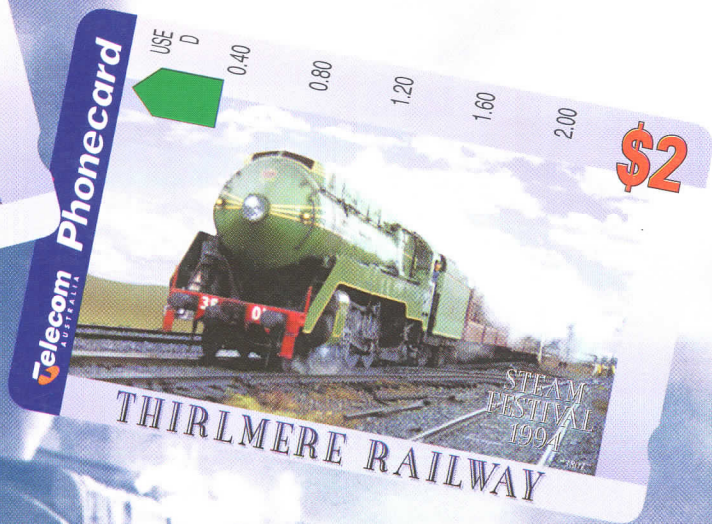


Volume 3 Number 2
February 1995
Australia \$4.00
New Zealand \$5.50 inc GST

The Australasian Phonecard Monthly



THIRLMERE RAILWAY

The "3801" pulls out of
Sydney's Central Station,
15th April, 1954.

KNOX-SHERBROOKE PHONECARDS

PO Box 601, Emerald, Vic 3782
 ☎ (059) 685576 Fax (059) 683463

Victoria's leading phonecard dealer
 Supplying quality cards with potential

Mastercard/Bankcard/Visa accepted
 Prefix Price list available on request

MELBOURNE'S FIRST PUBLIC/POSTAL PHONECARD AUCTION

APRIL FOOL'S DAY '95-you'd be a fool to miss it!

Our rates are attractive and competitive. An auction catalogue will be sent out with the March issue of the Australasian Phonecard Monthly. If you would like an earlier copy just contact us to be placed on our early bird list.

Material still being accepted for auction until February 20th

COCA-COLA THEMATIC CARDS

Below is a selection of cards from stock. If you are chasing any particular card feel free to contact us with your requirements. If we do not have it in stock we will endeavour to obtain it for you quickly.



A. \$20



B. \$12.50



C. 12.50



D. \$30



E.



F. \$55



G.



H. \$25



I.



J. \$28



K. \$12



V. \$32



W. \$56



X. \$24



Y. \$19



L. \$55



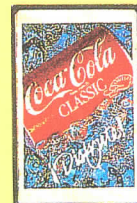
M. \$55



N. \$55



O. \$55



P. \$55



Q. \$55



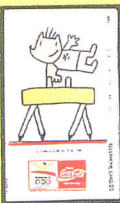
R. \$40



S. \$40



T. \$32



U. \$32



Z1. \$32



Z2. \$32

JAPANESE PHONECARD CATALOGUE 1ST EDITION

This is a must for everyone interested in cards from Japan. An enormous amount of detail and information allows all to fully understand the way the Japanese phonecards are produced, marketed, distributed, and collected.

Sole importer



Dealer enquiries welcome

Includes over 15,000 full colour photographs & 670 pages. A5 format about 3cm thick, in English and German. **OVER 1kg of INFORMATION!**

A bargain at \$98 plus postage of \$3.50

CUSTOM PHONECARDS-New Releases

Luna Park.....	\$24
NSW National Parks Service (15 cards pack).....	\$120
One Australia challenge.....	\$99
Flintstones.....	\$24
Simpsons.....	\$24

CARDPHONE AUSTRALIA-New Releases

Tennis-Pat Cash \$5.....	\$7
Tennis-Mashur \$5.....	\$7
Cricket-David Gower \$5 (2000 issue)-"Birth of the Ashes".....	\$7
Cricket-Allan Border \$5 (2000 issue)-"Birth of the Ashes".....	\$7
Cricket-David Gower \$20 (250 issue)-"Birth of the Ashes".....	\$25
Cricket-Allan Border \$20 (250 issue)-"Birth of the Ashes".....	\$25

Contact us about your particular thematic interests and we will send you photocopies/lists of what we have available. We cater for all thematic collectors from the plentiful designs to the scarce sought-after cards. We have starter packs on a wide range of themes for beginners and those scarcer cards for the established thematic collector.

Coca-Cola Thematic Pricelist-Mint unless stated

- A. Coce and McDonalds on Billboard \$20.
- B. Coca-Cola Logos \$12.50. C. Coce Lite \$12.50.
- D. Ring Og Rock \$30 (3000 issue)-Denmark
- E. German Flyer (7600 issue) Front
- F. German Flyer (7600 issue) Rear \$55.
- G. German Carnival + bag. front
- H. German Carnival + bag. Rear. \$25
- I. German Polar Bear Front.
- J. German Polar Bear Rear. \$28
- K Peru Used \$12.
- JAPANESE MINT
- L. \$55. M. \$55. N. \$55. O. \$55. P. \$55. Q. \$55.
- JAPANESE USED. R. \$40. S. \$40. T. \$32.
- U. \$32. V. \$32. W. \$56. X. \$24. Y. \$19. Z1. \$32.
- Z2. 32.

Our PREFIX PRICE LIST is the only fully comprehensive listing by prefix available in Australia and covers mint, 1-hole and multi-hole cards. It is regularly updated from our computer database to reflect all changes in today's quickly changing environment. Join our mailing list to obtain regular copies automatically. (please send 6 x 45c stamps to cover costs)

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AUSTRALIA'S LARGEST TOPICAL PHONECARD DEALERS

THIRLMERE RAILWAY



1st Issue Phonocard



1st Issue ("3801") Phonocard Pack



2nd Issue Phonocard

Thirlmere is located 5km by road from Picton.

It is located on the disused single track Picton - Mittagong Loop Line Railway, built in 1867.

This line was bypassed by a new route through Bargo in 1919 but provided a local service until 1976.

Railway engines and carriages are restored and maintained on this line after discontinuing service with the NSW Railways.

Steam engines regularly run excursion trips throughout the NSW Railway system.

THIRLMERE RAILWAY

		No. REQ.	TOTAL
1st Issue Mint	\$18.00
1st Issue Pack	\$25.00
2nd Issue Mint	\$18.00
2nd Issue Pack	\$25.00
Postage & Packing			\$3.50
		TOTAL

Each Railway Pack contains not only a telephone card but also \$12.00 worth of NSW Railway Stamps and an order form for all Railway Stamp Issues from 1984 - 1994 at a special discount price.

As only 3000 phonecard packs have been produced, this will be one of the most limited of the custom card issues to date.

Early ordering from your local phonecard dealer or Sydney Stamp Centre is recommended.

IT'S EASY TO ORDER NOW!

Simply fill in the details below and return or write to: Sydney Stamp Centre, P O Box 638, Lane Cove, 2066, NSW, Australia.

Telephone: *Bus:* (02) 231 4583; *after hours:* (02) 428 1259, *Fax* (02) 418 6862

I am interested in your issue service.

Yes, I would like a copy of your newsletter.

I collect the following countries: _____

I collect the following topics: _____

Name (given): _____

Enclosed is cheque money order

Surname: _____

Please charge my credit card:

Address: _____

BANKCARD

MASTERCARD

VISA

Postcode _____

Phone (Bus) () _____ (Home) () _____

Customer Number _____

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(Your customer number is above your name on the address label)

PLEASE REMEMBER ALL ORDERS ARE COVERED BY OUR MONEY BACK GUARANTEE.

Expiry Date _____ Signature _____

The Australasian Phonecard Monthly

FEBRUARY 1995 - Vol. 3 No. 2

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DEADLINES	-	MARCH	&	MAY	Issues
Full Colour		22nd February		22nd March	
Black & White		23rd February		23rd March	
Spot Colour		23rd February		23rd March	
Classifieds		24th February		24th March	

EDITORIAL

'Special or One-Off Event Phonecards and Portfolios'. As most collectors will be aware of by now Telecom is soon to issue (the first of) Premium and Deluxe Portfolios containing a \$10 Phonecard and a \$10 Banknote (see page 9 - Australian News Update).

I have received mixed reactions from the collectors and dealers with whom I have discussed the forthcoming releases. Some of these reactions have

ranged from similar to those of Insider (see page 18) to a reaction of anticipation of a 'shot in the arm' for the hobby - a new avenue of collecting.

I will reserve my judgement at this stage as to the acceptance by phonecard collectors (as opposed to speculators and banknote collectors) of the new category of cards. I would like some written comment as to what you the collector think however, as it is through such comment that all involved become aware of the response to a newly introduced product.

Two comments that I will make at this stage however, relate firstly, to one of the aspects I find irritating with the phonecard scene - Telecom's 'official' mailing (collector) list. Can you imagine the population explosion that is going to take place during January and February as all the new births (and re-births) are added to Telecom's mailing (lottery) list in an attempt to obtain the Portfolios at issue price!

This issue price incidentally will be \$195 for the Premium Portfolio and \$95 for the Deluxe Portfolio.

Secondly, I wonder how the Custom card producers feel about this new product. Surely they must be envious about Telecom's ability to produce (two) very limited issues of phonecards, whilst they (in the majority) struggle to dispose of their minimum print runs of 10,000!

On a more positive note, I attended the Kangaroo Phonecard Club Fair in Brisbane last weekend. The response from the public to this Fair was excellent with approximately 450 - 500 people attending during the day. In my estimation, half of the above number were 'kids' which augers well for the hobby. Many in the trade were waiting for this Fair to use it as a gauge as to what the new year may bring. I think all were pleased with the outcome.

As indicated in the last Editorial, APM commenced distribution through newsagencies in **Western Australia** last month. All reports indicate that the response to the magazine has been excellent with numerous newsagencies selling out and requesting additional numbers of the February issue.

Circulation continues to increase, as with this February issue, distribution commenced in newsagencies in **Queensland**. Time permitting, it is hoped that full national distribution will be finalised by the time of the March issue.

By now all the \$2 Complimentary Phonecards will have been forwarded to subscribers. I thank you all for bearing with me (in varying degrees) as I sent these cards out over the last six weeks. As a 'one man show' the task was taxing but has now been completed (if I have missed someone - please contact me).

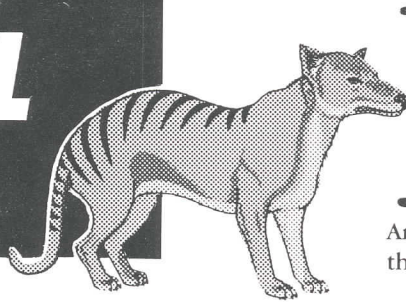
I have not completed the mail out of the cards 'won' as part of the Survey exercise, although many have been forwarded. The full list of names is not available for this issue (lack of space) but will be included in the next.

EDITOR

WHAT'S NEW AT PAY·TEL

First PayTel phonecard release for 1995 - available mid February direct from PayTel or your local Dealer.

THE TASMANIAN TIGER



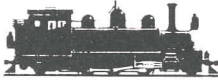
PayTel's "Tiger Pack" features an original hand-painted Tasmanian Tiger phonecard and beautiful forest scene, both by acknowledged "Tiger" artist Anita Xhafer.

An authoritative "Tiger Text" is included in the numbered Collectors' pack.

\$10 card / \$15 pack.

VICTORIA'S NARROW GAUGE LINES

PAY·TEL
Railways of Australia
SERIES



Colac-Crowes; Wangaratta-Whitfield; Moe-Walballa; Ferntree Gully-Gembrook.

A set of beautiful cards featuring the steam locomotives used on these lines. Cards are available separately, or mounted in an attractive numbered Collectors' Pack - which also includes historical information, photos and maps.

\$19 three card set / \$24 pack.

DO YOU RECEIVE
The Pay·Tel

COLLECTOR

A newsy, informative regular newsletter of interest to all phonecard collectors - gives pictures and stories about all PayTel releases, User Group news, phonecard Editorial - and more!

It's published by-monthly (next issue, February 1995) - and it's free!

If you are not on the "Collector" mailing list - complete the coupon and mail or fax it to PayTel.



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The Phantom of the Opera



In the spring of 1984, Andrew Lloyd Webber contacted Cameron Mackintosh, producer of many successful musicals of the eighties, both in the West End of London and Broadway in New York, to suggest a musical version of "The Phantom of the Opera". Mackintosh's answer was - "I think it's a good idea" - and the rest is history.

The director, Harold Prince was then involved. He felt that it was exactly the sort of show he wanted to do. His efforts included a pilgrimage to the Paris Opera, spending hours climbing over every inch of the building from the subterranean lake to the topmost pinnacle. The Paris Opera House of the last quarter of the nineteenth century, in which Gaston Leroux set *The Phantom*, was remarkable by any standards. At the time in which the novel is set, the Opera House boasted over fifteen hundred employees. Even today it employs over a thousand people and contains two permanent ballet schools within the building. There are over 17 storeys in the Opera House, seven of which are below the stage level. The subterranean lake acts as a ballast for the stage, the water level being raised or lowered depending on the weight on the stage, seven storeys above it.

Part of the success of "The Phantom of the Opera", launched in London in late 1986 and destined for the world, is a consequence of the creative fusion of some of the theatre's most notable talents. Another factor is that of timing. Lloyd Webber's gifts include a true theatrical instinct, not only in knowing how to hold an audience in performance, but also in understanding that there is a public thirsting for extravagant romance, colourful spectacle, helpless heroines, rugged heroes, tragic villains and evocative melodies.

In 1993, Sydney's Theatre Royal underwent a \$2 million refurbishment and renovation to allow it to effectively stage "The Phantom of the Opera". The Opera is now being staged at the Theatre Royal following its incredibly successful Melbourne season.

FAIRS - SHOWS - AUCTIONS

11	Feb 1995	Roxbury Auction	Lennox Hotel	Brisbane
12	Feb 1995	WA Phonecard, Stamp & Coin Fair	The Kings Hotel	Perth
26	Feb 1995	NSW Phonecard, Stamp & Coin Fair	Holiday Inn Menzies	Sydney
3-4-5	March 95	Sydney Coin & Stamp Fair	Sydney Opera House	Sydney
25-26	March 95	Aust International Phonecard Fair	Holiday Inn Menzies	Sydney
9	April 95	WA Phonecard, Stamp & Coin Fair	The Kings Hotel	Perth
30	April 95	Stamp & Coin Super Fair	Petersham Town Hall	Petersham
7	May 95	NSW Phonecard, Stamp & Coin Fair	Holiday Inn Menzies	Sydney
11	June 95	WA Phonecard, Stamp & Coin Fair	The Kings Hotel	Perth
16-17-18	June 95	Sydney Coin & Stamp Fair	Sydney Opera House	Sydney
2	July 95	NSW Phonecard, Stamp & Coin Fair	Holiday Inn Menzies	Sydney
8-9	July 95	International Banknote & Phonecard Fairs	To be Confirmed	Melbourne
6	August 95	WA Phonecard, Stamp & Coin Fair	The Kings Hotel	Perth
8	Oct 95	WA Phonecard, Stamp & Coin Fair	The Kings Hotel	Perth
4-5	Nov 95	Aust International Phonecard Fair	Holiday Inn Menzies	Sydney
19	Nov 95	Aust International Banknote Fair	Holiday Inn Menzies	Sydney
3	Dec 95	WA Phonecard, Stamp & Coin Fair	The Kings Hotel	Perth

FOR FREE ANNOUNCEMENTS IN THIS SECTION, WRITE TO THE EDITOR

The PHANTOM of the OPERA

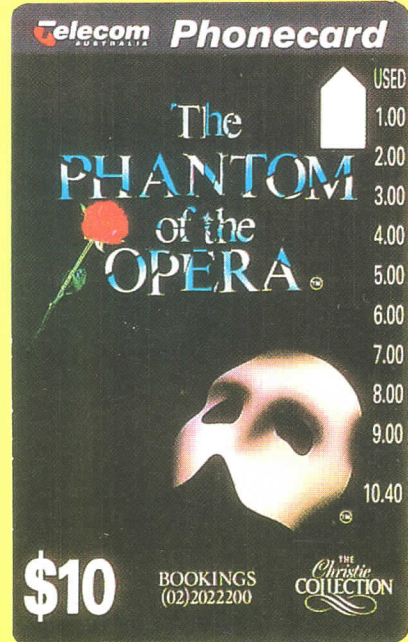
Classic Series 1

NEW RELEASE - LIMITED EDITION

- The Only Official Phonecard For
The PHANTOM of the OPERA
Authorised By Andrew Lloyd Webber
- World First To Australia
- High Quality A4 Presentation Packs
- Delivery: Late Feb., Early March
- Only 4,000 Packs

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ORDER NOW TO SAVE DISAPPOINTMENT

To: **The Christie Collection**
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Please Send Me:	Price	Quantity	Total
The PHANTOM of the OPERA Pack	\$37.90	<input type="text"/>	\$ <input type="text"/>

Express Post/Packaging (Inc. Insurance) > 1-2 pcs @ \$8.00

Additional Packs up to 10, add \$2.00 each \$

- Enclosed is my Cheque/Money Order or Cash
 Please Debit my Credit Card Account
 Bankcard Mastercard Visa American Express

Amount Due \$

CREDIT CARD No. _____ Exp. date _____

Your Signature _____ PH Bus _____

Name _____ PH Home _____

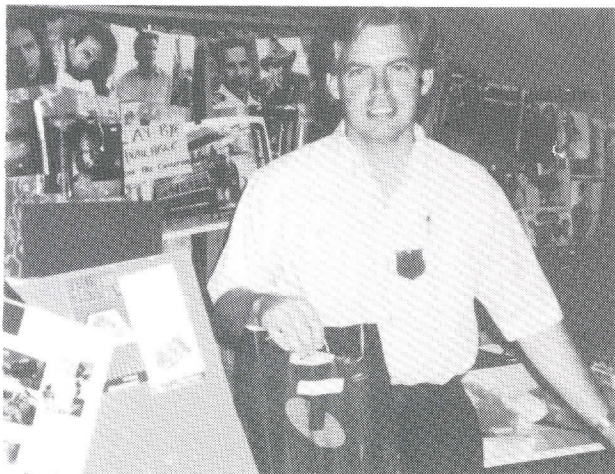
Address _____

Postcode _____

WORLD TELEPHONE CARD APPROVALS

Darwin dealers Bruce and Joanne Moller (Just Phonecards Pty Ltd), are about to provide phonecard collectors with the opportunity to view world phonecards in their home and to select and purchase cards of choice following this viewing.

