cards and sets in "The Heritage Collection", "Lighthouse Series" and "Railways of Australia Series".

- . PayTel card face values are decided in conjunction with payphone user groups. It is anticipated that no cards in excess of \$20 face value will be issued during 1995.

- . PayTel pack pricing policy of approximately \$5 above face value will be maintained during 1995.

Graham Rooke,
PayTel Australia,
PO Box 456, Blackburn, Victoria 3130.
Phone (03) 877 0222 Fax: (03) 877 9499

TRANSIT CARDS

TRANSADLAIDE, SOUTH AUSTRALIA

Harry Cox from Adelaide, South Australia, has provided me with an extract from "The Advertiser" which promotes the sale of "special Souvenir Daytrip tickets" which can be utilised on the buses, trains or trams operated by TransAdelaide. The two tickets, one a \$4.00 and the other an \$1.80 concession ticket, were valid for the Saturday, the 5th of November, the day of Adelaide's 1994 John Martins/Bank SA Christmas Pageant (featured on the front of the two cards).

Are these cards "Pass" or "Transit" Cards? What do you think?

TransAdelaide's 27122 Pageant Souvenir Ticket

This souvenir Daytrip ticket is valid for Saturday 5 November 1994 only and can be used all day, from first service to last service on any TransAdelaide bus, train or tram.

And there's a bonus ... two children under 15 years of age can travel for free when accompanied by a parent or guardian using this ticket.

REGULAR TICKET - \$4.00

Plan your journey ahead of time ... for travel options call TransInfo on 210 1000.



TransAdelaide

This ticket can not be refunded or cashed for other tickets.
Subject to Passenger Transport Act Regulations and Conditions of Travel.

Update cont. page 32
Phonocard Monthly — Page 17

THE GRAPEVINE

by Insider

Well, I am tempted to claim credit for knowing the Australia Day 1992 Collector Pack did not sell out completely (1 left!) but missing the 32 Australia Day 1993 Packs sort of lets me down! Congratulations to the winners of the competition-both results were very close.

What do the results mean? The most obvious points from the figures are

- * the sell out of Geelong packs,
- * many other packs selling between the 3700 and 4200 mark.
- * the most common Packs are the Limited Editions!!

"The sell-out of Geelong packs?"

The most likely reason for the Geelong packs nearly selling 3 times the other packs is that this pack alone amongst early Telecom packs was bought up by the speculators. Considering that the number of collectors 4 years ago was only a fraction of today's figure (which is still growing at a constant rate), then the packs coming after the Geelong pack were to a large extent ignored by the majority of speculators at the time. The speculators bought a smaller number of packs from South Australia onwards but not anywhere near enough to result in an oversupply today. Packs in dealers hands were actually quite limited and as so often happens once another event brings this fact to peoples attention prices then rise quickly to more realistic levels. This other event was the production by Telecom of the Limited Edition pack. Because early packs were produced in 10,000 issues, and the Limited Edition was only produced in 7000 (Australia Day 1992), collectors and dealers thought they were more scarce than the state packs. Telecom must have known the reverse was the case and so are partially responsible for the speculation that took place. The result of all this is that the Limited Editions will continue to be the most common packs obtainable and so they should once again be selling for around 35% over issue price when they

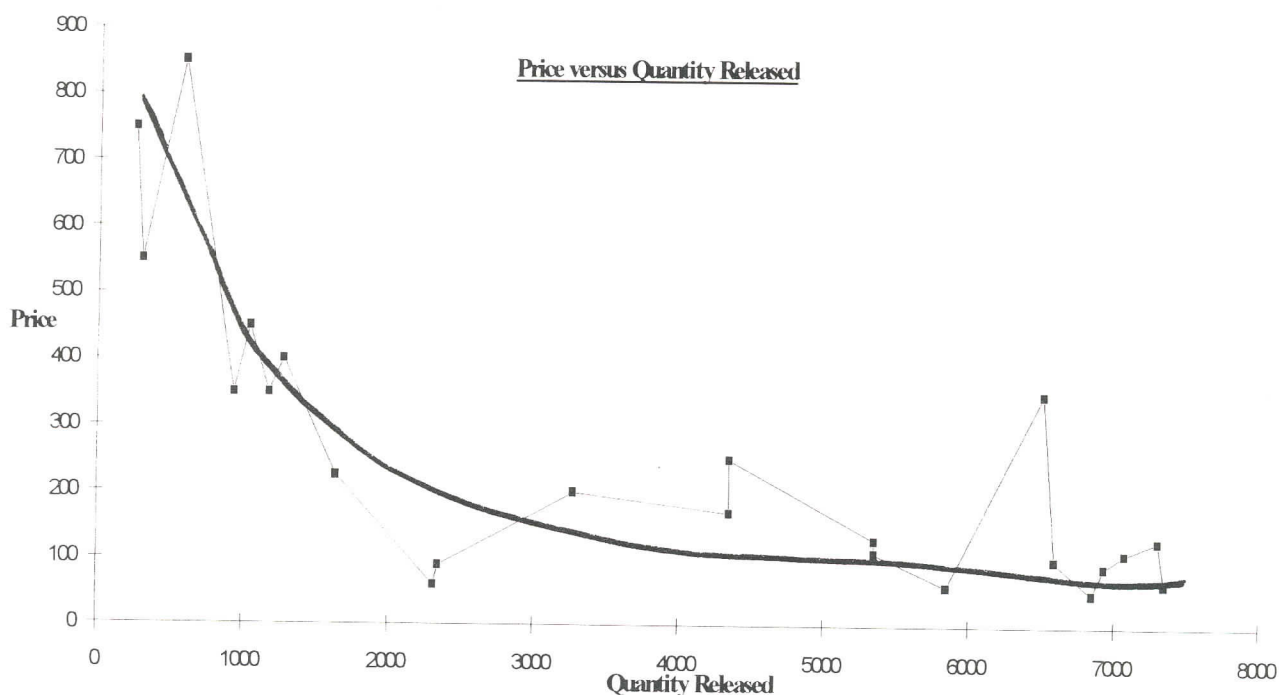
sell out. Of course speculators only bought the Limited Edition packs under many pseudo names to capitalise on the short term profit to be had by immediately selling back to dealers. Now the pressure is off!!

Dealers will not need to stock up beyond their normal levels and so anyone buying a Limited Edition Pack had better want one for their collection or expect to sit on it for at least 12 months. By the way, I never managed to sell packs back to dealers within 12 months of a product going off sale in the past-probably because dealers bought their requirements just prior to a pack being withdrawn from the market place. A certain number of the state packs would have been destroyed by dealers taking out the mint cards and disposing of the empty packs. These figures are totally unknown so we will assume that most are still available. If we assume that only 20 dealers have a total of 15 packs each (a conservative figure), and that every

Pack	Number Issued Excess to 2654	Price	Corrected Price	Amount over(+) or under(-) price
NSW	250	750	750	=
Olympics	300	550	740	-\$190
South Australia	583	850	625	+\$225
ACT	941	350	450	-\$100
Victoria	1048	450	430	+\$20
Queensland	1181	350	390	-\$40
Red Cross	1279	400	380	+\$20
Endangered Species	1639	225	300	-\$75
Australia Day 1993	2314	60	200	-\$140
Australia Day 1992	2345	170	180	-\$10
Generic	3271	200	150	+\$50
Dinosaur	4346	250	130	+\$120
Australia Day 1994	4346	90	130	-\$40
Landscape 1994	5346	130	125	+\$5
EndangeredSpecies 94	5346	110	120	-\$10
Games 1994	5346	90	120	-\$30
Surf Lifesaving	5846	60	100	-\$40
Geelong	6501	350	100	+\$250
Northern Territory	6583	100	95	-\$5
Xmas 1994	6846	60	90	-\$30
Tasmania	6927	80	90	-\$10
Western Australia	7068	110	90	+\$20
Grand Prix	7298	130	75	+\$55
Landscape 1993	7346	65	65	=
Indigenous People	7346	65	65	=

collector collecting packs would have one of each type then the most packs in collector hands would be around 2500 (2954 Olympic Packs meaning that any figure above 2654 would be in dealer and investor hands). This means the number of excess to 2654 which are held by investors to be supplied as future stock is shown in the above table.

The graph below shows the number available and the average dealer price at the Sydney fair on November 12/13th. From this it can be determined which packs are over or under priced. Remember that the number of collectors in this new hobby are still in the embryonic stages. This hobby is set to grow enormously over the next 5 years if the experiences in the rest of the world are anything to go on. So use this diagram as a guide only. The line drawn through the graphed points indicates that packs above the line are probably overpriced and packs under the line are probably underpriced. The packs are plotted in order from the table on the previous page. A column showing corrected prices for the above packs is added to the above table. Remember these are only guides to prices. The calculations will be wrong if the number of packs in circulation is widely different to those figures in above table. This could be brought about by packs from early issues being thrown away for example.



The effect on the curved line as more collectors begin to collect phonecards is for the curve to move to the right.

- ☞ From this analysis it appears that at the saleable amount of collector packs at this point in time would be around 4000 in quantity. Of course as the number of collectors increase over time the demand will eventually push these prices up. Why is Telecom producing 9500 Xmas Packs???
- ☞ Although the Geelong pack looks grossly overpriced I doubt if it will come down much if at all as it is always in demand and a lot of these packs would have been thrown away especially considering that the "tear" perforation often separates and makes the pack useless.
- ☞ The Limited Edition Packs do have their own prefix number which does increase the demand as prefix collectors need one pack card now. The number of prefix collectors is quite large but impossible to quantify so their influence could skew the data by keeping recent pack prices higher than this analysis suggest.
- ☞ Many Geelong, Tasmania, NT, and Western Australia packs were also broken up to make used sets!

Best buys from this list? Olympics, Australia day 1993, and ACT.

Worst buys? Surf Lifesaving, Xmas 1994 and the next 3 Telecom "Limited Edition" Releases!!

Best Advice? Only have one name on Telecom's mailing list!

Benefits of this situation are that the packs will stay close to issue price for 6 months to 12 months and then will increase in price at a reasonable rate thus allowing present collectors the chance not to miss out in a lucky dip and for the new collectors to pick up the recent packs at leisure without the stress of having to buy this week or pay a penalty!

I was going to discuss recent custom card issues but the end of the page is fast approaching so, until next month.

Insider

SELLING PACKS

	Packs	Mint Cards
Swiss Chocolate	\$40.00	\$30.00
Ettamogah Pub	\$50.00	\$35.00
Museum of Contemp. Art	\$70.00	\$65.00
Spies Hecker Racing Cars	\$70.00	\$60.00
ASDA Inverted Swan	\$25.00	\$19.00
Sydney Opera House (\$20)	\$70.00	\$50.00
Rally Australia	\$60.00	\$55.00
AFL Gary Ablett	\$28.00	\$15.00
AFL Tony Modra	\$20.00	\$15.00
AFL Stephen Silvagni	\$19.50	\$15.00
AFL Chris Mainwaring	\$19.50	\$15.00
Courage Under Fire	\$39.00	\$26.00
Zoo Pair (Set of 4 Packs)	\$140.00	\$25.00
Steam Locomotive 1210	\$24.00	\$22.00
APC Black Opal	\$34.00	\$26.00
VST Card with Catalogue	\$10.00	\$10.00
Coca-Cola Father Xmas	\$19.50	-
Coca-Cola Bear	\$19.50	-

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Dinosaur Pack	\$155	\$20 Zoo (70)	\$65
ACT Pack	\$300	\$2 Generic (224)	\$5
Geelong Pack	\$270	\$5 Landscape '94	\$9
Olympic Pack	\$475	\$20 Adelaide (15)	\$235
\$10 Kang. Is (14)	\$85	\$20 Bats (201)	\$34
\$5 Melbourne (48)	\$30	\$5 War Memorial (98)	\$49
\$5Cardpex (590)	\$8	\$10 Volume (209)	\$130

and

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Enquiries Welcome

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\$50 KOALA 1st	\$75	\$50 KOALA 2nd	\$65
SYDNEY 2000	\$28	DOG SETS	\$30
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SCENES	\$8		

Phone NOEL (07) 356 1877

FOR SALE

Complete Collection of 27 Collector Packs

From Geelong to Life Saving Issue 1994..... P.O.A.

