

Volume 3 Number 8
August 1995
Australia \$4.00
New Zealand \$5.50 inc GST

The Australasian Phonocard Monthly

Payphonics

Heralds a New Era...

Smart Cards



Australia's
Most
Advanced
Phonecards!



See inside
for feature on
Papua New Guinea
Phonecards

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*Victoria's leading phonecard dealer
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New Issues

*Batman Forever (pack).....	\$39.95
*Batman Forever (mint)	\$14.95
*\$10 Prison Card (mint)	\$14
*\$10 Prison Card (per 10).....	\$125
*Local Legends Lim.Ed. Pack.....	\$55
*Local Legends Set.....	\$48
*International Yr of Tolerance Pack.....	\$46
*International Yr of Tolerance Set	\$42
Year of the Pig (pack)	\$24
Year of the Pig (mint)	\$16
Disney Whoopee Party	\$25
Coke Sun/Bottle/Ribbon trio	\$49

*due mid-August

CARDPHONE LATEST RELEASES

SPRINTER TRAIN PACK	\$22.50
AUSTRALIANA WILDLIFE PACK	\$45
CASPER THE GHOST PACK	\$42

BUYING THE FOLLOWING PREFIXES

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695 \$5 Xmas	\$9
536 \$5 Underwater and Surf	\$7

Australasian Phonecard Monthly LEATHERLOOK ALBUMS

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extra album.



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A Comprehensive Colour Guide to design, mintage, & price

Covers BT, Mercury, Paytelco, Kite,
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Gary Ablet - Footballer	Mint (1)	\$20.00
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Tony Modra - Footballer	Mint (1)	\$15.00
Stephen Silvagni - Footballer	Pack (1)	\$19.50
Stephen Silvagni - Footballer	Mint (1)	\$15.00
Chris Mainwaring - Footballer	Pack (1)	\$19.50
Chris Mainwaring - Footballer	Mint (1)	\$15.00
Apollo Moonlanding	Pack (1)	\$325.00
Apollo Moonlanding	Mint (5)	\$195.00
Apollo Conference	Pack (1)	\$95.00
Albury High School	Pack (1)	\$25.00
Albury High School	Mint (1)	\$15.00
Australian Wildlife (Koala)	Pack (1)	\$25.00
Australian Wildlife (Koala)	Mint (1)	\$20.00
Australian Wildlife (Duck)	Pack (1)	\$48.00
Australian Railway 1210	Pack (1)	\$25.00
Courage Under Fire	Pack (1)	\$39.00
Courage Under Fire	Mint (2)	\$39.00
Victoria Stamp (with free cat.)	Mint (1)	\$10.00
Disney Australia	Pack (1)	\$40.00
Animal Eyes (4 x \$50 cards)	Pack (1)	\$335.00
Animal Eyes (4 x \$50 cards)	Mint (4)	\$250.00
Michael Lynach	Pack (1)	\$19.50
Thirlmere Railway (Series One)	Pack (1)	\$25.00
Thirlmere Railway (Series One)	Mint (1)	\$18.00
Thirlmere Railway (Series Two)	Pack (1)	\$25.00
Thirlmere Railway (Series Two)	Mint (1)	\$18.00
Rally Australia	Mint (3)	\$60.00
Black Opal	Pack (1)	\$34.00
Black Opal	Mint (1)	\$25.00
Coca Cola (Bear)	Pack (1)	\$19.50
Coca Cola (Santa)	Pack (1)	\$19.50
National Parks & Wildlife	Pack (1)	\$120.00
National Parks & Wildlife	Mint (15)	\$100.00
Zoo Series (including stamps)	Pack (1)	\$35.00
Zoo Series - all four Zoos	Packs (4)	\$130.00
Zoo Series	Mint (2)	\$25.00
Fingal Post Office	Pack (1)	\$15.00
Dial-A-Box	Pack (1)	\$25.00
Reflections of China's History	Pack (1)	\$65.00
Reflections of China's History	Mint (5)	\$45.00
Summertime I	Pack (1)	\$10.00
Summertime I	Mint (1)	\$8.00
Summertime II	Pack (1)	\$10.00
Summertime II	Mint (1)	\$8.00
One Australia - America's Cup	Pack (1)	\$650.00
Luna Park	Pack (1)	\$24.00
Luna Park	Mint (1)	\$18.00
Sheepskin Warehouse	Pack (1)	\$28.00
Sheepskin Warehouse	Mint (1)	\$20.00

Michael Doohan	Pack (1)	\$59.50
Phantom of the Opera	Pack (1)	\$37.90
Laughing Kookaburra	Pack (1)	\$19.50
Laughing Kookaburra	Mint (1)	\$12.00
Kidney Foundation	Pack (1)	\$28.00
Kidney Foundation	Mint (1)	\$15.00
Cyclone Tracy	Pack (1)	\$29.50
Cyclone Tracy	Mint (1)	\$26.00
Coca Cola (+free card)	Packs (2)	\$49.00
Coca Cola (+free card)	Mint (3)	\$49.00
Disney No 2	Pack (1)	\$25.00
Disney No 2	Mint (1)	\$23.50
St Andrews Cathedral	Pack (1)	\$27.50
St Andrews Cathedral	Mint (1)	\$15.00
Red Lace Butterfly	Pack (1)	\$8.00

Bass Strait Map	Mint (1)	\$15.00
Tasmania Wilderness Rivers	Mint (3)	\$50.00
Tasmania Wilderness Rivers	Pack (1)	\$55.00
Tasmanian Trams	Mint (3)	\$25.00
Tasmanian Trams	Pack (1)	\$30.00
Railways of Australia	Mint (3)	\$40.00
Railways of Australia	Pack (1)	\$45.00
Light House	Mint (1)	\$5.00
Light House	Pack (1)	\$10.00
Sunlander Railway	Mint (2)	\$15.00
Sunlander Railway	Pack (1)	\$20.00

Australia - Pacs

Tamworth	Mint (1)	\$60.00
Tamworth	Pack (2)	\$65.00
Swiss	Mint (1)	\$35.00
Swiss	Pack (1)	\$45.00
Ertamogah Pub	Mint (1)	\$40.00
Ertamogah Pub	Pack (1)	\$45.00
Opera House	Pack (1)	\$70.00
Museum of Contemporary Art	Pack (1)	\$75.00
Spies Hecker	Pack (1)	\$70.00
Inverted Swan	Pack (1)	\$24.00
Lloyd Rees Opera House	Mint (1)	\$40.00
Taubmans/BBC Hardware	Mint (1)	\$12.00
Simpsons (cartoon)	Pack (1)	\$24.00
Flintstones (cartoon)	Pack (1)	\$24.00

Australia - Pacific Phonecards

Sydney 2000 Olympics	Mint (1)	\$45.00
Year of the Rooster	Mint (2)	\$60.00
Year of the Rooster	Pack (1)	\$70.00
Bowral Tulip Time	Mint (2)	\$85.00
Bowral Tulip Time	Pack (1)	\$95.00
Australian Animals	Mint (6)	\$90.00
Australian Animals	Spec (6)	\$70.00
Sydney Opera House	Mint (3)	\$60.00
Sydney Tourism	Mint (6)	\$120.00
TNT Monorail	Mint (1)	\$20.00

Australia - Paytel

TT Line 1st Issue	Mint (3)	\$150.00
TT Line 1st Issue	Pack (1)	\$220.00
Spirit of Tasmania	Mint (3)	\$60.00
Spirit of Tasmania	Pack (1)	\$55.00
Crew Card	Mint (1)	\$15.00

Latest Arrivals

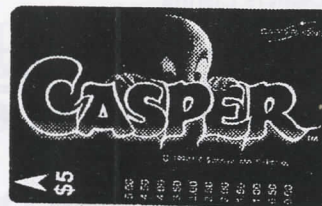
HMAS Albatross (Pacs)	Pack (1)	\$21.00
HMAS Albatross (Pacs)	Mint (1)	\$12.00
Year of the Pig (Telecom)	Pack (1)	\$23.00
Year of the Pig (Telecom)	Mint (1)	\$15.00
Casper the Ghost (Card/Phone)	Pack (1)	\$41.00
Casper the Ghost (Card/Phone)	Mint (3)	\$35.00
Australian Wildlife (Card/Phone)	Pack (1)	\$44.50
Australian Wildlife (Card/Phone)	Mint (4)	\$37.00
Australian Duck (1995) (Com/Card) Pack	(1)	\$24.50
Australian Koala (1995) (Com/Card) Pack	(1)	\$24.50
Batman Forever (Telecom)	Pack (1)	\$39.00
Batman Forever (Telecom)	Mint (2)	\$14.00
Tilt Train (Paytel)	Mint (2)	\$16.00
Australian Tree Frogs (Paytel)	Pack (1)	\$40.00
Australian Tree Frogs (Paytel)	Mint (3)	\$35.00

Australia - Payronics

1st Issue A	Pack (1)	\$80.00
1st Issue B	Pack (1)	\$95.00
1st Issue	Mint (4)	\$135.00
Christmas 1994	Pack (1)	\$15.00
Christmas 1994	Mint (1)	\$10.00

Indonesia

Coca Cola	Mint (1)	\$35.00
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Casper the Ghost Phonecard

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I am interested in Sydney Stamp Centre new issue service.

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Yes, I would like a copy of your newsletter.

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Enclosed is

cheque money order

Please charge my credit card:

BANKCARD MASTERCARD VISA

Please include \$2.50
packing and postage

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Expiry Date _____ Signature _____

The Australasian Phonecard Monthly

AUGUST 1995 - Vol. 3 No. 8

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Print Post Approved PP245673/00013

DEADLINES	September	&	October
Full Colour	22 August		19 Sept.
Black & White	24 August		21 Sept.
Spot Colour	24 August		21 Sept.
Classifieds	25 August		22 Sept.

EDITORIAL

When I commenced this magazine in November 1993 the 'big news' each month usually centred around Telstra's (nee Telecom) next issue of official phone cards. Then Custom cards entered the scene and attention was directed towards these bright and attractive cards. Until recently, my focus (and probably that of many collectors) was directed towards phonecards themselves, particularly those as produced by Telsra, ie. what is due for release, what number, what is the prefix number, etc.

It has been evident to me for some time however, that whilst the aesthetic aspect of phonecards is important the technological impact on phonecards is enormous.

Page 2 — Phonecard Monthly

It appears to be only a matter of time before the 'one-use card', the phonecard as we know it, disappears.

Without raising the (still) contentious issue of 'what is a phonecard', current collectors will soon have further decisions to make as to what they collect.

Australian consumers have always had a high level of acceptance of the ubiquitous credit card "with over 6.6 million accounts turning over more than \$23 billion a year in sales and cash advances".

Bankcard was introduced in the mid 70's by the major banks and was followed by EFTPOS in 1980 and Mastercard and Visa in 1983.

Australians clearly enjoy the flexibility and accessibility of card services.

In line with this thinking and continued evolving technology, both Mastercard and Visa will soon be conducting trials of the so called "smart-cards". Trials are commencing as soon as October in Canberra with Mastercard, whilst Visa will be commencing its trials in November/December (?) on the Gold Coast.

The main aspect of these trials will focus on the multi-functionality aspect of the smart-cards, ie. they will be trialled in usage for a number of functions.

I understand that the Visa Gold Coast trial cards will have a number of functions, including making a phone call, charging a parking meter, buying a coke or a packet of chips from a vending machine and pay for a Big Mac at McDonalds.

Visa is installing readers at McDonalds outlets, in Coke and Chip vending machines, etc. whilst Telstra hardware will be installed to accomodate the cards for the trial. One card will be able to be used for a number of purposes.

The Visa trial will involve cards with a stored value of \$20, \$50 and \$100, ie. people will purchase cards with these values for use and once services or goods to the value of the card are obtained, the card will have no value. At this stage they are not re-loadable (like a credit card) but undoubtable will soon become so.

Smart, or chip cards, have an advantage over the existing magnetic stripe product as they have a much greater information storage capacity and much greater security.

What is the common denominator in making a phone call, buying a coke or a hamburger, putting money in a parking meter? Correct, only 'small' amounts of money are usually required but the usage is associated with 'fiddleing' around with coins which, on many occasions are not in ones pocket in the right denomination.

The consumer will be able to use a smart-card in areas which were not previously available for credit card usage.

What does this move away from a 'cashless society' mean to the phonecard collector? As indicated earlier, the collector will firstly need to define with himself/herself what is a phonecard and what (as a consequence) should they collect.

Time and space precludes me from expanding in more detail at this stage on the impact the above moves will have on 'pure' phonecard collectors. I will have a more detailed comment in the next issue.

EDITOR



NATIONAL COIN, STAMP & PHONECARD SHOWS



AUSTRALASIA

SYDNEY:

VENUE: Menzies Holiday Inn, Sydney
Sat - Sun 12/13 August 1995
10.00 am to 6.00 pm Both Days

CANBERRA:

VENUE: Convention Centre, Constitution Avenue
Sat - Sun 19/20 August, 1995
10.00 am to 6.00 pm Both Days

\$1000 IN DOOR PRIZES INCLUDES \$500 CASH AT BOTH OF ABOVE SHOWS

BUYING - Interstate and Local Dealers keen to purchase for cash, all stamps, coins, banknotes, militaria, phonecards, postcards, cigarette cards, old envelopes, gold/silver and other collectables.

SELLING - All dealers present have a great range of all of the above items for sale - whether you are an advanced collector/investor or just interested.

DON'T MISS THIS SHOW

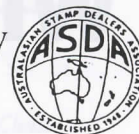
Admission: Adults \$3.00 all weekend - Children FREE accompanied by adults
Dealers' tables available at both shows

Please ring Ed Cummings on (06) 248 7859 or Fax (06) 248 7553

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All mail to: PO Box 7, Civic Square, ACT 2608



PUBLIC & POSTAL AUCTION # 107

Sat. August 19 at 6.00pm

OUTSTANDING AUCTION

HIGHLIGHTS INCLUDE:

'Thank You' card serial # 14, South Africa BIG 5 Pack, Rwanda Phonecards,
Mint 3rd Print Swimming, Barcelona Willy Specimen,
Cambodia Collectors Pack, Police Car Business Cards, etc.
Collector Packs, Mint & Used Australian & World Phone Cards

- WANTED -

We require more vendors' material for Auction 108
to be held on 11 November 1995

Enquiries: Phone (06) 248 7859 or Fax: (06) 248 7553

Tear off and send for Catalogue

Name:

Address:

..... P/C

POSTAL BID SALE NO. 1

BIDS CLOSE 5.00 PM FRIDAY 18TH AUGUST 1995

The prices listed are estimates only. You may bid at, above, or below the estimates, however reserves do apply. Lots will be sold at 5% above the second highest bidder. Any lot incorrectly described may be returned within 7 days Fax/letter bids only will be accepted. No buyers commission charged, however postage/certification will be added. Payment to be received within 7 days of invoice.

Lot	Pack	Est						
1.	1989 Geelong	\$160	23.	Courage Under Fire	\$18	45.	150 Hockey mint	\$80
2.	Grand Prix Wreath	\$50	24.	Spies Hecker	\$35	46.	284 Barrier Reef	
3.	1991 Canberra	\$140	25.	Tamworth Music	\$35		1 Hole No Copy	\$120
4.	As Above	\$140	26.	Apollo 11 \$5 \$10 \$20	\$59	47.	284 Barrier Reef	
5.	1992 Birds	\$100	27.	AFL (4)	\$55		Multi No Copy	\$60
6.	1993 Endangered Spec	\$70	28.	Inverted Swan	\$14	48.	Ditto	\$60
7.	Dinosaurs	\$65	29.	Coca-Cola 1 & 2	\$85	49.	394 Dinosaurs mint	\$200
8.	Landscape II	\$65	30.	Rally	\$32	50.	Ditto 1 Hole	\$40
9.	Commonwealth Games	\$35	Lot Aust. Mint Est			51.	B'muncher 572 mint	\$13
10.	Year of the Dog	\$50	31.	\$6 Geelong Boat	\$60	52.	Platypus 87 mint	\$220
11.	1994 CardEx	\$50	32.	\$20 Adelaide 1st	\$135	53.	GP Car 47 1-H	\$24
12.	Cambodia Gold	\$750	33.	Tasmanian Pair	\$37	54.	Ditto	\$24
Lot Custom Cards Est			34.	Northern Terr Pair	\$43	55.	Ditto Multi	\$17
13.	1994 'Thank You'	\$55	35.	Skyfire	\$22	Lot Cambodia Est		
14.	Ditto - consec pr	\$120	36.	War Memorial	\$37	56.	\$100 1st Tai Ept	
15.	Ditto - consec pr	\$120	37.	Geneva	\$90		multi slight tram lines	\$250
16.	Mid East Peace	\$70	38.	\$50 Koala (old logo)	\$70	57.	\$50 1st Tai Ept	
17.	Ditto	\$70	39.	Sydney 2000	\$25		1 Hole	\$45
18.	War Memorial pr	\$100	40.	\$5 Grey Generic	\$70	58.	Ditto	\$45
19.	Lloyd Rees Op House	\$32	Lot Scarce Prefix Est			59.	Pref 289/90 mint	\$65
20.	Ditto	\$32	41.	Life saver 502 multi	\$85	Lot Foreign Est		
21.	Dial-a-Box	\$20	42.	502 pair multi	\$140	60.	100 plus Japanese	
22.	Sheepskin Warehouse	\$20	43.	Murray River 17 mint	\$65		Ocean Liners	
			44.	117 Hockety mint	\$110		Multi hole VG cond	\$335

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HAXBY COLLECTABLES

FORMALLY HAXBY STAMPS OF BRISBANE HAS PERMANENTLY RELOCATED TO SYDNEY AND WILL BE ATTENDING ALL THE MAJOR PHONECARD FAIRS IN AND AROUND SYDNEY

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WORLD STARTER LOTS AVAILABLE JUST STATE YOUR REQUIREMENTS

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\$20 WAYNE CAREY

(Card Phone 200 Print Run)

Mint \$27 Single \$25 Multi \$25

\$5 ALLAN BORDER

(Card Phone)

Mint \$8 Single \$5 Multi \$4

New & Used Card Phone Aust.

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Price List Available

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Collect PayTel Collect Australia !



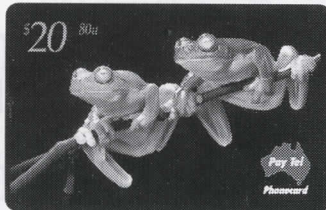
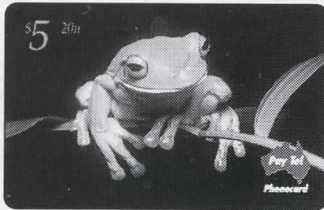
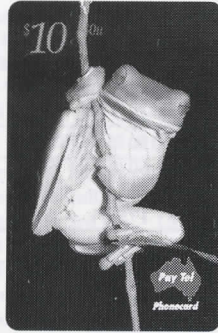
PayTel Australia produces phonecards depicting traditional Australia

Australian Heritage, The Australian bush and outback, Great Barrier Reef, Australian railways & tramways - past & present, Australian lighthouses, Australian flora & fauna.

Australian Tree Frogs

PayTel's third Standard Card Issue for 1995
PayTel's first National Issue

Our latest card issue features frogs of the rain forests of North & NE Australia. Three types are featured - A tree frog, a Red-Eyed tree frog and a giant tree frog. The associated Limited Edition Collectors' pack displays the frogs against a hand-painted forest background, and provides interesting details about each frog.



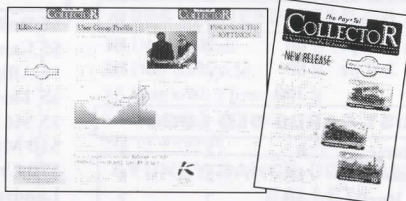
Westrail "Australind" (Perth-Bunbury) trial \$5 card.

PayTel's second Special Card issue.

A single Special Purpose Card for use by Westrail on the "Australind" PayTel payphones. The hand-painted card depicts a three car Westrail "Australind" consist in the new Corporate livery, The "Australind" is the final card in PayTel's "Railways of Australia" series.



FREE membership of The PayTel "Collectors Club"



With the purchase of only 1 "Frog Set" or 1 "Frog Pack" you will receive free membership of PayTel's **Collectors Club**. Club benefits include purchase vouchers, give-aways, bonus points and more !

Please supply the following order, including a free copy of the current PayTel Collector:

-"Frog" Set(s) @ \$35.00 / set.
-"Frog" Pack(s) @ \$40.00 / pack.
-"Australind" card(s) @ \$5.00 each (no pack)

Add to order:
\$3.00 for certified mail (Aust. only)
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(*Purchaser accepts postage risks)
\$15.00 for international air mail Security Post.

PAYMENT: Cheque or money order.
Charge my credit card (circle one):
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At this time, please just send me a copy of
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Card number:
Expiry date:
Cardholder name:
Cardholder signature:

Name :
Address :
Post Code:

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\$3 Float & Wave	15	15	12
\$6 Reach to Rescue	12	15	15
\$1.50 Surf Boats	35	30	30
\$3 Zodiac	15	15	15
\$6 Surf Crew	65	80	50
PACK	170		

SOUTH AUSTRALIA			
\$2 Vineyard 1st pr	30	30	10
\$2 Vineyard 2nd pr	100	25	10
\$2 River Murray	40	35	20
\$5 Adelaide GP 1st pr	40	25	15
\$5 Adelaide GP 2nd pr	170	25	15
\$5 Flinders Ranges	35	30	15
\$10 Kangaroo Is	75	50	30
\$20 Adelaide 1st pr	150	30	30
\$20 Adelaide 2nd pr	220	30	20
PACK	375		

QUEENSLAND			
\$5 Barrier Reef	20	20	15
\$5 Gold Coast	20	20	15
\$10 Brisbane	190	110	80
PACK	225		

VICTORIA			
\$5 Melbourne 1st pr	20	15	10
\$5 Melbourne 2nd pr	35	25	15
\$5 River Murray	20	15	10
\$10 Grampians 1st pr	50	20	10
\$10 Grampians 2nd pr	100	20	10
PACK	270		

NEW SOUTH WALES			
\$2 Echidna	20	6	4
\$2 Orangutan	20	6	4
\$5 Platypus	35	30	25
\$5 Giraffe	50	25	15
\$10 Cheetah	160	15	10
\$20 Zoo	65	40	20
PACK	325		

WESTERN AUSTRALIA			
\$2 Perth Skyline	20	18	18
\$5 Karri Forest	20	20	15
\$10 Bungle Bungle	30	25	20
PACK	60		

AUSTRALIAN CAPITAL TERRITORY			
\$2 Canberra Mint	20	20	15
\$2 Canberra View	30	25	15
\$2 Questacon	15	15	10
\$5 War Memorial	35	30	20
\$10 Telecom Tower	110	50	30
PACK	185		

NORTHERN TERRITORY			
\$5 Crocodile	20	18	18
\$5 Uluru	40	35	30
PACK	55		

TASMANIA			
\$2 Cradle Mountain	35	35	30
\$5 Hobart	25	18	18
PACK	55		

RED CROSS			
\$2 Health 1st pr	10	10	5
\$2 Health 2nd pr	20	10	5
\$2 Blood Trans.	30	20	20
\$5 Comm Service 1st	20	20	8
\$5 Comm Service 2nd	1800	30	12
\$5 Youth 1st print	20	15	5
\$5 Youth 2nd print	115	15	5
\$10 Disaster 1st pr.	45	10	4
\$10 Disaster 2nd pr.	50	10	4
\$20 Int Assign. 1st	60	55	40
\$20 Int Assign. 2nd	50	10	10
PACK	175		

OLYMPIC GAMES			
\$2 Hockey 1st pr.	80	75	20
\$2 Hockey 2nd pr.	65	35	10
\$5 Willy 1st pr.	65	20	10
\$5 Willy 2nd print	55	20	10
\$5 Swimming 1st pr.	40	10	4
\$5 Swimming 2nd pr.	40	5	2
\$5 Swimming 3rd pr.	750	5	3
\$5 Swimming 4th pr.	40	5	2
\$5 Cycling 1st print	40	10	5
\$5 Cycling 2nd print	800	5	2
\$5 Cycling 3rd print	800	7	2
\$5 Cycling 4th print	40	5	2
\$10 Track & Fld 1st	40	10	4
\$10 Track & Fld 2nd	30	8	6
\$10 Track & Fld 3rd	30	8	6
\$20 Marath. 1st pr.	40	35	30
\$20 Marath. 2nd pr.	60	20	10
\$20 Marath. 3rd pr.	80	25	10
PACK	300		

TOURIST CARDS OLD LOGO			
\$5 Opera House	8	2	1
\$10 Kangaroo	15	3	1
\$20 Barrier Reef	30	7	2
\$50 Koala	80	Buy	25
Tourist Card Set of 4	120		

TOURIST CARDS NEW LOGO			
\$5 Opera House	8	2	1
\$10 Kangaroo	25	3	2
\$20 Barrier Reef	35	7	4
\$50 Koala	70	Buy	25
\$50 Koala 2nd pr.	60	Buy	20

ENDANGERED SPECIES 1993			
\$5 Wallaby	18	4	2
\$5 Wombat	18	4	2
\$10 Numbat	15	6	4
End Species Set of 3	50	10	6
PACK	90		

INDIGENOUS PEOPLE			
\$5 Creation of Life	8	3	2
\$10 Life on Earth	12	5	3
\$20 Eternity	35	18	10
Set of 3	40	20	13
PACK	40		

LANDSCAPE SERIES 1993			
\$5 Billabong	8	3	2
\$10 Lizard Island	15	5	3

\$20 Flinders Ranges	30	15	10
Landscape Set of 3	40	20	10
PACK	40		

MICROSCOPY			
\$5 Plankton	8	3	2
\$10 Butterfly Eggs	15	5	3
\$20 Pollen Grains	30	15	10
Set of 3 cards	40	17	10
PACK	65		

ENVIRONMENT 1993			
\$5 Recycle	8	3	2
\$10 Plant a Tree	15	4	2
\$20 Be a Consumer	30	12	10
Set of 3 cards	40	14	10
PACK	65		

DINOSAURS			
\$5 Mutta.	8	3	2
\$10 Aystosaurus	15	4	3
\$20 Minmi	30	15	10
Dinosaur Set of 3	40	18	10
PACK	75		

ENDANGERED SPECIES 1994			
\$5 Bilby	8	3	2
\$10 Swamp Turtle	15	4	3
\$20 Gouldian Finch	30	18	14
End Species Set of 3	38	20	15
PACK	50		

