

Volume 4 Number 1
January 1996
Australia \$4.50
New Zealand \$6.00 inc. GST

The Australasian Phonecard Monthly



PAPUA NEW GUINEA
ORCHIDS
Release in December '95

Melbourne Phonecard Centre

Shop: 24 Centre Place, Melbourne, VIC 3000
All Mail to: PO Box 66, Flinders Lane PO,
Melbourne, VIC 8009, Australia

tel: (03) 9650 7871
fax: (03) 9650 7644

Australian & world cards mint, used, packs, prefix, thematic. Price list available

Postage: Australia-wide \$4 orders under \$100 (excluding album/catalogue orders - \$7) International: \$10 registration + 3% order total
Cheque/Mastercard/Bankcard/Visa/Amex/Bankdraft in Australian\$

Please note changed January shop hours.

Shop will be closed: Dec 22 - Jan 7 inc. Reopening Jan 8 - Jan 16 Mon-Fri only - 11.30 am to 3.30 pm.

Open as normal from Jan 17 - 10am - 5pm Mon-Fri, 9am - 1pm Sat

Mail orders accepted at any time but please allow for normal Xmas delays.

New Zealand Adcards

Donald Duck Story (I)

Mint set 3 \$28

Golf, Soccer, Weightlifting

\$10 each



Danish "Think Red" 3000 issue

Coca-Cola Card - Mint \$19



Pocahontas - mint \$12 Folder +CD \$55

New Year Specials

Singapore Disney 1994 Folder

Set 4 mint cards in folder - \$45

Singapore Disney 1995 Folder

Set 5 mint cards in folder - \$55

Australasian Phonecard Monthly Binder ONLY \$15
(Save over \$6 to retail price!)

South Africa

(used)

Rugby World Cup R10 giraffes kicking Ball.....	\$5
Election R100 value (20,000 issue).....	\$15
Birds of Prey loose card.....	\$8
Bush Art set 4.....	\$15
Festive Season (Christmas Cherub).....	\$6
Mandela Constitution Day.....	\$4

New Zealand

Mint	
Pinocchio set 2.....	\$22
Classic WeetBix cars set 10.....	\$90
Snow White set 3.....	\$30
Disney set 4 "Mickey Mouse".....	\$38
Birds set 4.....	\$65
Anne Geddes set 4.....	\$50
Pocohontas (mint).....	\$12
Pocohontas (CD pack).....	\$55
McDonalds 2nd issue (set 4) mint NEW.....	\$55
\$10 McDonalds (5000 issue) mint.....	\$35

McDONALDS CARDS-Mint

Ronald McDonalds SNET card USA.....	\$50
Finland McDonalds Logo card.....	\$30
McDonalds Back to School USA.....	\$35
Mc Schwaben Soccer USA.....	\$35
Mc Donalds Forever (Batman logo) USA.....	\$35

COCA-COLA GOLD SUN AND BOTTLE PACKS

Still at issue price of \$69 two packs

SUPER SPECIAL

LAST CHANCE!!

ULTRA PRO ALBUM + 20 PAGES - \$23.90

Postage via certified mail \$7.00 per 2

QANTAS FOLDERS

Qantas Folders..... - \$159

Indonesian/Hong Kong Fair Cards - Telstra Custom Issues - POA

*Wishing everyone
Happy New Year*

Melbourne's Public/Postal Phonecard Auction

Material now required for
our next phonecard auction

March/April 96

Enquiries to Don Hill

Accessories, etc Retail/Wholesale

Japanese Guidebook EXTRA VALUE at..... \$59
UK Standard Catalogue..... \$65
UK Standard Catalogue - 1st & 2nd updates
now available..... \$10 ea
Individual Sleeves (per 100)..... \$2.50

German Coca-Cola Cards All Mint

"Getranke Mayer" 1st German Coke card..... \$210
Fanta, Sprite, Coke, Coke light set 4..... \$160
Always Partners..... \$100
Basketball "Final Four"..... \$45
Drinks set 6..... \$210
Always Music set 3 in Folder..... \$225
Koln Carnival 1994 in paperbag..... \$35
Soccer USA '94..... \$90
Karstad Polar Bear..... \$28
Jigsaw set 6 Hand Holding Bottle in folder..... \$340
Koln Carnival 1995 in folder..... \$40
Always Music..... \$80
MusicFestival Koln 1995 in folder..... \$33
Hologram Coke Bottles..... \$95

New Issues - Australia

Phantom Pack..... \$24
Red Dog Beer (WA)..... \$25
Baileys Irish Cream..... \$17.50
Conservation Pair (Cockatoo & Globe)..... \$45
Coke Santa & Polar Bears (II)..... \$43
Ken Done set 3..... buying
Perth Mint Emu Palladium Coin..... \$15
TAC..... \$50
XMAS Gift Cards set 3..... \$45

Buying; Baileys, Ken Done, TAC, Red Centre Yen Version, Stored Value Cards, interesting/unusual items - please call

Victoria's leading dealer & auctioneer Supplying quality cards with potential

Sydney Stamp Centre

(Formerly Wesley Cover & Stamp Service)

* Established 1935 *

Colonial Mutual Building • Lower Ground Level • Cnr Pitt Street and Martin Place
Sydney, New South Wales, Australia

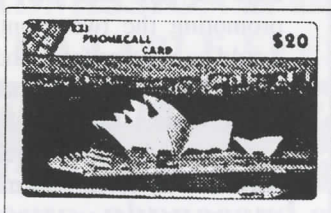
P O BOX 638 LANE COVE NSW 2066, AUSTRALIA

Telephone (Bus): 02-231 4583; (after hours): 02-428 1259; (fax): 02-418 6862

Shop Hours: 10:00AM - 5:30PM Monday to Friday • 9:00AM - 12:00PM Saturday

AUSTRALIA'S LATEST PHONECARD COMPANIES' CARDS AT FACE VALUE

EZI PHONE CALL AUSTRALIA



\$10/\$20/\$50 ROO (3)

Collectors' Pack

Post & Packing

80.00

95.00

3.50

Total \$

(Tick) Yes I want an automatic new issue service for Ezi Phone Call Australia Cards.

Ezi Phone Card Issue Number Two. A three card set which depicts Australian mammals is already in production. Issue date is expected to be January 1996. Early ordering is recommended. Customers on new issue service will receive automatic delivery of this issue against their credit card.

ONE TEL AUSTRALIA



Coca Cola

Collector's Pack

Mike Carlton

Collector's Pack

Post & Packing

10.00

25.00

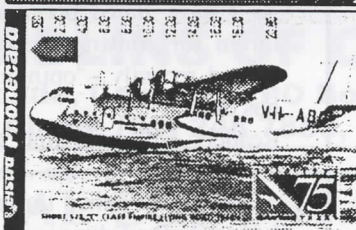
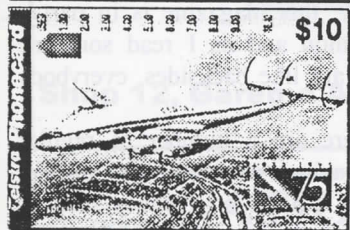
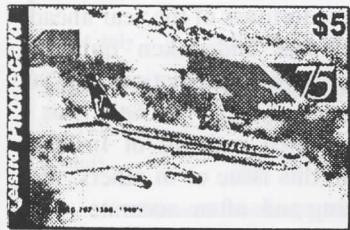
10.00

20.00

3.50

Total \$

(Tick) Yes I want an automatic new issue service for Ezi Phone Call Australia Cards.



Depicted above are only four telephone cards out the Qantas Set. Early ordering with payment of this collector's pack is essential as only 3,000 collector's packs are being offered to Qantas frequent flyers and Qantas has far in excess of 65,000 frequent flyers on their customer-list.

COME FLY WITH US SPECIAL OFFER

THE LIMITED QANTAS
COLLECTOR'S PACK
A QANTAS FREQUENT FLYER
FOR OUR FREQUENT BUYERS

LIMIT TWO PACKS PER CUSTOMER AT
\$200.00 EACH
PLUS POST & PACKING \$4.00

ORDERS MUST BE RECEIVED BY
DECEMBER 15TH 1995

PLEASE ALLOW UP TO FOUR WEEKS DELIVERY FOR COLLECTOR'S PACKS INCLUDING THE QANTAS ISSUE

IT'S EASY TO ORDER NOW

Simply fill in the details below and return or write to: Sydney Stamp Centre, P O Box 638, Lane Cove, NSW 2066, Australia
Telephone (Bus): 02 231 4583; (after hours): 02 428 1259; (fax): 02 418 6862

- I am interested in the Sydney Stamp Centre postmark new issue service. Yes I would like a copy of your newsletter
 I collect the following countries: _____
 I collect the following topics: _____

Name (given): _____
Surname: _____
Address: _____
Postcode: _____
Phone (Bus): () _____ (Home): () _____
Customer Number: _____

Enclosed is my Cheque Money Order

Please charge my credit card:

BankCard MasterCard Visa

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Expiry Date _____ Signature _____

(Your customer number is above your name on the address label)

The Australasian Phonocard Monthly

JANUARY 1996 - Vol. 4 No. 1

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DEADLINES	February	&	March
Full Colour	31 January		21 February
Black & White	2 February		23 February
Spot Colour	2 February		23 February
Classifieds	2 February		23 February

EDITORIAL

This, the January issue, has been distributed later in the month than normal, as a result of the Christmas New Year holidays - during which I took an essential 'break to re-charge the batteries'.

At page 8, readers will note an article which promotes two International Phonocard Exhibitions/Fairs, to be held during the Month of April, one in Sydney and the second in Christchurch, New Zealand.

Page 2 — Phonocard Monthly

In September last year, I commenced planning for a major exhibition and fair to be held in Sydney in August, 1996. It was proposed to hold the event the weekend before Singapore '96 (a major phonocard event), in an attempt to 'lure' northern hemisphere dealers and telcos to Sydney, in addition to their visit to Singapore.

I was recently advised, however, that there is to be no Singapore '96 and as such, I have brought the Sydney event forward to the 19th to the 21st of April: the weekend before CIPEX '96 in Christchurch.

Both myself and the organisers of CIPEX '96 are promoting the two events as an attractive package for would be visitors from 'the north'.

Over the next three months, the distribution of each issue of APM may fluctuate by up to a week away from the norm (1st Monday of each month), as I try to ensure that (in addition to the normal content) each issue provides relevant updates on the two fairs.

Prospective advertisers in particular, should note the print deadlines (in the opposite column) each issue.

Readers will note that the cover price of this issue has increased by 50 cents (to \$4.50). This is the first increase since November 1994 and is necessary to partly off-set the cost of production - in particular the large increase in the cost of coated paper over the last 16 months. Subscription rates have also increased (see page 45).

It is usual practice in the first issue of any magazine in a new calendar year to firstly, review the year past and secondly, to try and predict the fortunes of the year ahead. Insider, in his/her column has undertaken quite an extensive review of '95, together with predictions for '96, at pages 28-30 of this issue.

Whilst I do not necessarily agree with all of Insider's views, forecasts, etc. either in this issue or in others, they are certainly thought provoking and, often, accurate.

As I have stated previously, this magazine is in part a forum for constructive opinion and as I read someone quoted recently - 'opinions are like backsides, everybody has one'.

Readers will note that there are a number of regular contributors to the magazine as well as one-off contributors, either through articles or avenues such as Letters to the Editor.

Anyone is welcome to submit an article/s and space and libel laws permitting, they will be re-produced. Sometimes it takes a month or two for an item to be 'fitted in'. Topical issues are addressed as a priority.

Remember though, your reward is seeing your name in print in an international magazine, together with phonocards (not just the APM cards), folders, etc. that I make available to contributors.

Briefly, I have one main prediction for 1996 - which may or may not be acceptable to current collectors.

Telstra will continue to expand/adapt its payphone network to accommodate multi-purpose chip (SVC) cards, which will be colourful and will attract thematic collectors. In conjunction with these moves, the debate re the definition of a phonocard will intensify!

Editor



NATIONAL COIN, STAMP & PHONECARD SHOWS



Schedule for 1996

"The Best Shows for Dealers and Collectors"

FREE ADMISSION at all shows for the public and **REDUCED TABLE FEES** for dealers at all shows.

FREE prizes at all Shows, \$500+ value PLUS giveaways for ALL children.

Coin, stamp, phonecard clubs and trade magazines invited to attend all shows - **FREE tables provided.**

Make a note NOW of the following Dates!

Date	City	Venue	Date	City	Venue
10/11 Feb	Canberra, ACT	Convention Centre Constitution Ave.	27/28 July	Perth, WA	Kings Hotel Hay St.
2/3 March	Adelaide, SA	Hilton Hotel King William St.	24/25 Aug	Canberra, ACT	Convention Centre Constitution Ave.
18/19 May	Melbourne, VIC	Lower Town Hall Swanson St.	7/8 Sep.	Sydney or Parramatta, NSW	To be advised
22/23 June	Canberra, ACT	Convention Centre Constitution Ave.	14/15 Sep.	Gold Coast, Qld	To be advised
13/14 July	Brisbane, QLD	Lennons Hotel Queen St. Mall	4 Oct.	Burnie, Tas	Civic Theatre Centre
16 July	Cairns, QLD	To be advised	5 Oct.	Launceston, Tas	Albert Hall
20/21 July	Darwin, NT	Atrium Hotel Esplanade	6 Oct.	Hobart, Tas	Westside Hotel Bathurst St.
23 July	Alice Springs, NT	Lassiters Casino	2/3 Nov.	Canberra, ACT	Convention Centre Constitution Ave.

Please contact Mr. Ed Cummings of Edlins of Canberra for details about any of the above shows. Enquiries welcome from dealers (part-time and full-time) clubs and the public.

EDLINS OF CANBERRA

Shop 12, Garema Arcade, Canberra (PO Box 7, Civic Square, Canberra, ACT, 2608)
Phone (06) 248 7859, Fax (06) 248 7553



NATIONAL COIN, STAMP, PHONECARD, ANTIQUE & COLLECTABLES SHOWS FIRST SHOW AND AUCTION FOR 1996



CANBERRA: 10/11 February, 1996
Sat/Sun - 10.00am - 5.00pm Each Day
Convention Centre, 31 Constitution Ave, Canberra City

AUCTIONS: 2 Major Auctions -
Friday 9 February, 1996 and
Saturday, 10 February, 1996 at 7.30pm each day
Stamps, Coins, Phonecards and Collectables
Dealers Tables - all dealers tables reduced rates for 1996
Details (06) 248 7859

Send for FREE catalogue to Edlins, PO Box 7,
Civic Square, Canberra, ACT, 2608
Name: _____
Address: _____
Ph. No: _____

PAPUA NEW GUINEA PHONECARDS 1996

With the new year upon us, I am sure that all phonecard collectors will be taking stock of where the hobby is going, which cards to continue to collect, how much it is all going to cost and if it will ever be a good investment again.

In many countries more and more dubious "Mickey Mouse" issues are appearing, even probably worse than the 'bad old days' of stamps. It is therefore with this mind, that I must repeat my previous advice to consider Papua New Guinea as a sensible, responsible and conservative area in which to collect and invest.

The policy of issuing about four main sets a year, supplemented by the occasional advertising cards, with quantities geared to genuine local demand and totalling about 100 Kina (A\$100) a year seems too good to be true, but these are the facts.

The main 1995 issues since the **Peter ToRot set** in January, have unfortunately been delayed and the last two will not appear until early 1996, but they are well worth waiting for.

The **20th Independence set**, issued in September, K5, K5, K10, K10 - quantity 20,000 - is already selling widely within the country and the beautiful **Birds of Paradise set** issued in December, K10, K10, K20, K20 - quantity limited to only 2,000 - is attracting much interest around the world.

The forthcoming sets are equally as exciting and continue to reflect the diverse culture, flora, fauna and traditions of this fascinating neighbouring country of ours.

January will see the release of the **Orchids set**, K1, K1, K2, K2 - with quantities of only 10,000 each for very low face values - (about A\$6 in total). The locals are very heavy users of these low value phonecards, so you have been warned! Due shortly after this will be the **Milne Bay Province set**, K5, K10, K20 - with the two higher values again limited to only 2,000 - and remember, these main issues will not be subject to reprints.

About the same time we should see the release of the first advertising set for several years. Four very attractive **Pepsi Cola cards** have been produced by the local S.P. Company, designed as usual by local artists. Pepsi Cola seems to have the edge on Coca Cola in local popularity and the company is genuinely producing the cards to maintain this status.

There will only be 10,000 of each card produced, although the advertisers have the option of printing a further run, but with a different serial number. However, please note that the total face value of this set is only K4, about A\$4!

The Telikom management have informed me that their plans to extend phonecard usage in the country with the installation of many **new Cardphones** is now proceeding. In concert with this, they hope to shortly introduce a phonecard awareness campaign, aiming to promote both increased use and to stimulate an interest in collecting phonecards amongst the local national and expatriate communities.

They are also considering making all new issues available to the public in main Post Offices and major Telikom offices. A few other countries could well copy this sensible innovation. After all, who wants to keep spending extra money on post & packing as well as the customary delays involved!

A **catalogue** is also in the planning stages and P.N.G. Telikom are seriously considering attending one of the major phonecard fairs in Australia later this year.

Of course, if you wait until then to buy these latest sets, you may find they have become as scarce as the previous issues, so why not make it your New Year resolution to include P.N.G. on your buying list - I promise you will never regret the investment!!

Jim Shearing - Port Moresby

Further information on P.N.G. Phonecards can be obtained from:

Telikom Payphone Business Centre
PO Box 351, Waigani, NCD, Papua New Guinea
Tel: (675) 300 5093 Fax: (675) 300 5060

Collect PayTel Collect Australia !



~ Bass Strait Shipping ~ an "Australian Maritime Series" release.

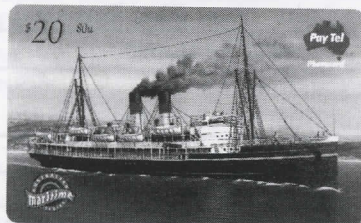
Three original paintings depicting Bass Strait Shipping from 1850 to 1996!