Bruce started collecting phonecards, Australian and World, in 1990. Joanne started soon after. Their interest initially focussed on Australian cards both mint and used, then after 6 months they gradually started to collect World cards. These were acquired in the usual way, friends or relatives going overseas, exchanging with other collectors or purchases at Collector Fairs (only one large show in Darwin each year). They also developed a computerised Australian prefix listing which formed the basis of the first Australian Prefix Catalogue.



Bruce Moller at the Royal Darwin Show - July 1994

Early in 1994, the Moller's decided to concentrate on acquiring and building up a stock of world cards. This took all of 1994 and they are now able to offer collectors a choice of cards from over 100 countries. Their stock is varied in that they have a lot of the early cards from some countries, some scarce mint sets, a number of trial issues and various collector packs. They also have an extensive stock of Australian mint, 1 hole and multi hole cards, Collector and Custom Packs. As a consequence, Bruce and Joanne have produced a new, complete Australian price list which is now available.

APPROVALS

The Moller's have decided that there is an expanding market opportunity for World cards. This was based on the premise that the cost of collecting all the Australian Official/Advertising and Custom issues would restrict a lot of collector's budgets.

Whilst they can supply these cards for sale via Mail Order they are also offering collectors an alternative. **They will base their Approvals on what the customer wants.** Their stock is broad enough to cover a number of themes and they can offer an extensive variety of phonecards.

The cost of the cards starts at \$1.00, then extends on average for used World cards to \$3-\$4 each. Mint cards and sets are also available but these are more expensive (see box below for Information Sheet).

Some of the key points offered in relation to the Approvals service include;

- . World cards by theme and by price.
- . One country selections (subject to stock in hand)
- . Australian mint, 1 hole, multi hole, Telecom and Custom Packs
- . Investment material eg., mint sets from Chinese Provincial issues, Hawaii, South African Trial cards, Spain, Andorra and other countries as required
- . Cater for Collector Clubs - a monthly assortment of World cards can be sent. Club enquiries welcome.
- . Prompt and friendly service with attention to clients

PHONECARD APPROVALS INFO SHEET

Basic Instructions

1. The timing for viewing of telephone cards in your home is 2-3 weeks. (Longer viewing possible by prior arrangement).
2. Sending of cards to you will be by Certified Mail.
3. Return of cards to us to be by Certified Mail. This will give you a receipt and also enables us to keep a track on stock.
4. As this is a new service to collectors, co-operation and support will be required in the early stages of the operation. Once we have dealt with you a couple of times a level of trust will develop.
5. Payment can be made by personal Cheque (allow time for clearance), Bank/Credit Union Cheque, Credit Cards (Visa, Mastercard, Bankcard). We prefer Cheques as overall costs are kept lower. We are flexible however.
6. Please let us know of any suggestions or changes you may have as feedback will be important in establishing the service.

Note; The bulk of our current stock is approx. 70% used, so we can offer cheaper prices to enable you to build a World Collection.

Thank You **Bruce & Joanne Moller**
Just Phonecards Pty Ltd
GPO Box 3677, Darwin NT 0801

- . Large stock available offering a good variety of cards
- . No order too small subject to minimum postage and Certified mail costs
- . Timing of Approval sendings can be organised to suit budget, time of Club meeting, etc.

OPENING SPECIAL

With any order over A\$50 a free used phonecard will be provided. The client will have the choice of either a Brunei or a Chinese Provincial (value approx. \$5).

AUSTRALIAN INTERNATIONAL PHONECARD FAIR '95 SYDNEY

SATURDAY 25 & SUNDAY 26 MARCH 1995

10.00 am - 5.00 pm both days

**FEATURING AUSTRALIA'S AND NEW ZEALAND'S
LEADING PHONECARD DEALERS**

With the **LARGEST** Stocks of
Australian and World Phonecards for **SALE**

TELECOM AUSTRALIA: Retail Sales and Special Archival Exhibition

PAYTEL AUSTRALIA: Sales & Display

COCA-COLA PHONECARDS: Sales and Display

PACS AUTHORISED AGENTS: Sales

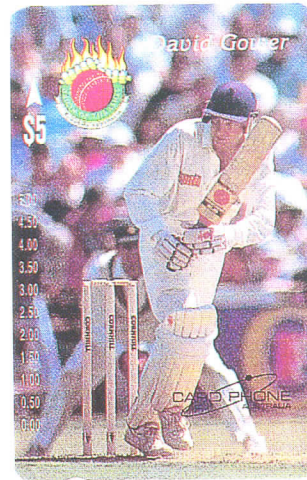
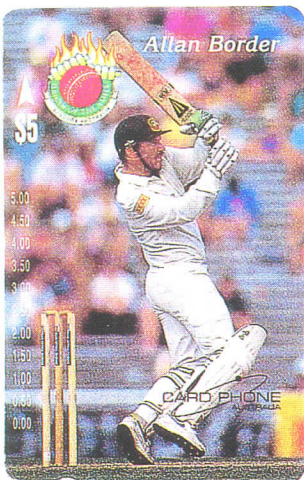
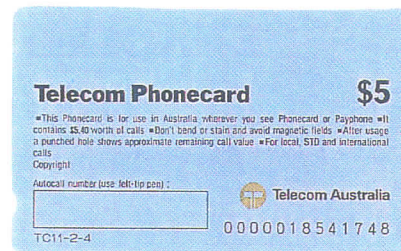
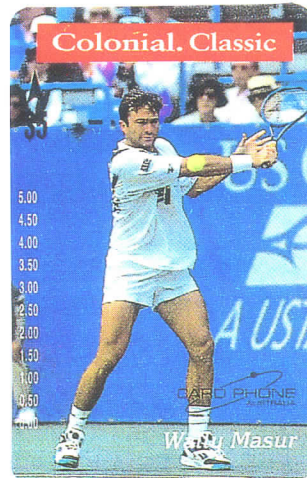
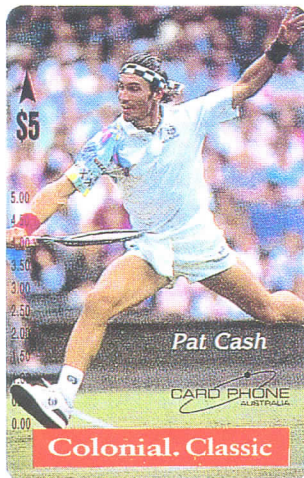
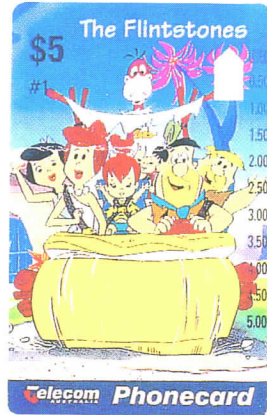
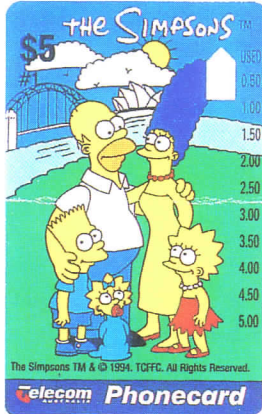
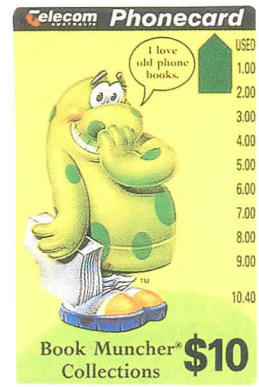
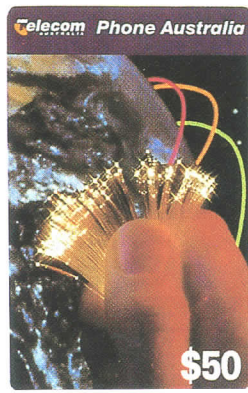
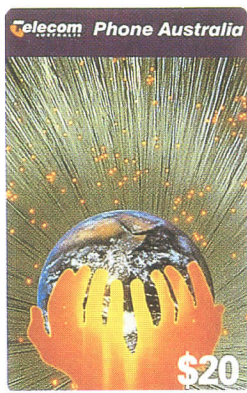
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HOLIDAY INN MENZIES

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14 Carrington Street, Sydney**

For Further Information Phone: (02) 913 3036



AUSTRALIAN NEWS UPDATE

TELECOM AUSTRALIA

Telecom Australia has launched a new card product known as the 'Phone Australia Card'. The card is prepaid and primarily available from retail outlets located in international terminals. It is available in three denominations - \$10, \$20 and \$50 (see opposite).

The card is intended for people travelling overseas to make calls back home to Australia. It will be a powerful instrument to the budget conscious traveller as it assists these people in avoiding applied surcharges by overseas phone companies and hotels. The card is provided with an individual PIN which is purchased with the card in a sealed security envelope.

Initially 20,000 of each denomination has been produced and the cards feature different designs. The security envelopes will be sequentially numbered as follows;

\$10 - 10 00001 to 10 20000

\$20 - 20 00001 to 20 20000

\$50 - 50 00001 to 50 20000

This line of product is available for sale through the recent issue of Telecom's *Australian Phonocard Bulletin*.

WALTZING MATILDA

Telecom Australia is also embarking on a new Phonocard project - a joint promotion between Telecom and Note Printing Australia (NPA) to commemorate the centenary of Banjo Paterson's Waltzing Matilda. Paterson, features on the \$10 polymer note already in circulation.

The project is the first official joint promotion for Telecom Phonocard and will consist of a specially packaged \$10 Phonocard and the \$10 note. There will be two different varieties of the folder which will be unlike any folder Telecom has previously produced.

There will be **1,000 Premium Portfolios** with the lowest 1,000 serial numbers printed on both the banknote and the Phonocard in red and **4,000 Deluxe Portfolios** with the next 4,000 serial numbers appearing in blue.

The card incorporated in these folders will be produced especially for the project and will incorporate segments of the Waltzing Matilda theme within its design. Each folder will be hand numbered and **the serial numbers on the Phonocard and banknote will correspond.**

The Premium Portfolio will be restricted to one per collector and dealer and the Deluxe Portfolio will be limited to two per collector and dealer. They will be available for sale in March and will be allocated by a ballot system only. Ballots will be distributed in the March mail out of the Bulletin.

The packaged cards in the two Portfolios will carry the S Code. Cards so identified will be issued in this category once or twice a year for '**Special or One-Off Events**' that do not fit appropriately into any existing Phonocard category. Unlike Custom cards, Special issue cards will be available for sale to collectors through the mail order service.

In addition to the above, there will be 100,000 Advertising cards produced which will feature the Waltzing Matilda design and will be released unpackaged through the shops. These cards will be available at face value.

Thanks to the Phonocard Collector Service for information re the forthcoming releases - Ed.

SYDNEY STAMP CENTRE

Michael Hudson advises that he has now received the Series 2, \$2.00 Telecom Phonocard which features the **Thirlmere Railway**. Note magazine cover and advert on page one.

PHONECARD ADVERTISING & COLLECTOR SERVICE (PACS)

Featured opposite are the two \$5 cards which feature the well known cartoon characters the **Simpsons and the Flintstones**. 10,000 of each of the two cards are being produced of which 5,000 of each will be packaged in Limited Collector Edition Packs. The remaining 5,000 (x 2) cards will be available loose.

These phonocards in both Flintstones and Simpsons formats are the first editions in a series of four to be produced throughout 1995.

PACS has advised that the three phonocards featuring the **Heineken Australian Golf Open** were not produced (see page 16 of December's APM), due to an inability for them to be available in time for the actual Open.

MELBOURNE PHONECARD CLUB INC

Telecom is producing 10,000 x \$2 cards for this Club, featuring a **Red Lace Wing Butterfly** (see opposite). This card will be available to club members at \$4 each and to the public for \$5. See advert elsewhere in this issue.

CARD PHONE AUSTRALIA

Card Phone Australia provided the public payphone service for the Colonial Classic Tennis Tournament at the Kooyong Lawn Tennis Club (Victoria) from January 11th to January 14th inclusive. This was a round robin tournament of 8 international players.

Two of these players involved were Wally Masur and Pat Cash and four phonocards featuring these two players were produced to commemorate the event. The printage of each was as follows:-

Wally Masur	\$5 Card	1,000 printed
	\$10 Card	250 printed

UPDATE continued from page 9.

Pat Cash	\$5 Card	1,000 printed
	\$10 Card	250 printed

The tournament itself was very well received by the public, notwithstanding the extreme temperatures that were experienced on some of the days. Card Phone Australia will be returning to Kooyong for next year's running of the event.

ORIGIN OF THE ASHES

Card Phone Australia also provided the payphone service for the 'Origin of the Ashes Cricket Match' held at 'Rupertswood', Sunbury, the 18th of January, 1995 (see reproduction of the cover of the official program on page 8).

This event was an enormous success with a capacity crowd of 20,000 in attendance. The match which consisted of 40 six ball overs, was a thrilling and entertaining event with England batting first and Australia in reply failing by only 1 run to tie or by 2 runs to win.

The telephone service provided for the day was unique in that at 'Rupertswood' there was no power facilities available nor was there the possibility of connecting to the P.S.T.N. Card Phone Australia provided payphones with their own portable power supplies and the telephones operated off the mobile network for the day.

Cards produced to commemorate the event were of the two captains, whom were Alan Border and David Gower. Details of cards produced are as follows:-

Alan Border	\$5 Card	1,980 printed
	\$20 Card	250 printed
David Gower	\$5 Card	1,980 printed
	\$20 Card	250 printed

At the time of this Update being written, I am advised that both of the \$20 cards are sold out from Card Phone Australia, but may be available from their re-sellers.

Card Phone Australia advises that it will be attending further major events during the months of February, March and April; details of which will appear in next month's issue of APM.