LANDSCAPE 1994			
\$5 Rollards Lagoon	6	5	4
\$5 Lamington Park	6	5	4
\$5 Alligator River	6	5	4
\$5 The Pinnacles	6	5	4
\$5 Mt Ben Lomond	6	5	4
\$10 Mt Hotham	12	5	3
\$20 Crescent Head	25	10	5
Landscape Set of 7	65	35	16
PACK	70		

COMMONWEALTH GAMES			
\$5 Diving	6	4	2
\$5 Cycling	6	4	2
\$10 Shotgun	12	5	3
Set of 3	24	10	5
PACK	35		

AUSTRALIAN LIFESAVING 1994			
\$5 Surf Life Saving	6	3	2
\$5 Royal Life S. Soc	6	3	2
\$10 Royal Life S. Soc	12	5	3
\$20 Surf Life Saving	24	18	10
Set of 4 Life Saving	45	25	15
PACK	60		

HERITAGE			
\$5 Heritage	6	2	1
\$10 Heritage	14	3	1
\$20 Heritage	24	10	5
Heritage set of 3	40	10	5
PACK	55		

HOME COMING			
\$5 Valour	6	4	3
\$10 Honour	12	5	3

\$20 Courage	24	20	10
Set of 3 cards	40	25	15
PACK	55		

LOCAL LEGENDS

\$5 Zillah Jones	6	5	4
\$5 Jenny Butt	6	5	4
\$5 M. Corcoran	6	5	4
\$5 Maureen Macey	6	5	4
\$5 Colin James	6	5	4
\$5 Fred Frank	6	5	4
\$5 Phyllis Cascun	6	5	4
\$5 Carol Murrell	6	5	4
PACK	55		

GRAPHIC DESIGNERS AWARD

\$5 Learn Together	6	3	2
\$10 Play Together	12	5	3
\$20 Work Together	24	16	8
PACK	46.50		

EMERGENCY MANAGEMENT

\$5 Management	6	3	2
\$10 Management	12	5	3
\$20 Management	24	16	8
PACK	46.50		

BOOKMUNCHER

\$5 Bookmuncher	6	2	1
\$10 Bookmuncher	12	5	2
\$20 Bookmuncher	24	12	8
Set of 3 cards	40	18	10

GIVE A BUZZ

\$2 No Change	4	3	2
\$5 Crazy for You	4	2	2
\$10 Miss You	12	5	3
\$20 Contract	24	15	6

TELECOM SPONSORSHIP

\$10 Swimming	12	6	2
\$10 Land Care	12	6	2
\$20 Diving	24	16	8
\$20 Lifeline	24	16	8

PAYPHONE CENTRE

\$5 Pay. Centre	6	3	2
\$10 Pay. Centre	12	6	2

GENERIC

\$2 Logo 1st print	20	10	5
\$2 Logo 2nd print	20	8	2
\$2 Logo 3rd print	35	8	1
\$2 Logo 4th print	10	8	1
\$2 Logo 5th print	10	6	1
\$2 Logo 6th print	10	6	1
\$2 Logo 7th print	5	5	1
\$2 Logo 8th print	5	5	1
Set of 8 prints	90	40	6
\$5 Logo 1st print	70	60	35
PACK	60		
\$5 Logo 2nd print	40	18	8
\$5 Logo 4th print	POR	20	10
\$10 Logo	190	20	7
\$20 Logo	80	25	10
\$50 Logo	70	50	35

SINGLE ISSUES

\$5 500th Grand Prix	45	40	20
PACK	60		
\$5 Geneva Bear	1500	150	150
\$5 Sydney Bid 2000	20	12	7
\$5 CardEx	6	5	4
PACK	50		
\$5 Corolla	10	6	4
\$5 Cockatoo	6	5	4
\$5 Newsagents	6	3	2
\$10 Waltzing Matilda	14	10	6
\$5 Skyfire	20	20	20
\$5 War Memorial	30	30	30
\$5 Austel	20	8	2
\$10 Taubmans	12	8	2
\$10 Red Centre	15	10	8

\$10 Hellow Yellow	12	8	5
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AUSTRALIA DAY ISSUES

\$5 Australia Day '92	50	50	20
PACK	75		
\$5 Australia Day '93	15	4	2
PACK	35		
\$5 Australia Day '94	12	4	2
PACK	25		
\$5 Australia Day '95	9	3	2
PACK	15		

CHRISTMAS ISSUES

\$1.50 Bird Choir '92	150	150	140
\$5 Wombat '92	10	3	2
\$10 Koalas '92	45	5	3
Xmas '92 Set of 3	175	150	140
\$5 Outback '93	10	3	2
\$10 City '93	18	5	3
Xmas '93 Set of 2	25	7	4
\$5 Christmas '94	6	2	1
\$10 Christmas '94	12	3	1
\$20 Christmas '94	24	6	4
Xmas '94 Set of 3	40	7	4
PACK	45		

TELECOM ADVERTISING

\$5 Messages 1st pr.	10	3	1
\$5 Messages 2nd pr.	15	3	1
\$5 Messages 3rd pr.	15	3	1
\$5 Hit a Snag 1st pr.	10	5	2
\$5 Hit a Snag 2nd pr.	15	5	2
\$10 Volume 1st print	20	4	1
\$10 Volume 2nd pr.	85	4	1
\$10 Volume 3rd pr.	25	4	1
\$10 Volume 4th pr.	20	4	1
\$20 Bats 1st print	40	20	6
\$20 Bats 2nd print	80	20	6
\$20 Bats 3rd print	40	20	6

K - MART

\$5 AC Cola	8	6	4
\$10 Jackaroo	15	12	8
\$20 River Gum Classics 25	25	25	20

CASTLEMAINE

\$10 4XXXX	18	12	10
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1994 CHINESE YEAR OF THE DOG

\$5 Dog on Ball	8	5	4
\$5 Dog on Cycle	8	5	4
\$5 Dog with Flowers	8	5	4
\$5 Dog with Ribbon	8	5	4
Set of 4 cards	30	19	15

SYDNEY DANCE CO./AUSTRALIAN BALLET

\$5 Sydney Dance	6	4	2
\$5 Ballet	6	4	2
\$10 Sydney Dance	15	3	3
\$20 Ballet	25	16	10
Set of 4 cards	45	25	15

PROMOTIONAL CARDS

\$2 Nicotinell (1st)	65	45	35
\$2 Nicotinell (2nd)	80	65	65
\$2 Rentlo (1st)	90	80	80
\$2 Rentlo (2nd)	Buy	Buy	Buy
\$4 Social Security	10	2	1
\$2. Emu Export	30	30	30
\$5 Thank You	70	70	70
\$2 Ken Done (3)	Buying all	Gradings	
\$2 Give a Buzz	3	3	3

PRISON CARD

\$5 Badge	10		
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FOLDERS WITH CARD

1991 Geneva Bear	Buying		
Christmas '92 \$1.50 Bird Choir	150		
WAPEx '93 (600 issued)	40		
WAPEx '93 signed by			
Emma Rogers - 20 only known	200		

Social Security Card	25
CardEx 1994	50
Christmas \$5.00	12
Christmas \$10.00	22
Christmas \$20.00	42
Give a Buzz \$2	10

COMPLETE COLLECTIONS

Packs 1 - 28 (no folders)	POR
Packs 1 - 14 (no folders to Olympics)	POR
Loose Cards not in Packs	POR
Loose Face Card (Geelong to Aust Day 95)	POR
Above with Reprints	POR

PREFIX NUMBERS

98%

AVAILABLE

MINT

1-HOLE & USED

PLEASE SEND WANT LISTS

WE ARE CONSTANTLY SEEKING NEW STOCK IN GOOD CONDITION

SOME PRICES SUBJECT TO CHANGE WITHOUT NOTICE

BANKCARD, MASTERCARD VISA CHEQUES & MONEY ORDERS ACCEPTED

(Clearance times apply)

Postage Free

AUSTRALIAN NEWS UPDATE

TELSTRA CORPORATION

ADVERTISING CARDS

Featured on the opposite page are two recently released Telstra Advertising cards which feature the new Payphone Centre at 130 Pitt Street, Sydney. The two cards I have contain prefix number 911 on the \$5 card and prefix number 913 on the \$10 card. Telstra advises that 200,000 of the \$5 have been printed and 30,000 (possibly 50,000) of the \$10.

COMPLIMENTARY CARD

Readers should start checking their local bottle shops as the \$2 Complimentary card which features **Baileys Irish Cream**, has been released to the distributors of this product. I understand that 60,000 have been printed.

CUSTOM CARDS

One of the first Custom cards to be issued bearing the Telstra Logo is the \$5 **Captain Munchies** phonecard.

Captain Munchies is a 24 hour food outlet, right alongside Victoria Quay International Passenger Terminal at the Fremantle (WA) docks. The outlet has apparently become quite an attraction as a service establishment and as well as carrying a large range of essential products, also retails phonecards.

The Captain Munchie phonecard scheduled for release in early August, features a colour photo of the store, brightly lit up like an oasis in the dark night sky, adorned with neon and graphic signage including **Coca-Cola**, Streets Ice Cream and others. It is intended that the phonecard will form a vital part of the Captain Munchies promotional activities during the next 12 months.

The rear of the phonecard will carry a redemption offer of certain products carried in the store (to the value of \$5 Free) and hundreds of the Limited Edition Souvenir Packs are to be won by lucky customers who spend over \$5 on food.

Lionel Richards (Captain Munchie himself) is an avid phonecard collector, as are several members of the staff and also many regular customers, just one of the many factors leading to the idea of creating the Captain Munchie phonecard. Richards advises that he has high hopes for this card and anticipates further follow ups.

To further encourage the hobby, Richards will be commencing a phonecard collectors Swap Meet at Captain Munchies, starting 11.00am on Saturday, August the 12th, for local collectors to get together to swap cards, stories, etc. It is hoped that the Meet will become a regular monthly event.

Anyone wishing to find out more about the Captain Munchie phonecard can contact **Lionel Richards** by writing to him at PO Box 1081, Fremantle, WA 6160 or by faxing him on 339 2871 anytime.

\$5.00 THANK YOU CARD

There has been no response/feedback to Cyril Fox's request on information on the possible varieties in the \$5 'Thank You' card (see last issue).

Page 8 — Phonecard Monthly

\$5 SKYFIRE CUSTOM CARD

This card has been sighted! I received a phone call on Friday, 28th of July, from **Kevin McMillan** in Canberra, indicating that he had a used variety in his possession. Coincidentally, I received a letter from **Don Hill** on the same day, which I will reproduce as it 'sheds some light' on the circumstances surrounding this card.

"I am writing to draw attention to an incorrect statement in a recent **Grapevine** column by **Insider**. On this occasion **Insider** was incorrect in his/her statements about the 751 Skyfire Custom card.

The card, prefix 751, was released before the Advertising card, prefix 752, early in March. Originally it had been planned to release the Advertising card at the Festival of Canberra, in Telecom 'Caravan' style portable payphones around the site, as well as through re-sellers in the ACT. Unfortunately for the organisers, Telecom did not have the Advertising cards available in time for the Festival so the Custom cards were used instead. These were not sufficient for the demand over the Festival and in fact Bookmunchers were possibly also supplied to the Festival phones.

The organisers cleaned the site each evening and so many of the used cards would most certainly have been trashed - explaining why 'no one' to date has believed in their existence! It is possible that local collectors managed to hoard quantities but it is not known if this is fact or fiction!" **Don Hill, Melbourne Phonecard Centre.**

\$5 SPITFIRE

The Spitfires keep reproducing!! Mr B. Vincent from Doveton in Victoria advises that "closer perusal will show a third arial behind the second Spitfire from the top. Also, at base of print shows rear vision mirror of Spitfire - in effect 7 aircraft?????" No wonder the Luftwaffe 'had no chance'.

ON THE BUSES

Featured opposite are two photos from a number taken, which feature different artwork on a number of Sydney buses, promoting Telstra's 'Pop Art' Phonecards.

Thanks to **Ron Smith** who eventually tracked down the buses and obtained the photos.

The '**Cooking**' picture is interesting as it would appear to feature the scene appropriate to a card advertised in Telstra's Phonecard Bulletin (No 5) with the 767 prefix number.

Has anyone sighted this prefix number yet?

ROAM AUSTRALIA

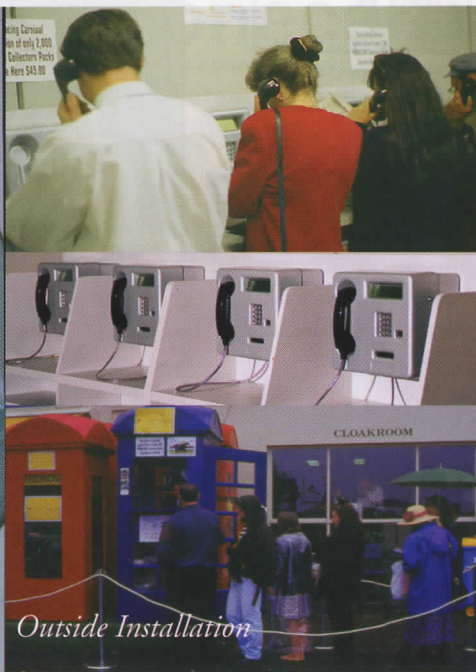
Featured opposite are the three **Comstar** (Russian) phonecards being issued by Roam Pacific to commemorate the 50th anniversary of the Allied victory in World War II.

The cards will be limited to 1000 sets and should prove popular to the 'war buffs'.

Pricing and marketing details will be provided in future issues.



CPI Wooden Prototype

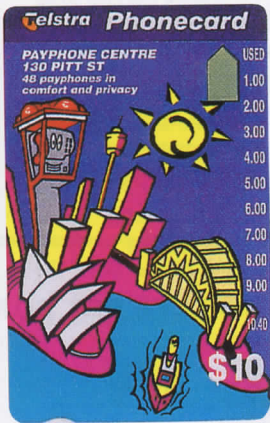


Outside Installation

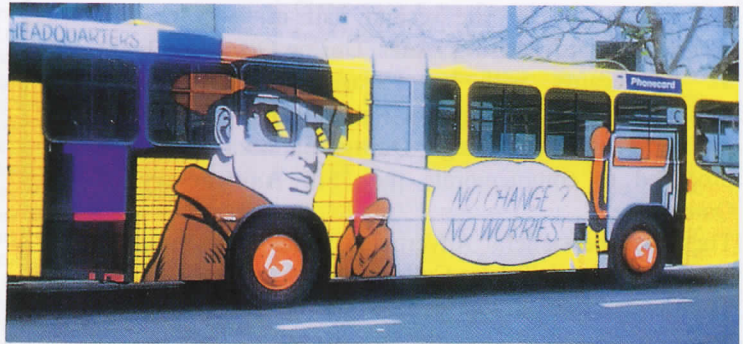


CP2 aboard a V/Line Sprinter train

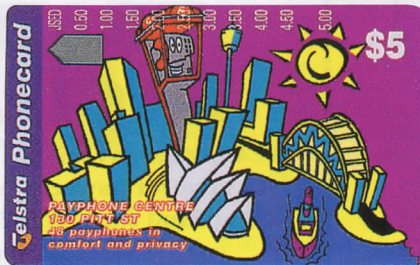
CARD PHONE AUSTRALIA'S UNIQUE PAYPHONES



\$5 & \$10 Advertising Cards



'Seen on the Sydney Buses'



Comstar Russia Phonocard Issue



PHONECARD ADVERTISING & COLLECTOR SERVICES

As a result of the Telstra Collector Services decision to stop the advice of Custom cards produced, in the Phonocard Bulletin, PACS will advertise in their newly created Newsletter - the PACS News.

Alan Dunlop from PACS said that "it is disappointing that Telstra is not going to keep collectors informed of all phonocard issues as there will be confusion in keeping track of batch serial numbers". "Custom cards were created by Telstra, are produced by Telstra and generate revenue and profit to Telstra".

The PACS News will keep collectors up to date with new releases into the future both in Telstra Phonecards and other stored value technology which will be launched later this year. It will be issued at regular intervals as new designs reach proof stage, which will provide excellent advance warning.

As an incentive to join their mailing list, PACS will give away a \$2 Museum of Contemporary Art phonocard (depicting the Harbour Bridge) to the first 500 mailed applications received. Future promotion will also be run with \$2 phonocard give-aways as well as major prizes featuring "very low" print serial numbers of PACS products issued to date.

PACS activities for the second half of 1995 revolve around more advertising issues. During October, 20,000 \$2 phonecards will be released in the second Taubmans/BBC Joint promotion. During November, a number of different design Qantas phonecards will be produced to commemorate the 75th Anniversary of Qantas.

These will be General Advertising issues and should be available through Telstra Collector Services.

Thanks to Alan Dunlop for information as above - Ed.

WORLDWIDE COLLECTABLES

The Worldwide Collectables prize of a holiday to Tasmania was drawn on Friday the 14th of July.

The prize was won by

Mr & Mrs P. Kearney of Tamworth, NSW.

Congratulations!!

ATTENTION ALL DEALERS!

For the wholesale supply of all your...
**Phonocard albums, sleeves,
 accessories & magnifier needs.**
 We publish the -
**"Collect Australian
 Phonecards" Catalogue
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Phone/Fax: (02) 675 2584 - 8pm to Midnight

FREE

BATMAN FOREVER

(Value \$14.95) Mint Card

with every \$200 spent (spend \$400 & get
 2 cards or one Batman card and one
 Ettamogah Pub card or pack)!!!

TELECOM PACKS

Geelong	\$149	Aust Day '93	\$25
South Australia	\$360	Endang Spec '93	\$89
Generic	\$69	Aboriginal '93	\$39
Grand Prix	\$49	Landscape '93	\$39
Victoria	\$215	Microscopic	\$60
Queensland	\$215	Environment	\$55
NSW	\$325	Aust Day '94	\$30
Western Aust	\$55	Dinosaurs	\$80
ACT	\$160	Endand Spec '94	\$50
Northern Terr.	\$49	Landscape '94	\$65
Tasmania	\$45	Comm Games	\$35
Red Cross	\$250	Surf Lifesaving	\$55
Aust Day '92	\$69	Christmas '94	\$45
Olympics	\$295	Aust Day '95	\$11
'92 Bird Choir	\$89	COMPLETE SET POR	

TRADE IN FACILITY!!

We will take any mint cards/packs at full 100%
 face value for payment or credit for the above!!
 (or buy Mint cards at 88% and Packs at 93% of
 Face Value)

AMEX - VISA - BANKCARD - MASTERCARD

NOTE WELL!!

We give a written **GUARANTEE** to buy back at
 minimum 70% of sale price (or 90% of face value,
 whichever is **HIGHER**), of any and/or all purchases
 from Hiralal Investments. Of course, if the market is
 stronger (which in our opinion, the only way is up as
 stocks are rapidly **DRYING UP!**), you always have
 the option of selling to the highest bidder.

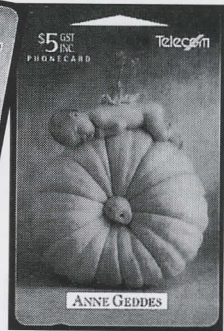
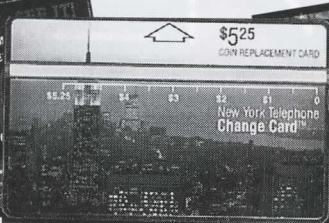
We also stock Mint, World, Varieties and Specialist
 material. Phone or Fax your Want Lists and for
 Wholesale Prices. **DO IT NOW!!!**



Gabriele's Phonocard Service

A Division of Gabriele's Philatelic Service Pty Ltd

Suite C2, Mirvac Building, 160 Castlereagh Street, Sydney, NSW, 2000
PO Box A2, Sydney South, NSW, 2000, Australia. Phone or Fax (02) 283 1311



COMBINATION PHONECARDS

With our bulk buying power, we are pleased to offer the following special combination offers to tempt you yet again....

AUSTRALIA DAY

Collectors Packs issued by Telecom

- The lot 1992, 1993, 1994, 1995 all four at the **HOT** price of \$145.00

ANRITSU TEST CARDS

Issued just before the Geelong Trials....

The really early cards to put away for the future. We have secured a few of the following and offer these at prices too good to refuse....

- \$6.00 Mint and Perfect ... For Only \$75.00
- \$15.00 Mint and Perfect . For Only \$170.00
- \$60.00 Mint and Perfect . For Only \$110.00
- \$120.00 Mint and Perfect For Only \$160.00
- \$6, \$15, \$60, \$120 Mint and Perfect, one of each combination For Only \$450.00
- ANRITSU PERCENTAGE CARD**
Special \$1.50 Multi Hole Used Cheap \$50.00

ARE YOU A MEMBER YET?

IF YOU ARE A MEMBER OF OUR **SPECIAL CUSTOMER CLUB**, WE WILL OFFER YOU DISCOUNTS ON ALL ORDERS (EVEN OUR SPECIAL OFFERS). PLEASE WRITE, FAX OR PHONE FOR COMPLETE DETAILS OF YOUR NUMBERED DISCOUNT CARD FOR DISCOUNTS, DISCOUNTS, DISCOUNTS ON EVERYTHING....



- Please put me on your mailing list
- Please send me your FREE Colour Catalogue

Please tick the items you wish to order and send this page to Gabriele's Phonocard Service at the above address

PAYMENT DETAILS

Please tick method of payment

- Cheque/Money Order Bankcard Mastercard Visacard Amex

Expiry Date:/..... Signature:

Customer Name:

Address:

Postcode: Phone No: (.....).....

NEW ZEALAND ADCARDS

GPS No.

- 1300 \$5.00 Avondale Spider (in folder) \$40.00
- 1301 \$5.00 Air Expo \$10.00
- 1302 \$5.00 13th Scout Jamboree \$13.00
- 1303 \$5.00 Young Guns \$10.00
- 1304 \$5.00 Fluffy the Cat \$30.00
- 1305 \$5.00 Lyn of Tawa & Gary \$10.00
- 1306 \$5.00 Planning Services \$12.50
- 1307 \$5.00 Round the Bays Race \$10.00
- 1308 \$5.00 ACE Computer Trainee \$9.00
- 1309 \$5.00 Christchurch Show \$10.00
- 1310 \$5.00 Hong Kong Show \$10.00
- 1311 Hong Kong Show Folder .. \$17.50
- 1312 \$5.00 Phantom of the Opera \$32.50
- 1313 \$5.00 Shell Set (5) \$40.00
- 1314 \$5.00 Rotary - Line of People \$10.00
- 1316 \$5.00 Rotary - Westpac Helicopter \$12.00
- 1317 \$5.00 Rotary - Believe in What .. \$9.00
- 1318 \$5.00 Rotary - Helicopter Bush Rescue \$12.50
- 1319 \$5.00 Kiwi (in folder) \$15.00
- 1320 \$5.00 Tuanz Logo \$8.00
- 1321 \$5.00 Red Nose Set (4) \$40.00
- 1322 \$5.00 Ansett Keys Advertisement \$9.00
- 1323 \$5.00 Commitment (Sun) in folder \$15.00
- 1324 \$5.00 Westpac White Island \$10.00
- 1325 \$5.00 Elephant Seals \$9.00
- 1327 \$5.00 Hotels Set (10) \$60.00
- 1328 \$5.00 Scouts in Sail Boat \$9.00
- 1332 \$5.00 Rugby Sevens Set (2) \$15.00
- 1333 \$5.00 Warbirds Over Wanaka Set (2) \$35.00
- 1334 \$5.00 Spot in Singapore \$15.00
- 1335 \$5.00 Blood Brothers \$9.00
- 1336 \$5.00 Otumoetai College \$9.00
- 1337 \$5.00 Roche Aurorix \$9.00

Mint/Set

- 1338 \$5.00 Benson & Hedges \$9.00
- 1339 \$5.00 Stop, Look & Listen \$7.00
- 1340 \$5.00 Mothers Day Set (2) \$28.00
- 1341 \$5.00 First Class Airport \$7.00
- 1342 \$5.00 Animals RSPCA \$9.00
- 1343 \$5.00 Happy B/day in Folder \$10.00
- 1344 \$5.00 Mitre Peak \$35.00
- 1345 \$5.00 King Penguins \$9.00
- 1346 \$5.00 Healthy Schools Set (4) ... \$25.00
- 1347 \$5.00 Get Well Soon (in folder) .. \$13.00
- 1348 \$5.00 Red Nose Set (2) in folder \$17.00
- 1349 \$5.00 Fathers Day (in folder) \$13.00
- 1350 \$5.00 Air New Zealand Set (4) ... \$35.00
- 1351 \$5.00 Jurassic Park (4) \$37.50
- 1352 \$5.00 Jurassic Park (in folder) (4) \$45.00
- 1353 \$5.00 Crane Japan Airlines \$9.00
- 1354 \$5.00 \$5 Rugby Tour S Africa \$9.00
- 1355 \$5.00 Air New Zealand (4) \$45.00
- 1356 \$5.00 Ranfurly Shield (Shell) (8) \$50.00
- 1357 \$5.00 Anne Geddes (4) \$35.00
- 1358 \$5.00 Storage Lakes \$7.00
- 1359 \$5.00 Driver Guidelines \$7.00
- 1360 \$5.00 Kiwi Race Horse \$8.00
- 1361 \$5.00 Farmers 85th B/day (2) \$15.00
- 1362 \$50.00 Casino (Christchurch) \$65.00
- 1363 \$5.00 Jet Boat Ride \$8.00
- 1364 \$5.00 Snow White, 7 Dwarfs (3) \$25.00
- 1365 \$5.00 Bush Scene \$8.00
- 1366 \$5.00 Painters/Canterbury (6) \$45.00
- 1367 \$5.00 Rocky Horror \$9.00
- 1368 \$5.00 Harley Davidson \$12.00
- 1369 \$5.00 Rugby '95 \$10.00
- 1370 \$5.00 Steinlager/America's Cup (8) \$75.00
- 1371 \$5.00 Tram \$10.00
- 1372 Four Seasons (4) \$50.00
- 1373 Plumbers Association (4) . \$35.00
- 1374 Classic Cars (10) \$85.00

UNITED STATES OF AMERICA

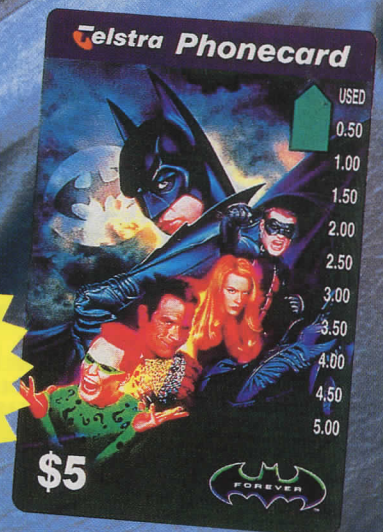
NYNEX NEW YORK

- 1800 \$5.25 New York Skyline (Ferry) .. \$160.00
- 1801 \$1.00 Comp Yellow Telephone ... \$60.00
- 1802 \$5.25 Democratic Convention \$395.00
- 1803 \$1.00 Democratic Comp \$1395.00
- 1804 \$5.25 New York at Night No.1 \$40.00
- 1805 \$5.25 New York at Night No.2 \$15.00
- 1806 Ellis Island Set 4 \$95.00
- 1807 \$5.25 World Uni Games \$15.00
- 1808 \$5.25 Summer in New York \$15.00
- 1809 \$5.25 New York Tennis \$15.00
- 1810 Wish You Were Here Set 5
- 1811 \$5.25 Spirit of Service \$15.00
- 1812 \$5.25 Luge Lillehammer '94 \$50.00
- 1820 King Kong \$40.00
- 1821 First Pack Contains 4 Card \$95.00

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State: _____ P/C _____

Phone Number () _____

..... Special Collectors Pack \$39.95

..... Loose Cards \$14.95

Sub total

Postage/insurance on any size order \$ 4.50

International (economy air) \$ 10.00

Cheque/Money Order enclosed **Total** \$

Or debit my Bankcard/Mastercard/Visa.

