Volume 4 Number 2 February 1996 Australia \$4.50

The Australasian New Zealand \$6.00 inc. GST Monthly

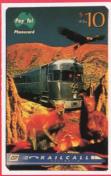




SONY MUSIC 'Tour Information Set'







PayTel's New Railways of Australia Series



Asia Pacific Conference SVC

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SPECIAL "ONCE ONLY" OFFER LIMITED TIME ONLY - PAYTEL

This month we are offering surplus Paytel stock at the best prices in town! An offer we will not be repeating - so if you are missing that collector pack/card, don't delay!

Compare the prices below20% discount to issue price

Pack and set prices are shown on the same line for space considerations.

| Card Description | RRP | Our Price |
|-----------------------------|-------------|-----------|
| Crew card | \$10 | \$8 |
| The Map Pack/Loose | \$10/\$5 | \$8/\$4 |
| Wilderness Pack/set | .\$40/\$35. | \$32/\$28 |
| Hobart trams Pack/Set | .\$40/\$35. | \$32/\$28 |
| Lighthouse Pack/Set | \$10/\$5 | \$8/\$4 |
| Warnambool Train Pack/Set | .\$25/\$19. | \$20/\$15 |
| Sunlander Pack/Set | .\$20/\$15. | \$16/\$12 |
| West Coast Railways Pk/set. | .\$25/\$19. | \$20/\$15 |
| Kodak Gold Race Pk/Set | .\$48/\$40. | \$38/\$32 |
| Tasmanian Tiger Pack/loose. | .\$15/\$10. | \$12/\$8 |
| Vic Narrow gauge Pack/Set | | |
| Port Arthur Pack/Set | | |
| Tilt train loose | | |
| Frog Pack/set | .\$40/\$35. | \$32/\$28 |
| Australind loose | /\$5 | /\$4 |
| Wildflowers Pack/Set | | |
| Optus B satelite loose | /\$10 | /\$8 |
| Lighthouse Pack/Set | .\$40/\$35. | \$32/\$28 |

We are one of the largest stockists of Australian Phonecards in Australia. Send for our free comprehensive price list and order with confidence. WE ARE COMPETITIVE AND OUR STOCK IS TOP QUALITY.

STORED VALUE CARDS Australian Chip Phonecards/Trial

| J | C III II III | |
|---|---|------|
| | NAB \$20 Trial 11/95\$ | 125 |
| | NAB \$20 Trial 6/96 | \$75 |
| | Credit Union \$5 Trial 11/95\$ | 125 |
| | Credit Union \$20 Trial 11/95\$ | 125 |
| | Buying other Trial cards (ANZ, NAB \$5, at \$3 | 50) |
| | Cuscal (1000 issued folders-a super special |) |
| | 1st issue Folder (\$5, \$20, \$50 Trials)\$ | 130 |
| | 1st issue Folder plus 1st Gen. series\$ | 190 |
| | Gold Coast Conference PackBUYI | NG |
| | Gold Coast 1st generic series (\$5, \$20, \$50) | \$90 |
| | USA 1st issue Atlanta Visa cash (\$5, \$20).CA | LL |
| | | |

COCA-COLA (All S10 min off issue price!)

| Sun and Bottle packs | \$28 |
|-------------------------------|------|
| Gold sun and bottle packs | \$59 |
| Guys and Gals packs | \$39 |
| Santa and Polar Bear II packs | \$43 |

s Folders (10 only).....- \$199

Hong Kong Fair Cards -S35

OANTAS FOLDERS

New Issue Telecom Gift card Packs.

Valentines Day (2 designs) \$9 per pack Year of the Rat \$9 per pack

NEW ZEALAND-Mint

| Red Nose set 4 | \$35 |
|----------------------------|------|
| Warbirds over Wanaka set 2 | |
| RSPCA Animals | |
| Air Expo 1992 | \$10 |
| Scout Jamboree | \$10 |
| Two Seals | |
| Air New Zealand set 4 | \$50 |
| Rugby set 2 | \$18 |
| Jurassic Park set 4 | \$35 |
| Anne Geddes set 4 | |
| Shell Sport set 5 | \$45 |
| Rotary set 4 | \$35 |

Melbourne's Public/Postal Phonecard Auction-March 31st in our shop.

Our next auction is due to take place on March 31st in our shop. Catalogues printed in Australian Phonecard Monthly or at request. Why Use our Auction?

Material accepted for our next auction due late June.

Why use our auction?

Lowest rates for vendors, no buyers commission, extensive advertising of catalogue, professional service, prompt payment (usually 3 weeks), and finally, an excellent reputation for accurate description of goods backed by a money back refund in the event the goods are not as described.

JAPANESE BULK USED THEMATICS

We supply the best range of bulk Japanese used in Australia because we buy in bulk. Our mixes have a resale value higher than other suppliers and do not only include the common "scenes".

Our Price for 100 mixed cards is ONLY \$75 Larger quantities supplied-please enquire

Congratulations Cardphone On Opening Your New Melbourne Shop Two Doors From Our Shop!!

We have in stock most past issues from cardphone including all the new releases. We are buying all used Cardphone cards-top prices paid.

USA COCA-COLA CARDS

| 50 card set from Score Board-bargain at | .\$340 |
|---|--------|
| 10 card set from Score Board | \$255 |
| Red Hot Summer with folder | \$45 |
| World Of Coca-Cola Atlanta 5 folder set | \$525 |

JAPANESE DISNEY MINT IN FOLDERS

| Lion King set 3 | \$75 |
|----------------------|------|
| 101 Dalmations set 3 | \$75 |
| | |

JAPANESE "SUPER INVESTMENT SPECIAL"

Complete set of 70 Pre Ntt Den Ko Sho Sho cards in MINT condition. Nearly the first 70 phonecards printed in the whole world! A real investment item for the future!.....\$9950

BUYING ALL USED CARDS

Top Prices paid for all recent used issues less than 150,000 per design.

\$5 CARDS paying \$1, \$10 cards \$2, \$20 cards \$4 Qantas cards, Beijing Opera, etc.

Bulk mixed commons also required-please enquire.

THEMATIC COLLECTORS

We are the largest stockists of Japanese Phonecards. If you collect thematically then you will find we have many unusual/interesting cards that will add much to your collection. Just contact us with details of your interests for photocopies to be sent to you at no cost.

JAPANESE COKE/DISNEY CARDS

Many available in mint and used. Common designs from \$9. Rare cards available. All in top condition.

AUSTRALIAN PACKS

| 110011dlEmmi 111dl | 2 |
|--------------------|--------|
| Geelong | |
| South Australia | |
| Victoria | |
| Queensland | \$200 |
| Tasmania | \$45 |
| Northern Territory | |
| Western Australia | \$60 |
| ACT | \$160 |
| Red Cross. | \$200 |
| Olympic | \$320 |
| Australia Day 1992 | \$65 |
| Australia Day 1993 | \$20 |
| Australia Day 1994 | \$27 |
| Australia Day 1995 | \$10.5 |

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(FORMERLY WESLEY COVER & STAMP SERVICE)

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AUSTRALIA'S LARGEST TOPICAL PHONECARD DEALERS

THIRLMERE RAILWAY 1ST ISSUE



1st Issue Phonecard



HIRLMERE RAILWAI



2nd Issue Phonecard

1st Issue ("3801") Phonecard Pack

Thirlmere is located 5km by road from Picton.

It is located on the disused single track Picton - Mittagong Loop Line Railway, built in 1867.

This line was bypassed by a new route through Bargo in 1919 but provided a local service until 1976.

Railway engines and carriages are restored and maintained on this line after discontinuing service with the NSW Railways.

Steam engines regularly run excursion trips throughout the NSW Railway system.

THIRLMERE RAILWAY 1ST ISSUE

| | | No. Req. | TOTAL |
|-------------------|-------------|----------|--------|
| Mint | \$18.00 | | |
| Pack | \$30.00 | | |
| 2nd Issue | \$18.00 | | |
| Pack | \$30.00 | | |
| Postage & Packing | OI Esponsor | | \$3.50 |
| isting chonecands | | TOTAL | |

Each Railway Pack contains not only a telephone card but also \$12.00 worth of NSW Railway Stamps and an order form for all Railway Stamp Issues from 1984 - 1994 at a special discount price.

As only 3000 cards of each issue are available, this is one of the most limited phonecard issues to date.

Early ordering from your local phonecard dealer or Sydney Stamp Centre is recommended.

IT'S EASY TO ORDER NOW!

| Simply fill in the | details below and return or write to: S Telephone: Bus: (02) 231 4583; | | | | Australia. | Jussell. |
|---|---|---------------------------|---------------------------|---------------------|-------------|-------------------------|
| ☐ I am interested in your issu☐ I collect the following cour☐ I collect the following topic | itries: | ☐ Yes, I w | ould like a copy | of your newsletter. | FOLL | Tient 2 |
| Name (given):Surname: | wee as whalfalled fave. | Enclosed is Please charge | cheque my credit card: | money order | E19193 | dulo b |
| Address: | Postcode | lesi nic | BANKCARD | MasterCard | VISA | nmence Nended |
| Phone (Bus) () Customer Number | (Home) () | olgded | 1 mod mod | | auder B | ekend-ii |
| | ET IS ABOVE YOUR NAME ON the Address label) RS ARE COVERED BY OUR MONEY BACK GUARANTEE. | Expiry Date _ | or the hobi | Signature | I good I | ita zew I inty of iu |

The Australasian Phonecard Monthly

FEBRUARY 1996 - Vol. 4 No. 2

Managing Editor Viddy Jermacans Phone/Fax (067) 658006

Publisher

Durrant House Collectables BRN 05900505

Printer

Edwards Printing, 13 Lockheed Street Tamworth, NSW 2340 Editorial Correspondence

The Editor

The Australasian Phonecard Monthly PO Box 1309, Tamworth, NSW 2340 Australia Advertising & Subscriptions

As Above

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Print Post Approved PP245673/00013

| DEADLINES | - | March | & April |
|---------------|---|-------------|----------|
| Full Colour | | 21 February | 27 March |
| Black & White | | 23 February | 29 March |
| Spot Colour | | 23 February | 29 March |
| Classifieds | | 23 February | 29 March |

EDITORIAL

It is that time of the year when the numerous dealer and club, phonecard (and stamp & coin) fairs commence their 'season'.

I attended the Kangaroo Phonecard Club Fair last weekend in Brisbane and whilst the number of people attending was less than in previous years, the turnout was still good. I noted a number of new faces and plenty of juniors which augers well for the hobby.

This weekend (10 & 11), I will be in Canberra for Edlins Auction and Fair - my first visit to a fair in this Page 2 -- Phonecard Monthly

city and I look forward to meeting existing magazine subscribers and readers, as well as new ones.

The following weekend in Sydney, Canberra Numisco's fair is being held over two days at the Opera House; the first of the trio of 'big' fairs to be held in Sydney during the months of February, March and April - the second being the Australian International Phonecard Fair at the Holiday Inn Menzies (17 March) and AusCard '96 at the Opera House from 19-21 April.

Readers will note elsewhere in this issue, an update on AusCard '96, which promises to offer collectors an excellent opportunity to view and access the products of a varied number of national and international telecommunications authorities and dealers.

An area of phonecard production and collecting which is still in its infancy in Australia - that of chip and Stored Value Cards (SVCs) - will be represented at the Exhibition and Fair.

VISA International has indicated it will be taking a stand at which it will be exhibiting and selling Visa Cash cards from other international markets as well as launching the Collector Packs from both the Visa International Conference and the First Issue packs.

I encourage collectors (and dealers) to take the opportunity to view and become conversant with the Visa products as they are a 'sign of things to come'.

I repeat my predictions as printed in earlier issues -SVC or 'smart cards' are the 'phonecards (being one use) of the future'. Telstra Phonecards as exist today have a very limited life span and even now are becoming quite obsolete.

The successful production and trial of multi-use SVCs by companies such as VISA (as well as by numerous others) will eventually lead to the demise of the single-use phonecard.

I recently read an interesting article by Art Becker (Publisher of the "Telephone & Debit Card Journal") in which he identified another line of 'attack' against existing phonecards - the personal portable telephones! I must admit I had not considered this aspect before, but one only has to look at the increasing number of mobile telephone users to realise it is a genuine 'threat'.

Again I ask the question; "What does this mean for current (and new) collectors.

Whilst the answer is not easily fore see-able, I still consider there will always be collectors of phonecards (whatever their design) and that the cards being currently issued will be seen as the precursor to the imminent smart or Stored Value Cards.

As such, particularly as new collectors are drawn in by the increasing number of (attractive SVCs), they will be sought after; as collectors will want to have the 'first' phonecards in their collections.

This demand will both maintain and in fact lead to an interest in current (and past issues) of phonecards, which in turn will maintain and lead to an increase in their value.

I will let you know in 12 months if my predictions are 'close'!

Editor

EDLINS OF CANBERRA



PO BOX 7, CIVIC SQUARE, ACT 2608
PH: 06 248 7859 or FAX: 06 248 7553
OVERSEAS FAX No. +61 6 2487553



Postage on all orders within Australia \$5 for Collector Packs, \$3 for loose cards. Registered postage on all overseas orders \$25 for Collector Packs, \$15 for loose cards.

THE LATEST & THE BEST

| Science & Technology Pack Animal Eyes Set of 5 in a Pack GREAT BRITAIN Pinnochio Set of 4 Aladdin Set of 3 Star Wars All Available Star Trek Next Generation Enterprise | \$150 \$110 \$35 \$29 POA |
|---|---|
| Animal Eyes Set of 5 in a Pack GREAT BRITAIN Pinnochio Set of 4 Aladdin Set of 3 Star Wars All Available | \$110 \$35 \$29 |
| Pinnochio Set of 4 Aladdin Set of 3 Star Wars All Available | \$35 \$29 |
| Pinnochio Set of 4 Aladdin Set of 3 Star Wars All Available | \$29 |
| Aladdin Set of 3 Star Wars All Available | \$29 |
| Star Wars All Available | |
| 0 | POA |
| Star Trek Next Generation Enterprise | |
| | |
| and Fact Sheet | \$30 |
| 0 £5 Star Trek Generations | |
| (41-1 4) (1 1 1 | \$35 |
| Complete Set of Mercury Star Trek | |
| Phonecards Available | POA |
| COCA - COLA PHONECARDS | VOD Y |
| | 7 10 |
| | \$39 |
| | \$15 |
| | ΨΙΟ |
| | |
| | \$35 |
| | \$33 |
| | |
| | \$20 |
| | \$20 |
| | \$20 |
| | |
| | \$20 |
| | \$20 |
| Dominoes Pizza (sponsored by Coke) | \$25 |
| ITED!! | |
| IONECARD PRICELIST IN AUSTRA | |
| | (the last Mercury card made) Complete Set of Mercury Star Trek Phonecards Available COCA - COLA PHONECARDS AUSTRALIA Santa Claus & Polar Bear Set of 2 Captain Munchies GERMANY Polar Bear with Coke (one of the best Coke designs around) USA Duck Open Golf (sponsored by Coke and McDonalds) |

AUSTRALIAN NEWS UPDATE

TELSTRA

National Phonecard Issue

Pictured at the inside back cover are the four cards in Telstra's forthcoming **City Scape** Phonecard series:

\$5 Perth 1042 - 1045 350,000 \$5 Adelaide 1046 - 1049 350,000 \$10 Melbourne 1050 - 1056 350,000 \$20 Sydney 1057 - 1059 250,000

3,500 Limited Edition folders contain the above cards with the **prefix** numbers; 1060, 1061, 1062, 1063 respectively. These folders will be available through the February issue of Telecom's **Bulletin**.

Advertising Phonecard Issues

Telstra has advised of a number of issues during the months of January and February. These include:

Sony Artists and Tour Dates

100,000 cards are to be issued for the <u>Adelaide</u> <u>Festival of Arts</u> - prefix number 1041 (see inside back cover).