Complete set of 40 Mint cards, all official Telecom issues (1990 to 1994) that were not issued in Collector Packs. Includes \$5 Geneva, Generic \$2, \$5, \$10, \$20, \$50, \$5 Olympic Bid, Advertising \$5 (2) \$10 & \$20, Xmas 92 \$5 & \$10, K-Mart \$5 \$10 & \$20, \$10 XXXX, Xmas 93 \$5 & \$10, Tourist, \$5, \$10, \$20 & \$50 both old and new Telecom Logos, Year of Dog \$5 (4), Tamworth \$5 (2), Ballet \$5 & \$10, Dance Co \$5 & \$10, Toyota \$5, \$5 Bookmuncher, \$5 Cardex & \$4 Social Security..... **\$1,390**

INVESTMENT SPECIALS

Collector Packs - 5 of each

Australia Day 92	\$590	West Australia	\$370
Australia Day 93	\$140	Tasmania	\$280
Australia Day 94	\$290	North'n Territory	\$320
Christmas 92	\$790	Geelong	\$1,140

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1995 AMERICA'S CUP PACK

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OVERSEAS PHONE CARDS

Mention this ad for a 20% discount on your order. CHRISTMAS PRESENT tax.

Ask for our FREE price list and up to date issuing countries list by mail.

Country	Mint	Used	Country	Mint	Used	Country	Mint	Used
ALASKA	-	15.00	FR POLYNESIA	26.00	10.00	PAKISTAN	-	5.00
ALGERIA	8.00	7.00	FRANCE	-	3.00	PAPUA NEW GU	6.00	3.00
ANDORRA	-	15.00	GABON	-	10.00	PARAGUAY	POR	-
ANGUILLA	-	12.00	GAMBIA	-	5.00	PERU	-	8.00
ANTIGUA	11.00	6.00	GERMANY	-	5.00	POLAND	-	3.00
ARGENTINA	-	7.00	GHANA	-	8.00	PHILIPPINES	5.00	-
ARUBA	-	7.00	GIBRALTAR	10.00	-	PORTUGAL	-	3.00
ASCENSION	-	5.00	GREAT BRITAIN	3.50	2.00	QUATAR	-	3.00
AUSTRIA	-	3.00	GREECE	-	6.00	ROMANIA	-	20.00
BAHRAIN	-	6.00	GRENADA	-	12.00	RUSSIA	-	15.00
BAHAMAS	-	12.00	GUERNSEY	11.00	-	ST HELENA	-	18.00
BANGLADESH	-	5.00	HAWAII	20.00	15.00	ST KITTS	8.00	7.00
BARBADOS	-	10.00	HONG KONG	-	3.00	ST LUCIA	-	5.00
BELGIUM	-	3.00	HUNGARY	-	7.00	ST MARTIN	-	7.00
BENIN	-	10.00	ICELAND	20.00	-	ST VINCENT	9.00	-
BOLIVIA	-	10.00	INDIA	-	15.00	SAUDI ARABIA	65.00	-
BONAIRE	18.00	15.00	INDONESIA	-	3.00	SEYCHELLES	13.00	10.00
BRAZIL	-	6.00	IRAN	-	10.00	SIERRA LEONE	-	15.00
BRIT VIRGIN Is	11.00	9.00	IRELAND	4.00	3.00	SINGAPORE	-	3.00
BRUNEI	-	3.00	ISLE OF MAN	7.00	-	SLOVAKIA	-	8.00
BULGARIA	-	5.00	ISRAEL	-	3.00	SLOVENIA	-	6.00
BURUNDI	-	18.00	ITALY	-	2.00	SOLOMON IS	10.00	8.00
CAMBODIA	-	20.00	IVORY COAST	-	10.00	SOUTH AFRICA	8.00	-
CAMEROON	-	7.00	JAMAICA	5.00	5.00	SYRIA	-	10.00
CANADA	7.00	-	JAPAN	-	3.00	SPAIN	10.00	-
CAPE VERDE	5.00	-	JERSEY	7.00	3.00	SRI LANKA	8.00	-
CAYMAN IS	-	8.00	KENYA	-	10.00	SWEDEN	-	9.00
CHINA	-	12.00	KOREA	-	3.00	SWITZERLAND	-	3.00
CHINA	-	5.00	KUWAIT	-	3.00	TAIWAN	-	3.00
CHRISTMAS ISLAND	POR	-	LITHUANIA	25.00	12.00	TANZANIA	-	8.00
COLOMBIA	-	8.00	LUXEMBOURG	18.00	8.00	TCHAD	-	8.00
COMORES	-	20.00	MACAU	12.00	-	THAILAND	10.00	5.00
COOK ISLANDS	15.00	-	MALAYSIA	4.00	3.00	TOGO	-	8.00
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CROATIA	-	5.00	MALI	-	10.00	TUNISIA	-	12.00
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EGYPT	-	4.00	NETHERLAND	-	3.00	VANUATU	12.00	8.00
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FALKLANDS IS	-	3.00	NEW ZEALAND	-	3.00	VIETNAM	10.00	5.00
FIJI	-	2.00	NORFOLK IS	10.00	-	WALLIS & FUT.	21.00	-
FINLAND	12.00	7.00	NORWAY	-	14.00	YEMEN	-	10.00
			OMAN	-	3.00	YUGOSLAVIA	-	10.00

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NEW ZEALAND NEWS UPDATE

Combination PhoneCard and Raffle Ticket

A PhoneCard that doubles as a raffle ticket is the latest innovation to come out of Telecom New Zealand.

Produced to raise money for the Royal New Zealand Foundation for the Blind, the two \$5 AdCard designs sell for a retail price of \$10. This means, that in addition to the \$5 calling value, a unique numbering system on the back of each card allows the PhoneCard holder the chance to win major prizes such as a Ford Telstar, a first class return ticket for two to London, a Kenwood stereo and a Samsung TV and VCR.

A total of 40,000 of each of the two designs have been produced for the Foundation. The cards also carry the logos of NZ Post, Liquorland, Cathay Pacific and Ford, who are supporting sponsors of the PhoneCard promotion.

Official Telecom PhoneCard Catalogue

An important reference tool for collectors of Telecom New Zealand PhoneCards will be the first official catalogue, which is due for publication in December.

The catalogue will feature every PhoneCard that Telecom has produced - from the trial issues through to 30 June, 1994.

Designed as an information guide for both new and long-standing collectors, the catalogue will cover general issue cards, Collector packs, and AdCards - including a breakdown on Event Cards, FUNdCards and Special cards. In addition, there will be a history of the development of Payphones and Cardphones in New Zealand.

Priced at approximately \$NZ20, this Catalogue will be an important resource for collectors. This inaugural Catalogue will be the only one that covers the history of New Zealand PhoneCards - as the next one will cover only product released from 1 July 1994, to 30 June 1995.

Anyone wishing to order a Catalogue can do so, by contacting the Telecom PhoneCard Collector Service, PO Box 2590, Auckland, New Zealand.

America's Cup Excitement

The history of New Zealand's exciting challenge for the America's Cup has now been captured on a series of eight \$5 AdCards. The cards feature action shots of the New Zealand challengers from the Plastic Fantastic, through to the big boat, The Red Sled, and now the latest contender - the Black Beast.

The AdCards have been commissioned by Lion Breweries, as Steinlager are a major sponsor of the 1995 Team New Zealand America's Cup campaign. Single cards will be available from participating liquor outlets in February 1995.

New Technology "Smart" PhoneCards

Telecom New Zealand has just issued its first ever AdCard with a computer chip, which can be used to buy goods and services as well as make phone calls.

In conjunction with Cardnet Technology, Telecom has introduced four cards which have a calling value of \$5 - but computer chips worth different amounts. These include \$20, \$30 and \$50 values, which can be decoded by card readers which Cardnet Technology has installed in various retail outlets around the country.

The series is available from dealers as single cards - and also as a Collector Pack.

A note to overseas collectors: although the Telecom portion of the cards - the \$5 calling value - has no time limit, the retail section is valid only until June 1995. Those collectors wishing to maintain the mint status of their cards should be aware that the silicon chip component of these cards can get marked in the decoder, just as it would in a Cardphone.

NEW RELEASES

Shotover Jet - This \$5 AdCard is being sold through jet boat operations in the South Island and other tourist related outlets. Shotover Jet Ltd have produced this card to commemorate their millionth paying passenger and their 25th year of operation in 1995.

Of the total of 21,000 cards produced, 3,500 will be included in a special commemorative pack which will be available to tourists, whilst Telecom will distribute 5,500 single cards through tourist designations in Auckland, Wellington and Christchurch. A 1,000 will be held by Shotover Jet for later use, whilst the balance of cards will be held for inclusion in upcoming New Zealand and International AdCard Volumes and for single card sales to dealers.

Christmas Gift Cards - This set of 2 x \$5 (31,000 of each) and 1 x \$10 (16,000), combination greeting cards and PhoneCards, are next in the series of GIFTCards Whitcoulls have produced to compliment their range of greeting cards.

Whitcoulls will be taking 20,000 of each of the \$5 cards and 5,000 of the \$10 cards, to be sold throughout their retail stores nationwide.

The balance of cards will be inserted in AdCard Volumes and sold as GIFTCards to dealers.

Snow White - Following the tremendous success of their last release, "Lion King", Event Masters are now producing their next series of Disney PhoneCards featuring "Snow White and the Seven Dwarfs" (19,000 of each design x 3 x \$5).

Event Masters will be distributing 7,500 of each of the Snow White cards. A limited number will be combined with the video in a special presentation set. The rest of the Event Masters cards will be sold in single packs.

The balance of cards will be held for AdCard Volumes and for single card sales to dealers.

Thanks to Rob Andrews, Telecom Phonecard Collector Service, Auckland, NZ for the above information - Ed.