Card Number _____

Expiry date _____ Signature _____

Universal Coin Co. Pty. Ltd. ACN 062 909 675
Thankyou for your order

Universal Coin Co. has a limited number of one of the most exciting Phonocard offers for 1995! Using images from 'Batman Forever' starring some of Hollywood's best known actors - Val Kilmer, Nicole Kidman, Tommy Lee Jones and Jim Carey.

The unique 'Batman Forever' phonocard is presented in a stunning 3-D pop out "collectors pack". The pack features characters from the movie including, **BATMAN™**, **THE RIDDLER™** and **TWO FACE™** in full colour graphics, this phonocard pack is an absolute must for all collectors.

Only 5,000 Collector packs will be released with matching serial numbers at \$39.95 each (Plus P & H). Loose cards are only \$14.95 each (Plus P & H). To order your Collector Pack or Loose Card simply phone Universal Coin Co., mail or fax the coupon to receive your collector phonocard now!

WARNER BROS. A Time Warner Entertainment Company c. 1995 Warner Bros. All Rights Reserved. Batman and all related elements are property of DC Comics TM & 1995. All Rights Reserved.

MINT TELECOM CARDS

\$20 Lloyd Rees PACS #15	\$29.00
\$20 Museum of Contemporary Art PACS #8	\$29.00
Set of 4 Year of the Dog (at face value)	\$20.00
Set of 3 x \$5 Spies Hecker PACS #11, 12, 13	\$29.00
\$5 Opera House Festivities PACS #5	\$12.00
\$5 CardEx (at face value)	\$ 5.00
\$5 WA Inverted Swan PACS #10	\$12.00
\$5 Ettamogah Pub PACS #4	\$18.00
\$5 Laughing Kookaburra Numbered Pack	\$22.00
\$5 RSPCA Pair PACS #21 & 22	\$15.00
\$10 XXXX Beer	\$11.00
\$20 Roam Apollo 11	\$29.00
\$10 Roam Apollo 11	\$18.00
\$10 Roam Apollo 15	\$18.00
\$2 P & LJ Sieders	\$15.00
\$5 x 2 Flintstones/Simpsons PACS #18, 19	\$30.00
\$5 Telecom Thank You Card	\$59.00
Sheepskin Warehouse Numbered Packs	\$22.00
As Above Packs No's 1 - 9 each	\$49.00

Please Phone First to Hold A Particular Number

Please Add \$3 Per Order For Cert. Post on All Orders
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FOR SALE

TELECOM PACKS

- AUGUST SPECIALS -

Queensland	\$160
Australia Day '92	\$60
Australia Day '93	\$20
Australia Day '94	\$30
Australia Day '95	\$10

INVESTMENT SPECIALS

First 15 Packs from Geelong to Christmas '92 Bird Choir.....	\$2,450
Latest 18 Packs from Australia Day '93 to Local Legends.....	\$ 870
Complete set of 33 Packs.....	\$3,190

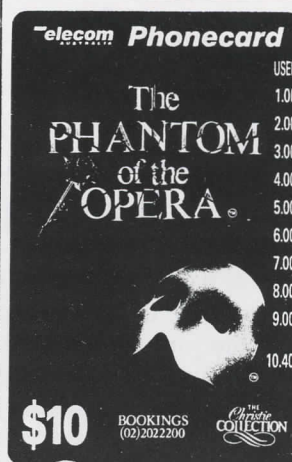
MINT CARDS

Complete set of 53 official Telecom Mint cards that
were not issued in Collector Packs, including
the rare Geneva Koala..... \$1,190

Our price for each of the individual Collector Packs is
very competitive. Please Enquire!

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THE PHANTOM OF THE OPERA

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My latest list - August No 12 - available on
request - FREE

Every pack and card, mint and used, listed
A FEW TEMPTING OFFERS

20 Different Fine Used Aust.	\$15
50 Different Fine Used Aust.	\$38
100 mixed (max. duplication 5)	\$60
20 Different \$5 Mint Cards	\$110

Courage Under Fire 2 x \$5

Pack \$25 Mint \$15 Used \$12

\$10 Black Opal

Pack \$25 Mint \$15 Used \$12

\$5 Albatross, \$5 Prison Card & \$2 Pop Art
3 x Mint for \$20

\$2 Rentlo Used \$35 - \$50 Black Generic Used \$12

\$5 CardEx Pack issued at Amsterdam \$30

Mint Card \$7

Certified Post \$2 - International Air \$5
International Security \$15

Fantastic Designs

The International Numismatics Group announce the most exciting new packaging concept for custom phonecards

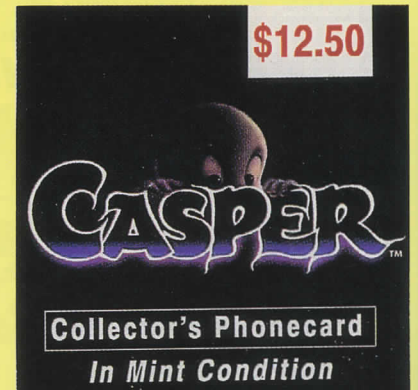
How best to store your phonecards has been a problem for many collectors. Some love the A4-sized Collector's Pack format but for others the additional price and substantial size simply do not suit.

And storing your loose cards in an album often denigrates their appeal.

At last, there is an alternative for collectors.

The International Numismatics Group, Australia's most prolific issuer of licensed Phonecards, presents colour hanger holders for all of our custom cards. Each card is presented in a specifically designed hanger to highlight the theme of the card. Best news for collectors is that these hangers add nothing to the price of our popular card issues!

Choose from our range of popular themes including the Simpsons, Flintstones, Felix, Tom and Jerry, Marilyn Monroe and Casper or buy one of each and save!



Choose from these great characters and themes:

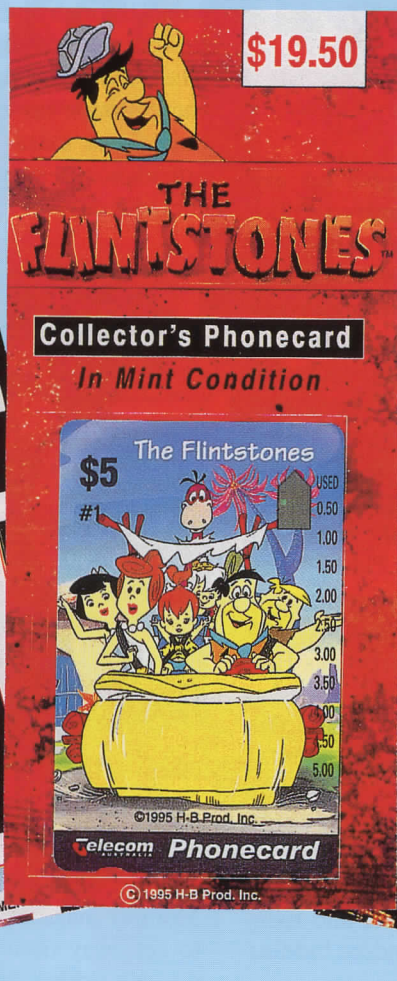
- Flintstones \$19.50
- Simpsons \$19.50
- Melrose Place \$19.50
- Casper the Ghost - three different designs. ea \$12.50
- Marilyn Monroe \$15.00
- Tom and Jerry \$15.00
- Felix the Cat - four different designs. ea \$12.50
- Baby's Day Out \$15.00
- Miracle on 34th Street \$15.00
- Street Fighter - Kylie Minogue \$19.50
- Australia's Unique Wildlife four different designs ea \$ 9.50



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Superb Presentation



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See us, and a full range of issues, at the Singapore Phonocard Convention

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 Sydney NSW 2000
 Phone: (02) 283 2500 Fax: (02) 283 2007

MACQUARIE
 COINS AND COLLECTABLES GALLERY
 Shop 4, 83 York St
 Sydney NSW 2000
 Phone: (02) 262 6588
 Fax: (02) 262 6665

To place Credit Card Phone orders phone
008 81 6677

Name.....
 Address.....
State.....P/code.....
 Phone number during business hours.....
 Fax number if available.....
 Please send me (list your choices)

.....Full Set of 19 Cards in holders \$240.00 \$.....
 Postage & Insurance in Australia (Overseas at cost) \$ 4.50
Cheque / Money Order enclosed \$.....
 Or debit my American Express / Bankcard / Mastercard / Visa card
 Number
 Expiry / Signed.....

MELBOURNE'S BIG COLLECTOR WEEKEND

This being the first big fair since I gave up my previous employment, I took the opportunity to take a break in Melbourne and take in the phonecard activity over the weekend. The city put on a fine show with sub-zero temperatures but the important aspects of the weekend were well worth attending.

Arriving in Melbourne on the Friday, I took the opportunity to visit some of the dealers in "collectors lane" and environs - some of whom I have only known from phone conversations over the last 20 months. One difference between here and Sydney is that the majority of shops selling phonecards lie within 100 metres of each other with "collectors alley" (Centre Place) being the hub of the area.

After visiting these shops during the day, I went to watch the phonecard auction in the Dallas Brooks Hall on the Friday evening. I took the opportunity to assess the material on offer. The quality was excellent - this auction does describe carefully any material submitted. I looked up one lot which was described as having slight surface damage and it was indeed 'slight'. Many would not have thought anything wrong with the card.

The auctioneer, Don Hill of the Melbourne Phonocard Centre, set a lively pace despatching the lots and room bidders were active - the majority of attendees bidding on many lots.

Highlights of the auction were the sale of the complete collection of packs and single cards. The **One Australia Challenge** pack sold for a figure of \$680 and looks like a bargain if Telstra destroy the balance of cards which they currently hold. The \$5 Underwater card, prefix 502 in which considerable interest has recently been shown, sold for \$440.

Don stated that many bids were received for these two lots suggesting that the price is upwardly moving. The majority of lots sold and all areas had sales. Most lots sold at higher prices than those realised in the April auction.

The next day was the **International Bank Note Fair** in the same venue. Local dealers were in attendance as well as from interstate and a steady stream of collectors came through the door all day long. The majority of dealers were selling phonecards and trade 'was brisk'.

The Sunday was the **International Phonocard Fair** and the collector turnout was an increase on the previous day. Some extra local and interstate dealers were in attendance to supplement those who were there on the previous day.



**Peter & Helen August
Universal Coin Co.**

**Cyril Fox with intent son
daughter in attendance**

I took a table on the Sunday to promote the Phonocard Monthly magazine and the Album and when I managed to get away from the table at times, I checked out the dealer's prices. Prices were good and seemed to have turned upwards since the last fair in Sydney. No dealer was "slashing" prices and towards the end of the day the dealers all came out from behind their tables to buy from each other. **This inter-dealer trade is the surest sign that life has returned to the market!**

On the Monday I paid a visit to PayTel's premises to discuss with Graham Rooke and his partners, the operations of the company. These discussions will be covered in a separate article next month.

By mid afternoon on the Monday I was quite happy to leave Melbourne (max temp that day was 6 degrees) and head for South Australia (report next month) - **Editor.**



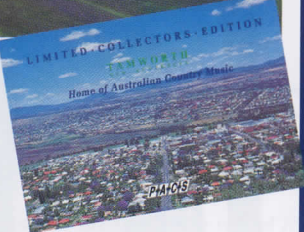
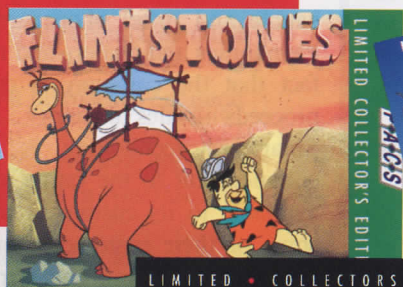
**Don Hill takings
bids at the auction**

P.A.C.S.

The first and still the most comprehensive custom collector series.



MUSEUM OF CONTEMPORARY ART



FREE NEWSLETTER

Following Telecom's decision to no longer notify collectors of custom card issues through Phonocard Bulletin, P.A.C.S. has initiated its own newsletter to keep you abreast of its new releases. This newsletter can be sent to you, free of charge, to provide information on future P.A.C.S. issues and general news on the world of Phonocard Collecting. In addition, newsletter subscribers will be eligible for future savings and special offers on P.A.C.S. PRODUCTS. For your free newsletter, please complete and mail the coupon below.

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Mail to: Phonocard Advertising & Collector Services, P.O. Box 1546, North Sydney, NSW 2060 or Fax to (02) 9923 2200.

Name: _____

Address: _____

Postcode: _____

Phone: Business _____ Private: _____

How long Collecting? _____ Special Interest: _____

'SMART MOVE' PAYPHONICS

This September sees Australia entering a new era in phonecards. Until now all phonecards being issued in Australia use a magnetic material on which information is read and written by the payphone. They work just like a tape recorder.

However, Australian payphones authority Payphonics, has changed all this.

During my visit to Melbourne in July, I was able to meet with Payphonics's founder, Craig Hamilton and to discuss with him the introduction by Payphonics of the first Smartcard phonecards in Australia, which will be available to users and collectors alike. They are due for release in early September. *See the Payphonics advertisement and order form elsewhere in this magazine.*



**Payphonics staff at the Melbourne Phonecard Fair
Myra de la Rue, Phillip de la Rue & Craig Hamilton**

Page 18 — Phonecard Monthly

Smartcards, integrated circuit (IC) or chip cards as they are variously known, use electronic circuit devices to store call credits and other information used by the payphones. The electronic circuit is imbedded into the card below some (real!) gold contacts which connect to the payphone circuitry. Payphonics Smartcards are the most advanced phonecards to be issued in Australia. Payphonics have only released two phonecard issues in the past 12 months. They are truly 'sticking' to their issuing policy of less than three or four issues per year. The Flag set featured on the cover of APM is only Payphonics third issue making them a truly collectable product/company.

Craig Hamilton advises that stocks of the Christmas bauble and tinsel phonecards are still available from Payphonics and dealers and readers are reminded of the fact that the company is donating two thirds of the proceeds of sales to charity.

Smartcard technology is being introduced as an enhancement to the range of products Payphonics has available to its customers. According to the company some of their customer group have enormous trouble physically inserting and retrieving their card from the payphone reader slot. Payphonics decided upon the robust phonecard material we have seen in their generic First Issue and the Christmas charity cards.

The Smartcards they are using have these same properties of strength and durability. According to Craig Hamilton, "There is potential for a significant increase in the ease of use of this type of technology in operating a payphone and so Payphonics is featuring Smartcard technology in its disabilities program".

Flags of Australia

Being Australia's first Smart phonecards, Payphonics wanted to adopt a theme which was Australian, was of significance and which would advance Australia's interests worldwide. After consulting with users and collectors, 'Flags of Australia' was chosen as the central design theme.

The designs chosen for this release are the Australian National Flag, The Aboriginal Flag and the Eureka Flag, for the three denominations, \$50, \$20 and \$5 respectively. Payphonics advises that it intends to feature Flags of Australia in future issues.

It is interesting how little is generally known of the history of these national icons. Again Payphonics have been innovative by including a paragraph of information on the rear of each phonecard describing the face design for the information of users and collectors alike. A quality Collector Pack provides additional information on each flag and its history.

Three Smart Cards, a \$50, a \$20 and a \$5 complimentary card in pack form are issued at face value plus \$1. Payphonics only charges \$6 for its packs and included in the Smartcard pack is a \$5 complimentary card - hence the \$1.

There are only **1000 packs**, containing the first 1000 phonecards produced. The packs and cards will have matching serial numbers. The complimentary \$5 Eureka is only available in pack form.

Denomination	Code	Total Mintage
\$5	PIC5-7	1000
\$20	PIC20-8	2000
\$50	PIC50-9	1500

Payphonics - The Quiet Achiever

Not a great deal has been heard of the activities of Payphonics since they entered the payphones industry on 1 August 1993, however, I understand they have been quietly working away and have made some significant early achievements, including:

- developing payphones specifically for individual disability groups
- becoming Australia's first non-Telstra open user group phonecard operator
- installing Australia's first phonecard operated hands-free payphones
- operating Australia's first phonecard operated facsimile service
- providing expert advice to payphone operators, administrators and customers in Australia and overseas
- being the first payphone operator to introduce Smart IC Chip phonecards

Payphonics is steadily growing in business and given its technological expertise, we are sure to see more innovative developments from them over the next 12 months. APM will feature more on the Payphonics' Smartcards next month - Editor.

TAMWORTH PHILATELIC SOCIETY INC.

30th ANNIVERSARY

FAIR

STAMPS COINS PHONECARDS

SATURDAY 14TH OCTOBER 1995
9.00 a.m. to 4.00 p.m.

SUNDAY 15TH OCTOBER 1995
10.00 a.m. to 4.00 p.m.

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TAMWORTH PHILATELIC SOCIETY INC
PO BOX 678
TAMWORTH 2340
Secretary : Graeme Mitchell 067 664853



August 1995

Dear Collector,

Next month sees Australia entering a new era in phonecards. Payphonics has launched the first Smart phonecards in Australia and they are now available to Collectors. The cards are the most advanced phonecards ever to be issued in Australia. Payphonics introduced Smart phonecards (also known as IC or chip cards) as an enhancement to its range of payphone products.

"Flags of Australia" has been chosen as the card image theme. Cards based on this theme will be issued from time to time in the future. Three Smart phonecards, a \$50 a \$20 and a \$5 complimentary card, come in a pack, issued at face value plus \$1. There are only 1000 packs. Total card mintage, including those in Packs, is \$5 PIC5-7 1000 only, \$20 PIC20-8 2000 only, \$50 PIC50-9 1500 only. Collector, Reseller and Dealer orders are now being taken. Orders are now being taken - just fill out the form below or see your dealer.

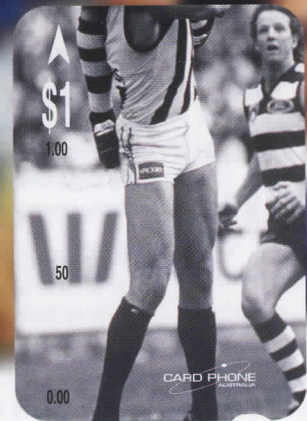
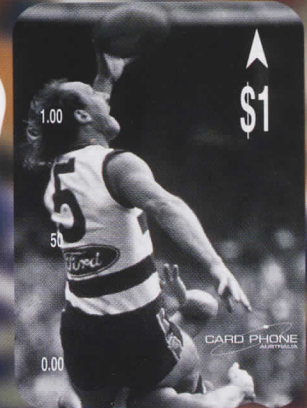
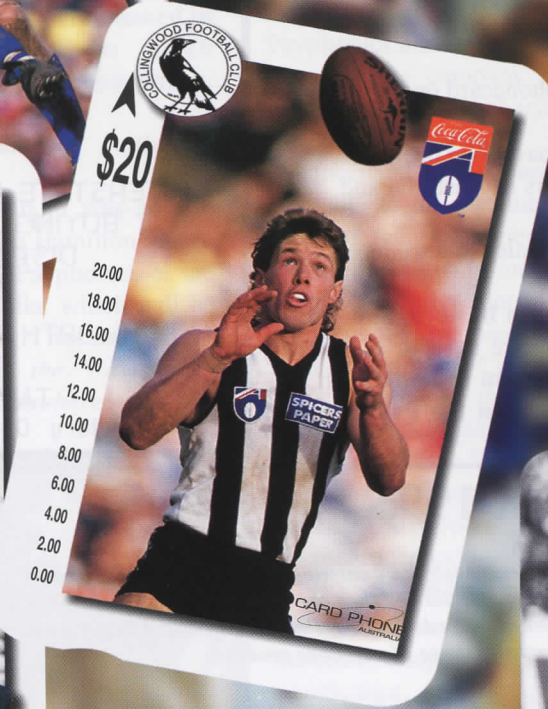
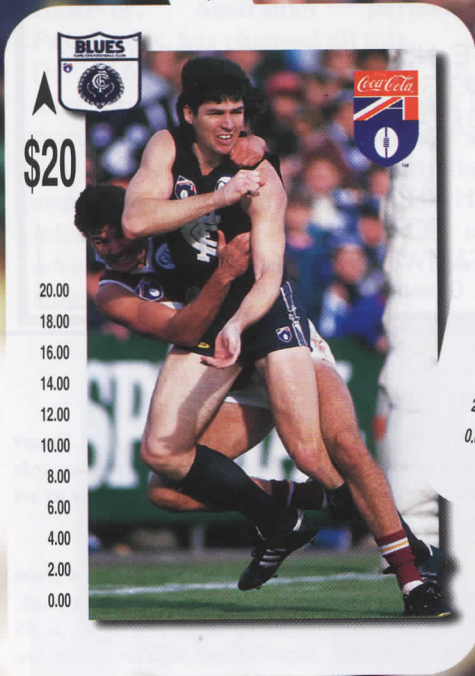
Craig M Hamilton Managing Director - Payphonics

PLEASE SEND ME:	Collector Packs:		Price (a)	Quantity (b)	Amount (a x b)
	Christmas 1994 Pack C (P2-6)		\$16		units \$
	Flags of Australia Pack D (PIC5-7 PIC20-8 PIC50-9)		\$76		units \$
	Individual Cards:				
	P2-6 Christmas 1994		\$10		units \$
	PIC20-8		\$20		units \$
	PIC50-9		\$50		units \$
	Please place me on your Newsletter Mailing List		Free		place a tick ✓ in the box →
	*Postage, packaging and insurance :		All PAYPHONICS	Cards/Packs Total Cost	\$
	Orders greater than \$100 - free of charge		goods come with a	Add Post, Pack and Ins*	\$
Orders less than \$100 - add \$3		7 day money back	Amount Payable (c)	\$	
Overseas - \$15 for each 200 cards or part thereof for Secure Post		Guarantee			
PAYMENT DETAILS:	Post This Order with Payment by Money Order		Post or Fax This Order with Payment by Credit Card type (tick)		
	Bank or Personal Cheque, or ↗		Card Number:	Bankcard	Visa
	ACN 065 493 594		Expiry Date:		Mastercard
			Name on Card:		
DELIVER CARDS TO:	Name		Today's Date:	FORWARD YOUR ORDER TO : Payphonics PO Box 244 Diamond Creek, Australia 3089 Fax: Nat (03) 9432 8488 Fax: Int +61 3 9432 8488	
	Street (or PO Box) Suburb or Town Post Code Telephone Number				

PAYPHONICS - AUSTRALIA'S FIRST NON TELSTRA OPEN USER GROUP

CARD PHONE AUSTRALIA

To celebrate the Austel approval of our Land/Mobile pay phones Card Phone Australia are pleased to announce the release of the 1995 AFL Captains Series.



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Qty. Geelong
Hawthorn
Melbourne
North Melbourne
Richmond
Saint Kilda
Sydney
West Coast

Order form.

Name.....

Address.....

.....State.....P/code.....

Phone

___ Single Cards (specify team/quantity) @ \$20.00 \$.....

___ Complete Set/with complimentary pair @ \$300.00 \$.....

___ Postage and Insurance \$4.50.....

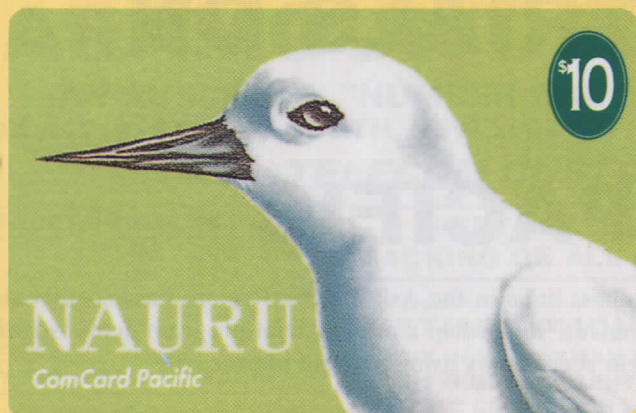
___ Check/Money Order Enclosed

or debit Bankcard/Mastercard/Visa Total \$.....

Number

Expires ___/___ Signed.....

Please allow 21 days delivery.



BUY NAURU'S FIRST (TRIAL) PHONECARDS AT ISSUE PRICE

THE Republic of Nauru in the Central Pacific contracted Comcard Pacific to organise a pay-phone system for the island on a trial basis. Comcard, in turn, selected the Australian Pay-Tel mobile payphone system for the Nauruan trial. Accordingly, the Government of Nauru is issuing two trial phonecards, in denominations of \$10 and \$20, utilising artwork previously used for Nauru's 1963/4 definitive stamps, depicting birds found on the island. The birds depicted are the white tern and the micronesia pigeon. The initial trial will take place for a short period and relative to normal issuing policies, a very small number of cards (only 1200 of each denomination) is being prepared for the trial. A limited number of trial cards will be made available to collectors in a folder or pack, from the Nauru Philatelic Bureau and from Status Retail, PO Box A2176, Sydney South, NSW 2000, Australia. Issue to collectors will be tightly controlled, so as not to drain the cards available for the trial, and there will be no reprint under any circumstances. The cards will not be available from Pay-Tel.