"Sprit of Tasmania"



"4-masted iron Barque"



TSS "Loongana"

FREE !

With every Ship card set or pack *PayTel's "Christmas 1995" Advertising phonecard.



* Not available for separate purchase

The PayTel Collector.

Background information and research notes on all PayTel issues, News, Comments and more! *The PayTel Collector* is free to Collector Club members.



Coming soon from PayTel ...

■ Railways of Australia, Series 2: February 1996.

Please supply the following order, including a free copy of the current PayTel Collector:

-"Ships" Set(s) @ \$35.00 / set.
-"Ships" Pack(s) @ \$40.00 / pack.

NOTE: A free PayTel "Christmas 1995" card is included with each set and/or pack!

Add to order:
\$3.00 for certified mail (Aust. only)
*\$5.00 for international air mail.
(*Purchaser accepts postage risks)
\$15.00 for international air mail Security Post.

PAYMENT: Cheque or money order.
Charge my credit card (circle one):
Bankcard Mastercard Visa Amex Diners

Card number:
Expiry date:
Cardholder name:
Cardholder signature:

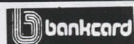
At this time, please just send me a complimentary copy of *The PayTel Collector*.

Name :
Address :
.....
Post Code:

PayTel Australia Pty. Ltd.,
P.O. Box 456, Blackburn, Vic, Australia. 3130

Phone : (+613) (03) 9877 0222
Fax : (+613) (03) 9877 9499

PARAMOUNT PHONECARDS



IAN RUSSELL



PO Box A1219, Sydney South, NSW 2000. Ph: 015 414713 Fax: 02 452 1791

AUSTRALIA

1. \$2 Generic Prefix 227 (20,000) Mint \$10
2. **\$5 Bookmuncher, 1st Printing Prefix 572, Mint \$10**
3. \$5 Bookmuncher, Missing Barcode, Mint \$20
4. \$2 Red Dog Mint \$25
5. **\$2 TAC, Victoria Transport, Mint \$35**
6. \$5 Skyfire Mint \$15
7. \$5 War Memorial Mint \$30
8. Taubmans 2nd Issue in Folder \$25
9. Stampex '91 Set of 4, Mint \$110
10. **Luna Park Pack with Overprint as Sold at Luna Park.... Small Print Run.... First Time Seen by Us..... \$30**

CUSTOM CARDS - USED

	1 Hole	Multi
11. \$5 Ettamogah Pub	\$10	\$8
12. \$5 Kookaburra	\$12	\$9
13. Reflections of China Set 5	\$35	\$30
14. \$5 Panda	\$8	\$7
15. \$5 Luna Park	\$10	\$9
16. \$5 St Andrews Choir	\$6	\$5
17. \$2 Seiders	\$8	\$6
18. \$2 Museum Contemporary Art	\$6	\$5
19. \$20 Campbells Soup Art	\$30	\$24
20. \$2 Red Dog	\$22	\$20
21. \$2 Baileys	\$17	\$16
22. \$5 Batman	\$14	\$13
23. \$5 Kidney	\$10	\$9
24. \$5 Inverted Swan	\$10	\$9
25. \$2 Phonecard Monthly	\$8	\$6

CANADA

26. Pacific Coast Indian Art, Set of 5 in Folder High Face Value, Mint..... \$95

FRANCE

27. Coca Cola, only 13,600 printed, Mint..... \$30

GERMANY

28. Coca Cola Polar Bear in Folder, Similar picture to Aussie Coke \$35
29. Coca Cola Saxaphones Set 3, Mint \$210

HAWAII

30. Historical Set of 4, Mint \$225
31. Rainbow, Mint \$25
32. The Ilikai Hotel - Hard card to locate, Mint \$240

ICELAND

33. Alltaf **Coca Cola** Mint \$40

JAPAN

34. Australia related - 'Aust. Blue' Fine Used \$10

NEW ZEALAND

35. Fluffy the Cat, Cute, Mint \$20
36. Shell Advertising Set of 5, Mint \$40

USA

37. Flintstones Set of 2, Mint \$45

***** NEW YEAR'S SPECIAL *****

**1st DISNEY ISSUE IN COLLECTORS PACK.....
At Original Issue Price..... \$25 each**

**FREE POSTAGE ON ALL ORDERS
OVERSEAS PLEASE ADD \$10 REGISTRATION FEE**

HAPPY NEW YEAR TO ALL OUR VALUED CUSTOMERS AND ALL A.P.M. READERS!!

..... NEW YEAR SPECIALS

\$5 Luna Park	\$8	\$5 Perth Mint	\$15	\$5 Reflections of China (5)	\$40
\$2 BBC Solpah on card	\$25	\$2 Ken Done set 3	\$35	\$2 Learn & Live T.A.C.	\$45
		\$2 Hong Kong Complimentary Card		\$15	

**JAKARTA & HONG KONG FOLDERS ALSO AVAILABLE
ALONG WITH RAT PACK (only 1500 issued in Hong Kong)**

***** FREEBIES *****

Spend \$50 and chose your FREEBIE from:-
Simpsons, Flintstones, Batman or Panda

DINERS - MASTERCARD - VISA - BANKCARD WELCOME

WESTLAND PHONECARDS

PO Box 94, Kelmscott, WA 6111

Phone: (09) 496 1413 Fax: (09) 496 1550

Gabriele's Phonocard Service

A Division of Gabriele's Philatelic Service Pty Ltd

Suite C2, Mirvac Building, 160 Castlereagh Street, Sydney, NSW, 2000
PO Box A2, Sydney South, NSW, 2000, Australia. Phone or Fax (02) 283 1311



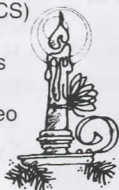
THEMATIC TEMPTATION

This month, not only do we offer some great Australian material, we want you to know that we carry lots more than just Australian phonocards, and listed here are just a few.... Name your thematic (theme) and we may be able to help you and send some photocopies of some of the cards currently in stock. Remember, it is company policy that we will not be undersold on quality phonocards. Just mention our competitors advertisement or price list price and we will gladly match it (providing it is in stock) and we will also include a freebee.... to thank you for doing business with us as it keeps us on our toes just in case someone is actually less expensive than us.... **Don't be shy!!!**

P.S. Don't forget to tick your Freebee.... Any card you want for **FREE** for each purchase/purchases of \$100, \$200 purchase 2 Freebees.... etc.

FREEBEE'S THIS MONTH

- | | |
|---|---|
| <input type="checkbox"/> Zoo (APC) Left Design | <input type="checkbox"/> Tony Modra Card |
| <input type="checkbox"/> Zoo (APC) Right Design | <input type="checkbox"/> Batman \$5 |
| <input type="checkbox"/> MCA with the Sydney Harbour Bridge | <input type="checkbox"/> Swiss Chocolate |
| <input type="checkbox"/> White Tiger Card | <input type="checkbox"/> Opera House Card (PACS) |
| <input type="checkbox"/> M.C. Circular Quay Card | <input type="checkbox"/> R.S.P.C.A. Wombat |
| <input type="checkbox"/> Inverted Swan | <input type="checkbox"/> R.S.P.C.A. All Creatures |
| <input type="checkbox"/> Kidney Card | <input type="checkbox"/> Spies Hecker Ferrari |
| <input type="checkbox"/> Opera House with Fireworks (PACS) | <input type="checkbox"/> Spies Hecker Alfa Romeo |
| <input type="checkbox"/> Telecom Buzz Card | <input type="checkbox"/> Flintstones |
| | <input type="checkbox"/> Simpsons |
| | <input type="checkbox"/> Gary Ablett Card |



ALL CARDS FROM PHOTO-COLLAGES... in order Left to Right (ALL MINT CARDS)

- | | |
|---|---------|
| <input type="checkbox"/> Grey Wolf Pack | \$15.00 |
| <input type="checkbox"/> Cheetah Pack | \$15.00 |
| <input type="checkbox"/> Titanic... Will Not Go Down | \$15.00 |
| <input type="checkbox"/> Sprite | \$20.00 |
| <input type="checkbox"/> G.T.I. Rocket Pack | \$15.00 |
| <input type="checkbox"/> Thunderbird Pack SPECIAL | \$7.50 |
| <input type="checkbox"/> Las Vegas at Night | \$15.00 |
| <input type="checkbox"/> Paul McCartney (Great Card) | \$20.00 |
| <input type="checkbox"/> Denmark-Dinosaurs SPECIAL | \$10.00 |
| <input type="checkbox"/> Marilyn Acmi Card | \$15.00 |
| <input type="checkbox"/> Telemax * Basketball | \$12.50 |
| * Other Sports Available | |
| <input type="checkbox"/> * Amerivox - Indian Princess | \$15.00 |
| <input type="checkbox"/> * Amerivox - Chief John Big Tree | \$15.00 |
| * Other Indians Available | |

- | | |
|--|---------|
| <input type="checkbox"/> Kathmandu Collectors' Pack. A most attractive collectors' edition | \$65.00 |
| <input type="checkbox"/> Michael Jordan in Collectors' Pack with his number 23 printed on card. Only one available | \$90.00 |

- Please put me on your mailing list
 Please send me your FREE Colour Catalogue

Please tick the items you wish to order and send this page to Gabriele's Phonocard Service at the above address

PAYMENT DETAILS

Please tick method of payment

- Cheque/Money Order Bankcard Mastercard Visacard Amex

□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

Expiry Date:/..... Signature: Customer Name:

Address: Postcode: Phone No: (.....)



- | | |
|---|----------|
| <input type="checkbox"/> Australia - Ken Done Tourism Cards, a complete set of three cards mint, as designed by Ken Done. Great price of ... | \$34.00 |
| <input type="checkbox"/> 3D Batman Coll's Pack, Super Special, great gift at ... | \$30.00 |
| <input type="checkbox"/> Swiss Collectors' Pack plus loose Swiss card. Special price of | \$25.00 |
| <input type="checkbox"/> Custom PACS Special.... Spies Hecker + Inverted Swan + Tamworth + Year of the Dog + Opera House (3 card) + Museum Contemporary Art + 6 Packs + Freebees x 2 (your choice). Retail \$325, our price | \$165.00 |

BUY ONE - GET ONE FREE BULK BUYING ALLOWS US TO OFFER.. (AUSTRALIAN)

- | |
|---|
| <input type="checkbox"/> BUY \$1.50 Bird Choir Collectors' Pack at \$95+ **** Free Grand Prix Collectors' Edition |
| <input type="checkbox"/> BUY Red Cross Collectors' Edition at \$215+ **** Free Generic \$5 Collectors' Edition |
| <input type="checkbox"/> BUY ACT Collectors' Edition at \$159+ **** Free Northern Territory Pack |
| <input type="checkbox"/> BUY Year of the Dog (PACS) Pack at \$60.00+ **** Free Inverted Swan Collectors' Pack |

USED CARD OFFER

- | | |
|--|----------|
| <input type="checkbox"/> We will supply as a job lot, 40 different used Australian cards to get you started, as a lot | \$27.50 |
| <input type="checkbox"/> New Zealand Animal Eyes Collection.... Most are the same design as Australian cards, issued in a most attractive collectors' edition (3,500 only issued). A wild buy at | \$120.00 |
| (included as a bonus on this pack, one FREE White Tiger card and another Freebee of your choice) | |

- | | |
|---|----------|
| <input type="checkbox"/> New Zealand.... Scarce Year of the Pig Pack (our very last) and hard to find to complete your set for | \$195.00 |
| <input type="checkbox"/> New Zealand Legends Pack.... What a stunner and includes Elvis, Madonna, etc, includes Whitney, Aretha. Buy the two (RRP \$365) for only | \$200.00 |

FOR SALE

- | | |
|---|---------|
| <input type="checkbox"/> Superb complete MINT collection comprising EVERY Telecom Issue Card (every face card except custom cards). A total of 187 phonocards all in flawless mint condition. From Geelong Trial to Christmas 1995 (just issued). In addition, the collection is stored in an official Telecom gold embossed album (now a collectors' item itself). The retail price for this collection exceeds \$3,700. We have only 1 of these available at present for the special price of | \$3,295 |
| <i>(includes all of this month's freebees)</i> | |

SUPER THIS MONTH ONLY SPECIAL

- | | |
|---|-------|
| <input type="checkbox"/> A recent purchase allows us to offer you (while stocks permit). AUSTRALIA Olympic Collectors Pack (excellent condition) NOT A MISPRINT | \$170 |
| <i>(PLUS... Free of charge a Mint example of the Olympic 2000 card. YES, FREE!)</i> | |

FINAL EXTRA SEND FOR OUR FREE COLOUR CATALOGUE AND THE FREEBEE'S LISTED ON THIS PAGE STILL APPLY TO ALL CATALOGUE ORDERS OVER \$100. IF YOU SIMPLY MENTION THIS ADVERTISEMENT... WHILE STOCKS LAST!

SYDNEY INTERNATIONAL PHONECARD EXHIBITION & FAIR '96

Durrant House Collectables (The Australasian Phonecard Monthly), is organising and sponsoring the above Exhibition and Fair, to be held at the Sydney Opera House, Friday, Saturday and Sunday, the 19th. to the 21st. of April 1996.

A much shorter name (and identity), for what is perceived to become an annual event, is currently awaiting confirmation and clearance and will be announced in the next issue of APM.

The above event is being organised to tie in with CIPEX '96, which is being held in Christchurch, New Zealand from the 25th to the 28th of April.



CHRISTCHURCH INTERNATIONAL • PHONECARD • E X P O

APRIL 25-28, 1996

- CONFERENCE
- AWARDS
- AUCTION
- EXHIBITION

PROUDLY SUPPORTED BY
Telecom

The promotion of the two events, Sydney and Christchurch, as being in close proximity to each other, both geographically and in date, should prove an attraction as a viable venture for international dealers and telcos to attend.

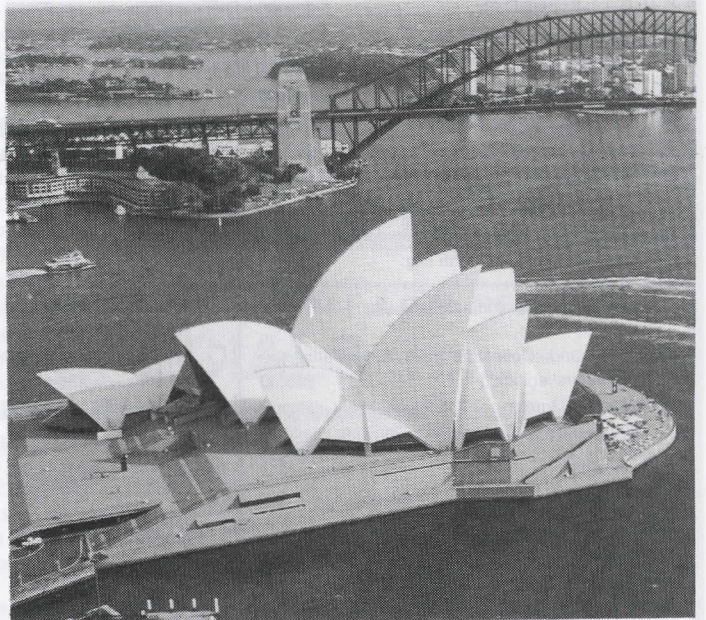
Invitations have been forwarded to a large number of dealers, telecommunications authorities and 'phonecard identities', in an attempt to provide an international attendance and flavour at the events.

Whilst these steps have taken place, considerable thought and planning is taking place to ensure that local dealers, telcos and collectors are accommodated at the Sydney event.

VENUE

There are a number of key points to consider when planning the event, the main and obvious being the venue and inherent costs.

Following many visits to Sydney and viewings of possible venues, a combination of circumstances and attractions (not the least being its identity) have led me to hold the Exhibition and Fair at the Sydney Opera House, in its ground level Exhibition Hall.



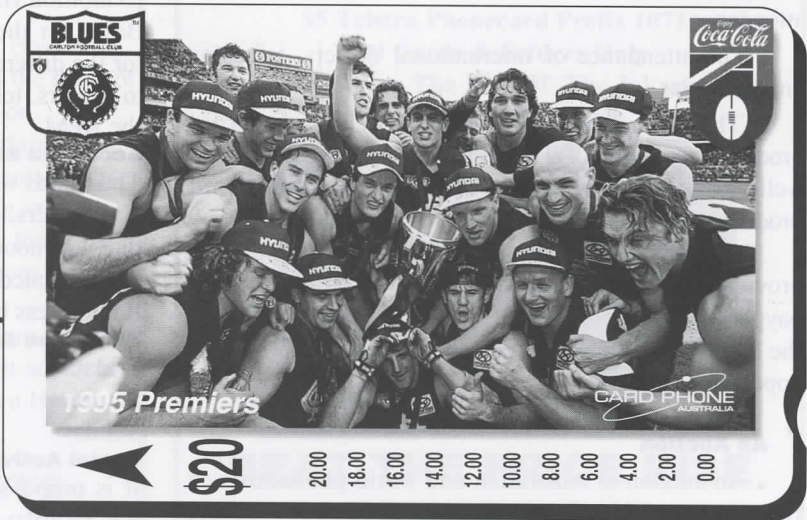
The venue is considered suitable for both the display of club, collector and telecom exhibits as well as for accommodating the stands and tables for attending dealers and telcos.

The ground floor entry, for the setting up of exhibits and stands, as well as for the visiting general public, is excellent, with vehicles able to be 'brought to the door' and no requirement to travel in lifts or to climb stairs.

Cont. page 10.....

New PhoneCard Issues

AFL 1995 Premiers
 Only 300 printed
 (700 x \$5 version available soon)



Beautiful Wildlife PhoneCards now available from CardPhone outlets in Melbourne



FREE Christmas \$5.00 Phonecard
 (English or Indonesian)
 with complete wildlife set.

Please indicate choice.