50,000 cards are to be issued (mainly on the Gold Coast) for the <u>IndyCar</u> event to be held on the Coast in late March (see inside back cover).

75,000 of each of a \$5 and a \$10 card are to be released (mainly in Melbourne) for the forthcoming **Grand Prix**.

50,000 of a \$10 card featuring the **Gay & Lesbian Mardi Gras** are being released in Sydney - prefix number 1080.

Promotional Phonecard Issue

The <u>Mudgee High School</u> has ordered the printing of **8,000** Promotional cards to commemorate the 80th anniversary of the School - prefix number 1081.

Gift Phonecard Issues

Telstra has released two x \$5 cards in folders for <u>St Valentines Day</u> with a print run of **5,000** for each prefix numbers 1073 (Tree) and 1074 (Couple). Also, **10,000** Gift cards and folders have been released to celebrate the <u>Chinese New Year</u> (of the Rat) - prefix number 1072.











International Phonecard Issue

As a matter of interest, **Prefix number 1000** has been allocated to a \$5 Cambodian (Ankar Wat) card - printing of 40,000.

Cont. page 6.....

Gabriele's Phonecard Service -



Suite C2, Mirvac Building, 160 Castlereagh Street, Sydney, NSW, 2000 PO Box A2, Sydney South, NSW, 2000, Australia. Phone or Fax (02) 283 1311

VISA

bankcard

TALOGUE BLOCKBUSTER SPECIA

LISTED BELOW ARE SAMPLES FROM OUR COMPREHENSIVE CATALOGUE UPDATED THIS MONTH. FOR THIS MONTH ONLY, WE ARE GIVING AWAY 10% ON ALL ORDERS. WRITE/PHONE/FAX FOR YOUR COPY TODAY.... REMEMBER THIS MONTH ONLY 10% OFF EVERYTHING IN OUR CATALOGUE.

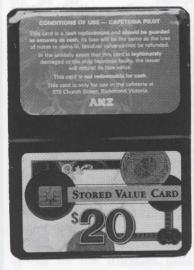
| GPS Cat No. | | CARD | | MINT | | | GPS | CARD | COLL | | USED | |
|---|--------------------|--------------------------------------|---------|---------------|----------------|---------------|--|--|-------|--------------|---------------|-------------|
| 1 Geelong Trials | \$1.50 | Go Together | PACK | \$50 | 1 HOLE \$50 | MULTI \$40 | Cat No. ☐ 61 Red Cross \$5.00 | Community Service | PACK | \$25 | 1 HOLE \$8 | |
| 2 Geelong Trials | \$3.00 | Float and Wave | - | \$10 | \$13 | \$10 | ☐ 62 Red Cross \$5.00 | | 100 | φ25 | \$20 | \$4 \$5 |
| 3 Geelong Trials | \$6.00 | | - | \$15 | \$16 | \$12 | ☐ 63 Red Cross \$10.00 | Disaster Relief | 101 | \$30 | \$7 | \$3 |
| ☐ 4 Geelong Trials ☐ 5 Geelong Trials | \$1.50 \$3.00 | | | \$30 \$10 | \$30 | \$20 \$10 | 64 Red Cross \$10.00 | | 10. | \$30 | \$4 | \$2 |
| 6 Geelong Trials | \$6.00 | | ertr. | \$50 | \$13 \$70 | \$10 \$45 | ☐ 65 Red Cross \$20.00 ☐ 66 Red Cross \$20.00 | | | \$40 \$35 | \$40 \$8 | \$12 \$4 |
| ☐ 7 Geelong Trials | | Collectors Pack | | | \$180 | \$130 | 67 Red Cross | Collectors Pack | \$195 | \$125 | \$65 | \$30 |
| 8 South Australia | \$2.00 | Vineyard | - | \$20 | \$15 | \$8 | ☐ 68 1st Generics \$2.00 | Yellow on Black | - | \$10 | \$12 | \$2 |
| 9 South Australia 10 South Australia | \$2.00 | Vineyard 2nd Print | | | \$15 | \$6 | G9 1st Generics \$2.00 | | - | \$10 | \$2 | \$1 |
| 11 South Australia | \$2.00 \$5.00 | River Murray | - 1 | \$25 \$35 | \$30 \$20 | \$14 \$12 | ☐ 70 1st Generics \$2.00 ☐ 71 1st Generics \$2.00 | Yellow on Black 3rd Pt | - | \$25 | \$2 | \$1 |
| ☐ 12 South Australia | \$5.00 | Race Car 2nd Print | - | \$60 | \$15 | \$10 | 77 1st Generics \$2.00 | Yellow on Black 4th Pt Yellow on Black 5th Pt | | \$8 \$8 | \$1 \$1 | \$1 \$1 |
| 13 South Australia | \$5.00 | Flinders Ranges | | \$30 | \$30 | \$15 | 73 1st Generics \$2.00 | Yellow on Black 6th Pt | | \$10 | \$2 | \$1 |
| 14 South Australia | \$10.00 | Kangaroo Island | 101 | \$40 | \$40 | \$20 | ☐ 74 1st Generics \$2.00 | Yellow on Black 7th Pt | - | \$5 | \$1 | \$1 |
| ☐ 15 South Australia☐ 16 South Australia☐ | \$20.00 \$20.00 | Adelaide Adelaide 2nd Print | arli fi | \$90 | \$35 | \$15 | 75 1st Generics \$2.00 | Yellow on Black 8th Pt | - | \$4 | \$1 | \$1 |
| 17 South Australia | φ20.00 | Collectors Pack | \$290 | \$80 \$220 | \$15 \$125 | \$10 \$70 | 76 1st Generics \$5.00 | Yellow on Grey | 640 | \$49 | \$40 | \$10 |
| ☐ 18 500th Grand Prix | \$5.00 | Wreath | - | \$30 | \$25 | \$15 | ☐ 78 1st Generics \$5.00 | Collectors Pack Yellow on Grey 2nd Pt | \$49 | \$49 \$35 | \$40 \$15 | \$10 \$7 |
| 19 500th Grand Prix | | Collectors Pack | \$49 | \$30 | \$25 | \$15 | 79 1st Generics \$5.00 | Yellow on Grey 4th Pt | - | Ψ00 | \$30 | \$8 |
| 20 Queensland | \$5.00 | Great Barrier Reef | 100 | \$20 | \$10 | \$7 | ☐ 80 1st Generics \$10.00 | White on Cream | - | \$85 | \$20 | \$5 |
| ☐ 21 Queensland ☐ 22 Queensland | \$5.00 \$10.00 | Gold Coast Brisbane at Night | | \$20 \$85 | \$10 | \$7 | ☐ 81 1st Generics \$20.00 ☐ 82 1st Generics \$50.00 | Black on Orange | - | \$50 | \$20 | \$5 |
| 23 Queensland | Ψ10.00 | Collectors Pack | | \$110 | \$75 \$95 | \$30 \$40 | ☐ 82 1st Generics \$50.00 ☐ 83 Olympics 1992 \$2.00 | Yellow on Black | - | \$65 | \$25 | \$15 |
| 24 Victoria | \$5.00 | Melbourne | 4100 | \$15 | \$12 | \$5 | 84 Olympics 1992 \$2.00 | Hockey Hockey 2nd Print | | \$40 \$30 | \$45 \$20 | \$15 \$7 |
| 25 Victoria | \$5.00 | Melbourne 2nd Print | - | \$25 | \$25 | \$7 | 85 Olympics 1992 \$5.00 | Willy | | \$30 | \$20 | \$5 |
| 26 Victoria | \$5.00 | River Murray | - | \$15 | \$15 | \$7 | ☐ 86 Olympics 1992 \$5.00 | Willy 2nd Print | | \$35 | \$15 | \$5 |
| ☐ 27 Victoria ☐ 28 Victoria | \$10.00 | Grampians | - | \$35 | \$12 | \$6 | 87 Olympics 1992 \$5.00 | Cycling | - | \$30 | \$10 | \$5 |
| ☐ 28 Victoria ☐ 29 Victoria | \$10.00 | Grampians 2nd Print | 0150 | \$80 | \$15 | \$7 | 88 Olympics 1992 \$5.00 | Cycling 2nd Print | - | - | \$6 | \$2 |
| 30 New South Wales | \$2.00 | Collectors Pack Orangutan | \$150 | \$55 \$15 | \$35 \$6 | \$17 \$2 | ☐ 89 Olympics 1992 \$5.00 ☐ 90 Olympics 1992 \$5.00 | Cycling 3rd Print | - | - | \$6 | \$2 |
| ☐ 31 New South Wales | | Echidna | | \$15 | \$6 | \$2 | ☐ 90 Olympics 1992 \$5.00 ☐ 91 Olympics 1992 \$5.00 | Cycling 4th Print Swimming | - | \$25 \$25 | \$3 \$10 | \$2 \$6 |
| 32 New South Wales | \$5.00 | Giraffe | - | \$35 | \$25 | \$10 | 92 Olympics 1992 \$5.00 | Swimming 2nd Print | | \$20 | \$3 | \$2 |
| 33 New South Wales | | Platypus | - | \$30 | \$25 | \$15 | ☐ 93 Olympics 1992 \$5.00 | Swimming 3rd Print | - | Ψ20 | \$6 | \$3 |
| 34 New South Wales 35 New South Wales | | Cheetah | - | \$85 | \$16 | \$5 | 94 Olympics 1992 \$5.00 | Swimming 4th Print | - | \$15 | \$2 | \$1 |
| ☐ 35 New South Wales ☐ 36 New South Wales | | Taronga Zoo Collectors Pack | 6070 | \$45 | \$30 | \$12 | 95 Olympics 1992 \$10.00 | Track and Field | wo 24 | \$25 | \$6 | \$3 |
| 37 Western Australia | | Perth Skyline | \$270 | \$210 \$15 | \$110 \$20 | \$45 \$15 | 96 Olympics 1992 \$10.00 97 Olympics 1992 \$10.00 | Track and Field 2nd Pt | - | \$15 | \$4 | \$2 |
| ☐ 38 Western Australia | | Karri Forest | - | \$15 | \$20 | \$15 | 98 Olympics 1992 \$20.00 | Track and Field 3rd Pt Marathon | ib B | \$15 \$30 | \$4 \$35 | \$2 \$18 |
| 39 Western Australia | \$10.00 | Bungle Bungle | | \$20 | \$25 | \$25 | 99 Olympics 1992 \$20.00 | Marathon 2nd Print | new | \$30 | \$5 | \$3 |
| 40 Western Australia | | Collectors Pack | \$49 | \$45 | \$50 | \$45 | ☐ 100 Olympics 1992 \$20.00 | Marathon 3rd Print | - | \$30 | \$5 | \$3 |
| 41 Aust Capital Terr 42 Aust Capital Terr | \$2.00 | Royal Aust Mint | - | \$12 | \$15 | \$10 | ☐ 101 Olympics 1992 | Collectors Pack | \$220 | \$125 | \$50 | \$30 |
| 43 Aust Capital Terr | \$2.00 \$5.00 | Canberra View | ONE. | \$15 \$25 | \$20 | \$10 | 102 Advert Cards 1992 \$5.00 | Answer Machine | - | \$15 | \$2 | \$1 |
| 44 Aust Capital Terr | \$5.00 | Questacon | 11 12 | \$15 | \$30 \$20 | \$12 \$12 | ☐ 103 Advert Cards 1992 \$5.00 ☐ 104 Advert Cards 1992 \$5.00 | Answer Machine 2nd Pt Answer Machine 3rd Pt | olni. | \$10 | \$2 | \$1 |
| 45 Aust Capital Terr | \$10.00 | Telecom Tower | | \$75 | \$45 | \$25 | 105 Advert Cards 1992 \$5.00 | Hit a Snag | 99413 | \$10 \$15 | \$2 \$6 | \$1 \$2 |
| 46 Aust Capital Terr | | Collectors Pack | \$149 | \$140 | \$125 | \$60 | ☐ 106 Advert Cards 1992 \$5.00 | Hit a Snag 2nd Print | J W. | \$15 | \$4 | \$2 |
| 47 Northern Territory | \$5.00 | | (T) | \$25 | \$30 | \$20 | 107 Advert Cards 1992 \$10.00 | Turn Up The Volume | 1 | \$20 | \$3 | \$2 |
| 48 Northern Territory 49 Northern Territory | \$5.00 | Crocodile | 640 | \$15 | \$20 | \$10 | 108 Advert Cards 1992 \$10.00 | Turn Up Volume 2nd Pt | - | \$50 | \$3 | \$2 |
| 50 Tasmania | \$2.00 | Collectors Pack Cradle Mountain | \$43 | \$39 \$25 | \$45 \$30 | \$29 \$20 | ☐ 109 Advert Cards 1992 \$10.00 ☐ 110 Advert Cards 1992 \$10.00 | Turn Up Volume 3rd Pt | | \$20 | \$3 | \$2 |
| ☐ 51 Tasmania | \$5.00 | Hobart | | \$15 | \$15 | \$10 | 111 Advert Cards 1992 \$20.00 | Turn Up Volume 4th Pt Bats | Duid | \$20 \$25 | \$3 \$10 | \$2 |
| ☐ 52 Tasmania | | Collectors Pack | \$38 | \$35 | \$40 | \$29 | 112 Advert Cards 1992 \$20.00 | Bats 2nd Print | | \$50 | \$10 | \$4 \$4 |
| ☐ 53 Geneva 1991 | \$5.00 | Koala | | \$95 | \$95 | \$80 | ☐ 113 Advert Cards 1992 \$20.00 | Bats 3rd Print | 1110 | \$25 | \$6 | \$3 |
| 54 Australia Day 1992 | | Multicolour | - | \$45 | \$45 | \$15 | 114 Christmas 1992 \$1.50 | Bird Choir | COX - | \$85 | \$85 | \$70 |
| ☐ 55 Australia Day 1992 ☐ 56 Red Cross | \$2.00 | Collectors Pack Health and Safety | \$49 | \$45 | \$45 | \$15 | 115 Christmas 1992 | Collectors Pack | \$89 | \$85 | 85 | \$70 |
| 57 Red Cross | \$2.00 | Health/Safety 2nd Print | | \$15 \$15 | \$15 \$10 | \$5 \$3 | ☐ 116 Christmas 1992 \$5.00 ☐ 117 Christmas 1992 \$10.00 | Wombats | | \$10 | \$2 | \$1 |
| ☐ 58 Red Cross | \$2.00 | Blood Transfusion | | \$25 | \$30 | \$20 | 118 Australia Day 1993 \$5.00 | Children | none | \$25 \$10 | \$3 \$3 | \$2 \$2 |
| 59 Red Cross | \$5.00 | Youth | - | \$20 | \$10 | \$5 | 119 Australia Day 1993 | Collectors Pack | \$18 | \$10 | \$3 | \$2 |
| ☐ 60 Red Cross | \$5.00 | Youth 2nd Print | - 1 | \$90 | \$15 | \$3 | ☐ 120 Endangered Species | | 4.0 | 4.0 | ΨΟ | 42 |
| Westner dert- | | | 2 | | | Anna | | Wallaby | 1110 | \$20 | \$3 | \$2 |
| ☐ Please put me | on your | mailing list | | | | MI | ☐ 121 Endangered Species | | | | | mba I |
| ☐ Please send me | e vour f | REE Colour Catalo | oque | | | | (1st Series) \$5.00 | Wombat | | \$20 | \$3 | \$2 |
| Please tick the ite | | | | al this | | | | Numbat | | \$15 | \$4 | \$3 |
| Cabriola's Phances | IIIS YUL | wish to order an | a ser | ia triis | s pag | e to | ☐ 123 Endangered Species | rvarribat | 033 | \$15 | Φ4 | \$3 |
| Gabriele's Phoneca | | | aress | Bb y | | 9 1181 | (1st Series) | Collectors Pack | \$59 | \$55 | \$9 | \$6 |
| | PAY | MENT DETAILS | | | | nea | | | | | 10 10 | |
| Diagon tiple mothe | d of - | a | | | | | and mode an elect | Less Alans 1 | 1 | 1. | THOU | 9 11 |
| Please tick metho | | | | | | | ripes not be sub- | appy New 1 | ear | n | an | TO IT |
| ☐ Cheque/Mone | y Orde | er 🗆 Bankcard 🗆 | Mas | terca | rd \square | Visa | card Amex | | data | | | |
| | | | | | | 7 | DDDD all | the Gang a | t G | aler | iele | 1 |
| | 20 11 | | Ш | | | OU | | | | | - | |
| Expiry Date:/. | S | ignature: | | | | | Customer Name: | | | | | |
| Address: | | | | Pos | tcode | e: | Phone No: (|) | | | | |

The following letter was received from Dr Stephen Basser from Victoria and relates to an article in the last issue of APM - Editor.