Prices:

Set of two cards A\$30 Set of two cards in folder or pack - A\$35

Order from:

Status Retail, PO Box A2176, Sydney South, NSW 2000, Australia

☎ (02) 267 6116 Fax (02) 267 6124

Order to: Status Retail, PO Box A2176, Sydney South, NSW 2000, Australia Fax (02) 267 6124

Please supply the following Republic of Nauru trial phonecards:

..... sets of two (\$10, \$20) trial phonecards at face value	(\$30)
..... folders/packs at issue price	(\$35)
Added for postage (see below)	

Cheque Money Order or debit American Express Bankcard Diners Mastercard Visa

Card # Expiry Date/..... Signature:

Name: Address:

Postage extra: Certified in Australia A\$2 (loose cards only); A\$4 (up to 5 folders/packs); Overseas registered airmail minimum A\$12 (loose cards); A\$15 (up to 3 presentation sets); Ordinary airmail (your risk) A\$2 (loose cards); A\$4 (up to 3 presentation sets).

PAYPHONE TRIALS ON NAURU

- COMCARD PACIFIC -

Comcard Pacific (a group of Australians with business links in the Asia-Pacific Region) has recently signed a contract with the Government of the Republic of Nauru, "to develop a pilot or trial program demonstrating the processes and functions of a public payphone system accessed by using prepaid phonecards".

Nauru is an atoll located in the central Pacific, just south of the equator. Until 1968, when it became one of the world's smallest independent states (being just 20 sq. Km in size), Nauru was administered by Australia under United Nations Trusteeship.

The atoll was discovered in 1798 by the British and was annexed in 1888 by Germany. Occupied during WW I by Australian forces it was placed (1920) under a League of Nations mandate to Australia. Throughout WW II the island was occupied by the Japanese.

Nauru is a parliamentary republic with a president (Administrator) elected by the Legislative Council and a small cabinet. Nauruans are predominantly Polynesian, with heavy intermixtures of Micronesian and Melanesian strains.

PayTel Australia has entered into a **technology agreement** with ComCard Pacific which allows the latter to produce phonecards for the Nauru payphones. These phonecards are encoded by PayTel for use only on Nauru, i.e., they will not operate payphones connected to the PayTel national network in Australia.

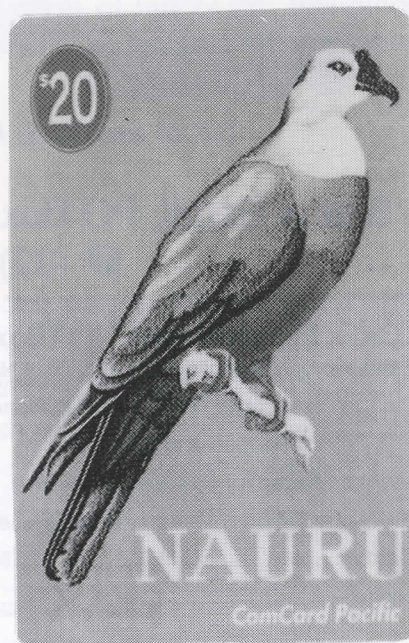
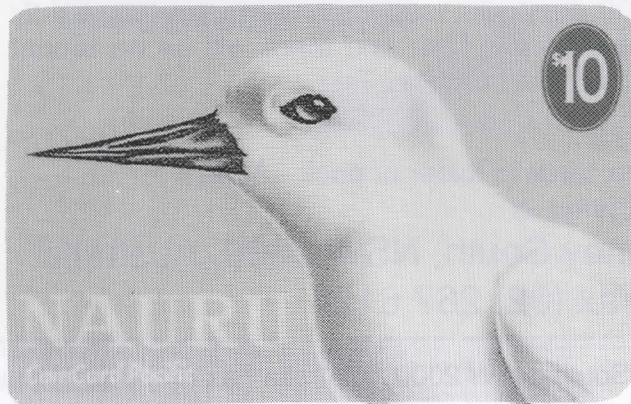
Recently, in conversation with Graham Rooke, I learnt that PayTel is targeting a number of countries in the Asia-Pacific region with the aim being that the company become a major supplier of both payphone technology and associated hardware to this area.

PayTel's license agreement with ComCard Pacific is the first step in the provision of this technology to the region.

The trial system for Nauru payphones will be focussed in the Central Post Office in Nauru, with a proposed expansion to other strategic locations on the atoll, eg., the airport, shopping centres, government offices, etc.

Depending on the success of the trial, the Nauru government will proceed with the implementation and development of a nationwide system.

The Government of Nauru has decided upon the issue of two trial phonecards in denominations of \$10 and \$20. Only 1200 of each card will be issued, with a number of sets being made available to collectors and issued in a folder or pack. The designs on the two cards depict two Pacific migratory birds, the **White Tern** (\$10 card) and the **Micronesian Pigeon** (\$5 card).



The two designs were originally used on the 1963/64 Nauru definitive stamps and as such will prove of interest to collectors of stamps of this nation.

New designs and cards will be considered, but only after the initial assessment/trial period. The Nauru Philatelic Bureau will offer cards on a 'first come, first served' basis. **Sydney dealers, Status Retail, have been exclusively appointed to distribute a small quantity of the two trial cards to the Australian and overseas markets, also on a 'first come, first served' basis (see advertisement on page 21).**

PARAMOUNT PHONECARDS

IAN RUSSELL - "NUMBER ONE IN MAIL ORDER SERVICE"

PO BOX A1219, SYDNEY SOUTH, NSW 2000 - PHONE 015 414713 - FAX (02) 452 1791

TELECOM CUSTOM ISSUES

TAMWORTH MUSIC (PACS)

	Mint	1-Hole	Multi
\$5 Golden Guitar	\$20	\$18	\$16
\$5 Lee Kernaghan	\$22	\$20	\$18
Set of 2 Cards	\$35	\$33	\$30
Collector Pack	\$35		

PLAYERS BISCUITS (PACS)

\$5 Swissh	\$16	\$15	\$13
Collector Pack	\$18		

RENTLO

\$2 Man with Fridge	\$95	\$80	\$40
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TELECOM CORPORATE

\$5 Thank You Card	\$70	POR	POR
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ETTAMOGAH PUB (PACS)

\$5 Ettamogah Pub	\$15	\$13	\$10
Collector Pack	\$20		

BEAGLE BROS.

\$5 Steam Loco 1210	\$20	\$18	\$17
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AUSTRALIAN WILDLIFE FUND

\$5 Koala	\$25	\$22	\$20
\$10 Duck	\$45	\$42	\$40

PHONECARD COLLECTOR

\$2 Magazine	\$14	\$12	\$10
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AFL SERIES (Telearch)

\$2 Ablet	\$11	\$10	\$8
\$2 Modra	\$11	\$10	\$8
\$2 Mainwaring	\$11	\$10	\$8
\$2 Silvagni	\$11	\$10	\$8
Set of 4 Cards	\$40	\$36	\$30
Collector Packs (4)	\$48		

ALBURY HIGH SCHOOL

\$2 School	\$10	\$9	\$8
Collector Pack	\$15		

OPERA HOUSE (PACS)

\$5 Festivities	\$15	\$13	\$12
\$5 By Day	\$15	\$13	\$12
\$5 Olympic Night	\$15	\$13	\$12
Set of 3 Cards	\$42	\$37	\$34
Collector Pack	\$45		

MUSEUM OF CONT. ART (PACS)

\$2 Museum at Night	\$10	\$9	\$8
\$20 Campbells Soup	\$35	\$32	\$25
Set of 2 Cards	\$42	\$38	\$30
Collector Pack	\$45		

APOLLO 11 25 YEARS (Roam)

\$2 Saturn V	\$12	\$11	\$10
\$5 Lunar Module	\$12	\$9	\$6
\$10 Ladder	\$15	\$12	\$9
\$20 Astronauts	\$30	\$24	\$20
\$50 Tranquility Base	\$85	\$90	\$85
Set of 5 Cards	\$125	\$125	\$110
Collector Pack	\$130		

COURAGE UNDER FIRE (APC)

\$5 Fire Fighter	\$10	\$9	\$8
\$5 The Aftermath	\$10	\$9	\$8
Set of 2 Cards	\$17	\$15	\$13
Collector Pack	\$19		

**CUSTOM CARD STANDING
ORDER SERVICE
AVAILABLE
YOUR FURTHER ENQUIRY
IS WELCOME**

FREE POSTAGE & PACKING ON ALL ORDERS!

BATMAN PHONECARD

**OUT NOW - BATMAN FOREVER
SUPERBLY PRESENTED IN A4
"3D" COLLECTOR FOLDER
OR AVAILABLE LOOSE
COLLECTOR PACK \$39.00
LOOSE PHONECARD \$14.50**

VICTORIA STAMP TRADERS

	Mint	1-Hole	Multi
\$2 Globe	\$8	\$7	\$6

SPIES HECKER (PACS)

\$5 Alfa Romeo	\$10	\$9	\$8
\$5 Osca	\$10	\$9	\$8
\$5 Ferrari	\$10	\$9	\$8
Set of 3 Cards	\$28	\$24	\$22
Collector Pack	\$45		

ASDA STAMP CLASSICS (PACS)

\$5 Inverted Swan	\$12	\$10	\$9
Collector Pack	\$16		

RALLY AUSTRALIA

\$5 Suburu	\$10	\$9	\$8
\$5 Mobil	\$10	\$9	\$8
\$10 Winners	\$20	\$18	\$17
Set of 3 Cards	\$32	\$28	\$25

ZOO'S (Telearch)

\$2 Elephants	\$11	\$10	\$9
\$2 Orangutans	\$11	\$10	\$9
Set of 2 Cards	\$20	\$18	\$17

ANIMAL EYES (Pacific Coin Co.)

\$50 Goat	\$65	\$50	\$45
\$50 Tiger	\$65	\$50	\$45
\$50 Dog	\$65	\$50	\$45
\$50 Frog	\$65	\$50	\$45
Set of 4 Cards	\$235	\$190	\$170
Collector Pack	\$265		

REFLECTIONS OF CHINA (Coin Co)

\$5 Panda	\$9	\$7	\$6
\$5 '88' Lucky	\$8	\$7	\$6
\$5 Great Wall	\$8	\$7	\$6
\$5 Dragon	\$8	\$7	\$6
\$5 Empire	\$8	\$7	\$6
Set of 5 Cards	\$35	\$32	\$28

AUST. PHONECARD MONTHLY

\$2 Magazine	\$10	\$9	\$8
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BLACK OPAL (APC)

\$10 Black Opal	\$17	\$15	\$14
Collector Pack	\$19		

THIRLMERE RAILWAY

\$2 Train 1994	\$18	\$17	\$16
\$2 Train 1995	\$18	\$17	\$16

NICOTINELL SERIES

\$2 Nico. 1 (Pack)	\$60	\$40	\$35
\$2 Nico. 11 (Pack)	\$70	\$65	\$55
Set of 2 Cards	\$125	\$100	\$85

SUMMERTIME SERIES

\$2 Summertime I	\$6	\$5	\$4
\$2 Summertime II	\$6	\$5	\$4
Set of 2 Cards	\$11	\$9	\$7

EMU EXPORT

	Mint	1-Hole	Multi
\$2 Emu Export	\$35	\$33	\$30

DISNEY SERIES

\$2 Mickey & Donald	\$28	\$24	\$23
Collector Pack	\$29		
\$5 Whoopee Party	\$21	\$20	\$19
Collector Pack	\$25		

LLOYD REES (PACS)

\$20 Rees Painting	\$30	\$28	\$25
Collector Pack	\$70		

COCA-COLA 1st & 2nd ISSUES

\$2 Polar Bear	\$20	\$19	\$18
\$2 Santa Claus	\$20	\$19	\$18
Set of 2 Cards	\$39	\$37	\$35
Collector Packs (2)	\$39		
\$5 Sun	\$18	\$17	\$16
\$5 Bottle	\$18	\$17	\$16
\$2 Complimentary	\$20	\$18	\$17
Collector Packs (2) including FREE Complimentary	\$49		

LUNA PARK (APC)

\$5 Luna Park	\$14	\$12	\$10
Collector Pack	\$19		

SIEDERS DISTRIBUTION

\$2 Seiders Collage	\$14	\$12	\$10
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SIMPSONS (PACS)

\$5 Simpsons	\$16	\$15	\$14
Collector Pack	\$22		

FLINSTONES (PACS)

\$5 Flintstones	\$16	\$15	\$14
Collector Pack	\$22		

NATIONAL PARKS & WILDLIFE

Set of 15 Cards	\$110	\$100	\$95
Collector Pack	\$120		

MICHAEL LYNAGH

\$2 Lynagh	\$19	\$18	\$17
Collector Pack	\$19		

RSPCA (PACS)

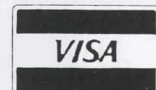
Set of 2 Cards	\$16	\$15	\$14
Collector Pack	\$26		

KOOKABURRA

\$5 Kookaburra	\$12	\$11	\$10
Collector Pack	\$19		

YEAR OF THE PIG

\$5 Pig	\$16	\$15	\$14
Collector Pack	\$22		



ACCEPTED

BUYING - \$\$\$\$\$\$
WE ARE CONSTANTLY LOOKING
FOR BETTER MATERIAL
**WHAT DO YOU
HAVE TO OFFER?**

We are proud to announce that the public transport corporation (P.T.C.)
 Has chosen to trial Card Phone Australia pay phones for their new fleet of V/
 Line Sprinter Trains. These trains operate between Spencer St Station in Melbourne and all
 major regional Victorian centres.



Name.....

Address.....

.....State.....P/code.....

Phone

___ \$5 Sprinter cards @ \$5.00 \$.....

___ \$10 Sprinter cards @ \$10.00 \$.....

___ Sprinter Collectors packs @ \$22.50 \$.....

___ Postage and Insurance \$4.50.....

___ Check/Money Order Enclosed _____

or debit Bankcard/Mastercard/Visa Total \$.....

Number

Expires ___/___ Signed.....

Please allow 21 days delivery.



P.O. Box 429 West Footscray
 Vic. 3012.

Phone (03) 9311 4699

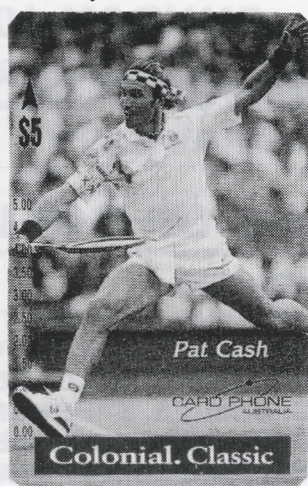
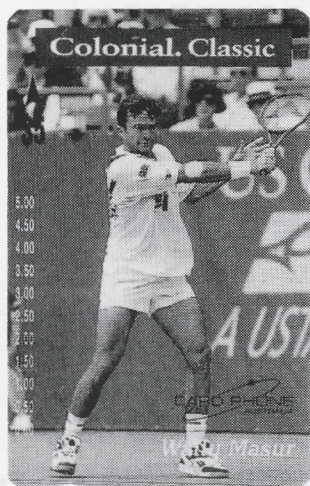
Fax (03) 9311 4692

CARD PHONE AUSTRALIA

Card Phone Australia (CPA) have announced that their new CP2 (Card Phone 2) is the first fully government approved Australian owned, designed and manufactured card-operated payphone. One single Austel Permit covers all aspects of design and manufacture of the payphone.

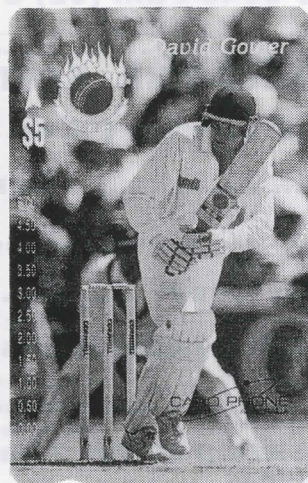
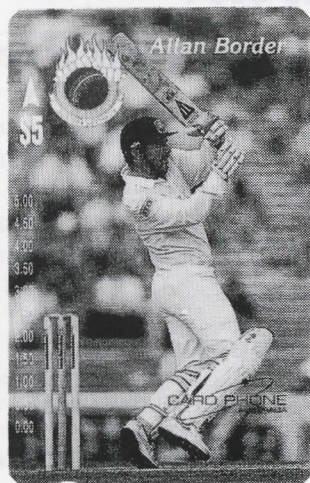
During November 1994, CPA provided seven CP1 payphones for the Melbourne Cup week at the Flemington race course (see *APM* issue November '94). Public telephones at Australian race meetings are still a contentious issue!

CP1 updates (accept pulse-metering from exchange) were installed at Kooyong for the week of the colonial Classic Tennis tournament in January 1995.



Card Phone Aust. phonecards issued at Kooyong Unique Payphones

CP1 updates were once again used but in a unique situation when connected to the mobile network at Sunbury, Victoria for the 'Birth of the Ashes' cricket tournament between England and Australia, with teams captained by Allan Border and David Gower. CPA believe this to be the first time that the same prepaid phonecard could be used in both P.S.T.N. (hard wired) and mobile environments.



Card Phone Aust. phonecards issued at Sunbury

Sprinter Service

Since April 1995, the new CP2 payphone has been on trial with the Victorian government's V/Line Sprinter Service. One payphone for each of the 5 major country routes is provided with another 16 installations planned over a 12-18 month period.

As of June 1995, the CP2 became a fully approved public payphone after months of Austel scrutiny. Every conceivable electrical test, safety test and call test has been undertaken.

To launch the V/Line mobile service, CPA have printed 1st issue Sprinter \$5.00 and \$10.00 phonecards.

AFL Captains Series

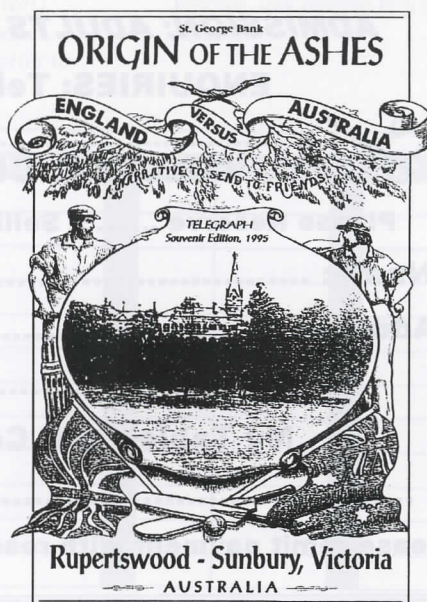
Further, to commemorate CPA's approval by Austel of their CP2 P.S.T.N./Mobile payphone, a complete AFL Captains Series of phonecards will be issued during August (see page 20 - of note is the Gary Ablett pair of complimentary cards available with the purchase of the AFL Captain's Collector Pack).

Distribution

To date, all CPA phonecards have been available to the public at face value only at the sporting events where they have provided a payphone service. CPA are now pleased to announce that new releases of CPA phonecards (not 'P', promotional cards) will be available at various retailers and by mail order at face value.

Telstra have asked CPA to indicate to purchasers of their phonecards that, though similar to Telstra's product in many aspects (as are Japanese, Korean, etc., phonecards), CPA phonecards are not Telstra Phonecards and do not operate their payphones - although Optus and Telstra call card services are accessible from CPA payphones without the use of a card, as are emergency and enquiry operator services!

Thanks to David Mohan for information and material provided during my visit to Melbourne - Ed.



BURTON'S COLOSSAL COLLECTABLES FAIR



**SEPTEMBER 2ND - 3RD 1995
SATURDAY 9AM-6PM - SUNDAY 10AM-5PM**

**SYDNEY SHOWGROUND
GOVERNMENT PAVILION**

600 TABLES ALL KINDS OF COLLECTABLES

PHONE CARDS

TOYS, DOLLS, TEDDIES, BOOKS ON COLLECTING, OLD BOTTLES & TINS, TOOLS,
POST CARDS, JEWELLERY, MODEL CARS, CLOCKS & WATCHES, MILITARIA,
MEDALS, ANTIQUE GUNS, WHISKY JUGS, SPORTING CARDS, KITCHENALIA,
ADVERTISING SIGNS, STAMPS & COINS, COMICS, EPHEMERA, AUSTRALIANA,
SCIENTIFIC INSTRUMENTS, AUTOGRAPHS, TOBY JUGS, SEWING ITEMS, OLD
RECORDS, EARLY PLASTIC, TOOLS, LAMPS, SCRIMSHAW, STARWARS, COCA-COLA,
CLARICE CLIFT, DECO, ANTIQUE WOOD BOXES, ROYAL DOULTON, JAPANESE, OLD
TINS, PRINTS, LEAD SOLDIERS, MOVIE POSTERS, VINTAGE RADIO, MAGAZINES,
OLD IRONS,
MONEY BOXES, BADGES, TOILETRIES, CIGARETTE CARDS,
MOVIE MEMORABILIA, TINPLATE TOYS, MECHANICAL TOYS, CATALOGUES, PENS,
CAMERAS, OBJECT D'ART,
ETC. ETC.

ADMISSION: ADULTS \$7.00 - CHILDREN FREE - SENIORS \$5.00

ENQUIRIES: Tel. (02) 810 6645 Fax: (02) 818 5694



.....
COLOSSAL COLLECTABLES FAIR - SEPT 1995

Please Reserve Selling Tables (6' x 2'6") at \$90 ea. \$ enclosed

Name: **Phone:**

Address:

State: **Postcode:**

My Tables Will Contain the Following Items (Approx)

.....

Please remit payment with reservation to: **KEN BURTON, 7 Vincent Street, Balmain,
NSW 2041**

Lot	AUSTRALIA: 1-HOLE	Estimate
1	NSW set 6	\$110
2	Generic Logo all prints (14 cards) Cheap at estimate	\$105
3	\$5 Giraffe consec numbers prefix 54	\$35
4	\$5 Generic original prefix 20 x 6	\$140
5	\$10 Cheetah x 4	\$56
6	\$5 Melbourne x 4	\$24
7	\$10 Generic original x 2	\$20
8	\$20 Marathon prefix 166 x 3	\$24
9	\$20 Zoo prefix 70 x 2, both have 3cm tram line on front of card. Nice card	\$45
10	\$20 Bats prefix 221. A nice card	\$13
11	\$20 Adelaide prefix 39	\$20
12	\$10 Kangaroo Island prefix 14	\$25
13	\$5 Australia Day '92	\$22
14	\$10 Brisbane-immaculate condition	\$90
15	\$5 Hobart	\$13
16	\$20 Marathon prefix 156	\$12
17	\$2 ACT View prefix 95	\$16
18	\$10 Tower	\$55
19	Indigenous People set 3 and Xmas 1994 set	\$25
20	\$10 ACT Tower	\$55
21	Geelong set 3 cartoons	\$75
22	Grand Prix Wreath	\$30
23	Australia Day '92	\$22
24	\$20 Adelaide prefix 39	\$20
25	\$5 Willy 2nd print	\$13
26	\$10 Cheetah NSW	\$15
27	\$5 Melbourne 2nd print x 4	\$31
28	\$5 Uluru	\$13
29	\$5 Giraffe prefix 54	\$21
30	\$10 Brisbane-perfect condition	\$90
31	South Australia set 1st prints	\$100
32	Geelong \$3 Cartoon x 3, \$6 Cartoon x 1	\$55
33	\$5 Grand Prix Wreath x 5. Reserve is 50%	\$150
34	Geelong \$1.50 Cartoon	\$50
35	Australia Day 1992 x 2. Low reserve!	\$45
36	Australia Day 1992	\$24
37	\$20 Adelaide prefix 39 x 2	\$38
38	\$10 Brisbane prefix 38 a difficult card in perfect condition Reserve is \$75	\$125
39	NSW Set 6	\$100
40	Victoria Set 3	\$22
41	\$10 Cheetah NSW	\$15
42	\$5 Community Services 2nd print	\$13
43	\$50 Generic Original	\$27
44	\$5 Generic 1st print Original Logo	\$30
45	\$5 Uluru	\$23
46	\$5 Hobart x 2	\$27
Lot	ACCESSORIES	Estimate
47	Pack Pages (50+) new	\$50
48	Pack Pages (100+) new	\$95
Lot	COLLECTIONS	Estimate
49	Complete set of 25 Landscape 1994 Prefix cards. Hard to obtain. A prized Set. Vendor must sell-says reserve is only \$6.40 per card!	\$250
50	Japanese cats x 30. RRP \$120	\$95
51	Nearly complete multi-hole collection States and recent issues (127 cards). Most good used or better. Mint Tas, 1-hole K-Mart, WA. Missing are \$1.50 Geelong, Geneva, \$1.50 Bird. RRP is \$1086. Very Cheap at est \$425	\$425
Lot	AUSTRALIA : MINT	Estimate
52	Tourist series New Logo \$5 x 2, plus \$10 XXXX. Reserve is face value!	\$30
53	\$2 Murray prefix 17 RARE	\$85
54	\$5 Grand Prix South Australia 2nd print prefix 47. RARE	\$180
55	\$10 Track and Field 1st Print	\$40
56	\$10 Xmas 1992 prefix 220 x 2	\$55

Lot	AUSTRALIA: MINT (contd)	Estimate
57	\$20 Adelaide prefix 39 2nd Print. Two tiny 3mm hairline scratches on front of card. Hard to see. Cheap at half price!	\$125
58	\$5 Xmas 1995 prefix 695. A hard one to find	\$25
59	Modra AFL	\$10
60	Year of the Pig. This one goes Cheap, Cheap!	\$16
61	\$5 Platypus. Low reserve!	\$28
62	\$5 Flinders Ranges. Low Reserve!	\$35
63	\$5 Grand Prix Prefix number 1910001. A nice card. Low Reserve as well!	\$45
64	\$10 Red Cross Disaster Relief-a scarce card. Low Reserve!	\$60
65	\$10 Red Cross Disaster Relief-a scarce card. Low Reserve!	\$60
66	\$5 Wallaby prefix 258 x 4. A rare 12,500 run. Consecutive numbers 91-94	\$140
67	\$5 Wallaby prefix 258 x 2. A rare 12,500 run. Consecutive numbers 89-90	\$70
68	\$5 Australia Day 1992	\$45
69	\$5 Platypus prefix 62 x 2	\$45
70	\$2 Health and Safety 2nd print prefix 147	\$40
71	\$5 Swimming prefix 136	\$30
72	\$20 Marathon prefix 156	\$33
73	\$5 Cycling prefix 187	\$30
74	\$5 Swimming prefix 190	\$40
75	\$10 Volume prefix 199	\$20
76	\$5 Wombat prefix 253	\$20
77	\$2 Blood prefix 108 x 2	\$35
78	\$5 Questacon prefix 96	\$12
79	\$5 Wombat prefix 258	\$18
80	\$5 Sydney Bid prefix 288	\$14
81	Courage Under Fire pair 2 x \$5 cards	\$30
82	\$5 Giraffe prefix 65 RARE	\$95
83	\$20 Adelaide prefix 39 RARE	\$225
84	\$5 Swimming prefix 137	\$33
85	\$10 Grampians prefix 46	\$45
86	\$2 Orang prefix 84	\$15
87	\$2 Orang prefix 52 RARE	\$70
88	\$5 Karri Forest x 2 plus 42 Health and Safety prefix 107	\$55
89	Rare Rentlo prefix 434. Rear of card has some wear and surface scratches. Front is fine	\$75
90	RARE Nicotinell card in sealed bag 2nd issue	\$80
91	RARE Nicotinell card in sealed bag 1st issue	\$85
92	RARE Nicotinell card in sealed bag 2nd issue	\$80
93	Victoria set 3	\$90
94	Advertising set 4	\$75
95	\$10 Generic old logo prefix 267	\$22
96	\$20 Generic old logo prefix 251	\$35
97	\$5 and \$10 generic New Logo, plus Environmental \$5 and 420. Face is \$40, RRP is \$75	\$60
98	\$2 Generic complete by print. (8 cards) RRP is \$160	\$140
99	\$5 Swimming 1st print	\$22
100	South Australia set plus Wreath (7 cards). RRP is \$350	\$315
101	\$10 Grampians prefix 46 2nd print	\$45
102	\$2 Orang prefix 83	\$17
103	\$2 Orang prefix 84	\$17
104	\$10 Track and Field 1st print	\$35
105	\$20 Marathon prefix 156	\$33
106	\$10 Track and Field 2nd print prefix 155	\$18
107	\$5 Snag prefix 209 2nd print	\$14
108	Rare Rentlo prefix 434	\$120
109	Cardphone Syd the Bull complimentary plus Ablett error variety	\$35
110	\$2 Generic prefix 72 a difficult card. Low Reserve	\$35
111	\$2 Generic prefix 72 x 4. Low Reserve	\$125