ENGLISH (240 left)

INDONESIAN (160 left)

Jesus Joy to the World
 1995 AD
 A Gift New Testament: Ephesians 2:8,9
 Karunia Perjanjian Baru: Efesus 2:8,9

Enquire at your local dealer or simply use our mail order facility.

To place your order

By credit card:
 fax order (03) 9311 4692
 phone (03) 9311 4699

Or mail to:
 CardPhone Australia
 PO Box 429,
 West Footscray,
 Vic 3012, Australia

Qty.		\$ Total
_____	Heron @ \$5.00	\$ _____
_____	Crane @ \$5.00	\$ _____
_____	Tropical Birds @ \$5.00	\$ _____
_____	Flamingo @ \$5.00	\$ _____
_____	Elephant @ \$5.00	\$ _____
_____	Baby Elephant @ \$5.00	\$ _____
_____	Bear @ \$5.00	\$ _____
_____	Bear Cubs @ \$5.00	\$ _____
_____	AFL 1995 Premiers @ \$20.00	\$ _____
_____	Postage/Insurance	\$4.50
_____	International	\$10.00
_____	Cheque/Money Order	\$ _____

Or debit my Bankcard/Mastercard/Visa

Card number _____

Expiry _____

Signed _____

Name _____

Address _____

State _____ **P/code** _____

Country _____

Available until sold out.

Key features of the three days include:-

* A 3 Day Phonocard Fair

▪ The attendance of a large number of national phonocard dealers is anticipated - I have already received an indication that prominent Western Australian dealers Ian Grimson and Ron Moss will be in attendance.

▪ The attendance of international dealers, telecoms and identities.

▪ The attendance of Australia's major phonocard producers including Telstra, PayTel and Card Phone, as well as emerging chip and remote access card producers.

▪ In addition to phonocards, the telecommunications providers have also been invited to display their payphones (many collectors will not have seen or used the PayTel or Card Phone equipment and this will be an opportunity to do so)

* An Auction

▪ An auction of Australian and world phonocards on the evening of Saturday, the 20th of April, commencing at 7.00 pm will be conducted by Edlins of Canberra.

▪ Any persons wishing to enter items for this "phonocards only" auction, need to have lots provided to Edlins of Canberra by the 26th of February.

▪ The auction will be as per a normal Edlins event: a Postal and Public Auction. Interested parties will be able to bid both prior to the event and on the evening.

▪ An auction listing will be available for the April issue of APM (and possibly as an insertion in the March issue).

* A 3 Day Exhibition of Phonocards

▪ The Exhibition will provide an opportunity for individual collectors and clubs to enter specific components of their phonocard collections (by theme and by country/telecom) in displays for judging. Prizes will be awarded within specific categories, information on which will be provided to phonocard clubs over the next two weeks as well as in the next issue of APM.

▪ It is proposed that individual and perpetual trophies will be provided in the relevant categories.

▪ Australian phonocard producers have been invited to display their products as well as specific areas of interest to collectors such as flaws, 'cards that never were', etc.

* Exhibition & Fair Phonocards

▪ Negotiations are currently taking place between Durrant House Collectables and the telecom authorities (both national and international) in regards to the production of limited issue cards featuring the exhibition and fair.

General

Size & Cost of Stands

As indicated earlier, many aspects of the exhibition and fair are still to be finalised, not the least of which will be the number of stands which will be available and the cost of hiring these.

A number of options are currently being prepared by an exhibition company, based on the floor plan of the Exhibition Hall.

Based on the final decision, costings will be available for the different sized stands and will be conveyed direct to dealers, telecoms, etc., as well as in the next issue of the APM.

Access to Stands

The stands will be erected on Thursday the 18th of April and dealers, etc., will be able to access them from late that afternoon to set up their displays.

As indicated earlier, the Exhibition Hall has ground floor access by both foot and vehicle.

Exhibition & Fair Opening Hours

Friday	April 19	10.00am to 7.00pm
Saturday	April 20	10.00am to 6.30pm
Sunday	April 21	10.00am to 5.00pm

Social Activities

It is proposed to hold a dinner on either the Friday or the Saturday night, open to members in the industry as well as to collectors. More on this in the next issue.

APDA Meeting

It is likely that the APDA executive and committee will take the opportunity to meet on one of the evenings. If any members have any issues which they may wish to raise for discussion, they should contact the Association's Secretary, Hari Hiralal, at PO Box A1222, Sydney South NSW 2000 (Ph/Fax: 02 675 2584).



The Sydney Opera House with the City in the background



THE VENUE

CIPEX '96 is being held at the world class Christchurch Town Hall, which is located in the heart of the city by the picturesque River Avon.

A specially designed conference and entertainment centre, it has hosted many international events and is also a leading venue for the performing arts.

The Town Hall conference centre is easily the most comprehensive venue available anywhere in New Zealand.

To complement the Town Hall, the 300-room luxury hotel, The Parkroyal Christchurch was built adjacent and designed to harmonise with the Town Hall's outstanding facilities.

SCHEDULE OF EVENTS

Wednesday, April 24, 1996

- 1200 Registration/Reception desk opens at Christchurch Town Hall
- 1300 Exhibitors set up
- 2000 Delegates pre conference drinks

TWO DAY TRADE CONFERENCE

Thursday, April 25, 1996

- 0800 Registration/reception desk opens
- 0845 Conference opens with welcome address
- 1230 Conference breaks for lunch
- opportunity to view product display
- 1400 Conference sessions resume
- 1700 Close of conference for day
- Evening Visit the stage show "42nd Street", Casino or other activities

Friday, April 26, 1996

- 0900 Conference sessions begin
- 1230 Conference breaks for lunch
- 1400 Conference sessions resume
- 1700 Conference finishes
- 1930 CIPEX '96 Awards Dinner

TWO DAY EXHIBITION

Saturday, April 27, 1996

- 1000 Exhibition open to public
- 1700 Exhibition closes for the day
- 1800 Phonocard Auction begins

Sunday, April 28, 1996

- 1000 Exhibition open to public
- 1700 Exhibition closes
- 2400 Exhibition halls to be cleared of displays

For further information contact:
Alan Parris, PO Box 24-199, Christchurch,
New Zealand Fax: +64 3 389 3133

THE GREAT AUSSIE PHONECARD CO

PO BOX 373, Claremont, WA 6010
 Phone: (09) 386 5113 Fax: (09) 386 7453

Mobile: 019 105 222

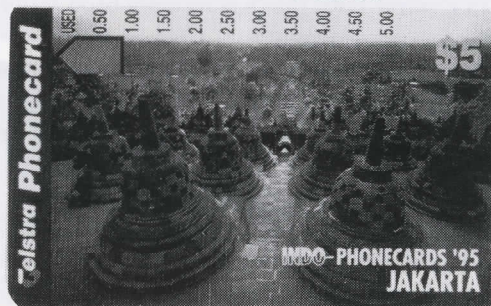
INDO-PHONECARDS '95 JAKARTA

\$5 Telstra Phonocard Prefix 1071

2000 Cards & Folders Only

Sold Out Before The End Of The Jakarta Fair

No More To Be Issued



BEAT THE PRICE RISE ORDER NOW

Limited Stock Available.... **POR**

\$5 HONG KONG PHONECARD

(Pink Background Blue Buildings)

Only 2000 Issued - Telstra Phonocard Prefix 1069

\$2 HONGKONG PHONECARD

(Promotional Card)

Telstra Phonocard Prefix 1070 - 4000 Issued

(2000 in folders & 2000 given away)

SOLD OUT OR GIVEN AWAY BEFORE

THE END OF THE HONG KONG FAIR

BEAT THE PRICE RISE

ORDER NOW

\$5 & \$2 Cards in Folder..... **\$35.00**

\$2 Promotional Card Alone..... **\$14.00**

\$5 Hong Kong Advertising Phonocard

(Blue Background Pink Buildings)

Reverse of Above..... **\$8.00**

YEAR OF THE RAT FOLDERS '96

5 x \$5 Year of the Rat Cards

Approx. 800 issued at HK Fair... **\$65.00** per Folder

OTHER FOLDERS AVAILABLE

CardEx '94 6332 issued **\$45**

Singapore '95 1820 issued **\$30**

CardEx '95 1223 issued **\$45**

Postage & Insurance extra

Mastercard, Bankcard & Visa Accepted

Cheques usual clearance time

Are you on our mailing list?

AUSTRALIAN NEWS UPDATE

TELSTRA

Indo-Phonocards '95

From 1-4 December, Telstra attended a major phonocard exhibition in Jakarta, Indonesia. A \$5 commemorative Phonocard (prefix no. 1071) contained in a folder was produced for sale **only** at the fair.

A total of 2,000 cards and folders were produced and all sold out at the fair. The card (*see page 33*) features the Borobodur ruins, an eighth century Buddhist Temple located in Central Java, that has recently been restored by the Indonesian government.

Whilst Telstra has previously issued cards at international fairs that it has attended (CardEx, Singapore), this is the first time that a phonocard produced, features content local to the country visited.

Year of the Rat

A series of five Telstra Advertising Phonocards are being released this month celebrating the Chinese Year of the Rat (*see opposite*). The designs appearing on the cards are the winning entry in a competition that was run through the Chinese media in 1995. The winning entry, from Chi Man Chen, NSW, is a series of five illustrations depicting friendly looking rats in different situations.

There will be **50,000 of each card** released nationally leading up to Chinese New Year, to be celebrated on 19 February. The consecutive **prefix numbers** are - 1009, 1010, 1011, 1012, 1013.

At the recent '**International Phonocards World**' fair held in Hong Kong (15-19 December), Telstra released **1,500 Year of the Rat sets in folders**. These packs contain the Advertising cards as above and are noteworthy in that the 5 cards have **matching prefix/serial numbers**.

Hong Kong Folders

At Hong Kong, Telstra continued their policy of issuing commemorative phonocards, at fairs in which they are in attendance. Two cards were produced and packaged in a folder and made available, **only** in Hong Kong.

Featured *opposite*, are the \$2 Promotional card (prefix no. 1070) and the \$5 Custom card (prefix no. 1069) issued. 2,000 of each of the two cards were packaged, whilst a further 2,000 of the \$2 card were given away by Telstra to customers who purchased additional products. A third card - a **\$5 Advertising card** - which is similar (but not identical) to the \$5 Custom card (*see opposite*), will be issued in Australia, with a print run of 30,000.

Matilda Red Dog Beer

As readers are aware, 10,000 of the \$2 **Red Dog Complimentary Phonocard** have been produced and were released in Western Australia in November '95.

On the *opposite page*, is a reproduction of a Red Dog card which is quite a **startling find** by WA Phonocard Club member, Peter Bombardieri. (*Thanks for the info.*) The following is reproduced from the **WA Phonocard Club Journal**:-

"the card was one of a number supplied with a purchase of cartons by our member Peter Bombardieri. The reverse of the card is quite normal, but the completed multi-coloured face has been overlaid with all the letter-press detail normally associated with the reverse. Significantly, there is no trace of the barcode or serial number, which is consistent with the policy of the printer. Leigh Mardon, of ink jetting these details on individual cards after separation from the printing web. The **serial number** of this card is **97406824** and Peter has the card either side of this number, **neither** of which exhibit any abnormalities. Again, this is consistent with the policy of numbering the cards post-web separation. If any more of these doubly printed cards passed the quality check prior to the ink jetting stage, they could be distributed anywhere throughout the production run.

A **fascinating error**, the like of which, certainly in terms of its starkness, has **not** in the knowledge of this writer been seen hitherto on an Australian Phonocard".

George Crafter.

The Australian Ballet

In relation to the piece on the Australian Ballet folder, which was contained in the last issue of APM, the following letter was received.

"I obtained one of the aforementioned packs, prefix number 0046400982 from a Brisbane dealer earlier this year.

I **also** purchased a pack of the same size with the front and back the same as Aust. Ballet, but the inside has on the left, Sydney Dance, under a drawing in gold and on the right side, a **\$5 Sydney Dance Company Phonocard** attached - prefix number 0047196220.

I, like you, have been told that these packs were a hand-out, but as to when and where, or as to how many were printed, I have no idea."

Thanks to Peter Wickerson from East Brisbane for the above info. I will try to follow up further with Telstra.

CONFIRMATION OF ISSUE NUMBERS

The December issue of Telstra's "Australian Phonocard Bulletin" contains some 'misleading' print numbers, ie., as opposed to issue numbers.

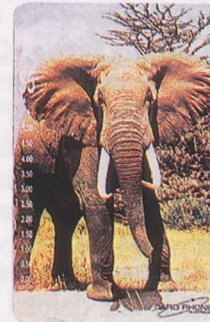
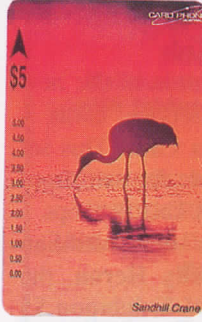
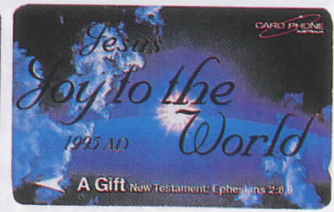
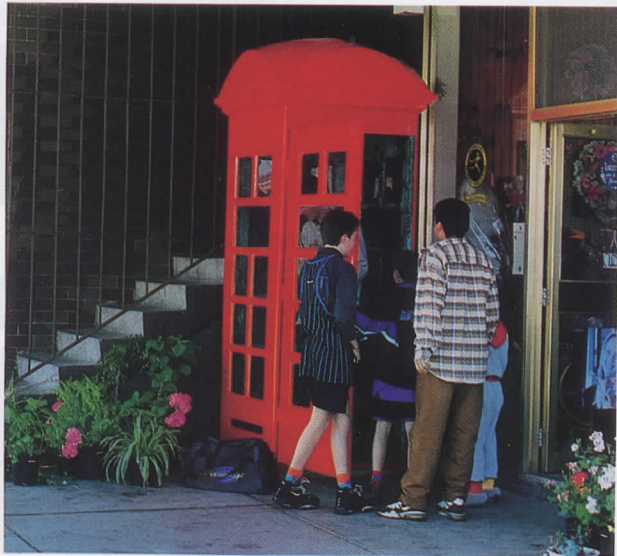
The custom cards listed below **have been** issued in the following quantities:

Coke Swimmer	Pref. No. 997	4,000
Coke Guy	Pref. No. 1008	4,000
Gold Coin	Pref. No. 1065	5,000
Sitting Santa	Pref. No. 1066	4,000
Polar Bear	Pref. No. 1067	4,000

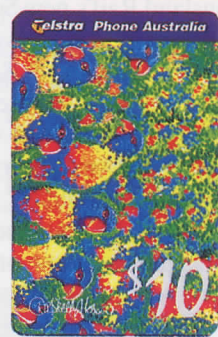
Whilst Telstra prints cards additional to the order (eg. 250 cards for the first three above in case of some spoilage), these are not issued. The print runs for the Sitting Santa and Polar Bear cards (8,500) are unexplainable.



Latest CARD PHONE AUSTRALIA Issues
One of Card Phone Aust.'s Phoneboxes

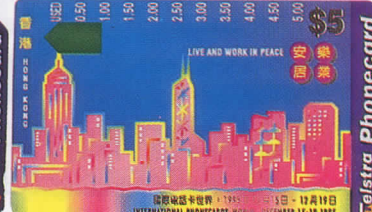


Below: Telstra's Year of the Rat set



Above Left: Red Dog 'misprint'
Below Left: Perth Mint Phonocard

Above: New set of Phone Aust. Service Cards
Below: HK Comp. & Custom Cards - Ad. Card



SINGAPORE '95 & CARDEX '95 FOLDER DESTRUCTION FIGURES

Telstra advises of the following folder
destruction figures:-

Singapore '95 8,180 - remaining = 1,820
CardEx '95 8,777 - remaining = 1,223

If you are a collector of folders/packs (the respective cards included being produced in print runs of 40,000 each), the total number remaining for collectors is certainly small, bearing in mind that a percentage of the folders were sold overseas at the fairs.

The low number of folders sold at CardEx was no doubt due to the lack of Australian dealers exhibiting/being in attendance at the exhibition.

Cityscape Series

A forthcoming Telstra release features photographic images of four Australian cities and will contain two \$5, one \$10 and one \$20 card. The cards will be packaged, with 5,500 packs being produced and will retail at \$47.50 each. It's good to see that the number of folders being produced continues to come down!

Phone Australia Service Cards

Featured on page 13 is the set of four cards in the new series of Telstra's Phone Australia Service cards - previously known as the Phone Australia Card. This set (which has a \$100 card) will be available for sale from February at airports, selected retailers and Telstra shops. The cards, carrying colourful images of Australian birdlife, have been produced by **Di Skelly Heron**, the designer of the Singapore and CardEx '95 Exhibition \$5 Phonocards.

40,000 of each card will be produced with a **Special Limited Edition** folder packaged for collectors.

The cards can be used to make calls from overseas to Australia and from Australia to other countries.

My thanks to the staff at Telstra's Phonocard Collector Service for the provision of information and material when requested - Ed.

CARD PHONE AUSTRALIA

Featured on pages 9 and 13 are the phonocard sets as issued by Card Phone Australia, which were initially unveiled at **Indo-Phonocards '95** in Jakarta (1-4 Dec.).

A card which was available for sale in Jakarta but which has since been **withdrawn from sale** is the one depicting the **Coca-Cola logo and AFL flag**. Approximately 180 were sold in Jakarta, making this a **very small issue** of 'Coke cards'.

During Indo-Phonocards '95, David Mohan (Card Phone Aust.) was approached by representatives of Telkom Indonesia and asked to **tender** regarding the **supply** of up to **1 million printed phonocards annually**.

This is only possible because of the compatible technologies incorporated in both Tamura and Card Phone Australia.

Even though Card Phone Aust. have supplied telephone services to major sporting events and to the Victorian Government country railways (V/Line), they are now
Page 14 — Phonocard Monthly

pleased to announce that their first **permanent** Austel approved **payphones** have been **installed** in Melbourne's western suburbs. These will be followed closely by installations in several local high schools.



