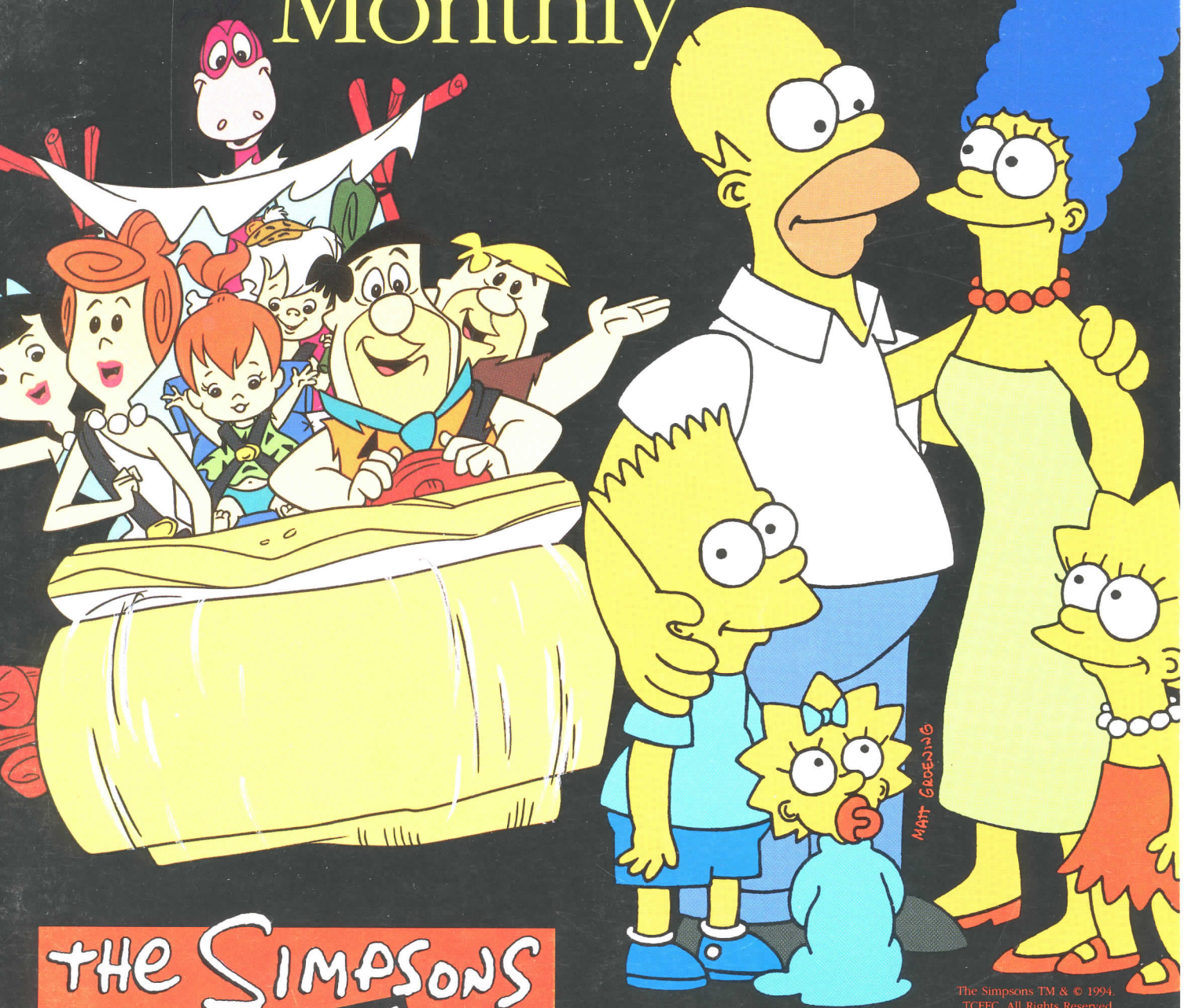


Volume 3 Number 1
January 1995
Australia \$4.00
New Zealand \$5.50 Inc GST

The Australasian Phonecard Monthly



THE SIMPSONS
MEET
The Flintstones

Two new January releases from

P·A·C·S

The Simpsons TM & © 1994.
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KNOX-SHERBROOKE PHONECARDS

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Victoria's leading phonecard dealer
 Supplying quality cards with potential

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MELBOURNE'S FIRST PUBLIC/POSTAL PHONECARD AUCTION APRIL FOOL'S DAY AUCTION-you would be a fool to miss it!

It has been one year since we arranged the first ever postal bid (phonecard only) auction. We have had many requests from collectors during the last year to stage our second auction but time constraints have prevented us from doing so. Victoria does not have a public phonecard auction so we have decided to begin regular auctions in the Melbourne area. At this stage we plan to conduct a public auction at a location in the Eastern suburbs on April 1st 1995. If you have stock that you wish to sell through our auction please contact us. Our rates are attractive and competitive. An auction catalogue will be sent out with the March issue of the Australasian Phonecard Monthly. If you would like an earlier copy just contact us to be placed on our early bird list.

The VERY BEST THEMATICS - JAPAN USED



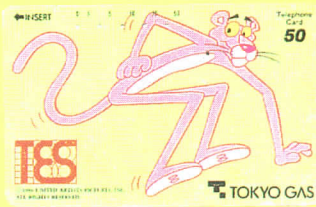
Michael Jackson - (rare) \$60



Beatles - (rare) \$50



Space Shuttle - (not so rare!) \$7



Pink Panther (nice!) \$26

JAPANESE PHONECARD CATALOGUE 1ST EDITION

This is a must for everyone interested in cards from Japan. An enormous amount of detail and information allows all to fully understand the way the Japanese phonecards are produced, marketed, distributed, and collected.



Includes over 15,000 full colour photographs & 670 pages.
 A5 format about 3cm thick, in English and German
 A bargain at \$98 plus postage of \$3.50

CUSTOM PHONECARDS-New Releases

Opera House Lloyd Rees Pack + card	\$98
COCA COLA CARDS (Australian)	\$25
DISNEY - MICKEY and DONALD	\$35
NSW National Parks Service (15 cards pack)	\$120
One Australia Challenge	\$99
Flintstones (due late Jan)	\$24
Simpsons (due late Jan)	\$24

BUYING AUSTRALIAN CARDS

Currently needing the following mint prefix (pay \$6.50 each)
 469 D, 470 B + D, 468 B + D, 465 B + D, 475 D, 505+ 507 D, 530 U, 535 U.
 \$2 Hockey pay \$75

Our **PREFIX PRICE LIST** is the only fully comprehensive listing by prefix available in Australia and covers mint, 1-hole and multi-hole cards. It is regularly updated from our computer database to reflect all changes in today's quickly changing environment. Join our mailing list to obtain regular copies automatically. (please send 6 x 45c stamps to cover costs)

STATE & SINGLE AUSTRALIAN ISSUES - THE CLASSICS

Geelong

	mint	1-hole	multi
\$1 50 Cartoon	100.00	100.00	90.00
\$3 Cartoon	20.00	15.00	10.00
\$6 Cartoon	20.00	15.00	11.00
\$1 50 Surf	65.00	60.00	55.00
\$3 Surf	20.00	16.00	10.00
\$6 Surf	100.00	100.00	95.00
Set	300.00	295.00	260.00
Pack	350.00		

South Australia

	mint	1-hole	multi
\$2 Vineyard (1)	55.00	35.00	8.00
\$2 Vineyard (2)	140.00	25.00	6.00
\$2 Murray	60.00	55.00	30.00
\$5 Grand Prix (1)	80.00	25.00	11.00
\$5 Grand Prix (2)	-	30.00	17.00
\$5 Flinders	50.00	30.00	20.00
\$10 Kang Isle	100.00	65.00	45.00
\$20 Adelaide (1)	200.00	55.00	25.00
\$20 Adelaide (2)	400.00	35.00	15.00
Set	530.00	230.00	130.00
Pack	800.00		

Queensland

	mint	1-hole	multi
\$5 Gold Coast	30.00	25.00	15.00
\$5 Reef	30.00	20.00	10.00
\$10 Brisbane	300.00	125.00	70.00
Set	350.00	165.00	90.00
Pack	350.00		

Victoria

	mint	1-hole	multi
\$5 Murray	35.00	14.00	8.00
\$5 Melbourne (1)	30.00	14.00	5.00
\$5 Melbourne (2)	25.00	18.00	7.00
\$10 Gramp(1)	90.00	15.00	10.00
\$10 Gramp (2)	110.00	15.00	10.00
Set	125.00	35.00	20.00
Pack	450.00		

Western Australia

	mint	1-hole	multi
\$2 Perth	30.00	30.00	25.00
\$5 Karr Forest	30.00	30.00	25.00
\$10 Bungle	40.00	40.00	35.00
Set	95.00	90.00	85.00
Pack	95.00		

A.C.T

	mint	1-hole	multi
\$2 Mint	35.00	30.00	10.00
\$2 View	45.00	40.00	20.00
\$5 Questacon	30.00	28.00	18.00
\$5 War Memorial	55.00	45.00	20.00
\$10 Tower	195.00	90.00	30.00
Set	350.00	190.00	95.00
Pack	390.00		

Northern Territory

	mint	1-hole	multi
\$5 Crocodile	30.00	25.00	20.00
\$5 Uluru	50.00	50.00	50.00
Set	80.00	75.00	65.00
Pack	80.00		

New South Wales

	mint	1-hole	multi
\$2 Echidna	30.00	8.00	4.00
\$2 Monkey	30.00	8.00	4.00
\$5 Platypus	50.00	40.00	27.00
\$5 Giraffe	50.00	40.00	27.00
\$10 Cheetah	250.00	17.00	10.00
\$20 Tar. Zoo	100.00	50.00	30.00
Set	500.00	140.00	95.00
Pack	600.00		

Tasmania

	mint	1-hole	multi
\$2 Cradle Mountain	50.00	50.00	40.00
\$5 Hobart	35.00	25.00	20.00
Set	75.00	70.00	60.00
Pack	75.00		

Single Issues

	mint	1-hole	multi
\$5 Wreath	70.00	40.00	17.00
\$5 Geneva	300.00	-	-
Australia Day '92	120.00	45.00	25.00
Australia Day '93	40.00	3.00	2.00
Australia Day '94	15.00	3.00	2.00
Sydney Bid	25.00	12.00	7.00
\$10 XXXX	19.00	15.00	9.00
Toyota	15.00	15.00	-
Book-Muncher	7.00	-	-
Cardex	12.00	-	-
Australia Day '92 pack	160.00		
Australia Day '93 pack	60.00		
Australia Day '94 pack	80.00		
\$5 Wreath pack	90.00		

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AUSTRALIA'S LARGEST TOPICAL PHONECARD DEALERS

PRIORITY ORDER FORM

TELECOM CUSTOM CARDS

	Qty.	Total
Gary Ablett - Footballer - Pack (1)
Tony Modra - Footballer - Pack (1)
Steve Silvagni - Footballer - Pack (1)
Chris Mainwaring - Footballer - Pack (1)
Apollo 11 Moonlanding - Pack (1)
Apollo Conference - Pack (1)
Albury High School - Pack (1)
Albury High School - Mint (1)
Aust Wildlife (Koala) - Pack (1)
Aust Wildlife (Duck) - Pack (1)
Australian Railway 1210 - Pack (1)
Courage Under Fire - Pack (1)
Courage Under Fire - Mint (2)
Victoria Stamp (with free cat.) - Mint (1)
Disney Australia - Pack (1)
Animal Eyes (4x\$50 cards) - Pack (1)
Michael Lynagh - Pack (1)
David Campese - Pack (1)
Thirlmere Railway (series one) - Pack (1)
Thirlmere Railway (series one) - Mint (1)
Thirlmere Railway (series two) - Pack (1)
Thirlmere Railway (series two) - Mint (1)
Rally Australia - Pack (1)
Black Opal - Pack (1)
Black Opal - Mint (1)
Coca-Cola (Bear) - Pack (1)
Coca-Cola (Santa) - Pack (1)
Apollo XV Moonlanding - Pack (1)
National Parks & Wildlife - Pack (1)
Zoo Series (inc Stamps) - Pack (1)
Zoo Series (all four zoos) - Packs (4)
Zoo Series - Mint (2)
Fingal Post Office - Pack (1)
Reflections of China - Mint (5)
Summertime - Pack (1)
Summertime - Mint (1)
War Memorial WW II - Pack (1)
One Australia America's Cup - Pack (1)
Bell Shakespeare - Pack (1)
Luna Park - Pack (1)
AUSTRALIA - PACS		
Tamworth Music Festival - Pack (1)
Tamworth Music Festival - Mint (2)

	Qty.	Total
Swiss - Mint (1)
Swiss - Pack (1)
Ettamogah Pub - Mint (1)
Ettamogah Pub - Pack (1)
Opera House - Pack (1)
Museum Of Cont Art - Pack (1)
Spies Hecker - Pack (1)
Inverted Swan - Pack (1)
Lloyd Rees Painting - Mint (1)
Lloyd Rees Painting - Pack (1)
Australian Open Golf - Pack (1)
Taubmans/BBC - Pack (1)
Taubmans/BBC - Mint (1)
Simpsons (cartoon) - Pack (1)
Flintstones (cartoon) - Pack (1)

AUSTRALIA - PACIFIC PHONECARDS

Sydney 2000 Olympics - Mint (1)
Year of the Rooster - Mint (2)
Year of the Rooster - Pack (1)
Bowral Tulip Time - Mint (2)
Bowral Tulip Time - Pack (1)
Australian Animals - Mint (3)
Aust Animals - Specimen (6)
Sydney Opera House - Mint (3)
Sydney Tourism - Mint (6)
TNT Monorail - Mint (1)

AUSTRALIA - PAYTEL

TT Line 1st issue - Mint (3)
TT Line 1st issue - Pack (1)
Spirit of Tasmania - Mint (3)
Spirit of Tasmania - Pack (1)
Crew Card - Mint (1)
Bass Strait Map - Mint (1)
Wilderness Rivers - Mint (3)
Wilderness Rivers - Pack (1)
Tasmanian Trams - Mint (3)
Tasmanian Trams - Pack (1)
Railways of Australia - Mint (3)
Railways of Australia - Pack (1)
Lighthouse - Mint (1)
Lighthouse - Pack (1)
Sunlander Rail - Mint (2)
Sunlander Rail - Pack (1)

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I am interested in Sydney Stamp Centre new issue service.

Yes, I would like a copy of your newsletter.

I collect the following countries: _____

I collect the following topics: _____

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Enclosed is cheque

money order

Surname: _____

Please charge my credit card:

Address: _____

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MASTERCARD

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Postcode: _____

Phone (Bus) () _____ (Home) () _____

Customer Number: _____

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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(Your customer number is above your name on the address label)

PLEASE REMEMBER ALL ORDERS ARE COVERED BY OUR MONEY BACK GUARANTEE.

Expiry Date _____ Signature _____

The Australasian Phonecard Monthly

JANUARY 1995 - Vol. 3 No. 1

Managing Editor

Viddy Jermacans
Phone/Fax (067) 65 8006

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Editorial Correspondence

The Editor

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DEADLINES	- FEBRUARY	&	MARCH Issues
Full Colour	25th January		22nd February
Black & White	26th January		23rd February
Spot Colour	26th January		23rd February
Classifieds	27th January		24th February

EDITORIAL

The opening paragraph of my Editorial for the corresponding issue twelve months ago, January, 1994, was as follows:-

"The hobby of phonecard collecting in Australia is currently poised on the brink of a gigantic leap upward and forward. Some may feel and in fact have said so, also downward".

Undoubtedly, during the past twelve months we have witnessed the "gigantic leap upward and forward"

with the numerous innovations and policy proposals by Telecom Australia, the continued expansion by PayTel Australia, the introduction of two further payphone (and phonecard) producers; Payphonics and Card Phone Australia, the upward surge in prices for phonecards and in particular, Collector Packs, as well as many other occurrences.

During the last twelve months, unarguably (I feel) the greatest impact on the phonecard collecting scene (and I stress collecting), has been the impact of Custom cards.

From the initiative of Alan Dunlop and his company Phonecard Advertising and Collector Services (PACS), there followed a number of other Custom and Complimentary phonecard producers. Some appear to have entered the scene for a specific, 'one-off', fund raising or promotional purpose, whilst others have indicated a long term commitment to the production of phonecards for collectors and investors.

As collectors are aware, the very first cards produced under the (retrospectively amended) category of Custom cards were in fact available from Telecom's Phonecard Collector Service; be it only a minimal amount of 2,000 of each of the two 'Tamworth' cards.

