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Michael Lynagh	\$19	
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Telecom Australia Official Issues

	Pack	Mint
Invisible Heritage	\$43	\$40
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Waltzing Matilda		\$14
Cardphone		
Tolix the Pat	\$47	

		Origin
Garfield I (folder of 3 mint cards)	\$40	Singapore
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Gary Ablet - Footballer Tony Modra - Footballer Tony Modra - Footballer Stephen Silvagni - Footballer Stephen Silvagni - Footballer Chris Mainwaring - Footballer Chris Mainwaring - Footballer Apollo Moonlanding Apollo Moonlanding Apollo Conference Albury High School	Mint Pack Mint Pack Mint Pack Mint Pack Mint	(1) (1) (1) (1) (1) (1) (1) (1)	\$20.00 \$19.50 \$15.00 \$19.50 \$15.00 \$19.50	Kidney Foundation Kidney Foundation Cyclone Tracy Cyclone Tracy Coca Cola (+free card)	Pack Mint Pack Mint Packs	(1) (1) (1)	\$28.00 \$15.00	Tasmanian Trams Railways of Australia	Pack (1) \$30.00 Mint (3) \$40.00
Tony Modra - Footballer Tony Modra - Footballer Stephen Silvagni - Footballer Stephen Silvagni - Footballer Chris Mainwaring - Footballer Chris Mainwaring - Footballer Apollo Moonlanding Apollo Moonlanding Apollo Conference Albury High School	Pack Mint Pack Mint Pack Mint Pack Mint	(1) (1) (1) (1) (1) (1) (1)	\$19.50 \$15.00 \$19.50 \$15.00 \$19.50	Kidney Foundation Cyclone Tracy Cyclone Tracy Coca Cola (+free card)	Mint Pack Mint Packs	(1) (1)	\$15.00	Railways of Australia	Mint (3) \$40.00
Tony Modra - Footballer Stephen Silvagni - Footballer Stephen Silvagni - Footballer Chris Mainwaring - Footballer Chris Mainwaring - Footballer Apollo Moonlanding Apollo Moonlanding Apollo Conference Albury High School	Mint Pack Mint Pack Mint Pack Mint	(1) (1) (1) (1) (1) (1)	\$15.00 \$19.50 \$15.00 \$19.50	Cyclone Tracy Cyclone Tracy Coca Cola (+free card)	Pack Mint Packs	(1)			
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stephen Silvagni - Footballer Chris Mainwaring - Footballer Chris Mainwaring - Footballer Apollo Moonlanding Apollo Moonlanding Apollo Conference Albury High School	Mint Pack Mint Pack Mint	(1) (1) (1) (1)	\$15.00 \$19.50	Coca Cola (+free card)	Packs		\$29.50	Light House	Mint (1) \$5.00
Chris Mainwaring - Footballer Chris Mainwaring - Footballer Apollo Moonlanding Apollo Moonlanding Apollo Conference Albury High School	Pack Mint Pack Mint	(1) (1) (1)	\$19.50				\$26.00	Light House	Pack (1) \$10.00
Chris Mainwaring - Footballer Apollo Moonlanding Apollo Moonlanding Apollo Conference Albury High School	Mint Pack Mint	(1)		Coca Cola (+free card)		(2)	\$49.00	Sunlander Railway	Mint (2) \$15.00
spollo Moonlanding spollo Moonlanding spollo Conference slbury High School	Pack Mint	(1)	\$15.00	Diamon Ma 2	Mint	(2)	\$49.00 \$25.00	Sunlander Railway	Pack (1) \$20.00
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pollo Conference Ibury High School			\$325.00	Disney No 2 St Andrews Cathedral	Pack	(1)	\$27.50	Card Phone A	ustralia
İbury High School		(5)	\$195.00	St Andrews Cathedral	Mint	(1)	\$15.00	outu i nono n	dottulla
		(1)	\$95.00	Red Lace Butterfly	Pack	(1)	\$8.00	Horse Racing	Mint (3) \$45.00
	Pack	(1)	\$25.00	Red Lace Butterfly	Mint	(1)	\$5.00	\$5 Phar Lap (horse)	Mint (1) \$9.90
ustralian Wildlife (Koala)	Mint Pack	(1)	\$15.00 \$25.00				40100	\$10 Sub Zero (horse)	Mint (1) \$15.00
ustralian Wildlife (Koala)	Mint	(1)	\$20.00	Australia -	. Pac	6		\$20 Lets Elope (horse)	Mint (1) \$28.50
	Pack	(1)	\$48.00	Australia	1 40	•		\$5 Colonial Classic Tennis	Mint (2) \$15.00
ustralian Wildlife (Duck) ustralian Railway 1210	Pack	(1)	\$25.00	Tamworth	Mint	(1)	\$60.00	\$20 Colonial Classic Tennis	Mint (2) \$65.00
ourage Under Fire	Pack	(1)	\$39.00	Tamworth	Pack	(2)	\$65.00	\$5 Origin of the Ashes (Cricket)	Mint (2) \$15.00
ourage Under Fire	Mint	(2)	\$39.00	Swissh	Mint	(1)	\$35.00	\$20 Origin of the Ashes (Cricket)	Mint (2) \$POA
ictoria Stamp (with free cat.)	Mint	(1)	\$10.00	Swissh	Pack	(1)	\$45.00	\$5 Baby's Day Out (Films)	Mint (1) \$15.00
isney Australia	Pack	(1)	\$40.00	Ettamogah Pub	Mint	(1)	\$40.00	\$5 Miracle on 34th Street (Films)	Mint (1) \$15.00
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nimal Eyes (4 x \$50 cards)	Mint	(4)	\$250.00	Opera House	Pack	(1)	\$70.00	\$20 Kylie Minogue Str Fght (Films)	Mint (1) \$36.00
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ally Australia	Mint	(3)	\$60.00	Simpsons (cartoon)	Pack	(1)	\$24.00		
lack Opal	Pack	(1)	\$34.00	Flintstones (cartoon)	Pack	(1)	\$24.00	1st Issue A	Pack (1) \$80.00
ack Opal	Mint	(1)	\$25.00			-		1st Issue B	Pack (1) \$95.00
oca Cola (Bear)	Pack	(1)	\$19.50	Australia - Pacific	: Pho	nec	ards	1st Issue	Mint (4) \$135.00
oca Cola (Santa)	Pack	(1)	\$19.50	Tabilana Tabilla	, i iio	no c	arao	Christmas 1994	Pack (1) \$15.00
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Coo Series - all four Zoos	Packs	(4)	\$130.00	Bowral Tulip Time	Pack	(1)	\$95.00	Coca Cola	Mint (1) \$25.00
Zoo Series	Mint	(2)	\$25.00	Australian Animals	Mint	(6)	\$90.00	The state of the s	(1) \$20.00
Fingal Post Office	Pack	(1)	\$15.00	Australian Animals	Spec	(6)	\$70.00		
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deflections of China's History	Mint	()	\$45.00	TNT Monorail	Mint	(1)	\$20.00	Marga Letether	
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ne Australia - America's Cup	Pack	(1)	POA	TT Line 1st Issue	Pack	(1)	\$220.00		
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The Australasian Phonecard Monthly

MAY 1995 - Vol. 3 No. 5

Managing Editor

Viddy Jermacans Phone/Fax (067) 65 8006

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As Above

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DEADLINES -	JUNE	&	JULY Issues
Full Colour	24th May		21st June
Black & White	25th May		22nd June
Spot Colour	25th May		22nd June
Spot Colour Classifieds	26th May		23rd June

EDITORIAL

This is the last issue of the APM to be produced as a 'part time activity'. On Friday the 19th of May I cease my full time employment with the Commission and commence the publication of the APM as a sole, full time occupation.

I have sufficient confidence in the continued growth of interest in phonecard collecting in this country to make this step.

As indicated previously, there is obviously a place in the phonecard collecting market in this country for a regular monthly phonecard magazine to keep collectors, dealers, investers, etc. alike, informed.

Whilst the magazine currently has a number of well received contributing writers (based on reader feedback), with more time now available, I will be able to research and provide more in-depth articles on a variety of aspects of the phonecard scene, be they of a technical, monetary or legalistic, etc. nature.

The emphasis will obviously be on the Australian scene but an expansion in reporting on issues and activities in New Zealand will occur, whilst regular reports from near Asian and Island countries will become a feature as well.

Leading up to a commencement in the June and July issues, I have arranged for regular contributions from contacts in the above countries. It is intended that these reports will provide readers with a cross section of views and opinions, ie., coming from both the phonecard producers (companies and individuals) and from those that use and collect those cards. New issues will also be featured.

Importantly, I will also now have time to devote towards expanding the circulation of the magazine, both nationally and internationally.

The aim of this is two-fold. Firstly to increase readership and interest in the phonecard scene and secondly, to give greater exposure to those that advertise their products in the magazine.

In addition to the increase in articles on 'other countries' as indicated above, it is also proposed to increase the variety of international advertisers, an aspect which will interest thematic collectors in particular.

I will now be able to address outstanding letters received from readers, telecommunications companies and advertisers, still outstanding. To those in the above category, I apologise, and advise that a 'clean up' of outstanding matters is about to commence.

The mail out of the magazine to subscribers will also become streamlined, with the time scale being cut down to 2-3 days instead of the 4-5 as it is at present.

It is proposed to mail each new issue of the magazine out by the first Monday of each month, eg. the June issue will be mailed by Monday the 5th of June, the July issue by the 3rd of July, etc.

As from the 22nd of May, there will be a human voice at the end of the telephone - (067) 667966 - and not an answering machine - unless I'm away on phonecard business. I will still be the only person involved with the production of the magazine.

Lastly, I hope to meet many of you at forthcoming fairs and club meetings.

EDITOR

Collect PayTel ~ Collect Australia



PayTel Australia produces phonecards depicting traditional Australia

Australian Heritage, The Australian bush and outback, Great Barrier Reef, Australian railways & tramways - past & present, Australian lighthouses, Australian flora & fauna.

Australia's "convict era" began when the First Fleet arrived from England at Sydney Cove In January 1788 with 736 convicts - and lasted until

Fleet arrived from England at Sydney Cove In
January 1788 with 736 convicts - and lasted until
1868. During this period a number of penal
settlements were established around the Australian
coast - one of the most notorious being at Port
Arthur in Van Diemen's Land (now Tasmania).
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THE NEW SOUTH WALES NATIONAL PARKS & WILDLIFE COLLECTABLE SETS - 3 CARD SETS

Worldwide Collectables in conjunction with the New South Wales Parks and Wildlife Service created a stunning phonecard collectable series. This set of fifteen \$2 phonecards has been steadily appreciating in value since release and now represents some of the best value for money collectable phonecards available.

Originally offered to the collector market at \$99.50 or \$6.60 per card, the full matched number, official fifteen card set has attracted a premium price, with some single cards now selling on the secondary market for close to \$20 each.

Designed by internationally acclaimed artist Gregory Bridges, winner of the 1993 Archibald Prize Competition Packers Award and Design Down Under Awards in 1993 and 1994, this stunning series features breathtaking images of New South Wales Parks and Wildlife activities, together with a selection of our native Australian flora and fauna.

Now Worldwide Collectable has taken the exciting step of offering these images in matching number groups of three \$2 phonecards. These three cards will make the images more readily available to a wider range of collectors of all ages.

However, while the matched numbered sets of fifteen cards in the official Gold series are presently available for between \$120 and \$200, these three card sets can be purchased directly from Worldwide Collectables or from selected phonecard stockists for only \$27.50 per set. As well, special combinations of the images may be purchased at a surcharge, if available.

Worldwide Collectables is also offering for sale a small number of the strictly limited 3,500 full 15 card Gold edition, available with FREE membership to the New South Wales National Parks and Wildlife Foundation.

The Competition

To launch these superb 3 phonecard sets, Worldwide Collectables in conjunction with The Australasian Phonecard Monthly and Thomas Cook are giving away an exciting 10 day adventure trip for two to one of Australia's great wilderness and National Park areas.

All you have to do to be in the draw for this great prize is to purchase one or more of these three phonecard sets and if you purchase more than one set then you will have more than one chance in the draw.

The Prize

Explore the fabulous Tasmanian Wilderness. You could win this unforgettable holiday for 2 with accommodation for 7 luxurious nights in one of the many Inkeeper Hotels and a further 2 nights at the legendary Cradle Mountain wilderness resort. And even more, you will be able to travel to the places of special interest in your own car provided for your exclusive use, during your stay.

Worldwide Collectables will fly you to and from Tasmania, show you all the best places to go, put you at the wheel of your own hire car and offer you the very best of accommodation for your entire stay.

The lucky winner's number will be drawn at 6.00 pm on Friday the 14th of July and the winner will be notified by mail. So get in early. Conditions will apply.

Support our Parks and Wildlife

From the sales of each set, a portion is put towards the maintenance of some of our most important National Treasures, Our National Parks. Such a project as this unique Phonecard Collectable series was hailed by the New South Wales Minister for the Environment, as a milestone because it allowed citizens and businesses alike to participate directly in the preservation of Australia's natural beauty while at the same time deriving benefit and pleasure from these exciting works of art.

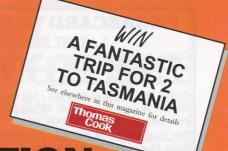
So, not only do we as collectors have the chance to add these fabulous phonecards to our own collections but the purchase of each of these sets also adds to our ability to preserve our diminishing wilderness areas, many of which are so precious that they have been set aside and protected from possible destruction by listing as World Heritage areas.

Our lucky competition winner will also have the pleasure of seeing some of these wonderful places first hand.

Good Luck!

Page 4 — Phonecard Monthly

The NSW National Parks
& Wildlife Service Phonecard
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[] No Req'd

1 No Reg'd



1 No Reg'd

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J Joey Dunlop, TT Record holder, The King @ \$16.00 [] Aer Lingus Airbus A330 New! @ \$18.00 [] Teddy Bears Christmas @ \$16.00 [] Teddy Bears Valentines @ \$16.00] Jamie Whitham Superbikes [] Motherwell Football Club The First BT FC Card @ \$30.00 [] YAK 11 @ \$16.00] Tornado F3 @ \$16.00] Wimbledon '94 @ \$14.00 No ____

[] The Blarney Steam [] Dublin to Belfast S	Train @ \$17.0	00	
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Signature

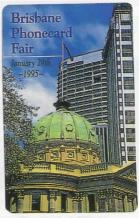




Telecom's Pop Art Series







<u>Above</u>: Kangaroo Phonecard Club's second Club Card





00.55 00.05

Above: Sydney Phonecard Club's two Promotional Cards



Above: Rosebud & District Phonecard Collectors Club second Promotional Card







Nicotine | (nicotine) | Registered Trademark | Phonecard | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 1



Above Left: Telecom's WWII Series (3 cards)

Above: Prefix 502

Left: Nicotinell Cards

Right: Two of the 3 cards in the new PayTel Set





Page 8 — Phonecard Monthly

AUSTRALIAN NEWS UPDATE

TELECOM AUSTRALIA

Telecom's WWII Homecoming series contains three cards; two of which, the \$5 and the \$20, are depicted on the opposite page whilst the \$10 card is reproduced below.