David Mohan in discussion with senior Government & Telkom Officials at Indo-Phonocards '95

PAYTEL AUSTRALIA

Exciting news for railway collectors!

PayTel is introducing in February:
the second **'Railways of Australia'** series
under their new registered Trademark;

Railcall Australia

Railcall phonocards and collector packs will cover many aspects of Australian railways including steam; electric and diesel traction; rail motors; special carriages; heritage stations and advertising posters.

The first **Railcall** card release for 1996 will feature railways of Queensland:

- * The Gulflander (Croydon - Normanton)
- * The Savannahlander (Mt Surprise - Forsyth)
- * Queensland Rail's new South Coast IMU

The Gulflander and Savannahlander sets will each comprise two cards (\$5 & \$10) - available from PayTel at **face value**. Both of these sets will be optionally available in a Collectors' pack at \$20.00 each.

The new QR IMU will be a 'Special Purpose' \$5 card and no pack will be available.

These phonocards and packs are designed for sale to PayTel payphone users on QR trains under PayTel's contract with the Queensland Government. The number of cards and packs available to the collector market is strictly limited.

The story of these trains and the tracks on which they run will be included in the February issue of **'The PayTel Collector'** - make sure you are on the mailing list!

Thanks to Graham Rooke for the above info - Ed.

INTERNATIONAL NUMISMATICS

International Numismatics has announced their appointment as official distributor for the **VISA Stored Value Cards (SVC's)** produced by Credit Union Services (CUSCAL).

Two packs have been issued - the first is a six card set which contains the three Credit Union 'in-house' trial cards as well as the generic three card trial set released on the Gold Coast in November '95. The second pack contains the three Credit Union cards released for the 'in-house' trials (as above) - see Oct. & Nov. issues of APM. 1,000 of each of these two packs have been issued - all with serial numbers.

At page 16 of this issue, readers will note a reproduction of the six phone cards in the Pacificnet. **Hanna Barbera Collector Pack**. The cards feature the Flintstones, Yogi Bear, Scooby-Doo, Top Cat, Wackey Races and the Jetsons. The set has a mintage of 1,000 and is presented in a colour collectors' folder at an issue price of \$59.50.

These phone cards are produced and issued under PayTel Australia's, Network Access Permit (NAP) scheme (see Nov '95 issue APM).

International Numismatics advises also, that they have presented their Pacificnet issues to date, in a Series (1) - Pirates of the Caribbean, Tom & Jerry, Year of the Rat - & (2) - Hanna-Barbera Characters - of Uncut Phonecard Sheets: 200 of each.

For further information re the above, contact

International Numismatics

GPO Box 4413, Sydney, NSW 2001

Ph: (02) 262 4366 or Fax: (02) 262 4510

COMPETITION No. 4

A **problem!**! The number of answers to this question were numerous and quite varied, with the three main choices being Czechoslovakia, the Czech Republic and the Slovak Republic (some referred to it as Slovakia). Czechoslovakia ceased to exist at midnight on 31 December, 1992, and as from 1 January 1993, the two new republics (as above) came into being.

I thought that the card, which features a map of the Czech Rep. and wording more consistent to that Republic, was issued by that country. I am not so sure now, however. So as not to "make a mistake". I need further advice and assistance. Does any-one have a catalogue which identifies this card?

Prizes are held over until I can confirm the correct identity of this card.

COMPETITION No. 5

Again, which country issued the phonecard below, when, and what did it commemorate?



Three prizes will be awarded, the 1st to include one of Telstra's Hong Kong folders (inc. the \$2 & \$5 cards).

CARDWAYS PHONECARD PACKAGE DEALS

- HONG KONG FAIR -

Telstra 2 Card Set "International Phonecards World" with matching serial numbers including folder
\$29.95

* **Year of the Rat** *

5 Card Set with folder as released by Telstra at the "International Phonecards World" in Hong Kong
\$64.95

* **BEST OF THREE** *

Emu Palladium Perth Mint, Red Dog Beer & Captain Munchies Custom Cards
(one each) **\$49.95**

** **WESTERN 5** **

Three cards as in 'Best of 3' plus Emu Export Card & Rally Australia '94 Pack
(one each) **\$119.95**

*** **SPECIAL 9** ***

"Best of 3' plus 'Western 5' plus Baileys Card, Phantom Pack, CardEx '95 card with folder and Social Security card with folder
(one each) **\$249.95**

JAPANESE PHONECARD GUIDEBOOK..... **\$54.95**

HISCOCKS H & G PHONECARD CATALOGUE

USA/CANADA 1995/96 (2nd Edition)..... **\$44.95**

Postage & Packing Australia

'Best of 3' Deal = **\$3.00**

All other Deals inc. catalogues/guidebook = **\$6.00**

Postage & Packing Overseas - On Request

All phonecards, packs & folders are in mint condition. Offers valid whilst stocks last. Payment by cheque or Money Order. Please allow 2-3 weeks for delivery.

..... WANTED

I'm looking for Mint and Fine Used Telstra Phonecards of the Qantas series, for a specialist collector, with the following serial numbers:-

97900000 to 97901000 - 98000000 to 98001000

98100000 to 98101000 - 98200000 to 98201000

98300000 to 98301000 - 98500000 to 98501000

98600000 to 98601000 - 98800000 to 98801000

Will pay face value for fine used and double face value for mint cards

CARDWAYS COLLECTABLES

PO BOX 1421, BOORAGOON, WA 6154

Ph/Fax: (09) 331 1483 (only 6pm to 9pm)

Limited numbers available

surplus for requirements

**\$ 6.-
each**



Please supply me with

Single card...@ \$6.00.....

Certified postage.....\$ 3.00

Total..... \$.....

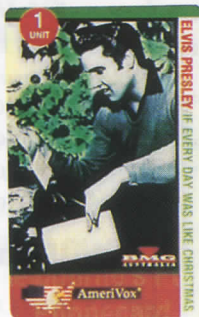
Payment enclosed
Cheque / Money Order

Send to.....

Address.....

**G. Weightman Investments
P.O.Box 295 Browns Plains 4118
Queensland Australia**

Only 10,000 printed



Above:
Elvis Card as contained in
the BMG Aust. Ltd CD 'If
Every Day Was Like Christmas'
(see last issue APM)

Left: International Numismatics'
Hanna Barbera 6 Card Collector's Pack



Above: Indonesian Telkom
staff at Indo-Phoncards '95

KOREAN COKE CARDS

I recently received a letter from Joseph Moring in relation to an article on Coke cards in the December '95 issue of APM. I reproduce this letter as it will no doubt be of interest to readers.

"I am writing in regard to "The World of Coca-Cola Phonocards" article by Don Hill. In this article he mentioned that any Coke cards from Korea are "rumoured to be fake - so be careful!"

I am not sure if he means that the cards themselves are fakes and were not printed by Korean Telecom or if he means something else.

The Coke cards (all were private advertising cards) were indeed printed by the Telecom and could be used in all Korean phones.

The first card issued was created by the A1 Collectors Club (probably a local collectors club) and shows a picture of an old Coca-Cola truck. The issue date was May 1993. These cards were generally available at the local dealers here in Korea. When they first came out, I purchased two of them and then when someone from the United States wrote and said he would pay up to US\$75 for one of the cards, I rushed back to the dealers only to find that all had been sold. I have not seen any since then!

The second (and last) set of 4 were issued in September 1993. These cards displayed old Coca-Cola advertising. They were never available locally and none of the dealers here ever had any of these cards.

Apparently, a dealer from another country who knew someone here in Korea had the cards made for him.

As you may be aware, Korea, as a lot of other countries, will make cards for anyone! There is no provision to ensure that local collectors can obtain cards, so these were made and shipped directly to the dealer or collector who had ordered them.

All five of the above Coke cards are listed in the official catalogue of Advertising cards published by Korean Telecom.

Now, as to whether the Korean Telecom actually obtained permission to use the Coca-Cola Trademark; that is another matter! Since no Trademark was shown on the cards, as is usually required by Coca-Cola, I doubt that permission was granted - if it was even asked for.

In 1993, Korea was very lax on copyright violations and almost anything was possible. Since then, there has been a bigger crackdown which is probably why no more Coke cards have been issued.

Technically, the cards issued to date are valid phonecards, whether or not permission was ever granted by Coca-Cola to use the designs".

Any correspondence or questions re the above can be directed to:-

Joseph P. Moring
175th Finance Command, Unit 15300,
Box 74, APO AP 96205, U.S.A.

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South Australia	360	250	Endang Spec '93	89	50
Generic	69	25	Aboriginal '93	39	39
Grand Prix	49	20	Landscape '93	39	39
Victoria	215	55	Microscopic	60	45
Queensland	215	150	Environment	55	45
NSW	350	250	Aust Day '94	30	9
Western Aust	55	39	Dinosaurs	80	50
ACT	160	120	Endang Spec '94	50	45
Northern Terr.	49	30	Landscape '94	65	65
Tasmania	45	27	Comm Games	35	30
Red Cross	250	150	Surf Lifesaving	55	50
Aust Day '92	69	35	Christmas '94	45	45
Olympics	295	195	Aust Day '95	11	9
'92 Bird Choir	89	75	Complete set !@*#::!		

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PayTel 1st & 2nd Packs	\$140
1st Disney Pair/Pack	\$23

United States Publication Review

Just prior to Christmas, I received in the mail, copies of three recent United States publications, which provided some interesting reading over the holiday break.

Telephone & Debit Card Journal

The first of these was forwarded by **Brendan Quinlivan from Melbourne**, who is involved in distributing a new newsletter as being produced in the USA by **Art Becker**, who is "a very well respected phonecard dealer and collector in the US and who also writes for the Moneycard Collectors magazine over there".

The newsletter is to be issued every three weeks and contains timely information, news and suggestions about telephone and debit card collecting.

Issue No 1 includes articles headed: "Dealers - How's your Cash Flow?", "Gillette Update", "Recent Interesting Cards", "Promotional & Charitable Cards", "Debit Card News", "For Whom the Baby Bells Toll", etc. **Whilst I understand that the content is to be largely US based information, there will be occasional items pertaining to Australia and other country cards.**

The Newsletter is exactly that, ie. it is "no glossy paper with full colour illustrations" but a publication with limited deadlines which keeps abreast of the changing situation with card production and collecting and intends to provide that information in a timely fashion to its readers.

Brendan Quinlivan is currently trying to gauge interest in the Newsletter in Australia and as such is providing a copy of the first issue to readers free.

On this basis 'you can't go wrong' and I recommend that you contact Brian as follows to obtain a copy:-

Brian Quinlivan
Quinlivan Collectables
12 Ursa Street, North Balwyn,
Victoria 3104, Australia.
Phone: (03) 9859 7424 (ah)
E-mail: quincol@ozemail.com.au

'95-'96 H&G Standard Catalogue of USA telephone Cards

Following the success of their '94 1st Edition of 'Telephone Cards of the World Part 2', the two authors, Dr. Steve Hiscocks and Mr Chris Garibaldi, have been continuing to compile and collate phone card data for the better part of a year, and the resulting catalogue has now been published by **Telecard Publications Inc (TPI)**.

TPI was formed early in 1995 between Dr Steve Hiscocks, Mr Garibaldi and the principals of **Phone Card Market Report (PCM Report)**.

PCM Report played a major role in providing the two authors with the market pricing of the individual card issues, and functions as the marketing arm for direct sales and distribution of the book.

As the only full colour, comprehensive US Telephone card catalogue in America, the book has been embraced throughout the industry as an indispensable tool for anyone connected to the phonecard industry.

This year's H&G Standard Catalogue **exceeds 400 pages** and covers the majority of cards issued by over 200 US and Canadian companies.

Durrant House Collectables (Australasian Phonecard Monthly) has been able to obtain an ongoing supply of these catalogues which it is able to offer to its readers at the price of A\$42 + \$4 p&p per copy (see opposite page).

Phone Card Market Report

The PCM Report is published monthly by the Phone Card Market Report and is an **American telephone card price guide**.

This company keeps abreast of the prices on thousands of phonecards by collecting dealer price lists and calling people in the industry to keep track on the thousands of cards in circulation.

In its 68 pages, the October-November, Special Annual Double issue of PCM Report, contains over **9,000 listings** including prices on test, proof, sample and jumbo cards!!

In checking my US cards (of which I have quite a few) against the PCM Report, I was able to ascertain the current value of **every** card I had!

In addition, the PCM Report contains articles on the US scene (including predictions and forecasts), together with advertising content.

As with the H&G Catalogue, I have received a supply of the PCM report and it is available for distribution either through **Durrant House Collectables, PO Box 1309, Tamworth, NSW 2340 (an initial sample copy is available for \$2 p&p)** or by direct subscription (12 issues a year at US\$36) to the Phone Card Market Report as follows:-

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Publisher of PCM Report

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5 Kr Rhino Mint	\$15	10 Kr New Defin. Collage Mint	\$15	30 Kr Ring Used	\$2.50
5 Kr Penguin Mint	\$15	5 Kr Volkswagon Mint	\$15	20 Kr Chess Set Used	\$2.50
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£2 Times Square - Coca Cola	\$20	£1 Corvette Stingray - Car	\$10	2000 pts Canary Islands	\$10
£3 Coca Cola Sign on Wall	\$15	£1 Alfa Romeo Spider -Car	\$10	£100 Banknote	\$15
£10 Australian Designer - Kangaroo, Opera House, Koala, etc. \$15					

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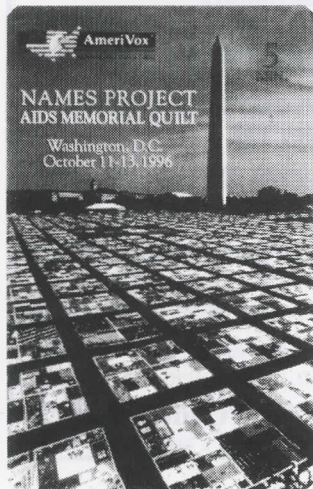
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The evening served as a forum for NAMES Project supporters, staff, board members, volunteers and chapter members from across America to convene to honour special guests.

An important part of the evening was the unveiling of the phonecard which will help raise much needed funds to finance the next display of the entire AIDS Memorial Quilt, 11-13 October, 1996, in Washington D.C.

To purchase this card whilst it is still available, please contact **Mr Fred Dalaway at the NAMES Project, 310 Townsend Street, Ste. 310, San Francisco, CA 94107. Fax: 415 882 6200.**

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Schedule of Auctions for 1996:

Date and Auction No.	Place	Receipt of Material Required by Closed (Stamps/Coins/P'cards)
9/10 February, Auction 109	Canberra - Griffin Centre	
20 April (Special Auction in Association with International Phonecard Fair)	Sydney - Darling Harbour	26/2/96 (Phonecards only)
21/22 June - Auction 110	Canberra - Griffin Centre	12/4/96 (Stamps/Coins/P'cards)
23-24 August - Auction 111	Canberra - Griffin Centre	25/6/96 (Stamps/Coins/P'cards)
1/2 November - Auction 112	Canberra - Griffin Centre	9/9/96 (Stamps/Coins/P'cards)

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NZ Collector's Pack, 9 values	\$115
Holland CardEx '95, 1500 printed	\$40
Finland.... 12,500 printed	\$28

DISNEY	Mint
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Denmark Donald Duck, 1500 printed	\$31
NZ Donald Duck, 3 values, 11500 print	\$28
Ireland Pocahontas	\$12
JAPAN - 100 plus different used/mint	POR

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BT Silent Grey	\$25
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Arctic Vision, 4 values	\$220
National Park, 5 values	\$375
Visit Alaska	\$20

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NZ \$20 Card	\$45
NZ \$5 Cards, 2 different Pair	\$32
France Used	\$45
USA AmeriVox, 20 values	\$480

COCA-COLA	Mint
NZ 1st Issue, 4 values	\$95
Indonesia, 5000 printed	\$32
Belgium 1st Issue	\$120
Belgium 2nd Issue	\$55
Denmark "Coke is the Music"	\$75
Denmark Sprite, 3000 printed	\$25
Hong Kong Calendar/Folder & KFC	\$85
BT "Always Coke" 1st Issue	\$75
Peru Composite Coke, 4 values	\$95
JAPAN 100+ different used/mint	POR

AIRLINES	Mint
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Indonesia GIA to Australia	\$40

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Hong Kong & Sydney Skyline, 2 values	\$34
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Forefront: David Mohan (Card Phone Aust.)
George Pulciani & Emma Rogers (Telstra)
at the Awards Dinner - Indo-Phonecards '95

