

# The Australasian Phonocard Monthly

Volume 3 Number 7  
July 1995  
Australia \$4.00  
New Zealand \$5.50 inc GST

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~~~~~

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Australasian Phonecard Monthly  
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| Stephen Silvagni - Footballer   | Mint (1)  | \$15.00  |
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| Thirlmere Railway (Series Two)  | Mint (1)  | \$18.00  |
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| Black Opal                      | Mint (1)  | \$25.00  |
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| Zoo Series                      | Mint (2)  | \$25.00  |
| Fingal Post Office              | Pack (1)  | \$15.00  |
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| Summertime II                   | Mint (1)  | \$8.00   |
| One Australia - America's Cup   | Pack (1)  | POA      |
| Luna Park                       | Pack (1)  | \$24.00  |
| Luna Park                       | Mint (1)  | \$18.00  |
| Sheepskin Warehouse             | Pack (1)  | \$28.00  |
| Sheepskin Warehouse             | Mint (1)  | \$20.00  |

|                        |           |         |
|------------------------|-----------|---------|
| Michael Doohan         | Pack (1)  | \$59.50 |
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| Laughing Kookaburra    | Pack (1)  | \$19.50 |
| Laughing Kookaburra    | Mint (1)  | \$12.00 |
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| Kidney Foundation      | Mint (1)  | \$15.00 |
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| Cyclone Tracy          | Mint (1)  | \$26.00 |
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| Coca Cola (+free card) | Mint (2)  | \$49.00 |
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| St Andrews Cathedral   | Mint (1)  | \$15.00 |
| Red Lace Butterfly     | Pack (1)  | \$8.00  |
| Red Lace Butterfly     | Mint (1)  | \$5.00  |

|                            |          |         |
|----------------------------|----------|---------|
| Bass Strait Map            | Mint (1) | \$15.00 |
| Tasmania Wilderness Rivers | Mint (3) | \$50.00 |
| Tasmania Wilderness Rivers | Pack (1) | \$55.00 |
| Tasmanian Trams            | Mint (3) | \$25.00 |
| Tasmanian Trams            | Pack (1) | \$30.00 |
| Railways of Australia      | Mint (3) | \$40.00 |
| Railways of Australia      | Pack (1) | \$45.00 |
| Light House                | Mint (1) | \$5.00  |
| Light House                | Pack (1) | \$10.00 |
| Sunlander Railway          | Mint (2) | \$15.00 |
| Sunlander Railway          | Pack (1) | \$20.00 |

|                                     |          |         |
|-------------------------------------|----------|---------|
| Horse Racing                        | Mint (3) | \$45.00 |
| \$5 Phar Lap (horse)                | Mint (1) | \$9.90  |
| \$10 Sub Zero (horse)               | Mint (1) | \$15.00 |
| \$20 Lets Elope (horse)             | Mint (1) | \$28.50 |
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| \$20 Colonial Classic Tennis        | Mint (2) | \$65.00 |
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| \$20 Origin of the Ashes (Cricket)  | Mint (2) | POA     |
| \$5 Baby's Day Out (Films)          | Mint (1) | \$15.00 |
| \$5 Miracle on 34th Street (Films)  | Mint (1) | \$15.00 |
| \$5 Kylie Minogue Str Fght (Films)  | Mint (1) | \$19.50 |
| \$20 Kylie Minogue Str Fght (Films) | Mint (1) | \$36.00 |
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| 4 x \$5 cards featuring Felix       | Mint (4) | \$45.50 |
| Sydney Easter Show (Bull)           | Mint (1) | \$6.00  |

### Card Phone Australia

### Australia - Pacs

|                            |          |         |
|----------------------------|----------|---------|
| Tamworth                   | Mint (1) | \$60.00 |
| Tamworth                   | Pack (2) | \$65.00 |
| Swiss                      | Mint (1) | \$35.00 |
| Swiss                      | Pack (1) | \$45.00 |
| Etamogah Pub               | Mint (1) | \$40.00 |
| Etamogah Pub               | Pack (1) | \$45.00 |
| Opera House                | Pack (1) | \$70.00 |
| Museum of Contemporary Art | Pack (1) | \$75.00 |
| Spies Hecker               | Pack (1) | \$70.00 |
| Inverted Swan              | Pack (1) | \$24.00 |
| Lloyd Rees Opera House     | Mint (1) | \$40.00 |
| Taubmans/BBC Hardware      | Mint (1) | \$12.00 |
| Simpsons (cartoon)         | Pack (1) | \$24.00 |
| Flintstones (cartoon)      | Pack (1) | \$24.00 |

|                      |          |          |
|----------------------|----------|----------|
| Sydney 2000 Olympics | Mint (1) | \$45.00  |
| Year of the Rooster  | Mint (2) | \$60.00  |
| Year of the Rooster  | Pack (1) | \$70.00  |
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| Bowral Tulip Time    | Pack (1) | \$95.00  |
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| Australian Animals   | Spec (6) | \$70.00  |
| Sydney Opera House   | Mint (3) | \$60.00  |
| Sydney Tourism       | Mint (6) | \$120.00 |
| TNT Monorail         | Mint (1) | \$20.00  |

### Australia - Pacific Phonecards

|                    |          |          |
|--------------------|----------|----------|
| TT Line 1st Issue  | Mint (3) | \$150.00 |
| TT Line 1st Issue  | Pack (1) | \$220.00 |
| Spirit of Tasmania | Mint (3) | \$60.00  |
| Spirit of Tasmania | Pack (1) | \$55.00  |
| Crew Card          | Mint (1) | \$15.00  |

|                |          |          |
|----------------|----------|----------|
| 1st Issue A    | Pack (1) | \$80.00  |
| 1st Issue B    | Pack (1) | \$95.00  |
| 1st Issue      | Mint (4) | \$135.00 |
| Christmas 1994 | Pack (1) | \$15.00  |
| Christmas 1994 | Mint (1) | \$10.00  |

### Australia - Payronics

### Indonesia

|           |          |         |
|-----------|----------|---------|
| Coca Cola | Mint (1) | \$25.00 |
|-----------|----------|---------|



Indonesian Coca Cola Phonecard

### Australia - Paytel

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(Your customer number is above your name on the address label)

PLEASE REMEMBER ALL ORDERS ARE COVERED BY OUR MONEY BACK GUARANTEE.

Expiry Date \_\_\_\_\_ Signature \_\_\_\_\_

# The Australasian Phonocard Monthly

JULY 1995 - Vol. 3 No. 7

Managing Editor

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## DEADLINES - AUGUST & SEPT.

|               |         |         |
|---------------|---------|---------|
| Full Colour   | 26 July | 23 Aug. |
| Black & White | 27 July | 24 Aug. |
| Spot Colour   | 27 July | 24 Aug. |
| Classifieds   | 28 July | 25 Aug. |

## EDITORIAL

One aspect of my previous employment was that in a politically sensitive environment one had to be aware of change and be able to understand the reasoning behind such change and adapt to it. I can assure readers that 'change' was a constant occurrence.

Whilst my environment is now different, I perceive continuous changes taking place, be it on the corporate or company scene or being proposed in relation to the

development of phonocard technology and the subsequent impact on collectors.

As most readers will by now be aware, Telecom Australia 'no longer exists', ie. it has been replaced in wording by Telstra or Telstra Corporation (see page 9 for further clarification).

Already I am being asked if I know what is the last Phonocard to have Telecom Australia printed on on it and the first with Telstra printed on it! Up until now we have seen a number of modifications to the reverse side of Phonecards, now a major modification has occurred to the front of the card.

I feel such a major change provides a 'bench mark' for collectors and an opportunity to collect both in reverse and forward with clearly defined parameters, ie. "I'll collect all the Telecom cards" or "I'll start with collecting all of the Telstra cards as I came late on the scene", etc.

Elsewhere in the magazine readers will note reports on major technological changes - the first phonocard operated facsimile machine as developed by Payphonics and the innovative, combined cellular and satellite payphones developed by PayTel. Again these open up a new avenue of collecting as cards with different coding, markings, etc. are produced.

As a prefix collector I was interested in seeing that a further two publications had been compiled in relation to recording phonecards by prefix number; one listing being prepared through the Australian Phonocard Collectors Club (not yet sighted) and the other by Glen Bellamy, a member of the Sydney Phonocard Collectors Club.

The latter publication has, I feel, **great merit in that it is the first complete listing of all phonecards produced by all phonocard producers**, ie. not just by Telecom/Telstra. I myself have just commenced a project whereby I have started compiling material for the publication of a **complete phonocard catalogue** with all cards printed by the four card producers being reproduced, in colour and catalogued. **This will be a first in this country.**

A number of innovative chapters will be included, eg. a chapter on the cards that were designed to proof stage but never produced (or in some cases printed but not released), with collectors being able to see images that never 'saw the light of day'. Gaps in the 'missing prefix listing' will be filled. More on this in the next issue.

Later this week I will be preparing for my visit to Melbourne for the 'Big' weekend of the 8th and 9th. It will be a chance to meet Victorian readers and collectors and I am looking forward to it. I'll be away from Tamworth for about two weeks as I intend to visit my family in the Riverland of South Australia as well. In addition I will be visiting the APCC meeting on the evening of 11 July so again, I will have the opportunity to 'put faces to voices over the phone'.

Someone will be 'clearing' the answering machine and passing on messages but again I ask that you bear with me in regards to any tardiness in responding.

The printer awaits this last page and I must deliver.

**EDITOR**

# Collect PayTel Collect Australia !



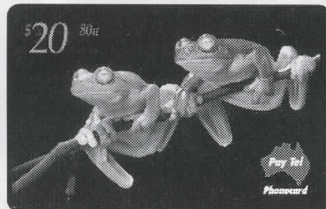
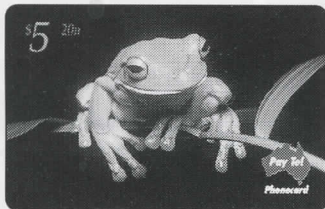
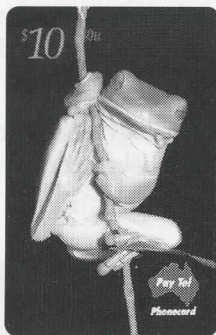
**PayTel Australia produces phonecards depicting traditional Australia**

*Australian Heritage, The Australian bush and outback, Great Barrier Reef, Australian railways & tramways - past & present, Australian lighthouses, Australian flora & fauna.*

## Australian Tree Frogs

PayTel's third Standard Card Issue for 1995  
PayTel's first National Issue

Our latest card issue features frogs of the rain forests of North & NE Australia. Three types are featured - A tree frog, a Red-Eyed tree frog and a giant tree frog. The associated Limited Edition Collectors' pack displays the frogs against a hand-painted forest background, and provides interesting details about each frog.



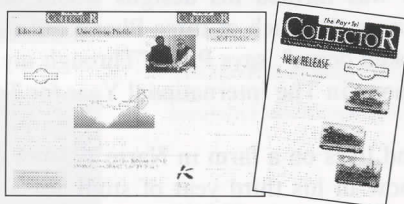
## Westrail "Australind" (Perth-Bunbury) trial \$5 card.

PayTel's second Special Card issue.

A single Special Purpose Card for use by Westrail on the "Australind" PayTel payphones. The hand-painted card depicts a three car Westrail "Australind" consist in the new Corporate livery. The "Australind" is the final card in PayTel's "Railways of Australia" series.



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....."Australind" card(s) @ \$5.00 each (no pack)

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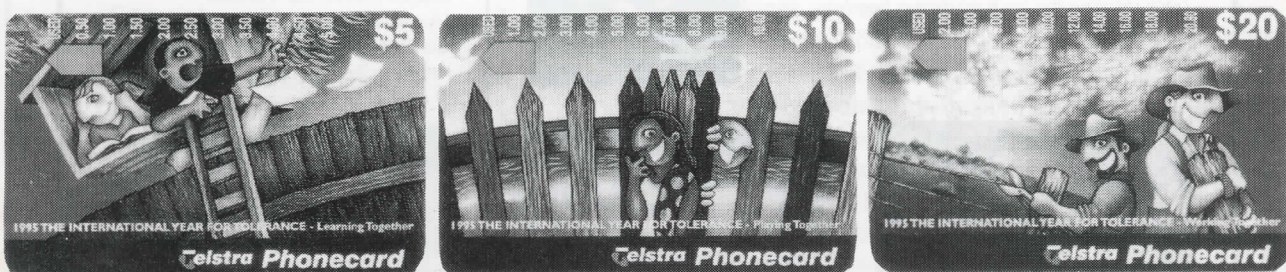
# 1995 PHONECARD DESIGN AWARD

## "SEEK UNITY" SAYS PHONECARD

Renowned artist and 1995 Australian of the Year Arthur Boyd OBE, on 25 July 1995 named Victorian student Paul Smith as the winner of the 1995 Telstra Phonecard™ Design Award.

Smith's winning designs were unveiled at a ceremony at the Museum of Contemporary Art in Sydney and will be released nationally on a series of three Phonecards in August. His entry beat a record 420 designs from students enrolled in 24 accredited graphic design institutions around Australia.

In commemoration of the United Nation's International Year for Tolerance, the theme for the 1995 Award was Living Together in Australia. Paul's inter-related trilogy titled 'Don't hide behind fences - seek unity' uses pencil and ink illustrations to depict three classic Australian scenes which reflect the spirit of Australia and today's multicultural climate.



Note the wording 'Telsta' on each of the three Phonecards (instead of Telecom)

Paul Smith, the winning designer, said he was thrilled his designs would be featured on a Phonecard series nationally and internationally as a collector item. "In each of three Phonecard designs, the fences which represent society's barriers, are being progressively broken down", says Paul. "Through my designs, I would like to encourage people to seek unity and live together in harmony in The International Year for Tolerance and the years to come.

Paul, 21, is the youngest of eight children and lives on a farm in Narre Warren near Dandenong, Victoria. He has been drawing since he was a child and is now in his third year of study for a Degree in graphics design at the Swinburne University of Technology.

Janet Sayer, National General Manager, Telstra Payphone Services, said that the Design Award is a way of developing the talents of young graphic designers in Australia and provide them with an opportunity to use their skills to produce a commercial product.

"Since its introduction in Australia in 1990, Phonecard has experienced high community acceptance. One in three Australians have bought a phonecard and 98% of the population are aware of phonecard", Ms Sayers said. "By using a Phonecard design to encourage Australians to live together in harmony in The International Year for Tolerance, we are literally getting the message straight into the hands of a vast number of Australians".

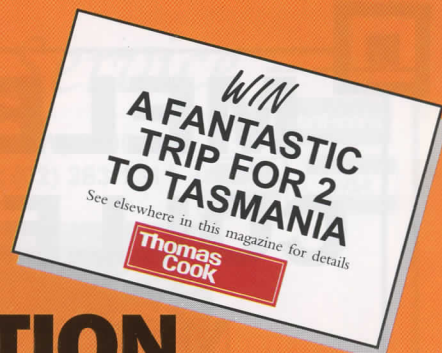
The Telstra Phonecard Design Award is a bi-annual, national competition open to full-time tertiary graphic design students sponsored by Telstra in conjunction with the Australian Graphic Design Association.

Telstra Phonecard features high resolution, exciting graphics featuring Australian themes or commemorating events and landmarks. Because of the quality and interest of the images portrayed, Phonecard has become a popular collectors item through Australia and internationally.

**Thanks to Telstra Payphone Services for the above information - Editor.**

# The NSW National Parks & Wildlife Service Phonocard Collection is now available in 3 CARD PACKS.

## THE ULTIMATE COLLECTION.



### VOL 1



### VOL 2



### VOL 3



### VOL 4



### VOL 5



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| Postage & handling on orders up to 5 packs      | \$..... <b>5.00</b> ..... |
| Insurance additional (\$3.00 if required)       | \$.....                   |
| <b>Total</b>                                    | \$.....                   |

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Charge my  Bankcard  Visa Card  Master Card

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Expiry Date...../..... Signature.....

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Level 12, 456 Kent Street, Sydney NSW 2000  
Phone: (02) 283 1142 **Fax: (02) 283 1800**



Worldwide Collectables Pty Ltd reserves the right unto itself at all times to vary the terms of this offer including but not limited to the issue price of the Phonecards.

Also available through the following stockists:  
NSW Sydney Stamp Centre Tel 02 231 4583; Status Retail Tel 02 267 6116;  
Queen Victoria Coins Tel 02 283 2500; Macquarie Coins and Collectables  
Gallery Tel 02 262 6588; International Numismatics Tel 02 262 4566  
CANBERRA Edlins of Canberra Tel 06 258 6845  
VICTORIA Knox-Sherbrooke Phonecards Tel 059 68 5576;  
Max Stern & Co Tel 03 654 6751  
QUEENSLAND Tony Boyd Tel 07 369 0488  
WESTERN AUSTRALIA The Great Aussie Phonocard Co. Tel 09 386 5113  
SOUTH AUSTRALIA Rundle Coins Tel 08 232 0660  
TASMANIA Abacus Stamps & Coins Tel 002 34 3494

# MELBOURNE'S BIG COLLECTOR WEEKEND

## MELBOURNE INTERNATIONAL BANKNOTE FAIR '95

Saturday 8th July 1995 - 10 a.m. to 5 p.m.

Featuring Australia's Leading Banknote Dealers  
With **LARGE** Stocks of Australian & World Banknotes for **SALE**  
Overseas Dealers Participating  
**BUYING** - Dealers are Very Keen to Buy Banknotes

*PHONECARDS ARE ALSO BEING FEATURED AT THIS FAIR*  
With a Number of Phonocard Dealers Attending

Many Banknote & Phonocard Dealers will have good stocks of Australian  
and World Phonecards for **SALE** and will also be **BUYING**

**DISPLAYS & EXHIBITS BY THE  
INTERNATIONAL BANK NOTE SOCIETY**

## MELBOURNE INTERNATIONAL PHONECARD FAIR '95

Sunday 9th July 1995 - 10 a.m. to 5 p.m.

Featuring Australia's and New Zealand's Leading Phonocard Dealers  
With **LARGE** Stocks of Australian & World Phonecards **FOR SALE**  
**TELECOM AUSTRALIA:** Retail Sales & Archival Exhibition  
**PAYTEL AUSTRALIA:** Sales & Display  
**PACS AUTHORISED AGENTS:** Sales  
**COCA-COLA PHONECARDS:** Sales & Display

***DON'T MISS THIS MAJOR COLLECTORS'  
WEEKEND IN MELBOURNE***  
**RESERVE THESE DATES — BRING THE FAMILY**

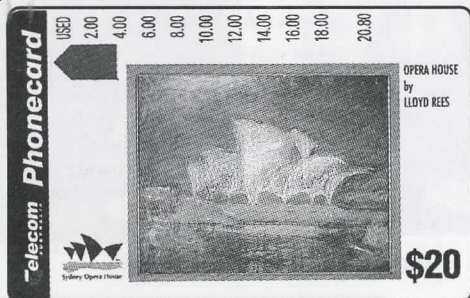
**DALLAS BROOKS HALL,**  
**VIEW ROOMS, GROUND FLOOR,**  
**300 ALBERT STREET, EAST MELBOURNE**  
**ADMISSION:** Each Day -- Adults \$2, Children under twelve **FREE**  
For Further Details Tel: (02) 913 3036



# Gabriele's Phonocard Service

A Division of Gabriele's Philatelic Service Pty Ltd

Suite C2, Mirvac Building, 160 Castlereagh Street, Sydney, NSW, 2000  
PO Box A2, Sydney South, NSW, 2000, Australia. Phone or Fax (02) 283 1311



## FRAME UP .... (AND SAVE)

BUY A COMPLETE COLLECTION OF PACS COLLECTOR PACKS from the Tamworth series right through to the RSPCA issue. 12 packs in total as listed below, and receive one fabulous framed Lloyd Rees Canvas of the Opera House as depicted on the card itself, framed in quality timber, gold, glassed and suitable for a superb gift or for your own wall (just like the one in my office). Includes Tamworth, Year of the Dog, Swiss, Ettamogah Pub, Opera House, Museum of Contemporary Art, Inverted Swan, Spies Hecker, Flintstones, Simpsons, RSPCA and, of course, the Lloyd Rees issue with the card and framed, all for only ..... **\$475**

## SOUTH AFRICA

Good buying has allowed us to offer the following:

1. Big 5, Collectors Pack (remember only 1,000 were printed and all were numbered individually and signed by the artist Dennis Murphy, my stock has matching numbers, which correspond with the number on the front written by the artist).
  2. Child Art Collectors Pack, again only 1,000 packs produced and the last two digits of the number again all are matched, and includes the complimentary card.
  3. The Cardex 1994 Issue, again a low print run of only 1,100. Mostly sold at the Exhibition in Amsterdam.
- 1,2,3 Big 5 Pack, Child Art Pack, Cardex 94 Issue, all for ..... **\$625**

.. DON'T FORGET, WE CAN DIVIDE THE PAYMENTS INTO THREE EQUAL MONTHLY PAYMENTS VIA CHEQUES OR CREDIT CARDS ..

## PIGS . . . .

- 1995 is the Year for Pigs .... We have in stock, a small number of the Year of the Pig (official Telecom issue) New Zealand Collectors packs, one of only 4,000 printed and sold out in New Zealand. Available from us for ..... **\$195**



- Please put me on your mailing list  
 Please send me your FREE Colour Catalogue

Please tick the items you wish to order and send this page to Gabriele's Phonocard Service at the above address

## PAYMENT DETAILS

Please tick method of payment

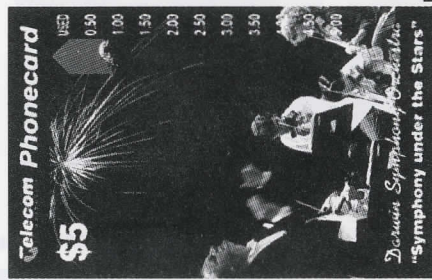
- Cheque/Money Order  Bankcard  Mastercard  Visacard  Amex

Expiry Date: ...../..... Signature: .....

Customer Name: .....

Address: .....

Postcode: ..... Phone No: (.....)