Individual cards are now available through shops whilst the Limited Edition folders will be available for \$45.50 in the May issue of the *Bulletin*.

In an exclusive new move, for the first time, the WWII Limited Edition folders will be individually numbered from 00001 to 008000. In the same way that Phonecards are not available for sale by serial or batch number, customers will not be able to order Limited Editions by number. However, customers with a Standing Order Arrangement will automatically receive the same numbered Edition each release. More information in the May issue of *Bulletin*.

Phone Australia Card

An error has been discovered in the information regarding pricing contained in the packaging of the Phone Australia cards (featured in the February '95 issue of APM).

Consequently, all unsold cards have been recalled and will be repackaged. The cards themselves will not change - it is only the packaging which will be slighly altered.

The following numbers of cards with the packaging containing the error were sold to customers of the Phonecard Collector Service:-

\$10 (PA94110) - 791

\$20 (PA94120) - 594

\$50 (PA94150) - 548

All cards sold through the Phonecard Collector Service prior to 16 March were packaged in the original packaging. All orders received after this date have been put on hold pending the cards being repackaged.

New Advertising Series

The series of 'Pop Art' Advertising cards for Payphone Services have been released through shops in late April (see opposite page). They will also be available for sale through the May issue of the *Bulletin*. There will be 15,000 specially packaged \$2 cards which will be given free to collectors who order

the \$5, \$10 and \$20 cards through the Phonecard Collector Service. There will be only 15,000 of these cards packaged for collectors and they will not be available for sale or otherwise through any other source.

Thanks to Blanka Kosac (Phonecard Collector Service) for the information above - Ed.

CUSTOM CARDS Year of the Pig

Following on from last year's Year of the Dog set of four Telecom Phonecards featuring the Chinese Lunar New Year, the 1995 New Year is depicted in a single \$5.00 phonecard featuring the Year of the Pig.

This card is being produced by Telecom on behalf of Harbour City Stamps and Phonecards.

Sofie Zhang, who designed the Year of the Dog cards, has again been commissioned to design the current card. Zhang, who is currently a designer with Sydney's Chinese Herald Newspaper, hopes that this second set of images will continue further in an ongoing series each year.

Harbour City proprieter, Alan Liu, has indicated that there will be 5,000 colourful, Limited Edition folders in Chinese and in English. Cost of the folder will be \$24 while single mint cards (of which 5,000 will be available) will be \$19 each. A package deal is also available of a folder and a mint card for \$41.

Liu has indicated that the Pig issue will never be reprinted - as was the Year of the Dog set (which was not a Custom card set).

The issue is due for release in late May and Alan Liu welcomes enquiries from dealers and collectors. Such enquiries can be made to:-

Harbour City Stamps & Phonecards PO Box K869, Haymarket, Sydney, NSW 2000, Australia. Phone/Fax: (02) 281152 Mobile: (0414) 368 238.

PAYTEL AUSTRALIA

Readers will notice in PayTel's advertisment in this issue of APM (page 3) that a new slogan and logo are being used by the company.

The new slogan:-

'Collect PayTel - Collect Australia'

reflects both PayTel's position as an Australia wide payphone operator and PayTel's commitment to all Australian themes.

The new logo which displays PayTel within an Australian map reflects the results of PayTel's innovative product designs and engineering in providing mobile payphone facilities across the Australian continent.

Australia's Convict Heritage - Port Arthur

PayTel's April card release is the story of Port Arthurscene of one of Australia's most notorious penal settlements (see opposite and following page).

Phonecard Monthly - Page 9

On the 26th of January 1788, the First Fleet under the command of Captain Arthur Phillip arrived at Sydney Cove. The fleet consisted of 736 convicts (both men and women) and their guards, as well as agricultural tools, seeds and provisions to enable the settlement to become self-sufficient.

Australia'a convict heritage had begun!

Later fleets brought many more convicts together with a number of free settlers.

During 1803-04 small expeditions of convicts, soldiers and free settlers sailed south from Sydney Town to Van Dieman's Land (later Tasmania). By 1819 the population of Van Dieman's Land was 4,270 of whom 47% were convicts.

Many of the convicts sent to Van Dieman's Land were 'incorrigibles'. This convict class needed to be confined under strict guard and a number of penal settlements were established. One such penal settlement was Port Arthur.

The site of Port Arthur was decided upon in 1830, it was situated on Tasman's Peninsula, not far distant from Hobart Town. The Peninsula itself was surrounded by shark-infested waters and joined to the mainland by a narrow (71 metre wide) neck of land-Eaglehawk Neck - capable of being securely guarded both by soldiers and by savage dogs. Only four men were ever known to have escaped from Port Arthur during its 47 years of operation.

In its hey-day, the settlement of Port Arthur had many fine buildings such as a large church, a hospital and a guard tower and the penitentiary itself. The settlement was abandoned in 1877 and almost completely destroyed by bush fires in the 1880's.



The Guard Tower

The Port Arthur ruins today are a stark reminder of the horrors of Australia's convict era.

PayTel's Port Arthur card set shows Port Arthur as it is today and the April issue of *The PayTel Collector* provide a graphic background of Australia's convict era in text and pictures.

The set comprises a \$5, \$10 and \$20 card available direct from PayTel or your local Dealer for \$35.00; or optionally in a Limited Edition, numbered Collectors Pack for \$40.00.

There are 7,000 of each card denomination - 2,500 Collector Packs.

X200 Tilt Train

PayTel is proud to announce that a PayTel mobile payphone will be installed on the Countrylink X2000

Tilt Train for the duration of revenue trials which will take place from April to July.

Two Special Purpose cards have been designed by Countrylink for this trial and a small number only will be available to collectors direct from PayTel. These cards will certainly quickly become rare collector items.

A special May issue of *The PayTel Collector* will preview these cards and will include a detailed article on the operation of the X2000 Tilt Train, written specially for PayTel by a railways expert

PayTel Collectors Club

PayTel has created a new and innovative bonus scheme designed to reward collectors for their purchases. It will be launched during May as an integral part of the new PayTel Collectors Club.

The incentive-based scheme will be of great benefit to all PayTel Collectors and is designed to promote phonecard collecting generally!

Full details will be described on the May issue of The PayTel Collector, PayTel's free newsletter.

More information may be obtained on all PayTel products and services by phoning, faxing or writing

PayTel Australia Pty Ltd PO Box 456, Blackburn Victoria 3130, Australia

Phone: (03) 877 0222 - Fax: (03) 877 9499

\$5 UNDERWATER/SURF RESCUE

At page 12 is a detailed 'write up' on the newly 'discovered' prefix number 502 for the Telecom \$5 Underwater/Surf Rescue cards. Reproduced at page 8 is the front of one of the 502 Surf Rescue cards and below is its reverse side.



Page 12 also provides interesting details in relation to a number of other recent issues.

NICOTINELL CARDS

Many readers have indicated that they had not seen one or both of the two Nicotinell cards printed to date. These cards, commissioned by the pharmaceutical company CIBA-GEIGY, are reproduced at page 8.

REGULAR SYDNEY PHONECARD FAIR

A number of Sydney dealers have commenced holding a regular monthly phonecard Fair on the third Saturday of each month, in the dining room (3rd floor) of the Journalist Club, at 36 Chalmers Street in Sydney (opposite Central Station). This fair will give collectors (free admission) the opportunity to view, purchase, sell, etc. Australian and world cards, collector packs, etc. on a regular monthly basis.

It is proposed to have up to seven dealers at the fair with representatives from the Sydney Phonecard Collectors Club also available to give help and advice to collectors young and old.

The Australasian Phonecard Monthly will also be represented.

Collectors attending the initial fairs will have the chance to win prizes in free raffles.

Whilst the Journalist Club is a licenced premises, children are welcome to attend and are allowed into the fair.

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AVAILABLE FROM OUR EXTENSIVE RANGE OF STOCK

Geelong	\$200	Endang. Species '93	\$100
South Australia	\$450	Aboriginal Art	\$40
Generic	\$90	Landscape '93	\$40
Grand Prix	\$60	Microscopy	\$70
Victoria	\$270	Environment	\$70
Queensland	\$250	Aust Day '94	\$40
New South Wales	\$400	Dinosaurs	\$120
Westerrn Australia	\$65	Endang. Species '94	\$45
ACT	\$220	Landscape '94	\$70
Northern Territory	\$60	Comm. Games	\$40
Tasmania	\$60	Lifesaving	\$50
Aust Day '92	\$80	Christmas '94	\$50
Red Cross	\$250	Aust Day '95	\$15
Olympic Games	\$350	Heritage	\$50
Aust Day '93	\$35	lairen de male l'	

Telecom Amsterdam Cardex Folders	\$65
\$2 Emu Export Card Mint	\$35
\$2 Rentlo First Grade Mint	\$150
\$2 Renlo Slight Scratch Mint	\$90

1 00 T-1--- D--1-

Investment Packages \$1000 to \$100,000 - Negotiable

MINT CARDS

Complete Face Collection P.O.A.
Reprints All in Stock
Prefix Numbers (want lists only) Full Range
Christmas Island Full Range
ONE HOLE & MULTI HOLE CARDS ALSO
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Phone/Fax: (02) 675 2584 (8.am to Midnight)

FOR OFFICIAL TELECOM PACKS & MINT SETS

A big 'thank you' to all my regulars for your patronage (mail & fairs) in the last few months.

Due to our confidence in the longer term viability of the hobby, I have managed to buy out and pass on to you 3 major purchases (Auction & two Sydney investors) at wholesale prices.

Stocks of better states and earlier issues are drying up fast and

I AM BUYING AGAIN!!!

Please phone me now!

For your last chance to obtain wholesale/investment lots at NEVER TO BE REPEATED PRICES,

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SYDNEY'S FIRST REGULAR

MONTHLY PHONECARD FAIR

HELD ON THE 3rd SATURDAY EACH MONTH

VENUE

JOURNALISTS CLUB
36 CHALMERS STREET
OPPOSITE CENTRAL STATION
SYDNEY

BIG RANGE OF PHONECARDS BOTH MINT AND USED COLLECTOR PACKS AUSTRALIAN/FOREIGN

ADMISSION FREE DOOR PRIZES

FOR FURTHER DETAILS PHONE:

(02) 675 2584 OR

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Mystery Telecom issue discovered!

Feedback from last month's print run listing

A previously unknown Telecom Australia standard issue prefix has been reported, as a result of publication last month of known 1994 print runs.

The card is the \$5 Underwater/Surf Rescue tandem from the recent Surf Life Saving series, with serial prefix 502.

The prefix range 477-502 was believed to represent the \$4 Social Security card. Telecom Phonecard Services has never published details of cards within this range. The prefix listing in one issue of Telecom's Bulletin ended at 476 (\$10 Dance), and in the next recommenced at 503-510 (\$5 Commonwealth Games).

Prior to this discovery, known prefix ranges for the standard issue \$5 Life Saving cards were 529-536, 573-577, and

601-602.

A poll of dealers and phonecard club members drew blanks - not one had sighted, or even heard of this card. Dealers handle great volumes of used cards, but the general response was, "it does not exist!"

The first reported sighting was of a small consignment of prefix 502 Underwater received by Don Hill of Knox-Sherbrooke phonecards. Ever the Doubting Thomas, the writer could not believe the existence of this card, but only a few days later found a used multi-hole prefix 502 Surf Rescue (back of card illustrated).

One possible explanation for this card's existence is that, during numbering of the 601-602 batch, the numbering machine skipped one digit, printing "5" instead of "6" in the first non-zero position. Similarly cards with prefix 532 may have been printed with the "3" skipping back to "0." The serials of Don's cards commenced 50220, and the card found by the writer commenced 50250, indicating that, should it be an error, upwards of 30,000 cards may have been affected. Has anyone out there found any?

This card appears to be in extremely short supply, and could possibly eclipse the **284 Reef** no "Copyright" in the major error stakes - should that be what it is. Old "hounds" will recall that the bulk of the prefix **48 \$5 Melbourne** second print was released much later than the cards were printed, and batches of many other cards had similar "second-runs" through resellers. The same may have happened with this mystery batch, which must have been printed at least a year ago! But why print a small batch, then the Commonwealth Games set. followed shortly after by a very long print run of 800,000 Underwater and Surf Rescue, and other cards from the Life Saving set, and not release it until all later batches had been issued? If these cards do indeed come from a previously-unreleased batch, what other goodies are stockpiled in Telecom's yaults?

There were meant to be 2.3 million Social Security cards, but prefixes 477-502 would account for up to 2.6 million, which everyone assumed was the final print figure. How many Social Security cards were actually printed? Telecom advise 2,476,696 (thanks to Emma Rogers and Leanne Elliott - no relation - for this very precise figure), which would account for the prefix range 477-501, leaving only prefix 502 as an absolute mystery!

Whilst on the subject of errors, a quantity of \$5 Bookmuncher cards, with no serial numbers or barcodes, has appeared on the market. These cards are genuine errors - for example, phonecard distributor Peter Sieders received a quantity directly from Telecom - but be aware there is absolutely no way to prove them so: serial numbers and barcodes are easily removed with acetone, or even nail polish remover (containing acetone and lanolin), leaving no trace of tampering. The writer was amazed to discover that even some dealers were unaware of this. To be almost certain cards with missing serials are the genuine article, purchase them only from reliable sources, but even then don't pay too much, for the "possibly-faked-factor" must limit their resale value. Early cards issued prior to barcoding had their serials hot-stamped, so any with missing serials are almost certainly genuine and justly deserve their premium. If in doubt, experiment with some nail polish remover on a scratched used card from the same series.

The Ken Done Tourism NSW "Meet & Greet Service" \$2 Custom cards, prefixes 668-670, have been delayed until June, reputedly because the final designs have yet to be approved by Ken Done! The batch numbering and card coding effectively make them 1994 issues, but almost halfway through 1995 they are yet to be printed! The unsighted Rentlo bears prefix 433, not 434, and a small quantity is believed to have been used in a promotion aimed at large corporate clients. All other issues have appeared, with the exception of some International issues. What is delaying those Christmas Island cards?

The writer must eat his words for reporting a couple of months back the demise of the **generic**. There is a new print run of the \$50 **Koala** new logo, at prefix 837, and presumably the **"pop-art"** Telecom advertising cards will fill the gap left by absence of the lower denominations. Hooray! Note that although the face of the new \$50 Koala is identical to the previous issue, the back has different wording, "Non Refundable," and a 1995 card code (G952015a), so is effectively a different card. It may also be the last card Telecom will issue with "0.00" in the value scale.