PERMANENT INSTALLATIONS

Card Phone Australia have reached agreement with the following major phone card dealers to install Card Phone pay phones in their retail outlets during the period February - March. The details of these dealers are as follows:-

- Macquarie Coins and Collectables Gallery**, Shop 4, 83 York Street, Sydney NSW
- Status Retail**, Shop 16, Royal Arcade, 255 Pitt Street, Sydney NSW
- Max Stern and Co.**, Port Phillip Arcade, 234 Flinders Street, Melbourne, Vic.
- Adelaide Phonecard Centre**, 214a Rundle Street, Adelaide SA

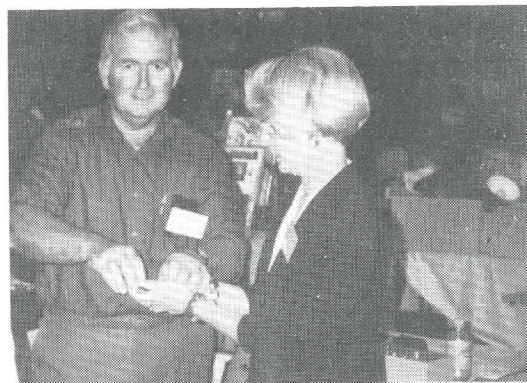
Card Phone Australia hope to also supply another major re-seller, Downie's of Block Arcade, Melbourne. At the time of going to press, negotiations were under way with building management.

Thanks is given to Frank Wilden and David Mohan for information and material provided for this Update on their Company - Ed.

**AUSTRALIAN INTERNATIONAL
PHONECARD FAIR
- TWO BIG DAYS IN MARCH -**

The International Phonecard Fair '95 to be held in Sydney in March, has been expanded to a two day Fair. The Fair was previously held over a weekend in conjunction with the Australian International Banknote Fair. Although phonecards were featured at the Banknote Fair and phonecard activity over-whelmed the banknote business, the Phonecard Fair was officially a one day event.

Starting with the March Fair in Sydney it will be expanded to two days. Only Phonecards and related memorabilia and ephemera will be sold at the Fair.



**Dan & Jan O'Loughlin of Wishart Phonecards
International Phonecard Fair - Sydney, Nov. 1994**

Australia's and New Zealand's leading phonecard dealers will be in attendance, together with Telecom Australia, PayTel Australia, Coca-Cola Phonecards, various PACS agents and the Australasian Phonecard Monthly. Collectors should be able to see the largest and most diverse stocks of Australian and world phonecards to date at a Fair in Australia.



**Varsha & Hari Hiralal of Hiralal Investments
International Phonecard Fair - Sydney, Nov. 1994**

The Australian International Phonecard Fair '95 will be held on Saturday and Sunday, the 25th and 26th of March 1995, at the Holiday Inn Menzies, Wynyard and Margaret Rooms, 14 Carrington Street, Sydney. The Fair will be open to the public from 10.00 am to 5.00 pm on both days. For additional information phone (02) 913 3036.

SOUTH COAST PHONECARDS

I have received preliminary information that the above company will be issuing a Limited Edition Collector Pack containing a phonecard which features the "Kookaburra". More on this issue as it becomes available.

AUST. PHONE-ART SERVICES Pty Ltd

Readers will note an advert at page 13 which depicts two \$5 phonecards featuring the 20th Anniversary of the destruction of Darwin by Cyclone Tracy.

Darwin is the only city in Australia which was devastated twice, once by the enemy in WW II and the other time by Cyclone Tracy.

The Cyclone devastated the city on Christmas eve, 1974, with a recorded wind gust of 217 km/hour. The anemometer broke after gusts hit this reading. The thriving town of 48,000 people was wiped out in a matter of hours. It remains the worst disaster in Australia's peacetime history.

I have vivid recollections of the night as my family and I were living in the Darwin suburb of Tiwi at the time. I can still remember the first words I spoke as day dawned and the destruction became visible - "we must be the only people left alive".

A Darwin based company, Australian Phone-Art Services (APAS) with the approval of the Cyclone Tracy 20th Anniversary Committee has produced two Telecom phonecards as part of the official commemorations to reflect on Darwin twenty years ago and to remember the incredible support and generosity so freely given by the people of Australia when Darwin was devastated and to recall those who worked tirelessly to help rebuild the city and make Darwin what it is today.

One phonecard depicts the radar image of Cyclone Tracy and the other depicts the destruction of a suburban area. The two cards are packaged in a "superbly designed collector pack" which details the path and chronology of the Cyclone as well as photographs showing the destruction caused by Tracy.

PAS are donating the first numbered collector pack to the Northern Territory Museums and Art Galleries for their Cyclone Tract display.

The phonecards will be released in early March 1995, and the 7,000 packs will retail for \$29.50 each.

APAS welcomes enquiries, which should be made to:

Jacob Lay
 Australian Phone-Art Services Pty Ltd
 GPO Box 3383, Darwin, NT 0801
 Phone: (089) 800 281 Fax: (089) 454 986

4TH PRINT \$5 GENERIC

At page 8, readers will note a reproduction of the reverse side of a 4th print \$5 Generic phonecard.

This has been submitted by a young collector who is inviting offers for the mint card.

Anyone interested should contact the City Stamp Market in Melbourne on (03) 654 3549 and ask for either John Richardson or Rick Warnecke. Any offers will be passed on to the young collector.

WANGARATTA PHONECARDS

SHOP 5, MALONEYS ARCADE, WANGARATTA

World, Australian, Mint & Used Phonecards

PACKS

Geelong	\$350	Landscape '94	\$110
South Aust.	\$700	Ettamogah Pub	\$45
Queensland	\$300	PHONECARDS	
Victoria	\$400	Norway 5 mint	\$250
West. Australia	\$95	Olympics used	\$80
A.C.T.	\$350	England 5 mint	\$80
Nth. Territory	\$80	England 5 used	\$25
N.S.W.	\$500	France 5 mint	\$100
Tasmania	\$85	France 5 used	\$40

WANGARRATTA PHONECARDS P/L

PO BOX 643

WANGARATTA, VICTORIA 3677

Ph/Fax: 057 223371 International: +61 57 223371

FOR SALE

Complete Collection of 28 Collector Packs

From Geelong to Christmas 1994..... P.O.A.

Complete set of 42 Mint cards, all official Telecom issues (1990 to 1994) that were not issued in Collector Packs. Includes \$5 Geneva, Generic \$2, \$10, \$20, \$50, \$5 Olympic Bid, Advertising \$5 (2) \$10 & \$20, Xmas 92 \$5 & \$10, K-Mart \$5 \$10 & \$20, \$10 XXXX, Xmas 93 \$5 & \$10, Tourist, \$5, \$10, \$20 & \$50 both old and new Telecom Logos, Year of Dog \$5 (4), Tamworth \$5 (2), Ballet \$5 & \$10, Dance Co \$5 & \$10, Toyota \$5, \$5, \$10 & \$20 Bookmuncher, \$5 Cardex, \$4 Social Security..... **\$1,420**

INVESTMENT SPECIALS

Collector Packs

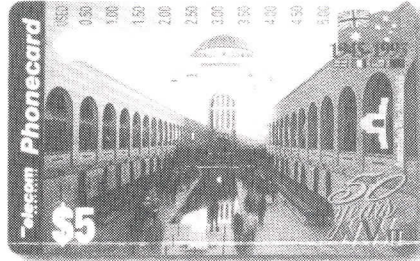
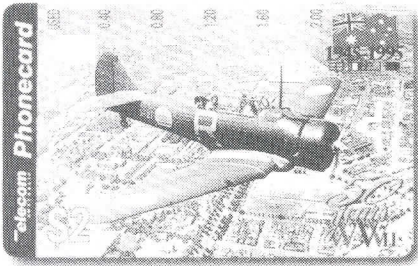
Our price for each of the individual Collector Packs is very competitive - please enquire! - try us!

**CANBERRA
 NUMISCO**

PO Box 1, Hughes, ACT 2605

Ph./Fax (06) 286 3931 Business & AHS

WORLD WAR II Anniversary Phonecards



ORDER FORM

Order number	Qty	Description	Unit Price in AU\$	Total Price in AU\$
WWII-01		5 card set	75.00	
		Local post and packing	3.50	
		Overseas post and packing (where applicable)	15.00	
		Insurance \$6.50per \$500 (where applicable)	6.50	
			Total (AU\$)	

*Orders will be processed in order of receipt *Please note all transactions in Australian Dollars (AU\$).

Name Enclosed is Money order Cheque (Australia only)

Surname Please charge my credit card:

Address Visa Mastercard Bankcard Amex

..... Postcode/Zip Expiry Date

Country: Card No.

Tel: (Bus): ()
 (Home): () SignatureDate

Fill in the details and return to Roam Pacific PO Box A1009 Sydney South 2000 Australia

20th ANNIVERSARY OF CYCLONE TRACY

20th ANNIVERSARY OF CYCLONE TRACY LIMITED COMMEMORATIVE EDITION PHONECARD PACK

Australian Phone-Art Services Pty. Ltd. is releasing a limited edition pack to commemorate the 20th anniversary of Cyclone Tracy.

This beautifully presented pack includes a brief history of Cyclone Tracy which devastated Darwin in the early hours of Christmas Day, 25th of December 1974, photographs, and two \$5 commemorative Phonecards: one depicting a radar image of Tracy and the other depicting the aftermath caused by Tracy.

- only 10000 limited collectors edition will ever be issued.
- all two cards are sequentially numbered with the pack number.
- each pack consists of 2 x \$5.00 official Telecom Phonecards.



DON'T MISS OUT – ORDER NOW!

Send your order to:
 Australian Phone-Art Services Pty. Ltd. or Phone: (089) 453 922
 GPO Box 3383, Darwin NT 0801 Fax: (089) 454 986
 Mobile: 0419 238 899

Yes! Please send me: 20th anniversary Cyclone Tracy Limited Edition pack.	Price each	Quantity	Total
	\$29.50		\$ _____
	Plus certified mail and packaging of \$3.50 each pack		\$ _____
	Total order		\$ _____

Payment and delivery detail:

I wish to pay by Cheque enclosed Money order enclosed Bankcard MasterCard Visa

Cardholder's name: _____ Card no.

Expiry date: ___/___/___ Signature: _____ Dated: _____

Name: Mr/Mrs/Miss _____

Delivery address: _____

City/Suburb: _____ State: _____ Postcode _____

Telephone No. () _____ Fax No. () _____

KNOX-SHERBROOKE'S

FIRST PUBLIC/POSTAL PHONECARD AUCTION IN THE MELBOURNE AREA

This is the first "Phonecard only" public/postal auction conducted in the Melbourne area and shows how far the hobby has progressed in the last two years. Melbourne has been starved of such a venture and collectors have only had the option of bidding at interstate postal bid auctions. Both vendors and bidders will be pleasantly surprised at features that have been included in the planning of this auction.

Rates have been set at the lowest levels for any comparable auction and post-auction details such as sending out of vendor statements, despatch of sold lots and payment, will be conducted speedily.

Lots will be categorised and described accurately and the normal high standards with regards to cards sold from our mail-order business will be applied to the auction lots. Bidders will not find they have purchased a 'scratched' Geneva for example unless the lot has stated that it is indeed a scratched Geneva.

Estimates are set just under current retail levels and reserves are set at a low 65% of these figures ensuring that anyone 'lucky' enough to secure a lot at reserve will indeed obtain a bargain, since these levels are those at which dealers will purchase their required stock.

Some Highlights of this Auction:-

* **Mint Australian** - 1 x 2nd print prefix 143, \$5 Community Services Mint. Immaculate condition. Estimate \$2,200.

* **Used Australian** - 1-Hole \$2 Generic prefix 41 (600 run card). Extremely RARE! Immaculate condition. Estimate \$700.

* **Telecom promotional material** - Telecom Resellers Box as issued but with Australia Post Badge attached. As new condition - never been used. Immaculate and very RARE. Estimate \$250 but could go much higher. *(Telecom were initially going to sell cards through Post Offices but when this fell through they redesigned the Resellers Box to have a Telecom Logo affixed instead of the PO Logo This item never seen or offered at auction or sale in Australia to our knowledge).*

* **Telecom promotional material** - Rare intact Telecom Implementation Kit containing the 'hand with coins' brochure as well as stickers, instructions and leaflets, as given out to initial resellers from Telecom representatives. Estimate \$280.

* **RARE 5th official card ever produced in Japan, production date 23/12/82** - The first 4 were mainly sold internally at NTT so this card is really considered Number 1 card issued in Japan! Catalogue value is \$900. Estimate \$800.

Auction catalogues will be sent out with the March issue of the APM magazine. Those who require an 'early bird' copy should contact Don or Barbara Hill at Knox-Sherbrooke Phonecards.

FOR SALE

COMPLETE SET OF 28 PACKS
CALL NOW FOR THE BEST PRICE

COMPLETE SET OF 42 LOOSE MINT CARDS
All official Telecom issues to 1995 that were not issued in Special Edition Packs \$1,295

COMPLETE SET OF ALL CARDS FROM
PACKS TO 1994 AND THE 42 ABOVE
SPECIAL PRICE \$4,300

**** SPECIAL ****

While stocks last

\$2.00 EMU EXPORT \$30

Please refer to January issue of APM
(page 31) for our CURRENT PRICE LIST

WE ACCEPT
DINERS, VISA, BANKCARD & MASTERCARD

WESTLAND STAMPS

PO Box 94, Kelmscott,

WA 6111

Ph: 09 496 1413 Fax: 09 496 1550

ROSS L. CAMPBELL

Now is the time to fill those gaps in your collection. Today's prices will be a bargain in a few months time. Whether you require a card, set or collection, try me - hundreds of others do! I have been selling complete collections since 1992 (even sold collections to other dealers).

Send for my list of offers or forward your wants and I'll gladly quote on any order, large or small.

FEBRUARY OFFERS

PACS - Complete from Tamworth to Simpsons
10 Packs for \$396 or set of 18 mint cards for \$240

PAYTEL - Complete from Cities to Sydney/Hobart
9 Packs for \$395 or set of 24 mint cards for \$290

Simpsons or Flintstones packs @ \$23 or mint @ \$18
BBC Taubmans @ \$12 \$5 Toyota mint @ \$7

PO BOX 10

CHATSWORTH ISLAND

NSW 2469

Phone or Fax (066) 464386

WISHART PHONECARDS

PO BOX 845, Mt Gravatt, Qld 4122

Telephone/Fax: (07) 849 2682

Abbreviated Mint Price List for February 1995

Geelong	
\$1.50 Cartoon	\$90.00
\$3 Cartoon	\$15.00
\$6 Reach to Rescue	\$15.00
\$1.50 Surf Boats	\$45.00
\$3 Surf Boats	\$20.00
\$6 Surf Crew	\$80.00
Set of 6 cards	\$235

Victoria	
\$5 River Murray	\$30.00
\$5 Melbourne	\$22.00
\$10 Grampians	\$65.00

South Australia	
\$2 Vineyard	\$40.00
\$10 Kangaroo Island	\$70.00
\$20 Adelaide (1st print)	\$200

Western Australia	
\$2 Perth	\$25.00
\$5 Karri Forest	\$25.00
\$10 Bungle Bungles	\$30.00

ACT	
\$5 Questacon	\$22.00
\$5 War Memorial	\$40.00
\$10 Tower	\$160

Northern Territory	
\$5 Crocodile	\$20.00
\$5 Uluru	\$43.00

K-Mart	
\$5 AC Cola	\$8.00
\$10 Jackaroo	\$14.00
\$20 River Gum	\$24.00

New South Wales	
\$2 Orangutan Prefix 86	\$330

Tasmania	
\$2 Cradle Mountain	\$40.00
\$5 Hobart	\$25.00

Olympic	
\$2 Hockey	\$110
\$20 Marathon	\$39.00

Generic - Original	
\$5 Logo	\$70.00
\$50 Logo	\$60.00

Microscopy	
\$5 Plankton	\$12.00
\$10 Butterfly Eggs	\$15.00
\$20 Pollen Grains	\$24.00
Set of 3 cards	\$50.00

Single Issue	
\$5 Sydney 2000 Bid	\$25.00
\$5 Aust Day '93	\$18.00
\$10 XXXX	\$14.00
\$5 Toyota Corolla	\$10.00
\$2 Nicotinell	\$120
\$2 Dial-a-box	\$23.00

Christmas 1992	
\$5 Wombat	\$10.00
\$10 Koala	\$37.00

COLLECTOR PACKS	
New South Wales	\$475
Queensland	\$280
Tasmania	\$65.00
Northern Territory	\$65.00
Western Australia	\$80.00
ACT	\$255
Grand .Prix Wreath	\$90.00
Australia Day '92	\$100

Australia Day '93	\$50.00
Indigenous People	\$45.00
Environmental Protection	\$60.00
Endangered Species 11	\$70.00
Landscape 11	\$75.00
Commonwealth Games	\$70.00
Lifesavers	\$46.00
Christmas '94	\$43.00
Wilderness Rivers	\$50.00
Disney	\$28.00
Sheepskin Warehouse	\$25.00
Ettamogah Pub	\$30.00
Opera House	\$60.00
Museum of Contemp. Art	\$60.00
AFL Gary Ablett**	\$19.00
AFL Tony Modra**	\$19.00
Albury High School**	\$17.00

NOTE:
PRICES SUBJECT TO CHANGE WITHOUT NOTICE.
LIMITS ON SCARCE CARDS AND PACKS.
Laybys of 10 weeks available by arrangement.
Purchases add \$3.50 for Postage/Certification.
(For orders under \$200.00)
Payment
Cheque/Money Order
(Clearance Times Apply)



HISTORIC POST OFFICES OF AUSTRALIA - FINGAL

Collector Phonocard Packs

The Post Office Agents Assoc. Ltd. has a limited number of the Fingal LPO Phonocard Collector Packs still available.

