

Phonecard Collector

Issue 29 December/January 1995 AS\$4.50*RRP

7099

"THE GREAT RACE SOUTH"

Kodak Gold
50th Anniversary
SYDNEY TO HOBART
YACHT RACE

PayTel
MOBILE PAYPHONES



Official product made
under exclusive licence,
Kodak Gold Sydney to
Hobart Yacht Race 1994.

**AUSTRALIA'S OWN
OCEAN RACING CLASSIC**

NSW National Parks & Wildlife Service unique fifteen Phonocard Collection

NEW COLLECTION
From Australia
World 1st Limited Edition
10,000 sets only



Now - one of the most exciting releases ever! The largest series ever issued in Australia, this **strictly** limited Collection features breathtaking wildlife and environment themes, from endangered species to fire fighting ... whale rescues to helicopter water bombing ... and much more! Presented in a splendid album, this **unique world first** is expected to be snapped up by knowledgeable collectors in Australia and overseas who recognise its investment potential.

10 reasons why this is a MUST for YOUR collection!

- 1 First, limited issue only 5,000 reserved for Australia with 5,000 for the rest of the world including 900 low number editions
- 2 Unique Australian themes by acclaimed Sydney artist Gregory Bridges, one of the world's top illustrators
- 3 Hand matched serial numbers - 15 different cards and the album all bear the same number
- 4 Exclusive option for owners of the collection to obtain the same serial number for future issues
- 5 Largest collection ever issued in Australia
- 6 Special commemorative custom-designed album
- 7 Deed of Authenticity
- 8 Official personalised Transfer of Ownership Certificate
- 9 A percentage of proceeds donated to NSW National Parks & Wildlife Service (helping nature conservation)
- 10 Ecologically sound - recycled plastic becomes art pieces

FREE!
WORTH \$35
1 YEAR MEMBERSHIP
TO FOUNDATION FOR
NATIONAL PARKS
& WILDLIFE



A family treasure! This is indeed a Collection to cherish and show with pride. Admire the handsome cover design, embellished with gold leaf. Fine presentation, worthy of this valuable Phonocard Collection.



If coupon has been removed write to or call: Worldwide Collectables Pty Ltd, ACN 066 438 720 Level 12, 456 Kent Street, Sydney NSW 2000. Phone (02) 283 1142 Fax (02) 283 1800

RESERVATION CERTIFICATE



Phone, mail, or fax to: Worldwide Collectables Pty Ltd,
ACN 066 438 720. Level 12, 456 Kent Street, Sydney NSW
2000 Phone: (02) 283 1142 Fax: (02) 283 1800

Yes. Please send me my NSW NPWS 15 card Phonocard Collection(s) complete with collector's album as indicated below and enrol me as a member of the Foundation For National Parks & Wildlife absolutely FREE.

LOW NUMBER EDITION only 900 available (101-1,000)
Issue price \$200 plus \$5.50 each for packing & certified mail
(add extra \$3 each for insured mail).

STANDARD EDITION Issue price \$120 plus \$5.50 each for packing & certified mail (add extra \$3 each for insured mail).

Mr Mrs Ms _____

Address _____
Postcode _____

Cheque/money order enclosed for \$ _____

Charge my Bankcard Visa Card MasterCard

American Express Diners Club account with \$ _____

Account No _____

Expiry Date ___/___/___ Signature _____

PLEASE NOTE: SPECIAL SERIAL NUMBERS AVAILABLE ON PHONE REQUEST
Delivery expected late Dec. 1994/early Jan 1995. 30 DAY MONEY BACK GUARANTEE FROM DATE OF DELIVERY. PC

Worldwide Collectables Pty Ltd reserves the right unto itself at all times to vary the terms of this offer including but not limited to the issue price of the phonocards.

Phonecard Collector

Issue 29 - December/January 1995

From the publisher

It's not just about making money

FEW hobbies or leisure activities offer their participants the prospect of getting their money back (let alone, with "interest") should they tire of it and decide to give it up. Take the golfer. When he or she decides to hang up the clubs, there is no expectation of recovering all that has been spent on the activity.

Over the years, our golfer, for example, has probably spent thousands of dollars on golf clubs, coaching and green and club fees. When retirement is decided upon, there is no expectation of recovering all the money spent on this diversion. The golfer probably feels that many enjoyable years have been spent on a rewarding and uplifting pastime. The reward for this investment has been fresh air, good exercise, associations formed with other golfers and happy times at various clubs.

It would seem that many collectors have built up an expectation that, when they decide to sell their collection - be it of phonecards or stamps - they should get back, not only what they have spent on their hobby, but a healthy return on their investment.

I would counsel that people in the community who make a living from investment spend not only money, but considerable time and energy in the pursuit of a good return on their funds. To make money on a collection of anything requires more than just sending money off for each new product. Successful investors in any field spend years - often making costly mistakes in the process - studying their field of interest to the point that purchasing decisions are made carefully and with a minimum of risk.

Successful investment requires more than taking the advice of tipsters or gazing into the crystal ball or reading the tea leaves. It is a serious business and one which I suggest readers should leave to the professionals.

I suggested last month that there would be few fortunes made in phonecards in the near future as, perhaps, there have been over the last six to nine months. There are ways to protect the money you spend on phonecards. These might include avoidance of speculative issues or the issues of very prolific issuing authorities. They might include keeping your cards in perfect condition. They would definitely include studying all you can about phonecards, numbers issued and so on. If you collect first for fun, phonecards will never let you down - and you might make a profit when you decide to sell, in which case you will have been doubly blessed! But, if you collect for profit first, then be professional and be informed. Remember, profit is the reward of risk. It is not always guaranteed.

Brian Moore, Publisher

Contents

Technical Briefing:		Phonecard Collector	
The making of a phonecard	2	Classified	22
Australian News	4	Sydney View by	
New Zealand News	10	"Opera House"	23
Events	11	Opinion: The Speculator	24
Mini-Display Ads	14	Phonecard Collector	
Card Types: Custom Cards	15	Portfolio	24
Fundamentals:		Currency Collector	27
For beginners	18	Market Report #6	35
Where to buy		Directory of Advertisers	40
Phonecard Collector	19	Directory of Clubs	40

Phonecard Collector

(ISSN)1321-7615 is published monthly at
Suite 1403 (14th Floor), 255 Pitt Street,
Sydney, NSW 2000, AUSTRALIA.
(Visitors by appointment only.)

Members: ASDA (Melbourne),
NZSDA (Auckland), PTS (London)

Phonecard Collector

GPO Box 3780, Sydney,
NSW 2001, Australia

Publisher & Editor-in-Chief

Brian Moore

Publisher's Assistant

Gordon Thomas

Contributing Editors

Torsten Weller

Alan Kilpatrick

SUBSCRIPTIONS (12 issues)

Australia, South Pacific	A\$43.95
New Zealand	NZ\$59.95
Singapore and other ASEAN countries	Sing\$61.95
China, Hongkong	HK\$450.00
Japan, South Korea, Taiwan	US\$54.95
United Kingdom	£39.95
United States, Rest of World	US\$69.95

EDITORIAL & ADVERTISING

ENQUIRIES:

☎ (02) 264 7060 Fax (02) 264 7138

ACCOUNT & SUBSCRIPTION

ENQUIRIES:

☎ (02) 267 4525 Fax (02) 267 6124

SALES AGENTS

Hong Kong	- NC Yang Stamps & Coins
Indonesia	- Suwito Harsono/TMA
Malaysia	- International Stamp & Coin Sdn Bhd
Philippines	- Ponkard World, Manila
Singapore	- Stanley Gibbons (Singapore) Pte Ltd
Sweden	- Boke Stamp Consultants, Göteborg
Taiwan	- Stamp Garden
Thailand	- Siam Stamp Trading Co Ltd

SINGLE COPY PRICE

Australia (*recommended retail)	A\$4.50
Hongkong	HK\$35.00
Indonesia	Rp8000
Japan	¥750
Malaysia	MYR \$9.00
New Zealand (incl GST)	NZ\$5.50
Singapore	Sing\$5.50
Taiwan	NT\$120
Thailand	Bt120
United Arab Emirates	Dhs5
United Kingdom	£4.50
United States	US\$7.50

SINGLE COPY SALES: (Australia)

Sole distributor to newsagents in Australia - Gordon & Gotch; Dealer resale enquiries to Gordon Thomas
☎ (02) 264 7060.

COPYRIGHT 1994

The contents of this magazine are copyright and cannot be reproduced in any way, shape or form without the written consent of the Publisher.

The making of a phonocard

FEW collectors would be aware of what goes on behind the scenes to put colourful and attractive designs onto telephone cards.

Pay-Tel Australia managing director, Graham Rooke, gave some insight into how the company's magnificent Kodak Gold 50th Anniversary Sydney-Hobart Yacht Race phonocard issue came to fruition.

Once the subject of an issue is decided upon, meetings are held to establish some basic concepts. This stage of the process is very much a group effort at PayTel and is often the most frustrating aspect of phonocard production.

Rooke told *Phonocard Collector* that a question and answer session will often yield the desired results. "What is it we wish to convey? It is aspects of yachts themselves, or do we try to portray the excitement of ocean racing?"

"Do we utilise just pictorial images, engage an artist to create an 'atmosphere' or combine images using computer techniques?"

"Should all cards feature yachting or should we illustrate some background information such as maps? How many cards would be needed in the set to convey the desired message(s)?"

The decision was made, after days of discussion, to develop a series of four cards: two depicting the real action of ocean racing, one depicting the start area and one depicting the finish area.

An attractive feature of the cards is that, in addition to the exciting racing theme, the cards form a composite design when viewed together, but individually each card also stands alone, showing a complete image.

"To achieve these graphic requirements, we decided to combine photographs depicting the different card requirements, using computer techniques to make each card a montage and tell the story by way of multiple images," Rooke told *Phonocard Collector*.

"We also decided to combine the 'start' and 'finish' cards, and the ocean racing cards into two sub-sets identifiable by colour code. The first sub-set features stronger blues and greens, whilst the second sub-set features ocean tonings.

"Above all, each card had to portray the excitement of ocean racing, individually and as one of a set: as an adventure and as an example of man's struggle against the tempest of the sea," Rooke explained.

Choice of images

THE next step in the process was to decide which images should be produced. Considerable background research into the race's history was necessary, with visits to the organising Yacht Clubs in Sydney and Hobart and to photographers.

After viewing hundreds of photographs by acclaimed yacht race photographers Richard Bennett (Tasmania) and David Clare (Sydney), Pay-Tel selected about 50 photographs from Bennett's and Clare's collections and undertook the very difficult task of culling and combining to create the images required to meet the concept statements.

Combining the images

THE selected images were scanned in high resolution and using the very latest computer imaging techniques, the first design (Sydney) was created.

The proof was then compared to the concept statement and many changes were made until it was felt that the design portrayed and conveyed the message of location, action, and theme - with the undoubted hero being an ocean racing yacht!

The next job was the "finish" card design to complete the first sub-set and

then the "tempest of the sea" sub-set.

Collectors' pack

THE pack was designed to provide a handsome setting for the cards and to provide a history of the Sydney to Hobart Race - "The Great Race South".

It was decided that such an important event and such a notable anniversary deserved a very special pack.

Pay-Tel's designer, Henry Birman, worked on a presentation which was considered by Pay-Tel and it was agreed to proceed with an eight-face, A4 size pack.

"The finished commemorative pack is a credit to Henry and displays the cards in a magnificent setting flanked by two of Richard Bennett's ocean racing photographs," Graham Rooke explained.

"The history of the race is provided in text and supported by special photographs of original 'Rani' (winner of the first, 1945, race) documents, photographed by David Clare with the co-operation of the Cruising Yacht Club of Australia.

"The pack cover sets the scene with a montage of ocean racing photographs and features the Kodak Winner's Cup printed in gold."

Outside help

THE design and production of a set of phonocards and a collectors' pack usually requires help from a large number of involved people. Rooke paid tribute to a number of people and organisations, who gave freely of their time, knowledge and expertise in the development and production of the Pay-Tel Yacht Race cards.

They include Kodak Australia, Cruising Yacht Club of Australia, Royal Yacht Club of Tasmania, Richard Bennett (photographer), David Clare (photographer) and the indefatigable Henry Birman (designer)!

Next month in Phonocard Collector: Grahame Rooke, managing director of Pay-Tel, begins a series of exclusive articles on the technical aspects of phonocard usage and production.



One of Pay-Tel Australia's distinctive blue-coloured mobile payphones



"THE GREAT RACE SOUTH"

Kodak Gold
50th Anniversary
SYDNEY TO HOBART
YACHT RACE



Official product made
under exclusive licence,
Kodak Gold Sydney to
Hobart Yacht Race 1994.

AUSTRALIA'S OWN OCEAN RACING CLASSIC



Commemorative
Phonocards and Collectors Pack
Proudly Produced by Pay-Tel Australia
"LIMITED TIME ONLY"

This pack will be withdrawn from sale
on the 31st of January 1995

**DON'T
MISS
OUT**

DELIVER TO:

Name/Business name: _____
Street/P.O. Box: _____
Suburb/Town: _____
State: _____ Post Code: _____
Country (other than Aust.): _____ Telephone: _____

PAYMENT DETAILS:

Payment Attached: (Tick one) Cheque Australia Post Money Order
Payment by Credit Card: Amex Bankcard (Australia & New Zealand Only)
(Tick one) Diners Mastercard Visa
Card Number: (Below) _____ Expiry Date: _____
_____/_____/_____
Name on Card _____
Card holders signature _____

Pay-Tel Australia
AN AUSTRALIAN TELEPHONE COMPANY

Pay-Tel Australia
P.O. Box 456 Blackburn
Victoria, Australia 3130
Phone: (03) 877 0222
Fax: (03) 877 9499

PRICE LIST/ORDER FORM

Please Supply Please send more information

ITEM CODE	DESCRIPTION	QTY	@ PRICE	TOTAL
1	AH COL. Yacht Race numbered collectors pack		\$47.50	
2	AH SET. Yacht Race set (2x\$5, \$10 & \$20 cards)		\$40.00	
Item Total \$				
Add packing & postage: within Australia, \$3.00; International (security post), \$15.00				
International Fax: +61 3 877 9499				
ORDER TOTAL \$				

Ordering restrictions

TELECOM AUSTRALIA has made an important change to ordering restrictions. Due to the recent growth in the popularity of phonecard collecting, and the record number of new collectors joining the hobby, the Phonecard Collector Service has reduced the restriction on Limited Editions from five to three per customer. This will enable Telecom to supply as many customers as possible and will commence from the Christmas Limited Edition.

Christmas 1994

THE 1994 Christmas phonecard issue reported last month in *Phonecard Collector*, includes three cards, which are available in a Limited Edition folder for the first time.

The designs were created specially for the phonecard series by Sydney design company, Bluetree, the same company which was responsible for the 1994 Endangered Species Limited Edition folder.

Custom Cards

ADVERTISING AGENCY, Adrenalin commissioned 10,000 \$2 cards which feature the Emu Export brand of beer.

P J Seiders has commissioned 10,000 \$2 cards promoting its phonecard distribution services.

Worldwide Collectables commissioned a series of 15 cards featuring NSW National Parks and Wildlife Services designs. There will be 10,000 sets produced

Telearch commissioned two more cards in its ongoing series on the Australian Football League (AFL) featuring the players Chris Mainwaring and Stephen Silvagni. The company also commissioned two cards based on designs licensed by Australia Post featuring Australian zoos.

Victoria Stamp Traders is reprinting 10,000 of its \$2 Globe card.

Sarria Pty Ltd commissioned 10,000 \$2 cards featuring an illustrated beach scene promoting sun protection.

The Phonecard Bureau has commissioned four different cards for the Bell Shakespeare Co. A total of 10,000 each of two \$5 cards and two \$10 cards are being produced. The Phonecard Bureau has also commissioned a card featuring one Australia- the America's Cup Challenge and "True Blue" David Adams - Australia's entry in the BOC Challenge 1994-95.

Dial-A-Box, a container service, has commissioned 10,000 \$2 cards promoting its services.

The Universal Coin Co commissioned two different \$2 cards featuring scenes from Coca-Cola advertisements.

Laser Sport has produced 10,000 cards featuring Australian Wallabies (rugby union) Captain, Michael Lynagh.

The *Australian Phonecard Monthly* commissioned 10,000 \$2 cards as a promotional give away to subscribers to the magazine.

Sydney Stamp Centre has commissioned 10,000 \$2 cards featuring a train.

PACS (Phonecard Advertising & Collector Services) commissioned a new \$20 card to commemorate the 21st anniversary of the Opera House.

Australia Day

CONTRARY to our story in last month's issue, the annual \$5 Australia Day card due in January is being sold in a pack for \$10.50, and not \$45.50.

Local Legends

LOCAL LEGENDS will feature on a series of eight Telecom phonecards due for release in April 1995.

The subjects for the issue will be chosen via a competition currently running in local newspapers.

The nationwide competition aims to discover and honour those individuals whose presence in their community enriches the lives of local people.

There will be eight cards - one "Legend" from each state and territory.

Luna Park issue

FAMOUS Sydney tourist landmark, Luna Park, which first opened in 1935, will re-open early in 1995 and will be honoured on a single \$5 "fun" card, commissioned by Australian Phonecard Collectables (APC).

Only 3000 limited edition packs will be available, distributed through APC's dealer network. The pack will have a recommended retail price of \$24.

Cathedral choir card

TO raise funds for a tour of English cathedrals by the Choir of St Andrews Cathedral, Sydney, a \$5 Custom card will be issued. Cards will be available singly at \$15 and in a limited edition folder at \$27.50. Folders signed by the Dean of Sydney, the Very

Reverend Boak Jobbins, will be sold at \$75.

i The Convenor, St Andrews Cathedral Phonecard Offer, St Andrews Cathedral, Sydney Square, George Street, Sydney, NSW 2000, Australia. (02) 265 1659.

Movie phonecards

INTERNATIONAL NUMISMATICS have commissioned the first in a series of Australian *Movie* phonecards through CardPhone Australia, an affiliate of Telearch.

The two \$5 CardPhone Australia cards feature *Miracle on 34th Street*, a remake of the classic 1947 film and *Baby's Day Out*, both destined to be amongst 1995's hottest summer movie releases in Australia.

Both cards have been officially licensed by Twentieth Century Fox. Only 1000 of each have been produced and each card is serially numbered on the reverse. The cards have a recommended retail price of \$12.50.

International Numismatics is becoming firmly established as a producer of Australia telephone cards on entertainment subjects. The company has also commissioned two entertainment subject cards with Telecom - one showing television's Bart Simpson and the other based on the Flintstones movie.

i International Numismatics Corporate Headquarters (03) 882 5910; Queen Victoria Coins (02) 283 2500; Macquarie Coins and Collectables Gallery (02) 262 6588.

Rugby Union on the cards

RUGBY UNION is the theme of a new series of telephone cards commissioned by LaserSport and marketed by Comcard Pty Ltd.

The first card in the series, "Captains of Rugby", shows Australian Wallabies Captain, Michael Lynagh. The design is being issued on a Telecom Australia card and will be available during January 1995 in a collector's pack at a recommended retail price of \$19.50.

The second card in the series shows New Zealand All Blacks Captain, Sean Fitzpatrick. The \$5 Fitzpatrick card is being produced by Telecom New Zealand. Both it and the Lynagh card will be issued in a joint pack with a recommended retail price of \$39.50.

i Status Retail, PO Box A2176, Sydney South, NSW 2000, Australia. (02) 267 6116.



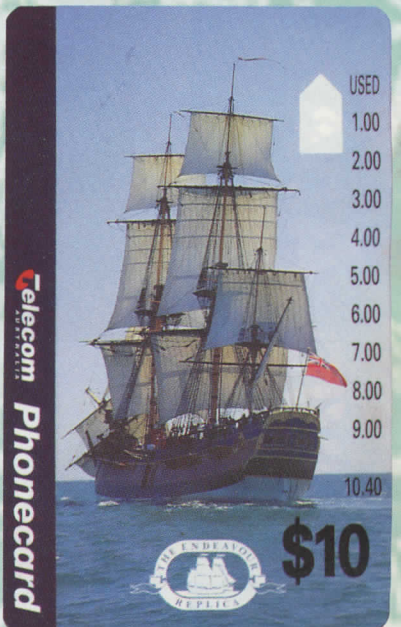
The Endeavour issue of Telecom Custom Phonecards

A TRUE COLLECTORS' ITEM



- CELEBRATING THE HISTORIC VOYAGE OF THE REPLICA OF HM BARK ENDEAVOUR.
- ONLY 10,000 SETS WILL EVER BE ISSUED WORLDWIDE.
- A PIECE OF HISTORY, COMMEMORATING CAPTAIN COOK'S VOYAGE TO AUSTRALIA.
- FOUR SUPERB QUALITY PHONECARDS - A MUST FOR ANY COLLECTOR!

ORDER NOW!