Bill Elliott



Visney Australia

Issue #2 Order now!

Each card is presented in a full colour A4 folder with details of the movie and a full-colour reproduc-



Snow White and the **Seven Dwarfs**



Price per Presentation Set A\$85*

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Walt Disney's masterpiece, Snow White and Telecom the Seven Dwarfs, is celebrated in fairy tale

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Disney Order Form to Status Retail, PO Box A2176, Sydney S	South, NSW 2000, Aus	tralia Fax (02) 2	67 6124	
Please supply	Qty.	Price	Total	
Disney Australia Issue #1 (Donald & Mickey) pack	@	\$35.00	\$	
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Didney New Zealand Snow White set of 3 cards		\$35.00	\$	
Delivery extra: Certified in Australia A\$2 (loose cards only); A\$4 (up to 5 presentation sets); Overseas registered airmail minimum A\$12 (loose cards); A\$15 (up to 3 presentation sets); Ordinary airmail (your risk) A\$2 (loose				
cards); A\$4 (up to 3 presentation sets). Larger orders at our cost.		TOTAL	\$	
Name:				
Debit my: ☐ American Express ☐ Bankcard ☐ Diners' Club ☐ MasterCard ☐ Card No: Signa				

AUSTRALIAN INTERNATIONAL

PHONECARD FAIR '95

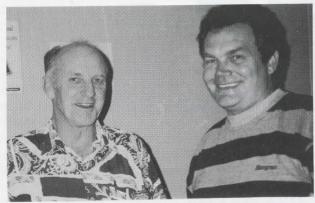
'A GREAT SUCCESS'

The two day Australian International Phonecard Fair '95 proved to be a great success with both collectors and dealers. Held in Sydney on the weekend of 25-26 March, the fair was expected to be an important barometer to the Australian phonecard market.

Dealers and collectors alike agreed that the phonecard market was 'alive' and 'quite active', following the considerable activity during the two days.

Over 1,000 collectors of all ages attended the fair, keeping the near record number of dealers busy throughout the whole weekend. Those that attended were nearly all genuine collectors with virtually no speculators or investors present. This augers well for the stability of the market and should increase collector confidence in the hobby in the long term. Once again, the considerable advertising and publicity introduced many 'new faces' to the hobby.

Dealers reported considerable numbers of sales throughout the weekend, and whilst most were in the lower price range (probably due to the lack of speculators and investors) they indicated they were happy with the results.



Ross Campbell & Michael Rennie

Although dealers reported sales in virtually all sections of the hobby, custom cards proved to be strong sellers, especially the recently released lower priced cards selling for under \$20. Many multiple sales of these cards were made. World cards also proved popular with collectors. Cheaper Australian cards also sold well, especially to many of the new collectors attending the fair. Thematic collecting was again very popular with many collectors moving into this area.

Advanced and serious specialist collectors were also in attendance. Many spent the whole weekend at the fair visiting their favourite dealer and checking through the stock of many of the other dealers. A number of smaller, part time mail order and country dealers, bought cards for clients and for stock.

Many new collectors attended the fair for the first time, obtaining pricelists, magazines, catalogues and information from the various dealers, including Telecom Australia, PayTel Australia and the Universal Coin Co.



Helen August at the Universal Coin Co. Stand

The fair received considerable publicity in the media. Radio interviews took place with David Koch on 2GB's 'Moneytalks' program and with Frank Crook on 2BL's afternoon program. The fair also received good coverage on SBS TV News on the Saturday night, including considerable film footage at the fair that afternoon.

The full page advertisment feature placed in Sydney's Sunday Telegraph the weekend before the fair created much additional interest in the hobby. It was the first time that the phonecard fair had been exposed to the public at such a high level. The additional full page colour advertisment for Coca-Cola phonecards in the same paper added to the exposure of phonecard collecting to the general public.

Considerable interest was shown in the free give-away of the complimentary \$2 Coca-Cola phonecard at the fair each day, with a large queue formed each morning prior to opening time.

Collectors attending the fair were able to win a number of prizes in the raffles and lucky door prizes. The serial No 1 Coca-Cola phonecards were won by the Woods family, the Worldwide Collectables prizes of the NSW National Parks and Wildlife Service set of phonecards was won by Paul Simau and the Ansett mystery flight was won by Peter Seiders.



Kim Boylan from Worldwide Collectables

Most collectors and dealers agreed the fair had been a great success and were looking forward to attending the next one in Melbourne in July.

The Melbourne International Phonecard Fair '95 will be held in Melbourne on Sunday 9th July at the Dallas Brooks Hall, Albert Street, East Melbourne. The Phonecard Fair will be held in conjunction with the Melbourne International Banknote Fair '95, which will be held the day before, on Saturday 8th of July. Phonecards will also be featured at the banknote fair.

\$75

\$35

\$75



George Pulciani (Telecom) & Mark Freehill the Fair organiser



Peter & Cathy Craft from Prospect Stamps & Coins For further information on the forthcoming fairs contact M.E.F. Books, PO Box 523, Narrabeen, NSW, 2101 or phone Mark Freehill on (02) 913 3036.

ASDA

AFL set of 4 packs/cards

Zoo - Stamp Issue - 2 cards

PROSPECT STAMPS & COINS



SHOP 18, 24 MAIN STREET, BLACKTOWN, NSW 2148 - PHONE: (02) 622 1399 FAX: (02) 622 6634 **AUSTRALIAN CUSTOM CARDS** P.A.C.S. **Packs** Cards COCA-COLA **Packs** Cards **Packs** Cards Tamworth 2 cards \$45 \$40 Santa & Polar Bear \$39 \$39 Sydney/Hobart \$47.50 Tamworth - no fold (2) \$75 Sun & Bottle with Free card \$49 \$49 \$15 Tasmanian Tiger Swissh Chocolate \$40 \$35 **DISNEY - AUSTRALIA** Narrow Guage Rail \$24 Ettamogah Pub \$45 \$45 Mickey & Donald \$25 **CUSTOM CARDS** \$60 \$55 Sydney Opera House Mickey & Minnie \$25 \$25 Albury High School \$20 \$20 Museum Contemp Art \$65 \$60 PROMOTIONAL CARDS Fingal Post Office \$12.50 \$12.50 \$30 \$10 Inverted Swan (ASDA logo) \$30 Geneva Specimen Summertime I \$10 \$6 \$55 Swan-ASDA logo-pack/card Banknote Fair - Sydney March '94 \$8 Summertime II \$10 \$6 Spies Hecker Cars \$60 \$60 Phonecard Fair - Sydney March '94 \$8 1210 Train \$20 \$20 **Flintstones** \$24 \$18 NSCP Brisbane Fair '94 Apollo Conf pack \$6 \$75 \$6 V.S.T. Globe & catalogue Simpsons \$24 \$18 NSCP Perth Fair "94 \$10 RSPCA - 2 cards \$29 \$24 NSCP Melbourne Fair '94 \$6 Thirlmere Railway I \$25 \$18 A.P.C. NSCP Darwin Fair '94 \$6 \$18 Thirlmere Railway II \$25 Courage Under Fire \$39.50 \$26 NSCP Canberra Fair '94 \$6 Kookaburra \$19.50 \$12 Courage - pack & 2 cards \$65 \$6 \$37.90 NSCP Sydney Fair '94 Phantom of Opera \$37.90 The Black Opal \$34 \$24 Phonecard/Banknote pair July '94 \$12 Michael Lynagh \$19.50 \$19.50 Opal - pack & card \$55 Phonecard/Banknote pair Nov '94 \$12 Cyclone Tracy \$29.50 \$26 Luna Park \$24 \$18 PAYTEL AUSTRALIA \$195 BANKCARD, MASTERCARD TELEARCH Abel Tasman \$165 AFL - Gary Ablett \$19.50 \$19.50 Spirit of Tasmania \$60 & VISA WELCOME \$19.50 \$19.50 \$10 FOR MAIL ORDERS PLEASE AFL - Tony Modra The Map AFL - Stephen Silvagni \$19.50 \$19.50 Hobart Electric Trams \$40 **ADD \$4 CERTIFIED POST** AFL - Chris Mainwaring \$19.50 \$19.50 \$25 West Coast Railways

\$20

\$10

Sunlander Railways

Tasmanian Lighthouse

HOT LINE (02) 622 6634

ORDERS ONLY PLEASE

GARFIELD!!

Konica, which makes films and cameras, recently conducted a promotion in Singapore for its film product in conjunction with a licence agreement with that famous cartoon cat Garfield. A total of nine designs have been released to date. The first set of six featured two Valentine Garfields, a Merry Christmas Garfield, a Happy Holiday Garfield, a Happy New Year Garfield and a Chinese New Year Garfield card. Of each card, 52,000 were printed and the only way to obtain a card was to purchase a packet of Konica film from a film shop. The cards were randomly inserted into each pack (one pack = one card) and so it was difficult and expensive to find a complete set this way. Each pack of film cost \$11.50 and so the minimum cost for the set of six cards would have been \$69 - if you were very lucky!! The second of three cards were printed in only 12,000 pieces of each design and released the same way. Some cards were kept back and later released in two folders through film shops. The cards in the two sets are shown below. The two presentation folders can be purchased from Knox-Sherbrooke phonecards for \$40 per pack. Future releases are planned as the licence fee must have been large!

















KNOX-SHERBROOKE PHONECARDS

PO Box 601, Emerald, Vic 3782, Australia tel: (059) 685576 fax: (059) 683463

Disney's "Whoopee Party

\$25/pack
Postage & packing \$3.50









World Disney Designs We have a wide range in stock now, please enquire

Dealer enquiries welcome

	Telephone (059)	685576 Fax (059) 683463	
I would like to order I am interested in world	pack/s of the new Disney issue "Who Disney thematics - please add my name to yo		
] I am microsted in world	production production in the state of the st	Enclosed is ☐ cheque ☐ money order	
Name		Please charge my credit card: Bankcard Mastercard Visa	
State	Postcode	L SECOLO PROGRAMMENT STATE STA	
Telephone (bh)	(ah)	Expiry date Signature	

Order/Reply Form: Please complete & return to Knox-Sherbrooke Phonecards, PO Box 601, Emerald, Vic 3782

onecard Service

VISA

Suite C2, Mirvac Building, 160 Castlereagh Street, Sydney, NSW, 2000 PO Box A2, Sydney South, NSW, 2000, Australia. Phone or Fax (02) 283 1311





We are proud to be appointed Exclusive Agents for the up-coming KIDNEY FOUNDATION Phonecard Issue. Out of 5,500 Collector Packs, only 500 have been allocated for the collector market and we are confident of a complete sellout by the end of March.

Kidney Foundation Collectors Pack

(Only 500 available)

Kidney Foundation Loose Mint \$16.00

One lucky collector will win a limited edition print by Pro Hart and will also go in the draw to win the original painting.

EXCLUSIVE SOLE AGENTS FOR THE KIDNEY FOUNDATION PHONECARDS:

ST ANDREW'S CATHE CHOIR PHONECARDS



Released in a superbly designed presentation pack, itself a valuable souvenir.

Only 5,000 cards will ever be issued.

Only 5,000 packs will ever be issued.

Every set sold will help raise funds for the St Andrew's Cathedral Choir Tour of England Cathedrals.

Collectors Pack	\$27.50
Single Mint Card	\$15.00

DISCOUNT FOR ORDERS OF 10 OR MORE!



May 1995

Dear Collector,

All is well at Payphonics and our payphone development work is proceeding smoothly. We are receiving healthy feedback from people with disabilities who have used our handsfree easy dial payphone which shows we are on track in this area.

Anyone wishing to have their name placed on Payphonics standing order list or wanting to order Christmas Pack C and/or loose cards they are available from Payphonics simply by completing and posting/faxing the form below.

Craig M Hamilton Managing Director - Payphonics

PLEASE SEND ME:

Collector Packs:	Price (a)	Quantity (b)	Amount (a x b)
Christmas 1994 Pack C (P2-6)	\$16	units	\$
Individual Cards:			
P1 First Issue	\$5	units	\$
P2 First Issue	\$10	units	\$
P3 First Issue	\$30	units	\$
P4 First Issue	\$50	units	\$
P2-6 Christmas 1994	\$10	units	\$
Please send me a Standing Order Application Form	NIL		-
*Postage, packaging and insurance :		Cards/Packs Total Cost	\$
0 1 1 0 0 0 0 0 0 1			

Orders greater than \$100 - free of charge

Orders less than \$100 - add \$3 Overseas - \$9 for each 200 cards or part thereof Add Post, Pack and Ins* Amount Payable (c)

PAYMENT DETAILS: Post This Order with Payment by Post or Fax This Order with **Money Order** Payment by Credit Card type (tick) Bankcard Visa Mastercard Bank or Personal Cheque, or Card Number: ACN 065 493 594 Expiry Date: Name on Card Name Todav's FORWARD YOUR ORDER TO:

DELIVER CARDS TO: Street (or PO Box) Date: **Payphonics** Suburb or Town PO Box 244 Diamond Creek, Australia 3089 Post Code Fax: Nat (03) 432 8488 Telephone Number Fax: Int +61 3 432 8488