AL'S PHONECARDS

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SELLING

Mint Cards

\$2 Vineyard SA	\$40
\$2 River Murray SA	\$40
\$5 Grand Prix SA	\$40
\$5 Melbourne Vic	\$30
\$5 River Murray Vic	\$35
\$10 Grampians Vic	\$55
\$5 Gold Coast Qld	\$22
\$5 Great Barrier Reef Qld	\$22
\$2 Orangutan NSW	\$22
\$2 Echidna NSW	\$22
\$5 Platypus NSW	\$49
\$2 Royal Aust Mint ACT	\$22
\$5 Questacon ACT	\$22
\$5 Red Cross Community	\$25
\$5 Red Cross Youth	\$25
\$20 Red Cross Assignments	\$35
\$5 Olympic Games Swimmer	\$45
\$5 Olympic Games Cycling	\$45
\$10 Olympic Track & Field	\$45
\$20 Olympic Games Marathon	\$50
\$5 Hit a Snag	\$15
\$10 Turn up the Volume	\$25
\$20 Bats	\$45
\$10 Endangered Numbat	\$13
\$5 Creation of Life	\$8
\$10 Life on Earth	\$14
\$20 Eternity	\$24
\$5 AC Cola	\$8
\$10 Jackaroo	\$13
\$20 River Gum Classic	\$24

Mint Cards and Packs

\$2 Generic Logo	\$8
\$5 Generic Logo	\$50
\$5 Kakadu	\$8
\$10 Lizard Island	\$14
\$20 North Flinders	\$24
\$5 Year 2000 Bid	\$25
\$5 Christmas 1993	\$12
\$10 Christmas 1993	\$18
\$5 Year of the Dog	\$7
\$5 Landscapes 1994	\$7
\$2 Apollo II Card	\$12
\$5 Apollo II Card	\$18
\$10 Apollo II card	\$25
\$5 Toyota Corolla	\$10
\$5 Cardex Card	\$10
\$10 Black Opal Card	\$24
Black Opal Pack	\$34
\$5 Ettamogah Pub Card	\$28
Ettamogah Pub Pack	\$35
\$5 Albury High School Card	\$15
Albury High School Pack	\$19
2 x \$5 Courage Under Fire Cards	\$26
Courage Under Fire Pack	\$39
\$2 Fingal Post Office Pack	\$16
Star Trek - First 5 Cards	\$100
1210 Train Pack	\$19.50
Apollo II Pack	\$275
AFL Gary Ablett	\$19.50
AFL Tony Modra	\$19.50
AFL Mainwaring/Silvagni ea.	\$19.50

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Grand Prix	\$125	Landscape 1993	\$45
Victoria	\$395	Microscopic	\$85
Queensland	\$350	Environment	\$80
NSW	\$450	Aust Day 1994	\$70
Western Aust.	\$95	Dinosaurs	\$190
ACT	\$275	Endang. Species 94	\$95
Northern Terr.	\$80	Landscape 1994	\$105
Tasmania	\$75	Comm. Games	\$90

UNOFFICIAL PACKS

Opera House	\$70	Swissh	\$35
Ettamogah Pub	\$65	Museum Cont. Art	\$60
Tamworth	\$40	Spies Hecker	\$60
Year of the Dog	\$60		

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AN AMERIVOX TRIBUTE TO JOHN FITZGERALD KENNEDY

Amerivox has just announced its new phonecard series; a tribute to John F. Kennedy. The cards will appeal to a wide audience of JFK admirers, collectors and history buffs.

The cards using the intimate photographs by Jacques Lowe, captures the essence of the Kennedy years. No photographer was closer to John F. Kennedy than Jaques Lowe. No photographer has better captured the complexity and personality of JFK, the Kennedy family and the spirit of Camelot.

The historian Arthur Schlesinger, Jr. has said : "In Jaques Lowe he (Kennedy) found the photographer who gave the natural rythm of the Kennedy White House enduring form". Now one of the world's most brilliant photographers presents a spectacular AmeriVox phonecard series in tribute to the President.

The set of 17 cards, comes in a handsome album with four mini-sheet sets of four cards, each with one additional \$17 loose card. Each mini-set contains a \$5, \$10, \$15 and \$20 card.

Set I, "Camelot", records the joyful euphoria of the Presidential campaign and the first days of the administration.



President Kennedy



JFK, RFK & LBJ

Set III, "The Torch Still Burns", is a set of four cards taken from silk screens by Jaques Lowe, showing Kennedy in a variety of moods from the introspective brooding aspect of the Coos Bay, Oregon scene, to the forcefull young warrior of the "J.F.K. The Icon" card.



The Dawn of Camelot



Destined to be President

Set II, "A New Frontier", shows the presidential Kennedy taking command.



JFK The Icon



Cherished Jackie

The final set IV, honours the First Lady, Jacqueline Kennedy, showing the lovely young woman who graced the Camelot years. Cont. page 28

AMERIVOX®

PROUDLY PRESENTS

JOHN FITZGERALD KENNEDY

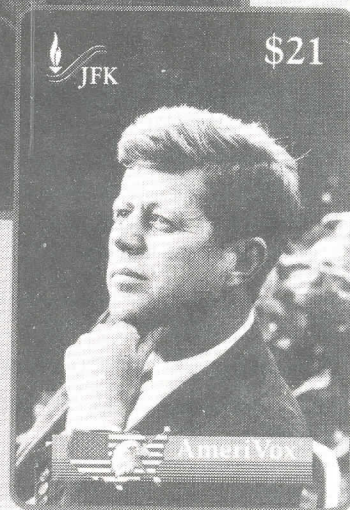
29 MAY 1917 - 22 NOVEMBER 1963

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Introducing the FIRST U.S. phonecard to honor John F. Kennedy.

- \$21 face value
- Limited to only 10,000
- Featuring a famous photograph which was depicted on a 13¢ U.S. postage stamp



Finally, the single \$17 card shows the campaign poster of Kennedy.



The additional 18th card shows the candidate Kennedy preparing to meet the press in Omaha, Nebraska, late fall, 1959.

The \$21 card with an issue limited to 10,000 can be purchased separately and is packaged in an individual envelope.

A total of 3,013 Special Proof Phonocards exist of this 18th card. These have been made available to Amerivox representatives and Direcors only.

The album, decorated with restrained elegance in dark blue and silver, is the perfect frame for these superb cards. Opening into four panels, the seven pound album provides four recessed niches for the mini-albums.

These mini albums are cleverly designed with plastic sleeves to allow the collector to remove individual cards and replace them without destroying their mint value. In order to conceal the PINS, the numbers are covered with scratch-off material.

Amerivox will produce 3,717 sets as promo albums with the Victura seal on the front (the boat JFK's father bought him when he was 16).

There will also be 10,000 official albums produced (after the first 3,717 are sold) and 5,000 separate mini-albums.

AmeriVox considers that "with this series, they have reached a new level of excellence in design and packaging which goes beyond that produced by any other phone company". They are sure that "collectors around the world will welcome this stunning series of cards".

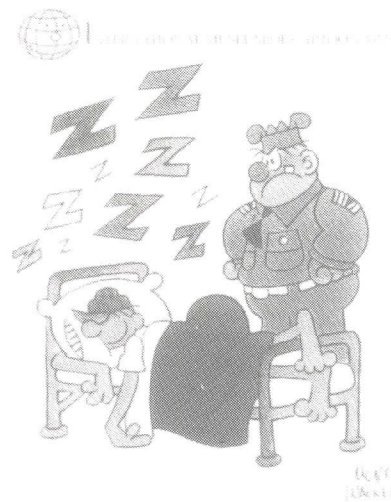
My thanks to Carol F. Condon, Collector Division, World Telecom Group Inc., for the provision of material relating to this article - Ed.

AMERIVOX'S

Beetle Bailey set II of 5 Cards
 Total of 5,000 of Each
 Face Value Each Card \$21
 Issue Date August 1994
 Sold Only in Envelopes



AmeriVox \$21



AmeriVox \$21



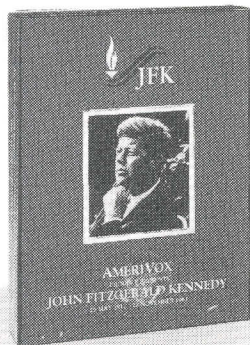
John F. Kennedy Phonecard Series

No photographer was closer to John F. Kennedy than Jacques Lowe. No photographer has better captured the complexity and personality of JFK, the Kennedy family and the spirit of Camelot. Now one of the world's most brilliant photographers, who took 40,000 photographs of JFK, his administration, and the Kennedy family, presents

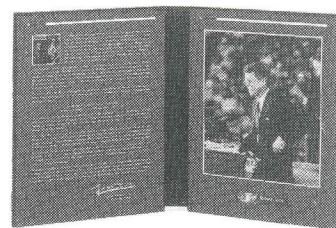
a spectacular AmeriVox phonecard series in tribute to the President.

"I am grateful for the opportunity to express once again my gratitude to JFK and to keep alive the flame of John F. Kennedy's legacy through these images."

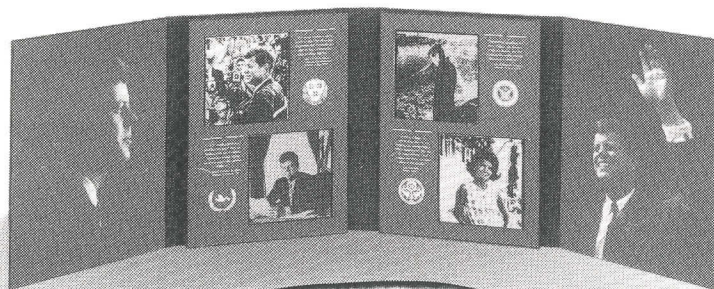
Jacques Lowe, 17 November 1994



- Elegant album with four mini-sets of four cards each, 16 cards total
- Plus a special \$17 JFK phonecard (17 for his birth year) and limited to the first 7,777 who buy the entire album of 16 phonecards
- Spectacular photography of Jacques Lowe, President Kennedy's personal photographer
- The first 3,717 albums will be stamped "JFK Promo Album" with a seal of the Victura, a sailboat Ambassador Joseph Kennedy bought JFK when he was 16
- 16 cards limited to 18,717: 3,717 Promo Albums, 10,000 Official Albums, 5,000 Individual Sets (30,000 additional of the four \$5 cards)



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First American telephone card series of JFK

Four sets of four cards each, depicting:

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- One striking set of four cards colorized by the world-famous photographer Jacques Lowe
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#315	\$21 Card Pack of 15	\$315	\$
#316	JFK Jacques Lowe Poster	\$17	\$
Sub Total		\$	
Tax (if applicable)		\$	
Shipping and Handling:			
Domestic: \$13 (48 contiguous states), U.S. Off-shore: \$21 (Hawaii, AK, PR)			
International: charged at cost (credit card orders only)			
Allow two to four weeks for delivery.		Total	

Method of Payment

Check Money Order/Cashiers Check Bank Draft in U.S. Dollars

MasterCard VISA Discover



Card No.

Expires: _____

Name: _____

Address: _____

Country: _____ Postal Code: _____

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\$21 cards ready to ship 21 Nov. 1994. Full albums to begin shipping 15 Dec. 1994.

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SYDNEY STAMP CENTRE

The Sydney Stamp Centre has been appointed as the distributor of the Trial series of the Sydney Monorail Pass Cards. These cards, commissioned by Thomas Nationwide Transport (TNT) have been printed by Pacific Phonocard Pty Ltd.

The cards, featured opposite, have been printed in quantities as follows; 8 Ride Pass (2,000), 10 Ride Pass (2,000) and 12 Ride Pass (1,000). A total of 1,000 of each will be packaged and will be available for sale at \$95.00. The balance of cards will be sold at Monorail outlets as part of the Trial.

The TNT Monorail officially came into being in January, 1996, when a contract was signed between the Darling Harbour Authority and TNT. Following construction work, the Monorail eventually opened in late July, 1988, and carried its first fare paying passenger on August, that year. Since that time Monorail has carried some 18 million passengers and travelled around one million kilometres.

The initial fare for a "ride" was set at \$1.00 in 1986 and was increased to \$2.00 in April, 1989. In August, 1992, the standard fare was increased to \$2.50, with pensioners at \$1.25 - therefore an 8 Ride Pass costs \$20.00, etc.

Featured opposite in colour, are also the three AmeriVox Jose Carreras phonocards as featured in the last issue of this magazine. The three cards, which relate to the three concerts performed by Carreras in Australia and New Zealand, are available in a pack, of which only 1,500 have been produced.

For further information re the above, contact:-

Michael Hudson,
Sydney Stamp Centre,
PO Box 638, Lane Cove, NSW 2066
Phone: (02) 231 4583 Fax: (02) 418 6862

TELSTRA OTC AUSTRALIA

As mentioned in the last issue of APM, Telstra has issued phonocards in Rwanda for the use of the peace-keeping forces. I am 'led to believe' that to date, 5,000 of the \$20 card have been produced and 2,000 of the \$50 card.