The demand for these cards through Collector Services was in fact so great and placed such a strain on the limited resources of this section, that Telecom amended its policy immediately and indicated it would not handle the distribution (of a limited number) of Custom cards any more.

As such, Custom card producers have utilised any one or a combination of, basically, three avenues for the distribution of their cards, namely, direct selling to the public, through dealers and through the identity featured on a respective card/s.

The key feature of this marketing, in all cases, is that there is a 'mark-up' of varying degrees between the face value of the cards and the price at which they and the Collector Packs have been offered for sale.

As collectors are aware, Telecom Australia placed a stipulation that the minimum print run for Custom cards was to be 10,000. At the time, this figure appeared quite conservative in relation to the data provided which indicated the size of the collector market to be 20,000 plus and growing.

The data I refer to, is of course Telecom's mailing list for its Newsletter/Bulletin. Unfortunately, I have no doubt at all (as I have indicated on a number of occasions in the past) that this is a grossly inflated and inaccurate listing of names and as such, not truly representative of the phonecard collector base.

The reasons behind the inaccuracy of the listing have been discussed in past issues of this magazine and I will not dwell on them now other than to say that there were three main occurrences which caused an influx of names (including 'uncles, aunties, sons, daughters, cats, dogs', etc) being submitted to Telecom for inclusion on the list. These were of course Telecom's mail out of the \$1.50 Christmas card to its customer

EDLINS OF CANBERRA



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PHONE (06) 248 7859 OR FAX (06) 248 7553

SHOP 10, GAREMA ARCADE, BUNDA STREET, CITY



NEW YEAR SPECIALS. COMPARE OUR PRICES AND SAVE \$\$\$

GUARANTEE - WE WILL NOT BE BEATEN ON PRICE, QUALITY OR SERVICE

(All Orders Over \$100 sent Insured Post FREE)

TELECOM OFFICIAL PHONECARDS FOR SALE

	PACK	MINT	1-HOLE	MULTI		PACK	MINT	1-HOLE	MULTI
Geelong Trial set (6)	\$270	\$240	\$190	\$130	Australia Day '93	\$40	\$15	\$3	\$2
South Australia (6)	\$750	\$350	\$110	\$65	Endangered Species '93	\$150	\$60	\$8	\$5
\$5 - 500 Grand Prix (1)	\$80	\$55	\$40	\$21	Indigenous People (3)	\$42	\$36	\$13	\$8
\$5 Generic (1)	\$140	\$65	\$12	\$7	Landscape '93 (3)	\$80	\$36	\$13	\$8
Queensland (3)	\$310	\$240	\$135	\$65	Microscopy (3)	\$80	\$38	\$14	\$8
Victoria (3)	\$315	\$100	\$25	\$15	Environment (3)	\$80	\$38	\$14	\$8
New South Wales (6)	\$485	\$360	\$85	\$40	Australia Day '94 (1)	\$65	\$12	\$3	\$2
Western Australia (3)	\$80	\$75	\$65	\$60	Dinosaurs '94 (3)	\$165	\$38	\$14	\$8
Aust Capital Territory (5)	\$240	\$225	\$130	\$65	Endangered Species '94 (3)	\$80	\$38	\$14	\$8
Northern Territory (2)	\$70	\$65	\$55	\$50	Landscape '94 (7)	\$80	\$75	\$38	\$24
Tasmania (2)	\$70	\$65	\$55	\$50	Commonwealth Games (3)	\$70	\$24	\$15	\$9
Australia Day '92 (1)	\$120	\$95	\$45	\$20	Cardex '94 (1)	\$65	\$9	\$8	\$6
Red Cross (6)	\$340	\$140	\$48	\$20	Lifesaving '94 (4)	\$50	\$45	\$20	\$12
Olympics (6)	\$400	\$230	\$32	\$20	Christmas '94 (3)	\$50	\$38	\$13	\$8
\$1.50 Bird Choir (1)	\$180	\$180	\$170	\$165	Australia Day '95 (1)	\$20	\$9	\$8	\$6

**PLEASE NOTE : All individual cards in mint, one hole and multi hole, are available.
Let us help you complete your collection.**

MINT ADVERTISING CARDS

K-Mart set 3	\$40
\$10 XXXX	\$18
Chinese Year of Dog (4)	\$30
Dance Co & Aust Ballet (4)	\$42
Corolla card	\$14
Social Security card	\$7

MINT CUSTOM CARD PACKS

Tamworth Country Music	\$45
Swish Mountain Drawing	\$28
Ettamogah Pub	\$42
Sydney Opera House	\$68
Museum of Cont. Art	\$68
Inverted Swan Stamp	\$22
Courage Under Fire	\$38
Albury High (loose card)	\$12
1210 Steam Locomotive	\$24
Gary Ablett (AFL)	\$19
Tony Modra (AFL)	\$19
Stephen Silvagni (AFL)	\$19
Chris Mainwaring (AFL)	\$19

CUSTOM CARD PACKS Cont .

Koala Pack	\$25
Duck Pack	\$45
Apollo 11	\$380
Apollo 15	\$195
Disney Australia	\$25
Rally Australia	\$65
Black Opal	\$34
Luna Park	\$24
Phonecard Collector (loose card)	\$24
Coke (Santa & Polar Bear)	\$39

MINT PAYTEL PHONECARDS

T.T. Line 1st issue pack	
Mintage of 1,000 only	\$165
TT Line 1st issue set cards	\$110
Spirit of Tasmania pack	\$52
Spirit of Tas. set of cards	\$48
Crew Card single (no pack)	\$10
The Map Card pack	\$10
The Map card single card	\$6

MINT PAYTEL Cont .

Wild Rivers Pack	\$45
Wild Rivers set of cards	\$40
Trams Pack	\$48
Trams set of cards	\$40
Railways of Australia Pack	\$25
Sydney/Hobart Pack	\$47.50
Ditto, set of 4 single cards	\$40

**FREE
AUCTION
CATALOGUES
PRICE LISTS AND
'SPECIALS' LISTS
PLEASE ASK TO HAVE
YOUR NAME PLACED ON
OUR MAILING LIST FOR
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AND LISTS**

Customer Name: Address:

City/Suburb: State: Postcode:

I wish to pay by Cheque Money Order Bankcard MasterCard Visa

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Exp. Date: / Signature: Phone:



INTERNATIONAL NUMISMATICS

Over the last few weeks, I have had a number of discussions with Darren Harris, the Managing Director of International Numismatics, in regards to this company's entry into the phonecard 'scene'.

As many readers would be aware, the International Numismatics group is firmly established in the collecting market as a major coin and collectables dealer. Founded in 1990, primarily as a mail order coin company, International Numismatics has grown and expanded to now incorporate offices in Melbourne, Sydney and Newport Beach, USA, as well as two Sydney retail stores.

Whilst the major portion of their business is still coin based (International Numismatics represent the Royal Canadian Mint, United States Mint, Monnaie de Paris -French Mint - and Pobjoy Mint from overseas and are official distributors for the Royal Australian Mint, Perth Mint and Note Printing Australia) the expansion of the business has seen the introduction of other collectables. Foremost amongst these is phonecards.

The International Numismatics group are primary distributors for major phonecard issuers including the Phonecard Advertising & Collector Services (PACS), Australian Phonecard Collectables (APC), Telearch, Worldwide Collectables and The Phonecard Bureau. Recently, their major position in the Australian market has been ratified with their appointment as Official Australian Distributors for New Zealand Telecom. International Numismatics were chosen as the major market-drive, service-oriented collectables company, capable of handling the keenly sought, if somewhat volatile, New Zealand issues.

Bob Gill (Principal) of New Zealand's Strategic Media Ltd., has advised that International Numismatics will be the "Master Phonecard Dealer" for Telecom New Zealand's International PhoneCard collector packs that are marketed in Australia and also "Master Dealer" for Australian Custom Card, New Zealand collector format products. In this regard International Numismatics have taken over from Alan Dunlop of PACS. All New Zealand and Australian Custom card packs are now available to collectors in Australia at an equivalent retail price to that paid by New Zealand collectors.

Regular readers of the Sydney Sunday newspapers will be familiar with the International Numismatic's full page collectables advertisements. Their full page phonecard advertisements were what led me to contact Darren Harris to find out more about the company.

The expansion of the phonecard market has also prompted the International Numismatics group to license several custom phonecard issues. The first Telecom Australia issues feature the popular animation series the **Simpsons** and the **Flintstones**. These cards are due for release in late January, 1995 and according to Darren Harris, are already well on the way to being a sellout (see advertisement opposite page).

Other releases include the first two cards in a major movie series. These cards feature the summer movies "Baby's Day Out" and "Miracle on 34th Street", a remake of the 1947 classic. Both \$5 phonecards have been produced by Card Phone Australia and have small runs of just 1,000 of each. Priced at just \$12.50 each, these licensed cards represent particularly good value, something that many feel has been neglected in the Australian Phonecard market.

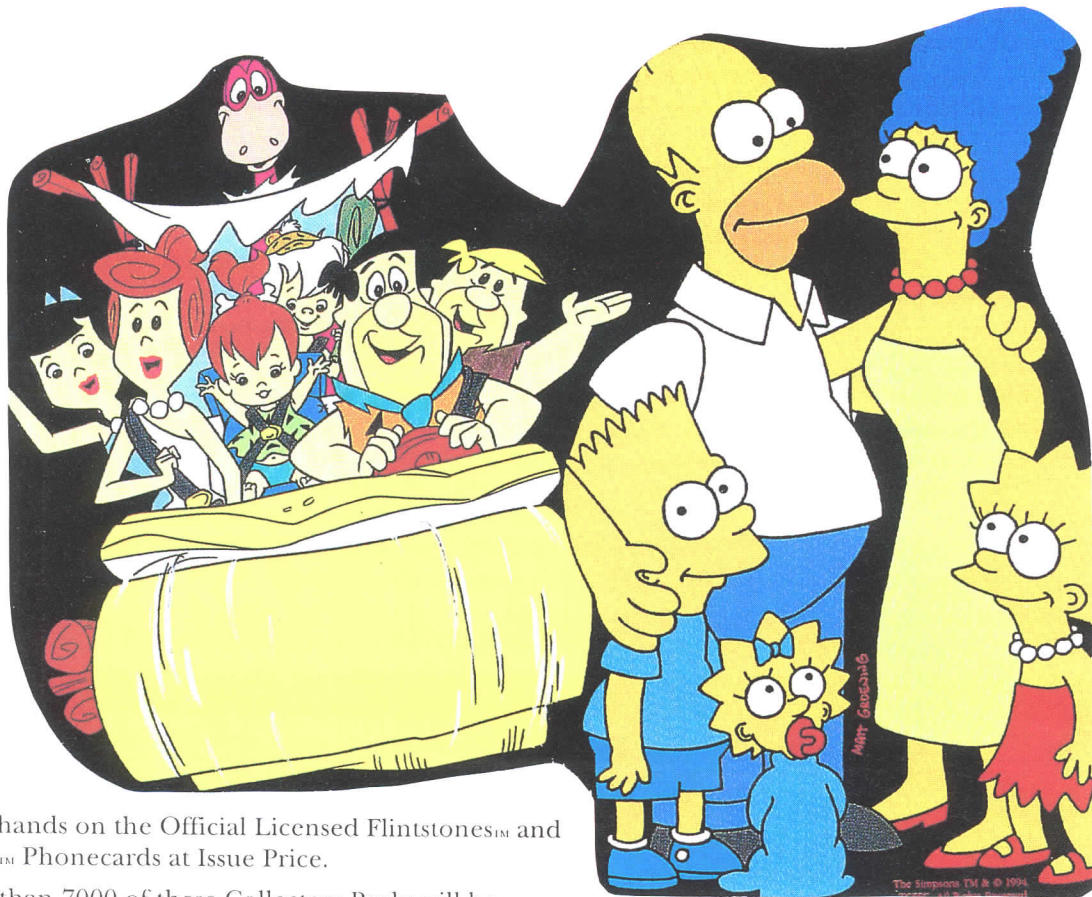
A further range of issues are in the development stage and collectors are welcomed to contact International Numismatics for a copy of their free monthly phonecard bulletin to keep abreast of new releases.

All new releases can be viewed at the group's two Sydney stores - Queen Victoria Coins in the beautiful, busy Queen Victoria Building in Sydney (phone 02 283 2500) or the newly opened and very spacious Macquarie Coins and Collectable Gallery at 83 York Street, Sydney (phone 02 262 6588). The Queen Victoria Coins store is open seven days a week, making the buying of phonecards an easy task for all collectors.

Phonecard collectors visiting the Macquarie Gallery might just have their collecting interests changed - this store carries a diverse range including phonecards, coins, sporting memorabilia, fossils, antiquities, Australiana and lots more. It is open Monday to Friday, from 8.30am to 5.30pm.

The Editor

The Simpsons and the Flintstones



Ensure you don't miss out. Order your Flintstones and Simpsons Collector Packs today.

\$24.00

Get your hands on the Official Licensed Flintstones™ and Simpsons™ Phonecards at Issue Price.

No more than 7000 of these Collectors Packs will be issued, a small quantity considering the international appeal of both of these animation legends.

Both cards are available at Official issue price of \$24.00 each! And, all collectors ordering from this advertisement will receive the opportunity to place a standing order for future issues with the same serial numbers!

Available late January 1995 from:



INTERNATIONAL NUMISMATICS

PO Box 477, Kew, Victoria, Australia 3101
Telephone: (03) 882 5910 Facsimile: (03) 882 5931



QUEEN VICTORIA COINS

Shop 12 QVB Walk, Queen Victoria Building
Sydney NSW 2000

Phone: (02) 283 2500 Fax: (02) 283 2007



Shop 4, 83 York St
Sydney NSW 2000
Phone: (02) 262 6588
Fax: (02) 262 6665

To place Credit Card Phone orders phone
008 81 6677

Name.....

Address.....

.....State.....P/code.....

Phone number during business hours.....

Fax number if available.....

.....The Flintstones \$5 Collector's Pack @ \$24.00 \$.....

.....The Simpsons \$5 Collector's Pack @ \$24.00 \$.....

Postage and Insurance \$ 4.50

Cheque / Money Order enclosed \$.....

Or debit my Bankcard / Mastercard / Visa card

Number

Expiry / Signed.....

listing in late 1992, the 'lottery type' distribution of the Tamworth cards in early 1994 and the introduction of 'limited' Limited Edition folders, also in early 1994.

There is some conjecture as to the actual size of the phonecard collector base in Australia, ie., those whom maintain an ongoing interest in the phonecard scene as opposed to those whom may purchase a card or a set of cards because it features an item of particular interest. In my personal estimate, I put it as being in the vicinity of 6,000 to 8,000.

The size of the collector base is obviously important to the producers of the collector orientated Custom cards and packs. It is also becoming quite evident, that the actual number of people actively buying the custom card Collector Packs is well below the above estimate.

I base this statement on two main sources, firstly the 'feedback' which I received from the questionnaire distributed with the last issue and for which there were in excess of 1,000 respondents and secondly, the knowledge that single Custom cards are 'appearing' for sale at face value from newsagents in (to date) Sydney and Brisbane.

What does this mean? In my belief it will lead to a consolidation and stabilising of the present scene as producers of Custom cards dependant upon the collector for sales, limit both the number of issues being produced as well as the prices of these issues.

Again, referring to the questionnaire, a large number of people have simply 'given away' buying cards (whilst still maintaining an ongoing interest in the phonecard scene) due to two reasons - the number of issues being produced/proposed and the cumulative price of these issues. As the number of issues released decrease, together with the pricing structure, I have no doubt that there will be a resurgence in collecting - or trying to collect - 'one of everything' again, as these people return actively to the market.

I have every confidence that the future for collectors is 'looking bright'.

In relation to the questionnaire, a full analysis of it will commence this month in conjunction with Insider (the identity of all respondents will remain confidential to myself) and results will commence to be provided with February's issue.

Due to the over-whelming response and the deluge of (initial) daily mail, I have allocated an extra 100 of APM's \$2.00 Complimentary cards for distribution. The actual first 100 replies received will be allocated a card whilst a further 100 will be drawn from random based on the fact that not all received their magazine on the same day, eg international mailings. A full list of 'winners' will be included in the next issue.

Lastly, this magazine commenced distribution through newsagents and stores in Western Australia with this issue. As from February, it will be found in similar premises in all other states.

EDITOR

OBITUARY TO JOHN FIOCCO

Collectors and dealers alike have been saddened by the untimely death of John Fiocco, a fortnight before his 29th Birthday.