Dear Sir

I have been following with interest the emergence in Australia of the so-called 'stored value cards', or SVCs.

One thing I have not yet seen mentioned is the **special 'wallets'** produced by the **ANZ** for their SVC trial. I have enclosed three photos for your interest, showing the front and inside of one of these, and the back of the card.





From what I have been able to ascertain **only the \$20 card** was distributed in this manner - the \$5 cards were given out to staff 'as-is'. I am not sure if any of the other banks released their cards in similar packaging.

I was also interested to read in the January edition of APM that packs containing the Credit Union 'in-house' SVCs are to be released.

According to the report a total of 2,000 packs are to be released, but I have previously been advised by Gemplus that **only** 1,200 of the '11.95' cards (with the wording "Expiration Date: 30 November 1995") were produced for each of the financial institutions. This information in turn, conflicted with the estimated printing figures you published last year. Do you have any further information as to the 'true' printing figures for these cards?

Do the packs produced by International Numismatics contain the '11.95' cards, or cards from a subsequent printing?

If accurate information is now available about the numbers of '11.95' cards produced for each institution, I think I would be one of many readers who would like to see this in APM.

Though many dealers I have spoken with still seem quite sceptical about SVCs, I believe your comments regarding the inevitable move by Telstra to incorporate this technology into payphones are correct.

Page 6 — Phonecard Monthly

It is also interesting to note that Visa has the sole rights to SVCs at this year's Olympics, including their use in payphones. I understand that Visa first 'launched' their SVCs at Visa headquarters in the USA in April 1995, but the first 'official' pilot cards were not released until October - a \$5 and a \$20 card were released by NationsBank Corporation in Atlanta.

The first Australian trial cards were released as early as August 1995. Does this mean that Visa was using Australia as its main site for testing the technology it intends to use at the Olympics?

If so, will the American market (if it embraces SVCs?) regard the Australian SVCs as firsts?

I do not know the answer, but it sure is interesting watching things unfold.

Dr. Stephen Basser

Editor's Reply

My apologies for incorrectly identifying the Credit Union cards in the last issue of APM (pages 14-15). In the **October issue** of APM I reproduced images of the three sets of **'in-house'** trial cards as issued by the NAB, ANZ and CUSCAL. These cards had the expiry date of 11.95 on the reverse.

It would appear that the **CUSCAL** cards in the "Full 6 Card Trial Collection" *(see opposite page)* contain the generic \$5, \$10 and \$20 cards released on the **Gold Coast** on 13 November 1995 - with an expiry date of 12.96, plus three cards of the same denomination which have been created solely for the packs.

The **second trio** of cards also have the expiry date of 12.96 on the reverse. This set of three has the logo "Australian Credit Union" printed on the front. CUSCAL's 'in-house' trial cards (October APM) did not have any such identification on the front, nor do the Gold Coast trial cards.

The "3 Card Trial Collection" (see opposite page) contains the second trio of cards referred to above. In summary, it would appear that to date we have:

- the (rare) 'in-house' trial cards for NAB, ANZ and CUSCAL in \$5 and \$20 denominations (as per October APM);
- the generic cards released (and still being released) on the Gold Coast with a common front and reverse (NAB, ANZ, Comm. Bank, Westpac and CUSCAL in \$5, \$20 and \$50 denominations);
- the CUSCAL cards issued in packs as above, with an expiry date of 12.96 (at least 2000 of each of \$5, \$20 and \$50;
- and the (rare 1,000 only) of a \$20 SVC which was issued in a folder to delegates at an SVC Conference held on the Gold Coast, 23-24 November 1995, expiry date of 11.95 (see cover & page 12 December APM).

See also separate article in this issue "The Impact of Technology Upon Money" - Editor

Cont. page 8......

History Making Trial Sets

Visa Stored Value Trial Cards

The advent of a cashless society moves closer as Visa has commenced testing its first **Stored Value** cards this year.

The principle of the cards is simple - each Plastic card (similar to a phonecards) contains a hi-tech chip that stores a range of information including a Cash amount.

This Card can then be presented instead of cash when purchasing and the value of the purchase is deducted from the **Stored Value**.

In conjunction with the test program of this exciting new technology Credit Union Services, issuer of the first cards, have produced a small number of Collector Packs containing these historic first issues.

The Packs have mostly been used as presentation sets within the building societies but we have managed to obtain sole distribution rights for the collector market.

Two Packs have been issued, a Six Card Set and a Three Card Set. Only 1,000 of each has been produced!

Full 6 Card Trial Collection



Consists of the 6 Credit Union Trial Cards.
Basically two different printings in the one folder.
The first Set of 3 - \$5, \$20 and \$50 features the front print Australian Credit Unions and their logo with no logos on the reverse.
The second Set of 3 - also \$5, \$20 and \$50 features the word Disposable on the front (later issues will

be rechargable) and the logos of the 5 participting banks on the reverse. Only 1000 Sets issued, all with serial numbers.

Put one aside - this is a new market and these could really fly.



3 Card Trial Collection

The 3 Card Sets contains one of each denomination - \$5, \$20 and \$50. The cards are of the first type featuring the front print *Australian Credit Unions* and their logo with no logos on the reverse.

Also limited to just 1,000 Sets, all with serial number.

\$135.00

All cards in these Sets contain the Cash Value Stated on the front of the Card. The Cards could be used and returned to the Set packaging thus making your Set quite inexpensive.



INTERNATIONAL NUMISMATICS

GPO Box 4413, Sydney, NSW 2001 Australia Telephone: (02) 262 4366 Facsimile: (02) 263 4516

| | | 1 4051111116. (02) 202 4510 | |
|---|--------|--|---------------|
| Name | ······ | Postage and Insurance Overseas Orders postage at cost Less Valued Customer Discount% Cheque / Money Order enclosed | \$ 4.50 \$ |
| Fax number if availableFull 6 Card Trial Collection @\$265.00 | | Or debit my Amex / Bankcard / Mastercard / Number Expiry/ Signed | lufortel ereb |

INTERNATIONAL NUMISMATICS

International Numismatics advises that **PACIFICNET** has just issued a number of new cards.

As part of these new releases the company has announced their new 'Sony Signature Series', under official licence.

- **. Janet Jackson** \$5.00 Collector Pack. This is a limited Edition pack with a \$5.00 PACIFICNET card. Mintage of 1000 issue price of \$17.50.
- **. Janet Jackson** \$10.00 Collector Pack. This is a limited Edition pack with a \$10.00 PACIFICNET card. Mintage of 500 Issue price \$24.50.
- **. Tom & Jerry Series II** Collector Pack. Limited Edition pack with two \$5.00 PACIFICNET cards. Mintage of 1000 Issue price \$29.50.
- . Year of the Rat Series II Collector Pack. Limited Edition pack with a \$5.00 PACIFICNET card. Mintage of 1000 Issue price \$12.50.
- . Money World Asia 1996 (Hong Kong) Fair Issue. Limited Edition pack with a \$5 PACIFICNET card. Mintage of 500 isssued and sold at the fair. International Numismatics advises that they have managed to secure very limited stocks which will be available for re-sale in Australia. The price will be advised upon return from the fair.
- **. Bangkok '96** Show Fair issue. Limited Edition pack with a \$5.00 PACIFICNET card. Mintage of 500. This card is to be released at the Fair (Feb 14-20) but some should be available for Australian collectors.

COMPETITION No. 4

It seems certain that the card illustrated in the December APM was issued by the **Czech Republic** in January 1994 (SPT Telecom a.s. Catalogue 1994).

The winner of Comp. No. 4 is John Kruger from St Albans, Victoria - the only correct entry!

COMPETITION No. 5

The card featured in last month's APM was issued by Indonesia in August 1995, to commemorate the country's 50th Anniversary of Independence Day - August 17.

The winner of this competition was June McNab from Brisbane, whilst second and third prizes go to Chin Khung from Wheelers Hill, Victoria and G. Richards from Ringwood North, Victoria.

COMPETITION No. 6

This month's competition continues the trend of identifying an illustrated phonecard - see in the opposite column this page.

Which company issued this card, in which country and in which year?

Readers should also note page 35 of this issue for another competition for <u>Phonecard Club</u> members.

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CARDWAYS

PHONECARD PACKAGE DEALS - HONG KONG FAIR -

Telstra 2 Card Set "International Phonecards World" with matching serial numbers including folder \$30.00

** RED DOG DUO **

Red Dog (WA) plus Red Dog/Coca-Cola 600 Prepaid Calling Card (Planet Telecom USA) (one each) \$45.00

*** BEST OF THREE ***

Emu Palladium Perth Mint, Red Dog Beer (WA)
& Captain Munchies Custom Cards
(one each) \$49.00

* Telstra Folder Commemorating *
AUSTRALIA'S FIRST PHONECARD
EXHIBITION (WA)

inc. \$2 Buzz Card
(only 500 issued and sold out!!)
\$ POA

** PHANTOM PACK \$23.50 **

Postage & Packing Australia \$3.00

All phonecards, packs & folders are in mint condition.

Offers valid whilst stocks last. Payment by cheque or

Money Order. Please allow usual clearing time.

BUYING

Low serial Qantas Phonecards as described in our advertisment January '96 issue of APM (page 15)

CARDWAYS COLLECTABLES

PO BOX 1421, BOORAGOON, WA 6154 Ph/Fax: (09) 331 1483

Three prizes will again be awarded, the first to include one of Telstra's Hong Kong folders (containing the \$2 and \$5 Phonecards).





Caro Issues

AFL 1995 Premiers

Only 300 printed (700 x \$5 version available soon)

Beautiful Wildlife PhoneCards now available from

CardPhone outlets in

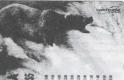




Enquire at your local dealer or simply use our mail order facility.

(240 left)













(Print run limited to 500.)

To place your order

By credit card:

(03) 9311 4692 (03) 9311 4699

Or mail to:

CardPhone Australia PO Box 429, West Footscray, Vic 3012, Australia

Qty.

Heron @\$5.00 Crane Tropical Birds @ \$5.00 Flamingo @ \$5.00 Elephant @ \$5.00 Baby Elephant @ \$5.00 Bear @ \$5.00 Bear Cubs @ \$5.00 AFL 1995 Premiers @ \$20.00 \$ \$4.50

Postage/Insurance International Cheque/Money Order

\$ Total

\$10.00

Country

Available until sold out.

Or debit my Bankcard/Mastercard/Visa

Expiry Signed

Name Address State P/code

SYDNEY OPERA HOUSE FAIR

The next Sydney Stamp, Coin and Phonecard Fair will be held at the Sydney Opera House in the first floor Reception Hall, on the weekend of February 17 and 18. The Fair will be open to the public from 10.00 am to 6.00 pm on both the Saturday and Sunday, and admission is free.

There is a wide range of interests catered for: stamps, covers, postal history and other philatelic material, catalogues, **phonecards**, tokens, medals, milataria, banknotes, coins, gold and Royal Australian Mint products including all the latest 1996 releases. **All will be available to suit all price ranges.**

Dealers attending the Fair are also very keen to buy stocks of the above-mentioned material. Collections and single items are wanted and dealers will be happy to make competitive offers for both philatelic and numismatic collectables.

Some of the **leading dealers attending** the Fair include: Bill Leggett Collectables from New Zealand; Wishart Phonecards and F.A. Luis Philatelics and Phonecards from Queensland; Tony Byrne from Universal Coins Canberra, Leo Jackimow Stamps and Coins, and Canberra Numisco from the ACT; Gabriele's Philatelic Service, Greg McDonald Publishing and Numismatics, Chris Buesnell from Pacific Rim Coins, Star Stamps, Prospect Stamps and Coins, M.E.F. Books, Barry's Coins and Stamps (Dubbo), Kenneth I. Foux Numismatics and Pittwater Philatelics from NSW; and John Watson Numismatics, M.G.K. Stamps & Coins and Nilgiri Stamps from Victoria.

SYDNEY STAMP, COIN & PHONECARD FAIR

SYDNEY OPERA HOUSE

RECEPTION HALL, FIRST FLOOR

17 & 18 FEBRUARY, 1996

Saturday 10am to 6pm, Sunday 10am to 6pm
ADMISSION FREE

30 local, interstate and overseas Professional Dealers

RUYING - SELLING - TRADING

Australian and world telephone cards, coins, banknotes, gold, medals, tokens, militaria, numismatic and philatelic books, stamps, covers, postcards, postal history and other collectables.

Plenty of bargains and a chance to fil! in those gaps if you are buying.

Competitive offers from a range of dealers if you are selling.

Parking available at the Sydney Opera House Car Park.

Organised by

CANBERRA NUMISCO, PO Box 1, Hughes, ACT 2605

CAPITAL PHONECARDS

PO Box 87, Erindale, ACT 2903 PH 015 269 304 (5.00 to 10.00 PM)

Opening Specials

SkyFire Custom card (P751) - Mint \$130
(3 only at this price)
a must for the serious prefix collector

Skyfire advert card (P752) - Mint \$10
World War II - Pack \$110
Middle East Peace Set (3) - Mint \$80
Telecom Thank You - Mint \$40
Baileys - Mint \$17

All February orders will receive free Certified mail and 10% off all orders over \$100 (yes - even the above advertised specials)

BUYING

Select mint, 1 hole and multi cards
Send today for my complete buying/selling list

The 1.00 PHANTOM 3.00 of the 4.00 OPERA 5.00 6.00 7.00 8.00 9.00 10.40 \$10 BOOKINGS (02)20222200

ACF Set (2)

THE PHANTOM OF THE OPERA

Mint \$45

NO LOOSE CARDS PACKS WILL NOT BE BROKEN

LIMITED RUN

HAVE YOU ORDERED YET?

Millions Have Seen The Show But Only A Few Will Have The Chance To Purchase The Card

See Your Dealer Now

OR

Write/Ring to:

The Christie Collection PO Box 255 Warburton Vic. 3799

Phone: (059) 673600 Fax: (059) 673463

The Christie Collection Pty. Ltd. ~ A.C.N. 006 478 760

9-200895

CHINESE NEW YEAR SPECIAL

FREE HONG KONG '95 SYDNEY SKYLINE CARD WITH EVERY \$100 ORDER



Year of the Rat 1996 Pack

(5 cards - only 1,500 packs issued by Telstra at HK '95.Fair issue price HK\$288.