Price for Collectors

\$8.90 + \$4.00 P&H (Limit 5 per Collector)

Dealers Enquiries are also Welcome

POST OFFICE AGENTS ASSOCIATION LIMITED

PO Box 61, EVANDALE, Tas 7212

Telephone: 003 918139 or Fax: 003 918471

APOLLO 11 PHONECARDS

Collector Packs	\$195
One Hole Sets	\$185
Multi Hole Sets	\$175

Limited Numbers Available

Prices Subject to Change & Availability

LEN & TANIA COOPER

42 O'SHANESY STREET

NORTH ROCKHAMPTON, QLD 4701

Phone: (079) 284303

CLASSIFIED

Buying Packs, Mint & Used Aust. Phonocards.
 Send List for Quote. Phonocard Frenzy, PO Box 606, Wembley WA 6014. Phone (09) 387 7717

FREE WHITE TIGER



PHONECARD

Subscribe to *Stamp News* including *Phonecard News* and receive your own White Tiger.

This most attractive telephone card is to launch our new lift-out *Phonecard News*.

A print-run of only 10,000, of which 3,000, together with other advertising cards, are to be exported to New Zealand by PACS in special collector packs. Only 3,500 cards are available through *Stamp News* and 3,500 through Gabriele's Phonecard Service, by purchasing products to the value of \$100 from the first *Gabriele's Phonecard Catalogue*. We are quite sure these will quickly disappear.

Readers within Australia may receive their **FREE** White Tiger Phonecard by subscribing to *Stamp News* for two years for the price of \$84.95.

Overseas customers may receive a phonecard by also subscribing for two years surface mail @ \$A130.00 or one year airmail - price according to postal zone below:

- | | |
|---|-----------|
| <input type="checkbox"/> 1 year's airmail subscription to <i>Stamp News</i> (South Pacific) | \$A78.00 |
| <input type="checkbox"/> 1 year's airmail subscription to <i>Stamp News</i> (Southeast Asia) | \$A88.00 |
| <input type="checkbox"/> 1 year's airmail subscription to <i>Stamp News</i> (Hong Kong, Japan) | \$A108.00 |
| <input type="checkbox"/> 1 year's airmail subscription to <i>Stamp News</i> (Canada, USA, Mid-East) | \$A122.00 |
| <input type="checkbox"/> 1 year's airmail subscription to <i>Stamp News</i> (Europe, Africa, South America) | \$A126.00 |

The only way to receive a **FREE** White Tiger Phonecard from us, is to simply fill in the coupon below and subscribe to *Stamp News* for two years. Your card will arrive with the first issue of *Stamp News*.

To: *Stamp News*, PO Box 1410, Dubbo, NSW, 2830, Australia.

- I would like to subscribe to *Stamp News* including *Phonecard News* and take advantage of the **FREE Tiger Phonecard Offer**.
- I enclose my cheque money order in the amount of \$..... or
- Please debit my American Express Bankcard Diners Club Mastercard or Visa card.
 Card No: Expires:/.....
 Signature:

Name:

Address:

..... P'code:

or simply phone *Stamp News* on **(068) 85 9476 (Overseas +61 68 85 9476)** with your credit card details and we will send you a copy of *Stamp News* each month.

SYDNEY COIN AND STAMP FAIR OPERA HOUSE CHANGES

The next Sydney Coin and Stamp Fair will be held at the Sydney Opera House on the 3rd, 4th and 5th of March 1995 and will be open from 10.00am to 6pm on Friday and Saturday and from 10am to 5.00pm on Sunday.

The Sydney Opera House Trust has indicated that due to internal re-organisation of space utilisation the Fair will in future revert on a permanent basis to its former location in the First Floor Reception Hall.

This move has already been welcomed by dealers and is sure to prove popular with collectors due to the larger floor and display areas and magnificent harbour views. The expanded venue will also permit the inclusion of a number of additional dealers, thus allowing a wider choice of material for collectors.

Leading Australian dealers will be offering a wide range of Australian and overseas stamps, postcards, covers, postal history and other philatelic material, as well as a large selection of phonecards and coins and banknotes.

Dealers are also very keen to buy, so if you have any single items, accumulations or collections you wish to sell, bring them into the Fair on either the 3rd, 4th or 5th of March.

Gabriele's Phonocard Service

A Division of Gabriele's Philatelic Service Pty Ltd

Suite C2, Mirvac Building, 160 Castlereagh Street, Sydney, NSW, 2000
PO Box A2, Sydney South, NSW, 2000, Australia. Phone or Fax (02) 283 1311



**SEND FOR OUR FREE COLOURED
CATALOGUE/PRICE LIST
PHONE, FAX OR WRITE TODAY**



To: Gabriele's Philatelic Service Pty Ltd
PO Box A2, Sydney South, NSW 2000

Please forward to me a copy of your
Free Catalogue/Price List

Name:

Address:

..... Postcode:

THE GRAPEVINE

by Insider

The events of the last few months have finally sorted themselves out. It appears that the speculator breed has left the hobby. Investors and collectors are still present and the latter are increasing at a faster rate than this time 12 months ago.

The dealers report that the numbers wanting to sell have reduced and the material that they have wanted to sell has in the main been the recent collector Limited Edition Packs. These facts reinforce my suggestion last month that the Limited Edition Packs are in fact the most common packs around and they are therefore destined to remain for a long time around the issue price level. This is good news obviously for new collectors coming into the hobby in the next 12 months.

Many people are reportedly taking their names off Telecom's mailing/standing order list and even dealers are re-thinking as to how many packs they require. This year, Telecom have allocated dealers a quota and this quota is different for each pack release. This has the effect of preventing dealers from offering standing order services for these packs since they do not know how many packs they are 'guaranteed' for the next issue. At the same time, since they are denied the opportunity to sell at issue price 'prior to receiving the packs', they do not require so many for stock.

The result of this is that dealers may also reduce the number that they receive from Telecom. **What will Telecom do when the 9,500 pack production is not sold out at issue date?**

Answer: They will have stocks on the shelf for a long time, as they did have prior to introducing the Limited Edition Packs.

Recent Development: Telecom are going to release another Limited Edition product. This time it is called a "Special Edition". This release is in conjunction with Note Printing Australia and is just the sort of thing that our hobby does not need! These concocted products are the sort of things that get long queues forming outside fairs where they are released, by people wishing to purchase them because they are in limited numbers. Dealers then buy the product back at higher prices to fill immediate 'speculator demand' which means that a small profit is made on the time involved in standing in the queue. In this case Telecom have decided that you do not have to stand in the queue in person - you can enter a ballot whereby the lucky winners will gain the product.

There is **no guarantee** that you will get the second issue however, so you may end up having to pay 'through the nose' for the whole series (if you want it)! Want to sell it back to someone six months later? Don't bother, these things very rarely have any long term monetary value as once the dealers sell the initial quantities, demand for such things evaporates. If you think these concocted products have any long term appeal, start collecting the New Zealand Limited Issues and 'special packs'! Remember, the speculators have disappeared so if you purchase any product you should be aware of the 'real long term demand for the product as anything else will not increase in value. It sounds like a Limited Limited Edition!

This is the right time to purchase Telecom's official issues as the prices are at their lowest levels for some time. Signs are that demand is returning for official issues after many have given the custom cards a rest for a while. The release of some of the custom cards through shops the last two months has made collectors stand back waiting for the custom cards to come down in price! Whilst prices will inevitably come down, it will lead to some custom card manufacturers having difficulty in reaching a break-even point with card production.

Altogether in 1994, around 65 custom cards were produced (about 5 per month). This year I predict that a total of around 30 will be produced and the competition with 'price' is likely to force their issue prices lower. Some of these card producers will not "survive" in the market place which will obviously lead to a decrease in the number of cards produced.

I have attempted to categorise the majority of custom cards released to date below:-

Promotional Give-Aways - The following cards have been produced to give-away and can not be purchased by individuals or dealers direct. These cards will have good monetary value as demand will be high and supply will be low. Rentlo, Nicotinell and Emu Export (the last a limited issue but obtainable with the purchase of a carton of beer and so should be easier to obtain).

Promotional Give-Aways but obtainable by purchasing a subscription, a product, etc. - Cost varies depending on the Give-Away and these cards are easily obtainable. Demand is easily satisfied and supply is effectively large so prices will not increase greatly. This category includes the Phonocard Collector, VST, Australasian Phonocard Monthly, Stamp News, Sheepskin Warehouse and PJ Seiders.

Cards produced for company promotions but sold by producers to anyone who cares to ring up or answer an advert - Unless it is known how many cards are "given away" to the producer's customers, it is difficult to be sure of these. These cards could therefore fit into a category between the above two groups. If most were given away they could be like Rentlo cards. If few were given away, they would be like the preceding category; but you would not be getting a subscription or product in this case. To date, these cards are easily obtained over a length of time so obviously are not of a restricted nature in collector circles. This category includes the two UV Sarria and Dial-a-Box.

Cards produced to make a profit (Type A) - Produced by the organisation which ends up with the profit. These are the charity type of cards and are legitimate fund-raising products designed to make the organisation a profit. Possible long term interest in this field gives these cards a better than average appeal. This category includes; the Albury High School, Railway Historical Society, Australian Wildlife Fund and Fingel Post Office.

Cards produced to make a profit (Type B) - Produced by a company/individual for another organisation. A percentage of the cards are sold by the producer for the producers benefit. This category includes all the PACS issues.

Cards produced to make a profit (Type C) - Produced by a company or individual for themselves. This category includes the Courage Under Fire, Black Opal, AFL, Disney, Coca-Cola, Animal Eyes, Chinese Themes, Apollo Series, One Australia Challenge, etc.

The following issues appear to be in Category, Type C, but are also sold through the outlet featured on the card. This most likely means that they are sold on commission through outlets or that they may be produced along the lines of Type B. 50% minimum would need to be ordered by the outlet prior to production or commissioned by the outlet for the card to fit into Type B. Included are the 50th Anniversary of the End of WW II set and the Luna Park card.

APM's Questionnaire - I am still 'feeding' the information provided into my computer and due to the volume of forms returned, I have not been able to complete the process for final analysis. More next month.

Insider

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APOLLO 11 - The Crew (1500 issued)
25th Anniversary of the mission
This blockbuster phonocard is mounted in a 4pp folder printed in two colours loaded with interesting info about the mission and the astronauts. @ \$18.00

[] No Req'd



The Smith Bros (600 issued)
75th Anniversary of the historic first flight from England to Australia. The replica Vickers Vimy Bomber was flown from the Farnborough'94 Airshow to celebrate the anniversary @ \$20.00

[] No Req'd



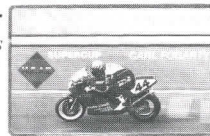
WAYNE GARDNER (600 issued) Fabulous phonocard of the great Australian World Champion, at Mugello '92 @ \$20.00

[] No Req'd



The JFK Half-Dollar (1000 issued) Famous phonocard & first of the American President's, mounted in a glass vinyl wallet @ \$22.00

[] No Req'd



Carl Fogarty The new World Superbike Champ-won the title at Phillip Island @ \$13.00

[] No Req'd

- [] **Castlemaine XXXX Set of two, mint very rare @ \$68.00**
- [] **Alcock & Brown SCM 600 issued last few @ \$40.00**
- [] **Ireland World Cup Ole' 5000 issued last few @ \$15.00**
- [] **Scottish Wildlife Trust cheeky seal 500 issued @ \$15.00**
- [] **Jamie Whitham Superbikes British Champ, last 6 @ \$20.00**
- [] **Niall Mackenzie, Top GP Privateer 500cc 500 issued @ \$15.00**

- [] **Joey Dunlop, TT Record holder, The King @ \$16.00**
- [] **Quantas Spirit of Australia @ \$18.00**
- [] **London Black Taxi & Big Ben @ \$16.00**
- [] **QE2 & Concorde in NY the last few @ \$20.00**
- [] **Spitfire @ \$16.00**
- [] **Messerschmitt @ \$16.00**
- [] **YAK 11 @ \$16.00**
- [] **Tornado F3 @ \$16.00**
- [] **Wimbledon '94 @ \$13.00**

- [] **NEW Dublin to Belfast Steam Express 40th Anniversary Enterprise 600 issued @ \$17.00**
- [] **The Elizabethan Express Steam @ \$16.00**
- [] **Coinex '94 King Edward VIII @ \$10.00**



Expiry date _____ Signature.....



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The prices listed are estimates only. You may bid at, above or below the estimates. Lots will be sold at 5% above the second highest bid. Any lots incorrectly described may be returned within seven days. Phone or Fax bids will be accepted. Credit card payment for lots will be welcomed.