John passed away quite unexpectedly on November 30, shortly after being diagnosed with a serious heart condition. Many will be shocked at this news as John did his best to prevent family and friends from worrying about him by playing down the seriousness of his condition. Right to the end he lived a full and happy life with his loving family at Concord. That's the kind of person that John was.

John was born of Italian parents on December 5, 1965, at Camperdown in Sydney. He spent his early years in Newtown, then attended Concord Public School and then Christian Brothers (Catholic) High School at Burwood. In 1983, John began his University studies in Computer Engineering at the University of Wollongong. He was actively involved in sport, particularly basketball, and also had a lifelong interest in music.

John was only 21 years when a Doctor noticed that his blood pressure was unusually high. Upon diagnosis, it was found that he had a serious kidney problem. John spent the next few years in and out of hospital, enduring more than 20 operations. His incredible mental strength, the support of his family and his strong faith in God kept him going through it all. Even after his condition had been stabilised, John still had to endure four self-treatments per day. I never heard him complain once.

In 1990, John completed a computer course and then became involved in his father's printing business, an occupation he enjoyed for the rest of his life.

It was around the same time that John became involved in collectables, first with stamps, then coins and then two years ago, with phonecards. John became very much a feature of the Australian phonecard scene, culminating in his co-founding of the "Phonecard Traders".

John was well liked and respected throughout the trade. He will be sadly missed by all who knew him.



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CALL ME FIRST... CALL ME LAST... WHENEVER... BUT CALL ME !!
(Those who phoned me last month are laughing all the way!)

THIS MONTH'S SPECIALS

Surf Life Saving Pack - at <u>Issue Price</u>	\$55.50	1994 Christmas Pack - at <u>Issue Price</u>	\$45.50
1994 Australian Landscape Pack	\$70.00	1994 Endangered Species Pack	\$65.00
1994 Dinosaurs Pack P.O.A			

MINT SETS

South Australia, Geelong, Grand Prix, Victoria, NSW, WA, Tasmania, NT,
ACT, Australia Day '92, \$1.50 Bird Choir..... P.O.A.

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Generic \$2, \$10, \$20, \$50, \$5 Olympic Bid, Advertising \$5
(2) \$10 & \$20, Xmas 92 \$5 & \$10, K-Mart \$5 \$10 & \$20,
\$10 XXXX, Xmas 93 \$5 & \$10, Tourist, \$5, \$10, \$20 &
\$50 both old and new Telecom Logos, Year of Dog \$5 (4),
Tamworth \$5 (2), Ballet \$5 & \$10, Dance Co \$5 & \$10,
Toyota \$5, \$5, \$10 & \$20 Bookmuncher, \$5 Cardex, \$4
Social Security..... **\$1,420**

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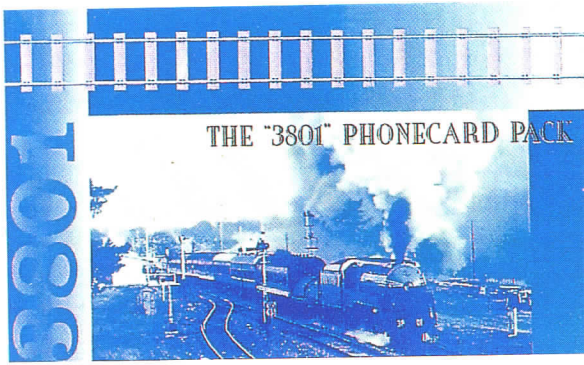
Fax/Phone (07) 252 2903 (7 days)

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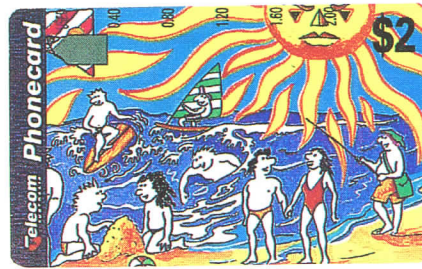
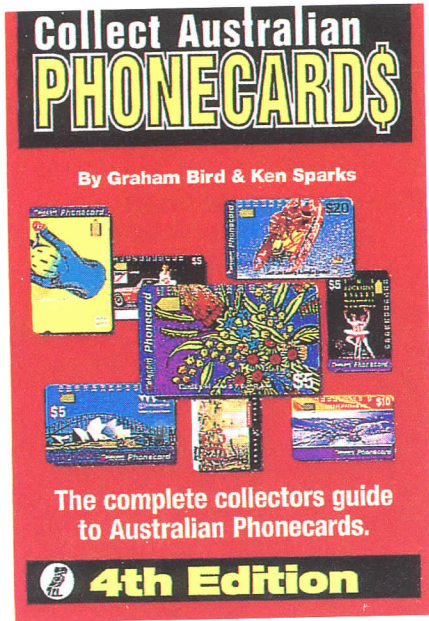
Dealer Enquiries Welcome



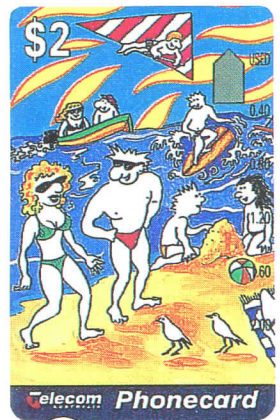
THIRLMERE RAILWAY



Left & Above:
Thirlmere Railway Series 1
Right: APM Complimentary Card



Above & Right:
Summertime I & II



Above: PACS Issue
Right: Pay-Tel's Payphone on the Warnambool Train



Macquarie Gallery, York St, Sydney



Queen Victoria Coins, Queen Victoria Bldg, Sydney

AUSTRALIAN NEWS UPDATE

AUSTRALASIAN PHONECARD MONTHLY

APMs \$2.00 Complimentary Phonecard has been received from Telecom Australia and is available with a subscription to the magazine (note page 38). It is also available through dealers whom stock this magazine. The card is featured on the opposite page. Of note, is that this magazine will be available in newsagents in Western Australia as from the January issue and nationally in newsagents as from the February issue.

SYDNEY STAMP CENTRE

Michael Hudson advises that he is in receipt of the Series 1, \$2.00 Telecom Phonecard which features the **Thirlmere Railway**. Note card and Pack cover on opposite page.

Michael also advises that the Limited Edition Packs have arrived for the **Sydney Monorail Pass Cards**. Collectors interested in either of the above packs and/or cards should contact the Sydney Stamp Centre on (02) 231 4583.

AUST. PHONECARD COLLECTABLES

APCs' \$5.00 card and Collector Pack featuring Sydney's **Luna Park** is due for release on the 21st of January, to coincide with the official opening of Luna Park itself. Estimations are that some 150,000 patrons will utilise the facilities and recreational aspects of the Park in the first week of operation.

The card and the pack will be available through APCs' dealer network (see December APM for details and the card itself).

LIGHTHOUSE PHILATELICS (Aust) P/L

Featured opposite is the cover of the newly released, 4th Edition of "Collect Australian Phonecards". It is available now from all Phonecard, Stamp and Coin dealers. Whilst this catalogue will again prove a handy reference for collectors and dealers alike, it has one glaring omission - it does not include all of Telecom Australia's Custom cards, only those produced by PACS.

PHONECARD ADVERTISING & COLLECTOR SERVICE (PACS)

At left is featured **PACS 19**, a card which has been commissioned by Taubmans, the paint manufacturer, and the hardware chain BBC.

Two forthcoming \$5 issues to be produced by PACS will feature the Australian Conservation Foundation (February) and the RSPCA (March). These two issues are an involvement by PACS in direct charity fund raising. In the latter case, the animal welfare organisation will benefit by \$50,000 from PACS, through the sale of the cards and the packs featuring the theme, "All Creatures Great and Small".

As featured on pages four and five, PACs are also releasing two \$5 cards featuring the cartoon characters, the **Simpsons and the Flintstones**.

TELSTRA CORPORATION LTD

In February, 1990, the Cambodian Ministry of Post & Telecommunication and Telstra, the Australian Communications Company, signed a Business Co-operation Contract (BCC). After years of war, Cambodia was suffering from poor infrastructure and faced an uncertain political future. Communication by telephone to the outside world was a lengthy and expensive experience.

Under Stage One of the BBC, Telstra built a small Sattelite Earth Station and International Exchange. It was then possible to call over 200 countries from Phnom Penh.

Stage Two of the BBC agreed to in November 1992, committed Telstra to the construction of a new International Telecommunications Centre, a Standard A Earth Station and a full scale International Gateway. These facilities represent an additional investment of A\$15 million dollars and were to be commissioned on 3 December, 1994. Together with expenditure under Stage One, they bring Telstra's total investment in Cambodia to A\$23 million to date.

A limited number of **2,000 Collector Packs** have been released by Telstra and MPTC to commemorate the completion of Stage Two of the BCC. The pack's cover (with cards and stamps overlaid) and further details are provided at pages 16 and 17 of this issue of APM.

MELBOURNE PHONECARD CLUB INC

Telecom is producing 10,000 x \$2 cards for this Club, featuring a **Red Lace Wing Butterfly**. This card will be available to club members at \$4 each and to the public for slightly more. Enquiries to the Club Secretary, Ken Hosking, on (03) 412 2461.

ROAM PACIFIC

Roam Pacific are due to release 10,000 of each of 4 x \$2 and 1 x \$5 cards commemorating the **50th anniversary of the ending of WW II** (featured in last month's magazine).

The company has a further three cards waiting to be printed, featuring the **Middle East peace talks**. For further information contact Roam Pacific in Sydney on (02) 221 8896.

AUST. PHONECARD ART SERVICES

The above company is producing 2 x \$5 phonecards which commemorate the 20th anniversary of the devastation of Darwin by **Cyclone Tracy**, on Christmas eve, 1974. For further information contact (089) 800281.

PJ SIEDERS

This company is producing a \$5 phonecard on behalf of the Kidney Foundation. For further information contact (041) 867 3202.

SINGING PHONECARD ISSUE

In August, 1995 the Choir of St Andrew's Cathedral, Sydney, will be undertaking a tour of English Cathedrals singing at St Paul's Cathedral in London, Salisbury Cathedral, Winchester Cathedral and other venues throughout the country.

St Andrew's Cathedral, Sydney, is the oldest cathedral in Australia and there are historical records concerning the men and the boys of the choir as early as 1868 when the Cathedral was consecrated. This establishes the choir as one of the oldest continuously active choral groups in Australia. In 1885 St Andrew's Cathedral School was established "for the purpose of providing the choristers with a high class free education on church principles in addition to a musical training". At that stage, of the 27 boys enrolled in the school, 22 were choristers. The school has since developed to an enrollment of 700 pupils of whom 24 are full choristers. Whilst their education is no longer free, they do have the benefit of scholarships which represent a fair proportion of their fees.

The choir has sung at many important State occasions including Royal visits. The most recent was that of Her Majesty Queen Elizabeth and the Duke of Edinburgh in 1992. This service was featured on national television. The annual "Nine Lessons and Carols" service is often broadcast on radio. The ABC TV documentary, "Compass" featured the St Andrew's Cathedral Choir in the 1993 Christmas Eve Edition.

In order to widen the musical experience of choir members, the present Master of Choristers, Michael Deasey, embarked on an ambitious programme of tours from the early days of his appointment in 1981. Since then the choir has sung in England, New Zealand, Tasmania, South Australia, Victoria, Queensland, Canberra and in Northern NSW.

The 1985 tour of England commemorated the 100th anniversary of the foundation of St Andrew's Cathedral School and included engagements at the cathedrals of St Paul's, London, Canterbury, Salisbury, Wells, Exeter and York Minster.

The Choir has recently recorded a limited edition CD which was available for sale in time for Christmas. A few copies are still available.

To help to raise funds to finance their 1995 tour of England, the choir is issuing a Special \$5 Limited Collectors Edition Telecom Custom Phonecard which will be available as a single card or enclosed in a superbly designed presentation pack. A very limited number of these packs will be signed by the Very Reverend Boak Jobbins, Dean of Sydney.

Anyone interested in one of these items should contact Tony Immergluck, the convenor of the project, on (02) 391 1703 for details.

TELSTRA EARNS ITS STRIPES IN RWANDA

The commanding officer of the Australian Defence Force (ADF) based in Rwanda has praised Telstra for the phone service provided through installation of a satellite link and small digital exchange in the army's Kigali compound.

The project began with the army requesting bids for a link between Rwanda and Australia. A proposal was prepared by a Telstra team and following the army's decision to trial the service, Engineering staff rushed to source the required equipment.

An army equipment shelter was fitted out to ensure that everything was working prior to its transfer to Rwanda.

During this initial phase, army technical staff were trained in equipment installation and operation - including payphones (by Vern Beare, Telecom Payphones) and the exchange (by Arjumand Haqqani International Engineering). Due to the tight time frame involved, it was decided to send an Engineering staff member to Rwanda to install the equipment and get it initially running via an IDR satellite link.

On arrival in Kigali, it took Michael O'Loughlin and the army technicians just four days to establish the first phone call through to Australia. Further time was then spent on additional equipment set-up and testing, while the army installed phones and payphones.

The communications package, comprising eight 64 kbit/s international circuits and a small 16-line international/local telephone exchange, was an overnight success with army personnel who were keen to use the service. It included five payphones for public international calls and 11 lines with telecom TF200 phones for ADF administration work.

Michael O'Loughlin advised that "the ADF is charged for all calls on the basis of metered incoming minutes, with the costs of public international calls being recouped by the ADF through the sale of Telstra phonecards".

"Already 7000 cards with face values of **\$20** and **\$50** have been sold by Telstra to the ADF, with other Australian agencies such as Care Australia also taking advantage of the payphones to call friends and relatives in Australia".

Permission for this article, which is reproduced in a condensed form from Telstra's publication 'Transit', was given by the magazine's Editor. Many thanks - Ed.

WISHART PHONECARDS

PO BOX 845, Mt Gravatt, Qld 4122

Telephone/Fax: (07) 849 2682

Abbreviated Mint Price List for January 1995

(for those collectors who have to buy their own Christmas presents)

Geelong	
\$1.50 Cartoon	\$90.00
\$3 Cartoon	\$15.00
\$6 Reach to Rescue	\$15.00
\$1.50 Surf Boats	\$35.00
\$3 Surf Boats	\$20.00
\$6 Surf Crew	\$95.00
Set of 6 cards	\$245

Victoria	
\$5 River Murray	\$30.00
\$5 Melbourne	\$22.00
\$10 Grampians	\$65.00

South Australia	
\$2 Vineyard	\$40.00
\$10 Kangaroo Island	\$70.00
\$20 Adelaide (1st print)	\$200

Western Australia	
\$2 Perth	\$25.00
\$5 Karri Forest	\$25.00
\$10 Bungle Bungles	\$30.00

ACT	
\$5 Questacon	\$22.00
\$5 War Memorial	\$40.00
\$10 Tower	\$170

Northern Territory	
\$5 Crocodile	\$20.00
\$5 Uluru	\$43.00

K-Mart	
\$5 AC Cola	\$8.00
\$10 Jackaroo	\$14.00
\$20 River Gum	\$24.00

New South Wales	
\$20 Taronga Zoo	\$60.00

Tasmania	
\$2 Cradle Mountain	\$40.00
\$5 Hobart	\$25.00

Olympic	
\$2 Hockey	\$110
\$20 Marathon	\$39.00

Generic - Original	
\$5 Logo	\$70.00
\$50 Logo	\$60.00

Microscopy	
\$5 Plankton	\$12.00
\$10 Butterfly Eggs	\$15.00
\$20 Pollen Grains	\$24.00
Set of 3 cards	\$50.00

Single Issue	
\$5 Geneva	\$220
\$5 Sydney 2000 Bid	\$35.00
\$5 Aust Day '93	\$18.00
\$10 XXXX	\$14.00
\$5 Toyota Corolla	\$10.00
\$2 Nicotinell	\$120

Christmas 1992	
\$1.50 Bird Choir	\$160
\$5 Wombat	\$10.00
\$10 Koala	\$37.00

COLLECTOR PACKS	
South Australia	\$500
New South Wales	\$475
Queensland	\$280
Tasmania	\$65.00
Northern Territory	\$65.00
Western Australia	\$80.00
Olympic Games	\$450

\$5 Generic	\$90.00
Grand Prix Wreath	\$90.00
Australia Day '92	\$100
Australia Day '93	\$50.00
Australia Day '94	\$70.00
Indigenous People	\$45.00
Environmental Protection	\$60.00
Dinosaurs	\$120
Endangered Species 11	\$70.00
Landscape 11	\$75.00
Commonwealth Games	\$70.00
Ettamogah Pub	\$30.00
Opera House	\$60.00
Museum of Contemp. Art	\$60.00
AFL Gary Ablett**	\$19.00
AFL Tony Modra**	\$19.00
Albury High School**	\$17.00
1210 Locomotive**	\$20.00