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FAIRS - SHOWS - AUCTIONS

20	Jan	Stamp, Coin & Phonocard Fair	Uniting Church Hall	Dromana, Melbourne
27-28	Jan	Phonocard & Related Ephemera Exhibition	Scarborough Civic Centre	Scarborough, WA
28	Jan	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
4	Feb	Phonocard & Collectables Fair	City Town Hall	Brisbane
11	Feb	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
9-10	Feb	Edlins Stamps, Coins, Phone. & Coll. Auctions	Convention Centre	Canberra
10-11	Feb	National Coin, Stamp & Phonocard Show	Convention Centre	Canberra, ACT
16-18	Feb	Sydney Stamp, Coin & Phonocard Fair	Sydney Opera House	Sydney
25	Feb	Phonocard, Stamp & Coin Fair	Sandgate Town Hall	Sandgate, Brisbane
25	Feb	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
2-3	Mar	National Coin, Stamp & Phonocard Show	Hilton Hotel	Adelaide
8-10	Mar	Singapore International Coin Show (inc. Phonocards)	Convention & Exhib. Centre	Singapore
10	Mar	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
16	Mar	Rosebud & Dist. Phone. Coll. Club Fair	Caulfield Secondary College	Caulfield, Melbourne
24	Mar	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
14	April	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
19-21	April	Sydney International Phonocard Exhib & Fair	Opera House	Sydney
20	April	Edlins Phonocard Auction	Sydney Opera House	Sydney
25-28	April	Christchurch Int. Phonocard Expo	Town Hall	Christchurch, NZ
28	April	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
12	May	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
18	May	Rosebud & Dist. Phone. Coll. Club Fair	Caulfield Secondary College	Caulfield, Melbourne
18-19	May	National Coin, Stamp & Phonocard Show	Lower Town Hall	Melbourne, VIC
26	May	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
31 May-2	June	Sydney Stamp, Coin & Phonocard Fair	Sydney Opera House	Sydney
9	June	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
22-23	June	National Coin, Stamp & Phonocard Show	Convention Centre	Canberra
23	June	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
13-14	July	National Coin, Stamp & Phonocard Show	Lennox Hotel	Brisbane
14	July	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
16	July	National Coin, Stamp & Phonocard Show	To be Advised	Cairns
20-21	July	National Coin, Stamp & Phonocard Show	Atrium Hotel	Darwin
23	July	National Coin, Stamp & Phonocard Show	Lassiters Casino	Alice Springs
27-28	July	National Coin, Stamp & Phonocard Show	Kings Hotel	Perth
28	July	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
11	Aug	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
24-25	Aug	National Coin, Stamp & Phonocard Show	Convention Centre	Canberra
25	Aug	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
7-8	Sept	National Coin, Stamp & Phonocard Show	To be Advised	Parramatta or Sydney
8	Sept	Coydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
14-15	Sept	National Coin, Stamp & Phonocard Show	To be Advised	Gold Coast
22	Sept	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
4	Oct	National Coin, Stamp & Phonocard Show	Civic Theatre Centre	Burnie, Tas.
5	Oct	National Coin, Stamp & Phonocard Show	Albert Hall	Launceston, Tas.
6	Oct	National Coin, Stamp & Phonocard Show	Westside Hotel	Hobart
13	Oct	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
27	Oct	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
2-3	Nov	National Coin, Stamp & Phonocard Show	Convention Centre	Canberra
10	Nov	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
24	Nov	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
8	Dec	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
22	Dec	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney

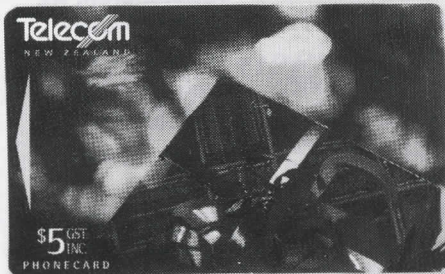
FOR FREE ANNOUNCEMENTS IN THIS SECTION WRITE TO THE EDITOR

NEW ZEALAND NEWS UPDATE

NEW ZEALAND TELECOM

CHRISTMAS DECORATIONS SET

Featured below are the four PhoneCards in Telecom New Zealand's Christmas Decorations set. This **general issue series** comprises two \$5 cards (110,000 of each), one \$10 card (60,000), and one \$20 card (45,000).



The Christmas Decorations collector pack contains a **Limited Edition, \$5 Montage PhoneCard**. This card is **only available in the collector pack**.

MAORI LEGENDS - Part Two

Due for release early this year, is a **follow-up** to the 1992 Maori Legends collector pack.

Featuring **five** stunningly designed cards, they depict Mother Earth, Father of all the Winds, Mother of Fire and Father of the Oceans and Seas, Maori legends.

Page 26 — Phonecard Monthly



When these four cards are placed together, they portray the full picture of the elements. The full picture is also revealed in the **fifth card**, which is a \$5 short-run card that is **only available through the collector pack**.

YEAR OF THE RAT

Due for release in **February**, is the **fourth card** in the 'Year of...!' series - the Year of the Rat PhoneCard. This will be a **\$50 PhoneCard** with a short production run.

It will only be available in a special Telecom **collector folder** and in limited numbers through a **folder produced by A. Brodie Ltd.**

JOINT TELECOM/RESERVE BANK/ NZ POST ISSUES

Telecom has joined with the Reserve Bank and New Zealand Post in the issue of **two separate collector packs**.

The Reserve Bank offer presents a combination **PhoneCard/Banknote** collector folder, with both the \$50 PhoneCard and the \$50 Banknote featuring the native Kokako bird. They have matching serial numbers.

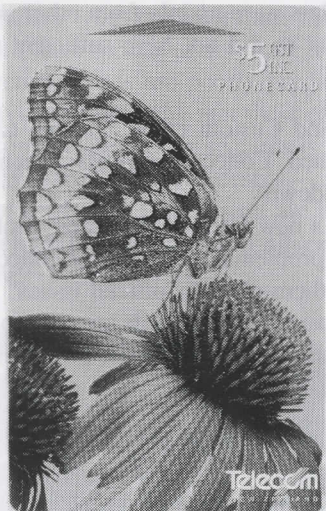
The special joint marketing venture with New Zealand Post sees a combination **PhoneCard/ Stamp Sheet** collector folder produced. The four \$10 PhoneCards feature the stained glass window images that appear on last year's NZ Post Christmas stamps, which are also incorporated in this folder in sheet format

Only **3000** of each of these folders have been produced, with half of each retained by either the Reserve Bank or New Zealand Post for marketing to their own data base customers. Due to the limited number available, Telecom NZ issued their packs by ballot

REGIONAL AUCTIONS POSTPONED

Telecom has re-scheduled its PhoneCard Auctions to March this year. Originally planned to be staged during November and December last year, they will now be held in Auckland, Wellington and Christchurch in March, '96. Actual dates are still to be set.

To commemorate the 1996 Regional Auctions, a \$5 "**Great Spangled Fritillary**" butterfly card has been produced.



This is the **third** butterfly card to be produced in this valuable series, with the first launched at the 1994, inaugural, regional auctions.

Only **950** butterfly PhoneCards have been produced and are presented in a folder. Every bidder will receive one of these cards for free with each secured lot.

TELECOM PHONECARD CATALOGUE

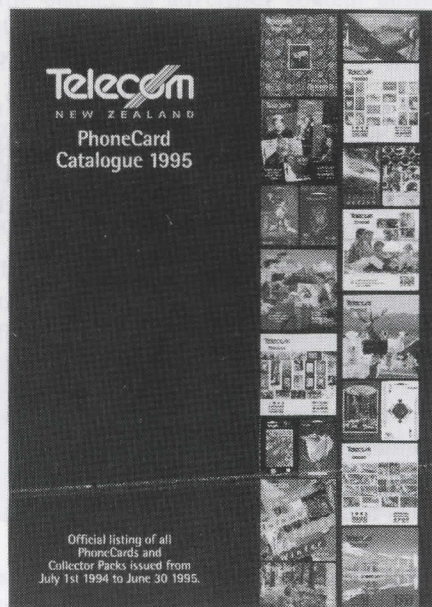
Telecom New Zealand's **Catalogue No. 2** is available for purchase. This catalogue (which is a follow-up to No. 1), covers every card issued in New Zealand from **July 1, 1994 to June 30, 1995**.

Its 84 pages provide a **comprehensive** breakdown of PhoneCards including general issue, collector packs and advertising cards.

Advertising cards are **further categorised** into sections under AdCards, FundCards, EventCards, GiftCards, Promotional Cards, Dealer Cards and Premium Cards.

Each listing contains details on:-

- Card History
- Production quantities for each card
- Distribution and varieties



Copies of Catalogue Issue 2 are each available for NZ\$19.95 (inc GST), plus postage and packing at NZ\$4.00 from:

**Telecom PhoneCard Catalogue
C/- Telecom PhoneCard Collector Service
PO Box 3838, Auckland
New Zealand
Fax: +64 9 373 3708**

A Special Limited Offer is available of both Catalogues 1 and 2, for the price of NZ\$35.95 plus NZ\$4.00 post and packing.



PHONECARD COLLECTOR SERVICE

THE GRAPEVINE

by Insider 'Looking back to '95 and Looking Ahead to '96'

My apologies for not writing an article last month but my busy schedule left me short of time. This month I will take the opportunity to reflect on 1995 and to look forward to what 1996 may bring to our hobby.

1995 - the year!!

1995 started out in the depth of the depression which came after the boom of 1994. The first three months of the year saw difficult times for dealers and some cheaper buys for collectors after prices came down from October 1994. Prices stabilised around April '95 and from the second half of the year several items have started to rise in price. These items are in the main confined to the Custom card category, where the release figures were under 2000 in total. Some Telstra Advertising cards such as 'Skyfire' and the 'War Memorial' have also increased in price due to early sell out and incorrect information from Telstra in regards to print quantities (not actually issued). Several dealers have departed the scene in the latter part of the year - these dealers were mainly from other areas such as stamps or were dealers who joined the hobby in the last twelve months and so did not have sufficient stocks of cards, or the diverse range of stock required to compete in today's leaner market.

Three types of cards began the year - National issues, Advertising cards and Custom cards. Custom cards only survived the first half of the year before the supply of new issues effectively halted. Collectors en-masse seem to have developed the art of waiting the 'death' of each new issue "until the price comes down".

The second half of the year saw the emergence of Telstra's Advertising cards as a new force on the scene. Probably, no more releases in total were issued previously for the Custom card category, but problems developed for collectors who previously could not afford the Custom cards; had therefore chosen to confine themselves to 'official issues': and who now are again in the situation where they cannot afford to buy all the 'official' issues as these cards are seen to be.

A positive side to these issues however, is that by effectively replacing Custom cards, the new issue price has become face value as opposed to 4 - 5 times face value.

In the last part of the year, a phonecard dealers body was formed at the Sydney Fair weekend in November the **Australian Phonecard Dealers Association**.

The group's first meeting was held in conjunction with the Sydney fair run by Mark Freehill of MEF Books. The formation of this body has occurred at an important time in the development of our hobby and congratulations to all those who helped in its formation.

For too long now, we have had no body to approach with problems or suggestions about the hobby. Now collectors will have a way of contacting the dealer's association if they encounter any problems with dealers or with Telstra. Prior to the setting up of this organisation a collector had no way of knowing how reliable or otherwise an advertiser in this magazine, or a dealer at a fair, was and if anything did go wrong, the collector had no recourse easily available as to how to address the problem.

However, I would not hold out too much hope of the dealers body being able to solve any of your problems with Telstra - from what I gather, they have just as much 'fun' as collectors do!!

The dealers body will now indicate in this magazine who its members are and as such, collectors can have confidence in any dealings with those listed - within sensible limits!!

The last major developments of 1995 were the issue of remote access phonecards by companies and the production of Custom cards by Telstra themselves!!

Due to the establishment of competitors to Telstra and other world telcos, it is now possible for many companies to manufacture many types of phonecards. The technology of today allows small, independent operators of telephone systems to set up in special locations such as trains, shopping centres, etc. and then issue a steady stream of operational and collectable phonecards. In America (and now Australia), the remote memory cards can be manufactured by nearly anyone and with the advent of the stored value card system about to take over the world, **many, many more cards will be produced.**

The eventual production of phonecards in every country of the world, will bring the hobby towards maturity and I predict the demise of older forms of collectables in favour of the new technology with phonecards.

Continuing in reverse order, I look now at the Telstra Custom card issue for the Indonesian (Indo-Phonecards '95) and the Hong Kong (International Phonecards World) phonecard fairs.

Only 2000 cards were produced for each fair and effectively only about 1000 sold to those fortunate souls who happened to attend the respective fairs. **This represents an important shift in Telstra's policy.** We have been regaled in Telstra's bulletin how Custom cards have nothing to do with the collector service and will not be available through that service; and now they have made a card to sell themselves!! Of course Telstra are the only group able to make a Custom card and destroy unsold stock without incurring a financial penalty for doing so!

I think we need a statement on how many of these types of cards are planned. No doubt these fair cards are interesting and are collected as a theme overseas - I just wonder how long Telstra can continue to change policy mid stream.

Only three Custom cards have been issued to date under the new reduced quantities policy and here comes a Telstra card! When I made enquiries to Telstra about making a short run card I was told that the minimum issue was 2500 cards - come on Telstra, play fair!! Developments like these will serve to make the production of custom cards (except from Telstra) harder to justify on risk grounds.

The second point in this paragraph I want to address, is the introduction of remote access cards. We are about to see an explosion of cards along these lines. In America, of course, most cards are remote access cards and many thousands have been issued in a short period of time. History has shown that collectors faced with the impossible task of collecting all issues from a particular country, chose to collect only certain issues.

My prediction for 1996 is that although many of these cards will be issued, few will be collected. Dealers adverts to a large extent reflect what collectors are buying and I expect very little change in advertiser content during 1996. Collectors that I have spoken to also have a reluctance to bother with this type of card.

Often, these remote cards are poorly produced and although issued in small quantities per design, the frequency of issues soon have most deciding that these cards should not feature as a central theme to their collection.

A secondary consideration to these cards is the frequency with which collectable themes such as Coke and McDonalds 'accidentally' appear on the card design - an ideal way to produce a Coke card without having to pay royalties. The cleverest set of cards that I have seen are a series featuring London Taxis produced from DIT remote in the United Kingdom. **Each taxi comes with full advertising painted on the vehicle itself and - you guessed it - Coke, Kit Kat, etc. all feature!!**



I believe that although the lines defining the 'category' of cards as issued by Telstra have become blurred, the saving feature of events is that as **Telstra change over to chip cards in the near future**, the present Tamura type of cards will be a finite group of cards and as such will have the sort of appeal that Kangaroo stamps do to the stamp collector. **Ten years from now the present Telstra issues will be nice cards to own!**

The appearance of chip cards or 'stored value' or 'cashless' cards - as they are alternately referred to - and the known fact that 'hundreds and hundreds' of these cards will be issued into the future, will mean that collectors will start their chip card collections along different lines.

Collectors who previously collected all Telstra cards for example will pick and chose from the chip cards. As has occurred in all other countries with an abundance of issued cards the efforts from private producers attempting to get money out of collectors pockets has been limited - collectors chose other cards instead.

Companies taking out advertising space on phonecards are then untroubled by collector/speculator pressure to obtain the cards at any price and so the system does not get corrupted. As has occurred in Italy, Japan and the USA (countries where many cards have been issued), a large number of issued cards are actually boring designs and not attractive to collectors.

The entrepreneurs will react to the above by making remote access cards primarily aimed at collectors and by clever packaging. This behaviour is starting to occur now and was touched upon by **Bruce Phillips** in his article in last month's magazine. The entrepreneurs, who up to this point in time have been promoting the packaged products of the Franklin Mint, are starting to enter the world-wide phonecard market with a vengeance. Unlike the stamp dealers who bought and sold phonecards, thereby putting most of their profits into future stock, this new breed of entrepreneurs are known more for their production of nice packaged goods and their selling of such items. Buying phonecards is a

noticeable absence from their behavioural traits which has the effect of taking any money spent on these products out of the hobby. These 'guys' are not real dealers - a dealer buys and sells and from his sales he uses the revenue to more phonecard products, resulting in a wider choice for collectors and an expansion of the hobby.

Collectors from four years ago will remember the **early dealers** (of which there were only a handful), such as Tony Boyd from Queensland, Edlins of Canberra and Brandon Park from Melbourne. These dealers were true dealers: buying new products and expanding their range of offerings as the market increased in size. If these early dealers had behaved with the same kind of mentality as shown by the above, all dealers today would be stocked with Australian phonecards only! No foreign stocks, no stock held by dealers - even of Australian cards - and surrounded by no collectors because in all that time collectors would have been unable to convert their spare cards into cash with which to purchase more cards and new collectors would have been unable to find any past issues because no one would have been bothered to store them for the future!

It is generally easier for quick profits to be made by following the habit of manufacturing these types of cards and the only reason that it is not more widespread amongst dealers and others, is the real interest that most dealers have in the hobby themselves. Many dealers are also at heart collectors and have no desire to sell items which they themselves consider to be valueless as a collectable. We collectors have the final choice in what we purchase but if we decide to purchase the products mentioned above, we should not expect to find dealers rushing to buy back these items at a future date.

Any strong collectable hobby requires as a necessity that buying and selling takes place - without buying and selling, the hobby becomes something else. If collectors allow these buying but not selling activities to occur, we can watch our hobby dilute as money is drained away. I am not suggesting that anyone should not purchase these packaged items - that is a choice for the individual concerned. What I am suggesting however, is that although some of these items may look pretty, they will have no resale value on the secondary market. Dealers do not buy this type of product back from collectors - many dealers do not even like these items!

Collectors should also be aware that a possible danger to them and the hobby is that quality control, as exists with Telstra for example, is generally not in evidence for products produced for these smaller phonecard systems. This problem has already occurred in several countries where serious doubts exist about whether figures quoted for particular mintages are in fact reliable. An unnumbered card is a danger, not a rarity in the present climate from the investment angle. If a company produces unnumbered cards a collector should be very wary about purchasing such items for any reason other than the collector appreciates the design and wishes to add the card to their collection. Any **investment ideas** would be best left to other cards where the 'pedigree' of the cards is more easily verifiable.

Predictions for 1996!!

1. Chip cards will begin to be collected and Telstra will announce the eventual end of the present magnetic card types.
2. Many remote access cards will be produced by several companies, some of which will have a larger market than the collectors in mind, but some who will be aiming only at possible collectors.
3. Phonecard collector numbers will double!!
4. Bona-fide Custom cards such as Rentlo, Nicotinell and Red Dog will increase in numbers as companies decide the use of phonecard as an advertising medium is a 'good' idea.
5. Telstra will change policy again a few times.
6. More consumer oriented products such as the Gift card will be produced by Telstra resulting in increased awareness of phonecards by the general population. It would not stretch the imagination too far to believe that Telstra will eventually produce very small print runs for tourist venues as they do in countries such as Japan. Consider this, Movie World wants to produce 1000 cards to sell through their outlets at Movie World, The Jenolan Caves want to produce a card featuring their attractions to sell to tourists - why not?
At present this market is being tapped by Japanese Telecom! Tourist venues in Australia have produced cards featuring their particular tourist highlight on Japanese phonecards and Japanese tourists buy them as mementoes of their trip to Australia! For example, many Japanese cards have been produced featuring the Sydney Harbour bridge and Opera House.
7. Finally, this magazine will continue to go from strength to strength, expanding into the Asian market and will more and more be considered the only magazine in Australia catering to the phonecard collector market. (Advertisers please note this point and try to lock yourself into cheap long term advertising rates!!)