Featured opposite, are two of Telstra's Cambodian cards. The \$2.00 card has prefix number 413 and the \$5.00 card has prefix 573. Note below that the two cards which I have, end with the numbers 00099.

 Telstra
OTC AUSTRALIA

0041300099

 Telstra
OTC AUSTRALIA

0057300099

More news on Cambodian developments in next month's issue of APM.

MEF BOOKS

Featured opposite also, are the two Collector Cards issued for the International Banknote and Phonocard Fairs held recently in Sydney (see page 34).

Page 32 — Phonocard Monthly

AUSTRALIAN TICKETING DISTRIBUTORS

This company's Telecom Rally Pack is continuing to prove popular. The extremely colourful pack is still available for purchase, as are loose cards (see colour advert this magazine).

ROAM AUSTRALIA PTY LTD Special Edition World War II Commemoration Phonocards

Roam Australia is proud to be associated with the Australian War Memorial in its 1995 special edition Telecom Australia Phonocard series commemorating the 50th anniversary of the end to World War II.

World War II is unquestionably the most formidable event of the 20th Century and has had a profound effect on world events and on the fortune of its individual states, for years to come. Worldwide, many will be celebrating the victory of the allies, in May, 1945, and later in the Pacific. This will include official commemorations and celebrations by nations such as Australia which paid a heavy price in human sacrifice during the war.

To mark this historic event, Roam Australia and the Australian War Memorial are releasing a five - card set under the Roam Pacific label. This set comprises of one \$5 card depicting the Australian War Memorial, and four \$2 cards depicting famous black and white images from the war; they are:

1. AWAS; anti-aircraft station, Nov 1942.
2. Assault on Buna; Mortar crew, 2/12th Battalion, January 1943.
3. Assault on Salamaua; PNG, July 1943. Sgt. Ayre and Private Johnson.
4. Australian Wirraway Aircraft; Melbourne, 21st Squadron RAAF, February 1940.

The five card set will sell for an RRP of \$75 and the total number of sets will not exceed 10,000. The sets will be available towards the end of January.

Orders and enquiries can be directed to phonocard dealers, the Australian War Memorial shop (tel. 06-243 4274) and Roam Pacific in Sydney, (tel. 02-221 8896 or fax 02-221 5010).

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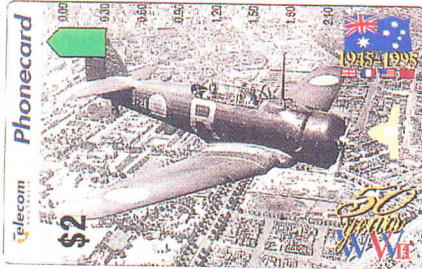
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Qld 4051, Australia

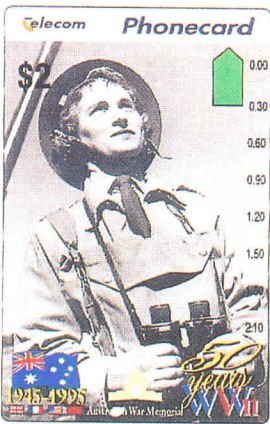
Dealer Enquiries Welcome



Sydney Monorail Pass Cards

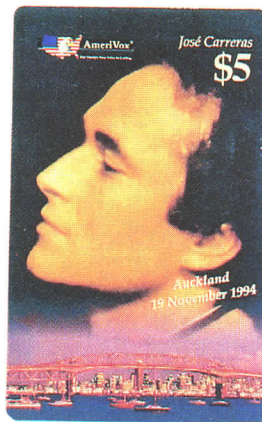
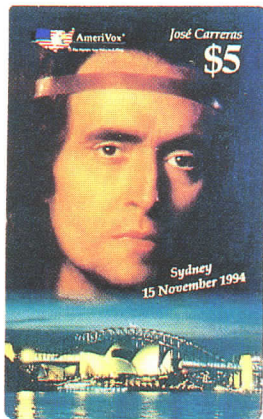


Roam Australia - 50th Anniversary End of WWII



Above: Sheepskin Warehouse

Left: Telecom's Anniversary Card



Jose Carreras AmeriVox Phonecard Set



Telstra's Cambodia



REFLECTIONS ON THE SYDNEY INTERNATIONAL PHONECARD FAIR

This year's International Phonecard Fair run by MEF Books and Mark Freehill (13 November) was once again a 'roaring success'. Dealers and collectors from all around Australia obviously look forward to this Sydney Fair, held each November and March, judging from the huge crowds in attendance.

Thinking back to the very first International Phonecard Fair organised 'way back' in March, 1993 (it seems so long ago!), my first recollection would have to be the range of stock available back then compared with this latest Fair. Back in March 1993, most dealers were mainly stamp and coin dealers carrying phonecards as a new line. Most dealers' stock consisted of used Australian cards and very little mint product or world issues were available at all in the room. Nowadays though, the number of dealers must be about 150% more than in 1993 and the range of stock has increased enormously. Most dealers have developed a 'speciality' area of their own and of course most dealers had a range of Australian cards for sale.

The varied range of world cards was impressive to see. Table displays were very interesting as no two tables appeared alike, compared with the first Fair when all tables vied for an effective display with a very limited range of perhaps 40 Australian cards and 10 packs for sale, with perhaps a little foreign material.

First prize for the most colourfull display must go to Jan and Michael Goldstein of "J & M's Elegance in Phonecards", who had 12 feet of world cards and thematics on their table, which certainly caught the collector's attention on their entering the room.

Dealers are faced with a large range of Australian and world cards from which to choose from. Some dealers are attempting to specialise in particular areas. Peter Granfield of Intercards, was discussing with me how hard it is to track down some of those cards from the 'hard to get' countries. Peter has a large range from over 130 countries in stock and did much business with collectors looking for cards from specific countries.

Other dealers had cards from a particular country such as the USA, or China.

All dealers reported good sales in their appropriate areas. It would not be possible to say either 'this or that' sold better than some other type of cards as each dealer had a different tale to tell, however, it seemed that everything was selling well somewhere in the room.

Prefixes were in strong demand - prefix collectors have started to buy more at Fairs than they used to - in the main because Telecom have started to issue cards,

with some prefixes only becoming available in certain states, etc., so collectors have to 'visit' these other areas or else buy from a dealer.

It was good to see so many new collectors in the room finding out as much as they could about collecting and I think they would have been impressed with the huge range on show.

It appears obvious that the collector base is expanding and Telecom are to be congratulated on their efforts so far to promote the hobby.

Collectors were present at the Fair in full force throughout the whole day and it appears dealers will have to anticipate an even busier Sydney International Phonecard Fair in March, 1995!

Don Hill - Knox Sherbrooke Phonecards

Note: Mark Freehill advises that the next Sydney International Phonecard Fair will be held over two days, the 25th & 26th of March, 1995 - Editor.

BANKNOTE & PHONECARD FAIR COLLECTOR CARDS

The organisers of the Fair, MEF Books, released a limited number of 3,000 Special Edition Collector cards on each of the two days. These are not phonecards although similar in size and features to Telecom Australia's Phonecards. The cards are extremely colourful and are quite popular with 'cinderella collectors'.

The front of the two cards are featured in colour on page 33 of this issue, whilst below are reproduced the reverse side of Sunday's Collector card and a SPECIMEN ONLY card (no number). Only 100 of the Speciman Only cards exist, for each of the 2 days.



FOCUS ON FARAWAY PLACES

by Cyril Fox

The West African nation of Gabon (officially the **Gabonese Republic**) is perhaps best known for the hospital established at Lambarene many years ago by Dr Albert Schweitzer.

Three quarters of the country is covered by dense equatorial rainforest. The capital, Libreville (population about 250,000) is hardly more than a large town by world standards.

Phonecard collecting has hardly had a great start in Gabon. I read an account about six months ago about a certain Rabemila Tsiry, a collector in Libreville, who, like so many other collectors worldwide, developed the habit of checking callboxes on his way to and from work each day. Well, Mr Tsiry was arrested for his "interference" with the public telephone system and spent two days behind bars before he was released on appeal to the Minister of Telecommunications!

Phonecards were first issued in Gabon way back in 1985 by O.P.T. (Office des Postes et Telecommunications). These were magnetic cards by Autelca of Switzerland:-

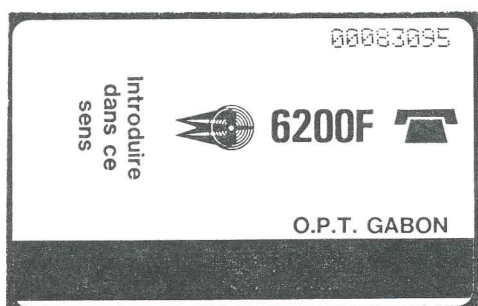
3100F blue & black on a white backing - 220,000

6200F yellow & black on a white backing - 90,000

The first card issue had plain backs; the second issue (1987) had the same designs again on the fronts but carried advertisements on the backs:-

3100F "MBOLO notre metier: les prix"

6200F "SCORE notre metier: les prix"



The third issue was similar again; this time with a new logo and a slight increase in the face value of the cards:-

3250F - 100,000

6500F - ?

A single green 10 unit "Economy Card" followed; presumably it was only good for local calls.



About 1992, the Autelca cards were replaced by Schlumberger chip cards. The first chip card issue pictured a large O.P.T. logo:-

10 units - blue logo

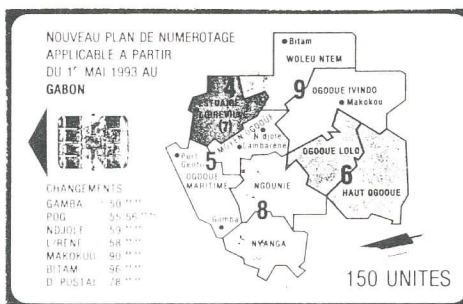
50 units - green logo

150 units - red logo



Chip varieties are known for this issue.

Finally, a second issue of chip cards appeared about a year ago. These cards show a map of Gabon segmented into call zones. The card values are unchanged from the previous issue:-



It takes only 13 cards (excluding chip varieties) to have a complete collection from Gabon.

The issues of 1985 and 1987 are becoming really hard to track down and perseverance, rather than "lots of loot" will be the key to successfully collecting this country.

A WORLD VIEW

THEMATIC - Christmas

From INTERCARDS by Peter Granfield

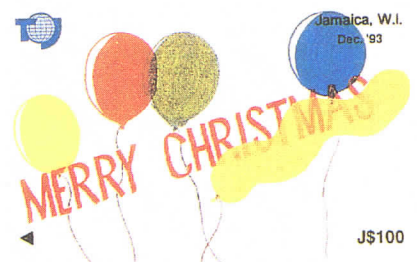
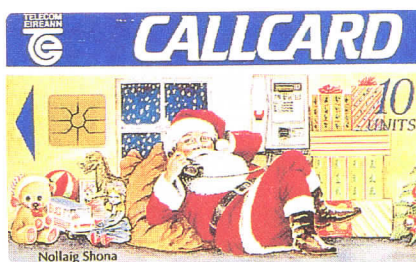
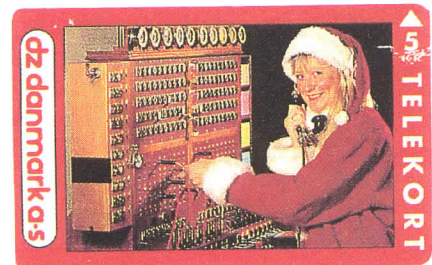
It seemed appropriate that we look this month at the theme of Christmas. Australia's contribution is already famous as one of the 'blue chip' issues in any Australian collection. Up to now, this theme is not a large one as not many countries have really entered into the revenue earning side of phonecard issues. It would seem certain, that as many more countries begin to issue in the same frequency as stamps, that we can expect many more additions to the theme. Perhaps, now is a good time to start on this theme if it has a passing interest to you.