PAYPHONICS - AUSTRALIA'S FIRST NON TELECOM OPEN USER GROUP PHONECARD OPERATOR

Phonecard Monthly — Page 17

PROMOTIONAL MATERIAL

DINERS, VISA, MASTERCARD & BANKCARD ACCEPTED

Telecom Resellers Card Box Pop Up Lid	\$40	A4 Sheets - Sold Here inc. 94 Xmas, Comm Games,	
Telecom Resellers Card Box (square type)	\$50	Lifesaving, 93 & 94 Landscape, Aust Day 94 & 95,	
Eraser - 'Adopt a Payphone' (50mm x 30mm)	\$12	Microscopy, Dinosaurs, End Species 93 & 94,	
Eraser - 'Adopt a Payphone' (38mm x 27mm)	\$15	Environment & Indigenous People (14 Sheets)	\$15
Mobile - Phonecards Sold Here in Orange	\$20	Selection of unofficial packs to display K-Mart,	
Keyring - Phonecard Logo White Plastic	\$5	Sydney 2000, Tourist set Old & New Logo,	
Badge - 65mm diameter 'We sell Phonecards'	\$12	Christmas '92 & '93 and Toyota Card	\$20
Badge - 50mm diameter 'Adopt a Payphone'	\$15	K-Mart Unofficial Pack x 10	\$25
Badge - 35mm diameter 'I'm a payphone	Fathers refu	Colour Photocopy of the Phonecard Proof of	
Patroller'	\$20	the Tourist Set Old Logo	\$10
Badge - 70mm diameter New Logo 'Ask		As above Aust Day '93 with square corners	\$12
About Our New Look'	\$6	Environment '93 with Green Arrow still white	\$10
Comb, mirror & clothsbrush with Logo	\$25	Sydney 2000 - No Arrow, no Zero before 50c,	
Bookmarks - Plastic with Gold Logo	\$12	No Code & No Prefix Number	\$18
Flag - Old Logo (new) - Vinyl	\$25	Energiser Promotion Wallet	\$8
Flag - New Logo - Vinyl	\$10	Energiser Promotion Wallet x 5	\$25
Flag - Indoor use only - Cardboard	\$25	Energiser Wallet with \$2 Generic	\$12
Paper Carry Bag - Payphone Services	\$15	Energiser Wallet with \$2 Vineyard	\$30
Paper Carry Bag - Geneva Koala on Front	\$20	'94 Christmas cards with envelopes x 5	\$3
Plastic Carry Bag - Telecom Aust on front	\$10	'88 Aust Direct 0800-89-0061 in Dark Blue with	
Plastic Carry Bag - Logo Front & Back	\$15	London Underground on back OTC Promotional	
Plastic Carry Bag - Beepa STD Owl on Phone	\$12	Card encouraging people when overseas to ring	
Mr Muscle Payphone Sticker x 2	\$10	home. Only a few known copies	\$325
Sticker - Long Arrow 430 mm - 'Sold Here'	\$5	'89 As above with White Front & Coloured	
Poster - with Endangered Species, Aust Day 93,		Underground on back	\$60
Tourist cards & Sydney Zoo with ERROR.		1989 As above but Purple Print	\$70
10,000 only printed	\$15	How to Use Payphones Information leaflets	
Poster - Phonecard Funcard Activity Sheet	\$7	7 Different inc. English, Spanish, Italian,	
Poster - Victoria 700mm x 450mm	\$30	Greek, Chinese, Arabic & Vietnamese	\$15
Poster - Queensland 700mm x 450mm	\$30	BP Specimen set of 3	\$75
Poster - South Australia 700mm x 450mm with the	100	Mobil \$5 Specimen	\$50
\$5 Flinders described as WILPENA POUND	\$40	Geneva Bear Specimen	\$7
Poster - My Phone Pals cartoon style	\$15	Police Car - Ross Dolbel	\$100
Poster - Fact & Puzzle Sheet to be coloured	\$10	Police Car - FORGERY - Leo Funnel	\$30
Poster - Pink Advertising Cartoon Series	\$5	Display Board - SA & Qld (6 cards)	\$30
A4 Glossy Sheet - Qld, 500th GP, WA (3 sheets)	\$12	South Australia set ex Board - Scarce	\$100
A4 Glossy Sheet - Western Australia	\$2	Queensland set ex Board	\$20
Phonecard Wallet - Leather - Rare	\$50	Club Promotional Cards - Brisbane, Gold Coast,	
Plastic Wallets - Leather Look Alike x 3	\$8	Victoria set, SA and Western Australia	\$20

WESTLAND STAMPS

PO Box 94, Kelmscott, WA 6111 - PHONE (09) 496 1413 : FAX (09) 496 1550

TRADE

LOOKING FOR MINT CARDS OR PACKS

WE PROBABLY HAVE EVERYTHING AND WE WILL TRADE ANY MINT CARDS NO MONEY NEED CHANGE HANDS PHONE: (075) 923 685

THE GRAPEVINE

by Insider

Well, a whole 'stack' of Custom cards came out around the time of the Sydney Fair, which by the way was even more successful than I had predicted in last month's article. Bearing in mind that every Custom card issued to date has had a 'lead time' of at least two months from the Telecom Hotline and nothing new is mentioned as I write this article, it would appear that Custom cards have 'stopped in their tracks'. They will still be issued, but the highly speculative types appear to have ceased. The Skyfire and War Memorial Custom cards have not been issued - perhaps because Telecom printed 10,000 of the Advertising card having the same picture? Draw your own conclusion from this information or read past Grapevine articles for opportunities!

New Investment Information Service - ADVERTISMENT

I am preparing a new service for serious investors who study their hobby with investment in mind. This service will be in the form of an investment 'letter' sent out four (4) times a year direct to subscribers with interim letters at special times where warranted. These investment letters will look seriously at particular cards/designs/themes etc. with analysis to show whether the said cards are buy, sell or hold opportunities. More detailed information, too detailed to be published in this regular monthly column, will also be included.

The information contained within will be more thorough than my general articles based in this magazine and my monthly column will still continue as a separate entity, Whereas in my monthly article I may mention that particular cards may be good buys, in the investment letter I will give factual analysis as to which particular cards are the best buys.

Of course, if this information was available to all it would destroy the investment potential of the item in question. In view of this fact and the small number of serious investors as opposed to the total number of collectors at large, a fee is to be charged for this service. The number of people that this letter will be distributed to will also be very limited. This will ensure that those subscribing to the investment letter will be able to plan their decisions without having to worry that 'every man and his dog' will be doing the same thing. A waiting list will be kept for any over subscriptions and these people will be contacted as and when a vacancy appears.

Details of the Service

The initial Subscription fee is \$100 which covers the first 12 months beginning with the first letter due out in June this year. At the end of each 12 month period a letter will be sent out giving subscribers the chance to renew their subscriptions. Subscribers may cancel their subscription after the first 2 letters received and a refund will be made. All subscription applications are to be mailed to 'The Australasian Phonecard Monthly', addressed to 'Grapevine - Investment Service'. All payments are to be made payable to 'The Australasian Phonecard Monthly' also. Subscribers will have the opportunity to seek written advice on any matter by writing to Insider, C/- The Australasian Phonecard Monthly, PO Box 1309, Tamworth, NSW, Australia 2340.

Initial subscribers will be accepted on a first come first served basis. Payment can only be accepted by Cheque or Money Order. Any who miss out on the initial subscription list will have their cheque/money order returned and will be placed on the waiting list.

Some of the topics to be included in letter No.1 are 'Growth in Telecom's Mailing List', features on Custom cards and official issues, as well as an ongoing chart showing how different types of cards progress over time in relation to other investment areas. - Insider

SHEEPSKIN WAREHOUSE

Wish to advise that LANOCREME Sample Packs with FREE phonecard have risen in price to \$60 each. However, the Phonecard packs will remain at the original price for now! For details, please send S.A.E. or visit shop at:

corner Duncan & Ann Streets, Fortitude Valley, Qld 4006 PO Box 267, Alderley, Qld. 4051 Fax/Phone (07) 252 2903 (7 days)

ATTENTION ALL DEALERS!

For the wholesale supply of all your...

Phonecard albums, sleeves,

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"Collect Australian
Phonecards" Catalogue
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Lighthouse, Cumberland, VST,

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LIGHTHOUSE PHILATELICS (AUST) PTY LTD 10 Bartley Street, Chippendale NSW 2008, Australia PO Box 763, Strawberry Hills NSW 2012, Australia Tel: (02) 698 5388 Fax: (02) 698 5042

POSTAL BID SALE NO. 6.

BIDS CLOSE FRIDAY 9th of JUNE 95

The prices listed are ESTIMATES only. You may bid at, above or below the estimates. Lots will be sold at 5% above the second highest bid. Any lot incorrectly described may be returned within 7 days. Phone/Fax bids will be accepted. DINERS, VISA, MASTERCARD & BANKCARD are all welcomed.

			AT CITA DOED
NO	RUYERS	COMMISSIO	N CHAKGED

Lot A	USTRALIA MINT	Est.	64.		275	126. \$5 Spies Hecker Osca	12 35
1. Geeld	ong set of 6	175	65.	\$2 Perth Skyline	20	127. Spies Hecker set of 3	35
2. \$1.50	Go Together	60	66.	\$5 Karri Forest	20	128. \$20 Lloyd Rees Painting	
3. \$1.50	Surf Boats	45	67.	\$10 Bungle Bungle	30	129. Rally Aust set of 3	30
	Surf Crew	75	68.	Western Australia set 3	60	130. \$2 Summertime 1st	6
	ineyard	25	69.	\$2 Canberra Mint	20	131. As above with UV card	9
	ineyard prefix 18	100	70.	\$2 Canberra Mint p 93	30	132. \$2 Summertime 2nd	6
	iver Murray	45	71.	\$2 Canberra View	25	133. \$2 Emu Export	30
	The second secon	125	72.	\$2 Canberra View p 95	50	134. \$2 Rare Rentlo Card	150
	iver Murray pref 17	40	73.	\$5 Questacon	15	135. \$2 Nicotinell First Print	
	acing Car		74.	\$5 Questacon prefix 97	20	in Packet	80
	acing Car pref 19	45		\$10 Telecom Tower	100	Lot AUSTRALIA - 1 HOLE	Est.
	inders Ranges	30	75.		180	136. \$1.50 Go Together	50
2. \$10 H	Kangaroo Island	80	76.	ACT set of 5		137. \$6 Surf Crew	70
3. \$10 I	Kangaroo Is. pref 23	100	77.	\$5 Crocodile	18		160
4. \$20 /	Adelaide	150	78.	\$5 Uluru	40	138. Geelong set of 6	
5. \$20 /	Adelaide 2nd pref 39.	225	79.	Northern Territory set 2	55	139. \$2 River Murray p 17	75
	h Australia set of 6	295	80.	\$2 Cradle Mountain	35	140. \$2 Vineyard prefix 18	60
	eneric 1st print	20	81.	\$5 Hobart	20	141. \$2 Vineyard 2nd print p 41	25
		45	82.		50	142. \$5 Grand Prix prefix 19	12
	eneric prefix 42	60	83.		10	143. \$5 Grand Prix 2nd p 47	20
	eneric prefix 71				16	144. \$10 Kangaroo Is. p 23	45
	eneric prefix 74	55	84.			145. \$20 Adelaide 1st print	60
	eneric prefix 76	45		\$5 Community Service		146. \$20 Adelaide prefix 39	30
2. \$2 G	eneric prefix 77	40		refix 143 2nd print. Immaculate		147. South Australian set 6	110
3. \$2 G	eneric 2nd print	15	C	ondition. Extremely rare	1,850		
4. \$2 G	eneric prefix 157	40	86.	\$5 Youth 2nd print Rare	95	148. \$2 Generic set 8 prints	30
5. \$2 G	eneric prefix 158	30	87.	\$10 Disaster 2nd print	40	149. \$5 Generic 2nd print	12
	eneric prefix 159	30	88.	Red Cross set of 6	120	150. \$5 Gen. 4th print p 185	20
	eneric prefix 160	40	89.	\$2 Hockey 1st print	70	151. \$ 5 Australia Day '92	45
	Seneric prefix 161	40	90.	4 4 @ 440	50	152. \$10 Brisbane Perfect	110
		30	91.		50	153. Queensland set of 3	135
	Generic prefix 163	35	92.		50	154. Victoria set of 3	30
	Generic 3rd print				550	155. \$5 Giraffe prefix 65	20
	Gen set of 8 diff prints.	95	93.		425	156. New South Wales set 6	90
	Generic prefix 178	45	94.			157. \$2 Perth Skyline	15
33. \$2 0	Generic prefix 181	50	95.		425	158. \$5 Karri Forest	15
	Generic 1st print	60	96		25		40
35. \$5 0	Generic prefix 16	60	97	\$20 Marathon 1st print	40	159. Western Australia set 3	
	Generic prefix 78	45	98	Olympics set of 6	150	160. ACT set of 5	12:
	Generic prefix 79	45	99	. \$5 Messages 2nd print	15	161. \$5 Uluru	30
	Gen prefix 185		10	0. \$5 Hit a Snag 2nd print	15	162. Northern Territory set 2	40
	print Rare	725		1. \$10 Volume 3rd print	50	163. Tasmanian set of 2	40
	•	200		2. \$10 Volume p 209 Scarce	150	164. \$2 Health & Safety 1st	10
	Generic			3. \$20 Bats 2nd print	95	165. \$2 Health & Safety 2nd	10
	Generic	70			75	166. \$2 Blood Transfusion	14
	Generic	60		4. Advertising set of 4		167. Red Cross set of 6	45
	th Grand Prix Wreath	45		5. \$1.50 Bird Choir	125		15
	1992 Australia Day	60		6. \$5 & \$10 Christmas (2)	30	168. \$2 Hockey	12
44. \$5 H	Barrier Reef	22	10	7. \$5 Wombat	20	169. \$5 Willy Koala	9
	Gold Coast	22		8. Endangered Species set 3	50	170. \$20 Marathon	
	Brisbane	170		9. Tourist set Old Logo (4)	130	171. Olympic set of 6	44
	nsland set of 3	200	11	0. \$20 Barrier Reef prefix 284		172. \$5 Sydney 2000	14
_	Melbourne	20		No Copyright - Perfect	950	Lot AUSTRALIA MULTI HOLI	E Es
		20	11	1. \$5 Sydney 2000	18	173. \$1.50 Go Together	50
	River Murray	35		2. \$5 Australia Day '93	12	174. \$6 Surf Crew	65
	Grampians				135	175. Geelong set of 6	15
	above 2nd print p 46	95		3. Tourist set New Logo (4)		176. South Australia set 6	60
	torian set of 3	70		4. \$5 & \$10 Xmas '93 (2)	25		5
53. \$21	Echidna	15		5. \$5 Australia Day '94	12	177. \$2 Generic set of 8 prints	
	Orangutan	10	11	6. \$5 Toyota Corolla	10	178. \$5 Generic 1st print	30
-	Echidna prefix 59	25	11	7. \$5 Cardex '94	8	179. Western Australia set 3	30
	Echidna prefix 81	25	11	8. \$5 Cockatoo	9	180. ACT set of 5	65
	Echidna prefix 82	30		9. \$5 Tamworth set of 2	40	181. Northern Territory set 2	30
	Orangutan prefix 61	30		0. \$5 Swiss Mountain Scene	18	182. \$5 Sydney 2000	8
	-			1. \$5 Ettamogah Pub	18	183. \$20 Reef prefix 284 - No	
	Orangutan prefix 83	20			12	Copyright. Excellent Cond	45
	Orangutan prefix 84	20		2. \$2 Contemporary Art	35	184. Tamworth set of 2	30
	Orangutan p 86 Rare.	95		3. \$20 Contemporary Art		185. Rare Rentlo Perfect Cond	65
62. \$5	Giraffe prefix 65	75		4. \$5 Opera House Fireworks	15		45
63. \$5	Giraffe p 88 Rare	150	12	5. \$5 ASDA Inverted Swan	14	186. \$2 Nicotinell 1st print	43