Lot	Item	Est.			
1.	Geelong Pack	220	56. Selection of unauthorised	82. Sheraton Hotel	25
2.	South Australia Pack	550	phonecard collector packs - ready	83. Windsurfer Yellow	25
3.	\$5 Generic Pack	125	to put your mint phonecards in,	84. Windsurfer White	50
4.	\$5 Grand Prix Pack	70	including 1992 Xmas, 1993 Xmas,	85. 3u United Airlines	
5.	Queensland Pack	275	old & new tourist set	28th Golf Anniversary	180
6.	Victoria Pack	275	57. As above but 1993 Year of the	86. 10u Golf Tournament	110
7.	NSW Pack	450	Dog, K Mart & Sydney 2000	87. 3u '93 Comp. card with Palm	
8.	Western Australia Pack	70	58. Telecom folder with information	Trees - only 1500 issued	180
9.	Tasmania Pack	55	on how to use Phonecards with a	88. 10u Ilikai Hotel 500 issue	200
10.	ACT Pack	275	\$1.50 Surfboat inside	89. Geelong Set One Hole	150
11.	North'n Territory Pack	60	NSW Edition	90. SA Set One Hole	120
12.	Red Cross 1st print	325	59. As above with \$3.00 Surfboat	91. West Aust Set One Hole	60
13.	Red Cross 2nd print	250	inside. WA Edition - Rare	92. Red Cross Set (6)	70
14.	Aust Day 92 Pack	70	60. Collection of 5 different types	93. Olympic set (6) 1 hole	60
15.	Olympics Pack	480	of Telecom Wallets		
16.	\$1.50 Bird Choir	150	60a. Telecom wallet with the scarce	MIXED MINT CARDS	
17.	End. Species 93 Pack	100	Newspaper Overprint in Red	94. \$5 Grand Prix, \$5 Generic 2nd	
18.	Aust Day 93 Pack	30	61. As Above 2 Wallets	print, \$5 500th GP, \$5 Youth 2nd	
19.	Indigenous People Pack	42	62. Mixed lot of packs including '92	print, \$5 Swimming 4th print,	
20.	Landscape 93 Pack	42	Aust Day, WA, Red Cross &	\$5 Sydney 2000	210
21.	Microscopy Pack	60	Landscape '94 (5)	95. \$2 Generic 1st & 2nd print, \$2	
22.	Environment Pack	65	63. Selection of packs, Geelong,	Vineyard, \$2 River Murray, \$2 Perth,	
23.	Aust Day 94 Pack	55	NT, Aust Day '93 and Commonwealth	\$2 ACT Mint, \$2 Health & Safety 1st	
24.	Dinosaurs Pack	125	Games (4)	& 2nd print	160
25.	Endang Species 94 Pack	70	64. Selection of packs, '94 Xmas, End	96. \$5 Landscape '94 - Full set of 25	
26.	Landscape 94 Pack	70	Species, Dino., Landscape '94, Games	in mint condition	240
27.	Comm Games Pack	50	& Lifesaving (6)	97. \$5 Land. serial 451 WA	15
28.	Set 1st 15 Packs	3200	65. Telecom promotional material inc	98. Wapex 93 Complimentary \$2	
29.	Full Set Packs (1-28)	3800	Eraser, Badge, Biro, Advert Leaflets,	Generic card in folder - <u>rare</u>	75
30.	Geelong set (6)	220	Stickers & Quiz Page	99. Wapex 93 as above	75
31.	South Aust set (6)	450	10 items - Nice Lot	100. Cardex 94 card in folder	65
32.	Queensland set (3)	275	66. Telecom Poster 500mm x 680	101. Cardex as above	65
33.	Victoria set (3)	95	mm of the May '90 SA issue	102. Cardex as above	65
34.	NSW set (6)	450	67. As above Victoria issue	103. AWF Koala & Duck Folio	
35.	Northern Territory (2)	60	68. As above Qld issue	Pack No. 53 (2)	150
36.	ACT set (5)	275	69. New York \$5.25 1st issue	104. AWF Koala & Duck Folio	
37.	Tasmania set (2)	55	Manhattan Skyline in original	Pack No. 56 (2)	150
38.	West Aust set (2)	70	packet - scarce	105. Cambodia 289/290	
39.	Red Cross 1st print (6)	225	70. New York \$5.25 Buffalo Games	\$2 and \$5 Mint	70
40.	Red Cross 2nd print (6)	275	in folder - 5 folders	106. Christmas Island 289/290	
41.	Olympic Games (6)	275	71. NY Summer in City, Buffalo	Trial Issue	295
42.	Advertising (4)	80	Games in folder (5), Spirit of Service	107. Christmas Island \$10 Cove	
43.	Christmas 92 (3)	175	(4) - 10 cards	& \$20 Crab (2)	50
44.	Tourist set old logo (4)	130		108. PayTel Abel Tas pack	140
45.	Endang. Species 93 (4)	55	HAWAIIAN LOTS	109. AT&T 3u McDonalds Big	
46.	Tourist set new logo (4)	135	72. Diamond Head Waikiki	Mac, Coke & Fries - <u>rare</u>	200
47.	\$2 Generic set of 8	95	73. Hanauma Bay Full Photo	110. PayTel National Phonecard	
48.	\$5 Generic	45	White Letters	Fair - Brisbane	5
49.	\$10 Generic	200	74. As above Green Letters	111. As above - Perth	5
50.	\$20 Generic	75	75. As above Blue Letters	112. Telecom Edge card 1st	10
51.	\$50 Generic	60	76. 7 Unit Floral Float	113. \$10 Tennis Specimen	10
52.	Generic set of 5 diff.	375	77. 3u Lady on Horse '93	114. \$10 Brisbane Specimen	3
53.	500th Grand Prix	45	78. Treasures of Hawaii	115. Melb Specimen set 3	8
54.	\$5 Australia Day 92	55	79. Hawaiian Sunset	116. \$5 Hobart Specimen	3
55.	\$5 Sydney 2000	25	80. Rainbow over Valley	118. 92 Christmas \$1.50, \$5 &	
			81. Rainbow with Eclipse	\$10 all with spot on 9 - 9	
			11/7/91 - Rare	Mint - <u>scarce</u>	200

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	<u>One hole</u>	<u>Multi Hole</u>
\$10 Cove prefix 384	\$15	-
\$20 Crab prefix 385	\$30	\$20
\$10 Cove prefix 435	\$15	\$10
\$20 Crab prefix 436	\$30	\$20
\$10 Cove prefix 517	\$15	\$20
\$20 Crab prefix 518	-	\$20

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Sir Donald Bradman (our own Don)	\$20

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Elvis Presley ID Card	\$45
Appaloosa and Foal	\$40
White Rocky Mountain Goats	\$40
Flight of Thunderbirds (F 16 Fighters)	\$45
Flight of Blue Angels (FA 18s)	\$45
Satellite above the Earth	\$40

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Prints, Print runs, Prefixes ... what???

by Bill Elliott; a Sydney Collector

This is the first of a series of articles to examine various options available to collectors wishing to build a "complete" set of Telecom Australia phonecards, and the relative costs involved in the different collecting styles.

It is planned, at this stage, to avoid Custom cards, and Telstra releases for other than Australian territories. Thus Christmas and Norfolk Islands will be covered, but neither Cambodia, Laos, Rwanda nor Vietnam.

How do people collect the Australian series? They collect packs, mint, one or multi-hole cards, depending on their budget and/or the time (and stamina!) they may have to devote to hiking around checking the used card receptacles in public phoneboxes. Three years ago the writer was picking up ten cards or more a day, with hardly one phonebox not yielding some booty. Such days have long passed, and the phonebox with a card in the receptacle is a rare beast indeed. Still the collector of mint cards will expend much time visiting various resellers to pick up new cards at issue price, and to hunt for those elusive tourist Koalas - or perhaps those "blacks" at the chemist might be prefix 129, "could you open the bag for me, please?"

There are probably many collectors who only collect packs, or mint cards, or one-hole cards, but most will collect whatever cards they happen to get hold of, whether mint, one-hole or multi, and upgrade when opportunity and budget permit. Before the advent of the dreaded Telecom LIMITED EDITION packs a year ago, the writer would buy Telecom packs containing one to six standard issue cards (priced at 10-20% above face) and fill other collection spaces with phonebox windfalls and one-hole cards purchased at about 30% of face. The LIMITED EDITION packs simply mean more cards to collect per issue: if you don't have them there's a gap in your collection, and if you do the number of standard issue cards you need remains unchanged! In 1994 there were 24 LIMITED EDITION cards with a face value of \$225, costing (in their seven packs) \$305.50 plus post & packing, if you were sufficiently swift in placing your order and didn't need to buy them on the secondary market.

Had Telecom published the destruction figures of their early packs shortly after the time of destruction, or by early 1994, the mid-'94 boom-and-bust, resulting largely from investors chasing what were considered scarce packs (the new-issue, low-mintage LIMITED EDITIONs), would not have happened, at least not to the same degree, and the Australian phonecard market would be very different to what it is today. There'd be less Custom cards, for example, because potential issuers would have thought twice before committing vast amounts of capital to issues which had a great possibility of stagnating in the market. At least one Custom card issuer has realised they've "bitten off more than they can chew" and has asked Telecom to tear up their contract and destroy all cards printed for future issues.

Once the collector has decided the level at which they wish to collect in terms of grade of card, the other decision to be made is whether to collect by face design, print code or other back differences (e.g. \$20 Reef no "Copyright"), non-consecutive print runs (e.g. \$2 Vineyard print runs prefixes 6, 7 and 18 are counted as two: 6 or 7, and 18), all print runs, or by prefixes. With all due respect to prefix collectors, this writer has concluded that the practice is inane, and turns common cards into rarities. Take for example the Red Cross second print Disaster Relief card, hardly scarce with 480,000 printed! At time of writing it was selling in mint for upwards of \$70 a couple of the prefixes selling for much higher than that. One major dealer had them catalogued at \$45, but the cards were "seconds," missing colour off the edge. With few dealers having stock it looks to be the next card to follow the \$10 logo generic "through the roof."

If all the closet prefix collectors (they materialise at fairs looking for \$5 Landscapes) abandoned the practice and sold off their surplus cards they'd have the money to buy something truly scarce or rare, or more issues they don't have, and their collections would become more interesting, diverse and valuable. They'd also benefit by having more time available for other pursuits!

So, let's look at the Australian series from the angle of these different levels of and approaches to collecting. There are plenty of catalogues available to consult, so where no difference occurs between numbers of cards involved in collecting by face design and prefix the issue will be summarised, but

otherwise treated in more depth. Ranges of prices quoted have generally been extracted from dealer ads in recent issues of this magazine.

This month we look briefly at the Geelong trial, and issues for South Australia.

Geelong trial:

- * Pack issue price \$23.50.
- * 6 different cards, 6 prefixes (0 to 5), 50,500 of each, total face value \$21.
- * Current market value volatile! Packs in range \$270-\$390; sets - mint \$220-\$300, one-hole - \$190-\$295; multi - \$130-\$260. If buying, shop around!

For various reasons the \$1.50 Go Together and \$6 Surf Crew cards are relatively scarce, with the \$1.50 Surf Boat not far behind. Watch the price of the cheaper one-hole cards - the \$3 Float & Wave, the \$6 Reach to Rescue, and the \$3 Zodiac. Dealers would "manufacture" 1-hole cards for customers' orders by using their mint stocks of these cards for long-distance calls from public phones. Because of changes to Telecom's programming of payphones, these \$3 and \$6 cards are no longer accepted, so the total numbers of used cards of these denominations are now static, and they will prove increasingly difficult to obtain. If you have any, *sit* on them and *wait!* The Geelong set may provide the first instances of one-hole cards overtaking the mint in value; in the event of this happening, beware of forgeries! If there's market resistance to this possibility, then prices for the one-hole cards will move up to around the level of the mint, and then prices for the mint and used cards will move upwards together!

South Australia:

The South Australia set provides the first examples of what have become known as "600 runs," where 100,600 cards were made in one print run. Each prefix accounts for a maximum of 100,000 cards, but two cards from the South Australian series either "overflowed" into the next prefix range (2nd print Vineyard prefix 40-41 (low numbers commencing 41000 to 41005)) or "underflowed" into the previous prefix range (2nd print Adelaide prefix 38 (high numbers commencing 38994 to 38999)-39. Most prefix collectors could only dream of owning one, and collectors at the other levels would not be overly fussed by their existence.

- * Pack issue price \$50, current retail \$750-\$850;
- * 6 face designs, total face value \$44, current retail (cheapest print runs) mint - \$350-\$530, one-hole - \$110-\$230, multi \$65-\$130;
- * 9 print codes, total face value \$71, current retail (cheapest print runs) mint - \$1000-\$1200, one-hole \$300-\$350, multi - \$150-\$170;
- * 14 non-consecutive print runs, total face value \$110, current retail mint - up to \$2000, one-hole - up to \$650, multi - up to \$250;
- * 19 print runs, total face value \$126, current retail mint - up to \$3000, one-hole - up to \$850, multi - up to \$350;
- * 21 prefixes, total face value \$148, current retail as above, plus whatever you need to pay for those two rare 600's!

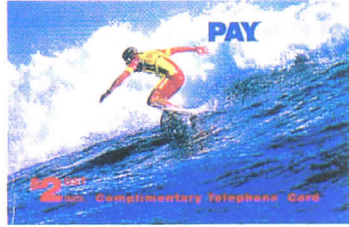
The 9 coded prints and 19 print runs:

- * T2C2-1 \$2 Vineyard (3 print runs): Prefixes 6 & 7 (53,500 each), 18 (75,600);
- * TC2-1-2 \$2 Vineyard 2nd print (2 runs, 3 prefixes): Prefixes 40-41 (4000000-4100599, 100,600 cards), 41 (4110000-4135199, 25,200 cards). Note the difference between the two prefix 41's.;
- * T2C2-2 \$2 River Murray (3 runs): Prefixes 8 & 9 (53,500 each), 17 (75,400);
- * T2C2-3 \$5 Grand Prix City (3 runs): Prefixes 10 & 11 (53,500 each), 19 (75,400);
- * T2C2-3-2 \$5 Grand Prix City 2nd print (1 run): Prefix 47 (75,400);
- * T2C2-4 \$5 Flinders Ranges (2 runs): Prefixes 12 & 13 (53,500 each);
- * T2C2-5 \$10 Kangaroo Island (2 runs): Prefix 14 (53,500), 23 (50,400);
- * T2C2-6 \$20 Adelaide (2 runs): Prefixes 15 (50,500), 24 (50,400);
- * T2C2-6-2 \$20 Adelaide 2nd print (1 run, 2 prefixes): Prefixes 38-39 (3899400-3999999, 100,600 cards).

Collecting tips:

Pick up a pack or set of designs or prints, and fill in gaps as time and budget allow. In the main it's preferable to buy one difficult card than three or four more common ones. However there's a handful of one-hole cards "lagging" in value behind their mint counterparts in respect to the total number printed. If the mint card has "plateaued" the one-hole is bound to catch up, to some degree, so it may pay to pick up, for example, five or six 2nd print Adelaide one hole cards at around half the price of one mint example and, at a later date, "trade up."

continued on page 26.



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PAYCELL WILDLIFE SERIES **ISSUED FEBRUARY 1995**
LIMITED EDITION 1750 PRESENTATION PACKS



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EVENT MASTERS



CONT from page 23

Study the market for the cards you are after, and watch for inexpensive sets and individual prefixes/print runs. If you can buy more than one of a hard card at a good price, do so, later on it will help you to get something else you want, whether by resale or trade.

Auctions are often a good place to pick up material below retail, but be sure to inspect the lots beforehand - a "cheap" lot may be so because the cards are "seconds" - and be conservative with your own estimates of their value. Know your purchase limit, and don't exceed it. Exercise extreme caution and don't get carried away if bidding becomes furious: it only takes two people who want the same lot to push it well beyond its true value. Remember the buyer's premium, usually 10%, and adjust your upper bid limits accordingly. Auctions are fun if you take the right approach to them, inspect the lots, do your sums and keep your cool!

Avoid buying multi-hole cards if you can afford a better grade, the mint and one-hole

cards are more likely to hold or increase in value. Obtain multi-hole cards through club moots/auctions, and dispose of surpluses likewise. After replacing one-hole cards with mint, wait before reselling them, or trade for something of similar retail value.

At the end of each article in this series, for issues covered to date we will keep a running tally of the numbers of cards needed for each collecting approach and their total face values, with "600 runs" being tallied separately. This will provide a very rough guide to the relative expense of each method. Thus:

* Issues covered: Geelong & South Australia.

* Design: 12/\$65; * Codes: 15/\$92; * Non-consecutive print runs: 20/\$131; * All print runs: 25/\$147; * Prefixes (excluding "600 runs"): 25/\$147; "600 runs": 2/\$22.

* The next instalment will tackle the first Generic series (gulp!) and one or two other issues, space permitting (the Generic is a large series). Happy hunting!