## DARWIN SYMPHONY ORCHESTRA

- "Symphony Under The Stars" Collectors' Edition . **\$20.00**

## PAY-TEL AUSTRALIA

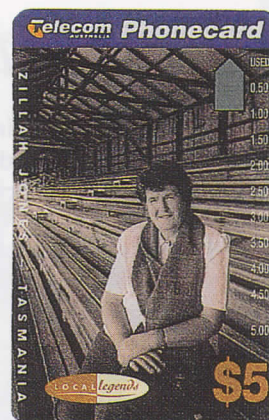
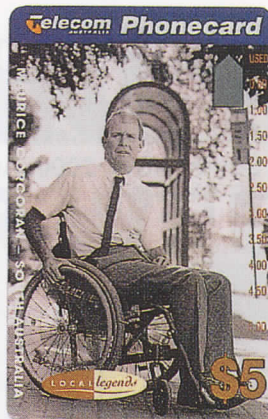
- |                                                                  | Coll's<br>Pack | Mint<br>Sets |
|------------------------------------------------------------------|----------------|--------------|
| <input type="checkbox"/> Abel Tasman Collector Pack .....        | \$95.00        | \$75.00      |
| <input type="checkbox"/> Spirit of Tasmania Collector Pack ..... | \$50.00        | \$45.00      |
| <input type="checkbox"/> Crew Card Mint Only .....               | -              | \$10.00      |
| <input type="checkbox"/> Tasmania Map Collectors Pack .....      | \$10.00        | \$5.00       |
| <input type="checkbox"/> Wilderness Rivers Collectors Pack ....  | \$50.00        | \$45.00      |
| <input type="checkbox"/> Trams Heritage Collectors Pack .....    | \$35.00        | \$30.00      |

## AUSTRALIAN COLLECTOR PACKS

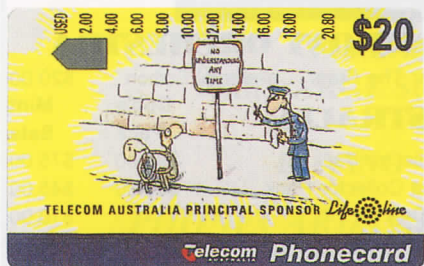
- |                                                                | Coll's<br>Pack | Mint<br>Sets |
|----------------------------------------------------------------|----------------|--------------|
| <input type="checkbox"/> GPS7 Geelong Trials .....             | \$185          | \$170        |
| <input type="checkbox"/> GPS17 South Australia .....           | \$425          | \$290        |
| <input type="checkbox"/> GPS19 500th Grand Prix .....          | \$50.00        | \$40.00      |
| <input type="checkbox"/> GPS23 Queensland .....                | \$240          | \$190        |
| <input type="checkbox"/> GPS29 Victoria .....                  | \$240          | \$160        |
| <input type="checkbox"/> GPS36 New South Wales .....           | \$320          | \$260        |
| <input type="checkbox"/> GPS40 Western Australia .....         | \$65.00        | \$60.00      |
| <input type="checkbox"/> GPS46 Australian Capital Terr .....   | \$175          | \$150        |
| <input type="checkbox"/> GPS49 Northern Territory .....        | \$60.00        | \$50.00      |
| <input type="checkbox"/> GPS52 Tasmania .....                  | \$50.00        | \$45.00      |
| <input type="checkbox"/> GPS55 Australia Day 1992 .....        | \$60.00        | \$50.00      |
| <input type="checkbox"/> GPS67 Red Cross .....                 | \$240          | \$160        |
| <input type="checkbox"/> GPS77 1st Generics .....              | \$70.00        | \$65.00      |
| <input type="checkbox"/> GPS101 Olympics 1992 .....            | \$295          | \$170        |
| <input type="checkbox"/> GPS115 Christmas 1992 .....           | \$100          | \$95.00      |
| <input type="checkbox"/> GPS119 Australia Day 1993 .....       | \$30.00        | \$12.00      |
| <input type="checkbox"/> GPS123 End Species (1st Series) ..... | \$85.00        | \$60.00      |
| <input type="checkbox"/> GPS132 Indigenous People .....        | \$39.00        | \$39.00      |
| <input type="checkbox"/> GPS144 Landscape Series .....         | \$39.00        | \$39.00      |
| <input type="checkbox"/> GPS148 Microscope Series .....        | \$70.00        | \$45.00      |
| <input type="checkbox"/> GPS152 Environment Series .....       | \$70.00        | \$45.00      |
| <input type="checkbox"/> GPS156 Australia Day 1994 .....       | \$40.00        | \$10.00      |
| <input type="checkbox"/> GPS163 Dinosaurs 1994 .....           | \$85.00        | \$45.00      |
| <input type="checkbox"/> GPS174 End Species (2nd Series) ..... | \$55.00        | \$45.00      |
| <input type="checkbox"/> GPS184 Landscape 1994 .....           | \$75.00        | \$75.00      |

## OFFICIAL TOP 25

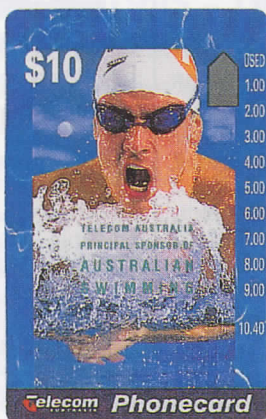
I have listed our current prices for the early Collectors Packs and Mint Sets. Please send for our updated price list. If you have not received your Catalogue Update in the last two months, and you would like one, write, fax or phone please, as our new computer system is still being loaded up with current collectors and your name may have been inadvertently overlooked.



Telecom's Local Legends Series (Other 4 cards in the set featured on cover of last issue)



Prefix No. 797 'Lifeline'



Prefix No's. 792-793 'Swimming'



Prefix No. 796 'Diving'



Green Tree Frog



Giant Green Tree Frog



Red-Eyed Tree Frog

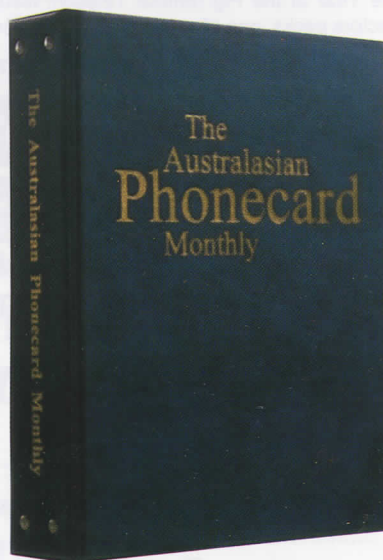
Below: PayTel's next Set



Telstra Visa Card



Kazakhstan's 1st Issue



'The Australasian Phonocard Monthly' Magazine Album  
See advert elsewhere in this Magazine

# AUSTRALIAN NEWS UPDATE

## TELSTRA CORPORATION

As indicated briefly in the Editorial, readers will note that the wording Telecom Australia will no longer be appearing on Phonecard, letterhead, publications, etc. This wording has been/will be replaced by Telstra or Telstra Corporation Ltd.

Until now, Telstra has traded in Australia as Telecom but with full deregulation of the communications market due in 1997, it has been decided to utilise only the one identity (Telstra) to alleviate confusion over the two names.

A great deal of restructuring has taken place within Telstra/Telecom over a period of time. As readers are probably aware, the Government owns Telstra, although the public has a greater perception of Telstra as a corporate body more so than as a government entity.

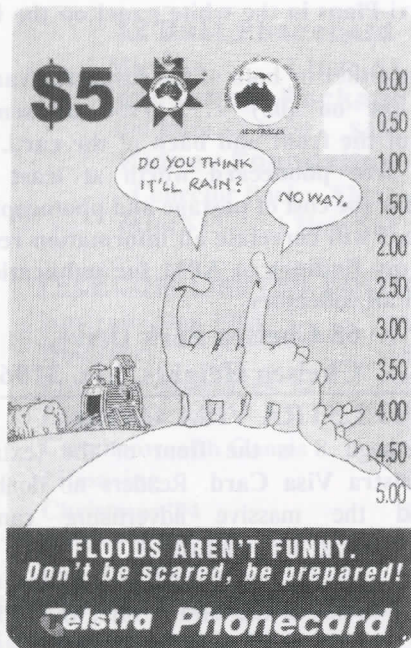
The next likely step for Telstra (although denied by the Labour Government) will almost certainly be privatisation. If a change of government takes place, privatisation would be automatic as the Liberal/National coalition has stated its policy is to sell Telstra.

Already Australia's most profitable company, the giant Telecom group has been valued at up to \$30 billion, just under the value of BHP!

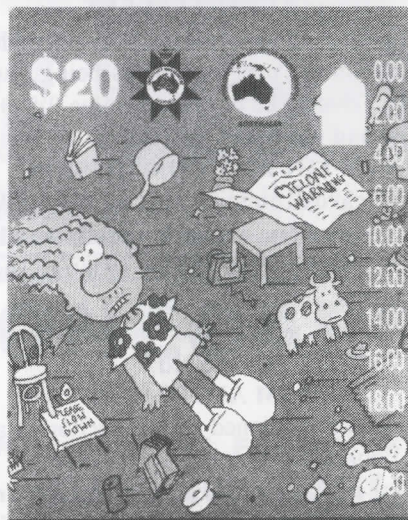
Anyway, back to Phonecards which will be with us (in one form or another) whatever takes place.

### OFFICIAL ISSUES

Following the **Local Legends** series of Phonecard (*see opposite*), further Official Issues programmed for the remainder of 1995 include the '95 Telecom Design Award (\$5, \$10 & \$20) (*featured on the cover and on page 4 of this issue*), **Emergency Management Australia** (\$5, \$10 & \$20) (*see below and opposite*) and the **Christmas '95** set (\$5, \$10 & \$20).



**BUSHFIRES!**  
Don't be scared, be prepared!  
**Telstra Phonecard**



**CYCLONES ARE SERIOUS!**  
Don't be scared, be prepared!  
**Telstra Phonecard**

### CLOSED USER GROUP CARDS

A total of 15,000 of Telstra's \$5 **Victorian Prison** Phonecards have been made available at face value to Telstra 'registered' dealers. Sprintpak in Melbourne is handling the distribution with dealers able to (at this stage) obtain up to 200 of the cards.

A card which was initially likely to be quite elusive (and costly) is now readily available (in mint condition).

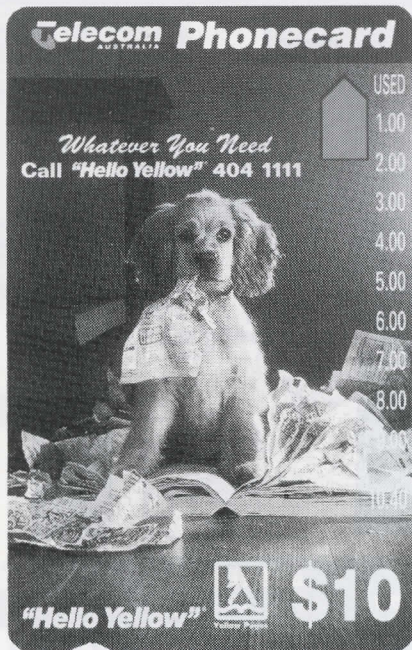
**It is not known at this time as to whether the \$10 card will be available in the same fashion.**

### ADVERTISING CARDS

Featured opposite are three further additions to Telstra's Advertising card category, the \$10 and \$20 **Australian Swimming and Diving** cards and the \$20 **Lifeline** card.

**Continued page..... 10.**

Featured below is a further recent release, the \$10 "Hello Yellow" - a most attractive card.



#### one AUSTRALIA SET

This set of cards continues to attract considerable interest with the question on 'everyone's' lips being - will those cards held by Telecom be destroyed (some 9,500+). As at 27 June they had not been!

#### NSW TOURIST COMMISSION

The three \$2 cards commissioned by the NSW Tourist Commission (Ken Done artwork - prefix numbers 668, 669, 670) have been printed and are awaiting encoding at Rosehill (Sydney).

Telstra is awaiting advice from the Commission as to when/if the cards will be collected.

#### ROAM AUSTRALIA

This company commissioned the production of a number of Telecom Phonecards on a variety of themes.

**At present, a number of these phonecards are either being retained by Telstra or have not been printed.**

In the former category fall the following cards:

**WW II series** - 1 x \$5, 4 x \$2 cards.

1,000 issued to Roam with 9,000 still being held by Telstra

**Middle East Peace Accord** - 3 x \$2 cards

1,000 issued to Roam with 9,000 still being held by Telstra

**Apollo** - 1 x each of \$2, \$5, \$10, \$20 & \$50 cards

The cards (prefix no's. 621, 622, 623, 626, 627) have been printed but not released by Telstra

In the latter category falls:

**Sporting Legends** - 4 x \$2 cards

These cards (prefix no's. 731 to 734) have not yet been printed and may not be printed

**All of the above phonecards are subject to legal proceedings instigated by Roam Australia Pty Ltd against Telstra Corporation Ltd.**

In the Federal Court in Sydney on Friday, the 23rd of June, a preliminary hearing was held to set a date for the full hearing of claims levelled by Roam Australia against Telstra. **The Judge set a date of 24 August 1995 for this hearing.**

Basically, a contractual dispute between Roam Australia and Telstra will be heard as will be a number of other allegations by Roam against alleged contravention of sections of the Trade Practices Act by Telstra.

What I found interesting at the initial hearing was the handing of a Telecom Phonocard to the Judge to familiarise him with its existence!

As a result of the above court case, it is unlikely that the cards identified above will be released until the matter is resolved in late August (unless settlement is made out of court). Depending on the outcome, they may never be released!

**I will keep you informed as matters evolve -Ed.**

### Letter to the Editor

Sir - I wish to elicit the help of your readers on the subject of Telecom's \$5 "Thank You" card.

I have reason to believe that this card may exist in two or even three distinct varieties. Unfortunately there are too few of these cards in the hands of nearby collectors for me to prove my theory; hence my plea for help.

I have here a "Thank You" card with the following characteristics:

**Prefix:** 548      **Code:** C942712

**Design:** "Thank You" written as one word in capital letters which are a fraction under 3mm high. An advertisement for Telecom Flexi-Plans appears on a white panel on the lowest fifth of the card.

Suspected varieties of this card are:

1. A card with an "A" (advertising) code and where the "Thank You" appears on the face of the card in large letters (well over 3mm tall).

2. A card which advertises a service other than Telecom Flexi-Plans in the white panel on the face of the card.

If anyone has either or both of the suspected varieties, please call me on (03) 9772 1950 or send me photocopies of the front and back of the card. I will send you a free phonocard worth at least \$2 to compensate for the cost of postage and photocopies.

Furthermore, I will correlate all information received and submit my findings to APM for publication for the benefit of all collectors.

**Cyril Fox      68 Chelsea Park Drive,  
Chelsea Heights, Vic. 3196**

### TELSTRA VISA CARD

Featured on page 8 is the front of the (extremely attractive) **Telstra Visa Card**. Readers no doubt will have noticed the massive advertising campaign promoting this card to the populace.

For those that may not have noted or followed up the specific details re use of the card, I offer the following information.

**Continued page..... 12.**

# CYRIL FOX

68 CHELSEA PARK DRIVE  
CHELSEA HEIGHTS, VIC 3196, AUSTRALIA  
Telephone (03) 9772 1950 Fax: (03) 9803 0551

Prices Include Postage. For Orders  
from Overseas Please Add \$10 for  
the Cost of Registration

Accept: VISA - BANKCARD - MASTERCARD

## AUSTRALIAN RELATED

Japanese Phonecard picturing  
Wayne Gardner in action Mint \$40

Japanese PAL phonecard picturing  
Sydney Opera House/Sydney Harbour Mint \$35



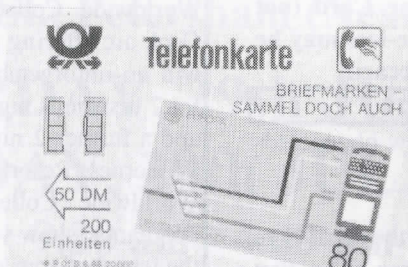
## RUSSIA

Early (1989/90) Comstar  
phonecard 120 Roubles Used \$25



## CLASSIC EUROPEAN RARITIES

**GERMANY:** 1st public pictorial phonecards, issued August 1988 Mint Pair \$1,000  
12 DM "Airbus" 50 DM "ISDN"



## SOUTH AFRICA

Latest issue R10, Mint \$15



### PRISON PHONECARDS (Telecom)

\$5 Mint \$6 1 Hole \$20 Multi \$15  
\$10 Mint \$25 1 Hole o/s Multi \$20

SEE ME AT THE INTERNATIONAL PHONECARD FAIR, DALLAS  
BROOKS HALL, MELBOURNE ON 9 JULY.  
FULL RANGE OF WORLD CARDS AVAILABLE

# PARAMOUNT PHONECARDS

IAN RUSSELL

PO BOX A1219, SYDNEY SOUTH, NSW 2000 PHONE 015 414713 FAX (02) 452 1791

### \$2 Buzz Phonecard

Mint \$4 1 Hole \$3

### Investment Package

100 Mint \$2 Buzz \$325

### Kidney Foundation

Collector Pack \$24

Mint \$15 1 Hole \$12



## BUYING CASH

Prefix 502 \$5 Underwater Mint \$200  
Prefix 502 \$5 Lifesaving Mint \$230  
\$5 War Memorial Mint CALL  
\$5 Skyfire Mint CALL

**BUYING MANY OTHER ITEMS  
WHAT DO YOU HAVE TO OFFER?**

### TELECOM LIMITED EDITIONS

|                        |      |
|------------------------|------|
| Australia Day 1994     | \$30 |
| Dinosaurs              | \$60 |
| Endangered Species '94 | \$42 |
| Landscape '94          | \$62 |
| Commonwealth Games     | \$32 |
| Lifesaving             | \$46 |
| Christmas '94          | \$42 |
| Australia Day '95      | \$10 |
| Invisible Heritage     | \$42 |

### FREE PHONECARD PRICE LIST

Clip and send to: Paramount Phonecards  
Address as above.

Name: .....

Address .....

..... Post Code: .....

**STANDING ORDERS AVAILABLE AT  
ISSUE PRICE CALL FOR MORE DETAILS**

**FREE POST ON ALL ORDERS!!!**

Basically, the Telstra Corporation has entered into the market for **co-branded credit cards** in conjunction with the ANZ Bank and Visa International.

The Telstra Visa Card will operate on a points system, with points being awarded for every dollar spent at any merchant that accepts Visa. Whilst the rewards package includes discounts on a number of services and items as provided by companies participating, **of specific interest to phonecard collectors is that the card doubles as a TeleCard allowing cardholders to make credit calls to anywhere in the world.** This can be done from virtually any phone throughout Australia and from other countries back to Australia. Call costs will be charged back to the users home phone account.

Interestingly, the card can be used as a credit card without access to Telstra's TeleCard function. The card has its own number and if the TeleCard function is also applied for, the user is given a four digit TeleCard PIN code. The card number and PIN code are entered in payphones to enable calls to be made.

**Whilst not a Remote Memory Telephone Card (not having a set pre-paid amount) it never-the-less may be considered by some to be classed as phonecard!**

#### INTERNATIONAL NUMISMATICS

Featured on pages 14 and 15 are the 2 new phonecards produced by Card Phone Australia.

#### Tom & Jerry 55th Anniversary Card

This year marks the 55th anniversary of the first Tom and Jerry film, 'Puss Gets the Boot'. Since their first appearance over 200 cartoon features have been produced winning them an incredible eight Academy Awards! Only 1,000 \$5 cards will be issued.

#### Marilyn Monroe Card

The first in a series celebrating Hollywood's legend, Marilyn Monroe. This \$5 card is limited to a maximum of 1,000 pieces. Collectors purchasing this initial issue will have the opportunity to purchase future issues in the series with matching serial numbers.

**Many thanks to Darren Harris from International Numismatics for the above information - Ed.**

#### PHONECARD ADVERTISING & COLLECTOR SERVICES

Alan Dunlop advises that the two Telstra \$5 **Australian Conservation Foundation cards** (prefix numbers 720 & 721 - shown in March issue) are proposed for release in September.

Due for release about that time as well, will be four cards promoting **Qantas** (2 x \$5, 1 x \$10 and 1 x \$20).

#### NSW PHONECARD, STAMP & COLLECTABLES FAIR

The **bi-monthly NSW Phonecard, Stamp & Collectables Fair** held at the **Holiday Inn Menzies in Sydney** is becoming increasingly popular with phonecard collectors and dealers.

More collectors are attending each fair and several new phonecard dealers are attending on a regular basis. A wider selection of coins, stamps, banknotes, postal history, postcards, medals, tokens, mint products, phonecards, books, catalogues and related collectables are also now available at each fair.

Regular new dealers include Greg McDonald Numismatics, Haxby Collectables, Paramount Phonecards, Als Phonecards and Wishart Phonecards from Brisbane. Other regulars include Pittwater Philatelic Service, Western Collectables, Sydney Phonecards, Hiralal Investments, M.E.F. Books, Paul Neuman Coins and Banknotes and Fred Luis from Queensland's Gold Coast.

**Forthcoming dates for Fairs are Sunday 3 September and Sunday 3 December 1995. For further details contact M.E.F. Books - Telephone (02) 913 3036.**

## WORLDWIDE COLLECTABLES WIN A FANTASTIC TRIP FOR TWO TO TASMANIA

Thomas  
Cook



**ORDER NOW! ONLY 14 DAYS LEFT!**

#### THE PRIZE

Worldwide Collectables in conjunction with Thomas Cook are offering phonecard collectors the opportunity to win an unforgettable holiday for 2 with accommodation for 7 luxurious nights in one of the many Inkeeper Hotels and a further 2 nights at the legendary Cradle Mountain Wilderness Resort

Worldwide Collectables will fly you to and from Tasmania, show you all the best places to go, put you at the wheel of your own hire car and offer you the very best of accommodation for your entire stay.

#### HOW TO WIN

Simply purchase one or more of the three phonecard sets being offered by Worlwide Collectables on the inside back cover of this issue, to be in the draw. The more sets you purchase the more chances you have in the draw.

#### THE DRAW

**This prize will be drawn at 6.00 pm on Friday the 14th of July, 1995.**

The winner will be notified by mail.

Don't miss this opportunity to obtain both the stunning collection of the NSW National Parks & Wildlife Service phonecards as well as being in the draw to win the magnificent prize.

## ATTENTION ALL DEALERS!

For the wholesale supply of all your...

*Phonecard albums, sleeves,  
accessories & magnifier needs.*

*We publish the -*

**"Collect Australian  
Phonecards" Catalogue**

*and distribute the following brands:*

Lighthouse, Cumberland, VST, NBS,  
Renniks, Ultra-pro & Seven Seas. **Call Ian Pitt:**

**Lighthouse**

LIGHTHOUSE PHILATELICS (AUST) PTY LTD  
10 Bartley Street, Chippendale NSW 2008, Australia  
PO Box 763, Strawberry Hills NSW 2012, Australia

**Tel: (02) 698 5388 Fax: (02) 698 5042**

# STAMP - COIN & PHONECARD SUPERFAIR

2 BIG DAYS

PETERSHAM TOWN HALL

Crystal St., Petersham (Near Station)



SATURDAY, 29th JULY 1995



SUNDAY, 30th JULY 1995

9.30 am - 4.00 pm



**26 Local & Country Dealers**

***BUYING & SELLING A HUGE RANGE OF:***

***COINS*** - Australian & World, Royal Australian Mint Issues  
Banknotes, Tokens, Medals & Medallions

***STAMPS*** - Australian & World, British Commonwealth, Thematics  
First Day Covers, Cinderellas, Postcards & Ephemera

***PHONECARDS*** - Australian & World, Cards & Packs

***CATALOGUES & ACCESSORIES***

Adult Admission \$1.00

**\$500 IN LUCKY DOOR PRIZES**



**Bargains Galore!!! Don't miss out!!!**



AUSTRALASIA

Organised by the  
Stamp & Coin Dealers Association of Australia Inc.  
Trade with Confidence with S.C.D.A.A. Inc. members

AUSTRALASIA

# CASPER

## Casper 3 Card Collector's Pack

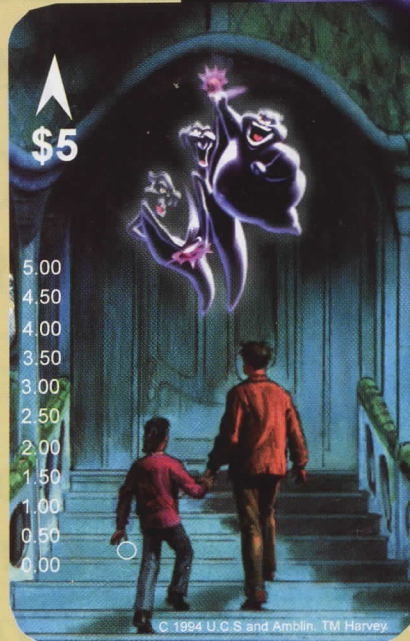
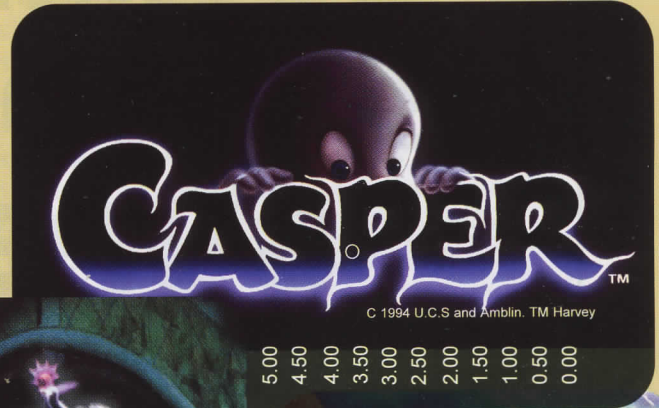
Last month, Steven Spielberg's Amblin Entertainment released in Australia a movie that delighted audiences of all ages.

Casper the Ghost, the movie combines live action and state-of-the-art animation with unique special effects.

After 50 years Casper is now available on a series of three Licensed Phonecards.

All 3 Cards are presented in a Collector's Pack with an issue limit of just 750.