Insider

A report on the cards from.....

THE FAROE ISLANDS

by John Kruger

The Faroes are a group of islands, situated in the North Atlantic, approximately 800 kms west off the coast of Norway, 400 kms due North of Scotland and some 500 kms from the Arctic Circle.

Whilst they have their own economy and are self governing, the islands are a foreign protectorate of Denmark, and as such, the people show allegiance to the Danish Queen, while accepting the protective mantle of the Danish military.

With a population of around 45,000, approximately 7,500 live in the capital - Torshaven.

The Faroe Telephone Company - TELEFONVERK FØROYA LØGTINGS - was established when the first telephone came to the main island in 1910.

Notchless phone cards of the magnetic type were first introduced in March 1993, and TFL are limiting their release to just two series per year.

Series 1 for 1993 (of 50,000 cards), was three cards depicting the rugged landscape of the Islands, as follows:-

AED 001 - 20 KR	25,000
AED 002 - 50 KR	15,000
AED 003 - 100 KR	10,000

Series 2 for 1993, consisted of 2,000 phonecards of 20 KR denomination, advertising the 'Faroe Line'. (AES 001).

Series 1 for 1994 (of 50,000 cards), was of four cards depicting the wildlife of the Islands - a ram and three birds - as follows:-

AED 004 - 50 KR	5,000 (Ram)
AED 005 - 20 KR	15,000 (Terne)
AED 006 - 20 KR	15,000 (Black Headed Gull)
AED 007 - 20 KR	15,000 (Puffin)

Series 2 for 1994, consisted of 5,000 phonecards of the stored value type, with a denomination of 140 KR. (AEM 001).

Catalogue Coding is as follows:-

Faroe Islands	FAEROERNE	
D	Dagligdagskort	General Distribution
S	Specialkort	Special Card
M	Samlemapper	Stored Value
P	Provekort	Proving Card

Apart from the official releases already mentioned, there were also forty Test cards (Provekort), of varying denominations, as follows:-

AEP 001 - ? KR	10 cards (blank - variable loading)
AEP 002 - 20 KR	10 cards
AEP 003 - 50 KR	10 cards
AEP 004 - 100 KR	10 cards

As with the cards of Denmark, the reverse of each card shows the catalogue and card number - (raonr), date of validity - (gongur ut), and the date of release for sale - (prentað tann).

This information can be seen on the reverse of the pictured phonecard, along with the very interesting logo of TFL, which depicts a fishing vessel at sea, with the crest topped by a set of rams' horns, paying homage to the best known of the Islands' wildlife.



(No doubt the thick fleeces of these beasts have kept many a mariner safe from the numbing cold of the Arctic winds of the area.)

At present, there are just 100 card phones scattered throughout the Islands, but TFL plan to increase this number to 200 by the end of 1996.

INDO-PHONECARDS '95

Jakarta, Indonesia

From the 1st to the 4th of December, 1995, the International Telephone Cards Exhibition, Indo-PhoneCards '95, was held at the Telkom Building, South Jakarta. This was the second such international exhibition and was co-organised by Mutiara Bangkit Citra (MKITRA) and the Indonesian Telegelist Club (PTI).

Jakarta, the capital of Indonesia, located on the north of the island of Java, is a vibrant commercial centre drawing together people from all over the vast Indonesian archipelago. It is a crowded metropolis of more than 10 million inhabitants, with a dynamic economy and a fast-paced lifestyle.

Following a visit to Hong Kong in September, this was my second trip to attend an international fair.

Exhibition Attendance

In this particular instance, in an effort to promote the magazine to collectors and dealers in Jakarta alike, I took up a stand at the fair, which I shared with David Mohan from Card Phone Australia.

The arrangement worked well, as it is virtually impossible to maintain attention, vigilance and energy, over a four day fair, if one is manning a stand/table by themselves (the Jakarta fair was open to the public from 8.30 am to 8 pm each of the four days).

Many of the dealers utilised the services of part-time staff, specifically employed for the event and all that did, indicated they were invaluable.



Emma Rogers (Telstra) & Assistant

Organisation

The organisation of the Exhibition/Fair itself, as well as of the associated functions and activities such as the opening ceremony, the Seminar, the Auction and the Awards Dinner, were of a very high standard.

Visiting dealers, telecoms and magazine producers, received all assistance and hospitality possible, both from officials and the members of the phone card collectors club who were involved in the organisation.

High Profile

The Exhibition was viewed as a high profile event, with senior political and PT Telkom staff in attendance at the Exhibition as well as the associated functions.



Official Opening of Indo-PhoneCards '95 by Bambang R. Oemar (Telkom's Manager for the Jakarta Division)

PT Telkom Indonesia

As indicated by Cyril Fox in his article in the December issue of APM, Indonesia issued its first telephone cards in late 1988. The cards are of the Japanese Tamura system and are similar to Telstra's magnetic cards in Australia, i.e., holes are punched to indicate usage and remaining credit.

The cards have calling time defined in units, with most cards issued falling within the range of 40 to 140 units. The highest denomination card which I saw was of 680 units.

Latest Catalogue

During the course of the weekend, Jusuf Kadir released part 3 of his ongoing Indonesian Phonocard Catalogue, "The Collector's Guide to Indonesia Telephone Cards 1995".

Part 3 carries on from where Part 2 ceased and is an essential requirement for collectors of Indonesian phonecards. It is well illustrated, with cards being reproduced in approximately 80% of full size and contains the issue date and print run for each card.



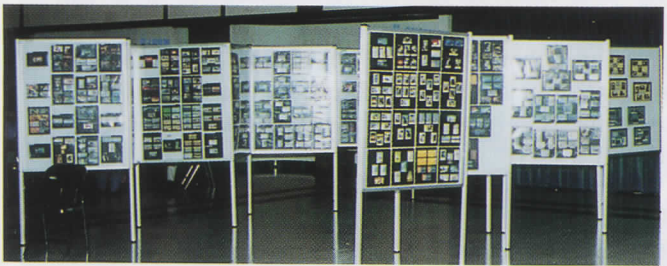
Left: Phonecards issued for the Exhibition

Below Left: Cambodia card available at Exhibition

Below: Comp. card issued at the Telkom Public Expose on October 9, 1995

Below Right: David Mohan with Irwan Tirtasaputra

Bottom Left: Award Winners



Left: Traditional Dancer at the Award Evening

Below: Chris Scherer U.S. Telecard Service



'Price War'

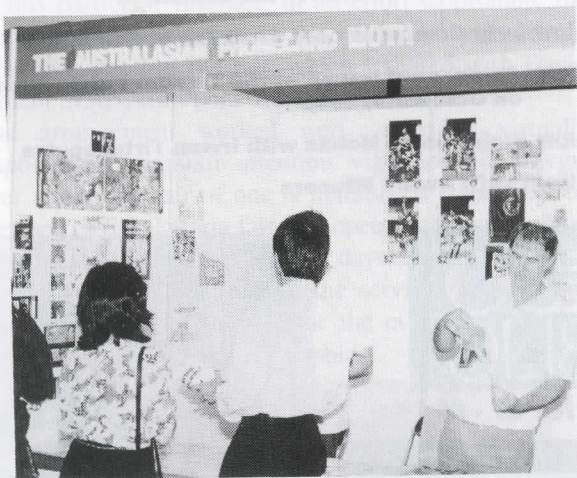
What intrigued me somewhat at the exhibition was that it appeared that a 'price war' was taking place over the four days amongst some of the local dealers and PT Telekom, i.e., specials and (considerably) reduced prices on current mint phonecards could be obtained, as undercutting took place!

Exhibitors/Dealers

A number of international dealers and card producers were in attendance at the Exhibition. Those from Australia included Telstra (represented by George Pulciani and Emma Rogers), Card Phone Australia (David Mohan), The Great Aussie Phonecard Co. (Ron Moss) and The Australasian Phonecard Monthly (yours truly).



Ron Moss



Viddy Jermacans from the Phonecard 'Moth'

Chris Scherer (U.S. Telecard Service), Kurt Bo Hansen (Tele Danmark), Laura Reichardt (ACMI), Barry Hickley, wife and son (Hickley's Cards - UK), John Eccles (NZ), Alan Chin (Singapore) and New Zealand Telecom were other international dealers and/or card producers present.

Phonecards Issued

At the preceding page, readers will note a number of cards which were produced specifically for the Exhibition.

Tele Danmark issued a folder which contained two phonecards (total number of each card issued: 1000) featuring dance and theatre. The **U.S. Telecard Service** commissioned 1300 cards (Cable & Wireless) for the event, which featured a night scene of Jakarta, with a focus on the National Monument.

Page 34 — Phonecard Monthly

At pages 9 & 13, the cards released by **Card Phone Australia** at the Exhibition are featured. Whilst the majority are not specific to this event, two were, i.e., **the two \$5 Christmas phonecards with a spiritual message in English contained on one and in Bahasa Indonesia on the other.**

Telecom New Zealand, whilst in attendance, had not produced a PhoneCard specific to the Exhibition.

Interestingly, PT Telkom did not produce a card for the event either.

Telstra

Whilst Telstra had a full range of recent issues for sale, two items were of particular interest to me.

Firstly, Telstra released the first Custom card as 'commissioned' by the Phonecard Collector Service itself. 2000 cards and folders were produced specifically for distribution at the Exhibition and I understand that the majority (if not all) were sold by the end of the last day, both to locals and to visiting identities.

Whilst I understand the rationale behind Telstra's production of these cards as a promotional medium in limited numbers, I feel that it **strays from their policy re Custom cards**, i.e., even in their Phonecard Bulletin No 9, they indicate that "these cards (inc. the Indonesian issue) are not available through Telstra's Phonecard Collector Service".

They (and the Hong Kong issue) obviously were available through the Phonecard Collector Service, be it 'overseas' and at a price above face value.

Cambodian Phonecards

Similarly (and secondly), Telstra was selling **Cambodian cards and packs** at Jakarta. Again, their writings to date indicate that Cambodian cards are not available through the Phonecard Collector Service.

Featured on page 33 is one of the Cambodian cards for sale which depicts a new image for this country's cards. It is similar to the stamps in the second Cambodia pack. Its prefix number is 881 and 10,000 have been produced.

My understanding is that Telstra **intends to attend further international fairs** for which it will be producing phonecards (and folders) in short runs. As well as promoting their product 'over-seas' it will undoubtedly attract a greater participation by Australian dealers at these fairs.

Go Public Telkom

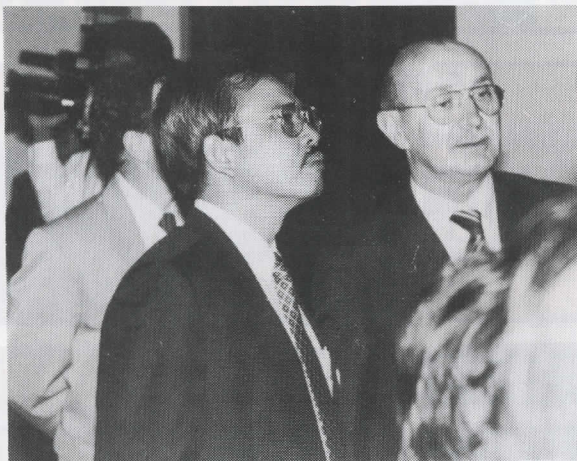
The green and white phonecard featured on **page 33**, is a **Complimentary 75 unit phonecard** which portrays Telkom's "Go Public" logo. It was issued to visitors at the **Telkom Public Expose** in the Jakarta Hilton Convention Centre in October last year, as well as to visitors at separate events in other cities later on.

The relevance of the card being featured, is that it was **presented to David Mohan** (who had quite fruitful talks with government and Telkom officials at the Exhibition -see page 14), in a (very) **Limited Edition** red and gold, PT Telkom metal holder/case.

There were quite a few local collectors who indicated an interest in it!

Exhibits

A feature of the four days was the **extensive range** of exhibits on display. Exhibitors had prepared and arranged collections of a thematic nature, in an attempt to gain honours which were presented at the Awards Dinner on the Sunday evening.



Bambang R. Oemar together with the Ambassador from the Slovak Republic, Peter Anbrovic, view exhibits

Awards Dinner

The Awards Dinner was a most enjoyable evening which was a combination of an excellent social and official event.

Traditional music played in a contemporary style by a local group provided entertainment, as did a young lady performing a number of traditional dances.

The highlight of the evening was the presentation of awards to a number of recipients in various categories.



Mega Sutani (middle) about to receive an award

Public Attendance

The venue for the Phonecard Exhibition was the Telkom Building in South Jakarta and the room itself was spacious and well set up.

Over the four days, a varied cross section of the public viewed both the exhibits as well as dealer stock.

A large number of Telkom staff, as well as staff from other agencies in the building 'browsed' quite regularly, particularly during lunch hours and after work on the Friday and Monday.

The Saturday and Sunday crowds were obviously people who had come with intent to buy, whether for themselves or for their children.

What I did notice was, that quite a large number of people attended during two, three and even all four days of the exhibition.

Admission to the exhibition was free, which probably encouraged people to wander in for a look and also to attend more than just the once.

Collecting as a Hobby

I would say that about 95% of those attending the exhibition were adults, with children (16 and under) being a visible minority.

In comparison with the Hong Kong fair which I attended in September, the crowds and associated 'frenzy' were not evident, although there was a reasonable amount of money being spent on buying cards.

It was interesting to note that one of the stands at the Exhibition was occupied by a company selling encyclopaedias - because they were told that the visitors to the exhibition would be the kind that would appreciate these volumes of wisdom.

The phonecard auction, held on one of the afternoons in the exhibition hall, attracted quite a crowd and led to some spirited bidding and buying.

Magazine Distributor

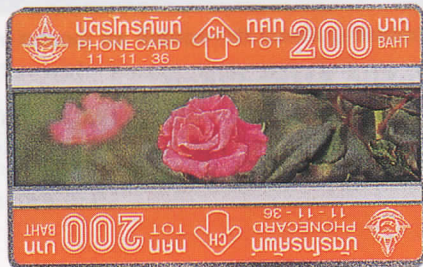
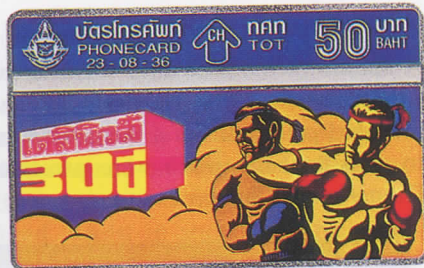
Whilst in Jakarta, I was pleased to be able to arrange distribution of the APM on a monthly basis through the **Cahaya Putra Permata Phonecard Centre in Jakarta**. My thanks to **Irwan Tirtasaputra** for his interest and assistance.

In summary, I certainly enjoyed my stay in Jakarta. The accommodation at the Hotel Kartika Chandra was good and quite economical (due mainly to an arrangement with the organisers of the Exhibition), whilst, as indicated already, the hospitality shown at all levels was excellent. I will be back again later this year.

Viddy Jermacans - Editor

CPP CARDS CENTRE

**Plaza Hayam Wuruk Lt. 1, Blok A - 101
Jalan Hayam Wuruk 108
Jakarta 11160, Indonesia
Ph: 62 21 6288724 - Fax: 62 21 628 8721**



THE PHONECARDS OF THAILAND

Part 4. Allan Douglas

The following is a continuation of the checklist of the phonecards of Thailand which was commenced in the October 1995 issue of APM.

Issue Date: 04-08-36 ie. 4-8-1993

61. Baht 100 Temple of the Emerald
Buddha. Night View. 290,000

Issue Date: 23-08-36

30th Anniversary of the "Daily News"

62. Baht 25 Reading the News 200,000

63. Baht 50 Kick Boxing 300,000

64. Baht 100 Televising the news 300,000

65. Baht 200 Thai flag and Logos 190,000

This was the first set of Thai phonecards where the value of the normal Baht 240 card was reduced to Baht 200. As with quite a few of the Thai cards, this particular set was issued months after the actual date on the cards.

Issue Date: 01-09-36

66. Baht 100 Temple Rajnadda 295,000

Issue Date: 22-09-36

67. Baht 25 Thai Cultural Dance 150,000

68. Baht 50 Thai Cultural Dance 350,000

69. Baht 100 Thai Cultural Dance 500,000

70. Baht 200 Thai Cultural Dance 200,000

Issue Date: 01-10-36

71. Baht 50 Toyota Camry Advertising card with
1994 calender on reverse. 100,000

Issue Date: 23-10-36

72. Baht 25 Thai Festivals 150,000

73. Baht 50 Thai Festivals 340,000

74. Baht 100 Thai Festivals 490,000

75. Baht 200 Thai Festivals 195,000

Issue Date: 01-11-36

76. Baht 100 Water Parade 500,000

Issue Date: 11-11-36

77. Baht 25 Roses 74,000

78. Baht 50 Roses 375,000

79. Baht 100 Roses 700,000

80. Baht 200 Roses 100,000

To Be Continued

**Allan Douglas,
PO Box 139, Chermside, Qld. 4032**



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POSTERS, VINTAGE RADIO, MAGAZINES, OLD IRONS,
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COLLECTING THE \$2 GENERIC

by Warren Titcher

Collecting this often forgotten phonecard can be fun and inexpensive, so long as you know what to look for. There are three main ways of collecting the \$2 Generic, which was first issued in December 1990 and ran through until February 1993.