(formerly Knox-Sherbrooke Phonecards)

Lot	AUSTRALIA: MULTI-HOLE	Estimate
112	\$2 Murray prefix 8	\$18
113	ACT View x 2, and \$2 Mint x 2 RRP is \$66	\$45
114	Olympic \$2 Hockey 1st print x 5, Willy x 1	\$55
115	\$2 ACT prefix 93 x 1, prefix 95 x 1, \$5 Reef x 1	\$32
116	Red Cross 1st print	\$27
117	South Australia set 6	\$45
118	\$10 Brisbane	\$45
119	ACT set 5 cards	\$54
120	\$5 Gold Coast x 2, \$5 Reef x 2	\$32
121	Victoria Set 3	\$15
122	Queensland set 3	\$85
123	\$5 Racing car x 4	\$40
124	\$10 Kangaroo Island prefix 14	\$40
125	Olympic set 6 cards	\$18
126	Red Cross set 6	\$32
127	\$2 Perth Skyline	\$16
128	\$5 Giraffe prefix 88. Tiny area of surface scratching in sky area. Tram line rear of card. MAXI HOLE card	\$45
129	\$20 Marathon prefix 121	\$35
130	\$2 Murray South Australia prefix 9. Some wear. Front not bad.	\$12
131	\$5 Platypus	\$13
132	\$10 ACT Tower	\$22

Lot	AUSTRALIA: COLLECTOR PACKS	Estimate
133	Tasmania	\$40
134	Australia Day 1993 x 3. Reserve is \$30!	\$60
135	Dinosaur x 2	\$120
136	Endangered Species 1994 x 2. Limited Edition	\$80
137	Landscape 1994 Limited Edition Packs x 2. Low Reserve!	\$100
138	Games Limited Edition x 2. Reserve is \$35!! \$16 per pack!	\$70
139	Generic \$5. Vendor says Sell! Low Reserve!	\$70
140	Wildlife Duck Folio. Low Reserve!	\$70
141	Spies Hecker. Low Reserve!	\$60
142	Swish x 2. Reserve is \$30!	\$65
143	Pay Tel Able Tasman 1st Pack. Reserve is \$80!	\$125
144	Payphonics 1st and 2nd Pack. Vendor says give it away at \$40!	\$95
145	Coca-Cola Bear x 2. Prices moving on this pack-get it before vendor ups his price!	\$44
146	Red Cross 2nd print \$10 and \$20	\$235
147	Australia Day '92	\$50
148	Pay Tel Abel Tasman	\$80
149	Swish Pack plus extra card	\$35
150	Ettamogah Pack plus extra card	\$30
151	Albury High School Pack plus card	\$22
152	Apollo XI Pack in replacement folder	\$225
153	UV I and II Packs. 5 each. (10 packs)	\$90
154	Luna Park. Reserve is 50%!	\$24
155	Cardex	\$60
156	Disney 1st Pack Mickey and Donald x 2. Low Reserve!	\$70
157	Opera House- a gorgeous Pack. Low Reserve!	\$70
158	Swish. Low Reserve!	\$25
159	Tasmania	\$45
160	Western Australia	\$60
161	Norfolk Island	\$45
162	Toyota Corolla card in unofficial Pack x 6	\$75
163	Pay Tel Sydney to Hobart Yacht race-a superb pack	\$47
164	Northern Territory	\$50
165	Australia Day 1992, 1993, 1994, 1995 (4 packs). Retail is \$175. Reserve is \$85!!	\$175
166	\$5 Generic	\$80
167	Australia Day 1993 x 2, Australia Day 1994 x 1	\$60
168	Beagle Brothers Train	\$20
169	Rally Australia	\$85
170	ACT	\$160
171	NSW	\$300
172	Nicotinell I and II both in sealed packs	\$125

Lot	AUSTRALIA: COLLECTOR PACKS (contd)	Estimate
173	Queensland-a rare pack	\$200
174	World Wildlife Koala x 3	\$75
175	Black Opal plus card, Courage Under Fire plus cards	\$56
176	Opera House plus Give someone a Buzz and folder	\$56
177	Life Saving Limited Edition	\$45
178	Year of Dog	\$40
179	AFL Cardphone (4 packs all serial number 1001)	\$90
180	Pay Tel Wilderness Rivers	\$40
181	Pay Tel Hobart Electric Trams	\$40
182	Pay Tel Railways of Australia (series 1)	\$25

Lot	PROMOTIONAL MATERIAL	Estimate
183	Specimens BP \$5, \$10, and \$20. Low Reserve!	\$50
184	Police Car Ross Dolbel-line indentations on front. Half Price	\$45

Lot	TEST CARDS	Estimate
185	Postes and Telegraphes Billet 25c France	\$60
186	Anritsu \$15 Mint. A scarce card	\$230
187	Anritsu 1-hole \$1.50 percentage type. Some surface wear. Vendor says Sell. No Reserve.	\$65
188	Anritsu 1-hole \$1.50 percentage type x 2. Some surface wear. Vendor says Sell. No Reserve.	\$105

Lot	VARIETIES	Estimate
189	Mint \$5 Underwater and \$5 rescue prefix 502. CONSECUTIVE NUMBERS. 50230384 and 50230385. Pale Green Arrow-lightest shades. Extremely RARE cards. Only 4 known in Australia.	\$1,000
190	Mint \$5 Rescue Prefix 502. 50230386. Consecutive with earlier consecutive lot of 502's. Pale Green Arrow -lightest shade	\$500
191	Telecom International Pre Paid Phone Home card from the withdrawn issue. (\$10 Value)	\$100
192	Telecom International Pre Paid Phone Home card from the withdrawn issue. (\$20 Value)	\$120
193	Telecom International Pre Paid Phone Home card from the withdrawn issue. (\$50 Value)	\$140
194	Mint \$5 Flinders red dot above \$5 variety	\$60
195	Cardphone Spring racing Carnival set, unnumbered cards (6 cards)	\$110
196	Cardphone Spring racing Carnival set, unnumbered cards (6 cards)	\$110
197	Mint 502 \$5 Underwater. Consecutive numbers 397 & 398. Pale arrow. Very RARE	\$1,000
198	Mint 502 \$5 Surf Rescue. Pale arrow. Very RARE	\$500

Lot	WHOLESALE/BULK	Estimate
199	Consecutive prefix pairs. Prefix 465 Ballet, 504, 505, 508, Cycling/Diving. 510 Cycling/Diving x 5. (9 pairs)	\$165
200	Coca-Cola 1st issue Bear and Santa x 6 sets. These are becoming scarce now!	\$275
201	Coca-Cola 1st issue Bear and Santa x 20 sets. These are becoming scarce now!	\$1,000
202	\$5 Melbourne 2nd print prefix 48 x 8	\$120
203	Mixed batch of 1-hole cards. good selection, excellent overall quality, about half are state cards. Noted are, \$20 Adelaide, Echidnas, and Vic. (54 cards)	\$150
204	NSW Mint \$20 Zoo x 4, Giraffe x 3, Platypus x 3, Orang x 2, RRP is \$435	\$410
205	SA Mint \$20 prefix 15 x 4, \$10 Seals x 1, \$5 Flinders x3, \$2 Murray x 3, \$2 Vineyard prefix 6 x 1. RRP is \$910	\$850
206	Grand Prix Wreath 1-hole x 5. RRP is \$200	\$150
207	\$20 Adelaide 1-hole prefix 39 x 5 RRP is \$150	\$135
208	\$10 Tower ACT 1-hole x 10. RRP is \$600. Vendor says Sell. No Reserve	\$400

(formerly Knox-Sherbrooke Phonecards)

Melbourne Phonecard Centre: Public & Postal Auction September 16, 1995

Lot	WHOLESALE/BULK (cont'd)	Estimate
209	\$5 Willy 1-hole x 5. RRP is \$50	\$45
210	\$5 Murray Victoria 1-hole x 10. RRP is \$160. Very Cheap at est	\$95
211	VSTA Mint 1st \$2 card x 10	\$95
212	\$2 Orangs and Monkeys (30 cards). All top quality	\$105
213	400 mixed Australian used cards. Includes multi & 1-hole. Mainly \$5 and \$10 cards. Second quality-good for swaps and market stalls etc.	\$250
214	\$10 Tower ACT x 5. Retail is \$300	\$200
215	Albury School x 5	\$70
216	200+ multi \$5 recent cards. Good used. Dinosaur, Ballet, Landscape 1993, Surf, Xmas etc. RRP \$400. Cheap at est \$80	\$80
217	200+ multi \$5 recent cards. Good used, Dinosaur, Bilby, Opera, Endangered 1994 etc. RRP \$400. Cheap at est \$80	\$80
218	200+ multi \$10, and \$20 cards recent issues. 50+ x \$20. Xmas 1994, Insects, Ballet, reef, Finch, Dinosaur, K-Mart. RRP \$550. Cheap at est \$250	\$250
219	200+ 1-hole 45, \$10 recent issues. Good used, Insects, Bilby, Surf, Xmas 1995, Ballet etc. RRP \$500. Cheap at est	\$225
220	Early state cards mixture. Mainly seconds but includes many of the better cards such as \$5 Gold Coast, \$10 Brisbane (surface markings but good seconds) x 11. (120+ cards) Retail would be over \$500 easily	\$300
221	Assortment of prefix used from Generic through to about Environmental 1993, includes \$20 cards. Good quality seconds. Over 400 cards. Retail minimum of \$500. Estimate is only 75 cents per card!	\$300

Lot	WORLD MINT	Estimate
222	Cambodia \$2, \$5, Issued July 1993. Reserve is \$30	\$60
223	Japanese Bicentenary Issued 1988 Reserve is \$60! Vendor says Sell!	\$160
224	Norfolk Island Set 3 cards	\$45
225	Coca-Cola Ceska	\$25
226	American Superheroes 1st issue-a complete sell-out. Spiderman, X-men etc. A real bargain	\$50
227	Rare patented round Telephone Token Phonecard in sealed envelope. \$20 card-issue of 250 from USA	\$30
228	Marilyn in the Towel in original envelope-a lovely card	\$20
229	MICHAEL JORDAN retirement phonecard. A much sought after card in original envelope. "Gold Number 23" Huge investment potential. Only 4000 issued world-wide. Low Reserve	\$120
230	Paul McCartney Ceska Card in original wrapper. Great looking phonecard. Low reserve!	\$20
231	Xmas Island set of Crab and Cove. Prefix 384 and 385. 5 sets. Face is \$150	\$225
232	USA Amerivox. Non standard size 1st issue Monument series. (8 cards) US Cat value is \$210. Cheap at est	\$100
233	USA Amerivox. Hello Canada-5000 issue. US Cat value is \$45	\$20
234	USA Amerivox. "Visit of Japanese Emperor", a real rarity. Only 500 issued. Comes complete with photocopies of signed paperwork, including letter from former President Carter. US Cat value is \$750. Sure to add that extra dimension to your collection	\$400
235	Nynex New York Ellis Island set 4 plus Postcard set 5. RRP is \$180	\$170
236	South Africa Birds of Prey set 6	\$95
237	BT Coke card in folder	\$23

Lot	WORLD: MINT (cont'd)	Estimate
238	MCC \$20 Blue/White notched. 1987 early trial card	\$70
239	Nynex Postcard series set 5	\$105
240	Mao Tse Tung set 6	\$75
241	Andorra Kentucky Fried Chicken 10000 issue	\$45
242	Nynex World Student Games with folder	\$25
243	British TCI Eurofighter Mint	\$20
244	British Texaco Oil Rig card. RRP is \$19	\$14
245	Ireland National Management Conference. A rare card 2500 issued	\$20
246	Ireland Rock of Cashel Castle. 100 unit card. RRP \$40	\$30
247	Ireland An tOireachtas 1991 in sealed bag. RRP is \$40	\$30
248	Ireland Cultural Capital in sealed bag. RRP is \$20	\$15
249	France. Bart Simpsons in sealed bag Mint	\$30
250	Papua New Guinea. Bilas Bread	\$20
251	Papua New Guinea. South Pacific Games PTC 10u	\$20
252	Papua New Guinea. 1st Issue Definitive in bag	\$120
253	Britain Mercury (MER 136) Train. RRP is \$30	\$22
254	Nynex New York Skyline in original sealed packet. Low Reserve!	\$190
255	Baseball Great. Set of 4 baseball stars. Babe Ruth, Lou Gehrig, T Cobb, S Paige. A real collector set	\$85
256	Wizard of Oz set 6 cards. Features, Dorothy, Tin Man, Scarecrow, Lion, Wicked Witch and Shoes, Whole crew	\$115
257	Vanuatu 30 units in sealed bag	\$20

Lot	WORLD: COLLECTOR PACKS	Estimate
258	New Zealand Annual general Meeting Card-difficult card. Reserve is \$30	\$75
259	New Zealand Adcards 1994 Volume 5. Reserve is \$75	\$135
260	Amerivox 1st Collector Card in Pack. \$20 Eagle. 5000 Issue	\$105
261	Amerivox Beetle Bailey. Reserve is \$15!	\$40
262	Amerivox US \$21 Jacqueline Onassis	\$50
263	New Zealand Science and Technology International	\$150
264	USA Basketball Legends (set 3 cards) in folders (mint). Good Value! Reserve is \$25!	\$45
265	Nynex New York 1st Magnetic cards collector pack. Superb pack with high potential. Includes the complimentary card	\$100
266	Whyland Whales. Quality Amerivox Waikiki Pack. Five of the worlds best phonecards featuring dolphins, whales etc. One of Amerivox's top issues-2000 issued	\$95
267	South African Birds of Prey Pack. One of the world's best looking packs	\$150
268	Great Hotels of New Zealand	\$120
269	Whitbread Yacht Race - indentations on front cover of pack	\$100
270	Cambodia 1st Collector Pack	\$900
271	Elvis CD and card Amerivox	\$85

Lot	WORLD: USED	Estimate
272	Irish (26 cards) includes chip varieties and Tina Turner, Diana Ross, Bondex, Trinity Cottage, Christmas, Aladdin and others	\$120
273	British Telecom 37 cards all good condition. Retail is \$75 to \$100	\$70
274	British Telecom 41 cards all good condition. Retail is \$85 plus	\$75
275	New Zealand \$2 Post Office Christchurch Trial card in folder in excellent condition. A scarce card	\$85
276	Singapore Lunar New Year Definitive series set 4. RRP is \$30	\$24
277	Japanese Movie cards. 15 different-retail is \$180	\$175
278	Vanuatu 60 units	\$15

THE GRAPEVINE

by Insider

Reading my copy of last month's Stamp News, I was taken by the comments in the Market Matters column about a recent Papua New Guinea issue. The columnist was 'raving' about it as being a super investment item because it had a print run of only 85,000. Well, in stamps that is indeed a small print run but for those of you who did not come into the phonecard hobby from stamp or coin collecting, you will be thinking that 85,000 of something is quite a large number.

Look at how many phonecards are issued with print runs less than 85,000. Many Official issues, all Custom cards, all Collector Packs, etc. The lesson here is that in the more subdued market of this year compared to last year, bargains (for the medium to long term) are to be had by anyone astute enough to follow their instinct. A common phonecard issue is 1.5 million. A common stamp issue could be 20 million!

New collectors have been noticed buying early state cards as well as custom cards from dealers at fairs, whereas at the end of last year they were mainly buying the custom cards and recent cheap cards. This increased interest in the early official issues will have a noticeable effect on prices in the next six months. Dealer prices have already turned around and dealers are no longer keen to "give" anything away as they were doing six months ago.

The \$10 Prison Card is to be released through dealers towards the end of August. Prefix collectors take note that the card will not be prefix number 814.

Stronger rumours exist now that Telstra are about to lower the print runs on Custom cards to make it a little easier for card producers to make a profit (make a profit = not going broke = not have to return cards to Telstra). This will be good for everyone providing they don't allow the UK situation to develop whereby anyone can print 500 minimum cards. Hundreds of such cards have been released over the last three years.

Collectors have been going back to Custom cards over the course of the year and it would be disappointing if Telstra were to again change direction by 180 degrees and 'tip everyone into the water' again. Perhaps Telstra could allow Custom card producers the same limit as they (Telstra) have with their Limited Editions - to make it 'all fair'. I must stress that this is just a rumour, an equally strong rumour is going around that says Telstra will not reduce print runs. Perhaps we need a statement from those in charge of Custom cards about Telstra's policy with regard to these points.

Cards so far to have been "returned" to Telstra (or in the case of Roam cards, not sent out in the first place) are as follows, with a listing of the number of cards in **current, circulation availability**:-

One Australia (4 cards)	352	Thirlmere Train I	2000
Roam Middle East Peace (3 cards)	1000	Thirlmere Train II	2000
Roam WW II (5 cards)	1000		

It should be noted that all of the above (current) circulation figures may increase, dependant on negotiations and agreements between Telstra and the card producer. All things being equal though, the above cards/sets should be 'the good ones' in the future. I doubt if any of these will 'dip' in price. I expect they will move upwards soon enough.

Most of the early Custom cards have now been released through resellers or returned to Telstra. It appears that after the cards are released through the reseller network, the retail price for \$5 cards is around \$10-\$15 depending on how easy the dealers could obtain the cards. If dealers had not been able to obtain these cards they would have rocketed in price, somewhat like the Nicotinell type cards as no future supplies would have been available in the short term - good for future collectors and the hobby. These price levels represent the sort of figures any official \$5 card would sell for after it went off sale. Also, many of these Custom cards are now available in used condition.

The final conclusion is that they now represent good value and should be set aside as good investment items.

However, do not expect to buy 2000 packs and then to sell them all for a huge profit in 3 months time! Think ahead a couple of years. Interestingly, the dealers appear quite happy with events. Apparently their profit margins were minimal on Custom cards (most profits intended for the manufacturer), and only now can buy and sell Custom cards with normal profit margins. This means that many Custom card producers have lost significantly on their ventures. The early ones would have been okay, it appears later ones would have suffered a loss of significant proportions.

Feedback from dealers is that Coke 1 has truly sold out and many phonecalls have been whizzing around lately trying to procure some spare packs to no avail. The second Coke still appears to be in plentiful supply at this stage.

Feedback from collectors is that many have decided that there is no need to buy a custom card as soon as it 'hits the streets'. Rather, the collector can sit back and wait for them to be offered at a cheaper rate. This reduced demand for the new Custom cards combined with increased demand for earlier Custom issues appears backed up by dealer comments. Earlier, in a previous article, I suggested about 4000 packs were selling for each new issue. Considering

Cont. page 52

PROFILE ON NEW ZEALAND

Phone card collecting in New Zealand has had turbulent times over the past 12 to 18 months. Most speculators have left the market, prices have fallen from unrealistic levels to much more realistic ones and finally, the true collector has now become the fundamental part of the hobby. But perhaps, the most important thing to happen to telephone card collecting in this country has been the emergence of a competitor to Telecom joining the New Zealand market.

The second half of this article explains who the competitor is, their first issues and what to expect from them. Their issuing policies can only be beneficial to the collector.

I'm Nigel Shanks and from this issue onwards, I will be commenting on aspects of the New Zealand phone card collector market. Before I go on to discuss what my articles will cover, it would be helpful to tell you a little about myself and the company I run.

The company is **Global Philatelic Promotions Ltd** and has been involved in dealing in phone cards almost since their arrival in New Zealand in 1989. Our regular and sometimes controversial newsletters during the boom period were awaited by many New Zealand collectors/speculators. These articles were looked upon as a guide to phone card collecting and as an indicator of what could occur in the future.

In June 1994, during the height of the boom, we launched the first **'Public Phone Card Auction'** seen in the country and saw first hand the huge price hikes which were to become standard in New Zealand over the following few months. These auctions continue today and are held every 5-6 weeks and, together with direct sales, form the core of our phone card business.

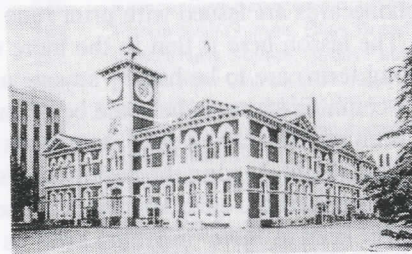
In future, this segment will give information on Telecom New Zealand: their issuing policies and actual issues - including Collector Packs, Adcard and Special Issues along with the standard definitive cards. Also looked at will be "The Competitor" scene in New Zealand. Who are Telecom's competitors? What are their plans, their card issuing policies and the technology used? I will also give a current price guide on particular New Zealand phone card products (both Telecom and competitor issues) showing what is selling and for how much. The prices realised from our regular Auctions allow me to comment confidently on the true current value of most New Zealand phone cards and Phone card related products.

A Brief History

Since this is the first article in the series, it is probably best to start at the beginning and give a brief

background to phone cards and the phone card market in New Zealand from the introduction by Telecom in 1989 to the present day situation.

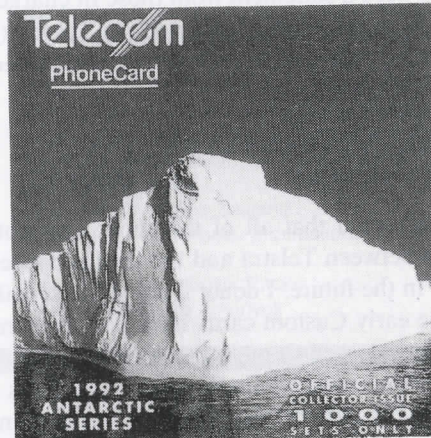
The first phone cards issued in New Zealand are today known as **'The Trial Issue'**.

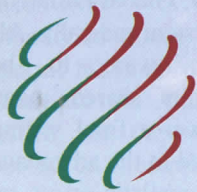


**\$2 Trial Card
One of 5 cards
in the set**

Later in 1989, card phones were installed throughout the country and the first definitive issue of phone cards was issued. Over the following 12 to 18 months as demand for the cards grew, mainly driven by the card user rather than the collector, more definitive sets were issued.

By the end of 1990 and certainly during 1991, collector interest in phone cards grew considerably. By 1992, the first official Telecom Collector Packs began to appear. The first of these were the **'Antarctic Pack'** and the **'Fernleaf Butter Pack'**.





Global
NEW ZEALAND

Global New Zealand Inaugural Issue "Abel Tasman National Park"

Global New Zealand
Issue No 1 July 1995

Introduction:

Global New Zealand's Inaugural Card Issue was produced to celebrate the introduction of the company's International Service. The Abel Tasman International Card Series allows users to make International calls at reduced rates from over 1 million touch tone phones around New Zealand. Global's satellite link to the world will offer a range of highly competitive services.

'The \$2.00 Collection'

Every card design produced as a standard card will also be produced in a \$2.00 value.
Global's \$2.00 Collection policy is intended to provide the collecting public with an affordable, quality, flexible plastic card that enables more to enjoy collecting these cards as a hobby.

Strictly Limited Editions

Official Global Collectors
Presentation Pack Limited
Edition of **Only 500** Packs
available at **\$205.00**

"The \$2.00 Collection"

Presentation Pack Limited
Edition of **Only 1000**
available at **\$28.00**



Global New Zealand Issue No 1
July 1995

Official Inaugural Issue "Abel Tasman National Park"



Totaranui Beach

\$10.00 (4000) ()
\$2.00 (4000) ()



Totaranui Beach

\$25.00 (4000) ()
\$2.00 (4000) ()



Totaranui Beach

\$50.00 (4000) ()
\$2.00 (4000) ()



Totaranui Beach

\$100.00 (4000) ()
\$2.00 (4000) ()

All loose cards are available at the face value of the card only. Total run of full face value cards is 10,000 of each design. 4000 are marked collector

Official Presentation Pack

Limited Edition of 500 \$205.00 each ()

(Set of 4 cards face value \$185.00)

"The \$2.00 Collection"

Presentation Pack Limited Edition

of 1000 \$28.00 each (Set of 4 \$2.00 cards) ()

To order any of the above cards - simply write in the quantity required of each item in the () provided by each item.

I would like to purchase the above marked items,
I understand that I have a 7 days money back guarantee.

Name

Address

.....

.....

PhoneBusAft Hrs

Payment Details:

Cheque () Cash () Credit Card ()

Credit Card Details: Visa () Bankcard ()

Name

Number

Expiry

Signature

Total Purchases \$Plus P&P \$5.00

Global Telecom Systems Ltd

P.O. Box 33-1333 Takapuna, Auckland 1309
New Zealand. Ph 64 9 486 2926 Fax 64 9 486 2934

In both these issues, **1000 packs** were produced. Although not immediate sell outs, within two years these were to become **two of the most sought after** packs produced by Telecom because of their low issue numbers.

As collector interest continued to grow, so did the number of cards issued by Telecom. By the start of 1994, there had been no fewer than 19 definitive sets of cards issued over a period of only four years. This number does not include all the adcards, promotional and dealer cards which will be covered in a future article.

Towards the end of 1993 and early in 1994, the price of any given card was rising out of control. As a result of the demand Telecom increased the number of packs to try and keep up with demand. Soon close to **7000** of some packs (including International Packs) were being produced.