A few countries that have been issuing for a number of years, have produced some interesting cards and some are quite elusive. Examples being in the Caribbean Islands, where some of the cards were issued as complimentaries in very low quantities. We have one overseas client on our books who has already put together an extensive collection on this theme, amounting to 189 different cards at the last count. One good feature of this theme is that it has very defined parameters. The only digression that seems to occur is where cards are issued for the Christmas and New Year season, rather than solely Christmas.

Belgium - is one of the countries that has already issued many cards on this theme. The card illustrated has the added appeal that it is always created by the use of children.

Croatia - this card appears to be their first Christmas issue, but with the multitude of new issues coming from them, we very much doubt that this will be their last.

Denmark - has seen three cards issued to date. The one illustrated, issued by KTAS, being rather 'cute' with further appeal to other themes. Other Danish companies have also issued cards on this theme.



Great Britain - this card was made to look like a Christmas present and was produced by British Telecom. It also has the bonus of being purchased in a matching cardboard gift envelope designed for giving as a Christmas present. BT has produced other similar packages. Mercury has also produced at least 15 cards for Christmas.

Ireland - this is Ireland's second Christmas issue. Unlike some countries, they have so far limited themselves to one card for Christmas. Their first card showed Santa in a phonebox and it is already hard to find and valuable.

Jamaica - there is no doubt that this card is issued for Christmas. Although Jamaica has issued several cards each December since 1990, not all have specific Christmas designs although each has Dec. and the year on the front.

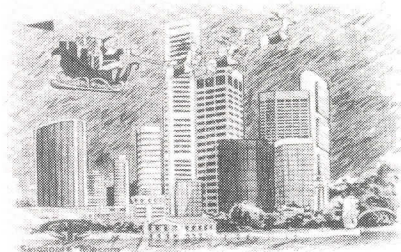


Japan - for a country with only 2.5% of the population being Christian in belief, it is interesting that NTT has issued so many cards on the theme of Christmas. We have sighted 44 different cards and no doubt many more exist as they are done in such small quantities and distribution is so localised. The majority of these cards feature Santa Claus which is a compromise from a non Christian nation. The card illustrated is by far one of the most attractive and has a very American flavour.

Montserrat - Christmas 1991 was the occasion this card was issued and only 2,250 were produced. Other Caribbean Islands to have Christmas issues are Cayman (3), St. Kitts and Nevis (2) and St. Lucia (1).

New Zealand - commenced with Christmas issues in a big way in 1990 by issuing 5 cards. This was followed in 1991 with 4 cards and 1992 with none. December 1993 saw the issue of a set of 4 flowers with no mention of Christmas. Their plans for 1994 do not include a Christmas issue, so this is a reversal in the trend of other countries.

Singapore - we are not aware of any other Christmas issues from Singapore but this card was part of a set of 4 issued for Christmas 1990. The set comprised 2 x \$10 cards plus a \$20 and \$50. The first three are commonly seen but the \$50 card is rarely found. The \$10 cards featured Santa over the airport and the city skyline, whilst the \$20 card showed Santa outside Raffles Hotel and the \$50 one depicted a snowman outside Sentosa.



Other countries we are aware of that have issued cards for Christmas are:-

Finland, Germany, Gibraltar, Hong Kong, Hungary, Indonesia, Italy, Jersey, Netherlands, Portugal, Seychelles, Sweden, and USA (GTS).

We take this opportunity to extend the seasons greetings to all the magazine readers and hope that you have a happy Christmas and a joyous New Year and may your stocking be full of phonecards!

Peter Granfield

PHONECARD FAIR

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- * Perillo Indians - the beautiful 3rd & 4th editions \$65 and \$55
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- * US Telecard Mint Corp-set of 6 cards which are like miniature US banknotes Comes with presentation case-unique phonecards \$105

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Bear Bull \$18

- * Marilyn in Towel \$17

- * Titanic Sinking \$29

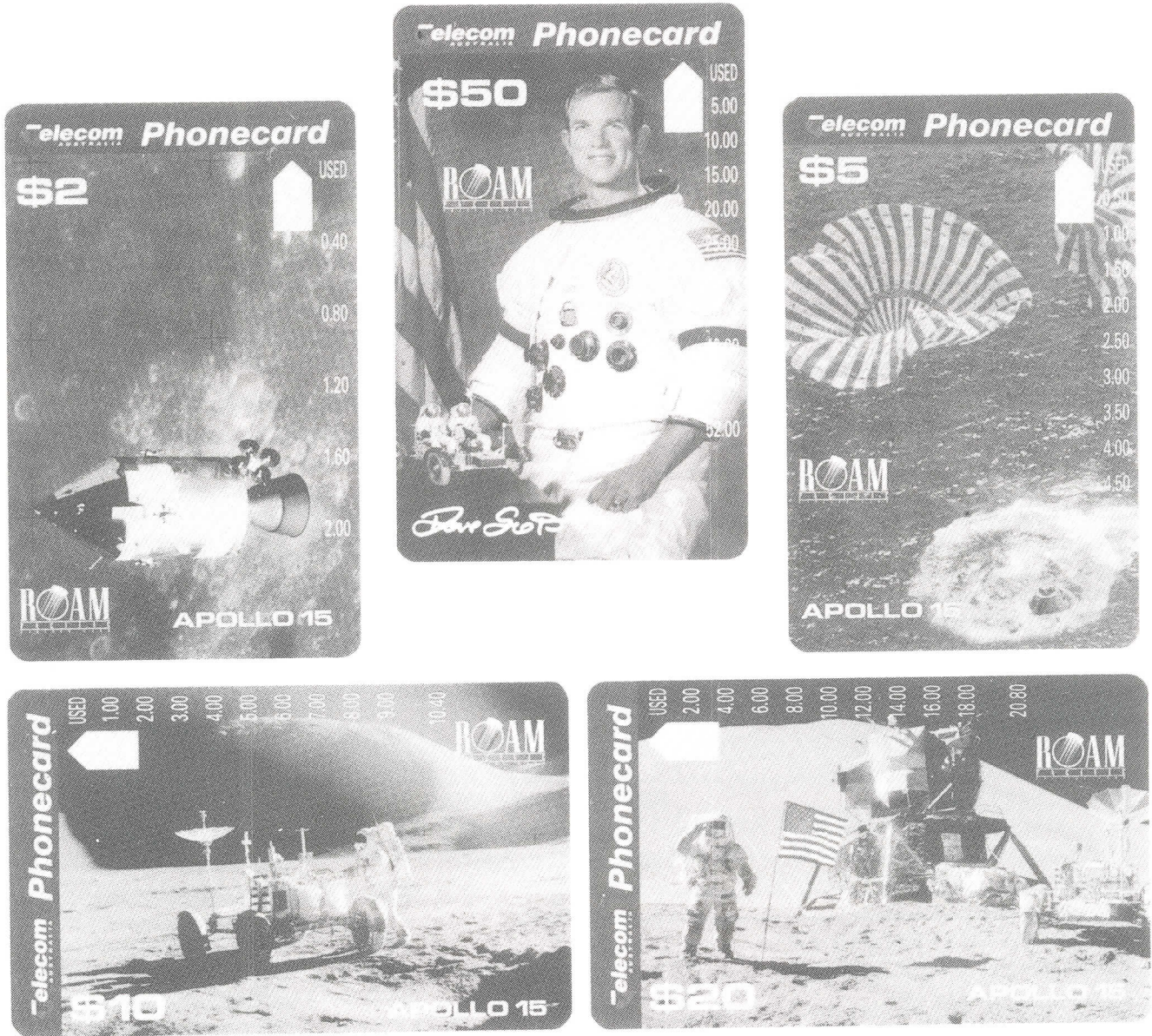
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Huge listing!

Used \$10 Mint \$20



Roam Pacific presents: Apollo 15 Moonlanding Second Space Phonecard Series



Astronaut Dave Scott - the 1st Licensed Lunar Driver!

Roam Pacific gratefully acknowledges the participation of United States Astronaut Dave Scott in this, the 2nd in Roam's Telecom space phonecard series. With special thanks to NASA.

As commander of the Apollo 15 mission, launched on 26 Jul 1971, he landed the spacecraft on the moon's surface on August 7, 1971, making it the 4th manned landing. Dave Scott and his pilot roamed the moon for some 6 and a half hours, using the first-ever Lunar Rover.

AN UNSCHEDULED STOP

by Ken Hosking - Bulleen Victoria.

Our Qantas 747 took off from Changi Airport, Singapore, bound for London. We were soon served a meal by the flight attendants and after a while, most of the passengers settled into sleep mode and the cabin lights were turned down for our convenience.

We were about six hours into our journey, when the cabin lights were turned on as were the video screens. The map on the screen indicated we were over Iran, except the aircraft had turned around and was 'back tracking' where we had been. The fasten seat belt sign came on but no announcement from the public address system. Ten minutes later the Captain announced that the pressurisation motors had closed down on the aircraft and that the oxygen masks would drop from the ceiling and asked everyone to put them on (they really do drop down). He also announced that the aircraft was going to fly at a lower altitude and that we were heading for Karachi in Pakistan for repairs.

There was no need to panic as the plane was flying smoothly and the engines had the same rhythm as before, but there was an air of uncertainty as to what was going to happen next.

One and a half hours later we landed and after a long delay, the 250 passengers were finally taken off the aircraft and bussed to the transit lounge at Karachi airport.

Many people had important appointments to keep, so there was a rush for the payphones around the airport by the passengers to alter forwarding timetables. The Pakistanis 'caught on quickly' that there was a problem, because they posted a man beside each telephone in the airport who was selling a phonecard to each user. They also collected the used one as the person had finished the call. I wandered around and watched how they operated.

There were three different payphone companies (see cards) within the bounds of the airport all competing to be used, but no card was compatible to any other payphone. This is where I could see a proposition looming up!



Telecard (Schlumberger)



Telecom Foundation-TF (Landis & Gyr)



Telips International (Italian style)



Schlumberger Payphone at Karachi Airport

I had a quantity of Australian Opera House and Kangaroo generic phonecards in my hand luggage. I explained to one of these sellers that I wanted to swap his used Pakistani phonecards for Australian cards. When he saw them he was delighted and so was the next seller and so on. It was not long before there was a trail of Pakistani phonecard sellers 'looking for that passenger with Australian phonecards to exchange' who was sitting with those 250 passengers. I exchanged about 80 cards and stopped as it was early in the holiday and I wanted to exchange further cards in other countries.

The aircraft was finally repaired and we departed for London after our unscheduled stop in Karachi.



CLUB & SOCIETY NEWS

This Section Is Provided To Phonocard Clubs & Societies For The Promotion Of Their Activities And Membership.

Articles Provided Will Be Reproduced At No Cost To The Club.

Rosebud & District Phonocard Collectors Club Inc.

PO Box 211, Rosebud, Victoria 3939.

Secretary; Sandy Kitto

The Rosebud Club is holding a **Phonocard Fair** on **Saturday, the 14th of January, 1995**, at the Anglican Church Hall, Corner Sixth Avenue and Point Nepean Road, Rosebud (Melway 158 D. 12.) *See advertisement earlier this magazine.*

The Club informs of the following changes within its Committee:-

President: J. Thomas	Vice Pres.: E. Brower
Secretary: S. Kitto	Asst. Sec.: P. Fremlin
Treasurer: A. Kay	Asst. Treas.: N. Sluice
Circuit Book: A. Visca	Asst. CB: P. Spokes
Public Officer J. Thomas	
Sub Committee: A. Buckland, I. Wood, B. Visca, D. Hill, C. Fox.	