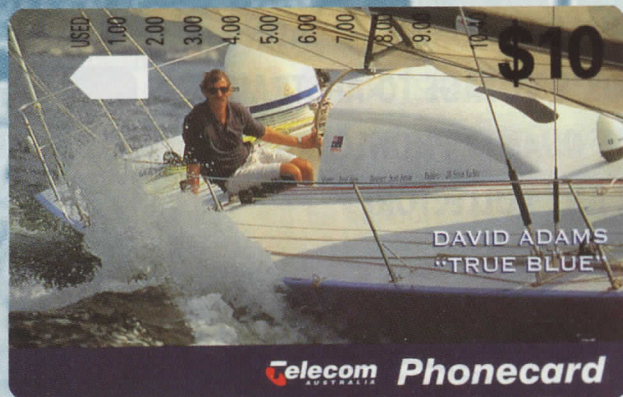
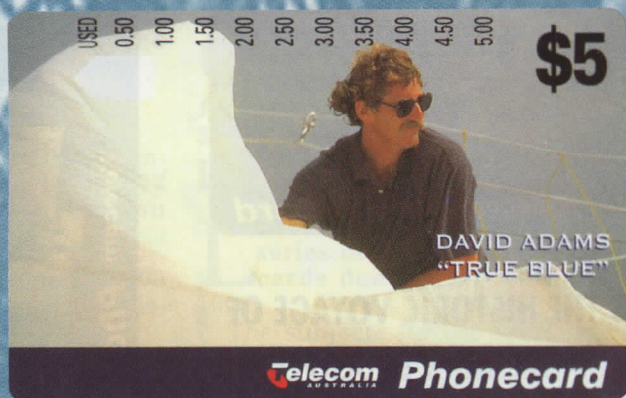
"True Blue"
DIVISIONAL WINNER
LEG ONE TO CAPE TOWN
November 1994



*The inspiring Australian Competitor
in the BOC Challenge 1994-95
Solo Around the World Yacht Race*



DAVID ADAMS' "TRUE BLUE"

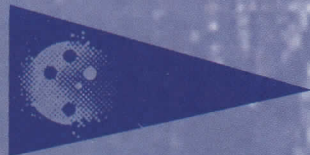


- A UNIQUE SET OF THREE TELECOM CUSTOM PHONECARDS FEATURING DAVID ADAMS ON BOARD "TRUE BLUE".
- STRICTLY LIMITED COLLECTORS EDITION - 10,000 SETS ONLY.
- FIRST IN A SERIES OF THE GREAT YACHT RACES OF THE WORLD.

ORDER NOW!



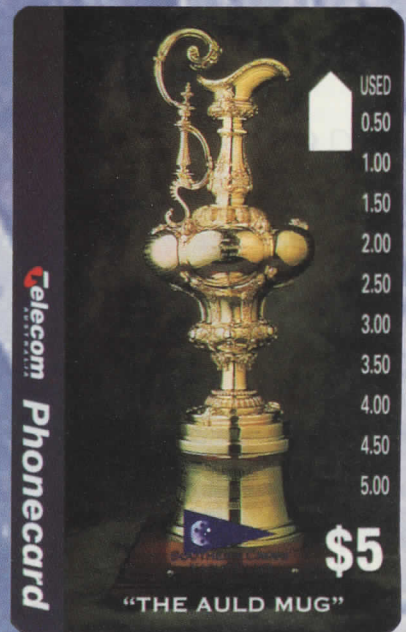
THE 1995 AMERICA'S CUP



SOUTHERN CROSS YACHT CLUB

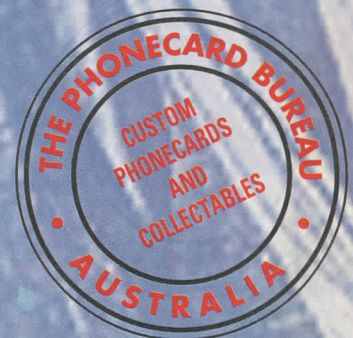
*one Australia
WINNER
WORLD CHAMPIONSHIP OPENER
San Diego November 1994*

*John Bertrand's Australian Challenge
through the Southern Cross Yacht Club*



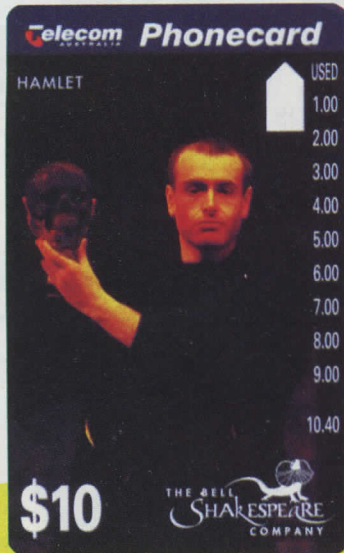
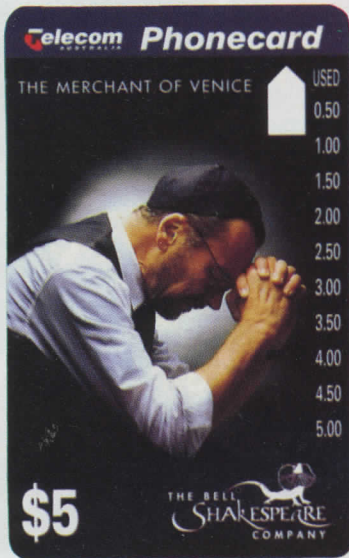
- SPECIAL *LIMITED RELEASE* OF TELECOM CUSTOM PHONECARDS.
- *ONLY 8,500 SETS* AVAILABLE FOR AUSTRALIA - 10,000 WORLDWIDE.
- EVERY SET SOLD WILL HELP RAISE FUNDS FOR THE SOUTHERN CROSS YACHT CLUB FOUNDATION EDUCATIONAL SCHOLARSHIPS.
- PLUS A VERY *LIMITED NUMBER SIGNED* BY JOHN BERTRAND.

RESERVE YOUR SET NOW!



AN IMPORTANT COLLECTORS ISSUE OF TELECOM CUSTOM PHONECARDS

THE BELL
SHAKESPEARE
COMPANY



A SPECIAL
LIMITED EDITION
OF TELECOM
CUSTOM
PHONECARDS
FOR AUSTRALIA'S
PREMIER
SHAKESPEARE
THEATRE COMPANY
STRICTLY LIMITED
TO ONLY 10,000
SETS WORLDWIDE

ORDER NOW



AVAILABLE FROM YOUR LOCAL ACCREDITED PHONECARD STOCKIST

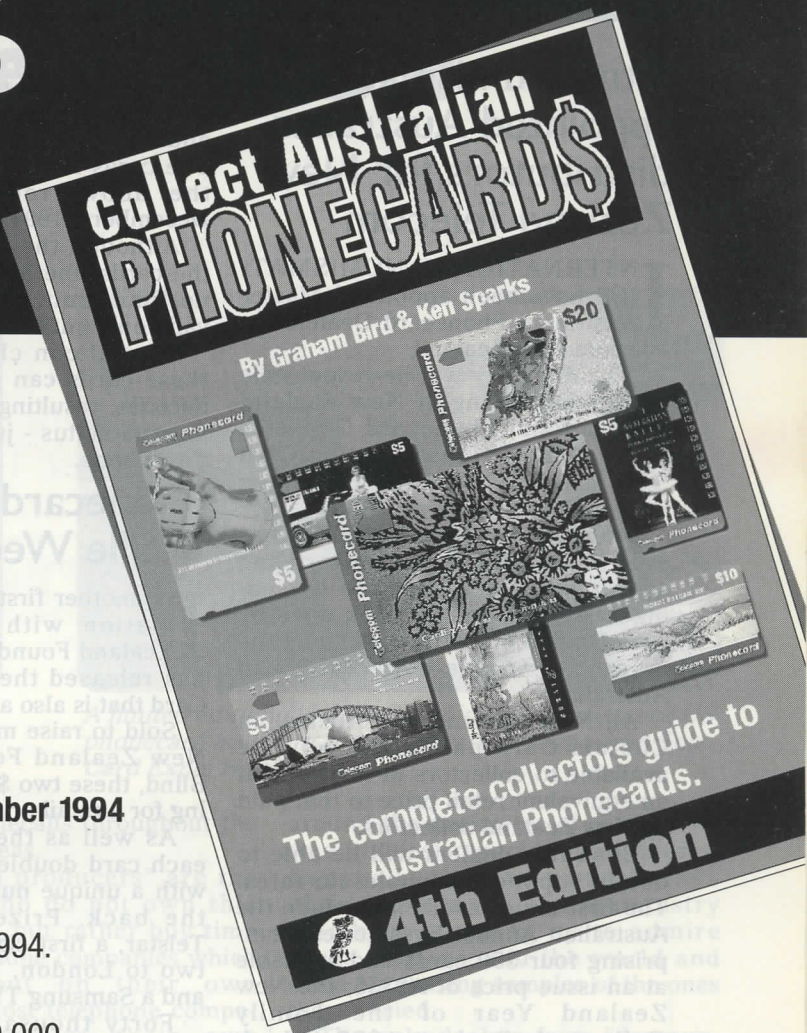
THE PHONECARD BUREAU
Suite 7, Garden Mews, 82 Pacific Highway, St Leonards, 2065

The ultimate PHONECARD reference book...

For *ten dollars*,
you can get your hands on
the most comprehensive
catalogue of its kind.

- ✂ Lists all phonecards issued by
Official Telecommunication Companies
ie (TELECOM-PAYTEL-PAYPHONICS)
to 31st December 1994.
- ✂ Lists all Official TELECOM PACKS to 31st December 1994
including quantities destroyed by Telecom.
- ✂ Includes cards from Australian Territories -
Christmas Island, Norfolk Island to 31st December 1994.
- ✂ Lists complete details of all reprints.
- ✂ Provides serial numbers and card details to 5,300,000.
- ✂ Provides facilities for updating new card issues
to extend catalogue life. Whether you are a Phonecard Fiend, or have
just begun Collecting, this book is the best guide to Australian Phonecards.
Written and edited by Graham Bird and Ken Sparks -
the gurus of Australian Phonecard Collecting.

✂ *Stay ahead of the rest, and get your copy today.* ✂



AVAILABLE NOW
From all
**PHONECARD,
STAMP, & COIN
DEALERS**



Published by **RENNIKS**
PUBLICATIONS 

distributed by

 **Lighthouse**



LIGHTHOUSE PHILATELICS (AUST) PTY LTD
10 Bartley Street, Chippendale NSW 2008, Australia
PO Box 763, Strawberry Hills NSW 2012, Australia
Tel: (02) 698 5388 - Fax: (02) 698 5042

Intn'l Numismatics appointed Australian distributors for New Zealand Telecom

INTERNATIONAL NUMISMATICS have been appointed Master Australian Phonocard Dealers for Telecom New Zealand.

The company will be responsible for the marketing of New Zealand International Phonocard Collector Packs and Australian Custom Card New Zealand Format Collector Packs.

International Numismatics takes over PACS (Phonocard Advertising and Collector Services) and is seeking to expand on the work done by Alan Dunlop of PACS in building the market for these collectables in Australia.

All New Zealand and Australian Custom Card packs will now be available to collectors in Australia at an equivalent retail price to that paid by New Zealand collectors.

Bona fide dealers will be able to obtain supplies at wholesale rates. The first issues available include the Australian Animal Eyes series, comprising four \$50 cards and available at an issue price of A\$335; the New Zealand Year of the Family Collector's Pack at A\$85 (which includes a free General Meeting Card); and the Australia Reflections of China Mint Cards (five loose \$5 cards) at \$75.

i International Numismatics, Corporation Headquarters (03) 882 5920;

Queen Victoria Coins (02) 282 2500; Macquarie Coins and Collectables Gallery (02) 262 6588.

New Zealand First

In a New Zealand first, Telecom Payphone and Cardnet Technology have joined forces to create a Telecom AdCard with a computer chip in it.

The four cards in this new series have a calling value of \$5, with the chips worth different amounts. These include \$20, \$30 and \$50 values which can be decoded by 'card readers' which Cardnet Technology has installed in various retail outlets around the New Zealand.

The money amounts will be redeemable at participating Village Force cinemas, Mobil service stations, Video Ezy stores, Paper Plus, Beaurepaires, Frank Allen Tyres, Goodyear Auto Service Centres, Stirling Sports, Electric City Music and Amcal Chemists.

This series is now available from Telecom NZ dealers as single cards- and also in a unique Collector Pack. The cards have been available from the above retail outlets since December 1 1994.

Although the Telecom portion of the cards- the \$5 calling value - has no time limit, the retail section is valid only until June 1995.

The silicon chip component of these cards can get marked in the decoder, resulting in the card losing its mint status - just as it would in a Cardphone.

Phonocard for Braille Week

IN another first, Telecom, in association with the Royal New Zealand Foundation for the Blind, has released the first Telecom Ad Card that is also a raffle ticket.

Sold to raise money for the Royal New Zealand Foundation for the Blind, these two \$5 AdCards are selling for a retail price of \$10 each.

As well as the \$5 calling value, each card doubles as a raffle ticket with a unique numbering system on the back. Prize include a Ford Telstar, a first class return ticket for two to London, a Kenwood stereo and a Samsung TV and VCR.

Forty thousand cards of each design have been produced for the Foundation. The cards also carry the logos of NZ Post, Liquorland, Cathay Pacific and Ford who are supporting sponsors of the PhoneCard promotion.

Telecom Phonocard catalogue published

IN a bid to help new collectors - and as a record for long-time collectors Telecom New Zealand has announced the publication of its inaugural Phonocard Catalogue.

Available in late December, the catalogue will feature every Phonocard that Telecom has produced up to June 30 1994.

It will include three sections covering General issue designs, AdCards and Collectors Packs. Within the AdCard section is a further breakdown on Events Cards, FUNdCards and Special Cards.

The catalogue will also contain a full introduction to payphones and Cardphones in New Zealand.

The first production will be valuable resource as it will be the only catalogue that covers the history of New Zealand Phonocards. The next catalogue, for example, will cover product released only between July 1 1994 and June 30 1995.

The Telecom Phonocard Collector Service will be offering this definitive publication at a cost of \$24.95 (GST incl).

America's Cup history captured on NZ Adcard series

THE turbulent history of New Zealand's involvement in the America's Cup made exciting reading in the newspapers. Now it's about to make exciting viewing in a series of eight \$5 AdCards.

The cards feature action shots of four New Zealand challengers from the *Plastic Fantastic*, through to the *Big Boat*, *The Red Sled* and current contender - *The Black Beast*.

Steinlager, a major sponsor of the '95 Team New Zealand America's Cup campaign is the advertiser of these exciting America's Cup AdCards. These cards will be sold through participating Steinlager retailers.

The cards are expected to be available by February 1995.

PhoneCard updates on Teletext

NEW ZEALAND readers with a Teletext facility on their television receiver will already appreciate the easy access it gives you to wider sources of information.

Now, Auckland dealers, the Stamp Agency, have signed with Teletext to provide information on Phonocard collecting, and various Collectors Packs and single cards currently available.

Better storage system for Collector Packs

A fully supportive storage system which offers complete protection for Collector Packs is scheduled for release early in the New Year with all new Collector Pack releases.

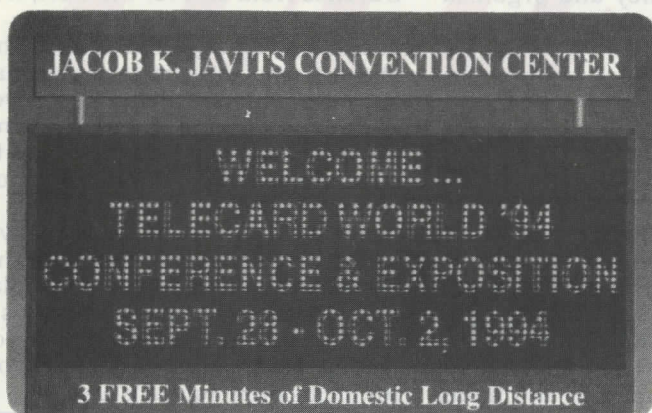
The design of a new CD-style plastic casing, in which complete Collector Pack can be inserted, has been finalised by the Collector Service of New Zealand Telecom.

The clear front of the casing will display the set at a glance without the actual Phonocards being handled or subject to outside influences such as spills, crumbs and unauthorised sticky little fingers.

Editorial enquiry?
Call (02) 264 7060

Heavy schedule of global events in 1994

by Torsten Weller



A limited edition (2500) three minute long distance US phonecard issued to commemorate Telecard World 94, New York.

Telecard World 94, New York, September 1994

LATE in September 1994 the largest yet phonecard exhibition in the USA was held in New York at the massive Jacob Javits Convention Centre, with over 100 stall holders and numerous specialist seminars making for a very interesting three day event.

As most readers will by now be aware the phonecard market in the USA is almost completely deregulated, with well over 300 different companies already issuing phonecards of varying descriptions.

By far the most popular type of card is the "remote memory phonecard" which is not inserted into a phone, but rather works through a PIN typed into a keypad payphone accessing a central computer which records the call value remaining on the card before and after the call.

However, there are also a small number of companies who employ systems more familiar to collectors here, including US West and Alaska (chip cards), and NYNEX (New York Telephone, which has recently changed to the Tamura system, very much the same as the Anritsu system in use in Australia).

Most of the major stalls at Telecard World were occupied by telephone companies and phonecard producers publicising their product.

"Telephone companies" are those companies that own communications infrastructure and actually connect

and route phonecalls throughout the USA and overseas.

"Phonecard producers" are the companies who do not own this infrastructure, but rather buy time from the telephone companies which they then put on their own phonecards. Most telephone companies also produce their own phonecards, so it is not hard to see why there are already so many different phonecard issuers in the USA.

The great advantage to the collector of all these phonecard issuers is the broad range of themes that are represented on USA cards. Although individual phonecards from these issuers are quite scarce - it is not uncommon to find most cards printed in quantities of only 2000 to 5000 - there are almost as many different themes available as one finds on Japanese cards.

Another advantage is the fact that the USA market is still in its early days, so it is always possible to pick up the first issues of new companies, or to collect the entire range of cards produced by a company.

However, the phonecard collector is still in the minority at fairs such as Telecard World 94. Most of those attending were members of the telecommunications industry looking for new opportunities in this fast expanding area, or looking to find out something about phonecards for the first time.

The lack of collectors at this early stage of the hobby in the USA is not surprising, but the 20-odd dealers who attended (and who, in keeping with the theme of the fair as primarily a trade exhibition, were located



A limited edition (10,000) five minute long distance US phonecard issued to commemorate the American Tele-Card Expo, Houston, Texas

around the perimeter of the hall on small tables) reported keen interest from collectors and non-collectors alike, with many of the industry members stopping by to admire cards from around the world and often purchasing samples of the ones they fancied.

The only dealers from "downunder" attending were Hendro Winatan of Worldwide Telecards NZ with his excellent stock of thematic cards from around the world and Status Retail of Sydney, there primarily to promote the Disney Australia and upcoming Norfolk Island first issue. Telecom New Zealand also attended with its usual excellent display.

Philatelia with T'Card - Cologne, October 1994

THE formerly bi-annual, now annual Philatelia with T'card was held in Cologne the weekend after the New York Telecard World exhibition, and showed the completely opposite face of telephone card fairs.

Here the emphasis was (as is usual for the European fairs) squarely on dealers and collectors, with only a handful of telephone companies and industry people in attendance.

Phone companies from the smaller European countries such as Italy and Finland/Aland were present, affording collectors the rare opportunity to purchase some of their new issues at face value across the counter, but not even the huge Deutsche Telekom

Events

attended. They in turn were saving themselves for the large fair to be held in Berlin in December (more in the next issue of *Phonecard Collector*).

The 50-odd dealers reported continuing and growing interest from the rejuvenated German collector market. Once the strongest market for phonecards in the world, German collectors were hard-hit by a huge spate of private card issues (up to 1000 new phonecards per year, many not available for less than 10 times face value), and many revolted and refused to continue, leaving the advertisers and dealers with quantities of unsaleable stock.

Prices fell accordingly, and the astute collectors are now using this opportunity to pick up some of the brilliant thematic cards from Germany at a fraction of what they were originally selling for. That said, it is now almost impossible to buy a German card with a sought-after theme (railways, aircraft, cars, wildlife etc) at under DM25 for a private issue card of face value DM6 (identical to the \$5 Custom Cards of Australia).

Interest in overseas cards is also strong, shown by the good reception given to the Norfolk Island first issue released in a special "Euro-pack" for the T'card fair in Cologne. As many

collectors and smaller dealers from the eastern european states make the pilgrimage to Cologne each year it is possible to trade for some of the elusive issues from these countries. Most dealers reported solid business over the three days of the event, which was once again a pleasure to attend, in no small part due to the legendary efficiency and organisation of the German fair promoters.

Telecard Expo 94 - Houston, Texas, October 1994

HELD late in October at the Hyatt Regency Downtown Houston, Telecard Expo 94 followed hot on the heels of the New York fair in September, and as with the earlier fair concentrated heavily on telephone companies and industry people.

This is not to say that the collector is being ignored, but simply that there is growing but not yet sufficient collector interest to aim a major fair directly at the collector market. However, this situation is bound to change, and in the wake of the Houston show industry observers were saying that it would only be a

matter of time before such a fair would be held in the USA.

Houston was a smaller show than New York both in number of exhibitors and attendees, as would be expected from its smaller population base.

However, the 10-odd dealers and collector publications in attendance travelled from all over the USA, from England and from Australia to attend, and all reported a worthwhile show, particularly in terms of making new contacts. Status Retail from Sydney attended the fair to launch the Norfolk Island first issue, and the specially-packaged "USA Edition" was again well received.

We will continue to bring you news of overseas events as they occur, and ask readers who are planning to attend events overseas to contact our editorial team before leaving to arrange possible reports for inclusion in future issues.

*Starting next month in
Phonecard Collector:
Phonecard Diary...
a global diary of
events of interest to
phonecard people.*

J & M's ELEGANCE IN PHONECARDS

PO BOX 26, THIRROUL, NSW 2515, AUSTRALIA ☎ (042) 68 1992 Fax (042) 68 1814

PLEASE ADD \$3 POSTAGE

SELLING

Australia

- * All the Collector Packs
- * MINT SETS - all quality cards in perfect condition
- * TOP DISCOUNT PRICES ON ABOVE ITEMS - call now
- * Cardex packs (10 only in stock) \$65 each
- * Disney Packs
- * Coca-Cola packs
- * Norfolk Island
- * Payphonics
- * Card Phone - champion racehorses series
- * Pay-Tel
- * Australian investment lots

BUYING

- * We are buying MINT cards or MINT sets. Plus some packs - Phone or fax anytime!