Not released in Australia..... \$65.00

Year of the Pig 1995 Pack

Only 3,600 now issued...... \$35.00

Year of the Pig 1995 Pack

(Pack No. 1 - No. 100)

Signed by Designer..... ea. \$48.00

Year of the Dog Pack

1st Australian Lunar New Year Cards.... \$60.00

\$2 Telstra HK '95 Fair Sydney Skyline

Promotional Card - 4,000 issued

Not released in Australia..... \$12.00

Telstra HK '95 Pack HK & Sydney Skyline

Not released in Australia...... \$32.00



HARBOUR CITY STAMPS & PHONECARDS

AUSTRALIA - Ph/Fax: (02) 281 1152 A\$CHQ - MASTERCARD - BANKCARD - VISA \$4 Postage - Overseas Add \$10

TRY US FOR THE BEST PRICE ON

- * TELSTRA COLLECTOR PACKS
- * TELSTRA MINT CARDS
- * AUSTRALIAN COINS
- * AUSTRALIAN BANKNOTES

CANBERRA NUMISCO

PO Box 1, Hughes, ACT 2605

Ph/Fax (06) 286 3931

Phonecard Monthly — Page 11

Sydney's BIG Collector Weekend

Sydney will host one of the biggest collector weekends on the calendar for phonecard and banknote collectors, on the 16th and 17th of March, 1996.

The Australian International Banknote Fair '96 will be held on Saturday, 16th of March and the Australian International Phonecard Fair '96, on the following day, Sunday the 17th. Both fairs will be held at the Holiday Inn Menzies (which is about to change its name to "All Seasons Premier Menzies Hotel Sydney").

Banknote Fair - Featuring Phonecards

Many of Australia's leading banknote and phonecard dealers are expected to attend the International Banknote Fair. They should have excellent stocks of Australian and world banknotes and related items for sale. Dealers attending the fair are very keen to buy banknotes. Collectors should bring along notes they may wish to sell. They may be pleasantly surprised at the prices on offer.

Members of the International Banknote Society will have an information table and will be able to help those interested in collecting banknotes. Australia's leading coin and banknote magazine, the "Australian Coin Review", will have an information table.

Phonecard collectors will be well catered for at the Banknote Fair, with overseas, interstate, country and local banknote and phonecard dealers in attendance with good stocks of Australian and world phonecards for sale.

Phonecard Fair

The Australian International Phonecard Fair '96, will be held the following day at the same venue. Australia's and New Zealand's leading phonecard dealers will be present together with Telstra, who will have a retail sales table and an archival exhibition. Universal Coin Co. (Coca-Cola Phonecards) will have a retail sales table and display. Several other agencies and custom phonecard issuers are expected to attend. Leading hobby magazines will have sales and or information tables.

Collectors will be able to chose from one of the largest and most comprehensive stock of Australian and world phonecards on offer anywhere in Australia.

Phonecard dealers will have all the latest Australian issues in mint and used at very competitive prices. Large stocks of world cards will also be available, especially thematic cards which are proving so popular. Collectors will be able to meet staff from Telstra's Phonecard Collector Service. They will be selling all of the latest and current issues at the Telstra table. Telstra will also have part of their archives on display. Due to the very competitive nature of dealer's prices at present, collectors should be able to find many

bargains at the two fairs.

Both fairs will be held at the Holiday Inn Menzies' Exhibition Room, Lower Ground Floor, 14 Carrington Street, Sydney, and will be open to the public from 10am to 5pm each day. Admission cost is \$2, with children under 12 being admitted for free. For further information contact M.E.F. Books, PO Box 523, Narrabeen, NSW 2101. Telephone: (02) 9913 3036



Hari Hiralal (Hiralal Investments)



Ian Russell (Paramount Phonecards)

SYDNEY'S BIG COLLECTOR WEEKEND

Saturday 16 March 1996 - 10 am to 5 pm

AUSTRALIAN INTERNATIONAL BANKNOTE FAIR '96

Featuring Australia's Leading Banknote Dealers with LARGE Stocks of Australian and World Banknotes for SALE.

BUYING - Dealers are Very Keen to Buy Banknotes

PHONECARDS ARE ALSO BEING FEATURED AT THE BANKNOTE FAIR Overseas, Interstate & Local Banknote & Phonecard Dealers will have Excellent Stocks of Australian & World Phonecards for SALE

Sunday 17 March 1996 - 10 am to 5 pm

AUSTRALIAN INTERNATIONAL PHONECARD FAIR '96

Featuring Australia's & New Zealand's Leading Phonecard Dealers with LARGE Stocks of Australian & World Phonecards for SALE TELSTRA: Retail Sales & Archival Exhibition COCA-COLA PHONECARDS: Retail Sales & Display

ADMISSION EACH DAY \$2.00 - Children Under 12 FREE

Reserve These Dates Bring the Family

DON'T MISS IT

HOLIDAY INN MENZIES

EXHIBITION ROOM - LOWER GROUND FLOOR

14 Carrington Street, Sydney

For Further Information Phone: (02) 913 3036

PayTel Australia releases RAILCALL® AUSTRALIA

phonecards

PayTel Australia has been consolidating phone installations on trains all around the country, and Railway Operators have indicated their preference for a "family" style of phonecard for use on all Australian trains - whilst maintaining their individual identities.

PayTel's response is the release of phonecards for the Railways of Australia under the distinctive **Railcall** name and colour flash. The **Railcall** name will be the common bond between Railway Operators and the **Railcall** colour flash identifies each individual Railway Operator by flash clolour and railway logo.

The first *Railcall* release features two unique "last frontier" rail journeys in Far North Queensland - The Gulffinder & The Savvanahlander - plus one Special Purpose Card featuring one of the new QR IMU's. Queensland Rail *Railcall* cards feature a pale blue flash and the QR logo in Corporate maroon.

PayTel's Issuing Policy for Railcall Cards

The issuing policy for *Railcall* phonecards and packs is the result of discussions and negotiations between PayTel and the various Railway Operators. Under these contractual arrangements a reasonable number of cards and card designs at low face values - mostly \$5 and \$10; occasionally \$20 - will be issued for each railway.

BRADLEY'S PHONECARDS

Stall 283 Paddys, Haymarket, Sydney Every Sunday or Phone 807 1074, 8pm to 11pm

I'm new and I'm hungry for your business! So contact me for **GENUINE** savings of up to 30% off other dealer's prices

NO FREEBIES OR GIMMICKS!!!!

| NO FREEDIES ON CHAMMONO | | | | | |
|-------------------------|-----|------|-------------------|----|--|
| Packs | Buy | Sell | Mint Cards | | |
| Geelong | 70 | 120 | Sydney 2000 Bid | 15 | |
| South Aust. | 130 | 210 | Toyota Corolla | 8 | |
| Victoria | 85 | 130 | AFL Gary Ablet | 8 | |
| Queensland | 75 | 150 | Albury High | 10 | |
| NSW | 150 | 250 | Luna Park | 8 | |
| WA | 30 | 45 | P & LJ Seiders | 7 | |
| ACT | 80 | 120 | Phonecard Monthly | 7 | |
| NT | 20 | 30 | Kookaburra | 8 | |
| Tasmania | 20 | 30 | Middle East Peace | 60 | |
| Red Cross | 80 | 120 | | | |
| Olympics | 125 | 170 | | | |
| Bird Choir | 40 | 60 | | | |

The cards and packs will be sold by the Railway Operators on-board trains to operate phones and as tourist souvenirs (the railway companies understand the collectable value of phonecards!); and only a very limited number of *Railcall* cards and packs will be available to the collector market directly from PayTel.

Total production of each Railcall card and pack issue will be:

| Card Print Runs: | \$ 5 cards | 5,000 |
|--------------------|------------|-------|
| Intell Stillson | \$10 cards | 5,000 |
| | \$20 cards | 3,000 |
| Numbered Collector | Packs: | 1.500 |

The issues of *Railcall* cards and packs will be included in the proposed total of 6-8 PayTel releases for 1996.

From each *Railcall* card/pack issue, only the following limited numbers of cards and packs will be available to the collector market from PayTel:

Standard Card Issue:

| Numbered Collector Packs | 1,200 |
|-----------------------------|-------|
| Card Sets | 500 |
| Loose Cards (each value) | 100 |
| Special Purpose Card Issue: | |
| Loose Cards | 1,500 |

DIAL A PHONECARD

SHOP 6-41 HWY., DAPTO, NSW

** SUPER OPENING SPECIAL **

Buy a Kookaburra Pack for \$19.50 & receive FREE one mint Kookaburra card

Wants List Welcome

Send Cheque or Money Order to:
Dial A Phonecard
PO Box 750, Dapto, NSW 2530

BANKCARD - MASTERCARD - VISA ACCEPTED Phone:

Business Hours: 042 62 8266

After Hours: 042 61 5465

Please add \$4.00 Certified Postage within Australia \$10.00 Registered for Overseas

HAXBY COLLECTABLES

PO BOX 139, MERRYLANDS, NSW 2160

Phone/Fax: (02) 637 4806 **VISA, MASTERCARD & BANKCARD ACCEPTED**

Member of The Australian Phonecard Dealers Association

PLEASE NOTE

Whenever I advertise anything I always have reasonable stocks of that particular item; usually at least 20 of each. I do not see the point of advertising for sale anything that, either I am not prepared to sell at that price or only have one or two of that item. You can order in the confidence that I have that item!!

Why not start collecting another country or countries, after all, 'variety is the spice of life' and there are some rather nice foreign cards

USED STARTER COLLECTIONS ALL DIFFERENT

| Belgium 10 different | \$12.00 | Greece 7 different | \$10.00 | Jersey 10 different | \$22.00 |
|----------------------|---------|---------------------|---------|------------------------|---------|
| Belgium 20 different | \$30.00 | Cyprus 5 different | \$12.00 | Kuwait 5 different | \$15.00 |
| Norway 5 different | \$16.00 | Fiji 8 different | \$18.00 | Montserrat 2 different | \$ 7.00 |
| Norway 10 different | \$40.00 | Denmark 6 different | \$12.00 | Oman 5 different | \$12.00 |

AUSTRALIA

\$2 BUZZ serial numbers 84300000 - 84300299 complete run of 300 cards offers for any or all by 28th February

Postage, packing & certified on any order within Australia \$2.00, outside Australia at cost \$10.00

PARAMOUNT PHON

bankcard IAN RUSSELL MasterCar





PO Box A1219, Sydney South, NSW 2000. Ph: 015 414713 Fax: 02 452 1791

| | AUSTRALIA | 812 |
|-----|--|--------|
| 1. | Tasmania set (2) Mint | \$32 |
| 2. | Ettamogah Pub Mint | \$12 |
| 3. | Summertime set (2) Mint | \$11 |
| 4. | Courage Under Fire Collector Pack | \$19 |
| 5. | Spies Hecker Cars set (3) Mint | \$25 |
| 6. | Year of the Pig Collector Pack | |
| | Very underrated!!!! | \$22 |
| 7. | Transport set (3) 1 Hole | \$15 |
| 8. | As Above, set (3) Multi | \$10 |
| G | REAT BRITAIN - Coke Cards (All | Mint) |
| 9. | The Diner (Coke) | \$15 |
| 10. | Coke Bottles | \$35 |
| 11. | Times Square (Coke) | \$15 |
| 12. | Coke Taxi | \$15 |
| 13. | Dog Wearing Coke Hat | \$10 |
| 14. | New Coke Taxi Pair (2) | \$20 |
| 111 | NEW ZEALAND (All Mint) | no the |
| 15. | Phantom of the Opera | \$20 |
| 16. | Classic Motorfest (Cars) in bonus folder | \$20 |
| 17. | Jurassic Park set (4) | \$35 |
| 18. | RSPCA in Signed Folder | \$35 |
| 19. | Introductory Pack containing Elvis pair. | |
| | Jurassic Park. Motorfest & more. | |
| | Only 3000 produced | \$90 |
| 20. | \$5 Rutherford | \$20 |
| 21 | Warbirds 1994 1st set (2) | \$28 |

| PAPUA NEW GUINEA | |
|---------------------------------------|------|
| 22. Essen Fair Mint - Scarce (2 only) | \$65 |
| SINGAPORE | \$95 |
| 23. Christmas set (4) to \$50 Used | \$18 |
| 24. Flowers, 3 x10, \$20 Used (4) | \$15 |
| NAURU | |
| 24. Year of the Rat Collector Pack | \$25 |
| 25. As Above, set (2) Mint | \$20 |
| FREE | |

\$2 MCA (Harbour) with every \$100 spent this month!!!!!!!

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| - minima | |
|----------|--|
| Name: | |
| | |
| 40017 | |

AusCard '96

As indicated in the last issue of APM, a major Phonecard Exhibition and Fair is being organised for the 19th to the 21st of April, to be held at the Exhibition Room at the Sydney Opera House.

The Fair

A number of telecommunication authorities and dealers have already **reserved** stands for the event. **Companies taking stands, at the time of this issue going to press, include:**

Papua New Guinea Telikom, Telstra Corporation, PayTel Australia, Card Phone Australia (of the telcos), Haxby Collectables, Westland Phonecards, Cardways Collectables, Status Retail, Melbourne Phonecard Centre, Wishart Phonecards, The Great Aussie Phonecard Co., G & C Quality Coins & Stamps, M.E.F. Books, Paramount Phonecards, Lighthouse Philatelics, Edlins of Canberra, Prospect Stamps & Coins, Hiralal Investments, and Sydney Phonecards (of the dealers, etc). As indicated in the Editorial, VISA Cash Collector Services will also be in attendance at AusCard '96.

A number of other national and international telcos and dealers are likely to reserve places whilst they are still available. It is anticipated that the Exhibition Hall will accommodate approximately **25** stands, which will provide collectors with a very wide range of stock both view and to purchase.

The Auction

An Auction of Australian and world phonecards will take place at 7.00pm on Saturday, the 20th, in the Reception Hall at the Sydney Opera House. Collectors, dealers, etc. will be able to adjourn from the Exhibition Hall to the Reception Hall to view and participate in this Auction. Auction lots will be on display the Friday and Saturday, in the Exhibition Hall

Some **choice** items have already been received by Edlins and the final listing should provide collectors, dealers, etc, with opportunities to obtain both elusive single items as well as value bulk lots.

Remember - if you wish to enter any items in this **Postal and Public Auction**, lots need to be provided to Edlins of Canberra by the **26th of February**.

Readers should note page 24 of this issue as it provides answers to some questions which they may have in regards to the process of entering lots in an auction.