The Club has found that with the ever increasing number of members, the Committee has had to grow as well.

As such, a Junior Committee has also been elected to cater for functions, etc., as members feel that this portion of its members are an extremely important component of the Club:- K. Visca, M. Visca, F. Kay, H. Fromlin and L. Buckland.

The Club's next meeting on the 10th of December will be the Christmas 'break up'. All members and committee are looking forward with anticipation to the new year.

Sandy Kitto - Secretary

Kangaroo Phonocard Club Inc

PO Box 706, Springwood, Qld. 4127

President: Wim Matzer

As advised last month, the Club has had to cancel the initially intended venue at the Bellevue Hotel for the **29 January, 1995 Phonocard Fair** and re-book a much larger function room to be able to accommodate all the dealers and anticipated collectors.

The **Fair will now be held** at the **Brisbane Town Hall** in the "Sherwood Room". Anyone interested in booking a table or wishing more information, please contact the Club secretary - Tina Whitworth, by writing to the above PO Box number or by phoning (07) 808 8871 or by contacting the Club President, Wim Matzer, on (07) 209 7915.

Sunshine Coast Phonocard Club

PO Box 333, Cotton Tree, Qld 4558

President: Klaus Schroeter (074) 45 4817

Club President, Klaus Schroeter, advises that interest in this newly formed Club remains strong. Additional members have joined, with junior participation being keen. Five meetings have now been held and the Club is well and truly a reality.

Klaus acknowledges help and support from other Clubs, particularly the Kangaroo Phonocard Club, and indicates this has been greatly appreciated.

The Club has now **printed its first Newsletter** and for information on how to obtain it (membership), advertise in it, etc., contact Klaus as above.

The **Club meets** the 1st Tuesday of the month at the Maroochydore Tennis Clubrooms, Corner of 5th, 4th Avenues and Memorial Avenue (next to Cotton Tree Bowls Club), at 7.30 pm.

Upcoming Events include:-

- . December 6th - 7pm Sale by Tender, meeting, exchange books, raffle & Christmas social break-up.
- . January 1995 - NO meeting
- . February 7th - Meeting: Guest Speaker, exchange books, raffle.

Capricorn Phonocard & Card Collectors Club

PO Box 3069, Rockhampton Shopping Fair

North Rockhampton, Qld. 4701.

Secretary: Mike Schatkowski

The Secretary of this Club, Mike Schatkowski, advises that the (previous) Capricorn Phonocard Collectors Club has had a minor name change, to the above.

The **Club now meets** at the Park Avenue Catholic Parish Hall, corner of Main and Haynes Streets, North Rockhampton, on the fourth Tuesday of each month at 7.30 pm. Buy, sell or swap from 6 pm.

DISCOUNT ACCESSORIES

- Phonocard Albums and Catalogues

- All Stamp, Coin and Banknote Accessories

from

SAPPHIRE COAST PHILATELIC SUPPLIES

For price lists write to:

PO Box 285, Pambula, NSW. 2549 or
Phone/Fax: (064) 95 7382

WHATS IN A NAME ?

BY Rick Warnecke

Well, the revolution has started - corporate advertising has hit the scene. Yes, the 'big boys and girls' of industry have begun to realise the marketing potential of the humble phonecard. Stand back and watch the corporate giants thrust and parry while they compete with each other for a bigger slice of the consumer cake.

Phonecards are thriving as a hobby and the whiz kids of the advertising world have not been sleeping. The multi-national K-Mart group started the ball rolling in their modest way and were followed closely by the brewing company XXXX. These two companies set up the 'big but cheap coverage' scene for future advertisers and although they didn't set the phonecard world 'on fire' at the time, they are now slowly finding their way into most collections as a valuable and worthwhile addition. Both these cards were issued by their companies at face value and with the lowest quantity of 50,000 for the \$10 and \$20 K-Mart cards, were certainly available by all collectors young and old. Now some months down the track, these two cards have started to be traded for something like two to three times their face value and are still bringing good prices for quality one hole and used cards.

Heard this story before? These two corporate giants showed the faith to purchase \$5, \$10 and \$20 cards at little more than face value and in quantities that would freak out weaker companies and yet they still have managed to keep everybody happy. Good product, good price and available if you got up and went looking.

The companies, their marketing agencies, the buying public (phonecard users), phonecard dealers and most importantly - you the collector, were all given the chance to get some of the action.

Now we are at the crossroads - how many companies are willing to take the plunge and invest in their future and in our hobby world of collectables. With new (reduced) issue quantities and probable reduced Telecom unit costs, TOYOTA has taken the lead in the initiative stakes and issued a classy \$5 card as a marketing tool to assess their place in the very competitive but extremely lucrative new car market. Quantities of this 30,000 issue card managed to find its way out into the wide world of collectors. As part of the apparent arrangement between Toyota and Telecom, the card was to be only distributed in NSW and was also only to be available from selected Toyota dealers. Because of the classification of 'Advertising', under Telecom's policy, a small quantity had to be made available to collectors at face value.

Because of the 'mid range' quantity and the element of surprise, these cards were selling very briskly for

around \$15 at 'out of city' NSW fairs during the last weeks of August, when issued. The story goes that there were quite a large quantity on offer - perhaps more people could have been told that they are to be available at face value from Telecom Parramatta and who did get them early?

Big business these little bits of plastic. Yes, and they are an ideal tool to assist just about any company get the edge over their business opponents. Now I've never been one to push the barrow for Telecom, but I have to agree that they are on a huge winner if they follow suit and 'play their cards' correctly. Who knows what or which companies have already signed up, but it's a sure bet that the companies that market their product via the circle of phonecard collectors will certainly reap the rewards.

Who's going to be next? Maybe buy a 'BIG' Scottish hamburger and get a free phonecard to help promote a new home delivery service?? Or, what about a bonus phonecard from one of our city stores to allow you a free call to check on their super specials for their 'special' customers?

Would you accept one of these cards if offered free or at the very least, at face value? You bet you would! And so would anybody in their 'right mind', collector or not.

If you and I and every genuine collector is going to be snowballed with heaps and heaps of new issue phonecards, how about if these cards come around at FACE VALUE. Sounds good doesn't it.

Maybe, just maybe, it could all be possible. Sounds like a good OPTION - collecting just ADVERTISING cards that are sold at face value or given away free. Now that would really bring a challenge back to the market place, with both collectors and card producers. The challenge is there - produce cards that are attractive, have a marketing potential, and are at a realistic price for the producer, user and collector.

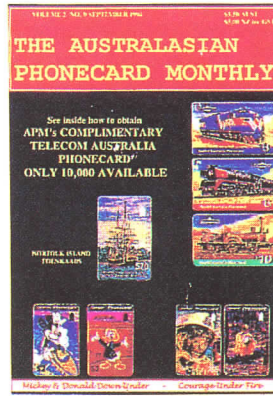
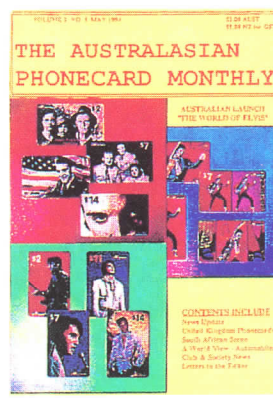
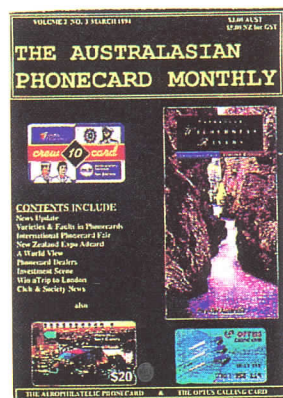
So come all you companies needing a boost - get out and talk to Telecom. I'm sure that you can both work out a deal that's profitable for everyone, including the collector. Let's get the phonecard consumer and the collector working together once again like we all were when we started in this hobby. Let's get some new and exciting cards onto the scene at a realistic price for all collectors so that new and used cards can once again be collected by collectors of ALL ages.

And let's get the 'thrill of the chase' back into the hobby instead of having collectors playing in the 'monopoly money' stakes!

After all, what's in a name - good value, service and the right price?

Rick Warnecke

BACK ISSUES & COLLECTOR SET



July 1994.....to.....October 1994

BACK ISSUES ARE AVAILABLE SEPARATELY OR AS A COLLECTOR SET OF 12 ISSUES

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December 1993	April 1994	August 1994
January 1994	May 1994	September 1994
February 1994	June 1994	October 1994

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CLUB & SOCIETY DISPLAY ADS

ROSEBUD & DISTRICT PHONECARD COLLECTORS CLUB INC.

P.O. Box 211, Rosebud, Victoria 3939.

The Club
Meets Second Saturday, 2pm, Monthly
at the
Anglican Church Hall
Sixth Avenue & Point Nepean Road, Rosebud.
Melway 158 D12
All Welcome

THE MELBOURNE PHONECARD CLUB INC.

P.O. Box 197, Heidelberg West, Vic. 3081.

We Meet the First Saturday of Each Month
at 1pm at the
Northcote Senior Citizens Centre,
18 A Bent Street, Northcote - Melway 30 E7.
All Welcome

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Enquiries (03) 458 4594 or (03) 484 4112

AUSTRALIAN PHONECARD COLLECTORS CLUB INC

64 Concord Drive, Reynella, S.A. 5161.

Meets Second Tuesday of Each Month
at 7.30 pm, TOC-H-Hall, Delaine Avenue,
Edwardstown (off south Road)

Activities Provided for Members Include;
Auction, Direct Sales, Exchange, Discussions,
Reference Library, Postal Auction via
Magazine, Displays.

Information Brochure Available,
Club Secretary Mrs Glenis Hymers
At Above Address or PhoneFax (08) 381 3449

KANGAROO PHONECARD CLUB Inc.

P.O. Box 706, Springwood, Queensland 4127

This Club Meets Every Second Tuesday,
each Month

At 10 Queensport Road
Murarrie

UBD Street Directory Map 28-C4

For Further Information Ring Either
The Club Secretary on (07) 808 8871

or

The Club President on (07) 209 7915

SYDNEY PHONECARD COLLECTORS CLUB

PO Box 773, St Marys, NSW 2760

The Club Meets On the 4th Wednesday of
Each Month

From 7.30pm

At the St Mary's Bowling Club Auditorium
Carson Lane (off Queen Street)

UBD Map 185 Ref G16

All Members and Visitors Most Welcome

Enquiries: Phone Derek May (02) 835 2427

CAPRICORN PHONECARD & CARD COLLECTORS CLUB

PO Box 3069, Rockhampton Shopping Fair,
Queensland 4701

The Club Meets On the Fourth Tuesday of Each
Month at the Park Avenue, Catholic Parish Hall,
Cnr. of Main & Haynes Streets,
North Rockhampton, at 7.30 pm.

All New Members and Visitors Most Welcome

SPRINGVALE DISTRICT PHONECARD & COLLECTABLES CLUB

P.O. Box 194, Ormond, Victoria 3204.

The Club Meets On the 4th Saturday of
Each Month From 2.00 to 4.00 pm
At The Springvale Council Meeting Room
(Behind The Springvale Town Hall)

Convenors: A. DeSousa & R. D'Souza

**SUBSCRIBE TO AUSTRALIA'S FIRST MONTHLY
PHONECARD MAGAZINE**

**"THE AUSTRALASIAN PHONECARD
MONTHLY"**

\$40.00 For Twelve (12) Issues - \$76.00 for Twenty Four (24) Issues

FREE PHONECARD

Telecom Australia has approved the production of a **\$2.00 Complimentary Phonecard** on behalf of "The Australasian Phonecard Monthly", now to be **available** in early December, 1994. This card will commemorate the first anniversary of the magazine which was **first issued in November, 1993.**

A limited print run of 10,000 of these Custom cards has been printed. They will not be available through Telecom's mail order service. "The Australasian Phonecard Monthly" is offering a **FREE Phonecard** with each **renewed, extended or commencing subscription to the magazine.**

Anyone who subscribed from the **1st of August** and until now, (without knowing of this offer) will automatically receive one phonecard.