FREE CATALOGUES

Phone us now!

SPECIAL OVERSEAS PHONECARDS

- * Thunderbirds Collector Folder \$25
- * Qantas Collector Folder \$25
- * The Lion King - superb \$59
- * Jose Carreras pack \$120
- * New German Coke collectors folder - shows Coke polar bear \$28
- * Marilyn Monroe classic set of 3 (2nd edition) \$65
- * Perillo Indians - the beautiful 3rd and 4th editions \$65 & \$55
- * Nynex 1st issue Collector pack - essential \$100
- * US Telecard Mint Corp - set of 6 cards are like miniature US banknotes. Comes with presentation case - unique phonecards. \$105
- * Marilyn in towel! \$17
- * Star Trek series & the Data Sheets \$22

- * Titanic sinking \$29
- * MOVIE CARDS
- Huge listing! Used \$10
- Mint \$20
- * Quality Erotic Card - tasteful images - mint set of 5 \$125 or, each \$29
- * SUPERB HAWAIIAN CARDS
- * Another issue of stunning American Indian cards - Geronimo \$18
- Bear Bull \$18
- * INCREDIBLE NEW SPORTS PHONECARD ISSUE - US Beautiful glossy colour mint cards with every sport you can imagine catered for! Basketball, boxing, golf, auto racing, soccer, hockey, skiing, football, etc, etc.
- Only, each \$14
- or the set of 15 \$155

PLEASE ADD \$3 POSTAGE

Collect

Coca-Cola

TRADEMARK REGD.

Phonecards.



FOR DETAILS RING THE INFORMATION HOTLINE ON **0055 25220** OR CONTACT YOUR AUTHORISED STOCKIST.
(CALLS CHARGED AT 25c/21.4 SECS CAS.)

AUTHORISED STOCKISTS

LICENSEE

UNIVERSAL COIN CO PTY LTD
20 CENTRE PLACE,
MELBOURNE VICTORIA 3000
TELEPHONE 03 654 2997
FACSIMILE 03 654 8167

VICTORIA

DOWNIES

SHOP 16, THE BLOCK
100 ELIZABETH STREET
MELBOURNE VICTORIA 3000
TELEPHONE 008 335 667

MAX STERN & Co

PORT PHILLIP ARCADE
234 FLINDERS STREET
MELBOURNE VICTORIA 3000
TELEPHONE 03 654 6751

KNOX-SHERBROOKE PHONECARDS

PO Box 601
EMERALD VICTORIA 3782
TELEPHONE 059 68 5576

INTERNATIONAL NUMISMATICS

PO Box 477
KEW VICTORIA 3101
TELEPHONE 03 882 5910

NSW

GABRIELE'S PHONECARD SERVICE

SUITE C2 MIRVAC BUILDING
160 CASTLEREAGH STREET
SYDNEY NSW 2000
TELEPHONE 02 283 1311

STATUS RETAIL

SHOP 533 ROYAL ARCADE
255 PITT STREET
SYDNEY NSW 2000
TELEPHONE 02 267 6116

GREG McDONALD NUMISMATICS

PO Box 407
TERRIGAL NSW 2260
TELEPHONE 043 82 1992

QUEEN VICTORIA COINS

SHOP 12 QVB WALK
QUEEN VICTOIRA BUILDING
GEORGE STREET
SYDNEY NSW 2000
TELEPHONE 02 283 2500

TOWN HALL COINS

SHOP 18 TOWN HALL ARCADE
TOWN HALL
SYDNEY NSW 2000
TELEPHONE 02 299 4131

ACT

EDLINS OF CANBERRA
SHOP 10 GAREMA PLACE
BUNDA STREET
CANBERRA CITY ACT 2601
TELEPHONE 06 248 7859

SOUTH AUSTRALIA

RUNDLE COINS
214A RUNDLE STREET
ADELAIDE SA 5000
TELEPHONE 08 232 0660

WESTERN AUSTRALIA

JACKMANS STAMPS & COINS
78 LOCKYER AVENUE
ALBANY WA 6330
TELEPHONE 098 41 6338

COCA-COLA@PHONECARDS ARE PRODUCED UNDER LICENSE FROM THE COCA-COLA COMPANY, OWNER OF THE TRADEMARKS COCA-COLA, COKE, THE DYNAMIC RIBBON DEVICE, AND THE DESIGN OF THE CONTOUR BOTTLE, BY UNIVERSAL COIN CO. PTY. LTD., 20 CENTRE PLACE, MELBOURNE VICTORIA 3000 AUSTRALIA. ACN 062 909 675
© 1994 THE COCA-COLA COMPANY. ALL RIGHTS RESERVED.

MINI-DISPLAY ADS

Mini-Display Ads are an economical way of keeping your name and specialities in front of collectors (and dealers) in the **Phonecard Collector**. Mini-Display Ads are sold in modules 41 x 41mm in size. Advertisers may elect to take multiple modules pro-rata. Although Mini-Display Ads may be booked casually by dealers, clubs and societies and individual collectors, there are *big savings* if the same ad is booked (and paid for in advance) to run for 12 consecutive issues. A single insertion of one 41 x 41mm module costs A\$30. Book and prepay for a series of 12 Mini-Display Ads in the **Phonecard Collector** for only A\$240 — a saving of one-third! (Copy must not be changed.) All Mini-Display Ads are priced nett — no further discount allowed.



PO Box 9094, Te Aro, Wellington
NEW ZEALAND

New Zealand's largest variety of Phonecards.

• BUY • SELL • EXCHANGE •

Hendro Winatan

☎ +64 4 385 1908

Fax +64 4 385 1908 +64 385 1214

TRADING IN ITALIAN, VATICAN AND SAN
MARINO TELECARDS

NEW RELEASE SERVICE. SEND YOUR REQUEST TO:

ANTONIO MASSONE
VIA ASINARI DI BERNEZZO 7, 10145 TORINO, ITALY

PHONECARD ALBUMS

Top quality albums with 80 crystal clear display pockets. Holds 80 cards single sided or 160 double sided. Bound by a tough but stylish hard cover.

Great value at only \$24.95 each, 3 for \$65 or 10 for \$185, all INCLUDING POSTAGE!!!

Order TODAY!!! Cheque/Money Order to:
NORRISH, P O BOX 931, MORLEY, WA 6062

SATISFACTION GUARANTEED
OR YOUR MONEY BACK - NO QUESTIONS ASKED

Special purchase of VST telephone card album pages

Due to a substantial purchase from the manufacturer, we are able to offer quantities of the popular VST telephone card album page (with 8 pockets) at substantial savings of recommended retail price (\$1.10).

10 pages (80 pockets)	(99½ cents each)	\$9.95
50 pages (400 pockets)	(90 cents each)	\$45.00
100 pages (800 pockets)	(80 cents each)	\$80.00
250 pages (2000 pockets)	(70 cents each)	\$175.00
500 pages (4000 pockets)	(65 cents each)	\$325.00
1000 pages (8000 pockets)	(60 cents each)	\$600.00

Delivery in Australia (be sure to give a physical address, NOT a PO Box for delivery: \$4 extra on orders under \$50; \$10 on orders under \$100; \$20 on orders under \$500; \$30 on orders over \$500. (Despatch within 24 hours.) **Overseas:** Contact us for a quotation.

Payment: Cheque, Money Order or Credit Card (Bankcard, MasterCard, Visa authority) with order.

Harbour City Stamps GPO Box 3349, Sydney, NSW 2001, Australia. ☎ (02) 964 9659

South Africa	Set	Pack	Coca-Cola	
Big five set	\$55	\$460	Denmark Danmont	\$50
Child Art set	\$75	\$280	Belgium (1000 printed)	\$155
Birds of Prey set	\$68	\$140	Iceland New Design	\$50
Complimentary	\$6	-	GB Unitel	\$15

Send for free world list of over 2000 cards including South Africa and Coca-Cola. Prices in Australian dollars.

Visa and MasterCard accepted (advise expiry date).

First Phonecard

P O Box 2111, London, NW11 0HW, England ☎/ Fax +44 81 458 1174

Custom Cards

by Torsten Weller

This article sets out to explore the past and future of the Telecom Australian Custom Card, their popularity, price, availability and use. It is a direct result of the large number of enquires from our readers about aspects of Custom Cards, and the lack of information circulating about them.

What is a Custom Card?

CUSTOM CARD is the name given to the class of phonocards produced by Telecom Australia on behalf of a particular person at that person's request.

Although Telecom sets down guidelines of what must and may not appear on these cards, the design of each individual card is largely up to the person ordering and paying for it.

For ease of reference we will call this person the "Issuer". Custom Cards are usable in all Telecom pay-phones just like regular phonocards, but are only available through the Issuer and are not sold to the public by Telecom Australia.

History of the Custom Card

THE first Custom Cards were the pair of cards issued by Phonocard Advertising and Collector Services ("PACS", a private company and the issuer of this series) to commemorate the Tamworth Country Music Festival in February 1994.

The Custom Card was born from Telecom's desire to promote the use of phonocards by advertisers.

There had already been four phonocards released on behalf of advertisers in 1993, namely the KMart set of three and the single card for Castlemaine Perkins breweries, the XXXX phonocard.

Before that Telecom had already released the set of BP/Mobil specimen cardboard cards designed to show potential advertisers how the phonocard promotion could be used.

Custom cards are designed to allow smaller advertisers, who would not necessarily want their cards distributed through Telecom outlets, access to phonocards to promote their products.

Such advertisers have indeed come to use Custom Cards, not only to promote particular products, but also for a variety of other uses.

Use of Custom Cards

CUSTOM CARDS have been used as giveaways and competition prizes to promote products for Players Biscuits (Swiss chocolate bar promotion), Spies Hecker (automotive paints), Rentlo (electrical good hire), by a pharmaceutical company (Nicoltel) and by this very magazine as a bonus for subscribers. However, they have also been used in many other ways.

The Australian Railway Historical Society used the 1210 Locomotive card as a fundraiser for further restoration of railway rolling stock.

The Albury High School used the card featuring its school as a commemoration of its 75th anniversary. The Sydney Opera House and the Museum of Contemporary Art used cards featuring their landmarks for souvenir sales to tourists, and the War Memorial will use its upcoming card series for the same purpose.

Coca-Cola and Walt Disney have used the cards to showcase their products, while at the same time allowing their many memorabilia fans the opportunity of adding a colourful and exciting new dimension to their collections.

Numbers produced

TELECOM AUSTRALIA regulates the minimum issue quantity of each Custom Card. Just recently Telecom raised the threshold for producing a \$2 Custom Card from 10,000 units to 25,000 units (as well as stipulating that the Issuer may not sell \$2 cards, but only give them away as a promotion in line with Telecom's own policy of not releasing any more \$2 cards for sale).

The minimum quantity for \$5 cards remains at 10,000 units, for \$10 cards at 7000 units, for \$20 cards at 5000 units and for \$50 cards at 2500 units.

The Issuer is of course free to order greater numbers than the minimum, but this is rarely done. One example was the Rentlo Custom Cards, where 50,000 of each \$2 card was ordered, the minimum at that time being 10,000 units.

Telecom does not place a maximum on the number of different Custom Cards that may be produced in any given period, although the quantity of cards that Telecom's contracted printer can produce - remembering this printer must also produce all the Telecom general issue cards -

does limit the number of Custom Card issues.

Collecting Custom Cards

WITH the notable exception of Rentlo and Nicoltel cards, the Issuers of Custom Cards make these available for purchase by collectors.

In many cases the sale to collectors is an integral part in the promotion of the product, and as the number of collectors continues to expand and increase the target audience available to advertisers, the attraction of producing Custom Cards will increase.

This has already been seen by the fact that there are more Custom Cards scheduled for release in the next two months than ever before.

So how do you collect custom cards?

To date it has been relatively affordable to buy at least one of every issue that has appeared, but a glance at the various issues due soon shows that this will no longer be the case for all but the wealthier of collectors.

Completeness does have many advantages - there are no gaps in the collection, and if a particular item increases in price substantially the owner can be looking at a tidy profit - but dealers we have spoken to have confirmed that collectors are becoming more selective in the Custom Cards that they are adding to their collections.

In the end, however, every individual collector has the final say on what to add to his or her collection, and the reasons for adding one Custom Card but not another are as many as there are collectors. Custom Cards allow a collector to choose between a variety of phonocards that would never be available if Telecom general-use cards were the only ones designed and issued.

So never let it be said that particular Custom Cards are being issued only to "rip off the collector". The collector has the buying power to vote against any Custom Card which does not catch his or her eye, be it with an attractive design, a worthwhile cause, an interesting topic, a modest price or a combination of all.

Issuers of those Custom Cards which are being marketed with an eye on the collector will take heed of your decision, because your response will affect the viability of their venture.

Card types

On the other hand, those Custom Cards which are issued to promote a particular product will be successful whether or not the collector buys them, for the telephone card has already proven itself to be an excellent form of advertising, both here and overseas.

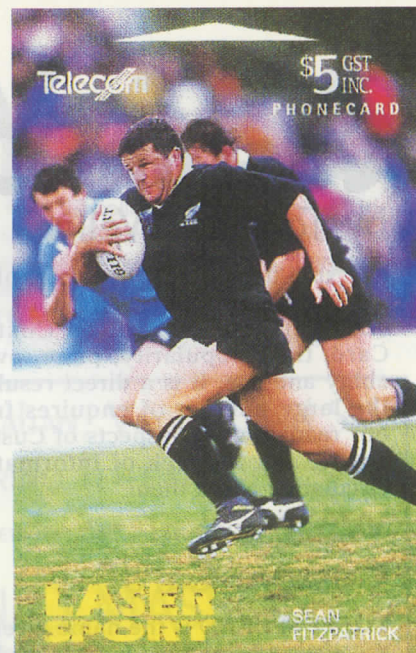
Why do Custom Cards cost more than face value?

CUSTOM CARDS produced by an Issuer for sale at a profit, whether for fundraising or otherwise, must cost more than face value because of the costs involved in their production and marketing.

On the other hand, Custom Cards produced for product promotion or give-aways are often handed out free of charge.

To produce a Custom Card the Issuer must pay Telecom Australia the full face value of each card produced, as well as an advertising charge which is on average around 50c per card.

The Issuer must also pay for all the costs of designing the card including artwork and film/colour separation, and if the card features a



Above left: Laser Sport's \$2 Custom Card - the first in a series, showing Captains of Rugby Union. The first subject is Australian Wallabies Captain, Michael Lynagh. The card is being released singly in a presentation folder, and united with Laser Sport's first New Zealand Custom Card - a \$5 card featuring All Blacks Captain, Sean Fitzpatrick (above right).

famous person or character (eg. Rugby and AFL players, cartoon characters like Mickey Mouse) the Issuer must pay a royalty to the person or to the owner of the character.

Added to this is often the cost of packaging the Custom Card in a folder (both producing the folder including

artwork, and the labour to pack the cards into it).

In all cases the cards must also be marketed to inform the collector of their release, including advertising in magazines such as this one.

The Issuer, having invested tens or hundreds of thousands of dollars to produce the Custom Cards, will want to make a profit to justify this outlay.

The Dealer, in order to stock the Custom Card and justify the initial cost of purchasing a quantity, will also need to make a profit.

Without this, phonecard dealers could not afford to offer the collector the range of stock they have, or to do advertising of their own, pay the rent for their

shops and fair attendance, or pay their staff. So the \$5 Custom Card will cost the collector around \$25 to purchase.

Why doesn't Telecom sell Custom Cards?

TELECOM AUSTRALIA Collectors Services division simply does not have the resources to handle the distribution of Custom Cards. This was seen with the release of the Tamworth Custom Cards, where Telecom did indeed make a small quantity available to collectors at face value.

There are more complex considerations as well: to satisfy the demand from collectors more than the 2000 sets of Tamworth cards made available through Telecom would be required, but as the Issuer loses money on the cards so distributed this would not be viable.

Keeping the number available from Telecom at 2000 was not viable either, because most collectors would miss out and neither a ballot or a first-in, best-dressed system would be an equitable way to decide who gets Custom Cards at face value and who doesn't - as happened with the Tamworth issue, Telecom would be swamped by complaints from those who missed out.

The Future

THERE'S no doubt that Custom Cards are here to stay - the advertisers have seen the huge potential of promoting their products through telephone cards, and the collectors have embraced the great range of designs and themes now on offer. Happy hunting!

A M Kilpatrick Phonecard Specialist

We specialise in supplying top quality mint and used cards from New Zealand, Australia, the Pacific and North America. We also have an extensive range of foreign cards, both mint and used, so we can attend to your country or thematic interests. If the card that you require is not in stock, then we will try to obtain it for you. We also offer a superior standing order service for all the cards of New Zealand. Standard issues are supplied at face value, collectors packs at Telecom price and Ad cards at best. Pacific and North America can also be supplied on standing order. For more information on the services that we can provide, or for copies of our pricelists, please write, phone or fax today.

Quality, Service & Satisfaction Guaranteed

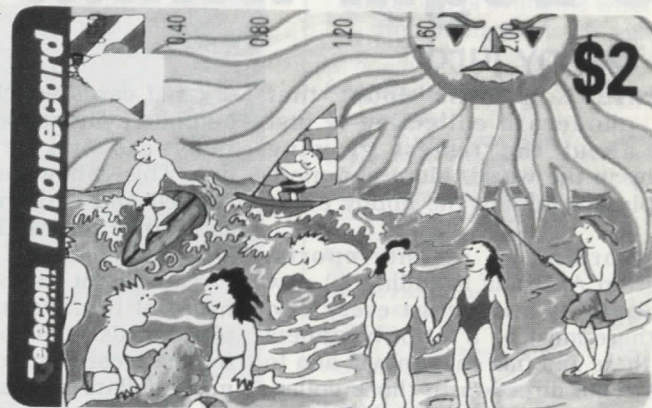
PO Box 588, Dunedin, NZ.

+64 3 454 5501

FAX +64 3 454 5501

Summertime phonecard series

Our **Summertime I** card and Limited Edition Pack has met with an extremely strong demand. Our customers have been full of praise and congratulations after receiving the phonecard with the UV check card and Limited Edition Pack. Please order this card and pack urgently as our stocks are now very



Summertime I



Summertime II

limited, and its value is rapidly increasing.

Our **Summertime II** series is due for release mid-December. No restrictions yet apply on quantity, so order fast at our very low issue price. The Pack carries a strong message not to "overdose on UV" and the "Sun can Kill" (4000 limited edition packs only). All packs have phonecard numbers matching with pack numbers.

Ideal Christmas present!

Order from: **Sarria Pty Ltd** (ACN 060 701 733)
 P O Box 20, Federal, NSW 2480, Australia.
 Phone (066) 88 4047; Fax (066) 88 4020.

Order Form - UV Phonecard - Summertime I & II

Order form to: **Sarria Pty Ltd** (ACN 060 701 733)
 P O Box 20, Federal, NSW 2480, Australia. Phone (066) 88 4047; Fax (066) 88 4020.

Please supply the following:

Summertime I

- Phonecard & UV Check card @ \$15.00 \$.....
- Lt. Ed Pack (5000 printed) @ \$25.00 \$.....

Summertime II

- Phonecard & UV Check card @ \$6.00 \$.....
- Lt. Ed Pack (4000 printed) @ \$10.00 \$.....

Postage (1-5 items \$3; add \$3 for 6-10 items, etc) \$.....

Total enclosed by Cheque/Money Order \$.....

Debit my Bankcard/MasterCard/Visa:

XXXXXXXXXXXXXXXXXXXXXXXXXXXX Expiry Date: XXXX

Name: Signature: Address:

..... Postcode: Country:

Phone:

TPC29.94

To begin with...

by Danny Jurd

THERE is little doubt that phonecard collecting is just about the fastest growing hobby in the world. More and more people are joining the hobby every day.

According to recent reports, Telecom Australia is adding 40 new names to its mailing list every day. So there must be a lot of beginners out there and this column will aim to give some direction to those collectors who are just started out.

How it all started

THOSE who are just starting out may be wondering where and how phonecards started.

In 1975, Italy began trials of a new system which would allow for prepayment of phonecalls.

The trial met with limited success but was encouraging enough for them to continue. In fact, the cards that Italy used initially are not very different to those they use today.

Italian cards have a perforated corner which must be removed before the card is used.

After Italy, Belgium quickly followed and throughout the 1970s and in the early to mid-1908s, most European countries joined Italy and Belgium in producing phonecards.

Different systems

NOT all the countries introducing phonecards adopted the Italian system. One of the fascinating things about phonecards is the number and variety of systems in use around the world.

The Italian system is still used mainly in Italy. Probably the largest used system used in Europe is the *smart card*.

Smart cards have a computer chip on their face which stores the data. Other countries' cards have a magnetic strip on the back to store this information (eg New Zealand, Australia) or an optical strip on the front (e.g. Belgium, Holland).

The Australian system is based on a Japanese Anritsu system with thin plastic cards, unlike New Zealand and European cards which are thicker and more like credit cards.

It's easy - and cheap - to start

ONE of the great things about phonecard collecting, as with stamp collecting is that to get started does not cost much money.

Used cards which have been left behind at phonebooths by previous callers can form the basis of a collection. This is how most collectors get started and if there are any duplicates, they can be sold to a dealer, or swapped with other collectors.

This might be the first you have heard of this. Dealers will buy used phonecards from you for a few cents for the most common varieties up to many dollars for scarcer cards.



Good condition



Poor condition

However, a few things should be noted here and one is that if you are

going to sell your used card duplicates they will need to be in good condition. That is, they should have no scratches on the front or back of the card nor any bends.

Illustrated below is a card in good condition and one in poor condition. Cards that are scratched and bent are basically worthless. But, rather than just throwing them away, sort them into a separate pile - they may just prove to be useful for something one day. However, for your main collection keep only the best cards, and similarly, for the ones you want to sell, make sure they are also in good condition.