The Exhibition

The Exhibition will contain material as displayed by attending telcos and by collectors and phonecard clubs. **Entry** in the Exhibition is open to individual **collectors** and **clubs** respectively and their entries will be judged and prizes and trophies awarded in both **Collector and Club Categories**. **Cont. next page.......**

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| NEW ZEALAND Loose Cards | Mint | USA NYNEX | Mint |
|-----------------------------------|-------|--------------------------------|--------------|
| Air New Zealand II, 4 values | \$40 | 1992 \$1 DNC | \$1250 |
| Music Legends, 6 values | \$105 | 1992 \$5 DNC | \$410 |
| Black Music Legends, 5 values | \$115 | 1993 Ellis Island, 4 values | \$65 |
| \$50 Animal Eyes, 5 values | \$80 | 1993 Postcard Series, 5 values | \$110 |
| \$5 Lion King | \$35 | 1994 Dove of Peace | \$14 |
| Reflections of China, 5 values | \$125 | 1995 Big Apple | \$12 |
| \$5 Vintage Car Club | \$25 | FIRST ISSUE COLLECTOR I | PACKS |
| NZ Railway History, 4 values | \$60 | 1992 Fiji Post & Telecom | \$140 |
| \$5 International Mathematics | \$20 | 1995 Tonga | \$105 |
| WW II Fighter Planes, 6 values | \$85 | 1993 Cook Islands (1000) | \$315 |
| \$5 Victoria Cross Medal | \$44 | Australia Geelong Trial | \$145 |
| \$5 Snow White, 3 values | \$30 | 1992 NZ Antarctic (1000) | \$750 |
| \$5 Classic Cars, 10 values | \$85 | JAMES BOND - Golden I | Eye |
| \$5 Pinocchio, 2 values | \$22 | a. Daily Mirror Golden Eye | \$11 |
| \$10 America's Cup Victory | \$18 | b. Bond on Bike | \$11 |
| \$5 Mickey Mouse II, 4 values | \$40 | c. Aston Martin DB5 | \$15 |
| \$5 Donald Duck, 3 values | \$28 | d. BMW 23 | \$19 |
| Shell Summer of Cricket, 6 values | \$55 | e. Zenia Onatopp | \$25 |
| \$5 Britten Superbike | \$19 | f. Natalya Simonova | \$35 |
| \$10 Scouts of the World '95 | \$16 | g. Bond with both girls | \$45 |
| DISNEY | | h. Golden Eye Poster Design | \$50 |
| NZ \$5 Pocahontas | \$10 | (a h. UK remote memory) | AND PACE |
| Italy Pocahontas | POR | i. BT Golden Eye (1000) | \$45 |
| Finland Pocahontas | \$30 | j. IRELAND Golden Eye | \$14 |
| Ireland Pocahontas | \$12 | a j. In Special Folder | \$290 |
| Thailand 1st Issue, 2 values | \$25 | FINLAND Golden Eye (7500) | \$45 |
| JAPAN 100 + diff. in stock | POR | COCA-COLA - Mint | Sp. Munchaga |
| BULK LOTS OF 20 DIFF. PIECES U | JSED | Peru Composite, 4 values | \$95 |
| Spain | \$20 | Ditto Used set, 4 values | \$45 |
| New Zealand | \$15 | Indonesia Young Couple | \$32 |
| Portugal | \$20 | New Zealand, 4 values | \$95 |
| Sweden | \$50 | Japan 100 + diff. in stock | POR |

Entry is simple and guidelines are identical in both the Collector (2) and Club categories:-

- Exhibits are to be of a thematic nature, ie., focus on trains, boats planes, Coke, cats, etc. etc.
- Exhibits to be a standard A3 size (42cm x 29.5cm) and may be arranged horizontally or vertically. Reasonably 'stiff' material is suggested as backing to which cards are to be affixed.
- . A Maximum of 12 cards (of any country/type) to be affixed per each Exhibit.
- . A maximum of 2 entries (x A3) per each individual or club. If more than one exhibit entered each theme must be different. Entries will be judged separately.
- The (maximum of 12) cards in each Exhibit can be complimented by titles/headings, text and artwork, etc which is **relevant** to the theme portrayed.
- . The Collector Category will be 'split' into two sections:

0 - 12 Years of Age

13 + years of Age

The full range of prizes will be advised in the next issue of APM following sponsorship finalisation.

I will also advise as to the method of provision of material for the Exhibition which will need to be available to me at least one week prior to the 19th of April.

Full security will be provided for these Exhibits which will be displayed behind glass panels.

Enquiries re any component of AusCard '96 to: Viddy Jermacans, PO Box 1309, Tamworth NSW 2340 or by phone/fax on (067) 65 8006 (ISD +61 67 65 8006)

M.G.K. STAMPS & COINS

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2 VSK

Tel: (039) 523 8906 Fax: (039) 523 0763

| | | | | 1 |
|------|-------|------|-----|-------------------|
| USED | PRICE | LIST | - / | AUSTRALIAN |

| Geelong | 1 Hole | Multi | | | |
|---|--------------------------------|-------------------------|--|--|--|
| \$3 Cartoon | 12 | 8 | | | |
| \$6 Cartoon | 12 | 8 | | | |
| \$3 Surf | nt Phone | 1 | | | |
| \$6 Surf | us, and S | 45 | | | |
| Quee | ensland | W be in | | | |
| \$5 Gold Coast | 18 | 10 | | | |
| \$5 Reef | 16 | 6 | | | |
| \$10 Brisbane | 70 | 40 | | | |
| Vic | ctoria | & Telecon | | | |
| \$5 Murray | 7 | 4 | | | |
| \$5 Melbourne | 7 | 4 | | | |
| \$10 Grampians | 9 | 5 | | | |
| | Australia | כובין ושטט | | | |
| \$2 Vineyard | 17 | 6 | | | |
| \$2 Murray | 27 | 15 | | | |
| \$5 Grand Prix | 14 | 7 | | | |
| \$5 Flinders | 16 | 10 | | | |
| \$10 Kangaroo | 33 | 20 | | | |
| \$20 Adelaide | 18 | 7 | | | |
| Western | Australi | а | | | |
| \$2 Perth | 25 | 18 | | | |
| \$5 Karri Forest | 25 | 18 | | | |
| \$10 Bungles | 25 | 20 | | | |
| e justed and p | ACT | logal legal | | | |
| \$2 Mint | 16 | 7 | | | |
| \$2 View | 25 | 15 | | | |
| \$5 Questacon | 14 | 7 | | | |
| \$5 Memorial | 18 | 10 | | | |
| \$10 Tower | 38 | 25 | | | |
| New South Wales | | | | | |
| New So | | s | | | |
| \$2 Echidna | 6 | 3 | | | |
| \$2 Echidna \$2 Orangutan | 6 6 | 3 | | | |
| \$2 Echidna | 6 | 3 3 13 | | | |
| \$2 Echidna \$2 Orangutan \$5 Platypus \$5 Giraffe | 6 6 | 3 | | | |
| \$2 Echidna \$2 Orangutan \$5 Platypus | 6 6 20 | 3 3 13 | | | |
| \$2 Echidna \$2 Orangutan \$5 Platypus \$5 Giraffe | 6 6 20 20 | 3 3 13 13 | | | |
| \$2 Echidna \$2 Orangutan \$5 Platypus \$5 Giraffe \$10 Cheetah \$20 Zoo | 6 6 20 20 12 | 3 3 13 13 6 | | | |
| \$2 Echidna \$2 Orangutan \$5 Platypus \$5 Giraffe \$10 Cheetah \$20 Zoo | 6 6 20 20 12 28 | 3 3 13 13 6 | | | |

| I KIOL LIO | | 10011 | | |
|--|-----------|------------|--|--|
| Olympic | 1 Hole | Multi | | |
| \$2 Hockey | 12 | 5 | | |
| \$5 Willy | 10 | 5 | | |
| \$5 Swimming | 2 | 1 | | |
| \$5 Cycling | 2 | 1 | | |
| \$10 Track | 3 | 1 | | |
| \$20 Marathon | 10 | 5 | | |
| Red | Cross | | | |
| \$2 Blood | 20 | 9 | | |
| \$5 Community | 5 | 3 | | |
| \$5 Red Cross | 5 | 3 | | |
| \$10 Disaster | 4 | 3 2 | | |
| \$20 Assignment | s 15 | 7 | | |
| Generic | - Origina | al | | |
| \$2 Logo | 2 | 1 | | |
| \$5 Logo | 10 | 4 | | |
| \$10 Logo | 9 | 5 | | |
| \$20 Logo | 14 | 6 | | |
| Adve | rtising | 5.6 5.6 | | |
| \$5 Answer Mach | . 2 | 1 | | |
| \$5 Snag | 4 | 2 2 | | |
| \$10 Volume | 4 | | | |
| \$20 Bats | 8 | 5 | | |
| Micro | oscopy | pard clubs | | |
| \$5 Plankton | 2 | 1 | | |
| \$10 Eggs | 3 | 2 | | |
| \$20 Pollen | 8 | 5 | | |
| The second secon | onment | | | |
| \$5 Recycle | 2 | 1 | | |
| \$10 Tree | 3 | 2 | | |
| \$20 Green | 8 | 5 | | |
| Dinosaurs | | | | |
| \$5 Mutta | 2 | 1 | | |
| \$10 Austro | 3 | 2 | | |
| \$20 Minmi | 8 | 5 | | |
| SPECIAL | | | | |
| 40 Different Car | rds | \$35 | | |
| I will be at the Sydney Opera House Fair Saturday 17 & Sunday 18 Feb. | | | | |

| SPECIAL ISSUES | Wall |
|-----------------------------|-------|
| Rentlo 1 - 1 Hole | \$45 |
| Anritsu \$3 Multi | \$50 |
| Anritsu \$1.50 1 Hole | \$50 |
| Anritsu \$1.50 Mint | \$70 |
| \$20 NSW Mint | \$50 |
| \$10 SA Kangaroo Is. Mint | \$39 |
| \$2 Hockey 1st Mint | \$39 |
| \$2 SA River Murray Mint | \$25 |
| \$1.50 Xmas 92 Bird Mint | \$85 |
| \$2 SA Vineyard Mint | \$20 |
| \$5 Generic Mint 2nd | \$40 |
| Tasmania Set Mint | \$38 |
| Specimen Set (5) | \$130 |
| Specimen Set (3) Animals | \$65 |
| BP Specimen Car | \$25 |
| \$50 Koala 1st or 2nd Multi | \$22 |
| \$2 Stamp News Mint | \$15 |
| \$2 VST Mint 1st | \$ 6 |
| \$1.50 Geelong Surf | \$15 |
| \$3 Geelong Surf Mint | \$10 |
| \$5 Geneva Multi | \$95 |

| COLLECTOR PACE | 79 |
|------------------------|-------|
| South Australia | \$260 |
| New South Wales | \$260 |
| Tasmania | \$40 |
| Victoria | \$160 |
| Olympic | \$200 |
| Generic | \$45 |
| Grand Prix | \$35 |
| Dinosaurs | \$55 |
| Endangered Species '93 | \$50 |
| Red Cross | \$180 |
| ACT | \$150 |
| America's Cup Challer | nge |

America's Cup Challenge Southern Cross Yacht Club one Australia Pack \$55

Postage

Add \$3.00 for Postage & Pack.
All Credit Cards Accepted

It's birds for collectors

A twelve year old Queensland Boy has won a national contest to design a mascot for Telstra Phonecard Collector Services. Peter Kozak suggested a Satin Bower Bird as the mascot. "I chose the Bower Bird because it is an Australian bird that

loves collecting things, especially bright shiny things", Peter said. An avid Phonecard collector, Peter was recently presented with the collectors ultimate dream - a complete collection of all the packaged Phonecards Telstra has ever released in Australia. The collection, with a market value of \$2,700, is the prize for

creating his image for Phonecard collecting, chosen as Telstra's Phonecard collecting mascot. Peter, from Rosalie, was presented with his prize at a special lunch ceremony.



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so celebrate with me in my
"I WON'T BE UNDERSOLD SALE"

For **FEBRUARY, YOU**

name a fair price for what you are after and it's yours!!!

ALSO

I'm Having a \$29.00 SALE

CardEx '94 Pack
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Singapore '95 Folder
Northern Territory Pack
Tasmania Pack
Endangered Species '93 Mint Set
Christmas '93 Mint Pair
Tamworth Pack
Year of the Dog Pack
Swissh & Ettamogah Pub Packs
Commonwealth Games Pack
\$5 War Memorial & P & LJ Seiders Mint Cards
etc. etc. etc.

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EVERYTHING YOU ARE SELLING!!

Especially the BIG 5 Packs
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FOR EVERY THING ELSE MAIL/FAX YOUR SELLING LIST!
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MINIMUM \$500 PLEASE

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\$5 Telstra Phonecard Prefix 1071 2000 Cards & Folders Only \$55.00 per Card/Folder (Limited Stock Available)



\$5 HONG KONG PHONECARD

(Pink Background Blue Buildings)
Only 2000 Issued - Telstra Phonecard Prefix 1069

\$2 HONGKONG PHONECARD

(Promotional Card)

\$5 Hong Kong Advertising Phonecard (Blue Background Pink Buildings)
Reverse of Above.......... \$8.00

YEAR OF THE RAT '96 FOLDERS

5 x \$5 Year of the Rat Cards Approx. 800 issued at HK Fair... **\$60.00** per Folder

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CardEx '94 \$30 Singapore '95 \$30 CardEx '95 \$50

Postage & Insurance extra

Mastercard, Bankcard & Visa Accepted
Cheques usual clearance time
Are you on our mailing list?

FAIRS - SHOWS - AUCTIONS

| 17-18 | Feb | Sydney Stamp, Coin & Phonecard Fair | Sydney Opera House | Sydney |
|--------|----------|--|--------------------------------------|-----------------------|
| 24-25 | Feb | Burton's Colossal Collectables Fair | Govt. Pavilion Sydney Showgrou | |
| 25 | Feb | Phonecard, Stamp & Coin Fair | Sandgate Town Hall Sandgate, Brisban | |
| 25 | Feb | Epping Stamp & Coin Fair | School of Dance Hall Epping, Sydney | |
| 2-3 | Mar | National Coin, Stamp & Phonecard Show | Hilton Hotel | Adelaide |
| 8-10 | Mar | Singapore International Coin Show (inc. | | |
| 10 | Mar | Croydon Stamp & Coin Fair | Masonic Hall | Croydon, Sydney |
| 16 | Mar | Rosebud & District Phone. Coll. Club Fair | Caufield Secondary College | Caufield, Melbourne |
| 16 | Mar | Australian International Banknote Fair | Holiday Inn Menzies | Sydney |
| 17 | Mar | Australian International Phonecard Fair | Holiday Inn Menzies | Sydney |
| 23 | Mar | Aust. Phonecard Collectors Club Fair | Toc-H-Hall | Edwardstown, Adelaide |
| 24 | Mar | Epping Stamp & Coin Fair | School of Dance Hall | Epping, Sydney |
| 14 | April | Croydon Stamp & Coin Fair | Masonic Hall | Croydon, Sydney |
| 19-21 | April | Sydney International Phonecard Exhib & | Fair Opera House | Sydney |
| 20 | April | Edlins Phonecard Auction | Sydney Opera House | Sydney |
| 25-28 | April | Christchurch Int. Phonecard Expo | Town Hall | Christchurch, NZ |
| 28 | April | Epping Stamp & Coin Fair | School of Dance Hall | Epping, Sydney |
| 12 | May | Croydon Stamp & Coin Fair | Masonic Hall | Croydon, Sydney |
| 18 | May | Rosebud & Dist. Phone. Coll. Club Fair | Caufield Secondary College | Caufield, Melbourne |
| 18-19 | May | National Coin, Stamp & Phonecard Show | Lower Town Hall | Melbourne, VIC |
| 26 | May | Epping Stamp & Coin Fair | School of Dance Hall | Epping, Sydney |
| 31 May | y-2 June | Sydney Stamp, Coin & Phonecard Fair | Sydney Opera House | Sydney |
| 9 | June | Croydon Stamp & Coin Fair | Masonic Hall | Croydon, Sydney |
| 22-23 | June | National Coin, Stamp & Phonecard Show | Convention Centre | Canberra |
| 23 | June | Epping Stamp & Coin Fair | School of Dance Hall | Epping, Sydney |
| 29 | June | Melbourne International Banknote Fair | To be advised | Melbourne |
| 30 | June | Melbourne International Phonecard Fair | To be advised | Melbourne |
| 13-14 | July | National Coin, Stamp & Phonecard Show | Lennons Hotel | Brisbane |
| 14 | July | Croydon Stamp & Coin Fair | Masonic Hall | Croydon, Sydney |
| 16 | July | National Coin, Stamp & Phonecard Show | To be Advised | Cairns |
| 20-21 | July | National Coin, Stamp & Phonecard Show | Atrium Hotel | Darwin |
| 23 | July | National Coin, Stamp & Phonecard Show | Lassiters Casino | Alice Springs |
| 27-28 | July | National Coin, Stamp & Phonecard Show | Kings Hotel | Perth |
| 28 | July | Epping Stamp & Coin Fair | School of Dance Hall | Epping, Sydney |
| 11 | Aug | Croydon Stamp & Coin Fair | Masonic Hall | Croydon, Sydney |
| 24-25 | Aug | National Coin, Stamp & Phonecard Show | Convention Centre | Canberra |
| 25 | Aug | Epping Stamp & Coin Fair | School of Dance Hall | Epping, Sydney |
| 7-8 | Sept | National Coin, Stamp & Phonecard Show | To be Advised | Parramatta or Sydney |
| 8 | Sept | Coydon Stamp & Coin Fair | Masonic Hall | Croydon, Sydney |
| 14-15 | Sept | National Coin, Stamp & Phonecard Show | To be Advised | Gold Coast |
| 22 | Sept | Epping Stamp & Coin Fair | School of Dance Hall | Epping, Sydney |
| 4 | Oct | National Coin, Stamp & Phonecard Show | Civic Theatre Centre | Burnie, Tas. |
| 5 | Oct | National Coin, Stamp & Phonecard Show | Albert Hall | Launceston, Tas. |
| 6 | Oct | National Coin, Stamp & Phonecard Show | Westside Hotel | Hobart |
| 13 | Oct | Croydon Stamp & Coin Fair | Masonic Hall | Croydon, Sydney |
| 27 | Oct | Epping Stamp & Coin Fair | School of Dance Hall | Epping, Sydney |
| 2-3 | Nov | National Coin, Stamp & Phonecard Show | Convention Centre | Canberra |
| 9 | Nov | Australian International Banknote Fair | Holiday Inn Menzies | Sydney |
| 10 | Nov | Australian International Phonecard Fair | Holiday Inn Menzies | Sydney |
| 10 | Nov | Croydon Stamp & Coin Fair | Masonic Hall | Croydon, Sydney |
| 24 | Nov | Epping Stamp & Coin Fair | School of Dance Hall | Epping, Sydney |
| 8 | Dec | Croydon Stamp & Coin Fair | Masonic Hall | Croydon, Sydney |
| 22 | Dec | Epping Stamp & Coin Fair | School of Dance Hall | Epping, Sydney |
| FOR | RFRE | E ANNOUNCEMENTS IN TH | IS SECTION WRITE | TO THE EDITOR |

Rosebud & District Phonecard Collectors Club Inc.