A subscription for 12 issues entitles the subscriber to **one FREE Phonecard.** A subscription for 24 issues (2 years) entitles the subscriber to **two FREE Phonecards.** The Phonecard features the original, November 1993 cover of the magazine.

Send Your Subscription To:

The Australasian Phonecard Monthly
P.O. Box 1309, Tamworth, NSW, 2340.

Please Send **The Australasian Phonecard Monthly** To:



Name

Address

State Postcode Country

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\$40.00 - Australian Air Mail 12 Issues \$76.00 - Australian Air Mail 24 Issues

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All Information Provided Remains Confidential

"The Australasian Phonocard Monthly" Is Obtainable From the Following Dealers

<u>NSW</u>		
Sydney	Gabriele's Philatelic Service	Suite C2, Mirvac Building, 160 Castlereagh Street (02) 283 1311
Sydney	Sydney Stamp Centre	14 Martin Place, Colonial Mutual Bldg Opp. GPO (02) 231 4583
Sydney	Status Retail	Shop 16, Royal Arcade, 255 Pitt Street (02) 267 6116
Sydney	Kennedy Stamps	Shop 38A, Town Hall Arcade (02) 264 6168
Sydney	Al's Phone Cards	Shop 29, 37 Park Street (02) 267 5931
Blacktown	Prospect Stamps & Coins	Shop 18, 24 Main Street (02) 622 1399
Parramatta	D & L Stamps & Coins	Shop 5, 2 Macquarie Street (02) 687 2372
The Entrance	Western Collectables	118a, The Entrance Road (043) 34 3730
St Marys	G & C Quality Stamps & Coins	Shop 5, Star Arcade, 182 Queen Street (02) 8331618
Strathfield	Strathfield Stamps & Coins	Shop 68, Strathfield Plaza. (02) 764 3034
Narrabeen	M.E.F. Books	PO Box 523, Narrabeen, NSW 2101 (02) 913 3036
Lismore	Michael Rennie	Shop 3, 142 Keen Street (066) 22 4844
Gosford	Alan's Collectables	No1, Shop 4, William Street Plaza (043) 24 6884
Tamworth	Jeff Solomon	"Solomon's Newsagency", 411 Peel Street (067) 66 1368
Newcastle	Paul Melmeth Galleries	281 Hunter Street, (049) 26 3357
<u>VIC</u>		
Melbourne	Max Stern & Company	Port Phillip Arcade, 234 Flinders Street (03) 654 6751
Melbourne	Rex & Fair Philatelists	Shop 10, Hub Arcade, 318 Little Collins Street (03) 654 7022
Melbourne	City Stamp Market	Shop 28, Degraes Street (03) 654 3549
Melbourne	Universal Coin Company	20 Centre Place (03) 654 2997
Melbourne	Centre 22	22 Centre Place (off Flinders Lane) (03) 650 3687
South Caulfield	MGK Stamps & Coins	357A Hawthorn Road, South Caulfield (03) 523 8906.
Belgrave	Knox-Sherbrooke Phonecards	PO Box 601, Emerald, Vic 3782 (059) 68 5576
Moonee Ponds	R.M.C. Stamps & Books	633B Mt Alexander Road, Moonee Ponds (03) 326 1746
Wangaratta	Wangaratta Phonecards P/L	PO Box 647, Wangaratta, 3676 (057) 22 3167
<u>QLD</u>		
Brisbane	Tony Boyd	200 Latrobe Terrace, Paddington, Brisbane (07) 369 0488
Brisbane	Rob Dean, GPO Newsagency	GPO Lane (next to public phones) (07) 229 1581
Brisbane	G.A.Laker & Co.	4th Floor, Bowman House, 276 Edward Street (07) 221 4746
Brisbane	Cut Price Coins	14 Queens Parade, Brighton (07) 269 1158
Brisbane	Brisbane Coin & Stamp Gallery	Shop 1A, Garden City Shop. Centre, Mt Gravatt (07) 349 3562
Maroochydore	Queensland Coins & Collectables	Shop 5, Post Office Walk, 8 Ocean Street (074) 43 1221
Rockhampton	Len Cooper	Rocky Markets, Dennison Street, Rockhampton
Mackay	John Platts Stamps & Coins	Whitsunday Arcade, Macalister Street (079) 57 6602
<u>SA</u>		
Adelaide	Stewarts Stamp Shop	66 Grenfell Street (08) 223 4435
Adelaide	Rundle Coins	214A Rundle Street (08) 232 0660
Adelaide	Unley Coins	Cnr. 259 Unley Road & Eton Street, Unley.
Adelaide	Adelaide Arcade Stamps	7B Adelaide Arcade, (08) 232 5052
Port Adelaide	Hippers Newsagency	172 St Vincent Street, Port Adelaide (08) 47 2961
<u>ACT</u>		
Canberra	Edlins of Canberra	Shop 10, Garema Arcade, Bunda Street (06) 258 6845
<u>WA</u>		
Perth	Mickel Smits "Philatelists" P/L	Shop 10-11, London Court Arcade (09) 325 3252
Albany	Jackmans Stamps & Coins	78 Lockyer Avenue (098) 41 6338
Kelmscott	Westland Stamps	PO Box 94, Kelmscott, WA 6111 (09) 496 1413
<u>TAS</u>		
Hobart	Abacus Stamps & Coins	Shop 10, Mathers Lane (002) 34 3494
Hobart	The Stamp Place	Trafalgar Shopping Centre, 110 Collins Street (002) 24 3536
<u>NT</u>		
Alice Springs	Alice Sp. Coins & Banknotes	Shop 5, 113 Todd Street (089) 52 1575
Darwin	Just Phonecards P/L	GPO Box 3677, Darwin, 0801
<u>NZ</u>		
Christchurch	Shades Stamp Shop Ltd.	54 Shades Arcade, Cashel Street (03) 366 6390
Christchurch	Nathan Mercer Phonocards	PO Box 3007, Christchurch +64 25 352339

DEALERS WISHING TO STOCK THIS MAGAZINE CAN CONTACT THE EDITOR AS PER PAGE 3, FOR INFORMATION ON PRINT RUNS, WHOLESALE PRICES, ETC. BACKCOPIES AVAILABLE.

CLASSIFIEDS

Advertising costs only 40 cents per word (minimum advertisement is \$8.00). Payment by Postal Order, Cheque or Credit Card.

Classifieds paid for two months receive a third month free.

The Australasian Phonocard Monthly, P.O. Box 1309, Tamworth, NSW, 2340.

Closing date is the 30th of December for January's issue.

Classified Categories are:

- . Auctions
- . Bazaar
- . Fairs & Shows
- . Societies & Clubs
- . Telephone Cards

AUCTIONS

POSTAL Auction every month which includes phonocards and philatelic items FREE Catalogue from Ron Murphy, Box 88, Wynnum, Qld., 4178. Phone (07) 396 0825.

POSTAL STAMP and PHONECARD Auction every month. Specialising in Australia & Great Britain Phonocards, Australia, Great Britain & New Zealand Stamps & Covers. Write now for your FREE Catalogue. Bathurst Stamps & Phonocards, PO Box 1543, Bathurst, NSW 2795.

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BUYING select packs & cards. Top prices paid. Knox-Sherbrooke Phonocards, PO Box 601, Emerald, VIC. 3782. Phone (059) 685576, Fax (059) 683463.

SPECIALISING in world wide and Aussie-related phonocards. Write for a FREE price list. Cyril Fox, 68 Chelsea Park Drive, Chelsea Heights, Vic, 3196.

OVERSEAS PHONOCARDS for sale. Specialising in one card from each country. Send for FREE Price List. Intercards, C/O Post Office, Tomerong, NSW 2540.

AUSTRALIAN Phonocard PACKS - Complete set from 1-26 for sale at \$5000. Phone David Wright (08) 2616437 or PO Box 1168, Campbelltown, South Australia 5074.

BUYING All Packs, Mint and Australian Phonocards. Top Prices Paid For All Prefix Numbers & Reprints Selling & Exchanging Phonocards. Write to: The Great Aussie Phonocard Co, PO Box 373, Claremont, Western Australia 6010. Phone 09 386 5113 Fax 09 386 7453.

SOUTH AFRICAN Phonocards. For all Information Fax 27 11 3332491, Phone 27 11 291536 or Write to PO Box 10660, Johannesburg 2000 South Africa. Gary Levitan, Phonocards International.

AUSTRALIAN phonocards Huge private collection. Collector packs, mint cards, 10,000 1 hole/multi hole from 50c. (02) 624 5996. No Dealers

SRI LANKA 1st set \$40 Bangladesh \$10 VFU Exchange proposals welcome. NR Sarkar, 5/1 Bose Garden, Agarpara 743177, India.

SELL & EXCHANGE surplus material. Collector (Aust, NZ, South Africa), sell/exchange, surplus items. Also interested in wildlife cards worldwide. Phillip Alexander BH (03) 641 4377 AH (03) 462 4362.

USA phonocards. Sports & non sports, test, proofs. All US Telecard Companies represented. Barry Beckta, Florida Telecard & Telecom, 3908 Papaya St., St. James City, Fl. 33956, USA (813) 283 3693.

HISTORIC Post Offices of Australia. Buy the first issue of the planned series of Collector Phonocard packs from the first Post Office featured, ie., Fingal, Tasmania. \$10 each post free. Aust. cheque or money order. Limited Offer Les Rubenach, Post Office, Fingal, Tasmania, Australia 7214.

LARGE RANGE of World cards, Thematics, Australian Collector Packs, Australian Mint & Used. Please write providing area of interest/want list to: Just Phonocards P/L, GPO Box 3677, DARWIN, NT 0801.

FOR SALE: Australian and New Zealand phone card packs and individual cards. The packs are almost complete from the beginning. Aust individual cards are all mint. The early New Zealand individual cards are used. Full details on request. I expect to receive 40% to 50% of the Australian prices as mentioned in the "Phonocard Collector" magazine of issue No 27 of August/September 1994, pages 26-31, plus P&P and New Zealand prices as mentioned in the same magazine, issue No. 26, page 13, plus P&P. Write to Faisal Saeed Alsaleh, PO Box 1748, Manama, BAHRAIN.

BAZAAR

SWAP-TRADE-SUBSCRIBE-LISTS

This section allows for adverts to be taken for the price of any country's two used phonocards (excluding Aust. \$5 Opera House generic) for every 20 words printed. Please forward cards with advert. No damaged ones please.

DIRECT from JAPAN selected Mint phonocards including regional issues. Large or small quantities. Sydney fax no. enquiries only Fax (02) 958 7709.

FIJI phonocards available used. 10 different at A\$20, 22 different A\$50. CWO please. Welcome dealer enquiries. Stampworld, Box 302, Suva, Fiji.

SWAP 15 Australian phonocards for 15 Overseas cards. Send by Airmail to: J. Colburn, 16 Forum Crescent, Baulkham Hills, NSW 2153, Australia.

SWAPPING - Looking for Papua, Solomons, Christmas Island, Vanuatu, Polynesia, Norfolk, Cook, India, Wallis, Vietnam, Cambodia, New Caledonia, Sri Lanka. Offering - Brunei, Bangladesh, Columbia, Togo, Benin, Ivory Coast, Gambia, Uganda, Germany, Finland, Luxembourg, Egypt. Leah Falalimpa, Box 2072, Cainta, Philippines.