If your main source of cards is collecting them from phoneboxes in Australia, obviously you will end up with mostly Aussie cards.

Now when you take your duplicates into sell, have a look around at the foreign cards that are on display. Maybe there are certain types of cards that appeal to you either on a country basis or by theme.

Your theme could be movie stars. If so, you might not know that there are many Japanese phonecards featuring movie titles. Similarly, thematic collecting can cover a wide range of topics from trains, planes, cars and rock stars to sporting personalities, flowers and hundreds of other fascinating subjects, depending upon your personal preferences. In fact, a collector can invent his or her own theme!

Is it used or not?

A new collector may be wondering how to tell if a phonecard is used. Under the Australian System, the cards have holes punched in them along a gradient which shows the approximate call value remaining. When it is punched at zero, it is a used card.

Collectors sometimes take partial-used cards to sell to dealers. The collector might explain, for example, that there is \$5 credit left on a \$10 card, and ask the dealer for \$4 for it. In most cases, dealers will decline the offer for two reasons.

One is that, sometimes, the cards are fully used but they don't get a whole punched in them.

The other is that, as a dealer, you sell three types of cards: mint; used (one-hole); and used (multi-hole cards). A card that is part used falls into a kind of phonecard "limbo". If you are lucky enough to find a partially used card such as this, just use it up.

Used card types

I just mentioned two categories of used cards. One was "one-hole" used and the other was "multi-hole" used.

A new collector may be wondering what it all means! Illustrated below you will see a one-hole card (which means that it was completely used in one phonecall, the card then being punched at zero). Collectors place a premium on cards in this condition.

The other is multi-hole used. (This means the card has been used for more than one phonecall and has more than one hole punch in it.)

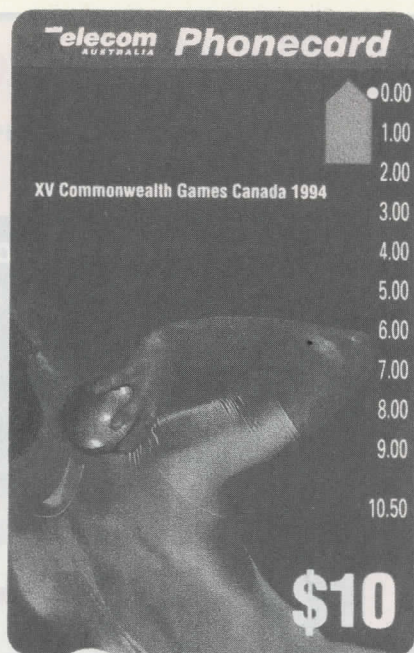
Next Month...

Next month we will look at the terms collectors packs and custom cards and answer any questions you ask.

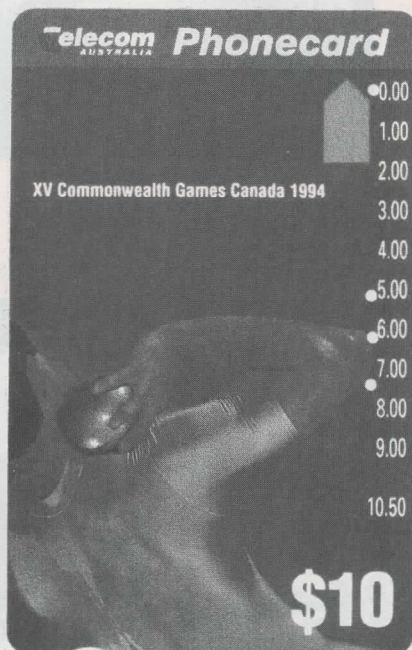
Send your questions to

To Begin With
Phonocard Collector
GPO Box 3780
Sydney NSW 2001
Australia

No phonecalls please!



One-hole used phonocard



Multi-hole used phonocard

Phonocard Collector

magazine is available wherever fine phonocards are sold:

New South Wales

Campbell, Ross,
PO Box 10, Chatsworth, NSW (066) 464386
Coopers Book Exchange
Shop 1,53 Tamar St, Ballina (066) 86 0304
Gabriele's Philatelic Service
Suite C2, Mirvac Building,
160 Castlereagh St, Sydney (02) 283 1311
Kennedy Stamps
155 Castlereagh St, Sydney (02) 264 6168
Lismore Phonocards
Shop 3,142 Keen St, Lismore (066) 22 4844
M.E.F. Books
PO Box 523, Narrabeen, NSW 2101 (02) 913 3036
Piccadilly Stamps
Hyde Park Square, Sydney (02) 264 7034
Prospect Stamps & Coins
Shop 18,24 Main St, Blacktown (02) 622 1399
Queen Victoria Coins
12 QVB Walk, George St, Sydney (02) 283 2500
Raphael Stamps
Shop 521, Royal Arcade, 255 Pitt St, Sydney (02) 264 2434
Status Retail
Shop 533, Royal Arcade, 255 Pitt St, Sydney (02) 267 6166
Strathfield Stamps & Coins
Shop 58, Strathfield Plaza, Strathfield (02) 764 3034
Western Collectables
118a The Entrance Road, The Entrance (043) 34 3730

A.C.T
Edlins of Canberra
Shop 10, Garden Arcade, Bunda St, Canberra (06) 248 7859

Jarrett Philatelic Service
Shop 4, Green Sq, Jardine St, Kingston (06) 295 2384

Victoria
City Stamp Market
28 Degraives St, Melbourne (03) 654 3549
Max Stern & Co
Port Phillip Arc, 234 Flinders St, Melbourne (03) 654 6751

Universal Coin Co
20 Centre Place, Melbourne (03) 654 2997
Centre 22 Stamps
22 Centre Place, Melbourne (03) 650 3687

Queensland
Classic
Unit 4 -19 Expo Court, Southport (075) 32 0403
Cooper, L T
42 O'Shanesy St, Rockhampton (079) 28 4303

Cut Price Coins
14 Queens Parade, Brighton (07) 269 1158
Garden City Stamps & Coins

Shop 1A, Gold Coast Centre, Kessels Rd, Upper Mt Gravatt (07) 349 3562
GPO Newsagency
GPO Lane Way, Brisbane (07) 229 1581

Laker, G A
44/276 Edward St, Brisbane (07) 349 3562
Shaw, R J & J E

1 Malibu Court, Mountain Creek (074) 78 0095
Sun State Philatelic Sales
559 Ruthven St, Toowoomba (076) 39 1009

Tony Boyd Stamps & Coins
200 Latrobe Terrace, Paddington (07) 369 0488

South Australia
Adelaide Phonocard Centre
214 Rundel St, Adelaide (08) 232 0660
Blue Lake Book Exchange
55 Commercial St, W Mt Gambier (087) 232199

Tasmania
Abacus Stamps & Coins
10 Mathers Lane, Hobart (002) 34 3494
The Stamp Place
110 Collins St, Hobart (002) 24 3536

Western Australia
Mickel Smits Philatelists
London Court Arcade, Perth (09) 277 1482

Videostyle & Super Deli
86 Parkin St, Rockingham (09) 499 3212

Northern Territory
Raven Arms
14 Nightcliff Rd, Darwin (089) 85 5481

Hundreds of newsagents across Australia also stock Phonocard Collector. Ask for it by name!

Phonocard Collector

Customer Service Contact Information:

Editorial: Gordon Thomas, GPO Box 3780, Sydney, NSW 2001, Australia ☎ (02) 264 7060 Fax (02) 264 7138

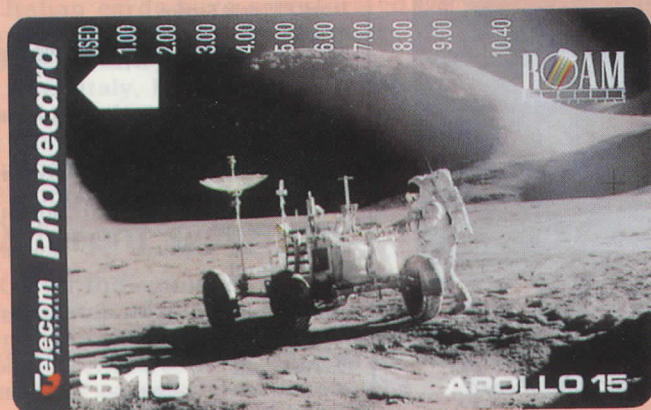
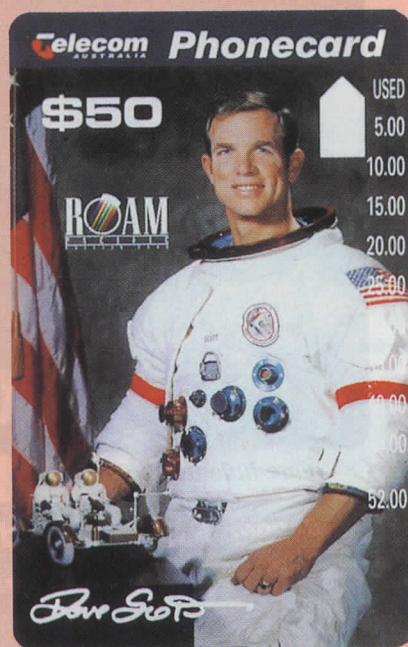
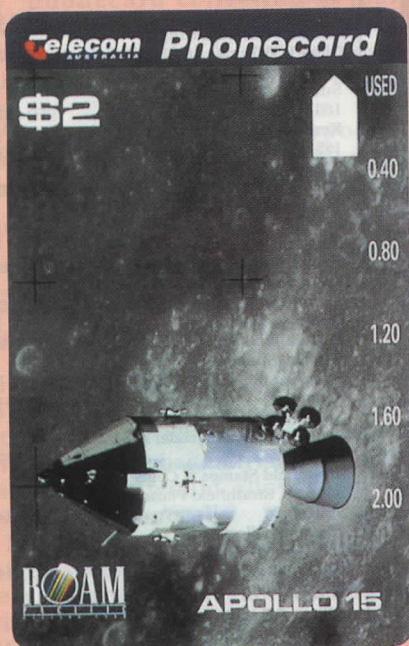
Advertising: Brian Moore, GPO Box 3780, Sydney, NSW 2001, Australia ☎ (02) 264 7060 Fax (02) 264 7138

Bulk Supplies: Gordon Thomas, GPO Box 3780, Sydney, NSW 2001, Australia ☎ (02) 264 7060 Fax (02) 264 7138

Subscriptions, Accounts: GPO Box 3780, Sydney, NSW 2001, Australia ☎ (02) 267 4525 Fax (02) 267 6124

Roam Pacific presents:

Apollo 15 Moonlanding



Astronaut Dave Scott - the first licensed lunar driver!

Roam Pacific gratefully acknowledges the participation of United States Astronaut, Dave Scott, in this, the second of Roam's Telecom Australia space phonecard series. With special thanks to NASA.

Astronaut, David Randolph Scott, the seventh human to walk on the moon, was born in San Antonio, Texas, on June 6 1932. A graduate of the US Military Academy, he was selected as astronaut in 1963 and piloted Gemini 8 (together with Neil Armstrong) and Apollo 9, the earth orbit test of the full Apollo spacecraft. As commander of the Apollo 15 mission, launched on July 26 1971, he landed the spacecraft on the moon's surface on August 7 1971 - the fourth manned moonlanding. Dave Scott and his pilot roamed the lunar surface for 6½ hours, using the first ever lunar rover.

The Apollo 15 series is unique in that it is only the second collector pack of Australian phonecards ever produced containing the full range of Telecom Australian denominations (\$2, \$5, \$10, \$20 and \$50). The first was Roam's Apollo 11 series. As of January 1995, due to a change in Telecom policy, all \$2 phonecards will bear the words "Complimentary Only", making this issue a rarity.

Limited to 3000 sets

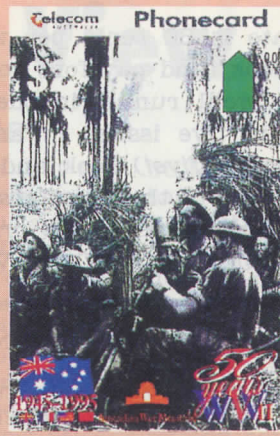


See order form opposite

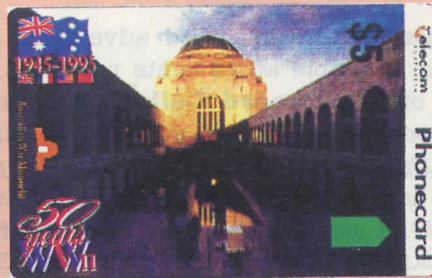
Australian War Memorial



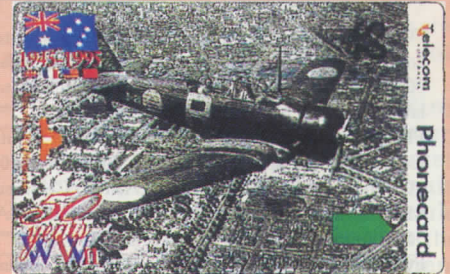
AWAS anti-aircraft station



Assault on Buna



Australian War Memorial



Australian Wirraway aircraft



Assault on Salamaua

World War II Commemoration Phonecards

Roam Australia, in association with the Australian War Memorial, is issuing the five Telecom Australia phonecards above in commemoration of the 50th anniversary of the end of World War II.

Limited Edition

Due: Early February 1995

Also available directly from the Australian War Memorial, Canberra, your local dealer, and

Roam Australia Pty Limited ACN 065 475 498

☎ (02) 221 8896 (Roam Pacific) Fax (02) 221 5010

Mailing Address: Roam Australia, PO Box Box A1009, Sydney South, NSW 2000 - Fax (02) 221 5010

ORDER FORM

Please specify your exact requirement below)

Order Number	Qty	Description	Unit Price in AUSS	Total Price in AUSS
AP15-50		Apollo 15 Full 5-card collectors pack	\$215.00	
AP15-20		\$20 LM Falcon	\$ 40.00	
AP15-10		\$10 Lunar Rover	\$ 20.00	
AP15-05		\$5 Splashdown	\$ 15.00	
AP15-02		\$2 CCM Edeavour FREE with purchase of each AP15-05+AP15-10+AP15-20 (combination)		
WWII-01		WWII 5-Card collectors pack	\$ 75.00	
		Local post & packing where applicable AUS \$3.50	\$ 3.50	
		Overseas post & packing where applicable AUS \$15.00	\$ 15.00	
		Insurance where applicable		
			TOTAL(AUSS)	

*Please note all transactions in Australian Dollars (AUSS). *Orders will be processed in order of receipt

Name: Surname: Address:

☎ (Business): () ☎ (Home): ()

Enclosed is my money order cheque (Australia only) Please charge my credit card

American Express Bankcard MasterCard Visa Card #.....

Expiry date: Signature: Date:

Phonecard Collector Classified

Basic **Phonecard Collector Classified** advertising rate is 50 cents per word, minimum 20 words (A\$10). **Bold type** is available at 75 cents per word. Book (and pay for) your word ad to run in two consecutive issues of **Phonecard Collector** ... and we'll run it in the third consecutive issue absolutely FREE! Book and pay for your ad to run in five issues ... and we'll run it for three months FREE! (That's eight months of ads for the price of five!) Book and pay in advance for your ad to run in seven issues ... and we'll run it for the rest of the year absolutely free! (That means you get 12 months of ads in **Phonecard Collector** for the price of seven.)
American Express, Bankcard, Diners' Club, JCB, MasterCard, Visa welcome.

FOR SALE: Australian phonecards. Huge private collection collectors' packs, mint cards, less 10%, 20%. Have 10,000 one- and multi-hole cards, early to latest, from 50c. No dealers. ☎ (02) 624 5996. 2931

FRANCE phonecards, great designs, pictorial. 10 different A\$17; 20 different A\$40; 30 different A\$70; 40 different A\$100; 50 different A\$150. Certified Mail post free. W.C.P., PO Box 177, Tumbay Bay, SA 5605, Australia. 2931

FOR SALE: Croatia, Bosnia, Slovenia, Macedonia, Yugoslavia, Loccal News, Eastern Europe, Baltic, Russia, CIS States. VLADIMIR CICEK, Box 16, HR-54001 Osijek, Croatia. 2939

PAKISTAN 25 different or 35 mixed fine used only for A\$50; registered air post paid; Cash with order; or just send A\$5 for our retail/wholesale price lists with introductory discount offers PLUS 3 sample cards. **EASTLINK PHONECARDS**, 190-B-2, P.E.C.H.S., Karachi 75400, Pakistan. Fax +92 21 454 6002. 2931

FIRST CHINA TELECOM PHONECARD and a lot of Chinese provincial phonecards for sale. Write: Private Box 282, 422 Pitt St, Sydney, NSW 2000, Australia. ☎ (02) 968 4895. 2931

ARABIAN GULF PHONECARDS: Send 10-20 or more phone cards of your country to receive same amount: M A NAEEM, Postbox 14283, Doha, Qatar. 2830

DIRECT FROM JAPAN: selected mint phonecards including regional issues. Large or small quantities. Sydney fax number enquiries only: Fax (02) 958 7709. 2830

AUSTRALIAN packs, mint, one hole used cards at well below dealers' prices. Ring for our best quote or send want list for immediate reply. J BESTE, PO Box 877, Mudgeeraba, Qld 4213, Australia. ☎ (075) 30 3157. 2830

SELLING excess material. Collector (Australia, NZ, South Africa) sell/exchange surplus items. Also interested in wildlife cards worldwide: PHILIP ALEXANDER, PO Box 130, Market St Post Office, Melbourne, Vic 3000, Australia. ☎ (03) 641 4377 B/Hrs; (03) 641 4377 A/Hrs. 2830

WANTED: Australia phonecards. Can send Malaysia/Singapore/Taiwan phonecards. Minimum 20 cards each time. CAI YI KUN, 126 Kim Tian Road #04-81, Singapore. 2831

SPORTSCARDS USA SELLING COLLECTABLE PHONECARDS: Largest selection of U.S. and foreign. Specialising in mint "Hard-to-Find" Japanese Disney, sports and entertainment. Used also available. We stock U.S. sports, entertainment, promotional and more. Starter packages available. Wholesale to collectors. Call/Fax **SPORTSCARDS U.S.A.**, ☎ +1 305 748 7299. 2830

EXCHANGE Belgium (used) against World (used). Good quality. HENRI DE WACKER, Zevenbergelaan 11, 2660 Hoboken, Belgium. ☎ +32 3 827 91 57. 2830

BUYING: Australian used phonecards, no bends or scratches. PAYING 15% face value. Immediate CASH payment. (Larger amounts by money order.) RICHARD FOSTER, PO Box 662, Blacktown, NSW 2148, Australia. 2830

BUYING phonecards from Australia and New Zealand, used, no scratches or bends. Send details to: ALEX STANIMIROVITCH, PO Box 643, Wangaratta, Vic 3676, Australia. 2830

SELL, EXCHANGE used European phonecards. 100Bfr or A\$4 for one. PIERARD JEAN-MARC, Av Ferdauci 16, 1020 Bruxelles, Belgium. 2830

FAIRDINKUM SALE. New concept. Good offers secure Australasian, early Nynex/Hawaii, Mercury, Aviation, more. First issues/classics like Fernleaf, Geneva, Democrats. Sorry, no dealers, only underdogs please. Details: KEANACORP, 54 Medan Athinahan 2, TTDI, 60000 Kuala Lumpur, Malaysia. 2734

BUYING: Australian mint and fine used phonecards. Offers to: HM REED, PO Box 659, Salisbury, SA 5108, Australia. 2738

SELL FIRST ISSUE St Helena, Cayman, British Virgin Islands, SABA, Eustasius, Aruba. Mint, used. MRS SALMON, 12 Rue De La Belle-Feuille, 92100 Boulogne, France. 2779

EARLY AUSTRALIAN TELECOM PACKS: I have a number of surplus packs which I am prepared to let go at 10% below current retail. Send me your list and include your phone number. STEPHANIE GREEN, PO Box 52, Killara, NSW 2071, Australia. 2729

FINLAND 40 different used phonecards A\$280 or 20 different A\$100 postpaid by registered air letter. Visa, MasterCard or banknotes. K-J ÖSTERMAN, Pl 1, Fin-02231 Espoo, Finland. Fax +358 0 803 9038. 2633

30 DIFFERENT PICTORIAL KOREAN phonecards A\$20; 50 different A\$40. Send payment in banknotes. Wholesale pricelist available for dealers. SHIN, PO Box 12, Yangchon, Seoul 158-600, Korea. 2629

BUYING: Top prices paid/packs, mint, used, bulk lots. **SELLING:** Quality Australian packs. Huge stocks. Send want list. Any dealers/collectors not on our lists are welcome to state interests. Please write or fax APC PHONECARDS, PO Box 579, Ashmore City, Qld 4214, Australia, or (☎/Fax) (075) 94 0982. 2830

WANTED TO BUY: Australian packs and mint sets and NZ Collector Packs and mint sets. Top prices paid immediately in A\$. Please write/phone with details. NATHAN MERCER PHONECARDS, PO Box 3007, Christchurch, New Zealand. ☎ +64 25 252339; Fax +64 3 313 3353. 2629

BAHRAIN PHILATELIC CENTER. Buying, selling, exchanging phonecards, stamps, banknotes. Special personal/dealers' offer. Try Bahrain/ Gulf beautiful phonecards, stamps. PO Box 33555, Bahrain. 2536

CHINA PHONECARDS, stamps, coins for sale. Free pricelist available. XU HANG, PO Box 275-12, Beijing 102413, China. 2330

BUYING/EXCHANGING phonecards from all over the world, but especially "difficult" countries. Payment cash cheque any currency. Send details to HAXBY STAMPS, PO Box 462, Lutwyche, Qld 4030, Australia. 2536

EXCHANGE PHONECARDS: Send 100 pictorial mix fine used from Australia, Japan, Indonesia, Korea, China: Receive 200 pictorial Italy. CAFFO CARMELA, Via Wagner 103, 95024 - Acireale - CT, Italy. 2431

EXCHANGE: Offer - used German/ European phonecards and stamps. Wanted - used & mint Australian and New Zealand phonecards plus used Asia. ANJA VERENA HOLL, Lotschnauer Weg 1, 73054 Eislingen, Germany. 2334

FOR SALE: 50 different Japan A\$59; registered postpaid. Free worldwide pricelist. Australian USA cheques acceptable. EVELYN REECE, Box 2075C, Cainta, 1900, Philippines. 2234

WANTED: Used Australian phonecards. Send details or photocopy to NOEL SHONE, PO Box 404, Blackburn, Vic 3130, Australia. 0039

FOR SALE: Latin America phone-cards. Send A\$2 mint face value stamps or equivalent for list. Easy payment, references. BIANCO, PO Box 56, 65000 Fray Bentos, Uruguay. 1930

EXCHANGE AND BUY phonecards from all the world. Complete one country collection is preferable. FAISAL SAEED ALSALEH, PO Box 1748, Manama, Bahrain. 0029

AUSTRALIA AND NEW ZEALAND THEMES on Japanese cards. A\$10 to A\$100. Write for details. BRUCE PHILLIPS PHONECARDS, PO Box 24-199, Christchurch, New Zealand. 0031

NEW ZEALAND Used and mint sets, AdCards etc for sale - very reasonable prices. Standing orders accepted. Write, phone or fax for free illustrated pricelist featuring NZ, USA, etc. NATHAN MERCER PHONECARDS, PO Box 3007, Christchurch, New Zealand. ☎ +64 25 352339; Fax +64 3 313 3353. 2629

BUYING/SELLING Australian mint and fine used Phonecards. Free selling list available. BRIAN NOBLE, PO Box 427, Ryde, NSW 2112, Australia. 2031

BUY, SELL, EXCHANGE used phonecards. Also autographs (mostly sport, cricket, etc). DAVID HAYNES, 39 Stapylton Street, Coolangatta, Qld 4225, Australia. 2629

CAN SUPPLY new/unused China phonecards at relatively low prices. Blk 342, #11-29, Choa Chu Kang Loop, Singapore 2368. Fax +65 765 2310. 2132

SELLING EXCESS Australian packs and cards (Telecom, PACS, others). Some sets and single cards (including Albury High School, Sydney Opera House, others). ☎ (06) 254 0219. 2729

SELLING PRIVATE COLLECTION (Australian phonecards). Bargain! 120+ singles and older packs. SASE: C RIDGE, PO Box 453, Box Hill, Vic 3128, Australia. 92929

SWAP 15 Australian cards for 15 overseas send by airmail to: J COLBURN, 16 Forum, Baulkham Hills, NSW 2150, Australia. 92929

AUST. PACKS for sale incl End. Species '93 \$140; Dinosaurs \$160; End. Species '94 \$85. Phone David ☎ (08) 261 6437 or (018) 807 789. 92929

ADVERTISERS: If the last two digits in the four-digit code after your ad end in 29 or 30, **now** is the time to renew or place a new advertisement!