Bill Elliott



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\$5 Sydney Olympic 2000	\$25.00	PACS Sydney Opera House	\$80.00
\$5 Toyota Corolla Mystery	\$15.00	PACS Ettamogah Pub	\$35.00
\$10.00 Cheetah	\$350.00	PACS Swiss	\$35.00
\$10 Numbat	\$30.00	PACS Tamworth	\$60.00
PACS Inverted Swan (loose)	\$20.00	PACS Spies Hecker	\$60.00
PACS Syd. Opera House (3 loose)	\$35.00	PACS INVERTED SWAN	\$22.00
Christmas 1994	\$90.00	PACS Adpack Volume 1	\$160.00
		International New Zealand	
		- Science & Technology	\$270.00
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		- Black Music Legends	\$220.00

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\$5 Toyota Corolla	\$10
\$2 Rentlo (Rare Card)	\$200
\$5 Swissh	\$25
\$5 Ettamogah Pub	\$30
\$5 Courage Under Fire-2	\$25
\$2 Zoo Pair	\$25
\$2 Museum Art Sydney	\$12
\$10 Black Opal	\$25
Rally Australia set of 3	\$45
Spies Hecker set of 3x\$5	\$55
\$5 Inverted Swan	\$19
\$20 Museum Cont Art	\$45
\$20 Lloyd Rees Painting	\$30
\$5 Luna Park	\$18
\$5 Birthday Cocky	\$9
\$5 Bookmuncher	\$8
\$5 Flintstones	\$19
\$5 Simpsons	\$19
\$2 VST Card	\$10

ONE HOLE AUSTRALIA

\$5 Uluru	\$50
\$5 Crocodile	\$25
\$5 Hobart	\$25
\$5 Rentlo	\$100
\$5 Vic River Murray	\$15
\$10 Red X Disaster 1st	\$8
\$5 Messages	\$2
\$10 Volume	\$3
\$5 Australia Day '93	\$3

MULTI HOLE AUSTRALIA

\$1.50 Go Together	\$75
\$5 SA Flinders Ranges	\$20
\$20 Adelaide 1st	\$20
\$5 Qld Barrier Reef	\$12
\$2 WA Perth Skyline	\$20
\$5 NSW Platypus	\$25
\$2 NSW Orangutan	\$3
\$5 Australia Day '92	\$30
\$2 Red X Health 2nd	\$3
\$20 Red X Assign. 2nd	\$6
\$2 Hockey 2nd	\$10
\$5 Swimming	\$1.50
\$5 Cycling	\$1.50
\$10 Track & Field	\$2
\$5 Messages	\$1

\$10 Volume	\$1.50
\$5 Opera House Old Logo	\$1
\$10 Roo Old Logo	\$2
\$20 Reef Old Logo	\$4
Sydney 2000	\$10
\$5 Wallaby	\$1.50
\$5 Wombat	\$1.50
\$10 Numbat	\$2.50
\$20 Indigenous People	\$10
\$5 Kakadu	\$1
\$10 Lizard Island	\$2
Microscopy Set	\$10
Environment '93 Set	\$10
Dinosaurs Set	\$10
End Species '94 Set	\$11
Ballet Set	\$12
Christmas '94 Set of 3	\$12

CUSTOM PACKS

PACS Tamworth	\$60
PACS Swissh Chocolate	\$40
PACS Ettamogah Pub	\$50
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PACS Spies Hecker	\$60
PACS Inverted Swan	\$25
PACS ASDA Official Swan	\$50
PACS Lloyd Rees Paint.	\$70
PACS Flintstones	\$24
PACS Simpsons	\$24
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AFL Stephen Silvagni	\$19.50
AFL C. Mainwaring	\$19.50
Zoo Series Melbourne	\$35
Zoo Series Taronga Park	\$35
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Steam Locomotive 1210	\$22
Disney Pack	\$28
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Albury High School	\$28
Thirlmere Railway	\$25
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Endeavour Replica	\$99

Shakespeare Company	\$99
True Blue BOC Challenge	\$69
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WW II Anniversary	\$75
Coca-Cola Pair Packs	\$45
Apollo 11 Pack	\$325
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NORFOLK ISLAND

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PAYTEL PACKS

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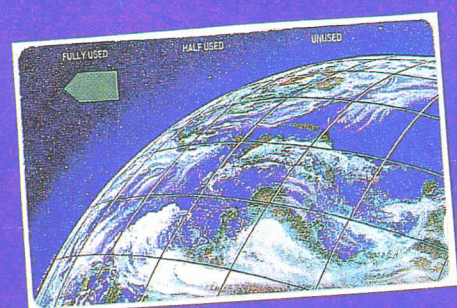
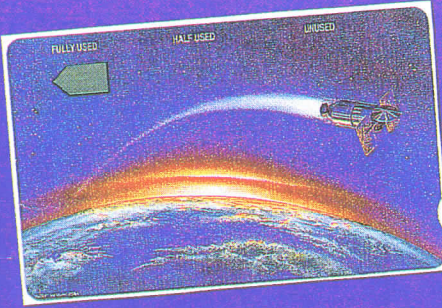
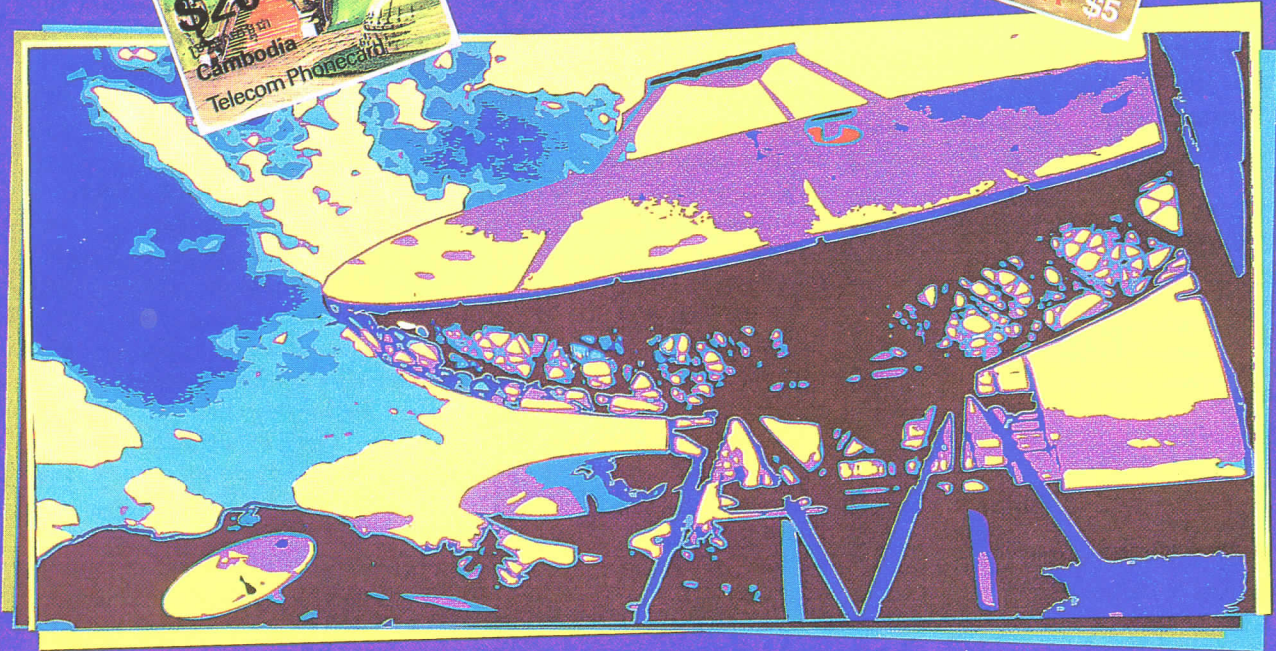
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CLUB & SOCIETY NEWS

This Section Is Provided To Phonocard Clubs & Societies For The Promotion Of Their Activities And Membership.
Articles Provided Will Be Reproduced At No Cost To The Club.

The Melbourne Phonocard Club Inc.
PO Box 177, Northcote, Victoria 3070.
Secretary; Keith Sykes

The Melbourne Phonocard Club held its first Collectors Fair at the Senior Citizens Clubrooms, Bent Street, Northcote, on Saturday December 3rd 1994.

The Fair was considered to be a success, with at least 150 adult collectors in attendance. Small children were admitted free of charge. Interest was centred on good quality used Australian cards, particularly one hole punchings and mint cards and collectors packs, which provided good value for money. Overseas issues, including Cardex '94, were also in demand.

The Club intends to hold two Fairs in 1995, probably in June and November, depending on the Calendar for other Fairs in Victoria and interstate. Postal Bid sales are scheduled for March and October.

Please note that the new postal address for the Club is:- PO Box 177, Northcote, Victoria 3070.

Interest in phonocard collecting continues to grow and along with it, Club memberships. The Club now has over 120 members with about half that number attending meetings.

The Melbourne Phonocard Club Inc held its AGM in October 1994 and elected an expanded committee with nine members. **Executive Officers of the Club are:-**

- . Ken Hosking President & Public Officer
- . Warren Titcher Vice President & Publicity Officer
- . Keith Sykes Secretary
- . Tim Hore Treasurer

At the AGM, two of the Club members, Warren Titcher and Richard Simmons, spoke of their experiences at Cardex '94. Richard presented a video of edited highlights at the November meeting. The December meeting took the form of the phonocard fair. Thanks go to Jo Titcher, Barbara Hore, Gloria Jones and Lorna Ragg, for providing refreshments and excellent sandwiches.

The Club is producing another first - the first Telecom Custom card released by an Australian phonocard club.

Due for release in February, the **Red Lacewing Butterfly** card has been produced to give good value for money. Profits from the sale of this card will help sponsor the Butterfly House at the Melbourne Zoo. Copies of the Butterfly card are available from the Club for \$5.00 each plus postage of \$3.00.

In March 1995, the Club will be conducting another major postal bid sale of phonocards through "The Australasian Phonocard Monthly". Catalogues can also be obtained through the Club. Some splendid items to hand include a set of four different Bavarian Billet.

Thanks to Keth Sykes and Warren Titcher for an update on Club News - Ed.

Kangaroo Phonocard Club Inc
PO Box 706, Springwood, Qld. 4127
President: Wim Matzer

The Club Fair held on Sunday the 29th of January 1995, was a most successful day with some 500 people (inc children) attending.

A full report will be included in next months Club News.

Burnie & Districts Phonocard Club
PO Box 1070, Burnie, Tasmania 7320
Secretary: Ern Gillett

The Club resumed after the Christmas break and a 60% turnout of membership indicated interest and enthusiasm in the Club. Three new members were welcomed.

James Raschle and Diane Hardie won some cards kindly donated by Warren Titcher (Melb Phonocard Club) in the Poem Competition. Lucky door prizes were also issued.

Five members spoke on a 'Show and Tell' segment with new member John McKenzie, speaking on New Zealand cards. Circuit sheets and 'Sale by Tender cards' were once again popular.

The monthly meeting (last Saturday in the month) will include an exchange/swap segment by members. Members currently on holidays will be welcomed back with a pleasant surprise!!

The Club's meeting address is:-

Hellyer Library
Alexander Street, Burnie.

Meeting dates and times are:-

Last Saturday in the Month at 10.00am

Ern Gillett, Secretary.

Sydney Phonocard Club
Box 733, St Marys, NSW 2760.
President: Michael Taylor

Derek May from the Sydney Phonocard Club, advises that the Club has had printed **two Club Promotional Cards.**

These two cards (of which 3,000 of each have been printed) feature the 'Three Sisters', a landmark in the Blue Mountains of NSW. Each card has a denomination of \$100 and the pair are available for sale at \$5.00.

Orders can be placed as above or with Derek May, PO Box 50, Llandillo, NSW 2747.

Please forward a Stamped Addressed Envelope with each order.

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Profits from sale benefit the Melbourne Zoo

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Phone/Fax ENQUIRIES: Keith Sykes (03) 484 2568

The Club meets each first Saturday of the month at 1.00 pm in the Senior Citizens Centre, 18A Bent Street, NORTHCOTE. (Melways reference 30 E7.) AIL welcome to attend.

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THE JAPANESE EXPERIENCE

(Pt 2.) by Don Hill, Knox-Sherbrooke Phoncards

The subject of this month's article is the series of cards produced by the regional companies prior to April 1987. All cards (bar 12) have the bar code printed on the front of the cards and 2 have the bars printed on the front and the back. This series of official issues followed the DenKoShoSho cards issued prior to March 1985. With the exception of only a few countries, these cards represent the very first official cards issued in the whole world!! Around 37 countries issued official cards prior to 1987. Only three of these countries had released more than 4 issues!!! Italy was the highest with 12 issues followed by Belgium with 7.

Due to their limited time in production and low print-runs, they represent an attractive collecting area for the systematic collector and early issues collector. Altogether 538 cards exist from these 11 regional areas. At this point in time many of these cards can be picked up for less than \$15. Indeed, many are available in dealers books for much less due to the dealers inability to distinguish these cards from the more recent NTT cards produced up to the present time.

Because these first 538 cards were produced at the very beginning of telephone card history they are designed with a distinct Japanese style. Latter Japanese cards have such a wide range of designs and styles that no common trend in style is discernable. Many of these early cards are stylised drawings or cartoon-type figures and contain a cross section of the many different thematic types that follow on in later years. For the collector of thematics the very first card in their theme is most likely to have been produced from within these 538 cards.

The quantity produced for these cards varies between 20,000 and 586,000 with the majority being 100,000 or less. In my opinion, these cards are at present undervalued. In a few years time as collectors look back to the early issues I have no doubt that these cards will be worth much more than they are today.

When NTT began to produce these cards they were changing the system of units over from 50Y and 100Y cards to 50Y and 105Y cards. The DenKoShoSho cards used 50Y and 100Y for their lower value denominations. In total 19 cards were produced with the 100Y denomination. It appears that only one was not accompanied by the same design in 105Y units. This card is 250-004 from the Kanto-Greater Tokyo region. Each of these cards of 100Y sell for roughly 4 times the 105Y unit cards with same design. Less of the 100Y unit cards were produced than the 105Y cards as they changed over the system.

The details about how many cards were produced from each region are listed below.

Region	area code	Number of 100Y produced	Number of designs
Tokyo	230	7	84
Kanto-Greater Tokyo	250	1	82
Shinetsu-Nagano	270	0	19
Tokai-Nagoya	290	2	33
Hokuriko-Fukui	310	1	22
Kansai-Kinki, Osaka	331/330	1	74
Chugoku-Hiroshima	350	0	48
Shikoku	370	0	20
Kyushu	390	3	74
Tohoku-North Japan	410	0	26
Hokkaido	430	4	56

An example of the information on the reverse of the card is as follows. The numbers are shown in brackets.

<230-006-1985.8.1***>

The *** are in place of some Japanese symbols that my computer could not cope with! The 230 refers to the region(see table to left), the 006 refers to the 6th card produced in that region and the 1985.8.1 refers to

production year/month/day eg 1st August 1985. One problem occurs here and that is some of the cards have the Japanese calendar year numbers which are in the place of the 1986 figures. This means you need a conversion chart to work out the corresponding year in the western calendar. You can find a conversion chart in the Japanese catalogue which is now available in Australia.

Both cards 100Y and 105Y which have the same design also have the same coding on the reverse of the cards. On the previous page a selection of designs from these cards are shown together with details about the issue quantities, date of production, and approximate valuation.

THE JAPANESE EXPERIENCE
 All Cards Shown Below Are Available From Knox-Sherbrooke



410-027-1986.10.1 \$30



390-049-1987.1.1 \$20



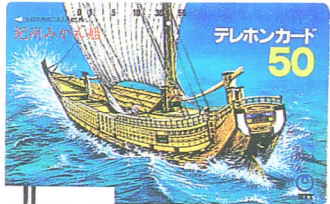
390-029-61.7.1 \$7



350-010-1986.4.1 \$20



330-012-1986.2.1 \$7



330-007-1985.7.1 \$15



290-019-1986.7.2 \$7



290-018-1986.7.2 \$7



290-017-1986.7.2 \$7



290-015-1986-6.1 \$15



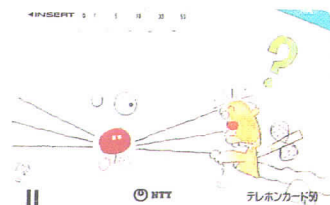
270-011-1986.7.1 \$15



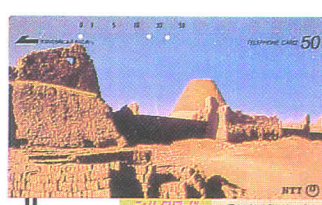
250-080-1986.12.15 \$30



250-050-1986.10.18 \$15



230-067-061.12.15 \$45



230-042-1986.5.10 \$7



230-030-1987.1.1 \$30



230-022-1986.7.1 \$7



230-010-1985.10.1 \$7



230-008-1985.10.1 \$7



230-006-1985.10.1 \$7



230-006-1985.8.1 \$30



250-048-1986.4.16 \$30



230-078-062.4.1 \$20



230-040-1986.4.1 \$7



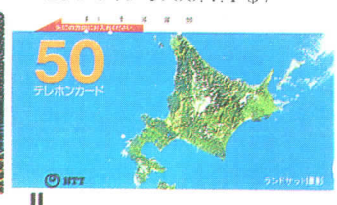
410-028-1986.10.1 \$30



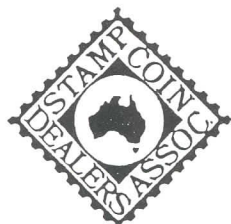
430-047-1987.5.1 \$20



430-033-1987.3.1 \$20



430-021-1986.10.1 \$20



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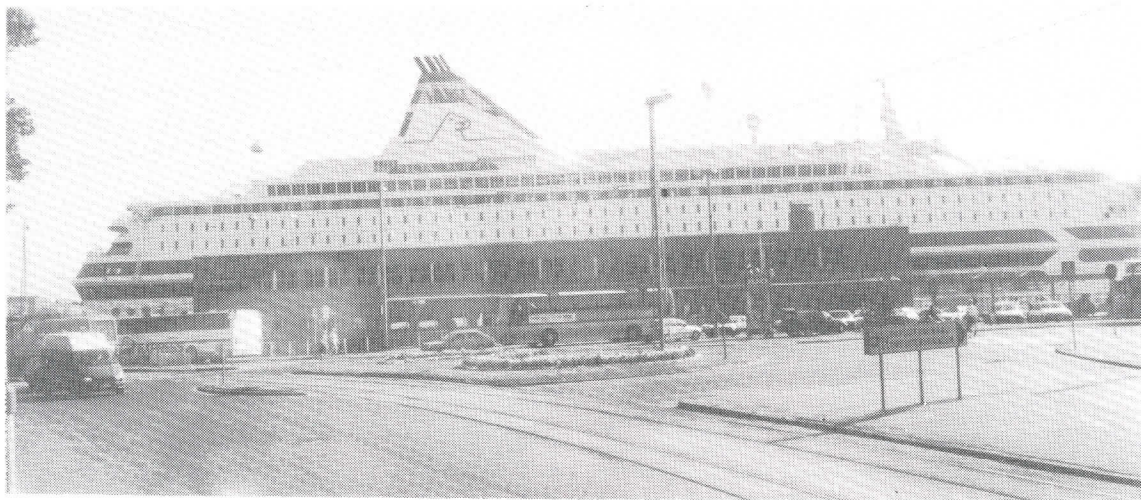
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SHIP CARDS IN SCANDINAVIA

by Ken Hosking - Bulleen

Most collectors of Australian phonecards are familiar with the PayTel cards that are in use on the Spirit of Tasmania which sails between Melbourne in Victoria and Launceston in Tasmania.