To continue to stimulate interest in an already booming market Telecom decided to plan an **auction for June 1994**. This was to be the turning point for phone cards in New Zealand. Prices continued to climb to even more unrealistic levels at this auction. For the period immediately after the auction the boom continued but now there was a general feeling that the continuing price rises could not be sustained for much longer - and that was certainly the case!

The Market Correction

By September 1994, prices on Telecom Collector Packs and cards had dropped considerably. The 'crash', or more politely the 'market correction' was caused, in simple terms, by too many speculators and not enough new collectors being involved with phone cards.

The difference in a collector driven market, as opposed to a speculator driven one - as was the case at this time - is considerable. The collector is there for the long term and will purchase cards and packs over a period of years to build up a collection. The collector's main interest is in collecting, profit is certainly a consideration, but not the main one. Thus each new collector entering the market places slightly more pressure on the demand for collector products and the price will rise slowly and steadily as this demand increases.

Speculators, on the other hand, often have no interest in collecting per se, their only interest is in realising a profit and to do this they buy and sell items much more regularly and push the prices up artificially - although prices rise faster, the hobby is left unstable.

The period from September 1994 to January 1995 was not a good one for phone cards. Prices and demand were well down in comparison to what they had been - but nonetheless **they were still selling for well above the original issue price**, a fact many still fail to consider, even today.

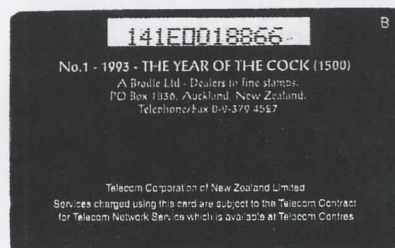
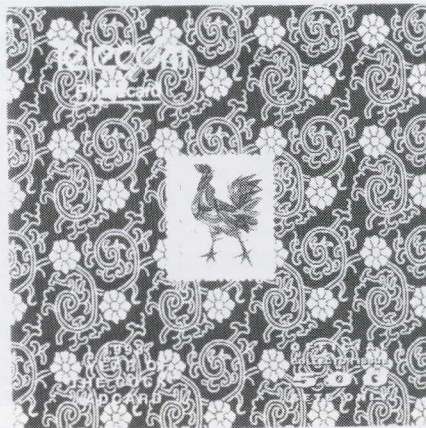
Another Turning Point

February 1995 saw another turning point for phone card collecting - **this time for the better**. Many collectors now realised that phone card collecting was for the most part back in the control of the true collector and confidence in collecting and purchasing cards began

to grow. This time it was to be in a much more stable manner.

As a result of the changes to the hobby, Global Philatelic Promotions Ltd changed its auction system radically. All auctions from September 1994, were to be **"Unreserved"**. This thought initially scared many collectors as there was no control over a final selling price. However, this system has worked to the advantage of the collector with cards selling at realistic prices set by the market.

Today the auctions are still held 'Unreserved' and the cards sell very well. For example, a **'Year of the Rooster'** Collector Pack, issued at NZ\$95 will now sell for between \$1650.00 and \$2200.00. This is an excellent return on the original purchase price and it is the genuine value of the card because it is based on the price that the **collector** is prepared to pay.



Year of the Rooster Pack & Card

The last two auctions held in April and June 1995, have also shown steady increases in price as a result of new collectors entering the hobby. This can only be a good sign for the future of phone card collecting.

1995 Telecom Auction

June 20, 1995 saw the second National Telecom Auction held in Auckland. The auction was held at the Auckland Downtown Convention Centre and was attended by around 500 people. Although there was no buying frenzy as seen the previous year, cautious interest

was certainly apparent with most items selling at a realistic price, once the value of the Auction card was taken away.

Mentioned above is 'The Auction Card'. This is a special NZ\$5.00 denomination card which is produced solely for the Auction. Only 300 of these cards were issued and they were only available to people who purchased an item at the Auction.



1994 Auction Card

This is how Telecom, first of all, guarantees interest in the auction and, secondly, ensures that more of its customers will turn up on the day, if only to get an example of the Auction card.

I find the practice somewhat unfair in that a company will issue a highly limited edition card to ensure the success of an auction because it once again is making a card inaccessible to all but 300 collectors.

Thus, when looking at the prices realised you should subtract the value of this card which is around \$600.00 from the sale price of a particular item. Once this is done it is clear that the items in the auction were selling for around market price.

Nonetheless, the Telecom Auction was certainly a success and showed to everyone that there is still a big collector interest for phone cards in this country.

The Competitors Arrive

Now for the second part of this article where I will discuss the recent arrival of a new telecommunications company in New Zealand. **Global Telecom Systems Ltd.**

With the launch of Global Telecom Systems Ltd. the establishment of a truly competitive company offering a wide range of telecommunication services has been achieved.

In New Zealand, Global is part of a network currently providing telecommunications services in four continents of the world. This company is offering all New Zealanders and visitors to New Zealand a range of highly competitive services to reduce their telephone calling costs. This is open to private individuals and to businesses alike.

International Telephone Card

Global's first service is the **International Telephone Card**, for savings on international calls. These cards can be accessed through over 1 million touch tone phones including Telecom New Zealand payphones. These first

cards use the 'Remote Memory' services which are now widely accepted and collected throughout the world and especially in the United States.

For those unfamiliar with this system a '**Remote Memory**' card is a pre-paid card allowing telephone calls to be made to the pre-paid value. The card carries a set of instructions on the reverse for dialing and a personal card number which is entered using a touch tone telephone as the call is being made.

This system provides for a greater promotional and collector appeal, while increasing the user opportunities in New Zealand. Moreover this system will allow the user to receive a minimum of a 15% saving off standard advertised Telecom Payphone rates, even when dialing from a Telecom New Zealand payphone!

The Global Cards

With regard to the actual telephone cards, the company policy is that each card will be reproduced in a denomination or value applicable with the service provided, eg. \$5.00, \$10.00, \$20.00, \$50.00 and \$100.00 values and the **same** card will be produced as a \$2.00 face value card. The \$2.00 card is produced to a photographic quality but on a more flexible plastic. Collectors should already be familiar with these thinner cards as they are already produced in numerous countries around the world, eg. Australia and Japan. This characteristic will further distinguish the two card types.

Thus it seems apparent that this policy will allow all collectors to enjoy the hobby and **purchase the cards for the nominal value of only \$2.00**. Moreover the limited edition numbers (ie. quantity produced) will be kept to a minimum and will be based on collector demand.

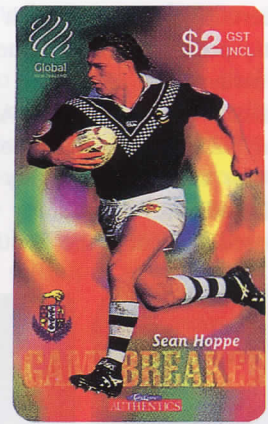
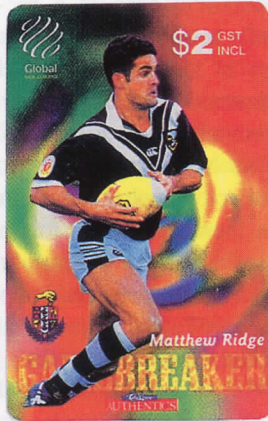
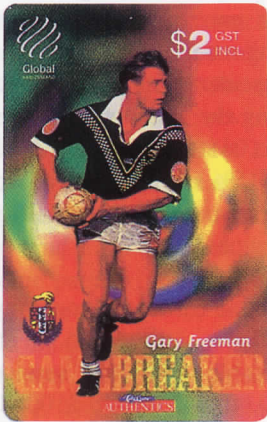
For the more advanced collector, or for the collector who wishes to take their collecting interest one step further the cards will be available in **Limited Edition Collector Packs**. These packs will contain the full set of cards and the packaging premium will be kept to a minimum. I am informed that the additional cost will be somewhere between \$10.00 and \$25.00 for their unique packaging concept. The collector packs are available in two forms. The first has the set of cards with full face value and the second has the set with the \$2.00 face value cards. The first category will be known as '**The Official Presentation Pack**' with the second category being known as '**The \$2.00 Collection**'.

Collector Policy

I see this policy as enabling collectors to build a substantial collection of quality cards at a minimal cost. What is even more pleasing to see is the fact that all issues will be available to the collector, so that having a complete collection of a particular company's cards is a reality. This would certainly be a first for New Zealand. By the time this article is published there will be three sets of the Global Telephone Cards available (if not already sold out due to their low issue numbers) and these certainly warrant a mention.



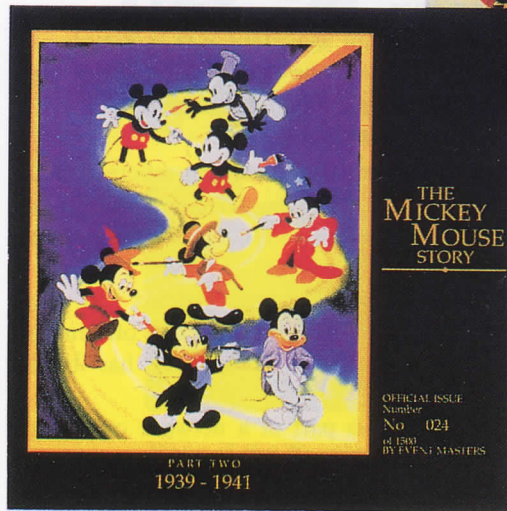
**"The \$2 Collection"
New Zealand Rugby League**



**Below:
Paycell's "Wildlife Series"**



Event Masters

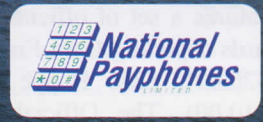


**Above:
"The Mickey Mouse Story"
Pt. 2**

Smartcard News



"Tomorrow's Technology Today"



Introduction: Auckland Fullers Ferries in association with National Payphones Ltd announce the introduction of a cellular Smartcard payphone service commencing from June 1995. This new service will allow our passengers the freedom to make telephone calls whilst commuting to their destinations. A choice of payment has also been provided with most vessels carrying a coin payphone and a smartcard payphone. The card payphone utilises the latest technology smartcard telephone card that is unique to Fullers Ferries.



To order any of the above cards - simply write in the quantity required of each item in the () provided by each item.
I would like to purchase the above marked items. I understand that I have a 7 days money back guarantee.
All loose cards are available at the face value of the card.



\$2 Surfing
1000 N/A



\$10 Windsurfing
2250 ()



\$10 Rafting
2250 ()



\$20 Sailing
2000 ()



\$50 Skiing
2000 ()



\$100 Jockey
1500 ()

Action Sports Presentation Pack, Limited Edition of 1000 \$210.00 each ()



\$2 Leopard
1750 N/A



\$20 Snake
4500 ()



\$20 Crocodile
4500 ()



\$50 Lioness
4500 ()



\$100 Eagle
3500 ()

Wildlife Presentation Pack, Limited Edition of 1750 \$210.00 each ()



Back of card
Action Sports



Back of card
Wildlife



Presentation Pack

Name
Address
.....
Phone Bus Aft Hrs

Payment Details:

Cheque () Cash () Credit Card ()
Credit Card Details: Visa () Bankcard ()
Name
Number
Expiry
Signature

Total Purchases \$ Plus P&P \$5.00

National Payphones Ltd
P.O. Box 33-1333 Takapuna, Auckland 1309
New Zealand. Ph 64 9 486 2926 Fax 64 9 486 2934

The inaugural issue is the **Abel Tasman National Park** set of four cards with \$10.00, \$25.00, \$50.00 and \$100.00 denominations as well as the set produced as \$2.00 cards. The full face value set is available in the Official Limited Edition Presentation Pack of 500 for \$205.00 and 'The \$2.00 Collection' cards set is available in a Limited Edition Pack of 1000 for \$28.00. Single cards are also available at face value and 4000 of each type have been produced.

The second issue is a New Zealand first and features Julia from Jackson Model Management, modelling a swimsuit for the **New Zealand Models 1996 Swimsuit Calendar!** The \$2.00 standard card is available along with a \$10.00 denomination showing a different shot of Julia. This \$10.00 card is also available as a \$2.00 card. The Limited Edition of 1500 '\$2.00 Collection' Presentation Pack is also available at \$19.95.

For those who are more sporting minded, issue three features a set of official **New Zealand Rugby League** cards depicting Gary Freeman (\$50.00), Matthew Ridge (\$20.00), Sean Hoppe (\$20.00) and Daryl Halligan (\$10.00). The Official Limited Edition Presentation Pack of 1000 is available at \$120.00. The \$2.00 Collection Limited Edition of 1500 Presentation Pack is available at \$28.00. All loose \$2.00 cards (4000 of each design) have been **inserted randomly** into Card Crazy Authentics Official New Zealand Rugby League trading card packs, thus the \$2.00 cards are not available as singles. The use of these telephone cards as part of a trading card promotion is once again a first in New Zealand.

From the first three issues it is apparent that the issue numbers on both cards and collector products are very low when compared to Telecom issues. For example many of Telecom's recent pack issues have been in excess of 4000 units and many times that number of cards have been produced. So when compared to Global's rather conservative issuing policy and low Presentation Pack numbers, there is an indication that these packs will be very successful and popular with the collector.

Smartcards Arrive in New Zealand

Global's strategic alliance with National Payphones and Paycell also includes the installation of the **Paycell** Smartcard phones in Auckland. These are now installed on Fullers Ferries throughout Auckland and the new service allows passengers to make telephone calls whilst commuting to their destinations. Smartcard cards are currently available for sale on board the ferries.

The Smartcard telephone cards depict **Action Sports and Wildlife**. These cards, once again, are a New Zealand first as they depict a full colour design on both sides of the card. This revolutionary concept allows the collector to see the other cards in the set in full colour on the reverse of the card. Once again relatively small Limited Editions have been produced for use on the ferries. Because of their colourful designs and the collector interest generated by their issue, these cards will not be available for long.

Page 38 — Phonecard Monthly

These first three issues by Global along with the introduction of the **National Payphones Smartcard Payphones on Fullers Ferries** certainly indicate that competition has arrived in New Zealand. These two separate companies (with an alliance formed between them) using different technologies will change the telephone card collector market in New Zealand.

This month's article has been an introduction to phone card collecting in New Zealand showing a general view of the development of phone cards, from their introduction to the present day. Many areas have not been covered and others only briefly as the collecting field in New Zealand is vast. Be assured though that the different facets of collecting phone cards in New Zealand will be brought up in later articles along with up to date information on the current phone card situation in this country.

If you have any questions about New Zealand phone card collecting or wish more information on a particular part of this article please contact me at the below address:

**Nigel Shanks
PO Box 80-226
Green Bay, Auckland 1007
New Zealand;**

or write to me via the Editor of this magazine.

THE PHONECARD COLLECTORS NEWSLETTER

**THE NEWSLETTER IS PUBLISHED
SIX TIMES A YEAR.
INDIVIDUAL COPIES OF THIS
EXTREMELY INFORMATIVE PUBLICATION
ON BOTH THE NEW ZEALAND AND WORLD
SCENES ARE AVAILABLE
AT NZ \$4.50 EACH.**

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NZ\$24.00 FOR SIX ISSUES**

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PHONECARDS
PO BOX 24199, CHRISTCHURCH
NEW ZEALAND**

COLLECTING AUSTRALIAN PHONECARDS BY SERIAL NUMBER

It's Easier Than You Think!!

By all accounts, there is a renewed interest being displayed in the collecting of Telstra's (ex Telecom) Phonecards by Prefix/Serial Number.

Two articles have been contributed for this month's issue, focussing on collecting by Prefix/Serial Number. The first is provided by the ardent Victorian collector, Warren Titcher (whose article title is used above), and the second by prominent Melbourne phonecard dealer, Don Hill.

Although the first issue (Geelong Trials) of Phonecards in Australia was in December 1989, it was not until early 1991 that many serious collectors were aware that the SERIAL NUMBER had perhaps more significance than the Phonecard Identification Code itself.

Many newcomers to the hobby collect by the ID Code, which for the early issues was on the bottom left hand corner of the reverse of the card. For example, the \$5 Victorian River Murray card had the ID Code of T4C2, and the second print of the \$5 Melbourne by Night had the ID Code T4C1-2.

For more recent issues, the ID Code is still on the reverse, but is placed more centrally and to the right and is in much smaller type-face. For example, the \$10 Kangaroo-Uluru Tourist Generic had the ID Code G930123a. The recent \$5 Austel card 'Add a Nine' is an advertising card and has the ID Code A952512.

However, the purpose of this article is to deal with the SERIAL NUMBER, keeping it fairly simple so that recent collectors (and there are lots of them!) may follow the system without confusion.

How do you Read a Serial Number?

First of all, look for the number on the bottom right-hand corner of the reverse of the card. It is always quite large (now in the millions).

Then to work out the serial number.....

1. eliminate all of the zeroes to the left of the number;
2. eliminate the last five numerals on the right of the number.

Telecom Phonecard \$5

■ This Phonecard is for use in Australia wherever you see Phonecard or Payphone ■ It contains \$5.40 worth of calls ■ Don't bend or stain and avoid magnetic fields ■ After usage a punched hole shows approximate remaining call value ■ For local, STD and international calls
Copyright

Autocall number (use felt-tip pen):

T4C2



Telecom Australia

0000002723321

For example, the \$5 River Murray illustrated above has the very large Serial Number of 0000002723321. So now you eliminate the six zeroes on the left side and the 5 numerals on the right (in this case 23321). The Serial Number, in simplified form, thus becomes # 27 (also often called prefix # 27 or print # 27).

Another example is the \$5 Melbourne by Night illustrated, which again has the very large and cumbersome number of 0000004801141.

Telecom Phonecard \$5

■ This Phonecard is for use in Australia wherever you see Phonecard or Payphone ■ It contains \$5.40 worth of calls ■ Don't bend or stain and avoid magnetic fields ■ After usage a punched hole shows approximate remaining call value ■ For local, STD and international calls
Copyright

Autocall number (use felt-tip pen):

T4C1-2



Telecom Australia

0000004801141

Once again, eliminate the zeroes to the left and the five digits on the right (in this case the digits are 01141). The simplified serial # of this card becomes # 48. Specialist collectors will nearly always refer to the Second Print of the \$5 Melbourne by Night as just # 48.

So try your hand at some more recent cards. The \$10 Kangaroo-Uluru shown, has the number 0027010154. You should finish up with # 270.

Telecom Phonecard \$10

■ This card is for Coin / Card Payphones in Australia ■ It contains \$10.50 worth of calls ■ Don't bend or stain and avoid magnetic fields ■ A punched hole shows approximate remaining call value ■ For local, STD and International calls
Copyright G930123a



9 316423 000314



Telecom Australia

Autocall number
(use felt tip pen)



0027010154

The \$5 Austel card has the Serial # 0083918846. On simplification, it should become Serial # 839.

■ This card is for Coin / Card Payphones in Australia ■ It contains \$5.00 worth of calls ■ Don't bend or stain and avoid magnetic fields ■ Holes are punched only after 10% of value is used. Maximum of 11 holes ■ For local, STD and International calls. A952512

© Telstra Corporation Limited 1993 Non Refundable
TM - Trademark Telstra Corporation Limited

\$5

Telecom
AUSTRALIA

Phonecard™



9 316423 000208

Autocall number
(use felt tip pen)



0083918846

**SUBSCRIBE TO AUSTRALIA'S FIRST MONTHLY
PHONECARD MAGAZINE**

**"THE AUSTRALASIAN PHONECARD
MONTHLY"**

\$40.00 For Twelve (12) Issues - \$76.00 for Twenty Four (24) Issues

FREE PHONECARD

Telecom Australia has produced a \$2.00 Complimentary Phonecard on behalf of "The Australasian Phonecard Monthly". This card, which is now available, commemorates the first anniversary of the magazine which was first issued in November, 1993.

A limited print run of 10,000 of these Custom cards has been printed. They will not be available through Telecom's mail order service. "The Australasian Phonecard Monthly" is offering a FREE Phonecard with each renewed, extended or commencing subscription to the magazine.

Anyone who subscribed from the August '94 issue (without knowing of this offer) will automatically receive one phonecard.

A subscription for 12 issues entitles the subscriber to one FREE Phonecard. A subscription for 24 issues (2 years) entitles the subscriber to two FREE Phonecards. The Phonecard features the original, November 1993 cover of the magazine.



Send Your Subscription To:

**The Australasian Phonecard Monthly
P.O. Box 1309, Tamworth, NSW, 2340.**

Please Send The Australasian Phonecard Monthly To:

Name

Address

State Postcode Country

COMMENCING MONTH:-

\$40.00 - Australian Air Mail 12 Issues \$76.00 - Australian Air Mail 24 Issues

Zone 1: \$56.00 - 12 Issues; \$100.00 - 24 Issues
New Zealand, New Caledonia, Papua New Guinea, Solomon Is., Vanuatu. (Air Mail)

Zone 2: \$62.00 - 12 Issues; \$115.00 - 24 Issues
Indonesia, Singapore, Fiji, Malaysia, Nauru, Samoa, Tonga, Tuvalu, Cook Islands, Brunei. (Air Mail)

Zone 3: \$72.00 - 12 Issues; \$136.00 - 24 Issues
Hong Kong, Japan, Korea, Phillipines, China, Taiwan, India, Vietnam, Burma, Pakistan. (Air Mail)

Zone 4: \$84.00 - 12 Issues; \$160.00 - 24 Issues
Afghanistan, Bahrain, Hawaii, Mauritius, North America, Cyprus, Israel, Saudi Arabia. (Air Mail)

Zone 5: \$98.00 - 12 Issues; \$176.00 - 24 Issues
Africa, Caribbean, Europe, Egypt, Morocco, South America, South Africa, U.S.S.R., U.K. (Air Mail)

All Above Amounts In Australian Dollars

Cheque/Money Order/Credit Card Number Enclosed/Approved For \$

I wish to pay by Cheque Money Order Bankcard MasterCard Visa

□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

Exp. Date:/..... Phone Cardholder's Signature:

All Information Provided Remains Confidential

Out of interest, the **very first Phonocard** issued by Australia was the \$1.50 'Go Together' in the Geelong Trial Issue. It has the Serial Number of Zero, whilst the next card in the series, the \$3 'Float & Wave' is Serial 1.

The Explosion of Custom Cards

Up until 1994, most Serial Number collectors were trying to collect at least one of each number, whether it be mint, one-hole or multi-hole. In early 1994, PACS issued the Tamworth Music Festival set and by mid-year it was obvious to many that it would be financially impossible to keep up with all of the Custom issues.

Compounding on this were the 'overseas' issues of Christmas Island, Norfolk Island, Cambodia and Rwanda.

So many and perhaps the majority of Serial collectors decided to stick with the **Official Telecom Issues**, eliminating the Custom cards and the 'overseas cards'.

They were in for a surprise, as a new phenomenon occurred with the printing of the \$5 values in the 1994 Landscape Series. This was the advent of **consecutive Serial Number pairs**, which happened even more-so with the \$5 Commonwealth Games, \$5 Ballet and the \$5 Royal Lifesaving Society 1994 set!

But more of this in later articles, as well as a look at the rare Australian cards which fetch up to hundreds of dollars!!

Warren Titcher

A HISTORY OF COLLECTING AUSTRALIAN PHONECARDS BY PREFIX NUMBER

by Don Hill

Many collectors new to the hobby will probably not be aware of the collecting of cards by prefix number.

The prefix number is obtained by discarding the last five digits from the serial number on the lower right hand side of the rear of the card. Each different card design can have more than one different prefix number. Some cards may only have one prefix number such as the \$5 Karri Forest from the Western Australia set which had the prefix number 89. **The more common cards may have up to 15 different prefix numbered cards.**

Collecting cards in this way first began very early on in Australia when very few cards existed - collecting one of each design was accomplished very quickly, so the real challenge became to find a card from each prefix number.

Collecting by prefix really began at about the time that the **Advertising series** were on sale (around prefix 200) although some collectors had started from day one - lucky individuals! As interest quickly picked up on this new form of collecting, it became obvious that many cards were very difficult to find.

Firstly, the cards found in the collector packs were noted as they had the same prefix in nearly all cases. These cards then were the easy ones. Cards from the advertising series onwards tend to be the same difficulty as by this stage enough collectors were buying cards this

way at the time, to enable a supply afterwards - so the really tricky ones are found in the 0-200 range!

The exception of the **502 prefix**, is because it was really a test card and everyone thought it was part of a 100,000 batch so did not buy them when they were offered. As the only dealer to offer a full service on prefix numbers I was fortunate to be offered these cards which my standing order customers were then fortunate enough to obtain at the normal rate!

Many early State cards and generics are extremely difficult to obtain. For example, in the **Giraffe** cards of NSW (numbers 54, 64, 65 & 88), the 54 prefix was in the collector pack and the 88 was a short run of 15,000 cards. Individuals were looking for the 88 when it was issued because it was such a short run but the 64 and 65 prefixes were ignored. It was the same print run as the 54 so was 'common'. However, these two numbers are some of the rarest cards around and can be expected to sell for up to \$100.00.

Most collectors who chose to collect in this manner have kept up the hobby through all the trials and tribulations of the last year. Many chose to ignore Custom cards all through last year (especially the used prefix collectors), but a surprising number did in fact continue with Custom cards. At each fair I attended I would enquire of any customer buying by prefix whether they collected the custom cards etc., and a fair few did do just that. Obviously those collectors could afford to buy mint cards as very few of these collectors have actually stopped because of lack of finances.

Over the last few months there has been a **steady drift back to collecting Custom cards** and many prefix collectors are now adding those cards to their collections. With the 'end in sight' as Telstra change over to chip phone systems, many now see that they can complete the collection even if they miss 'here and there' as they go.

A suggestion for those buying their mint cards by design - buy your cards from Telecom and you will have the common prefix numbered card; buy your card from a retail outlet such as a newsagent and you will most likely have a different number, much more likely to be in demand in some months time, than the common numbered Telstra variety.

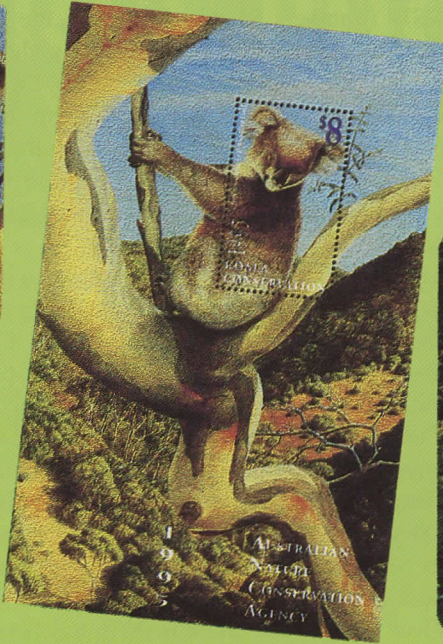
Before the Surf Lifesaver series was withdrawn from sale, I was having to re-purchase some numbers of different prefix cards in these series. I still need some more as seen in my advertisement on the inside from cover. And of course, the lucky person who found the 502's was not a prefix collector - just someone looking to obtain other more recent cards for their own collection.