**Any two for \$35 while stocks last

NOTE:

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FAIRS - SHOWS - AUCTIONS

14	Jan 1995	Rosebud & Dist Phonenumber Coll Club Fair	Anglican Church Hall	Rosebud
29	Jan 1995	Kangaroo Phonenumber Club Fair	Brisbane Town Hall	Brisbane
29	Jan 1995	Stamp & Coin Super Fair	Petersham Town Hall	Petersham
4-5	Feb 1995	National Stamp, Phonenumber & Coin Show	Adelaide Hilton	Adelaide
5	Feb 1995	Coin, Stamp & Phonenumber Fair	St John Ambulance Hall	Moonee Pond
26	Feb 1995	NSW Phonenumber, Stamp & Coin Fair	Holiday Inn Menzies	Sydney
3-4-5	March 95	Sydney Coin & Stamp Fair	Sydney Opera House	Sydney
25-26	March 95	Aust International Phonenumber Fair	Holiday Inn Menzies	Sydney
30	April 95	Stamp & Coin Super Fair	Petersham Town Hall	Petersham
16-17-18	June 95	Sydney Coin & Stamp Fair	Sydney Opera House	Sydney

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JANUARY SELLING LIST

AUSTRALIAN PACKS

Geelong Trial	\$390
South Australia	\$950
500th Grand Prix	\$120
Queensland	\$450
Victoria	\$450
Western Australia	\$100
Aust Capital Territory	\$420
Northern Territory	\$90
New South Wales	\$700
Tasmania	\$90
Australia Day 1992	\$190
\$5 Generic	\$250
Red Cross	\$400
\$1.50 Christmas 1992	\$245
Indigenous People	\$70
Landscape 1993	\$70
Australia Day 1994	\$90
Dinosaurs	\$230
Endang Species 1994	\$120
Landscape 1994	\$110
Commonwealth Games	\$110
Cardex Pack	\$80

MINT AUST. CARDS

\$5 Toyota Corolla	\$10
\$2 Rentlo (Rare Card)	\$200
\$5 Swissh	\$25
\$5 Ettamogah Pub	\$30
\$5 Courage Under Fire-2	\$25
\$2 Zoo Pair	\$25
\$2 Museum Art Sydney	\$12
\$10 Black Opal	\$25
Rally Australia set of 3	\$45
Spies Hecker set of 3x\$5	\$55
\$5 Inverted Swan	\$18
\$20 Museum Cont Art	\$45
\$2 Emu Export	\$20
\$20 Lloyd Rees Painting	\$30
\$5 Luna Park	\$18

CUSTOM PACKS

PACS Tamworth	\$60
PACS Swissh Chocolate	\$40
PACS Ettamogah Pub	\$50
PACS Museum Cont. Art	\$70
PACS Spies Hecker	\$60
PACS Inverted Swan	\$25
PACS Lloyd Rees Paint.	\$70
AFL Gary Ablett	\$26
AFL Tony Modra	\$19.50

AFL Stephen Silvagni	\$19.50
AFL C. Mainwaring	\$19.50
Melbourne Zoo Pack	\$35
Taronga Zoo Pack	\$35
Adelaide Zoo Pack	\$35
Perth Zoo Pack	\$35
Steam Locomotive 1210	\$22
Disney Pack	\$28
Rally Australia	\$55
Courage Under Fire	\$39
Black Opal	\$34
Luna Park	\$24
America's Cup Challenge	\$99
Endeavour Replica	\$99
Shakespeare Company	\$99
True Blue BOC Challenge	\$69
Animal Eyes (Aust Pack)	\$335
Coca-Cola Bear	\$19.50
Coca-Cola Santa	\$19.50
VST Card & Catalogue	\$10
Apollo 15	\$215

PAYPHONICS

First Issue Generic Pack	\$55
\$50 First Mint Card	\$50
1994 Christmas Pack	\$16

CARD PHONE AUST.

Melbourne Cup Pack	\$45
Melbourne Cup set of 3 cards (different to the pack)	\$42
\$3 Generic Card Mint	\$3.50

NORFOLK ISLAND

First Issue Pack	\$45
------------------	------

PAYTEL PACKS

Abel Tasman	\$180
Spirit of Tasmania	\$75
Wilderness Pack	\$50
Map Pack	\$12
Trams Heritage	\$40
Railways of Australia	\$25
Railways Part 2	\$20
Lighthouse Pack	\$10
Sydney/Hobart Race	\$47.50

WORLD CARDS

Christmas Island Pair	
Multi Hole 2nd Set	\$20
PNG 100 unit Sepik Art	
Mint	\$55
PNG 50 unit Mask Mint	\$27
PNG 25 unit Lizard Mint	\$18

PNG 100 unit Ela Beach	
First Issue Mint	\$70
PNG 100 unit Haus PTC	
First Print Mint	\$90
PNG 25 unit Languages (Expo) Mint	\$18
PNG 25 unit Tourist Mint	\$18
Gibraltar 100 unit RAF	
75th Anniversary Mint	\$25
Lithuania 1st Card Mint	\$30
Denmark 50KR Kangaroo Mint	\$20
Denmark 10KR, Kangaroo, Parrots, Shark - Mint	\$15
Germany 12DM Aust Related (Harbour Bridge) Used	\$12
GB 1993 Wimbledon Ladies Champ. 20 unit BT Mint	\$20
GB 1993 10 unit Into Space Mint	\$15
Hong Kong 100 unit Paint Brushes Used	\$2

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 Emerald Victoria 3782
 Telephone 059 68 5576

QUEENSLAND
 Tony Boyd
 200 Latrobe Terrace
 Paddington Brisbane
 Queensland 4064
 Telephone 07 369 0488

Status Retail
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 255 Pitt Street
 Sydney NSW 2000
 Telephone 02 267 6116

Max Stern & Co
 Port Phillip Arcade
 234 Flinders Street
 Melbourne Victoria 3000
 Telephone 03 654 6751

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ON SUNDAY, 29 JANUARY, 1995, AT THE BRISBANE TOWN HALL IN THE SHERWOOD ROOM**

AUSTRALIAN PACKS

Queensland	\$375
Victoria	\$390
New South Wales	\$600
West Australia	\$100
ACT	\$325
Nthn. Territory	\$90
Tasmania	\$85
End Species '93	\$150
End Species '94	\$115
Comm Games	\$85

AUSTRALIA - 1 Hole

\$5 Karri Forest	\$20
\$10 Bungles	\$35
\$10 Kangaroo Is	\$65
\$5 Barrier Reef	\$18
\$10 Brisbane	\$120
\$5 War Memorial	\$40

NEW ZEALAND PACKS

Winter Sports	\$300
Summer Sports	\$320
Whitbread	\$295
WWF	\$1300
Womens Suffrage	\$450
Music Legends	\$315
Black Music	\$275
Hotels	\$250
Year of the Dog	\$650
Year of Rooster	\$3000
Maori Legends	\$315
Adcard Vol 6	\$210
Adcard Vol 5	\$350
Adcard Vol 4	\$250
Adcard Vol 3	\$400
Adcard Vol 2	\$525
Adcard Vol 1	\$1350
Shell	\$420
Cartoon	\$315
Native Flowers	\$230
Science/Tech	\$240
Critters	\$1250
Cardnet	\$210

NZ ADCARDS - Mint

Anne Geddes, 4v	\$45
Shotover Jet	\$10
Air Expo	\$14
Scout Jamboree	\$9
DB Bitter	\$13
Ansett Fluffy	\$36
Ace Computer	\$10
Bank Peninsula	\$9
Phantom of Opera	\$43
Shell Series, 5v	\$60

Kiwi Auck Fair	\$18
Westpac Helicopter	\$14
\$20 Elvis	\$60
\$20 Madonna	\$60
\$20 Whitney Houst	\$60
Rugby Sevens, 2v	\$15
Blood Brothers	\$9
Amsterdam Spot	\$15
Benson & Hedges	\$15
Road Safety BMW	\$8
\$20 Aretha Franklin	\$55
\$20 B Holiday	\$55
\$20 Louis Armstrong	\$55
\$20 BB King	\$55
\$20 Ray Charles	\$55
Albatross	\$40
JAL	\$15
Springbok Rugby	\$9
Air NZ, 4v	\$55
Water Care	\$10
Elephant Seal	\$12

AMERIVOX - Mint

Jose Carerras, 3 cards in folder SUPERB	\$145
---	-------

NEW CALEDONIA-Used

Bonhomme Bourail	\$20
La Danseur	\$60
Mosaigue	\$30
Composite Card	\$25

BAHAMAS - Used

Racing Sloop	\$18
Birds	\$6
Police Force	\$9
Beach View	\$15

FIJI - Used

10 Different	\$20
--------------	------

DENMARK - Mint

Carl Lewis	\$30
2nd Coke Ktas	\$25
Harley Davidson	\$25

FINLAND - Mint

McDonalds	\$40
Harley Davidson	\$25
Aland Is Games Golf	\$60
Red Cross	\$20
Hesburger	\$15

BT - Mint

Quantas in Folder	\$25
Air New Zealand	\$60

JAPAN MOVIES - Mint

Various Mint each	\$20
-------------------	------

SWEDEN - Mint

Hockey	\$12
Lion	\$12
Giant Panda	\$12
Ice Climbing	\$12
Gota Kanal	\$12
Rabbit	\$12
Lufthansa	\$30

INDONESIA - Mint

Coca Cola	\$25
Carl Lewis	\$30

KOREA

Wishing You a Long Life, 4v Used	\$50
Kentucky Fried Chicken	
600 ex Mint	\$75
Coca Cola, 5v, 300 sets printed Mint	\$300

FRENCH POLYNESIA

Used

30u Les Oranges	
a Tahiti 10000 print	\$30
60u Les Oranges	
a Tahiti 20000 print	\$40
60u Le Monde	
a Votre Porte	\$50
60u Legion Etrangers	
7000 printed	\$125
30u Blue Dancing	
Girl	\$15
60u Green Dancing	
Girl	\$10
150u Red Dancing	\$20

MONACO - Used

Herculis '90	\$45
Herculis '91	\$35
Herculis '92	\$20
Herculis '93	\$30
Numerie	\$40
Imagina	\$25
Cable TV, 2v	\$40
Jardin Exitiq	\$45
Spa Monaco	\$20
Casino View	\$35
Museum	\$35
Circus Festival	\$25
Ficomias '91	\$40
Merelec	\$20
Ballet	\$40
Microtek	\$40
French Can Can	\$50
Kiwanis Club	\$25

SINGAPORE - Mint

Garfield

Merry Christmas	\$12
Happy New Year	\$12
Gong Xi Fa Cai	\$12
Be My Valentine	\$12
Happy Valentine Day	\$12
Happy Holiday	\$12
Mickey Mouse, 4 cards and folder	\$100

NZ - Mint with Folder

Snow White 3 cards	\$100
94 Red Nose Day (2)	\$20
1992 AGM	\$80
1993 AGM	\$95
1994 AGM	\$70
Passport in Sing (5)	\$1350
Passport in Amst (5)	\$500
All Black/Spring (2)	\$70
Hong Kong Expo	\$20
Jurassic Park (4)	\$80
\$20 Trenz	\$40
1990 Xmas (5)	\$750
Shell Ranfurly Shield	\$225
Vintage Car Club	\$35
\$50 Brodie Year of the Rooster	\$900
\$50 Brodie Year of the Dog	\$500

CHINA - Mint

T20 AT&T New York Skyline	\$20
Y50 AT&T Map	\$35
Y20 Year of the Dog Calenar, 2v	\$35
Y50 Fujian Statue	\$32
Y100 Fujian Statue	\$60
Y100 Guangdong Statue	\$65
\$20 Beijing Temple	\$20
Y20 Telecom Tower	\$20
Y20 Gansu Fireworks at Night	\$20
Y50 Gansu Gt Wall	\$35
Y20 Lake View	\$20
Kiu Tourbillon watch 2v in folder	\$75
Y50 Hebei Phonebox	\$10
Henan Telecom House 3 cards	\$125
Y10 Hunan Rock Hill	\$12

WORLD WIDE TELECARD

Continued

HAWAII - Mint

Kenwood 1994 Sailing	5000 printed	\$30
Hibiscus 2/91	5000 printed	\$85
Hula Dancer	5000 printed	\$85
Waikiki Beach	5000 printed	\$85
D9 Surfer	5000 printed	\$85
D10 Rainbow	5000 printed	\$75
Whales of Hawaii	850 printed	\$150
Aloha Telecard World		\$30
Tahiti Pearls	1000 printed	\$110

MERCURYCARD

- UNITED KINGDOM -

Veronica Roche from Scotia Phonecards in Edinburgh, Scotland, advises that the UK company Mercury Communications are 'paying off' a quarter of their staff and withdrawing from the actual payphone operation aspect of the business. They have in fact commenced dismantling their payphones nationally.

Mercury will still be issuing cards under their present format into March-April of 1995. From then it is believed that the company will be issuing Remote Memory Cards which will be able to be used with any company payphones.

Veronica advises that people are starting to collect current Mercurycard issues as well as 'back-tracking' to collect earlier issues. It is anticipated that the value of early and present Mercurycards will increase over the next year as collectors ensure that they have in their collections, a "piece of history" as far as the UK scene is concerned.

It is likely that the Mercurycard Collectors Club will continue to operate in its present form, ie., being operated on a day to day basis by a group of appointed dealers who are all enthusiastic and informed experts on Mercurycards.

Veronica also advises that the launch of "The Standard Catalogue of Telephone Cards" took place on 12 December and that it is "selling well" at the recommended price of 19 pounds 95 pence. Postage to other than the UK is an additional 6 pounds.

Any readers wishing to obtain further information on Mercurycards, the catalogue or in regards to other UK cards or matters, can contact Veronica Roche at:-

Scotia Phonecards
PO Box 66, Edinburgh EH7 5UX,
Scotland - U.K.
Ph/Fax International 44+31+652 0846
(see also advert at page 34)

JAPANESE PHONECARD CATALOGUE - 1st Edition

Phonecard-Guidebook, Sirius Publications,
670 pages, \$98 plus postage of \$3.50

This is the first non-Japanese catalogue for phonecards ever produced and is an impressive 670 pages of colour including over 15,000 photographs of phonecards at 47% reduction to original size. The opening pages include detailed factual explanations about the manufacture, distribution and different categories of Japanese phonecards.

The first thing to realise upon reading the opening pages is that the many impressions most "Western" collectors have about Japan and its phonecards are in fact based on misconceptions and the actual reality is surprisingly quite different to these common beliefs.

The different types of Japanese cards are explained along with their quite different production and distribution methods, which soon give the reader an understanding of how and why Japanese cards command prices of anything up to \$20,000 per card. Japanese cards are common in numbers produced but each different design is actually quite hard to locate.

The complete listing of all pre-NTT cards from DenDenKoSha company are included as well as all the listings by region up to April 1987, when the bar-code was first printed on the front of the card. After this date the bar-code was printed on the reverse of each card.

The major portion of the catalogue contains sections covering country related designs (160 pages), the most popular thematic areas (400 pages), and a final section on other types of prepaid cards found in Japan. A prefix listing for the pre-1987 bar-code cards by region is included at the back of the catalogue. The writer has an excellent knowledge of the Japanese scene and this is quite evident from the attention to detail shown throughout the catalogue.

The catalogue does not contain every card ever produced but after reading the information contained within, it is quite easy to decide whether the card you have is a rare one or just a common type.

