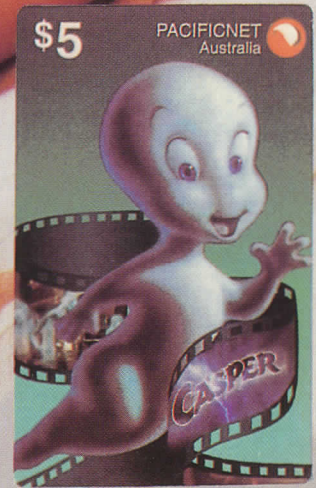
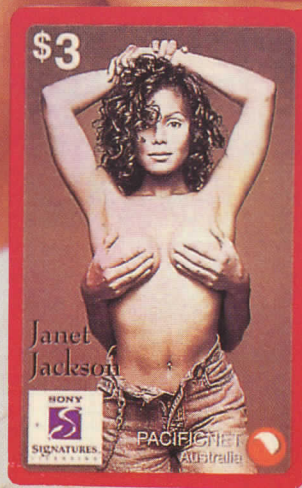
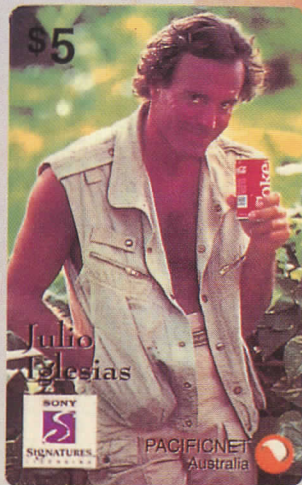
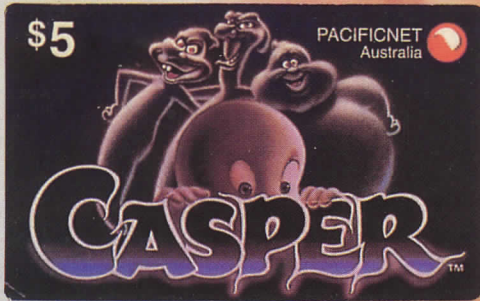
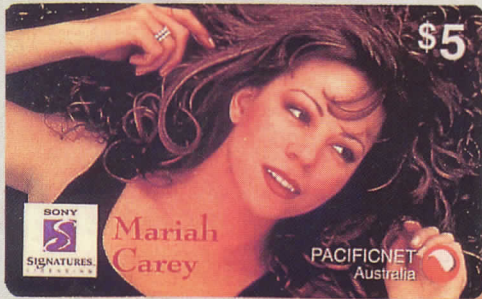


Volume 4 Number 5
May 1996
Australia \$4.50
New Zealand \$7.00
inc. GST & Airmail

The Australasian Phonecard Monthly



LEGENDARY PERFORMERS
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STAMP & COIN
Expo
QUEEN'S BIRTHDAY WEEKEND
8,9,10th JUNE 1996
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Australian & world cards mint, used, packs, prefix, thematic. Price list available

Postage: Australia-wide \$4 orders under \$100 (excluding album/catalogue orders - \$7) International: \$10 registration + 3% order total
Cheque/Mastercard/Bankcard/Visa/Amex/Bankdraft in Australian\$

PNG Orchids/Pepsi-Cola
set 4 - \$15 per set
NZ Warbirds over Wanaka
set 2 - \$20 per set



AUSTRALIAN PHONECARDS

We are one of the largest stockists of Australian phonecards in Australia. Send for our **FREE COMPREHENSIVE PRICE LIST** & order with confidence. We are competitive & our stock is of top quality. Mint, used, collector packs, trial cards, accessories, albums, catalogues etc.

THEMATICS? WORLD?

Thematic phonecards are a specialty - we are the largest Australian stockists of topical Japanese phonecards & have a wide range of world thematics available. Just contact us with details of your interests for photocopies to be sent

NEW ZEALAND

Warbirds over Wanaka (issue 2, set 2).....\$20
Spot the Dog at Auscard '96.....\$15

SOUTH AFRICA

SAAF R10 De Havilland plane.....\$10
SAAF Folder (1000 issue).....\$40
Mandela Constitution Day Folder (3000 issue).....\$30

STORED VALUE CARDS

Buying & selling - POA

COKE/DISNEY etc

Australian Issues at "special" prices

Roaring 20s (pair).....\$43
Sun & Bottle packs (pair).....\$28
"Gold" Sun & Bottle packs (pair).....\$59
Disney "Mickey & Donald" (mint loose pair).....\$25

Japanese & World Issues

Many available in mint & used - pls enquire
Japan: Common to rare & mint cards avail
USA: Scoreboard set 50 mint \$240 - loose @ \$7ea
Danish "Coca-Cola Light".....\$18

RECENT AUSTRALIAN ISSUES

MINT

Royal Easter Show (cow/pig/rooster).....\$15
Australia Day 1996 Folder.....\$10.50
Hong Kong Fair (2card) Folder.....\$35
Adelaide/Sydney/Perth Festival.....\$7ea
Grand Prix \$5/\$10.....\$7/\$13ea
Indy Race.....\$7
Finesse set 4 (fv \$40).....\$45

Custom Cards

Auscard '96 - very few left in stock now

APM & Telstra Auscard (2 folders+cards).....\$30
Glenn Ford's Phantom Folder.....\$24.50
WA Red Dog Beer.....\$25
Ken Done (set 3).....\$35
Batman.....loose \$10, pack \$15
Phantom of the Opera (loose \$10 card).....\$18

Telstra Gift Cards

Happy Birthday (puppy/kitten).....\$9
Happy Birthday (modern fresco).....\$9
Mother's Day (flowers).....\$9
Mother's Day (swan & cygnets).....\$9
Valentine's Day (\$5 hearts).....\$9
Valentine's Day (\$5 couple).....\$9
Year of the Rat (\$5 rat).....\$9
Christmas 95 (\$5 Santa).....\$9
Christmas 95 (\$10 Kelpie).....\$14
Christmas 95 (\$20 Xmas cake).....\$24

'Give me a Buzz' T-Shirts

White Telstra promotional shirt with overprint

One size fits all - mint condition! \$10 ea

BUYING USED CARDS

Top prices paid for all recent used issues less than 150,000 per design - VFU please
Bulk mixed commons also required - pls call

PAPUA NEW GUINEA

Birds Of Paradise set 4.....\$95
K20 Bird of Paradise o/print (Auscard '96).....\$30
Orchids set 4.....\$15
Pepsi-Cola set 4.....\$15
Milne Bay Kula Trading set 3 (due May).....\$48

BRITISH TELECOM

Virgin Airlines (folder).....\$95
Virgin Airlines set 7 mint.....\$55
Pink Floyd set 4 mint.....\$55
Pinocchio set 4 mint.....\$28
Beano/Dandy set 4 mint.....\$28
Coke: Arsenal v Sheffield Wednesday (in folder).....\$23

CATALOGUES/ACCESSORIES

Please note postage on catalogue/album orders - \$7
Ultra Pro Album.....\$19.95
Ultra Pro Pages (per 10).....\$6.50
Sleeves (per 100).....\$2.50

UK TELEPHONE CARD CATALOGUE

Catalogue + binder.....\$65
1st update.....\$13
2nd Update.....\$15
Extra binder.....\$11

JAPANESE PHONECARD CATALOGUE

Sirius Catalogue (Treude) May special price....\$55

CHINA PHONECARD CATALOGUE

Phonocard Catalogue of China.....\$65
(colour illustrations, Chinese text)

MELBOURNE'S PUBLIC/POSTAL PHONECARD AUCTION

Material now accepted for our next auction - 1pm Saturday 22 June '96

To be received by 15th May 1996. Competitive rates. Prompt service. Early bird catalogues available on request.

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Shop Hours: 10:00 AM - 5:00 PM Monday to Friday • 9:00 AM - 12:00 PM Saturday

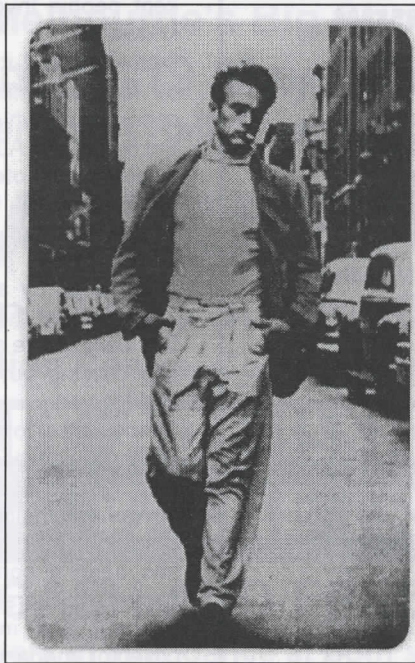
USA

HT Technologies

1001	James Dean	(3)	30.00
1002	San Francisco (Venice Beach)	(2)	30.00
1003	Film Stars incl MaryIn Monroe	(1)	30.00
1004	Cartoon Horse/Indians	(1)	15.00
1005	1995 Fleet Week Ships/Aircraft	(1)	10.00
1006	United Airlines Visa/Parachutist	(1)	10.00
1007	San Francisco Bay Ship	(1)	12.00
1008	Hawaiin Adventure Sailboard	(1)	15.00
1009	Beach Boys Budweiser/Cars	(1)	10.00
1010	50th Anniv UN Art	(1)	10.00
1011	Fleet Week Coca-Cola/Aircraft	(1)	25.00
1012	Pier 39 Coca-Cola/Aircraft	(1)	25.00
1013	Pineapple Fest Coca-Cola/Pineapples	(1)	25.00
1014	95 Balloon Classic Coca-Cola/Balloons	(1)	25.00
1015	Tennessee Fair Pepsi/Fairground	(1)	25.00
1016	Las Vegas Coca-Cola/Art	(1)	25.00
1017	Parke County Coca-Cola/Bridge	(1)	25.00
1018	United Airlines Coca-Cola/Tulips	(1)	25.00
1019	Fleet Week Coca-Cola/Ship	(1)	25.00
1020	VIP Pass Coca-Cola/Visa	(1)	25.00
1021	Navy Coca-Cola/Aircraft	(1)	25.00
1022	Swatch Coca-Cola/Aircraft	(1)	25.00
1023	Fleet Week Coca-Cola/Aircraft Carrier	(1)	25.00

AUSTRALIAN PHONE CARDS

We have large supplies Please write for our selling list



AUSTRALIAN PHONE PACKS

Geelong	125.00
South Australia	260.00
Victoria	155.00
Queensland	155.00
New South Wales	260.00
Western Australia	50.00
ACT (Aust Capital Territory)	135.00
Northern Territory	32.00
Tasmania	32.00
Red Cross	142.00
Australia Day 1992	48.00
Olympics	175.00

PHONECARD ACCESSORIES

8 Pocket Telephone Card Pages per 10	10.00
Black Inter-leaving per 10	8.00
Australian Illustrated Album to 1993	110.00
1994 Supplement	80.00
Phonecard Binder	16.95
100 Clear Phonecard Protectors	4.00

THEMATICS

We are the largest topical dealers in Australia Our stock has been built up since 1989 and covers a wide spectrum of topics Photocopies are available on request

COKE CARDS

USA Coca-Cola Parke Bridge	25.00
USA Coca-Cola Oktoberfest	25.00
USA Coca-Cola Jensen Beach "test"	25.00
USA Coca-Cola Washington Fair	25.00
USA Coca-Cola South Carolina Fair	25.00
USA Coca-Cola Las Vegas Golf	25.00
USA Coca-Cola Thunderbird Balloon	25.00
USA Sprint Monsters of the Gridiron	25.00

PACIFIC PHONECARDS AUST MINT

Sydney 2000 No1 (1)	40.00
Year of the Rooster (2)	60.00
Australian Animals (3)	90.00
Sydney 2000 Olympics No 2 (1)	30.00

AUSTRALIAN MINT CARDS

\$5 Olympic Bid	18.00
Christmas 1993 Pair	28.00
Phonecard Collector	10.00
Corolla Car	9.00
Reflect of China	42.00
APM	7.00
P & LJ Seiders	7.00
Skyfire	15.00
Kookaburra	9.00

IT'S EASY TO ORDER NOW

Simply fill in the details below and return or write to: Sydney Stamp Centre, P O Box 638, Lane Cove, NSW 2066, Australia

Telephone (Bus): 02 231 4583; (after hours): 02 428 1259; (fax): 02 418 6862

I am interested in the Sydney Stamp Centre postmark new issue service. Yes I would like a copy of your newsletter

I collect the following countries: _____

I collect the following topics: _____

Name (given) : _____

Enclosed is my Cheque Money Order

Surname : _____

Please charge my credit card:

Address : _____

Postcode _____

BankCard MasterCard Visa

Phone (Bus): () _____ (Home): () _____

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Customer Number _____

Expiry Date _____ Signature _____

(Your customer number is above your name on the address label)

PLEASE REMEMBER ALL ORDERS ARE COVERED BY OUR MONEY BACK GUARANTEE.

The Australasian Phonocard Monthly

MAY 1996 - Vol. 4 No. 5

Managing Editor

Viddy Jermacans

Phone/Fax

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Publisher

Durrant House Collectables - BRN Q5900505

Printer

Edwards Printing, 13 Lockheed Street

Tamworth, NSW 2340

Editorial, Advertising & Subscriptions to:

The Editor

The Australasian Phonocard Monthly

PO Box 1309, Tamworth, NSW 2340 Australia

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Print Post Approved PP245673/00013

DEADLINES	June	&	July
Full Colour	22 May		26 June
Black & White	24 May		28 June
Classifieds	24 May		28 June

EDITORIAL

My apologies for being a week "late" with this issue but the last month has been extremely hectic for me.

AusCard '96 finally reached its culmination at the Sydney Opera House, whilst the following week was spent getting ready for a visit to New Zealand for CIPEX '96.

People have asked me whether I was "happy" with AusCard '96 and did I think it was a "success". Measuring my exhaustion level was easy but to measure the other aspects not so straight forward.

The main aim of my organising AusCard '96 was to provide a major event on which collectors, dealers and card producers could focus, with a resultant injection of enthusiasm and confidence into the hobby and business of phonocard collecting.

Whilst the number of collectors attending was less than hoped for, those that did attend were able to access the largest gathering of phonocards put together in one room, for some considerable time. Consequently, the collectors attending over the three days were 'happy'.

Dealers reported steady trading with (as always occurs) some 'doing better' than others.

The Telcos were satisfied, particularly with the sell-out of their commemorative phonocards, although they indicated (as did the dealers) more people in attendance "would have been good".

Which comes back to my thoughts and the stated aim for holding the event.

Whilst all those that participated in AusCard '96 obtained varying degrees of satisfaction from the three days, my one dissapointment was that the actual turnout of collectors attending (or, importantly, prospective collectors attending) was not high, particularly taking into account the quantity and quality of material on display and the publicity and promotion accorded to the event.

Perhaps the glorious Sydney weather during the three days kept people involved outdoors in other pursuits..... who knows?

I'll think about it some more over the next few weeks and as feed-back filters in to me I'll be able to form some conclusions which, hopefully, will provide some basis for the holding of AusCard '97.

Readers will note that this issue of APM is different to other recent issues in that it has less pages and that there is no inside colour content.

This is due in part to the need to 'get the May issue out', but due partly also, in an attempt to monitor the cost of production of the magazine.

Basically, there are four main areas of cost when producing and mailing out this magazine. (I am excluding my time and labour).

Firstly, the costs associated with film preparation and colour separation are increased greatly by the amount of colour material contained within a magazine, ie. including covers and inside.

Secondly, the cost of paper. Over the last 18 months there has been a considerable increase in the cost of coated paper. Readers will no doubt have noticed that many national and international trading card and phonocard collector magazines have either decreased the number of pages in their publications or replaced sections of coated paper with newsprint.

This is simply an attempt to off-set the sharp increase in the cost of the paper.

Thirdly, the labour costs associated with the actual printing and binding of the magazine increase as staff wages etc., increase over a period of time and are passed on by the printer to the publisher.

Fourthly, the cost of postage is influenced by the number of pages within each magazine. A 36 page magazine costs 95 cents to mail interstate, whilst a 40 page magazine (over 125g) costs \$1.50. Similarly, to send a magazine to Europe or the UK the difference is \$3.00 as compared to \$5.30.

Considering the number of magazines sent to subscribers (and dealers) by mail, the cost of mailing out an issue of 40 pages plus, as compared to 36, is quite considerable.

As the publisher of The Australasian Phonocard Monthly, I must take the above areas into consideration when balancing these (and other) costs against income received from the magazine.

This income is generated in two ways. Firstly, from the sale of the magazine by subscription and through dealers and, secondly, by revenue received from those advertising in the magazine.

Without presenting you with a 'balance sheet', it will suffice to say that it is not always possible to pass on cost increases directly to the source of income, ie., the readers and the advertisers, particularly at this time when the phonocard scene is still recovering from the euphoria of mid to late 1994 and the resultant downturn. Hence the need on my part to rationalise expenses.

A 'leaner' magazine is better than no magazine at all.

Editor



NATIONAL COIN, STAMP & PHONECARD SHOWS



MELBOURNE

---- Melbourne's Big Show ----

Sat & Sun, 18-19 May, 10am - 5 pm

Lower Town Hall, Swanson Street

CANBERRA

Sat & Sun, 22-23 June, 10am - 5pm

Convention Centre, Constitution Avenue

FREE ADMISSION
plus \$500+ VALUE FREE PRIZES

BUYING FOR CASH AND FREE VALUATIONS

Australia's major dealers in attendance at both shows, buying for cash and offering free valuations on all Stamps, Coins, Banknotes, Phonecards, Covers, Militaria, Gold and Silver Bullion and other collectables.

SELLING

These shows are a great opportunity for the public to buy those missing items for their collections, to seek investment advice from the experts and to pay a lot less than they would normally pay - Bargains Galore!!

Phonecard Auction

Sat 23 June 1996 at 7pm

Griffin Centre, Bunda Street, Canberra

Over 600 Lots, many at No Reserve

Please write, phone or fax Edlins' for FREE illustrated Auction catalogue

FUTURE NATIONAL COIN, STAMP & PHONECARD SHOWS

Brisbane 13-14 July, Cairns 16 July, Darwin 20-21 July,

Alice Springs 23 July, Perth 27-28 July.

Dealers tables available at all shows, Apply to Ed Cummings

EDLINS OF CANBERRA

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SYDNEY STAMP, COIN & PHONECARD FAIR

The next Sydney Stamp, Coin and Phonecard Fair will be held at the Sydney Opera House in the first floor Reception Hall, on the weekend of June 1st and 2nd. The Fair will be open to the public from 10.00 am to 6.00 pm on the Saturday, and from 10.00 am to 5.00 pm on the Sunday. Admission is free.

There is a wide range of interests catered for: stamps, covers, postal history and other philatelic material, philatelic and numismatic books and catalogues, Australian and world **phonecards**, coins, tokens, medals, militaria, banknotes, gold and Royal Australian Mint products.

All will be available to suit all price ranges.

Dealers attending the Fair are also very keen to buy stocks of the above-mentioned material. Collections and single items are wanted and dealers will be happy to make competitive offers for both philatelic and numismatic collectables.

Leading dealers attending the Fair include: Richard Juzwin Pty Ltd., John Watson Numismatics and John Burn-Bailey Philatelics from Victoria; Wishart Phonecards and F.A. Luis Philatelics and Phonecards from Queensland; Status Stamps, Paramount Phonecards, Prospect Stamps and Coins, Pittwater Philatelics, Kenneth I. Fouxe Numismatics, Pacific Rim Coins, Barry's Stamps and Coins, Greg McDonald Publishing and Numismatics, Gabriele's Philatelic and Phonecard Service and M.E.F. Books from New South Wales; and Canberra Numisco, Tony Byrne Numismatics and Leo Jackimow Stamps and Coins from the ACT.