Lot - AUSTRALIAN PACKS	Est.	Lot NEW YORK TELEPHONE C	O Est	286. \$2 Health & Safety 2nd x 6	62
187. Geelong Trial	197	238. \$1 Comp. 'Yellow Phone'.	90	287. \$5 Youth 2nd print Mint x 3	200
188. South Australia	450	239. \$5.25 Manhattan 1st issue.	195	288. \$5 Swimming 4th Mint x 4	110
189. \$5 Generic	95	240. \$5.25 Democrat Convention	400	289. \$5 Messages 2nd Mint x 5	60
190. \$500th Grand Prix	65	241. \$5.25 Uni Games in Folder	30	290. \$5 Messages 3rd Mint x 5	60
191. Queensland	240	242. \$5.25 Spirit of Service Scarce	40	291. \$5 Hit a Snag 2nd print x 4	42
192. Victoria	225	243. USA McDonalds & Coke		292. \$5 & \$10 Christmas '92	
193. New South Wales	450	AT & T 3u Rare	190	Mint 5 of each	115
194. Western Australia	70	Lot HAWAII	Est.	293. \$5 Opera House Old Logo	
195. Aust. Capital Territory	240	244. Diamond Head Waikiki	36	Mint x 6	45
196. Northern Territory	60	245. As above Scarce Silver Back	90	294. \$10 Kanga Old Logo Mint x 5	65
197. Tasmania	60	246. Hanauma Bay White GTE.	32	295. \$5 Sydney 2000 Mint x 5	75
198. Red Cross 1st print	275	247. Hanauma Bay Green GTE	45	296. \$5 Sydney 2000 Mint x 10	150
199. Red Cross 2nd print	225	248. Hanauma Bay Blue GTE	70	297. \$5 Corolla Mint x 5	40
200. Australia Day '92	80	249. Floral Float	65	298. \$5 Corolla Mint x 50	375
201. Barcelona Olympics	400	250. 3 u Pa'Lu Rider 1993	55	299. \$5 Cockatoo Mint x 5	40
202. Australia Day '93	30	251. Treasures of Hawaii	45	300. \$5 Cockatoo Mint x 50	375
203. Dinosaurs	95	252. Hawaiin Sunset	35	301. Rally Aust set Mint x 10	250
204. \$1.50 Bird Choir Folder	150	253. Rainbow over Valley	50	302. Selection of 1 Hole cards from \$	
205. Cardex '94 Pack	60	254. Rainbow Eclipse O/print Rare		Messages to Dinosaurs (no Generics	
206. Swissh Chocolate Pack	25	255. Sheraton Hotel	25	Face Value of \$500	100
207. Mus. Of Contemp. Art	60	256. Windsurfer Yellow print	25	303. Selection of 1 Hole cards from I	
208 AFL - Gary Ablett	20	257. Windsurfer White print	50	Cross onwards (no Generics)	
209. Summertime with UV Card	14	258. 3u 28th Golf Anniversary Rare	180	Face Value of \$1000	200
210. Summertime Pack 2nd issue	10	259. 10u As above Scarce	115	304. Selection of 1 Hole cards all \$5,	
Lot CHRISTMAS ISLAND	Est.	260. 3u 1993 Comp card Only 1500	175	or \$20 Old Logo Tourist Cards	ΨΙΟ
211. Trial Issue \$10 Earth & \$20 Sa	tellite	261. 10u Ilikai Hotel Only 500 issue	180	Face Value of \$1000	120
Only 1980 sets printed Mint	450	Lot PAYTEL AUSTRALIA	Est.	305. Selection of unscratched MH car	
212. Trial Issue (2) Mint	450	262. Abel Tasman Pack	125	from 92 Xmas Face Value \$500	65
213. Trial (2) 1 Hole Superb	250	263. Abel Tasman cards	95	306. As above - Face Value \$1000	125
214. Trial Issue (2) 1 Hole with min	or	264. Spirit of Tasmania Pack	60	307. \$5 Generic Pack x 5	400
scratches - a difficult set	150	265. Wilderness Rivers Pack	45	308. 500th Grand Prix Pack x 4	180
215. Trial (2) Multi Superb	200	266. Map Pack	15	309. Dinosaur Pack x 5	500
216. Trial Issue (2) Multi Hole with		267. Trains Pack	40	310. Aust Day '94 Pack x 5	160
minor scratches	90	268. West Coast Railways Pack	25	311. Endangered Spec '94 Pack x 6	350
217. Trial Used with scratches	50	269. Lighthouse Pack	10	312. Landscapes '94 Pack x 4	300
218. \$10 Cove/\$20 Crab 1st Mint	50	270. Sunlander Pack	20	313. Comm Games Pack x 6	275
219. \$10 Cove/\$10 Crab 2nd Mint	50	271. Kodak Sydney/Hobart Pack	50	314. Lifesaving '94 Pack x 4	200
Lot CAMBODIA	Est.	272. Set of 9 PayTel Packs	375	315. Cardex '94 Pack x 5	250
220. \$50 Loas Tower 1 Hole		Lot WHOLESALE - BULK	Est.	316. Selection of Packs, Geelong, 500	
No. 433 Rubbing on face	50	273. Complete set of 30 Collector Page		Grand Prix, Western Australia &	, tal
221. Loas Tower 1 Hole	100	Geelong to Invisable Heritage	3300	Commonweath Games	280
222. Loas Temple 2 Hole Superb	650	274. Complete set of 46 mint cards all	al Alo	317. Selection of Packs, Aust Day '92	
223. \$20 Temple p. 185 Mint	125	official Telecom issues that were not	issued	10.1 - 10.5 - 1 - 1	490
224. \$20 Temple p. 185 1 Hole	35	in Collector Packs inc. Geneva, Skyfi		318. Mixed lot of Packs, Red Cross 2	
225. \$50 Temple prefix 185		War Memorial, etc	1250	print, '92 Aust Day, WA, Comm Gar	
Mint with minor marks	175	275. Complete collection of all Teleco	m	& Lifesaving	475
226. \$50 Temple p 185 1 Hole	35	face official issues Mint (not includin		319. Mixed lot of Packs, Geelong, End	
227. \$50 Temple prefix 252		Custom cards) housed in a Telecom		Species '93, Aust Day '94, Dinosaurs	sung.
with 1 hole at \$5 mark	40	Excellent investment	4400	Endang. Spec '94 & Comm Games	
228. \$100 Temple p 191 Mint	375	276. \$5 Grand Prix prefix 19		320. Christmas Island \$10 Cove &	150
229. \$100 Temple prefix 191		x 3 Mint	100	\$20 Crab a 5 Mint sets	280
1 Hole Minor rubbing	150	277. \$2 Generic accumulation of 1st x		321. Christmas Island As above	200
230. \$2 Earth p 289 Mint	20	2nd x 6, 3rd x 1, 4th x 15, 5th x 10		x 10 Mint sets	400
231. \$5 Satellite p 290 Mint	45	6th x 12, 7th x 8, 8th x 10	,	322. New York Telephone Co. \$5.25	400
232. \$2/\$5 Space set (2) Mint	60	65 cards in all Mint	275	Buffallo Games in Folder x 5	120
233. As above I Hole Superb	50	278. \$2 Generic 5th, 6th, 7th, 8th prin		323. PayTel - Abel Tasman	120
234. As above M.H Superb	45	Mint x 5 each (20 in total)	70	x 5 Mint sets	400
235. \$2 Statue/\$5 Temple 1 Hole	35	279. \$5 Generic prefix 79 x 3 Mint	110	324. Selection of Mint cards, \$5 Racin	
236. As above Multi Hole	30	280. \$5 Generic prefix 79 x 5 Mint	160	Car, \$5 Generic 2nd print, \$5 Youth	
Lot VIETNAM	Est.	281. Mint selection of 10 State cards in		2nd print, \$5 Swimming 4th print,	bloc.
237. \$50 Map of Earth prefix 289		Vic, Qld, WA, NSW. Retail \$250	175	Sydney 2000 (5 cards in all)	180
Issue for Surf Carnival. 50 only issue	d	282. Victoria set Mint x 4	225	325. Selection of Mint cards, \$2 General	180
Many used. Superb card. A must for	i witoli	283. \$2 Orangutan Mint x 5	60	(1st, 2nd, 4th prints), \$2 Vineyard &	
complete collection of Telecom Aust.	issued	284. \$2 Perth Mint x 5	70	River Murray, \$2 Perth, \$2 Health &	
phonecards	3500	285. \$2 Health & Safety 1st x 5	45	Safety (1st, 2nd prints) - 8 cards	0.202
	Digital or or	The state of the s		carety (1st, 2nd prints) - 6 cards	175

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NEW ZEALAND NEWS UPDATE

NEW ZEALAND NATIONAL AUCTION APPROACHES

Following the success of last year's inaugural National Telecom PhoneCard Auction, this national New Zealand event has become an annual opportunity for dealers and collectors to realise a return in their investment or add to their collection. This year's auction will be held in Auckland on June

20 at the Downtown Centre.

"The incredible response we have reveived from collectors keen to submit their stock for auction will ensure this year's event is as exciting as lat year's", said auction co-ordinator, Mr Bob Gill of the Telecom PhoneCard Collector Service.

"Several Limited Edition cards, some with real peculiarities, have already been accepted for auction."

"While it is predicted to be a quieter affair than last year's, with less speculative involvement, product is still expected to be in hot demand", he said.

To commemorate the auction, a unique, Limited Edition PhoneCard has been produced.

Featuring an original painting by a respected New Zealand artist, Souzie Speerstra, the NZ\$100 PhoneCard is entitled "Red Doors Blue Sea". Only 75 of these PhoneCards, appropriately named ArtCards will be available. Of these, 50 will be sold at the auction, with the remainder held in Telecom New Zealand's archives.

The first ever ArtCard launched at last year's auction proved very popular.

A special NZ\$5 bidder's card has also been produced for the auction. It follows the theme launched with the NZ\$2 Monarch Butterfly card at last year's regional auctions.

There were 1,000 of these cards produced and they are now trading at between NZ\$450 and NZ\$495

each.

There have only been 300 of the new Swallowtail Butterfly bidder's card produced. These will be given away with each lot sold, with the remaining sold during the auction.

"The increased value of these auction cards alone, shows how rapidly the New Zealand PhoneCard collection market is growing. While the initial euphoria has dropped, the New Zealand market appears to be entering a more stable growth phase", said Mr Gill.

"While there is some very good investment potential for those in the market in the medium to long term, there are also a number of exciting thematic cards for the hobbyist", he said.

POSITIVE NEWS FROM NEW ZEALAND

News emanating from New Zealand indicates that the phonecard market is currently on the improve with a positive outlook being portrayed by both collectors and dealers.

There appear to be a number of similarities to the Australian market being exhibited, namely, that the speculators now appear to have 'dissapeared', that there is a steady growth of new collectors and that a diversification in collecting is taking place, ie., by a thematic or 'other country' theme.

The production of the 'Telecom Phonecard Catalogue 1994' (featured in last month's APM) has provided an excellent source of information to collectors at all levels. This publication and the additional promotion of its Collector Service by Telecom has again focussed attention on the hobby of PhoneCard collecting in New Zealand.

Telecom has recently released Adpack Seven (4,500) together with a companion bonus pack of which

there are only 4,000 sets.

New Zealand continues to provide an excellent range of Adcards for the thematic collector with cards from a wide range of themes being recently printed including a Rocky Horror card, Kiwi Camps, Warbirds, Seafoods, Steinlager, Painters and Decorators Federation and the Year of the Pig card from the Chinese New Year series.

As featured in the February issue of APM, a new payphones operated was formed in New Zealand with the alliance of the original Paycell and National

Payphones.

National Payphones' first set of cards (featured in February's APM) is apparently selling well and the company has proposals for a long term involvement in both the provision of a payphone service and in catering for the interests of collectors.

THE PHONECARD COLLECTORS NEWSLETTER

The Newsletter is now published 6 times a year. Individual copies cost NZ \$4.50 each. The subscription rate is NZ \$24 for 6 issues.

SUBSCRIPTIONS SHOULD BE SENT TO:

BRUCE PHILLIPS PHONECARDS PO BOX 24199 CHRISTCHURCH NEW ZEALAND

LETTERS TO THE EDITOR

An influx of a number of letters in the last two months has led to the resurrection of this segment of the magazine. Unfortunately a lack of space has restricted this section to only one page this issue.

Please continue to write to:-

The Editor

The Australasian Phonecard Monthly P.O. Box 1309, Tamworth, NSW, AUST. 2340.

Dear Sir,

I would like the right to comment on remarks published in the April issue of APM by Insider in the 'Grapevine' column. I quote: "actually, there has been next to no publicity for the phonecard hobby in the last five years, all concerned, clubs, dealers and Telecom need to do something about the fact".

This statement as I see it, is not a fair comment against the majority of clubs; for example, The Australian Phonecard Collectors Club Inc. was founded on 22 January 1991. It is the first Australian club and not yet five years old.

The first engineering trials were carried out at four caravan parks in the Geelong area in December 1989 and due to the fact that South Australia was the first state trialled in May 1990, the club was faced with the ground breaking work to do - phonecard collecting being a completely new hobby in Australia - in forming the first collector's club.

Extensive advertising was undertaken in newspapers and magazines both nationally and overseas, in a bid to attract members. From the time of inception, these advertisments were aimed at promoting the hobby and to alert collectors of its existence in Australia. Through its actions this club was certainly prepared to participate in the promotion of the hobby.

Within the first two months, the Messenger Press in Adelaide ran a 1/4 page feature on the club, which also included the hobby, phonecard usage and a photo of member number 12 and the Geelong phonecards.

In its first year, the Club displayed an extensive array of Australian and overseas phonecards at the Royal Adelaide Show, space being provided by Telecom Australia Payphone Services, Regency Park, Adelaide, who were there also to promote Phonecard and the hobby of collecting them.

Since then, this club has continued to stage displays, also travelling interstate whenever the opportunity arises. The electronic media has also been chosen in promotion whenever possible.

Most phonecard collector clubs now stage their own fairs regularly, which are all very well advertised and

patronised, and produce informative newsletters. I feel this is a huge step forward in further promoting the hobby

With limited funds being available, clubs must be praised for their efforts and achievements in furthering the hobby of phonecard collecting.

One should proudly call all clubs "the silent achievers".

President A.P.P.C.Inc., Adelaide, SA

Dear Sir,

I would like to take this opportunity to raise a couple of issues concerning phonecard collecting.

Firstly, I would like to propose the establishment of regular competitions to promote phonecard collecting. Such competitions, in the form of an exhibition, could be held in conjunction with major phonecard fairs with prizes (and the judging) donated by a leading dealer(s).

The subject range is enormous and could include country collections, studies on specific issues, thematics and/or essays on such topics as phonecard history and production. As in philately, I can only see such events as promoting the development and growth of the hobby.

The second issue concerns Australian phonecards. It has long been debated which Telecom/Telstra phonecard is Australia's rarest.

Candidates have included the difficult to obtain '600-run' cards, the US\$100 Laos Temple, (issued by Telstra in Cambodia) and the Geneva Anritsu card of which only 100 are believed to have been issued.