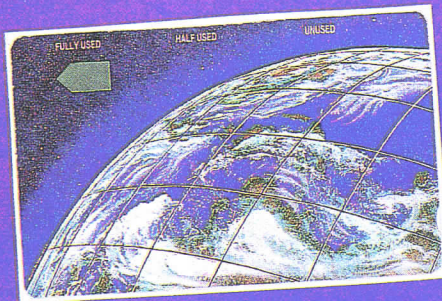
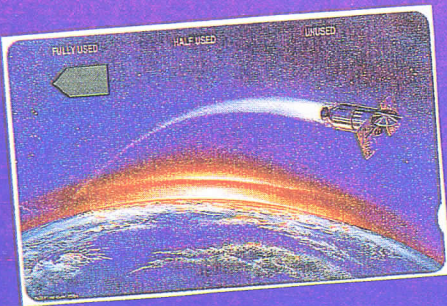
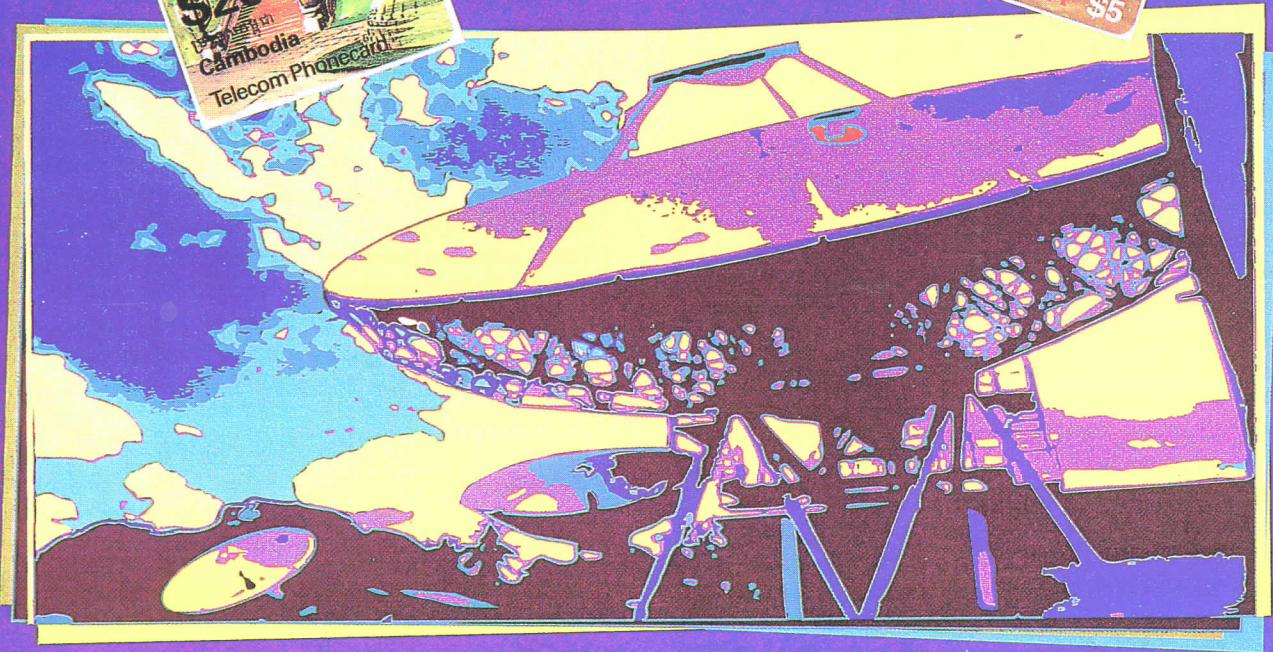
The catalogue mentions that 300,000 cards have been produced in Japan to date. It completely explains how many of this 300,000 were produced for official, private and promotional issues and in doing so, presents an exciting opening to foreign collectors by enabling the collector to get their mind around the Japanese scene and to clearly focus on a specific collecting theme or interest.

The information contained on the reverse of each card is explained in detail and so anyone who reads this catalogue can decode Japanese cards to discover what type of card they are and their relative price.

Catalogues can be obtained from the sole importer; Knox-Sherbrooke Phonecards (see inside front cover). Dealer enquiries welcome.

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Official "Telstra" and M.P.T.C. Collectors Pack

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- TOTAL PRODUCTION LIMITED TO 2000 PACKS -

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new Cambodian \$2 and \$5 issues (prefix numbers 413 & 573), together with the first \$20 Cambodian card to bear the new Telstra logo (prefix 519)

AND

a block of four Cambodian postage stamps to celebrate the opening of the Telstra Earth Station

PLUS

\$2 generic (world) prefix 289, "old" \$5 generic (satellite) prefix 290

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Please Supply Cambodian Collector Packs @ \$130 each \$

Cheque/Money Order/Credit Card Number Enclosed/Approved for - \$

Exp. Date:...../..... Phone:..... Cardholders Signature:

THE GRAPEVINE

by Insider

Firstly, I wish every one a Happy New Year for 1995. Secondly, I have been concerned of late about errors appearing in magazines with regard to facts about phonecards.

I have to admit to these errors myself! I took for granted Telecom's list for the destruction figures and did last month's analysis without checking to see if their figures were correct - I should have known better!

The number of packs produced for Australia Day 1993 was incorrect; it should have been 10,000, not 5,000. The result being that the corrected price should have been closer to \$90 and not \$200. The Limited Edition Australia Day pack mentioned was the 1994 (1992 was a typo error). Finally, the Dinosaur pack was an issue of only 5,000, not 7,000 and so the corrected price for this pack should be around \$190.

I apologise for these errors on my part and thank those of you who wrote in to inform me of the slip-ups.

The next error is the one referred to often in other magazines, that the cards replaced in the Red Cross packs were the \$5 cards. This is not so! The real events were that Telecom produced the pack (and remember, only 27,000 \$20 cards were made), then ran out of the \$20 cards as customer demand at that stage was not yet determined. So, Telecom dismantled around 2,000 packs, replacing them with second print cards for the \$10 and \$20 cards.

Collectors left this pack alone after this point until just before the withdrawal date, when rumours began to circulate that people ordering these packs were getting ones with 1st print cards in them. This produced a "late run" on these packs and many were bought at this time. But for this turn of events, the Red Cross pack could well have turned out scarcer than the NSW pack!

Finally, I refer to comments in other magazines about a 40% price fall on the Australian market - hogwash! The analysis to produce that fact obviously referred to highest advertised prices instead of the market price at the time. Some advertisers ran ahead of themselves a couple of months back not to mention the speculators trying to encourage high prices with ridiculous high selling prices. Prices have stabilised as Christmas neared but little, if anything, has eased in price. Some individuals have advertised an item at low price but I do not consider a person who may only have one of the advertised items in stock, to be representative of the market as a whole, just as I am wary of those who make grand statements about the market without checking up the facts first by talking to a wide range of dealers and collectors, rather than relying on the "informed" opinion of one or two dealers.

I mentioned some time ago that dealers were going through a cash-flow difficulty due to the release of custom cards. The problem is starting to ease somewhat now as the 'production' of custom cards starts to decrease and in fact, many dealers have simply decided to only stock the cheaper packs and/or the more interesting items. It has proven almost impossible for dealers to stock the complete range of new releases as well as keep up a good stock of past issues.

Collectors whom I have spoken to have also determined that Christmas time is going to be a deciding point as far as their collecting trends are concerned. Dealers have reported to me that collectors do not "rush" to buy the new issue custom card packs as soon as they are released anymore and that they appear to be picking up the packs over a longer period of time now. Most packs are still selling well and collectors appear to have taken the respite offered as fewer packs were released to catch up on missed issues. Now that dealers have nearly sorted out their cash-flow situation, they will probably not be offering any of the bargains seen around of late!

Recent issues of foreign magazines have articles on the custom card problem in Europe and reading these articles I was struck by the amazing similarity with our present scene. Other countries have also had a deluge of issues and finally it has all caught up with collectors and dealers alike. The result of all this has been that dealers have cut back the range of stock that they offer (sometimes with firesales on selected stock), by stocking appealing thematic type custom cards and cheaper issues only (as well as keeping to their normal official issues).

Overpriced, unattractive issues are being ignored by the dealers. Collectors also appear to be limiting their collections to the same lines. Most see the collecting of everything printed with the appropriate Telco logo as a thing of the past and are now collecting thematically and/or are restricting their collections to official issues. Many add in to their collections appealing, cheaper priced, custom cards that come their way.

It will be interesting to see how the UK scene is affected now that Mercury has finished with payphones. Many of the more recent attractive custom cards such as Star Trek have been produced on Mercury cards and one wonders whether they will continue to produce custom cards or whether their cards will escalate in price now that the

collection of Mercury cards (including the private issues) are now a finite group. I guess they are destined to increase in value. BT always appeared to be the popular choice for UK collectors with Mercury a second choice. This seems strange to those abroad as the Mercury cards are the more attractively printed cards!

Of interest, is what would happen to Australian custom cards if something like what happened to Mercury happens to a producer of custom cards in Australia?

Let us look at the possible events and results for the situation with a producer over here. Assume a producer can not sell enough cards and gets into financial difficulty such that:

(a) they can not pay Telecom for the cards -

Occurrence

Result

- | | |
|--|---|
| i. Telecom takes the remaining unsold cards back and destroys them. | Cards sold inflate in price. |
| ii. Telecom takes the cards back and releases them into general circulation. | Cards sold reduce in price as the average price is now under issue price. |

(b) Assume the producer manages to pay Telecom but has not made much (if any) profit whilst still holding quite a substantial number of cards -

Occurrence

Result

- | | |
|--|--|
| i. Company sells surplus through dealers or resellers at face value. | Average price again comes down. |
| ii. Company puts the cards 'on the back shelf'. | Price is unaffected in the short term. |

Other side affects include:-

Other companies take a more cautious view and so less custom cards are produced, by fewer producers. Custom cards will be produced by a few producers who manage to get through this barrier.

Other points:-

Most agree that around 4,000 packs is the upper limit for "guaranteed" sales in the Australian market for most packs. The better thematic types such as Coca-Cola and Disney would still be safe at 10,000 but as the pack price gets more expensive generally, the quantity saleable reduces.

Readers must decide for themselves if a pack in question is likely to sell short and thereby risk the chance of the cards contained being sold cheaper at a later date or whether the pack will sell quickly and thereby gain in price.

"Public opinion" at club meetings of late has been that many with more than one name on Telecom's list are taking their 'extra' names off and reducing the number of official issue packs that they wish to purchase.

Recent developments in the Sydney area (and I think in Brisbane as well) have seen the release of a quantity of the Apollo XV loose cards (\$5, \$10 and \$20) through retail outlets. These cards are being offered to the resellers at a discount to face value just like normal phonecards sold from Telecom. This is in effect a case of off-loading in reverse, where the cards are being sold at face value prior to the pack being available for sale!

Whilst I cannot understand the rationale behind this, nevertheless, I took the opportunity to purchase some of the Sydney product at face value! As Rick Warnecke stated in last month's article - any custom card at face value is a good bet!

There are however, wider implications for this event. Once it is known where these resellers (newsagents) are located, they will be swamped by collectors who will purchase these cards in bulk to sell to dealers/collectors in other states. Who then would purchase direct from the producer? Dealers? Collectors? Tricky question.

The Questionnaire

I had hoped to have included a write up this month about the questionnaire included with the December issue of APM but the response has been overwhelming. The editor and I had been hoping for at least 200 replies but have been all expectations have been exceeded with over 1,000 received to date. Obviously, the first conclusion that can be drawn from these replies is that collectors are behind this magazine wholeheartedly.

Next month I will include results and analysis of parts of the survey. There is still time for you to reply if you are quick as it will probably take me a month just to type in the data.

Until next month, don't get sunburned!

Insider

THE GREAT AUSSIE PHONECARD COMPANY

POSTAL BID SALE NO. 1.

BIDS ACCEPTED UP UNTIL FRIDAY, 27th JANUARY 1995

Prices below are estimates only. You may bid below, at or above the estimated prices.

Phone or fax bids will be accepted.

Bankcard, Visa or Mastercard accepted for payment of lots.

COLLECTOR PACKS

Lot	Item	Est.
1.	Geelong	\$280
2.	Geelong	\$280
3.	South Australia	\$850
4.	\$5 Generic	\$180
5.	\$5 Generic	\$180
6.	Queensland	\$350
7.	New South Wales	\$525
8.	Western Australia	\$100
9.	West Australia x 5	\$480
10.	ACT	\$300
11.	ACT x 5	\$1400
12.	Northern Territory	\$80
13.	Northern Ter. x 5	\$370
14.	Tasmania	\$75
15.	Tasmania x 5	\$350
16.	Red Cross 1st	\$400
17.	Red Cross 2nd	\$350
18.	Red Cross 2nd x 5	\$1575
19.	Australia Day '92	\$150
20.	Olympics	\$475
21.	Olympics x 2	\$900
22.	\$1.50 Christmas	\$180
23.	\$1.50 Christmas x 2	\$350
24.	Australia Day '93	\$40
25.	Australia Day '93 x 5	\$180
26.	Endang Species '93	\$180
27.	Endang Spec '93 x 3	\$520
28.	Aboriginal	\$50
29.	Aboriginal x 5	\$230
30.	Landscape '93	\$50
31.	Landscape '93 x 5	\$230
32.	Microscopic	\$100
33.	Microscopic x 5	\$480
34.	Environment	\$100
35.	Environment x 5	\$480
36.	Australia Day '94	\$85
37.	Aust Day '94 x 5	\$400
38.	Dinosaurs	\$190

Lot	Item	Est.
39.	Dinosaurs x 5	\$850
40.	Endang Species '94	\$90
41.	Endang Spec '94 x 5	\$420
42.	Landscape '94	\$95
43.	Landscape '94 x 5	\$450
44.	Comm Games	\$90
45.	Comm Games x 5	\$420
46.	Surf Life Saving	\$60
47.	Surf Life Save x 5	\$280

MINT CARDS - SETS

48.	Geelong set (6)	\$280
49.	Geelong set (6)	\$280
50.	SA (6) matching no's.	\$700
51.	South Aust set (6)	\$500
52.	Victoria set (3)	\$100
53.	Victoria set (3) x 5	\$450
54.	NSW set (6)	\$500
55.	West Australia set (2)	\$90
56.	ACT set (5)	\$300
57.	Nthn Territory set (2)	\$80
58.	Tasmania set (2)	\$75
59.	Red Cross set 1st (6)	\$350
60.	Red Cross set 2nd (6)	\$280
61.	Olympics set (6)	\$475
62.	Tourist-old logo (4)	\$160
63.	Endang Spec '93 (3)	\$55
64.	Aboriginal set (3)	\$50
65.	Landscape '93 set (3)	\$50
66.	K-Mart set (3)	\$65

MINT PREFIX NUMBERS

67.	pref 2. \$6 Cartoon	\$18
68.	pref 4. \$3 Surf Boat	\$18
69.	pref 7. \$2 Vineyard	\$60
70.	pref 8. \$2 River	\$65
71.	pref 11 \$5 Grand Prix	\$80
72.	pref 12. \$5 Ranges	\$45
73.	pref 15. \$5 Adelaide	\$250
74.	pref 18. \$2 Vineyard	\$250

Lot	Item	Est.
75.	pref 21. \$5 Wreath	\$70
76.	pref 23. \$10 Seal	\$170
77.	pref 26. \$5 Murray	\$55
78.	pref 33 \$5 Gold Coast	\$25
79.	pref 36. \$5 GB Reef	\$25
80.	pref 39. \$20 Adelaide	\$250
	(wallet scuffing on card)	
81.	pref 46. \$10 Gramps	\$110
82.	pref 47. \$5 Adel GP	\$230
83.	pref 65. \$5 Giraffe	\$80
84.	pref 70. \$20 Zoo	\$130
85.	pref 71. \$2 Generic	\$100
86.	pref 73. \$2 Generic	\$40
87.	pref 75. \$5 Generic	\$50
88.	pref 78. \$5 Generic	\$80
89.	pref 79. \$5 Generic	\$80
90.	pref 88. \$5 Giraffe	\$200
91.	pref 89. \$2 Perth	\$25
92.	pref 105. \$5 Geneva	\$250
93.	p.114 \$5 Aust Day 92	\$105
94.	pref 126 \$10 Disaster	\$120
95.	pref 127. \$20 Assign	\$80
96.	pref 129. \$20 Assign	\$80
97.	Pref 136. \$5 Swim	\$70
98.	Pref 140. \$5 Cycle	\$650
99.	Pref 284. \$20 Reef	\$900
	(No Copyright)	
100.	Christmas Island	
	Pref 289. \$10 Earth	
	Pref 285 \$20 Satelite	\$650
	(Trial Issue)	
101.	Pref 384. \$10 Cove	
	Pref 385. \$20 Crab	\$70
	(1st Issue)	
102.	Pref 643. \$2 Emu	\$60
103.	Pref 643 \$2 Emu x 5	\$280
104.	CARDEX PACK	\$85
105.	CARDEX x 5	\$400

MANY MORE PREFIX NUMBERS IN STOCK. PLEASE SEND WANT LISTS

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AUSTRALASIA



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Saturday & Sunday, 4/5 February, 1995

10 am - 6 pm both days

Venue: Adelaide Hilton, King William Street, Adelaide

\$1,000 IN DOOR PRIZES INCLUDING \$500 CASH

DON'T MISS THIS SHOW: Dealers from Qld, NSW, Vic., ACT, WA, & SA in attendance, buying, selling and exchanging all coins, phonecards, militaria, banknotes, stamps, postcards, silver, gold, bullion and other investment/collectable items. Special release of collectors' cards prepared by Pay Tel Australia. Issue number only 1,500 cards at cost of \$5 each.