SYDNEY STAMP, COIN & PHONECARD FAIR SYDNEY OPERA HOUSE

RECEPTION HALL, FIRST FLOOR

1st & 2nd JUNE, 1996

Saturday 10 am to 6 pm, Sunday 10 am to 5 pm

***** ADMISSION FREE *****

30 local, interstate and overseas

Professional Dealers

BUYING - SELLING - TRADING

Australian and world telephone cards, coins, banknotes, gold, medals, tokens, militaria, numismatic and philatelic books, stamps, covers, postcards, postal history and other collectables.

Plenty of bargains and a chance to fill in those gaps if you are buying.

Competitive offers from a range of dealers if you are selling.

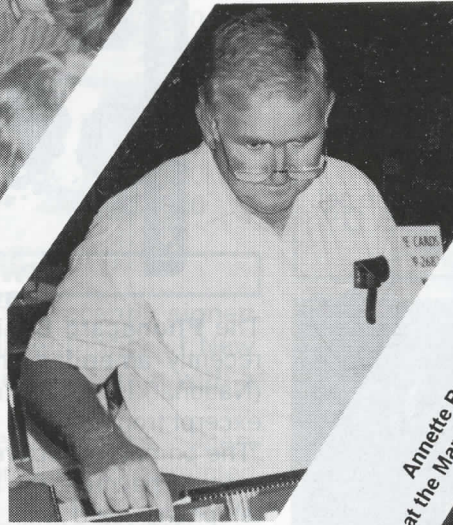
Parking available at the Sydney Opera House Car Park.

Organised by

CANBERRA NUMISCO, PO Box 1, Hughes, ACT 2605



Above: Gabriele Woodbine & Warren Reilly
(Gabriele's Phonecard Service)
Opera House Fair



Below: Cyril Fox & Tony DeSousa
at the March Rosebud Fair



Right: John Thomas & Peter Spokes at the March Rosebud Fair
Below: Dan O'Loughlin (Wishart Phonecards) Opera House Fair



Annette Buckland at the March Rosebud Fair



ROSEBUD & DISTRICT PHONECARD COLLECTORS CLUB Inc. **PHONECARD FAIR**

SATURDAY 18 MAY '96

10.00 AM TO 4.00 PM

CAUFIELD SECONDARY COLLEGE

(cnr. Booran & Neerim Roads, Caufield)

Interstate & Local Dealers in Attendance

Buying & Selling

Australian & World Phonecards

Prizes at the Fair - Refreshments Available

For further information contact:- John Thomas

Ph: (059) 86 2261 - Fax: (059) 86 6943

AUSTRALIAN NEWS UPDATE

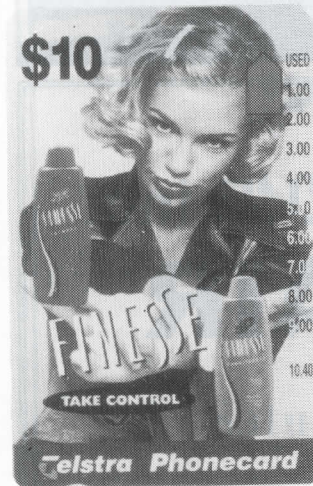
TELSTRA

Advertising & Promotional Releases

Finesse Shampoo

At AusCard '96, Telstra released the four Advertising cards for Helen Curtis, promoting Finesse Shampoo. The cards feature a promotion in conjunction with Sportsgirl to win prizes. See Finesse promotional packs for details of the competition.

There are two \$5, one \$10 & one \$20 card in the set.



Of interest, I noticed in the latest issue of the New Zealand publication, "The Phonecard Collectors Newsletter", that Finesse hair shampoo has also recently issued cards in both Norway and Sweden!

Royal Easter Show Card

As reported in the last issue of APM, Telstra's attendance at the Royal Easter Show in Sydney was commemorated with the printing of 6,000 x \$5 Promotional Phonecards (see opposite column).

Upcoming Releases

The Olympic series will be released in June and will feature the Olympic teams sponsored by Telstra - the Hockeyroos (hockey), Titans (weight lifting) and Dolphins (swimming). There will be 4,000 Limited

Edition folders produced and they will each contain a \$5, a \$10 and a \$20 Phonecard.



Issuing Policy

The Phonecard Design Approval Committee has recently amended the issuing policy for Official (National) Issue Telstra Phonecards. Following is an excerpt from the new Policy.

"The primary objective of the Telstra Phonecard is to provide payment for telephone calls. Each issue of telephone card will be determined by telephone service requirements, commercial demand, production parameters and the design subject matter.

The following will be excluded as design subjects for Official Issue Telstra Phonecard and associated peripheral stationery and products:

- anniversaries other than those of national significance;
- anniversaries of the death of any individual;
- subjects with interest to a narrow section of the community, region, state or territory;
- anniversaries of the founding of a city, town, local government body unless of national significance;
- anniversaries of events connected with religious organisations, political parties or groups, and subjects likely to cause community divisiveness;
- periodic events, including festivals, except Australia Day and Christmas/New Year season, Telstra historical events, and other major telecommunication events;
- products and services, except Telstra Corporate advertising or promotion."

Serial Number Information Update

\$50 Koala	1084	50,000
\$5 Indonesian Temple	1091	10,000
\$5 Membership Card	1092	8,000
\$10 Prison	1096	20,000
\$5 Finesse Floral	1097 - 98	175,000
\$5 Finesse	1099 - 100	175,000
\$10 Finesse	1101 - 03	300,000
\$20 Finesse	1104 - 05	150,000
\$2 Marine	1106	4,000
\$5 Marine	1107	4,000
\$5 Marine	1108	4,000
\$10 Marine	1109	4,000
\$20 Marine	1110	4,000
\$5 Marine	1111	50,000

\$5 Marine	1112	50,000
\$10 Marine	1113	50,000
\$20 Marine	1114	50,000
\$5 Mothers Day	1117	7,000
\$5 Mothers Day	1118	7,000
\$5 Birthday	1119	10,000
\$5 Birthday Party	1120	10,000
\$5 Perth Mint	1121	2,000
\$5 Complimentary	1123	7,000
\$5 United Medical Defence	1124	3,000
\$20 Cambodia	1127	20,000
\$5 AusCard '96	1134	2,000
\$5 AusCard '96	1146	2,000

PAYTEL NEWS

The "Big News" at PayTel is the recently signed Agreement with the State Rail Authority of New South Wales, to fit every Countrylink train with a payphone.

These payphones will be PayTel's latest satellite/cellular units which provide uninterrupted call facilities throughout all areas covered by Countrylink trains - particularly in outback NSW.

Associated with the introduction of this new service, PayTel will be releasing a set of phonecards designed by Countrylink Advertising. These cards feature Countrylink's unique advertising posters and are arguably the most fascinating cards seen in 1996!

XPT & Xplorer: "Theatre Goer" (\$5 card) shows the range of live theatre productions available to Countrylink patrons travelling to Melbourne and Sydney. You will see The Phantom, Miss Saigon and many others illustrated on the card!

XPT: "Gold Coast Magic" (\$10 card) featuring the attractions available to Gold Coast visitors.

XPT: "Sydney Sightseeing" (\$20 card) the tourist sights of Sydney riding on an XPT!

These cards and the associated Countrylink designed Limited Edition collectors pack (1500 only) will be available to collectors in early June and will be displayed in colour in the June issue of APM.

Watch for them!

MELBOURNE FAIRS CANCELLED

Due to the lack of a suitable, available, venue, this year's Melbourne International Banknote Fair and Melbourne International Phonecard Fair (originally scheduled for the 29th and 30th of June, 1996), have been cancelled.

The next **Australian International Banknote Fair** is scheduled for the **9th of November** and the next **Australian International Phonecard Fair**, for **10 November, 1996**, at the Menzies Hotel, Sydney.

GABRIELE'S PHONECARD SERVICE

Gabriele regrets that her usual advertisement does not appear in this month's magazine because of her recent holiday in Hawaii..... so busy packing her bag that she ran out of time to prepare the advert..... it will be back in the next issue.

CARDWAYS

**** PACKAGE DEALS and MORE!! ****
Mint and used phonecards, Limited Edition packs and folders, Australian and overseas, thematics and by serial numbers, ephemera and catalogues, sleeves, albums and other storage systems.
PLEASE SEND YOUR WANT LISTS!

CARDWAYS COLLECTABLES

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Ph/Fax: (09) 331 1483

HAXBY

COLLECTABLES

PO BOX 139, MERRYLANDS NSW 2160

Phone / Fax (02) 637 4806

Member of the Australian Phonecard Dealers Assoc.

POSTAL BIDS SALE

CLOSES 31st MAY 1996

The prices are the starting bids for all lots.

Bids under these amounts declined.

Bidding advancements up to \$10 in \$1 bids, up to \$100 in \$2 bids, over \$100 in \$5 bids.

Lot

1. Aust. \$2 Buzz serial no. 0084300001 Mint 30
2. Both AusCard folders matched serial no's. 00033 30
3. New Zealand AusCard Spot visits Sydney - Mint 15
4. Papua New Guinea Telikom AusCard - Mint 28
5. Telstra's Sydney Royal Easter Show - Mint 9
6. Australian Geelong set of 6 Mint 85
7. Australian \$2 Generic prefix 77 Mint 10
8. Aust. \$2 River Murray serial no. 1703774 Mint 14
9. Aust. \$2 Echidna serial no. 5065120 Mint 12
10. Aust. \$2 Orangutan serial no. 5129901 Mint 12
11. Aust. \$5 Platypus prefix 53 Mint 15
12. Aust. \$5 Answer Machine 2nd print pref 206 Mint 10
13. Aust. \$5 Hit a Snag 2nd print prefix 208 Mint 10
14. Aust. \$2 Health & Safety prefix 107 Mint 10
15. Aust. \$2 Blood Transfusion prefix 109 Mint 12
16. Aust. \$10 Disaster Relief prefix 126 Mint 20
17. Aust. Red Cross Collector Pack 2nd print 125
18. Aust. 1992 \$1.50 Bird Choir in Folder 40
19. Aust. \$5 Bookmuncher prefix 572 Mint 8
20. Aust. \$10 Buzz serial no. 0084422222 Mint 15
21. Aust. Coke No. 1, 2, 3, 4, 5 - Mints cards x 5 75
22. Christmas Island 1st set prefix 289, 290
Multi Hole - Superb Condition 100
23. Christmas Island set prefix 384, 385 mint 35
24. Jamaica Albert Dock Test Cards set of 4
10, 50, 100 and 500 Units 80
25. Great Britain Dandy & Beano set of 4 Used 15
26. Gt Britain Pink Floyd set - Classic Floyd 4 Used 15

Postage, packing and certified/insured charged at cost. All lots are in perfect condition and can be returned if unsatisfactory.

Bankcard - Mastercard - Visa Accepted

I will be attending the Fair at St Marys June 2nd

SYDNEY PHONECARDS

PO Box 1017, Manly, NSW 2095

Ph/Fax: (02) 9949 5447

(Best time to ring 8 - 10 pm)

Non Pack Reprints

(Your Choice of Prefixes)

These cards were NOT issued in packs and were NEVER available from Telecom, and therefore were not purchased by the majority of dealers/investors.

This is the reason for the difficulty in obtaining them.

\$ 2 Vineyard	2nd	40, 41	Buying
\$ 5 Grand Prix	2nd	47	Buying
\$20 Adelaide	2nd	39	\$125
\$ 5 Melbourne	2nd	48	\$15
\$10 Grampians	2nd	46	\$65
\$ 2 Health	2nd	146, 147, 148	\$15
\$ 5 Youth	2nd	145	\$45
\$ 5 Community	2nd	142, 143	Buying
\$ 5 Willie	2nd	173	\$30
\$ 2 Hockey	2nd	150, 151, 152	\$30
\$ 5 Swimming	2nd	136, 137, 138	\$30
\$ 5 Swimming	3rd	172	Buying
\$ 5 Swimming	4th	182-84, 190-91	\$20
\$ 5 Cycling	2nd	139, 140, 141	Buying
\$ 5 Cycling	3rd	174	\$325
\$ 5 Cycling	4th	186, 187, 188	\$25
\$10 Track	2nd	155	\$20
\$10 Track	3rd	164, 168, 175	\$35
\$20 Marathon	2nd	156	\$40
\$20 Marathon	3rd	166, 176	\$60
\$ 5 Message	2nd	206, 207	\$15
\$ 5Message	3rd	214, 215, 216	\$15
\$ 5 Snag	2nd	208, 209	\$15
\$10 Volume	2nd	209	\$70
\$10 Volume	3rd	217	\$20
\$10 Volume	4th	246, 247	\$20
\$20 Bats	2nd	202	Buying
\$20 Bats	3rd	213, 221, 222	Buying

This list was compiled from my stock, ie., I have the listed items priced.

Items which I do not have, I can usually find for you at a reasonable price.

I have handled all mint reprints, Most mint prefixes and all used prefixes (including over 15 "600" cards) and I can advise you on the scarcity of any items you may be confused or unsure about.

YHA & VIP BACKPACKERS Phonocards

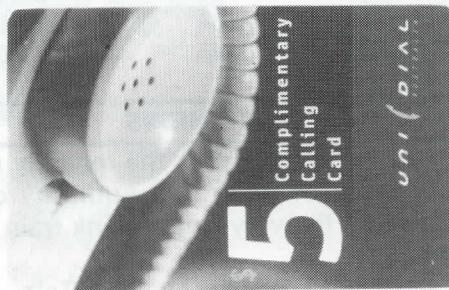
Following last month's article on the above two Remote Access Phonocards, I have received advice that whilst the Youth Hostel Association card is issued in Australia, it is available only to, fully paid up, United Kingdom members of the Association. It will not be sold to any other than such members. The International VIP Backpackers card is available in Australia to members of "Bright Hikers". In addition to the \$10 Kangaroo card, there is also a \$20 phonocard featuring 'Fish'.

UNIDIAL AUSTRALIA Pty. Ltd.

During the past month, I received some promotional material on the **prepaid calling cards** of the company, Unidial Australia Pty. Ltd.

The Unidial phonocard can be used from any phone in Australia - hotel rooms, the office, at home, your mobile phone and also payphones.

Featured below is a Complimentary \$5 Unidial Calling Card.



The card design and greeting can be personalised by Unidial, to promote the products and/or services as provided by an individual or business wishing to utilise the features of this card.

Anyone wishing to obtain further information on the Unidial Calling Card can contact Dael Perlov by writing to :-

Unidial Aust. Pty. Ltd

16 Howard Street

North Melbourne, Vic. 3051

or by fax on **(03) 9326 8568**

QUEENSLAND STAMP, COIN & PHONECARD EXPO

A.S.D.A. (Qld) this month in the APM are giving away tickets to the **Queensland Stamp, Coin and Phonocard Expo** which is being held from **June 8th to the 10th in Brisbane.**

To obtain your **free** ticket, simply cut out the coupon on **page 9** and present it upon entry to the Expo to receive your Complimentary 3 - Day Pass.

As well as free entry, this also will automatically enter you into the daily door prize. Demand for trade stands at the Expo has been strong with many Dealers being put on a waiting list for space.

Daily **seminars** with a duration of 20-30 minutes will be held on various aspects of collecting and a series of **video** presentations will be running throughout the day including the popular Australia Post Stamp Gang videos.

The Expo will also have cafe facilities available every day. Visitors will also receive upon entry a complimentary **Expo Guide** which will contain a full listing of the Events, Trade Stands and Floor Plan, as well as a listing of the exhibits on display.

For further details of this exciting New event see the page opposite.

The Australasian Phonocard Monthly has a stand at the Expo - 'drop in and have a chat with the Editor'.

Queensland



STAMP, COIN & PHONECARD

Expo

AUSTRALIA'S PREMIER STAMP SHOW IS BACK WITH A NEW NAME AND MANY NEW FEATURES

35 TRADE STANDS

COIN / BANKNOTE DEALERS

STAMP DEALERS

PHONECARD DEALERS

PUBLICATIONS

FREE DAILY SEMINARS

LOW COST ON SITE PARKING

FREE EXHIBITION GUIDE

STATE EXHIBITION

AUSTRALIA POST IN ATTENDANCE

COMPLIMENTARY ENTRY TICKET ATTACHED

BE THERE!

QUEEN'S BIRTHDAY WEEKEND
RNA SHOWGROUNDS
FORTITUDE VALLEY
BRISBANE

SATURDAY 8TH JUNE 10AM - 6PM
SUNDAY 9TH JUNE 10AM - 6PM
MONDAY 10TH JUNE 10AM - 5PM

PROUDLY PRESENTED BY THE QUEENSLAND CHAPTER OF THE ASDA
ENQUIRIES (07) 3356 0824 (07) 3263 9107



FREE!

ADMIT ONE ADULT

This ticket entitles free admission to the Queensland Stamp & Coin Expo. Simply fill out the registration below and present to the attendant upon entry to obtain your FREE 3-DAY PASS

LUCKY DOOR PRIZE
Completion of this registration automatically puts you in the draw for the daily door prize

NAME:

ADDRESS:

P/CODE:

PHONE:

YOUR WORST NIGHTMARE HAS COME TRUE

THE TRAVELLING PHONECARD FAIR

RETURNS

VENUE: ST MARY'S BOWLING CLUB

Date: SUNDAY 2nd JUNE - **Time:** 10am to 3.30pm

Admission: \$1.00

But that's not all.... For \$1 you get.....

. Admission to the Fair

. An Entry in the Door Prize Raffle

. All of the participating Dealers will give you your \$1 back when you spend \$20 or more

See one of the most comprehensive stocks of phonecards in Australia. Dealers will be there buying, so bring your duplicate phonecards.

How can you lose!!

Reasonable Rates for Single/Double Tables

For more information phone (02) 637 4806 evenings

**Sydney Phonecards, Haxby Collectables,
Hiralal Investments**

MINT TELECOM GIFT PACKS

\$5 Xmas Santa	\$ 8.00	\$5 Chinese New Year (Rat)	\$8.00
\$10 Xmas Dog	\$13.00	\$5 Birthday Party	\$8.00
\$20 Xmas Cake	\$23.00	\$5 Birthday Flowers	\$8.00
\$5 Val. Day Tree	\$ 8.00	\$5 Mothers Day Cat & Dog	\$8.00
\$5 Val. Day Kiss	\$ 8.00	\$5 Mothers Day Goose	\$8.00

VISA CASH CARDS (Get in Early!)

\$5 Used Generic NAB or Credit Union.....	\$3.00 ea
\$20 Used Generic NAB, Credit Union, Seaworld, Wet 'n' Wild.....	\$11.00 ea
\$20 Used Movie World, Batman, Lethal Weapon or Entrance Way.....	\$11.00 ea
\$50 Used Generic NAB or Credit Union.....	\$26.00 ea

VARIOUS

\$10, \$20, \$50, \$100 Phone Aust. Bird Series - At Face value	
\$50 Used Koala Old or New Logo or 1-Hole Sheep. Warehouse	\$15.00
Sheepskin Warehouse Pack.....	\$20.00
\$5 Simpsons.....	\$10.00
\$5 Flintstones.....	\$10.00
\$2 Baileys Irish Cream...	\$12.00

PURCHASES OVER \$150 RECEIVE 1 FREE MINT

SHEEPSKIN WAREHOUSE PHONECARD

Add \$3 Per Order For Cert. Post or Visit Our Shop

SHEEPSKIN WAREHOUSE

301 Brunswick Street, Fortitude Valley, QLD. 4006
PH/FAX: (07) 3252 2903

INTERNATIONAL NUMISMATICS

Readers will note on both the front cover and the inside back cover, two phonecard issues as released by **Pacificnet** (part of the International Numismatics group), using PayTel Australia technology.

The **Legendary Performers** set of five cards features Janet Jackson, Mariah Carey and (a thirsty) Julio Iglesias.

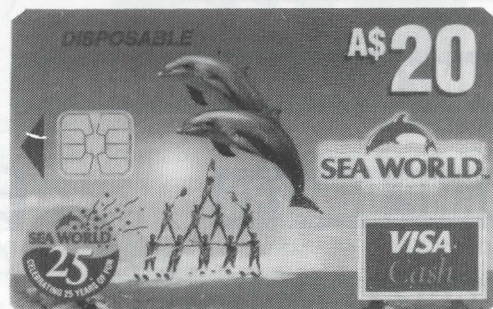
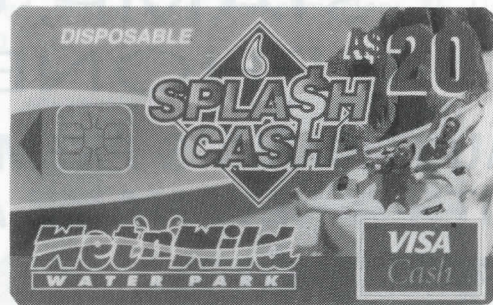
The two **Casper** phonecards (Series 3) feature Casper and his dastardly friends. For this series, only 500 two card Collector Packs will be issued (at \$29.50) plus a further 500 of each card will be available individually (at \$10 each).

Contact International Numismatics (see advert) for further information or purchase.

Page 10 — Phonecard Monthly

VISA CASH CARDS

Readers will note an extensive article on the recent releases of Visa Cash cards both in the US and on the Gold Coast. In addition to the three cards featured on page 16 (issued by **Movie World**), a further two cards have been issued by the theme parks **Wet 'n' Wild** and **Sea World**.



The reverse side of all five issues is quite colourful as well, a change from the generic Visa cards. A **very** collectable set of SVCs.

Chris Bollam (**Sheepskin Warehouse**) advises that "a new card reader is about to be installed in retail outlets on the Gold Coast that can also handle EFTPOS transactions so this will mean one machine rather than two and will reduce telephone line connections".

COMPETITION NO. 8

Would you believe it - **not one response** to last month's competition re the first issue cards of Telecom, PayTel and Telearch!! I will give the competitions 'a rest' for a while, until I can think of something more innovative and/or stimulating.

LISTING OF PHONECARD COLLECTORS

Daniel Clark from Armidale, NSW is currently involved in quite an interesting pursuit. The following is a copy of a fax recently received from him:

"To help Phonecard Collectors obtain cards from all over the world, I am producing a 'List of **Phonecard Collectors from around the World**.' The aim is to help collectors obtain phonecards by swapping with other collectors. The list will consist of people both on and off the internet. Eventually it will be beamed around the world on a www page and be available on paper to collectors off the internet.

I am calling for anyone reading this to write a short letter informing me that you want to be placed on the list. **It must be signed and include the following details:** Name, Address, Country and type of collecting.

Post it to Daniel Clark, 14 Braebank Avenue, Armidale, NSW 2350, Australia, before 1 June 1996. Names and addresses received by then will be included in the first list due to come out before the end of June 1996. Anything received after that will still be put on the internet but won't be included in the postal list. Putting your name on the list is free. I cannot be held responsible for any contacts made using this list. If you give me your details, you agree that you want your name in the list of phonecard collectors from around the world. If later on you want your name and address removed from the list, it will be done so on the web page and it will not be included on any other lists printed after that date."

Daniel Clark

BRADLEY'S PHONECARDS

Stall 283 Paddys, Haymarket, Sydney
Every Sunday or Phone (02) 807 1074, 8pm to 11pm

GENUINE SAVINGS

Packs		Mint	
Aust Day '93	\$12	Nicotinell 1	\$28
Aust Day '94	\$15	Phantom of Opera	\$17
Aust Day '95	\$10	Qantas	\$70
Dinosaurs	\$45	Rentlo	\$35
Year of Pig	\$19	\$2 Hong Kong Comp	\$9
End Species '92	\$45	End Species '92	\$28
RSPCA	\$20	RSPCA	\$14
Spies Hecker	\$27	Spies Hecker	\$23
Museum of Art	\$30	\$2 Museum of Art	\$7
Opera House	\$25	Geelong	\$85
Lloyd Rees	\$30	Geneva	\$75
Ettamogah Pub	\$12	Ettamogah Pub	\$8
Geelong	\$100	The Whoopee Party	\$9
500th Grand Prix	\$28	500th Grand Prix	\$15
Northn Territory	\$28	Generic 1990 Set	\$210
Tasmania	\$28	Aust Phone Monthly	\$5
NSW Nat. Parks	\$60		

CAPITAL PHONECARDS

PO Box 87, Erindale, ACT 2903

Ph 015 269 304 (5.00 to 10.00 PM)

25% OFF

**MY ALREADY COMPETITIVE
PRICES FOR ALL ORDERS
OVER \$50.00**

offer valid until 30/5/96 and applies to all
stock currently on hand

Examples

ACT Set	was	\$140	now	\$105
Geneva	was	\$ 99	now	\$ 75
Coke III	was	\$ 49	now	\$ 37
Red Dog	was	\$ 17	now	\$ 13
Olympics	was	\$140	now	\$105

-- PLUS --

I will accept any mint cards at 90% of face
value in full payment of
any purchases

Send today for my complete buying/selling list

ROAM PACIFIC

PO BOX A1009, SYDNEY SOUTH, NSW 2000

Ph: (02) 221 8896 Fax: (02) 221 0761

SPECIAL

MATCHING NUMBERS

Limited quantity of these two
rare cards available

BOTH FOR ONLY \$12.00

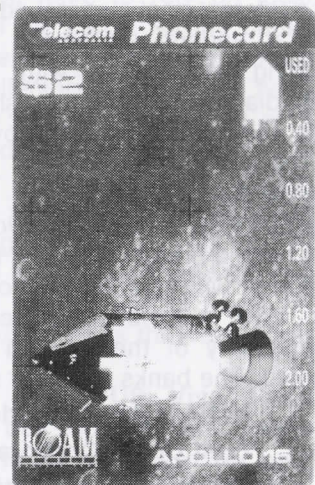
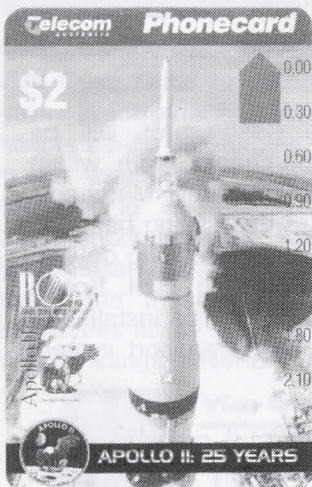
(add \$4.00 per \$500 for postage & packing)

Please supply the following cards:

Quantity	@ \$12.00	\$
Post. & Pack. @	\$4.00 per \$500	\$
TOTAL		\$

CHEQUE-MO-BANKCARD-MASTERCARD-VISA

CREDIT CARDS FOR ORDERS OVER \$50.00 - DEBIT MY CREDIT CARD



Name: Address:

P/ Code: Phone No: Card Exp. Date: Sig:

USA VISA CASH CARDS: OLYMPIC TRIUMPH

In line with our policy to bring you the best coverage of the impact of new technology on phonecards and phonecard collecting, we have devoted considerable space in this and in past issues about Australian Visa Cash cards. The latest news from the USA shows that this technology is being trialled in the world's largest consumer market, and of all places, at the Atlanta Summer Olympic Games starting in June.

The US Visa Cash cards operate on essentially the same technology as the Australian cards, currently on trial in the Gold Coast region, and are also aimed at replacing small cash transactions.

According to Mary Buckley, VISA's Vice-President for Stored Value Cards, "We are targetting all cash transactions of \$10 or less. We view Visa Cash as a direct replacement for cash - coins and banknotes - and that it will bring tremendous advantages for both merchants and consumers".

US Pilot

Visa International began in the USA with a pilot program in April 1995, which was very similar to the programs run in Australia. Through Bank of America, Visa issued \$5 and \$20 cards to employees at its San Francisco headquarters to use in the cafeteria. The \$5 cards show an interesting design of stars, planets and Roman numerals on a blue background, with a mintage of only 3000, and were given to employees.

The \$20 cards feature a design of coins and banknote-like backgrounds - very similar to the Australian test cards - with the words "Visa Stored Value", and had a mintage of 20,000. These were sold to employees.

Visa International also issued up to 10,000 SVCs for use at various exhibitions in specially prepared vending machines, with the cards expiring immediately after the trade shows concluded.

Visa International is now moving to full trials of the Stored Value Cards.

Three Banks Involved

The US Visa Cash trials involve three major banks that have a broad reach into the US South-East, the region in which Atlanta, Georgia - the host city for the 1996 summer Olympics, marking the 100th Anniversary of the modern Olympic Games - is located. The banks and their respective bases are:

- NationsBank (Charlotte)
- First Union Corporation (Charlotte)
- Wachovia Corporation (Atlanta)

In addition, NationsBank has been appointed the official bank of the Games, and as such, will be the only one of the three offering banking services within the Games complex.

Cards from all three banks will be able to be purchased across the counter at branches, and also

through card dispensing machines (CDMs) throughout Atlanta and the wider test area.

Unlike Australian Visa Cash cards, there will not be any designs common to all the banks - rather each has outlined a schedule of issues promoting both its own brand and including some co-branded issues featuring the images of other advertisers. This naturally leads to some fantastic design possibilities, bringing such household names as Dominoes Pizza and Taco Bell onto the cards.

Common Elements

A number of elements will be common to all US Visa Cash cards:-

- all cards will carry the blue "Visa Cash" logo seen on the Australian cards;
- all cards will be disposable in the first instance (although some are already mentioning cards that will be reloadable through ATMs);
- all cards will carry a serial number and expiration dates;
- all will have a warning to consumers to treat the cards like cash, as they will not be replaced if lost or stolen.

Visa has stated that the expiration dates are required because, with technology moving so rapidly and more innovative cards already on the drawing boards, there is concern about consumers trying to use outmoded cards in the next generation of readers.

Card Acceptance

The banks state that Visa Cash cards will be accepted by about 5000 merchants, both within Olympic venues and in the Atlanta area. Merchants will accept cards regardless of the issuing bank, as all can be scanned through the one reading device. Cards will be able to be used in Bell South payphones, of which about 200 will be installed in the trial area, and on the public transport system MARTA.

So what will be on issue?

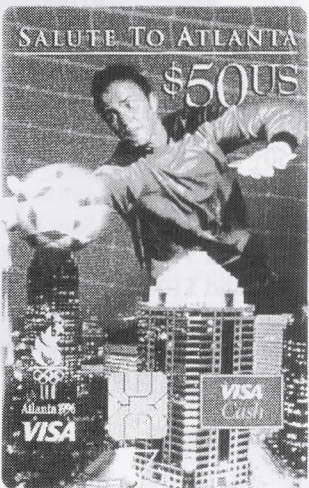
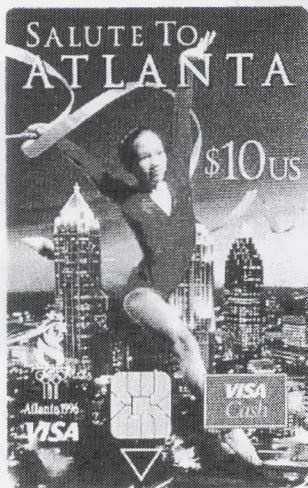
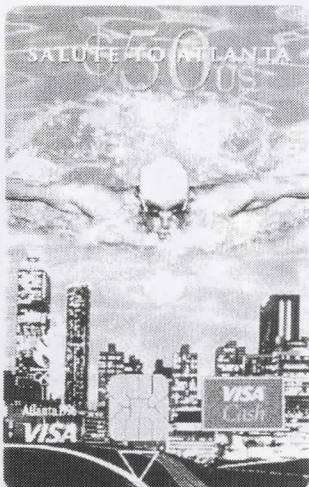
The following table (see page 14) provides some information about the approximately 2 million Visa Cash anticipated to be produced and sold in the lead-up to, and during, the Atlanta Olympics.

Where expected prices are quoted, the cards are already in circulation and available to collectors. Much information is not yet available, because designs and denominations - particularly for the co-branded cards - have not yet been finalised.

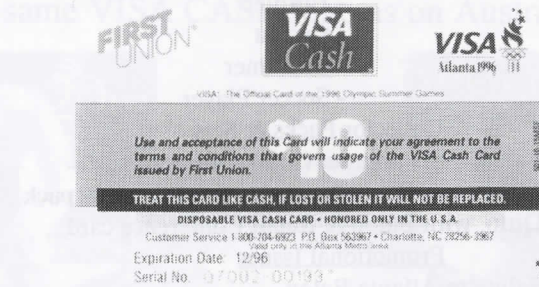
Both NationsBank and First Union plan to issue almost 1 million cards each, with Wachovia Corp. limiting itself to 100,000 cards, all of which have already been announced and are set out in the table. Based in Atlanta, it is no surprise that the Wachovia athlete cards all show the Atlanta city skyline (including its own building) as a backdrop.

Innovative Pilot

First Union had the most innovative pilot test. As well as issuing cards to employees to use at retailers in its office buildings,



All banks involved have conducted pilot tests of Visa Cash cards to date, although in a variety of ways. Wachovia has used two of the Salute to Atlanta cards, the hurdler and swimmer, which were made available to employees for use in the cafeteria at its Atlanta headquarters. This pilot began on 29 January 1996, and is still continuing. NationsBank issued \$5 and \$20 cards in October 1995, and these have been used primarily by employees in the cafeteria and convenience stores in its buildings in Norfolk, Virginia, and Atlanta.



(Reverse First Union/Texaco series - see page 15)
First Union conducted a trial in conjunction with the Jacksonville Jaguars NFL football team during last season, whereby cards were made available for fans attending home games to use to purchase food, drink and merchandise inside the stadium in Florida.

The eight cards were issued singly (each available at only one of the eight home games) and together they form a picture. They are now expired, and as a set make an interesting collectable fore-runner to the Olympic First Union Visa Cash cards.

How will you obtain copies of these cards in Australia, and how collectable are they?

To look at the last point first, the US magazine, *Money Card Collector*, states that "it is likely that all of the first issues from all three banks will be highly collectable". They go on to foreshadow that many of the cards will be taken home by foreign visitors to the Games, and that once it is known how many were used and discarded "the cards could end up being the jewels of many moneycard collections".

Unless you are lucky enough to be going to Atlanta for the Olympics, you will have to rely on local dealers for your supply of the cards. All the banks will have distribution systems in place, and will not be taking orders from collectors. Distributors (who must pay face value plus shipping, insurance, etc.) will be selling the mint cards at over face value, and the Australian distributor (see advert) is making mint cards available here at about the same prices as US dealers are charging.

Used cards are unlikely to be available, and the few collectors who attend the Games will no doubt be holding on tightly to any used cards they can bring back.

For more information about US Visa Cash cards, keep 'an eye out' for further news updates in this magazine as we report on new issues, or you can contact the Australian distributor:-

Collect Moneycards
PO Box 14, St. Kilda, Victoria 3182
Fax (03) 9537 1527

or your local phonocard dealer.



Visa Cash 07003 020641

This card replaces cash to make the most common purchases fast and easy.

NationsBank USA
Official Sponsor 1996 US Olympic Team

Norfolk-Atlanta Pilot 10/95
Expiration Date 5/30/96
For Customer Service call 1-800-644-0509



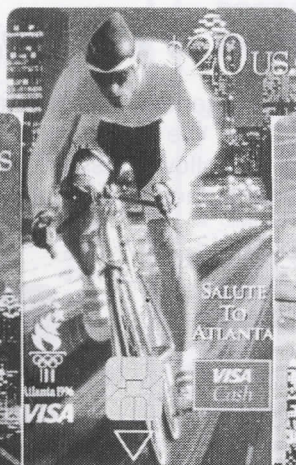
©1995 NationsBank Corporation
Treat this as cash; if it is lost it will not be replaced.

(Reverse NationsBank trial card - see page 15)

<u>Wachovia Corporation</u>	Denominations in US\$	Quantities Issued	Expected Availability
Gold Coins (used as Pilot Test and generic)	\$50	15,000*	late May 1996
* additional quantities may be produced as needed			
Salute to Atlanta - Gymnast	\$10	15,000	"
- Hurdler	\$20	15,000	"
- Cyclist	\$20	15,000	"
- Swimmer	\$50	15,000	"
- Soccer Player	\$50	15,000	"
<u>Collector Packs & Sets</u>			
Salute to Atlanta set (5) in collector pack	various	1,500	"
Ditto, with Baton (see below) in collectors pack	various	-	"
Ditto, with Baton & Retail Conference card	various	-	"
<u>Promotional Issues</u>			
Salute to Atlanta Baton	\$2	5,000	only in sets
Retail Conference promo (sample - unactive)	\$0	1,500	only in sets
<u>First Union Corporation</u>			
Jacksonville Jaguars Trial (expired)			
(8 card puzzle set plus "Cat Face" complimentary)	\$20	2,500	now
	\$50	2,000	now
	\$100	500	now
Inaugural Series - Employee Card	\$5	7,000	now
Inaugural Series (gold coins)	\$10	40,000	?
	\$20	40,000	?
	\$50	20,000	?
Currency and Technology - Employee Card	\$5	13,000	now
Currency and Technology Series (banknotes)	\$10	20,000	?
	\$20	35,000	?
	\$50	35,000	?
	\$100	7,000	?
American Athletes (series #1)	\$10, \$20, \$50 and \$100	15,000 sets	?
American Athletes (series #2)	\$10, \$20, \$50 and \$100	15,000 sets	?
Modern Swiss Series	\$10, \$20, \$50 and \$100	5,000 sets	?
Botanical Series (blooms of Georgia)	\$10, \$20, \$50 and \$100	5,000 sets	?
Women Athletes Series	\$10, \$20, \$50 and \$100	15,000 sets	?
Universal Studios Series	\$5, \$10, \$20, \$50 and \$100	10,000 sets	?
<u>Promotional Issues</u>			
Senior Leadership Conference (gold coin)	\$5	2,000	sold out
Treasury Management Conference (gold coin)	\$5	2,000	sold out
<u>Advertising Issues</u>			
Texaco Co-branded Series - swimmer	\$10	15,000	now
- hurdler	\$20	30,000	now
- gymnast	\$50	25,000	now
- long jumper	\$100	10,000	now
<u>NationsBank</u>			
Pilot Test (issued October 1995)	\$5	1,000	sold out
(each feature the US Olympic Committee logo)	\$20	20,000	now
Ribbons of Colour - Gymnast	\$20	25,000	?
- Hurdler	\$50	5,000	?
Gold Medal Winners - Gail Travers (track)	\$20	75,000	?
- Mel Stewart (swimming)	\$20	75,000	?
- Karch Kiraly (volleyball)	\$50	35,000	?
- Trent Dimas (gymnastics)	\$100	25,000	?
Action Series - Wendy Williams (diving)	\$20	54,000	?
- Meredith Rainey (track)	\$20	51,000	?
- John Harkes (soccer)	\$50	20,000	?
- Cindy Greiner (javelin)	\$100	25,000	?
Izzy in Action (3 card set - no details yet)			
<u>Advertising Issues</u>			
MARTA (public transport)	\$20	70,000	?
US Mint Olympic Coins (no details yet)			

U.S.A. VISA CASH CARDS

VISA CASH cards will go on trial at the Atlanta Olympic Games in Georgia, USA. The US cards feature striking Olympic images, and the same VISA CASH logo as on Australian cards.



SALUTE TO ATLANTA

Individual cards - US\$10 A\$36 mint

US\$20 (two different) - A\$48 each

US\$50 (two different) - A\$86 each

Set of five cards mint A\$295

Collector Pack (5) A\$325

Pack with \$2 Baton mint A\$360

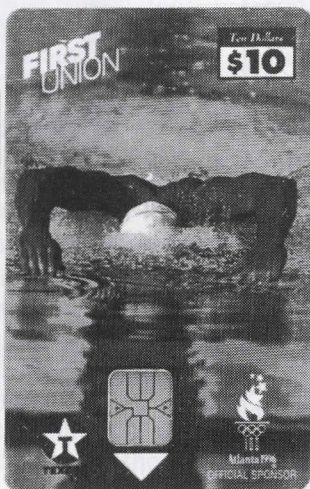
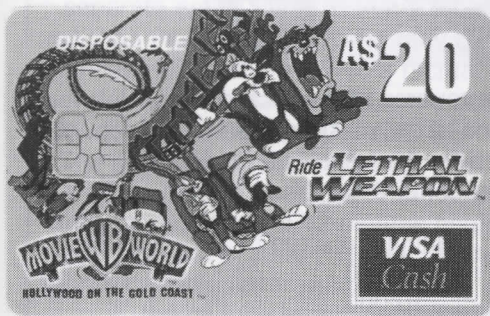
Pack with \$2 Baton and A\$450

Retail Conference complimentary



FUTURE U.S.A. ISSUES

Available - Join our FREE mailing list



AUSTRALIA - Trial Cards

Write / Fax for FREE pricelist mint/used

OTHER ISSUES AVAILABLE NOW

Nations Bank US\$20 Pilot Test card A\$48 mint

First Union Jacksonville Jaguars Trial set A\$75 used

(8 cards form jigsaw plus complimentary)

First Union Texaco US\$10 Advertising card A\$36 mint

Malaysia - SVC with Coke logo in folder A\$25 mint

Orders / Enquiries to the Distributors (or contact your local stamp, coin or phonecard dealer):

COLLECT MONEYP CARDS

P.O. Box 14, St. Kilda 3182, Australia

Fax/Mail orders please enclose full payment (cheque, m/order, B'card,

M/card, Visa) plus \$4 (Aust) / \$15 (overseas) for secure delivery.

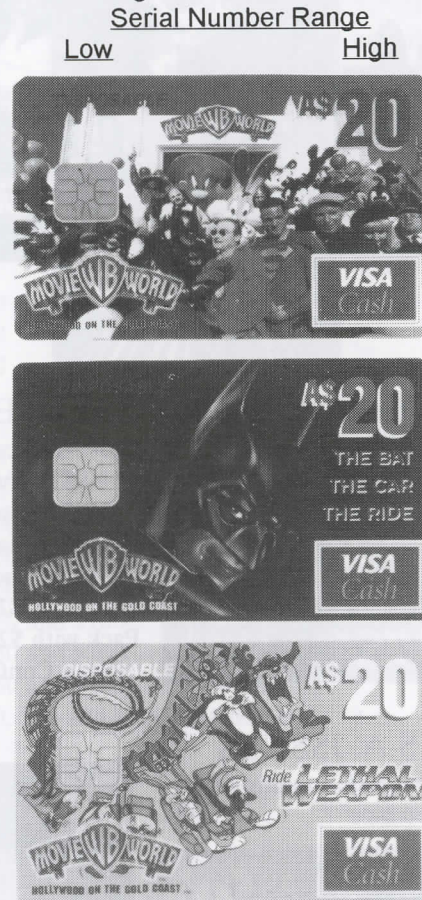
Fax: (03) 9537 1527 International: +613 9537 1527 Enquiries - please enclose stamped SAE for FREE pricelists.

AUSTRALIAN VISA CASH CARDS

Survey of Quantities Issued of the Gold Coast Trial Cards

To help determine the issue quantities of the generic and theme park cards released to date on the Gold Coast, we would like to ask for your assistance. We have looked at the printing codes and serial numbers of the Gold Coast cards and have identified the following issues. All of these cards have been sighted by us, except those marked "(?)", which are only presumed to exist at this stage.

Value	Wording on Front of Card	Print Code	Serial Number Range	
			Low	High
\$5	Disposable	05021		
\$5	National Australia Bank	05022		
\$5	Disposable	05022		
\$5	Disposable	05023		
\$5	Australian Credit Unions	05024		
\$5	Disposable	05024		
\$5	Disposable (?)	05025		
\$20	Disposable	05021		
\$20	National Australia Bank	05022		
\$20	Disposable (?)	05022		
\$20	Disposable	05023		
\$20	Australian Credit Unions	05024		
\$20	Disposable	05024		
\$20	Disposable	05025		
\$20	Movie World (Entrance)	06026		
\$20	Movie World - Batman	06026		
\$20	Movie World - Lethal Weapon	06026		
\$20	Wet 'n' Wild	06026		
\$20	Sea World	06026		
\$50	Disposable	05021		
\$50	National Australia Bank	05022		
\$50	Disposable	05022		
\$50	Disposable	05023		
\$50	Australian Credit Unions	05024		
\$50	Disposable (?)	05024		
\$50	Disposable	05025		



The print code is the 5 digit code printed on the upper right corner of the reverse of each card (upper left for the Theme Park cards). Immediately to the right of the Print Code is a six digit serial number which we believe runs through an entire Print Code and then starts again from zero for the next Print Code.

For example, the following illustrates the serial numbers we have seen so far in **Print Code 05023**:-

	Range Seen	Range Inferred	Quantity Inferred
\$ 5 Disposable	000521 003889	000001 005000	5,000
\$20 Disposable	007248 009074	005001 015000	10,000
\$50 Disposable	016217 021386	015001 025000	10,000

By plotting serial ranges seen by collectors to date, we hope to be able to produce reasonably accurate figures of the quantities of each card produced. The above table is very preliminary, but with your help in telling us the highest and lowest serial numbers you have for each denomination in each Print Code, we will be able to publish more complete tables next month.

You can photocopy the list of Print Codes above (cover over the cards) and write in the serial numbers of cards you have. Please return these lists to the Editor by mail (PO Box 1309, Tamworth, NSW 2340) or fax (067 658006) before 24th May for inclusion in the next issue.

From all contributions received, one name will be drawn and the person will receive a National Australia Bank Test Card with the Expiry Date of 6/96 on it!!

SYDNEY PHONECARDS

PO Box 1017, Manly, NSW 2095

Ph/Fax: (02) 9949 5447

Deal in confidence with a member of the Australian
Phonecard Dealers Assoc.

Spend \$50 on any items from my stock and receive free,
a mint 'Sydney Phonecards' Complimentary Beach
Scene Phonecard. Spend \$100 and receive 2 cards, etc.
while stocks last. (only 100 available)

Free Telecom Buzz T-Shirt with all orders over \$100

One Only: Qantas \$10 International Phonecard Mint	\$700
One Only: 38 Adelaide (600 run) No. 3899998 Used	\$450
Marine Series Collector Pack at issue price	\$54
\$2 Marine Promotional card (4000 only)	\$16.50
\$5 Easter Show Promotional Card (6000 sell out)	\$17
\$10 Victorian Prison Card Mint	\$10

Both AusCard '96 Phonecards in folders

(only 2000 of each) **plus \$2 AusCard**

Beach Complimentary (700 only)..... all 3 for **\$37**

NZ Spot Down Under (Opera House Background)

Only 1000 single cards issued Sell out at AusCard **\$17**

**SYDNEY PHONECARDS WILL BE ATTENDING
THE FOLLOWING FAIRS:**

The Travelling Phonecard Show - St Mary's Bowling Club 2 June
Petersham, Stamp/Coin/Phonecard - Petersham Town Hall 30 June

INSIDER'S INVESTMENT INFORMATION SERVICE

This service is for serious investors who study their
hobby with investment in mind. The service is in the
form of an investment "letter" sent out 4 times a year
direct to subscribers with interim letters at special times
where warranted. These letters look seriously at
particular cards/designs/themes, etc., with analysis to
show whether the cards are buy, sell or hold
opportunities. More detailed information, too involved to
be published in the regular monthly column, will also be
included. The information contained within will be more
thorough than my general articles based in this
magazine and my monthly column will still continue as a
separate entity. Whereas in my monthly article I may
mention that particular cards may be good buys, in the
investment letter I will give a factual analysis to which
particular cards are the best buys.

DETAILS OF THE SERVICE

The subscription fee is \$25 per each 3 monthly letter
(interim letters free). Initial subscription fee is \$100
which covers the first 12 months beginning with the first
letter due out in June this year. At the end of each 12
month period a letter will be sent out giving subscribers
the chance to renew their subscription.

Subscribers may cancel their subscription after the first
two letters received and a refund will be sent to them.

All payments are to be made payable to Australasian
Phonecard Monthly. All subscription applications from
subscribers are to be mailed to the APM, addressed to
"Grapevine Investment Service". Subscribers will have
the opportunity to seek written advice on any matter by
writing to Insider, C/o the APM.

A small number of subscription places are available
now. *Insider*

HIRALAL INVESTMENTS

PO Box A1222, Sydney South,
NSW 2000

Ph/Fax: (02) 677 0015 - 8pm to 11pm

MEMBER AUSTRALIAN PHONECARD DEALERS ASSOC.

POSTAL BID SALE CLOSING MONDAY 27 MAY

Standard Auction Conditions Apply - No Buyers Commission
Charged. Prices are Estimates Only.

You may Bid At, Above or Below Estimates.

Packs/Folders	Est.	Rare Specialist/Mint	Est.
1. Geelong	\$90	47. Anritsu Mint Set Test Cards, \$6	
2. South Aust.	\$185	\$15, \$60, \$120 <u>Printed</u>	\$500
3. Generic	\$25	48. Anritsu Used Set Test Cards	
4. Grand Prix	\$25	Stamped % - 6 cards	\$250
5. Queensland	\$105	49. Middle East Peace (3)	\$85
6. Victoria	\$110	50. As above - Used	\$70
7. NSW	\$185	51. Apollo 11 Spec Pack	\$80
8. ACT	\$105	52. BP, Mobil, etc Spec. (6)	\$140
9. WA	\$35	53. Yr Dog set + envelope	\$70
10. WA x 3	\$95	54. \$5 Geneva Perfect	\$80
11. NT	\$25	55. \$5 Olympic Bid	\$12
12. NT x 3	\$70	56. As above x 5	\$55
13. Tasmania	\$25	57. '91 Stampex set (4)	\$90
14. Tasmania x 3	\$70	58. Geelong set (6)	\$80
15. Red Cross	\$110	59. SA set (6)	\$140
16. Aust Day '95	\$35	60. Victoria set (3)	\$40
17. Olympics	\$140	61. NSW set	\$140
18. Bird Choir	\$45	62. Queensland set	\$90
19. End Species '92	\$45	63. ACT set	\$90
20. Tamworth x 5	\$90	64. SA & NSW sets	\$265
21. Qantas 75th Ann	\$150	65. SA, NSW, Qld, Vic	\$390
22. Apollo II	\$140	66. Nthn Territory set	\$25
23. Apollo 15	\$150	67. Tasmanian set	\$25
24. Apollo II & 15	\$275	68. NT x 3 sets	\$70
25. Roam W W II	\$105	69. Tasmania x 3 sets	\$70
26. oneAustralia	\$450	70. Red Cross set	\$79
27. Batman	\$15	71. '92 Olympic set	\$90
28. Batman x 5	\$55	72. Bird Choir x 3	\$120
29. Batman x 10	\$95	73. Ken Done set	\$25
30. Nat Parks set (15)	\$60	74. Ken Done x 3 sets	\$75
31. Nat Parks x 5	\$225	75. Batman	\$8
32. Disney 1st pair	\$35	76. Batman x 5	\$40
33. Coke Guy/Gal	\$35	77. Batman x 10	\$70
34. AWF Koala/Duck	\$75	78. Batman x 50	\$300
35. AusCard '96 pair	\$30	79. Zoo Pair	\$10
36. Matched pair	\$35	80. Luna Park x 5	\$35
37. AusCard x 5 Pairs	\$150	81. Nat Parks set of 15	\$50
38. Wapex '93		82. As above x 3 sets	\$135
\$2 Generic Folder	\$45	83. Apollo 11	\$130
39. Hong Kong Fair	\$29	84. Apollo 15	\$140
40. Year of Rat	\$55	85. APM	\$5
41. CardEx '94	\$25	86. APM x10	\$40
42. CardEx '95	\$40	87. Phantom of Opera	\$17
43. Singapore '95	\$25	88. Kookaburra x 10	\$65
44. Jakarta '95	\$40	89. Roam W W II set (5)	\$95
45. PayTel		90. \$5 Prison x 5	\$33
Abel Tasman Trials	\$85	91. 410 Prison x 5	\$60
46. Spirit of Tas.	\$39		

BID FORM - Please check Lot Numbers and Bids carefully to
avoid errors and Post or Fax your Bids as Early as possible.

Lot	LimitA\$	Name
.....	Address
..... Code
.....	Phone No
.....	Enc. is my cheque/ Money Order for
.....	10 % Deposit or Please Debit Purchases
.....	to my Credit Card.
.....	Bankcard/Mastercard/Visa/Amex
.....	Exp. Date:.....
.....	Card No.
.....
.....	Signature:.....

WESTLAND PHONECARDS

PO BOX 94, KELMSCOTT,
WA 6111

Ph: (09) 496 1413 Fax: (09) 496 1550

STOP!!

CHECK OUT THE VALUE AT WESTLANDS

We have extensive stocks with many
specialised items which include
prefix numbers, varieties and
promotional material

PRICELIST

	Mint	1 Hole	Multi
Geelong (Pack \$110)			
\$1.50 Cartoon	\$45	\$45	\$35
\$3 Cartoon	\$10	\$14	\$13
\$6 Cartoon	\$12	\$12	\$10
\$1.50 Lifesaving	\$40	\$50	\$50
\$3 Lifesaving	\$10	\$14	\$10
\$6 Lifesaving	\$40	\$50	\$50
Geelong Set	\$95	\$130	\$125
South Australia (Pack \$240)			
\$2 Vineyard 1st	\$10	\$15	\$6
\$2 Vineyard 2nd	\$20	\$12	\$6
\$2 River Murray	\$15	\$20	\$10
\$5 Grand Prix 1st	\$20	\$10	\$8
\$5 Grand Prix 2nd	-	\$15	\$10
\$5 Flinders Ranges	\$18	\$18	\$15
\$10 Kangaroo Is.	\$40	\$40	\$25
\$20 Adelaide 1st	\$70	\$30	\$10
\$20 Adelaide 2nd	-	\$20	\$8
Sth Australia set	\$160	\$110	\$65
Queensland (Pack \$140)			
\$5 Gold Coast	\$12	\$12	\$8
\$5 Barrier Reef	\$12	\$12	\$8
\$10 Brisbane	\$90	\$60	\$35
Queensland set	\$110	\$80	\$50
Victoria (Pack \$130)			
\$5 Melbourne 1st	\$15	\$6	\$3
\$5 Melbourne 2nd	\$20	\$8	\$4
\$5 River Murray	\$15	\$5	\$3
\$10 Grampians 1st	\$25	\$10	\$5
\$10 Grampians 2nd	\$60	\$10	\$6
Victoria set	\$40	\$15	\$10
Western Australia (Pack \$35)			
\$2 Perth Skyline	\$12	\$10	\$6
\$5 Karri Forest	\$12	\$10	\$6
\$10 Bungle Bungle	\$25	\$20	\$12
West Australia set	\$35	\$35	\$20
ACT (Pack \$115)			
\$2 Canberra Mint	\$8	\$8	\$6
\$2 Canberra View	\$18	\$18	\$12
\$5 Questacon	\$15	\$14	\$12
\$5 War Memorial	\$30	\$20	\$15
\$10 Telecom Tower	\$80	\$45	\$30
ACT set	\$115	\$95	\$60
Northern Territory (Pack \$30)			
\$5 Crocodile	\$18	\$18	\$15
\$5 Uluru	\$25	\$18	\$18
Nthn. Territory set	\$30	\$30	\$30
New South Wales (Pack \$225)			
\$2 Echidna	\$8	\$3	\$2
\$2 Orangutan	\$8	\$2	\$2
\$5 Platypus	\$20	\$20	\$15
\$5 Giraffe	\$25	\$15	\$10
\$5 Cheetah	\$120	\$10	\$8
\$20 Taronga Zoo	\$40	\$38	\$25
NSW set	\$190	\$85	\$55
Tasmania (Pack \$30)			
\$2 Cradle Mountain	\$20	\$18	\$16

\$5 Hobart	\$15	\$15	\$12
Tasmania set	\$30	\$30	\$25
Red Cross (Pack \$125)			
\$2 Health/Safety 1st	\$10	\$6	\$2
\$2 Health/Safety 2nd	\$12	\$6	\$2
\$2 Blood Trans.	\$15	\$10	\$10
\$5 Comm Serv. 1st	\$18	\$10	\$3
\$5 Comm Serv. 2nd	-	\$10	\$5
\$5 Youth 1st	\$15	\$8	\$3
\$5 Youth 2nd	\$30	\$12	\$3
\$10 Disaster 1st	\$25	\$5	\$2
\$10 Disaster 2nd	\$40	\$5	\$2
\$20 Int Assign. 1st	\$45	\$25	\$20
\$20 Int Assign. 2nd	\$35	\$12	\$6
Red Cross set	\$125	\$50	\$20

Olympic Games (Pack \$160)			
\$2 Hockey 1st	\$30	\$30	\$12
\$2 Hockey 2nd	\$40	\$15	\$6
\$5 Willy 1st	\$30	\$12	\$6
\$5 Willy 2nd	\$35	\$12	\$6
\$5 Swimming 1st	\$20	\$6	\$4
\$5 Swimming 2nd	\$30	\$2	\$2
\$5 Swimming 3rd	-	\$2	\$2
\$5 Swimming	\$25	\$2	\$2
\$5 Cycling 1st	\$25	\$8	\$4
\$5 Cycling 2nd	-	\$2	\$2
\$5 Cycling 3rd	-	\$3	\$2
\$5 Cycling 4th	\$50	\$2	\$2
\$10 Track/Field 1st	\$25	\$7	\$3
\$10 Track/Field 2nd	\$20	\$5	\$2
\$10 Track/Field 3rd	\$20	\$3	\$2
\$20 Marathon 1st	\$35	\$30	\$15
\$20 Marathon 2nd	\$45	\$8	\$5
\$20 Marathon 3rd	\$65	\$8	\$5
Olympic set	\$115	\$45	\$28

Christmas '92			
\$1.50 Bird Choir	\$60	\$60	\$60
\$5 Wombat	\$8	\$2	\$1
\$10 Koala	\$15	\$3	\$2
\$1.50 Birds Pack	\$65	\$65	\$65

Christmas '93			
\$5 Outback Scene	\$8	\$2	\$1
\$10 City Scene	\$14	\$3	\$2

Christmas '94			
\$5 Christmas	\$7	\$1	\$1
\$10 Christmas	\$14	\$2	\$2
\$20 Christmas	\$24	\$5	\$3
Christmas '94 set	\$42	\$8	\$6

Generic (\$5 Pack \$30)			
\$2 Logo 1st	\$10	\$3	\$1
\$2 Logo 2nd	\$8	\$3	\$1
\$2 Logo 3rd	\$12	\$2	\$1
\$2 Logo 4th	\$5	\$2	\$1
\$2 Logo 5th	\$3	\$2	\$1
\$2 Logo 6th	\$3	\$2	\$1
\$2 Logo 7th	\$3	\$2	\$1
\$2 Logo 8th	\$3	\$2	\$1
\$5 Logo 1st	\$30	\$20	\$15
\$5 Logo 2nd	\$20	\$8	\$5
\$5 Logo 4th	-	\$20	\$5
\$10 Logo	\$65	\$8	\$3
\$20 Logo	\$45	\$12	\$8
\$50 Logo	\$60	\$30	\$75
\$5 Opera House	\$7	\$1	\$1
\$10 Kangaroo	\$14	\$2	\$1
\$20 Barrier Reef	\$24	\$3	\$3
\$50 Koala	\$68	\$45	\$25

New Logo			
\$5 Opera House	\$7	\$1	\$1
\$10 Kangaroo	\$14	\$2	\$2
\$20 Barrier Reef	\$26	\$4	\$3
\$50 Koala	\$58	\$25	\$20

Single Issues			
\$5 500th GP (Pk \$30)	\$20	\$20	\$15
\$5 Koala Geneva	\$90	\$85	\$80
\$5 Aust Day '92 (Pk \$30)	\$25	\$20	\$18
\$5 Aust Day '93 (Pk \$15)	\$8	\$2	\$1

\$5 Aust Day '94 (Pk \$15)	\$8	\$2	\$1
\$5 Aust Day '95 (Pk \$12)	\$8	\$2	\$1
\$5 Aust Day '96 (Pk \$11)	\$7	\$3	\$2
\$5 Sydney 2000	\$12	\$10	\$5
\$4 Soc Security (Pk \$15)	\$7	\$2	\$1

Endangered Species '93 (Pack \$50)			
\$5 Wallaby	\$10	\$2	\$2
\$5 Wombat	\$10	\$3	\$2
\$10 Numbat	\$15	\$4	\$3
Endang. Spec. set	\$35	\$8	\$6

Indigenous People (Pack \$42)			
\$5 Life	\$8	\$3	\$2
\$10 Earth	\$14	\$4	\$2
\$20 Eternity	\$24	\$9	\$6
Indigenous set	\$40	\$15	\$10

Landscape '93 (Pack \$45)			
\$5 Kakadu	\$8	\$2	\$1
\$10 Lizard Island	\$14	\$5	\$2
\$20 Nth Flinders	\$24	\$9	\$6
Landscape '93 set	\$40	\$15	\$8

Microscopy (Pack \$50)			
Microscopy set	\$42	\$12	\$9
Env. Dangers set	\$42	\$12	\$9
Dinosaurs set	\$42	\$12	\$9
End Species '94 set	\$45	\$15	\$9

Landscape '94			
\$5 Tasmania	\$7	\$5	\$3
\$5 Queensland	\$7	\$5	\$3
\$5 West Australia	\$7	\$5	\$3
\$5 Sth Australia	\$7	\$5	\$3
\$5 Nthn Territory	\$7	\$5	\$3
\$10 Mt Hotham	\$14	\$4	\$3
\$20 Crescent Head	\$25	\$8	\$7
Landscape '94 set	\$70	\$35	\$22

Commonwealth Games (Pack \$28)			
Games set	\$27	\$7	\$5

Surf Lifesaving (Pack \$50)			
Life Saving set	\$48	\$15	\$12
Invisible Heritage set	\$45	\$12	\$7

Local Legends			
\$5 M. Macey Qld	\$8	\$6	\$4
\$5 C. Murrel NT	\$7	\$6	\$4
\$5 P. Hannah NSW	\$8	\$6	\$4
\$5 F. Frank WA	\$7	\$6	\$4
\$5 M. Corcoran WA	\$8	\$6	\$4
\$5 J. Butt ACT	\$7	\$6	\$4
\$5 Z. Jones Tas	\$7	\$6	\$4
\$5 C. James Vic	\$7	\$6	\$4
Local Legends set	\$60	\$40	\$30

Transport			
\$5 Indian Pacific	\$7	\$3	\$2
\$10 Adelaide	\$12	\$3	\$2
\$20 River Cat	\$24	\$9	\$7
Transport set	\$40	\$15	\$9

ADVERTISING CARDS

Original Advertising			
\$5 Payphone 1st	\$8	\$1	\$1
\$5 Payphone 2nd	\$10	\$1	\$1
\$5 Payphone 3rd	\$8	\$1	\$1
\$5 Snag 1st	\$8	\$4	\$3
\$5 Snag 2nd	\$9	\$4	\$3
\$10 Band 1st	\$18	\$2	\$1
\$10 Band 2nd	\$70	\$2	\$1
\$10 Band 3rd	\$20	\$2	\$1
\$10 Band 4th	\$16	\$2	\$1
\$20 Bats 1st	\$30	\$18	\$8
\$20 Bats 2nd	\$60	\$12	\$8
\$20 Bats 3rd	\$35	\$12	\$8
Advertising set	\$60	\$20	\$10

K-Mart			
\$5 AC Cola	\$7	\$4	\$3
\$10 Jackaroo	\$12	\$9	\$7
\$20 Rivergum Clas.	\$24	\$15	\$12
K-Mart set	\$40	\$26	\$20

Tamworth Festival			
\$5 Guitar	\$10	\$9	\$8
\$5 Lee Kernaghan	\$10	\$9	\$8

Year of the Dog

\$5 Dog & Ball	\$7	\$5	\$4
\$5 Dog & Trumpet	\$7	\$5	\$4
\$5 Dog & Vase	\$7	\$5	\$4
\$5 Dog & Ribbon	\$7	\$5	\$4
Year of Dog set	\$28	\$20	\$15

Ballet & Dance

\$5 Ballet	\$8	\$2	\$2
\$5 Dance	\$8	\$2	\$2
\$10 Dance	\$14	\$4	\$3
\$20 Ballet	\$25	\$10	\$8
Ballet & Dance set	\$45	\$18	\$14
\$20 Bookmuncher	\$25	\$8	\$4

International Fairs

\$5 CardEx '94 (Pk \$20)	\$8	\$7	\$6
\$5 Singapore '95 (Pk \$20)	\$8	\$7	\$6
\$5 CardEx '95 (Pk \$30)	\$8	\$7	\$6
\$5 HK '95 (Pk \$20)	\$20	\$15	\$15

Pop Art

\$2 Complimentary	\$4	\$3	\$3
\$5 Crazy	\$7	\$2	\$1
\$10 Miss You	\$14	\$3	\$2
\$20 Contract	\$25	\$12	\$4
Pop Art Set	\$44	\$15	\$11

Sponsorship

\$10 Landcare	\$15	\$5	\$3
\$10 Swimming	\$15	\$5	\$3
\$20 Diving	\$25	\$10	\$7
\$20 Lifeline	\$25	\$10	\$7

Single Issues

\$10 Castlemaine	\$15	\$11	\$7
\$5 Swiss	\$8	\$7	\$6
\$5 Toyota	\$9	\$8	\$7
\$5 Newsagents	\$7	\$2	\$1
\$5 Birthday Cookie	\$9	\$8	\$5
\$5 Memorial	\$22	\$20	\$18
\$10 Waltz Matilda	\$15	\$8	\$7
\$5 Skyfire	\$12	\$11	\$9
\$10 Taubmans	\$14	\$5	\$3
\$10 Hello Yellow	\$15	\$5	\$3
\$10 Red Centre	\$15	\$6	\$4
\$5 IndyCar	\$8	\$6	\$4
\$10 Mardi Gras	\$12	\$5	\$3
\$5 Pay. Centre	\$9	\$3	\$2
\$10 Pay. Centre	\$16	-	-

Austell

\$5 Austell Yellow	\$9	\$4	\$2
\$5 Austel Melb.	\$9	\$4	\$2
\$5 Austell Sydney	\$9	\$4	\$2
\$5 Austell Bris.	\$9	\$4	\$2
\$5 Austell Xmas	\$9	\$4	\$2

Beijing Opera

\$5 Dancer	\$8	\$4	\$3
\$5 Dancer	\$8	\$4	\$3
\$10 Dancer	\$15	\$8	\$6
\$20 Dancer	\$25	\$15	\$12
Beijing Opera set	\$50	\$29	\$22

Qantas (Pack \$149)

\$5 Boeing 707	\$7	\$4	\$3
\$5 DH86	\$7	\$4	\$3
\$5 Avro	\$7	\$5	\$3
\$5 Wunala Dream.	\$7	\$5	\$4
\$5 747-200B	\$7	\$4	\$3
\$10 747-400	\$14	\$8	\$4
\$10 Constellation	\$14	\$8	\$4
\$20 Flying Boat	\$28	\$12	\$10
Qantas set	\$80	\$48	\$28

Year of the Rat

\$5 Rat: Fine	\$7	\$6	\$3
\$5 Rat: Success	\$7	\$6	\$3
\$5 Rat: Distribute	\$7	\$6	\$3
\$5 Rat: Wealth	\$7	\$6	\$3
\$5 Rat: Plenty	\$7	\$6	\$3
Year of Rat set	\$35	\$30	\$15

Festivals

\$5 Perth	\$7	\$5	\$3
\$5 Adelaide	\$7	\$4	\$3

\$5 Sydney	\$7	\$4	\$3
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Single Issues

\$2 Hong Kong Ex.	\$12	\$10	\$8
\$5 Hong Kong Ex.	\$8	\$7	\$4

CUSTOM CARDS

	Pack	Mint	1 Hole	Multi
\$5 Fireman	-	\$9	\$8	\$7
\$5 Firewoman	-	\$9	\$8	\$7
\$5 Luna Park	-	\$10	\$9	\$8
\$5 Coke Bear	\$19	\$19	\$18	\$17
\$5 Coke Santa	\$18	\$17	\$16	\$15
\$5 Coke Sun	\$12	\$12	\$11	\$10
\$5 Coke Bottle	\$12	\$12	\$11	\$10
\$2 Coke Ribbon	-	\$15	\$14	\$12
\$5 Coke Gals	\$30	\$30	\$29	-
\$5 Coke Guys	\$30	\$30	\$29	-
\$5 Polar Bear '95	\$24	\$23	\$22	\$20
\$5 Coke Santa '95	\$24	\$23	\$22	\$20
Disney - Party	\$15	\$15	\$14	\$13
\$2 Museum of Art	-	\$8	\$7	\$5
\$20 Museum of Art	-	\$30	\$28	-
\$5 Alfa Romeo	-	\$9	\$9	\$9
\$5 Ferrari	-	\$9	\$9	\$9
\$5 Oska	-	\$9	\$9	\$9
\$5 ASDA Swan	\$20	\$11	\$10	\$9
\$20 Lloyd Rees	-	\$29	\$29	\$28
\$2 White Tiger	-	\$10	\$9	\$8
\$5 Simpsons	\$14	\$9	\$8	\$7
\$5 Flintstones	\$14	\$9	\$8	\$7
RSPCA	\$30	-	-	-
\$5 RSPCA Animals	-	\$10	\$8	\$8
\$5 RSPCA Wombat	-	\$10	\$9	\$9
\$2 Taubmans	-	\$15	\$10	\$8
\$5 HMAS Albatross	-	\$9	\$8	\$7
\$5 Black Cockatoo	-	\$25	\$25	\$25
\$5 Earth	-	-	\$15	-
Conser. Found. pr.	-	\$45	\$40	\$45
\$2 Taubmans II	\$30	\$30	\$20	\$20
\$5 Ettamogah Pub	\$20	\$9	\$8	\$7
Opera House	\$40	\$35	-	-
\$5 Op House Day	-	\$14	\$12	\$10
\$5 Op Hse Firewks	-	\$14	\$12	\$10
\$5 Op House Night	-	\$14	\$12	\$10
\$5 Memorial	-	\$22	\$20	\$18
Apollo 11	\$180	-	-	-
\$2 Apollo 11	-	\$9	\$8	\$7
\$5 Apollo 11	-	\$12	\$11	\$10
\$10 Apollo 11	-	\$19	\$18	\$17
\$20 Apollo 11	-	\$30	\$25	\$20
\$50 Apollo 11	-	\$80	\$50	\$35
Apollo XV	\$215	-	-	-
\$2 Apollo XV	-	\$10	\$9	\$8
\$5 Apollo XV	-	\$15	\$10	\$8
\$10 Apollo XV	-	\$20	\$10	\$9
\$20 Apollo XV	-	\$40	\$20	\$12
\$50 Apollo XV	-	\$115	\$110	\$105
World War II	\$125	-	-	-
\$2 AWAS	-	\$30	\$30	\$30
\$2 Buna	-	\$30	\$30	\$30
\$2 Plane	-	\$30	\$30	\$30
\$2 Salamaua	-	\$30	\$30	\$30
\$5 Memorial	-	\$30	\$30	\$30
\$2 Red Dog Beer	-	\$19	\$16	\$14
Middle East Peace set	\$85	\$85	\$85	\$85
\$2 Clinton flowers	-	\$35	\$35	\$35
\$2 Clinton no flowers	-	\$35	\$35	\$35
\$2 Mid East Peace	-	\$35	\$35	\$35
\$5 Emu Pal. Coin	-	\$20	\$18	\$15
Ken Done set 3	\$50	\$35	\$35	\$35
Nat Parks set	\$69	\$69	\$65	\$65
\$2 Frog	-	\$9	\$8	\$7
\$2 Koala	-	\$12	\$11	\$10
\$2 Whale	-	\$12	\$11	\$10
\$2 Albury High	\$15	\$12	\$10	\$8
\$5 Beagle Train	\$20	\$18	\$17	\$16
\$2 Phonocard Coll.	-	\$9	\$8	\$7
Rally Australia	\$40	\$35	\$32	\$30

\$5 Subaru	-	\$15	\$10	\$9
\$5 Mobil	-	\$8	\$7	\$7
\$10 Winners	-	\$15	\$15	\$14
\$2 Phonocard Mon.	-	\$6	\$5	\$4
\$2 UV I	\$10	\$5	\$4	\$4
\$2 UV II	\$10	\$5	\$4	\$4
\$2 VSTA 1st	-	\$7	\$6	\$5
\$2 VSTA 2nd	-	\$18	\$17	\$16
\$2 Emu Export	-	\$20	\$19	\$16
\$2 Fingle PO	\$18	\$15	\$12	\$10
Cyclone Tracey	\$22	-	-	-
\$5 Cyclone	-	\$9	\$8	\$7
\$5 Devastation	-	\$9	\$8	\$7
one Australia	\$650	\$650	-	-
\$5 Kookaburra	\$22	\$9	\$8	\$7
\$5 Sydney Kar Kard	\$20	\$9	\$8	\$7
\$2 Melb. Butterfly	-	\$6	\$5	\$4
\$2 Nicotinell 1st	\$40	\$40	\$35	\$33
\$2 Nicotinell 2nd	\$50	\$50	\$45	\$40
\$2 Rentlo I	-	\$50	\$45	\$30
\$2 Rentlo II	-	\$110	\$95	\$80
\$5 Chinese Panda	-	\$9	\$8	\$8
\$5 Chinese 888888	-	\$9	\$8	\$8
\$5 Chinese Carving	-	\$9	\$8	\$8
\$5 Chinese Wall	-	\$12	\$11	\$10
\$5 Chinese Symbol	-	\$9	\$8	\$7
Animal Eyes set 4	\$275	\$275	\$200	\$200
\$2 Seiders	-	\$10	\$9	\$8
\$5 St And. Choir	\$25	\$12	\$9	\$8
\$2 Sheep. Ware.	\$23	\$20	\$19	\$18
\$5 Year of Pig	\$25	\$18	\$17	\$15
\$5 Darwin Orch.	\$24	\$19	\$18	-
\$2 Dial a Box	\$10	\$9	\$8	-
\$5 Captain Munchy	-	\$14	\$14	\$14
\$5 Batman	\$15	\$10	\$9	\$9
\$2 Baileys	\$10	\$10	\$9	\$7
\$5 TAC	-	\$50	\$45	\$40
\$5 Phantom	\$25	\$25	\$25	\$25
\$2 Ablett	\$12	\$6	\$5	\$5
\$2 Modra	\$9	\$6	\$5	\$5
\$2 Mainwaring	\$9	\$6	\$5	\$5
\$2 Silvagni	\$9	\$6	\$5	\$5
\$2 Zoo LHS	-	\$6	\$5	\$4
\$2 Zoo RHS	-	\$6	\$5	\$4
\$2 Zoo pair	-	\$10	\$9	\$8
Year of the Rat	\$59	-	-	-
Thank You card	-	\$35	\$30	\$25
\$5 Prison	-	\$6	-	-
\$10 Prison	-	\$14	-	-
\$2 Hong Kong	-	\$10	\$8	\$6
HK '95 Fair Folder	\$20	-	-	-
Indo '95 Fair	\$50	\$50	-	-

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- \$5 Coke Sun or Bottle
- \$2 Museum - \$5 Albatross
- \$5 Flintstones Pack - \$5 Simpsons Pack
- \$5 Ettamogah Pub - \$5 Swiss
- \$2 Phonocard Collector - \$5 Kookaburra
- \$5 Cyclone Tracy (either) - \$2 Seiders
- \$5 Kidney Kar Kard - \$5 Chinese Panda
- \$2 Baileys - \$5 Prison Card
- \$2 Melbourne Zoo pair

AusCard '96

It's Over!!

The three days of 19 - 21 April, brought to an end the lead up and preparatory work for AusCard '96. In fact, it was not till about 8.30 on Sunday evening when the last booth had been dismantled in the Exhibition Hall and removed that I could 'take a breath' and reflect on the previous three days and, in fact, the days and weeks prior.

In the following few pages *Insider* has provided readers with a "tour" around the the Exhibition Hall, taking in and commenting on the sorrounds.

In addition to the highly visible "buying and selling" of phonecards and collector packs over the three days of AusCard, a number of other interesting aspects were noted.

The Exhibition

My compliments and congratulations go to the students of **Ela Beach International School** in **Port Moresby, Papua New Guinea**, for the obvious time and effort they put into preparing their displays for entry into the Age Category of the Exhibition.

The comments of both the general public and the three judges were most complimentary.

The six exhibits stood out and it was hard to adjudge an eventual winner amongst them.

The decision eventually went to **Wilfred Amana** (aged 11) for his entry **Flags & Badges**. The entry submitted by **Sinaka Goava** - Art - (also aged 11) received high commendation from the judges.



Wilfred Amana (standing) & Sinaka Goava

A parcel containing a trophy and a selection of phonecards and packs is 'on the way' to Port Moresby. My thanks to **Danny Jurd** from **Status Collectables** for sponsoring this category.

A cheque donated by the APM is also included.

My personal thanks to **Jim Shearing**, teaching at Ela Beach International School, for his assistance to me in liasing with the students and with PNG Telikom re preparation for AusCard '96.

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The **13+ Age Category** did not receive a great many entries, but all were innovative and well presented. The eventual winner was an entry submitted by **David Martin** from **Windsor, NSW**, featuring phonecards from a number of countries with the theme - **Global Communications**.

My thanks to **Peter August** from the **Universal Coin Co.** in Melbourne, for his donation of a full set of **Coke packs** as issued by Universal Coin Co., to David Martin.

Unfortunately, the **Open Club Category** did not receive a single entry and as such the Perpetual Trophy will remain uninscribed and the prizemoney gathering interest for next year.

The Auction

I have just received the final details of bids for the Auction Lots but due to the urgency of finishing off 'the last few pages for the printer' I will leave a summary of events for the next issue of APM.

Briefly, of note however, was the innovative **Charity** component of the Auction. **Telstra** is to be commended for preparing a number of signed and framed collector packs for this Charity Auction.

Four framed sets of International Exhibition/Fair packs, signed by Telstra staff who were in attendance, were auctioned off.

Bidding was quite spirited with a number of those attending quite keen to obtain the respective items.

The four 'frames' were eventually auctioned for a total of **\$1,130**; funds which will be donated to Sydney's **Wesley Mission**.

More on this in the next issue of APM.

Commemorative Phonecards

A number of phonecards were featured in the last issue of APM. The following two cards were also issued at AusCard '96, the first by Papua New Guinea Telikom and the second by Card Phone Australia.



Sydney

Opera

House

April

19-21



AusCard '96

000

As indicated a further report (and photos) will be included in the June issue of APM - Editor.

THE GRAPEVINE

by Insider

AusCard '96 Fair at the Sydney Opera House

This fair was the first of its kind in Australia and represents a milestone in the progress of the hobby. An enormous amount of work went into the preparation and planning for this fair by the organiser and the general consensus was that it was a success, although, as with all first ventures, pointers were noted to improve the event for the 'next time around'.

To have staged such a fair in these tough times was a test in itself - if the fair survived in a 'tough year' then it, and the hobby, should continue to develop and grow as times improve.

Twenty One Stands

A total of twenty one dealers and telcos took stands and I believe this number reflects one of the largest gatherings of those involved in the hobby and trade. Attendance by the general public was good with many people availing themselves of the opportunity of attending on the Friday. Most international fairs start on the Thursday (four day fairs) or Friday (three day fairs) and this allows collectors to plan the best time to attend and also helps prevent a 'log-jam' on the Saturday, which is normally the best attended day.

On the Spot

Since the fair was organised by the Editor of this magazine I was able to secure a special early entry into the rooms whilst the dealers were setting up.

Each stand had the use of carpeted walls and dealers had fixed items to these walls resulting in a very presentable display for their booths. The use of glass display counters as used overseas allowed many more special items to be displayed than is normally possible on tables.

The room was rectangular in shape with stalls placed around the outside with a centre row of single stalls. The telcos were at the rear of the hall on an elevated area looking down on the other exhibitors.

Generic Door Card

At 10 o'clock it was outside to join the queue to get the Generic Fair card.



Around the Room

Upon entering the room I noted **Visa Cash Collector Services** to my right, featuring a display of the new Gold Coast Movie World Stored Value Cards in folders. Five cards in all were displayed, featuring Warner Brothers characters such as Batman, Bugs Bunny, etc. Showbags and hats were also being distributed free to collectors.

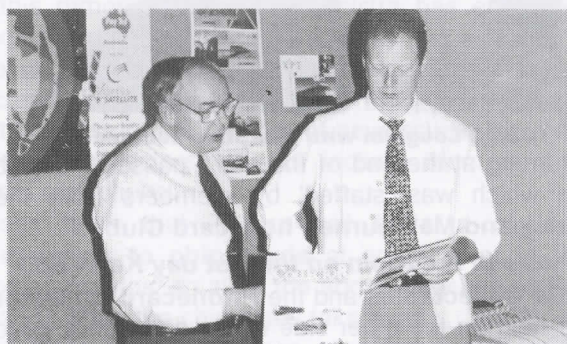
The next stand was one shared by **Paramount Phonocards and Lighthouse Philatelic Supplies**.

The latter had available all manner of albums, sleeves, etc., whilst the former had a selection of Australian material as well as world phonocards and packs. Some good material could be seen at reasonable prices attached to the walls. Piles of other stock lay all around the stallholders feet - I even noticed a Visa Cash card from America (I hadn't realised they had printed any yet!)



Ian Russell - Paramount Phonocards

Walking around the hall, in an anti-clockwise direction, the next stand saw **PayTel** with promotional material for their magazine (*The PayTel Collector*), as well as on their various payphones located on the trains of Australia.



Graham & Stuart Rooke - PayTel Aust.

Just past PayTel was the first West Australian stand, containing Ron Moss of the **Great Aussie Phonocard Company**. Ron had the usual Australian material with various fair packs he had collected whilst overseas, displayed on the walls. These packs were listed at a good price.

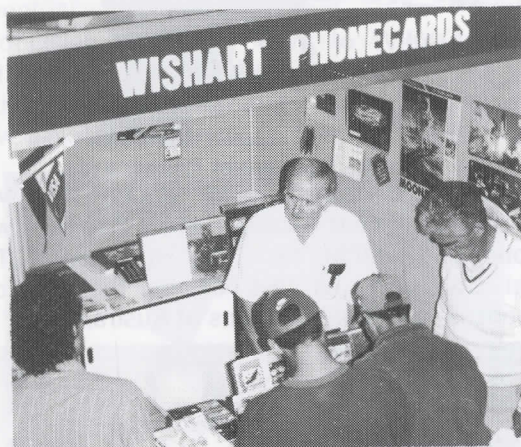
The next stand contained Sydney dealers Peter and Kathy Craft of **Prospect Stamps & Coins**. An excellent range of stock was on display in albums and on the walls. Lots to look at in this stall and it was easy to pass time looking for cards.



Kathy Craft from Prospect Stamps & Coins

Tony Boyd from Brisbane was next with an excellent range of stock including a wide range of Custom cards and even some used Stored Value Cards from the Gold Coast's Movie World (the cards were only released a few days before the fair so Tony must have flown down on Aladdin's flying carpet to get some in time for the fair!)

Last on the right hand side was Dan O'Loughlin of **Wishart Phonocards**. Dan was keen to tell all about 'this card and that card' and I left his stall knowing a good deal more than before I arrived at his stall!



Dan O'Loughlin with a captive audience.

On turning at the end of the hall I passed the club table which was 'staffed' by members from the **Sydney and Melbourne Phonocard Clubs**.

(He was in the room on the last day Ken - Ed.)

Status Collectables and the **Phonocard Collector** were next on the other side of the hall with a good selection of world and Australian material.

Working my way back down the left hand side of the hall, **MEF Books**, next to Status, had a display case packed with all sorts of oddments from 'all over'. A good range of topical cards from around the world at good prices were supplemented with a fine range of catalogues.

Next came **Hiralal Investments**. A modest range of stock covered the table and some specials lined the walls. However, boxes and boxes of material were at the back of the stand on a table, as well as on the floor, so obviously more stock was available than could be seen at first glance.



"I tell you what mate" said Hari (left) to Sonny.

Sonny Carter of **Sydney Phonocards** was next with a good range of Australian as well as some books containing world thematics.

Last in this row was **Edlins of Canberra**. Less stock was on display at this stand to what is normally on view, but half of their table space was taken up with auction material (800 plus lots auctioned on Saturday night!)



In the corner of the room was **Gabriele's Phonocards**. A range of quality world cards were on display but very little Australian material was visible.

International Numismatics were last on the outside perimeter of the room and their stand had much on display. A very colourful display of custom packs on the tables and within most of the display cases were their own manufactured phonecards (using PayTel technology) and featuring various cartoon characters.

Down the centre of the room, the first stand was occupied by the **Melbourne Phonocard Centre**. This stand wins the award for the 'most phonecards exhibited per square metre'. A very colourful display with a huge range of overseas cards (mainly Japanese thematics), but I did spot books with country cards as well as a good range of Australian material.

Next was the other West Australian dealer in Ian Grimson from **Westland Phoncards**. Ian had a good range of Australian and world material available.

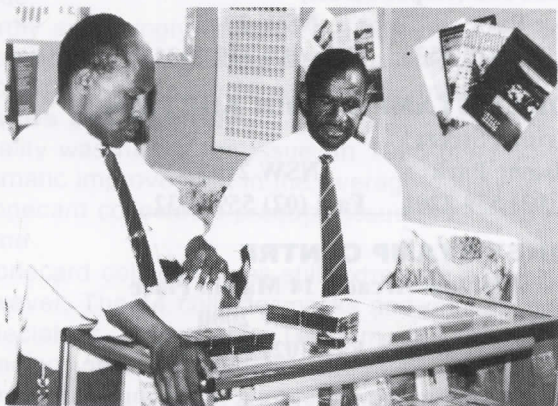
The **Sydney Stamp Centre**, with a good selection of Australian and world cards available, was next, whilst **Haxby Collectables** was positioned at the end of the centre row with an excellent range of world cards available. Chris Williamson wins the 'overseas award' for having the best range and depth of 'overseas country' cards.

Moving up the stairs to view the Telcos, I noted **Telstra** with all their new issues plus with special offers of T-Shirts and CDs of the Sony artist series. These were all free with different purchases and represented one very good reason to visit these type of fairs! I am waiting for Telstra to be 'floated' and then I'll be hoping for free share certificates with each purchase of their products.



'Happiness is.....' 3 ladies from Telstra

Next came the **Papua New Guinea Telikom** stand with a beautiful range of colourful cards featuring Orchids, Pepsi, Birds of Paradise, etc. Two very pleasant representatives from PNG Telikom were on hand to answer questions and to help customers. The Pepsi and AusCard '96 overprint cards both sold out on the weekend.



Jerry Damoi & Simon Koima (PNG Telikom)

G & C Quality Stamps & Coins were located amongst the Telcos and they had a good range of Australian cards at nice prices.

New Zealand Telecom was next, with their usual display of colourful and well designed cards. The 'Spot the Dog' Fair card sold very well during the

weekend with the full allocation available being purchased.



The crowd was better than I had expected for a Friday, with a reasonable attendance on the Saturday and the usual 'relaxed' attendance for the Sunday.

Auction

Unable to attend the auction, I had to gather information on happenings from those attending. Reports were promising with very good prices being attained for many lots.

Some spirited bidding pushed many lots up above the estimates but in general, some bargains were apparently obtained by those game enough to sit through the auction of 800 plus lots!

All in all a good positive weekend, with all those I spoke to, looking forward to AusCard '97.

Telstra News

It seems that some of those **missing prefix numbers** that have confounded collectors for so long, may in fact turn out to be already printed!!

Rumour has it that Telstra has printed various '**tourist type cards**'. These cards will be available at tourist venues such as the Sydney Opera House, for example, and will feature a topical picture of the particular tourist spot. For example, a phonecard featuring the Opera House may well have been printed.

If this rumour is true, then Telstra has embarked upon a program that will eventually see a **boom** in the number of different designed cards. This will increase the cards available for thematic collectors but because of the number of new issues, the main body of collectors will not include them in their serial collections.

I still think that Telstra will have a **sudden conversion to chip cards** at some point in the next 12 months, so all of the above may completely change when the chip cards take over.

The best motto in times of change, 'is to be aware of what is happening and look for and take opportunities'.

Happy hunting!!

Insider



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NEW ZEALAND SCENE

An Update by David Harcourt

Ninety nine plus percent of phonecard collecting activity in New Zealand is based on cards issued by Telecom New Zealand. Telecom has one or two minor rivals, some of which may eventually develop into significant competitors in the collectables market. In the meantime, however, this giant company dominates phonecard collecting here.

Telecom has "accredited" fifteen dealers throughout the country to supply its cards. In March these dealers met, at Telecom's request, to discuss steps to deal with a market which has seen prices decline to a fifth of the level they were in mid-1994.

This decline hadn't been confined to the lower quality end of the market. Genuinely scarce collectables such as the first 20 collector packs, issued by Telecom between February 1992 and February 1994, have also been affected.

The issue numbers of these packs were low: in 17 cases, 2000 or less were issued. (Contrast this with Adcard Pack Six, issued in September 1994. No fewer than 8000 of these packs were issued, of which 3000 were subsequently destroyed.)

The value of these first 20 collector packs, the creme de la creme of New Zealand phonecard collectables, peaked at roughly NZ\$28,000 in July 1994. This wasn't too bad an investment for those who had bought their packs direct from Telecom at a total price of \$1875.

There were other collectors (and many more investors), of course, who bought these packs on the secondary market in July 1994, and paid July 1994 prices. These unfortunates have seen their investments fall to roughly a fifth of their peak value.

Hardly surprisingly, by March 1996, the point had been reached where confidence in New Zealand in phonecards as a collectable, was of concern.

Issues to Consider

Quality was hardly the issue. In 1995 there was a dramatic improvement in the average quality of the phonecard collectable products issued in Telecom's name.

Phonecard collecting was still extremely expensive however. The 14 collector packs and related major collectables issued by Telecom in 1995 cost standing order customers NZ\$33.46 a week. It seemed to many to be a lot to spend on a hobby.

The problem which was avoided for too long, however, was issue numbers. As 1995 progressed, it became clear that these were far too high. By the end of the year they had begun to be reduced, but the reaction to reduced demand had been too slow, and the scale of the action taken was too cautious when it came.

The total number of collector packs and other major collectables issued in 1995 was little different from that in 1994, the boom year: 43,000 versus 48,850. A reduction of 12 percent in quantity at a time when demand had fallen to a quarter or less of that in mid-1994 wasn't enough. Prices fell again in 1995.

This, then, was the background to the meeting of Telecom accredited dealers in March 1996.

Telecom Has Its Say

National Payphones Manager Bruce Buddicom told the meeting that immediately following his appointment last June he'd been unconvinced that Telecom should be in the collectables business. By November, however, he'd come to the conclusion that "this was a business we want to be in". (Sighs of relief all round.)

The issue, then, became finding what could be done to "put a bit of life back into things". There wasn't much consensus about how this might be done, Buddicom said. "People have directly opposite views on this".

Over to the Dealers

Dealers were then asked to express their views from the floor, and what they had to say tended to illustrate Buddicom's point. Perhaps the most perceptive contribution was made by Auckland dealer Ed Romans, who trades as 'Stamp Agency'. He said that it had to be accepted that markets for collectables were characterised by boom and bust cycles, and there was no point in basing projections on boom years like 1994.

"It's only realistic demand that's going to get us out of this," Romans said. "The number of collectors is certainly important, but the **length of time** people hold their cards is also important." He illustrated this with the example - deadeningly familiar to every phonecard dealer - of the person who had bought a pair of \$5 cards in a folder for \$15 one day, and was in his shop looking for a higher price the next day!

"In the real world of collecting - in stamps, for example," Romans said, "you can't expect to buy things one day and sell them for a profit the next." Stamp dealers typically paid \$60 for each \$100 in face value for mint stamps. Phonecard collectors were going to have to expect similar for most cards.

Decision Time

Then the meeting got down to business. Collectors of New Zealand cards will be underwhelmed to find that most discussion, and nearly all of the key

decisions made, focussed on the need for more information about phonecard releases, better information, and earlier information. But it was.

The impact of these decisions will emerge over the next six to eight months. I believe it will be considerable.

There was some more concrete news, however. **First**, as has since been publicly announced, the quantities of collector products issued will be sharply reduced in 1996, and these reductions will be maintained for at least six months.

General issue packs will be cut back to 2250 (down from 3500-4000) for most of 1995, and AdCard packs - packs containing the New Zealand equivalent of Custom cards - will be reduced to 2000. Most packs will be sold by ballot, and a lot of collectors will miss out in each ballot.

The immediate upshot of this decision was a complete sell-out of the Year of the Rat collector pack. Half as many Rat packs - 2000 - were issued as Pig packs in 1994.



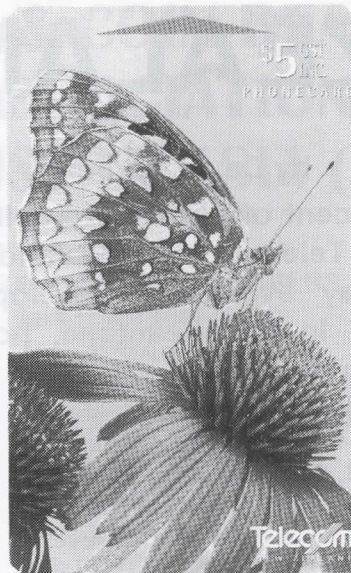
Year of the Pig packs are currently trading at as little as NZ\$95, which was their issue price a year ago, while the Rat is trading at NZ\$195, and becoming hard to find at that price.

Secondly, it was confirmed that high quality, big ticket collectables similar to the three specials - Passport, Reserve Bank joint issue, and New Zealand Post joint issue - issued in 1995, will again be released in 1996. There may be a joint issue with Telstra.

Thirdly, there are plans for several new products designed for the serious collector. The scope for premium pack products - "proofs" of each new definitive issue - is being considered. A series of limited theme cards may be released through accredited dealers. There may be further "loyalty" packs, like the bonus pack issued with Adcard Seven.

Fourthly, Telecom's controversial auctions are to continue, although the number is to be restricted. At least this means that the popular series of butterfly cards, issued with each lot purchased at auction, will continue.

Page 26 — Phonecard Monthly



**Limited Edition
Butterfly PhoneCard
produced for the
Christchurch Auction
in conjunction with
CIPEX '96
27 April 1996
(300 produced)**

Bogus Phonecards

Dealers also took the opportunity provided by the March meeting to discuss the "investment phonecards" issued by an Auckland company, "Phonecard Traders International". These are described by the company as "phonecards". They certainly look like phonecards, but have no calling value, cannot therefore be used in a phone, and were of course never intended to be used in one.

Phonecard Traders International boasts that it sold over a million dollars worth of these bogus phonecards in 1995, which explains why dealers in New Zealand are starting to be plagued by people wanting to sell the wretched things. We decided it was time for some decisive action. Watch this space!

Euphoria!

The meeting ended in high spirits. Too high. So euphoric was the atmosphere, in fact, that I became rather alarmed and launched into my Cassandra on the walls of Troy act: "Talking isn't going to fix the New Zealand phonecard market. If we did everything we say we're going to do here, and more besides, it still mightn't be enough...."

Oh dear. Watches were inspected. Eyes glazed over. Papers were shuffled together. Thoughts turned to the free nosh-up which Telecom was to sponsor later in the evening. Outside the conference room, a rainbow broke through the clouds. Somewhere, a bird began to sing.

My colleagues knew that they and collectors would soon be gambolling together along pretty paved paths through elegant gardens in a broad sunlit upland. There, collectors would gather colourful cards from the phonecard trees on every side, and the dealers would gather colourful banknotes from the collectors.

Everything was going to be all right after all.

David Harcourt is a Telecom Accredited PhoneCard Dealer, and publisher of New Zealand Phonecard News, a quarterly magazine about the phonecard market in New Zealand.

FORTHCOMING NZ ISSUES

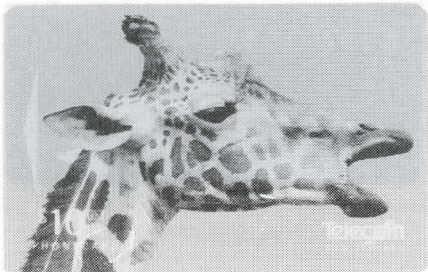
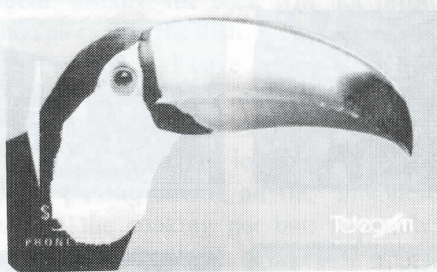
It is anticipated that Telecom New Zealand will be releasing six general PhoneCard issues in 1996.

The four card **Maori Legends** set (Part 2) was the first, released in **January** of this year. (See *January issue of APM.*)

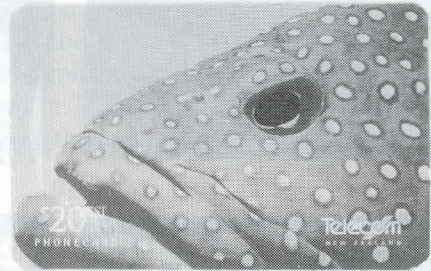
Released in **April** is the sequel to the 1995 **NZ Birds** series. This four card set depicts native birds of New Zealand. The fifth card features all birds in the series.



An issue due for release in **May** - **The Call of the Wild** - should appeal to younger phonecard users and collectors.



Carrying clear cut images of a toucan, a giraffe, a tropical fish and a donkey (with a combined fifth card for the Collector Pack), they certainly stand out.



THORNDON ANTIQUES & COLLECTABLES

PO Box 12-076, Wellington
New Zealand

Ph: ISD + 64 4 473 0173 Fax: ISD + 64 4 473 3560

TELECOM NEW ZEALAND COLLECTOR PACKS Prices in Aust.\$

Visa, Bankcard, Mastercard, Diners, Amex Acceptable
Postage: Please add **A\$2** for orders under **\$50**

AdCard 1	\$395	McDonalds	\$135
AdCard 2	\$135	Maori Legends Pt. 1	\$129
AdCard 3	\$ 99	Maori Legends Pt. 2	\$125
AdCard 4	\$49.50	Music Legends	\$125
AdCard 5	\$ 99	Native Flowers	\$ 69
AdCard 6	\$ 99	NZ Birds Part 1	\$ 85
AdCard 7	\$ 99	NZ Critters	\$395
AdCard 7 Bonus	\$ 79	NZ Farm Animals	\$49.50
AdCard 8	\$125	NZ Marine Mammals	\$ 85
AdCard 9	\$ 99	Red Nose Day	\$135
AdCard 10	\$135	Relections of China	\$ 99
Antarctic	\$595	Science & Tech.	\$59.50
Black Music Leg.	\$110	Shell	\$135
Business Cards	\$189	World Wildlife	\$495
Cartoon	\$ 99	SPOT the Dog	\$ 99
Christmas Dec.	\$ 85	Summer Sport	\$110
Cook Islands	\$165	Ultimate Gift	\$49.50
Fernleaf	\$595	Whitbread	\$ 69
Four Seasons	\$ 85	Winter Sport	\$ 99
Hotels	\$ 65	Women's Suffrage	\$135
Int Year/Family	\$49.50	Year of the Rooster	\$1495
Intro. Pack	\$ 69	Year of the Dog	\$110
Jurassic Park	\$ 99	Year of the Pig	\$ 95
All Blacks	\$ 85	Year of the Rat	\$195



THE PHONECARDS OF THAILAND

Part 6. Allan Douglas

The following is a continuation of the checklist of the phonecards of Thailand which was commenced in the October 1995 issue of The Australasian Phonecard Monthly.

Issue Date: 28-03-37 ie. 28-03-1994		
99.	Baht 100 Coral	300,000
100.	Baht 100 Coral	300,000
101.	Baht 100 Coral	300,000
102.	Baht 200 Coral	300,000

When these four cards are placed together, they form a large picture of an underwater scene featuring coral and small fishes. This was the first "jigsaw puzzle" set to be issued in Thailand. Two cards are placed in a normal position and the other two cards are placed upside down against them to make the large scene.

Issue Date: 06-04-37		
103.	Baht 25 Thai Food	75,000
104.	Baht 50 Thai Food	500,000
105.	Baht 100 Thai Food	500,000
106.	Baht 200 Thai Food	75,000

This subject is very close to my stomach and the variety and taste of Thai food is 'out of this world'. One of my favourite eating places for a mid-day meal in Bangkok is in the alley ways or on the streets. The chef at these stalls always has a few stools and small tables set up on the footpath and the food is cooked while you wait.

I always stress, usually in sign language, that I want really hot (spicy) Thai food, as out of consideration for the westerners throat, usually, the cook will not throw too much chilli and spices into the dish.

For the princely sum of A\$1.50 I have a "hot" meal and a small bottle of Cola. From the first mouthful, I tend to break out in a sweat and continue to do so for the next hour. This is the real Thai food as the locals eat it.

It can be a little 'off putting' seeing all the "moggies" (cats) hanging around the cooking pot but, hopefully, none of their relatives are in the wok!

Issue Date: 13-04-37		
107.	Baht 100 Song Kran Festival	520,000

This is a water festival which is held in April of each year. The idea seems to be to see who can throw the most water over another person.

Issue Date: 01-05-37		
108.	Baht 100 Fossil Beach	300,000

Issue Date: 30-05-37		
109.	Baht 100 80th Anniversary of Chulalongkorn Hospital	500,000

Working in a large Brisbane hospital for the past 22 years, one of the themes that I also collect is any health related subject on phonecards, so I was very happy to see this card issued in Thailand. I bought a second card for my health related theme album.

Issue Date: 01-06-37		
110.	Baht 100 Sai Yoke Waterfall	500,000

Issue Date: 02-06-37		
111.	Baht 100 Pagoda	400,000

Issue Date: 05-06-37		
112.	Baht 25 Early Thailand - Tram	75,000
113.	Baht 50 Early Thailand - Loco	500,000
114.	Baht 100 Early Thailand - Carts	500,000
115.	Baht 200 Early Thailand - Loco	75,000

Issue Date: 27-06-37		
116.	Baht 100 60th Anniversary of Thammasart	270,000

Issue Date : 01-07-37		
117.	Baht 100 The Temple of Dawn	500,000

* Not illustrated as I missed this card.

Issue Date: 02-07-37		
118.	Baht 50 Sailboats on Pattaya Beach	400,000



Issue Date: 04-07-37		
119.	Baht 100 120th Anniversary of the Customs Department	500,000



To Be Continued

**Allan Douglas,
PO Box 139, Chermside, Qld. 4032**

CLUB & SOCIETY NEWS

This Section Is Provided To Phonocard Clubs & Societies For The Promotion Of Their Activities And Membership. Articles Provided Will Be Reproduced At No Cost To The Club.

Melbourne Phonocard Club Inc.
PO Box 177, Northcote, Vic. 3070
Secretary: Keith Sykes

The monthly Club meeting on Easter Saturday, attracted 36 enthusiasts, including a member from Sydney, and several people interested in joining the Club. The Club continues to attract a steady growth in new members which augers well for the future of the hobby.

The meeting itself was devoted mainly to a "swap till you drop", which was particularly brisk in good Australian issues. The auction item, a collector set of Norfolk Island whales, was very popular.

The main feature for the month of April was **AusCard '96**, attended by at least seven members of the Melbourne Phonocard Club - Ken Hosking (President), Warren Titcher (Vice-Pres.), Jo Titcher, Eric and Cindy Schuenemann, Allan Howe and David Mohan.

Warren and Jo attended from set-up time on Thursday afternoon to the close at 4.30 on the Sunday, and assisted the Sydney Phonocard Club on the special table for Phonocard Clubs (thanks to the APM).



Rick McCormick & Michael Taylor (Sydney Phone. Club) & Jo Titcher Melb. Phonocard Club) at AusCard '96

Some 750 Club Promotional Cards were given away to interested collectors, which included a selection from **Sydney, Melbourne and Rosebud Clubs**. The opportunity was also given to attract new members to the Clubs and to promote The Australasian Phonocard Monthly and the 'Complete Guide to Phonocards of Australia', by Glen Bellamy (still only \$5 from the Sydney Phonocard Club).

The Fair also gave us the opportunity to meet Glen Bellamy in person, as well as Michael Taylor (President of the Sydney Phonocard Club) and
Page 30 — Phonocard Monthly

other members of the Committee. All are great enthusiasts and very hard working for their members.

Fair attendance was steady and a must for the devoted phonocard collector. Fortunately, the speculators of 1994/95 seem to have disappeared and prices for good quality cards have become more realistic. The most difficult items seem to be the recent localised state issues - Perth, Sydney and Adelaide Festivals, Victorian Grand Prix, IndyCar, and - whether you like it or not - the Sydney Gay & Lesbian Mardi Gras issue.

The **three AusCards available**, particularly the \$2 Complimentary, were well supported, as well as the Easter Show Phonocard.

Papua New Guinea Telikom and New Zealand Telecom had special issue cards for the event which were very popular and the Telstra stand was consistently busy.

Many collectors were also chasing the special **dealer Complimentary Phonocards**, overprinted by Telstra for the Fair. It appears that seven types exist, and hopefully other dealers will do these overprints later on as a bonus to their customers.

Warren Titcher - Publicity Officer

**Rosebud & District Phonocard
Collectors Club Inc.**
PO Box 211, Rosebud, Vic. 3939
Secretary: Sandy Kitto

This Club held a Fair on the 16th of March, which was well attended. The continuing interest in the hobby indicates it to be quite healthy, with many large sales made by dealers in attendance.

The Club continues to prepare for a busy two months, May and June, as it is holding another **Fair** at the **Caulfield Secondary College**, corner of Booran & Neerim Roads, Melway 68 D3, on the **18th of May**, between 10am and 4pm.

Several tables have been booked by dealers, including the Melbourne Phonocard Centre, Card Phone Australia, Promocard International, Cyril Fox Grant Carter, Peter Spokes and John Thomas.

Also, the Club has decided to hold a **Mini Fair** on the **8th of June**, in the Club rooms at the **Anglican Church Hall**, corner Sixth Avenue and Point Nepean Road, Rosebud (Melway 158 D 12).

Attendance to this Fair is free and tables are also free to Club members, and all, including visitors, will be able to swap, buy and sell phonocards and accessories. The Mini Fair will be open between 1pm and 4pm and an Auction will be conducted, commencing at 3pm.

John Thomas - President

Gold Coast Philatelic & Phonocard Club
48 Dandar Drive, Southport, Qld. 4215

The above Club will be holding its **annual Stamp and Phonocard Day** on **27 July** at the Albert Waterways Hall, Broadbeach, on the Gold Coast (just over from the Casino and Pacific Fair Shopping Centres).

It will be open to the public from 8am to 4pm on that day. All are welcome to attend - the venue is wheelchair 'friendly'. Free admission and lucky door prizes are a feature, whilst there will be plenty to eat and drink.

Jim Harris

**Paradise Phonecard Club
PO Box 2408, Nerang, Qld. 4211
Secretary: Jan Weger**

Jan has advised me that the Paradise Phonecard Club had its AGM on the 2nd of March, 1996, with most members in attendance.

The Club has only one change to its committee from the previous year - Wim Matzer (formerly of the Kangaroo Phonecard Club in Brisbane) is the new Treasurer.

The other **Office Bearers** include; Graham Perrett as the President, Barbara Corrigan as the Vice President, Jan Weger as Secretary, Laurie Brown as Exchange Superintendent, Tim Weger the Junior Liaison Officer and Daryl Flint and Shane Safier as Committee Members.

The Club still meets on the first Saturday of every month at 1pm at No. 2 Cran Street, Ashmore. Further information can be obtained from Jan Weger on (07) 5578 2993.

**'IDENTIFY THE COUNTRY'
Club Competition No. 3**

The three cards reproduced in the April edition of APM were issued as follows, top to bottom:-

1. Pakistan
2. Bangladesh
3. Argentina

Whilst I thought I'd make it harder, the receipt of only one response surprised me! Congratulations to Brian Connert (again) from Elernmore Vale, NSW, a member of the Sydney Phonecard Collectors Club. The competition will take a recess for a month.

**PENINSULA PHONECARD
COLLECTOR CLUB**

**Meets 4th Tuesday of Each Month
At: Sparrow Reserve, 13th Avenue,
Woodville North**

**For Further Information
Contact:**

**P. Summers, President. Ph. (08) 2695155
or Write to the Club at:
PO Box 462, Woodville, SA 5011**

**MANDURAH PHONECARD
COLLECTORS CLUB**

**President: Michael Hawes
PO Box 829, Scarborough, WA 6019
Phone: (09) 447 4890
Secretary: Helen Wilson
59 Gibson St., Mandurah, WA 6210
Phone: (09) 535 2608**

**PHONECARD COLLECTORS
GROUP OF W.A. Inc.**

**P.O. Box 22, Victoria Park,
W.A. 6100**

**The Club meets every second Friday,
monthly, at the**

**Park Recreation Centre,
Cnr. Kent & Gloucester Streets,
Victoria Park at 7.30pm**

**All New Members & Visitors Welcome
Enquiries to:**

Harold Harvey (09) 294 4043

**SOUTH-EASTERN
PHONECARD CLUB**

**Meets 4th Saturday, 1pm Monthly
Nottinghill Hall**

**386A Ferntree Gully Road
Mount Waverly
(Melways 70 H8)**

**Near Cnr. Ferntree Gully & Blackburn
Roads**

Everyone is Welcome

**Membership: \$10.00 Adults
\$3.00 Children, \$12.00 Families**

Enquiries to:-

John Achilles (03) 9544 1935



**WELCOME
TO GLOBAL PHONECARDS**

GLOBAL PHONECARDS IS A GROUP OF PHONE CARD COLLECTORS PARTICIPATING IN PHONE CARD SWAPS LOCALLY AND GLOBALLY (VIA THE INTERNET). WE WELCOME ALL INDIVIDUALS WHO WOULD LIKE TO PARTICIPATE IN SWAPPING, TALKING AND GENERAL ACTIVITIES ASSOCIATED WITH PHONE CARD COLLECTING. WE MEET EVERY SECOND MONDAY OF EACH MONTH AT:-

MERRYLANDS BOWLING CLUB

**Corner of Oxford & Newman Streets,
Merrylands
at 7.30pm**

**Participants are not required to pay joining
or membership fees**

GLOBAL PHONECARDS WELCOMES ALL AGES

For Further Information Contact:-

STEPHEN FALLON

**Phone: (015) 948429 or (02) 625 0091
PO BOX 108, ROOTY HILL, NSW 2766**

AUSTRALIA

CLUB & SOCIETY DISPLAY ADS

ROSEBUD & DISTRICT PHONECARD COLLECTORS CLUB INC.

P.O. Box 211, Rosebud, Victoria 3939

Meets Second Saturday, 2pm, Monthly
Anglican Church Hall
Sixth Avenue & Point Nepean Road, Rosebud.
Melway 158 D. 12. All Welcome
Membership \$10.00.
Auctions every Meeting.
Limited Edition Promotional Cards;
Sugar Glider or Point Nepean National Park
\$3.00 each.
Loose Leaf Australian Phonecard Catalogue
\$5.00 plus \$3.00 Postage
Enquiries to Club President
Phone (059) 86 2261 or Fax (059) 86 6943

KANGAROO PHONECARD CLUB Inc.

P.O. Box 481, Bulimba, Queensland 4171

This Club Meets Every Second Tuesday,
each Month
At 10 Queensport Road
Murarrie
UBD Street Directory Map 28-C4
For Further Information Ring Either
The Club Secretary on (07) 3396 6855
or
The Club President on (07) 3351 4326

SYDNEY PHONECARD COLLECTORS CLUB

PO Box 773, St Marys, NSW 2760

The Club Meets On the 4th Wednesday of
Each Month From 7.30pm
At the St Mary's Bowling Club Auditorium
Carson Lane (off Queen Street)
UBD Map 185 Ref G16
All Members and Visitors Most Welcome
Enquiries: Phone Linda Drake (02) 825 2621

THE MELBOURNE PHONECARD CLUB INC

P.O. Box 177, Northcote, Vic. 3070

The Club Meets
On the First Saturday
of Each Month
at 1pm
at the
Darebin Senior Citizens Centre,
18 A Bent Street, Northcote - Melway 30 E7.
All Welcome

**WE PROVIDE A WIDE RANGE OF
SERVICES TO MEMBERS**

Enquiries Phone/Fax Keith Sykes (03) 484 2568

AUSTRALIAN PHONECARD COLLECTORS CLUB INC

(AUSTRALIA'S FIRST CLUB)

64 Concord Drive, Reynella, S.A. 5161

Meets Second Tuesday of Each Month (Jan
break) at 7.30 pm, TOC-H-Hall, Delaine Avenue,
Edwardstown, Adelaide (off south Road)

Activities & Services to Members Include;
Auction, Circuit Book, Reference Library,
Postal Bid Sales, Displays, Excellent published
Magazine (bi-monthly). Members Exchange
Mailing List provided.

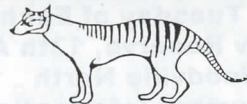
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Limited Edition Promotional Cards:
\$10 Kangaroo Island & \$5 Steam Ranger - Southern
Encounter \$3 per card (post paid)

Information Brochure Available

Club Secretary: Mrs Glenis Hymers
At Above Address or Phone/Fax (08) 381 3449

THE PHONECARD CLUB OF TASMANIA INC



P.O. Box 816, Rosny Park, Tasmania 7018

We Now Meet On the
3rd Friday in Each Month
At The Rosny Regional Library at 7.00 pm
Bligh Street, Rosny Park
**THERE WILL BE A LUCKY DOOR PRIZE
EACH MEETING**

All Members & Visitors Welcome

FAIRS - SHOWS - AUCTIONS

12	May	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
18	May	Rosebud & District Phone. Coll. Club Fair	Caulfield Secondary College	Caulfield, Melbourne
18-19	May	National Coin, Stamp & Phonocard Show	Lower Town Hall	Melbourne, VIC
19	May	Wallsend Stamp, Coin & Phonocard Fair	Wallsend Pioneers Hall	Wallsend, Newcastle
19	May	Phonocard, Stamp & Coin Fair	Showgrounds Hall	Mt Gravatt, Qld
26	May	Stamp & Coin Fair	Carlton Street	Granville, Sydney
25-26	May	Burton's Colossal Collectables Fair	Sydney Showground - New Hall 3	Sydney
25-26	May	Stamp, Coin & Phonocard Fair	Walter Pierce Pavillion	Rockhampton Showground
26	May	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
26	May	Stamp, Coin & Phonocard Fair	Town Hall, Seymour St	Sandgate, Qld
1-2	June	Sydney Stamp, Coin & Phonocard Fair	Sydney Opera House	Sydney
2	June	The Travelling Phonocard Fair	St Marys Bowling Club	St Marys, Sydney
8	June	Mini Fair - Rosebud & Dist. Phone. Club	Anglican Church Hall	Rosebud, Melbourne
9	June	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
8-10	June	ASDA Stamp, Coin & Phonocard Expo	Exhib. Bldg, RNA Showground	Fortitude Valley, Brisb.
10	June	Peninsula Stamp Club Stamp, Coin, Phone.	Fair Dromana Uniting Church Hall	Dromana, Melb.
16	June	Wallsend Stamp, Coin & Phonocard Fair	Wallsend Pioneers Hall	Wallsend, Newcastle
22-23	June	National Coin, Stamp & Phonocard Show	Convention Centre	Canberra
23	June	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
23	June	Stamp & Coin Fair	Carlton Street	Granville, Sydney
29-30	June	Phonocard, Stamp & Coin Fair	Petersham Town Hall	Petersham, Sydney
13-14	July	National Coin, Stamp & Phonocard Show	Lennox Hotel	Brisbane
14	July	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
16	July	National Coin, Stamp & Phonocard Show	To be Advised	Cairns
20-21	July	National Coin, Stamp & Phonocard Show	Atrium Hotel	Darwin
21	July	Wallsend Stamp, Coin & Phonocard Fair	Wallsend Pioneers Hall	Wallsend, Newcastle
23	July	National Coin, Stamp & Phonocard Show	Lassiters Casino	Alice Springs
25-28	July	COLLECTABLE EXPO '96 HK	HK Exhibition Centre	Hong Kong
27	July	Stamp & Phonocard Day	Albert Waterways Hall	Broadbeach, Gold Coast
27-28	July	National Coin, Stamp & Phonocard Show	Kings Hotel	Perth
28	July	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
28	July	Stamp & Coin Fair	Carlton Street	Granville, Sydney
11	Aug	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
17	Aug	Rosebud & District Phone. Coll. Club Fair	Caulfield Secondary College	Caulfield, Melbourne
17	Aug	Manly-Warringah Stamp & Phonocard Fair	Federation Parade Hall	Brookvale, Sydney
18	Aug	Wallsend Stamp, Coin & Phonocard Fair	Wallsend Pioneers Hall	Wallsend, Newcastle
24-25	Aug	National Coin, Stamp & Phonocard Show	Convention Centre	Canberra
25	Aug	Stamp & Coin Fair	Carlton Street	Granville, Sydney
25	Aug	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
7-8	Sept	National Coin, Stamp & Phonocard Show	To be Advised	Parramatta or Sydney
8	Sept	Coydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
14-15	Sept	National Coin, Stamp & Phonocard Show	To be Advised	Gold Coast
22	Sept	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
4	Oct	National Coin, Stamp & Phonocard Show	Civic Theatre Centre	Burnie, Tas.
5	Oct	National Coin, Stamp & Phonocard Show	Albert Hall	Launceston, Tas.
6	Oct	National Coin, Stamp & Phonocard Show	Westside Hotel	Hobart
9-13	Oct	CardEx 96 (Conference & Exhibition)	Exhib. & Congress Centre	Maastricht, Netherlands
13	Oct	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney
27	Oct	Epping Stamp & Coin Fair	School of Dance Hall	Epping, Sydney
2-3	Nov	National Coin, Stamp & Phonocard Show	Convention Centre	Canberra
9	Nov	Australian International Banknote Fair	Holiday Inn Menzies	Sydney
10	Nov	Australian International Phonocard Fair	Holiday Inn Menzies	Sydney
10	Nov	Croydon Stamp & Coin Fair	Masonic Hall	Croydon, Sydney

FOR FREE ANNOUNCEMENTS IN THIS SECTION WRITE TO THE EDITOR

FREE PHONECARD

Second Anniversary - 24th Issue, October 1995

To commemorate the second anniversary of the magazine "The Australasian Phonocard Monthly", PayTel Australia has produced an Advertising Phonocard which is available free to subscribers to the magazine. In continuing the practice of reproducing covers, the striking December 1994, 'PayTel' cover is on the phonocard.

First PayTel Advertising Phonocard

This is the first Advertising phonocard produced by PayTel and as such will be highly desirable to collectors as a 'first'. The cards are encoded for use in any PayTel payphone.

Only 2000

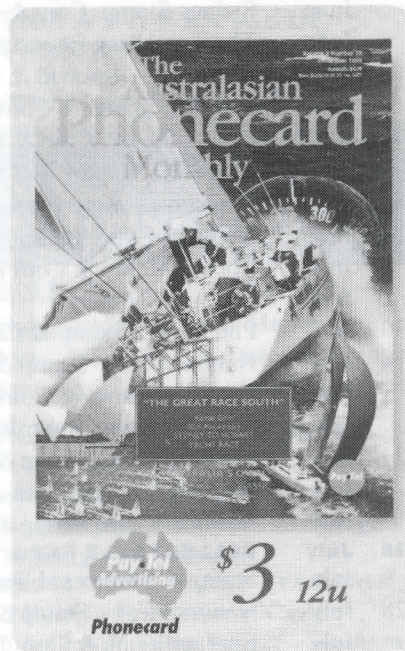
Only 2000 x \$3.00 PayTel phonocards have been produced and there will be no on-print of this first design, either by APM or by PayTel.

Subscribers

This complimentary phonocard is available with each renewed, extended or commencing subscription to the magazine. A maximum of two cards are available per application, ie. a two year subscription. Cards will be allocated on a "first received" basis.

Existing Subscriptions

Any subscription already received since the 1st of September 1995 will automatically receive a PayTel phonocard.



Send Your Subscription To:

The Australasian Phonocard Monthly
P.O. Box 1309, Tamworth, NSW, 2340.

Please Send The Australasian Phonocard Monthly To:

Name

Address

State Postcode Country

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All Information Provided Remains Confidential

"The Australasian Phonocard Monthly" Is Obtainable From the Following Dealers

NSW		
Sydney	Gabriele's Philatelic Service	Suite C2, Mirvac Building, 160 Castlereagh Street (02) 283 1311
Sydney	Sydney Stamp Centre	14 Martin Place, Colonial Mutual Bldg Opp. GPO (02) 231 4583
Sydney	Status Retail	Suite 1403, 14th Floor, Capital Centre, 255 Pitt St. (02) 267 6116
Sydney	Al's Phone Cards	Shop 29, 37 Park Street (02) 267 5931
Sydney	Queen Victoria Coins	Shop 12 QVB Walk, Queen Victoria Building (02) 283 2500
Sydney	Macquarie Coins & Coll. Gallery	Shop 4, 83 York Street (02) 262 6558
Blacktown	Prospect Stamps & Coins	Shop 18, 24 Main Street (02) 622 1399
Parramatta	D & L Stamps & Coins	Shop 5, 2 Macquarie Street (02) 687 2372
St Marys	G & C Quality Stamps & Coins	Shop 5, Star Arcade, 182 Queen Street (02) 833 1618
Strathfield	Strathfield Stamps & Coins	Shop 68, Strathfield Plaza (02) 764 3034
Narrabeen	M.E.F. Books	PO Box 523, Narrabeen, NSW 2101 (02) 9913 3036
Macquarie Fields	Glenquarie Newsagency	Glenquarie Centre, Victoria Road (02) 605 5441
Lismore	Michael Rennie	Shop 3, 142 Keen Street (066) 22 4844
Gosford	Alan's Collectables	No1, Shop 4, William Street Plaza (043) 24 6884
Tamworth	Jeff Solomon	"Solomon's Newsagency", 411 Peel Street (067) 66 1368
Newcastle	Paul Melmeth Galleries	281 Hunter Street (049) 26 3357
Newcastle	Hunter Valley Collectables	Shop 19, City Arcade, 120 Hunter Street (049) 26 3031
Dapto	Dial a Phonocard, Stamps & Coins	Shop 6, 41 The Highway (042) 62 8266
VIC		
Melbourne	Max Stern & Company	Port Phillip Arcade, 234 Flinders Street (03) 9654 6751
Melbourne	Rex & Fair Philatelists	Shop 10, Hub Arcade, 318 Little Collins Street (03) 9654 7022
Melbourne	City Stamp Market	Shop 28, Degraes Street (03) 9654 3549
Melbourne	Universal Coin Company	11 Centre Place (off Flinders Lane) (03) 9654 2997
Melbourne	Centre 22	22 Centre Place (off Flinders Lane) (03) 9650 3687
Melbourne	Melbourne Phonocard Centre	24 Centre Place (off Flinders Lane) (03) 9650 7871
South Caufield	MGK Stamps & Coins	357A Hawthorn Road, South Caufield (03) 9523 8906.
Moonee Ponds	R.M.C. Stamps & Books	639 Mt Alexander Road, Moonee Ponds (03) 9326 1746
Dromana	Dromana Newsagency	177 Point Nepean Road, Dromana (059) 87 2338
QLD		
Brisbane	Tony Boyd	200 Latrobe Terrace, Paddington, Brisbane (07) 369 0488
Brisbane	Rob Dean, GPO Newsagency	GPO Lane (next to public phones) (07) 229 1581
Brisbane	G.A.Laker & Co.	4th Floor, Bowman House, 276 Edward Street (07) 221 4746
Brisbane	Cut Price Coins	14 Queens Parade, Brighton (07) 269 1158
Brisbane	Garden City Stamps & Coins	Shop 1A, Garden City Shop. Centre, Mt Gravatt (07) 349 3562
Surfers Paradise	The Dolphin News	3115 Gold Coast Highway (075) 398 200
Surfers Paradise	Paradise Centre Newsagency	Shop 232, Paradise Centre (075) 702 126
Mackay	John Platts Stamps & Coins	Whitsunday Arcade, Macalister Street (079) 576 602
Cairns	Tristan Abba	'Rusty's Pier', GPO Cairns 4870 (070) 330 809
Southport	M & M Collectables	Shop 18, Stewart Centre (075) 270 699
SA		
Adelaide	Stewarts Stamp Shop	73 Grenfell Street (08) 223 4435
Adelaide	Rundle Coins	214A Rundle Street (08) 232 0660
Adelaide	Unley Coins	Cnr. 259 Unley Road & Eton Street, Unley.
Port Adelaide	Hippers Newsagency	Shop 4, The Port Mall, 176 St Vincent St., Port Adel. (08) 47 2961
ACT		
Canberra City	Edlins of Canberra	Shop 12, Garema Arcade, Bunda Street (06) 248 7859
WA		
Perth	Mickel Smits "Philatelists" P/L	Shop 10-11, London Court Arcade (09) 325 3252
Fremantle	Captain Munchies	2 Beach Road, Fremantle (09) 430 4321
TAS		
Hobart	Abacus Stamps & Coins	Shop 10, Mathers Lane (002) 343 494
Hobart	The Stamp Place	Trafalgar Shopping Centre, 110 Collins Street (002) 24 3536
NT		
Alice Springs	Alice Sp. Coins & Banknotes	Shop 5, 113 Todd Street (089) 521 575
Darwin	Just Phonocards	GPO Box 3677, Darwin, 0801 (089) 322 783 (AH)
NZ		
Christchurch	Shades Stamp Shop Ltd.	54 Shades Arcade, Cashel Street (03) 366 6390
INDONESIA		
Jakarta	CPP Phonocard Centre	Plaza Hayam Wuruk Lt. 1, Blok A-101, Jalan Hayam Wuruk 108

DEALERS WISHING TO STOCK THIS MAGAZINE SHOULD CONTACT THE EDITOR AS PER PAGE 2.

CLASSIFIEDS

Advertising costs only 40 cents per word (min. advert is \$8.00). Payment by Postal Order, Cheque, Credit Card

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Send To:

The Australasian Phonocard Monthly, PO Box 1309, Tamworth, NSW 2340, Australia

Closing date for classifieds for the June issue is the 24th of May 1996

Classified Categories are:

- . Auctions . Bazaar
- . Fairs & Shows . Societies & Clubs
- . Telephone Cards

AUCTIONS

POSTAL Phonocard Auction every month. Featuring Australia, Great Britain, New Zealand, Fiji, World Cards. Lots from \$1.50. Write now for your **FREE** Catalogue. Want Lists Welcome. **Bathurst Stamps & Phonocards**, PO Box 1543, Bathurst, NSW 2795.

POSTAL BID Auctions monthly. Credit cards welcome. Write for free catalogue to **John Thomas**, Box 428, Rosebud, VIC 3939 or Fax on (059) 86 6943.

TELEPHONE CARDS

BUYING select packs & cards. Top prices paid **Melbourne Phonocard Centre**, PO Box 66, Flinders Lane, Melbourne, Vic. 8009. Phone bh (03) 9650 7871, ah (059) 685576. Fax (03) 9650 7644.

SPECIALISING in world wide and Aussie related phonocards. **FREE** price list. **Cyril Fox**, 68 Chelsea Park Drive, Chelsea Heights, Vic. 3196.

PHONOCARDS from over 190 countries available at reasonable prices. **Peter Snow**, 16 Denmark Road, Reading, Berkshire, RG1 5PA, **United Kingdom**.

MALTA phonocard list available, Also available a worldwide list. Send 2 used phonocards for each list. Special prices for Kuwait (wholesale). **Peter Faure**, 151 St Mary St, Tarxien, PLA 11, **Malta**. Tel. +356 882160.

PHONOCARDS Used all different \$10.00 each country. Australia 14 - Belgium 9 - British 12 - France 8 - Germany 9 - Holland 9 - Japan 10 - World 15. **John Thomas**, Box 428, Rosebud, Victoria 3939

BUYING - Australian Mint and used cards. Please send offers to: **Telemax Phonocards**, Post Office Box 3014, Moorabbin East, Victoria 3189

WORLD Phone or Travel Tokens. Will buy or swap for same or for phonocards. **M. Blair**, PO Box 91, Epping, NSW 2121.

BRAZIL starter collection. Fine used only pictorial, flowers, birds, fish, planes, warships, trains, railways, old phones, maps, flags, landscape, cityscape, seascape, etc. 50 different US\$45 or 25 different US\$20. Post paid airmail. CWO banknotes please. Contact:- **P. Gaspar**, 330 Luis Gois, 04043 - Sao Paulo, **Brazil**

BAZAAR

SWAP-TRADE-SUBSCRIBE-LISTS

Adverts will be exchanged for any country's 2 used phonocards (in good condition) for every 20 words printed.

PHONOCARDS all different Aust. or 25 all different Great Britain inc. sets for \$20. Includes postage. All cards are fine used. Money Order or Cheque with order please. **C. A. Rivers**, Flat 1, No. 99 Barton Street, Mayfield, NSW 2304, Australia.

FOR our Retail & Wholesale clients we **urgently need** current Australian phonocards regardless of whether scarce or common. In exchange we can offer mixtures from around the world of your choice. Easiest 100 v 100 for basic material. Ask for my wholesale/retail list now! **Eric Elias**, **Philcard International**, PO Box 1000, London N3, **England** Ph/Fax: +44 181 3491610

CAIRNS - Rusty's Market - Up here in Far North Queensland. Buy, sell and swap. We're particularly after custom, advertising, foreign thematic (Phantom) cards. **Tristan** 070 856030

FIJI used phonocards. All different. Unbeatable prices. 10 A\$10, 18 A\$20, 22 A\$30, 26 A\$40, 30 A\$50, 45 A\$100. Air post free. CWO please. Prompt replies. Complete sets and individual cards including \$50 available. **Stephen Joe**, Box 302, Suva, **Fiji**. Ph/Fax (679) 320597

SWAPPING. I offer fine/used sets and singles of **Great Britain** including Aladdin, Radio Times, Blue Peter, D Day Landing, Tiggywinkles, Mercury, etc. for your fine used Australian sets and singles. Value for money. Please contact **Charles A. Rivers**, Flat 1, No. 99 Barton Street, Mayfield, NSW 2304

BUYING - SWAPPING- SELLING Australian and overseas phonocards. I have many mint, used, scarce cards and require recent used cards. **Steve**, PO Box 500, Niddrie, Victoria 3042, Ph. 015 093 530. Fax (03) 9351 0218.

SWAPPING Cambodian phonocards printed by Telstra with Australian Prefix Numbers. Also NSW Local Legends for other states. Ring **John** on (02) 624 5996.

FIJIAN Phonocards - Individual and sets for sale, plus various Carribean phonocards. Enquiries: **D. Clark**, PO Box 737, Ballina, NSW 2478.

LOOKING for exchange partners from the Asian countries. Just send 10 different cards or more. I will send same back, Pricelists, newsletters, magazines about phonocards also welcome. Write to: **Andrianto O.U.**, JL. LAKS, Martadinata 35-41, Malang 65136, **Indonesia**.

STORED Value Cards - Credit Union \$5 Trial 6/96 and \$20 Trial 6/96. Phone **John** (02) 534 4569 AH or leave a message.

INTERNATIONAL exchange of cards. Reliable contacts wanted. Send 10, 20, 50 or more used phonocards, illustrated and good condition. Receive same amount and quality back from Argentina with chip. Brazil also available. No cards from Italy or Poland. Registered letters please. **Mr. Mario Moretti**, PO Box 157, Buenos Aires 1428, **Argentina**

Legendary Performers, Classic Phonecards

Janet Jackson Phonecards

Janet Jackson has cemented her place as the most successful performer of the '90's. With a record deal worth over \$100,000,000 she is firmly established as the most wanted face in the music industry.

The enormously popular photograph that appeared on the cover of *Rolling Stone* Magazine has now been turned into an incredible 3 Phonecard Collection.

The Collection consists of \$3, \$6 and \$9 Phonecards, all featuring the same popular design, yet clearly differentiated by the colour of their border and denomination.

Only 500 of these 3 Card Collections will be issued worldwide. Individual examples of the \$3 and \$6 Phonecards are also available. The individual quantities of the \$3 and \$6 Cards available are 1500 and 500 respectively.

Full Three Card Collector's Pack. Only 500 issued. Contains all three Phonecards with Matching Serial Numbers. \$39.00

Individual \$6 Phonecard \$12.50

Individual \$3 Phonecard \$7.50

Mariah Carey \$5 Pack

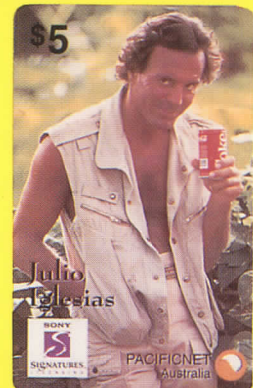
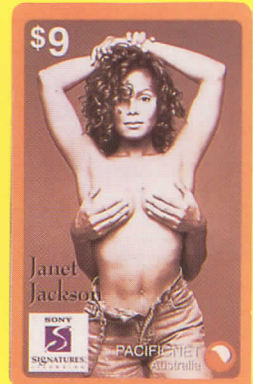
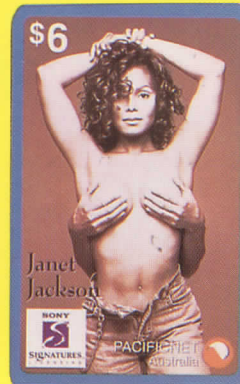
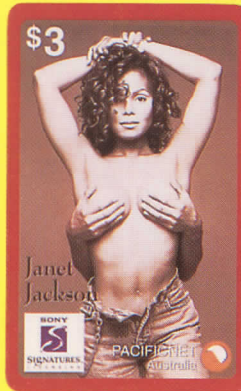
Not just beautiful, but a singer of incredible vocal range and enormous talent. This \$5 Phonecard is presented in a colour folder and is limited to just 1000 Cards worldwide.

\$17.50

Julio Iglesias \$5 Pack

Extraordinarily popular with lady folk worldwide. Julio is featured on this \$5 Card holding a Coca-Cola. Presented in a colour folder and limited to just 1000 Cards worldwide.

\$17.50



INTERNATIONAL NUMISMATICS

GPO Box 4413, Sydney, NSW 2001 Australia

Telephone: (02) 262 4366 Facsimile: (02) 262 4510

Name.....Mariah Carey \$5 Pack	@\$17.50 \$.....
Address.....Julio Iglesias \$5 Pack	@\$17.50 \$.....
.....State.....P/code.....	Postage and Insurance	\$ 4.50
Phone number during business hours.....	Cheque / Money Order enclosed	\$.....
Fax number if available.....	Or debit my Amex / Bankcard / Mastercard / Visa card /	
.....Janet Jackson 3 Card Set @\$39.00 \$.....	Diners Club card	
.....Janet Jackson Individual \$6 @\$12.50 \$.....	Number _____	
.....Janet Jackson Individual \$3 @\$ 7.50 \$.....	Expiry ____/____ Signed.....	

Telstra Phonecards- *Are you hooked yet?*

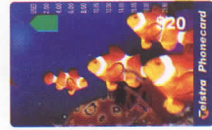
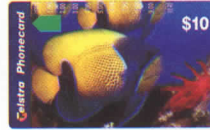
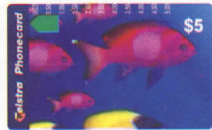
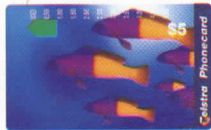


Australia is renowned world wide for its spectacular and remarkable underwater life, and now Telstra features some of the most brilliant, flamboyant and exotic marine life found in the Australian waters on the first Telstra **Phonocard**[™] Underwater Life series.

There will be only 3,500 Limited Edition folders produced. Each folder contains an exclusive complimentary \$2 card, available only when you purchase the folder.

Don't miss the April issue of the Bulletin for your opportunity to obtain the Underwater Life **Phonocard** Limited Edition folder, and watch the June issue for the 1996 Atlanta Olympic Games **Phonocard** series.

To receive your free copy of the Australian Phonocard Bulletin, simply call (02) 204 0255.



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