Phonecard Collector Classified works!

TPC Classified - only 50 cents per word!

Sydney View

by "Opera House"

HERE is little doubt that the Phonocard market is going through something of a readjustment both in terms of price of certain items, but also in what and how people collect phonecards.

With the correction in Australian collector packs many collectors/investors are ringing around dealer after dealer with a furrowed look on their brow chasing the latest price-list or similarly being frustrated at attempts to sell off their few extra packs that they tuck away.

The message is clear: As they say in the classics DON'T PANIC!

The release of the destruction figures by Telecom left nobody in any doubt as to just how scarce many of the early packs are. Packs such as the New South Wales, South Australia, Queensland and so on are genuinely scarce packs that have definite long term potential.

Just because in the case of the Queensland it goes from \$100 in May to \$500 in September and back to say \$350 doesn't mean there is anything wrong with the item or indeed the market.

It is obvious that if you get that sort of increase in that short of space of time then you are going to get a period of what is called in the stock market world "profit taking".

However, as we are not dealing in stocks and shares but a collectable, for every pack that comes onto the market there has to be a collector who wants that pack for their collection.

So if you have a period where people are all selling at once, then obviously this is going to create a glut for a time on the market. As a result, prices will ease for a time.

But the longer term potential should be rosy, given that the number of phonocard collectors continues to grow at a fast pace. Thus, there will always be new people to take up the slack of excess stock.

So the moral of the situation is: don't be like the person at the phonocard fair at the Menzies Hotel in Sydney recently, who was dismayed at the lack of interest in his excess packs and who said "I want to buy some things today, but I didn't bring any money. I thought you dealers always bought!"

Of course one does not have to be incredibly brilliant to see the folly in this statement. However, it seems to underline the attitude of some collectors that dealers are like some type of Government agency that should

be forced to underwrite and buy back our excess investment items.

What collectors must remember is that dealers, like you, have not got infinite amounts of money though they may well have more money than you.

However, as you can imagine when a dealer is stocking, he or she must try to spread the load around a bit and not have "too many eggs in the one basket".

So if the dealer you work with has too many of any particular pack you want; rather than despair, why not work with your dealer on a 'just in time principle'. Leave your name and telephone number with your dealer. This way, when the dealer needs the items he knows you have, he can give you a call and say "bring in the Queensland Pack" or whatever.

In most instances, if a dealer is either out of something or needs one for an order they can pay much higher prices than if they already have three or four of a given item in stock,

Market health

ANYBODY who had any doubts about the health of the market here or overseas need only to have been at the same Menzies fair in mid-November.

Again, it was a two day fair with Saturday being for banknote collectors and Sunday for phonocard collectors. Many people are aware that the Saturday attracts a lot of dealers with phonocard stock and the collectors to buy from them, so a large crowd of phonocard collectors attended on the first day.

But the Sunday attracted large numbers of collectors, who streamed through the door for most of the morning and well into the afternoon. Most dealers were pleased with the attendance and their takings.

It was very pleasing to note the number of sales each dealer was making. It is a far healthier market that sees a dealer take \$4000 based on a hundred \$40 sales than \$4000 based on only two or three sales.

Dealers would still relish the possibility of realising a day's takings in three sales enabling them to pack up and go home.

The thematic collector base is now substantial and growing rapidly. Trains, planes, cars, motor bikes and movies are among the most popular topics, but the list goes on.

Topical or thematic collecting is where the real strength of the phonocard market is. There is some-

thing about phonecards which appeals to just about everybody who ever collected anything and this is making the hobby grow rapidly.

Phonocard collecting has the potential to be the biggest hobby in the world. It may well be thematic collecting rather than country collecting that leads the way.

Some collectors are growing weary of what they see as too many customs cards coming on the market. However before you start to despair, there are a few things you should take note of. One of them is that the minimum production requirement for a \$2 card from Telecom will be increased to 25,000 (up from 10,000) from January 1 1995.

As a result, promoters who commission custom cards will be pushed into doing \$5 cards. So, rather than making a \$30,000 investment into a very receptive market, the promoters will need to come up with around \$65,000.

The higher entry level should mean less phonecards.

Cards to look for

COLLECTORS look for are of course the ones with value and a good theme such as Disney or Coca-Cola.

They have appeal above and beyond the world of phonecards, much the same as the 1210 steam Loco issued earlier this year.

On the other hand, if you can afford to pick up most of what is coming out, there is little doubt that there will be some real winners in the items being released at the moment.

Tip of the month: King Kong

FINALLY this month, you may have seen the New York King Kong phonecards. They are simply one of the best looking phonocard issues you can obtain at the moment.

Arranged jig-saw like in a vertical strip of three, these cards show King Kong outside the Empire State Building holding a blond woman.

If anything has the potential to get phonocard collecting going in New York, this will be it. Pick up a set if you still can.

"Opera House" invites correspondence from readers: Write to "Opera House", C/- Phonocard Collector, GPO Box 3780, Sydney, NSW 2001, Australia.

The Speculator

by the editors of **Phonecard Collector**

THIS month sees the final Speculator column for 1994, and as with our namesake, the column in *The Bulletin* we will divest ourselves of the current notional portfolio for a new start in the New Year.

Our end result has been a very satisfying one (although the cynics out there may say that a stunned mullet

could have made money investing in phonecards in 1994).

Still, we have been the only phonecard investment column prepared to track the performance of our "tips" and show the reader the result, good or bad.

Next year we will return with a slightly different approach, perhaps taking the time each month to inves-

tigate the investment merits of a particular issue or issues in a little more depth.

We welcome your suggestions in this regard, as we do any requests for reviews of particular issues, and look forward to a further year of growth in the hobby.

Phonecard Collector Portfolio

Phonecards	Previous Holdings	Purchase Date	Current Retail (per 1)	Sold*	Total Sales	Remaining Nominal Wholesale
\$10 Generic Logo	5 @ \$25	15.04.94	\$350	5 @ \$245.00	\$1225.00	-
\$10 Brisbane	5 @ \$60	15.04.94	\$275	5 @ \$192.50	\$962.50	-
\$10 Grampians	5 @ \$50	15.04.94	\$80	5 @ \$56.00	\$280.00	-
\$10 Cheetah	5 @ \$38	15.04.94	\$300	5 @ \$210.00	\$1050.00	-
\$10 Telecom Tower	5 @ \$25	15.04.94	\$180	5 @ \$126.00	\$630.00	-
Western Australia pack	10 @ \$40	15.04.94	\$110	10 @ \$77.00	\$770.00	-
Australia Day 94 pack	5 @ \$35	15.04.94	\$100	5 @ \$70.00	\$350.00	-
Swiss Pack	5 @ \$16	15.04.94	\$45	5 @ \$31.50	\$157.50	-
Northern Territory pack	10 @ \$65	15.06.94	\$80	10 @ \$56.00	\$560.00	-
Tasmania Pack	10 @ \$60	15.06.94	\$75	10 @ \$52.50	\$525.00	-
Australia Day 93 pack	10 @ \$25	15.06.94	\$45	10 @ \$31.50	\$315.00	-
South Australia pack	1 @ \$800	15.06.94	\$800	1 @ \$560.00	\$560.00	-
Geelong Pack	1 @ \$280	15.06.94	\$350	1 @ \$245.00	\$245.00	-
New South Wales pack	1 @ \$400	15.06.94	\$650	1 @ \$455.00	\$455.00	-
Australian Capital Territory pack	1 @ \$250	15.06.94	\$300	1 @ \$210.00	\$210.00	-
Endangered Species 94 pack	5 @ \$45.50	15.06.94	\$90	5 @ \$63.00	\$315.00	-
Pay-Tel 1st Issue mint, loose	3 @ \$140	15.06.94	\$160	3 @ \$112.00	\$336.00	-
Pay-Tel Sprint pack	5 @ \$60	15.06.94	\$70	5 @ \$49.00	\$245.00	-
New Zealand Legends of Music pack	1 @ \$300	15.06.94	\$250	1 @ \$175.00	\$175.00	-
New Zealand Science pack	2 @ \$70	15.06.94	\$300	2 @ \$210.00	\$420.00	-
Fiji 1st pack	2 @ \$80	15.06.94	\$90	2 @ \$63.00	\$126.00	-
South Africa Complimentary	1 @ \$400	15.06.94	\$700	1 @ \$490.00	\$490.00	-
Ettamogah pack	10 @ \$19.50	15.08.94	\$50	10 @ \$35.00	\$350.00	-
1210 Locomotive pack	10 @ \$19.50	15.08.94	\$25	10 @ \$17.50	\$175.00	-
Landscape 1994 pack	5 @ \$65	15.08.94	\$110	5 @ \$77.00	\$385.00	-
Pay-Tel Rivers pack	4 @ \$40	15.08.94	\$60	4 @ \$42.00	\$168.00	-
Pay-Tel Trams pack	5 @ \$40	15.08.94	\$40	5 @ \$28.00	\$140.00	-
Commonwealth Games pack	5 @ \$35.50	15.10.94	\$90	5 @ \$63.00	\$315.00	-
\$50 Generic new logo	10 @ \$50	15.10.94	\$80	10 @ \$56.00	\$560.00	-
Cardex folder	10 @ \$40	15.10.94	\$80	10 @ \$56.00	\$560.00	-
Norfolk Island Euro-pack	5 @ \$45	15.10.94	\$45	5 @ \$31.50	\$157.50	-
Norfolk Island USA pack	5 @ \$45	15.10.94	\$45	5 @ \$31.50	\$157.50	-
					\$13,370.00	\$0.00

Cash at Bank

Value of Portfolio

Percentage Change

Opening Balance	-\$82.00	Nominal Wholesale	\$0.00	Opening Balance	\$5000.00
Plus Sales	<u>\$13370.00</u>	Plus bank	<u>\$13288.00</u>	Current Value	\$13288.00
Less Purchases	<u>\$0.00</u>	Nett	<u>\$13288.00</u>	Nett Increase	166%
Bank	\$13288.00				

HK Gold Price (13.12.94) A\$378.00 oz (-\$5.10) Percentage change -1.33%

All Ordinaries (13.12.94) 1852.7 (-25) Percentage change -1.33%

Subscription Enquiry? New Subscription?

Call  (02) 267 4525 or Fax (02) 267 6124

You need never miss out again...



Telecom Australia's Limited Edition **Phonecard™** issues have been selling out within weeks, even days, of their release. If you are a serious collector of some of the world's most unique and beautiful cards, make sure you register for the new Standing Order Arrangement.

Each new issue will be automatically sent to you - **GUARANTEED.***

*Conditions apply

Application forms are currently being sent out with the latest Telecom Australia newsletter. If you haven't already registered for this service, send or fax your details to;

Phonecard Collector Service
PO BOX 3964
Parramatta NSW 2124
Australia
Fax: 02 204 0180

INFO HOTLINE 0055 29469

Secure an important part of Australia's Phonecard history for your collection.

TM Trademark of Telstra Corporation Limited A.C.N. 051 775 556

RAWSCCOV APSC



**SUBSCRIBE TO AUSTRALIA'S FIRST MONTHLY
PHONECARD MAGAZINE**

**"THE AUSTRALASIAN PHONECARD
MONTHLY"**

\$40.00 For Twelve (12) Issues - \$76.00 for Twenty Four (24) Issues

FREE PHONECARD

Telecom Australia has approved the production of a **\$2.00 Complimentary Phonocard** on behalf of "The Australasian Phonocard Monthly", to be printed in late October, 1994. This card will commemorate the first anniversary of the magazine which was first issued in November, 1993.

A limited print run of 10,000 of these Custom cards is being printed. They will not be available through Telecom's mail order service. "The Australasian Phonocard Monthly" is offering a **FREE Phonocard with each renewed, extended or commencing subscription to the magazine.**

Anyone who subscribed from the **1st of August** and until now, (without knowing of this offer) will automatically receive one phonocard.

A subscription for 12 issues entitles the subscriber to **one FREE Phonocard**. A subscription for 24 issues (2 years) entitles the subscriber to **two FREE Phonocards**. The Phonocard features the original, November 1993 cover of the magazine.

Send Your Subscription To:

The Australasian Phonocard Monthly
P.O. Box 1309, Tamworth, NSW, 2340.

Please Send **The Australasian Phonocard Monthly** To:

Name

Address

State Postcode Country

COMMENCING MONTH:-

\$40.00 - Australian Air Mail 12 Issues \$76.00 - Australian Air Mail 24 Issues

Zone 1: \$56.00 - 12 Issues; \$100.00 - 24 Issues (Air Mail)
New Zealand, New Caledonia, Papua New Guinea, Solomon Is., Vanuatu.

Zone 2: \$62.00 - 12 Issues; \$115.00 - 24 Issues (Air Mail)
Indonesia, Singapore, Fiji, Malaysia, Nauru, Samoa, Tonga, Tuvalu, Cook Islands, Brunei.

Zone 3: \$72.00 - 12 Issues; \$136.00 - 24 Issues (Air Mail)
Hong Kong, Japan, Korea, Phillipines, China, Taiwan, India, Vietnam, Burma, Pakistan.

Zone 4: \$84.00 - 12 Issues; \$160.00 - 24 Issues (Air Mail)
Afghanistan, Bahrain, Hawaii, Mauritius, North America, Cyprus, Israel, Saudi Arabia.

Zone 5: \$98.00 - 12 Issues; \$176.00 - 24 Issues (Air Mail)
Africa, Caribbean, Europe, Egypt, Morocco, South America, South Africa, U.S.S.R., U.K.

All Above Amounts In Australian Dollars

Cheque/Money Order/Credit Card Number Enclosed/Approved For \$

I wish to pay by Cheque Money Order Bankcard MasterCard Visa

Exp. Date:/..... Phone Cardholder's Signature:

- All Information Provided Remains Confidential



Currency Collector

(ISSN 1323-174X) is published monthly in Stamp Collector and Phonecard Collector magazines at Suite 1403 (14th Floor), 255 Pitt Street, Sydney, NSW 2000, AUSTRALIA

(Visitors strictly by appointment only.)

Publisher & Editor-in-Chief: Brian Moore Marketing Director: Barry Jarrett

Editorial and Advertising enquiries to Brian Moore Ph (02) 264 7060 Fax (02) 264 7138

All correspondence to: **Currency Collector**, GPO Box 3780, Sydney, NSW 2001, Australia

Noble sale realises \$1.5 million

NOBLE NUMISMATICS' sale in Sydney on November 16-17 was very well attended with over 400 active bidders both in the room and through the mail/fax competing for the more than 3000 lots on offer.

The main feature of the sale was the Parkhill Collection of Australia silver coins which sold very well, realising \$300,000 or 10% over estimate.

This was sold on Wednesday evening when there was standing room only in the room.

New record prices were achieved in all four denominations: the florin highlights were 1912 \$15,000; 1914H \$21,000; 1951H \$25,000 and 1919M \$11,000; shillings 1921 star \$8000; 1922 \$3700, 1928 \$3700 and 1933 \$11,000; sixpence 1916M \$4200, 1918M \$6100, and 1922 \$4500; three-pences 1912 \$3400, and 1915 \$4000.

These prices were achieved because of the outstanding condition of the coins.

Throughout the auction superb condition items did best against estimate

The 1930 pennies also sold well with the nicer examples going higher than estimate, the first two on the Wednesday night going for \$9800 and \$9400 respectively against \$9000 estimates.

The New South Wales holey dollar sold for \$28,000 or more than 10% over estimate; the Adelaide pounds were sold just short of estimate mainly because they all had condition problems.

The pattern uniface 1937 shilling brought a new record of \$23,000 - well over the \$15,000 estimate and way over its previous auction realisation in Noble's November 1982 sale of \$4250.

Not every major item found a buyer. The two pattern five guineas remained unsold and with the combined estimates of \$250,000 accounting for one eighth of the total of the pre-sale estimates.

The Una and the Lion 1839 set however was sold for \$50,000 - the highest priced lot sold in the auction.

The two Collins/Allen ten shilling notes reached \$20,000 and \$19,000 respectively, while the decimal specimen album realised a new record of \$20,000. The Kangaroo Office patterns went for nearly double estimate and the tokens in mint state

reached new levels, several having been bought at the Utrecht sale of April 1986. The gold railway pass to Peter Lalor of Eureka fame sold for a records \$4100.

The sestertius of Lucius Verus realised a solid \$4900, more than it achieved in Paris earlier this year. The Indian sold well down on estimate but more significant individual coins or collecting areas sold strongly, the Tripura mohur bringing \$1800 against estimate of \$1000.

Interest in the sale was at a high level and demand for the catalogue so great that it was completely sold out before the auction.

The next Noble auction - Sale 47 - will be held at Sydney's Sheraton Wentworth Hotel on March 29-30 1995.

New bullion designs from Perth Mint

THE Perth Mint has unveiled new designs for its gold, platinum and silver bullion collector coins for 1995.

Coins bearing the new designs and dated 1995 are now available.

Australian Kangaroo Nugget (gold), Australian Koala (platinum) and Australian Kookaburra (silver) bullion collector coins are those containing one ounce of metal or less.

GoldCorp Australia, which operates the Perth Mint and issues Australia's bullion coins by arrangement with the Australian Government, applies a unique "investment-cum-collectible" policy to bullion coins of one ounce or less.

Under this policy, coin designs are changed each year and annual mintages are limited. This offers purchasers the potential for their coins to develop a numismatic or collector premium over time in addition to the underlying investment in the gold, platinum or silver contained in the coins.

Despite this extra value-for-money, Australia's bullion collector coins are offered at the same low premiums above the metal value as the bullion coins of other nations.

The design of Australia's gold and platinum bullion investor coins (those containing two ounces, 10 ounces and one kilogram of metal) are not changed from year to year, but Australia Kookaburra silver bullion investor coins change each year to show the same design as the one ounce bullion collect coin.

Postal Bid Sale

Coins, banknotes:
We offer regular sales of 5,000+ lots, including:

World Coins - Most Countries (3,000 lots) in all metals including Gold;

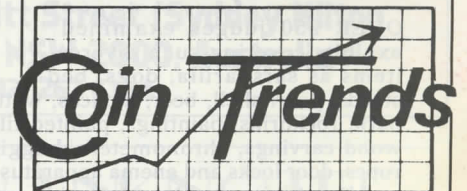
Australia - Commonwealth Series,

Gold, Banknotes, Decimal, Tokens, Medallions & shares.

World Banknotes, Ancients - Roman Coins, Great Britain, U.S.A., Bulk Lots & Dealers/Resellers' Lots.

A wide range of lots to suit almost any collecting interest and budget - Lots from \$2 to \$1,000.

Please request our Free Catalogue.