I believe Australia's rarest phonecard is the Telsra issued \$50 Map of Earth phonecard printed for a surf carnival in Vietnam. It is known that only 50 of these cards ever existed, with serial numbers 0028912100-0028912149, and the word 'Vietnam' printed on the back.

Accompanying is documentation of this issue which was managed by the Quangnam- Danang Posts and Telecommunications:-



GIẢI TRƯỢT SÔNG CHUYỆN NGHIỆP QUỐC TẾ - ĐÀ NẮNG '93 THE SAIGON FLOATING HOTEL SURF PRO Gelstra Gelstra

This is to certify that the following 50 Telephone Cards were received from Telstra OTC Australia.

Serial numbers 0028912100 - 0028912149

Each card has a face value of \$US50.00. It is understood that for each card sold by the Quangnam-Danang P&T, \$US50.00 will be deducted from the line rental that the P&T are charging Telstra. All unsold cards will be returned to Telstra.

signed

Mg. M

THE THE THOME LA FIN

for Quangnam-Danang P&T

Signed

Peter Allan for Telstra OTC Australia

A.M. Victoria

FOCUS ON FARAWAY PLACES

by Cyril Fox This Month: KENYA

The Republic of Kenya lies across the equator on the east coast of Africa. Kenya is a nation of almost 30 million people; the capital, Nairobi, has a population in excess of 1 million and along with cities such as Johannesburg and Cairo is one of the major commercial centres in Africa. In Kenya over 80 percent of the people still live on the land.

From the early 19th Century Kenya came under the control of the Sultan of Oman. In 1886 Sultan Bargash was obliged to cede the country to the interests of the Imperial British East Africa Company. Kenya became a Crown colony in 1896 and remained under British dominion until independance in 1963 under the able and moderate leadership of Jomo Kenyatta.

We associate Kenya with big game and big tough white hunters in the Hemingway mould; we think of high-ceiled pubs with monotonous overhead fans; we think of 'boys' serving sundowners on huge verandahs but these are mostly cliques from yester-year. The Kenya of today has evolved from its colonial roots into one of the more stable and prosperous nations of Africa.

Telephone cards were first introduced in Kenya in 1987 by the Posts & Telecommunications Corporation. The cards picture the Coat of Arms of Kenya on a green, white and red background.

The card values (in Kenyan shillings) are:-

KSHS 50- KSHS 100-KSHS 200- KSHS 400-KSHS 1000-

Cards of the first printing have zeros in the serial numbers without a diagonal slash; cards of later printings have zeros with diagonal slashes. The design has remained unchanged. Several times Kenya has run out of mint cards, sometimes for a year or longer.

The final reprint was in 1994. Kenya P & T now has a new card system under consideration, details are as yet unavailable.

For several years, used cards of the four lower values could be obtained from Kenya P & T. The KSHS 1000- card is seldom available and is thus the key card of the set. New cards will almost certainly be issued this year.

Featured opposite (below) are the first three cards in the set whilst below, are reproduced the other two.





"The Australasian Phonecard Monthly" DISPLAY

DISPLAY ADVERTISING RATES

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Description	To Be Typset					
at all facilities and area I	Black	Inside Colour				
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Full Page	\$380	\$440	\$600			
Two Third Page	\$270	\$320	\$440			
Half Page	\$200	\$240	\$320			
One Third Page	\$140	\$160	\$240			
One Quarter Page	\$110	\$130	\$170			
One Eighth Page	\$ 60	\$ 80	\$100			

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Geelong	\$160		Geelong Trial I	ssue
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Tasmania	\$45		South Austra	<u>ılia</u>
Northern Territory	\$50	\$2 River Murray	. \$25	\$5 Grand Prix\$15
Western Australia	\$65	\$5 Flinders Ranges	. \$20	\$10 Kangaroo Island \$30
Queensland	\$210	\$20 Adelaide	\$30	
Dinosaurs	\$99		<u>Victoria</u>	
\$1.50 Bird Choir		\$5 River Murray	. \$8	\$5 Melbourne \$7
with Folder	\$120	\$10 Grampians	. \$10	
CardEx folder	\$60		Northern Terr	
Coca-Cola: Polar Bear	\$25	\$5 Crocodile	. \$15	\$5 Uluru\$25
: Santa Claus	\$25		Western Aust	<u>ralia</u>
Disney (1st Edition)	\$29	\$2 Perth		\$5 Karri\$15
OVERSEAS CARD	S PARTY	\$10 Bungle Bungles	. \$20	
<u>USA</u> - Bell South, 1st Is			Queensland	
\$1.00 Complimentary	\$15	\$10 Brisbane	.\$75	
	(1 \$1		Tasmania	
		\$2 Cradle Mountain	. \$25	\$ Hobart\$15
			tralian Capital T	
	UL			\$2 Canberra\$25
A		\$5 Questacon	. \$15	\$5 War Memorial\$25
BELLSOUTH TELECOMMUNICATIONS (1)		\$10 Tower	. \$45	
			New South Wa	
PRE-PAID CA	ALLING CARD	\$2 Orangutan		
		\$5 Giraffes		
JAMAICA - 1st Issue,				<u>ue</u>
Dock. Complete set of 4		\$5 1st Print		
values - Mint				\$20 Logo\$15
<u>KUWAIT</u> - Mercedes B		\$50 Logo		
advertising card. Elsewh			Barcelona Olyn	
about \$100. Used	\$60	\$20 1st Print		\$20 2nd Print\$13
- These tares are groups		\$20 3rd Print		Cortain Deligin
TONGA - 1st Issue, pre	sentation		Telecom Advert	
pack (only 500 issued).		\$20 1st Print		*
Going up in value			Sydney 2000	
MAY SPECIALS		\$5 Olympic Bid		
New Zealand Limited E			And Complete	
Summer Sports	\$149	Landscapes '93 (3)		Indigenous People (3)\$15
Year of the Cock in Brodie		K-Mart (3)		Microscopy (3)
Critters	\$499	Environment (3)		Christmas '92 (2)\$5
Adpack 5	\$149	Dinosaurs (3)		Endang Species '94 (3) \$15
Red Nose Day	\$99	Year of the Dog (4)		Comm Games (3)\$5
Black Music Legends	\$129	Christmas '94 (3)	. 4/	Invisable Heritage (3) \$10







Prints, Print runs, Prefixes... what???

by Bill Elliott

This is the third in a series of articles looking at options available to collectors wanting to build a "complete" set of phonecards issued by Telecom Australia.

There is no need any longer to chase reprint codes on new issues, for Telecom has not used them from Christmas 1992 on, although there were subsequent coded reprints of the \$2 Logo generic, covered last month, and the Telecom Advertising \$10 "Turn up the volume" and \$20 "Don't hang around," to be dealt with in a future article. There have been no cards bearing a reprint code from the first "tourist" generics onwards, and the only subsequent back variations have occurred with the presence or absence of the word "Copyright" on various printings of the first series of the \$20 Reef, "LIMITED EDITION" replacing the barcode on cards in Telecom collector packs, "Non Refundable" on the later print runs of the "new logo" tourist generics, and country (Cambodia, Christmas Island, Rwanda or Vietnam) and denomination on the International generics (Planet Earth and Communications Satellite).

Collecting by prefix arose from collecting by print run, which made some sense in "the early days" when prefixes almost exactly equated to print runs, but has made less and less sense as issues have increased in number, along with the frequency of long print runs over more than one prefix. Excluding "600 run" cards, the prefixes of all *pictorial* cards exactly matched their print runs up to and including prefix 121, the \$20 1st print Marathon. The difference between prefix and print run collections to this point was one additional \$2 Logo card (prefix 42 or 43). The first 100 print runs had only 101 prefixes, but the first 400 had 642. Here's a table to illustrate ("600 runs" and non-Territory International cards are excluded):

Print runs	Prefix range	Print run face	Prefixes	Prefixes Face
First 100	0 - 100	\$ 506.00	101 (+ 1%)	\$ 508.00 (+ 0.4%)
First 200	0 - 258	\$1,316.50	274 (+ 37%)	\$1,737.50 (+ 32%)
First 300	0 - 439	\$2,435.50	447 (+ 49%)	\$3,331.50 (+ 37%)
First 400	0 - 611	\$3,378.50	642 (+ 61%) *	\$4,859.50 (+ 44%)
First 500 **	0 - 758	\$3,969.50	761 (+ 52%)	\$5,645.50 (+ 42%)

* The great increase in prefix to print run ratio in the range 440-613 is accounted for by multiple \$5 designs sharing print runs: 1994 Landscapes (one print run of five designs over five prefixes), and Ballet/Dance, Commonwealth Games, and Life Saving (six print runs of two designs over 32 prefixes), equivalent to 17 print runs for 89 prefixes. Heaven help the few remaining prefix collectors when the Local Legends set is issued in May. Should 100,000 of each card be produced and all are printed in one batch, with eight \$5 designs over eight prefixes there will be 64 prefixes to collect, making child's play of collecting all 25 1994 Landscape prefixes! For those who collect consecutive serials, in a total of 800,000 cards, presuming the designs are distributed totally randomly, there are less than 2,000 consecutive sequences of eight cards with all eight designs, the chance of finding one being worse than one in 400. Theoretically, the chance of finding five different consecutive serial \$5 Landscape designs was a little worse than one in 26, and of consecutive pairs of the dual design issues precisely one in two, but empirical evidence suggested a non-random distribution biased towards long sequences of one design. So, good luck!

** Figures for the first 500 print runs are extrapolated from information available on Telecom's Hotline and their current Bulletin.

*** The first Norfolk Island issue had pack and non-pack versions of each prefix/print run. The figures above have counted this set as three prefixes, or three print runs, totalling \$35 face.

Prefixes have even bamboozled the catalogue compilers, and few catalogues are consistent from edition to edition. Cards should be listed by print runs: it's easy for the "prefix hounds" to work out their needs from the information provided and causes less confusion for everyone else. But prefix collecting was what everybody seemed to be doing, and the cataloguers fell in behind! Even the most recent edition of Bird and Sparks' otherwise excellent Collect Australian phonecards indicates confusion, with some cards listed by print run, and print runs of other cards listed by individual prefixes. A print run listing will occupy two thirds of the space required for a prefix listing, and contain more meaningful and useful information!

There were 336 prefixes issued in 1994, some are yet to surface. A conservative estimate would see Telecom producing upwards of 1,500 "prefixes" over the next five years! What will be the response of collectors in the year 2000? Will many be trying to get them all? Not on your Nelly, unless they're extremely rich; as the hobby grows supply and demand will ensure many cards are virtually unobtainable, except at high prices! The numbers that would need to be collected would prove economically prohibitive to most collectors. There is a move towards thematic collecting and away from collecting by prefix or print run. Try to project for yourself the future of the hobby and how people will approach it when it's no longer as young and new as it is now - this may greatly affect how and what you collect from now on!

A complete collection of prefixes has a face value around \$6,000, and of print runs just over \$4,000 - including Custom cards of close to \$800 face, counting forthcoming issues. Anyone attempting to establish a complete mint collection of either must soon be regarded as a specialist collector - and a very rich one! It won't be long before the one-hole collector is similarly regarded as supplies of earlier cards dry up! A few one-hole cards are already into (low) triple figures, and many will follow! Praise the Lord we are here now!

Enough, here's this month's instalment in our examination of the Australian series. The writer is a collector, not a dealer, so has decided to abandon attempting to price sets of items apart from pertinent comments in any notes. Reliable pricing information on scarcer print runs and prefixes is just not that readily obtainable:

Victoria:

	Design	Coded prints/Non-consecutive runs	All print	uns/Prefixes	"600 runs"
* No. of cards:	3	5	10	1	
* Face value:	\$20	\$35	\$60	\$10	
* Pack issue pric	ce: \$23.				

The five coded prints and 10 print runs:

Note: An ampersand ("&") indicates consecutive but discrete print runs. A hyphen ("-") indicates one print run across two or more prefixes.

- * T4C1 \$5 Melbourne: 28 & 29 (80,499 each) & 30 (90,499);
- * T4C1-2 \$5 Melbourne 2nd print: 48 (50,299);
- * T4C2 \$5 River Murray: 25 & 26 (80,499 each) & 27 (90,499);
- * T4C3 \$10 Grampians: 31 (70,499) & 32 (80,499);
- * T4C3-2 \$10 Grampians 2nd print: 45 [high numbers 4599400]-46 (100,600).

New South Wales:

	Design/Coded prints	Non-consecutive runs	All print runs/Prefixes
* No. of cards:	6	14	29
* Face value:	\$44	\$72	\$142
	A # 0		

* Pack issue price: \$50.

The six coded prints and 29 print runs:

Note: An ampersand ("&") indicates consecutive but discrete print runs. A comma (",") separates non-consecutive print runs.

- * T5C1 \$2 Echidna (3 non-consecutive print runs, 8 print runs/prefixes): 49 & 50, 57 & 58 & 59, 80 & 81 & 82 (75,499 each);
- * T5C2 \$2 Orang-utan (3, 8): 51 & 52, 60 & 61, 83 & 84 & 85 & 86 (75,499 each);
- * T5C3 \$5 Platypus (3, 4): **53, 62 & 63** (75,499 each), **87** (15,099);
- * T5C4 \$5 Giraffes (3, 4): 54, 64 & 65 (75,499 each), 88 (15,099);
- * T5C5 \$10 Cheetah (1, 3): 66 & 67 (75,499 each) & 68 (90,599);
- * T5C6 \$20 Zoo Entrance (1, 2): 69 (75,499) & 70 (50,299).

Western Australia, Northern Territory, and Tasmania

- * Pack issue prices: WA (3 cards face \$17) \$19; * NT (2 cards face \$10) \$11.50; Tas (2 cards face \$7) \$8;
- * These three are grouped because each design is represented by a single-prefix print run;
- * Shop around for these and twist dealers' arms it is possible to obtain the three packs for as little as \$100 paying cash

500th Grand Prix and Queensland:

- * Pack issue prices: 500th GP (1 card face \$5) \$6; Qld (3 cards face \$20) \$23;
- * These two are grouped for no other reason than that each design had two consecutive print runs there are thus two prefixes for each design;
- * All Queensland print runs turned up in packs, so there are similar quantities available of the two print runs for each design. They are thus found priced at the same level;
- * Only the first of two print runs (prefixes 21 and 22) of the 500th GP was used in packs, so there is a small premium for the non-pack prefix 22 in mint.

Collecting tips:

* Prices appear to be settling down after the 1994 boom. It's doubtful these or other issues covered to date will come cheaper than in the past few months, although prices of the more common packs - 500th GP, WA, NT and Tasmania - may soften still further. Packs and mint sets have "fallen into line," with minimal price margins separating them, if any at all. It's possible to buy packs from some dealers at less than what others charge for sets, so shop around.

continued page.... 30.

World rarest bird to feature on Norfolk Island foenkaad



Following on from the success of its first-ever telephone card issue, Norfolk Island Foenkaad will issue a set of two cards (\$5 and \$10 denominations) during April, featuring what must be the world's rarest surviving bird species - the Norfolk Island Boobook Owl. Only one bird is known to survive. It lived in the native forests for many years without company before it was noticed in the mid 1980s and trapped for study. Once it was confirmed that the sole surviving bird



was a female, and that it was of advanced age and had never laid an egg, quick action was taken by the Australian Nature Conservation Agency to save something of the species. A New Zealand Boobook male was introduced and one clutch was successful. Since then, these owls have bred further and now the population is I I owls. Unfortunately, the original female has been successful only once - it has laid a number of eggs, but none have hatched. The \$10 card features two hybrid Norfolk Island Boobook Owlets while the \$5 card features the unique Norfolk Island Boobook Owl. The cards are available in mint sets of two (\$15) and also a descriptive pack (\$20).

Supplies may be obtained from the Norfolk Island Foenkaad Bureau, PO Box 95, Norfolk Island (via Australia 2899) or from Status Retail, PO Box A2176, Sydney South, NSW 2000, Australia.

Order Form to	mused benuom am and said
☐ Norfolk Island Foenkaad Bureau, PO Box 95, Norfolk Island (via Australia 28	899). Fax +6723 23636
☐ Status Retail, PO Box A2176, Sydney South, NSW 2000, Australia.	Fax +61 2 267 6124
Please supply mint sets of Norfolk Island Boobook Owl foenkaad @ \$15	\$
Please supply Norfolk Island Boobook Owl foenkaad descriptive packs @ \$20	\$
Added for receipted delivery	<u>\$ 3.45</u>
Total enclosed by □cheque □money order □bank draft}	
□Debit my □MasterCard □Bankcard □Visa □American Express}	\$
Card # Signature:	
Name:	
Address:	
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Norfolk Island 'Foenkaads'

As announced in the March issue of APM, The Norfolk Island Telecommunications Authority, on 7 April 1995, withdrew from sale the balance of unsold Norfolk Island (6,000 issued), the Euro (2,500 issued) and the USA (2,500 issued) Edition collector packs containing the first issue of three cards. The packs and cards with their distinctive numbering have been destroyed and the destruction figures will be issued in due course.

The cards from the first issue will remain on sale until further notice, primarily for use in the cardphones on Norfolk Island itself.

The new issue featuring the Norfolk Island Boobook Owl - the world's rarest bird - will be made up of two cards. One card valued at \$5.00 will feature the Owl and the other card valued at \$10.00 will feature two Hybrid Owlets, (grandchildren of the Owl).

The Norfolk Island Boobook Owl is the rarest bird in the world with only one female remaining. This lonely bird is named 'Miamiti', after the Tahitian wife of Fletcher Christian, leader of the Bounty Mutineers. The Norfolk Island Boobook is one of 15 sub-species of the 'Ninox Novaezeelandiae' found in Australia, New Zealand, New Guinea and islands in the region. The Lord Howe Island Boobook is already extinct.

Habitat destruction, predation by rats and cats and the small number of nest hollows in the remaining forest are the most likely reasons for the demise of the bird on Norfolk Island. Competition for these remaining hollows is high, particularly by the aggressive introduced Crimson Rosella, European Starling and bees. The Owl is now the subject of a recovery program based on a breeding program in the birds natural habitat.

In 1987, the Australian Nature Conservation Agency (ANCA) introduced two males from an associated subspecies in New Zealand, courtesy of the New Zealand Department of Conservation. With assistance from the Norfolk Island Flora and Fauna Society, owl nest boxes were set up in the Norfolk Island National Park and Miamiti mated with one of the males, producing two hybrid chicks in 1989 and another two in 1990. Subsequent breeding attempts were unsuccessful, the 1992 attempt possibly being thwarted when a swarm of feral bees invaded her nest box.

A census in late 1992 indicated at least six owls were alive in the Park. The New Zealand male has not been for some five years. Nestboxes in the Park are regularly monitored and several months ago one was found to be occupied by a daughter of Miamiti from the clutch of 1989. The male is from the 1990 clutch.

Keeping disturbance to a minimum, a nest check indicated there were three eggs in the nest and a later inspection revealed three chicks recently hatched. On the basis of this breeding attempt by the hybrid parents, a specialist on birds of prey, Penny Olsen, was called to the island to help band the chicks and take blood samples for later genetic analysis.

Some time later the three chicks left the nest as healthy fledglings, making it possible to announce that there had been a significant increase in the Norfolk Island Boobook Owl population. Since then, a clutch of two other chicks has been successful.

The number of 'foenkaads' produced are 6,500 of each, all up. They are made up as follows:-5,000 SCC sets for Packs

1,000 sets for collectors

500 sets to be overprinted with 'SPECIMEN'

The idea behind the SPECIMENS is that customers who buy 10 packs or sets, will be given a free set of specimen cards. Also, if a customer buys ten \$5.00 cards, he/she will get a free \$5.00 card. This works in multiples of 10, ie., if a customer buys twenty sets he/she gets two sets of specimens, etc.

For further information, contact either the;
Foenkaad Bureau

PO Box 95, Norfolk Island

via Australia 2899

or Status Retail PO Box A2176, Sydney South NSW 2000

Whilst Norfolk Island's phonecard issuing policy is still being developed, it can be emphasised that their issues will be restricted and certainly will not exceed four per year.

Thanks to Allan Tavener, Postal Services Manager, The Administration of Norfolk Island, for the information for the article as produced above - Editor.

cont. from page.... 27.

* Watch auctions and dealers' ads for bargains on the harder print runs - Brisbane, 86 Orang-utan, 87 Platypus, 88 Giraffe, and Cheetah. The 86 Orang-utan and Cheetah are relatively common in used conditions, although one-hole Cheetah cards may prove a sound investment for the longer term.

* Summary, by different collecting styles, of issues covered to date: all sets to Western Australia, plus Northern

Territory, Tasmania, and Logo Generics:

	Design	Coded prints	Non-consecutive runs	All print runs	Prefix	es "600 runs"
* No of cards:		51	69	110	138	5
* Face value:	\$277	\$341	\$424	\$621	\$677	\$36

SHOWS

* Tell your friends, relatives and work associates you collect phonecards. If they use them they may be only too happy to pass on used cards, unless they also collect, in which case you have a swapping partner! If they don't use phonecards, you could end up with complimentary cards they may receive. The writer has many phone conversations with the editor of a newsletter to which he subscribes. On opening the January issue, out fell a mint Rentlo card! The newsletter editor was somewhat aghast when he heard how much they sell for, but still has promised the as-yet-unissued 433 upon receipt! Got overseas friends or relatives coming to visit? There's this issue of Ken Done cards...

* Two very large, complex and "tough" series, Red Cross & Olympics, will be featured next month, and issues "skipped" to accommodate them (ACT, Australia Day '92 and Geneva) in the month after. Until then, happy hunting!

AUCTIONS

Hobart

Sydney

Sydney

Perth

TO

Canberra

THE EDITOR

Bill Elliott is a Sydney collector - Ed.

FAIRS

Oct

Nov

Nov

Dec

11-12 Nov

29

4-5

19

3

7	May	NSW Phonecard, Stamp & Coin Fair	Holiday Inn Menzies	Sydney
20	May	Rosebud & District Phone. Coll. Club	Caufield Secondary College	Caufield, Melbourne
20	May	Dealers/Club Phonecard Fair	Journalists Club	Sydney
21	May	Sydney Phonecard Collectors Club Fair	St Marys Bowling Club	St Marys, Sydney
21	May	Phonecard, Stamp & Coin Fair	Wallsend Pioneers Hall	Wallsend, Newcastle
28	May	Phonecard, Stamp & Coin Fair	Granville Town Hall	Granville, Sydney
3-4	June	Edlins National Coin & Stamp Show	Convention Centre	Canberra
10-12	June	ASDA Stamp & Phonecard Show	RNA Exhibition Building	Fortitude Valley, Bris.
11	June	WA Phonecard, Stamp & Coin Fair	The Kings Hotel	Perth
16-18	June	Sydney Coin & Stamp Fair	Sydney Opera House	Sydney
24-25	June	ASDA Stamp., Phonecard, Coll. Show	St Peters Town Hall	Adelaide
1-2	July	Edlins National Coin & Stamp Show	To be advised	Perth
2	July	NSW Phonecard, Stamp & Coin Fair	Holiday Inn Menzies	Sydney
9	July	East Gosford Stamp & Coin Fair	Progress Assoc. Hall	East Gosford, NSW
8-9	July	International Phonecard & Banknote Fairs	Dallas Brooks Hall	Melbourne
16	July	Phonecard, Stamp & Coin Fair	Wallsend Pioneers Hall	Wallsend, Newcastle
16	July	Phonecard & Collectables Fair	Table Tennis Stadium	Downey Park, Brisbane
22	July	Aust Phonecard Collectors Club Fair	St Stephens Church Hall	Adelaide
22-23	July	Edlins National Coin & Stamp Show	Attrium Hotel	Darwin
30	July	Stamp, Coin & Phonecard Super Fair	Petersham Town Hall	Petersham, Sydney
30	July	Annual Stamp, Coin & Phonecard Day	Albert Waterways Hall	Broadbeach, Gold Coas
6	Aug	WA Phonecard, Stamp & Coin Fair	The Kings Hotel	Perth
13	Aug	East Gosford Stamp & Coin Fair	Progress Assoc. Hall	East Gosford, NSW
12-13	Aug	Edlins National Coin & Stamp Show	Holiday Inn Menzies	Sydney
19-20		Edlins National Coin & Stamp Show	Convention Centre	Canberra
8	Oct	WA Phonecard, Stamp & Coin Fair	The Kings Hotel	Perth
14-15		Stamp, Coin & Phonecard Fair	Town Hall	Tamworth, NSW
27	Oct	Edlins National Coin & Stamp Show	To be advised	Burnie
28	Oct	Aust Phonecard Collectors Club Fair	St Stephens Church Hall	Edwardstown, Adelaide
28	Oct	Edlins National Coin & Stamp Show	Albert Hall	Launceston

Westside Hotel

Holiday Inn Menzies

Holiday Inn Menzies

Convention Centre

The Kings Hotel

THIS SECTION, WRITE

Edlins National Coin & Stamp Show

Edlins National Coin & Stamp Show

WA Phonecard, Stamp & Coin Fair

Aust International Phonecard Fair

Aust International Banknote Fair

FOR FREE ANNOUNCEMENTS IN

The Magic of Prague

by Ken Hosking - Bulleen, Victoria

Prague is the capital of the Czech Republic and Australian citizens require a visa to gain entry into that country. It is well worth the effort to visit such a beautiful old city that is preserved by time. The Schlumberger chip phonecards of the Czech Republic display many of the historical buildings that are found in that country.





Mint phonecards are easy to buy at the kiosks in the streets of Prague. Sometimes the owner saves used cards and you can exchange Australian cards with him. There are many phonecard telephones in the streets but you can make only ISD calls from one place in the city and that is the Principal Post Office. Trying to read a map to get there is not always easy. There is usually a wrong turn built into the directions.

At the entrance to the Post Office there is a man specialising in selling phonecards. He has a wide range of current and private cards which he sells to the tourists. Josef has a licence for this small business and he sells his cards from a box sitting on his lap, because shops in the centre of Prague are very expensive and he is able to keep his overheads down. He is also a collector and sells used cards too.





Inside the building was a large group of phonecard telephones, with many tourists calling home. I watched a young boy helping the callers with their ISD codes and showing other people who had never used a phonecard, how to use it.

Of course he had it made, because as soon as the caller used the credit on his card, he asked them if he could please have it. How could you refuse? He was supplying a service to the tourists and building on his phonecard collection until the security guard made him move on!

THE JAPANESE EXPERIENCE

(Pt 4.) Coca-Cola Thematics

by Don Hill, Knox-Sherbrooke Phonecards

With the advent of Australian Coca-Cola cards produced under licence from Universal Coins, interest is increasing in this country for collecting Coca-Cola cards as a theme. Already many countries have issued at least one Coca-Cola card and with the world wide interest in collecting Coca-Cola related cards the emergence of specialist dealers who only deal with a few themes, (Coca-Cola being one of these themes) has occurred.

Coca-Cola cards produced to date fall into the following categories:-

- (a) Cards produced by Bottling Companies world wide for promotional purposes.
- (b) Cards produced under licence (such as the Australian cards).
- (c) Cards produced on alternative themes/events featuring Coca-Cola as an 'accidental appearance'.

For example, one Japanese NTT Counter card features the Japanese 8 Hour Motor Bike Race. The card shows the bikes racing in front of the grand stand which just happens to be displaying Coca-Cola sponsorship flags flying from the roof of the grand stand!

Another card from the UK shows a photo of an advertisment board featuring amongst other things, Coca-Cola and McDonalds ('two birds with the one stone').

As I have stated in previous articles, due to the small number of world cards on any theme, any serious thematic collector must turn to Japanese cards if they are to build a collection containing more than a handful of cards. In Japan, used cards are just as difficult to obtain as mint examples due to their restricted distribution. Most dealers will only have a couple of examples on any particular design and many will have few different designs at any one time due to the interest in collecting these cards. These cards are not easy to obtain and early examples already attract price tags of over \$100.

Japan was the only country to issue cards featuring Coca-Cola's 100th anniversary back in 1986 when few countries had produced any phonecards at all. Around 15 different cards are shown in the Japanese catalogue and most are tagged at prices between \$500 and \$1000!

A few of the cheaper ones are shown opposite (if you want one be quick as I only have one of each in stock!). Some of the early cards from Japan feature the most popular types of Coke cards. In the catalogue, eight different cards featuring the traditional red ribbon design are shown (simiar design to the Australian \$2 card). One of the most beautiful cards is at cat. number O-041 featuring Santa Claus drinking a bottle of Coke on a red background (cat. value \$500). Around 300 different cards are shown in the catalogue.

Cards produced in the last three years (the recent ones) can be recognised from the following, depending on whether they are 'White cards' or Free cards'.

White cards have a double notch from April 1992 onwards whilst Free cards have numbers greater than the numbers in the following table. All Free cards are numbered consecutively so it is possible to know roughly when a card is issued. The different regions in Japan issue their own Free cards.

Region	Number	Region	Number
110	125750	270	620
290	27330	271	300
410	9060	330	42020
430	5565	350	3340
390	9300		

In addition, three more regions have issued cards since 1994. They are Yokohama (code 221), Chiba (code 231) and Omiya (code 241). For Region names refer to The Australasian Ponecard Monthly, February 1995 issue - Japanese article Part 2.

For further information on when the White and Free cards were issued, refer to the Japanese Catalogue.