Public telephones are also available on the sea going ferries that travel between the Scandinavian countries. Some telephones use coins and others use phonecards. The ship that I sailed on between Stockholm (Sweden) and Helsinki (Finland), was a modern passenger ship called the Europa and was operated by the Silja Line of Finland. There were many facilities on board to 'while the time away' until you arrived at your destination, such as shopping in the duty free, bingo, poker machines, a choice of movies or simply to sit at the bar and have a chat.



Three card payphones were also available on board for passengers to make international calls. I visited these phone booths several times during the voyage, searching for cards. I was not however too successful. The cards that I did find were made of a flimsy cardboard with a magnetic strip on the back of each one. When a caller finished with the card they managed to squash it in the ash tray and butt their cigarette on top of it. I didn't bring back too many cards in a pristine condition!

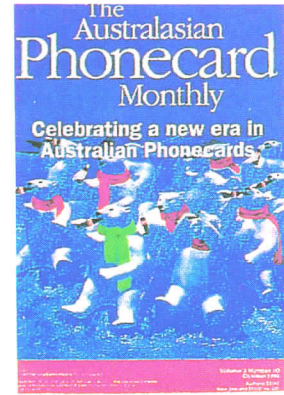
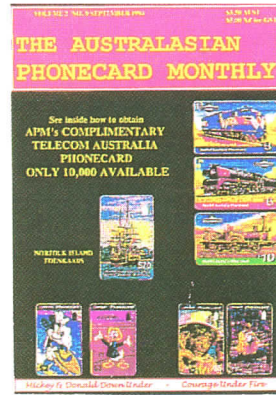
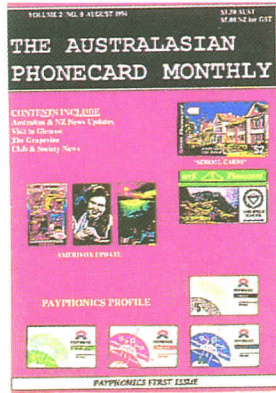
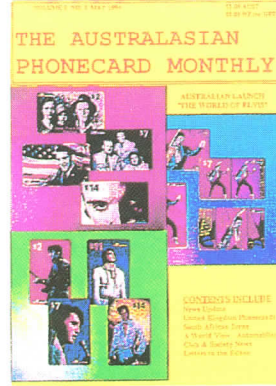
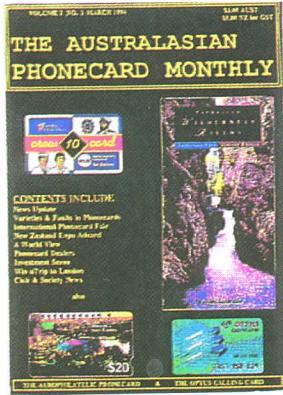
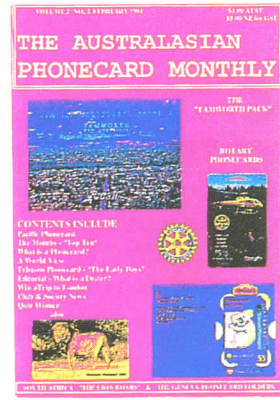


Teleste Marine Communications Phonocard
Payphone on Board the Europa



There were two cards available. One was the 25 unit and the other a 50 unit. Both featured the logo of the Silja Line. Not exactly attractive collector cards but it shouldn't take long before someone realises that phonecards are saleable to collectors as well as payphone users.

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This Club Meets Every Second Tuesday,
each Month

At 10 Queensport Road
Murarrie

UBD Street Directory Map 28-C4

For Further Information Ring Either
The Club Secretary on (07) 808 8871

or

The Club President on (07) 209 7915

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UBD Map 185 Ref G16

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A limited print run of 10,000 of these Custom cards has been printed. They will not be available through Telecom's mail order service. "The Australasian Phonecard Monthly" is offering a **FREE Phonecard with each renewed, extended or commencing subscription to the magazine.**

Anyone who subscribed from the 1st of August and until now, (without knowing of this offer) will automatically receive one phonecard.

A subscription for 12 issues entitles the subscriber to one FREE Phonecard. A subscription for 24 issues (2 years) entitles the subscriber to two FREE Phonecards. The Phonecard features the original, November 1993 cover of the magazine.



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Sydney	Kennedy Stamps	Shop 4/155 Castlereagh Street (02) 264 6168
Sydney	Al's Phone Cards	Shop 29, 37 Park Street (02) 267 5931
Sydney	Queen Victoria Coins	Shop 12 QVB Walk, Queen Victoria Building (02) 283 2500
Blacktown	Prospect Stamps & Coins	Shop 18, 24 Main Street (02) 622 1399
Parramatta	D & L Stamps & Coins	Shop 5, 2 Macquarie Street (02) 687 2372
The Entrance	Western Collectables	118a, The Entrance Road (043) 34 3730
St Marys	G & C Quality Stamps & Coins	Shop 5, Star Arcade, 182 Queen Street (02) 8331618
Strathfield	Strathfield Stamps & Coins	Shop 68, Strathfield Plaza. (02) 764 3034
Narrabeen	M.E.F. Books	PO Box 523, Narrabeen, NSW 2101 (02) 913 3036
Lismore	Michael Rennie	Shop 3, 142 Keen Street (066) 22 4844
Gosford	Alan's Collectables	No1, Shop 4, William Street Plaza (043) 24 6884
Tamworth	Jeff Solomon	"Solomon's Newsagency", 411 Peel Street (067) 66 1368
Newcastle	Paul Melmeth Galleries	281 Hunter Street, (049) 26 3357
Newcastle	Hunter Valley Collectables	Shop 19, City Arcade, 120 Hunter Street (049) 26 3031

VIC

Melbourne	Max Stern & Company	Port Phillip Arcade, 234 Flinders Street (03) 654 6751
Melbourne	Rex & Fair Philatelists	Shop 10, Hub Arcade, 318 Little Collins Street (03) 654 7022
Melbourne	City Stamp Market	Shop 28, Degraives Street (03) 654 3549
Melbourne	Universal Coin Company	20 Centre Place (03) 654 2997
Melbourne	Centre 22	22 Centre Place (off Flinders Lane) (03) 650 3687
South Caufield	MGK Stamps & Coins	357A Hawthorn Road, South Caufield (03) 523 8906.
Belgrave	Knox-Sherbrooke Phoncards	PO Box 601, Emerald, Vic 3782 (059) 68 5576
Moonee Ponds	R.M.C. Stamps & Books	633B Mt Alexander Road, Moonee Ponds (03) 326 1746
Wangaratta	Wangaratta Phoncards P/L	PO Box 643, Wangaratta, 3676 (057) 22 3167

QLD

Brisbane	Tony Boyd	200 Latrobe Terrace, Paddington, Brisbane (07) 369 0488
Brisbane	Rob Dean, GPO Newsagency	GPO Lane (next to public phones) (07) 229 1581
Brisbane	G.A.Laker & Co.	4th Floor, Bowman House, 276 Edward Street (07) 221 4746
Brisbane	Cut Price Coins	14 Queens Parade, Brighton (07) 269 1158
Brisbane	Garden City Stamps & Coins	Shop 1A, Garden City Shop. Centre, Mt Gravatt (07) 349 3562
Maroochydore	Queensland Coins & Collectables	Shop 5, Post Office Walk, 8 Ocean Street (074) 43 1221
Surfers Paradise	Surfers Par. Stamps & Phoncards	PO Box 522, Palm Beach, Qld 4221 (075) 26 7172
Rockhampton	Len Cooper	Rocky Markets, Dennison Street, Rockhampton
Mackay	John Platts Stamps & Coins	Whitsunday Arcade, Macalister Street (079) 57 6602
Cairns	Tristan Abba	Rusty's Market (070) 33 0809
Southport	M & M Collectables	Shop 18, Stewart Centre (075) 270 699

SA

Adelaide	Stewarts Stamp Shop	66 Grenfell Street (08) 223 4435
Adelaide	Rundle Coins	214A Rundle Street (08) 232 0660
Adelaide	Unley Coins	Cnr. 259 Unley Road & Eton Street, Unley.
Adelaide	Adelaide Arcade Stamps	7B Adelaide Arcade, (08) 232 5052
Port Adelaide	Hippers Newsagency	172 St Vincent Street, Port Adelaide (08) 47 2961

ACT

Canberra	Edlins of Canberra	Shop 10, Garema Arcade, Bunda Street (06) 258 6845
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WA

Perth	Mickel Smits "Philatelists" P/L	Shop 10-11, London Court Arcade (09) 325 3252
Albany	Jackmans Stamps & Coins	78 Lockyer Avenue (098) 41 6338

TAS

Hobart	Abacus Stamps & Coins	Shop 10, Mathers Lane (002) 34 3494
Hobart	The Stamp Place	Trafalgar Shopping Centre, 110 Collins Street (002) 24 3536

NT

Alice Springs	Alice Sp. Coins & Banknotes	Shop 5, 113 Todd Street (089) 52 1575
Darwin	Just Phoncards P/L	GPO Box 3677, Darwin, 0801

NZ

Christchurch	Shades Stamp Shop Ltd.	54 Shades Arcade, Cashel Street (03) 366 6390
Christchurch	Nathan Mercer Phoncards	PO Box 3007, Christchurch +64 25 352339

DEALERS WISHING TO STOCK THIS MAGAZINE SHOULD CONTACT THE EDITOR AS PER PAGE 2.

CLASSIFIEDS

Advertising costs only 40 cents per word (minimum advertisement is \$8.00). Payment by Postal Order, Cheque or Credit Card.

Classifieds paid for two months receive a third month free.

The Australasian Phonocard Monthly, P.O. Box 1309, Tamworth, NSW, 2340.

Closing date for classifieds for the March issue is the 24th of Feb., 95.

Classified Categories are:

- . Auctions . Bazaar
- . Fairs & Shows . Societies & Clubs
- . Telephone Cards

AUCTIONS

POSTAL Auction every month which includes phonocards and philatelic items **FREE** Catalogue from **Ron Murphy, Box 88, Wynnum, Qld., 4178. Phone (07) 396 0825.**

POSTAL PHONECARD and STAMP Auction every month. Specialising in Australia, New Zealand & Great Britain Phonocards. Lots from \$1.50. Write now for your **FREE** Catalogue. **Bathurst Stamps & Phonocards, PO Box 1543, Bathurst, NSW 2795.**

FREE Regular Postal Bid Catalogue which includes Phonocards & Stamps from **A&J Krendl, Box 371, Barmera, South Australia 5345.**

TELEPHONE CARDS

BUYING select packs & cards. Top prices paid. **Knox-Sherbrooke Phonocards, PO Box 601, Emerald, VIC. 3782. Phone (059) 685576, Fax (059) 683463.**

SPECIALISING in world wide and Aussie-related phonocards. Write for a **FREE** price list. **Cyril Fox, 68 Chelsea Park Drive, Chelsea Heights, Vic, 3196.**

OVERSEAS PHONECARDS for sale. Specialising in one card from each country. Send for **FREE** Price List. **Intercards, C/O Post Office, Tomerong, NSW 2540.**

AUSTRALIAN PHONE CARDS & COLLECTORS PACKS 3,000 Mint cards less 10-20%. 13,000 one and multi-hole, early to latest from 50c. No dealers or time wasters **(02) 624 5996**

HISTORIC Post Offices of Australia. Buy the first issue of the series of collector packs from the first Post Office featured, Fingal, Tasmania. \$10 each post free. Aust. cheque or money order. Limited Offer **Les Rubenach, Post Office, Fingal, Tasmania, Aust. 7214.**

FOR SALE: Australian and New Zealand phone card packs and individual cards. The packs are almost complete from the beginning. Aust individual cards are all mint. The early New Zealand individual cards are used. Full details on request. I expect to receive 40% to 50% of the Australian prices as mentioned in the "Phonocard Collector" magazine of issue No 27 of August/September 1994, pages 26-31, plus P&P and New Zealand prices as mentioned in the same magazine, issue No. 26, page 13, plus P&P. Write to **Faisal Saeed Alsaleh, PO Box 1748, Manama, BAHRAIN.**

MINT \$50 Black GC50-\$60. Following ALL USED 1994 Xmas set (3) \$8, \$20 Landscape \$7, xxxx card \$5, Environment set (3) \$8. Many, many others. **POST FREE.** Latest Phonocard Catalogue with VST Phonocard \$10. Cheque (Aust), M.O., Draft or Cash to **Surfers Paradise Stamps & Phonocards, PO Box 522, Palm Beach, Qld. 4221.**

AUSTRALIAN PHONECARDS. 50 mixed multi-hole, good condition Australian phonocards \$50. 100 mixed multi-hole, good condition Australian phonocards \$95. 25 different world phonocards \$20. **J.G. Beauregard-Smith GPO Box 226, Adelaide SA 5001, Australia. (08) 349-4475.**

SELLING MINT CHIP phonocards. Madonna 120F, Michael Jackson 120F, twin nude sisters 100F plus 60 Francs for registered mail. **JL Gosse, 85A Rue du Camas, 13005 Marseille, FRANCE.**

PHONECARDS, Coins, Basketball and non-sports cards, Army Badges & accessories. **M&M Collectables Shop, 18 Stewart Centre, Southport, QLD, (075) 270 699**

SELLING Mint Phonocards \$5 Gold Coast \$20, \$5 Reef \$20, \$5 Hobart \$20, \$5 Flinders \$35, \$6 Geelong Cartoon \$15, Red Cross pack 1st \$250. **J.G. Beauregard-Smith, Box 226, GPO Adelaide, SA 5001.**

FOR SALE - Hard to find Australian cards; Rentlo, Nicotinell, Emu Export. Phone **Gary on (09) 221 3069.**

COLLECTOR wishing to sell excess stock. Very competitive prices. One hole and multi hole. Phone **Daniel Clark on (067) 72 9632 After Hours.**

I SELL RARE PHONECARDS from all over the world, eg, the first Italian phonocard (year 1976) \$1,500, Spanish phonocards OD1 OD2 mint \$2,500 and OD1 Dummy \$1,500, Michigan Bell P1 Strategic Direction Dummy \$2,500 and Michigan Bell D2 Dummy \$1,000, Saba D1 Dummy \$1,000, St Lucia D3 \$250, Switzerland Telecom 83 P1 \$1,000, Cyprus Landis & Gyr Dummy \$3,000, etc. **Alessandro Calia, via Berengario, 11, 09129, Cagliari, ITALY.**

BAZAAR

SWAP-TRADE-SUBSCRIBE-LISTS

Adverts will be taken for the price of any country's two used phonocards for every 20 words printed.