**\$42.00**



**S**he won the hearts of millions, a gifted actress, stunning model, talented comedienne. Marilyn Monroe did it all with a style all her own. Now Hollywood's legend is available on a Series of Australian Phonecards. The first Card in the Series is now available. Only 1000 will be issued. Collectors purchasing the first Card will receive the opportunity to subscribe to the Series and receive all Cards with Matching Serial Numbers!

Card one, in collectors holder

**\$16.00**

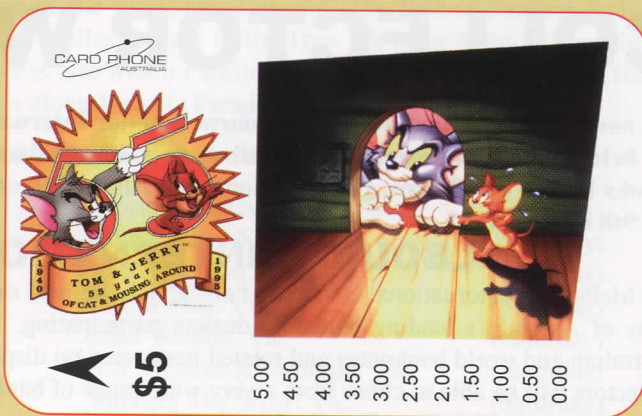


**TOM & JERRY™**  
**55 years**  
**OF CAT AND MOUSING AROUND**

Tom and Jerry's first screen appearance was in 1940 in the feature cartoon *Puss Gets The Boot*. They were an instant hit and left audiences screaming for more.

They continued to star in more than 200 feature cartoons and collect an incredible eight Academy Awards.

1995 marks the 55th anniversary of this lovable duo and this important event is celebrated with the release of this Australian Phonocard. Only 1000 issued.



In collectors holder.

Just **\$16.00**



**Kylie Minogue**  
**\$20 Phonocard**

A very limited edition of just 250 \$20 Cards featuring Kylie Minogue in the movie *Street Fighter*. You'll need to act quickly as we have less than 30 cards remaining. A scarce issue indeed.

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Or debit my Bankcard / Mastercard / Visa card / Amex

Number

Expiry  /   Signed .....

# MELBOURNE'S BIG COLLECTOR WEEKEND

It is now only a few days before Melbourne's major International Phonecard and International Banknote Fairs are held. Both Fairs are part of Melbourne's Big Collector Weekend' which is taking place at the Dallas Brooks Hall, View Rooms, Ground Floor, 300 Albert Street, East Melbourne, on Saturday and Sunday the 8th and 9th of July, 1995.

## MELBOURNE INTERNATIONAL BANKNOTE FAIR

The Melbourne International Banknote Fair '95 will be held on Saturday 8th of July, from 10.00am to 5.00pm, with many of Australia's leading banknote dealers participating. They will have for sale one of the largest stocks of Australian and world banknotes and related items seen on display in Victoria.

Collectors will be able to choose from a very wide range of banknotes in all price ranges from less than a dollar up to many thousands of dollars. Excellent stocks of Australian pre Federation, pre decimal and decimal notes will be for sale, plus Star notes, error notes, specimens, printer proofs, war savings certificates, cheques, share certificates, 'funny money', ephemera and other banking memorabilia.

### AUSTRALIAN & WORLD BANKNOTES

An extensive and diverse selection of world banknotes will be on sale. A number of dealers attending the fair specialise in banknotes of the world and collectors should be able to purchase notes from virtually every country, from the earliest banknotes used in China and Europe to the latest world issues. Collectors of military and commemorative notes will be well catered for. A good range of banknote catalogues and banking histories will also be available.

Members of the Melbourne and Sydney chapters of the International Bank Note Society will be arranging a special banknote exhibition. They will also be competing for a number of awards including the annual Coin Buyers Trophy.

### PHONECARDS ALSO FEATURED AT THE BANKNOTE FAIR

Phonecards will also be featured at the Banknote Fair, with many major phonecard dealers in attendance, including dealers from New Zealand. Both PayTel Australia and Coca-Cola phonecards will be participating on the Saturday. Phonecard collectors who wish to spend additional time looking through dealers stock, will find that Saturday will be a good opportunity for this, as dealers should be able to devote more time to phonecard collectors requirements on the first day. It will also be a good opportunity to preview many dealers stock for the first time.

## MELBOURNE INTERNATIONAL PHONECARD FAIR

The Melbourne International Phonecard Fair '95 will be held on Sunday 9th of July (the day after the Banknote Fair), at the same venue. The fair will be open to the public from 10.00am to 5.00pm.

Australia's and several of New Zealand's major phonecard dealers plus the Telstra Phonecard Collector Service (Telecom Australia), PayTel Australia and Coca-Cola Phonecards will be attending the phonecard fair on the Sunday. Dealers will have the largest selection of Australian and overseas phonecards on display in Victoria.

### TELECOM ARCHIVES

Telecom Australia (now known as Telstra) will be selling all their current phonecards and collector packs as well as exhibiting part of their archives. This has become a very popular display at previous fairs and is again expected to be a popular feature with collectors. They will have information for new collectors as well as young collectors. Telecom staff are looking forward to meeting many of their Victorian clients at the fair. It will also be an excellent opportunity for collectors to meet and discuss their collecting needs with Telstra's Phonecard Collector Service's staff.

### SPECIAL COCA-COLA ISSUE

Universal Coin Co. will be releasing their new gold issue at the fair. Only 500 sets have been produced. To signify the gold issue, the Coca-Cola logo will be embossed in gold and the first 500 serial numbers will be hand written in red. The set will be available at the two fairs on a 'first come first served' basis and will include a Coca-Cola Complimentary card with matching serial number. The cost of the set is \$69.00.

### LATEST PAYTEL CARDS

PayTel Australia will have all their current phonecards and packs available. Their Tilt Train card issue is nearly sold out but they hope to have some still available. They hope also, to have their next issue featuring Tropical Frogs at the fair, if production is completed on time. PayTel will also mount a special display featuring their past and current phonecard issues.

### INFORMATION TABLES

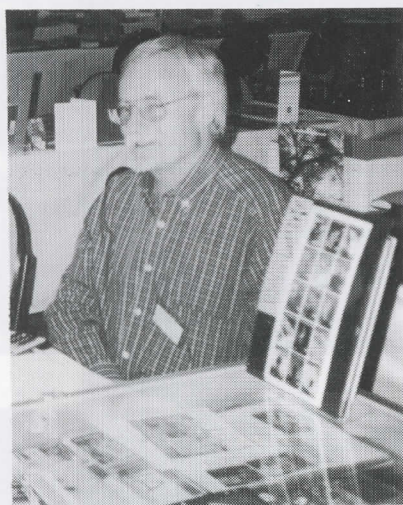
A number of Australia's main hobby magazine publishers will have information tables at the fair including The Australasian Phonecard Monthly, Stamp News, Australian Coin Review and the International Bank Note Society.

## LOCATION

The Dallas Brooks Hall is situated at 300 Albert Street, East Melbourne (Melways Ref. 2G C1), only a few blocks from the top of the city. The hall is located between Albert Street and Victoria Parade and on the corner of Albert and Eades Streets. There is metered and free parking in the surrounding streets. The Wilson Parking Station is located at 410 Albert Street (in the next block up from Dallas Brooks Hall). They are open Saturday and Sunday from 8.00am to 7.00pm and charge \$4 each day. There is also Metro Parking in Victoria Parade behind the Hall. A number of different tram routes from and to the city run along Victoria Parade.

**At the time of going to press the following dealers have indicated they will be participating at the fairs:-**

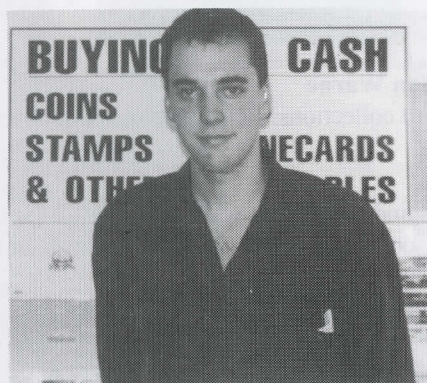
|                                  |             |                                |            |
|----------------------------------|-------------|--------------------------------|------------|
| PayTel Australia, Vic.           | (both days) | World of Notes & Coins, Vic.   | (Saturday) |
| Universal Coin Co., Vic.         | (both days) | John Pettit, NSW               | (Saturday) |
| Tony Boyd Phonecards, Qld.       | (both days) | Trevor Wilkin, NSW             | (Saturday) |
| Woldwide Telecard, N.Z.          | (both days) | P & W Hill, Vic.               | (Saturday) |
| Melbourne Phonecard Centre, Vic. | (both days) | John Watson, Vic.              | (Saturday) |
| M.E.F. Books, NSW                | (both days) | S & T Coins & Militaria, Vic.  | (Saturday) |
| Croftminster, Vic.               | (both days) | Michael McCarthy, Vic.         | (Saturday) |
| Wishart Phonecards, Qld.         | (both days) | John Thomas Phonecards, Vic.   | (Sunday)   |
| Telsta Corp. Ltd. NSW            | (Sunday)    | Cyril Fox, Vic.                | (Sunday)   |
| Adelaide Phonecards, S.A.        | (Sunday)    | Australasian Phonocard Monthly | (Sunday)   |
| Edlins Of Canberra, ACT          | (Sunday)    |                                |            |



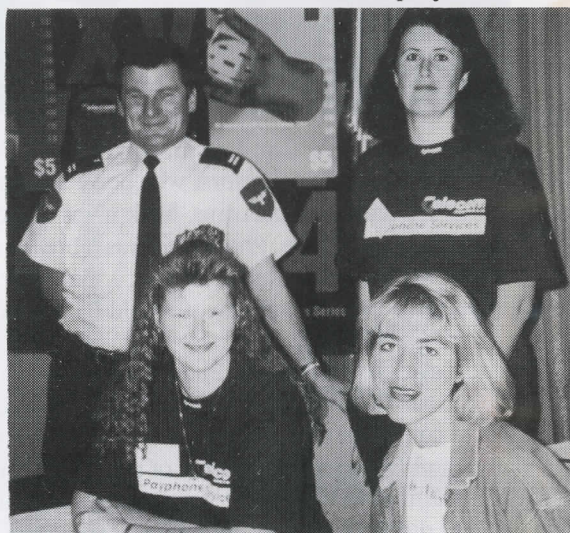
**Tony Boyd**



**Universal Coin Co's. Coca-Cola Display**



**Ed Cummings Jr.  
(Edlins of Canberra)**



**Staff from Telstra's  
Phonocard Collector Service**

## AUCTION ACTION

Melbourne Phonecard dealer, Don Hill (**Melbourne Phonecard Centre nee Knox-Sherbrooke Phonecards**) will be holding a phonocard auction on **Friday evening the 7th July**, also at the **Dallas Brooks Hall** in the Clarendon Room. The auction will start at **7.00 pm**.

# AUSTRALIA'S FIRST PHONECARD™ FANS ARE STILL COLLECTING

**Are you quick to pick up a new trend before it becomes big news?**

Four Phonocard collectors from NSW and the ACT saw the potential in Phonocard collecting back in 1990 and were the first people to register with the Phonocard Collector Service. Five years later they, together with more than 27,000 other Australians, are still collecting.

Their insight in getting involved with the fledgling hobby of Phonocard collecting has provided them with an unexpected bonus, which was witnessed by Viddy Jermacans, Editor of 'The Australasian Phonocard Monthly'. The Phonocard Collector Service rewarded the long term loyalty of its first members with a celebratory lunch and special Phonocard presentation on Thursday, 22nd June, 1995, at the Ramada Hotel, Parramatta.



**Jim Lewin, David Daw, Frank Muscolino, Ron Warne**

The lucky four are incurable collectors, who boast almost complete Phonocard collections. Before the introduction of Phonocard, they collected stamps, coins, bank notes and even model cars.

For stamp collector Ron Warne, Phonocard was a breath of fresh air.

"I'd been getting fed up with stamp collecting - there were too many releases and the quality wasn't as good. As soon as I saw Phonocard I liked it and new it would be a great collectable. I now collect by prefix - it's all in the thrill of the chase," he said.

David Daw also saw the potential of Phonocard, although he was drawn to the possibility of collecting by theme.

"I'm very interested in Australian history, social change and transport and Phonocard provides me with plenty of opportunities to collect on these themes. I also liked the idea of collecting something created by modern technology. It really makes a difference to the quality of the cards - the printing and reproduction are excellent," he commented.

Fellow collector Jim Lewin admits to being surprised at the success of Phonocard.

"Five years ago I didn't think it would take off like it has, but this new collectable has really taken people's interest," he said.

While all four believe their collections are quite valuable, they agree that the investment potential is secondary to the pleasure they get from collecting. All are keen stalwarts of the Phonocard Collector Service which now has more than 27,000 members.

According to Emma Rogers from the Phonocard Collector Service, the drive to take up Phonocard collecting continues to gather momentum. "Our membership is still growing and with exciting issues such as our biennial design award issue and the popular Christmas series, we believe that Phonocard collecting will continue to be Australia's fastest growing hobby".

"Our members range from children, through teenagers to grandparents, with many enjoying phonocard collecting as a family hobby. We also work closely with dealers, many of whom represent Phonocard investors," she said.

Phonocard collecting has grown so quickly that many stamp and coin dealers have found a high proportion of their business is now based on Phonocard. One such dealer, Max Stern of Melbourne, saw the potential in Phonocard collecting at a very early stage. Commonly regarded as Australia's leading philatelic expert, he was one of the first businesses to acknowledge Phonocard as a legitimate collectable and start to deal in Phonocard.

**Registration with the Phonocard Collector Service is free by writing to locked Bag 5350, Parramatta NSW 2150 or calling on (02) 204 0255. Members receive a monthly newsletter, filled with information on new issues, Phonocard fairs and Phonocard production details.**



**Left to Right:  
Emma Rogers  
Nelda Slezak  
David Daw**



**Nelda Slezak with Ron Warne**



**One of '5 Only' Presentation Plaques  
Featuring the initial Generic Series**



**July 1995**

Dear Collector,

Please be advised that, in line with Austel's new numbering scheme, all of Payphonics local telephone and facsimile numbers are now preceded with the digit 9. Therefore, our new Collectors Services telephone number is +61 (03) 9 435 0820 and the facsimile number is +61 (03) 9 432 8488. We look forward to hearing from you.

Payphonics third phonecard issue is soon to be released - more news on this next month. If you wish to be a Standing Order Collector just fill in and forward the form below. Oh, we have a riddle for you: Why did the phonecard cross the road? - Because it was collected by the chicken!

**Craig M Hamilton** Managing Director - Payphonics

PLEASE  
SEND  
ME:

| Collector Packs:                                 | Price (a) | Quantity (b)                | Amount (a x b) |
|--------------------------------------------------|-----------|-----------------------------|----------------|
| Christmas 1994 Pack C (P2-6)                     | \$16      | units                       | \$             |
| <b>Individual Cards:</b>                         |           |                             |                |
| P1 First Issue                                   | \$5       | units                       | \$             |
| P2 First Issue                                   | \$10      | units                       | \$             |
| P3 First Issue                                   | \$30      | units                       | \$             |
| P4 First Issue                                   | \$50      | units                       | \$             |
| P2-6 Christmas 1994                              | \$10      | units                       | \$             |
| Please send me a Standing Order Application Form | Free      | place a tick ✓ in the box → |                |

\*Postage, packaging and insurance :

Orders greater than \$100 - free of charge  
Orders less than \$100 - add \$3  
Overseas - \$9 for each 200 cards or part thereof

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DETAILS:

Post This Order with Payment by  
**Money Order**  
**Bank or Personal Cheque, or ↗**

ACN 065 493 594

Post or Fax This Order with  
Payment by **Credit Card** type (tick)  
Card Number:

Expiry Date:  
Name on Card:

Bankcard    Visa    Mastercard

DELIVER  
CARDS TO:

Name  
Street (or PO Box)  
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Today's  
Date:

**FORWARD YOUR ORDER TO :**  
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**SPECIAL**

... the Norfolk Island Post Office will be on location at the fair with souvenirs printed especially to mark the occasion.



**The Travel Centre**

**Australasian  
Stamp Dealers Association  
STAMP, COIN & PHONECARD FAIR**

*Open to all collectors & their friends*

**Saturday 9th December 1995  
12pm to 4pm**

**South Pacific Resort Hotel**

**ADMISSION FREE**

We suggest you do your airline & accommodation bookings direct with The Travel Centre, Norfolk Island, & take advantage of the special prices.

- Visit -

# Beautiful & Historic Norfolk Island

5 - 10 December 1995

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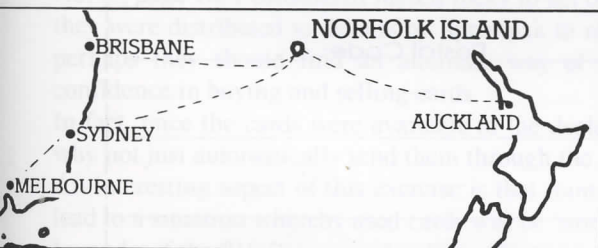
Norfolk Island

Australasian Stamp Dealers Association  
Stamp, Coin & Phonecard Fair  
(Fair Day, Saturday 9th December)

## The Island

ENJOY THE SCENERY, THE ACTIVITIES & THE PEOPLE. The home of the descendants of the "Bounty" mutineers, Norfolk Island is a treasure trove of history & a singularly beautiful, sub tropical holiday resort. You will instantly feel relaxed amongst warm, hospitable people. Revel in its magnificent fine valleys, sensational seascapes & coral reef protected beaches.

The Travel Centre will arrange your leisure activities on Norfolk Island. Bring your family & friends, there's plenty to see & do, even if they're not attending the fair.



GREAT OPPORTUNITY to take advantage of Norfolk's wonderful shops for your Christmas shopping - many prices are better than duty free.

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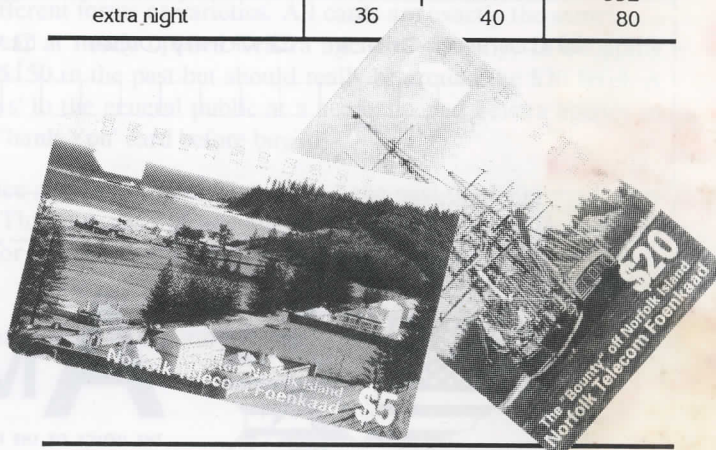
Special discounted packages available when booking through The Travel Centre

PACKAGE PRICES INCLUDE . . . . .

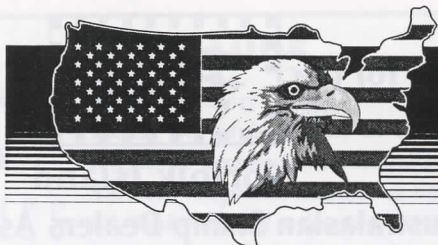
- Accommodation as chosen • Return airfare to Norfolk Island • Airport transfers on Norfolk Island • Welcome cocktail party • Car hire for duration of stay (car insurance & petrol at own expense) • Half day Island tour • Special tour of Norfolk Island Philatelic Bureau

| 5 nights -<br>prices start from | Triple | Twin  | Single |
|---------------------------------|--------|-------|--------|
| <u>Hotel</u>                    | A \$   | A. \$ | A. \$  |
| ex Sydney                       | 803    | 827   | 1060   |
| ex Brisbane                     | 765    | 789   | 1020   |
| extra night                     | 34     | 39    | 80     |
| <u>Self Contained</u>           |        |       |        |
| ex Sydney                       | 785    | 799   | 967    |
| ex Brisbane                     | 747    | 763   | 929    |
| extra night                     | 30     | 34    | 67     |

| 4 nights -<br>prices start from | Triple  | Twin    | Single  |
|---------------------------------|---------|---------|---------|
| <u>Hotel</u>                    | N.Z. \$ | N.Z. \$ | N.Z. \$ |
| ex Auckland                     | 777     | 799     | 982     |
| extra night                     | 40      | 47      | 94      |
| <u>Self Contained</u>           |         |         |         |
| ex Auckland                     | 760     | 775     | 932     |
| extra night                     | 36      | 40      | 80      |



PRICES SUBJECT TO CHANGE UP TO TIME OF TICKETING



**AmeriVox**®

America's Voice in Calling

# AmeriVox Phonecard Collectors Club

## Join America's First Teleco Phonecard Collector Club!

Members of **APCC** receive a specially designed \$7 calling card for members only and a quarterly newsletter, **AmeriVoice**, which includes previews of new cards, retrospectives of old cards, a calendar of up-coming phonecard events, information on collecting and a buy, sell, trade section.

To join, fill out the form below and send with your check, money order or credit card number to: **World Telecom Group, Inc., Collector Division, The Landmark, 2015 Landings Drive, Mountain View, California, 94043.0816 USA, Attention: Carol Condon or FAX to 415.694.7886.** We look forward to welcoming you to the **APCC**.

Please **PRINT** and if **FAXing**, write in dark pen. Thank you.

### APCC MEMBERSHIP APPLICATION

Name: \_\_\_\_\_ AmeriVox Rep ID # (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone#: \_\_\_\_\_ FAX#: \_\_\_\_\_

Charter / Lifetime Membership = \$60       Annual Membership = \$30

Check One:    Phonecard Collector    Editor / Publisher    Dealer    Other \_\_\_\_\_

### METHOD OF PAYMENT

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Authorization Signature

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Date

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Amount



# AMERIVOICE

THE VOICE OF THE FIRST TELECO PHONECARD COLLECTORS CLUB IN AMERICA



# THE GRAPEVINE

by Insider

Well, interesting developments are occurring in the Sydney area with it appearing that Telstra will possibly advance a new policy with regards to Custom card issue. But first, for some update information.

The prefix numbers 386 and 387 reported to be of 3,000 and 7,000 print runs but never sighted, can now be revealed to be test runs designed to trial a new type of plastic. These cards were never released and now reside in Telstra's archives/warehouse. This gives more weight to grade the 502's as test cards rather than standard prefix run cards.

The conjecture over the last few months with collectors and dealers alike trying to guess how many of Roam Australia's cards featuring the Middle East Peace and the World War II themes were released has finally been settled. Only 1,000 of each of the two sets were released to Roam for distribution, ie. 9,000 of each of the two 10,000 print runs are still being held by Telecom pending the outcome of legal proceedings instigated by Roam Australia.

**(See Australian News Update Section - Editor).**

These cards now rate just behind the one Australia Challenge cards for current scarcity. They will represent excellent investment items for those who manage to obtain sets at (or near) issue price. The most conservative figure for the number of collectors in Australia based on any analysis is at least 7,000. Clearly supply will not equate demand and so the price will go up a long way over the medium to long term. Anyone wanting to get sets should do so early.

**The question is asked often by individuals on the sideline:**

**"How reliable is a Telstra decision?"**

Recent examples of how Telstra can cause problems lies in the Victorian Prison card release through dealers. These cards, stated Telstra, "will not be available outside the Victorian Prison system" - refer Australian Phonecard Bulletin No. 6., page 10. I considered myself lucky to get one of the \$5 cards (at somewhat more than \$5) until I found out that they were distributed to dealers by Sprintpak to re-sell to collectors!! If Telstra continue to make these sort of errors, perhaps they should find an alternate way of releasing cards so that collectors and dealers would again have confidence in buying and selling cards.

In fact, once the cards were available to the dealers they were passed on easily, quickly and cheaply to collectors so why not just automatically send them through the dealers to distribute?

An interesting aspect of this exercise is that mint \$5 Prison cards are readily available whilst used are not. This will lead to a situation whereby used cards will be 'worth' more than mint!!