P.O. Box 1616, Ballarat Mail Centre, Vic 3354, AUSTRALIA
Phone (053) 33 2202, Fax (053) 33 3153
Paul Bickerton, Deirdre Parker

Yes, I'd like to receive your latest Catalogue.

Name:

Address:

Country:

Mail this coupon to:

Coin Trends, P.O. Box 1616, Ballarat Mail Centre, Vic 3354, Australia

1879 exhibition prize medal

by David Allen

WITH the amazing success of the Great Exhibition held at the Crystal Palace, London, in 1851, international exhibitions became a 19th century vogue. New South Wales products were exhibited at the Paris exhibitions of 1855, 1867 and 1862 and the Philadelphia Exhibition of 1876.

Australian intercolonial exhibitions were held beginning with the Melbourne Exhibition of 1866. New South Wales held its first intercolonial in 1870 when the agricultural society organised an exhibition in Prince Alfred Park to commemorate the centenary of Cook's 1770 visit to Australia.

In 1877, the entrepreneur, Jules Joubert, proposed that the agricultural society should host Australia's first international exhibition. Wide public support for the idea eventually attracted the attention of the government and it decided to adopt the society's project as a national one.

A Royal Commission for the Sydney International Exhibition was established on December 31 1878. Incredibly, following plans drawn up by the colonial architect, James Burnet, an exhibition building on a surprisingly grand scale was ready for the exhibition opening on Tuesday, September 17, 1879. Sydney "pipped" Melbourne in the race to hold Australia's first international.

Award system

OVER 250 judges examined exhibits covering such diverse items as sarsaparilla, dogs, bedsteads, pearl shell, beer, alpacas, wattlebark, rockdrills, paintings, painted tiles, wood carvings, chronometers, buggies, ropes, door locks and enema apparatus.

All exhibits worthy of a prize were classified as of 1st, 2nd, 3rd or 4th degree of merit, these degrees being called "First Degree of Merit", "Highly Commended", "Commended" and "Honorable Mention". A few objects of exceptional merit were accorded a "Special First". The award of certificates took place on April 20 1880,

the official closing day.

Generally, each exhibitor awarded a "First Degree of Merit" was also awarded, with his certificate, a large bronze prize medal measuring 76mm in diameter.

In some of the agricultural and pastoral classes which were judged at special shows in the grounds of the "Garden Palace" Exhibition Building, Australian exhibitors received 51mm silver medals for "First Prize" and the usual 76mm bronze medal for "Second Prize".

detract from the value of the diploma, which alone declares the degree of merit to which the recipient of an award is entitled. An exhibitor only received a single medal, notwithstanding the numerous diplomas he may have obtained."

The recipients of the special distribution of gold and silver (silver in two sizes of 51mm and 76mm in diameter) are listed on pages CLXIV-CLXVI of the report.

It is surprising to note that only 11 of the 76mm silver medals were given away to exhibitors. More often seen are the same 76mm silver medals given for services.

In addition to the medals given as prizes, the following "Services" medals were given to the judges, commissioners, politicians and other VIPs:

Gold (mostly 51mm)	20
76mm large Silver	145
51mm small Silver	234
76mm Bronze	419

Occasionally, inscribed or uninscribed 51mm small bronze medals are encountered. I feel that these were for prize medal distribution to the schoolchildren of New South Wales who exhibited in classes 300 to 306 (educational systems, methods and libraries).

I have not seen any inscribed 51mm bronze prize medals for any other recipients.

Most prize medals were inscribed to a recipient but many 76mm bronze medals are found unnamed.

The medal

THE prize medals were the work of die sinkers J.S. & A.B. Wyon following an obverse design by Samuel Begg and a reverse design by James W Sayers. The gold and silver medals were struck at the Sydney Branch of the Royal Mint, while the bronze medals were struck in London.

While many of the medals have survived to give pleasure to modern day collectors, unfortunately, the Garden Palace did not.

Between 6am and 9am on September 22 1882, the exhibition building burnt down. The cause of the fire was never discovered and rumours of arson persist to this day.

Further reading:

Sydney International Exhibition 1879, the handbook of the exhibition held at the Museum of Applied Arts and Sciences, September - November 1979.

Australia's First International Exhibition by Les Carlisle in the 1978 Yearbook of the Australian Numismatic Society, gives details of the souvenir commemorative medals produced for the exhibition.

The Official Record of the Sydney International Exhibition 1879



It should be noted that only the 466 "Special Firsts" and 2491 "First Degree of Merits" received prize medals. The *Official Report of the Sydney Exhibition 1879* notes ... "The Commission accepted the recommendation of the committee on judging and awards and conferred a few gold and silver medals on certain British and Foreign exhibitors whose displays were somewhat representative or national. In thus conferring gold or silver medals, the Commission did not intend to

The exhibition at a glance

- * Housed in a cruciform building in the Domain with axes 800' x 500', the intersection of the axes surmounted by a 90' high dome.
- * 650 carpenters worked on the building.
- * Electric light was used at night during construction - the first practical use of electric light in Australia.
- * The exhibition ran at a deficit of £103,615, less than the advertising budget of some large British and American companies.
- * Total admissions from September 1879

- to April 1880 when the exhibition closed were 1,117,536.
- * Exhibits were subdivided into 347 classes within seven departments (mining, metallurgy, manufactures, education and science, art, machinery, agriculture and horticulture).
- * 20 kingdoms, republics and colonies exhibited, each displaying its wares within a "court".
- * Over 9300 individuals, companies or other organisations exhibited.



The standard 76mm bronze award medal.



The "services" medal awarded to Sydney's Lord Mayor.

Summary of awards

	Fest. Special	Fest. Degree of Merit	Highly Commended	Commended	Honorable Mention	TOTAL
Austria	15	76	58	38	26	213
Belgium	17	92	73	31	13	226
Canada	3	10	6	3	—	22
Cape Colony	—	—	1	—	—	1
Ceylon	—	7	4	3	9	23
Denmark	—	—	—	—	—	1
Fiji	2	18	21	19	9	69
France	34	190	127	51	49	451
Germany	59	182	173	127	58	599
Great Britain	155	536	372	165	80	1308
India	—	25	16	20	10	71
Italy	3	15	20	11	9	58
Japan	10	32	32	21	28	123
Manila	—	—	—	—	—	2
Netherlands	5	14	17	11	5	52
New Caledonia	—	6	3	2	—	13
New South Wales — General Exhibitors	68	313	386	221	162	1150
Public School	2	46	125	174	215	562
Livestock	11	271	215	53	29	579
Horticultural	6	95	32	22	1	156
Agricultural	2	13	22	19	7	63
New Zealand	7	109	107	109	67	399
Queensland	10	57	79	60	37	243
South Australia	6	75	78	53	32	244
Straits Settlements	—	8	15	7	12	42
Switzerland	1	6	7	7	2	23
Tasmania	5	48	34	31	42	160
United States	36	107	81	36	32	292
Victoria	9	139	143	77	41	409
	466	2491	2247	1371	979	7554

The author

David Allen is one of Australia's foremost numismatic authorities. He has been a professional dealer for 24 years. He is a manager of I S Wright's Wynyard shop in Sydney and will be a regular writer in *Currency Collector*.

From \$50 to \$50,000...

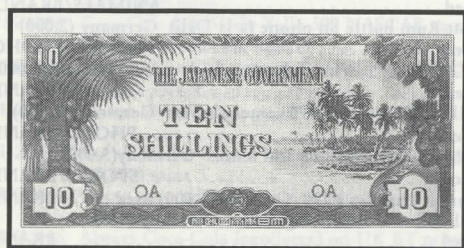
Whether your consignments of coins, medals (or for that matter, stamps or phonecards) is worth \$50 or \$50,000, Status will help you with confidential and professional advice.

Our team of experts is available to value your consignment and recommend the best means as to its disposal.

Speak to Barry Jarrett at Status Auctions International for a free, frank and confidential assessment of the worth of your numismatic property.

Status Auctions International
14th Floor, 255 Pitt Street (Sydney Hilton Building), Sydney, NSW 2000, Australia
☎ (02) 267 4525 Fax (02) 267 6124

AUSTRALIAN & WORLD BANKNOTES



- * Free catalogues
- * Personal Service
- * Competitive prices
- * Accurate grading
- * 20 years' experience
- * Confidentiality guaranteed

Return the attached FREE CATALOGUE COUPON for your copy by return mail.

JOHN PETTIT
G.P.O. Box 4593,
Sydney, NSW 2001,
Australia
(02) 489 2207 Fax (02) 489 4299

FREE CATALOGUE COUPON

To: John Pettit
 G.P.O. Box 4593,
 Sydney, NSW 2001,
 AUSTRALIA

Please send me your latest free catalogue by return mail:

I am a: beginner
 advanced collector

Name:

Address:

Selections from Stock

United States of America

RUSM1000	Marilyn Monroe Gem International (set of 4, FV US\$40) mint	MOVIES	\$80.00
RUSM1001	Marilyn Monroe Gem International (set of 2, FV US\$30) mint	MOVIES	\$60.00
RUSK1002	Mission Earth (space girls) Holograms (set of 3, FV US\$30) mint	COMICS	\$75.00
RUSS1003	NFL Hall of Fame/Tony Dorset Gem International (set of 3, FV US\$30) mint	SPORTS	\$60.00
RUSM1004	Marilyn Valentines Globalcom 2000 (2 diff, FV US\$3, \$10) mint each	MOVIES	\$15.00
RUSM1005	Marilyn Christmas Globalcom 2000 (FV US\$10) mint	MOVIES	\$15.00
RUSM1006	Marilyn Red Dress Globalcom 2000 (FV US\$10) mint	MOVIES	\$15.00
RUSK1007	Kevin Clever Phonocard Collector ACMI (set of 4, only 666) mint	COMICS	\$95.00
RUSM1008	Robocop Orion publicity issue LDDS (FV US\$15, only 2000) mint	MOVIES	\$45.00
RUSA1009	Exxon Tiger (FV US\$5)	ANIMALS	\$15.00
RUSM1010	King Kong Nynex (set of 3 incl. complimentary, FV US\$16) mint	MOVIES	\$35.00
RUSK1011	X-Men Comics GTS (6 diff designs, FV US\$10) mint each	COMICS	\$20.00
RUSN1012	Year of the Dog US Post Stamp GTS (FV US\$10) mint	NEW YEAR	\$20.00
RUSP1013	Lufthansa Miles & More 747 and Airbus GTS (set of 3, FV US\$30) mint	AIRCRAFT	\$70.00
RUSS1014	Soccer World Cup 1994 Sprint (5 diff countries, FV US\$10) mint each	SPORTS	\$15.00
RUSC1015	Mustang car 1964 model Convenient Card (FV US\$10) mint	CARS	\$20.00
RUSE1016	American Telecard Expo (shows phone) complimentary mint	EXHIB'N	\$15.00
RUSE1017	Telecard World'94 Intercard complimentary mint	EXHIB'N	\$15.00
RUSE1018	Telecard World'94 Cable & Wireless complimentary mint	EXHIB'N	\$15.00
RUSE1019	Telecard World'94 Earthall complimentary mint	EXHIB'N	\$15.00
RUSB1020	Indian Motorcycles (set of 3, only 500 sets, FV US\$80) mint	BIKES	\$160.00
RUSB1021	Indian Motorcycles (set of 5, only 2000 sets, FV US\$35) mint	BIKES	\$49.00
RUSB1022	Indian Motorcycle and Hologram Logo (only 500 pairs, FV US\$10) mint	BIKES	\$49.00
RUSL1023	Sydney Opera House (front) and Hydrofoil Sprint mint	AUST/BUILDINGS	\$40.00
RUSS1027	Basketball (Allen Leavel-Houston Rockets) mint & signed (only 400)	SPORTS	\$35.00
RUSK1028	Flintstones Movie cast AT&T(FV US\$12.5) mint	COMICS/MOVIES	\$30.00

German

RGEP3000	Lufthansa Jet at Munich airport Germany (15,000) mint	AIRCRAFT	\$35.00
RGEP3001	JAL Jumbo at night Germany (2,200) mint	AIRCRAFT	\$30.00
RGEP3002	Airbus A340 in flight Germany (12,000) mint	AIRCRAFT	\$25.00
RGEL3003	Sydney Opera House (side) and Hydrofoil Germany (5,000) mint	AUST/BUILDINGS	\$40.00
RGEY3004	World Map with Opera House stamp Germany (3,000) mint	AUST/STAMPS	\$25.00
RGEX3005	World Map showing Australia Germany (51,000) mint	AUST/MAPS	\$20.00
RGEC3007	Bugatti Type 57, 1936 Germany(2,000) mint	CARS	\$25.00
RGEC3008	Chrysler 1942 lowrider Germany(2,000) mint	CARS	\$25.00
RGEC3009	Fire Engine 1956 Daimler Benz Germany(3,000) mint	FIRE/CARS	\$25.00
RGER3010	Black Sabbath band picture Germany(5,100) mint	MUSIC	\$25.00
RGEM3011	Status Quo band picture Germany(5,100) mint	MUSIC	\$25.00
RGEH3012	John F Kennedy, US Flag and Liberty Germany(5,000) mint	USA/HISTORY	\$20.00
RGEO3013	Javelin thrower Barcelona 1992 Germany(5,000) mint	OLYMPICS	\$20.00
RGEW3014	Corsica Ferry at sea Germany mint	SHIPPING	\$20.00
RGES3015	Windsurfer Germany(3,000) mint	SPORTS	\$20.00
RGEA3016	Owl(environment protection) Germany(20,000) mint	ANIMALS	\$20.00
RGEA3017	Seal(environment protection) Germany(45,000) mint	ANIMALS	\$20.00
RGEA3018	Goat(environment protection) Germany(4,000) mint	ANIMALS	\$20.00
RGEK3019	Tarzan of the jungle Germany mint	COMICS	\$20.00
RGEK3020	Felix the Cat Germany mint	COMICS	\$20.00
RGEK3021	Marvel Comics(Spiderman, Hulk etc) Germany mint	COMICS	\$20.00
RGED3022	Mickey Mouse, the Disney Store Germany mint	COMICS	\$20.00
RGEK3023	Elephant(cartoon) answering phone Germany (6,000) mint	COMICS	\$20.00
RGEH3024	China's Golden Age Tang Dynasty Germany (6,000)		

		CHINA/HISTORY	\$20.00
RGEA3025	Teddy Bear - radio station mascot Germany (4,000) mint	ANIMALS	\$20.00
RGEW3026	Sailing skiff Germany (6,000) mint	BOATS	\$20.00
RGEP3027	Zeppelin in flight with stamp Germany(12,000) mint	PLANES/STAMPS	\$20.00
RGEY3028	Mauritius 1d and 2d stamps Germany(30,000) mint	STAMPS	\$20.00
RGEY3029	Cape of Good Hope 1d triangle stamp Germany(30,000) mint	STAMPS	\$20.00
RGEA3030	Dinosaur advertising pasta Germany(7,000) mint	ANIMALS	\$20.00
RGEW3031	Powerboat racing champ Peer Krage and boats Germany(2,000) mint	BOATS	\$20.00
RGEL3032	Golf-Hotel Son Vida, Mallorca Germany(3,000) mint	HOTELS	\$20.00
RGEA3033	Butterfly on a match Germany(11,000) mint	ANIMALS	\$20.00
RGEC3034	Chevrolet Jecp and Corvette Germany(2,000) mint	CARS	\$20.00
RGEC3035	Mercedes Benz tankers on Autobahn Germany(3,000) mint	TRUCKS	\$20.00
RGEE3036	Model car/Phonocard fair in Essen 1994 Germany mint	EXHIB'N/CARS	\$20.00
RGEC3037	Audi 80 Avant advertising Germany(16,000) mint	CARS	\$20.00
RGET3118	Intercity Express train Germany mint	TRAINS	\$20.00
RGEB3119	Drag-racing motorcycle Germany(2,000) mint	BIKES	\$20.00
RGEC3038	Honda Accord advertising Germany(11,000) mint	CARS	\$20.00
RGEL3039	St.John's Church and Town Hall Goettingen Germany (3,000) mint	CHURCHES	\$20.00
RGES3040	French horseracing painting Germany(4,000) mint	ANIMALS/SPORTS	\$20.00
RGEQ3041	Picasso's "Sitting Woman" Germany(20,000) mint	ARTS	\$20.00
RGEG3042	Woman advertising hammer-drill Germany(3,000) mint	EROTIC	\$20.00
RGEP3043	Helicopter/Child at piano on reverse Germany(5,000) mint	PLANES/MUSIC	\$20.00
RGEP3044	Hot air balloon "Bosch" Germany(10,000) mint	BALLOONS	\$20.00
RGEQ3045	"Andromeda and Perseus" painting Germany(3,000) mint	ARTS	\$20.00
RGEC3046	VW Bug 50th anniversary model and stamp Germany (2,000) mint	CARS/STAMPS	\$20.00
RGEB3047	BMW Paris-Dakar bike at Pyramids Germany(2,000) mint	BIKES	\$20.00
RGEK3048	Party in KONE elevator Germany mint	COMICS	\$20.00
RGEM3049	Hollywood and party mask(movie channel) Germany mint	MOVIES	\$20.00
RGEN3050	Chinese Year of the Dog cartoon Germany mint	NEW YEAR	\$20.00
RGEN3051	Chinese New Year cartoons(8 diff) Germany used each	NEW YEAR	\$6.00
RGEC3052	Mercedes Benz semi-trailer Germany(10,000) used	TRUCKS	\$12.00
RGEC3053	Daimler Benz 1928 Postal van Germany(50,000) used	TRUCKS	\$12.00
RGEC3054	Fiat Cinquocento advertising Germany(6,000) used	CARS	\$12.00
RGEC3055	VW Vento sedan advertising Germany(20,000) used	CARS	\$12.00
RGEC3056	Mercedes Benz Transporter van advert Germany (8,700) used	CARS	\$12.00
RGEV3057	Edwin Jeans advertising Germany(6,000) used	BRANDS	\$12.00
RGEJ3058	Forbes business magazine advert Germany (7,000) used	MAGAZINES	\$12.00
RGEV3059	AEG washing machine advert Germany (3,300) used	BRANDS	\$12.00
RGEF3060	Thannhauser champagne advert Germany (8,700) used	ALCOHOL	\$12.00
RGEA3061	Duracell batteries rabbit toy advert Germany (25,000) used	ANIMALS/BRANDS	\$12.00
RGEF3062	Pott Rum bottle on phone (a la Dali) Germany (2,000) used	ARTS/ALCOHOL	\$12.00
RGEV3063	AGFA X-ray machine showing knee x-ray Germany(5,000) used	BODY/BRANDS	\$12.00
RGEV3064	Nikon TWZoom 35-70 camera advert Germany(12,000) used	PHOTO/BRANDS	\$12.00
RGEV3065	Schwepes softdrinks and tennis Germany(5,000) used	SPORTS/BRANDS	\$12.00
RGEV3066	Canon laser-fax L770 Germany(6,000) used	BRANDS	\$12.00
RGEV3067	Palmolive molsturising creme Germany (5,000) used	BRANDS	\$12.00
RGEV3068	Fuji films and cameras logo Germany(6,000) used	PHOTO/BRANDS	\$12.00
RGEF3069	Philadelphia cream cheese tub Germany(10,000) used	FOOD/BRANDS	\$12.00
RGEV3070	Sanyo fuzzy logic logo Germany used (6,000) used	BRANDS	\$12.00
RGEV3071	Yamaha hifi system advert Germany(5,000) used	MUSIC/BRANDS	\$12.00
RGEV3072	Nino Cerutti perfume bottle Germany(3,000) used	BRANDS	\$12.00
RGEV3073	Bosch car battery advert Germany(7,000) used	BRANDS	\$12.00
RGEV3074	Scotch tape dispenser Germany(3,000) used	BRANDS	\$12.00
RGEV3075	Osram energy-saver globe Germany(15,800) used	BRANDS	\$12.00
RGEV3076	Marlboro Lights cig pack front Germany(10,000) used	BRANDS	\$12.00