PHONECARD FAIR

SATURDAY 16 MARCH '96
10.00 am to 4.00 pm
CAUFIELD SECONDARY COLLEGE

(Cnr. Booran & Neerim Roads, Caufield)

Interstate & Local Dealers in Attendance
Buying & Selling Australian & World Phonecards
Prizes At the Fair - Refreshments Available

Admission: Adults \$2.00, Children Under 16 Free

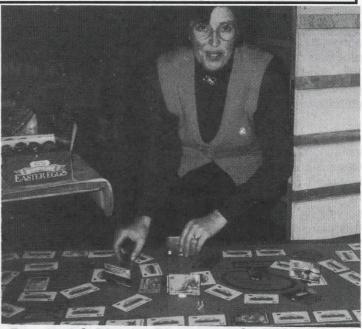
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Rosebud & District Phonecard Club Members at previous Club Fairs

Above Left: Cyril Fox Left: Andrew Kay Above: Annette Buckland

The Impact of Technology On Money (and Phonecards)

As readers will have noted I am convinced it is inevitable that multi-purpose Stored Value Cards will 'one day' take over from existing, single-use phonecard. To keep readers conversant with the developments of one of the main 'players' involved in SVC development, VISA Cash Collectors' Services has provided me with an update in relation to VISA Cash activity

The Visa Stored Value Card (SVC) is a plastic payment card that stores a specified pre-paid dollar amount in an imbedded microchip on the card itself. Also known as a prepaid card or electronic purse, it replaces cash and coins in the purchase of goods and services, generally in low denominations of \$20 or less.

Visa will be offering consumers a number of stored value cards, being:

- Stand-alone disposable cards.
- . Stand-alone reloadable cards.
- Feature reloadable cards:- where the SVC feature is added to an existing ATM or Visa card.

SVCs can exist in either a closed or an open system. In a closed environment, the card issuer is also the service provider. Telephone companies, public transport providres and universities, for example, issue closed-system stored value cards. Visa is strongly committed to developing a stored value card product that operates in an open system. In such a system, there are multiple card issuers and acquirers, together with a wide range of service providers, this providing complete inter-operability. Visa foresees the tremendous potential of SVCs globally and as such are committed to developing a global system.

Visa, in conjunction with its member financial institutions, is undertaking a pilot of SVCs on Queensland's, Gold Coast. The program was launched on 15 November 1995, and is expected to run for a 12 month period with 200 participating service providers across the Gold Coast.

It is planned that 1000 service providers and **over 100,000** disposable stored value cards will be issued during the SVC pilot.

The pilot will be further enhanced with the launch of 15,000 **reloadable** stored value cards in the first half of 1996, thereby providing consumers with the **option** of being able to add the stored value feature to their existing or *Visa* card.

Collectability of Financial Smart Cards
Around the world, stored value for closed user
groups (in the form of phonecards) have become a

favourable collectable. History tells us, that first issues of these cards **appreciate significantly** in relatively short periods of time.

Card issuers generally have taken into account collector's requirements, providing information on print quantities and other relevant details, to enable collectors to understand the reasons behind each issue. Collectors and dealers then decide the attractiveness of each issue and price is simply a reflection of demand.

Stored value cards for phonecards uses either magnetic stripe, magnetic slurry or smart card technology, to enable the services on the card to be used by consumers.

Smart card technology offers the ability for greater information storage and enhanced security and has been selected by many financial institutions as the vehicle for the new wave of open system stored value card systems.

There have been many published thoughts on the cashless society concept with some countries, eg., Singapore, having a stated government objective of being cashless by the year 2000.

There are some interesting questions for collectors to consider in the transition to smart card stored value systems.

Question 1. If Coins and notes are not required as currency longer term, when do Numismatic collectors bring SVCs into their collecting mentality. Is it now or later when (and of course, if) coins and notes become obsolete?

Question 2. When do phonecard collectors include SVCs into their thinking, as perhaps longer term there won't be the same number of phonecards or there may not be phonecards at all.

Open system stored value card issuers, such as members of VISA International will take into account the requirements of collectors with an issuing policy that will be published by VISA International.

Of most interest to collectors is the fact that Australia is at the forefront of stored value smart card introductions around the world and that over the next few years, the Australian card issues will be seen to be the first card designs in the world.

VISA International also, have exclusive rights for the cards associated with the **Olympic Games** International Organisation and there is likely to be some issues relating to the **Atlanta Games**, in Surfers Paradise.

POLICY - VISA Cash Collector Service

VISA International recognises the needs of collectors and, as part of its marketing strategy, will provide availability and issue information on all designs of cards issued to consumers on a co-ordinated basis.

VISA International has appointed a current distributor of phonecard products who has a distribution system in place to ensure Visa issues are available to collectors both in Australia and internationally.

The nominated organisation is:

Phonecard Advertising & Collector Services (PACS)

Contact:

Alan Dunlop or Maureen McQuillan

Phone :

(02) 9923 1422

Fax : (02)

(02) 9923 2200

PACS will market VISA Cash Collector Services in line with policies and guidelines as set by VISA International.

These include:

. Collector Pack Issues

Collector packs will be issued for all significant *VISA Cash* milestones and new merchant launches. These packs will detail the concept behind each issue and will be limited to print runs of 1000 for the Australian market during 1996.

The Pack Issuing Policy will be reviewed annually.

. Redemption

The VISA Cash disposable card includes an expiry date on each card. This is done for financial reporting reasons.

Cards with an expiry date and never used in the VISA Cash system will have the ability to have face value restored upon request.

This can be done, as each VISA Cash card has a unique number that identifies individual cards in the system.

Expired VISA Cash cards can be inserted into VISA Cash terminals at any time and the card balance will be displayed.

. Serial Numbers

Every VISA Cash card has a clearly identifiable, unique number printed on it.

These are used as identifier codes for security purposes and do not relate to any particular design.

. Design Number

Each VISA Cash card has a specific design code which directly relates to the card design.

Through VISA Cash Collector Services regular updates of these numbers will be provided, from the very first cards issued.

. Number of Issues

Between the pre-trial cards issued in November 1995 and the end of 1996, it is expected that between 14 and 16 different issues will be launched.

The denominations of *VISA Cash* cards will vary between \$5, \$20, \$50 and \$100.

. Distribution

An allocation of 20% of the available number of Collector Packs will be sold through the network of dealers. The 80% balance will be sold directly to the issuing authority, such as banks and participating merchants, and collectors directly.

Exceptional cases may exist where *Visa*, the financial institutions or merchants may take more than 20% of the pack issue.

One such case was the **Asia-Pacific Members Conference Pack**, where 800 units were given away by *VISA* International to the delegates of the Conference. The 20/80 principle therefore applies to the balance of 200.

. Advertising & Promotional Activity

(i) Catalogue Activity

VISA Cash Collector Services are in discussion with local and international cataloguing companies to ensure that VISA Cash cards are included.

Australia being the world wide launch pad for VISA Cash cards, and therefore the first of their type, will ensure that they receive world wide recognition.

(ii) Media

Advertising *VISA Cash* will be undertaken in Australian phonecard magazines such as "The Australasian Phonecard Monthly".

Internationally, advertising will take place in "Money Card" in the U.S. and other suitable magazines.

My thanks to Rod Galloway for provision of the preceeding information - Editor.

SELLING THROUGH AUCTION

Over the past couple of years, many collectors and investors have asked me about the 'mechanics' of disposing of their phonecards/collections through auction and how they 'go about it'.

The following is a series of commonly asked questions, which I put to Ed Cummings Jnr. from the Auction House, Edlins of Canberra. - Editor

Q. How does an auction work?

A. The work behind the scenes in an Auction House starts up to 3 months before the auction date.

Advertisments are placed to attract new vendors and material and closing dates for receipt of material are advertised. A closing date is necessary so that all the lots can be described, sorted into categories, numbered, catalogued, etc. Some items may also be photographed.

Q. How long before auction is the closing date?

A. Most people are quite surprised to find that material for auction is usually required **2-3** months before the actual auction.

There are a number of reasons for this. Describing and estimating 2000 or more auction lots is a time consuming task, not to forget numbering the lots, typing the catalogue, proof reading it, etc.

Once all the in-house work has been done the catalogue goes to the printer. Once printed the catalogues have to be folded and posted, with enough time for people overseas as well as in Australia to receive them, look through it and post or fax their bids back in time for the auction.

Q. What are the costs involved?

A. Auctioneers auction goods on behalf of the Vendor and take a commission of the proceeds for doing so. Commission rates vary between Auction Houses depending on such things whether or not there is a Buyer Commission charged and the value and scarcity of the items, etc.

As a general rule Auction Houses, which impose a Buyers Commission or Buyers Premium, can offer the lowest commission rates to Vendors as they are charging both the seller and the buyer a commission.

The disadvantage of this is mainly from the buyers point of view as he/she has to take into account that an extra %, usually around 10%, will be added to the final 'knockdown price'. Bidders generally take the Buyers Commission into account when bidding and place lower bids than if it were not charged.

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Q. Are there other costs besides Commission?

A. Yes, depending on the type of auction and the value of the goods. Most Auction Houses charge a nominal lotting fee. What this means is that for each lot that a Vendor places in auction, the Auctioneer will charge a handling or lotting fee to go towards the costs of insurance, storage, advertising, etc.

Q. What is the difference between a Public Auction and a Public Auction?

A. Postal Auctions are conducted purely by mail and lots are most likely not available for inspection. A Public Auction is where people may come and view the goods prior to bidding and usually pick up their material the same day or evening.

Most Public Auctions also accept postal or absentee bids where the Auctioneer will bid on the Postal Bidders behalf.

Q. How long after the auction is the vendor paid by the Auctioneers?

A. It varies, but usually between 4-6 weeks after the sale. This is to allow for all monies to be received by the Auctioneer from the Postal bidders, etc.

Q. What should a person look for when deciding upon an Auction House?

A. People who are interested in selling through auction should ask for a sample catalogue and a copy of the Auctioneers Conditions and commission rates, etc.

It is always a good idea to deal with people who are members of a recognised trade association, APDA, ASDA, SCDA, etc.

Q. What should you ask the Auction House?

A. Where will the auction be held, when, what sort of advertising will be undertaken, when is the closing date for receipt of lots, does the Auctioneer inpose a Buyers Commission, is the material you have suitable for auction, how will it be lotted (ie. will the collection or accumulation be broken up and individually lotted or will it go as one lot), what happens to items that are not sold, etc.?

Q. How do I get my material to the Auctioneer if unable to deliver it personally?

A. Anything sent by post should be sent with some sort of cover such as Certified or Security Post.

The goods should be carefully packed so that they are not damaged in transit. Also, a covering letter stating what is contained in the parcel and any special instructions as to how they are to be auctioned, etc. A contact phone number is a good idea also.

For further Information please contact:

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on

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PO Box 7, Civic Square, ACT 2608

THE JAPANESE EXPERIENCE

(Part 10.) In Person!!

by Don Hill, Melbourne Phonecard Centre

In December, I travelled to Japan to visit a large fair specialising in stamps, coins and phonecards. In Japan, the stamp component is minimal with coins and phonecards seeming to share the same amount of table space with dealers in attendance.

Sixty five dealers attended the fair which lasted for four days. At least eight dealers dealt only in phonecards and **5000** collectors attended the fair over the four days.

Expensive Rental

Most Japanese fairs are placed in large department stores and the 'rents' charged to the dealers by the stores are **extremely** high - sufficiently high in fact to prevent any foreign dealers even attempting to take a table. It is then not surprising to find only one dealer with foreign cards and even those cards were a small part of his overall stock.

Perhaps, due to the high overheads, the cards themselves were not as cheap as I was expecting - infact, they were quite a lot more expensive than I had hoped to find them.

Excellent Range of Stock

The Japanese dealers had an **excellent** range of stock on the popular Japanese interests such as girls - one dealer had at least ten books on display with just 'girl cards'!

When I asked about cards of particular interest to my customers back in Australia, I was met with facial expressions signifying that they could not understand English! I resorted to the catalogue and pointed to specific pictures. This action met with slightly better success in as much as the dealers at least knew what I was after at this stage.

Taking money out of my wallet also seemed to increase the comprehension level!

Unfortunately, most of the dealers did not have any of quite a few of my popular thematic choices. An example of how this affects the market for cards is shown by using the 'airline' cards as an example.

Airline cards are popular and collected in and outside Japan. Japanese collectors, however, appear to want to collect the airline cards which feature Japanese airlines - the result being that the card sought after by an Australian featuring Qantas can be extremely difficult to find as the dealers are more likely to stock the Japanese airline cards only, with an equally nice JAL card being quite common and cheap in comparison.

Of course, where Japanese collector interests coincided with our interests, prices were skyhigh for scarce cards. **Disney** themes can cost a small fortune for paricular cards such as the 'World of Ice' and other event cards but at the same time a large number of cheap, attractive designs are available.

Obsession with Free Cards

The Japanese collecting interest of collecting all the 'prefix' numbers on 'Free' cards was quite evident. One dealer is a well known 'Free' card collector who uses all his business profits to bulk buy cards in the search for the missing numbers.

This staggered me as over 300,000 'Free' cards exist! The Japanese consider it of extreme importance to be the first to complete the series of 'Free' cards. A figure of nearly 200,000 was mentioned as being the highest so far reached but this can not be confirmed.

Coke

The most interesting individual card sale was the very first Coke card printed in the world. Actually, the Japanese catalogue is incorrect in mentioning another design as the first Coke card as an earlier 'Free' card has turned up. We know it is the first Coke card because all the earlier 'Free' cards are known to these card collectors.

The card **sold** for over **A\$2,500** and until I get to check out the dealers tables at the next Sydney fair, I am going to suffer a bout of amnesia as to what the card looks like - not that there would be much chance of finding it!

Living in Japan

After the fair each evening I spent time sightseeing and it was just as difficult to find used phonecards in the phoneboxes as it is in Australia - I found **one** card in the week I was there!

It is expensive to live in Japan as we all know but if you do not mind eating in cheaper type food houses it is possible to have a light meal for A\$10. The trains are the best deal at around \$1.50 for most trips on the subway which was the easiest way of getting around.

REMEMBER

AusCard '96

is on in Sydney 19 - 21 April Sydney Opera House

The World of Coca-Cola Phonecards

Part 3. by Don Hill

Coinciding with my trip to Japan is my Coke article on Japanese phonecards which is lucky as I did not have too many left to photocopy last month until I had been to Japan to replenish stock!