SWAP 15 Australian phonocards for 15 Overseas cards. Send by Airmail to: **J. Colburn, 16 Forum Crescent, Baulkham Hills, NSW 2153, Australia.**

SWAPPING my fine used Great Britain pictorial phonocards, including Alladin, etc., for your fine used Australian. Please contact **C.A. Rivers, Unit 1, No. 39 Platt Street, Wallsend, NSW 2287.**

KEEN COLLECTOR will **SWAP** Fine Used Australian phonocards for any country cards on a 'one card for one card' basis. All letters promptly answered. Want lists for Australian cards welcome. **J. Welling, C/- Post Office, Cumberland Park, South Australia, 5041, Australia.**

CAIRNS - Rusty's Market - Up here in Far North Queensland. Buy, sell and swap. We're particularly after custom, advertising, foreign thematic (Phantom) phonocards. **Tristan (070) 33 0809.**

COLLECTOR will swap New Caledonian phonocards and France thematics for Australian prefix and new releases. **F. Anglevi'el, BP 920, Noumea, New Caledonia.**

OVERSEAS CARDS for trade. Send 10 Australian cards for 10 overseas cards. No damaged ones please. Send to **Ray Schulz, PO Box 157, Allawah, NSW 2218**

EXCHANGE mint \$2 Taubmans in presentation pack -very scarce- for mint Rentlo, Nicotinell cards. Open to offers **(02) 624 5996.**

PAKISTAN - 25 different or 35 mixed, fine used only A\$50, Reg/Air Postpaid, C.W.O or just send A\$5 cash for our Retail/Wholesale Price Lists with introductory **Discount Offers Plus 3 Sample Cards. Eastlink Phonocards, 190-B-2, P.E.C.H.S., Karachi 75400, PAKISTAN Fax +(92-21) 454 6002**

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 Emerald Victoria 3782
 Telephone 059 68 5576

QUEENSLAND
 Tony Boyd
 200 Latrobe Terrace
 Paddington Brisbane
 Queensland 4064
 Telephone 07 369 0488

Status Retail
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 255 Pitt Street
 Sydney NSW 2000
 Telephone 02 267 6116

Max Stern & Co
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 Telephone 03 654 6751

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 Queen Victoria Building
 Sydney NSW 2000
 Telephone 02 283 2500

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 Kew Victoria 3101
 Telephone 03 882 5910

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Macquarie Coins and
 Collectables Gallery
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 Sydney NSW 2000
 Telephone 02 262 6588

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If coupon has been removed write to or call: WorldWide Collectables Pty Ltd, ACN 066 438 720 Level 12, 456 Kent St, Sydney NSW 2000. Phone (02) 283 1142 Fax (02) 283 1800

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GEELONG				
		Mint	1-Hole	Multi
\$1.50	Go Together	90	80	70
\$3.00	Float & Wave	18	15	15
\$6.00	Reach to Rescue	18	15	15
\$1.50	Surf Boats	40	40	40
\$3.00	Zodiac Inflatable	18	15	15
\$6.00	Surf Crew	80	80	75
	PACK	240		

SOUTH AUSTRALIA				
\$2.00	Vineyard 1st print	40	25	10
\$2.00	Vineyard 2nd print	220	25	10
\$2.00	River Murray	45	45	25
\$5.00	Adelaide GP 1st print	45	25	10
\$5.00	Adelaide GP 2nd print	190	25	10
\$5.00	Flinders Ranges	50	30	25
\$10.00	Kangaroo Island	100	70	45
\$20.00	Adelaide 1st print	180	50	30
\$20.00	Adelaide 2nd print	350	50	30
	PACK	650		

QUEENSLAND				
\$5.00	Great Barrier Reef	25	20	10
\$5.00	Gold Coast	25	20	15
\$10.00	Brisbane	240	100	80
	PACK	280		

VICTORIA				
\$5.00	Melbourne 1st print	30	15	5
\$5.00	Melbourne 2nd print	30	20	10
\$5.00	River Murray	30	15	8
\$10.00	Grampians 1st print	65	20	10
\$10.00	Grampians 2nd print	100	20	10
	PACK	300		

NEW SOUTH WALES				
\$2.00	Echidna	25	8	4
\$2.00	Orangutan	20	8	4
\$5.00	Platypus	50	40	30
\$5.00	Giraffe	50	40	30

\$10.00	Cheetah	240	20	10
\$20.00	Zoo	95	50	30
	PACK	450		

WESTERN AUSTRALIA				
\$2.00	Perth Skyline	20	20	18
\$5.00	Karri Forest	25	25	23
\$10.00	Bungle Bungle	30	30	28
	PACK	78		

AUSTRALIAN CAPITAL TERRITORY				
\$2.00	Canberra Mint	25	20	15
\$2.00	Canberra View	50	45	25
\$2.00	Questacon	20	20	15
\$5.00	War Memorial	55	50	35
\$10.00	Telecom Tower	165	80	40
	PACK	250		

NORTHERN TERRITORY				
\$5.00	Crocodile	25	25	20
\$5.00	Uluru	45	45	40
	PACK	65		

TASMANIA				
\$2.00	Cradle Mountain	35	35	30
\$5.00	Hunter Street Hobart	20	20	20
	PACK	65		

RED CROSS				
\$2.00	Health & Safety 1st	30	20	4
\$2.00	Health & Safety 2nd	30	20	4
\$2.00	Blood Transfusion	40	30	20
\$5.00	Comm Service 1st print	45	20	4
\$5.00	Comm Service 2nd pr.	2800	30	6
\$5.00	Youth 1st print	45	20	4
\$5.00	Youth 2nd print	70	20	4
\$10.00	Disaster Relief 1st print	65	15	4
\$10.00	Disaster Relief 2nd pr.	70	10	2
\$20.00	Int Assignment 1st print	100	55	40
\$20.00	Int Assignment 2nd pr.	80	30	20
	PACK	290		

OLYMPIC GAMES				
\$2.00	Hockey 1st print	90	70	10
\$2.00	Hockey 2nd print	90	40	8
\$5.00	Willy 1st print	80	25	10
\$5.00	Willy 2nd print	80	25	10
\$5.00	Swimming 1st print	50	18	5
\$5.00	Swimming 2nd print	50	5	1
\$5.00	Swimming 3rd print	850	5	1
\$5.00	Swimming 4th print	60	5	1
\$5.00	Cycling 1st print	50	25	10
\$5.00	Cycling 2nd print	650	5	1
\$5.00	Cycling 3rd print	750	7	2
\$5.00	Cycling 4th print	80	5	1
\$10.00	Track & Field 1st print	80	10	4
\$10.00	Track & Field 2nd print	50	5	2
\$10.00	Track & Field 3rd print	50	5	2
\$20.00	Marathon 1st print	75	50	30
\$20.00	Marathon 2nd print	75	20	14
\$20.00	Marathon 3rd print	120	25	20
	PACK	350		

TOURIST CARDS OLD LOGO				
\$5.00	Sydney Opera House	10	2	1
\$10.00	Kangaroo	25	3	1
\$20.00	Great Barrier Reef	30	7	4
\$50.00	Koala	90	75	50
	Tourist Card Set of 4	150		

TOURIST CARDS NEW LOGO				
\$5.00	Sydney Opera House	10	2	1
\$10.00	Kangaroo	25	3	2

\$20.00	Great Barrier Reef	30	7	4
\$50.00	Koala	90	75	50
	New Logo Set of 4 Cards	150	85	55

ENDANGERED SPECIES 1993

\$5.00	Wallaby	15	3	1
\$5.00	Wombat	15	3	1
\$10.00	Numbat	30	6	2
	End Species Set of 3	60	10	5
	PACK	120		

INDIGENOUS PEOPLE

\$5.00	Creation of Life	10	3	1
\$10.00	Life on Earth	15	5	2
\$20.00	Eternity	30	18	10
	Indigenous People Set 3	40	20	12
	PACK	40		

LANDSCAPE SERIES 1993

\$5.00	Billabong, Kakadu	10	2	1
\$10.00	Lizaed Island	15	5	2
\$20.00	Nth Flinders Ranges	35	15	10
	Landscape Set of 3	40	17	10
	PACK	40		

MICROSCOPY

\$5.00	Plankton	8	2	1
\$10.00	Butterfly Eggs	15	5	2
\$20.00	Pollen Grains	35	15	10
	Microscopy Set of 3	40	17	10
	PACK	75		

ENVIRONMENT 1993

\$5.00	Recycle	8	2	1
\$10.00	Plant a Tree	14	3	2
\$20.00	Be A Green Consumer	24	12	10
	Environment Set of 3	38	14	10
	PACK	75		

DINOSAURS

\$5.00	Muttaborrasaurus	8	2	1
\$10.00	Aystosaurus	14	3	2
\$20.00	Minmi	24	12	10
	Dinosaur Set of 3	38	14	10
	PACK	145		

ENDANGERED SPECIES 1994

\$5.00	Bilby	8	2	1
\$10.00	Swamp Turtle	14	3	2
\$20.00	Gouldian Finch	24	15	10
	End Species Set of 3	38	16	10
	PACK	65		

LANDSCAPE 1994

\$5.00	Rollards Lagoon	8	7	5
\$5.00	Lamington Nat Park	8	7	5
\$5.00	Alligator River	8	7	5
\$5.00	The Pinnacles	8	7	5
\$5.00	Mt Ben Lomond	8	7	5
\$10.00	Mt Hotham	14	5	3
\$20.00	Crescent Head	24	12	8
	Landscape Set of 7	75	45	30
	PACK	75		

AUSTRALIAN LIFESAVING 1994

\$5.00	Surf Life Saving	8	5	2
\$5.00	Royal Life Save Soc	8	5	2
\$10.00	Royal Life Save Soc	14	4	3
\$20.00	Surf Life Saving	24	18	10
	Set of 4 Life Saving	48	24	15
	PACK	50		

GENERIC

\$2.00	Logo 1st print	30	8	2
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\$2.00	Logo 2nd print	35	8	2
\$2.00	Logo 3rd print	45	8	1
\$2.00	Logo 4th print	18	8	1
\$2.00	Logo 5th print	8	6	1
\$2.00	Logo 6th print	8	6	1
\$2.00	Logo 7th print	8	6	1
\$2.00	Logo 8th print	8	6	1
	Set of 8 prints	120	50	6
\$5.00	Logo 1st print	70	50	25
	PACK	120		
\$5.00	Logo 2nd print	50	15	7
\$5.00	Logo 4th print	800	20	10
\$10.00	Logo	250	15	5
\$20.00	Logo	80	25	10
\$50.00	Logo	70	50	30

SINGLE ISSUES

\$5.00	500th Grand Prix	50	40	30
	PACK	70		
\$5.00	Geneva Bear	210	210	210
\$5.00	Sydney Bid 2000	30	15	10
\$5.00	Cardex	15	10	5
	PACK	75		
\$5.00	Corolla	12	10	5
\$5.00	Cockatoo	20	15	5
\$5.00	Bookmuncher	8	4	2

AUSTRALIA DAY ISSUES

\$5.00	Australia Day '92	90	55	30
	PACK	110		
\$5.00	Australia Day '93	15	3	2
	PACK	35		
\$5.00	Australia Day '94	12	3	2
	PACK	55		
\$5.00	Australia Day '95	9	8	6
	PACK	20		

CHRISTMAS ISSUES

\$1.50	Bird Choir '92	150	140	140
\$5.00	Wombat '92	15	2	1
\$10.00	Koalas '92	30	5	3
	Xmas '92 Set of 3	175	140	140
\$5.00	Outback Christmas '93	10	3	2
\$10.00	City Christmas '93	18	5	3
	Xmas '93 Set of 2	25	7	4
\$5.00	Christmas '94	8	2	1
\$10.00	Christmas '94	15	5	2
\$20.00	Christmas '94	24	15	10
	Xmas '94 Set of 3	40	18	10
	PACK	49.50		

TELECOM ADVERTISING

\$5.00	Messages 1st print	20	3	1
\$5.00	Messages 2nd print	25	3	1
\$5.00	Messages 3rd print	20	3	1
\$5.00	Hit a Snag 1st print	25	3	2
\$5.00	Hit a Snag 2nd print	20	3	2
\$10.00	Volume 1st print	25	5	1
\$10.00	Volume 2nd print	180	5	1
\$10.00	Volume 3rd print	25	5	1
\$10.00	Volume 4th print	25	5	1
\$20.00	Bats 1st print	45	20	15
\$20.00	Bats 2nd print	110	20	15
\$20.00	Bats 3rd print	45	20	15

K - MART

\$5.00	AC Cola	10	7	5
\$10.00	Jackaroo	15	12	8
\$20.00	River Gum Classics	25	20	20

CASTLEMAINE

\$10.00	4XXXX	20	12	8
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1994 CHINESE YEAR OF THE DOG

\$5.00	Dog on Ball	8	5	2
\$5.00	Dog on Monocycle	8	5	2
\$5.00	Dog with Flowers	8	5	2
\$5.00	Dog with Ribbon	8	5	2
	Year of the Dog set of 4	30	18	6

SYDNEY DANCE CO./AUSTRALIAN BALLET

\$5.00	Sydney Dance	8	3	2
\$5.00	Ballet	8	3	2
\$10.00	Sydney Dance	14	5	3
\$20.00	Ballet	24	16	10
	Dance & Ballet set of 4	48	20	12

PROMOTIONAL CARDS

\$2.00	Nicotinell	Buying all	Gradings	
\$2.00	Rentlo	180	Buying	
\$4.00	Social Security	10	4	2
\$2.00	Emu Export	30	25	15
\$5.00	Telecom Give Away	Buying all	Gradings	

FOLDERS WITH CARD

1991 Geneva Bear	Buying
Christmas '92 \$1.50 Bird Choir	150
WAPEX 1993	200
Social Security Card	Buying
CardEx 1994	75

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Packs 1 - 28 (no folders)	POR
Packs 1 - 14 (no folders)	POR
Loose Cards not in Packs	POR
Loose Face Card (Geelong to Aust Day 95)	POR
Above with Reprints	POR

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THE CLOSING DATE FOR BIDS IS FRIDAY, 24 FEBRUARY
BIDS MUST BE IN WRITING AND SUBMITTED BY MAIL OR FAX

AUSTRALIAN MINT CARDS

1. Geelong
2. Geelong \$6.00 Surf Crew
3. SA \$2.00 Vineyard prefix 18
4. SA \$2.00 Vineyard prefix 40
5. SA \$2.00 River Murray prefix 17
6. SA \$20 Adelaide prefix 24
7. NSW \$20 Taronga Zoo prefix 70
8. \$5.00 Australia Day 1992
9. \$5.00 1991 Geneva
10. \$2.00 Generic 1st print prefix 42
11. \$20.00 Generic prefix 134
12. \$20 Red Cross prefix 113
13. \$1.50 Bird Choir 1992
14. \$50 Tourist Koala - Old Logo
15. \$20 Dinosaur - Serial No. 40000007
16. Payphonics 1st issue set of 4 (face \$95)
17. PayTel Abel Tasman set of 3

AUSTRALIAN PACKS

18. South Australia
19. Queensland
20. Northern Territory
21. Barcelona Olympic Games
22. \$5 Generic
23. New South Wales
24. Australia Day 1994
25. Commonwealth Games
26. CardEx 94
27. PayTel: Abel Tasman
28. PayTel: Spirit of Tasmania
29. PayTel: Wilderness Rivers
30. PayTel: West Coast Railway

NEW ZEALAND PACKS

31. Summer Sports
32. Critters
33. Year of the Cock in Brodie Folder
34. Adpack V
35. Black Music Legends

SOUTH AFRICAN PACKS

36. 'Big Five' (1000 issued)
37. Child Art (1000 issued)
38. Birds of Prey

TONGA

39. 1st Pack (500 issued)

40. Pack (6 cards) issued 1991 for Cathay Pacific Rugby Sevens

GREAT BRITAIN

41. British Rail Communications 1st Issue Pack

U.S.A.

42. Nynex \$1.00 Change Card Mint
43. \$5.25 Empire State Building Type 1 Mint
44. Nynex Inaugural (Tamura) Pack

CAMBODIA

45. \$100 1st Issue, TAI EPTL Good Quality One Hole Used
46. \$50 1st Issue, TAI EPTL Multi Hole Used
47. 3rd Issue set ; \$2.00 prefix 289 & \$5.00 prefix 290

OVERSEAS SPECIALS

Siberia/Chabarovsk
Siberian Tiger - Mint \$15



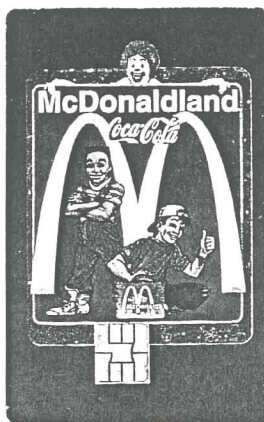
VIETNAM

Hanoi Chip Card - Mint \$15



RUSSIA

St Petersburg
Coca Cola & McDonalds
Only 1000 issued - Mint \$75



WANTED TO BUY

Telecom \$5 "Thank You" card. This is a corporate advertising phonecard. We will pay \$20 for mint cards and \$10 for used.