RGEC3077	Mitsubishi 3000GT sportscar advert Germany(21,000) USED	CARS \$12.00
RGEF3078	Jacobs coffee advert Germany(7,000) used	DRINKS/BRANDS \$12.00
RGEF3079	Orange juice and oranges advert Germany(4,000) used	DRINKS/FRUIT \$12.00
RGEA3080	Teddy-bear on baby formula tin Germany(13,000) used	ANIMALS \$12.00
RGEL3081	Berlin Brandenburger Gate Germany(30,000) used	LANDMARKS \$12.00
RGEL3082	Potsdam church/1000th Anniv of city Germany(15,000) used	CHURCHES \$12.00
RGES3083	Giant chess board with knight Germany used	CHESS/SPORTS \$5.00
RGEL3084	Sydney Opera House and Harbour Bridge(small) Germany used	BUILDINGS \$5.00
RGEA3085	School of dolphins Germany used	ANIMALS \$5.00
RGEL3086	New York skyline Germany used	USA/LANDSCAPES \$5.00
RGEC3087	Ferrari F40 toy car Germany used	CARS \$5.00
RGEF3088	Krimskoye champagne advert Germany used	ALCOHOL \$5.00
RGE3089	Ice-Hockey World Champs Germany used	SPORTS \$5.00
RGEA3090	Black cat's eyes Germany used	ANIMALS \$5.00
RGEX3091	Map of Europe and GB Germany used	MAPS \$5.00
RGEH3092	Disarmament promotion comics (2 diff) Germany used each	WAR \$5.00
RGEV3093	Visa card logo Germany used	BRANDS \$5.00
RGEA3094	Teddy bear toy Germany used	ANIMALS \$6.00
RGEA3095	Cartoon turtle kissing frog Germany used	COMICS/ANIMALS \$6.00
RGEV3096	Barbie doll dream wedding Germany used	BRANDS/WEDDING \$6.00
RGEC3097	Porsche 356B Cabrio toy car Germany used	CARS \$6.00
RGEA3098	Rge(red and yellow striped) Germany used	ANIMALS \$6.00
RGEA3099	Green Snake Germany used	ANIMALS \$6.00
RGEA3100	Cartoon mouse eating cheese Germany used	ANIMALS \$6.00
RGEA3101	Elephant on wheelbarrow Germany used	ANIMALS \$6.00
RGEY3102	Stamp of Airbus on phonocard on card Germany used	STAMPS \$6.00
RGEV3103	Leica M-cameras 40th Anniv(shows M3 and M6) Germany used	PHOTO/BRANDS \$6.00
RGES3104	Athletics World Champs Stuttgart 1993 Germany used	SPORTS \$6.00
RGEP3105	Green aliens and spacecraft cartoon Germany used	COMICS/SPACE \$6.00
RGEC3106	VW Bug and Brandenburg Gate Germany used	CARS/BUILDINGS \$6.00
RGES3107	Cycling WorLd Champs Stuttgart 1991 Germany used	SPORTS \$6.00
RGEC3108	Ford Mondeo car of the year 1994 Germany used	CARS \$6.00
RGEU3109	BT Yeltsin phonocard on phonocard Germany used	CARDS/HISTORY \$6.00
RGEU3110	Sprint Statue of Liberty card on card Germany used	USA/CARDS \$8.00
RGEU3111	Nynex New York Skyline card on card Germany used	USA/CARDS \$8.00
RGEO3112	Lillehammer olympics X-country skiing Germany used	OLYMPICS \$8.00
RGEO3113	Lillehammer olympics Bobsled Germany used	OLYMPICS \$8.00
RGEK3114	The Red Knight cartoon (hologram) Germany used	COMICS \$8.00
RGEK3115	Fulgur space explorer cartoon(hologram) Germany used	COMICS/SPACE \$8.00
RGEK3116	Nick space explorer cartoon Germany used	COMICS/SPACE \$8.00
RGEK3117	Tibor son of the jungle cartoon Germany used	COMICS \$8.00

Coca-Cola

RUSZ1024	Times Square 3 card jigsaw showing Coca-Cola billboard (set of 3, only 2,000) mint	\$120.00
RUSZ1025	Coca-Cola 600/Mello Yello 500 NASCAR race (racing car, only 3,000) mint	\$25.00
RUSZ1026	Coca-Cola 600/Mello Yello 500 NASCAR race (speedway, only 1,500) mint (in folder)	\$90.00
RGEZ3006	Always Coca-Cola logo and bottle Germany(10,000) mint in Coke folder	\$25.00
REUZ2012	Always Coca-Cola logo on Eurodisney advert card France mint	\$25.00
REUZ2013	Coca-Cola bottle and can on Coke advert card France (13,600) mint	\$75.00
REUZ2014	Coca-Cola and McDonalds billboards on UK remote memory card mint	\$25.00
REUZ2015	Always Coca-Cola logo(large) on UK BT private advert card (1,500 only) mint	\$95.00
REUZ2016	Coca-Cola branded vending machine in Czech card used	\$30.00
REUZ2017	Coca-Cola dynamic ribbon device on Belgium private advert card (1,000 only) mint	\$139.00
RWOZ5000	Coca-Cola dynamic ribbon device in Chinese on Shanghai advert card mint	\$45.00
RJAZ4000	Coca-Cola delivery trucks (3 diff designs) on Japanese cards used each	\$25.00
RJAZ4001	"I feel Coke & sound special" advert on Japanese card used	\$25.00
RJAZ4002	Coca-Cola/Barcelona Olympics sponsorship on Japanese card used	\$25.00

Oceania Phonocards

RFIL8000	Fiji first Post & T'com set (4) used (8,000 only)	LANDSCAPE \$30.00
----------	---	-------------------

RFIL8001	Fiji emergency issue \$5 and \$10 used (8,000 only)	LANDSCAPE \$30.00
RFIL8002	Fiji second set \$20 waterfall used (10,000 only)	WATER/LANDSCAPE \$15.00
RFIC8003	Fiji third set (4) Hyundai car advertising (9,000 only)	CARS \$30.00
RFIL8004	Fiji fifth set(4) Shangri-La Resort (10,000 only)	HOTELS/LANDSCAPE \$25.00
RFIL8005	Fiji first Fintel set (2, no "VAT") mint (FV F530)	LANDSCAPE \$40.00
RFIL8006	Fiji second Fintel set (2, "Vat incl") mint (FV F530)	LANDSCAPE \$35.00
RCIL8007	Cook Islands first set (2) mint (FV NZ\$30)	LANDSCAPE \$40.00
RNCA8008	New Caledonia first issue abstract bird used 25u and 80u each	ANIMALS \$8.00
RNCL8009	New Caledonia second issue 25u used	LANDSCAPE \$8.00
RNCU8010	New Caledonia showing 8 previous NC cards on card used	PHONECARD \$8.00
RSIL8014	Solomon Islands first set (4) mint (FV \$5100) LANDSCAPE	\$120.00
RVAQ8011	Vanuatu Native Faces set (3) used (3,000 only)	CULTURE \$35.00
RVAQ8012	Vanuatu Native Faces issue 30u girl used (3,000 only)	WOMEN/CULTURE \$12.00
RVAS8013	Vanuatu tennis/boxing/netball/soccer/golf used (3,000 only) each	SPORTS \$12.00
RWFX8015	Wallis & Futuna first issue 25u blue mint	MAPS \$30.00
RWFQ8016	Wallis & Futuna second set (2) mint	CULTURE/LANDSCAPE \$120.00

European Phonocards

RALX2076	Aland provincial flag chip card used(15,000)	FLAGS \$25.00
RAZL2048	Azerbaijan view of Maiden Tower used	LANDSCAPE \$25.00
RCRL2028	Croatia waterfall in national park used	LANDSCAPE \$5.00
REUP2001	Croatia Airlines Jet Croatia used	AIRCRAFT \$10.00
RCRG2029	Croatia Miss Croatia 1993 contest (2 diff) used each	WOMEN \$5.00
RCRH2030	Croatia Pope John Paul II used	POPE/RELIGION \$7.00
RCRN2031	Croatia Christmas Nativity scene used	CHRISTMAS \$7.00
RCRY2032	Croatia stamp from "Building" series(Vukovar) used	STAMPS/BUILDINGS \$7.00
RHUG2042	Croatia girl(scantly clad) advertising softdrink mint	DRINKS/WOMEN \$25.00
REUC2007	Czech Pirelli advert card showing F40 Ferrari (40,000) mint	CARS \$25.00
REUQ2008	Czech Art - Picasso self-portrait/Oltare Madonna mint each	ARTS \$15.00
REUA2009	Czech Horses in paddock mint	ANIMALS \$15.00
RCZR2033	Czech rock band "Queen" AIDS benefit used	ROCK/AIDS \$25.00
RCZG2034	Czech Playboy edition advert with "bunnies" used	EROTIC \$8.00
RCZC2035	Czech Renault truck (prime mover) advert used	TRUCKS \$8.00
RCZA2036	Czech Tyranosaurus Rex and Stegasaurus dinosaur used	ANIMALS \$7.00
RCZA2037	Czech Chameleon Lizard (software advert) used	ANIMALS \$6.00
RGBP2056	England BT private QANTAS 747 Jumbo (1500) mint	PLANES \$25.00
RGBP2057	England BT private Airbus 340 at Farnborough air show mint	PLANES \$25.00
RGBP2058	England BT private Vulcan Bomber in flight mint	PLANES \$40.00
RGBC2059	England BT private 1961 Isetta "Bubble Car" mint	CARS \$15.00
REUP2018	England Merc private Star Trek- Captain Picard and Enterprise (new) UK (5,000) mint each	SPACE \$22.00
REUP2019	England Merc private Star Trek - Romulan warship and Dr. Beverly Crusher UK (5,000) mint each	SPACE \$18.00
REUP2020	England Merc Star Trek- Enterprise(old) and Captain Kirk UK (5,000) mint each	SPACE \$18.00
RGBA2060	England Merc private owl mint	ANIMALS \$10.00
RGBP2061	England Merc private Swissair advert(no plane) and penguin mint	AIRLINES/ANIMALS \$15.00
RGBT2062	England Merc private Turbotrain in France mint	TRAINS \$20.00
RGBS2063	England Merc private Sheffield United soccer team used	SPORTS \$15.00
RGBS2064	England Merc private Ipswich Town soccer team used	SPORTS \$15.00
RGBS2065	England Merc private Nottingham Forest soccer team used	SPORTS \$15.00
RGBS2066	England Merc private Fulham soccer team used	SPORTS \$15.00
REUM2011	England BT Jason Donovan's eyes "Eyes" series used	AUSTRALIA-RELATED \$6.00
RGBA2080	England BT winter animals set(3) used	ANIMALS \$15.00
RGBA2081	England BT wildlife appeal set(3) used	ANIMALS \$10.00
RGBL2082	England BT spring flowers set(3) used	NATURE \$12.00
REUP2002	England Aer Lingus Shorts 360 (DIT remote card) used	AIRCRAFT \$12.00
REUL2003	Estonia first set Landscapes (set of 8) mint	LANDSCAPES \$75.00
RFAA2078	Faroe Islands birds(puffin,seagull-2 diff) used each	BIRDS \$16.00
RFNN2073	Finland Santa's elves at play used	CHRISTMAS \$6.00
RFNA2074	Finland fox using phone, also rabbits and squirrel used	PHONES/ANIMALS \$6.00
RFNS2075	Finlandice-hockey mascot with phone used	PHONES/SPORTS \$5.00
RFNK2067	France private (11,000) Nesquik ad with cartoon characters used	COMICS \$25.00
RFNK2068	France private (11,000) Bugs Bunny and friends used	COMICS \$30.00
RFNR2069	France private(11,000) ocean-going yacht in full flight used	BOATS \$25.00
RFRC2070	France private (11,000) Ferrari 250 LM sportscar used	CARS \$25.00

FRFS2071	France private (12,000) Basketball game/beer advertising used.	SPORTS/ALCOHOL \$25.00
RGIN2083	Gibraltar private (5,000) Father Christmas using phone mint	CHRISTMAS/PHONES \$5.00
RGIX2084	Gibraltar private (5,000) European Union flags in jigsaw mint	FLAGS \$5.00
RGIP2085	Gibraltar private (5,000) Vulcan bomber on Gib airport mint	PLANES \$5.00
RHOT2026	Holland Public transport (train, tram and bus) private(4,000) mint	TRAINS/BUSES \$30.00
RHOS2045	Holland soccer abstract designs set of 3 used	SPORTS \$8.00
RHOS2046	Holland chess society advert 4 unit private card mint	CHESS/SPORTS \$25.00
RHUH2038	Hungary Christopher Columbus portrait used	HISTORY \$5.00
REUP2000	Malev Jet (Hungarian Airlines) Hungary (20,000) mint	AIRCRAFT \$45.00
RHUL2039	Hungary Buildings and Landscapes used (4 diff) each	LANDSCAPES \$4.00
RHUU2040	Hungary Phonebox used	PHONES \$10.00
RHUW2041	Hungary first issue 1991 Car ferry leaving dock used	BOATS \$90.00
RHUU2041	Hungary handful of phonecards used	PHONECARDS \$7.00
RIM-2079	Isle of Man generic chip card mint	\$15.00
RITL2018	Italy Sporthotel Pampago advert (11,000) mint	HOTELS \$5.00
RITV2019	Italy Marines casualwear advert with USA flag (11,000) mint	USA/BRANDS \$5.00
RITA2020	Italy horses and riders with ceremonial dress(11,000) mint	ANIMALS \$5.00
RITV2021	Italy airport Duty Free advert (11,000) mint	AIR/BRANDS \$5.00
RITT2022	Italy model-shop advert with train/plane/ship/car etc (11,000) mint	CARS/TRAINS \$5.00
RITA2023	Italy goldfish(wearing glasses) in bowl (11,000) mint	ANIMALS \$5.00
RITP2024	Italy Tavoni(Verona airline) plane taking off (11,000) mint	PLANES \$5.00
RITG2025	Italy lady in "Anthesis" lingerie(11,000) mint	WOMEN/BRANDS \$5.00
REUS2010	Italy Hangliding Champs with Aust Flag (11,000) mint	AUST/SPORTS \$5.00
RJEA2050	Jersey wildlife(starling,lemur,cow,squirrel,frog,lizard) used each	ANIMALS \$5.00
RJEL2051	Jersey scenes(Bowley Bay,Rozel,Bonne Nuit) used each	LANDSCAPE \$5.00
RLIH2052	Lithuania first issue Pope John Paul II mint	POPE/RELIGION \$25.00
REUL2004	Lithuania Karolina Hotel advert card mint	HOTELS \$15.00
RMCL2047	Monaco scene of harbour used	LANDSCAPE \$12.00
RRU-2043	Moscow first chip cards blue and grey(2 diff) mint each	\$15.00
RRU-2044	Moscow paper mechanical phonecards (4 diff) used each	\$5.00
REUL2006	Moscow US\$5 magnetic strip(GPT) card mint	LANDSCAPES \$20.00
RRUH2072	Moscow Comstar Russian Tzars set(5) mint	HISTORY \$120.00
RPO-2053	Portugal chip cards (2 different) used each	\$6.00
RPO-2055	Portugal Landis&Gyr optical generic used	\$6.00
RPOF2054	Portugal beer/Hockenheim racing circuit L&G optical mint	CARS/ALCOHOL \$12.00
RRO-2077	Roumania generic chip card 1993 used	\$12.00
REUL2005	St. Petersburg 100 unit chip card showing city skyline mint	LANDSCAPES \$25.00
RSWW2027	Switzerland German U-Boat WWII and stamp private mint	BOATS/STAMPS \$30.00
RTUL2049	Turkey scenes (2 different) used each	LANDSCAPE \$8.00

World

RABL7005	Antigua and Barbuda English Harbour mint (FV EC\$60)	LANDSCAPE \$25.00
RABL7006	Antigua and Barbuda Dickenson Bay mint (FV EC\$40)	LANDSCAPE \$25.00
RARV7021	Argentina chip card Banco de Gallica advert used	BANKING \$12.00
RARU7022	Argentina chip card generic optical cables used	PHONES \$12.00
RARL7023	Argentina chip card scene beach sunset used	LANDSCAPE \$12.00
RBHR7009	Bahamas police band parade used	MUSIC \$8.00
RBHA7010	Bahamas bright green parrot used	ANIMALS \$8.00
RBHW7011	Bahamas local racing sloop used	BOATS \$8.00
RBHL7012	Bahamas beach scene used	LANDSCAPE \$8.00
RBA-6004	Bahrain first set of 4 generics(mag) mint	\$55.00
RBAL6005	Bahrain landscape paintings set of 4 used	ARTS/LANDSCAPE \$15.00
RBBW7001	Barbados underwater scene and diver mint (FV B\$40)	OCEANS \$25.00
RBBL7002	Barbados street scene and Parliament mint (FV B\$60)	BUILDINGS \$25.00
RBBW7017	Barbados fishermen casting their nets used	FISHING \$6.00
RBBW7018	Barbados windsurfers racing used	SURFING \$6.00
RBN-6006	Benin generic chip cards 25u and 50u used each	\$10.00
RBM-7015	Bermuda first issue generic (FV US\$30) used \$18.00, mint	\$25.00
RVIL7000	British Virgin Islands radio tower mint (FV US\$20)	BUILDINGS \$25.00
RCA-6012	Central African Republic chip card generic 60u and 120u used each	\$18.00
RCHX5001	China(Shanghai) Map of World showing Aust and phone mint	AUST/MAPS \$15.00
RDOL7007	Dominica view of Cabrits island mint (FV EC\$40)	LANDSCAPE \$25.00
RCUL6006	Curacao L&G optical drawing of house used	LANDSCAPE \$10.00
RDG-6017	Diego Garcia magstripe generic used	\$5.00
REGL6008	Equatorial Guinea chip card field scene used	LANDSCAPE \$18.00
RFA6009	Falkland Islands GPT magstripe Penguin used	ANIMALS \$7.00
RGA-6023	Gabon magstripe generic used	\$12.00
RGAX6024	Gabon chip cards map of Gabon 10u and 50u used each	MAPS \$12.00
RGHQ6026	Ghana L&G optical tapestries 60u and 120u used each	ARTS/CULTURE \$8.00
RIN-5006	India first issue chip card generic mint	\$25.00
RIRA6025	Iran chip card generic with stylised bird used	ANIMALS \$8.00
RJMA7013	Jamaica green parrot(Amazona Agilis) mint (FV J\$100)	ANIMALS \$25.00
RJMA7014	Jamaica butterfly(Papilio Homerus) mint (FV J\$200)	ANIMALS \$25.00
RJAM4003	Japan movie promotion cards used each	MOVIES \$8.00
<i>(Titles incl: Home Alone, Die Hard, Godfather, Indiana Jones, Basic Instinct, Indecent Proposal, Back to the Future, Alien, Crocodile Dundee, Point Break, Cape Fear, 48 Hours, Black Rain, Far & Away Gormlins, and many more)</i>		
RJAM4004	Japan movie promotion cards mint each	MOVIES \$20.00
<i>(Titles incl: Crocodile Dundee, Top Gun, Home Alone, Dick Tracy, Wayne's World, Dracula, Hook, Godfather, Adams Family, Die Hard, Back to the Future, Far & Away, Alien, Naked Gun, Days of Thunder, Kindergarten Cop, The Firm, Robocop3, Cliffhanger, and many more)</i>		
RJA-4005	Japan-huge range of themes from each	\$2.00
<i>CARS/TRAINS/PLANES/BIKES/ANIMALS etc - (ask for photocopies of your specific interest)</i>		
RKU-6018	Kuwait wartime L10 issue from Mercury(GB) for Kuwait used	\$12.00
RKUL6019	Kuwait scenes(Towers,Fishery Dock) used each	BOATS/LANDSCAPE \$5.00
RMA-6003	Maldives first set of 3 generics (FV US\$175) mint	\$125.00
RML-6014	Mali chip card generic 10u and 20u used each	\$8.00
RMOL7008	Montserrat view of coastline and harbour mint (FV EC\$40)	LANDSCAPE \$25.00
RMRN6013	Morocco L&G optical mosque used	RELIGION \$10.00
RNI-6010	Nigeria chip card generic 500u used	\$18.00
RPA-5002	Pakistan mag-stripe generic card used	\$8.00
RPAN5003	Pakistan chip card World map/Santa's elves with phone used	AUST/MAPS/CHRISTMAS \$8.00
RPAL5004	Pakistan Landis&Gyr optical card with scene used	LANDSCAPE \$8.00
RPAN5005	Pakistan chip card with mosque used	RELIGION \$8.00
RQAL6015	Qatar magstripe fort in desert used	BUILDING \$8.00
RQAS6016	Qatar Tennis Open 1993 - Boris Becker used	TENNIS/SPORTS \$15.00
RSN-6011	Senegal chip card generic used	\$10.00
RSEN6021	Seychelles Father Christmas and bag of presents used	CHRISTMAS \$12.00
RSEX6000	Seychelles Map of the world/Century of communication used	AUST/MAPS \$12.00
RSAB6001	South Africa(Telcor) 250cc GP rider PF Chili on bike mint	BIKES \$15.00
RSAA6002	South Africa(Telcom) Big Five animal series(5-first set) mint	ANIMALS \$50.00
RSRW5007	Sri Lanka GPT magnetic native fishing boat used	BOATS/FISHING \$8.00
RKNL7003	St. Kitts and Nevis Brimstone Hill Fortress mint (FV EC\$40)	BUILDINGS \$25.00
RKNL7004	St. Kitts and Nevis South East Peninsula mint (FV EC\$40)	LANDSCAPE \$25.00
RSL-7016	St. Lucia magstripe generic used	\$8.00
RSML6027	St. Maarten chip cards generic scene used	LANDSCAPE \$9.00
RSYL6022	Syria thin magnetic scenes 200u and 500u used each	LANDSCAPE \$12.00
RTAL6007	Tanzania L&G optical Mt. Killimanjaro used	LANDSCAPE \$10.00
RTCW7019	Turks and Caicos underwater photos(2 diff) used each	OCEANS/FISH \$8.00
RTCH7020	Turks and Caicos portrait of Columbus used	EXPLORERS \$8.00
RUGL6019	Uganda thin magnetic schoolchild used	CHILDREN \$5.00
RYEL6014	Yemen magstripe scenes(2 diff) used each	LANDSCAPE \$8.00

Many cards available in very limited quantities.
Please hurry to secure your order.

POSTAGE & PACKING

Certified in Australia \$2 (loose cards only);
\$4 (up to 5 folders);
Overseas Registered Airmail: min, A\$12 (loose cards);
A\$15 (up to 3 folders); Ordinary Airmail
(your risk) A\$2 (loose cards); A\$4 (up to 3 folders).