The cards shown on the next page are just a sample of the cards available. It is of course not possible to show all the cards in chronological order.

Japan has produced **over 500** different Coca-Cola designs, the majority of which were issued by Coke bottling companies and were not available to collectors. In fact, the very first designs **were** given away **free** to passers by in conjunction with a Coca-Cola sponsored event. This has made these cards very rare.

Two I know of personally, are the first issue mentioned in the other article and the first Disney sponsored Coke card. The Disney sponsored card sold for A\$1,200 last year in a Japanese auction and neither of these two cards are featured in the cataloge. I think they will become classic, priceless items in the future.

Good Investment

As I stated in an earlier article in this series, I am advising collectors to **seek out** the early issues because those issues were produced in smaller numbers when collectors were not so interested in obtaining the cards.

The distinction was quite obvious at the fair I attended in Japan. The recent issues of which I saw a nice set of 10 designs, were freely available from every dealer's table whereas the early cards were generally only available from four, maybe five, dealers, and those dealers had a smallish range of cards which were mainly different to other dealers in general.

I felt that the early cards were **under-priced** in comparison to the recent issues.

Recently issued cards feature a double notch and so are easily identified. Earlier cards with **one notch** are aged by the 'Free' card number or roughly dated by the time the particular card back design appeared.

An interesting set of 16 cards were issued to commemorate the **100th** anniversay of Coca-Cola; the only country able to do so back in 1986 and these are scarce and expensive!

For the collector with a more limited budget the more recent designs are very presentable, many Page 26 — Phonecard Monthly

featuring old movie posters and 'oldie worldie' pictures and so represent an easy chance to obtain nice cards to expand the Coke collection along!

One card features a **mural** of Victorian Aged Women. This design is actually made up of five separate phonecards which fit together to make the picture as seen on the single card.



Cards for Collectors

Most Japanese phonecards which feature Coke are **produced** by the bottling companies and as such show all the correct logos, etc., as a properly produced card should show. Of course, just like in other countries, such as Korea, Japan also went through a stage when cards were produced for collector's pockets and some entrepreneurs also made up **un-licencensed** cards by taking blank cards along to a friendly printer to make 100 cards or more to sell to collectors.

Some obvious ones that I have seen in this category are those featuring a few airlines in the four corners of the card with a Coke bottle top logo 'smack bang' in the middle of the card. No airline would produce a card with rival airlines on it and Coke would not just 'stick' their logo in the middle of the card for no reason!

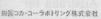
My theory on these cards is that the collector body at large will ignore them in their entirety.

















































THE GRAPEVINE

by Insider

The next few months are looking to be quite exciting for all involved in phonecards in Australia. As usual the M.E.F. Books' Phonecard Fair in March in Sydney is an excellent start to the year for dealers and collectors alike.

Following closely in April, is the International Phonecard Exhibition and Fair at the Opera House (AusCard '96) which should help place Australia "on the map" as an international phonecard venue. Some exciting happenings are planned for this inaugural event and if it is possible for you to attend I suggest you book your tickets early - it will be an occassion not to be missed.

Special Phonecard

The release of a special event card, which will be sold at the fair, allows us all to obtain one of these short run cards at a reasonable price. This **theme** of collecting 'event cards' is sufficiently narrow in breadth to allow the complete collection to be attainable. The small number of cards issued is an added bonus to ensure the price into the future.

It is possible that a **machine** which can read chip and magnetic cards will be available at the Sydney fair to allow individuals to "test" the cards they possess to see whether these cards are used, partially used or mint. Many publications have contained reports of countries and individuals issuing un-encoded cards as mint cards. Hopefully, if this machine is available, collectors will be able to assure themselves that cards they may have purchased as mint are in fact authentic.

Qantas 75th Anniversary

Readers will have seen the Qantas cards issued recently and many would have bought the **folder** which was made available to Qantas Frequent Flyers as well as to selected dealers on the **PACS** network.

The cards themselves were an absolute delight and what a surprise when the folder arrived! Congratulations to all involved in its production - I am certainly proud and pleased to own such a beautiful souvenir of Qantas' 75th Anniversary.

The folder is professionally produced with all the information about the planes on see-through sheets placed before the sheet which holds the phonecard in place. My original worry about the price of \$149 for \$60 worth of phonecards was dispelled as I received the folder. This has to be the best value folder produced in Australia to date - Well Done!!

Mistake

A very interesting mistake on Telstra's part occurred with this issue. The first 3,000 numbered cards of

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each design were supposed to be allocated to PACS for use in the Qantas folders - each pack is numbered. However, someone in Telstra sent the first 1,000 cards from batch numbers 980 and 985 (together with other cards) to Western Australia for distribution to newsagents, etc.





Not wanting to upset a customer such as Qantas (or Alan Dunlop), Telstra then **reprinted** these "missing" numbers again - the result being that **two cards exist** for each of the numbers from 1 to 1,000 in the 980 and 985 prefix numbers. Does this make these extra cards valuable? Nope - just interesting!

WA Exhibition

Since we are on the subject of Western Australia, I can report that the recent **Phonecard Exhibition** held over the Australia Day weekend was a huge success. Although the venue was quite a way out from the city centre, this proved no great inconvenience, as (particularly on the Saturday) queues developed down the street and dealers reported an excellent return.

Two interesting points about this fair are, that it was the first 'phonecards only' fair held in Western Australia and it was an exhibition in fact, as opposed to being just a fair.

In fact, the emphasis by those organising the event was towards an exhibition. Obviously, in the early days, there were not enough different phonecard designs or phonecard collectors to hold an exhibition but nowdays there obviously are!

A key attraction at **AusCard '96** will be an exhibition of phonecards with many themes and this should prove an attraction to collectors and those wishing to find out more about the hobby. Collectors obviously appreciate the opportunity to view the exhibits/collections of others rather than just attending to fill gaps in their own collections.

Card Phone Australia

Down in sunny Melbourne, Card Phone Australia are due to take up residence in **Centre Place** - that home of Universal Coins, Centre 22 and the Melbourne Phonecard Centre!

Collectors can now buy and use Card Phone phonecards in the new shop - perhaps to ring the three dealers in the street, or the City Stamp Market just around the corner, to get the best price on a particular card!

Custom Cards

Recent Custom card developments suggest that collector demand has slumped to a base level of around **2,000 per pack** - the feeling amongst those I speak to is that in regards to many cards, collectors have been waiting until the price drops! Many issues have been either returned to or repossessed by Telstra - I understand that large quantities of the Year of the Pig have 'gone back' to Telstra whilst the St Andrews Choir card has been released through distributors.

Custom card issues (which Telstra have set at 24 per year) seem to be concentrated in the hands of those producing Coca-Cola cards (estimated eight per year), Phantom (possibly four per year) and Telstra (estimated six per year), with space for a few others daring enough to risk the chance of making or losing money!

Incidentally, it appears that Telstra has reduced the minimum number of Custom cards being produced (per design) to 2,000, starting with the \$5 Indo-Phonecards '95 card.

Instead of producing Custom cards why does Telstra not issue all of its cards as P cards? This new category which was used for the Hong Kong \$2 give-away and now by the Mudgee High School, would have to be sold at face value.

Until next month.

Insider

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ALL ENQUIRIES WELCOME

The Telecom -Telstra Logos, and Some Interesting Variations!!

by Warren Titcher

As all collectors of Phonecards are aware, and probably most philatelists, our official telecommunications system has had various logos over the years.

Our Australian Post Office officially came into existence with Federation in 1901 - previously it had been organised on a State basis, with the issuing of the first postage stamps in Victoria and NSW in 1850, a form of pre-paid postage to replace the cumbersome system of collecting the postage costs from the receiver.

Phonecards are really no different to stamps, in that they are a **pre-paid** system in telecommunications, and of course are just as collectable as stamps!

A major change occured with the Post Office in 1975, when it was split into two separate Commissions - The Australian Postal Commission and the Australian Telecommunications Commission, or more simply, "Australia Post" and "Telecom Australia".

The two stamps issued on July 1st 1975, are depicted below:-



The Telecom Logo on Phonecards

Naturally, the first issue of Phonecard in Australia, the so-called Geelong Trial Issue of December 1989, featured the traditional Telecom logo on the reverse of the card.

This continued basically up until June 1993, when the new Telecom logo (the stylised letter T on the orange oval) was first featured on the \$5 Sydney 2000 Phonecard.



Telecom Australia

Telecom

The next major change happened with the issue of the Emergency Management series in September 1995, where the "New Logo" had been updated to the word "Telstra", which is obviously a combination of the words Telecom and Australia, to give a more Australian character to our own telecommunications company. The stylised letter "T", however, is still an integral part of the design.

Trade Marks & Patents

The office of the Australian Patent, Trade Marks and Designs, is situated in Woden, ACT, and handles all the applications for registered Trade Marks, etc. The obtaining of a Trade Mark is a difficult and often lengthy process (may take years), but is very worthwhile, as it gives the owner of the Mark exclusive use in Australia. The registration of a Mark overseas is even more difficult and time consuming!!

Telstra thus has the exclusive right to its own Registered Trade Marks - the old Telecom Logo, the new Telecom Logo, the word "Telstra", the distinctive features of the design and even the word "Phonecard" itself.

Some other examples of well known Trade Marks are "Coca-Cola", McDonalds and their Big M, Kit-Kat, Qantas, etc., and these icons of modern society can often form the basis of an interesting thematic collection.

The "1993/94 Printing Error

With the introduction of the "New Logo",

Gelecom

in June 1993 (the Sydney 2000 Phonecard), some important new words were added to the reverse of the phonecard; © Telstra Corporation Limited 1993. The © stands for Copyright, which was obviously designed in 1993. The word "Phonecard" also appears on the right centre, in what is known as "reverse printing", ie., black on a white background.

Phonecard

This was further re-inforced in June 1994, with the **Ballet-Dance** series, when the following words were added:-

"TM . Trademark Telstra Corporation Limited", and a tiny TM appeared in the reverse-printed block bearing the word Phonecard.

Phonecard...

© Telstra Corporation Limited 1993
TM - Trademark Telstra Corporation Limited

The printing error with the date of **1994** instead of **1993**, occured with some of the earlier issues of 1994. The typesetter incorrectly assumed that the phrase © Telstra Corporation Limited 1993; would have to be changed to

© Telstra Corporation Limited 1994.

In point of fact, the Trademark and Copyright for that matter, applies **only to the year it was issued**, ie., <u>1993</u>, and remains so throughout the lifetime of that particular Mark.

The 1993/1994 error occured with the following issues which all have a 1994 error:-

- * All of the \$5 Bilby, including the Limited Edition.
- * All of the \$10 Swamp Turtle, including the Limited Edition.
- * All of the \$20 Gouldian Finch, including the Limited Edition.
- * Both printings of The Year of the Dog (set of 4).
- * The \$10 Dinosaur Limited Edition prefix # 378.
- * The \$20 Dinosaur Limited Edition prefix # 381. (but **not** the \$5 Dinosaur Limited Ed. # 377)
- * The \$5 Tamworth Golden Guitar and the \$5 Tamworth Lee Kernaghan cards. (these are the only Custom/Advert. cards with the error).

It is very interesting to look at your **Limited Edition** set of the Dinosaurs, issued in February 1994.

The **obvious differences** are the elimination of the large bar-code, to be replaced by the words "Limited Edition 1994 Australian Dinosaurs" and the prefix numbers (L931312, L931323a, L931334a).

However, the subtle difference is to be found with the date mix-up, as the \$10 and the \$20 cards both have:- © Telstra Corporation Limited 1994 wheras the \$5 card has:-

© Telstra Corporation Limited 1993

Out of interest, the other series of Phonecards which do not have the large bar-codes on the reverse are the **Victorian Prison** series, both the \$5 and the \$10 cards.

International Issues

The old Telecom logo has featured on only two cards - the \$50 and \$100 **Cambodia** series issued in August 1991 (ICMI-1 and ICMI-2).

The next Cambodia set of March 1993 (\$20 Palace, \$50 Temple and \$100 Idol) all bear the ICM3 codes but the words are "OTC International".

The 1995 issues, \$2 Goddess and \$5 Temple, have changed the identity to the Telstra logo, with OTC in small print.

The Christmas Island and Rwandan isues all have essentially the Telstra/OTC Australian logo, as well as the first issue of Norfolk Island (the Island scenes issue, with NT Norfolk as well).

However, with typical Norfolk Island flair, the Owls and the Whales issues of 1995 have dropped any reference to Telstra, with just the NT Norfolk Telecom logo and the words "Norfolk Telecom Foenkaad".

The Owl series is also unique with the instructions for use both in Islander language and in English. The Islander translation was **deleted** from the Whale issue, rather unfortunately perhaps!

(This article was produced with the assistance of the "Complete Guide, Phonecards of Australia, Glen Bellamy, 1995, Sydney Phonecard Collectors Club").

Warren Titcher, January 1996.



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"I Want To Go Back Again"

by Ken Hosking - Bulleen, Victoria.

Switzerland is a small country in Europe that whets your appetite on the first visit and makes you want to go back again and again to satisfy that desire. I've been there on four occasions and I still want to return to see more.

This country can offer so much diversity to the tourist with its countless lakes, towering peaks and unspoilt natural valleys. You could have a bed and breakfast in a house that is over 400 years old (well before Australia was discovered by white man) and yet their technology is on the leading edge of Europe.

Telecommunications is still tied in with the Post Office; so if you want to buy a phonecard you go to the

local Post Office.

We wanted to make a call home so we bought a 20 franc card (approx. A\$20). There was a quiet telephone box at the railway station, so we walked down there and inserted the card, in the direction of the arrow, into the payphone. The visual display on the payphone showed 10 francs! "I've been short changed", I said to my wife.

We walked back to the Post Office for an explanation.

The man inside took the card and smiled, then pointed to one edge indicating that there was 10 francs on one edge and when that credit was used up there was 10 francs on the opposite edge of the card!

After thanking him for his help, I mumbled as we walked back to the station, something about "why can't they simply vary the credit on the card on one edge like our Australian phonecards".

Taxcard is the term used for a phonecard in Switzerland and a private card is prefixed by the letter "P".



Card with 10 francs credit on opposite edges



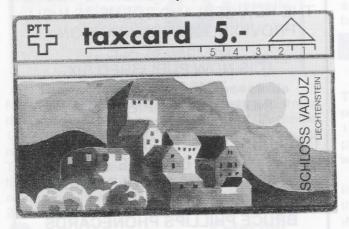
Private Swiss cards prefixed with a 'P"

The Principality of Liechenstein

Liechenstein is considered to be a country in its own right. However, it uses the same currency as Switzerland, although it produces its own postage stamps. The capital is Vaduz and there seem to be many philatelic shops in the main street selling the stamps of this country.

A special phonecard has now been produced for Liechenstein and many collectors are eagerly waiting to

add this card to their 'country collections'.



Phonecard produced for the Principality of Liechenstein



Note sign on the Rubbish bin outside Post Office in Vaduz

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THE WORLDS LEADING



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CLUB & SOCIETY NEWS

This Section Is Provided To Phonecard Clubs & Societies For The Promotion Of Their Activities And Membership. Articles Provided Will Be Reproduced At No Cost To The Club.

The Melbourne Phonecard Club Inc. PO Box 177, Northcote, Vic 3070 Secretary: Keith Sykes

The January **meeting** of the Club on Saturday, January 6th was very well attended with **52** members and visitors; a record for this time of the year. We welcomed several new members and also Marg Hutton, our former Secretary, who has been busy with her post-graduate studies during 1995.

The **auction** was lively, with all lots being sold with the exception of a few collector packs. Out of interest, most collectors now seem to have a 'cutoff' figure of around \$30 and good quality material below \$20 always attracts attention. The speculators of the latter part of 1994 have disappeared and the true collectors are far more discerning and looking for value for money.



Popular Club personality, Ludvik Prosen, at his table at the Nov. '95 Club Fair

The Red Lacewing Butterfly cards, in conjunction with the Melbourne Zoo, have reached break-even point, with nearly 6,000 being sold. In 1995, the Club gave the Melbourne Zoo 500 of the cards, which are sold at the Zoo Shop for \$5 (card & folder). This is an effective donation to the Zoo of \$2,500, and the Club has pledged a further 500 cards for 1996, bringing our total support to \$5,000 and making us a major sponsor of the Zoo.

Perhaps many collectors and dealers are not aware of this sponsorship, as the Club is happy to cover its costs with the project, yet assist the Zoo in a tangible way. Roughly 3,000 cards are still available for sale through the Club - now at the special offer of \$3 (card and folder) to members and dealers. Ordinary postage is paid by the Club and Certified Mail for orders of 10 cards or more.

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Your support for this project is greatly appreciated!! Orders to The Secretary, Keith Sykes, PO Box 177, Northcote, Victoria 3070 - Phone: (03) 484 2568.

Warren Titcher - Publicity Officer

South-Eastern Phonecard Club Enquiries to Treasurer: John Achilles (03) 9544 1935

The **South-Eastern Phonecard Club** (formerly the Springvale Phonecard Club), wish to notify the public we have **changed our name and address**.

The **new address for meetings** of the South-Eastern Phonecard Club is now 386A Ferntree Gully Road, Mt. Waverly. This address, which is considered as more convenient for meetings, is the residence of the **Nottinghill Youth Club**, ie., the Nottinghill Hall which is near the corner of Ferntee Gully and Blackburn Roads, Mt Waverley.

For those who are familiar with the larger map of Melbourne, this is near Monash University (Clayton Campus), just off the South Eastern Freeway. This location is closer, than previously, to the city centre. The Club continues to meet between 1pm and 3pm Saturday afternoon, on the 4th Saturday of each month. New members arer most welcome, as are visitors and dealers; in fact, almost anyone interested in any aspect of phonecards, smart cards and related ephemera.

Our Club prides itself with being informal and diverse, some of our members liken our meetings to a 'talk fest' or 'mini-market'. Normally our members bring a plate of something to eat or a drink - it's like a phonecard party.

Phonecards are there to **swap or sell**. This provides the right atmosphere for an all in discussion about phonecards over afternoon tea.

John Achilles, Treasurer

PENINSULA PHONECARD COLLECTOR CLUB

Meets 4th Tuesday of Each Month
At: Sparrow Reserve, 13th Avenue,
Woodville North
For Further Information
Contact:

P. Summers, President. Ph. (08) 2695155 Or Write to the Club at: PO Box 462, Woodville, SA 5011

MANDURAH PHONECARD COLLECTORS CLUB

35 Steerforth Drive
Coodanup, WA 6210
Meets 1st Sunday of the Month
At: Newburn Centre
At: 2.00pm
For further Information Contact: Helen Wilson
59 Gibson St., Mandurah, WA 6210

PHONECARD COLLECTORS GROUP OF W.A. Inc.

P.O. Box 22, Victoria Park,
W.A. 6100

The Club meets every second Friday,
monthly, at the
Park Recreation Centre,
Cnr. Kent & Gloucester Streets,
Victoria Park at 7.30pm

All New Members & Visitors Welcome

Enquiries to: Harold Harvey (09) 294 4043

SOUTH-EASTERN PHONECARD CLUB

Meets 4th Saturday, 1pm Monthly
Nottinghill Hall
386A Ferntree Gully Road
Mount Waverly
(Melways 70 H8)
Near Cnr. Ferntree Gully & Blackburn
Roads

Everyone is Welcome Membership: \$10.00 Adults \$3.00 Childrern, \$12.00 Families Enquiries to:-John Achilles (03) 9544 1935



WELCOME TO GLOBAL PHONECARDS

GLOBAL PHONECARDS IS A GROUP OF PHONE CARD COLLECTORS PARTICIPATING IN PHONE CARD SWAPS LOCALLY AND GLOBALLY (VIA THE INTERNET). WE WELCOME ALL INDIVIDUALS WHO WOULD LIKE TO PARTICIPATE IN SWAPPING, TALKING AND GENERAL ACTIVITIES ASSOCIATED WITH PHONE CARD COLLECTING. WE MEET EVERY SECOND MONDAY OF EACH MONTH AT:-

MERRYLANDS BOWLING CLUB Corner of Oxford & Newman Streets, Merrylands at 7.30pm

Participants are not required to pay joining or membership fees

GLOBAL PHONECARDS WELCOMES ALL AGES

For Further Information Contact:-STEPHEN FALLON Phone: (015) 948429 or (02) 625 0091 PO BOX 108, ROOTY HILL, NSW 2766 AUSTRALIA



PHONECARDS FROM THE EDGE - 'MELBOURNE'

Ken Hosking has sent some cards which depict Melbourne scenes - a pleasant change from Sydney and 'cute' animals and marsupials. I will donate a prize of an Indo-Phonecards '95, \$5 Telstra Phonecard and folder to a Club Member (any Club in Aust.) who correctly identifies the two cards, ie., their origin and scene location depicted. If more than one correct entry is received, which is likely, the winner will be 'drawn from a hat' by my assistant, my cat - Editor.

Remember - Club Members only will be considered so please advise, of which Club you are a member.





CLUB & SOCIETY DISPLAY ADS

ROSEBUD & DISTRICT PHONECARD COLLECTORS CLUB INC.

P.O. Box 211, Rosebud, Victoria 3939

Meets Second Saturday, 2pm, Monthly
Anglican Church Hall
Sixth Avenue & Point Nepean Road, Rosebud.
Melway 158 D. 12. All Welcome
Membership \$10.00.

Auctions every Meeting. Limited Edition Promotional Cards; Sugar Glider or Point Nepean National Park \$3.00 each.

Loose Leaf Australian Phonecard Catalogue \$5.00 plus \$3.00 Postage Enquiries to Club President Phone (059) 86 2261 or Fax (059) 86 6943

KANGAROO PHONECARD CLUB Inc.

P.O. Box 481, Bulimba, Queensland 4171

This Club Meets Every Second Tuesday, each Month At 10 Queensport Road

Murarrie
UBD Street Directory Map 28-C4

For Further Information Ring Either
The Club Secretary on (07) 3217 9638

The Club President on (07) 3351 4326

SYDNEY PHONECARD COLLECTORS CLUB

PO Box 773, St Marys, NSW 2760

The Club Meets On the 4th Wednesday of Each Month From 7.30pm At the St Mary's Bowling Club Auditorium Carson Lane (off Queen Street) UBD Map 185 Ref G16

All Members and Visitors Most Welcome Enquiries: Phone Derek May (02) 835 2427

THE MELBOURNE PHONECARD CLUB INC

P.O. Box 177, Northcote, Vic. 3070

The Club Meets
On the First Saturday
of Each Month
at 1pm

Darebin Senior Citizens Centre, 18 A Bent Street, Northcote - Melway 30 E7. All Welcome

at the

WE PROVIDE A WIDE RANGE OF SERVICES TO MEMBERS

Enquiries Phone/Fax Keith Sykes (03) 484 2568

AUSTRALIAN PHONECARD COLLECTORS CLUB INC

(AUSTRALIA'S FIRST CLUB)
64 Concord Drive, Reynella, S.A. 5161

Meets Second Tuesday of Each Month (Jan break) at 7.30 pm, TOC-H-Hall, Delaine Avenue, Edwardstown, Adelaide (off south Road)

Activities & Services to Members Include; Auction, Circiut Book, Reference Library, Postal Bid Sales, Displays, Excellent published Magazine (bi-monthly). Members Exchange Mailing List provided.

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Limited Edition Promotional Cards:
\$10 Kangaroo Island & \$5 Steam Ranger - Southern
Encounter \$3 per card (post paid)

Information Brochure Available

Club Secretary: Mrs Glenis Hymers At Above Address or PhoneFax (08) 381 3449

THE PHONECARD CLUB OF TASMANIA INC



P.O. Box 816, Rosny Park, Tasmania 7018

We Now Meet On the

3rd Friday in Each Month

At The Rosny Regional Library at 7.00 pm

Bligh Street, Rosny Park

THERE WILL BE A LUCKY DOOR PRIZE

EACH MEETING

All Members & Visitors Welcome

FREE PHONECARD

Second Anniversary - 24th Issue, October 1995

To commemorate the second anniversary of the magazine "The Australasian Phonecard Monthly", PayTel Australia has produced an <u>Advertising</u> Phonecard which is available free to subscribers to the magazine.

In continuing the practice of reproducing covers, the striking December 1994, 'PayTel' cover is on the phonecard.

First PayTel Advertising Phonecard

This is the <u>first Advertising phonecard</u> produced by PayTel and as such will be highly desirable to collectors as a 'first'. The cards are encoded for use in any PayTel payphone.

Only 2000

Only **2000** x \$3.00 PayTel phonecards have been produced and there will be no on-print of this first design, either by APM or by PayTel.

Subscribers

This complimentary phonecard is available with each <u>renewed</u>, <u>extended</u> <u>or commencing subscription</u> to the magazine. A maximum of two cards are available per application, ie. a two year subscription. Cards will be <u>allocated on a "first received"</u> basis.

Existing Subscriptions

Any subscription already received <u>since the 1st of September 1995</u> will automatically receive a PayTel phonecard.

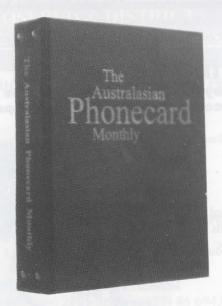
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EXCITING NEW OFFER



Monthly magazine has commissioned the production of an album to store all your issues

he album is made from an attractive vinyl in a choice of blue or burgundy and has the title of the magazine in gold embossed writing on the cover and spine.

ach album will be able to hold 12 copies of the magazine to enable you to keep all your backissues in pristine condition. As time progresses these back issues will become an invaluable library for information about the hobby.

This offer is available from all good phonecard dealers.

SPECIAL COMBINATION OFFER

Purchase one album (retail is \$21.95) and receive one of the initial \$2 TELECOM PHONECARD MONTHLY PHONECARDS and one of the \$3 PAYTEL PHONECARD MONTHLY PHONECARDS

Please add postage/handling of \$9 first album and \$3 each extra album.

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| Sydney | Gabriele's Philatelic Service | Suite C2, Mirvac Building, 160 Castlereagh Street (02) 283 1311 | | |
| Sydney | Sydney Stamp Centre | 14 Martin Place, Colonial Mutual Bldg Opp. GPO (02) 231 4583 | | |
| Sydney | Status Retail | Shop 533/255 Pitt Street (02) 267 6116 | | |
| Sydney | Kennedy Stamps | Shop 4/155 Castlereagh Street (02) 264 6168 | | |
| Sydney | Al's Phone Cards | Shop 29, 37 Park Street (02) 267 5931 | | |
| Sydney | Oueen Victoria Coins | Shop 12 QVB Walk, Queen Victoria Building (02) 283 2500 | | |
| Sydney | Macquarie Coins & Coll. Gallery | Shop 4, 83 York Street (02) 262 6588 | | |
| Blacktown | Prospect Stamps & Coins | Shop 18, 24 Main Street (02) 622 1399 | | |
| Parramatta | D & L Stamps & Coins | Shop 5, 2 Macquarie Street (02) 687 2372 | | |
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| Tamworth | Jeff Solomon | "Solomon's Newsagency", 411 Peel Street (067) 66 1368 | | |
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| Newcastle | Hunter Valley Collectables | Shop 19, City Arcade, 120 Hunter Street (049) 26 3031 | | |
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| Melbourne | City Stamp Market | Shop 28, Degraves Street (03) 9654 3549 | | |
| Melbourne | Universal Coin Company | 11 Centre Place (off Flinders Lane) (03) 9654 2997 | | |
| Melbourne | Centre 22 | 22 Centre Place (off Flinders Lane) (03) 9650 3687 | | |
| Melbourne | Melbourne Phonecard Centre | 24 Centre Place (off Flinders Lane) (03) 9650 7871 | | |
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| Darwin | Just Phonecards P/L | GPO Box 3677, Darwin, 0801 (089) 322 783 (AH) | | |
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TELEPHONE CARDS

BUYING select packs & cards. Top prices paid Melbourne Phonecard Centre, PO Box 66, Flinders Lane, Melbourne, Vic. 8009. Phone bh (03) 9650 7871, ah (059) 685576 Fax (059) 9683463.

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U.S. phonecards available. Mint & used cards. Coke/McDonalds a speciallity. Please send your want list for a prompt reply with prices. **Quinlivan Collectables**, 12 Ursa St., North Balwyn, Victoria 3104.

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PHONECARDS from over 190 countries available at reasonable prices. Peter Snow. 16 Denmark Road. Reading. Berkshire, RG1 5PA, United Kingdom.

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PHONECARDS all different Aust. or 25 all different Great Britain inc. sets for \$20. Includes postage. All cards are fine used. Money Order or Cheque with order please. C. A. Rivers, Flat 1. No. 99 Barton Street, Mayfield, NSW 2304, Australia.

FOR our Retail & Wholesale clients we urgently need current Australian phonecards regardless of whether scarce or common. In exchange we can offer mixtures from around the world of your choice. Easiest 100 v 100 for basic material. Ask for my wholesale/retail list now! Eric Elias. Philcard International. PO Box 1000, London N3, England Ph/Fax: +44 181 3491610

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PHONECARDS Used all different \$10 each country. Australia 14 -Belgium 9 - British 12 - France 8 -Germany 9 - Holland 9 - Japan 10 -World 15. **John Thomas**, Box 428, Rosebud, Victoria 3939.

SWAPPING. I offer fine/used sets and singles of **Great Britain** including Aladdin, Radio Times, Blue Peter, Eyes, D Day Landing, Tiggywinkles, Mercury, etc. for your fine used Australian sets and singles. Value for money. Please contact **Charles A. Rivers**, Flat 1, No. 99 Barton Street, Mayfield, NSW 2304

TO EXCHANGE six used Malta phonecards with six used pictorial cards of your country. Address: 'Alba', Coast Road, Bahar IC-CAGAQ, NXR 08 - Malta

WANTED Recent Aust., Singapore, Taiwan, any Macau, Vietnam, Papua New Guinea, Sri Lanka, Fiji, Polynesia, New Caledonia. Offering Jamaica, Columbia, Brunei, Tanzania, Uganda, Japan, Hong Kong, Trinidad, Europe - nearly all countries. Write first. Kathy Fernandes, Box 1501, Makati, 1255, Philippines (Philippines not avail)

Will **EXCHANGE** world wide used phonecards for <u>BIRDS</u>, fish, horses, butterflies, cats & dogs. World wide. One for one. **Dell Myers**, 5 Jackson St., Toowoomba, Qld., Australia.

INTERNATIONAL EXCHANGE
Reliable contacts wanted. Send 10,
20, 50 or more used phonecards,
illustrated and in good condition.
Receive same amount and quality
from Argentina with chip. Brazil also
available. No cards from Italy, Poland
or Japan. Registered letters please.
Mario Moretti, PO Box 157, Buenos
Aires 1428, Argentina.

INDIA SL BD cards exchanged for 25 different pictorial VFU 1 Hole. NR Sarkar, 5/1 Bose Garden, Agarpara 743177, India.

SOLOMON ISLANDS. First and second issue in used. **S. Austin**, PO Box 674, Robina, Qld. 4226, Aust.

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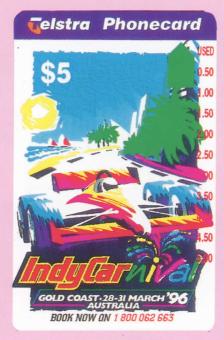
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