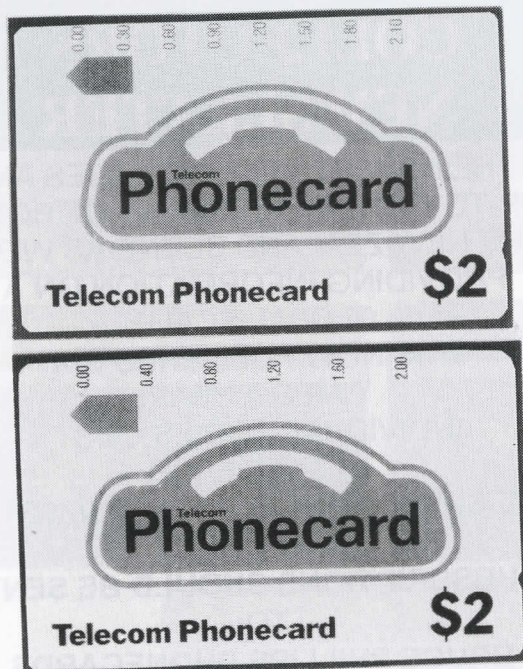
1. Bonus Card or Non-Bonus Card
2. Telecom I.D. Code
3. Prefix Number (Serial Number)

The card is generally collected used and most are still very cheap to buy at the phonecard clubs or from the dealers, as little as 40 cents each for a multi-hole and 60 cents for a one-hole card. Mint cards can be expensive, especially for the early issues, but some of the later cards may cost only a few dollars.

Bonus Card or Non-Bonus Card

From December 1990 to October 1992, the card had a value of **two dollars and 10 cents**; in other words, a bonus of 5% which was an added incentive by Telecom on most Phonecards at that time, to encourage users to the system.

There is a marked difference on the front of the card.



At the top there is a diminishing scale of the value remaining on the card (where the holes are punched).

Page 38 — Phonecard Monthly

For the earlier cards, this will show **eight** numerals, ranging down from \$2.10 to zero. On the later cards, there are only **six** numbers, from the \$2.00 to zero.

Telecom I.D. Code

On the reverse of the Phonecard, at the bottom left corner, is the Card Information Code supplied by Telecom (now Telstra). **GC2** stands for **Generic Card** with a value of two dollars.

There were in fact **eight** printings of the \$2 Generic, which are numbered as follows:-

- GC2 the First printing
- GC2 - 2 the Second Printing
- GC2 - 3 the Third Printing
- GC2 - 4 the Fourth Printing
- GC2 - 5 the Fifth Printing
- GC2 - 6 the Sixth Printing
- GC2 - 7 the Seventh Printing
- GC2 - 8 the Eighth (and final) Printing

Many collectors of Australian cards actually collect by the I.D. Code, which becomes very interesting with the Cartoon Advertising Series of September 1992.

Also, Telstra has recently changed the I.D. Codes and "G" now stands for a Gift Phonecard - and not a Generic Phonecard.

However, the only current Generic card, the \$50 Koala, still has the G952015a Code, which surely will be updated in the future.

Collecting by Prefix (Serial) Number

Believe it or not, there are still many collectors specializing in Serial Numbers, a subject which can be likened to collecting stamps by Watermark, Perforation, Plate Number, etc.

It is a fascinating and challenging way of collecting, but can be a "rod for your own back".

The serial number (also referred to as the **prefix number**) appears on the reverse of the Phonecard at the bottom right-hand corner and was fully discussed in the August 1995 issue of "The Australasian Phonecard Monthly" (Vol. 3 No. 8, pages 39 & 41).

For practical purposes, there are **46 serial numbers** to collect in the \$2 Generic, starting at # 42 and finishing with # 251.

A **rare** serial number, # 41 does exist and is part of the so-called "600 cards" and is very rare and expensive. The number range is from 4199400 to 4199999.

However, its best to concentrate on the 'normal' issues, which are fully covered by Glen Bellamy in the 1995 Edition of "Complete Guide - Phonecards of Australia", which is available from the Sydney Phonecard Collectors Club, PO Box 773, St Marys, NSW 2760. This catalogue is a **must** for all collectors and is priced at only \$5 plus postage.

A set of the 46 serial numbers in the \$2 Generic should not be too expensive, particularly in multi-hole cards. One-hole cards can be a problem with some of the shorter 'runs', or where a card was shared with another design. This applies particularly to #43, #55, #56, #163, #213 and #227.

Maximum multi-hole cards are always seven holes and in this series are much easier to collect than one-hole cards.

Be careful shopping around between clubs and dealers. It should be possible to collect a complete set of the 46 cards for less than \$50 for multi-hole and less than \$100 for one-hole, taking into account that about half a dozen cards may cost a few dollars each.

However, if you want a 'complete-complete' set, the elusive # 41 will cost you several hundred dollars for a fine-used card and is **impossible** to find in mint condition!!

Warren Titcher

COLLECTING PHONECARDS BY MAXIMUM PUNCHINGS

by Mrs Jo Titcher (Copyright)

Many collectors develop their collection around single-hole punching, but by far the most challenging way to collect is by maximum number of holes.

This is made more difficult by trying to obtain cards in "perfect used condition", as for maximum-multi the card may have been through the machine up to 70 times for a \$20 card and up to 174 times for a \$50 card, taking into account any bonus values on such cards.

The articles by Chris Williamson (Haxby Collectables) and Don Hill (Melbourne Phonenumber Centre) in the September issue of APM (Vol. 3 No. 9) indicate proposed scale of gradings.

Most maximum-multi cards will have eleven punchings but there are some exceptions:-

* The \$1.50 cards of the Geelong Trial issue and the \$1.50 1992 Christmas "Choir of Native Birds" will have only five punchings as a maximum.

* **All of the early \$2 cards** such as the \$2 Generics, \$2 Vineyard, \$2 River Murray (SA), \$2 Echidna, \$2 Orangutan, \$2 Perth Skyline, \$2 Canberra Mint & Scene, \$2 Cradle Mountain, \$2 Red Cross (Blood and Health & Safety) and the \$2 Barcelona Olympics Hockey - all will have a maximum of seven holes.

* The \$4 **Social Security card**, issued in October 1994, can have a maximum of either ten or eleven holes, depending on whether the card was used before or after the change of the cost of phonecalls from 30 cents to 40 cents. The eleven-hole variety is the much harder of the two to collect.

In the **Custom cards**, most of the \$2 cards would now have only five punchings but it is theoretically possible to collect the following with seven holes, which were issued prior to the 30 to 40 cent increase in October '94.

- * The first \$2 Rentlo
- * The first Nocotinell
- * The Phonenumber Collector
- * The Gary Ablett card, Tony Modra & perhaps the Stephen Sivagni and Chris Mainwaring cards.
- * Albury High School 75th Anniversary
- * Victorian Stamp Traders # 1
- * Museum of Contemporary Art
- * Apollo 11 - Saturn V Lift-off

A very interesting and rare variety is the \$2 **Barcelona Olympics** (Women's Hockey) with the prefix # 149. An unknown number were accidentally encoded with 45 worth of calls, so it is quite possible to have one of these Phonenumber cards with eleven punchings!!

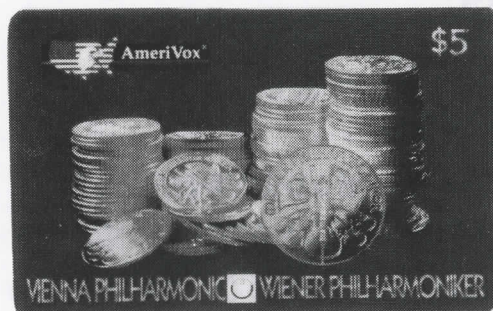
FIRST AUSTRIAN MINT PHONECARD

News from Mountain View, California, USA and Vienna, Austria, that AmeriVox has produced the **first phonenumber card sponsored by the Austrian Mint!**

Originally established in 1193 with the proceeds from the ransom paid for King Richard the First of England, the Mint has long been known for its quality and artistry in the minting of fine coinage.

Contributing factors include having the best medallic artisans from across Europe come to Vienna and the establishment of the engraving academy at the Mint by Emperor Charles VI in 1773.

With this record, it is not surprising that the Mint has turned to the new technology of remote memory cards and AmeriVox to promote its **Vienna Philharmonic coin**. The 24 karat coin was introduced in 1989 and has become a leading investment coin all over the world. **The \$5 Philharmonic phonenumber card features stacks of gorgeous gold bullion coin displayed on a purple background.**



It is one of the first two phonenumber cards ever produced by any international government mint. The card has an issue of 5000 and an issue date of 17 October 1995.

Thanks to Lawrence D. Lee (AmeriVox) for the info.



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Page 40 — Phonocard Monthly

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1996

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CLUB & SOCIETY NEWS

This Section Is Provided To Phonocard Clubs & Societies For The Promotion Of Their Activities And Membership. Articles Provided Will Be Reproduced At No Cost To The Club.

**The Melbourne Phonocard Club Inc.
PO Box 177, Northcote, Vic 3070
Secretary: Keith Sykes**

Thirty members attended the December meeting of the Club, which is normal for this time of the year.

Interest was shown in two offers made to members of the Club: - the \$10 Victorian Prison Card at \$12 for a mint card and the set of three Christmas Gift cards - with accompanying greeting card folders - being offered in limited numbers for \$41 (inc. postage), which is almost \$6 under the normal retail price.

Several members reported on the success of the November fair with a steady flow of people all day and some enquiries about Club membership.

Depicted in the photo below, is Sandy Kitto of the Rosebud & District Phonocard Collectors Club, attending our November fair.



The usual monthly meeting will be held at 2.00 pm on Saturday, January 6th 1996, at the usual venue and the Club hopes to have a guest speaker for the meeting on Saturday, February 3rd.

Condolences are extended to our Secretary, Keith Sykes, whose father died in December after a long illness.

Warren Titcher - Publicity Officer

**Kangaroo Phonocard Club Inc
PO Box 481, Bulimba, Qld. 4171
President: John Anderson**

The Club's Secretary, Kay Marshall, advises that the Christmas party held at the December meeting was a

success, with those attending experiencing an enjoyable evening.

Tables (at a cost of \$120 for 6' x 3') are still available for the Club's Phonocard Fair being held on Sunday, 4th February, 1996 at the Hamilton Room, Brisbane City Hall. Doors open at 10.00am and will close at 3.30 pm.

The entrance fee is \$3 for adults and \$2 for pensioners, whilst children under 16 will be admitted free.

Local, interstate and international dealers will be in attendance. There will be raffles and door prizes.

PENINSULA PHONECARD COLLECTOR CLUB

**Meets 4th Tuesday of Each Month
At: Sparrow Reserve, 13th Avenue,
Woodville North**

**For Further Information Contact:
P. Summers, President. Ph. (08) 2695155
Or Write to the Club at:
PO Box 462, Woodville, SA 5011**

MANDURAH PHONECARD COLLECTORS CLUB

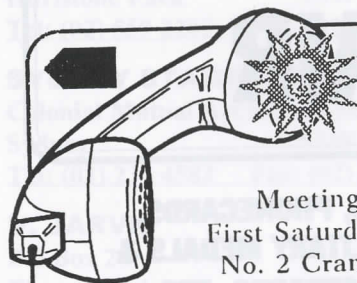
**35 Steerforth Drive
Coodanup, WA 6210**

**Meets 1st Sunday of the Month
At: Newburn Centre at 2.00pm
For further Information Contact: -
Helen Wilson
59 Gibson St., Mandurah, WA 6210**

PHONECARD COLLECTORS GROUP OF W.A. Inc.

**P.O. Box 22, Victoria Park, W.A. 6100
The Club meets every second Friday,
monthly, at the
Park Recreation Centre,
Cnr. Kent & Gloucester Streets,
Victoria Park
at 7.30pm**

**All New Members & Visitors Welcome
Enq.: Harold Harvey (09) 294 4043**



PARADISE PHONECARD CLUB

**Meetings Held 1.00pm
First Saturday of Every month.
No. 2 Cran Street, Ashmore.**

**For further information contact: (075)
Jan 78 2993; Laurie 39 1803; Graham 77 3765**



WELCOME TO GLOBAL PHONECARDS

GLOBAL PHONECARDS IS A GROUP OF PHONE CARD COLLECTORS PARTICIPATING IN PHONE CARD SWAPS LOCALLY AND GLOBALLY (VIA THE INTERNET). WE WELCOME ALL INDIVIDUALS WHO WOULD LIKE TO PARTICIPATE IN SWAPPING, TALKING AND GENERAL ACTIVITIES ASSOCIATED WITH PHONE CARD COLLECTING. WE MEET EVERY SECOND MONDAY OF EACH MONTH AT:-

MERRYLANDS BOWLING CLUB

Corner of Oxford & Newman Streets, Merrylands
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**Participants are not required to pay joining
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For Further Information Contact:-

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AUSTRALIA

THEY'VE GOT THE ANSWERS !!

Wilf's recycle tips for phone card collectors

... or how to get 'rid' of all those bottles
& cans!

Q: For breakfast... tired of drinking milk?

A: Once in a while - try liquid silk,
Don't get us wrong, we mean daily,
But if you change....
Then change to Bailey!

Q: Never ever drink and drive?

A: That's bloody true...
A fact of life!
But after work,
Once home, no fear,
Indulge yourself with Red Dog Beer!
One sip per night that's really clever,
10 blocks of 30 last forever!

Q: So ask your mates in all the shifts
If they do know those Xmas gifts?

A: Appreciated by all ages,
Top stuff, low price.... more for your wages!

You pay, then we buy drinks for you,
Phonecards are ours, thats the clue!

The headline says in simple ways,
"You've got the Q'S", !!

**Thanks to Wilf Scharpf (Cardways Collectables
- WA) for the above rhyme. Sorry it didn't get
into the last (pre Christmas) issue - Ed.**

LETTERS TO THE EDITOR

**Any correspondence to be forwarded to:-
The Editor**

**The Australasian Phonecard Monthly
PO Box 1309, Tamworth, NSW 2340, Australia.**

Dear Sir,

Make I take this opportunity to thank all the readers who kindly responded to my request for details of Japanese phonecards (*Letters to the Editor Nov. '95 issue APM*).

I should point out, of course, that the listing being prepared will not be illustrated when completed, due to the cost factor.

Richard Norton Vic.

Dear Sir,

I am writing this letter as a concerned collector of phone cards in Australia and my focus is on pricing in the secondary market.

It has been a year since the 'overpriced' market in phone cards had a 'correction' and prices fell to a more realistic level. All the 'experts' have advised that this was good for the hobby as a whole, as it drove the 'speculator' out of the scene and left a genuine collector base.

I am no 'rocket scientist', nor am I an economist, however, I do know the basic rules of supply and demand. It was my experience recently, after deciding to purchase a few of the earlier packs (SA & NSW) at the quite reasonable prices that some dealers were advertising, that there were, in fact, none to be had at those prices!

After spending some hours on the phone I finally found a dealer that was prepared to "get one in for me", at a much higher price than was advertised (which I was prepared to pay).

If the phone card hobby is to survive in Australia, there must be a realistic price structure to activate some equilibrium in the demand and supply curve.

I am now of the understanding that many of the earlier packs like South Australia, Queensland and New South Wales, are becoming very hard to obtain and therefore the advertised price of these packs must reflect a level that encourages those collectors who have them, to part with them, thus promoting a healthier hobby.

T.F. NSW

Dear T.F.,

I agree that the secondary market needs to be stimulated and collectors encouraged to sell their stock (if the price is right) and in turn buy other products. Incidentally, if you have any concerns re dealers advertising stock which they may **not** actually have; contact the recently formed Aust. Phonecard Dealers Assoc. - *page 41. Ed.*

CLUB & SOCIETY DISPLAY ADS

ROSEBUD & DISTRICT PHONECARD COLLECTORS CLUB INC.

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Enquiries to Club President

Phone (059) 86 2261 or Fax (059) 86 6943

KANGAROO PHONECARD CLUB Inc.

P.O. Box 481, Bulimba, Queensland 4171

This Club Meets Every Second Tuesday,
each Month

At 10 Queensport Road
Murarrie

UBD Street Directory Map 28-C4

For Further Information Ring Either

The Club Secretary on (07) 3217 9638

or

The Club President on (07) 3351 4326

SYDNEY PHONECARD COLLECTORS CLUB

PO Box 773, St Marys, NSW 2760

The Club Meets On the 4th Wednesday of
Each Month From 7.30pm

At the St Mary's Bowling Club Auditorium
Carson Lane (off Queen Street)

UBD Map 185 Ref G16

All Members and Visitors Most Welcome

Enquiries: Phone Derek May (02) 835 2427

THE MELBOURNE PHONECARD CLUB INC

P.O. Box 177, Northcote, Vic. 3070

The Club Meets

On the First Saturday
of Each Month

at 1pm

at the

Darebin Senior Citizens Centre,
18 A Bent Street, Northcote - Melway 30 E7.
All Welcome

**WE PROVIDE A WIDE RANGE OF
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Enquiries Phone/Fax Keith Sykes (03) 484 2568

AUSTRALIAN PHONECARD COLLECTORS CLUB INC

(AUSTRALIA'S FIRST CLUB)

64 Concord Drive, Reynella, S.A. 5161

Meets Second Tuesday of Each Month (Jan
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Activities & Services to Members Include;

Auction, Circuit Book, Reference Library,
Postal Bid Sales, Displays, Excellent published
Magazine (bi-monthly). Members Exchange
Mailing List provided.

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\$10 Kangaroo Island & \$5 Steam Ranger - Southern
Encounter \$3 per card (post paid)

Information Brochure Available

Club Secretary: Mrs Glenis Hymers

At Above Address or Phone/Fax (08) 381 3449

THE PHONECARD CLUB OF TASMANIA INC



P.O. Box 816, Rosny Park, Tasmania 7018

We Now Meet On the

3rd Friday in Each Month

At The Rosny Regional Library at 7.00 pm
Bligh Street, Rosny Park

**THERE WILL BE A LUCKY DOOR PRIZE
EACH MEETING**

All Members & Visitors Welcome

FREE PHONECARD

Second Anniversary - 24th Issue, October 1995

To commemorate the second anniversary of the magazine "The Australasian Phonocard Monthly", PayTel Australia has produced an Advertising Phonocard which is available free to subscribers to the magazine.