For those already collecting by prefix or ready to start this form of collecting, the soon to be released **Phonocard Organiser by Prefix Numbers** by Modern Philately, will include the complete prefix listing for mint, 1-hole and multi-hole Australian cards.

Information for the prices comes direct from my database and allows you to constantly update and monitor the value of your collection amongst other things.

Don Hill

COMBINATION CONSERVATION PHONECARD AND STAMP PACKS: SERIES 2



Above items illustrated half-size (50%)

The Koala Pack

- \$10 mint Comcard Pacific phonecard showing the 1995 Koala stamp design
- \$8 mint 1995 Koala stamp in miniature sheet
- **Issue price: A\$25**



Above items illustrated actual-size (100%)

The Wetlands Conservation (Duck) Pack

- \$10 mint Comcard Pacific phonecard showing the 1995/6 Duck stamp design
- \$15 mint 1995/6 Duck stamp
- **Issue price: A\$25**

Each pack issued in a limited edition of 1500. Available from

The Australian Wildlife Fund, PO Box 214, Lindfield, NSW 2070, Australia

☎ (02) 416 6632 Fax (02) 416 6639

or

Status Retail, PO Box A2176, Sydney South, NSW 2000, Australia

☎ (02) 267 6116 Fax (02) 267 6124

Note: Collectors who bought Series 1 last year are invited to request matching serial numbers for this year's order. Deadline: August 31 1995.

Order to: **The Australian Wildlife Fund, PO Box 214, Lindfield, NSW 2070, Australia**
or **Status Retail, PO Box A2176, Sydney South, NSW 2000, Australia**

Please supply 1995 Koala Phonocard and Stamp Packs at \$25 each
Last year's serial number () (Reserved until August 31)

Please supply 1995 Duck Phonocard and Stamp Packs at \$25 each
Last year's serial number () (Reserved until August 31)

Added for delivery: Certified in Australia \$4 (up to 5 Packs); Overseas Registered Airmail \$15
(up to 5 Packs); Ordinary Airmail - your risk \$4 (up to 3 Packs)

Payment enclosed/Debit American Express Bankcard Diners' Club Mastercard Visa

Card No: Expiry Date: Signature:

Name: Address:

THE LAST STOP BEFORE HOME

by Ken Hosking - Bulleen, Victoria

To fly from the United Kingdom to Australia in one hop, is just too long a time sitting in a plane. It's best to break the journey by having a stopover in one of the countries of South East Asia. We decided to stop in Thailand and visit Chiang Mai which is 700 kilometres north of Bangkok and less than an hour from the capital by plane.

When we settled into the hotel, my wife and I changed into our walking shoes and were ready for a wander around the city streets. There were card phones in the streets, but the users didn't leave the used ones behind as, I found out, there is a trade-in value for used cards.

My next stop was to look in the telephone directory for the local stamp dealers because there could be a possibility they would also deal in phonecards. There was only one name in the book. When I found the shop, my hunch was found to be correct - he also had phonecards for sale! This was going to be the last stop. I had 60 Australian cards left, 12 green BT cards and 30 Italian cards that I had found in Naples. I made an offer to exchange Thai cards for what I had. He looked through the cards I had offered and decided to take the lot - one for one. He opened a box with Thai cards in it and I made my choice. **THIS** is the easy way of obtaining overseas phonecards!

Later, I also saw used phonecards on display on street stalls, so these are another source of obtaining cards.



Hints on Collecting if You are Travelling Overseas

Take a quantity of Australian cards with you particularly if you have a lot of one card, eg. the \$5 Opera House, \$10 Kangaroo or Christmas cards. They are thin and do not take up much space. This also may be your chance to 'off load' some of your Italian and green BT cards that every collector accumulates and can't seem to exchange.

Store them in small plastic locking bags and keep some spare bags to hold those cards that you obtain through swaps.

Cont. page 44



PHONECARDS OF PAPUA NEW GUINEA

Many readers of this magazine and collectors of phonecards will recognise the name of Jim Shearing as the initiator of the Albury High School, S5 Custom card. Jim's involvement in the production of both the Albury High School card and the BT phonecards of Earlsfield School in London were featured in the **August 1994 issue of APM**. Jim Shearing is now a teacher at the Ela Beach International School in Port Moresby. At the time that Jim changed his subscription address from Albury to Port Moresby, I asked him to provide an article/s on the Papua New Guinea phonecard scene. This he has kindly agreed to do - Editor.

"When I first heard the news of my appointment to Ela Beach International School in Port Moresby, amongst the many thoughts that crossed my mind was that of phonecards. Just what was happening to Papua New Guinea (PNG) phonecards? I certainly hadn't seen any PNG cards for sale or even any news about them in the phonecard magazines. When I contacted my 'friendly dealer', Ross Campbell, he knew little re this specific area as well, so I decided to do a bit of investigating as soon as I found a bit of spare time after school.

The first few weeks proved to be so hectic, trying to cope with one change after another, let alone building up confidence to explore all the back alleys of notorious Port Moresby in search of those elusive cards.

However, I soon discovered that the P.T.C. - Post & Telikom - was in the process of separation and the Philatelic Bureau in town and at Boroko (10 km. out), no longer dealt with phonecards, although the post offices were still the main selling points for phonecards.

The new Telikom centre was in the very impressive new **Telikom Rumana** building at Waigani, still farther out of town and not far from Parliament House.

My first meeting with the Phonecard Management and Marketing staff proved to be the beginning of a growing relationship. Like most of the people in this wonderfully fascinating country, they could not have been more friendly and helpful.

My initial request to be able to see the archives collection of complete issues, produced an album from a filing cabinet. Such is the scarcity of some of the cards, I noticed that one of these cards was in used condition. But whatever, I soon discovered that since the first trial card in 1990, there had **only been 47 different cards produced**. Of these, only 27 of the more recent issues are still available and even some of the last years 17 new cards are now sold out.

Wanting to obviously put together a collection for myself, I embarked upon a tour of every post office and card selling hotel or shop in the Port Moresby district. Certainly, an interesting way of finding out about the place, but it also proved to be very informative about the public's phonecard usage. Cont. on page 46

Cont. from page 43.

If you do find a dealer interested in swapping, don't accept the 'two for one' deal! Australian cards are highly acceptable overseas and many dealers accept a 'one for one' exchange.

Some European kiosks which sell new phonecards, buy the used ones back. Just an enquiry can create an opportunity.

Railway stations are a good source for phonecards. If you are keen enough, peer into the rubbish bins - wash any cards obtained by such means however (and your hands)! On one occasion I was checking out the telephones on the Munich station and watched another collector also looking for cards. I had a chat with him and found out he came from Hungary. I happened to have some Australian cards in my pocket and was able to swap some German and Hungarian cards with him. We exchanged addresses and I have been corresponding with him since I have been back in Australia.

Probably, the last point worth mentioning is always keep a small plastic bag of phonecards that you are prepared to swap with you at all times, because you just don't know when the opportunity might arise.

Over a two month period, my wife and I travelled through fifteen different countries. It wasn't just a holiday but an adventure also. As well as enjoying the scenery, learning about the history and culture of these countries, I added another interest, which was to investigate their phonecard systems which I have shared with you the last nine months.

Some Overseas Observations

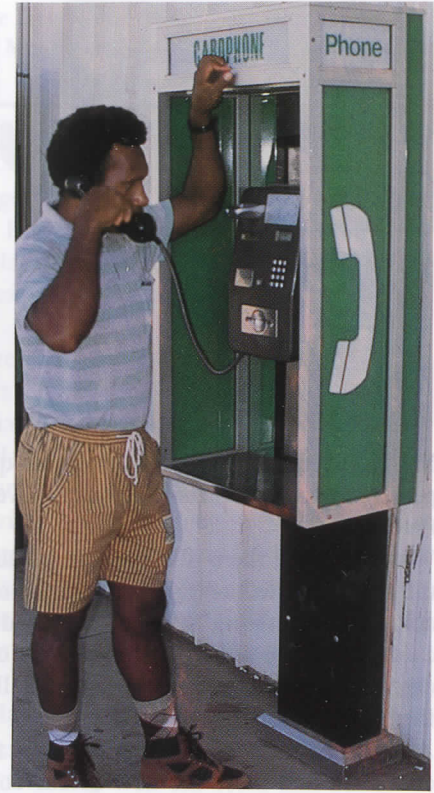
. Some payphones have locked used phonecard receptacles . Some payphones 'eat' the card when the last unit is used . Some phonecard users bend the card to indicate that it is used . Some phonecard users trade in their used cards . The people who live in 'clean cities' do not leave rubbish or phonecards laying about . The people who live in 'dirty cities' do leave rubbish and phonecards laying about . Most collectors have to buy used cards for their collection.

Now Compare to Phonecard Collecting in Australia

Some people may have individual complaints about Telstra, but a hobby that has grown to have 27000 collectors in Australia must be doing something right to keep them interested!



Above & Left:
The 5 cards of the Christmas 1994 issue



Above: Telikom Payphone Services Management Staff together with Jim Shearing. Xavier Victor (Manager Payphone Centre) is in the centre of the group.



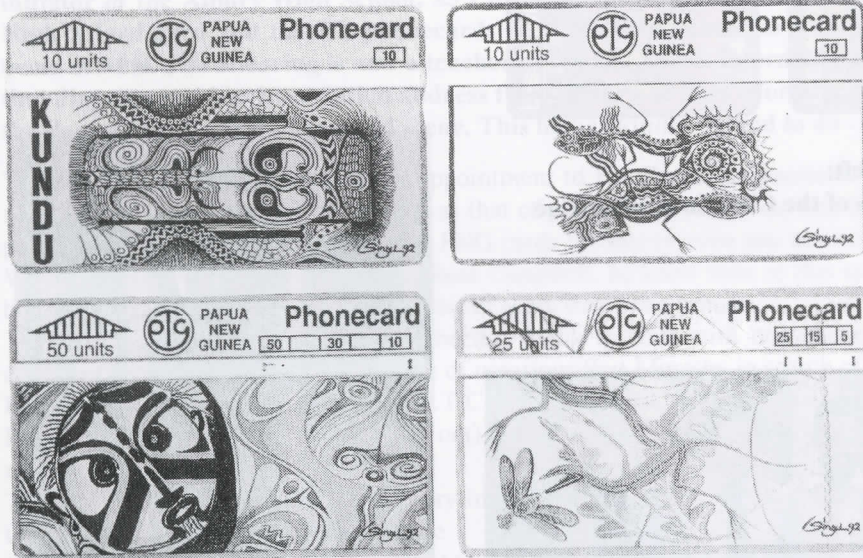
Below:
Some members of the Collector Club at Ela Beach International School - Swapping P.N.G. phonecards

Below:
'Lining up to make a call'



There are **70 phonecard booths in PNG** and 40 of these are located in the Port Moresby area. They are certainly used by many people but as they prefer to buy and use K1 and K2 (Kina) phonecards (largely out of financial necessity), these values are practically unobtainable. I did manage to find some in the University Post Office however, largely because there was no cardphone on the campus.

Further discussions with the Telikom staff revealed that over **95%** of cards are being sold to the local population for genuine use. Collectors and dealers, just about all of whom are from overseas (as I appear to be the only collector in PNG), have been ordering between 200 and 350 of the 6,000 sets that have generally been produced. Quite interesting I think!



Papua New Guinea is one of the most unique countries in the world with more than 700 different languages and a 1000 different customs & cultures. Within the world of primitive art PNG stands pre-eminent. Primitive art tends towards expressionism and abstraction. It therefore contains many stylized forms as can be seen in these phonecards.

My next request centred around this question of **quantities of cards** produced. Well have I needed patience and perseverance to sort this one out! I have finally got together a reasonably comprehensive breakdown of figures for the PNG cards.

Wanting to put them in some sort of catalogue format. I needed a picture of every card and after repeated requests for the archive collection to be colour photocopied, I practically gave up until I found out that a year ago they had held a competition inviting the public to send in used phonecards. This large cardboard box containing about 2,000 used cards was there in the office with the competition long since gone and nobody it seemed, wanting these useless old cards! It took a few more weeks to finally persuade the Manager of Payphones, Xavier Victor, to let me relieve him of them for a nominal sum.

After a few nights of sorting out the cards, half of which had to be thrown away, I finally got together a complete collection and these are now colour copied. A laminated set now hangs up in the school where the newly formed **Collectors Club** meets. Trying to encourage the children to change to phonecards from basketball cards, I have given every member a starter pack of 15 different cards and in the school Newsletter, I have asked parents to send any used cards into school. I think this must be the first Collectors Club in PNG.

When I first arrived at the Telikom Rumana, Xavier Victor was in Switzerland discussing the PNG phonecard production with the printers, Landis & Gyr. The cards are identical in style to the optical cards used by British Telecom for example and it is expected that an **improved format** will shortly be used, allowing the whole front of the card for the design with the optical strip on the reverse side. At a later date all of these cards will become Smart cards.



Telikom's New Logo

TELIKOM

Now we're really talking!

The next set of questions centred around the future of PNG cards and what decision making committees and policies had been set up. This issue for me proved to be the most exciting of all and one which I hope will set Papua New

Guinea cards up to be the most collectable in the world, largely because collectors will love it and other agencies will be envious of it!

As a collector myself, I would recommend to you all to try and track down every PNG card you can lay your hands on. After all, it's the closest foreign country to Australia, it has been producing phonecards for nearly as long, has produced only 47 cards and, wait for it, has not produced any Custom or Private cards - and the news is great for the future.

Happy Hunting!"

To be continued Jim Shearing - July 1995

Jim Shearing will be continuing his articles on the PNG phonecard scene in forthcoming issues. I hope to be able to include in the next issue of APM, a reproduction of all of the 47 PNG cards issued to date as well as the quantity printed for each phonecard.

Jim also indicated to me that he will be attempting to obtain a photo of the first Trial Payphone used in PNG, which is located in a village some 40 km from Port Moresby. The Telikom Management has offered to provide an armed escort to accompany him on the trip! - Editor.

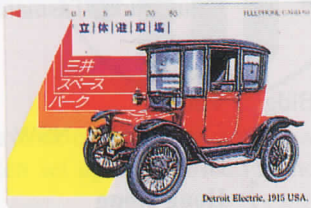
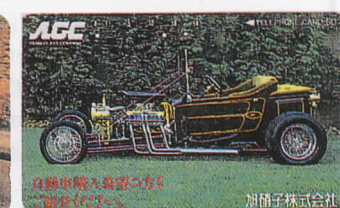
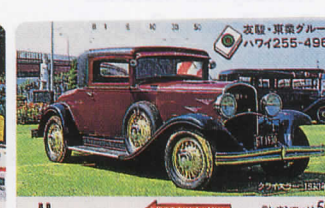
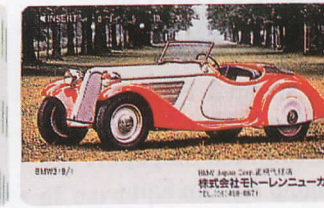
FAIRS - SHOWS - AUCTIONS

6	Aug	Phonecard, Stamp & Coin Fair	Rear Doctors Surgery	Corrimal, NSW
12	Aug	Rosebud & Dist. Phoncard Coll Club Fair	Anglican Church Hall	Rosebud, Melbourne
13	Aug	East Gosford Stamp & Coin Fair	Progress Assoc. Hall	East Gosford, NSW
12-13	Aug	National Coin, Stamp & Phonecard Show	Holiday Inn Menzies	Sydney
19	Aug	Edlins Public & Postal Auction No. 107	Griffen Centre	Canberra
19-20	Aug	National Coin, Stamp & Phonecard Show	Convention Centre	Canberra
20	Aug	Phonecard, Stamp & Coin Fair	Wallsend Pioneers Hall	Wallsend, Newcastle
25-27	Aug	Phonecards Exhibition Singapore '95	Takashimaya Square	Singapore
27	Aug	Phonecard, Stamp & Coin Fair	Granville Town Hall	Granville, Sydney
2-3	Sept	Colossal Collectables Fair	Sydney Showground	Sydney
3	Sept	NSW Phonecard, Stamp, Coin & Coll. Fair	Holiday Inn Menzies	Sydney
3	Sept	Phonecard, Stamp & Coin Fair	Rear Doctors Surgery	Corrimal, NSW
10	Sept	East Gosford Stamp & Coin Fair	Progress Assoc Hall	Gosford, NSW
13-17	Sept	CardEx '95	Exhib. & Congress Centre	Maastricht, Netherlands
15-17	Sept	International Phonecard Exhibition '95	Hong Kong Cultural Centre	Hong Kong
16	Sept	Melb.'s Public/Postal Phonecard Auction	24 Centre Place	Melbourne
24	Sept	Phonecard, Stamp & Coin Fair	Granville Town Hall	Granville, Sydney
8	Oct	Sydney Phonecard Collectors Club Fair	St Marys Bowling Club	St Marys, NSW
8	Oct	WA Phonecard, Stamp & Coin Fair	Royal Comm. Society Bldg	Perth
14-15	Oct	Stamp, Coin & Phonecard Fair	Town Hall	Tamworth, NSW
19-22	Oct	Sydney '95 National Exhibition	Convention Centre, Centrepoint Town	Sydney
28	Oct	Aust. Phonecard Collectors Club Fair	St Stephens Church Hall	Edwardstown, Adelaide
29	Oct	Stamp, Coin & Phonecard Super Fair	Petersham Town Hall	Petersham, Sydney
4	Nov	Melbourne Phonecard Club Fair	Senior Citizens Club	Northcote, Melbourne
4-5	Nov	Aust. International Phonecard Fair	Holiday Inn Menzies	Sydney
11	Nov	Edlins Public & Postal Auction No. 108	Griffen Centre	Canberra
11-12	Nov	National Coin, Stamp & Phonecard Show	Convention Centre	Canberra
18	Nov	Rosebud & Dist Phone. Coll. Club Fair	Secondary College	Rosebud, Melbourne
18	Nov	Sydney Banknote Convention	Holiday Inn Menzies	Sydney
19	Nov	Phonecard, Stamp & Coin Fair	Wallsend Pioneers Hall	Wallsend, Newcastle
19	Nov	Aust. International Banknote Fair	Holiday Inn Menzies	Sydney
26	Nov	Phonecard, Stamp & Coin Fair	Granville Town Hall	Granville, Sydney
1	Dec	National Coin, Stamp & Phonecard Show	Civic Theatre	Burnie, Tasmania
2	Dec	National Coin, Stamp & Phonecard Show	Albert Hall	Launceston, Tasmania
3	Dec	National Coin, Stamp & Phonecard Show	Westside Hotel	Hobart
3	Dec	NSW Phonecard, Stamp, Coin & Coll. Fair	Holiday Inn Menzies	Sydney
3	Dec	WA Phonecard, Stamp & Coin Fair	Royal Comm. Society Bldg	Perth
10	Dec	East Gosford Stamp & Coin Fair	Progress Assoc Hall	East Gosford, NSW
4	Feb '96	Kangaroo Phonecard Club Fair	City Town Hall	Brisbane
8-11	Feb '96	Int. Stamps, Coins & Phonecards Exhib.	Exhibition Centre	Hong Kong

FOR FREE ANNOUNCEMENTS IN THIS SECTION, WRITE TO THE EDITOR

THE JAPANESE EXPERIENCE

All Cards Shown Below Are Available From The Melbourne Phonecard Centre



THE JAPANESE EXPERIENCE

(Part 7.) Cars

by Don Hill, Melbourne Phonecard Centre

This month's cards feature 'cars' which are one of the most popular thematic collecting themes. Not quite as popular as trains but it does have many specialist "car freaks". Whereas many train collectors will collect any or all train cards available, many car collectors specialise in a particular type of conveyance.

Common topics are to collect all Mercedes Benz, Porsche, Volkswagen or BMW for example. Many of these car cards are of course released by the company themselves as a promotional tool when the car is launched - as such this makes each card quite scarce. Often these topic cards can feature pictures of items other than the car itself! Often, logos or symbols from the company are featured and these make a nice addition to a collection of the company cars on phonecards.

Other topics are racing cars, Formula 1, racing related such as Ayrton Senna, etc. The cards opposite focussed on non-racing cars. Many vintage cars are produced and some come in attractive sets featuring classic antique cars. A set of these related cars looks quite stunning when placed together on a page in an album. Many antique cars are featured on NTT cards and so are relatively easy to obtain at around \$4.00 per card. The non-NTT cards are priced from \$8.00 upwards, to usually around \$32.00.

In the Japanese Catalogue, 44 pages are devoted to German cars in the German section and 22 pages are featured in the section devoted to cars. A further 10 pages are devoted to Formula 1 cars. Clearly there is a wide choice of car themes and topics from which to start a collection!

"RE-PROGRAMMING OF JAPANESE PHONECARDS"

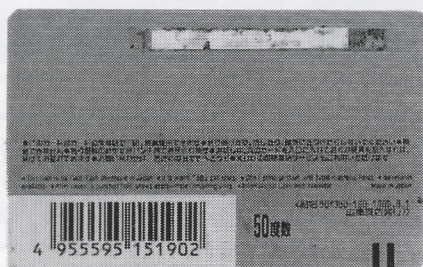
A reader of the magazine, John Kruger from Melbourne, Victoria, has sent me some interesting examples of re-programmed Japanese phonecards.

Information received, indicates that this re-programming is becoming more and more prevalent, as the cost of local calls keep rising in Japan. Apparently, a standard 105 unit card is worth approximately \$12-\$13 Australian and is no where near the value for money our cards are when making calls.

According to a source recently returned from Japan, the 're-programming boom' is controlled very closely by the Iranians in the community. I have also heard that the Japanese mafia - the Yakuza - are also involved in the practice.

It appears that re-programming is actually quite easy. Having first covered the punch holes with either thin metal foil or sensitised tape, the programming code is broken, then re-done with a simple process using a lap-top PC.

Note foil covered punch holes at top of each phonecard



Re-programmers wait by the most frequently used phone booths and collect masses of used cards. Following the re-programming, these same 'gatherers' then sell the cards at 50% off face value to anybody and everybody.

Most payphone users are aware that cheap cards are available and readily buy them in preference to full cost cards from the legitimate re-sellers.

Thanks to John Kruger for the above information and phonecards - Editor.

CLUB & SOCIETY NEWS

This Section Is Provided To Phonecard Clubs & Societies For The Promotion Of Their Activities And Membership.

Articles Provided Will Be Reproduced At No Cost To The Club.

Australian Phonecard Collectors Club Inc.
64 Concord Drive, Reynella, SA 5161
Secretary: Glenis Hymers

As indicated in the last issue of APM, I was intending to attend the July meeting of the Club, whilst I was on a visit to South Australia. This I was able to do and (on a cold, wet and miserable night in Adelaide) I was quite impressed with the turnout of members, which augers well for the hobby in SA. I have commented on this Club meeting elsewhere in the magazine, but would again like to thank the committee and members for the warm welcome I received - Editor.

Glenis Hymers advises that the Club Fair held on Saturday the 22nd of July was a success. More on this in the next issue.

Kangaroo Phonecard Club Inc
PO Box 706, Springwood, Qld. 4127
President: Wim Matzer

The Club advises that a tentative date of the **4th of February 1996**, has been set for its next **Club Fair**. Again, it is proposed to hold the fair at the City Town Hall, the venue of this year's successful event.

The Committee extends a reminder that a **renewal of memberships is due**, advising that the rates remain the same, ie., \$10.00 for Adults and \$5.00 for Juniors.

Rosebud & District Phonecard Coll. Club Inc.
PO Box 211, Rosebud, Victoria 3939
Secretary: Sandy Kitto

All is progressing well for the Rosebud Club's Phonecard Fair on **Saturday 12 August 1995**, at the Anglican Church Hall, corner Sixth Avenue and Point Nepean Road, Rosebud. Melway 158 D.12. The fair will be open between 10 am and 4.00 pm with **free entry** and ample parking.

The Club further advises that a Phonecard Fair will be held on **18 November 1995**, at the Caulfield Secondary College, corner Booran and Neerim Roads, Caulfield - Melway 68 D.3. Again, the fair will be open between 10.00 am and 4.00 pm.

All paying patrons (\$2.00 for adults) will receive a Free Club Promotional Limited Edition Card.

Enquiries in relation to either of the above two fairs can be made to Sandy Kitto as above or to the Club President (John Thomas) on (059) 86 2261.

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The Melbourne Phonecard Club Inc.
PO Box 177, Northcote, Vic 3070
Secretary: Keith Sykes

Membership fees for the 1995/96 year are now due, and remain the same as for last year except for a special discount for families. Fees are as follows:-

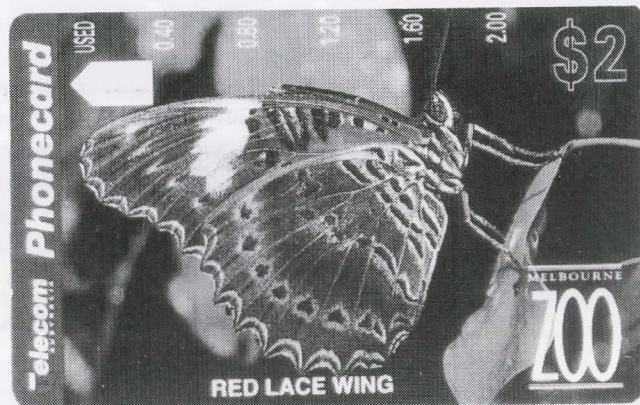
	1st Year Membership	2nd Year & After
Family	\$30.00	\$20.00
Senior	\$20.00	\$15.00
Junior	\$10.00	\$ 8.00
Associate	\$15.00	\$12.00

The Club is planning to hold its second Fair on **Saturday, the 4th of November 1995**, between 10.00 am and 3.00 pm at the Northcote Senior Citizens Club, Bent Street, Northcote.

Dealers tables may be booked with the Secretary, Keith Sykes (Tel/Fax: 03 484 2568) and are \$30.00 a table (\$20.00 for members).