EXCHANGE for World phonocards. Send 20 cards of your country for exchange for Australian cards. No Generics please. Mail to K. Bovenkamp, No. 13 Forth Street, Mackay, Qld 4740, Australia.

SWAPPING my Fine Used Great Britain pictorial phonocards, including Alladin, etc., for your Fine Used Australian. Please contact C.A. Rivers, Unit 1, No. 39 Platt Street, Wallsend, NSW 2287.

KEEN COLLECTOR will SWAP Fine Used Australian phonocards for any country cards on a 'one card for one card' basis. All letters promptly answered. Want lists for Australian cards welcome. J. Welling, C/- Post Office, Cumberland Park, South Australia, 5041, Australia.

COKE - China - Shanghai Coke card (Mint) - 'the real thing'. Only 20,000 printed. A scarce world Coke Thematic. Limited number available at \$50 each (inc Cert Post). Orders taken. Please write to Just Phonocards P/L, GPO Box 3677, DARWIN, NT 0801, Australia.



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Telecom Rally Australia is one of the world's greatest sporting events.

To celebrate the Rally's 7th year in Perth, a souvenir Collector's Edition Phonocard Pack has been released.

This beautifully presented pack includes a brief history of the event, colour photographs and three stunning phone cards depicting the winners dais and two rally cars in action.

Only 10,000 packs have been printed. At \$45:00 each, plus postage and insurance of \$4:00 each, they're sure to go fast.

These strictly limited Souvenir Collector's Edition Phonocard Packs are only available by phoning Australia Ticketing Distributors Pty Ltd direct on (09) 277 5399.

Mail orders are accepted or Fax orders on (09) 478 3205.

**Australian Ticketing Distributors Pty Ltd
188-190 Daly Street, Belmont WA 6104
PO Box 173, Belmont WA 6104
Ph (09) 277 5399 Fax (09) 478 3205**

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FOR DETAILS RING THE INFORMATION HOTLINE ON **0055 25220** OR CONTACT YOUR AUTHORISED STOCKIST.
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Correspondence to:-

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Phone: (03) 523 8906 Fax: (03) 523 0763

CHRISTMAS SPECIALS - 1994

Collectors Packs

\$5 Grand Prix	\$95
Victoria	\$350
New South Wales	\$480
Aust Capital Territory	\$285
Queensland	\$350
Northern Territory	\$75
Western Australia	\$85
Tasmania	\$75
Australia Day 1992	\$100
Christmas 92 - \$1.50 Birds	\$185
Endangered Species 93	\$165
Indigenous People	\$40
Landscapes 1993	\$40
Microscopic	\$95
Environment	\$75
Australia Day 1994	\$65
Dinosaurs	\$150
Endangered Species 1994	\$75
Landscapes 1994	\$80
Commonwealth Games	\$75

SPECIAL on First Four AFL
Football Packs - 4 for \$78.00

Specimens

BP Set of 3	\$80
Mobil - Brown Printing	\$35
Mobil - Red Printing	\$75
Geneva	\$8

Mint Cards in Perfect Condition

\$2 Vineyard prefix 75	\$50
\$2 River Murray prefix 84	\$50
\$5 Flinders Ranges prefix 125	\$50
\$10 Kangaroo Island	\$90
Geelong Sets 6	\$250
\$1.50 Go Together	\$85
\$1.50 Surf	\$40
\$3.00 Float & Wave	\$15
\$5 Melbourne prefix 280	\$25
\$5 River Murray prefix 250	\$30
\$10 Grampians prefix 310	\$55
\$5 Geneva Koala	\$250
\$5 Uluru	\$40
\$5 Saltwater Crocodile	\$35
\$2 Generic prefix 162	\$30
\$2 Generic prefix 447	\$30
\$2 Generic prefix 733	\$30
\$2 Generic prefix 205	\$9
\$2 Generic prefix 228	\$9
\$5 Generic prefix 450	\$100
\$50 Generic	\$60
\$2 Blood Transfusion	\$35
\$10 Disaster Relief	\$40
\$5 Willy prefix 115	\$50
\$5 Swimming prefix 137	\$45
\$20 Marathon prefix 156	\$35

ORDERS OVER \$200 POST FREE

ELSE - POSTAGE EXTRA

\$3 INSURED - PLUS \$1 PER PACK

POSTAL BID SALE NO. 2.

BIDS CLOSE WEDNESDAY 11th of JANUARY, 1995

The prices listed are estimates only. You may bid at, above or below the estimates. Lots will be sold at 5% above the second highest bid. Any lots incorrectly described - my bid returned within seven days. Phone or Fax bids will be accepted. Credit card payment for lots will be welcomed.

SPECIAL EDITION PACKS

Lot	Item	Est.
1.	Geelong	300
2.	Geelong x 2	580
3.	South Australia	850
4.	South Australia	850
5.	\$5 Generic	200
6.	\$5 Generic	200
7.	\$5 Grand Prix	110
8.	\$5 Grand Prix x 3	320
9.	Queensland	375
10.	Victoria	425
11.	Victoria	425
12.	NSW	550
13.	NSW	550
14.	Western Australia	110
15.	Western Aust x 5	500
16.	ACT	325
17.	ACT	325
18.	Northern Territory	75
19.	Northern Terr x 5	400
20.	Tasmania	80
21.	Tasmania x 5	375
22.	Red Cross 1st print	375
23.	Red Cross 1st print	375
24.	Red Cross 2nd print	350
25.	Red Cross 2nd print	350
26.	Red Cross 2nd x 2	700
27.	Red Cross 2nd x 5	1550
28.	Aust Day 92	150
29.	Aust Day 92	150
30.	Aust Day 92 x 2	300
31.	Aust Day 92 x 5	700
32.	Olympics	480
33.	Olympics	480
34.	\$1.50 Xmas 92	190
35.	\$1.50 Xmas x 5	900
36.	Endangered Species 93	175
37.	Endang Species 93	175
38.	Aust Day 93	35
39.	Aust Day 93	35
40.	Aust Day 93 x 5	150
41.	Indigenous People	50
42.	Indigenous x 5	220
43.	Landscape 93	50
44.	Landscape 93 x 5	225
45.	Microscopy	110
46.	Microscopy x 5	500
47.	Environment	110
48.	Environment x 5	500

49.	Aust Day 94	85
50.	Aust Day 94 x 5	400
51.	Dinosaurs	190
52.	Dinosaurs x 5	850
53.	Endangered Species 94	95
54.	Endang Spec 94 x 5	425
55.	Landscape 94	95
56.	Landscape 94	95
57.	Landscape 94 x 5	450
58.	Comm Games	90
59.	Comm Games	90
60.	Comm Games x 5	400
61.	Set 1st 15 Packs	4500
62.	Full Set Packs (1-26)	5200
63.	Full Set Packs (1-26)	5200

MINT CARDS - SETS

64.	Geelong set (6)	275
65.	Geelong set (6)	275
66.	South Aust set (6)	475
67.	South Aust set (6)	475
68.	Victoria set (3)	95
69.	Victoria sets x 3	275
70.	NSW set (6)	475
71.	ACT set (5)	270
72.	Northern Terr set (2)	70
73.	Tasmania set (2)	70
74.	West Aust set (2)	90
75.	Red Cross 1st p set (6)	350
76.	Red Cross 2nd set (6)	300
77.	Olympic 1st p set (6)	450
78.	Olym reprints set (6)	350
79.	Advertising 1st p (4)	120
80.	Advert reprints set (4)	120
81.	\$1.50 Christmas 92	190
82.	Pref 5 \$6 Surfboat	90
83.	Pref 5 \$6 Surf x 3	250
84.	Pref 17 \$2 Murray	150
85.	Pref 18 \$2 Vineyard	180
86.	Pref 34 \$5 Gold C'st	20
87.	Pref 36 \$5 Reef	20
88.	Pref 41 \$2 Vineyard	225
89.	Pref 42 \$2 Generic	70
90.	Pref 45 \$5 Generic	60
91.	Pref 47 \$5 GP reprint	150
92.	Pref 63 \$5 Platypus	75
93.	Pref 64 \$5 Giraffe	85
94.	Pref 65 \$5 Giraffe	90
95.	Pref 71 \$2 Generic	70
96.	Pref 74 \$2 Generic	18
97.	Pref 76 \$2 Generic	24

98.	Pref 77 \$2 Generic	35
99.	Pref 78 \$5 Generic	65
100.	Pref 79 \$5 Generic	65
101.	Pref 87 \$5 Platypus	175
102.	Pref 88 \$5 Giraffe	175
103.	Pref 93 \$2 ACT Mint	30
104.	Pref 95 \$2 Canb View	50
105.	Pref 109 \$2 Blood	30
106.	Pref 117 \$2 Hockey	90
107.	Pref 124 \$10 Disaster	100
108.	Pref 128 \$2 Assign'nt	60
109.	Pref 131 \$10 Generic	200
110.	Pref 133 \$10 Generic	200
111.	Pref 145 \$5 Youth	75
112.	Pref 146 \$2 Health	16
113.	Pref 148 \$2 Health	20
114.	Pref 149 \$2 Hockey	110
115.	Pref 160 \$2 Generic	15
116.	Stampex 91 set (4)	100
117.	Wapex 93 Complimentary Card in folder. Only about 100 in collectors hands	125

OTHER ITEMS

118.	Police Car - R Dolbell	125
119.	Mobil Spec Brown	60
120.	Mobil Spec Brown	60
121.	Olympic Willy genuine	475
122.	AWF Koala Folio pack	140
123.	AWF Duck Folio pack	70
124.	Cambodia 289/290 \$2 & \$5 mint	70
125.	Christmas Is 289/290 Trial Issue	500
126.	As Above	500
127.	Christmas Isle \$10 Cove & \$10 Crab (2)	60
128.	As Above	60
129.	Year of the Dog 391 mint run from 39100000 to 39100019 (20 cards) Exhibition item	500
130.	PayTel Abel Tas pack	145
131.	PayTel Abel Tas pack	145
132.	PayTel Abel Tas set (3)	110
133.	AT&T 3u McDonalds Big Mac, Coke & Fries - rare	200
134.	New York Telephone \$5.25 Democratic Convention	300
135.	Hawaii Rainbow	25
136.	Hawaii 3u Golf - rare	150
137.	Hawaii 10u Golf Open	70

WESTLAND STAMPS

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BE QUICK - SELLING OUT FAST

Our **Summertime I** card and Limited Edition Pack has met with extremely strong demand. Our customers have been full of praise and congratulations after receiving the phonecard with the UV Check Card and Limited Edition Pack.

Please order this card and pack urgently as our stocks are now very limited and its value is rapidly increasing.

The **Summertime II** series is due for release in mid December. No restrictions yet apply on quantity, so order fast at our very low issue price. The pack carries a strong message not to "Overdose on UV" and the "Sun Can Kill" (4000 limited Edition Packs only).

All packs have **matching** Phonecard numbers with Pack numbers!

ORDER FORM

Please Supply the Following



Summertime I

Phonecard & UV Check Card @ \$15 \$
 Ltd. Edit. Pack (5000 printed) @ \$25 \$



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PO Box 20, Federal, NSW, Australia 2480
Phone: (066) 884047 Fax: (066) 884020

Summertime II

Phonecard & UV Check Card @ \$6 \$
 Ltd. Edit. Pack (4000 printed) @ \$10 \$

Postage (1-5 items \$3, add \$3 for each extra 5 items). \$

Total Enclosed by Cheque or Money Order \$ _____

Debit my Banckard/MasterCard/Visa

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Exp. Date:/..... Phone Cardholder's Signature:

Name: Address:

City/Suburb: State: Postcode: