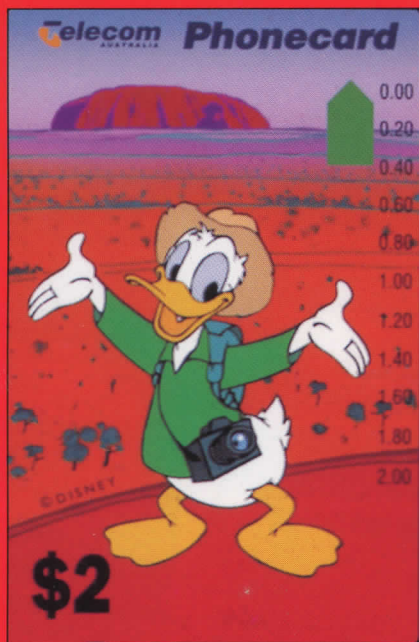
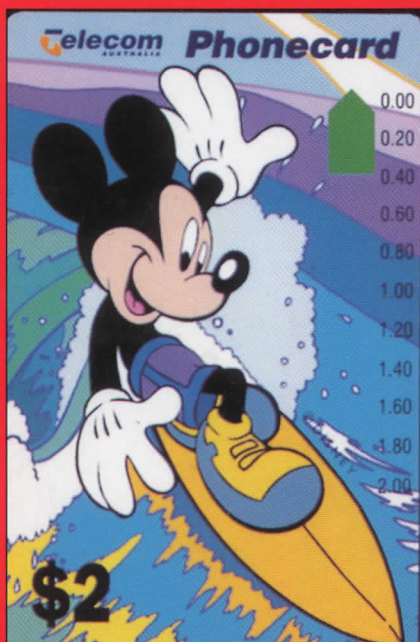


# Phonocard Collector

AUGUST/SEPTEMBER 1994

No. 27

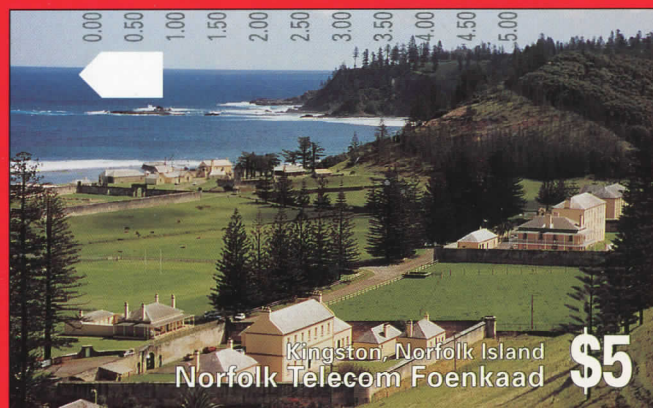
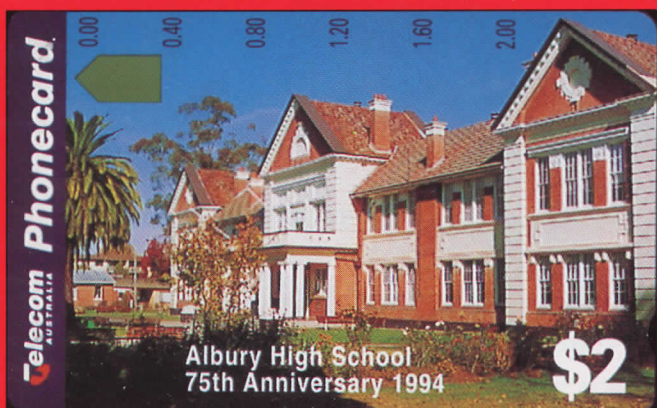
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Mickey and Donald 'down under' on Aussie cards!



Albury High School

Norfolk Island 'Foenkaads'

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Other NZ Collectors' Packs available - your further enquiry is welcome.



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**6. France Coca-Cola.** Superb thematic in mint condition. Only 13,600 printed ..... \$70



**7. France Bugs Bunny.** Superb mint. .... \$45



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**8. France Sprite® with Bart Simpson.** Only 12,000 printed. Mint ..... \$45



**9. British Telecom Australian related - XXXX set of 2 (10 and 40 unit), fine mint** .....\$160



**10. China Goldfish.** Stamp set on phonecards. 12 mint Thematics ... \$70



**17. China** Flower stamps on phonecards. Set (16) mint ..... \$70



**11. Christmas Island** issued by Telstra Australia. 1st pictorial issue. 1st print. Set of 2 mint. 5000 mintage \$85



**12. Hawaii ECLIPSE OVERPRINT - 1000 printed.** Extremely rare. Only one in stock. Mint ..... \$900



**13. Denmark Carl Lewis.** Very low printing of 3000. Mint ..... \$45



**14. Ameritech** 1st edition debit card, set of 5 mint in wrappers, 5000 printing ..... \$125



**15. France EuroDisney** thematic, fine mint ..... \$45



**18. New Zealand** Red Nose set of four. The Pack sells for \$800. The loose set is sure to rise at only ..... \$65

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# Viewpoint

## What should I collect?

**W**HAT should I collect? is the question new telephone card collectors ask most frequently. There are almost as many answers to this question as there are collectors!

It would seem that 'home country' collecting remains the most popular. That is to say, most collectors living in Australia would seem to have a collection of Australian cards while those living in, say, Denmark, would have a collection of Danish cards.

Second in popularity, and rising fast, would be topical or thematic collecting — where the subject or the design of the card is the primary reason for collecting it, rather than the country of issue.

Among the most popular topical cards are Coca-Cola, Disney cartoon characters, general cartoon characters (the Phantom, etc), entertainers (including singers and movie stars), motor sport and so on.

Causing price pressure on the first issues of many countries are those collectors whose chief intent is to obtain the first card or first set of cards of every country.

Meanwhile, many collectors seek out cards from other countries which bear some relationship to their home country. A good example would be an Australian collector adding cards with maps of Australia or kangaroos or koalas on them; or New Zealanders collecting cards showing kiwis, sheep or New Zealand scenery.

An increasingly popular field is the collection of minor varieties and, though they are generally rare, major printing errors on telephone cards. In the 'minor' category, we would rate small 'flyspecks' and hairlines which appear on phonecards suggesting that some kind of foreign matter has come between the substrate (the card plastic) and the printing plate during production.

Major errors would include missing colours, inverted colours, missing serial numbers and other, more spectacular examples of printer's



Publisher, Brian Moore

errors. These might include 'mules', where the design meant for the card of one country is printed on a 'blank' of another country.

Obviously, we at **Phonecard Collector** would be delighted to learn of any such varieties and errors which come to the attention of our readers.

Last, but by no means least, there is the collection of prefix numbers. For reference purposes, there are now several excellent checklists of Australian card prefixes available. Such reference works are invaluable and those who painstakingly compile such listings are deserving of your support.

The above are some of the most popular phonecard collecting styles. We would like to hear from readers who collect in ways not described above.

Of all collecting styles, *topical* collecting is tipped to grow fastest, because of the universal nature of popular themes, especially on advertising cards and especially brands like Coca-Cola.

Whatever *your* interest, there is bound to be a collecting style which suits you well. In the unlikely event that you tire of the hobby, given the large number of collectors, your collection is likely to find a buyer.

*Brian Moore, Publisher*

## Phonecard Collector

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## Stamps on cards

AUSTRALIA POST has entered into an agreement with Telearch (Aust) Pty Ltd for the reproduction of Australia Post stamp images on Telecom Australia telephone cards. It is understood Telearch intends to produce collector's packs containing a stamp and a phonecard bearing common images.

The packs will be available only through Telearch stockists and not through Australia Post. □

## PACS issues

PACS (Phonecard Advertising & Collector Services) has continued its successful issuing programme, with a range of three \$5 cards featuring the Sydney Opera House sold in a pack (issue price \$70), in conjunction with the Opera House Trust.

The Opera House packs are selling well, according to PACS agents. The packs are also on sale at the Sydney Opera House.

PACS had another runaway success on its hands with a \$5 card featuring the famous Ettamogah Pub. An edition of 10,000 cards was made available and these sold out quickly at Ettamogah's own outlets and through the PACS dealer network. □

## Albury High

AS part of its 75th anniversary celebrations, Albury High School (New South Wales) released a \$2 card. The school's principal, Mr Jim Shearing, recently moved to Australia from Britain, where several schools at which he worked used commemorative phonecard issues as a means to raise funds.

The Albury High School cards were very popular in the local community and with collectors, leading to a very fast sell-out of the issue. □

## Telearch

TELEARCH dealers reported a fast sell-out of their first AFL pack, depicting Gary ('The Mark') Ablett.

The recently-released Tony ('Magic') Modra card is also reported to be selling fast. The next two cards in this very popular series depict AFL players, Chris Mainwarring and Stephen Silvagni. □

## Entertainers

LEGENDARY entertainers, Madonna, Elvis Presley and Marilyn Monroe, will feature on a series of Telecom Australia telephone cards, issued on behalf of New Zealand's Strategic Media Limited.

## Norfolk Island

MEANWHILE, telephone cards produced for Norfolk Island Telecom by Telstra, will *not* be available for sale through Telecom Australia. They may be obtained from the Norfolk Island Foenkaad Bureau, their worldwide agents, Status Retail (see advertisement elsewhere in this issue) or from phonecard dealers. □

## Second printer

TO cope with an increasing number of short-run Custom and advertising cards, Telecom Australia is expected to appoint a second phonecard printer shortly. Collectors will be able to differentiate between cards from the two printers by the size of the green arrow. □

## Standing orders

TELECOM's long awaited Standing Order arrangement is now in place and available to collectors. Under the service, collectors can elect to automatically receive all future Telecom Australia official and corporate issues, providing their accounts are in credit. □

## Official issues

DURING September, Telecom Australia will issue a series of cards on behalf of the Royal Life Saving Society (RLSS) and Surf Life Saving Australia

Limited. There will be two \$5 cards, one \$10 and one \$20 card.

The issue commemorates the centenary of the RLSS, and recalls the first ever Australian phonecard issue — the Geelong Trial set.

Meanwhile, in November, three cards celebrating Christmas 1994 will be released. Denominations are \$5, \$10, \$20 and for the first time, the Christmas issue will be available in a Limited Edition.

Additionally, a commercial greeting card will be produced by John Sands and released through greeting card outlets.

The greeting cards will be in the same style and theme as the phonecard issue and the Limited Edition pack and will have slots inside into which the \$5, \$10 or \$20 card may be inserted as a Christmas gift. The greeting cards will *not* be available for sale through Telecom's mail order service.

By arrangement with New Zealand Telecom, similar greeting cards have been produced in New Zealand for several years and have proven very popular.

A \$5 "Bookmuncher" Telecom Corporate advertising card will be released later this year featuring the telephone directory recycling services run through BP petrol stations.

A \$5 advertising card will be released in December the fifth anniversary of the first trials of telephone cards in Australia.

Both the above cards will be available through general phonecard outlets as well as through the Collector's mail order service. □

## PayTel news

PAYTEL will shortly be installing their first payphones aboard the *Reef Escape*, a luxurious Barrier Reef cruise ship based in Cairns, Queensland.

The *Reef Escape* will soon be joined by a sister vessel, the *Reef Endeavour*, which will also be fitted with PayTel payphones and fax machines.

These ships, together with the *Spirit of Tasmania* and the West Coast Railway, will share PayTel's new central control networking facilities in Melbourne — which enable all PayTel phonecards to be used on all PayTel payphones sites. □



**\$20**  
The "Bounty" off Norfolk Island  
Norfolk Telecom Foenkaad



History Norfolk Island  
Norfolk Telecom Foenkaad **\$5**



Bounty Day Norfolk Island  
Norfolk Telecom Foenkaad **\$10**

## First Foenkaads of Norfolk Island

### available at issue price from Status Retail!

Norfolk Island Telecom's first official foenkaads - beautiful set of three cards depicting scenes from the island's colourful past - will be available early in October from the Norfolk Island Foenkaad Bureau ( PO Box 95, Norfolk Island, via Australia 2899) and, by special arrangement, from Status Retail, at issue price.

The set of three mint cards is available while stocks last at A\$35 an attractive descriptive pack containing all three cards is also available at A\$45 (delivery extra). Note: To launch the issue internationally, a Special Limited Edition pack (2500) only will be released for the European market and one for the United States market (price \$45 each)

# Status Retail

PO Box E176, St James, NSW 2000, Australia  
+(02) 267 6116 Fax (02) 267 6124 International Fax +612 267 6124

..... Clip and mail .....

To: Status Retail, PO Box E176, St James, NSW 2000, Australia

Fax +612 267 6124

Please Supply the following Norfolk Island foenkaads:

Quantity	Description	Unit Price	Sub-total
.....	Set of three mint Norfolk Island foenkaads (\$5, \$10, \$20) .....	A\$35.00.....	.....
.....	Limited Edition pack(s) containing set of mint Norfolk Island foenkaads .....	A\$45.00.....	.....
.....	Special Edition pack (s) - EUROPE - containing set of mini foenkaads .....	A\$45.00.....	.....
.....	Special Edition pack (s) - USA- containing set of mini foenkaads.....	A\$45.00.....	.....

Delivery charge (see notes below) .....

Cash  Cheque  Money Order herewith  Debit my Credit Card .....

American Express  Bankcard  Diners' Club  JCB  MasterCard  Visa A/c# .....

Expiry Date: ...../...../..... Name on Card:..... Signature: .....

Name: ..... Address: .....

..... Daytime ☎ No: .....

#### DELIVERY NOTES:

**Australia:** \$4 for up to five packs (including Certified Mail); \$1 for each additional pack.

**Overseas:** We offer three delivery options - United Parcel Service (UPS) courier minimum \$25 (up to 10 packs) with safe, secure delivery in 3-4 days anywhere; Registered International Airmail minimum \$15 (up to 3 packs), with secure delivery in 7-14 days;

Ordinary Airmail minimum \$5 (up to 3 packs) at customer's own risk. (If unspecified, courier service will be used.)

Be sure to give a physical address for consignments sent by UPS.

# Unique heritage

**N**ORFOLK ISLAND is an island of about 3455 hectares in the South Pacific Ocean, 1676 km east-north-east of Sydney and 1100 km north west of New Zealand.

The island has a population of around 2000 people — 46% of the permanent population being of Pitcairn Island descent.

Norfolk Island was occupied from 1788 to 1814 as a convict settlement and again as a second convict settlement from 1825 to 1855. In 1856, 194 settlers from Pitcairn Island were relocated to Norfolk Island, disembarking at their new home on June 8 ("Bounty Day"). From 1844 to 1855, the island was controlled by Van Diemen's Land authorities.

In 1856, because of the arrival of the Pitcairn settlers, the island was

removed from the control of Van Diemen's Land and Norfolk was created a "distinct and separate settlement" by Order in Council of Queen Victoria.

In 1914, by Imperial Order in Council and an Act of the Australian Parliament, Norfolk Island became a territory under the authority of the Commonwealth of Australia. It did not, however, become part of the Commonwealth.

From 1914 to 1979, the island was administered by the Australian Government. In 1979, the island achieved self-government, with the inauguration of the Legislative Assembly.

The Assembly is of nine members who have plenary powers to make laws for the peace, order and good

government of Norfolk island.

Some things on Norfolk island have changed little over the years. Many of the islanders preserve their Pitcairn heritage and speak the distinctive traditional language passed down from the Bounty mutineers and their Tahitian wives.

Cows still graze under a commonage system and goods from ships are still brought ashore on lighters, as the Island has no natural harbour.

However, meeting them demands of the tourism industry has meant that a wide range of services and the most modern comforts are now available — including Norfolk Telecom foenaad.

Norfolk Island is proud of its uniqueness and of its close links with Australia and the other countries of the region. □

## KABE Albums and pages for telephone cards...

**SPECIAL INTRODUCTORY OFFER**



Top quality softener-free transparent album pages with individual crystal clear holders — each with two pockets, one for the card and one for a 'writing-up' label. Once inserted in the album page, your cards are not only perfectly displayed and presented, but also double-

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Prices are: Complete album with ringbinder and five 'Stella' pages ..... \$42  
 Ringbinder without pages \$30      Pack of five 'Stella' pages \$12.50      Pack of 50 writing-up labels \$15

Postage & handling extra: \$6.50. American Express, Bankcard, MasterCard, Visa welcome!

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# First Norfolk issue recalls island's colourful history

Norfolk Island will issue its first series of phonecards (*foenkaads* in the local vernacular) this October.

**T**HE mutiny on the *Bounty* is legend in the annals of the sea and today the descendants of those mutineers live in one of the most unique communities on the planet — on a speck in the vast Pacific Ocean known as Norfolk Island.

In its first issue of phonecards, early in October 1994, Norfolk Island commemorates its links with the *Bounty*.

Following the mutiny, Fletcher Christian founded a colony on Pitcairn Island which was so rent with murderous feuds that within a few years all of the founding males had perished except one.

This man, John Adams, converted the survivors to a community described as "the world's most perfect and pious race".

When the community grew to 186 souls, fear of overcrowding led to a search for a new home and in 1856 they moved to Norfolk Island, 6000 kilometres distant.

Each year since, the islanders have celebrated *Bounty Day* with a re-

enactment of their landing, a huge, communal picnic and an old fashioned ball.

One of the first issue cards (\$20) portrays the visit to the island of the famous *Bounty* replica.

Another (\$10) shows a vintage carriage featured in the annual parade whilst a third (\$5) offers a glimpse of this wonderfully scenic island which Captain Cook described as a "paradise" when he discovered it over two centuries ago.

To this day, the islanders speak a unique language — an amalgam of the 18th Century English and Polynesian — and it is this spelling which is used in "foenkaad".

While Norfolk Islanders are infused with old-world charm, they are introducing the latest cardphones for callers wishing to use the public phones to ring outside of Norfolk Island (local calls are free).

Card values are \$5, \$10 and \$20 and the cards may *only* be used on the Island. Norfolk Foenkaads should have special appeal because



**\$20**  
The "Bounty" off Norfolk Island  
Norfolk Telecom Foenkaad

- collectors can begin from card #1;
- designs will generally be based on Norfolk Island's unique history and culture;
- collectors will be advised on all releases via newsletter and phonecard media;
- issues will be limited to a very conservative three or four per year;
- the first release will comprise only 25,000 sets; and
- an upper limit on sales will ensure that all collectors can purchase at reasonable prices.

Future foenkaads will feature more links with the *Bounty*, possibly including stars who have played Fletcher Christian and Captain Bligh in some of the four major movies which have been made around the celebrated story.

Ø **Phonecard Collector**  
INFORMATION LINE

Status Retail, PO Box E176, St James NSW 2000, Australia. Fax: +61 2 267 6124; Norfolk Island Foenkaad Bureau, PO Box 95, Norfolk Island, via Australia 2899. Fax: +6723 23636.



**\$5**  
Norfolk Island  
Norfolk Telecom Foenkaad



**\$10**  
Bounty Day Norfolk Island  
Norfolk Telecom Foenkaad



# Railways of Australia

New user groups mean new phonecard series.

**P**AYTEL AUSTRALIA has been successful in marketing their range of mobile payphone to new Australian railway applications. Trials are presently under way on a number of passenger trains throughout the Australian continent to test cellular radio coverage and the recently developed PayTel satellite interface.

Use of the satellite interface removes the previous dependence on being within range of a cellular network, and enables many more railway operators to offer on-train payphones as a services to their patrons.

Servicing diverse railway payphones has been made possible by the introduction of PayTel's central networking system in Melbourne during June. This sophisticated computer system (designed and built by PayTel engineers) monitors all PayTel payphones throughout Australia and enables all PayTel phonecards to be used on all PayTel payphones.

The first railway application is on the West Coast Railway in Victoria. Phones are presently being installed on trains servicing this route and a new range of phonecards will be available to railway patrons and collectors on from August 25. These cards will be available in \$3, \$6 and \$10 denominations as single cards and card sets at face value, or in a handsome collector's pack at A\$25.

This set forms the first in a series of sets of cards depicting railways throughout Australia fitted with PayTel phones. Each series of railway phonecards will comprise four sets; hence the West Coast Railway is set 1 of series 1.

Each series will be available as a combination "Series Collectors Pack". Only 1500 such packs will be produced for each series, and will be available at the time of release of the fourth set in each series. Each "Series" pack will include all 12 cards of that particular series, together with a



specially printed booklet describing the locomotives, trains and railways covered in that series. The first special "Series Pack" is scheduled for release during the first quarter, 1995 and will retail at \$150.

As new train services will be coming on-line fairly quickly, PayTel will be producing only two issues per train service each year — the first issue always being released at the commencement of each particular service. A generic "Railways of Australia" card set will be released early in 1995 to service the train phones between each specific train-related issue.

PayTel phonecard face values are always struck to meet the specific needs of each user group. On the (relatively) short-haul West Coast Railway, the client and PayTel agreed that \$3, \$6 and \$10 cards would be appropriate to the needs of that railway's patrons. On longer (overnight or multi-day) journeys \$5, \$10 & \$20 cards will probably be appropriate.

Ø **Phonecard Collector**  
INFORMATION LINE

PayTel Australia Pty Ltd, PO Box 456, Blackburn, Vic 3130, Australia. ☎/Fax (03) 877 9499.



# The Australian Wildlife Fund introduces the first **Combination Conservation Stamp and Phonecard Packs**



## The Koala Pack

- \$5 mint Telecom Phonecard showing the 1994 Koala Stamp design
- \$8 mint 1994 Koala Stamp in its miniature sheet format
- \$7 and \$5 mint Koala Stamps in a single miniature sheet exclusive to the pack
- Total face value of pack contents: \$25
- Issue price: A\$25

## The Wetlands Conservation (Duck) Pack

- \$10 mint Telecom Phonecard showing the 1993/4 Duck Stamp design
- \$10 mint 1993/4 Duck Stamp in its sheetlet of four format. The sheetlets are overprinted "phonecard pack edition" and are not available with this overprint from any source other than this pack
- Total face value of pack contents: \$50
- Issue price: A\$49

### Each Pack Issued in a Limited Edition of 10,000

- Paid orders filled after issue date, in order received

### First 1000 Presented as Collectors Folio Edition

- The Pack(s) and all contents, including a Certificate of Authenticity, with matching numbers in gold
- Numbers allocated as paid orders received
- Matching numbers in 2nd year available: planned date March 1 1995
- Collectors Folio Edition issued at \$40 (Koala Pack) and \$64 (Duck Pack)



Available from dealers or direct from

## The Australian Wildlife Fund

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----- Order Form -----

Order to: The Australian Wildlife Fund, PO Box 214, Lindfield, NSW 2070, Australia ☎ +61 2 416 6632 Fax +61 2 416 6639

Please supply the following:

Koala Stamp and Phonecard Packs .....	@	\$25	\$ .....
Collector Folio Edition, numbered* .....	@	\$40	<b>Sold Out</b>
Duck Stamp and Phonecard Packs .....	@	\$49	\$ .....
Collectors Folio Edition, numbered* .....	@	\$64	<b>Sold Out</b>

Please add Postage and Handling (Australia \$2, Overseas \$5) \$ .....

\*Tick for reservation of matching number in 1995 Koala Duck TOTAL \$ .....

Payment by Cheque Bankcard MasterCard Visa

Card # ..... Signature ..... Expiry ...../.....

Name: ..... Address: .....

..... State ..... Postcode ..... Country .....

# MINI-DISPLAY ADS

**Mini-Display Ads** are an economical way of keeping your name and specialities in front of collectors (and dealers) in the **Phonecard Collector**. Mini-Display Ads are sold in modules 41 × 41mm in size. Advertisers may elect to take multiple modules pro-rata. Although Mini-Display Ads may be booked casually by dealers, clubs and societies and individual collectors, there are *big savings* if the same ad is booked (and paid for in advance) to run for 12 consecutive issues. A single insertion of one 41 × 41mm module costs A\$30. Book and prepay for a series of 12 Mini-Display Ads in the **Phonecard Collector** for only A\$240 — a **saving of one-third!** (Copy must not be changed.) All Mini-Display Ads are priced nett — no further discount allowed.



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**Date:** February 9-12 1995

**Venue:** Museum of Chinese Historical Relics, First Floor, Bayview  
Building, Hong Kong

(Near Hong Kong Convention Centre & China Resources Building.)

**Sales Counters:** 80

**Size:** 2m × 3m per booth

**Fee:** US\$1300

**Organisers:** Radiant Star Ltd

**Hong Kong Office:** 12-16 Li Yuen West St, Room 503,  
Central, Hong Kong

**Mailing Address:** G.P.O. Box 12996, Hong Kong

**Tel:** +852 501 0225 **Fax** +852 501 0158, +852 541 1996

*For any further information, please feel free to contact  
Mr George Yue or Antonio Yu*

## The Melbourne Phonocard Club, Inc

Meetings held on the first Saturday each month at 1pm at the Northcote Senior Citizens Centre, 18A Bent Street, Northcote (Melway 30 E7).

Visitors welcome.

Australia's first promotional card available for A\$3 (limit applies).

The club seeks exchange of Australian for international phonecards.

**The Melbourne Phonocard Club, Inc**  
PO Box 197, Heidelberg West, Vic 3081, Australia



## AUSTRALIAN PHONECARD COLLECTORS CLUB INC AUSTRALIA'S FIRST CLUB

Meets second Tuesday of each month (no January) at Toc-H-Hall, 30A Delaine Avenue, Edwardstown, Adelaide, South Australia (off South Road) at 7.30 pm.

Activities provided for members: Auction, Direct Sales, Exchange, Discussions, Reference Library, Postal Auctions via Magazine, Displays.

Excellent produced bi-monthly magazine (print post approved) providing advertising inserts in A5 envelope.

### Limited Edition Club Collectors Cards Available.

\$10 Kangaroo Island (1st Phonocard Fair) \$3.00 (postpaid)  
\$5 Steam Ranger — "Southern Encounter" (Australia's First Thematic) \$2.50 (postpaid)

Club produced catalogue "**Phonecards of Australia**" \$7.00 (\$2 postage & packing)

Information brochure available (please send SSAE)

**Contact Secretary** Glenis Hymers, 64 Concord Drive, Reynella, SA 5161, Australia. ☎ (08) 381 3449

Bankcard, MasterCard, Visa welcome

## Auckland (NZ) Phonecards Society, Inc.

*Meets the first Sunday every month at 10.30am*

*Mt Albert Senior Citizens Hall*

**Everyone Welcome!**

*Postal enquiries to:*

**Auckland (NZ) Phonecards Society, Inc.**

**PO Box 11456, Ellerslie,  
Auckland, New Zealand**

## Sydney Phonocard Club

Meets on the fourth Wednesday each month at the Auditorium, St Marys Bowling Club, Carson Lane (off Queen Street).

*All welcome!*

**Sydney Phonocard Club**

**PO Box 773, St Marys, NSW  
2760, Australia**

**Contact:** Derek May ☎ (02) 835 2427

## Rosebud & District Phonocard Collectors' Club, Inc

meets on the second Saturday each month at the Anglican Church Hall, Corner Sixth Avenue and Point Nepean Road, Rosebud (Melway 158 D12).

*All welcome!*

**Rosebud & District  
Phonocard Collectors' Club, Inc**

**PO Box 211, Rosebud, Vic 3939,  
Australia**



*The Phonocard Club of  
Tasmania Inc*

meets monthly at the Goodwood Community Centre.

Members receive a quarterly newsletter featuring a Postal Auction and the latest news.

There is a 'Swap Shop' and a 'High Flyers' listing. This is supplemented by a monthly flyer.

For meeting and membership details, contact

**Sam Bailey, Secretary**

**The Phonocard Club of  
Tasmania, Inc**

**PO Box 816, Rosney, Tas 7018, Australia**

# Phonecards: a vision for the future

Eddie Cummings, Jr, talks with publisher, Brian Moore, about his vision for the phonecard market.

**N**OT many phonecard dealers collect what they deal in. Eddie Cummings, Jr, 25, is a notable exception.

Heading up the phonecard division at the national capital's best-known collectables dealing company, Edlins of Canberra, Eddie Cummings has a passion for motorbikes. He has three of them and a great many more phonecards showing his favourite means of transport.

"Collecting phonecards by topic holds an attraction for just about everybody," Eddie told **Phonecard Collector**. "Whatever your interest, be it sport, music, animals, birds, trains or another subject, its bound to have been shown on phonecards.

"Topical collecting possibilities are endless. Animals and transport subjects on cards are among the most popular at the many fairs we attend. Coca-Cola and Disney cards would probably be the most popular of all subjects. And I am competing with a lot of other collectors who also want bikes on cards."

Recently elected president of the Australian Phonecard Dealers Association, Eddie has firm views on the need for a strong trade association to represent the needs of both collectors and the trade.

Because the phonecard industry is still very much in its infancy, it has attracted more than its share of merchants who see only short term gains, as opposed to an industry with a long term future.

"Only major traders with a proven and ethical track record will be admitted to membership of the APTA," Eddie explained.

"The organisation will provide a neutral body for the resolution of disputes that arise between dealers and collectors and will also seek to



Eddie Cummings, Jr

redress grievances between dealers.

"We want the APDA to give both collectors and dealers confidence in the rapidly growing phonecard market."

The **Phonecard Collector** asked Eddie if he saw any danger in the rapidly spiraling prices being asked (and obtained) for phonecards.

He mentioned that the price rises are a function of supply and demand, though he did express some surprise at the speed with which some items are increasing in price.

He suggested that there are many 'sleepers' available at still modest prices, including some of the less spectacular packs, mint phonecard sets and one-hole used cards.

The Edlins of Canberra business, owned by Ed Cummings, Snr, and the Cummings family, was founded largely on trade in coins and stamps. That profile has changed considerably in

recent years, and while coins and numismatic material remain important parts of the company's business, stamps make up less of the company's turnover.

While Edlins' retail business is conducted from a well-appointed shop in Canberra's busy Garema Arcade, the company has a busy mail order division, attending to the needs of a growing clientele. Hundreds of collectors and dealers also buy and sell through Edlins' regular postal bid and auction sales.

On pages 11-15 of this issue of **Phonecard Collector**, Edlins are offering more than 750 lots of phonecards for sale by auction. The sale, part of an even larger offering of stamps, coins and other collectables, will be held in Canberra on September 23. Total estimates exceed \$250,000 and the sale is, to **Phonecard Collector's** knowledge, the largest of its type ever undertaken in the southern hemisphere.

Milestones are not unusual for Edlins. Eddie was one of the pioneers in collecting Australian phonecards by prefix number, publishing the definitive catalogue of prefixes late last year. Though interest in prefixes has waned slightly, given the strong state of the market for phonecard packs, there is still a sound collector base for prefixes. Edlins will publish a new catalogue containing the prefix listing late September.

Eddie concluded that there are many collectors viewing their phonecard purchases solely as a vehicle for making a dollar or two. He suggested that speculation could be a dangerous activity. Collectors should keep their purchases within reason and affordability and not get carried away, plunging in and risking all, he felt. Sound advice indeed! **BM**



# EDLINS OF CANBERRA

## Phonecard, Stamp & Coin Auction

(The National Capital's Leading Traders and Auctioneers)



Shop 10, Garema Arcade, Bunda Street, Canberra City, ACT, 2601  
 Phone (06) 248 7859 OR Facsimile (06) 259 2316  
 All Mail to: PO Box 98, Belconnen, ACT, 2616

### PUBLIC AND POSTAL AUCTION No. 103

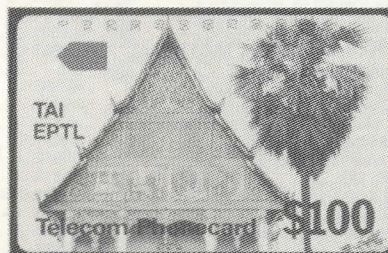
**Friday, September 23, 1994 - Venue: Griffin Centre, Bunda Street, Canberra**

The prices listed are estimates. You may bid at, above or below the estimates. Lots will be sold at 5% above the second highest bid. Lots are available for viewing at the above address. All lots are sold as genuine and as described. Lots incorrectly described may be returned within 7 days for full refund. Fax or phone bids will be accepted.

**IMPORTANT:** This auction has been organised in three sessions. The **COINS** will run from Lots 1 to 200 (12.15pm-1.30pm). The **STAMPS** start at Lot 201 (2.00pm-4.00pm) and finally the evening session will be the **PHONECARDS** running from 7.00pm-10.00pm. The National Phonecard, Stamp and Coin Show will be held at the Convention Centre on Saturday/Sunday, September 24/25, 1994.



Lot 1444



Lot 1362

#### Information on Bidding for New Bidders

Enter the lot number you are interested in on the Bid Form, or on a piece of paper, and the maximum amount you are prepared to pay. Telephone bids are acceptable if confirmed in writing. We will purchase the lots for you AT THE LOWEST POSSIBLE PRICE subject to competition from other bidders. You may bid with complete confidence as the normal auction practice of the successful bidder paying only one bid step above the second highest bidder will be strictly adhered to. Bids that fall between two bidding steps will usually be rounded down. Successful bidders will be notified approximately 5 days after the closing date of the sale. All the stamps are fine unless otherwise stated. In the unlikely event of any item not being as described, you may return it for a full and immediate refund. Collections, Accumulations and Lots including undescribed stamps are not returnable. **Please write or phone for more details on any lots - photocopies are available at 40c each.**

**CREDIT CARDS - Bankcard/Visa/Mastercard.** This is an acceptable way for you to settle your account after the auction, as it allows for speedy despatch and finalisation of the auction. It also permits you to make your repayments at your own convenience. If you wish to use a Credit Card, just fill in the space provided on the bid form.

#### VIEWING OF LOTS

Lots may be viewed from 19.9.94 to 23.9.94 at our shop premises. **NB:** On 23.9.94, Coins may be viewed until 12.15pm - Stamps until 2.00pm and Phonecards until 7.00pm.

#### SYMBOLS USED IN THIS CATALOGUE

- |      |            |     |                      |
|------|------------|-----|----------------------|
| x    | Mint       | xx  | Mint Unhinged        |
| (xx) | Unused     | CTO | Cancelled to Order   |
| o    | Fine Used  | W/C | Well Centred         |
| C    | Covers     | P   | Post Office Packs    |
| O/C  | Off Centre | PS  | Postal Stationery    |
| S    | Specimens  | M/S | Miniature Sheets     |
| PC   | Postcards  | ( ) | No. of Stamps in Lot |
| Blk  | Block      | A   | Accessories          |
| L    | Literature | Ci  | Cinderellas          |

#### NO BUYERS COMMISSION CHARGED

**Edlins of Canberra**  
**BID FORM**

**Telephone: (06) 248 7859**

**Fax: (06) 259 2316**

Name: .....  
 Address: .....  
 ..... Pcode: .....  
 Phone No: .....

"Below are the highest prices I agree to pay for each of the lots listed, it being understood that they will be sold to me below my limits if the Sale permits. Normal Auction conditions apply."

.....  
 Signature

LOT	LIMIT \$	LOT	LIMIT \$	LOT	LIMIT \$	LOT	LIMIT \$

(If space insufficient please use plain sheet of paper)

**PLEASE CHECK LOT NUMBERS AND BIDS CAREFULLY TO AVOID ERRORS**

PLEASE POST YOUR BIDS AS EARLY AS POSSIBLE.

If competition necessitates, increase my bids by (Tick appropriate panel)

10%  25%  50%

Please debit purchases to my  
 Bankcard  Visa  or Mastercard   
 Expiry Date: ...../...../.....



.....

Signature: .....









1400.	Singapore Fuji Film Pictorial Animals Coll/Pack M.R.T. (Railway) cards very popular in Sing.....	\$40	1423.	Movie Card - Almost an Angel Paul Hogan mint and Art.....	\$45	1450.	USA 10 x Nynex Summer in the City mint.....	\$100	
<b>WORLD MINT THEMATICS</b>									
1401.	Isle of Man, Mint Super TT Coll Pack, 4 diff Bikes.....	\$80	1424.	Movie Card - Crocodile Dundee 2 Paul Hogan mint and Art.....	\$65	1451.	USA World University Games and folder and art.....	\$25	
<b>ANIMALS</b>									
1402.	South Africa Big 5 Sets x 5.....	\$225	1425.	Isle of Man, Manx Coll Pack set of 4 with very attractive looking ships.....	\$80	1452.	Wish You Were Here Set 5.....	\$70	
1403.	Denmark 10Kr Card featuring Parrot, Kangaroo and Shark.....	\$20	1426.	Denmark - Titanic Sinking and Art.....	\$22	1453.	5 x Wish You Were Here Sets 5 (25) ...	\$350	
1404.	Taipei Mint 1993 Year of the Rooster Asian International Stamp Expo.....	\$30	1427.	Denmark - Great Ocean Liners Set 4 and Art.....	\$75	1454.	USA "Wish You Were Here" Set of 5 and Art.....	\$75	
1405.	Brazil 10 Unit Parrot.....	\$10	1428.	Germany - Very rare "The Boat" World War II U-Boat Set of 3 cards and Art....	\$175	1455.	USA Nynex Luge Card - very popular and Art.....	\$65	
1406.	Brazil 10 Unit Panther.....	\$10	<b>SHIPS</b>						
1407.	Brasil 20 Unit Bird Galo Da Serra.....	\$15	1429.	USA Civil War Buffalo Soldier and Art.	\$25	1456.	Amerivox Mint \$10 Elvis Three Images Card.....	\$18	
1408.	Denmark - T-Rex and Triceratops and Art.....	\$25	1430.	USA Classical American Indian 1st Issue set of 3 and Art.....	\$60	1457.	Amerivox Mint \$10 Elvis with Microphone.....	\$18	
1409.	Denmark Humpback Whale and Artwork.....	\$25	1431.	USA ditto 2nd Issue set 3 and Art.....	\$55	1458.	Amerivox mint \$10 Elvis on Phone.....	\$18	
<b>ART</b>									
1410.	USA Liberty Art Series limited issue, 3 cards featuring Van Gogh, Degas, Seurat.....	\$180	<b>WILD WEST</b>						
1411.	USA Salvador Dali artcard and art.....	\$25	1432.	Japan All Blacks NZ Rugby Set 3. Hard to find set in original folders.....	\$200	1459.	USA World Peace Gold Card - Amerivox - 1 gram of fine gold - very rare and Art.....	\$195	
<b>CARTOONS</b>									
1412.	The Dark Chromium Plated Card Artwork by Bart Sears #898 of 5000...	\$25	1433.	New Zealand Antarctic Series Set 4, good cond.....	\$280	1460.	USA Beautiful Atlanta Card and Art....	\$35	
1413.	Ditto similar except by Naftali.....	\$25	1434.	3 x Different Recent 5 Unit PNG Cards Cyprus Flowers Set 3 £10 has scratches on back.....	\$50	1461.	USA Holiday Celebration 2 card set and Art.....	\$45	
1414.	Ditto similar except 1 of each Autographed.....	\$70	1435.	<b>SOUTH AFRICA</b>					
1415.	France Bart Simpson and Art.....	\$50	1436.	South Africa Big 5 First Issue Set.....	\$45	1462.	USA Laser Radio New Issue and Art...	\$20	
<b>COCA-COLA</b>									
1416.	Coca-Cola Card mint - Iceland Dynamic Ribbon and Art.....	\$75	1437.	S Africa The Big 5 Animals and 3 Art Pages.....	\$55	1463.	Germany 12 DM Card featuring US Skyline by Day Nynex Card.....	\$20	
1417.	Coca-Cola Card mint - Denmark "Coke is the Music" and Art.....	\$105	1438.	SA R50 Proof Kruger Card (inactive)...	\$25	<b>WORLD USED THEMATICS</b>			
1418.	Coca-Cola Card mint - Czech Coke machine and Art.....	\$75	1439.	SA R20 Proof Kruger Card (inactive)...	\$25	1464.	Ferrari and Jaguar.....	\$15	
<b>MOVIES</b>									
1419.	USA Marilyn Monroe Worldlink \$20 rare - 500 issued and Art.....	\$85	1440.	South Africa - historic 1994 Democratic Election Limited Issue 200 rand and Art.....	\$170	1465.	"Maradonna" UNICEF Childrens Fund France Cartoon World Cup Soccer JVC Ad Card.....	\$10	
1420.	USA - Marilyn Monroe "lost photos" 4 card set and Art - superb.....	\$125	1441.	South Africa - Ditto but 100 rand Card	\$95	1466.	Whitney Houston Sanyo Ad Card.....	\$25	
1421.	USA Marilyn Monroe "Lost Photos" 4 card set with special embossed folder and photos and art, superb.....	\$175	1442.	South Africa - child Art set of 3 and Art Namibia Dune Card and Art.....	\$40	1467.	Madonna Dreams Come True Ad Card.....	\$30	
1422.	Movie Cards - Terminator 2 mint card and Art.....	\$55	1443.	<b>U.S.A.</b>					
<b>USED MOVIE STARS</b>									
1470. Movie Card - Indiana Jones and Arts - Used..... \$25									
1471. Movie Card - Days of Thunder Tom Cruise and Art Used..... \$25									
<b>WORLD USED</b>									
1472. NZ \$2 Christchurch Trial Used..... \$150									
1473. NZ Commonwealth Games Set 5 scarce set in good cond..... \$500									
1474. New Zealand Satellites Set 5..... \$50									
1475. Used Coll various countries, many harder to get Peru Ivory Coast etc. Noted mint from Algeria, Bahrain, Finland and Sri Lanka, 58 diff countries no dupl (121)..... \$400									

**POSTAL BIDS CLOSE FRIDAY 23/9/94 - PLEASE POST YOUR BIDS EARLY**

# National Coin, Phonocard & Stamp Show, Canberra

Saturday/Sunday, September 24/25 1994

Venue: **CANBERRA CONVENTION CENTRE**

**\$1000 in Door Prizes, including \$500 CASH**

Australia's major dealers in attendance, buying and selling coins, phonocards, militaria, banknotes, stamps, postcards, silver, gold & other collectables.

Public & Postal Auction will be held on Friday, September 23 1994

**Special release of collector cards prepared by Pay-Tel Australia**

**Issue limited to 1,500 at cost of \$5 each**

Admission \$3

Dealers' tables available - Phone(062) 258 6845 or Fax (062) 259 2316

Future National Coin, Phonocard and Stamp Shows are in

**Launceston Novotel Hotel Saturday, October 22, 1994 then**

**Hobart Westside Hotel, Sunday October 23, 1994**

# Courage Under Fire

The heroic work of volunteer Australian firefighters is to be recalled on phonecards.

AUSTRALIAN PHONECARD COLLECTABLES PTY LTD of Cherrybrook, New South Wales, is the newest company to join the ranks of those using Telecom Australia telephone cards as an advertising and promotional medium.

APC managing director, John de Bree, has over 20 years experience in senior corporate positions with customer service oriented financial services and media companies, such as American Express, Radio Station 2WS and St George Bank.

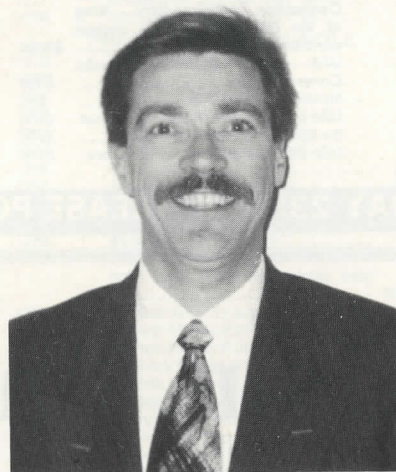
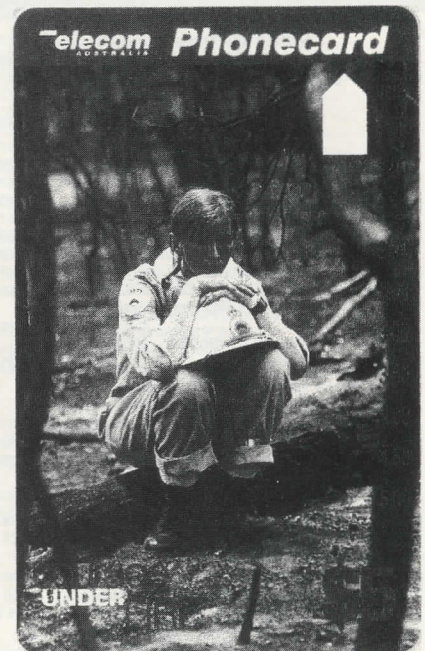
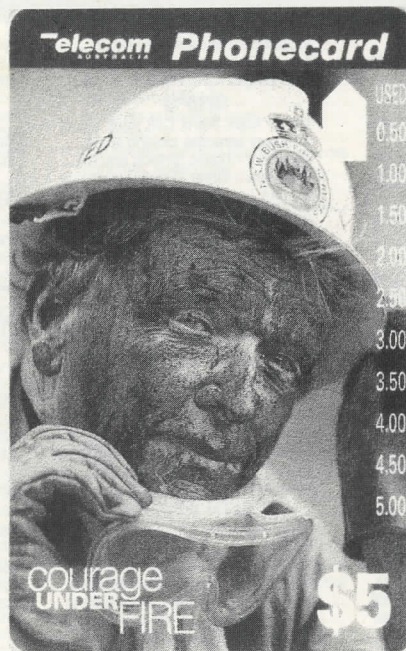
Mr de Bree researched the telephone card market heavily before committing to his first card issue. Over several months, he talked with industry leaders, collectors and Telecom executives in order to identify market needs and expectations.

His research revealed the demand for high quality, value-for-money thematic phonecards in attractive packaging.

Mr de Bree told **Phonecard Collector** magazine that his company's first issue, a set of two \$5 cards, will be available late in September in a special presentation pack, to pay tribute to the work of Australia's volunteer firefighters.

Called "Courage Under Fire," the issue is particularly poignant given the approaching summer bushfire season and the tragic memories of last year's bushfires which engulfed much of Sydney.

The Courage Under Fire phonecard issue has been endorsed by Mr Phil



John de Bree, managing director, Australian Phonecard Collectables Pty Ltd of Cherrybrook, NSW.

Koperberg, Commissioner of the New South Wales Department of Bushfire Services.

Mr Koperberg has been vocal recently in seeking an extension of the gazetted bushfire season in New South Wales, which, among other initiatives, limits the lighting of open fires.

"A percentage of the profits from sale of the Courage Under Fire issue will be devoted to the activities of Bushfire Services in New South Wales," Mr de Bree told **Phonecard Collector**.

The pack will be produced in a limited, individually numbered edition of only 6000 packs, with a recommended retail price of \$39.50 in Australia.

The packs are similar in shape, size and format to Telecom New Zealand

packs, featuring a protective sleeve with cards stored in archival quality pockets. The packs can be opened up to view the phonecards in existing phonecard pack albums.

## Opals to feature

The "Courage Under Fire" issue is the first in a Nature series of phonecards from APC.

APC's next issue, due for release in November, will feature Australian gemstones and is being coordinated in association with the Australian Gem Industry Association.

A single card will show beautiful Australian opals, and is likely to be the forerunner in a series on what will be a new topic for Australian cards.

In an effort to add value for pack purchasers, APC will offer collectors of the gemstones pack an opportunity to win an opal pendant to the value of \$2500 through a competition to be in **Phonecard Collector** magazine.

## APC objectives

Australian Phonecard Collectables objectives are to produce value-for-money, high quality advertising and custom issues, primarily featuring Australian themes, using Telecom phonecards and attractive packaging.

"My aim is to increase the size and scope of the market for phonecards and to promote them as an advertising medium," Mr de Bree told **Phonecard Collector**. □

# You need never miss out again...



Telecom Australia's Limited Edition **Phonocard™** issues have been selling out within weeks, even days, of their release. If you are a serious collector of some of the world's most unique and beautiful cards, make sure you register for the new Standing Order Arrangement.

Each new issue will be automatically sent to you - **GUARANTEED.\***

\*Conditions apply

Application forms are currently being sent out with the latest Telecom Australia newsletter. If you haven't already registered for this service, send or fax your details to;

Phonocard Collector Service  
PO BOX 3964  
Parramatta NSW 2124  
Australia  
Fax: 02 204 0180

## INFO HOTLINE 0055 29469

Secure an important part of Australia's Phonocard history for your collection.

# Sydney View

with Opera House.

**I**T would be faster for me to tell you what is wrong in phonecards than what is not, such is the healthy state of the market.

Prices continue to rise at a frightening pace. Still, some areas are being ignored and these will present themselves as profitable opportunities in the not-too-distant future.

Collectors' packs of course continue to lead the charge of the Australian market with South Australia way out in front. The question is, will the South Australia hit \$2000 before the year is out?

Next in line is the New South Wales pack, which is trading around \$700. This is also a truly difficult pack and soon hit the four figure mark.

For readers on a budget the three cheaper State packs (Western Australia, Northern Territory and Tasmania) are worth a punt. Any significant holdings of these packs are now near exhausted. Many readers may not be aware that many of these packs were broken up and the cards sold out of them in the earlier days of the hobby. The result is even fewer surviving packs intact.

Similarly, used cards from all three states are very difficult to get. The difference in price between these sets either in packs or used one hole or multi-hole will always be close together.

## Used cards

Has any reader looked at the difference in price between mint and used cards in the early state issues recently? South Australia, for example, shows a price of around the \$200 mark for a one hole set whilst a mint set is worth around four to five times this.

Now, in my opinion, there is no way that a one hole used set from South Australia is five times as common as a mint set. Meanwhile, the multi-hole set is now around \$100.

The collector on a budget can build up a collection relatively cheaply. What's more, these used cards also have potential for gains in value.

This same applies to issues such as New South Wales, Victoria, ACT, Olympics and Red Cross.

A careful look through the Market Report and dealer selling lists will reveal a few more as well.

Whilst on the subject of used cards, a few rumblings can be heard as to the prices charged by some dealers for their used cards. It seems that, while the prices charged may be low, so too is the quality of phonecards supplied.

Whilst shopping around is a good idea, collectors should be wary of cards that seem almost too cheap. Check condition before you buy, after all picking up a card cheap may seem to be a bargain, but if the card is damaged, then it is no bargain at all.

## Dealers

On the other side of the fence, dealers have a few complaints as well. Some collectors ring around every dealer in the country twice a day (or so it seems) to save themselves a few dollars on whatever. Of course, collectors have every right to do this, but a few collectors, in doing this, end up costing themselves money.

Recently a collector seeking a Dinosaur pack, rang most of the dealers trying to pick up one under \$200. In the week it took her to do this, the price increased to \$250.

Similarly if you are a collector who continually shops around, you can't expect too much loyalty from the dealers you buy from. I suggest you find a dealer who you can work with and you will find that you save more than a few dollars in the long term and avoid the inconvenience of having to call every dealer under the sun.

Most good dealers happily look after their regular customers.

## Victoria sets

By the time you read this, the flood of Victoria sets that hit the market should have been absorbed. Parcels of sets at around \$90 each were being shot around the country left and right and centre. What this did, only temporarily, was to make the set look common.

Be under no illusion, though, that once these sets are absorbed, the price will move up quickly again.

## Private issues

What a great card the Beagle Brothers' Train was. This attractive card was a great seller in shops and once initial supplies are absorbed, they will be good in the long term.

The Ettamogah Pub issue was even better. This pack sold out in record time and at press time, the retail price has already increased to \$50 or so.

My tip, however, is the loose card. This is still available at a lower price and given time, it will be harder to get.

The same can be said for the Swiss card. The pack is now over the \$40 mark as well, but once again it is available as a loose card at a cheaper price.

## Norfolk Island

This little island with the postcode 2899 has started to take adopt new communications technology, as readers of last month's issue of **Phonecard Collector** would be aware.

This first set of three cards will be an important one to get. First issues of *any* country tend always to be popular and collectors will be able to buy them widely at issue price or a small premium, *while stocks last*. **OH**

# MARKET REPORT

A monthly feature in the **Phonocard Collector** giving a simple, accurate and up-to-date listing of prices for all Telecom Australia and Pay-Tel Australia phonocards.

**P**RICES quoted are taken from a cross-section of dealers' retail lists and auction results.

However, the report can only be a guide to current prices and market movements after close of copy (around two weeks before publication date) will appear in next month's report.

All Telecom Australia phonocards are priced mint, one-hole and used (multi-hole). All prices are for cards in good condition.

Private advertising and event phonocards are included along with Telecom's generic, national and special issues. Reprints and prefix number are not dealt with separately. Only the cheapest version of each card is listed. Two to three times a year a supplement to the report covering prices for prefix numbers and reprints will be published.

Each month, the Market Report will also feature a short Update based on the broadest market trends.

## Update

After the huge price rises shown in the last Market Report, this month's figures show sure and steady progress with almost all Collectors' Packs and scarcer single cards again increasing in price.

As we mentioned last time, individual key cards from the early sets have shown marked price rises and this trend continues, the most notable being: Geelong set: \$1.50 Cartoon from \$90 to \$150; \$6 Surf Boat from \$90 to \$150; South Australia set: \$10 Kangaroo Island from \$100 to \$180; \$20 Adelaide City from \$300 to \$450; Queensland set: \$10 Brisbane from \$250 to \$375; Generic 1990 set:

\$10 Logo from \$120 to \$300; NSW set: \$10 Cheetah from \$150 to \$300; and ACT set: \$10 Telecom Tower from \$125 to \$225.

Other steady price rises are noted for single key cards such as the \$5 Geneva (from \$275 to \$320), the 1992 Christmas \$1.50 Bird Choir (from \$175 to \$250), and the 1992 Australia Day 1992 (from \$70 to \$125).

The 1993 Australia Day pack is up to \$60 and the single card to \$35 whilst the \$5 Generic pack has been increased to \$300.

Once again there are several new issues to add to the Report. As noted in the last Report, the Ballet and Dance Company regular issue cards are now available. These have been joined by the 1994 Commonwealth Games set of three cards.

On the private advertising card front, we see the new PACS card featuring the Ettamogah Pub and the Australian Railway Historical Society card showing the steam locomotive 1210. These will soon be joined by a number of new custom cards.

The Ettamogah Pub issue has attracted great interest, due no doubt to its excellent, attractive design, and dealer stocks have sold out very quickly. This has led to an immediate price jump from issue price (around \$20) to \$50 for the pack and \$40 of the loose card.

Concerning the Rentlo custom cards, we have now seen one of these \$2 cards (man wheeling fridge), but not the other, and a full listing will have to wait until both can be included.

We can now confirm that the printing figures of the five different \$5 Landscape 1994 cards is only 100,000 of each (in five different prefix numbers each), and accordingly the

price for used cards has been adjusted upwards. The Collector Pack has been distributed and a market price of around \$140 is already being quoted.

Next month we will welcome Telecom New Zealand phonocard issues to the Market Report with a complete listing accompanied by illustrations and up-to-date market values for the regular New Zealand issues. This was held over due to substantial fluctuations in market price which occurred at press time and would have rendered the report inaccurate.

The following month we will feature the New Zealand advertising cards, and these two features will alternate each month in the future.

Next month will also see our regular listing expanded to cover the phonocards produced by Telecom Australia and its overseas telecommunications company, Telstra for use in Cambodia, on Christmas Island and Norfolk Island (the latter due to appear in September this year). *The Editors* ▷

## Prices in Ads

READERS are asked to use their common sense when ordering cards from advertisers in **Phonocard Collector**, especially where substantial increases in prices have occurred since copy date. Where there is an obvious disparity between the current widely known market price and the listed retail price of an item in an advertisement, readers are advised to confirm the current price.

*The Editors*

# MARKET REPORT #4

**GEELONG (pack \$450)**



**Go Together**  
mint ..... \$150  
1 hole ..... \$140  
used ..... \$95



**Float and Wave**  
mint ..... \$20  
1 hole ..... \$12  
used ..... \$8



**Reach to Rescue**  
mint ..... \$20  
1 hole ..... \$12  
used ..... \$10



**Surf Boats**  
mint ..... \$70  
1 hole ..... \$65  
used ..... \$50



**Zodiac**  
mint ..... \$25  
1 hole ..... \$20  
used ..... \$12



**Surf Crew**  
mint ..... \$150  
1 hole ..... \$140  
used ..... \$95

**SOUTH AUSTRALIA (pack \$1250)**



**Vineyard**  
mint ..... \$70  
1 hole ..... \$25  
used ..... \$10



**River Murray**  
mint ..... \$85  
1 hole ..... \$50  
used ..... \$30



**Adelaide Grand Prix**  
mint ..... \$100  
1 hole ..... \$25  
used ..... \$12



**Flinders Ranges**  
mint ..... \$70  
1 hole ..... \$30  
used ..... \$20



**Kangaroo Island**  
mint ..... \$180  
1 hole ..... \$65  
used ..... \$40



**Adelaide City**  
mint ..... \$350  
1 hole ..... \$35  
used ..... \$18

**GENERIC 1990 (\$5 pack \$300)**



**\$2 Logo**  
mint ..... \$8  
1 hole ..... \$3  
used ..... \$1



**\$5 Logo**  
mint ..... \$80  
1 hole ..... \$25  
used ..... \$8



**\$10 Logo**  
mint ..... \$300  
1 hole ..... \$15  
used ..... \$5



**\$20 Logo**  
mint ..... \$110  
1 hole ..... \$30  
used ..... \$8



**\$50 Logo**  
mint ..... \$80  
1 hole ..... \$45  
used ..... \$30

**500th GRAND PRIX (pack \$125)**



**Alfa and Wreath**  
mint ..... \$60  
1 hole ..... \$30  
used ..... \$15

**QUEENSLAND (pack \$475)**



**Barrier Reef**  
mint ..... \$25  
1 hole ..... \$15  
used ..... \$10



**Gold Coast**  
mint ..... \$50  
1 hole ..... \$30  
used ..... \$20



**Brisbane City**  
mint ..... \$375  
1 hole ..... \$150  
used ..... \$80

**VICTORIA (pack \$450)**



**Melbourne City**  
mint ..... \$35  
1 hole ..... \$15  
used ..... \$6



**River Murray**  
mint ..... \$40  
1 hole ..... \$20  
used ..... \$6



**Grampians**  
mint ..... \$80  
1 hole ..... \$30  
used ..... \$12

**NEW SOUTH WALES (pack \$650)**



**Orangutan**  
mint ..... \$25  
1 hole ..... \$8  
used ..... \$4



**Echidna**  
mint ..... \$30  
1 hole ..... \$10  
used ..... \$5



**Platypus**  
mint ..... \$50  
1 hole ..... \$35  
used ..... \$25



**Giraffe**  
mint ..... \$80  
1 hole ..... \$40  
used ..... \$25



**Cheetah**  
mint ..... \$300  
1 hole ..... \$20  
used ..... \$8



**Zoo Entrance**  
mint ..... \$80  
1 hole ..... \$45  
used ..... \$25

**ACT (pack \$400)**



**Royal Mint**  
mint ..... \$30  
1 hole ..... \$25  
used ..... \$15



**Canberra View**  
mint ..... \$80  
1 hole ..... \$40  
used ..... \$25



**Questacon**  
mint ..... \$25  
1 hole ..... \$15  
used ..... \$10



**War Memorial**  
mint ..... \$60  
1 hole ..... \$35  
used ..... \$25



**Telecom Tower**  
mint ..... \$225  
1 hole ..... \$60  
used ..... \$30

*Keep up-to-date with the market - subscribe to Phonecard Collector*

## WEST AUSTRALIA (pack \$125)



Perth Skyline  
mint ..... \$40  
1 hole ..... \$40  
used ..... \$35



Karri Forest  
mint ..... \$40  
1 hole ..... \$40  
used ..... \$35



Bungle Bungles  
mint ..... \$45  
1 hole ..... \$40  
used ..... \$35

## NORTHERN TERRITORY (pack \$100)



Crocodile  
mint ..... \$35  
1 hole ..... \$30  
used ..... \$25



Ayers Rock  
mint ..... \$65  
1 hole ..... \$55  
used ..... \$45

## TASMANIA (pack \$90)



Cradle Mountain  
mint ..... \$60  
1 hole ..... \$60  
used ..... \$40



Hunter Street  
mint ..... \$35  
1 hole ..... \$30  
used ..... \$20

## GENEVA CONFERENCE



Koala  
mint ..... \$320  
1 hole ..... \$320  
used ..... \$275

## RED CROSS (pack \$350)



Health and Safety  
mint ..... \$30  
1 hole ..... \$15  
used ..... \$4



Blood Transfusion  
mint ..... \$45  
1 hole ..... \$30  
used ..... \$20



Community Service  
mint ..... \$40  
1 hole ..... \$15  
used ..... \$6



Youth  
mint ..... \$40  
1 hole ..... \$15  
used ..... \$6



Disaster Relief  
mint ..... \$70  
1 hole ..... \$12  
used ..... \$6



Assignments  
mint ..... \$60  
1 hole ..... \$20  
used ..... \$10

## AUSTRALIA DAY 1992 (pack \$180)



Abstract  
mint ..... \$125  
1 hole ..... \$45  
used ..... \$25

## OLYMPIC 1992 (pack \$650)



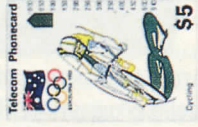
Hockey  
mint ..... \$150  
1 hole ..... \$30  
used ..... \$15



Willy  
mint ..... \$60  
1 hole ..... \$20  
used ..... \$10



Swimming  
mint ..... \$45  
1 hole ..... \$3  
used ..... \$2



Cycling  
mint ..... \$45  
1 hole ..... \$3  
used ..... \$2



Track & Field  
mint ..... \$45  
1 hole ..... \$3  
used ..... \$2



Marathon  
mint ..... \$60  
1 hole ..... \$15  
used ..... \$8

## TELECOM ADVERTISING



Messages  
mint ..... \$20  
1 hole ..... \$3  
used ..... \$2



Hit a Snag  
mint ..... \$35  
1 hole ..... \$8  
used ..... \$4



Turn up the Volume  
mint ..... \$60  
1 hole ..... \$4  
used ..... \$2



Don't Hang Around  
mint ..... \$70  
1 hole ..... \$20  
used ..... \$8

## CHRISTMAS 1992



Bird Choir  
mint ..... \$250  
1 hole ..... \$250  
used ..... \$235



Wombats on Beach  
mint ..... \$15  
1 hole ..... \$3  
used ..... \$2



Koala Santa Claus  
mint ..... \$60  
1 hole ..... \$5  
used ..... \$3

## AUSTRALIA DAY 1993 (pack \$60)



Happy Faces  
mint ..... \$35  
1 hole ..... \$3  
used ..... \$2

## TELECOM GENERIC - TOURISM



Sydney Opera House  
mint ..... \$15  
1 hole ..... \$2  
used ..... \$1



Kangaroo  
mint ..... \$20  
1 hole ..... \$3  
used ..... \$1



Great Barrier Reef  
mint ..... \$30  
1 hole ..... \$10  
used ..... \$3



Koala  
mint ..... \$120  
1 hole ..... \$75  
used ..... \$40

## ENDANGERED SPECIES (pack \$195)



Wallaby  
mint ..... \$25  
1 hole ..... \$5  
used ..... \$3

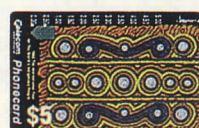


Wombat  
mint ..... \$25  
1 hole ..... \$5  
used ..... \$3

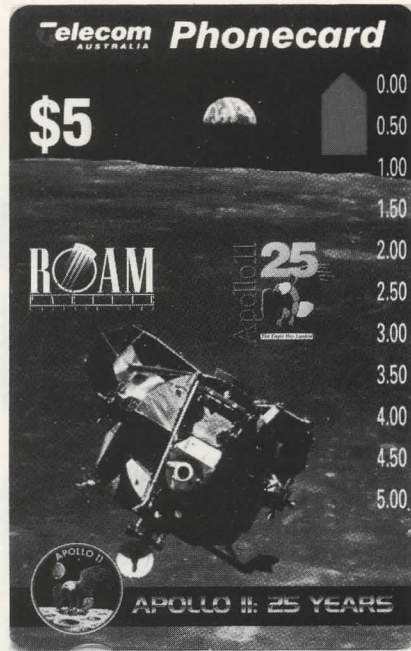
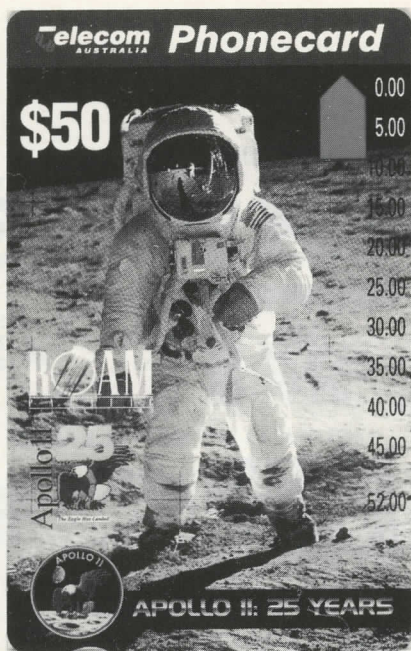


Numbat  
mint ..... \$40  
1 hole ..... \$8  
used ..... \$5

## INDIGENOUS PEOPLE - Aboriginal Art (pack \$60)



Creation of Life  
mint ..... \$8  
1 hole ..... \$4  
used ..... \$3



Roam's very successful first issue of Telecom Australia phonecards, commemorating the 25th anniversary of the first manned moon landing. The issue was the first in a series recalling the Apollo programme. The next issue commemorates Apollo 15.

# Roaming the Pacific with a prepaid telephone card

Roam Australia's Jacob Wolfowicz and Dr Simon Gadir talk telecommunications with publisher, Brian Moore.

**R**OAM AUSTRALIA PTY LTD subsidiary company, Roam Pacific, recently launched a series of Telecom Australia phonecards in commemoration of the 25th anniversary of the first manned moon landing.

Roam Australia is based in Sydney. Managing director is Jacob Wolfowicz and the other major shareholder and director, Dr Simon Gadir, is an expert in communications, having been

vitaly involved in the launch of Australia's satellite television licenses and the setting up of Roam Australia.

## Moon landing on phonecards

Roam Pacific issued the Telecom Australia custom telephone cards in commemoration of the moon landing

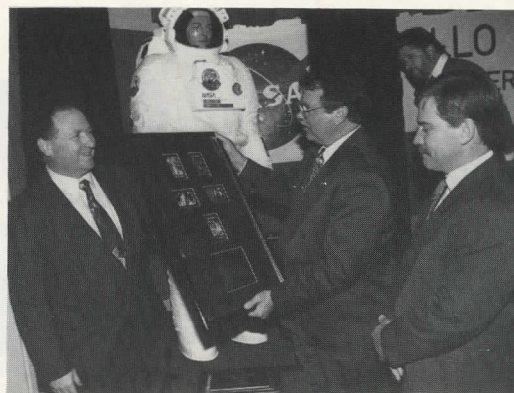
anniversary. Mr Wolfowicz and Dr Gadir have succeeded in getting extensive publicity for Roam's operations, including the high profile launch of the moon landing phonecards and the Roam Pacific banner.

The cards were launched in Canberra at the Tidbinbilla satellite tracking station, in the presence of United States Ambassador, Mr Edward J Perkins and National Aeronautics and





At the Tidbinbilla launch of the Roam Pacific Apollo Moon Landing phonecard series (from left): Arthur Bushell, manager, Phonecard Commercial, Telecom Australia; Astronaut John Young, NASA; and Jacob Wolfowicz, director, Roam Australia Pty Limited.



At a special presentation (from left), Roam's Jacob Wolfowicz presents a commemorative plaque containing the 25th Anniversary Moon Landing cards to NASA representative in Australia, Ted Ankrum, while Telecom's Arthur Bushell looks on.

Space Administration (NASA) representative in Australia, Mr Ted Ankrum.

Mr Wolfowicz, representing Roam Pacific and Mr Arthur Bushell, representing Telecom Australia, presented special commemorative plaques to NASA, which were received by visiting Apollo astronaut, John Young.



Astronaut John Young proudly displays his Roam Pacific plaque featuring the Apollo 11 Moon Landing phonecards. The Tidbinbilla earth satellite tracking station can be seen in the background.

Mr Wolfowicz told **Phonecard Collector** that there will be further Roam Pacific phonecard issues on the very popular moon landing theme, some using Telecom Australia cards and some using Roam's own calling

cards. These will be followed by other card subjects in the near future.

Roam's moon landing telephone cards produced by Telecom Australia are the first non-generic cards the company has issued. Mr Wolfowicz said that the designs on Roam's own prepaid telephone cards would change regularly.

Both Roam Australia directors expressed delight with the success of their first Australian Telecom customised phonecard issue.

"It was something of a fluke," Mr Wolfowicz told **Phonecard Collector**. "We are first and foremost a provider of long distance telephone calls. But this promotion has helped to get the 'Roam' name international more widely known".

The basis of Roam's operations, is the provision of plastic telephone cards which permit users to make long distance calls competitively, wherever they are in the world, quickly and without surcharges.

Roam calling card users are issued with cards which bear a card number and a personal customised number for security. Users are encouraged to register these details centrally with Roam for security purposes.

Roam cards are currently available in a generic design and may be purchased in cards of 120 call units, 260 call units and 700 call units.

Savings are made depending upon the number of units purchased. Australian prices are 30 cents per unit for 120 units, 27½ cents per unit for 260 units and 25 cents for 700 units.

Already well established in Canada



Arthur Bushell, Telecom Australia, receives a commemorative plaque from Roam's Jacob Wolfowicz.

and the United States, Roam is working hard to build up market share through Roam Australia prior to deregulation of the telecommunications market here in 1997.

The Roam Pacific moon landing phonecards are available *only* from dealers, who are invited to contact the company directly for supplies.

Roam Australia's prepaid calling cards may be ordered directly from Roam Australia Pty Ltd's head office in Sydney.

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## ☎ Phonecard Collector INFORMATION LINE

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Roam Pacific, P O Box E481, St James, NSW 2000, Australia, (02) 221 8896; Fax (02) 221 5010.



Life on Earth  
mint ..... \$15  
1 hole ..... \$6  
used ..... \$4



Eternity  
mint ..... \$25  
1 hole ..... \$18  
used ..... \$12

**ADVERTISING CARDS 1993**



KMart - AC Cola  
mint ..... \$12  
1 hole ..... \$8  
used ..... \$6



KMart - Camping  
mint ..... \$20  
1 hole ..... \$12  
used ..... \$8



KMart - Clothing  
mint ..... \$35  
1 hole ..... \$25  
used ..... \$20



XXXX - Beer  
mint ..... \$20  
1 hole ..... \$12  
used ..... \$8

**LANDSCAPE 1993 (pack \$60)**



Kakadu Billabong  
mint ..... \$8  
1 hole ..... \$3  
used ..... \$2



Lizard Island  
mint ..... \$12  
1 hole ..... \$5  
used ..... \$3



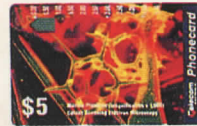
Northern Flinders Ranges  
mint ..... \$25  
1 hole ..... \$15  
used ..... \$10

**SYDNEY OLYMPIC BID 2000**



Olympic Bid Logo  
mint ..... \$30  
1 hole ..... \$15  
used ..... \$8

**MICROSCOPY (Micro-photographs) (pack \$150)**



Marine Plankton  
mint ..... \$8  
1 hole ..... \$3  
used ..... \$2



Butterfly Eggs  
mint ..... \$12  
1 hole ..... \$5  
used ..... \$3



Pollen Grains  
mint ..... \$25  
1 hole ..... \$15  
used ..... \$10

**TELECOM GENERIC (New Logo)**



Sydney Opera House  
mint ..... \$8  
1 hole ..... \$2  
used ..... \$1



Kangaroo  
mint ..... \$12  
1 hole ..... \$3  
used ..... \$1



Great Barrier Reef  
mint ..... \$22  
1 hole ..... \$6  
used ..... \$2



Koala  
mint ..... \$55  
1 hole ..... \$40  
used ..... \$25

**ENVIRONMENT PROTECTION (pack \$150)**



Recycle  
mint ..... \$8  
1 hole ..... \$4  
used ..... \$3



Plant a Tree  
mint ..... \$12  
1 hole ..... \$5  
used ..... \$3



Be a Green Consumer  
mint ..... \$25  
1 hole ..... \$10  
used ..... \$6

**CHRISTMAS 1993**



Outback Christmas  
mint ..... \$15  
1 hole ..... \$3  
used ..... \$2



City Christmas  
mint ..... \$30  
1 hole ..... \$5  
used ..... \$3

**AUSTRALIA DAY 1994 (pack \$110)**



Abstract Design  
mint ..... \$20  
1 hole ..... \$3  
used ..... \$2

**AUSTRALIAN DINOSAURS (pack \$250)**



Muttaborrasaurus  
mint ..... \$8  
1 hole ..... \$3  
used ..... \$2



Austrosaurus  
mint ..... \$12  
1 hole ..... \$5  
used ..... \$3



Minmi  
mint ..... \$25  
1 hole ..... \$15  
used ..... \$12

**TAMWORTH MUSIC FESTIVAL (PACS) (pack \$70)**



Golden Award  
mint ..... \$35  
1 hole ..... \$35  
used ..... \$30



Lee Kernaghan  
mint ..... \$35  
1 hole ..... \$35  
used ..... \$30

**YEAR OF THE DOG**



Dog on Ball  
mint ..... \$10  
1 hole ..... \$8  
used ..... \$6



Dog on Unicycle  
mint ..... \$10  
1 hole ..... \$8  
used ..... \$6



Dog and Flowers  
mint ..... \$10  
1 hole ..... \$8  
used ..... \$6



Dog and Ribbon  
mint ..... \$10  
1 hole ..... \$8  
used ..... \$6

**SWISS<sup>TM</sup> (PACS) (pack \$45)**



Chocolate Bars  
mint ..... \$35  
1 hole ..... \$35  
used ..... \$30

**ENDANGERED SPECIES/WWF (pack \$140)**



Bilby  
mint ..... \$8  
1 hole ..... \$3  
used ..... \$2










Western Swamp Turtle  
mint ..... \$12  
1 hole ..... \$4  
used ..... \$3



Gouldian Finch  
mint ..... \$25  
1 hole ..... \$14  
used ..... \$10

**LANDSCAPE 1994 (pack \$140)**

	Bollard's Lagoon, SA mint ..... \$8 1 hole ..... \$7 used ..... \$4
	Lamington Nat. Park, Qld mint ..... \$8 1 hole ..... \$7 used ..... \$4
	E. Alligator River, NT mint ..... \$8 1 hole ..... \$7 used ..... \$4
	The Pinnacles, WA mint ..... \$8 1 hole ..... \$7 used ..... \$4
	Mt. Ben Lomond, Tas mint ..... \$8 1 hole ..... \$7 used ..... \$4
	Mt Hotham, Vic mint ..... \$12 1 hole ..... \$4 used ..... \$2
	Crescent Head, NSW mint ..... \$25 1 hole ..... \$15 used ..... \$10

**DANCE/BALLET**

	Ballet mint ..... \$8 1 hole ..... \$3 used ..... \$2
	Dance mint ..... \$8 1 hole ..... \$3 used ..... \$2
	Dance mint ..... \$12 1 hole ..... \$4 used ..... \$3
	Ballet mint ..... \$25 1 hole ..... \$15 used ..... \$10

**COMMONWEALTH GAMES (pack \$120)**

	Diving mint ..... \$8 1 hole ..... \$3 used ..... \$2
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Cycling  
mint ..... \$8  
1 hole ..... \$3  
used ..... \$2



Shot Put  
mint ..... \$12  
1 hole ..... \$4  
used ..... \$3

**PHONECARD COLLECTOR MAGAZINE**



Phonecard Collector  
mint ..... \$40  
1 hole ..... \$40  
used ..... \$35

**TOYOTA**



New Corolla  
mint ..... \$15  
1 hole ..... \$12  
used ..... \$10

**AUSTRALIAN WILDLIFE FUND**



\$5 Koala pack ..... \$25



\$10 Duck pack ..... \$50

**ETTAMOGAH PUB (pack \$50)**



\$5 Ettamogah Pub  
mint ..... \$40  
1 hole ..... \$40  
used ..... \$38

**STEAM LOCO 1210**



\$5 Train folder ..... \$25

**AUSTRALIAN FOOTBALL LEAGUE**



\$2 Gary Ablett pack ..... \$30



\$2 Tony Modra pack ..... \$30

**ALBURY HIGH SCHOOL (pack \$20)**



\$2 School  
mint ..... \$15  
1 hole ..... \$15  
used ..... \$12

**PAY-TEL AUSTRALIA TT LINE CARDS**

**ABEL TASMAN TRIALS (pack \$225)**



Devonport



Launceston



Hobart

mint set (3) .. \$175

**SPIRIT OF TASMANIA (pack \$70)**



\$5 ferry



\$10 ferry



\$20 ferry

mint set (3) ... \$65

**TT LINE CREW CARD**



Crew card  
mint ..... \$12

**GENERIC - MAP (pack \$12)**



'Olde Worlde' Map  
mint ..... \$7

**WILDERNESS RIVERS (pack \$50)**



\$5 river



\$10 river



\$20 river

mint set (3) ... \$45

Due to space restrictions, the following recent issues could not be included this month: Telecom - 25th Anniversary; Apollo 11 (Roam Pacific); Sydney Opera House (PACS); Pay-Tel - Trams and Trains. These issues and many, many more will feature next month.

# JAPANESE THEMATIC CARDS

Huge range of Aircraft, Animals, Movies, Ships, Sports, Trains, etc (literally, 1000s available) from \$3 per card. *Come in and browse!*

## Better themes:



さわやかな誠の心で—30年。  
利根コカコーラボトリング株式会社  
Coca-Cola Bottling The Coca-Cola Companyの登録商標です。

Coca-Cola used ..... \$25  
(Many other designs available)



© Walt Disney Company

Disney used ..... \$12  
(Many others from \$8 each)



Formula 1 .... \$12



Batman ..... \$25



Movies  
from ... \$8



Marilyn  
..... \$30

# WORLD CARDS BY COUNTRY

Argentina (1, scene, chip) used .....	\$8
Bahrain set (4) paintings/scenes used .....	\$15
Benin (1, generic, chip) used .....	\$10
Brunei (1, shipping, mag) used .....	\$12
Cape Verde (1, generic, L&G) used .....	\$12
Comsat Ship-phone (1, shipping, chip) used .....	\$30
Croatia (5 diff, abstract, mag) used each .....	\$5
Estonia (8 diff, scene, mag) mint set of 8 (first issue) .....	\$75
Faroe Islands (4 diff, scene or birds, mag) used each .....	\$10
Gabon (1, generic, chip) used .....	\$10
Gabon (1, generic, mag) used .....	\$4
Hungary (5 diff, scenes, mag) used each .....	\$4
Iran (1, generic, chip) used .....	\$12
Isle of Man (1, generic, chip) mint .....	\$12
Kuwait (2 diff, scenes, mag) used each .....	\$5
Mali (1, generic, chip) used .....	\$10
Morocco (1, scene, L&G) used .....	\$10
Netherlands Antilles/Curacao (1, scene, L&G) used .....	\$12
Pakistan (2 diff, world map with Santa or scene, chip) used .....	\$10
Pakistan (1, scene, Schlumberger chip/revalued) used .....	\$10
Pakistan (1, scene, L&G) used .....	\$9
Portugal (1, beer, L&G) used .....	\$8
Rumania (1, abstract, chip) used .....	\$12
Russia (2 diff, generic, ship) Exiton, mint, each .....	15
St. Lucia (1, shipping, mag) used .....	\$8
St. Maarten (1, scene, chip) used .....	\$9
Senegal (1, generic, chip) used .....	\$7
Seychelles (2 diff, Guinness or Santa, L&G) used, each .....	\$15
Slovakia (2 diff, maps & arms, chip) mint set of 2 (first issue) .....	\$45
Syria (1, scene, mag) used .....	\$10
Tanzania (1, Mt. Kilimanjaro, L&G) used .....	\$15
Turks & Caicos (1, fish, mag) used .....	\$8
Uganda (1 schoolboy, mag) used .....	\$6
Yemen (1, scene, mag) used .....	\$12
Yugoslavia (1, generic, mag) used .....	\$6

We accept Bankcard, MasterCard and Visa. **POSTAGE & PACKING:** Certified in Australia \$2 (loose cards only); \$4 (up to 5 packs); thereafter add \$1 per pack. Overseas Registered Airmail: Minimum \$12 (loose cards); \$15 (up to 3 packs); Ordinary mail (your risk) \$2 (loose cards); \$4 (up to 3 packs).

# STATUS RETAIL

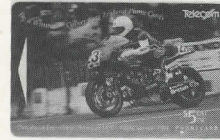
P O Box E176, St. James, NSW 2000, AUSTRALIA

☎ +61 2 267 6116 Fax +61 2 267 6124

# NEW ZEALAND ADVERTISING CARDS



Phantom of the  
Opera mint .. \$35



Britten mint \$25



Rugby 7s pair  
mint ..... \$25



Warbirds pair mint ..... \$40



Rotary Helicopters pair  
mint ..... \$25



Society for the  
Prevention of  
Cruelty to  
Animals mint \$10



Benson &  
Hedges Fashion  
Awards mint \$10



Cricket - Young  
Guns mint ... \$12



Shell  
Sports  
set (5)  
mint .. \$55



## NEW PACS ISSUE - OPERA HOUSE



Commissioned by the Sydney Opera House Trust, this attractive set of three cards was released in a special presentation pack. Set of 3 in pack . . . . . **\$70**

## COURAGE UNDER FIRE



The first in a series on Nature issued by Australian Phonocard Collectables. Set of two cards in a numbered pack, dedicated to firefighting heroes of the 1993/94 summer bushfire season. Per pack . . . . . **\$40**

## AUSTRALIA COLLECTOR'S PACKS - "Limited Editions"

Geelong SPECIAL . . . . .	<b>\$450</b>
South Australia . . . . .	<b>\$1250</b>
Queensland . . . . .	<b>\$475</b>
Victoria . . . . .	<b>\$575</b>
\$5 Generic . . . . .	<b>\$325</b>
\$5 Grand Prix . . . . .	<b>\$125</b>
New South Wales . . . . .	<b>\$650</b>
Aust. Capital Territory . . . . .	<b>\$395</b>
West Australia . . . . .	<b>\$125</b>
Northern Territory . . . . .	<b>\$100</b>
Tasmania . . . . .	<b>\$95</b>
Red Cross . . . . .	<b>\$450</b>
Australia Day 1992 . . . . .	<b>\$195</b>
Olympics 1992 . . . . .	<b>\$650</b>
Christmas 1992 (\$1.50 in folder) . . . . .	<b>\$275</b>
Australia Day 1993 . . . . .	<b>\$60</b>
Endangered Species 1993 . . . . .	<b>\$180</b>
Indigenous People . . . . .	<b>\$65</b>
Landscapes 1993 . . . . .	<b>\$65</b>
Microscopy . . . . .	<b>\$140</b>
Environment . . . . .	<b>\$150</b>
Australia Day 1994 . . . . .	<b>\$120</b>
Dinosaurs . . . . .	<b>\$250</b>
Endangered Species 1994 . . . . .	<b>\$140</b>
Landscapes 1994 . . . . .	<b>\$140</b>
Commonwealth Games 1994 . . . . .	<b>\$120</b>

**Complete set** (1 only available) . . . . . **\$6995**

Please 'phone/fax for availability/price changes.

**BUYING:** 'phone/fax for quotations.

### POSTAGE & PACKING:

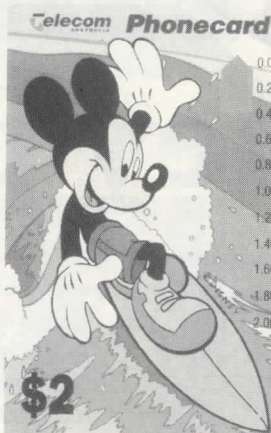
Certified in Australia \$2 (loose cards only); \$4 (up to 5 packs); thereafter add \$1 per pack. *Overseas Registered Airmail:* Minimum \$12 (loose cards); \$15 (up to 3 packs); Ordinary mail (your risk) \$2 (loose cards); \$4 (up to 3 packs).

# STATUS RETAIL

**P O Box E176, St. James,  
NSW 2000, AUSTRALIA**

**☎ +61 2 267 6116 Fax +61 2 267 6124**

## DISNEY CARDS FOR AUSTRALIA!



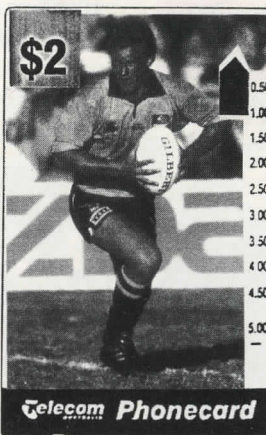
**Mickey Mouse surfing**



**Donald Duck in the Outback**

These two official Telecom Australia custom cards are due for release in October and come in an attractive folder. Only 10,000 sets have been produced. (Also available signed by the illustrator.) Set of two in folder . . . . . **\$25**

## MICHAEL LYNAGH CARD



This card (only 10,000) honouring Australia's current Rugby Union Captain, Michael Lynagh, is due for release in October.

Card in folder **\$19.50**

A limited number of signed folders will be available at the card launch and through us. Place your orders now.

**Order to: STATUS RETAIL, (Fax +61 2 267 6124)**

**P O Box E176, St James, NSW 2000, Australia**

Please supply the following:

- .. Opera House packs @ \$70 . . . . .
- .. Courage Under Fire packs @ \$40 . . . . .
- .. Disney Mickey & Donald packs @ \$25 . . . . .
- .. Michael Lynagh packs @ \$19.50 . . . . .

Postage\* . . . . .

\*( \$3 within Australia; \$15 overseas registered.)

Total enclosed by cheque/money order . . . . .

Debit my  Bankcard  MasterCard  Visa Expiry: . . . / . . .

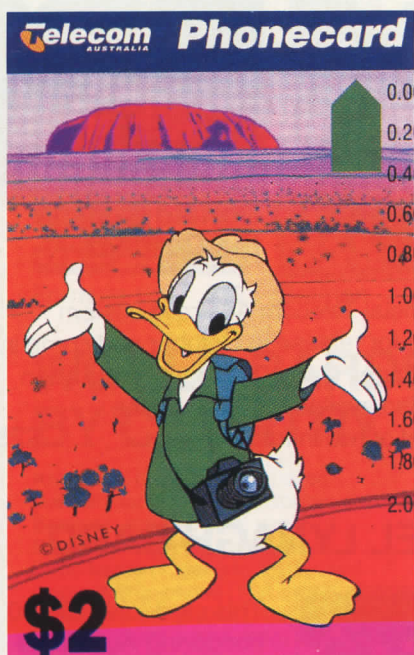
Account No: . . . . . Signature: . . . . .

Name: . . . . . ☎ . . . . .

Address: . . . . .

. . . . .

# Australia's first Disney phonecards



Donald Duck 'Down Under' at Ayers Rock

TELEPHONE card collecting is probably the fastest growing collector's market in the world and Disney memorabilia has long been among the most popular collectables in the world.

Put the two together and you have what are, perhaps, the most collectable items imaginable — Disney phonecards!

Disney phonecards have already been issued in countries such as Japan and Germany where they command high prices.

In Germany, for example, collector sets were issued at more than 230<sup>DM</sup> (around \$210) and eventually reached 400<sup>DM</sup> or more.

Recent reports from New Zealand suggest that their recent release of Disney phonecards was an immediate sell-out at more than A\$100 the set!

All of which suggest that the release of the first Australian Disney phonecards, due late October/early November this year, will be of great interest to collectors.

The collector set and cards feature "Mickey and Donald Down Under" with two strikingly colourful \$2 cards in a beautifully designed A4 wallet.

The theme is uniquely Australian: Donald is pictured overlooking Ayers Rock at Australia's Red Centre while Mickey is shown riding the brilliant blue surf.

The images on the cards are extended in the wallet against a Mickey Mouse motif background. Everyone who has seen the initial proofs (pictured on the front cover of this issue of the **Phonecard Collector** has remarked on how attractive the entire package is.

The presentation is akin to a corporate brochure rather than a children's item.

This effect was intended from the outset. The brief was to produce the most impressive, desirable cards imaginable, especially for the historic first Australian Disney issue.

The imaginative pack and cards were designed by a Melbourne designer, Mick Sowry, using a combination of Disney produced images, original hand drawn illustrations and computer generated graphics.

In order to achieve the effect and level of quality required, the images were proofed many times before the final result was achieved.

The process was exceptionally time consum-



Melbourne designer, Mick Sowry, used a combination of Disney produced images, original hand drawn illustrations and computer generated graphics to design the cards and pack.



**FRANCE** Bart Simpson. Incredibly popular. Hurry! Mint ..... \$49



**DENMARK** Humpback whale. Quality card. Mint ..... \$22



**JAPAN** Horse racing. Dozens in stock. Used ..... about \$10



**USA** Nasa Spacelab. Only 1500 issued. Limited stock. Mint \$29



**USA** Sydney Opera House. Quality Sprint card. Mint ..... \$35



**DENMARK** Titanic. Sell out in Denmark. 2500 issue. Mint .... \$29



**CESKA** Paul McCartney. Great looking card. Mint ..... \$20



**FRANCE** Jimmy Connors. Fine shot of the tennis legend. Mint .... \$29



**DENMARK** World's best Dino Card (next to Oz). Top card. Mint ..... \$25



**FRANCE** Mickey Mouse. Very popular card. Mint ..... \$38



**JAPAN** Very rare MINT Batman cards. Hurry! ..... \$80



**USA** Hugely popular E.T. cards. Mint ..... \$65



The Classic 3 card Perillo Indian series Set 1 By acclaimed US artist, Gregory Perillo. Sold out in America. Mint ..... \$75



The 2nd set of Perillo Indians Both sets are superbly packaged with backing pages and artwork. Mint ..... \$65

# J & M's ELEGANCE IN PHONECARDS

Every card or set purchased from us is beautifully mounted on superb art backing pages and comes with an ID label pouch. Everything is then housed in a quality plastic cover (it's easy to removethecard). **AllthisisFREE!**

- Investment lots of Quality US packs — sets a speciality. The sleeping giant will explode. (Only 5000 Indian sets and still \$75.)
- Free catalogues available — Please 'phone/fax.
- Always buying cards — collections. Phone.

**POST**  
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 PO Box 26, Thirroul,  
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**PHONE**  
 (042) 68 1992  
**FAX**  
 (042) 68 1814

- WE STOCK**
- Coca-Cola
  - World cards - Packs
  - USA cards - Packs
  - Sports Stars
  - Superstars - Movies
  - Space
  - Disney
  - Australian Packs/cards
  - Varieties - Flaws
  - Elvis Presley
  - Marilyn Monroe

**BUYING**  
 Mint Australian collection of 1st prints up to dinosaurs — including Geneva, Tamworth, \$1.50, Xmas.  
**MINT PERFECT Cash Negotiable.**  
**\$2600**

# The Speculator

**T**HE first point to note this month is that every single card we sold last month in expanding our portfolio has continued to climb in price, a sure sign that the market for scarce Australian cards has not yet reached its peak. However, like every successful investor, we must continue to take a profit when there are further opportunities for good investment.

Our strategy has paid off in the sense that the new material purchased with the proceeds of our sales has also gained from the general upward movement of the market, particularly the Collectors packs (South Australia from \$800 to \$1250, Geelong from \$280 to \$450, NSW from \$400 to \$650, etc).

Now this month we are faced with the dilemma that there are still many interesting items to buy, but that our initial funds have been used up in purchasing the current portfolio.

Rather than drawing further on the bank, we have decided to stick by our primary intention of showing what can be achieved with the comparatively small sum of \$5000 and accordingly we have decided (rather reluctantly) to sell further portfolio items to make way for new purchases.

While on the subject of selling, we note that a number of collectors and investors who were fortunate enough to purchase material early in the piece and are now showing tidy gains on

paper are now considering selling.

If the items represent duplicates in your collection or portfolio and you are using the funds to purchase new items, then we heartily recommend this action, but beware of selling your only copy of scarce items that may turn out to be the 1930 Pennies or £2 Kangaroos of the phonecard scene — these will only increase in price and scarcity, and who knows when you will have the opportunity to buy them back again.

Last month's foray into overseas cards has brought with it mixed short-term success. The New Zealand International Science and Technology Packs have been the spectacular performer as expected with only 1000 issued, whereas the others must be seen as long-term plays. There is no doubt that Australian cards remain our first choice when adding to the Portfolio, but we will continue to look for opportunities from overseas.

## New purchases

This month we are focusing on the new Australian Custom card issues which have attracted so much interest. First here is the Ettamogah Pub pack, which is a truly splendid design and has proven very popular. Ten of these have been added to the Portfolio at the issue price of \$20 each. Another ten

of the 1210 Locomotive pack, another great design with enormous thematic appeal, have also been purchased at the issue price of \$20 each.

We are continuing our involvement with the PayTel issues, and have also added five of each of the latest packs, the Wilderness Rivers and the Historic Trams, the latter again being a sure winner with thematic collectors. Both these packs are nearing the end of their availability, and this opportunity has been taken to purchase them before the inevitable price-rise that will follow their sell-out.

We will continue adding our full entitlement of five of each of the new Telecom Australia Limited Edition Collectors Packs to the Portfolio; this month sees the appearance of the Landscape 1994 and next month will see inclusion of the Commonwealth Games Limited Edition.

That concludes our purchasing for this month. All in all we are happy with the shape of the Portfolio, having a fair smattering of early issues, a good exposure to the current issues (with their advantage of being available at or near the issue price), and a little look into the overseas markets. If we had more money to spend, then there would certainly be other items appearing in the Portfolio, but then that is a common complaint among investors and collectors alike.

*The editors* ▽

## Postal Bid Sale — Closing 10 October 1994

Lot	Description	Estimate	Lot	Description	Estimate
1.	Aus. Day '92 Pack .....	(1) \$250	13.	1 set Limited Edition Packs: Aus. Day '94, Dino's, WWF '94 .....	(4) \$600
2.	Olympic Pack .....	(1) \$620			
3.	Aus. Day '93 Pack .....	(1) \$70			
4.	Ditto, but 2 packs .....	(2) \$130			
5.	Indigenous Pack .....	(1) \$75			
6.	Ditto, but 2 Packs .....	(2) \$140			
7.	Landscape '93 .....	(1) \$75	14.	\$5 Geneva Pn. 105 .....	\$320
8.	Ditto, but two Packs .....	(2) \$140	15.	Vic. set of 3 cards .....	\$135
9.	Aus. Day '94 Pack .....	(1) \$110	16.	\$10 Generic Pn. 131 .....	\$450
10.	Dinosaurs .....	(1) \$260	17.	'92 Christmas .....	(3 cards) \$270
11.	Landscape '94 .....	(1) \$140	18.	Tourist Cards (old logo) .....	(4 cards) \$180
12.	C/W Games '94 .....	(1) \$135	19.	Barcelona Olympic set .....	\$325
			20.	Cartoon Ad. set .....	\$120

## Stephen Dowd's PHONECARD AUCTIONS

121 Dyson Road, Christie Beach, SA 5165, Australia

Fax (08) 326 0094 Usual postal bid conditions apply. Post & pack extra Please send a large S.A.E. for a complimentary list of mint cards available for sale at very competitive prices.



# The Phonocard Collector Portfolio

Phonocards	Previous Holdings	Purchase Date	Current Retail (per 1)	Sold*	Total Sales	Remaining Nominal Wholesale
\$10 Kangaroo Island	5 @ \$28	15.04.94	\$180	5 @ \$146	\$630	—
\$10 Generic Logo	10 @ \$25	15.04.94	\$300	—	—	\$2100.00
\$10 Brisbane	5 @ \$60	15.04.94	\$375	—	—	\$1312.50
\$10 Grampians	5 @ \$50	15.04.94	\$80	—	—	\$280.00
\$10 Cheetah	5 @ \$38	15.04.94	\$300	—	—	\$1050.00
\$10 Telecom Tower	5 @ \$25	15.04.94	\$225	—	—	\$787.50
West Aust Pack	10 @ \$40	15.04.94	\$125	—	—	\$875.00
\$2 Hockey	5 @ \$16	15.04.94	\$150	5 @ \$105	\$525	—
\$5 Willy	5 @ \$12	15.04.94	\$60	5 x \$40	\$200	—
Aust Day 94 Pack	5 @ \$35	15.04.94	\$110	—	—	\$385.00
Tamworth Pack	4 @ \$45	15.04.94	\$70	—	—	\$196.00
Swiss Pack	10 @ \$16	15.04.94	\$45	—	—	\$315.00
N T Pack	10 @ \$65	15.06.94	\$100	—	—	\$700.00
Tas Pack	10 @ \$60	15.06.94	\$90	—	—	\$630.00
Aust Day 93 Pack	10 @ \$25	15.06.94	\$60	—	—	\$420.00
S A Pack	1 @ \$800	15.06.94	\$1250	—	—	\$875.00
Geelong Pack	1 @ \$280	15.06.94	\$450	—	—	\$315.00
NSW Pack	1 @ \$400	15.06.94	\$650	—	—	\$455.00
ACT Pack	1 @ \$250	15.06.94	\$400	—	—	\$280.00
Endangered Species 94 Pack	5 @ \$45.50	15.06.94	\$140	—	—	\$490.00
Pay-Tel 1st Issue mint, loose	3 @ \$140	15.06.94	\$160	—	—	\$336.00
Pay-Tel Spirit Pack	5 @ \$60	15.06.94	\$70	—	—	\$245.00
NZ Legends Pack	1 @ \$300	15.06.94	\$450	—	—	\$315.00
NZ Science Pack	2 @ \$70	15.06.94	\$600	—	—	\$840.00
Fiji 1st Pack	3 @ \$80	15.06.94	\$90	—	—	\$189.00
South Africa Complimentary	1 @ \$400	15.06.94	\$400	—	—	\$280.00
<b>New Purchases</b>						
Ettamogah Pack	10 @ \$19.50	15.08.94	\$45	—	—	\$315.00
1210 Locomotive Pack	10 x \$19.50	15.08.94	\$20	—	—	\$140.00
Landscape 1994 Pack	5 x \$65	15.08.94	\$120.00	—	—	\$420.00
PayTel Rivers Pack	5 x \$40	15.08.94	\$45	—	—	\$152.50
PayTel Trams Pack	5 x \$40	15.08.94	\$40	—	—	\$140.00
					<b>\$1355</b>	<b>\$14838.50</b>

Cash at Bank	Value of Portfolio	Percentage change
Opening Balance	Nominal Wholesale	Opening Balance
Plus Sales	Less Owed to Bank	Current Value
Less Purchases	Nett	Nett Increase
Bank		

HK Gold Price (05.09.94) A\$387.45 oz (+9.30) Percentage change +2.46% All Ordinaries (05.09.94) 2095.5 (+14.9) Percentage change +0.72%

## SHEEPSKIN WAREHOUSE

Advertising/Promotion card now out.  
For details, please send S.A.E. or visit shop: McWhirters Building, Brunswick Street, Fortitude Valley, Qld 4006.

## SHEEPSKIN WAREHOUSE

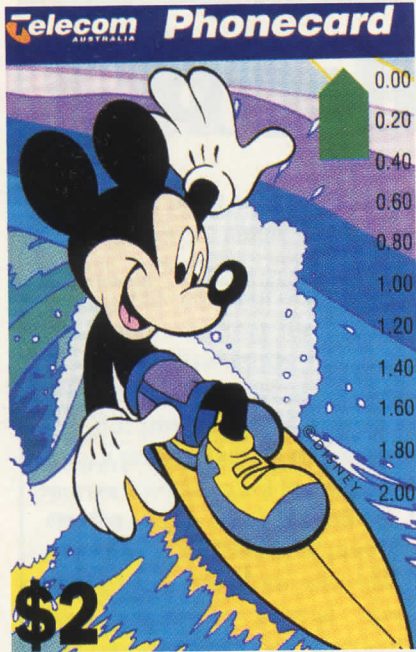
PO Box 267, Alderley,  
Qld 4051, Australia

## Buying and Selling PHONECARDS COLLECTORS PACKS

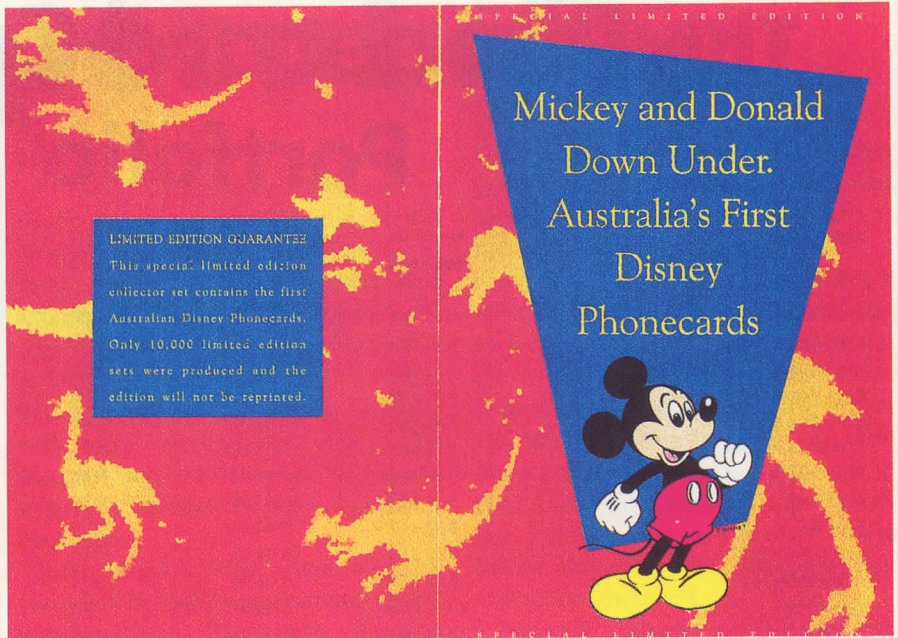
Mint and Used

## CASHBOOK SERVICES

PO Box 6226, Halifax Street  
Adelaide SA 5001 Australia  
☎ (015) 60 8852 or (08) 460 5444



Mickey Mouse surfing 'Down Under'



ing and very expensive but everybody involved in the production of the collector set believes the effort was worthwhile.

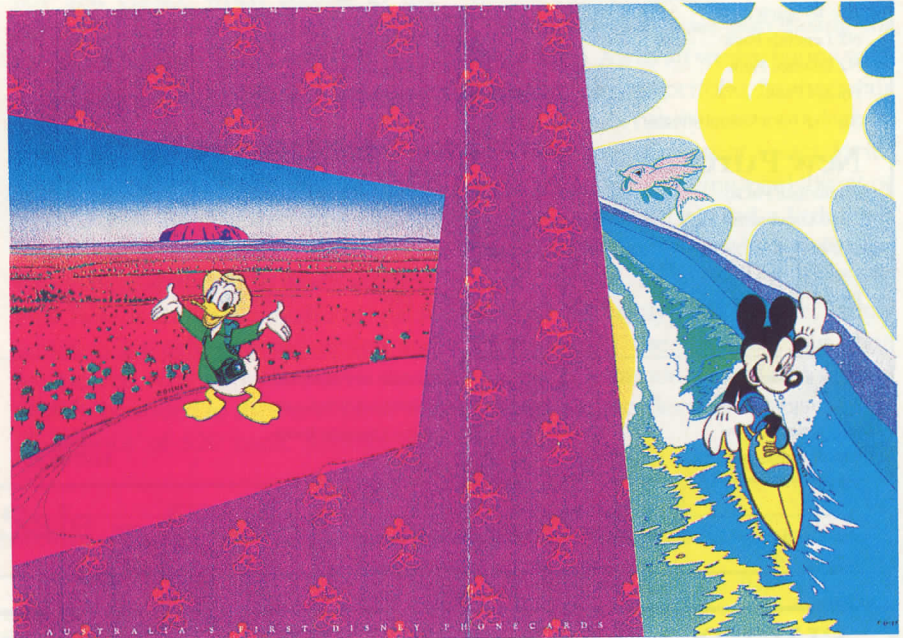
The proofs suggest that the final product will be stunning — even by the most exacting Disney standards.

It is expected that an exhibition will be staged before Christmas showing all the design stages involved (complete with original illustrations, rejected designs and proofs).

In the meantime, enquiries can be made to Status Retail in Sydney, who are handling distribution and sales of the cards.

Only 10,000 limited edition collector sets will be made available and no reprints will be made at any time. The issue is expected to be heavily oversubscribed and early enquiries are recommended.

The outside (above right) and inside (right) of the first Australian Disney phonecard pack.



• This card is for Coin / Card Payphones in Australia • It contains \$2.00 worth of calls • Don't bend or stain and avoid magnetic fields • Notes are purchasable only after 10% of value is used. Maximum of 11 notes • For local, STD and International calls. 0342311  
© 1994 Telecom Australia. All Rights Reserved.  
The Telephone Network Corporation Limited

Australia's First Disney Phonecards  
Special Limited Edition

The reverse of the first Australian Disney phonecards feature a distinctive 'trademark' — a pair of Mickey Mouse ears!

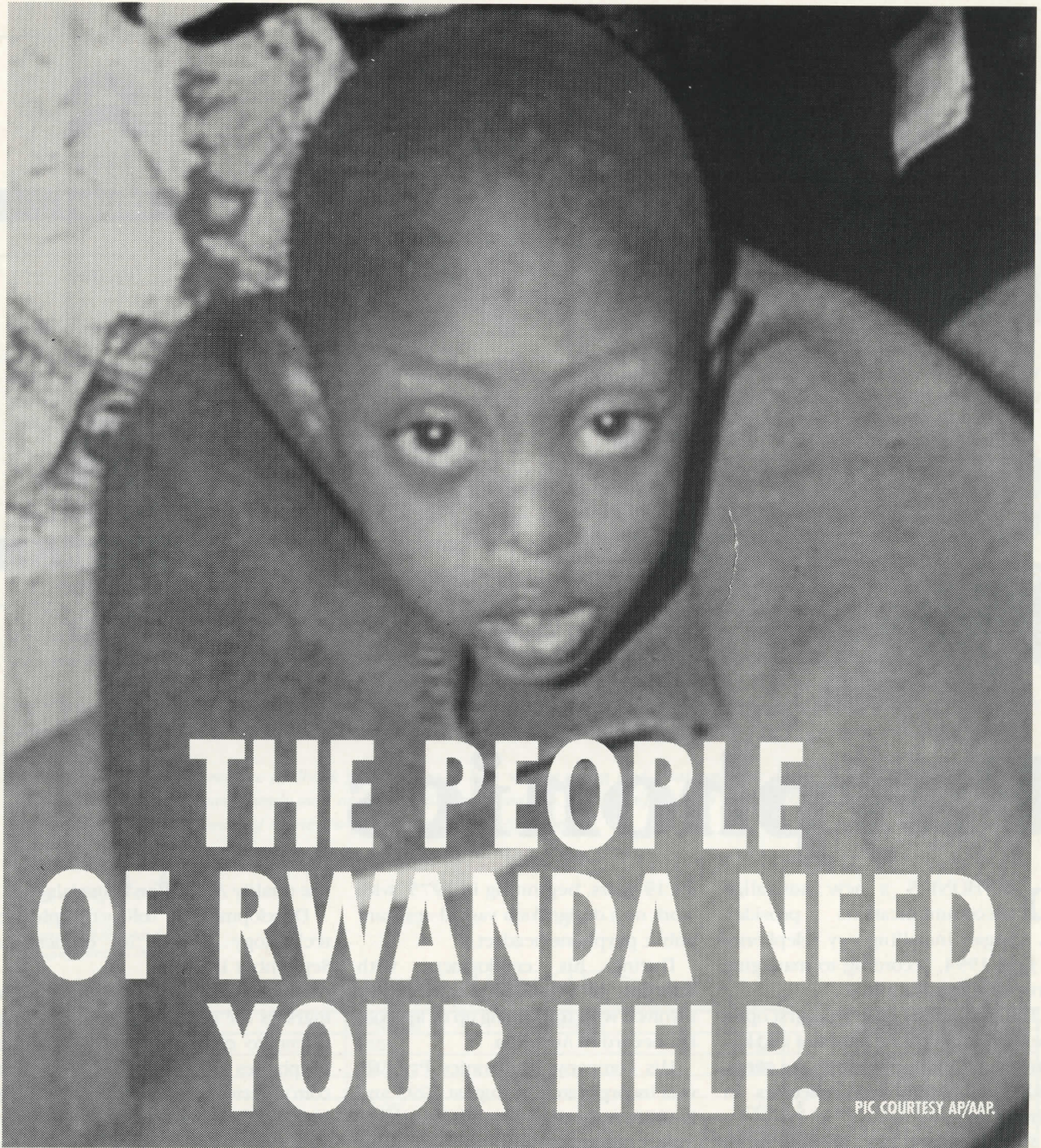
Order your Disney phonecards from the distributors:

**Status Retail**

PO Box E176, St James, NSW 2000, Australia

☎ (02) 267 6116 Fax (02) 267 6124

Trade enquiries welcome!



# THE PEOPLE OF RWANDA NEED YOUR HELP.

PICTURE COURTESY AP/AAP.

More than half a million people have fled Rwanda. In torrential rain they huddle in desperate need of food, shelter, clean water and medical aid.

Thousands of refugees who have crossed the border are crammed into refugee camps, where they now face death from disease. CARE Australia is there. And we desperately need your help.

**CARE**  
AUSTRALIA  
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Proudly supported by:



Please give at any **Commonwealth Bank** or fill out this coupon.

Yes, I want to help CARE Australia save lives in Rwanda.

By donating:  \$20  \$50  \$100  \$150  Other

Please find cheque payable to CARE Australia or charge to:

AMEX  DINERS  B'CARD  VISA  M'CARD

Card No:

Signature: \_\_\_\_\_ Card Expiry: / /

Name: \_\_\_\_\_

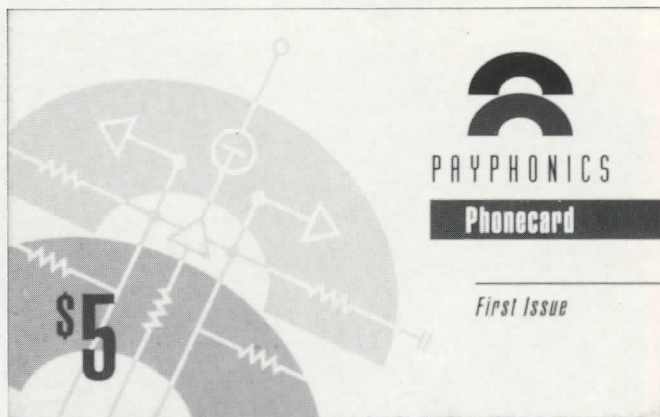
Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Post to G.P.O. Box 9977 in your capital city.  
All donations are tax deductible.  
A receipt will be forwarded.

**CARE**  
AUSTRALIA  
RWANDA APPEAL

CareRwanda



# Payphonics

**P**AYPHONICS, a new Australian telecommunications provider, began installing pay telephones in June 1994, according to managing director, Craig Hamilton.

The company is Australia's first open user group payphone operator and has introduced a range of telephone cards, with both users and collectors in mind.

Mr Hamilton has worked with telephones as a professional engineer

for 19 years, beginning in 1975, with work on a design for a vandal-resistant public payphone headset.

During his employment with Telecom, Mr Hamilton was closely involved with the setting up of Telecom Phonecard in Australia.

His company, Payphonics Pty Ltd, was incorporated in August 1993 and is 100% Australian-owned. It seeks to make maximum use of Australian design and development skills and to

use quality Australian materials.

Development of Payphonics technology began in earnest in September 1993.

Payphonics seeks to identify niche markets for its services and does not intend to compete with Telecom. Its payphones are connected via Telecom's network and are easily recognisable by their red colour in busy locations, such as shops, sidewalks, clubs and community centres. □

## Collector Packs

<b>Australia</b>	<b>New Zealand</b>
Victoria ..... \$540	Winter Sports ..... \$350
A.C.T. .... \$380	Adcard Vol. I ..... \$1500
1994 Australia Day ..... \$100	Whitbread ..... \$480
1994 Endang. Species .. \$140	Native Flowers ..... \$300
1994 Landscapes ..... \$120	Year of the Cock ..... \$5800

Full list and conditions available.

### Jim Bunce - Phonecard

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Australia

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9am to 4pm (best)

## WISHART PHONECARDS

PO Box 845, Mt Gravatt, Qld 4122, Australia

☎/Fax (07) 849 2682

Selling Select Mint and Used Australian  
Phonecards. Examples:-

Mint \$10 Vic Grampians (1 only) .....	\$95
Used Multi Qld set .....	\$105
Mint \$20 NSW Zoo .....	\$95

Various states and other packs available.

Please phone or fax want lists.



# PAYPHONICS

## A Piece of History in the Making

Dear Collector,

PAYPHONICS is a reputable Australian supplier and operator of quality payphones. PAYPHONICS is Australia's first open user group phonecard operator and is committed to the attainment of excellence in the provision and operation of quality payphones tailored to suit the particular requirements of its customers. This includes groups in our community who are disadvantaged.

PAYPHONICS acknowledges your hobby of phonecard collecting and has carefully prepared its phonecards with both User and Collector in mind. To provide Collectors ample opportunity, PAYPHONICS has put in place a "Fair Access Policy" where 50% of all new phonecard and pack stock is made available to Collectors and 50% to Dealers (for this First Issue only, the ratio has been set at 30%:70%) during the one month period after each issue.

PAYPHONICS also understands the responsibility it has to you as a Collector and Investor. We therefore are committed to our charter to support your investment by acting wisely and responsibly in all of our activities including in the area of phonecard production management. Your investment in PAYPHONICS quality products is assured. PAYPHONICS provides for you the opportunity for immense enjoyment as together we gradually build a collection of great value and beauty.

First Issue phonecards and Collectors packs are now available from your local Dealer or from PAYPHONICS direct. Stocks are limited, so the earlier you order the greater are your chances of securing a piece of history.

We are always eager to receive feedback from you as to how we are going and what you may desire in our future payphone and phonecard products. Please simply mail or fax us with your thoughts. On behalf of all at PAYPHONICS thank you for your custom and we look forward to being of service to you for many years to come.

Craig M Hamilton  
PEng MBM AAMI AIMM  
Managing Director - Payphonics

### PLEASE SEND ME:

Collector Packs	Price (a)	Quantity (b)	Amount (a x b)
First Issue Pack A (P1 P2 P3)	\$55	units	\$
First Issue Pack B (P4)	\$60	units	\$
<b>Individual Cards</b>			
P1 First Issue	\$5.00	units	\$
P2 First Issue	\$10.00	units	\$
P3 First Issue	\$30.00	units	\$
P4 First Issue	\$50.00	units	\$
<b>Postage, packaging and insurance :</b>			<b>Cards Total Cost</b>
Orders greater than \$100 - free of charge			\$
Orders less than \$100 - add \$3			<b>Add Post, Pack and Ins</b>
Overseas - add \$9 for each 200 cards or part thereof			<b>Amount Payable (c)</b>
			\$

ACN 065 493 450

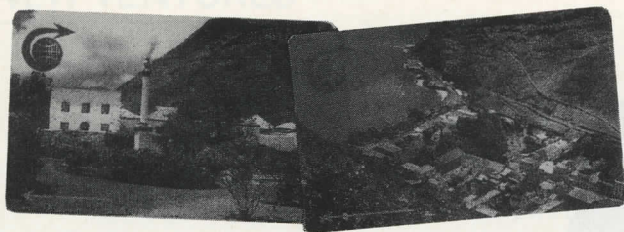
### PAYMENT DETAILS:

Post This Order with Payment by Money Order Bank or Personal Cheque, or	Post or Fax This Order with	Bankcard	Visa	Mastercard
	Payment by Credit Card type (tick)			
	Card Number:			
	Expiry Date:			
	Name on Card:			

### ORDER PLACED BY AND FOR DELIVERY TO:

### FORWARD YOUR ORDER TO:

Name	Today's Date	<b>Payphonics</b>
Street (or PO Box)		PO 244 Diamond Creek
Suburb or Town		Australia 3089
Post Code		Fax: Nat (03) 432 8488
		Fax: Int +61 3 432 8488



## St. Helena Rarities

1990 set of three phonecards — £2, £5 and £10 in rare used condition. **ONLY 400 LONG SETS WERE ISSUED!** This is the short set of three of one of the rarest phonecard issues in the world and from a highly regarded and popular British colony.

\* Only a few sets available at ..... each \$350

Single cards from same set (used):

£2 .... \$150    £5 .... \$125    £10 .... \$125

*For the philatelist:*

The equally rare (only 100 printed on St Helena — confirmed by government printing authority on back cover): RMS St Helena £1 stamp booklet. Just a few left! ..... each \$300

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AUSTRALIA

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## BUYING & SELLING PHONECARDS

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\*\*\*

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## BRITISH TELECOM WAR PLANES

50th Anniversary of D Day - Spitfire Mk IX ..	A\$65
Curtiss P.40M Kittyhawk .....	\$45
Thunderbolt P.47D .....	\$45
Wildcat F.M.2 .....	\$45
Russian Yak II .....	\$45
The Red Baron & Triplane (1 only) .....	\$75
Qantas Spirit of Australia .....	\$25
Mercury 1990 issue - mint Battle of Britain commem set of 4 (1 set left) .....	\$295
Disasters No. 1 issue with both Titanic and Lusitania cards (in folder) .....	\$75
Shetland Is 1st issue in Ltd Ed folder (5 cards)	\$125

*Payment by Bankcard, MasterCard, Visa, Cheque or Money Order.*

### STOP PRESS ...

Mercury Star Trek Issue: 4 different cards mint. Each ..... \$22

# Rundle Coins

*incorporating Adelaide Phonecard Centre*

214 Rundle Street, Adelaide,  
South Australia 5000

☎/Fax (08) 232 0660

# BUYING & SELLING

Telecom • PACS

PayTel • AFL Series

All Australian New Releases

Mail Order Welcome

# CardEx 94

**B**Y the time this issue of **Phonecard Collector** is in your hands, CardEx 94 will have taken place at Amsterdam, Holland. CardEx was expected to be biggest-ever international convention and fair devoted to telephone card collecting and included a major one and a half day conference and a two and a half day exhibition.

The event coincided with the presentation of the CardEx Annual Awards, a prestigious new international scheme designed to honour achievements in the field of telephone cards. Telecom Australia was expected to garner at least one award at CardEx. (See our full report in the next issue of **Phonecard Collector** magazine).

Over the last decade, the world has witnessed an enormous growth in the use of prepaid telephone cards. With over 170 countries and 500 issuing

companies now involved worldwide, the telephone card is not only big business commercially but a highly collectable commodity with well over 2.5 million collectors around the globe.

The one and a half day conference was addressed by representatives of telephone card issuing organisations, card manufacturers, printers, dealers and collectors from as far afield as the USA, Japan, New Zealand, Malaysia, Germany, France, the United Kingdom and the Netherlands.

Topics covered specific business subjects such as market development, card design, issuing policy, collecting and the next generation electronic purse cards.

There were also more technical sessions on issues such as card security and fraud management.

A small closed exhibition was associated with the conference at

which those participating could demonstrate their products and services to delegates.

Exhibitors in the main exhibition were invited to view this display area at a special reception after the end of the conference.

CardEx 94 was designed to be representative of all aspects of the telephone card industry — not just a forum for card-issuing organisations, or for technical people.

Exhibition space was allocated to card-issuing companies, manufacturers, dealers, clubs, associations and publications from all over the world.

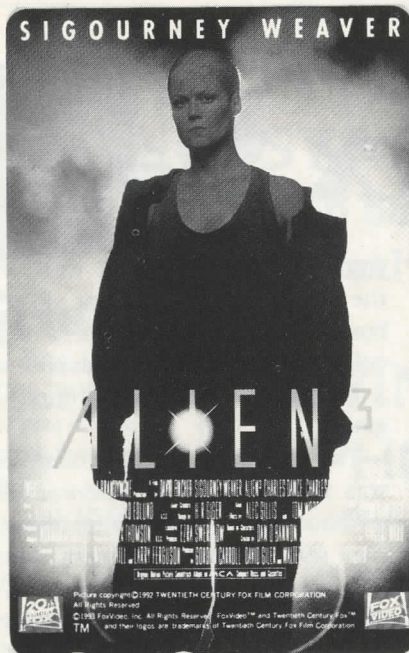
Telecom Australia issued 10,000 \$10 cards to commemorate its participation in the event. Though single cards will be available through Telecom's Collector Service, packs containing the card were available *only* at Amsterdam. □

## Phonecard & Stamp Events

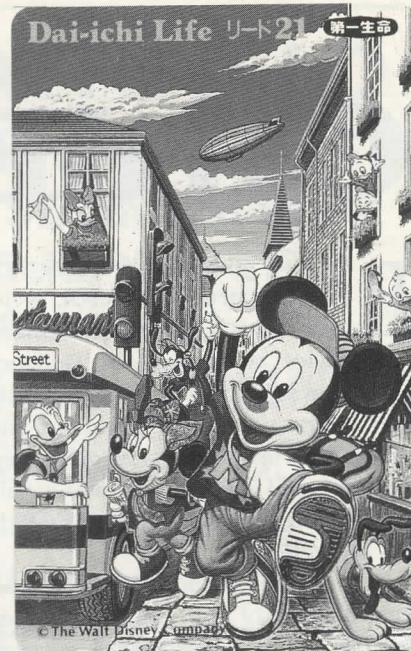
EVENT	VENUE	COUNTRY	DATES
<b>1994</b>			
Sydney Stamp & Coin Fair	Opera House	Sydney, Australia	September 16-18
Phone Card Phair II	Sheraton Midtown Manhattan	New York, USA	September 29 - October 2
Telecard World '94 Conference & Exposition	Jacob Javits Conference Centre	New York, USA	September 29 - October 1
Philatelia mit T'card	KölneMesse	Cologne, Germany	October 7-9
Sydney Phone Card Collectors' Fair	St Marys Bowling Club	St Marys, Sydney, Australia	October 9
Phonecard Expo	Avondale Racecourse	Auckland, New Zealand	October 15-16
StampShow Melbourne	Town Hall, Caulfield	Melbourne, Australia	October 27-30
American Tele-Card Expo	Hyatt Regency Downtown	Houston, TX, USA	October 28-9
Aeropex	Town Hall	Adelaide, Australia	November 18-21
<b>1995</b>			
Hong Kong Stamps, Coins and Phonecards Exhibition	Museum of Chinese Historical Relics, 1st Floor, Bayview Building	Hong Kong	February 9-12
Singapore '95	Suntec City	Singapore	September 1-10
<b>1996</b>			
International Phonecard Fair	Messe-Essen	Essen, Germany	May ??
<b>1997</b>			
Pacific '97 (World Philatelic Exhibition)	Moscone Center	San Francisco, CA, USA	May 29 - June 8

# Fun cards

Torsten Weller suggests collectors will find real fun in collecting telephone cards by topic.



Above left: Movie — Japanese phonecard promoting Alien 3. Themes: Movies, Space. Value: around \$12 (used).



Above right: Disney — Japanese phonecard featuring Disney characters. Themes: Disney, Zeppelins. Value: around \$8 (used).

TELEPHONE card are ideally suited to topical or thematic collecting because of the wide variety of designs and advertising that appears on them. For those unfamiliar with the terms 'topic' or 'thematic', it simply means a collection based upon a particular topic or theme. The collector is free to define whatever topic he or she desires (you can tailor the collection to your particular interests and pocket.

It can remain a little sideline indulging a whim for fast cars or Disney characters or become a quest to hunt down rare and elusive cards.

For those with an eye to investment, a topical collection can also be rewarding: imagine buying an Australian \$5 Geneva at face value as a new issue to put in your Koala collection (current retail \$110).

The first step to starting a thematic collection is choosing a topic. Unless you know exactly what you want to do there is no need to hit upon the exact topic immediately — sometime it takes time acquainting yourself with the cards available, moving the boundaries before you settle upon a theme.

Cards acquired in the meantime can always be sold or swapped later on.

Price can be used too as in the "nothing above \$5 bird collection" but make the topic manageable.

A bird collection can be a formidable thing: if you have the fortitude for such a large topic, go for it! Others may find a collection of 'waterbirds' or even 'ducks' more challenging and rewarding.

If investment is still your primary goal it may pay to look for topics that are currently neglected but may

become very desirable later on.

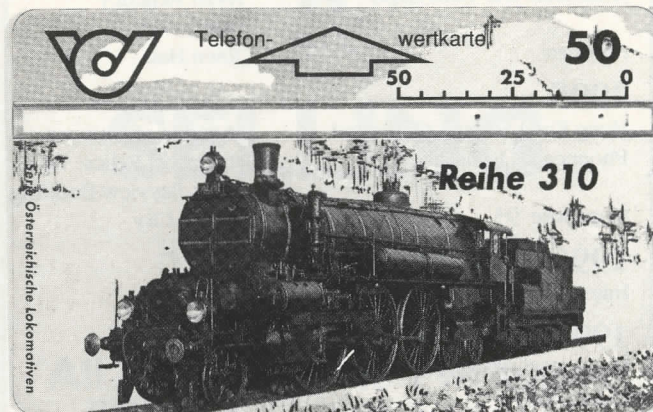
For example, cards from the USA are being tipped to perform well when the Americans themselves discover phonecard collecting in a big way: it stands to reason that American-related cards from other countries will then also be desirable.

The hunt for cards then begins with dealers, phonecard fairs, in club exchange books and through swap advertisements in magazines. It know what to look for, you will need to know what is available. Catalogues can be of assistance: for example, European advertising cards have a large range of colourful topics but are rarely seen in the Asia-Pacific region.

Whatever topic you choose and whether you're in it for pleasure or profit, I wish you happy hunting. After all, that's where the fun really lies. *TW*



Above left: British Telecom card featuring Qantas 747-400 Jumbo taking off. Themes: Airplanes, Australian-related, Kangaroos. Value: around \$20 (mint). Above right: Austrian card featuring Locomotive, Theme: Trains. Value: around \$5 (used).

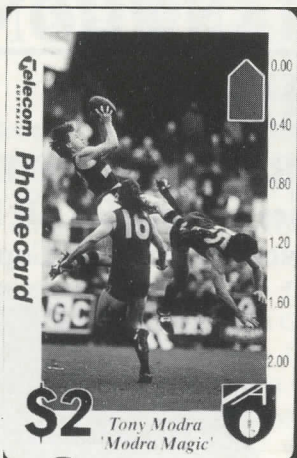
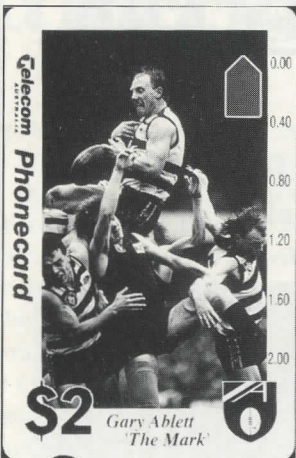




# PRIVATE ISSUES

## JOIN OUR NEW ISSUE SERVICE

We are authorised distributors for: PACS (Tamworth, Swiss, Ettamogah Pub), etc; TeleArch (AFL Football – Gary Ablett, Tony Modra, etc); Roam Pacific; Comcard.



Mint cards in Presentation Folder (1 card per folder), initial stocks sold out. Only a few left at, each ..... \$30  
Next Issue: (Silvagni & Mainwarring) each ..... \$19.50

### PACS: Limited stock of the following:

#### Tamworth Country Music Festival:

loose cards .... \$65 pack .... \$70

Swiss: loose card .... \$35 pack .... \$45

Ettamogah Pub: loose card .. \$40 pack .. \$50

#### NEW ISSUE: Sydney Opera House

(3 cards) pack (issue price) ..... \$70

Museum of Contemporary Art ..... \$75

#### AWF (Australian Wildlife Fund) Available Now

Koala (\$5) in pack \$25 Duck (\$10) in pack \$49

(Packs also feature AWF stamps to the value of \$20 and \$40 respectively.)



### CAMBODIA

2nd Series \$50 Temple (185) 1 hole ..... \$30

Reprints \$20 (258) and

\$50 (252) 1 hole, each ..... \$45

(all used cards in perfect condition)

3rd Series Map and Satellite set mint

(Aust. prefix numbers 289, 290) ..... \$150

### INVESTMENT OPPORTUNITIES

From time to time we are able to purchase larger quantities of Australian and World phonocards which we make available in investment parcels at WHOLESALÉ rates: please enquire for further details.



### PAY-TEL

Abel Tasman trial set of three cards mint ..... \$175

Collectors' pack ..... \$225

Spirit of Tasmania first set featuring the ship – set of three in pack ..... \$70 loose mint set (3) ..... \$65

Tasmanian Wilderness Rivers set of three in pack ..... \$45 loose mint set (3) ..... \$40

Olde Worlde Map of Tasmania (1) mint \$7 in pack \$12

TT Line Crew Card (exclusively for Crew) ..... \$12

Historic Trams: pack .. \$40 loose mint set (3) .. \$35

Trains: pack ..... \$25 loose mint (3) ..... \$19

#### Souvenir Cards: International Fairs (City Scenes)

Sydney Banknote ..... \$12 Opera House ..... \$10

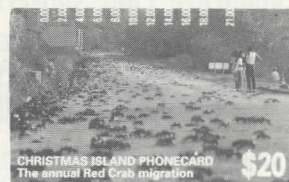
Melbourne (2 cards) and Brisbane, each ..... \$6

NCSP Fairs (Brisbane, Darwin, Perth, Melbourne, Canberra), each ..... \$5



### AUSTRALIAN RAILWAY HISTORICAL SOCIETY

1210 Locomotive pack ..... \$25



### CHRISTMAS ISLAND Mint set (2) \$65

Note: These cards have been reprinted to bring the total number issued to date to 10,000 of each. Less than 5000 sets of each prefix pair exist. The next Christmas Island set is expected to feature Jungle Scenes and it is understood will be sold through Telecom Australia.

# STATUS RETAIL

P O Box E176, St. James, NSW 2000, AUSTRALIA

+61 2 267 6116 Fax +61 2 267 6124

We accept Bankcard, MasterCard and Visa.

POSTAGE & PACKING: Certified in Australia \$2 (loose cards only); \$4 (up to 5 packs); thereafter add \$1 per pack. Overseas Registered Airmail: Minimum \$12 (loose cards); \$15 (up to 3 packs); Ordinary mail (your risk) \$2 (loose cards); \$4 (up to 3 packs).

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(1ST ISSUE NOVEMBER 1993)

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All Information Provided Remains Confidential

# Triumphant Golden Girls of Athletics appear on phonecards

**T**HE "Golden Girls of Athletics" who made headlines in Australia during August when they appeared in provocative poses on a fund-raising calendar, will soon appear on telephone cards.

The cards will be issued by Roam Australia Pty Ltd. "When I first had the idea for a calendar, I wanted to show off some young Australians and help attract some more participants to our fabulous sport," said Gold Medal-winning Commonwealth Games athlete, Jane Flemming.

"Thanks to all the girls for taking time out of training to be in it and playing model for a day! Thank you for buying it and helping raise money for athletics. Have fun!"

The calendar is a production of Markson Sparks! It is now in its second print run and was very successful in attracting attention to women's athletics and in helping to raise funds for the development of Junior Athletics in Australia.

Though not all of the athletes pictured on the calendar went to the Commonwealth Games at Victoria, British Columbia, most of those who did won medals for Australia at the Commonwealth Games or other major sporting events.

## Calendar girls

The athletes pictured first on the calendar and now on the Roam Australia series of telephone cards are:

### Jane Flemming

*(Heptathlon)*

Dual Olympian - 1988 Finalist, 1992. World Championship Representative - 1987; 1993 Finalist. Triple Commonwealth Games Representative - 1986 Silver; 1990, Two Gold; 1994; Eleven Times Australian Champion, Commonwealth and Australian Record Holder, Mobil Athlete of the Year - 1993. Mobil Grand Prix 100m Hurdle Champion.

### Nicole Boegman

*(Long Jump)*

Dual Olympian - 1988 Finalist; 1992. World Championships - 1987 Finalist; 1991; 1993 Finalist. World Cup Representative - 1989, Bronze. Commonwealth Games Representative - 1986; 1994. Four Times Australian Champion. Australian Record Holder - Long Jump; Triple Jump.

### Jane Saville

*(10 Kilometre Walk)*

World Junior Silver Medallist - 1992. Australian Junior Record Holder. Commonwealth Games Representative - 1994.

### Tania Van Heer

*(100m, 200m, 400m)*

World Championships - 1993. World Cup Representative - 1992.

### Carolyn Schuwalow

*(10 km Run)*

Olympic Representative - 1988, Finalists. Commonwealth Games Representative - 1990. Australian Champion. City to Surf Winner - 1993.

### Kylie Hanigan

*(400m, 4 × 400m)*

World Championship - 1993. Commonwealth Games Representative - 1994. World Junior Representative - 1990, Gold.

### Tani Ruckle

*(Marathon)*

Commonwealth Representative - 1990, Silver; 1994.

### Sophie Scamps

*(400m, 800m, 4 × 400m)*

World Cup Representative - 1992. World Junior Representative - 1990, Gold.

### Kate Farrow

*(Javelin)*

Commonwealth Games Representative - 1990, Bronze; 1994. Twice Australian Champion. Grand Prix Javelin Champion - 1990; 1993.

### Vanessa Ward

*(High Jump)*

Olympic Representative - 1984, Finalist; 1988. World Championship

Representative - 1983; 1991 Finalist. World Cup Representative - 1985. Commonwealth Representative - 1982; 1986; 1990. Five Times Australian Champion. Australian and Commonwealth Record Holder. Mobil Athlete of The Year - 1990. Mobil High Jump Champion - 1990.

### Sandra Dawson

*(800 Metres)*

World Cup Representative - 1992. Commonwealth Games Representative - 1994. Australian Champion. Grand Prix 800m Champion - 1993.

### Sharon Stewart

*(Track - 400m & 800m)*

Olympic Representative - 1992. World Championship Representative - 1991. World Cup Representative - 1985; 1989. Commonwealth Games Representative - 1986. Bronze; 1990, Silver and Bronze. Five Times Australian Champion. Mobil Grand Prix 400m Champion - 1992. Mobil Grand Prix 800m Champion - 1990; 1991.

## Pack formats

The Roam Australia cards, which can be used individually for making long distance calls using Roam's international network, come in special display packs of four cards.

There are three different packs (one of four \$20 cards; one of four \$10 cards and one of four \$5 cards), each of which may be hung like a poster, to display the cards and pack design to best effect.

The Golden Girls of Athletics phonecard packs will be available from major dealers who handle Roam Australia and Roam International products. Trade enquiries may be directed to Roam's Sydney office.

### ☎ Phonecard Collector INFORMATION LINE

Roam Australia Pty Limited, PO Box E481, St James, NSW 2000, Australia.

# Introducing the second series of Apollo phonecards from Roam Pacific...

## APOLLO 15



Pictured on the \$50 phonecard is United States astronaut David Randolph Scott, the seventh person to walk on the Moon. Born San Antonio, Texas, on June 6, 1932, Scott was a graduate of the US Military Academy in 1954. He was selected as an astronaut in 1963 and was pilot of the aborted Gemini 8 mission in March 1966 with Commander Neil Armstrong. In March, 1969, Scott was command-module pilot of Apollo 9, the Earth-orbit test of the complete Apollo spacecraft. As commander of Apollo 15 (July 26 - August 7, 1971), the fourth manned lunar landing, Scott and lunar-module-pilot James Irwin used the first Lunar/ Rover vehicle to conduct 6 hours and 33 minutes of extravehicular activity. The Apollo 15 series of phonecards follows on the highly successful first series (25th anniversary of the first manned Moon landing) which sold out quickly and now commands a substantial premium over issue price. For this reason, we recommend you order *early* for the second issue in this exciting series of six Apollo phonecard sets. Only 3000 complete sets will be issued in lavish, numbered presentation folders, with a recommended retail price of A\$215. We are also accepting standing orders for the forthcoming sets in the Roam Pacific Apollo phonecard series *at issue price*.  
**Order today from Roam distributors:**

### STATUS RETAIL

PO Box E176, St James, NSW 2000, Australia  
Please supply the following Roam Pacific Apollo folders:

Fax +61 2 267 6124

..... Issue 2 (Apollo 15) # **A\$215** ..... \$

..... Issue 1 (25th Anniversary) # (Phone, Fax or Write for Price) ..... \$

Plus Delivery ..... \$

Cheque/Money Order  Debit  Bankcard  MasterCard  Visa ..... \$

Name: ..... Signature: .....

Card No: ..... Expiry: .....

Address: .....

## Status Retail

PO Box E176, St James, NSW 2000, Australia.  
(Shop 533, Royal Arcade, 255 Pitt St, Sydney)  
☎ (02) 267 6116 Fax (02) 267 6124 ISD Fax +61 2 267 6124

NOTE: Prepayment (or Credit Card details) must accompany ALL orders.

### POSTAGE & PACKING:

Australia Certified - A\$4 (up to 5 packs); thereafter add \$1 per pack.  
Overseas registered Airmail: Minimum A\$15 (up to 3 packs);  
Overseas ordinary mail (your risk): \$4 (up to 3 packs).  
United Parcel Service (UPS) courier: \$25 (up to 10 packs).

# Australia's Golden Girls of Athletics appear on phonecards

The "Golden Girls of Athletics" who made the headlines in Australia during August when they appeared in provocative poses on a calendar produced by Markson Sparks! to raise funds for the development of Junior Athletics in Australia. The cards will be issued by Roam Australia Pty Ltd. "When I first had the idea for a calendar, I wanted to show off some young Australians and help attract some more participants to our fabulous sport," said Jane Flemming. "Thanks to all the girls for taking time out of training to be in it and playing model for a day! Thank you for buying it and helping raise money for athletics. Have fun!"



Jane Flemming  
Heptathlon



Carolyn Schuwalow  
10 km Run



Jane Saville  
10 Kilometre Walk



Sandra Dawson  
800 Metres



Nicole Boegman  
Long Jump



Kylie Hanigan  
400m 4 x 400m



Kate Farrow  
Javelin



Sophie Scamps  
400m, 800m, 4 x 400m



Tani Ruckle  
Marathon



Vanessa Ward  
High Jump



Tania Van Heer  
100m, 200m, 400m



Sharon Stewart  
Track - 400m & 800m

Be one of the first to own the Roam International Phonocard Golden Girls telephone card series! This stunning issue is sure to sell out! Complete and mail the coupon opposite for advance notice and a Priority Order Form.

## Status Retail

PO Box E176, St James, NSW 2000, Australia.  
☎ (02) 267 6116 Fax (02) 267 6124.

To: Status Retail, PO Box E176, St James, NSW 2000, Australia.

YES! I want to be one of the first to own the new Roam International Phonocard Golden Girls telephone card series! Please send advance notice of the issue & Priority Order Form.

Name: .....

Address: .....

..... ☎ .....

# Phonocard Collector CLASSIFIED

Basic **CLASSIFIED** advertising rate is 50 cents per word, minimum 20 words (A\$10). **Bold type** is available at 75 cents per word. Book (and pay for) your word ad to run in two consecutive issues of the **Phonocard Collector**... and we'll run it in the third consecutive issue **absolutely FREE!** Book and pay for your ad to run in five issues ... and we'll run it for three months **FREE!** (*That's eight months of ads for the price of five!*) Book and pay in advance for your ad to run in seven issues ... and we'll run it for the rest of the year **absolutely free!** (*That means you get 12 months of ads in the Phonocard Collector for the price of seven.*) American Express, Bankcard, Diners' Club, JCB, MasterCard, Visa welcome.

**FIRST NORFOLK ISLAND PHONECARDS** available at issue price! Set of three mint (\$5, \$10, \$20) only A\$35 per set of three; limited edition collector's pack A\$45. Delivery extra. **STATUS RETAIL**, P O Box E176, St James, NSW 2000, Australia. ☎ (02) 267 6116; Fax (02) 267 6124. 2730

**FAIRDINKUM SALE.** New concept. Good offers secure **Australasian**, early Nynex/Hawaii, Mercury, Aviation, more. First issues/classics like **Fernleaf**, **Geneva**, **Democratic**. Sorry, no dealers, only underdogs please. Details: **KEANACORP**, 54 Medan Athinahan 2, TTDI, 60000 Kuala Lumpur, Malaysia. 2734

**SALE:** All five Romanian phonocards for US\$10 (or equivalent). **MIHALACHE BOGDAN**, Post Office 1, Bok 125, Ploiesti 1, Romania. 2727

**INDIA:** Two different phonocards used (500 and 2500 units) A\$15 Check. Postpaid registered airmail: **RANJIT SINGH**, AN/18-C, Shalimar Bagh, Delhi, 110052, India. 2727

**BUYING:** Australian mint and fine used phonocards. Offers to: **HM REED**, P O Box 659, Salisbury, SA 5108, Australia. 2738

**SELLING & EXCHANGE:** Phonocards of Bahrain, Kuwait, Qatar, Oman, UAE. Free list. **MR AHMED K AL-QAHERI**, P O Box 40336, Hamad Town, Bahrain. 2727

**CHANNEL ISLANDS PHONECARD COLLECTORS CLUB:** Specialists in Jersey, Aviation issues, Collectors Club, Auction, Exchanges, Lists sale/buy. Next issues: Jersey Wildlife (Lemurs); BT GB Airways (Exclusive); Guernsey Castle Cornet. All details free from **C.I. COLLECTORS CLUB**, No 4 Parade Arcade, Parade, St Helier, Jersey, Channel Islands, GB. 2727

**NZ PHONECARDS AUCTION** from Summer Sports to Adcards 5: Include some special Control Nos as 111 or 1111. No buyers commission and GST. Closing date 15 Nov 1994. Ask for price list. Please write to: **TCW**, GPO Box 1685, Hong Kong. 2729

**SELL FIRST ISSUE** St Helena, Cayman, British Virgin Islands, SABA, Eustasius, Aruba. Mint, used. **MRS SALMON**, 12 Rue De La Belle-Feuille, 92100 Boulogne, France. 2729

**EARLY AUSTRALIAN TELECOM PACKS:** I have a number of surplus packs which I am prepared to let go at 10% below current retail. Send

me your list and include your phone number. **STEPHANIE GREEN**, P O Box 52, Killara, NSW 2071, Australia. 2729

**INTERNATIONAL EXCHANGES:** Regular exchange contacts needed worldwide. All letters answered. Write to **MURIEL DUBOIS**, 15 Résidence Moncourer, B-7011 Ghlin, Belgium. 2727

**WORLDWIDE PHONECARDS** from over 100 countries available. Please send wants information or request price list. **PETER SNOW** (Est. 1989), 16 Denmark Road, Reading, Berkshire RG1 5PA, United Kingdom. 2527

**FINLAND** 40 different used phonocards A\$280 or 20 different A\$100 postpaid by registered air letter. Visa, MasterCard or banknotes. **K-J ÖSTERMAN**, Pl 1, Fin-02231 Espoo, Finland. Fax +358 0 803 9038. 2633

**30 DIFFERENT PICTORIAL KOREAN** phonocards A\$20; 50 different A\$40. Send payment in banknotes. Wholesale pricelist available for dealers. **SHIN**, P O Box 12, Yangchon, Seoul 158-600, Korea. 2629

**USA STORED CARDS (US\$)** — NYNEX \$1 Complimentary telephone \$40; \$1 Democratic convention with folder \$1400; Clinton \$200; Michigan Bell 40 cent Complimentary \$700; AT&T ET set \$300; Democratic & Republican sets \$1100; Service card NYNEX \$900; Intelxpo \$800; GTE Hawaii, Sprint, Bell South & Atlantic and other good companies. Free list from **C WITTIG**, P O Box 45 02 40, 90213 Germany. Fax +49 1911 170 6197 (offer for Coca-Cola fans: Russian testcard only \$100). 2628

**WANTED TO BUY:** Australian packs and mint sets and NZ Collector Packs and mint sets. Top prices paid immediately in A\$. Please write/phone with details. **NATHAN MERCER PHONECARDS**, P O Box 3007, Christchurch, New Zealand. ☎ +64 25 252339; Fax +64 3 313 3353. 2629

**CROATIA, SLOWENIA AND YUGOSLAVIA** phonocards. Free selling list available. Correspondence in German. **PRUSAC**, Savska 165, 4100 Zagreb, Croatia. 2628

**EASTERN EUROPE:** The Slovak Republic's (former Czechoslovakia) first issue depicting map and coat of arms. 75u mint A\$15 only. Add A\$2 Australia; A\$5 overseas for Certified mail. **PETER VASIK**, 2 Ellen Street, Wollongong, NSW 2500, Australia. 2628

**PAKISTAN** 20 different A\$25; 35 mix A\$35; registered air post paid, cash with order. Free price lists. **K SALEEM**, 190-B-2, P.E.C.H.S., Karachi 75400, Pakistan. 2628

**HMS BOUNTY** British Telecom. The only card in the world to show this famous ship A\$20. **K MARTIN**, P O Box 302, Northampton, NN2 6YZ, United Kingdom. 2527

**SEND THREE COMMEMORATIVE** worldwide used telecards to receive our worldwide pricelist. Updated every month. Telecards from \$1 to ... At least 10 pages are illustrated! German Opera House card only \$10. Belgian/Dutch cards from \$2; France from \$4 and up. Write to **RUDY VERRAES**, Fr Desmidtplein 15 B4, B-8300 Knokke, Belgium. 2527

**BAHRAIN PHILATELIC CENTER.** Buying, selling, exchanging phonocards, stamps, banknotes. Special personal/dealers' offer. Try Bahrain/Gulf beautiful phonocards, stamps. P O Box 33555, Bahrain. 2536

**CAMBODIA** collector set - limited edition for sale plus many used. Very rare. Private sale. **ALAN BUCKLEY**, P O Box 1'94, Oakley, Qld 4401, Australia. ☎ (076) 91 2437. 2628

**REGULAR POSTAL BID SALES:** Australian mint phonocards. Collectors packs, bulk lots and prefix numbers. Free catalogue. ☎ (074) 64 1867. 2628

**WANTED TO BUY:** Australian phonocards - good condition. Recent issue - from Microscopy 1993 onwards. No bends or scratches. Will pay 15% face value. **IAN WOOD**, P O Box 598, Belmont, Vic 3216, Australia. 2628

**CHINA PHONECARDS**, stamps, coins for sale. Free pricelist available. **XU HANG**, P O Box 275-12, Beijing 102413, China. 2330

**BUYING/EXCHANGING** phonocards from all over the world, but especially 'difficult' countries. Payment cash cheque any currency. Send details to **HAXBY STAMPS**, P O Box 462, Lutwyche, Qld 4030, Australia. 2536

**EXCHANGE** British phonocards. Send up to 20 different Australian — receive 20 British cards including Aladdin. **K MARTIN**, P O Box 302, Northampton, NN2 6YZ, United Kingdom. 2527

TPC: We deliver...

**EXCHANGE PHONECARDS:** Send 100 pictorial mix fine used from Australia, Japan, Indonesia, Korea, China: Receive 200 pictorial Italy. **CAFFO CARMELA**, Via Wagner 103, 95024 - Acireale - CT, Italy. 2431

**BUYING/SELLING/TRADING** Australia, China, Fiji. **HIRALAL INVESTMENTS**, P O Box A1222, Sydney South, NSW 2000, Australia. ☎/Fax (02) 675 2584. 2427

**EXCHANGE:** Offer - used German/European phonecards and stamps. Wanted - used & mint Australian and New Zealand phonecards plus used Asia. **ANJA VERENA HOLL**, Lotschnauer Weg 1, 73054 Eisingen, Germany. 2334

**"CHINESE NEW YEAR 1993"** on Indonesian cards. Buy this card to complete your Indonesian collection. Price US\$12/card or US\$100/10 cards (postage paid). Only can buy from us (be sure for the limitation). **T.M.A. STAMPS**, P O Box 194, Tangerang 1500, Indonesia. 2328

**FOR SALE:** 50 different Japan A\$59; registered postpaid. Free worldwide pricelist. Australian USA cheques acceptable. **EVERLYN REECE**, Box 207SC, Cainta, 1900, Philippines. 2324

**WANTED:** Used Australian phonecards. Send details or photocopy to **NOEL SHONE**, P O Box 404, Blackburn, Vic 3130, Australia. 0029

**BUYING:** Australia and World, good/fine used phonecards (no bends/scratches). Immediate cash, particularly for bulk lots, please phone (Australia) ☎ (049) 51 4246. 2228

**FOR SALE:** Latin America phonecards. Send A\$2 mint face value stamps or equivalent for list. Easy payment, references. **BLANCO**, P O Box 56, 65000 Fray Bentos, Uruguay. 1930

**EXCHANGE AND BUY** phonecards from all the world. Complete one country collection is preferable. **FAISAL SAEED ALSALEH**, P O Box 1748, Manama, Bahrain. 0029

**AUSTRALIA AND NEW ZEALAND THEMES** on Japanese cards. A\$10 to A\$100. Write for details. **BRUCE PHILLIPS PHONECARDS**, P O Box 24-199, Christchurch, New Zealand. 0031

**NEW ZEALAND** Used and mint sets, AdCards etc for sale - very reasonable prices. Standing orders accepted. Write, phone or fax for free illustrated pricelist featuring NZ, USA, etc. **NATHAN MERCER PHONECARDS**, P O Box 3007, Christchurch, New Zealand. ☎ +64 25 352339; Fax +64 3 313 3353. 2629

**BUYING/SELLING** Australian mint and fine used Phonecards. Free selling list available. **BRIAN NOBLE**, P O Box 427, Ryde, NSW 2112, Australia. 2031

**BUYING, SELLING, SWAPPING** Australian and overseas phonecards. Free list available. **LUDLOW**, 13 Russ Street, Gladstone, Qld 4680, Australia. 0028

**BUY, SELL, EXCHANGE** used phonecards. Also autographs (mostly sport, cricket, etc). **DAVID HAYNES**, 39 Stapylton Street, Coolangatta, Qld 4225, Australia. 2629

**CAN SUPPLY** new/unused China phonecards at relatively low prices. Blk 342, #11-29, Choa Chu Kang Loop, Singapore 2368. Fax +65 765 2310. 2132

**SELLING EXCESS** Australian packs and cards (Telecom, PACS, others). Some sets and single cards (including Albury High School, Sydney Opera House, others). ☎ (06) 254 0219. 2729

**WANTED TO EXCHANGE** with collectors from North America, South and central America, the Caribbean, Pacific Islands, Africa, Middle East, China and Eastern Europe. Send 10 different used cards from these areas and receive 10 different Australian cards. Bulk lots also wanted. **M.E.F. BOOKS**, P O Box 523, Narrabeen, NSW 2101, Australia. 2599

**ADVERTISERS:** If the last two digits in the four-digit code after your ad end in 27 or 28, *now* is the time to renew or place a new advertisement!

# Phonecard Collector CLASSIFIED Booking Form

Mail to: **Phonecard Collector, GPO Box 3780, Sydney, NSW 2001, Australia**

☎ (02) 264 7060

Fax: in Australia (02) 264 7138 — overseas +61 2 264 7138

My **CLASSIFIED** copy follows (if insufficient space, attach copy on on a separate sheet of paper).

- Please run my ad in the ..... issue / first available issue of **Phonecard Collector**  
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- Please run my ad in the next **two** issues  
**(YOU GET THREE EXTRA INSERTIONS FREE!)**
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No of words ..... × 50 cents = A\$ ..... × ..... insertions = A\$ .....

Name: ..... ☎ No: .....

Business or Residential Address (not for publication): .....

Payment method: Cash Cheque Money Order American Express Bankcard Diners' Club JCB MasterCard Visa  
 (Please make A\$ cheques/money orders payable to **Phonecard Collector**)

Card # ..... Expiry Date: .....

Name on Card: ..... Signature: .....

# MCA cards

**A**N issue of two Telecom Australia cards for Sydney's Museum of Contemporary Art (MCA) will be released by Phonocard Advertising & Collector Services (PACS) on September 16 1994.

PACS card 8 (\$20) Maria Kozic Masterpieces (Warhol's Campbell's Soup Can) and PACS card 9 (\$2) will show a panoramic view including the MCA, Circular Quay at Sydney Harbour and the Sydney Harbour Bridge brightly illuminated at night. □



## Phonocard Collector Phonocard Show Special!

The next issue of **Phonocard Collector** (No. 28) will be distributed in large numbers at the forthcoming phonocard shows in Cologne (Germany), New York and Houston (USA) and Auckland (New Zealand).

Philatelia mit T'card, Cologne, Germany:  
See **Phonocard Collector** at  
Cologne on Stand D6.



### Stop Press...

As this issue of **Phonocard Collector** went to press, PACS advised that the Sydney Opera House Limited Collector Edition pack had sold out and that stocks available from the Sydney Opera House foyer shop would be sold out around mid-September. □

## J&M's ELEGANCE IN PHONECARDS

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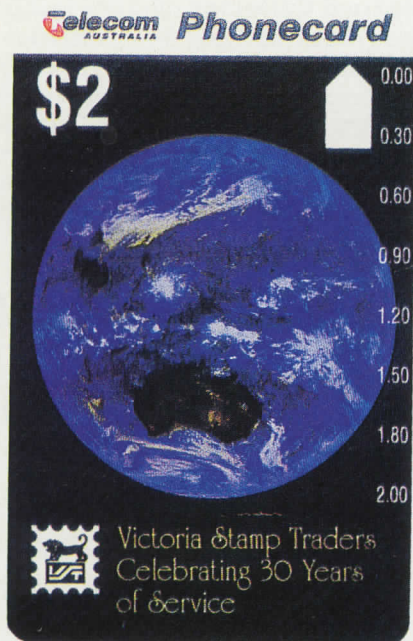
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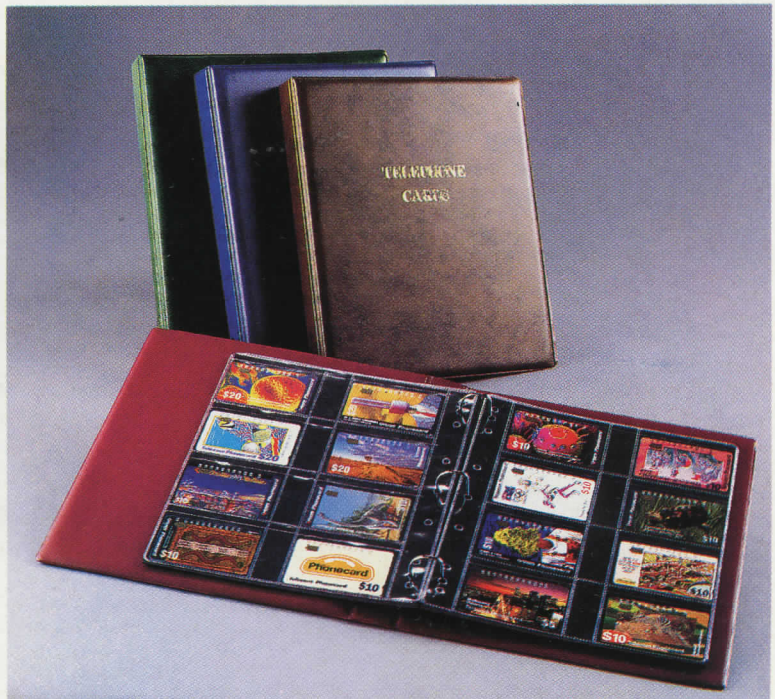


# Collect Phonecards of Australia

Collect Phonecards of Australia is now available in a second, fully updated and revised edition in full colour. The catalogue contains a coupon entitling the purchaser to obtain a FREE \$2 Custom phonecard, issued to celebrate the 30th anniversary of Victoria Stamp Traders, publishers of Collect Phonecards of Australia. Recommended retail price . . . . . **\$10**



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# First Australian Complimentary phonecard FREE for Phonecard Collector readers



Telecom Payphone Services produced Australia's *first* Complimentary phonecard (Code No. C941111) on behalf of **Phonecard Collector**. The first cards were despatched to existing **Phonecard Collector** subscribers at end of June. Our own **Phonecard Collector** phonecard features the front cover of the Hong Kong '94 special edition of the magazine and is being given away FREE *while stocks last* to those who enter a new subscription (or extend their existing subscription) to **Phonecard Collector**. Only 10,000 of the \$2 cards was produced for **Phonecard Collector** by Telecom Australia's contracted manufacturer, Leigh Mardon Pty Ltd's Data Card division in Melbourne. The new **Phonecard Collector** Complimentary card belongs to Telecom Payphone Services' 'Custom' cards category features the Telecom logo prominently. Being a Custom card, it is *not* available through Telecom's mail order service. The *only* way to obtain the card (other than via the secondary market) is, therefore, to subscribe, or to *renew* your subscription to **Phonecard Collector**.

## The longer you subscribe, the more cards you get!

• By subscribing for one year, a reader will be entitled to one free card. • By subscribing for two years, a reader will be entitled to two cards. • By subscribing for three years, a reader will be entitled to three cards. Thus, subscribers will be entitled to one free **Phonecard Collector** Complimentary card for each year of their subscription.

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**Phonecard Collector Subscriptions, GPO Box 3780, Sydney, NSW 2001, Australia**

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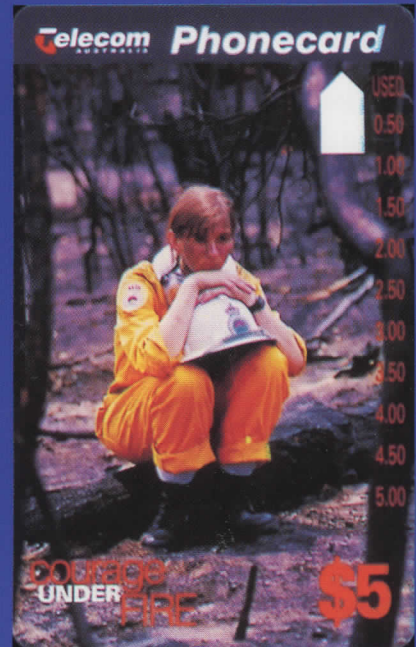


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presents

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Dedicated to our firefighting heroes from all over Australia, who courageously fought and won the battle against the raging New South Wales bushfires in the summer of 1994. The first of APC's Nature Series, *Courage Under Fire* depicts the emotion, courage and drama of our firefighters in graphic form and includes a commentary and endorsement by the Commissioner, Phil Koperberg. A percentage of profits from sale of the *Courage Under Fire* series will be donated to the NSW Department of Bushfire Services. Only a limited edition of individually numbered packs will be produced and these can be ordered from the following APC Master Dealers:

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**Gabriele's Philatelic Service**  
Ground Floor, Mirvac Building, 160 Castlereagh St,  
Sydney ☎ (02) 283 1311  
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**Victoria**

**Knox-Sherbrooke Phonecards**  
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**Max Stern & Co**  
234 Flinders St, Melbourne ☎ (03) 654 6751

**Universal Coin Company**

20 Centre Place, Melbourne ☎ (03) 654 2997

**Queensland**

**GPO News**  
GPO Lane (Off Queen St), Brisbane ☎ (07) 229 2888

**Tony Boyd Philatelist**  
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**South Australia**

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**NEW  
ISSUE**



# Heritage COLLECTION

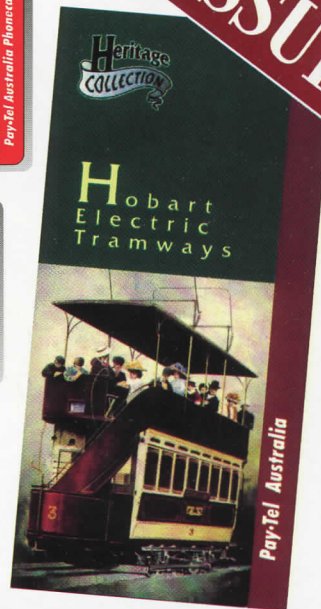
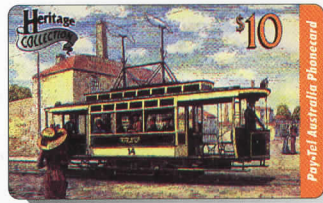
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