The **\$2.00 Red Lacewing Butterfly Phonecard**, produced in conjunction with the Melbourne Zoo, is now being offered to members at the special price of \$3.00, which includes the folder. Postage by ordinary mail is free and Certified Mail costs are free for orders of five cards or more. The offer of \$3.00 per card is also available to the dealers who supported the promotion and sales of this card when it was released last February. To date, some 4500 cards have been sold, with another 500 cards being given to the Melbourne Zoo for sale at their Zoo Shop.

Contact the Secretary as above re purchase of this card.
Warren Titcher - Publicity Officer.



**PARADISE
PHONECARD
CLUB**

Meetings Held 1.00pm
 First Saturday of Every month.
 No. 2 Cran Street, Ashmore.

For further information contact: (075)
 Jan 78 2993; Laurie 39 1803; Graham 77 3765

CLUB & SOCIETY DISPLAY ADS

ROSEBUD & DISTRICT PHONECARD COLLECTORS CLUB INC.

P.O. Box 211, Rosebud, Victoria 3939

The Club
Meets Second Saturday, 2pm, Monthly
at the
Anglican Church Hall
Sixth Avenue & Point Nepean Road, Rosebud.
Melway 158 D12
All Welcome

THE MELBOURNE PHONECARD CLUB INC

P.O. Box 177, Northcote, Vic. 3070

The Club Meets
On the First Saturday
of Each Month
at 1pm
at the
Darebin Senior Citizens Centre,
18 A Bent Street, Northcote - Melway 30 E7.
All Welcome

**WE PROVIDE A WIDE RANGE OF
SERVICES TO MEMBERS**

Enquiries Phone/Fax Keith Sykes (03) 484 2568

AUSTRALIAN PHONECARD COLLECTORS CLUB INC

(AUSTRALIA'S FIRST CLUB)

64 Concord Drive, Reynella, S.A. 5161

Meets Second Tuesday of Each Month (Jan
break) at 7.30 pm, TOC-H-Hall, Delaine Avenue,
Edwardstown, Adelaide (off south Road)

Activities & Services to Members Include;
Auction, Circiut Book, Reference Library,
Postal Bid Sales, Displays, Excellent published
Magazine (bi-monthly). Members Exchange
Mailing List provided.

BANKCARD, MASTERCARD & VISA AVAILABLE

Limited Edition Promotional Cards:
\$10 Kangaroo Island & \$5 Steam Ranger - Southern
Encounter \$3 per card (post paid)

Information Brochure Available

Club Secretary: Mrs Glenis Hymers
At Above Address or PhoneFax (08) 381 3449

KANGAROO PHONECARD CLUB Inc.

P.O. Box 706, Springwood, Queensland 4127

This Club Meets Every Second Tuesday,
each Month

At 10 Queensport Road
Murarrie

UBD Street Directory Map 28-C4

For Further Information Ring Either
The Club Secretary on (07) 808 8871
or
The Club President on (07) 209 7915

SYDNEY PHONECARD COLLECTORS CLUB

PO Box 773, St Marys, NSW 2760

The Club Meets On the 4th Wednesday of
Each Month From 7.30pm
At the St Mary's Bowling Club Auditorium
Carson Lane (off Queen Street)
UBD Map 185 Ref G16

All Members and Visitors Most Welcome
Enquiries: Phone Derek May (02) 835 2427

CAPRICORN PHONECARD & CARD COLLECTORS CLUB

PO Box 3069, Rockhampton Shopping Fair,
Queensland 4701

The Club Meets On the Fourth Tuesday of Each
Month at the Park Avenue, Catholic Parish Hall,
Cnr. of Main & Haynes Streets,
North Rockhampton, at 7.30 pm.

All New Members and Visitors Most Welcome

THE PHONECARD CLUB OF TASMANIA INC



P.O. Box 816, Rosny Park, Tasmania 7018

We Now Meet On the
3rd Friday in Each Month
At The Rosny Regional Library at 7.00 pm
Bligh Street, Rosny Park
**THERE WILL BE A LUCKY DOOR PRIZE
EACH MEETING**

All Members & Visitors Welcome

Cont. from page 31

that only 2000 Thirlmere Railway cards have been sold/are being sold over a reasonably lengthy period, then the new limit for Custom card producers will be much reduced to around 1500 to 2000 packs. The Melbourne Phonecard Club still has some 5000 of its Butterfly card for sale (at \$3.00)!

All this bodes ill for any new issue from a manufacturers point of view. The Batman issue and the next Coke issue would have to have the best chance of beating these figures but even so, the challenge is huge. The Batman loose card will sell for around \$16 so it probably will not reduce in price. Stay tuned!

More offerings from the South Australian Tourist Commission were sold at auction on the 22nd of July in Adelaide. South Australian packs sold for \$160 with about 40 packs being available for sale.

There are rumours floating around that the Phonecard Collector has ceased to be. This is not true. The Collector is being produced and will be inserted into the Stamp Collector magazine rather than be sold as a seperate magazine. It looks like those subscribers only receiving the Phonecard Collector will gain the benefit of an extra magazine. Yippee! The Phonecard Collector has again changed owners who have promised an improved product.

Whilst on the Phonecard Collector, I noticed an article on the development of a payphone system on the tiny island of Nauru. Looking at the size of the island, would the majority of Nauruans need a phone to talk to each other, or is it to be able to ring "out of the country"?

A while ago a **Survey** was sent to all subscribers to the magazine. Approximately 1/3 of all subscribers replied and some 1,050 Surveys are now being processed - did I hear a "hooray" out there! This month we will look at some individual comments taken at random from replies and focus on questions 5 to 7 which refer to other collecting areas and whether the collector is still collecting in that area?

Some individual responses from the Survey

"Custom cards - I'm sure they'll go bankrupt". TW 11 years old. Indication of magazine impartiality - "You get the knife out on Telecoms". LH. "**Grapevine** in ny opinion seems to be written by some **bitter** person". New Zealander who needs to apply to the witness protection program - "I know where you are!"

Why you stopped collecting

"Interest diverted to phonecards" - ex coin collector. "Ran out of space" - ex plate and spoon collector!

"Preferred phonecards, stamps are getting nowhere". JA.

"Lost interest in coins and stamps since phonecards introduced". JM.

Of the respondents whom now collect phonecards, 57% previously collected stamps, 40% collected coins and 31 % collected in other areas.

Of the respondents, 32% collected stamps **and** coins. Only 14% still collect stamps and coins and 14% do not collect stamps or coins anymore.

From these replies, 48% of stamp collectors have stopped collecting stamps, 41% of coin collectors have stopped collecting coins, 14% of those collecting other collectables have stopped collecting "other" collectables. 34% of replies did not collect stamps or coins prior to collecting phonecards.

From these figures it can be deduced that a considerable drift has occurred from the realms of the stamp and coin collecting hobbies to phonecards. More pronounced from stamps than from coins - this appears substantiated in that stamp dealers took to phonecards before coin dealers. Of course, these figures do not indicate the percentage of stamp or coin collectors who have started to collect phonecards, i.e., we do not know from these figures whether 90%, 50% or 10% of the total number of stamp/coin collectors have joined the hobby.

We can deduce that nearly 8000 stamp collectors and 4500 coin collectors now collecting phonecards have given stamps and coins away!?!? This must represent a significant problem for those other hobbies and may partially explain why coin fairs prohibit the selling of phonecards! If we assume stamps, coins and phonecards to be the big three collectables (not necessarily in that order) it appears that many new collectors have entered the mainstream of collecting hobbies. *Insider*

NSW PHONECARD, STAMP, COIN AND COLLECTABLES FAIR

SUNDAY 3rd September 1995 — 10.00am to 5.00pm

HOLIDAY INN MENZIES – Wynyard and Margaret Rooms,
Lower Ground Floor, 14 Carrington Street, Sydney

BUYING AND SELLING

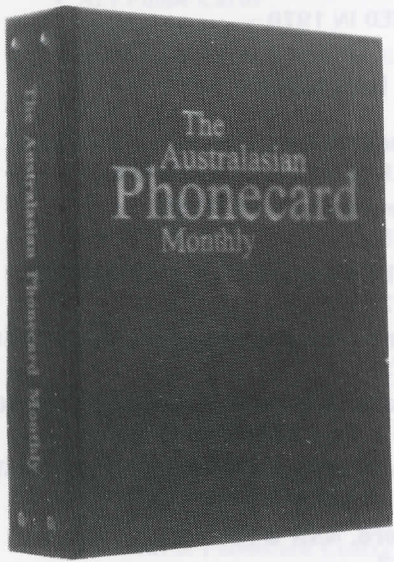
DON'T MISS IT

Coins, Medals, Tokens, Banknotes, Cheques, Share Scrip, Numismatic, Philatelic and Collectable Books and Catalogues, Telephone Cards, Stamps, Covers, Postal History, Thematics, Cinderellas, FDC's, Postcards, Documents and Ephemera.

ADMISSION \$2 – CHILDREN UNDER TWELVE FREE – DEALER TABLES STILL AVAILABLE.

M.E.F. BOOKS, PO Box 523, Narrabeen, NSW 2101. Tel: (02) 913 3036.

EXCITING NEW OFFER



The Australasian Phonecard Monthly magazine has commissioned the production of an album to store all your issues

The album is made from an attractive vinyl in a choice of blue or burgundy and has the title of the magazine in gold embossed writing on the cover and spine.

Each album will be able to hold 12 copies of the magazine to enable you to keep all your backissues in pristine condition. As time progresses these back issues will become an invaluable library for information about the hobby.

This offer is available from all good phonecard dealers.

SPECIAL COMBINATION OFFER

Purchase one album (retail is \$21.95) and receive one copy of the PHONECARD MONTHLY PHONECARD (usually \$12 retail)

Total Value of Offer is \$33.95. For ONLY the cost of the Album \$21.95

Please add postage/handling of \$9 first album and \$3 each extra album.

Order Form. Please complete and send to

"Album Offer", Australasian Phonecard Monthly, PO Box 1309, Tamworth, NSW 2340

I would like to order album/s for the Australasian Phonecard Monthly @ \$21.95 \$.....
 PLUS Postage & handling @ \$9 first album + \$3 each extra album ordered \$.....
 (I understand I will receive one FREE Phonecard Monthly Phonecard with each album ordered) **TOTAL:**\$

Qty in Burgundy Blue (Allow 3-4 weeks for delivery)

Name.....
 Address.....
 State Postcode.....
 Telephone (bh) (ah).....

Enclosed is cheque money order

Please charge my credit card:

Bankcard Mastercard Visa No:

Expiry Date/..... Signature



AUSTRALASIA

STAMP & COIN DEALERS ASSOCIATION OF AUSTRALASIA (Inc.)

ESTABLISHED IN 1970

TRADE WITH CONFIDENCE WITH S.C.D.A.A. Inc. MEMBERS

Brisbane Coin Gallery	PO Box 12149, Elizabeth Street, Brisbane, Qld 4002 Phone: (07) 210 0319 Fax: (07) 229 3852
Coin & Stamp Market	767 Hunter Street, Newcastle, NSW 2302 Phone: (049) 92 3075
Currency Collectables	Shop 3A NIB Arcade, 17 Manning Street, Taree NSW Phone: (065) 51 3512
D & L Stamps & Coins	Shop 5, 2-12 Macquarie Street, Parramatta, NSW 2150 Phone: (02) 687 2372
Edlins of Canberra	Shop 10, Garema Arcade, Bunda St., Canberra City, ACT 2600 Phone: (06) 248 7859 Fax: (06) 259 2316
G & C Quality Coins	Shop 5, The Star Arcade, 182 Queen St., St Marys, NSW 2760 Phone: (02) 833 1618 Fax: (02) 833 3297
G & K Stamps & Phonocards	PO Box 575, Carlingford, NSW 2118 Phone: (02) 871 3127
Intercards	C/- Tomerong Post Office, Tomerong, NSW 2540 Phone: (044) 43 4155
Kenneth I Foux Numismatics	PO Box 351, Rose Bay, NSW 2029 Phone (02) 30 7090
Les Szoedy & Associates	PO Box 268, Kingswood, NSW 2747 Phone/Fax: (047) 21 5389
MEF Books	PO Box 523, Narrabeen, NSW 2101 Phone (02) 913 3036 Fax: (02) 913 2028
Nino Stamps	16 Bent Street, Concord, NSW 2130 Phone: (02) 743 4659 Fax: (02) 743 3243
Paul Neumann	PO Box 416, Potts Point, NSW 2011 Phone (02) 363 4603 Fax: (02) 878 2448
Pittwater Philatelic Service	PO Box 478, Avalon Beach, NSW 2107 Phone: (02) 974 1177
Prospect Stamps & Coins	Shop 18, 24 Main Street, Blacktown, NSW 2148 Phone: (02) 622 1399 Fax: (02) 622 6634
Stamp News & Phonocard Supplement	PO Box 1410, Dubbo, NSW 2830 Phone: (068) 85 9478 Fax: (068) 84 4443
Star Stamps	PO Box 61, Roseberry, NSW 2018 Phone/Fax: (02) 669 3963
Status Retail	PO Box E176, St James, NSW 2000 Phone: (02) 267 6116 Fax: (02) 267 6124
Strathfield Stamps & Coins	Shop 68, Strathfield Plaza, Strathfield, NSW 2135 Phone (02) 764 3034
Sydney Phonocards	PO Box 1017, Manly, NSW 2095 Phone/Fax: (02) 949 5447
Sydney Stamp Centre	MLC Building, 14 Martin Place, Sydney, NSW 2000 Phone: (02) 2314583 Fax: (02) 418 6862
Sydney Stamp & Coin Auctions	729 New Cantebury Road, Hurlstone Park, NSW 2193 Phone: (02) 559 2201 Fax: (02) 559 2332
V. Jarvis	PO Box 24, Elanora Heights, NSW 2101 Phone: (02) 913 7141
Western Collectables	118A The Entrance Road, The Entrance, NSW 2261 Phone: (043) 34 3730

"The Australasian Phonocard Monthly" Is Obtainable From the Following Dealers

NSW

Sydney	Gabriele's Philatelic Service	Suite C2, Mirvac Building, 160 Castlereagh Street (02) 283 1311
Sydney	Sydney Stamp Centre	14 Martin Place, Colonial Mutual Bldg Opp. GPO (02) 231 4583
Sydney	Status Retail	Shop 533/255 Pitt Street (02) 267 6116
Sydney	Kennedy Stamps	Shop 4/155 Castlereagh Street (02) 264 6168
Sydney	Al's Phone Cards	Shop 29, 37 Park Street (02) 267 5931
Sydney	Queen Victoria Coins	Shop 12 QVB Walk, Queen Victoria Building (02) 283 2500
Sydney	Macquarie Coins & Coll. Gallery	Shop 4, 83 York Street (02) 262 6558
Blacktown	Prospect Stamps & Coins	Shop 18, 24 Main Street (02) 622 1399
Parramatta	D & L Stamps & Coins	Shop 5, 2 Macquarie Street (02) 687 2372
St Marys	G & C Quality Stamps & Coins	Shop 5, Star Arcade, 182 Queen Street (02) 8331618
Strathfield	Strathfield Stamps & Coins	Shop 68, Strathfield Plaza (02) 764 3034
Narrabeen	M.E.F. Books	PO Box 523, Narrabeen, NSW 2101 (02) 913 3036
Lismore	Michael Rennie	Shop 3, 142 Keen Street (066) 22 4844
Gosford	Alan's Collectables	No1, Shop 4, William Street Plaza (043) 24 6884
Tamworth	Jeff Solomon	"Solomon's Newsagency", 411 Peel Street (067) 66 1368
Newcastle	Paul Melmeth Galleries	281 Hunter Street (049) 26 3357
Newcastle	Hunter Valley Collectables	Shop 19, City Arcade, 120 Hunter Street (049) 26 3031

VIC

Melbourne	Max Stern & Company	Port Phillip Arcade, 234 Flinders Street (03) 9654 6751
Melbourne	Rex & Fair Philatelists	Shop 10, Hub Arcade, 318 Little Collins Street (03) 9654 7022
Melbourne	City Stamp Market	Shop 28, Degraes Street (03) 9654 3549
Melbourne	Universal Coin Company	20 Centre Place (off Flinders Lane) (03) 9654 2997
Melbourne	Centre 22	22 Centre Place (off Flinders Lane) (03) 9650 3687
Melbourne	Melbourne Phonocard Centre	24 Centre Place (off Flinders Lane) (03) 9650 7871
South Caufield	MGK Stamps & Coins	357A Hawthorn Road, South Caufield (03) 9523 8906.
Moonee Ponds	R.M.C. Stamps & Books	633B Mt Alexander Road, Moonee Ponds (03) 9326 1746

QLD

Brisbane	Tony Boyd	200 Latrobe Terrace, Paddington, Brisbane (07) 369 0488
Brisbane	Rob Dean, GPO Newsagency	GPO Lane (next to public phones) (07) 229 1581
Brisbane	G.A.Laker & Co.	4th Floor, Bowman House, 276 Edward Street (07) 221 4746
Brisbane	Cut Price Coins	14 Queens Parade, Brighton (07) 269 1158
Brisbane	Garden City Stamps & Coins	Shop 1A, Garden City Shop. Centre, Mt Gravatt (07) 349 3562
Surfers Paradise	The Dolphin News	3115 Gold Coast Highway (075) 398 200
Surfers Paradise	Paradise Centre Newsagency	Shop 232, Paradise Centre (075) 702 126
Rockhampton	Len Cooper	Rocky Markets, Dennison Street, Rockhampton
Mackay	John Platts Stamps & Coins	Whitsunday Arcade, Macalister Street (079) 576 602
Cairns	Tristan Abba	Rusty's Market (070) 330 809
Southport	M & M Collectables	Shop 18, Stewart Centre (075) 270 699

SA

Adelaide	Stewarts Stamp Shop	73 Grenfell Street (08) 223 4435
Adelaide	Rundle Coins	214A Rundle Street (08) 232 0660
Adelaide	Unley Coins	Cnr. 259 Unley Road & Eton Street, Unley.
Adelaide	Adelaide Arcade Stamps	7B Adelaide Arcade, (08) 232 5052
Port Adelaide	Hippers Newsagency	172 St Vincent Street, Port Adelaide (08) 47 2961

ACT

Canberra	Eddins of Canberra	Shop 10, Garema Arcade, Bunda Street (06) 258 6845
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WA

Perth	Mickel Smits "Philatelists" P/L	Shop 10-11, London Court Arcade (09) 325 3252
Albany	Jackmans Stamps & Coins	78 Lockyer Avenue (098) 416 338

TAS

Hobart	Abacus Stamps & Coins	Shop 10, Mathers Lane (002) 343 494
Hobart	The Stamp Place	Trafalgar Shopping Centre, 110 Collins Street (002) 24 3536

NT

Alice Springs	Alice Sp. Coins & Banknotes	Shop 5, 113 Todd Street (089) 521 575
Darwin	Just Phonecards P/L	GPO Box 3677, Darwin, 0801 (089) 322 783 (AH)

NZ

Christchurch	Shades Stamp Shop Ltd.	54 Shades Arcade, Cashel Street (03) 366 6390
Christchurch	Nathan Mercer Phonecards	PO Box 3007, Christchurch +64 25 352339

DEALERS WISHING TO STOCK THIS MAGAZINE SHOULD CONTACT THE EDITOR AS PER PAGE 2.

CLASSIFIEDS

Advertising costs only 40 cents per word (minimum advertisement is \$8.00). Payment by Postal Order, Cheque or Credit Card

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Closing date for classifieds for the September issue is the 25th of August 1995

Classified Categories are:

- . Auctions . Bazaar
- . Fairs & Shows . Societies & Clubs
- . Telephone Cards

AUCTIONS

POSTAL Auction every month which includes phonocards and philatelic items. **FREE** Catalogue from **Ron Murphy**, Box 88, Wynnum, Qld, 4178. Phone (07) 396 0825.

POSTAL Phonocard Auction every month. Specialising in Australia, New Zealand & Great Britain. Lots from \$1.50. Write now for your **FREE** Catalogue. **Bathurst Stamps & Phonocards**, PO Box 1543, Bathurst, NSW 2795.

TELEPHONE CARDS

BUYING select packs & cards. Top prices paid. **Melbourne Phonocard Centre**, PO Box 66, Flinders Lane, Melbourne, Vic. 8009. Phone bh (03) 9650 7871, ah (059) 685576 Fax (059) 9683463.

SPECIALISING in world wide and Aussie related phonocards. Write for a **FREE** price list. **Cyril Fox**, 68 Chelsea Park Drive, Chelsea Heights, Vic. 3196.

NORFOLK ISLAND phonocards and packs. For latest prices contact **Brian Check**, PO Box 558, **Norfolk Island** Ph/F: 672 322979.

PAUL ZAVADLAL (03) 306 4842. Specialising in the buying and selling of Australian mint phonocards and packs. Competitive prices. Enquiries welcome.

UNITED STATES phonocards available at U.S. prices, mint & used cards. Please send your want list for a prompt reply with prices. **Quinlivan Collectables**, 12 Ursa Street, North Balwyn, Victoria 3104.

AUSTRALIAN Phone cards 16,000 one and multi Hole. Early to latest from 50c. Also 3,000 mint Also swap overseas cards for select Australian cards **Phone (02) 624 5996**.

A.P.C.C. Inc. - Club Publication **Telecom Aust. Serial Numbers List** 30 page booklet now available for \$6 (post paid). **Secretary, 64 Concord Drive, Reynella, SA 5161**. Bannkcard, Mastercard and Visa are accepted.

SOUTH AUSTRALIA PACKS This month's special price \$285 each. **Phone David on (08) 261 6437**. May be willing to swap.

BAZAAR

SWAP-TRADE-SUBSCRIBE-LISTS

Adverts will be exchanged for any country's 2 used phonocards for every 20 words printed.

CANADIAN phonocards: Send 5 different used international cards (good condition) for 1 unused C\$10 card. Brand choice, remote and chip cards. Higher denominations also available at face value in US\$. Private collector **Rosemary Warren**, 6605 32nd Avenue, Montreal, Quebec, HIT 3C7 **Canada**.

CAIRNS - Rusty's Market - Up here in Far North Queensland. Buy, sell and swap. Were particularly after custom, advertising, foreign thematic (Phantom) phonocards. **Tristan (070) 33 0809**.

SWAPPING Australian phonocards. Thousands from earliest to the latest for toy lead soldiers, Australian silver coins, Match Box Die Cast cars, etc. **Ring (02) 624 5996**.

AUSTRALIAN COKE phonocards wanted. Swap overseas cards. Barter on other goods I have for phonocards. Send Want List for trade. Try me as I have many goods you would'nt think of. Please send your request **C/- PO Box 668, Port Adelaide, SA 5015**. Valued trader needs help, not a dealer. Trying to build up collection

without money exchange. Fair deal assured.

FIJI PHONOCARDS available used. 10 different A\$20, 22 different A\$50. CWO please. Welcome dealer enquiries. **Stampworld**, Box 302, Suva, **Fiji**.

SWAPPING I offer fine/used sets and singles of **Great Britain** inc. Aladdin, Radio Times, Blue Peter, Eyes, D Day Landing, Tiggywinkles, Mercury etc. for your fine used Australian sets and singles. Value for money. Please contact **Charles A. Rivers**, Unit 1, No. 99 Bartan Street, Mayfield, NSW 2304, Australia.

Wishing to **EXCHANGE** Indonesian (used or mint) phonocards with Australian, New Zealand or other country cards. Other Asian phonocards also available. Ignatius Sudjino M, JLN Taman Pinang Merah Timur SL/5, Pondok Indah, Jakarta 12310, **Indonesia**.

COLLECTOR wishes to exchange used phonocards with collectors world wide - one to one- except Italy, Holland and the UK (BT). Pricelist, Newsletter, Magazines also welcome. Write to: **Andrianto Ongkoutomo**, Phonocard Collector JL LAKS, Martadinata 35-41, Malang 65136, **Indonesia**

EXCHANGE: Looking for exchange partners from the Asian countries. Just send 20 different cards or more. Will send same back. All letters answered. **K. Bovenkamp**, 13 Forth Street, Mackay, Qld. 4740, Aust.

LOOKING for exchange partner in Papua New Guinea, New Zealand, Western & Eastern Europe and the Carribean. **D. Turner**, No. 8 Dalrymple Street, Mackay, Qld 4740.

FOR our Retail & Wholesale clients we **urgently need** current Australian phonocards regardless of whether scarce or common. In exchange we can offer mixtures from around the world of your choice. Easiest 100 v 100 for basic material. Ask for my wholesale/retail list now! **Eric Elias, Philcard International**, PO Box 1000, **London** N3, Telephone/Fax: +44 181 349 1610 .

CYRIL FOX

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Australian Flags Issue - the 1st public chip cards in Australia!
Only 1000 packs issued containing \$5 Complimentary (not available singly), \$20 and \$50 cards.
ONLY \$75 Post Paid

MINT PREFIX SPECIALS

\$2 River Murray, prefix 17 \$75
\$20 Adelaide, prefix 24 \$225
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\$2 Generic, prefix 42 \$70

CHRISTMAS ISLAND

\$10 Cove, prefix 384 \$15 -
\$10 Cove, prefix 517 \$15 \$10
\$20 Crabs, prefix 518 - \$15
\$10 Golf, prefix 553 \$15 \$10

AND FOR THE ADVANCED COLLECTOR

Telecom fine Chip card, map of world USED \$395

CARD PHONE SPECIAL

\$5 Sprinter Train Mint AND
\$10 Sprinter Train Mint AND
Bonus \$3 Generic used ONLY \$20

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1st Issue Abel Tasman set of 3 mint AND bonus mint \$5 Map card ONLY \$99



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PAY 10 PERCENT FACE VALUE FOR ALL UNDAMAGED USED "LOCAL LEGENDS" CARDS. ALSO BUYING PREFIX 502 CARDS - MINT OR USED PLEASE OFFER

ALAND

30 Mk. Stamps, Mint \$12

TELE SAMTALSKORT 30



ÅLANDS FRIMÄRKEN 10 ÅR

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(Vladivostock is the major Russian naval base and merchant shipping port)

MMT TK



300
блан

«ЭКСИТОН» Изготовитель телефонов Павловский Посад

OVERSEAS

SRI LANKA

Lanka Payphones. Rs. 100. Close-up Toothpaste Mint \$8



EQUATORIAL GUINEA

50 units, man in bushland. Used \$15



SEYCHELLES

120 units, flora Used \$10



- BUYING FOREIGN -

Pay \$3 each for undamaged used cards of Solomon Islands, Vanuatu, Tonga, Cook Islands, Hawaii, Micronesia, French Polynesia, New Caledonia and Saipan.

I WILL BE ATTENDING THE ROSEBUD PHONECARD FAIR ON SATURDAY, 12 AUGUST.

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