I wonder if the \$10 Prison card will be released to dealers as was the \$5?

Related point:- The 'Thank You' cards of which 10,000 were printed have so far managed to remain quite scarce. How is this so? 10,000 is quite a lot and should be noticeable. Telstra obviously still have a number of them left in 'the safe'. I personally think that I have been 'quite nice' to Telstra over recent articles, putting forward a number of suggestions (as above) and feel that I deserve a big 'thank you'. So, if anyone at Parramatta is reading this article just send one to the Magazine c/- the Editor for attention of the Insider.

The card does not (contrary to strong rumours) exist in different forms or varieties. All cards are exactly the same! Apart from being sent out to clients, the cards also appear at newly opened Telstra agencies (usually) in shopping malls in major cities. Prices for these cards have reached \$150 in the past but should really be around the \$20 level. A large number (1,200) were recently released as 'give-aways' to the general public at a newly opened Telstra agency in Garema Arcade in Canberra. Ring around if you want a 'Thank You' card before buying!

The one Australia Challenge packs are moving up in price at a steady rate. They have gone past the \$500 mark now and reports are that two have sold above \$700 already. This is a case of non-speculator driven prices. The pack is moving because demand is outstripping supply and but for the subdued market compared to this time last year, this pack would have gone past the \$1,500 mark by now!!

The 502 \$5 Lifesaving cards continue to prove elusive, particularly in the mint variety. These continue to be two cards to 'watch out for'!

Until next month -

Insider

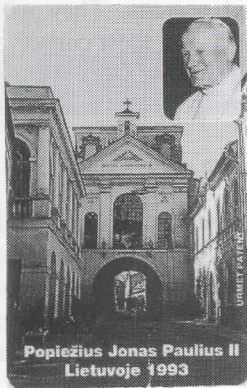
# FOCUS ON FARAWAY PLACES

by Cyril Fox

## This Month: LITHUANIA

Lithuania, a small independent nation in Europe, first issued telephone cards about 2 years ago.

The first card commemorated the visit of Pope John Paul II to the country in 1993.



The Papal visit was a momentous event for the predominantly Roman Catholic nation, since religious worship had been suppressed for many years while Lithuania was under Soviet domination (1944 to 1990).

The long and complex history of Lithuania is closely tied to shifts in power in Poland and Russia over the centuries. After the Bolshevik revolution Lithuania broke away from Russian domination. By 1940, however, Lithuania was so fearful of the aggressive stance of Hitler and the Third Reich that it formally requested to be incorporated into the U.S.S.R. for its own security.

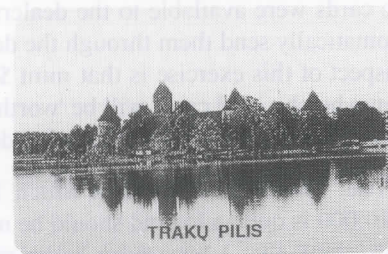
On 3 August 1940, Lithuania was formally re-incorporated into the U.S.S.R. Unfortunately, this move did not spare the country from German aggression: Hitler invaded both Lithuania and Russia in 1941. From 1941 to 1944 the country was under German occupation. By 1944 Germany was on the retreat in Eastern Europe and the U.S.S.R. re-occupied Lithuania for the next 46 years until the disintegration of the Soviet Union.

The national telephone company of Lithuania is known as Lietuvos Telekomas.

Chip cards of Russian manufacture were briefly trialled in Lithuania but not adopted. The public-issue cards are of the Italian type (with break off corner) by Urmet of Italy.

Lithuania appears to have adopted a conservative card issuing policy - only two further issues have appeared in the past year.

There has been a single 25 unit advertising card for the Vilnius Bankas (Vilnius Bank) and a set of two cards picturing landmark buildings - a 50 unit card picturing the Karolina Hotel and a 200 unit card picturing Traku Pilis (Traku Castle).



The following table details the 8 cards issued so far in Lithuania:

| <u>Denomination</u> | <u>Description</u>     | <u>Quantity</u>   |
|---------------------|------------------------|-------------------|
| 25 units            | Papal Visit, 1st issue | 50,000            |
| 1 unit              | Chip trial card        | Less than 1,000 ? |
| 5 units             | Chip trial card        | Less than 500 ?   |
| 10 units            | Chip trial card        | Less than 500 ?   |
| 15 units            | Chip trial card        | Less than 500 ?   |
| 25 units            | Vilnius Bankas         | 100,000           |
| 25 units            | Karolina Hotel         | 50,000            |
| 200 units           | Traku Pilis            | 30,000            |

The regular cards can all still be found without much difficulty, but the chip cards have all but disappeared.

# FAIRS - SHOWS - AUCTIONS

|       |      |                                               |                                     |                                |
|-------|------|-----------------------------------------------|-------------------------------------|--------------------------------|
| 7     | July | Public/Postal Phonocard Auction               | Dallas Brooks Hall                  | East Melbourne                 |
| 8-9   | July | International Phonocard & Banknote Fairs      | Dallas Brooks Hall                  | East Melbourne                 |
| 9     | July | East Gosford Stamp & Coin Fair                | Progress Assoc Hall                 | East Gosford, NSW              |
| 16    | July | Phonocard, Stamp & Coin Fair                  | Wallsend Pioneers Hall              | Wallsend, Newcastle            |
| 22    | July | Aust. Phonocard Collectors Club Fair          | St Stephens Church Hall             | Edwardstown, Adelaide          |
| 22-23 | July | Edlins National Coin & Stamp Show             | Attrium Hotel                       | Darwin                         |
| 30    | July | Stamp, Coin & Phonocard Super Fair            | Petersham Town Hall                 | Petersham, Sydney              |
| 30    | July | Annual Stamp, Coin & Phonocard Day            | Albert Waterways Hall               | Broadbeach, Gold Coast         |
| 6     | Aug  | Phonocard, Stamp & Coin Fair                  | Rear Doctors Surgery                | Corrimal, NSW                  |
| 12    | Aug  | Rosebud & Dist. Phonocard Coll Club Fair      | Anglican Church Hall                | Rosebud, Melbourne             |
| 13    | Aug  | East Gosford Stamp & Coin Fair                | Progress Assoc. Hall                | East Gosford, NSW              |
| 12-13 | Aug  | Edlins National Coin & Stamp Show             | Holiday Inn Menzies                 | Sydney                         |
| 19    | Aug  | Edlins Public & Postal Auction No. 107        | Griffen Centre                      | Canberra                       |
| 19-20 | Aug  | Edlins National Coin & Stamp Show             | Convention Centre                   | Canberra                       |
| 20    | Aug  | Phonocard, Stamp & Coin Fair                  | Wallsend Pioneers Hall              | Wallsend, Newcastle            |
| 25-27 | Aug  | <b>Phonocards Exhibition Singapore '95</b>    | Takashimaya Square                  | <b>Singapore</b>               |
| 27    | Aug  | Phonocard, Stamp & Coin Fair                  | Granville Town Hall                 | Granville, Sydney              |
| 3     | Sept | NSW Phonocard, Stamp, Coin & Coll. Fair       | Holiday Inn Menzies                 | Sydney                         |
| 3     | Sept | Phonocard, Stamp & Coin Fair                  | Rear Doctors Surgery                | Corrimal, NSW                  |
| 10    | Sept | East Gosford Stamp & Coin Fair                | Progress Assoc Hall                 | Gosford, NSW                   |
| 13-17 | Sept | <b>CardEx '95</b>                             | Exhib. & Congress Centre            | <b>Maastricht, Netherlands</b> |
| 15-17 | Sept | <b>International Phonocard Exhibition '95</b> | Hong Kong Cultural Centre           | <b>Hong Kong</b>               |
| 24    | Sept | Phonocard, Stamp & Coin Fair                  | Granville Town Hall                 | Granville, Sydney              |
| 8     | Oct  | Sydney Phonocard Collectors Club Fair         | St Marys Bowling Club               | St Marys, NSW                  |
| 8     | Oct  | WA Phonocard, Stamp & Coin Fair               | Royal Comm. Society Bldg            | Perth                          |
| 14-15 | Oct  | Stamp, Coin & Phonocard Fair                  | Town Hall                           | Tamworth, NSW                  |
| 19-22 | Oct  | Sydney '95 National Exhibition                | Convention Centre, Centrepoint Town | Sydney                         |
| 27    | Oct  | Edlins National Coin & Stamp Show             | To Be Advised                       | Burnie, Tasmania               |
| 28    | Oct  | Aust. Phonocard Collectors Club Fair          | St Stephens Church Hall             | Edwardstown, Adelaide          |
| 28    | Oct  | Edlins National Coin & Stamp Show             | Albert Hall                         | Launceston, Tasmania           |
| 29    | Oct  | Edlins National Coin & Stamp Show             | Westside Hotel                      | Hobart                         |
| 29    | Oct  | Stamp, Coin & Phonocard Super Fair            | Petersham Town Hall                 | Petersham, Sydney              |
| 4-5   | Nov  | Aust. International Phonocard Fair            | Holiday Inn Menzies                 | Sydney                         |
| 11-12 | Nov  | Edlins National Coin & Stamp Show             | Convention Centre                   | Canberra                       |
| 18    | Nov  | Sydney Banknote Convention                    | Holiday Inn Menzies                 | Sydney                         |
| 19    | Nov  | Phonocard, Stamp & Coin Fair                  | Wallsend Pioneers Hall              | Wallsend, Newcastle            |
| 19    | Nov  | Aust. International Banknote Fair             | Holiday Inn Menzies                 | Sydney                         |
| 3     | Dec  | NSW Phonocard, Stamp, Coin & Coll. Fair       | Holiday Inn Menzies                 | Sydney                         |
| 3     | Dec  | WA Phonocard, Stamp & Coin Fair               | Royal Comm. Society Bldg            | Perth                          |
| 10    | Dec  | East Gosford Stamp & Coin Fair                | Progress Assoc Hall                 | East Gosford, NSW              |

FOR FREE ANNOUNCEMENTS IN THIS SECTION, WRITE TO THE EDITOR

## NEW TECHNOLOGY

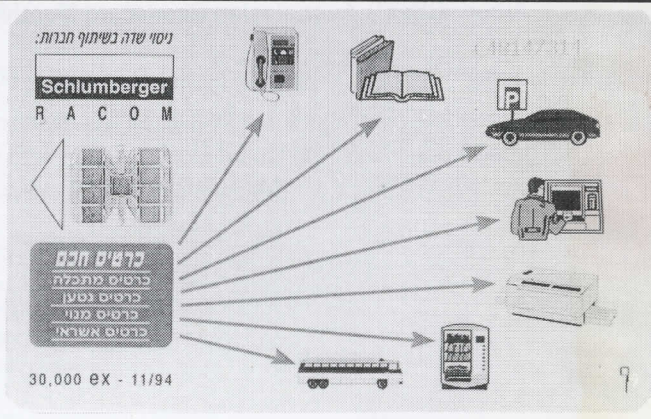
Israel recently released a multi purpose Smart Card manufactured by Schlumberger that can be used on a number of utilities.

The symbols are indicated on the back of the card.

They are:- payphone, library loan, car parking, withdraw money, photocopier, drink vending machine and a bus trip.

All of this on one card!!

Thanks to Ken Hosking for this info. - Ed.



# EXCITING NEW OFFER



The Australasian Phonocard Monthly magazine has commissioned the production of an album to store all your issues

The album is made from an attractive vinyl in a choice of blue or burgundy and has the title of the magazine in gold embossed writing on the cover and spine.

Each album will be able to hold 12 copies of the magazine to enable you to keep all your backissues in pristine condition. As time progresses these back issues will become an invaluable library for information about the hobby.

This offer is available from all good phonecard dealers.

## SPECIAL COMBINATION OFFER

Purchase one album (retail is \$21.95) and receive one copy of the PHONECARD MONTHLY PHONECARD (usually \$12 retail)

Total Value of Offer is \$33.95. For ONLY the cost of the Album \$21.95

Please add postage/handling of \$9 first album and \$3 each extra album.

Order Form. Please complete and send to  
"Album Offer", Australasian Phonocard Monthly, PO Box 1309, Tamworth, NSW 2340

I would like to order ..... album/s for the Australasian Phonocard Monthly @ \$21.95 \$.....  
PLUS Postage & handling @ \$9 first album + \$3 each extra album ordered \$.....  
(I understand I will receive one FREE Phonocard Monthly Phonocard with each album ordered) **TOTAL:**\$ .....  
Qty in Burgundy ..... Blue ..... (Allow 3-4 weeks for delivery)

Name.....  
Address.....  
State ..... Postcode.....  
Telephone (bh) ..... (ah).....

Enclosed is  cheque  money order  
Please charge my credit card:  
 Bankcard  Mastercard  Visa No:  
□□□□ □□□□ □□□□ □□□□  
Expiry Date ...../..... Signature .....

*SUBSCRIBE TO AUSTRALIA'S FIRST MONTHLY  
PHONECARD MAGAZINE*

# **"THE AUSTRALASIAN PHONECARD MONTHLY"**

\$40.00 For Twelve (12) Issues - \$76.00 for Twenty Four (24) Issues

# **FREE PHONECARD**

Telecom Australia has produced a **\$2.00 Complimentary Phonecard** on behalf of "The Australasian Phonecard Monthly". This card, which is now available, **commemorates the first anniversary of the magazine which was first issued in November, 1993.**

A limited print run of 10,000 of these Custom cards has been printed. They will not be available through Telecom's mail order service.

"The Australasian Phonecard Monthly" is offering a **FREE Phonecard** with each **renewed, extended or commencing subscription to the magazine.**

Anyone who subscribed from the **August '94 issue** (without knowing of this offer) will automatically receive one phonecard.

A subscription for 12 issues entitles the subscriber to one FREE Phonecard. A subscription for 24 issues (2 years) entitles the subscriber to two FREE Phonecards. The Phonecard features the original, November 1993 cover of the magazine.

Send Your Subscription To:

**The Australasian Phonecard Monthly  
P.O. Box 1309, Tamworth, NSW, 2340.**

Please Send **The Australasian Phonecard Monthly** To:

Name .....

Address .....

State ..... Postcode ..... Country .....

**COMMENCING MONTH:-** .....

**\$40.00 - Australian Air Mail 12 Issues    \$76.00 - Australian Air Mail 24 Issues**

**Zone 1: \$56.00 - 12 Issues; \$100.00 - 24 Issues**  
New Zealand, New Caledonia, Papua New Guinea, Solomon Is., Vanuatu. (Air Mail)

**Zone 2: \$62.00 - 12 Issues; \$115.00 - 24 Issues**  
Indonesia, Singapore, Fiji, Malaysia, Nauru, Samoa, Tonga, Tuvalu, Cook Islands, Brunei. (Air Mail)

**Zone 3: \$72.00 - 12 Issues; \$136.00 - 24 Issues**  
Hong Kong, Japan, Korea, Phillipines, China, Taiwan, India, Vietnam, Burma, Pakistan. (Air Mail)

**Zone 4: \$84.00 - 12 Issues; \$160.00 - 24 Issues**  
Afghanistan, Bahrain, Hawai, Mauritius, North America, Cyprus, Israel, Saudi Arabia. (Air Mail)

**Zone 5: \$98.00 - 12 Issues; \$176.00 - 24 Issues**  
Africa, Caribbean, Europe, Egypt, Morocco, South America, South Africa, U.S.S.R., U.K. (Air Mail)

**All Above Amounts In Australian Dollars**

Cheque/Money Order/Credit Card Number Enclosed/Approved For \$ .....

I wish to pay by Cheque Money Order Bankcard MasterCard Visa

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|--|--|--|--|--|--|--|--|--|--|

Exp. Date: ...../..... Phone ..... Cardholder's Signature: .....

**All Information Provided Remains Confidential**



# WHO WANTS TO BE A MILLIONAIRE?

by Ken Hosking - Bulleen, Victoria

The Zloty is the unit of currency in Poland. Last year, before devaluation, for only \$62.50 Australian you could receive in exchange one million Zloty.

Of course it cost 33,000 Zloty to buy a Big Mac and 9,000 Zloty to buy a Coke. You would often see 100 Zloty notes blowing around the streets.



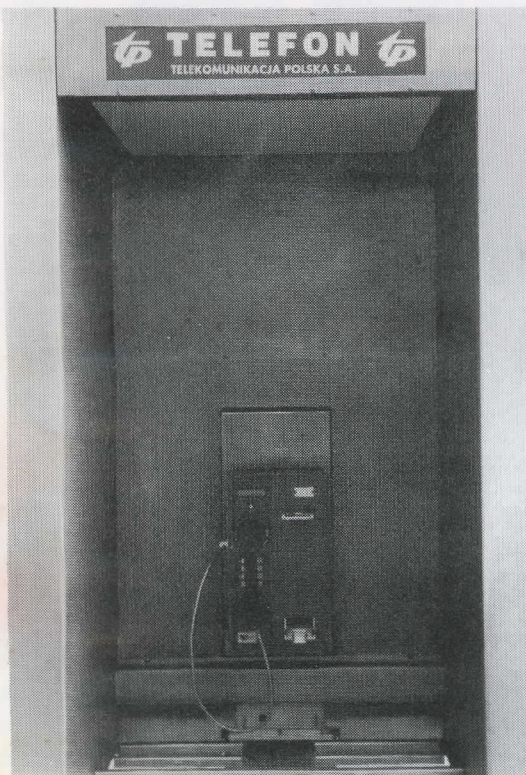
100 Zloty Bank Note (less than one cent Aust.)



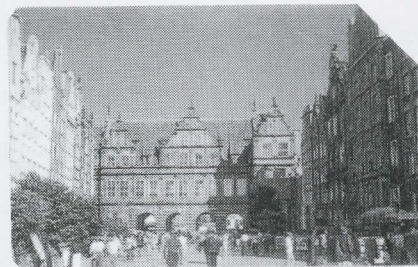
Polish Telephone Token

Now a thought came up. If Poland uses all bank notes for their currency, how do they make telephone calls? We were staying at a modern hotel in Warsaw, so I posed the question to the man at reception. "By using telephone tokens," he said. "Where do you buy these telephone tokens." I asked? From the local kiosk." was the reply. So I was out in the streets again looking for a kiosk that sold **telephone tokens** to bring back as a souvenir. The tokens cost 1.200 Zloty which is about 8 cents and is cheap for a local call. However, I don't know whether there is a time limit made on each unit.

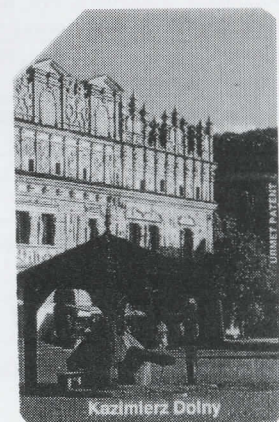
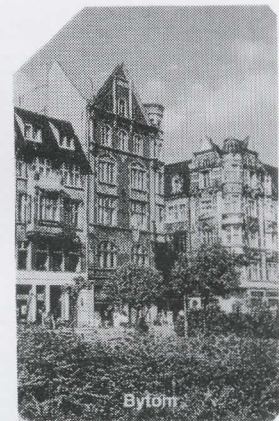
The best place to look for used phonecards in Poland is always the railway station. This is where travellers get off the train and use the cardphone to arrange accommodation for the night, or arrange for a friend to pick them up at the station. They are just sitting there on the shelf 'for the taking'!



Phonecard Telephone in Poland



Colourful Polish Phonecards



## AUSTRALIA'S FIRST PHONECARD OPERATED FACSIMILE SERVICE

Payphonics has announced the launch of Australia's first phonecard operated facsimile service. The service operated by Payphonics in Melbourne's Block Arcade, has been under test conditions for some time and was launched on 21 June 1995. **Facsimile technology has been integrated with payphone technology to form a combination payphone and facsimile service.**

Operating the service is easy. The user inserts the first A4 sheet (or smaller) containing the message to be transmitted, they then insert a phonecard, lift the handset and dial the destination facsimile machine telephone number. When the call is answered by the facsimile machine at the other end, the user presses a red button and the paper is automatically drawn into the machine. As each sheet is completed, a six second tone sounds allowing the user time to insert any additional sheets.

**Faxes can be sent to anywhere in the world!**

**The Australasian Phonecard Monthly was the second recipient of a fax sent as above; definately a Limited Edition fax sheet.**

The fax service is already proving to be popular with local shop keepers and the public alike. According to Payphonics manager Craig Hamilton, the facsimile payphone is the latest in a series of technological innovations developed by the company. Payphonics also introduced the first hands-free payphone using phonecards as a means of payment. This service is intended in particular for people with disabilities that preclude them from holding a telephone handset.

One such installation is at Yooralla in Box Hill, Victoria. Payphonics, along with the Care Givers and the young people who reside there, are jointly working on the development of a general purpose telephone which allows a large percentage of people with motor skill deficiencies the freedom of making and conducting their own telephone call. Ordinarily a Care Giver has to perform these functions.

Due to the complexity of these designs, Craig says that Payphonics relatively small installed base of payphones is intentional, as the company is focussing on quality rather than quantity. A well planned and considered product development program is being followed and so we will see more payphones from Payphonics as time passes. As Craig was the principal engineer in charge of the introduction of phonecard technologies into Australia it will be very interesting to follow Payphonic's progress in the area of technical innovation.

**Photos next month following my trip to Melbourne in July - Editor.**

### NORFOLK ISLAND

#### The Inaugural Stamp, Coin & Phonecard Fair

Situated in the Pacific Ocean is the idyllic island of Norfolk - beautiful and historic- home to the descendants of the Bounty Mutineers.

Readers will remember the September 1994 issue of APM which contained a feature article on the history of Norfolk Island and the introduction of the first phonecards (foenkaads) for the Island.

On Saturday the 9th of December 1995, Norfolk Island will host its inaugural Stamp, Coin and Phonecard Fair at the South Pacific Resort Hotel. Collectors and their friends are being welcomed from around the world. Readers will note at pages 20 & 21 full details in relation to this Fair including a conact for further information - The Travel Centre (Janelle Taylor).

Whilst on the subject of Norfolk Island are there any readers 'out there' who had, or know of anyone who had, any of the initial three Norfolk Island Collector Packs signed by the Norfolk Island Administration representative at the official launch at St Marys in early October 1994 ? I'd be interested to know - Ed.

### COMPLETE GUIDE PHONECARDS OF AUSTRALIA

Recently I received a copy of the above publication from its compiler, Glen Bellamy. This Guide includes for the first time all of the phonecards issued by Telecom - Telstra, PayTel, Payphonics and Card Phone. I have only had a chance to cast a brief look at the Guide but am impressed at the detail included.

Copies are available from phonecard dealers or by writing to Glen Bellamy c/- The Sydney Phonecard Club, PO Box 773, St Marys, NSW 2760.

## FOR SALE

### TELECOM COLLECTOR PACKS

|                                |                |
|--------------------------------|----------------|
| First 15 Packs from Geelong to |                |
| Christmas '92 Bird Choir.....  | <b>\$2,450</b> |
| Latest 16 Packs from Australia |                |
| Day '93 to Homecoming.....     | <b>\$ 790</b>  |
| Complete set of 31 Packs.....  | <b>\$3,150</b> |

### MINT CARDS

|                                                                                                                              |                |
|------------------------------------------------------------------------------------------------------------------------------|----------------|
| Complete set of 53 official Telecom Mint cards that were not issued in Collector Packs, including the rare Geneva Koala..... | <b>\$1,190</b> |
|------------------------------------------------------------------------------------------------------------------------------|----------------|

## INVESTMENT SPECIALS

### Collector Packs

Our price for each of the individual Collector Packs is very competitive - eg. W.A. \$45  
Please Enquire!

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# NEW ZEALAND NEWS UPDATE

## GLOBAL TELECOM ..... A new force in telecommunications

With the launch of Global Telecom Systems Ltd., the final stage in the establishment of a competitive New Zealand owned company offering a wide range of telecommunications services has been achieved.

Global in New Zealand is part of a network currently providing telecommunication services on four continents in the world. A strategic alliance between National Payphones and Paycell was the initial step towards the formation of this independant network (see February 1995 issue APM).

The new organisation aims to give New Zealanders a range of highly competitive services to reduce their telephone calling costs.

The first service will give savings on international calls through the use of the **Global International Telephone Card**. Global's gateway into New Zealand is the Auckland Earth Station providing the New Zealand company with the independence and flexibility of their own satellite link.

### Remote Memory Telephone Cards

Global, like many other overseas companies has joined the leading United States Telecommunications Giants in utilizing the Remote Memory card services. With Global Telecom, their cards can be accessed through over 1,000 touch tone telephones in New Zealand including Telecom Payphones.

### What is a Remote Memory Telephone Card?

Such a card is not a new concept and in fact currently more remote memory cards are produced around the world than most other technologies. The huge North American market is now 90% dominated by this technology.

A remote memory telephone card is a pre paid card which allows telephone calls to be made to the value pre paid. The main aspect of Global's card is that the monetary value of the card is not stored on the card but in a central Global exchange. As calls are made the Global central exchange changes the balance accordingly.

### Global's Collector Policy

Telephone card collecting around the world is a growing hobby. Last year New Zealand saw a remarkable boom, attracting tens of thousands of speculators that pushed up the market prices.

Global feels that these inflated prices took away the collectability of the telephone card from the hands of the majority due to the fact that an average person can not afford to obtain one of each card.

Global has indicated that it wishes to provide the collecting public with a quality product that is collectable and affordable. **As such, the company will produce all cards in two styles.**

Each card will be produced in a denomination of value applicable with the service provided, eg., \$5, \$10, \$20,

\$25, \$50, \$100 values but the same card design will be produced as a \$2.00 face value card. The \$2 card may be produced in a 'Collector', 'Bonus', 'Complimentary', 'Sample', 'Promotion', category depending on the product type.

The \$2 card will be produced to a photo graphic quality but on a lighter more flexible plastic. Similar lighter weight cards are produced in numerous countries around the world, for example, Australia and Japan. The lighter weight plastic will further distinguish the two types of cards.

This policy is intended to allow collectors to build substantial collections of quality and beauty but at a minimal cost.

Also in Global's collector policy it is intended that sufficient cards will be produced to provide at least one card to each collector on their standing order service, including dealer's standing orders.

Collector packaging premiums will be kept to a minimum with in most cases the **additional charge being between \$10 - \$25.**

### Inaugural Presentation Pack

The company's Inaugural Issue Collector's Presentation Pack has been produced strictly as a Limited Edition. Only 500 packs have been issued with the complete set of 4 cards. **The pack which contains \$10, \$25, \$50 and \$100 cards (\$185 in face value) has an issue price of \$205.**

In line with the policy as outlined above, the company has also issued an Inaugural Issue Collector's Presentation Pack which contains the set of four cards each bearing a face value of only \$2.00.

**This Pack is available at an issue price of \$28 whilst individual cards are available at face value.**

**The Inaugural International Telephone Cards show Totaranui Beach in the heart of Abel Tasman National Park.**

Thanks to Richard Wooders (Sales Director - Global New Zealand) for the large amount of information provided from which this article was produced. The next issue of APM will contain further information as well as a reproduction of the newly issued Global phonecards - Editor.

## FULLERS FERRIES SMARTCARD TELEPHONES

Auckland Fullers Ferries in association with National Payphones/Paycell have announced the introduction of a cellular smartcard payphone service commencing from June 1995.

This new service will allow ferry passengers the freedom to make telephone calls whilst commuting to their destinations. Calls can be made to all destinations in the world including all local and national calls.



A choice of payment has been provided with most vessels carrying a coin payphone and a smartcard payphone. The card payphone is utilising the latest technology smartcard telephone card that is unique to the Auckland Fullers telephones.

It is the first time that a private company has issued their own telephone cards and telephones in New Zealand.

It is intended that only 2-3 sets of cards will be issued each year utilising the smartcard technology.

Again, more on these cards next issue - Editor.

# HIRALAL INVESTMENTS

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Phone/Fax: (02) 675 2584 - 8pm to Midnight

## TELECOM PACKS

|                 |     |                         |    |
|-----------------|-----|-------------------------|----|
| Geelong         | 149 | Aust Day '93            | 20 |
| South Australia | 360 | Endang Spec '93         | 89 |
| Generic         | 69  | Aboriginal '93          | 39 |
| Grand Prix      | 49  | Landscape '93           | 39 |
| Victoria        | 215 | Microscopic             | 55 |
| Queensland      | 215 | Environment             | 48 |
| NSW             | 325 | Aust Day '94            | 30 |
| Western Aust    | 50  | Dinosaurs               | 80 |
| ACT             | 160 | Endand Spec '94         | 50 |
| Northern Terr.  | 40  | Landscape '94           | 65 |
| Tasmania        | 35  | Comm Games              | 35 |
| Red Cross       | 250 | Surf Lifesaving         | 55 |
| Aust Day '92    | 69  | Christmas '94           | 45 |
| Olympics        | 295 | Aust Day '95            | 11 |
| '92 Bird Choir  | 89  | <b>COMPLETE SET POR</b> |    |

## TRADE IN FACILITY!!

We will take any mint cards/packs at full 100% face value for payment or credit for the above!!

**AMEX - VISA - BANKCARD - MASTERCARD**

### NOTE WELL!!

We give a written **GUARANTEE** to buy back at minimum 70% of sale price (or 90% of face value, whichever is **HIGHER**), of any and/or all purchases from Hiralal Investments. Of course, if the market is stronger (which in our opinion, the only way is up as stocks are rapidly **DRYING UP!**), you always have the option of selling to the highest bidder.

We also stock Mint, World, Varieties and Specialist material. Phone or Fax your Want Lists and for Wholesale Prices. **DO IT NOW!!!**

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|                 |       |                    |      |
|-----------------|-------|--------------------|------|
| Geelong         | \$160 | Australia Day '93  | \$30 |
| South Australia | \$375 | Endang. Spec '93   | \$70 |
| Generic         | \$65  | Aboriginal         | \$40 |
| Grand Prix      | \$45  | Landscape '93      | \$40 |
| Victoria        | \$225 | Microscopic        | \$65 |
| Queensland      | \$175 | Environment        | \$65 |
| NSW             | \$325 | Aust Day '94       | \$25 |
| West Aust.      | \$65  | Dinosaurs          | \$75 |
| ACT             | \$185 | Endang Spec '94    | \$50 |
| Nthn Territory  | \$60  | Landscape '94      | \$70 |
| Tasmania        | \$60  | Comm. Games        | \$30 |
| Aust Day '92    | \$70  | Lifesaving         | \$50 |
| Red Cross 1st   | \$225 | Christmas '94      | \$50 |
| Red Cross 2nd   | \$175 | Australia Day '95  | \$12 |
| Olympic Games   | \$300 | Invisible Heritage | \$50 |

Homecoming \$50

1 - 29 TELECOM PACKS P.O.A.

Telecom Amsterdam CardEx folders \$55

\$2.00 Emu Export Card - mint \$25

\$2.00 Rentlo First Grade - mint \$125

\$5.00 Thank You card - mint \$90

### INVESTMENT PACKAGES

\$1,000 TO \$100,000

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Reprints All in stock

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1 Hole & Multi Hole Cards Also Available in Above Range

Postage Extra. All above prices are subject to stock availability and price changes. Please phone or fax to confirm order.

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Send for our **FREE Price List** with a Self Addressed A4 Envelope (Updated Every 4 Weeks)

# THE JAPANESE EXPERIENCE

## (Part 7.) Cats and Dogs

by Don Hill, Melbourne Phonecard Centre

What is the most popular thematic collectable on phonecards? Is it Coke, Disney or Trains? No, it is actually the humble cat! Fido comes a bit behind Felix, but is also a popular theme to collect.

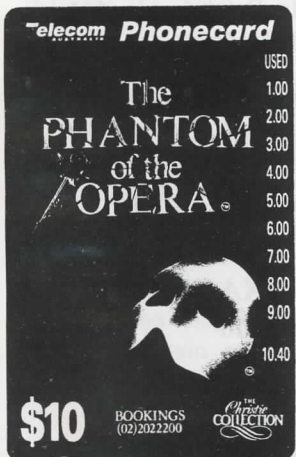
The collecting of cats and dogs as a theme shows that not all popular themes from Japan are expensive or difficult to collect. This theme also appeals very strongly to the kids and especially girls. The majority of these cat related cards are produced on NTT cards so they are freely available at a cheap price. Cats are featured in a natural state as well as in a variety of contrived poses, such as stuffed into a cookie jar or gift box, or hanging from a washing line in a clothes bag! As if cats can't find enough unusual poses of their own!

Most designs are produced to fit the "cute and cuddly" description with the result that a page of attractive cats has been known to make many a young lady emit strange sounds of "oooooh" or "I want them all"!

Dogs have been known on occasion to have the same effect but the particular dog needs to be really photogenic and especially cuddly to get the same response from the ladies.

Private issue White or Free cards tend to be produced with cartoon cats rather than photographs of cats and generally feature an advertisement for some cat-related product such as a cat food brand or a cat exhibition. It is very easy to find a collection of cats from the cheaper NTT cards and at the same time the private issues allow the specialist to find rarer examples that have a particular appeal. Most dealers would have a range of the cheaper cats for around \$4 a card. The rarer ones are priced from \$6 to \$24. One particular set of 5 from Japan fit together as a 'jigsaw' and feature two kittens, both holding a ball of wool. This set is listed at \$450! Another set of 5 puzzle cards features a row of 26 kittens in a line - also priced at \$450!

In the Japanese Catalogue, 14 pages are devoted to Coca-Cola cards - nearly all of which are White or Free cards and so relatively expensive to obtain. Cats have 20 pages devoted to them and only a few of the NTT issues are shown which indicates that a large number of cat cards must exist. Dogs equal Coca-Cola with 14 pages!



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PHANTOM  
OF THE  
OPERA**

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The Christie Collection Pty. Ltd. - A.C.N. 006 478 760

7-180595

## SELLING

|                                      |         |
|--------------------------------------|---------|
| \$10 Brisbane - 1 hole               | \$60.00 |
| \$20 Adelaide - 1 hole               | \$22.00 |
| VIC set (3) one hole                 | \$16.00 |
| RSPCA PACS Wombat                    | \$8.00  |
| CardEx mint at face                  | \$5.00  |
| Year of the Dog set (4) Mint at face | \$20.00 |
| Sheepskin Warehouse Numbered Packs   | \$22.00 |
| As Above Packs No's 1 - 9 each       | \$49.00 |
| Multi Hole Sheepskin Warehouse       | \$13.00 |
| Spies Hecker "Cars" set 3 x \$5      | \$29.00 |

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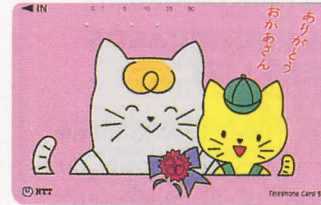
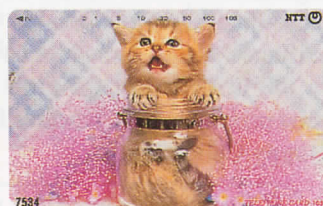
## SHEEPSKIN WAREHOUSE

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# THE JAPANESE EXPERIENCE

All Cards Shown Below Available From Knox-Sherbrooke Phonocards



# CLUB & SOCIETY NEWS

This Section Is Provided To Phonocard Clubs & Societies For The Promotion Of Their Activities And Membership.

Articles Provided Will Be Reproduced At No Cost To The Club.

Australian Phonocard Collectors Club Inc.  
64 Concord Drive, Reynella, SA 5161  
Secretary: Glenis Hymers

A NEW PUBLICATION

BY

THE AUSTRALIAN PHONECARD  
COLLECTORS CLUB Inc.

**TELECOM AUSTRALIA PHONECARDS**  
**\*SERIAL NUMBERS LIST\***  
**ISSN: 1324-2725**

This publication includes, in five easy-to-follow sections, the serial numbers, or as they are known, the i.d. numbers or batch numbers, of all phonecards released by Telecom Australia or Telstra, that fit in the Australian numbering system up to number 864.

#### Introduction

This serial numbers list is made up of five different sections. The first section lists all phonecards that were available from Telecom or from retail outlets at face value. The only exceptions are the \$1.50 Christmas 1992 N920610a serial number 218 that was given free of charge to those who had bought phonecards through Telecom postal order service. The remaining Phonecards were made available for sale at \$6 each. The \$5 Geneva ICM-2 serial number 106, was initially released at Geneva, but the remaining cards were available from Telecom at face value. It also lists the \$2 Complimentary cards released from 1995.

The other sections list Special Issues, Limited Editions, Custom Phonecards and finally International Phonecards manufactured for Telstra for use in overseas countries, and whose serial numbers range within the Australian phonecards serial numbering.

To the best of our knowledge, these serial numbers are accurate at the time of printing.

The serial number range is larger than the print run to allow for errors in all serial numbers to 121 and from 127 to 130. For serial numbers 122 to 126 and then from 131 the print run is equal to the serial number range.

Seven cards have a serial number range of only 600 cards and the same cards a further 100,000. They come from uninterrupted print runs of 100,000 cards spanning two serial numbers. The total range for these cards is thus 100,600 allowing for 600 errors, as was normal practice when these cards were produced. It is therefore impossible to state that the print runs are

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actually 600 and 100,000. A percentage of the 600 errors must obviously be deducted from these numbers. In serial number 284, \$20 Generic G930134a, the word Copyright is missing on some cards. It is extremely difficult to establish how many cards exist with the word Copyright missing. However, we can give you some idea with the aid of the serial numbers we have seen: lowest serial number with Copyright 28406977, highest 28487887; lowest without Copyright 28489154, highest 28493035; lowest with Copyright 28497097, highest 28407098. On the basis of these numbers, no more than 9,210 phonecards without Copyright are in existence. But of course we have not seen all cards! In the first section, all print runs under 50,000 have been printed in bold typeface for easy identification.  
**Happy Collecting!**

A.P.C.C. would like this opportunity in advising collectors that this new publication will replace their catalogue, Phonecards of Australia, which has been discontinued.

The **Serial Numbers List** booklet will be published in July. You can order your copy now by sending \$6.00 (post paid) to the Club Secretary, Mrs Glenis Hymers, at the address opposite.

**Payment is accepted by bank cheque, postal order or credit card (Bankcard, Mastercard, Visa).**

Kangaroo Phonocard Club Inc  
PO Box 706, Springwood, Qld. 4127  
President: Wim Matzer

The Club advises, that due to circumstances beyond their control, the **Club Fair** set down for 16 July at Downey Park, has been **cancelled**.

The next Fair is proposed for February 1996. More information on this as it becomes available.

The Gold Coast Philatelic Society  
PO Box 39, Nobby Beach, Qld. 4218  
Secretary: Lorelle Trewern

**Don't forget the Gold Coast Philatelic Society's Stamp, Coin & Phonocard Day** being held on Sunday the **30th of July 1995**, from 9.00 am to 3.30 pm, at the Albert Waterways Hall, cnr Sunshine and Hooker Boulevards, Broadbeach, opposite the Pacific Fair.

**If you have any queries on the event, please contact the Secretary, Lorelle Trewern on (075) 72 5480, or the President, Fred Luis on (075) 92 0265.**

**Ray Newlands - Publicity Officer**

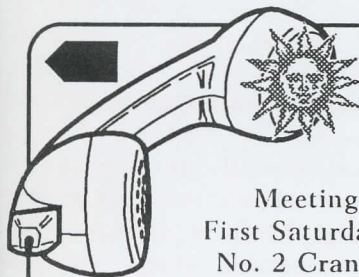
Sydney Phonocard Collectors Club Inc.  
PO Box 773, St Marys, NSW 2760  
President: Michael Taylor

The Club advises that their third **Phonocard Fair** will held on **Sunday the 8th of October 1995**, again at the St Marys Bowling Club, St Marys.

**Telephone enquiries and reservations can be made to the President of the Club, Michael Taylor, on (047) 824131.**

Rosebud & District Phonecard Coll. Club Inc.  
PO Box 211, Rosebud, Victoria 3939  
Secretary: Sandy Kitto

The Rosebud Club is holding a Phonecard Fair on Saturday 12 August 1995, at the Anglican Church Hall, corner Sixth Avenue and Point Nepean Road, Rosebud. Melwy 158 D.12. The fair will be open between 10 am and 4.00 pm with **free entry** and ample parking. Dealers tables are available, prior booking with payment is required by 8th of August, to the Secretary at the above address. Table size 8' x 2'6" cost \$10 each. **Enquiries in relation to the Fair can be made to Sandy Kitto as above or to the Club President (John Thomas) on (059) 86 2261.**



## PARADISE PHONECARD CLUB

Meetings Held 1.00pm  
First Saturday of Every month.  
No. 2 Cran Street, Ashmore.

For further information contact: (075)  
Jan 78 2993; Laurie 39 1803; Graham 77 3765

AUSTRALIAN  
PHONECARD COLLECTORS CLUB INC

## PHONECARD FAIR

Saturday July 22, 1995

### VENUE

ST. STEPHENS UNITING CHURCH HALL  
28 DELAINE AVENUE, EDWARDSTOWN,  
SOUTH AUSTRALIA

DOORS OPEN 10.00 A.M.

A FREE FAIR BAG TO THE  
FIRST 100 PAYING PATRONS  
DONATED BY TELECOM AUSTRALIA

- DEALERS AND CLUB TABLES
- AUCTION AT 1.00 P.M.
- DOOR PRIZES - DRAWN ON THE DAY
- TEA - COFFEE - REFRESHMENTS AVAILABLE

ADMISSION: ADULTS \$2.00 - JUNIORS \$1.00

Entitles a FREE entry to Door Prizes

TABLES: \$15 - LARGE \$30 - DISPLAY STANDS \$5

EVERYONE WELCOME

TABLE BOOKINGS AND ENQUIRIES PHONE (08) 381 3449

PROMOTIONAL MATERIAL AND DOOR PRIZES DONATED BY:-



AUSTRALASIAN  
PHONECARD MONTHLY  
PHONECARD COLLECTOR



TAMWORTH PHILATELIC SOCIETY INC.

## 30th ANNIVERSARY

# FAIR

STAMPS COINS PHONECARDS

SATURDAY 14TH OCTOBER 1995  
9.00 a.m. to 4.00 p.m.

SUNDAY 15TH OCTOBER 1995  
10.00 a.m. to 4.00 p.m.

TOWN HALL  
FITZROY STREET  
TAMWORTH

INTERSTATE, NSW AND LOCAL DEALERS  
BUYING SELLING SWAPPING  
DISPLAY BY MEMBERS

TAMWORTH PHILATELIC SOCIETY INC  
PO BOX 678  
TAMWORTH 2340  
Secretary: Graeme Mitchell 067 664853

## SYDNEY'S FIRST REGULAR MONTHLY PHONECARD FAIR

HELD ON THE 3rd SATURDAY  
EACH MONTH

### VENUE

JOURNALISTS CLUB  
36 CHALMERS STREET  
OPPOSITE CENTRAL STATION  
SYDNEY

BIG RANGE OF PHONECARDS  
BOTH MINT AND USED  
COLLECTOR PACKS  
AUSTRALIAN/FOREIGN

**ADMISSION FREE**

**DOOR PRIZES**

FOR FURTHER DETAILS PHONE:

(02) 675 2584

OR

(02) 638 4104



# THE WORLDS FIRST RAILWAY SATELLITE PAYPHONES!!!

## PayTel's New Satellite Payphone

The primary feature of PayTel's new satellite payphone is that their service now extends right over the whole of the Australian continent - well beyond the limitations of the cellular radio network.

A number of "outback Australian" transport operators and others have been waiting many years for the provision of mobile payphone services - and the new PayTel product is designed to meet these needs.

The first trial of this new product will be on board Australian National's trans-Australian '*Indian Pacific*' passenger train. This train operates on one of the longest rail routes in the world and travels across some of the most arid country on earth. **The 5 day full journey commences in Sydney on the Eastern seaboard and finishes in Perth on the western seaboard.**

**The payphone is fitted with two communication interfaces - one for Telecom's cellular network and one for the Optus "B" satellite.** When the train is within cellular radio range, the payphone connects calls through this network. The satellite interface is automatically connected when the train moves outside cellular range.

It will be of **interest to collectors** to note that the development of this system has precipitated the change from phonecards displaying simply a \$ 'face' value to the new value descriptor of \$ face value + number of units encoded.

PayTel's satellite payphone provides local (Australia wide) calls on both cellular and satellite - at different call charges/minute + full ISD call capabilities on both cellular & satellite - again with different call charges for each system to each different group of ISD destinations!!

The new cards are encoded with a number of 25c units, eg. a \$5 card is encoded with 20 units. When a user enters a number to be called and swipes a phonecard through the card reader - the payphone computes the number of minutes of call time from the card credit (in call units) and call destination - and displays this 'credit' in minutes of call time available for the call being made.

Minutes of call time credit is undated as the call proceeds and when the call is complete, the display shows the number of call units credit remaining on the card.

**This form of 'user interface' is unique to PayTel**, who have developed this system in response to surveys carried out on a number of payphone installations throughout Australia. **These clearly indicate that the two sets of information most required by payphone users are:**

(a) "I want to be able to calculate the approximate time available on my card if I dial....", and

(b) "I want to know the exact number of minutes (call time credit) remaining as I am making a call - not a \$ value".

**PayTel have dubbed it the TRD feature - Time Remaining Display!**

PayTel believes that this TRD feature provides the user with the real information he/she wants to know as a call is being made and makes the payphone and phonecards much more 'user friendly'.

**My thanks to Graham Rooke for provision of the above information. Where will this (locally developed) technology end? - Editor.**

## KAZAKHSTAN

Recently, the republic of Kazakhstan has begun to issue phonecards. This country is a state in the centre of the Eurasian continent with a population of around 17 million made up from some 120 different nationalities, the majority of whom are Kazakhs and Russians. For administration purposes Kazakhstan is divided into 19 Regions under the control of the central government.

**Satel** (the Republic of Kazakhstan's Telecommunications Authority) is working in conjunction with **Telsra of Australia** in a joint venture to set up a telephone payphone system. **The first phones were installed in May 1995.**

To date, **22 phones have been installed** in hotels, restaurants, casinos and at the airport of the capital. The payphone facilities/technology is aimed at the international market as the expense for Kazakhs is high.

The first issue consists of **4 cards** with denominations in US\$ of \$5, \$10, \$20 and \$50. 20,000 are printed for each denomination and each collector pack will contain one of each of the 4 cards (**cards featured on page 8**).

The phonecards are produced by Alcatel in Belgium and they **feature two magnetic stripes**. After each card is used a (large) punch hole is made on the stripe/s to indicate whether the card has been used once or twice. Each card can only be used twice.

5,000 Collector Packs are to be produced in one format from Czechoslovakia and a further 5,000 packs are to be produced in a different format from Pakistan. These Collector Packs will be sold through tourist venues in the country as souvenirs for people visiting.

The authorities will also be packaging used cards for sale as well as the mint cards!

**For further information on the technical aspects of the phonecards or on how to obtain them, contact Don Hill at the Melbourne Phonecard Centre - Ed.**

## MADAGASCAR

The island of Madagascar has just issued its first phonecards. Cards are of 25, 50 and 100 units respectively and are issued by **STELMAD** (Societe des telecommunications de Madagascar) and manufactured by Schlumberger of France. Public telephones are apparently found only in Antananarivo and the level of usage is low. Most locals are too poor to afford to use phonecards.

**A word of caution:** STELMAD is not geared up to supplying cards by mail order. If you take the risk of attempting to order cards, you may never receive a reply or a refund of your money!!

**Thanks to Cyril Fox in regards the above article -Ed.**

# **CLUB & SOCIETY DISPLAY ADS**

## **ROSEBUD & DISTRICT PHONECARD COLLECTORS CLUB INC.**

P.O. Box 211, Rosebud, Victoria 3939

The Club  
Meets Second Saturday, 2pm, Monthly  
at the  
Anglican Church Hall  
Sixth Avenue & Point Nepean Road, Rosebud.  
Melway 158 D12  
All Welcome

## **THE MELBOURNE PHONECARD CLUB INC**

P.O. Box 197, Heidelberg West, Vic. 3081.

The Club Meets  
On the First Saturday  
of Each Month  
at 1pm  
at the  
Darebin Senior Citizens Centre,  
18 A Bent Street, Northcote - Melway 30 E7.  
All Welcome

**WE PROVIDE A WIDE RANGE OF  
SERVICES TO MEMBERS**

Enquiries Phone/Fax Keith Sykes (03) 484 2568

## **AUSTRALIAN PHONECARD COLLECTORS CLUB INC** (AUSTRALIA'S FIRST CLUB)

64 Concord Drive, Reynella, S.A. 5161

Meets Second Tuesday of Each Month (Jan  
break) at 7.30 pm, TOC-H-Hall, Delaine Avenue,  
Edwardstown, Adelaide (off south Road)

Activities & Services to Members Include;  
Auction, Circuit Book, Reference Library,  
Postal Bid Sales, Displays, Excellent published  
Magazine (bi-monthly). Members Exchange  
Mailing List provided.

**BANKCARD, MASTERCARD & VISA AVAILABLE**

Limited Edition Promotional Cards:  
\$10 Kangaroo Island & \$5 Steam Ranger - Southern  
Encounter ..... \$3 per card (post paid)

Information Brochure Available

Club Secretary: Mrs Glenis Hymers  
At Above Address or PhoneFax (08) 381 3449

## **KANGAROO PHONECARD CLUB Inc.**

P.O. Box 706, Springwood, Queensland 4127

This Club Meets Every Second Tuesday,  
each Month  
At 10 Queensport Road  
Murarrie  
UBD Street Directory Map 28-C4  
For Further Information Ring Either  
The Club Secretary on (07) 808 8871  
or  
The Club President on (07) 209 7915

## **SYDNEY PHONECARD COLLECTORS CLUB**

PO Box 773, St Marys, NSW 2760

The Club Meets On the 4th Wednesday of  
Each Month From 7.30pm  
At the St Mary's Bowling Club Auditorium  
Carson Lane (off Queen Street)  
UBD Map 185 Ref G16

All Members and Visitors Most Welcome  
Enquiries: Phone Derek May (02) 835 2427

## **CAPRICORN PHONECARD & CARD COLLECTORS CLUB**

PO Box 3069, Rockhampton Shopping Fair,  
Queensland 4701

The Club Meets On the Fourth Tuesday of Each  
Month at the Park Avenue, Catholic Parish Hall,  
Cnr. of Main & Haynes Streets,  
North Rockhampton, at 7.30 pm.

All New Members and Visitors Most Welcome

## **THE PHONECARD CLUB OF TASMANIA INC**



P.O. Box 816, Rosny Park, Tasmania 7018

We Now Meet On the  
3rd Friday in Each Month  
At The Rosny Regional Library at 7.00 pm  
Bligh Street, Rosny Park  
**THERE WILL BE A LUCKY DOOR PRIZE  
EACH MEETING**

All Members & Visitors Welcome



## "The Australasian Phonocard Monthly" Is Obtainable From the Following Dealers

### NSW

|             |                                 |                                                                 |
|-------------|---------------------------------|-----------------------------------------------------------------|
| Sydney      | Gabriele's Philatelic Service   | Suite C2, Mirvac Building, 160 Castlereagh Street (02) 283 1311 |
| Sydney      | Sydney Stamp Centre             | 14 Martin Place, Colonial Mutual Bldg Opp. GPO (02) 231 4583    |
| Sydney      | Status Retail                   | Shop 533/255 Pitt Street (02) 267 6116                          |
| Sydney      | Kennedy Stamps                  | Shop 4/155 Castlereagh Street (02) 264 6168                     |
| Sydney      | Al's Phone Cards                | Shop 29, 37 Park Street (02) 267 5931                           |
| Sydney      | Queen Victoria Coins            | Shop 12 QVB Walk, Queen Victoria Building (02) 283 2500         |
| Sydney      | Macquarie Coins & Coll. Gallery | Shop 4, 83 York Street (02) 262 6558                            |
| Blacktown   | Prospect Stamps & Coins         | Shop 18, 24 Main Street (02) 622 1399                           |
| Parramatta  | D & L Stamps & Coins            | Shop 5, 2 Macquarie Street (02) 687 2372                        |
| St Marys    | G & C Quality Stamps & Coins    | Shop 5, Star Arcade, 182 Queen Street (02) 8331618              |
| Strathfield | Strathfield Stamps & Coins      | Shop 68, Strathfield Plaza (02) 764 3034                        |
| Narrabeen   | M.E.F. Books                    | PO Box 523, Narrabeen, NSW 2101 (02) 913 3036                   |
| Lismore     | Michael Rennie                  | Shop 3, 142 Keen Street (066) 22 4844                           |
| Gosford     | Alan's Collectables             | No1, Shop 4, William Street Plaza (043) 24 6884                 |
| Tamworth    | Jeff Solomon                    | "Solomon's Newsagency", 411 Peel Street (067) 66 1368           |
| Newcastle   | Paul Melmeth Galleries          | 281 Hunter Street (049) 26 3357                                 |
| Newcastle   | Hunter Valley Collectables      | Shop 19, City Arcade, 120 Hunter Street (049) 26 3031           |

### VIC

|                |                            |                                                               |
|----------------|----------------------------|---------------------------------------------------------------|
| Melbourne      | Max Stern & Company        | Port Phillip Arcade, 234 Flinders Street (03) 9654 6751       |
| Melbourne      | Rex & Fair Philatelists    | Shop 10, Hub Arcade, 318 Little Collins Street (03) 9654 7022 |
| Melbourne      | City Stamp Market          | Shop 28, Degraives Street (03) 9654 3549                      |
| Melbourne      | Universal Coin Company     | 20 Centre Place (off Flinders Lane) (03) 9654 2997            |
| Melbourne      | Centre 22                  | 22 Centre Place (off Flinders Lane) (03) 9650 3687            |
| Melbourne      | Melbourne Phonocard Centre | 24 Centre Place (off Flinders Lane) (03) 9650 77871           |
| South Caufield | MKG Stamps & Coins         | 357A Hawthorn Road, South Caufield (03) 9523 8906.            |
| Moonee Ponds   | R.M.C. Stamps & Books      | 633B Mt Alexander Road, Moonee Ponds (03) 9326 1746           |

### QLD

|                  |                            |                                                             |
|------------------|----------------------------|-------------------------------------------------------------|
| Brisbane         | Tony Boyd                  | 200 Latrobe Terrace, Paddington, Brisbane (07) 369 0488     |
| Brisbane         | Rob Dean, GPO Newsagency   | GPO Lane (next to public phones) (07) 229 1581              |
| Brisbane         | G.A.Laker & Co.            | 4th Floor, Bowman House, 276 Edward Street (07) 221 4746    |
| Brisbane         | Cut Price Coins            | 14 Queens Parade, Brighton (07) 269 1158                    |
| Brisbane         | Garden City Stamps & Coins | Shop 1A, Garden City Shop. Centre, Mt Gravatt (07) 349 3562 |
| Surfers Paradise | The Dolphin News           | 3115 Gold Coast Highway (075) 398 200                       |
| Surfers Paradise | Paradise Centre Newsagency | Shop 232, Paradise Centre (075) 702 126                     |
| Rockhampton      | Len Cooper                 | Rocky Markets, Dennison Street, Rockhampton                 |
| Mackay           | John Platts Stamps & Coins | Whitsunday Arcade, Macalister Street (079) 576 602          |
| Cairns           | Tristan Abba               | Rusty's Market (070) 330 809                                |
| Southport        | M & M Collectables         | Shop 18, Stewart Centre (075) 270 699                       |

### SA

|               |                        |                                                   |
|---------------|------------------------|---------------------------------------------------|
| Adelaide      | Stewarts Stamp Shop    | 73 Grenfell Street (08) 223 4435                  |
| Adelaide      | Rundle Coins           | 214A Rundle Street (08) 232 0660                  |
| Adelaide      | Unley Coins            | Cnr. 259 Unley Road & Eton Street, Unley.         |
| Adelaide      | Adelaide Arcade Stamps | 7B Adelaide Arcade, (08) 232 5052                 |
| Port Adelaide | Hippers Newsagency     | 172 St Vincent Street, Port Adelaide (08) 47 2961 |

### ACT

|          |                    |                                                    |
|----------|--------------------|----------------------------------------------------|
| Canberra | Edlins of Canberra | Shop 10, Garema Arcade, Bunda Street (06) 258 6845 |
|----------|--------------------|----------------------------------------------------|

### WA

|            |                                 |                                               |
|------------|---------------------------------|-----------------------------------------------|
| Perth      | Mickel Smits "Philatelists" P/L | Shop 10-11, London Court Arcade (09) 325 3252 |
| Freemantle | Market Kolectors                | Kiosk 45, 27 Williams Street, Fremantle Malls |
| Albany     | Jackmans Stamps & Coins         | 78 Lockyer Avenue (098) 416 338               |

### TAS

|        |                       |                                                             |
|--------|-----------------------|-------------------------------------------------------------|
| Hobart | Abacus Stamps & Coins | Shop 10, Mathers Lane (002) 343 494                         |
| Hobart | The Stamp Place       | Trafalgar Shopping Centre, 110 Collins Street (002) 24 3536 |

### NT

|               |                             |                                               |
|---------------|-----------------------------|-----------------------------------------------|
| Alice Springs | Alice Sp. Coins & Banknotes | Shop 5, 113 Todd Street (089) 521 575         |
| Darwin        | Just Phonecards P/L         | GPO Box 3677, Darwin, 0801 (089) 322 783 (AH) |

### NZ

|              |                          |                                               |
|--------------|--------------------------|-----------------------------------------------|
| Christchurch | Shades Stamp Shop Ltd.   | 54 Shades Arcade, Cashel Street (03) 366 6390 |
| Christchurch | Nathan Mercer Phonecards | PO Box 3007, Christchurch +64 25 352339       |

**DEALERS WISHING TO STOCK THIS MAGAZINE SHOULD CONTACT THE EDITOR AS PER PAGE 2.**

## CLASSIFIEDS

Advertising costs only 40 cents per word (minimum advertisement is \$8.00). Payment by Postal Order, Cheque or Credit Card

**Classifieds paid for two months receive a third month free.**

Send to:-

The Australasian Phonocard Monthly, PO Box 1309, Tamworth, NSW 2340, Australia

**Closing date for classifieds for the August issue is the 28th of July 1995.**

**Classified Categories are:**

- . Auctions . Bazaar
- . Fairs & Shows . Societies & Clubs
- . Telephone Cards

### AUCTIONS

**POSTAL Auction** every month which includes phonocards and philatelic items. **FREE** Catalogue from **Ron Murphy**, Box 88, Wynnum, Qld, 4178. Phone (07) 396 0825.

**POSTAL Phonocard & Stamp Auction** every month. Specialising in Australia, New Zealand & Great Britain Phonocards. Lots from \$1.50. Write now for your **FREE** Catalogue. **Bathurst Stamps & Phonocards**, PO Box 1543, Bathurst, NSW 2795.

### TELEPHONE CARDS

**BUYING** select packs & cards. Top prices paid. **Melbourne Phonocard Centre**, PO Box 66, Flinders Lane, Melbourne, Vic. 8009. Phone bh (03) 9650 7871, ah (059) 685576 Fax (059) 9683463.

**SPECIALISING** in world wide and Aussie related phonocards. Write for a **FREE** price list. **Cyril Fox**, 68 Chelsea Park Drive, Chelsea Heights, Vic. 3196.

**NORFOLK ISLAND** phonocards and packs. For latest prices contact **Brian Check**, PO Box 558, **Norfolk Island** Ph/F:672 322979.

**PAUL ZAVADLAL (03) 306 4842**. Specialising in the buying and selling of Australian mint phonocards and packs. Competitive prices. Enquiries welcome.

**SEND WANT LIST** or for my one-hole, multi-hole prefix list to PO Box 1439, Port Macquarie, NSW 2444. **Fax (065) 820 955 - Private.**

**COLLECTOR WANTS TO BUY** Telecom black phonocard album. Pay \$49. Also need a mint **QANTAS AUSTRALIA** phonocard. Price negotiable. **Phone 042 - 837402.**

**FOR SALE:** South Australian Collector Packs at \$300 each and Mint South Australian cards. **Phone Ron (085) 221174.**

**NEW ZEALAND** phonocards. All phonocards from 1994 till now. Lists available on application. **Phone NZ 02 353 0789** or write to 525 Beach Road, Whangamata, **New Zealand 3062.**

**BUYING/SELLING** all good used Australian cards. Bulk lots purchased **G. Jenkyns**, PO Box 1046, Rockdale NSW 2216. Ph (02) 567 1321.

**UNITED STATES** phonocards available at U.S. prices, mint & used cards. Please send your want list for a prompt reply with prices. **Quinlivan Collectables**, 12 Ursa Street, North Balwyn, Victoria 3104.

**AUSTRALIAN** Phone cards 16,000 one and multi Hole. Early to latest from 50c. Also 3,000 mint Also swap overseas cards for select Australian cards **Phone (02) 624 5996.**

### BAZAAR

**SWAP-TRADE-SUBSCRIBE-LISTS**

**Adverts will be exchanged for any country's 2 used phonocards for every 20 words printed.**

**CANADIAN phonocards:** Send 5 different used international cards (good condition) for 1 unused C\$10 card. Brand choice, remote and chip cards. Higher denominations also available at face value in US\$. Private collector **Rosemary Warren**, 6605 32nd Avenue, Montreal, Quebec, HIT 3C7 **Canada.**

**EXCHANGE:** Send 20-60 Australian phonocards and I will send same quantity of B.T. cards. Send to - Ian Bevin, 24 Caithness House, Twyford Street, London N1 **OBZ England.**

**CAIRNS - Rusty's Market** - Up here in Far North Queensland. Buy, sell and swap. Were particularly after custom, advertising, foreign thematic (Phantom) phonocards. **Tristan (070) 33 0809.**

**SWAPPING** Australian phonocards. Thousands from earliest to the latest for toy lead soldiers, Australian silver coins, Match Box Die Cast cars, etc. **Ring (02) 624 5996.**

**AUSTRALIAN COKE** phonocards wanted. Swap overseas cards. Barter on other goods I have for phonocards. Send Want List for trade. Try me as I have many goods you would'nt think of. Please send your request C/- **PO Box 668, Port Adelaide, SA 5015.** Valued trader needs help, not a dealer. Trying to build up collection without money exchange. Fair deal assured.

**FIJI PHONOCARDS** available used. 10 different A\$20, 22 different A\$50. CWO please. Welcome dealer enquiries. **Stampworld**, Box 302, Suva, **Fiji.**

**SWAPPING** my fine used **Great Britain** pictorial phonocards for 10 overseas cards, including Alladin, etc. for your fine used Australian Please contact **C.A. Rivers**, Unit 1, No. 99 Bantan Street, Mayfield NSW 2305.

Wishing to **EXCHANGE** Indonesian (used or mint) phonocards with Australian, New Zealand or other country cards. Other Asian phonocards also available. Ignatius Sudjino M, JLN Taman Pinang Merah Timur SL/5, Pondok Indah, Jakarta 12310, **Indonesia.**

**EXCHANGE** of used phonocards. I offer used British pictorials and European countries in exchange on a one for one basis against fine used Australian cards. For those which can offer used cards from Fiji, I offer Mercury cards and adverts of not so high issues on a one for one basis. Write to **Don M. Sear**, 2 Hatchard Road, London N19 4NH **England.** All letters answered promptly. Would like to exchange anything from 20+ pieces at a time.

# Telstra proudly introduces Australia's Local Legends



In October last year, a nationwide search was undertaken to discover Australia's local legends - those thousands of Australians who every year, unasked and unrewarded, lend their services to help their local community.

Their quiet, selfless actions given day after day, enrich the lives of countless people throughout Australia. Without their thoughtfulness and concern, their time and effort, many Australians would lead far more difficult lives.

Now the search has ended and Telstra is proud to introduce our Local Legends to the nation.

**Local Legends individual cards and Limited Edition folders will be available in the August Issue of the *Australian Phonecard Bulletin*. To order your free copy of *Australian Phonecard Bulletin* please call (02) 204 0225**

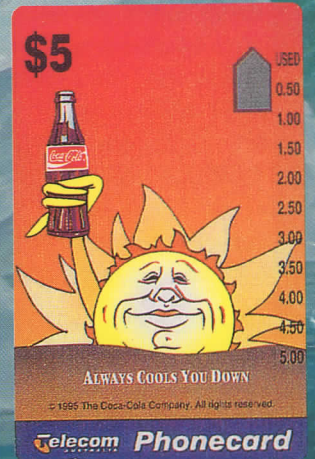
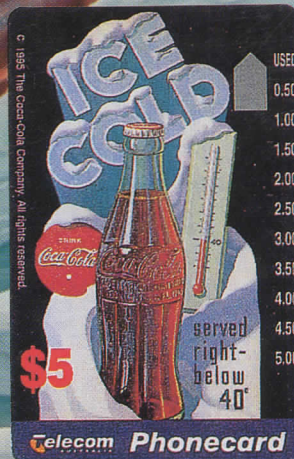
\* \* \*

Also in the August Edition of *Australian Phonecard Bulletin* - announcing the winner of the 1995 Telstra **Phonecard**™ Design Award. Cards and Limited Edition folders for sale.

™ Trademark of Telstra Corporation Limited A.C.N 051 775 556

**Telstra**

# Coca-Cola® Gold Series II Only 500 available.



The Contour Bottle      The COCA-COLA® Sun  
**\$69.00 per Pair of Gold  
Presentation Packs.**



The Coca-Cola Gold Issues are specially created packs designed to house the first 500 serial numbers of each card. On the first 500 serial numbered packs of the Coca-Cola Sun and Bottle, the Coca-Cola logo is specially embossed in gold, the serial number on each pack is hand written in red and of course the serial number on the phonecard matches that of the pack. This is an extremely limited offer since most of these limited edition phonecard packs will be sold at the Melbourne International Phonecard Fair, weekend 8th – 9th July.

## A SPECIAL OFFER FOR COCA-COLA® PHONECARD COLLECTORS.

We have managed to obtain a small quantity of the Santa and Polar-Bear Gold phonecards.

**\$85  
per pair**

**\$69  
per pair**

**RECEIVE  
FREE!**

Your \$2 limited  
edition *Coca-Cola*®

Dynamic Ribbon device Phonecard with every Gold pair of Sun and Bottle packs ordered. This will match the serial numbers of your Sun and Bottle pack.



Coca-Cola®Phonecards are produced under license from **The Coca-Cola Company**, owner of the trademarks **Coca-Cola**, **Coke**, the Dynamic Ribbon device, and design of the contour bottle, by Universal Coin Co. Pty. Ltd. PO Box 290 South Melbourne Vic. 3205 Australia. Ph: (03) 9654 2997. Fax: (03) 9654 8167. © 1995 **The Coca-Cola Company**. All rights reserved.

To place your order by credit card: Fax your order to (03) 9654 8167  
To place your order by credit card: Call Toll Free on 1800 631 243  
Or mail to: **Universal Coin Co.**  
P.O. Box 290 South Melbourne, Vic. 3205 Australia.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ P/C \_\_\_\_\_

Phone Number ( ) \_\_\_\_\_

.....Gold Pair of Santa & Polar Bear      \$85.00

.....Gold Pair of Sun & Bottle      \$69.00

Sub total

Postage/insurance on any size order      \$    4.50

International (economy air)      \$    20.00

Cheque/Money Order enclosed      **Total** \$

Or debit my Bankcard/Mastercard/Visa.

Card Number \_\_\_\_\_

Expiry date \_\_\_\_\_ Signature \_\_\_\_\_

Universal Coin Co. Pty. Ltd. AGN 062 909 675

**Thankyou for your order**

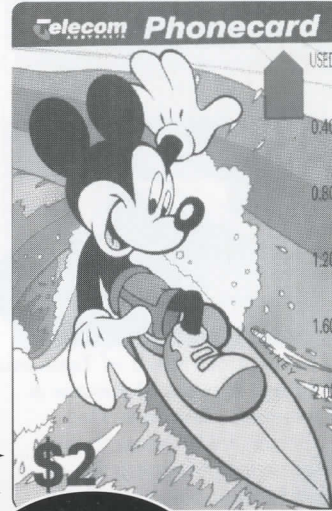
# Collectable Phonecards

Universal Coin Co.  
Collectable Phonecards  
PO Box 290  
South Melbourne, VIC. 3205  
Ph: 9654 2997  
Fax: 9654 8167



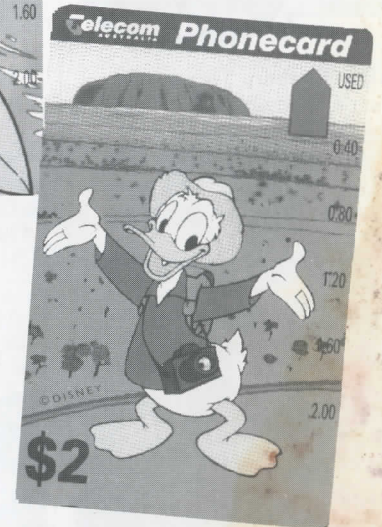
Limited quantities of the \$2 Dynamic Ribbon device phonocard available now.

**See inside back cover for details**

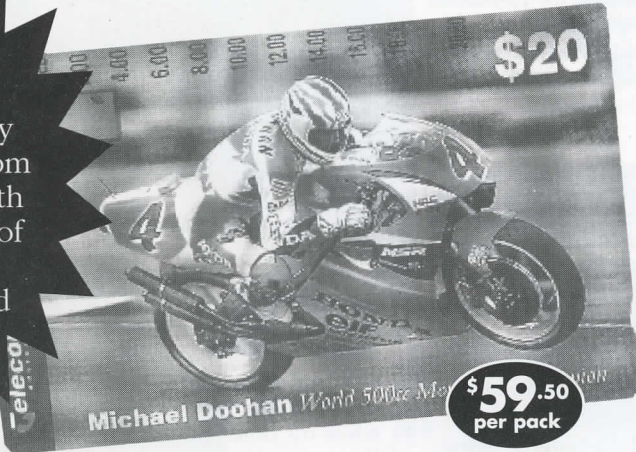


**\$29.50 per pack**

**Disney Australia Series 1**  
2 Phonecards in presentation pack



**Michael Doohan Phonocard.**  
**FREE** Mystery Mint \$5 Telecom Phonocard with the purchase of every pack. (see enclosed brochure).

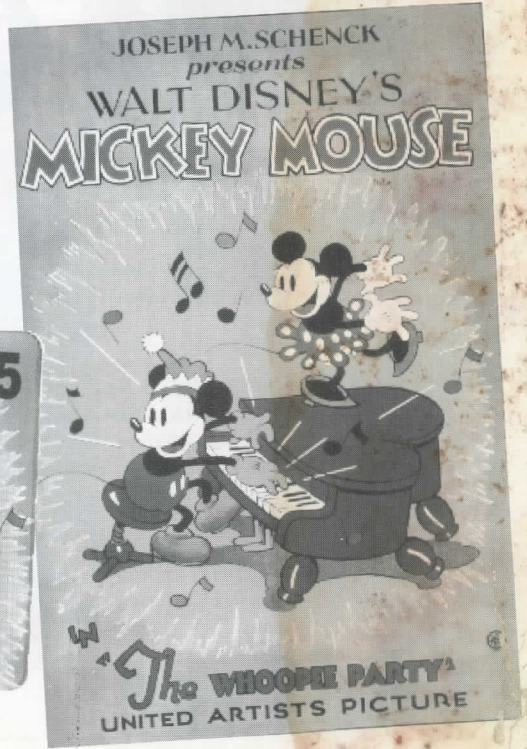
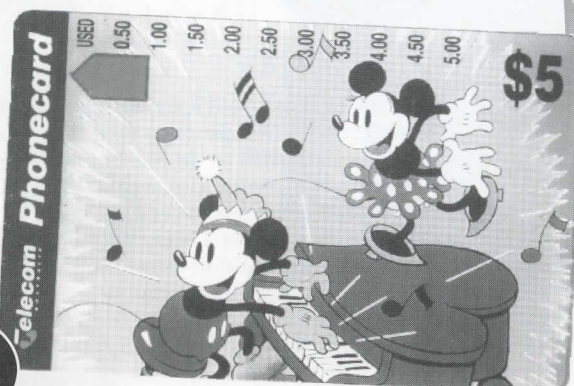


**\$59.50 per pack**

**Disney Australia Series 2**

- Issued in a limited edition presentation folder
- FREE full colour reproduction of the original movie advertising poster

**\$25.00 per pack**



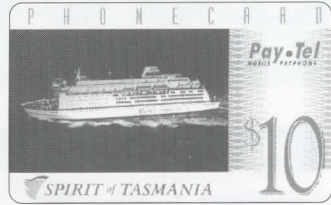
Collect

# Pay-Tel Collect Australia



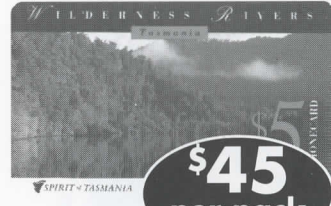
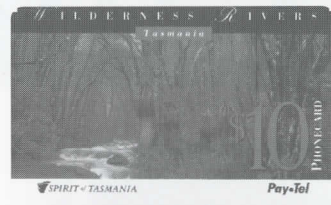
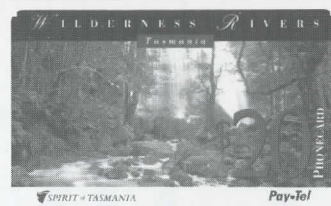
**\$165 per pack**

**Abel Tasman.** This sought after Collectors pack houses Pay-Tel's very first issue of phonecards. The phonecards feature full colour views of Devonport \$5, Launceston \$10 & Hobart \$20



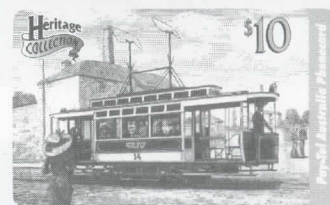
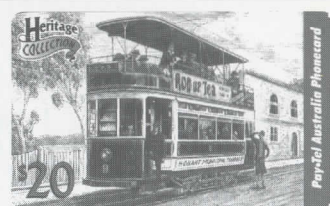
**\$55 per pack**

**The luxurious Spirit of Tasmania** journeys between Melbourne & Devonport, Tasmania. This collectors folder house the first ever issued phonecards for use on this \$150 million extensively refitted cruiser. The \$5, \$10 & \$20 feature images of the Spirit.



**\$45 per pack**

**Wilderness Rivers.** This beautiful pack contains an authoritative description & maps of Tasmania's wilderness areas. The Phonecards feature wilderness scenes by internationally acclaimed photographers



**\$48 per pack**

**Hobart Electric Tramways.** A beautiful collector's pack printed in full colour & giving the history of Hobart's Trams including photos of original tram tickets & Hobart in 1910. The pack contains one each of the \$5, \$10 & \$20 phonecards.



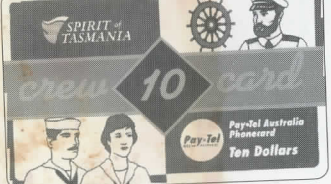
**\$15.00 per pack**

The mystery of the disappearance of the Thylacine, otherwise known as the Tasmanian Tiger, has caught the public's imagination. It is now 60 years since the last confirmed sighting & tragically the 'Tiger' is now regarded as extinct



**\$10.00 per pack**

The first card in the Pay-Tel 'Lighthouse' series featuring Lighthouses around the Australian coastline during 1995. This phonocard features the Lighthouse on Maatsuyker Island, Australia's southern-most Lighthouse



**\$10.00 loose card**

**Crew Card.** A special card, designed with a distinctly "naval" character, issued for the exclusive use of "Spirit of Tasmania" crew for operating Pay-Tel payphones.

## Sydney to Hobart yacht race.



**\$47.50 per pack**

This very special licenced, limited edition collectors pack commemorates the 50th anniversary of the Sydney to Hobart yacht race. It features 4 phonecards, 2 of which depict the real action of ocean racing, while the other 2 depict the start area & the finish area of the race. A very limited offer.



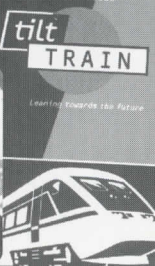
**\$15.00 set of 2 loose cards**



**"The Map"** A hand-drawn "olde worlde" map which takes a light hearted look at Bass Strait and shows the journey of the "Spirit of Tasmania". **FREE** with any purchase of \$35 or more from the range of Pay-Tel Phonecards.

## Tilt Train

The provision of new high speed luxurious rail services are at the forefront of a world wide resurgence in passenger train travel. The x2000 Tilt train is presently undergoing trials on the Sydney to Canberra Country Service. The train incorporates remarkable technology designed to enable the maintenance of high speed travel around curves. The trip presently takes almost 4 hours. Tilt Trains have long term potential to reduce this time to around 2 hours, making the journey comparable with city-to-city air travel. These colourful phonecards featuring the Tilt Train can be currently used on the on-board Pay-Tel payphone. Loose card \$6.00



# Collectable Characters

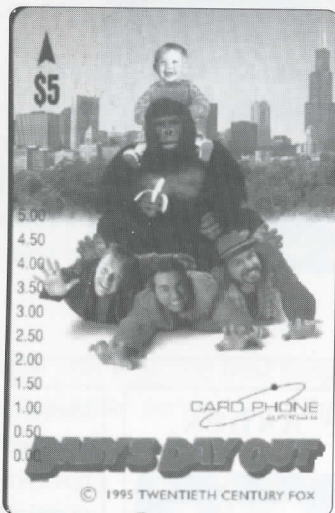
These are official Licensed Card Phone phonecards featuring some of the popular movie releases of the past year. Mintage is limited to only 1,000 of each.



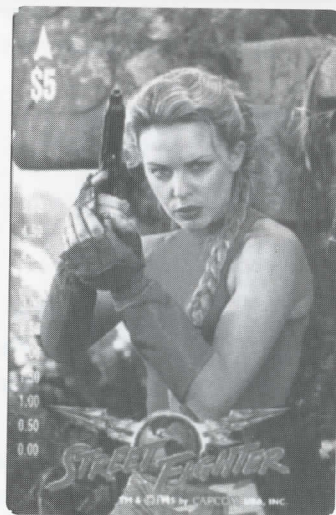
Miracle on 34th Street

**\$5 Miracle on 34th Street \$15.00**

**\$5 Baby's Day Out \$15.00**



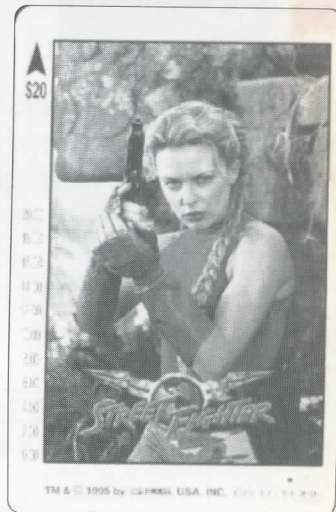
Baby's Day Out



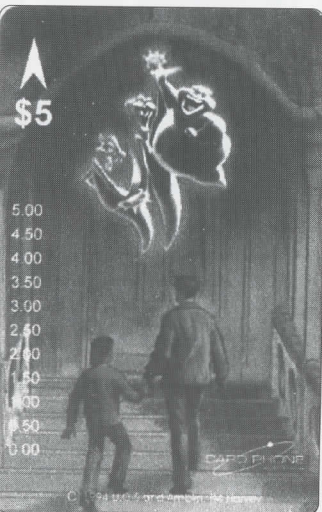
Kylie Minogue

**\$5 Kylie Street Fighter \$19.50**

**\$20 Kylie Street Fighter \$38.00**



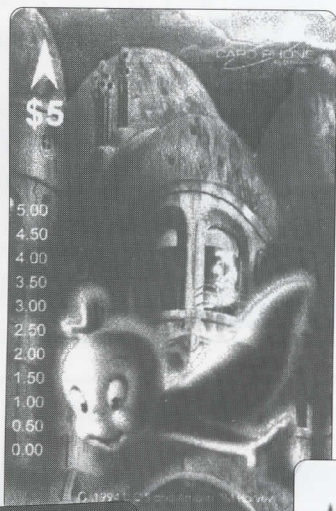
Kylie Minogue



Casper the Ghost. These striking phonecards have been issued just in time for the release later this month of the new Steven Spielberg movie. Only 750 packs have been issued.

**\$42.00 per pack**

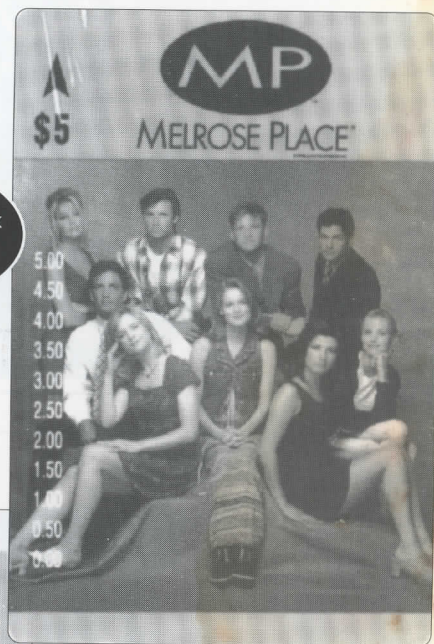
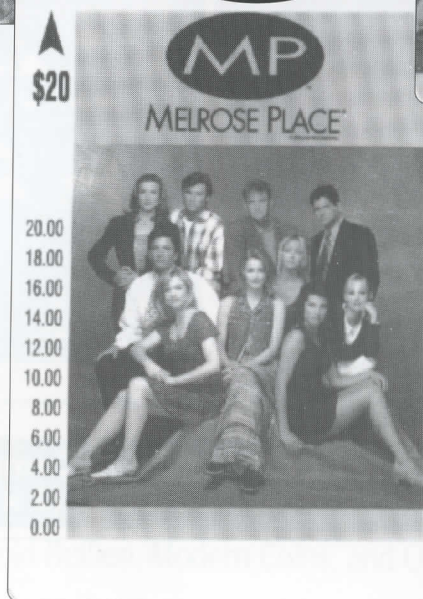
**\$36.00 loose card set**



Melrose Place

**Special \$5 phonecard pack \$19.50**

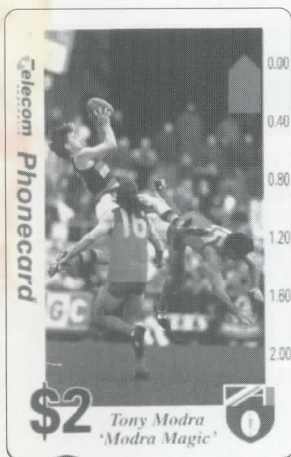
**Set of 2 \$5 & \$20 in special collectors pack \$55.00**



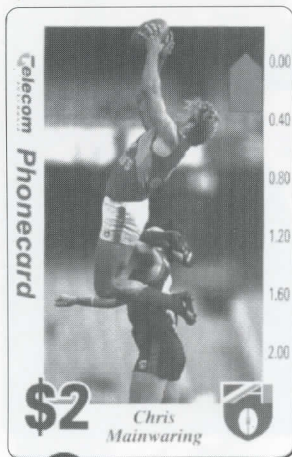
Melrose Place would have to be one of the most popular dramas on television. This is a scarce opportunity to secure the hottest phonecards of the hottest place, Melrose Place. These officially licensed phonecards are sure to sell fast. Mintage of 2 card pack only 500.

# Collectable Sports

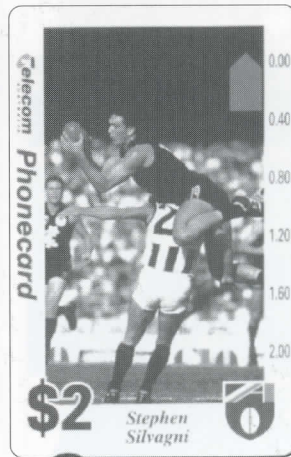
## Australian Football League.



Tony Modra



Chris Mainwaring



Stephen Silvagni

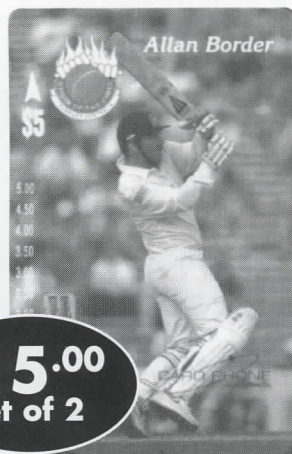
These Australian Telecom mint phonecards feature action shots & most of the Australian Football Leagues popular players. Each is housed in a Limited Edition pack

**\$14.00**  
each

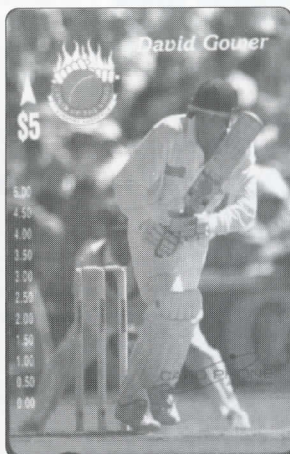
**\$40.00**  
for all 3

The Origin of the Ashes was played in January this year between Australia and England. Card Phone Australia supplied the telephone service at the grounds. These phonecards feature the Captain of each team, Alan Border and David Gower. (mintage 2000)

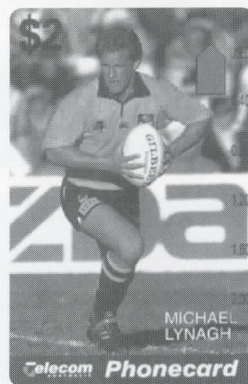
## The Origin of the Ashes.



**\$15.00**  
set of 2

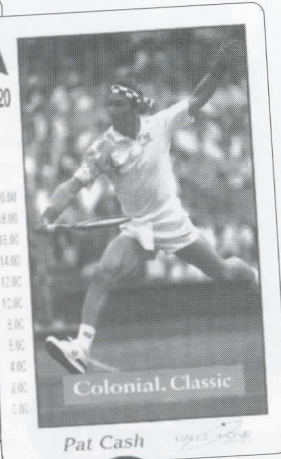
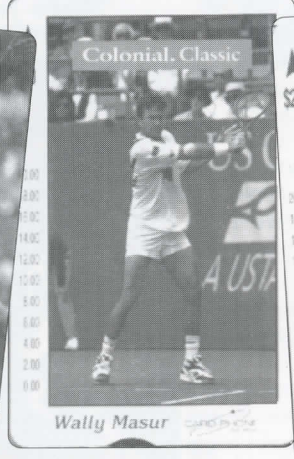
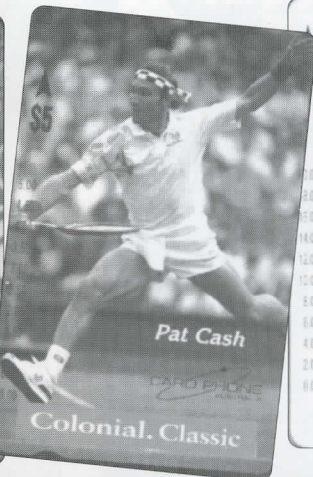
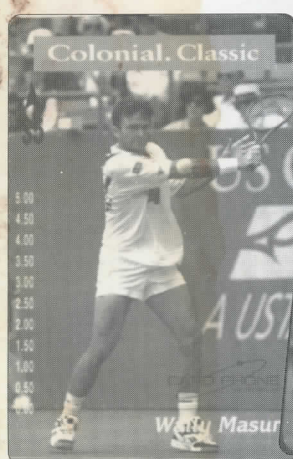


Micheal Lynagh is world renowned as "a point scoring machine". Currently holding multiple world records in the sport, he is set to lead Australia in the 1995 Rugby World Cup to be played in South Africa.



**\$19.50**  
per pack

## Colonial Classic Tennis



**Set of 2 \$5**  
phonecards **\$15.00**

**Set of 2 \$20**  
phonecards **\$65.00**

**Complete set of 4 cards**  
(2 x \$5 & 2 x \$20) **\$75**

One of the major tennis tournaments leading up to the Australian Open is the Colonial Classic. Card Phone once again supplied the telephone service for the event. These phonecards feature Australia's Pat Cash & Wally Masur.



# Universal Coin Co.

20 Centre Pl. Melbourne 3000  
Ph. 03 654 2997 Fax. 03 654 8167

Universal Coin Co. Pty. Ltd. A.C.N. No. 062 909 675

Dear Collector,

Allow me to introduce myself to you. My name is Helen August and I am Advertising and Promotions Manager of Universal Coin Co. Many of you would be familiar with our company through our releases of the licensed Australian **Coca-Cola**® Phonecards.

I am proud to announce the start of our new mailorder catalogue "Collectable Phonecards". Over time we will offer you the best of what is available in the world of phonecards.

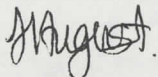
It is our aim to provide you with the best range of products at the most competitive price. We also believe that customer service is of the upmost importance, knowing that it is you, the collector that keeps us in business.

In this issue we invite you to take advantage of our special giveaway promotions including a free \$5 map Phonocard with every \$35 purchase of the very attractive Pay-Tel Phonecards, a free mint \$2 generic Telecom card (see page 6 for details), and a mystery mint \$5 Telecom Phonocard with the Michael Doohan Collector's Pack.

If you have any queries, requests, or suggestions please feel free to call me or send me a note to:  
Collectable Phonecards  
PO Box 290  
South Melbourne Vic 3205

I wish you continued enjoyment of your hobby and in particular your choice of "Collectable Phonecards".

Best Regards



Helen August

# Collectable Animals

## 1995 Year of the Pig

**\$19.00**  
loose card



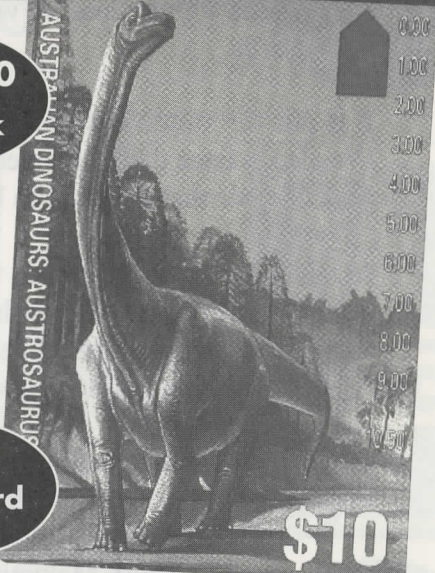
**\$24.00**  
per pack

**\$41**  
loose card & pack

## Dinosaurs

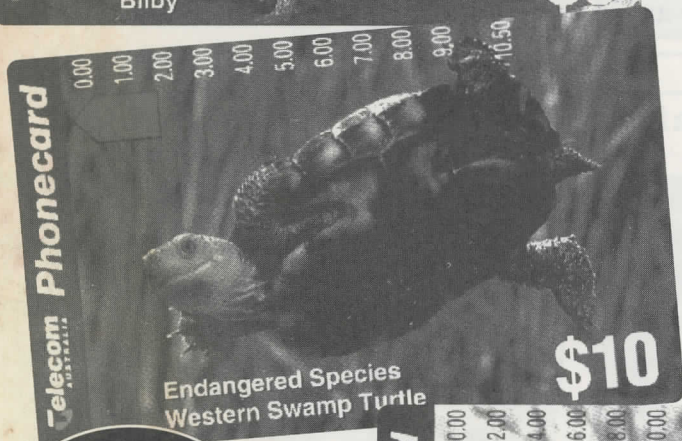


**\$90.00**  
per pack



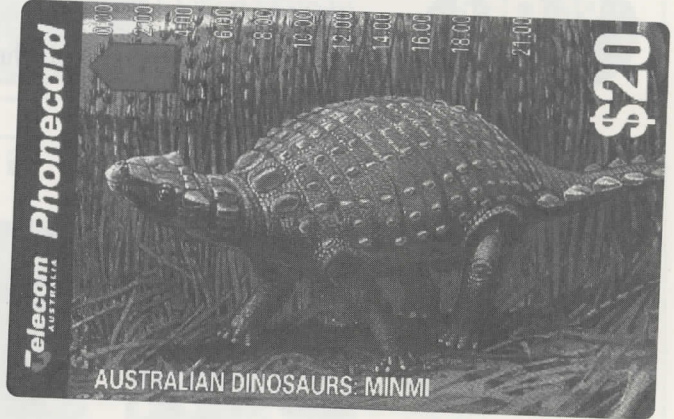
**\$50**  
loose card set

## Endangered Species



**\$50.00**  
per pack

**\$42**  
loose card set



# Collectable Phonecards

## Front Cover - Disney Australia

|                              |          |         |
|------------------------------|----------|---------|
| .....Disney Series 1 \$2 x 2 | \$ 29.50 | \$..... |
| .....Disney Series 2 \$5     | 25.00    | \$..... |

## Page 2 - Pay-Tel Collector Packs

|                                        |           |         |
|----------------------------------------|-----------|---------|
| .....Abel Tasman Collector Pack        | \$ 165.00 | \$..... |
| .....Spirit of Tasmania Collector Pack | 55.00     | \$..... |
| .....Wilderness Rivers Collector Pack  | 45.00     | \$..... |
| .....Hobart Tramways Collector Pack    | 48.00     | \$..... |
| .....Tasmanian Tiger                   | 15.00     | \$..... |
| .....'Maatsuyker' Lighthouse           | 10.00     | \$..... |
| .....Crew Card                         | 10.00     | \$..... |
| .....Sydney/Hobart Collector Series    | 47.50     | \$..... |
| .....Tilt Train                        | 15.00     | \$..... |

## Page 3 - Characters

|                                    |          |         |
|------------------------------------|----------|---------|
| .....Miracle on 34th Street \$5    | \$ 15.00 | \$..... |
| .....Baby's Day Out \$5            | 15.00    | \$..... |
| .....Kylie Street Fighter \$5      | 19.50    | \$..... |
| .....Kylie Street Fighter \$20     | 38.00    | \$..... |
| .....Casper -loose card Set        | 36.00    | \$..... |
| .....Casper Collector Pack         | 42.50    | \$..... |
| .....Melrose Place Pack \$20 + \$5 | 55.00    | \$..... |
| .....Melrose Place \$5 Pack        | 19.50    | \$..... |

## Page 4 - Sports

|                                           |          |         |
|-------------------------------------------|----------|---------|
| .....AFL - Tony Modra \$2                 | \$ 14.00 | \$..... |
| .....AFL - Chris Mainwaring \$2           | 14.00    | \$..... |
| .....AFL - Stephen Silvagni \$2           | 14.00    | \$..... |
| .....AFL - 3 \$2 Card Set                 | 40.00    | \$..... |
| .....Origin of the Ashes \$5 set          | 15.00    | \$..... |
| .....Michael Lynagh                       | 19.50    | \$..... |
| Colonial Classic Tennis                   |          |         |
| .....Set of 2 \$5 Phonecards              | 15.00    | \$..... |
| .....Set of 2 \$20 Phonecards             | 65.00    | \$..... |
| .....Set of 4 Phonecards (2x \$5 2x \$20) | 75.00    | \$..... |

## Page 5

|                                      |          |         |
|--------------------------------------|----------|---------|
| .....Unique Wildlife loose set of 4  | \$ 38.00 | \$..... |
| .....Unique Wildlife Pack            | 45.00    | \$..... |
| .....Homecoming Limited Edition Pack | 45.50    | \$..... |

## Collectable World of Coca-Cola



**\$25.00**  
loose card

Indonesia mintage only 5000.



Germany Carnival chip phonecard

**\$35.00**  
per folder

**Loose Mint Phonecards • June/July Super Specials**

|                                          |           |         |
|------------------------------------------|-----------|---------|
| .....\$5 Geneva Bear                     | \$ 150.00 | \$..... |
| .....\$1.50 Geelong Go Together          | 60.00     | \$..... |
| .....\$5 Victoria Melbourne City         | 10.00     | \$..... |
| .....\$5 New Generic No logo             | 8.00      | \$..... |
| .....\$5 New Generic No logo             | 15.00     | \$..... |
| .....\$5 Kmart                           | 7.00      | \$..... |
| .....\$5 Australia Day 1994              | 7.00      | \$..... |
| .....\$5 Dinosaur                        | 7.00      | \$..... |
| Set of 4                                 |           |         |
| .....\$5 Year of the Dog                 | 28.00     | \$..... |
| .....\$2 Phonecard Collector             | 10.00     | \$..... |
| .....\$3, \$10, \$20 Christmas 1994 Set  | 39.00     | \$..... |
| .....\$5 Australia Day 1995              | 7.00      | \$..... |
| .....\$White Tiger                       | 15.00     | \$..... |
| .....\$2 Emu Export                      | 29.00     | \$..... |
| Set of 5                                 |           |         |
| .....Reflections of China \$5 Phonecards | 40.00     | \$..... |

**Limited Edition Collector Packs**

|                                     |        |         |
|-------------------------------------|--------|---------|
| .....Geelong                        | 135.00 | \$..... |
| .....South Australia                | 350.00 | \$..... |
| .....\$5 Generic                    | 80.00  | \$..... |
| .....500th Grand Prix Wreath        | 60.00  | \$..... |
| .....Australia Day 1992             | 75.00  | \$..... |
| .....Queensland                     | 200.00 | \$..... |
| .....New South Wales                | 350.00 | \$..... |
| .....Western Australia              | 50.00  | \$..... |
| .....A.C.T.                         | 190.00 | \$..... |
| .....Northern Territory             | 45.00  | \$..... |
| .....Tasmania                       | 45.00  | \$..... |
| .....Red Cross                      | 250.00 | \$..... |
| .....Barcelona Olympics             | 280.00 | \$..... |
| .....Endangered Species 1993        | 75.00  | \$..... |
| .....Australia Day 1993             | 20.00  | \$..... |
| .....Indigenous People              | 39.00  | \$..... |
| .....Australian Landscape 1993      | 39.00  | \$..... |
| .....Microscopy                     | 55.00  | \$..... |
| .....Environment 1993               | 60.00  | \$..... |
| .....Australia Day 1994             | 40.00  | \$..... |
| .....Landscape 1994                 | 65.00  | \$..... |
| .....Commonwealth Games 1994        | 50.00  | \$..... |
| .....Cardex 1994                    | 60.00  | \$..... |
| .....Lifesaving 1994                | 50.00  | \$..... |
| .....Christmas 1994                 | 45.50  | \$..... |
| .....Australia Day 1995             | 11.00  | \$..... |
| .....Australia's Invisible Heritage | 45.50  | \$..... |

**Thematic Collector Packs**

|                                    |          |         |
|------------------------------------|----------|---------|
| .....Tamworth Country Music        | 45.00    | \$..... |
| .....Swiss Chocolate               | 20.00    | \$..... |
| .....Ettamogah Pub (Super Special) | 15.00    | \$..... |
| .....Opera House                   | 65.00    | \$..... |
| .....Spies Hecker                  | 65.00    | \$..... |
| .....Museum of Contemporary Art    | 70.00    | \$..... |
| .....Inverted Swan                 | 24.00    | \$..... |
| .....Lloyd Rees Opera House        | 70.00    | \$..... |
| .....Taubmans                      | 40.00    | \$..... |
| .....RSPCA                         | 29.50    | \$..... |
| .....Courage Under Fire            | 35.00    | \$..... |
| .....Black Opal                    | 25.00    | \$..... |
| .....Luna Park                     | 24.00    | \$..... |
| .....Summertime I                  | 10.00    | \$..... |
| .....Summertime II                 | \$ 10.00 | \$..... |
| .....Rally Australia               | 60.00    | \$..... |
| .....1210 Train                    | 20.00    | \$..... |
| .....Albury High School            | 19.50    | \$..... |

|                           |       |         |
|---------------------------|-------|---------|
| .....Phantom of the Opera | 36.00 | \$..... |
| .....Kookaburra           | 19.50 | \$..... |
| .....Cyclone Tracy        | 29.50 | \$..... |
| .....Kidney Foundation    | 29.00 | \$..... |
| .....Thirlmere Railway I  | 25.00 | \$..... |
| .....Thirlmere Railway II | 25.00 | \$..... |

**Page 7 - Coca-Cola Australia**

|                                                                   |          |         |
|-------------------------------------------------------------------|----------|---------|
| .....Coca-Cola Santa \$2 Series 1                                 | \$ 25.00 | \$..... |
| .....Coca-Cola Polar Bear \$2 Series 1                            | 25.00    | \$..... |
| .....Coca-Cola Contour Bottle \$5 Series 2                        | 24.50    | \$..... |
| .....Coca-Cola Sun \$5 Series 2                                   | 24.50    | \$..... |
| .....Coca-Cola Bottle/Sun matched pair with<br>FREE \$2 Phonecard | 49.00    | \$..... |
| .....Coca-Cola Dynamic Ribbon Device \$2                          | 15.00    | \$..... |
| .....Coca-Cola Gold 1st Issue                                     | 85.00    | \$..... |
| .....Coca-Cola Gold 2nd Issue                                     | 69.00    | \$..... |

**Page 8 - Trains from Pay-Tel**

|                                      |          |         |
|--------------------------------------|----------|---------|
| .....West Coast Railway Pack         | \$ 30.00 | \$..... |
| .....The Sunlander Pack              | 20.00    | \$..... |
| .....Victorian Narrow Gauge Pack     | 25.00    | \$..... |
| .....Port Arthur Heritage Collection | 40.00    | \$..... |

**Brochures**

|                                             |          |         |
|---------------------------------------------|----------|---------|
| .....Flintstones Collectors Pack            | \$ 24.00 | \$..... |
| .....Flintstones Loose Card                 | 19.00    | \$..... |
| .....The Simpsons Collectors Pack           | 24.00    | \$..... |
| .....The Simpsons Loose Card                | 19.00    | \$..... |
| .....Felix the Cat Collectors Pack          | 47.50    | \$..... |
| .....Michael Doohan inc. Free \$5 phonecard | 59.50    | \$..... |

**Orderform**

|                                        |       |         |
|----------------------------------------|-------|---------|
| .....Year of the Pig Pack              | 24.00 | \$..... |
| .....Year of the Pig Loose Card        | 19.00 | \$..... |
| .....Year of the Pig Pack & Card       | 41.00 | \$..... |
| .....Endangered Species Pack           | 50.00 | \$..... |
| .....Endangered Species Loose card Set | 42.00 | \$..... |
| .....Dinosaurs Pack                    | 90.00 | \$..... |
| .....Dinosaurs Loose Card              | 50.00 | \$..... |
| .....Coca-Cola Indonesia               | 25.00 | \$..... |
| .....Coca-Cola Germany                 | 35.00 | \$..... |

To place your order by credit card: Fax your order to **(03) 9654 8167**

To place your order by credit card : Call Toll Free on **1800 631 243**

Or mail to: **Universal Coin Co.**

**Collectable Phonecards**

P.O. Box 290 South Melbourne. Vic. 3205 Australia.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ P/C \_\_\_\_\_

Phone Number ( ) \_\_\_\_\_

Sub total

Postage/insurance on any size order \$ 4.50

International (economy air) \$ 20.00

Cheque/Money Order enclosed **Total** \$

Or debit my Bankcard/Mastercard/Visa.

Card Number \_\_\_\_\_

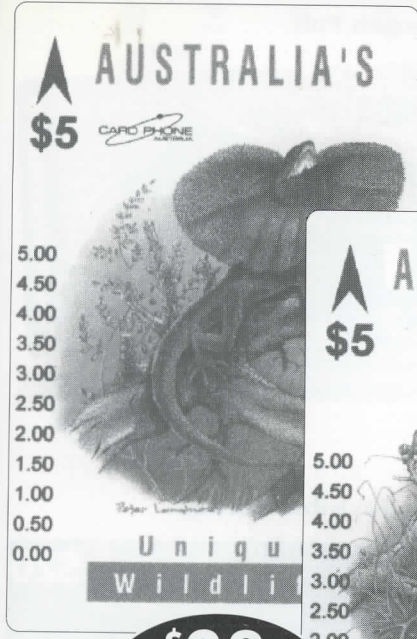
Expiry date \_\_\_\_\_ Signature \_\_\_\_\_

Universal Coin Co. Pty. Ltd. ACN 062 909 675

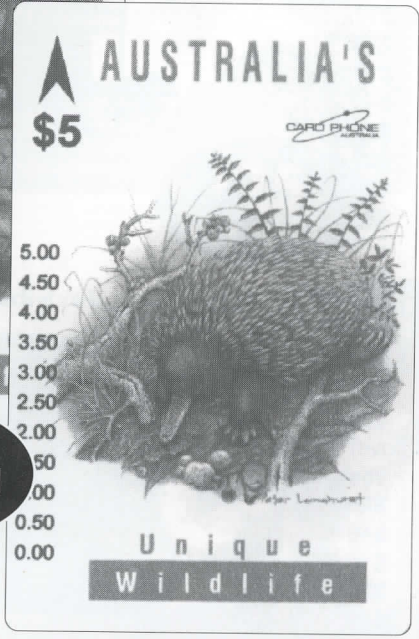
**Thankyou for your order**

Collectable

# Australian Wildlife



Australia's Frilled neck lizard, Kangaroo, Echidna & Koala are immortalised on these colourful Cardphone phonecards. A 'unique' reflection of Australia's native fauna.



**\$38**  
loose card set

**\$45.00**  
per pack

Collectable

# Homecoming

50th Anniversary of the end of World War 2



In 1995 it is 50 years since WWII ended and our troops came home. To commemorate this historic occasion, Telecom Australia has released a Phonocard series to honour those that served in WWII and those who stayed at home to keep the nation running.



**\$45.50**  
per pack

# Collectable Telecom Phonedcards

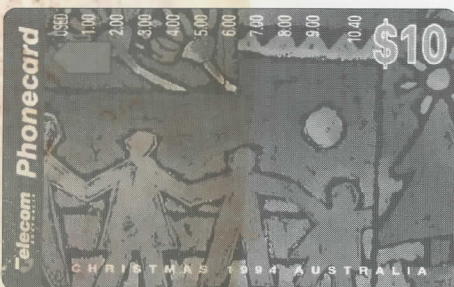
## Loose Mint Phonedcards June/July Super Specials

|                                   |       |
|-----------------------------------|-------|
| \$5 Geneva Bear                   | \$150 |
| \$1.50 Geelong Go Together        | \$60  |
| \$5 Victoria Melbourne City       | \$10  |
| \$5 New Generic No logo           | \$8   |
| \$5 New Generic No logo           | \$15  |
| \$5 Kmart                         | \$7   |
| \$5 Australia Day 1994            | \$7   |
| \$5 Dinosaur                      | \$7   |
| \$5 Year of the Dog Set of 4      | \$32  |
| \$2 Phonedcard Collector          | \$10  |
| \$3, \$10, \$20 Christmas '94 Set | \$39  |
| \$5 Australia Day 1995            | \$7   |
| \$White Tiger                     | \$15  |
| \$2 Emu Export                    | \$29  |
| Set of 5 Telecom Cards            |       |
| Reflections of China \$5          | \$40  |

## Limited Edition Collector Packs

|                                |         |
|--------------------------------|---------|
| Geelong                        | \$135   |
| South Australia                | \$350   |
| \$5 Generic                    | \$80    |
| 500th Grand Prix Wreath        | \$60    |
| Australia Day 1992             | \$75    |
| Queensland                     | \$200   |
| New South Wales                | \$350   |
| Western Australia              | \$50    |
| A.C.T.                         | \$190   |
| Northern Territory             | \$45    |
| Tasmania                       | \$45    |
| Red Cross                      | \$250   |
| Barcelona Olympics             | \$280   |
| Endangered Species 1993        | \$75    |
| Australia Day 1993             | \$20    |
| Indigenous People              | \$39    |
| Australian Landscape 1993      | \$39    |
| Microscopy                     | \$55    |
| Environment 1993               | \$60    |
| Australia Day 1994             | \$40    |
| Dinosaurs                      | \$90    |
| Endangered Species 1994        | \$50    |
| Landscape 1994                 | \$65    |
| Commonwealth Games '94         | \$50    |
| Cordex 1994                    | \$60    |
| Lifesaving 1994                | \$50    |
| Christmas 1994                 | \$45.50 |
| Australia Day 1995             | \$11    |
| Australia's Invisible Heritage | \$45.50 |

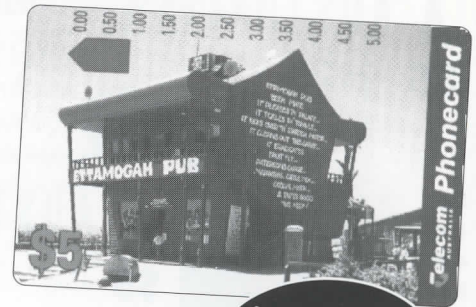
## Christmas 1994



## Thematic Collector Packs

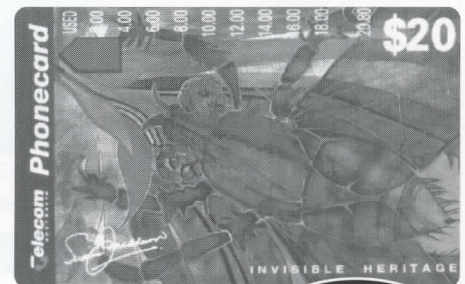
|                                           |            |
|-------------------------------------------|------------|
| Tamworth Country Music                    | \$45       |
| Swiss Chocolate                           | \$20       |
| Ettamogah Pub (Super Special)             | \$15       |
| Opera House                               | \$65       |
| Spies Hecker                              | \$65       |
| Museum of Contemporary Art                | \$70       |
| Inverted Swan                             | \$24       |
| Lloyd Rees Opera House                    | \$70       |
| Taubmans                                  | \$40       |
| RSPCA                                     | \$29.50    |
| Courage Under Fire                        | \$35       |
| Black Opal                                | \$25       |
| Luna Park                                 | \$24       |
| Summertime I                              | \$10       |
| Summertime II                             | \$10       |
| Fingal Post Office                        | \$12       |
| Rally Australia                           | \$60       |
| 1210 Train                                | \$20       |
| Albury High School                        | \$19.50    |
| Phantom of the Opera                      | \$36       |
| Michael Doohan: See front cover promotion |            |
| Michael Lynagh                            | see page 4 |
| Wildlife Koala                            | \$25       |
| Wildlife Duck                             | \$49       |
| Kookaburra                                | \$19.50    |
| Cyclone Tracy                             | \$29.50    |
| Kidney Foundation                         | \$29       |
| Cathedral Choir                           | \$27.50    |
| Thirlmere Railway I                       | \$25       |
| Thirlmere Railway II                      | \$25       |
| Year of the Pig                           | \$24       |

## Ettamogah Pub

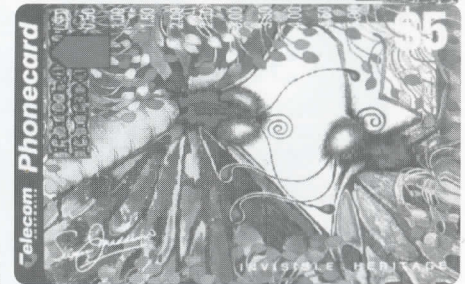
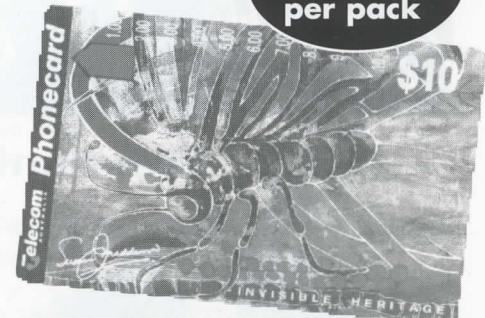


**\$15.00**  
per pack

## Invisible Heritage



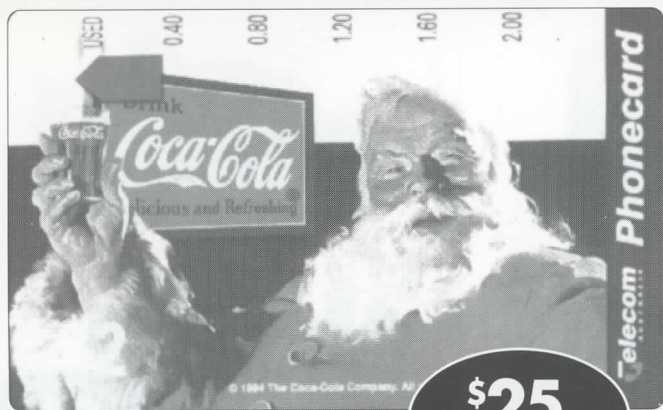
**\$45.50**  
per pack



**FREE GIVEAWAY**  
of Telecom's first \$2 Mint  
Phonedcard with every  
purchase of Christmas '94  
Pack or Invisible  
Heritage Pack



# Collectable Coca-Cola Australia



**Release 1**  
The **Coca-Cola** Santa.

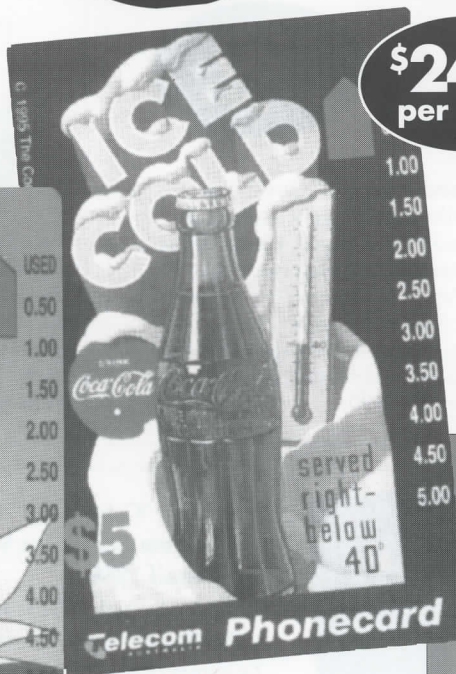
**\$25**  
per pack



**Release 1** The Polar Bear.

**\$2**

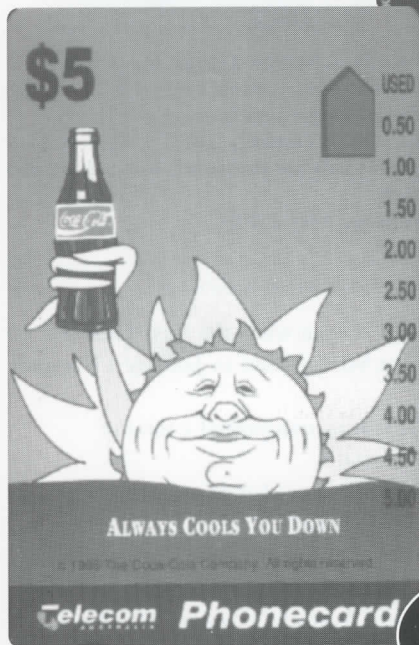
**Release 2**  
The **Coca-Cola**  
Contour Bottle.



**\$24.50**  
per pack

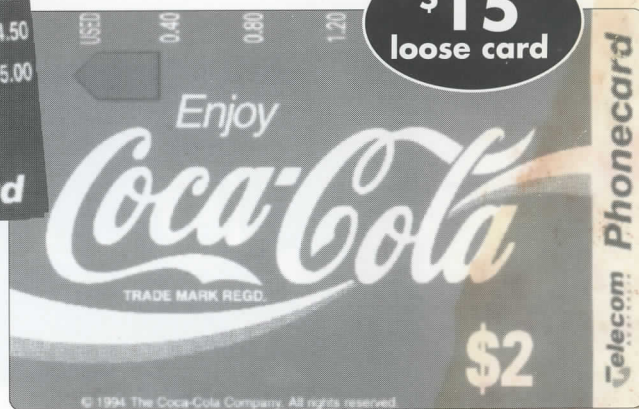
**\$25**  
per pack

**Release 2**  
The **Coca-Cola** Bottle and Sun.  
As a matching serial numbered pair  
including the FREE \$2 Dynamic  
Ribbon device phonocard.



**Release 2**  
The **Coca-Cola** Sun.

**\$24.50**  
per pack



**\$15**  
loose card

Limited quantities are available of the \$2  
Dynamic Ribbon device phonocard.

**\$2**

The **Coca-Cola** Gold Issues are specially created packs designed to house the first 500 serial numbers of each card. On the first 500 serial numbered packs of the **Coca-Cola** Santa and Polar Bear, the **Coca-Cola** logo is specially embossed in gold, the serial number on each pack is hand written in red and of course the serial number on the phonocard matches that of the pack. This an extremely limited offer since most of these limited edition phonocard packs were sold at the Sydney International Phonocard Fair recently.

## A SPECIAL OFFER FOR UNIVERSAL COIN CO. CUSTOMERS!

For a limited time only we will be accepting orders for the Gold Issue of the Coca-Cola Sun & Bottle Limited Edition Collectors Packs, due mid July. This will include the \$2 Complimentary Phonocard.

**\$85**  
per pair

**\$69**  
per pair

# Collectable Trains from Pay-Tel



**\$30**  
per pack

**\$20**  
per pack

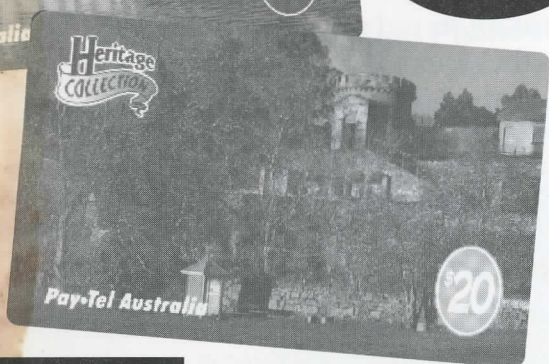
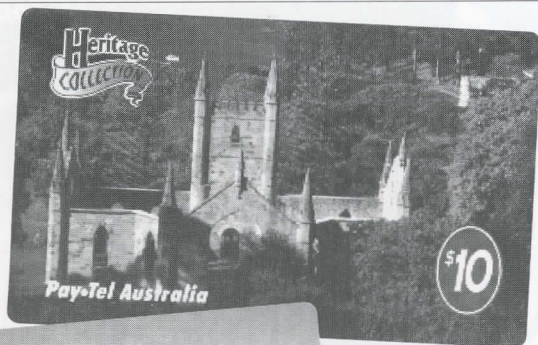
**\$25**  
per pack

The West Coast Railway operates 36 passenger services every week on the  $3\frac{1}{4}$  hour 267km journey between Melbourne & Warrnambool. These colour \$3, \$6 & \$10 phonecards feature the trains that have operated on this service since it opened in 1890. Mintage only 2,500.

The Sunlander has for 40 years carried over 4 million passengers making it Queensland's most popular long distance train. These colour phonecards may be used on Pay-Tels Mobile payphones on-board the Sunlander travel trains. The \$5 and \$10 phonecards are housed in an attractive presentation pack. Mintage only 2,500.

Victoria's Narrow Gauge Lines were constructed between 1897-1911. Today restored sections of the lines operate successfully, the \$3, \$6 and \$10 phonecards are presented in a colourful pack. Mintage only 2,500.

## Port Arthur



**\$40**  
per pack

Australia's "Convict Era" began when the First Fleet arrived from England at Sydney Cove in January 1788 and lasted until 1868. During this period 825 ships transported a total of 165,000 convicts to Australia. Tasmania (formerly Van Diemen's Land) was one of the earlier settled parts of Australia. Several convict settlements were established around the Tasmanian coast, the most important being Port Arthur. Today it is a memorial to Australia's convict heritage. The phonecards in Pay-Tel's Port Arthur set show the settlement as it is today. Mintage only 2,500.

**FREE!**

"The Map" A hand-drawn "olde worlde" map which takes a light hearted look at Bass Strait and shows the journey of the "Spirit of Tasmania". Free with any purchase of \$35 or more from the range of Pay-Tel Phonecards.