ADMISSION \$3.00

Dealers tables available - Phone: (06) 258 6845 or Fax: (06) 259 2316

Please see next month's Australasian Phonecard Monthly for complete listing of all National Coin, Phonecard and Stamp Shows for 1995.

THE JAPANESE EXPERIENCE

by Don Hill of Knox-Sherbrooke Phonecards

Early in December, I finished my teaching position of ten years, and two days later I was in Japan looking at their phonocard scene! What I discovered was nothing like I had expected and so I decided to write a series of articles to inform the Australian collecting public about the way the hobby is conducted in Japan.

A Brief History

Japan started issuing phonecards back in 1982 and with the exception of Italy, was well into the production of phonecards before the rest of the world. Japan began production with phonecards from a state run company called DenDenKoSha in 1982 and this company continued producing cards until it was transferred into NTT in April, 1985. From August 1984, the DenDenKoSha company began to also produce private advertising cards. Things progressed quite nicely and in no time at all, a subsidiary of NTT called Teleca took over the issuing of private advertising cards from eight regional authorities. At a later date, custom cards were produced and continue to this day.

Unlike Telecom Australia, Japanese "custom cards" are not produced and printed by NTT. NTT sell 'blank' cards which are then printed by the purchaser with whatever design they require. These custom cards are given away as promotional 'freebies' (many are printed with the words "not for sale" on the front of the card) and although there was once a short period when speculators tried their hand at making money out of custom cards, it does not occur today.

Initially, 1,000 was the minimum print run but this was reduced firstly to 500 and then to 300. Most custom cards are issued between quantities of 500 and 3,000. At a later date, NTT also printed cards with partial designs for department stores, etc., to overprint individual cards by use of a photocopy technique. These department store type of cards are not collected at all. It is important to realise that neither official issues nor custom cards can be ordered from NTT direct (as they can be from Telecom Australia) and each of the eleven different regions issues its own phonecards.

The "Expectations versus the Reality"

Much can be learned from what has occurred in Japan's phonocard history. The common perceptions about Japanese phonecards, and I must say that these were my beliefs before I visited Japan, are that;

- (1) Millions of different cards have been produced.
- (2) All Japanese cards are cheap and every design is in plentiful supply.
- (3) Japanese collectors collect just like their counterparts in Australia and Europe.

All of the above are actually quite false.

To date, approximately 800,000 different cards have been produced in Japan in the following categories:-

- (a) Official issues - called counter cards; 5,000 produced.
- (b) Private advertisements - called free cards; 295,000 produced.
- (c) Custom cards - called white cards; 500,000 produced.

The official issues are released in quantities rarely exceeding 100,000. Many of the earliest issues were released in quantities from as low as 10,000 per print run. The private issues are released through NTT outlets with print runs between 500 and 3,000. Many of these are issued for tourist venues and so feature landscape scenes. The custom cards are issued in similar numbers to the private advertisements but are given away for promotional purposes. An example would be a Coca-Cola card produced by a bottling company. These are usually given away to the sales team, the company's customers or the 'bosses'! Companies producing these type of cards are not doing so for the collector market as can be heard from the abuse hurled down the phoneline upon the head of anyone who tries to elicit one from the company direct. Anyone trying this is usually told quite forcibly that the company is not in the business to supply collectors and that they do not want to know anything about collectors!!

Of course this does not stop anyone making their own cards but as the number of different designs is so large the collector would most likely ignore the cards as they have more than enough of other cards to choose from.

The Japanese mainly collect cards from the official issues and thematic areas. Very little is collected from other countries, possibly due to the huge range available at home. **The two main areas of collecting interest are as follows:-**

(1) **Prefix numbers!!!** I used to think the Japanese would need to collect 1,000,000 cards to get all the prefix numbers but now realise that official issues number only 5,000 so far which is a manageable number. I have even decided to start my own prefix collection to match my Australian prefix collection. Further to this, the early cards issued by DenDenKoSha number only 70 and the first official cards all came with a bar-code on the front up until April, 1987. This means that a second prefix line of collecting only those cards with bar codes on the front will limit the collection to a further 574 after the DenDenKoSha cards.

(2) **Thematic.** Here there exists a large range of 'easy to find' as well as 'harder to obtain' cards. When a Japanese collector comes across a card issued with a print run of only 500 with a really attractive design on his chosen theme, he is usually quite happy. Many Japanese collect different themes to the rest of us. Most popular are the personality cards. A large majority of the 'free' and 'white' cards are printed with pictures of women (usually dressed) and it appears that this most common theme is huge in Japan.

Because of this reason, most of the nicer cards are available in the Western countries. I mean, if all the Japanese wanted to collect all the Disney cards there would not be many left over for the rest of us! Some Japanese do collect the same types of themes as us but thankfully not all of the collecting population.

Whilst on my 'fact finding mission' I met several dealers and saw how they operated. I had a 'hands on experience' and went through 40,000 cards looking for the better ones and grading the rest according to whether they were collectable for the Japanese or for the foreign market. Of all those 40,000 cards I would say that only 300-400 were good enough to warrant being set aside for further consideration. Of these only a handful were the really interesting cards such as Disney or Coca-Cola. As mentioned earlier, the majority of official issue cards produced in Japan are of landscape and city views.

Card Distinguishing Features

Features which enable you to distinguish the cards are shown below:-

The DenDenKoSha cards are recognisable by the symbol on the front of the card



An official issue counter card has NTT on the front.

A White card has 110-011 or similar code on the rear.

A private issue or free card has the symbols フ'J followed by 110-120149 type numbers. The 120149 represents the 120149th free card issued from the (110) national area. A card issued from the Nagoya area would begin 290-. Also, the world TELECA is printed on the reverse of these cards. A complete listing of the regions is shown in the Japanese phonecard catalogue featured elsewhere in this issue.

A card issued before April, 1987, has the bars on the front. This applies to all types of cards.

Don Hill

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FOCUS ON FARAWAY PLACES

by Cyril Fox

This Month: HUNGARY

The ancient nation of Hungary is a landlocked country in Central Europe, bordered by Yugoslavia and Romania in the south, by Austria on the west, by the Ukraine on the extreme east and by Slovakia in the north. It is a nation which has experienced a turbulent and troubled past. Once part of the mighty Austro-Hungarian Empire, it came under Soviet domination for a bleak period of 40 years from 1949 to 1989.

Phonecards were introduced in 1991. The first issue pictures a windsurfer (see opposite page).

This first issue was preceded by a trial issue of 500 cards by Telkor of South Africa. The trial card pictured a drawing of a waiter and are known in the trade as "Waiter Cards".

The Hungarian Telecommunications Company in association with AT & T of the United States issued one of the earliest remote memory cards in Europe (1992). This very rare card is pictured, again on the opposite page.

Since 1991 there have been numerous new phonecard issues in Hungary. The use of telephone cards is now widespread and a large number of cards are issued. All these cards are of the "chip" type, many with very colourful motifs and, like some German cards, both the front and the back of the card often have equally attractive designs. The collector has the difficult decision of deciding which design is the more attractive for display in their album.

Colourful cards have been issued relating to numerous themes; Christopher Columbus, Christmas, farmhouses, historic buildings of Budapest, modern art and Coca-Cola. Some of these cards are illustrated opposite.

All the regular cards of Hungary are fairly easily obtainable and all can be found for less than \$10 per card, with exception being the first (Windsurfing) issue.

"The Australasian Phonecard Monthly"

DISPLAY ADVERTISING RATES

EFFECTIVE FROM 1 JANUARY 1995

Description	To Be Typeset		
	Black & White	Spot Colour	Inside Colour Four Colour
Full Page	\$380	\$440	\$600
Two Third Page	\$270	\$320	\$440
Half Page	\$200	\$240	\$320
One Third Page	\$140	\$160	\$240
One Quarter Page	\$110	\$130	\$170
One Eighth Page	\$ 60	\$ 80	\$100

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\$300 per Box For 6 Months
\$450 per Box For 12 Months

All Ads to be Prepaid. They may be varied monthly,
eg for "Specials". Box size to remain constant.

Clubs & Societies (Six Boxes Per Page)
\$60 per Box for 6 Months
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Classifieds
40 Cents per word (minimum advert of \$8.00)

Inserts (Single or Multiple Sheets, Booklets, etc)
. Ready for Insertion
. To be prepared by A.P.M.
Contact Editor For Quote

CLASSIFIED

Mint \$50 Black GC50 - \$60.

Following phonecards are ALL USED;
1994 Christmas Set (3) - \$8,
\$20 Landscape - \$7, 4XXXX Card - \$5,
Environment Set (3) - \$8.

Many Many others. POST FREE.

Phonecard Cat. & VST Phonecard-\$10
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\$2.00 Emu Export (Prefix 643). This promotional card was produced for Swan Breweries (10,000 only) and given away to purchasers of Emu Export at Western Australian liquor outlets. Reportedly, the entire issue was dispersed in less than a week !
Mint \$25.00

JUST RELEASED

Price List No. 9. (Australia & NZ)
A wide range of cards - mint, used, packs - all at very reasonable prices.

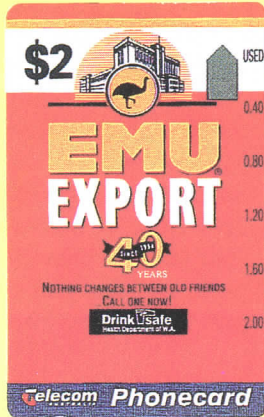
Request your copy today!

AUSTRALIAN PACKS

Northern Territory	\$75
Landscape 1993	\$40
Australia Day 1994	\$45
Ettamogah Pub	\$35
Swiss Pack	\$30
CardEx Pack	\$75

NEW ZEALAND PACKS

Summer Sports	\$199
Critters	\$499
Year of the Rooster	
- in Brodie Folder	\$499
Adpack V	\$149



And from PERU COCA-COLA

Telepoint, Peru, chip card with Coca-Cola advertisement
Used \$15.00



WANTED TO BUY

We need to buy the Telecom Australia \$5.00 "THANK YOU" card, mint or used - one to a quantity. PLEASE CALL !

NEW ISSUER - VLADIVOSTOK, SIBERIA

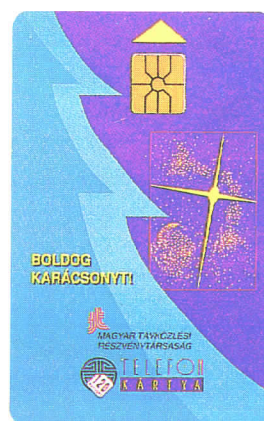
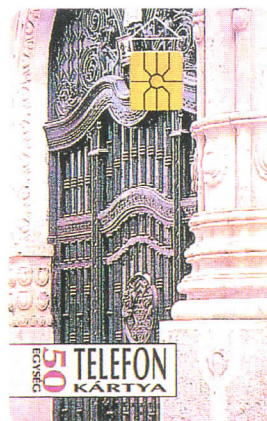
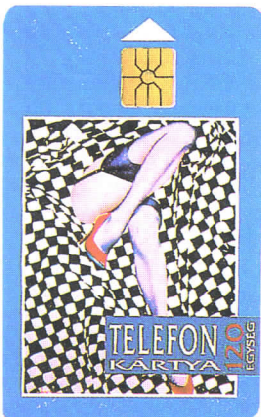
First Issue : set of 5 cards Mint \$45.00

PAYTEL

Abel Tasman Pack	\$135
Spirit of Tasmania	\$40
Map Pack	\$10
Wilderness Rivers	\$40
Heritage Trams	\$40
West Coast Railway	\$25

SOUTH AFRICAN PACKS

Big Five	POR
Child Art	POR
Birds of Prey	\$150
Transtel "Health Train"	
Pack	POR
MTN Inaugural Pack	POR



A

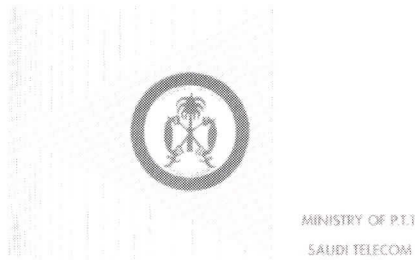
WORLD VIEW

SAUDI ARABIA

From INTERCARDS by Peter Granfield

Several types of cards are known to exist for Saudi Arabia, including Alcatel Bell, Landis and Gyr and GPT. However, only the later two of these are known to have been in circulation in Saudi Arabia. Alcatel Bell were one of several companies who tendered for the contract of cards to Saudi, but were unsuccessful.

A silver card with Ministry of PTT logo in a green arrow, is reasonably common on the world market and was featured in the ITC magazine No. 3, page 24, but it was never sighted in Saudi.

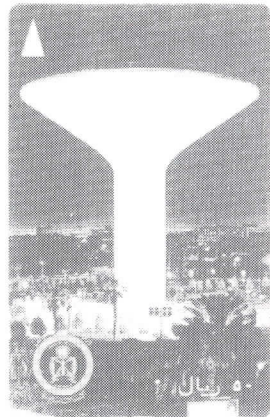


A few of the Belgium scene cards were actually trialed there. Telecom Australia is believed to have produced some tender evaluation cards with pictures of scenes around the Kingdom, including a picture of the Kaba at Mecca.

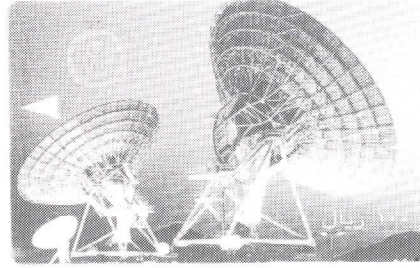
The Landis and Gyr field trial was held to prove the suitability of cardphones for the Saudi market. The trial was an outstanding success but it took many years before the first cardphones were installed on the streets. Only a few cards from this trial are known to exist. The field trials were withdrawn after a period of about three months.

The GPT system was accepted for use and has been gradually introduced around the capital Riyadh for use by the Hajj pilgrims in Jeddah, Mecca and Medina. The very first GPT card phones were installed for British troops during the Gulf war.

Forty five phones were installed by Saudi Telecom in Riyadh as a field trial. Two cards were issued for this trial. The 50 Riyal card featured a picture of the Riyadh water tower, which is a symbol of the city.

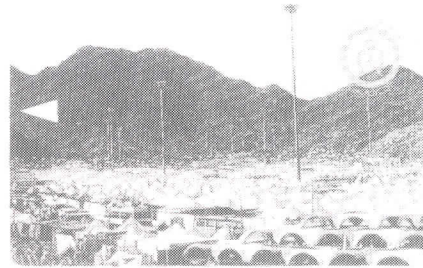


The 100 Riyal card contained a picture of satellite dishes against an early morning sky.



A later released 100 Riyal card showed the Ministry of PTT building in Riyadh, with its nearby Mosque and Minaret.

Special cards featuring pictures of scenes around the holy cities of Mecca and Medina were issued for the Hajj season. These included two 50 Riyal cards with pictures of the tent city which is erected each year to provide temporary housing for the pilgrims.



Another two 100 Riyal cards contained a picture of the holy Kaba at Mecca and the prophet's Mosque at Medina. Another card, which was issued in 1994, featured a picture of King Fahad Soccer Stadium in Riyadh.

The technician's cards have the Saudi Telecom logo in green on a plain white background. These cards are issued to technicians to allow them to make test calls and to initiate certain test routines in the card phones.

The initial batch of cards were encoded by GPT and these cards contain the letters SAUDD followed by a serial number, on the back of the cards. The Saudis wanted to set up their own card encoding facility in the Kingdom. Some of the cards from the first batch were eventually withdrawn by the Ministry and it is believed that they are due to be destroyed. The latest cards to go on sale have been encoded in the Kingdom and have the letters SAUDE followed by the serial number. The font used appears to be the same as for the GPT encoded cards.

A total of 2,000 phones were purchased from GPT on the first card contract. There are currently about 700 card phones installed in four Districts and it is believed that Saudi Telecom plans further installations in other parts of the Kingdom.

It is very difficult to get the 100 Riyal coins required to make an international call from the coin phones and there are frequently long queues of customers waiting to use the card phones. They are obviously very popular, particularly with the large number of expatriate workers and the Hajj pilgrims.

Cards are on sale from certain Saudi Telecom outlets such as their call offices. There are many phonecard sellers who sit beside the card phones and sell their cards at slightly inflated prices and because it is so hard to buy the cards from the limited number of outlets, the resellers do 'a good business'.

Many people outside the Kingdom have applied to buy cards from Saudi Telecom but they have been told that there is no facility to sell cards to overseas collectors and no means of accepting payment.

We think of Saudi Arabia as an oil rich nation with 'money to burn' but in many respects it is still very much a third world country. The Kingdom has suffered a dramatic downturn in its oil revenue since the Gulf war and it is still saddled with the huge costs of paying for this war.

The result is that there have been severe cuts in government expenditure. Suppliers are not being paid and existing contracts are being cut back. There is a general reduction in the level of government services.

It seems in fact that there is very little likelihood of many more card phones being installed in the near future. It is increasingly difficult to buy cards and some card phones are now also being withdrawn by Saudi Telecom from service.

This will be a country to 'watch', as its phonecards may well become quite attractive to collectors due to the difficulty in obtaining them.

Peter Granfield

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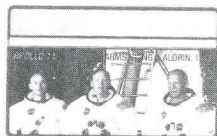
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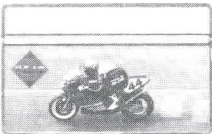
WAYNE GARDNER
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phonecard of the great
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[] No Req'd

[] **Castlemaine XXXX** Set of
two, mint very rare @ \$68.00
[] **Alcock & Brown SCM**
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5000 issued last few @ \$15.00
[] **Scottish Wildlife Trust**
cheeky seal 500 issued @ \$15.00
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[] **Niall Mackenzie, Top GP**
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Amidst the hysteria of speculator money coming and going into collectors packs at the present time, have you considered what that money is buying? **In many cases - cardboard!** Take for example the South African 'Big Five' collectors pack. Currently selling anywhere from \$400-600. The cards in this pack are the same as the cards issued separately, they do not have 'limited edition' or other special markings on the back. It is only the packing that is autographed. These 5 cards of which **196,000** of each were printed, can be purchased mint for as little as \$40 a set, plus there is a complimentary card which sells for around \$200 on its own, so what is everyone paying the extra \$160-\$360 for? Yes - cardboard with an autograph!

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<u>Description</u>	<u>System</u>	<u>Issue Quantity</u>	<u>Mint</u> <u>Used</u>	<u>Our Price</u>
<u>TELKOM</u>				
Many different Black Field Trials available	magnetic	unknown	mint	various
R10 Grinnaker Field Trial	magnetic	10,000	mint	\$25.00
R10 L & G Field Trial	optical	10,000	mint	\$20.00
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CCPI Field Trial	chip	10,000	mint	\$25.00
R100 and R200 Election Pair	chip	10,000	mint	\$200.00
<u>TELKOR TRIALS</u>				
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White Field Trial 2nd issue Small Letters	chip	200	used	\$100.00
White Field Trial 2nd issue Large Letters	chip	400	used	\$60.00
Alexander Bell Photo	chip	?	used	\$40.00
Set of 5 different Magstripe cards	mag	approx 3000	mix	\$300.00
Solar System set of 5 prefixes/chips	chip	6,000	used	\$300.00
Telkom 93 Lion S-5-0000	chip	2,000	mint	\$250.00
Made in South Africa card	chip	5,000	used	\$25.00
Three Faces	chip	600	used	\$40.00
30,000th Payphone issue	chip	400?	mint	\$120.00
<u>TRANSTEL</u>				
First Tower SA-9303-1K	chip	1,000	mint	\$100.00
R20 and R50 Krugers - deactivated	chip	2400/2600	void	\$50.00
Martial Eagle R5	chip	400	mint	\$225.00
<u>OTHER</u>				
Lucy Phone	mag	very few	mint	\$200.00
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\$1.50 Go Together	90	85	75	\$2 Perth Skyline	20	20	18	\$5 Sydney 2000 Bid	25	12	8
\$3 Float & Wave	15	12	10	\$5 Karri Forest	25	25	18	\$5 Aust Day 93	12	3	1
\$6 Rescue	18	9	9	\$10 Bungle Bungle	30	30	20	<u>INDIGENOUS PEOPLE</u>			
\$1.50 Surf Boat	45	45	45	WA set 3	70	60	55	\$5 Creation of Life	8	3	1
\$3 Zodiac	18	15	12	<u>AUST. CAPITAL TERRITORY</u>				\$10 Life on Earth	15	4	2
\$6 Surf Crew	65	65	65	\$2 Canberra Mint	25	20	12	\$20 Eternity	35	20	13
Geelong set of 6	220	210	200	\$2 Canberra View	50	40	25	Indig. People set 3	50	25	15
<u>SOUTH AUSTRALIA</u>				\$5 Questacon	18	18	12	<u>LANDSCAPE SERIES 93</u>			
\$2 Vineyard 1st p	45	25	8	\$5 War Memorial	55	45	20	\$5 Kakadu	8	2	1
\$2 Vineyard 2nd p	150	22	7	\$10 Telecom Tower	155	70	35	\$10 Lizard Island	15	4	2
\$2 River Murray	45	45	20	ACT set 5	275	175	90	\$20 Ranges	35	15	13
\$5 Adel GP 1st p	45	18	10	<u>NORTHERN TERRITORY</u>				Landscape set 3	50	20	15
\$5 Adel GP 2nd p	150	18	15	\$5 Crocodile	25	20	18	<u>MICROSCOPY</u>			
\$5 Flinders Ranges	45	25	20	\$5 Uluru	50	45	40	\$5 Plankton	8	2	1
\$10 Kangaroo Is	90	70	40	NT set 2	60	55	50	\$10 Butterfly Eggs	15	4	2
\$20 Adel 1st p	195	45	20	<u>TASMANIA</u>				\$20 Pollen Grains	35	12	9
\$20 Adel 2nd p	295	30	15	\$2 Cradle Mountain	35	35	30	Microscopy set 3	50	15	10
South Aust. set 6	450	200	110	\$5 Hobart	25	20	20	<u>TOURIST CARDS NEW LOGO</u>			
<u>TELECOM GENERIC</u>				Tasmania set 2	55	50	45	\$5 Opera House	10	1	1
\$2 Logo 1st p	25	5	.50	<u>RED CROSS</u>				\$10 Kangaroo	18	2	2
\$2 Logo 2nd p	30	5	.50	\$2 Health & Safety	15	15	2	\$20 Barrier Reef	30	5	4
\$2 Logo 3rd p	45	5	.50	\$2 Blood	35	25	15	\$50 Koala	90	75	30
\$2 Logo 4th p	15	5	.50	\$5 Comm Service	30	15	3	<u>CHRISTMAS 1993</u>			
\$2 Logo 5th p	5	5	1	\$5 Youth	30	15	3	\$5 Outback Xmas	10	3	2
\$2 Logo 6th p	5	5	1	\$10 Disaster	65	10	3	\$10 City Xmas	20	5	3
\$2 Logo 7th p	3	5	1	\$20 International	70	30	16	Christmas 93 set 2	30	7	4
\$2 Logo 8th p	3	5	1	Red Cross set 6	225	95	35	<u>ENVIRONMENT 1993</u>			
1st pr-8th pr set 8	95	40	4	<u>OLYMPIC GAMES</u>				\$5 Recycle	8	2	1
\$5 Logo 1st p	45	45	20	\$2 Hockey	65	35	8	\$10 Plant a Tree	15	3	2
\$5 Logo 2nd p	50	15	6	\$5 Willy	60	18	8	\$20 Consumer	30	10	8
\$5 Logo 4th p	775	16	7	\$5 Swimming	35	3	1	Environment set 3	45	14	10
\$10 Logo	195	15	3	\$5 Cycling	45	3	1	<u>AUSTRALIA DAY 1994</u>			
\$20 Logo	75	25	6	\$10 Track & Field	35	6	2	\$5 Aust. Day '94	9	3	1
\$50 Logo	80	50	20	\$20 Marathon	60	20	18	<u>DINOSAURS</u>			
<u>SELECTED ISSUES</u>				Olympics set 6	275	75	35	\$5 Muttaborra	8	2	1
\$5 500th GP Wreath	45	40	15	<u>TELECOM ADVERTISING</u>				\$10 Aystosaurus	15	3	2
\$5 Geneva Bear	195	150	140	\$5 Messages	12	2	1	\$20 Minmi	30	9	8
\$5 Aust Day 92	55	40	25	\$5 Hit a Snag	12	3	2	Dinosaur set 3	45	12	10
<u>QUEENSLAND</u>				\$10 Volume	25	3	1	<u>ENDANGERED SPECIES 1994</u>			
\$5 Barrier Reef	18	20	9	\$20 Bats	35	15	10	\$5 Bilby	8	2	1
\$5 Gold Coast	18	15	9	Advertising set 4	80	20	12	\$10 Swamp Turtle	15	3	2
\$10 Brisbane	225	100	70	<u>CHRISTMAS 1992</u>				\$20 Gouldian Finch	25	16	10
Queensland set 3	250	125	85	\$1.50 Bird Choir	140	130	120	End. Species set 3	40	18	12
<u>VICTORIA</u>				\$5 Wombat	15	2	2	<u>LANDSCAPE 1994</u>			
\$5 Melb 1st p	25	12	4	\$10 Koalas	30	4	3	\$5 Bollards Lagoon	9	7	5
\$5 Melb 2nd p	30	20	8	Christmas 92 set 3	175	135	125	\$5 Nat. Park	9	7	5
\$5 River Murray	30	12	4	<u>TOURIST CARDS - OLD LOGO</u>				\$5 Alligator River	9	7	5
\$10 Grampians 1st p	60	16	8	\$5 Opera House	8	2	1	\$5 The Pinnacles	9	7	5
\$10 Grampians 2nd	90	18	8	\$10 Kangaroo	18	3	2	\$5 Mt Ben Lomond	9	7	5
Victoria set 3	95	35	15	\$20 Barrier Reef	28	6	4	\$10 Mt Hotham	15	5	3
<u>NEW SOUTH WALES</u>				\$50 Koala	85	75	40	\$20 Crescent Head	25	12	9
\$2 Echidna	22	4	3	Tourist Card set 4	130	85	45	Landscape set 7	80	50	35
\$2 Orangutan	18	3	2	<u>ENDANGERED SPECIES 1993</u>				<u>AUSTRALIAN LIFE SAVING</u>			
\$5 Platypus	50	35	30	\$5 Wallaby	20	2	1	\$5 Surf Life Saving	6	3	2
\$5 Giraffe	55	22	18	\$5 Wombat	20	2	1	\$5 Life Save Soct	6	4	2
\$10 Cheetah	225	16	9	\$10 Numbat	18	4	2	\$10 Life Save Soct	12	4	3
\$20 Zoo	90	45	25	End Species set 3	55	7	4	\$20 Surf Life Save	22	12	8
NSW set 6	450	120	80					Life Saving set 4	42	20	15

'LETS SHOOT THE KIDS'

by Rick Warnecke

Well the time has come to get rid of all the pesky, annoying kids that are crowding our beloved hobby!

Everyday that I go out to look for some free phonecards to stock up my collection of some 2000 cards, I have to virtually stand in line at my local phonebox to try and score my used cards.

Even when I wander into town, I still have to scare off dozens of little whippersnappers, all trying to get 'my' free cards. I even have to stand in line at resellers to buy my mint Telecom cards! Why these little brats don't go out and find some other hobby, I guess I will never understand.

Look, there's another kid checking the box hoping to find a freebie. "Ha Ha, bad luck this time sonny because I just beat you to it. Now go on, get on your bike!"

Kids - what do they want us elder collectors to do with them? Here we are with time and money on our hands to look for new and used cards to put in our albums that are holding all our cards. Don't they realise that I need some more used cards to help balance out my bookshelf - six mint albums to go next to the six used ones.

Hang on, I've forgotten about my Collector Packs, Customs and my Special Editions. Guess I will have to go out and look for some more used cards. If I'm lucky enough, maybe I might see that skinny kid at the milk bar phonebox; he will scare easy and hand over some cards as usual.

2102, 2103, 2104, 2105, Oops, there's another \$50 one-hole card in the wrong pile. Better start counting these \$20 cards again. No - maybe I will do it another day - there's far too many. I know what I will do - let's just add up the lovely total of my investment portfolio; where was I before when I was counting? Yep, I remember where I was up to; I can start again at \$10,000. Okay, away I go "10,350, \$10,550, \$10,700, \$10,795

Gosh, that took longer than I thought and I haven't even got around to counting and valuing my Collector Packs and Customs yet. I suppose I should put them away and look at them again tomorrow. Who knows, the price might even have gone up by then?

What's this I can see in my 'Australasian Phonecard Monthly'? There's a dealer advertising that he will buy used cards - but he hasn't said that he will buy from 'adults' only. What a nerve this guy has. Does he want to encourage these pests to sell their excess cards for some spare pocket-money? What's he trying to do - keep the kids off the streets by giving them some kind of meaningful helping hand in 'my' hobby?

Not to worry, I've got my tidy little nest egg and I aint going to share with any one! Gee, I hope the prices keep going up. If they do, that will sure help keep out all the younger so called collectors. If I'm really lucky, the way the prices are doing for some of my 'special packs' and Customs, maybe some of the older collectors might not be able to afford to go out and buy some to use, to add to their 'used' collection. Too bad for the collectors who only collect 'used' cards. They won't be able to get half these cards to fill their gaps. Anyway, who cares about anyone else - certainly not me! After all, I'm not really a collector, more like an investor. Get in and make some big easy money and too bad if kids and 'poorer' collectors get brushed aside along the way.

Just had a terrible thought - I hope the market doesn't crash before I make my fortune. What will I do if nobody will buy a lot of those pretty cards I put aside for a killing? I paid heaps over face value for them and I thought that I was real smart, Guess I'm not as smart as I thought I was! Either that or the Custom card producers are smarter than me. Now I've really got to do some thinking!

Boy, I must have been stupid - more like plain greedy. Just who was going to buy my \$2 Customs from me at more than 20-30 times their face value so that I could make a profit?

Nobody, well nobody in their right mind anyway. Is there anyone out there with some money to spare?

Looks like I'll have to do some more 'portfolio pruning' and maybe even have to look at what I buy in the future. Perhaps I should be more selective in my Customs purchases and just buy the bargains that the kids are going for.

Strange, there doesn't seem to be many kids out there that have been caught up in the price war. Maybe the kids are smarter than us oldies all thought - and they just didn't jump in and buy cards that were priced well over face value!

It might not be too late for me to rethink my buying habits. Maybe I will 'suck up' to that little skinny kid and offer to sell him some of my cheaper cards - just as a back up. I might even offer to buy (gulp) some of his, just to keep sweet.

Yes, that's what I will do - I'll keep looking after myself, the hobby and the kids can look after themselves!

Sad, isn't it

Rick Warnecke

LONDON AT LAST !

by Ken Hosking - Bulleen, Victoria

Our plane arrived at Heathrow, London, twenty four hours late after the delay in Karachi (see November issue APM - Editor). We were given the fast lane treatment through immigration and customs and before long we were travelling along the motorway towards London.

There is a group of phonocard collectors and dealers who meet above the London Bridge railway station every Saturday between 10am and 2pm, for 'buy, sell and swap' sessions. I had arranged to meet my English penfriend, Mike, at this station and to do some trading myself. I have been writing to and exchanging cards with Mike for about three years now and he is one of my reliable correspondents whom I was anxious to meet. I had a photo of him as well as a variety of Australian and Pakistan and Singapore cards that I had swapped 'along the way' to London.

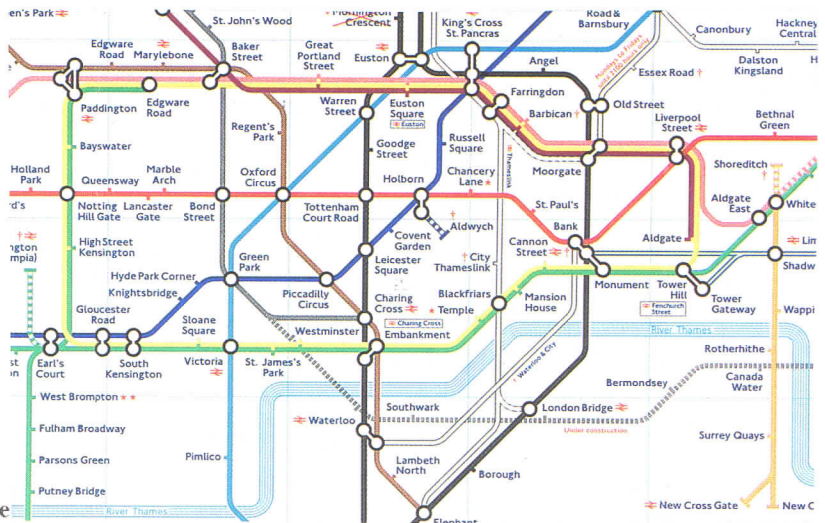
It did not take long to identify Mike. We had a cup of coffee and he then introduced me to his collector friends. I found this swap to be quite beneficial, because Australian cards are quite popular and all Mike's friends wanted an opportunity to exchange cards with his 'Aussie mate' from the Antipodes.

In all, a most enjoyable morning! - Ken Hosking



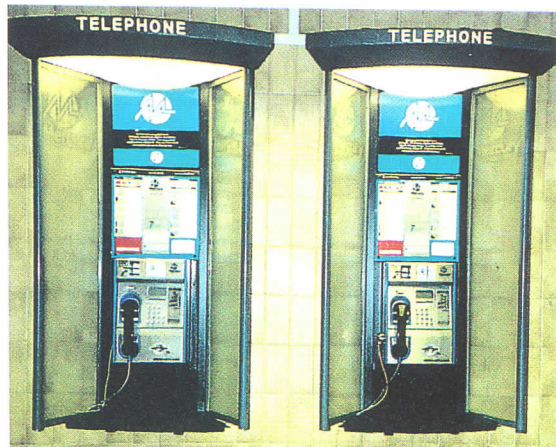
Above: British Telecom Phonocard Payphone

Below: Collectors and dealers at the shopping centre above London Bridge Railway Station



Above: The Underground Rail System in London and the Location of London Bridge Station

Below: Mercury Phonocard Payphone



CLUB & SOCIETY NEWS

This Section Is Provided To Phonenumber Clubs & Societies For The Promotion Of Their Activities And Membership.

Articles Provided Will Be Reproduced At No Cost To The Club.

Rosebud & District Phonenumber Collectors Club Inc.

PO Box 211, Rosebud, Victoria 3939.

Secretary; Sandy Kitto

The Rosebud Club is holding a **Phonenumber Fair** on **Saturday, the 14th of January, 1995**, at the Anglican Church Hall, Corner Sixth Avenue and Point Nepean Road, Rosebud (Melway 158 D. 12.)

The Fair commences at 10.00am and continues until 4.00pm that day. Dealers will be in attendance. Admission is free.

Kangaroo Phonenumber Club Inc

PO Box 706, Springwood, Qld. 4127

President: Wim Matzer

All is progressing well for the Club's **29 January, 1995 Phonenumber Fair** to be held at the **Brisbane Town Hall**. Access to the Town Hall is either from Adelaide Street or from King George Square.

At present (*prior New Year*) the Club has received applications for nineteen dealer tables. I am advised however, that some table space is still available should anyone wish to avail themselves of it.

Other features will include a Telecom Australia display as well as a PayTel display and a sale of their products. A 'bargain table' and Club Books will also be available to those attending. A raffle and lucky door prizes will be drawn later in the day.

The Club's second Promotional Card will be available at the Fair. This follows its first, which was introduced at the corresponding Fair in January, 1994.

The cost of the card is as follows:-

- . \$2.00 per card for financial members
Maximum of 10 cards per member
- . \$3.00 per card for non-members
- . \$2.50 per card for bulk orders - 21 & over

Orders with payment to be sent to:-

Secretary

Kangaroo Phonenumber Club Inc.

PO Box 706, Springwood, Qld 4127

Cards will be forwarded immediately after the 29th of January, 1995. Anyone requesting certain numbers will have to place their orders with payment prior to 10 January, 1995 and all efforts will be made to comply with the request.

Wim Matzer - President

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Lloyd Rees Opera House	\$70
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THE AUSTRALASIAN PHONECARD MONTHLY

TABLE BOOKINGS and ENQUIRIES to:
KANGAROO PHONECARD CLUB INC.

P.O. BOX 706, QLD 4127

or ring

(07) 808 8871 (Secretary)

(07) 209 7915 (President)

(07) 880 1754 (Treasurer)

CLUB & SOCIETY DISPLAY ADS

ROSEBUD & DISTRICT PHONECARD COLLECTORS CLUB INC.

P.O. Box 211, Rosebud, Victoria 3939.

The Club
Meets Second Saturday, 2pm, Monthly
at the
Anglican Church Hall
Sixth Avenue & Point Nepean Road, Rosebud.
Melway 158 D12
All Welcome

THE MELBOURNE PHONECARD CLUB INC.

P.O. Box 197, Heidelberg West, Vic. 3081.

We Meet the First Saturday of Each Month
at 1pm at the
Northcote Senior Citizens Centre,
18 A Bent Street, Northcote - Melway 30 E7.
All Welcome

Australia's First Promotional Card Available For
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Enquiries (03) 458 4594 or (03) 484 4112

AUSTRALIAN PHONECARD COLLECTORS CLUB INC

64 Concord Drive, Reynella, S.A. 5161.

Meets Second Tuesday of Each Month
at 7.30 pm, TOC-H-Hall, Delaine Avenue,
Edwardstown (off south Road)

Activities Provided for Members Include;
Auction, Direct Sales, Exchange, Discussions,
Reference Library, Postal Auction via
Magazine, Displays.

Information Brochure Available,
Club Secretary Mrs Glenis Hymers
At Above Address or PhoneFax (08) 381 3449

KANGAROO PHONECARD CLUB Inc.

P.O. Box 706, Springwood, Queensland 4127

This Club Meets Every Second Tuesday,
each Month

At 10 Queensport Road
Murarrie

UBD Street Directory Map 28-C4

For Further Information Ring Either
The Club Secretary on (07) 808 8871
or
The Club President on (07) 209 7915

SYDNEY PHONECARD COLLECTORS CLUB

PO Box 773, St Marys, NSW 2760

The Club Meets On the 4th Wednesday of
Each Month

From 7.30pm

At the St Mary's Bowling Club Auditorium
Carson Lane (off Queen Street)
UBD Map 185 Ref G16

All Members and Visitors Most Welcome
Enquiries: Phone Derek May (02) 835 2427

CAPRICORN PHONECARD & CARD COLLECTORS CLUB

PO Box 3069, Rockhampton Shopping Fair,
Queensland 4701

The Club Meets On the Fourth Tuesday of Each
Month at the Park Avenue, Catholic Parish Hall,
Cnr. of Main & Haynes Streets,
North Rockhampton, at 7.30 pm.

All New Members and Visitors Most Welcome

SPRINGVALE DISTRICT PHONECARD & COLLECTABLES CLUB

P.O. Box 194, Ormond, Victoria 3204.

The Club Meets On the 4th Saturday of
Each Month From 2.00 to 4.00 pm
At The Springvale Council Meeting Room
(Behind The Springvale Town Hall)

Convenors: A. DeSousa & R. D'Souza

"The Australasian Phonecard Monthly" Is Obtainable From the Following Dealers

NSW

Sydney	Gabriele's Philatelic Service	Suite C2, Mirvac Building, 160 Castlereagh Street (02) 283 1311
Sydney	Sydney Stamp Centre	14 Martin Place, Colonial Mutual Bldg Opp. GPO (02) 231 4583
Sydney	Status Retail	Shop 16, Royal Arcade, 255 Pitt Street (02) 267 6116
Sydney	Kennedy Stamps	Shop 38A, Town Hall Arcade (02) 264 6168
Sydney	Al's Phone Cards	Shop 29, 37 Park Street (02) 267 5931
Blacktown	Prospect Stamps & Coins	Shop 18, 24 Main Street (02) 622 1399
Parramatta	D & L Stamps & Coins	Shop 5, 2 Macquarie Street (02) 687 2372
The Entrance	Western Collectables	118a, The Entrance Road (043) 34 3730
St Marys	G & C Quality Stamps & Coins	Shop 5, Star Arcade, 182 Queen Street (02) 8331618
Strathfield	Strathfield Stamps & Coins	Shop 68, Strathfield Plaza. (02) 764 3034
Narrabeen	M.E.F. Books	PO Box 523, Narrabeen, NSW 2101 (02) 913 3036
Lismore	Michael Rennie	Shop 3, 142 Keen Street (066) 22 4844
Gosford	Alan's Collectables	No1, Shop 4, William Street Plaza (043) 24 6884
Tamworth	Jeff Solomon	"Solomon's Newsagency", 411 Peel Street (067) 66 1368
Newcastle	Paul Melmeth Galleries	281 Hunter Street, (049) 26 3357
Newcastle	Hunter Valley Collectables	Shop 19, City Arcade, 120 Hunter Street (049) 26 3031

VIC

Melbourne	Max Stern & Company	Port Phillip Arcade, 234 Flinders Street (03) 654 6751
Melbourne	Rex & Fair Philatelists	Shop 10, Hub Arcade, 318 Little Collins Street (03) 654 7022
Melbourne	City Stamp Market	Shop 28, Degraeves Street (03) 654 3549
Melbourne	Universal Coin Company	20 Centre Place (03) 654 2997
Melbourne	Centre 22	22 Centre Place (off Flinders Lane) (03) 650 3687
South Caufield	MGK Stamps & Coins	357A Hawthorn Road, South Caufield (03) 523 8906.
Belgrave	Knox-Sherbrooke Phonecards	PO Box 601, Emerald, Vic 3782 (059) 68 5576
Moonee Ponds	R.M.C. Stamps & Books	633B Mt Alexander Road, Moonee Ponds (03) 326 1746
Wangaratta	Wangaratta Phonecards P/L	PO Box 643, Wangaratta, 3676 (057) 22 3167

QLD

Brisbane	Tony Boyd	200 Latrobe Terrace, Paddington, Brisbane (07) 369 0488
Brisbane	Rob Dean, GPO Newsagency	GPO Lane (next to public phones) (07) 229 1581
Brisbane	G.A.Laker & Co.	4th Floor, Bowman House, 276 Edward Street (07) 221 4746
Brisbane	Cut Price Coins	14 Queens Parade, Brighton (07) 269 1158
Brisbane	Brisbane Coin & Stamp Gallery	Shop 1A, Garden City Shop. Centre, Mt Gravatt (07) 349 3562
Maroochydhore	Queensland Coins & Collectables	Shop 5, Post Office Walk, 8 Ocean Street (074) 43 1221
Surfers Paradise	Surfers Par. Stamps & Phonecards	PO Box 522, Palm Beach, Qld 4221 (075) 26 7172
Rockhampton	Len Cooper	Rocky Markets, Dennison Street, Rockhampton
Mackay	John Platts Stamps & Coins	Whitsunday Arcade, Macalister Street (079) 57 6602
Cairns	Tristan Abba	Rusty's Market, (070) 33 0809

SA

Adelaide	Stewarts Stamp Shop	66 Grenfell Street (08) 223 4435
Adelaide	Rundle Coins	214A Rundle Street (08) 232 0660
Adelaide	Unley Coins	Cnr. 259 Unley Road & Eton Street, Unley.
Adelaide	Adelaide Arcade Stamps	7B Adelaide Arcade, (08) 232 5052
Port Adelaide	Hippers Newsagency	172 St Vincent Street, Port Adelaide (08) 47 2961

ACT

Canberra	Edlins of Canberra	Shop 10, Garema Arcade, Bunda Street (06) 258 6845
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WA

Perth	Mickel Smits "Philatelists" P/L	Shop 10-11, London Court Arcade (09) 325 3252
Albany	Jackmans Stamps & Coins	78 Lockyer Avenue (098) 41 6338

TAS

Hobart	Abacus Stamps & Coins	Shop 10, Mathers Lane (002) 34 3494
Hobart	The Stamp Place	Trafalgar Shopping Centre, 110 Collins Street (002) 24 3536

NT

Alice Springs	Alice Sp. Coins & Banknotes	Shop 5, 113 Todd Street (089) 52 1575
Darwin	Just Phonecards P/L	GPO Box 3677, Darwin, 0801

NZ

Christchurch	Shades Stamp Shop Ltd.	54 Shades Arcade, Cashel Street (03) 366 6390
Christchurch	Nathan Mercer Phonecards	PO Box 3007, Christchurch +64 25 352339

DEALERS WISHING TO STOCK THIS MAGAZINE SHOULD CONTACT THE EDITOR AS PER PAGE 2.

CLASSIFIEDS

Advertising costs only 40 cents per word (minimum advertisement is \$8.00). Payment by Postal Order, Cheque or Credit Card.

Classifieds paid for two months receive a third month free.

The Australasian Phonocard Monthly, P.O. Box 1309, Tamworth, NSW, 2340.

Closing date for classifieds for the February issue is the 27th of January, 1995.

Classified Categories are:

- . Auctions
- . Bazaar
- . Fairs & Shows
- . Societies & Clubs
- . Telephone Cards

AUCTIONS

POSTAL Auction every month which includes phonocards and philatelic items **FREE** Catalogue from **Ron Murphy, Box 88, Wynnum, Qld., 4178. Phone (07) 396 0825.**

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OVERSEAS PHONOCARDS for sale. Specialising in one card from each country. Send for **FREE** Price List. **Intercards, C/O Post Office, Tomerong, NSW 2540.**

FOR SALE: Scarce Australian cards - \$2 Nicotinell two hole \$90, \$2 Rentlo two hole \$50, \$2 Rentlo multi hole \$40. **Phone (075) 30 3157.**

BUYING All Packs, Mint and Australian Phonocards. **Top Prices Paid** For All Prefix Numbers & Reprints Selling & Exchanging Phonocards. Write to: **The Great Aussie Phonocard Co, PO Box 373, Claremont, Western Australia 6010. Phone 09 386 5113 Fax 09 386 7453.**

SOUTH AFRICAN Phonocards. For all Information Fax 27 11 3332491, Phone 27 11 291536 or Write to PO Box 10660, Johannesburg 2000 **SOUTH AFRICA Gary Levitan, Phonocards International.**

AUSTRALIAN phonocards **Huge private collection.** Collector packs, mint cards, 10,000 1 hole/multi hole from 50c. **(02) 624 5996. No Dealers**

SRI LANKA 1st set \$40 Bangladesh \$10 VFU Exchange proposals welcome. **NR Sarkar, 5/1 Bose Garden, Agarpara 743177, INDIA.**

SELL & EXCHANGE surplus material. Collector (Aust, NZ, South Africa), sell/exchange, surplus items. Also interested in wildlife cards worldwide. **Phillip Alexander BH (03) 641 4377 AH (03) 462 4362.**

USA phonocards. Sports & non sports, test, proofs. All US Telecard Companies represented. **Barry Beckta, Florida Telecard & Telecom, 3908 Papaya St., St. James City, Fl. 33956, USA (813) 283 3693.**

HISTORIC Post Offices of Australia. Buy the first issue of the planned series of Collector Phonocard packs from the first Post Office featured, ie., Fingal, Tasmania. \$10 each post free. Aust. cheque or money order. Limited Offer **Les Rubenach, Post Office, Fingal, Tasmania, Australia 7214.**

FOR SALE: Australian and New Zealand phone card packs and individual cards. The packs are almost complete from the beginning. Aust individual cards are all mint. The early New Zealand individual cards are used. Full details on request. I expect to receive 40% to 50% of the Australian prices as mentioned in the "Phonocard Collector" magazine of issue No 27 of August/September 1994, pages 26-31, plus P&P and New Zealand prices as mentioned in the same magazine, issue No. 26, page 13, plus P&P. Write to **Faisal Saeed Alsaleh, PO Box 1748, Manama, BAHRAIN.**

OVERSEAS PHONOCARDS for sale. Large selection. List available. Please write for list (but first state country collected). **Surfers Paradise Stamps & Phonocards, PO Box 522, Palm Beach, Qld. 4221.**

AUSTRALIAN PHONOCARDS. 50 mixed multi-hole, good condition Australian phonocards \$50. 100 mixed multi-hole, good condition Australian phonocards \$95. 25 different world phonocards \$20. **J.G. Beauregard-Smith GPO Box 226, Adelaide SA 5001, Australia. (08) 349-4475.**

SELLING MINT CHIP phonocards. Madonna 120F, Michael Jackson 120F, twin nude sisters 100F plus 60 Francs for registered mail. **JL Gosse, 85A Rue du Camas, 13005 Marseille, FRANCE.**

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SWAP 15 Australian phonocards for 15 Overseas cards. Send by Airmail to: **J. Colburn, 16 Forum Crescent, Baulkham Hills, NSW 2153, Australia.**

SWAPPING my fine used Great Britain pictorial phonocards, including Alladin, etc., for your fine used Australian. Please contact **C.A. Rivers, Unit 1, No. 39 Platt Street, Wallsend, NSW 2287.**

KEEN COLLECTOR will **SWAP** Fine Used Australian phonocards for any country cards on a 'one card for one card' basis. All letters promptly answered. Want lists for Australian cards welcome. **J. Welling, C/- Post Office, Cumberland Park, South Australia, 5041, Australia.**

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