In continuing the practice of reproducing covers, the striking December 1994, 'PayTel' cover is on the phonocard.

First PayTel Advertising Phonocard

This is the first Advertising phonocard produced by PayTel and as such will be highly desirable to collectors as a 'first'. The cards are encoded for use in any PayTel payphone.

Only 2000

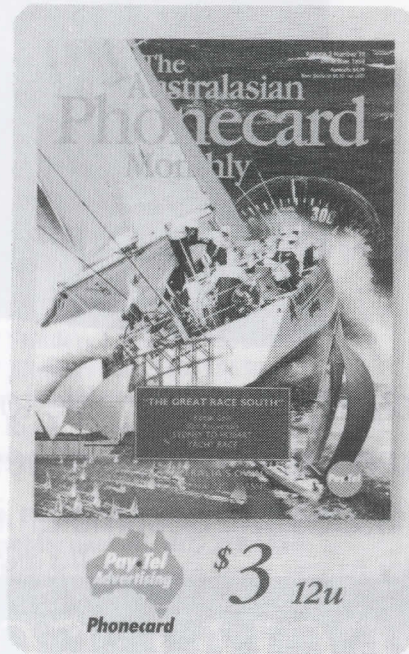
Only **2000** x \$3.00 PayTel phonocards have been produced and there will be no on-print of this first design, either by APM or by PayTel.

Subscribers

This complimentary phonocard is available with each renewed, extended or commencing subscription to the magazine. A maximum of two cards are available per application, ie. a two year subscription. Cards will be allocated on a "first received" basis.

Existing Subscriptions

Any subscription already received since the 1st of September 1995 will automatically receive a PayTel phonocard.



Send Your Subscription To:

The Australasian Phonocard Monthly
P.O. Box 1309, Tamworth, NSW, 2340.

Please Send The Australasian Phonocard Monthly To:

Name

Address

State Postcode Country

COMMENCING MONTH:-

\$45.00 Australian Air Mail 12 Issues - \$80.00 Australian Air Mail 24 Issues

Zone 1: \$65.00 - 12 Issues; \$110.00 - 24 Issues

New Zealand, New Caledonia, Papua New Guinea, Solomon Is., Vanuatu.

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Zone 5: \$110.00 - 12 Issues; \$185.00 - 24 Issues

Africa, Caribbean, Europe, Egypt, Morocco, South America, South Africa, U.S.S.R., U.K.

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All Above Amounts In Australian Dollars

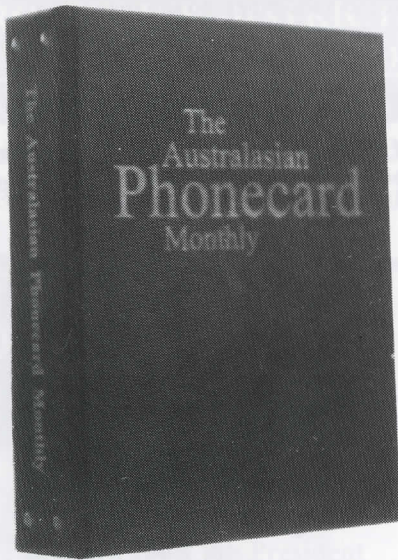
Cheque/Money Order/Credit Card Number Enclosed/Approved For \$

I wish to pay by Cheque Money Order Bankcard MasterCard Visa

Exp. Date:/..... Phone Cardholder's Signature:

All Information Provided Remains Confidential

EXCITING NEW OFFER



The Australasian Phonecard Monthly magazine has commissioned the production of an album to store all your issues

The album is made from an attractive vinyl in a choice of blue or burgundy and has the title of the magazine in gold embossed writing on the cover and spine.

Each album will be able to hold 12 copies of the magazine to enable you to keep all your backissues in pristine condition. As time progresses these back issues will become an invaluable library for information about the hobby.

This offer is available from all good phonecard dealers.

SPECIAL COMBINATION OFFER

Purchase one album (retail is \$21.95) and receive one of the initial \$2 TELECOM PHONECARD MONTHLY PHONECARDS and one of the \$3 PAYTEL PHONECARD MONTHLY PHONECARDS

Please add postage/handling of \$9 first album and \$3 each extra album.

Order Form. Please complete and send to "Album Offer", Australasian Phonecard Monthly, PO Box 1309, Tamworth, NSW 2340

I would like to order album/s for the Australasian Phonecard Monthly @ \$21.95 \$.....
 PLUS Postage & handling @ \$9 first album + \$3 each extra album ordered \$.....
 (I understand I will receive **two** FREE Phonecard Monthly Phonecard with each album ordered) **TOTAL:**\$.....
 Qty in Burgundy Blue (Allow 3-4 weeks for delivery)

Name.....
 Address.....
 State..... Postcode.....
 Telephone (bh).....(ah).....

Enclosed is cheque money order
 Please charge my credit card:
 Bankcard Mastercard Visa No:

 Expiry Date/..... Signature

"The Australasian Phoncard Monthly" Is Obtainable From the Following Dealers

NSW		
Sydney	Gabriele's Philatelic Service	Suite C2, Mirvac Building, 160 Castlereagh Street (02) 283 1311
Sydney	Sydney Stamp Centre	14 Martin Place, Colonial Mutual Bldg Opp. GPO (02) 231 4583
Sydney	Status Retail	Shop 533/255 Pitt Street (02) 267 6116
Sydney	Kennedy Stamps	Shop 4/155 Castlereagh Street (02) 264 6168
Sydney	Al's Phone Cards	Shop 29, 37 Park Street (02) 267 5931
Sydney	Queen Victoria Coins	Shop 12 QVB Walk, Queen Victoria Building (02) 283 2500
Sydney	Macquarie Coins & Coll. Gallery	Shop 4, 83 York Street (02) 262 6558
Blacktown	Prospect Stamps & Coins	Shop 18, 24 Main Street (02) 622 1399
Parramatta	D & L Stamps & Coins	Shop 5, 2 Macquarie Street (02) 687 2372
St Marys	G & C Quality Stamps & Coins	Shop 5, Star Arcade, 182 Queen Street (02) 8331618
Strathfield	Strathfield Stamps & Coins	Shop 68, Strathfield Plaza (02) 764 3034
Narrabeen	M.E.F. Books	PO Box 523, Narrabeen, NSW 2101 (02) 913 3036
Lismore	Michael Rennie	Shop 3, 142 Keen Street (066) 22 4844
Gosford	Alan's Collectables	No1, Shop 4, William Street Plaza (043) 24 6884
Tamworth	Jeff Solomon	"Solomon's Newsagency", 411 Peel Street (067) 66 1368
Newcastle	Paul Melmeth Galleries	281 Hunter Street (049) 26 3357
Newcastle	Hunter Valley Collectables	Shop 19, City Arcade, 120 Hunter Street (049) 26 3031
Dapto	Dial a Phoncard, Stamps & Coins	Shop 6, 41 The Highway (042) 62 8266
VIC		
Melbourne	Max Stern & Company	Port Phillip Arcade, 234 Flinders Street (03) 9654 6751
Melbourne	Rex & Fair Philatelists	Shop 10, Hub Arcade, 318 Little Collins Street (03) 9654 7022
Melbourne	City Stamp Market	Shop 28, Degraives Street (03) 9654 3549
Melbourne	Universal Coin Company	11 Centre Place (off Flinders Lane) (03) 9654 2997
Melbourne	Centre 22	22 Centre Place (off Flinders Lane) (03) 9650 3687
Melbourne	Melbourne Phoncard Centre	24 Centre Place (off Flinders Lane) (03) 9650 7871
South Caufield	MGK Stamps & Coins	357A Hawthorn Road, South Caufield (03) 9523 8906.
Moonee Ponds	R.M.C. Stamps & Books	633B Mt Alexander Road, Moonee Ponds (03) 9326 1746
Dromana	Dromana Newsagency	177 Point Nepean Road, Dromana (059) 87 2338
QLD		
Brisbane	Tony Boyd	200 Latrobe Terrace, Paddington, Brisbane (07) 369 0488
Brisbane	Rob Dean, GPO Newsagency	GPO Lane (next to public phones) (07) 229 1581
Brisbane	G.A.Laker & Co.	4th Floor, Bowman House, 276 Edward Street (07) 221 4746
Brisbane	Cut Price Coins	14 Queens Parade, Brighton (07) 269 1158
Brisbane	Garden City Stamps & Coins	Shop 1A, Garden City Shop. Centre, Mt Gravatt (07) 349 3562
Surfers Paradise	The Dolphin News	3115 Gold Coast Highway (075) 398 200
Surfers Paradise	Paradise Centre Newsagency	Shop 232, Paradise Centre (075) 702 126
Mackay	John Platts Stamps & Coins	Whitsunday Arcade, Macalister Street (079) 576 602
Cairns	Tristan Abba	Rusty's Market (070) 330 809
Southport	M & M Collectables	Shop 18, Stewart Centre (075) 270 699
SA		
Adelaide	Stewarts Stamp Shop	73 Grenfell Street (08) 223 4435
Adelaide	Rundle Coins	214A Rundle Street (08) 232 0660
Adelaide	Unley Coins	Cnr. 259 Unley Road & Eton Street, Unley.
Port Adelaide	Hippers Newsagency	172 St Vincent Street, Port Adelaide (08) 47 2961
ACT		
Canberra	Edlins of Canberra	Shop 10, Garema Arcade, Bunda Street (06) 258 6845
WA		
Perth	Mickel Smits "Philatelists" P/L	Shop 10-11, London Court Arcade (09) 325 3252
Fremantle	Captain Munchies	2 Beach Road, Fremantle (09) 430 4321
TAS		
Hobart	Abacus Stamps & Coins	Shop 10, Mathers Lane (002) 343 494
Hobart	The Stamp Place	Trafalgar Shopping Centre, 110 Collins Street (002) 24 3536
NT		
Alice Springs	Alice Sp. Coins & Banknotes	Shop 5, 113 Todd Street (089) 521 575
Darwin	Just Phonecards P/L	GPO Box 3677, Darwin, 0801 (089) 322 783 (AH)
NZ		
Christchurch	Shades Stamp Shop Ltd.	54 Shades Arcade, Cashel Street (03) 366 6390
INDONESIA		
Jakarta	CPP Phoncard Centre	Plaza Hayam Wuruk Lt. 1, Blok A-101, Jalan Hayam Wuruk 108

DEALERS WISHING TO STOCK THIS MAGAZINE SHOULD CONTACT THE EDITOR AS PER PAGE 2.

CLASSIFIEDS

Advertising costs only 40 cents per word (min. advert is \$8.00). Payment by Postal Order. Cheque. Credit Card

Classifieds paid for two months receive a third month free

Send To:

The Australasian Phonocard Monthly, PO Box 1309, Tamworth, NSW 2340, Australia

Closing date for classifieds for the January issue is the 29th of December 1995

Classified Categories are:

- . Auctions . Bazaar
- . Fairs & Shows . Societies & Clubs
- . Telephone Cards

AUCTIONS

POSTAL Phonocard Auction every month. Featuring Australia, Great Britain, New Zealand, Fiji, World Cards. Lots from \$1.50. Write now for your **FREE** Catalogue. Want Lists Welcome. **Bathurst Stamps & Phonocards**, PO Box 1543, Bathurst, NSW 2795.

TELEPHONE CARDS

BUYING select packs & cards. Top prices paid **Melbourne Phonocard Centre**, PO Box 66, Flinders Lane, Melbourne, Vic. 8009. Phone bh (03) 9650 7871, ah (059) 685576 Fax (059) 9683463.

SPECIALISING in world wide and Aussie related phonocards. **FREE** price list. **Cyril Fox**, 68 Chelsea Park Drive, Chelsea Heights, Vic. 3196.

Australian Phonocards. Extensive choice of surplus mint, single hole, packs. Write for list to: **Raelene**, 11 Joske Place, Latham, ACT 2615 or Phone (06) 254 0219 AH

U.S. phonocards available. Mint & used cards. Coke/McDonalds a speciality. Please send your want list for a prompt reply with prices. **Quinlivan Collectables**, 12 Ursa St., North Balwyn, Victoria 3104.

SELLING large number of quality phonocards - 1 Hole, Multi & Mint. Packs also available. Prices are unbeatable on used cards: well below retail. Phone **Glenn** on (02) 5671321 or 015 207163

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EARLY Australian Phonocards. Collector Packs, mint or used, sold privately. Inquiries welcome. Send your wish-list to: **R. Fiedler**, Ziegelhutte 16, 97640 Oberstreu, **Germany** Fax: 0011 49 9776 5409

BAZAAR

SWAP-TRADE-SUBSCRIBE-LISTS

Adverts will be exchanged for any country's 2 used phonocards for every 20 words printed.

PHONECARDS all different Aust. or 25 all different Great Britain inc. sets for \$20. Includes postage. All cards are fine used. Money Order or Cheque with order please. **C. A. Rivers**, Flat 1, No. 99 Barton Street, Mayfield, NSW 2304, Australia.

FOR our Retail & Wholesale clients we **urgently need** current Australian phonocards regardless of whether scarce or common. In exchange we can offer mixtures from around the world of your choice. Easiest 100 v 100 for basic material. Ask for my wholesale/retail list now! **Eric Elias**, **Philcard International**, PO Box 1000, London N3, **England** Ph/Fax: +44 181 3491610

SWAPPING Australian phonocards Have 18,000 one and multi hole cards, 4,000 mint cards, 500 Collector Packs. Swap for die cast model cars, etc. pre Decimal Australian silver coins, toy lead soldiers. Open to offers. Swap overseas cards for select Aust. cards. Have 50 countries. Genuine people only. Ring **John (02) 624 5996**

FIJI Phonocards available used, 16 different A\$20, 20 A\$30, 23 A\$40, 25 A\$50, 40 A\$120. CWO please. 100 swap mixtures A\$100. Complete sets or individual cards available. Welcome collectors/dealers inquiries. **Joe**, Box 302, Suva, **Fiji**. Ph/Fax (679) 320597

SWAPPING. I offer fine/used sets and singles of **Great Britain** including Aladdin, Radio Times, Blue Peter, Eyes, D Day Landing, Tiggyswinkles, Mercury, etc. for your fine used Australian sets and singles. Value for money. Please contact **Charles A. Rivers**, Flat 1, No. 99 Barton Street, Mayfield, NSW 2304

SKYFIRE phonocards \$12. APM \$8. Luna Park \$10, \$50 Apollo X1 \$65. Baileys \$16, \$50 Tourist (old logo) \$65. Telecom 'Thank You' \$40. ACF \$45. NT set (multi) \$20. China set (5) \$33. Ettamogah \$10. WW II Pack \$125. Nicotinel 1 & 2 \$40ea. St Andrews Choir \$8. Many other mint and top quality used cards. Also buying select cards. Send for buying/selling list to: **Kevin McMillan**, PO Box 87, Erindale, ACT 2903. Ph 5pm - 10pm on 015 269304 - Free Cert. Post.

TO EXCHANGE six used Malta phonocards with six used pictorial cards of your country. Address: **'Alba'**, Coast Road, Bahar IC-CAGAQ, NXR 08 - **Malta**

WANTED Recent Aust., Singapore, Taiwan, any Macau, Vietnam, Papua New Guinea, Sri Lanka, Fiji, Polynesia, New Caledonia. **Offering** Jamaica, Columbia, Brunei, Tanzania, Uganda, Japan, Hong Kong, Trinidad, Europe - nearly all countries. Write first. **Kathy Fernandes**, Box 1501, Makati, 1255, **Philippines** (Philippines not avail)

Will **EXCHANGE** world wide used phonocards for **BIRDS**, fish, horses, butterflies, cats & dogs. World wide. One for one. **Dell Myers**, 5 Jackson St., Toowoomba, Qld., Australia.

INTERNATIONAL EXCHANGE Reliable contacts wanted. Send 10, 20, 50 or more used phonocards, illustrated and in good condition. Receive same amount and quality from Argentina with chip. Brazil also available. No cards from Italy, Poland or Japan. Registered letters please. **Mario Moretti**, PO Box 157, Buenos Aires 1428, **Argentina**.

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SOLOMON ISLANDS. First and second issue in used. **S. Austin**, PO Box 674, Robina, Qld. 4226, Aust.

EXCHANGE worldwide; any country. **S. Austin**, PO Box 674, Qld. 4226, Australia.

AUSTRALIAN Price List.... Contact **S. Austin**, PO Box 674, Robina, Qld., 4226, Australia.

"All aboard!" with Telstra



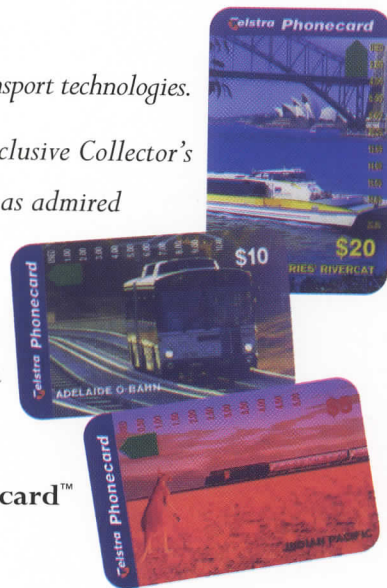
From the romance and adventure of the Indian Pacific to the sleek efficiency of Adelaide's O-Bahn and Sydneys Ferries' RiverCat, transport enthusiasts the world over will be thrilled with Telstra's newest **Phonecard™** release - the Transport series.

The series features three of Australia's newest and most modern public transport technologies.

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The Transport Limited Edition is available in the December issue of the *Bulletin*. Also available is Australia Day 1996 individual card and Limited Edition folder.

To receive your free copy of the Australian Phonecard™ *Bulletin*, simply call **(02) 204 0255**



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