THE JAPANESE EXPERIENCE

All Cards Shown Below Are Available From Knox-Sherbrooke Phonecards



CLUB & SOCIETY NEWS

This Section Is Provided To Phonecard Clubs & Societies For The Promotion Of Their Activities And Membership.

Articles Provided Will Be Reproduced At No Cost To The Club.

<u>Australian Phonecard Collectors Club Inc.</u> 64 Concord Drive, Reynella, SA 5161 Secretary: Glenis Hymers

This Club advises that its next two fairs will be held on the following dates:-

- . 22 July 1995
- . 28 October 1995

The venue for both fairs will be the St. Stephens Uniting Church Hall, 28 Delaine Avenue, Edwardstown, Adelaide.

Kangaroo Phonecard Club Inc PO Box 706, Springwood, Qld. 4127 President: Wim Matzer

Readers will note at page 8 of this issue a reproduction of the Club's second promotional card which was initially released at its January Club Fair in Brisbane.

As indicated previously, cards are available for sale to Club members at \$2.00 each whilst for non Club members they are available at \$3.00. Featured opposite is the reverse side of the card.



The Gold Coast Philatelic Society PO Box 39, Nobby Beach, Qld. 4218 Secretary: Lorelle Trewern

The Society will be holding its annual Stamp, Coin & Phonecard Day on Sunday the 30th of July 1995, from 9.00 am to 3.30 pm, at the Albert Waterways Hall, cnr Sunshine and Hooker Boulevards, Broadbeach, opposite the Pacific Fair.

Admission will be free, there will be around 10 dealers in attendance and circuit books from around 12 clubs. There will be a bargain table at which all items will be priced at either \$1, \$2, \$3 or \$4. There will be a Giant Raffle drawn on the day, with the prize being a Mystery Flight, as well as a number of Door Prizes drawn through the day.

There will be an Auction, limited to 200 lots (and also limited to 10 lots per person). Please note that all lots must be submitted in person and will be accepted on a Page 34 — Phonecard Monthly

first-in-first-served basis, with a minimum reserve price of \$5 per lot, or you may elect to have no reserve on any item, keeping in mind that bidding will start at \$5 for no-reserve lots. The auction will commence at 12.30pm, with viewing at 11.30am. Refreshments will be available throughout the day. The Society had an excellent roll-up to the Day last year and they hope to see a good crowd in attendance again - so why not spend a day or a weekend on the Gold Coast, including the Society's Stamp, Coin & Phonecard Day?

If you have any queries on the event, please contact the Secretary, Lorelle Trewern on (075) 72 5480, or the President, Fred Luis on (075) 92 0265.

Ray Newlands - Publicity Officer

Sydney Phonecard Collectors Club Inc. PO Box 773, St Marys, NSW 2760

President: Michael Taylor

The Club advises that they are presently organising their second Phonecard Fair to be held on Sunday, 21st of May 1995. It will be held in the auditorium of the St Marys Bowling Club, located in Carson Lane (off Queen St.) St Marys, between the hours of 10am and 3.00pm (same venue as their first fair).

For dealers wishing to attend, a charge of \$30 per table will apply. Entry will be possible from 8.00am.

On the day, the normal Bowling Club facilities will be open and available to everybody attending the fair. There is plenty of free parking available in the immediate vicinity of the Bowling Club.

For its second fair, the Club will not be charging for admission from the public. Also, it will be drawing the winner of the Amerivox Elvis Presley Collectors Edition at midday on the day of the fair.

Telephone enquiries and reservations can be made to the President of the Club, Michael Taylor, on (047) 824131.

Featured on page 8 of this issue, are the Club's two promotional cards depicting scenes from the Blue Mountains, SPCC - 94 - 1 and SPCC - 94 - 2.

Reproduced below is the reverse side of 'The Three Sisters' card:-



Rosebud & District Phonecard Coll. Club Inc. PO Box 211, Rosebud, Victoria 3939 Secretary: Sandy Kitto

Reproduced at page 8 is a picture of this Club's second promotional card, which is due for release at their fair on the 20th of May in Caufield. Only 1,000 of these cards have been produced and numbered.

Featured below is the (blue) reverse side of one of twenty un-numbered cards.



As well as the release of the Club cards the fair will also feature a raffle conducted during the day, with the prize being a 100th Anniversary of Waltzing Matilda Deluxe Portfolio Pack. Tickets are selling at 3 for \$2.00.

Enquiries in relation to the Fair can be made to Sandy Kitto as above or to the Club President (John Thomas) on (059) 86 2261.

Sunshine Coast Phonecard Club PO Box 333, Cotton Tree, QLD 4558.

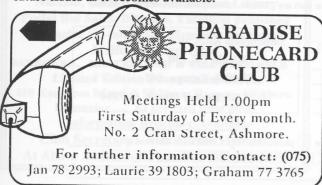
A recently received Newsletter as produced by this Club indicateds that they "are alive and well", with good attendances at their December '94 and March '95 Club meetings.

These meetings are held on the 1st Tuesday of the month at the Maroochydore Tennis Clubrooms (next to the Bowls Club) on the corner of 4th, 5th and Memorial Avenues at 7.30pm. All are welcome to attend. For further information, contact Club President Klaus, on (074) 45 4817.

Peninsular Phonecard Collector Club PO Box 462, Woodville, SA 5011 Secretary: Eddy Wouters

The new Secretary of the Peninsular Phonecard Collectors Club, Eddy Wouters, advises that this Club is in the process of establishing a service for members and visitors.

In this regard, it advises that the Club meets the 4th Tuesday of each month at Sparrow Reserve, 13th Avenue, Woodville North. The Club's contact address is as above or by phone to its President, P. Summers on (08) 269 5155. More information on this Club in future issues as it becomes available.



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CLUB & SOCIETY DISPLAY ADS

ROSEBUD & DISTRICT PHONECARD COLLECTORS CLUB INC.

P.O. Box 211, Rosebud, Victoria 3939

The Club

Meets Second Saturday, 2pm, Monthly at the

Anglican Church Hall
Sixth Avenue & Point Nepean Road, Rosebud.
Melway 158 D12
All Welcome

THE MELBOURNE PHONECARD CLUB INC

P.O. Box 197, Heidelberg West, Vic. 3081.

The Club Meets
On the First Saturday
of Each Month

at 1pm

at the

Darebin Senior Citizens Centre, 18 A Bent Street, Northcote - Melway 30 E7. All Welcome

WE PROVIDE A WIDE RANGE OF SERVICES TO MEMBERS

Enquiries Phone/Fax Keith Sykes (03) 484 2568

AUSTRALIAN PHONECARD COLLECTORS CLUB INC

(AUSTRALIA'S FIRST CLUB)

64 Concord Drive, Reynella, S.A. 5161

Meets Second Tuesday of Each Month (Jan break) at 7.30 pm, TOC-H-Hall, Delaine Avenue, Edwardstown, Adelaide (off south Road)

Activities & Services to Members Include; Auction, Circiut Book, Reference Library, Postal Bid Sales, Displays, Excellent published Magazine (bi-monthly). Members Exchange Mailing List provided.

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Limited Edition Promotional Cards:
\$10 Kangaroo Island & \$5 Steam Ranger - Southern
Encounter \$3 per card (post paid)
Information Brochure Available

Club Secretary: Mrs Glenis Hymers At Above Address or PhoneFax (08) 381 3449

KANGAROO PHONECARD CLUB Inc.

P.O. Box 706, Springwood, Queensland 4127

This Club Meets Every Second Tuesday, each Month At 10 Queensport Road Murarrie UBD Street Directory Map 28-C4

For Further Information Ring Either
The Club Secretary on (07) 808 8871
or

The Club President on (07) 209 7915

SYDNEY PHONECARD COLLECTORS CLUB

PO Box 773, St Marys, NSW 2760

The Club Meets On the 4th Wednesday of
Each Month From 7.30pm
At the St Mary's Bowling Club Auditorium
Carson Lane (off Queen Street)
UBD Map 185 Ref G16

All Members and Visitors Most Welcome Enquiries: Phone Derek May (02) 835 2427

CAPRICORN PHONECARD & CARD COLLECTORS CLUB

PO Box 3069, Rockhampton Shopping Fair, Queensland 4701

The Club Meets On the Fourth Tuesday of Each Month at the Park Avenue, Catholic Parish Hall, Cnr. of Main & Haynes Streets, North Rockhampton, at 7.30 pm.

All New Members and Visitors Most Welcome

THE PHONECARD CLUB OF TASMANIA INC



P.O. Box 816, Rosny Park, Tasmania 7018

We Now Meet On the

3rd Friday in Each Month

At The Rosny Regional Library at 7.00 pm

Bligh Street, Rosny Park

THERE WILL BE A LUCKY DOOR PRIZE

EACH MEETING

All Members & Visitors Welcome

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FREE PHONECARD

Telecom Australia has produced a \$2.00 Complimentary Phonecard on behalf of "The Australasian Phonecard Monthly". This card, which is now available, commemorates the first anniversary of the magazine which was first issued in November, 1993.

A limited print run of 10,000 of these Custom cards has been printed. They will not be available through Telecom's mail order service.

"The Australasian Phonecard Monthly" is offering a FREE Phonecard with each renewed, extended or commencing subscription to the magazine.

Anyone who subscribed from the <u>August '94 issue</u> (without knowing of this offer) will automatically receive one phonecard.

A subscription for 12 issues entitles the subscriber to <u>one</u> FREE Phonecard. A subscription for 24 issues (2 years) entitles the subscriber to <u>two</u> FREE Phonecards. The Phonecard features the original, November 1993 cover of the magazine.

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Zone 4: \$84.00 - 12 Issues; \$160.00 - 24 Issues Afghanistan, Bahrain, Hawai, Mauritius, North America, Cyprus, Israel, Saudi Arabia.	(Air Mail)
Zone 5: \$98.00 - 12 Issues: \$176.00 - 24 Issues Africa, Caribean, Europe, Egypt, Morocco, South America, South Africa, U.S.S.R., U.K.	(Air Mail)
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CLASSIFIEDS

Advertising costs only 40 cents per word (minimum advertisment is \$8.00). Payment by Postal Order, Cheque or Credit Card.

Classifieds paid for two months receive a third month free.

The Australasian Phonecard Monthly, P.O. Box 1309, Tamworth, NSW, 2340.

Closing date for classifieds for the June issue is the 26th of May 1995.

Classified Categories are:

- . Auctions . Bazaar
- . Fairs & Shows . Societies & Clubs
- . Telephone Cards

AUCTIONS

POSTAL Auction every month which includes phonecards and philatelic items FREE Catalogue from Ron Murphy, Box 88, Wynnum, Qld., 4178. Phone (07) 396 0825.

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BUYING select packs & cards. Top prices paid. Knox-Sherbrooke Phonecards, PO Box 601, Emerald, VIC. 3782. Phone (059) 685576, Fax (059) 683463.

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NORFOLK ISLAND Phonecards and packs. For latest prices contact Brian Check, PO Box 558, Norfolk Island. Ph/Fax: 672 3 22979.

BUYING packs, Mint and used Australian phonecards. Send list for quote. Phonecard Frenzy, PO Box 606, Wembley, WA 6014. Ph (09) 387 7717.

PAUL ZAVADLAL (03) 306 4842:-Specialising in the buying and selling of Australian mint phonecards and packs. Competitive prices. Enquiries welcome.

SEND WANT LIST or for my one-hole, multi-hole prefix list to PO Box 1439, Port Macquarie, NSW 2444. Fax (065) 820955 Private.

UNITED STATES phonecards available at U.S. prices. Mint & used cards. Please send your want list for a prompt reply with prices. Quinlivan Collectables, 12 Ursa Street, North Balwyn, Vic. 3104.

APPROVALS - Selling phonecards from over 100 countries. Will arrange a lot to suit your requirements (Mint, Used, Packs). Thematics eg. Trains, Cars, Animals, Scenery, Coke, etc. Large range available. Please write with details to Just Phonecards P/L, GPO Box 3677, Darwin, NT 0801 Australia.

NEW ZEALAND Christchurch Trial set of 5 in individual folders. Fine Used. For sale by tender. Bids close 8th June 1995. S. Kitto, PO Box 211, Rosebud, Vic. 3939.

NICOTINELL Phonecard for sale. First Issue Mint card in original sealed packet. Will be sold to best offer. Call Peter (AH) on (03) 333 3406

SELLING Australian one hole & multi hole sets & single cards (Geelong to latest); also Rentlo, Nicotinell & Dial-a-Box at most competitive prices. For mint cards and packs, see last month's issue APM page 14. H. Beste, PO Box 877, Mudgeeraba, Qld 4213. Phone: (075) 303157 BH & AH.

RUSSIAN BALTIC phonecards, stamps, banknotes and Soviet Military Awards for sale. Send for Free List on items from Mr A. Dmitrijev, Noudmiseni, Tallinn EE-0001, Estonia.

FOR SALE four (4) South Australian Collector Packs. Best offer over \$2,000. Phone M. Craig (03) 592 4065.

BAZAAR

SWAP-TRADE-SUBSCRIBE-LISTS
Adverts will be taken for the price of any country's two used phonecards for every 20 words printed.

CAIRNS - Rusty's Market - Up here in Far North Queensland. Buy, sell and swap. We're particularly after custom, advertising, foriegn thematic (Phantom) phonecards. Tristan (070) 33 0809.

WANTED TO SWAP Selected New Zealand cards for selected Australian cards. Ray Judson, 17 Wainuiomata Road, Wellington, New Zealand.

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LOOKING FOR USED Australian and New Zealand \$20 phonecards; any NZ advertising cards and any cards of PayTel, Payphonics, National Payphones. Offering Jamaica, Brunei, Cayman, Toga, Gambia, Brazil, Benin, Luxembourg, Germany. Kathy Fernandes, Box 1501, Makati 1255, Philippines.

Wishing to EXCHANGE Indonesian (used or mint) phonecards with Australian, New Zealand or other country cards. Other Asian phonecards available. Ignatius Sudjino M. JLN. Taman Pinang Merah Timur SL/5, Pondok Indah, Jakarta 12310, Indonesia.

COLLECTOR wanting to swap Australian and Cambodian phonecards. Please send lists. Daniel Rucci, 589 Morley Drive, Morley, WA 6062 (09) 275 9370.

EXCHANGE of used phonecards. I offer used British pictorials and European countries in exchange on a one for one basis against fine used Australian cards. For those which can offer used cards from Fiji, I offer Mercury Cards and adverts of not so high issues on a one for one basis. Write to Don M. Sear, 2 Hatchard Road, London N19 4NH England. All letters answered promptly. Would like to exchange anything from 20+ pieces a time.

EXCHANGE "One Australia" Pack for set of Apollo 15 cards or sell "One Australia" Pack for \$220. **Phone Maurie** on (066) 856030.

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