Status Retail

PO Box A2176, Sydney South,
NSW 2000, Australia

(02) 267 6116 Fax (02) 267 6124

American Express, Bankcard, Diners' Club, MasterCard, Visa

Australian Custom Cards (our comprehensive listing to date)

RKPR0001	Tamworth Country Music Festival (set of 2) mint in collectors pack	MUSIC	\$70.00
RKLR0002	Tamworth Country Music Festival (set of 2) mint cards	MUSIC	\$65.00
RKPF0003	Swiss Chocolate Bars Players Biscuits mint in collectors pack	FOOD	\$45.00
RKLF0004	Swiss Chocolate Bars Players Biscuits mint cards	FOOD	\$35.00
RKPL0005	Ettamogah Pub (Aust Theme bar) mint in collectors pack	BUILDING	\$50.00
RKLL0006	Ettamogah Pub (Aust Theme bar) mint card	BUILDING	\$40.00
RKPQ0007	Museum of Contemporary Art (\$2 card and \$20 Warhol) mint in collectors pack	ARTS	\$75.00
RKLQ0008	Museum of Contemporary Art and Harbour Bridge mint \$2 card	ARTS	\$12.00
RKPL0009	Opera House photographs (set of 3) mint in collectors pack	BUILDING	\$70.00
RKLL0010	Opera House photographs (set of 3) mint cards in wallet	BUILDING	\$65.00
RKPS0011	Aust Football League players: Gary Ablett mint in collectors pack	SPORTS	\$25.00
RKUS0012	Aust Football League players: Gary Ablett pack and mint loose card	SPORTS	\$35.00
RKPL0013	Aust Football League players: Tony Modra mint in collectors pack	SPORTS	\$19.50
RKUS0014	Aust Football League players: Tony Modra pack and mint loose card	SPORTS	\$29.95
RKPS0015	Aust Football League players: Stephen Silvagni mint in collectors pack	SPORTS	\$19.50
RKUS0016	Aust Football League players: Stephen Silvagni pack and loose mint card	SPORTS	\$29.95
RKPS0017	Aust Football League players: Chris Mainwarring mint in collectors pack	SPORTS	\$19.50
RKUS0018	Aust Football League players: Chris Mainwarring pack and loose mint card	SPORTS	\$29.95
CKLH0019	The Phonocard Collector mint card (with FREE subscription in Aust)	MAGAZINES	\$43.95
RKPP0020	Apollo 11 Moonlanding (set of 5) mint in collectors pack	SPACE	\$350.00
RKPP0021	Apollo 11 Moonlanding Conference (\$10 and \$20) mint in collectors pack	SPACE	\$95.00
RKLP0022	Apollo 11 Moonlanding short set (\$2, \$5 and \$10) mint cards	SPACE	\$50.00
RKLP0023	Apollo 11 Moonlanding single \$2 mint card	SPACE	\$15.00
RKPP0024	Apollo 15 (set of 5 - \$2, \$5, \$10, \$20 and \$50) mint in collectors pack	SPACE	\$215.00
RKLP0025	Apollo 15 short set (\$2, \$5, \$10 and \$20) mint cards	SPACE	\$85.00
RKLP0026	Apollo 15 \$20 planting flag on Moon mint card	SPACE	\$40.00
RKLP0027	Apollo 15 \$10 Moon buggy mint card	SPACE	\$20.00
RKLP0028	Apollo 15 \$5 Capsule splash-down mint card	SPACE	\$15.00
RKPL0029	Albury High School fundraiser mint in collectors pack	BUILDING	\$30.00
RKLL0030	Albury High School fundraiser mint card	BUILDING	\$15.00
RKPA0031	Australian Wildlife Fund Koala mint in collectors pack with \$20 stamps	ANIMALS	\$25.00
RKFA0032	Australian Wildlife Fund Koala Folio collectors edition (1,000) pack	ANIMALS	\$140.00
RKPA0033	Australian Wildlife Fund Duck mint in collectors pack with \$40 stamps	ANIMALS	\$49.00
RKFA0034	Australian Wildlife Fund Duck Folio collectors edition (1,000) pack	ANIMALS	\$95.00
RKPT0035	Railway Historical Society 1210 Locomotive (restored) mint in collectors pack	TRAINS	\$25.00
RKPL0036	Courage Under Fire (set of 2) mint in collectors pack	NATURE	\$39.00
RKLL0037	Courage Under Fire (set of 2) mint cards	NATURE	\$25.00
RKUL0038	Courage Under Fire collectors pack and mint cards together	NATURE	\$60.00
RKLP0039	VST 30th Anniversary mint card (view of earth) and FREE catalogue	SPACE	\$10.00
RKPC0040	Spies Hecker Sportscars and Girls (set of 3) mint in collectors pack	CARS/GIRLS	\$60.00
RKPY0041	ASDA Western Australia "inverted Swan" stamp mint in collectors pack	STAMPS	\$24.00
RKPA0042	Animal Eyes (set of 4 \$50 cards) mint in collectors pack (2,500 only)	ANIMALS	\$335.00
RKPL0043	Black Opal (stone) mint in collectors pack	NATURE	\$34.00
RKLL0044	Black Opal (stone) mint card	NATURE	\$26.00
RKUL0045	Black Opal (stone) collectors pack and mint card together	NATURE	\$55.00
RKPL0046	National Parks and Wildlife views (set of 15) mint in collectors pack	NATURE	\$120.00
RKPA0047	Zoo Series (matches new stamps, set of 2) pack incl. stamps	STAMPS/ANIMALS	\$35.00
RKUA0048	Zoo Series set of 4 collectors packs above showing each zoo	STAMPS/ANIMALS	\$130.00
RKLA0049	Zoo Series (set of 2) mint cards	ANIMALS	\$25.00
RKPC0050	Rally Australia (set of 3) showing cars & winners mint in collectors pack	CARS/SPORTS	\$60.00
RKPL0051	Fingal Post Office historic building mint in collectors pack	BUILDING	\$14.00
RKLQ0052	Reflections of China's history & culture (set of 5) mint cards	CULTURE	\$65.00
RKPL0053	Lloyd Rees watercolour of Opera House with print mint in collectors pack	BUILDING	\$60.00
RKLL0054	Lloyd Rees watercolour of Opera House (\$20) mint card	BUILDING	\$40.00
RKUL0055	Lloyd Rees watercolour of Opera House pack and mint card together	BUILDING	\$95.00
RKPL0056	Summertime typical Aust beach scene (i) mint in collectors pack	LANDSCAPE	\$10.00
RKLL0057	Summertime typical Aust beach scene (i) mint card	LANDSCAPE	\$6.00
RKPL0058	Summertime typical Aust beach scene (ii) mint in collectors pack	LANDSCAPE	\$10.00
RKLL0059	Summertime typical Aust beach scene (ii) mint card (available December 1994)	LANDSCAPE	\$6.00
RKPH0060	War Memorial World War II commemoration (set of 5) mint in pack (available January 1995)	HISTORY	\$75.00
RKPS0061	One Australia America's Cup challenge (set of 4) mint in pack (available December 1994)	BOATS/SPORTS	\$99.95
RKPQ0062	Bell Shakespeare Company performances (set of 4) mint in pack (available December 1994)	ARTS	\$99.95
CKPD0063	Disney Australia - Mickey and Donald down under (set of 2) in pack (available December 1994)	DISNEY	SOLD OUT
CKPS0064	Michael Lynagh Australian Wallabies Rugby Union Captain mint in collector pack	SPORTS	\$19.50
CKUS0065	Captains of Rugby (Lynagh and Fitzpatrick - on NZ advert card) mint in pack (available early 1995)	SPORTS	\$39.50
RKPZ0066	Coca-Cola Australia Santa Claus mint in pack (pictured below)	COKE	\$19.50
RKPZ0067	Coca-Cola Australia Polar Bear mint in pack (pictured below) (available December 1994)	COKE	\$19.50

POSTAGE & PACKING

Certified in Australia \$2 (loose cards only); \$4 (up to 5 folders);
Overseas Registered Airmail: min. A\$12 (loose cards); A\$15 (up to 3 folders); Ordinary Airmail (your risk) A\$2 (loose cards); A\$4 (up to 3 folders).

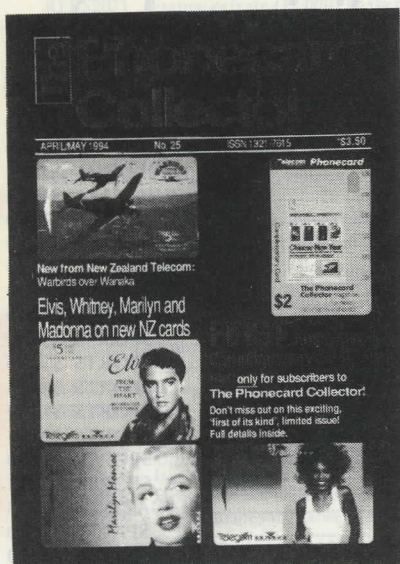
Phonocard Collector December/January 1995

Status Retail

PO Box A2176, Sydney South, NSW 2000, Australia

☎ (02) 267 6116 Fax (02) 267 6124

American Express, Bankcard, Diners' Club, MasterCard, Visa



The **Phonocard Collector** magazine published monthly in Sydney and mailed by air!.

MARKET REPORT #3

Country/Region	Item	Value
AUSTRALIA (April 1994)	1994 New Year	\$12.00
	1994 Chinese New Year	\$15.00
	1994 Dog Card	\$10.00
	1994 Year of the Dog	\$12.00
	1994 Year of the Ox	\$10.00
	1994 Year of the Tiger	\$10.00
	1994 Year of the Rabbit	\$10.00
	1994 Year of the Dragon	\$10.00
	1994 Year of the Snake	\$10.00
	1994 Year of the Horse	\$10.00
NEW ZEALAND (April 1994)	1994 New Year	\$10.00
	1994 Chinese New Year	\$12.00
	1994 Dog Card	\$8.00
	1994 Year of the Dog	\$10.00
	1994 Year of the Ox	\$8.00
	1994 Year of the Tiger	\$8.00
	1994 Year of the Rabbit	\$8.00
	1994 Year of the Dragon	\$8.00
	1994 Year of the Snake	\$8.00
	1994 Year of the Horse	\$8.00

The Market Report features up-to-date market values for both Australia and New Zealand!

0.00
0.40
0.80
1.20
1.60
2.00

The Phonocard Collector
Telcom Issue only 30,000 sets of 'Year of the Dog' cards - early sell-out tipped!

Complimentary Card

\$2

The Phonocard Collector
Your source for news, information and cards.

FREE COMPLIMENTARY CARD FOR ALL SUBSCRIBERS ... WHILE STOCKS LAST!

Be informed. Be prepared...

Read **Phonocard Collector**, the Asia-Pacific's biggest-circulating English-language magazine for phonocard collectors, investors and dealers.

NOW, there's a colourful, monthly magazine just for phonocard collectors, investors and dealers, keeping the hobby and the trade right up to date with what's happening in the vibrant world of phonecards in the Asia-Pacific region. **Phonocard Collector** magazine is published in Sydney and mailed by air to the keenest, best-informed phonocard people throughout the world. The magazine is well-written, tightly edited, accurate and incisive. It brings "news you can use" to readers in more than 70 countries each month, including leading traders and executives of the world's most important phonocard-issuing administrations and organisations.

If you subscribe to only one magazine, make it the magazine that's read by the most serious and most successful phonocard collectors, investors and dealers... subscribe to **Phonocard Collector** today! And if you hurry, you'll receive one FREE 1994 complimentary **Phonocard Collector** magazine phonocard for each year of your subscription — issued on behalf of **Phonocard Collector** by Telecom Australia, these cards are already selling at up to A\$40 each ... and will go a long way towards paying the cost of your subscription. (This offer is available *only while stocks last!* Only 10,000 cards were produced and once stocks are exhausted, there will be no reprints. Guaranteed.)

Subscription Rates

Country/Region	(12 issues)	(24 issues)	(36 issues)
Australia, South Pacific	A\$43.95	A\$83.95	A\$119.95
New Zealand	NZ\$59.95	NZ\$127.95	NZ\$159.95
Singapore and other ASEAN Countries	Sing\$61.95	Sing\$129.95	Sing\$161.95
China, Hongkong	HK\$450.00	HK\$850.00	HK\$1250.00
Japan, South Korea, Taiwan	US\$54.95	US\$104.95	US\$154.95
UK	£39.95	£64.95	£86.95
USA, Rest of the world	US\$69.95	US\$119.95	US\$159.95

A\$ cheques and drafts payable to **Phonocard Collector** please. HK\$, NZ\$, US\$, £stg cheques payable to **The Stamp Collector** please. Sing\$ and Malaysian Ringgit cheques payable to Brian Moore.

Phonocard Collector Subscriptions, C/- GPO Box 3780 Sydney NSW 2001

Clip and Mail Today

Phonocard Collector Subscriptions, C/- GPO Box 3780 Sydney NSW 2001

Please enter my subscription for 36 24 12 Issues and send my 1 2 3 **Phonocard Collector** Complimentary phonocard(s).
Cash/Cheque Enclosed Please debit my: American Express Bankcard Diners' Club JCB MasterCard Visa

Card No: Expiry Date:/..... Signature:

Name: Phone: Best (local) time to call: am/pm

Address:

Market Report #6

GEELONG (pack \$350)



Go Together
mint \$120
1 hole \$110
used \$70



Float and Wave
mint \$20
1 hole \$12
used \$8



Reach to Rescue
mint \$20
1 hole \$12
used \$10



Surf Boats
mint \$60
1 hole \$55
used \$50



Zodiac
mint \$25
1 hole \$20
used \$12



Surf Crew
mint \$100
1 hole \$90
used \$80

SOUTH AUSTRALIA (pack \$800)



Vineyard
mint \$60
1 hole \$25
used \$10



River Murray
mint \$60
1 hole \$50
used \$30



Adelaide Grand Prix
mint \$80
1 hole \$25
used \$12



Flinders Ranges
mint \$60
1 hole \$30
used \$20



Kangaroo Island
mint \$120
1 hole \$65
used \$40



Adelaide City
mint \$270
1 hole \$35
used \$18

GENERIC 1990 (\$5 pack \$175)



\$2 Logo
mint \$8
1 hole \$3
used \$1



\$5 Logo
mint \$100
1 hole \$25
used \$8



\$10 Logo
mint \$350
1 hole \$15
used \$5



\$20 Logo
mint \$110
1 hole \$30
used \$8



\$50 Logo
mint \$80
1 hole \$45
used \$30

500th GRAND PRIX (pack \$100)



Alfa and Wreath
mint \$60
1 hole \$30
used \$15

QUEENSLAND (pack \$350)



Barrier Reef
mint \$25
1 hole \$15
used \$10



Gold Coast
mint \$40
1 hole \$30
used \$20



Brisbane City
mint \$275
1 hole \$150
used \$80

VICTORIA (pack \$400)



Melbourne City
mint \$35
1 hole \$15
used \$6



River Murray
mint \$40
1 hole \$20
used \$6



Grampians
mint \$80
1 hole \$30
used \$12

NEW SOUTH WALES (pack \$650)



Orangutan
mint \$25
1 hole \$8
used \$4



Echidna
mint \$30
1 hole \$10
used \$5



Platypus
mint \$50
1 hole \$35
used \$25



Giraffe
mint \$80
1 hole \$40
used \$25



Cheetah
mint \$300
1 hole \$20
used \$8



Zoo Entrance
mint \$80
1 hole \$45
used \$25

ACT (pack \$300)



Royal Mint
mint \$20
1 hole \$18
used \$15



Canberra View
mint \$40
1 hole \$35
used \$25



Questacon
mint \$20
1 hole \$15
used \$10



War Memorial
mint \$40
1 hole \$35
used \$25



Telecom Tower
mint \$180
1 hole \$60
used \$30

Keep up-to-date with the market -
subscribe to **Phonecard Collector**

WEST AUSTRALIA (pack \$110)



Perth Skyline
mint \$35
1 hole \$35
used \$30



Karri Forest
mint \$35
1 hole \$35
used \$30



Bungle Bungles
mint \$40
1 hole \$40
used \$35

NORTHERN TERRITORY (pack \$80)



Crocodile
mint \$30
1 hole \$30
used \$25



Ayers Rock
mint \$50
1 hole \$50
used \$45

TASMANIA (pack \$75)



Cradle Mountain
mint \$45
1 hole \$60
used \$40



Hunter Street
mint \$30
1 hole \$30
used \$20

GENEVA CONFERENCE



Koala
mint \$300
1 hole \$300
used \$275

RED CROSS (pack \$400)



Health and Safety
mint \$30
1 hole \$15
used \$4



Blood Transfusion
mint \$45
1 hole \$30
used \$20



Community Service
mint \$40
1 hole \$15
used \$6



Youth
mint \$40
1 hole \$15
used \$6



Disaster Relief
mint \$60
1 hole \$12
used \$6



Assignments
mint \$60
1 hole \$20
used \$10

AUSTRALIA DAY 1992 (pack \$150)



Abstract
mint \$125
1 hole \$45
used \$25

OLYMPIC 1992 (pack \$450)



Hockey
mint \$80
1 hole \$30
used \$15



Willy
mint \$60
1 hole \$20
used \$10



Swimming
mint \$45
1 hole \$3
used \$2



Cycling
mint \$45
1 hole \$3
used \$2



Track & Field
mint \$45
1 hole \$3
used \$2



Marathon
mint \$60
1 hole \$15
used \$8

TELECOM ADVERTISING



Messages
mint \$20
1 hole \$3
used \$2



Hit a Snag
mint \$35
1 hole \$8
used \$4



Turn up the Volume
mint \$45
1 hole \$4
used \$2



Don't Hang Around
mint \$50
1 hole \$20
used \$8

CHRISTMAS 1992



Bird Choir
mint \$200
1 hole \$200
used \$175



Wombats on Beach
mint \$15
1 hole \$3
used \$2



Koala Santa Claus
mint \$60
1 hole \$5
used \$3

AUSTRALIA DAY 1993 (pack \$45)



Happy Faces
mint \$20
1 hole \$3
used \$2

TELECOM GENERIC - TOURISM



Sydney Opera House
mint \$15
1 hole \$2
used \$1



Kangaroo
mint \$20
1 hole \$3
used \$1



Great Barrier Reef
mint \$30
1 hole \$10
used \$3



Koala
mint \$120
1 hole \$75
used \$40

ENDANGERED SPECIES (pack \$180)



Wallaby
mint \$35
1 hole \$5
used \$3



Wombat
mint \$35
1 hole \$5
used \$3



Numbat
mint \$25
1 hole \$8
used \$5

INDIGENOUS PEOPLE - Aboriginal Art (pack \$55)



Creation of Life
mint \$8
1 hole \$4
used \$3



Life on Earth
mint \$15
1 hole \$6
used \$4



Eternity
mint \$25
1 hole \$18
used \$12

ADVERTISING CARDS 1993



KMart - AC Cola
mint \$12
1 hole \$8
used \$6



KMart - Camping
mint \$20
1 hole \$12
used \$8



KMart - Clothing
mint \$35
1 hole \$25
used \$20



XXXX - Beer
mint \$20
1 hole \$12
used \$8

LANDSCAPE 1993 (pack \$55)



Kakadu Billabong
mint \$8
1 hole \$3
used \$2



Lizard Island
mint \$12
1 hole \$5
used \$3



Northern Flinders Ranges
mint \$25
1 hole \$15
used \$10

SYDNEY OLYMPIC BID 2000



Olympic Bid Logo
mint \$30
1 hole \$15
used \$8

MICROSCOPY (Micro-photographs) (pack \$120)



Marine Plankton
mint \$8
1 hole \$3
used \$2



Butterfly Eggs
mint \$12
1 hole \$5
used \$3



Pollen Grains
mint \$25
1 hole \$15
used \$10

TELECOM GENERIC (New Logo)



Sydney Opera House
mint \$15
1 hole \$2
used \$1



Kangaroo
mint \$25
1 hole \$3
used \$1



Great Barrier Reef
mint \$35
1 hole \$6
used \$2



Koala
mint \$80
1 hole \$40
used \$25

ENVIRONMENT PROTECTION (pack \$120)



Recycle
mint \$8
1 hole \$4
used \$3



Plant a Tree
mint \$12
1 hole \$5
used \$3



Be a Green Consumer
mint \$25
1 hole \$10
used \$6

CHRISTMAS 1993



Outback Christmas
mint \$15
1 hole \$3
used \$2



City Christmas
mint \$30
1 hole \$5
used \$3

AUSTRALIA DAY 1994 (pack \$100)



Abstract Design
mint \$20
1 hole \$3
used \$2



Muttaborrasaurus
mint \$8
1 hole \$3
used \$2



Austrosaurus
mint \$12
1 hole \$5
used \$3



Minmi
mint \$25
1 hole \$15
used \$12

TAMWORTH MUSIC FESTIVAL (PACS) (pack \$70)



Golden Guitar Award
mint \$35
1 hole \$35
used \$30



Lee Kernaghan
mint \$35
1 hole \$35
used \$30

YEAR OF THE DOG



Dog on Ball
mint \$10
1 hole \$8
used \$6



Dog on Unicycle
mint \$10
1 hole \$8
used \$6



Dog and Flowers
mint \$10
1 hole \$8
used \$6



Dog and Ribbon
mint \$10
1 hole \$8
used \$6

SWISSH™ (PACS) (pack \$45)



Chocolate Bars
mint \$35
1 hole \$35
used \$30

ENDANGERED SPECIES/WWF (pack \$90)



Bilby
mint \$8
1 hole \$3
used \$2



Western Swamp Turtle
mint \$12
1 hole \$4
used \$3



Gouldian Finch
mint \$25
1 hole \$14
used \$10

LANDSCAPE 1994 (pack \$110)



Bollard's Lagoon, SA
mint \$8
1 hole \$7
used \$4



Lamington Nat. Park, Qld
mint \$8
1 hole \$7
used \$4



E. Alligator River, NT
mint \$8
1 hole \$7
used \$4



The Pinnacles, WA
mint \$8
1 hole \$7
used \$4



Mt. Ben Lomond, Tas
mint \$8
1 hole \$7
used \$4



Mt Hotham, Vic
mint \$12
1 hole \$4
used \$2



Crescent Head, NSW
mint \$25
1 hole \$15
used \$10

DANCE/BALLET



Ballet
mint \$8
1 hole \$3
used \$2



Dance
mint \$8
1 hole \$3
used \$2

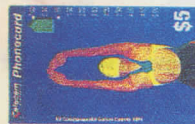


Dance
mint \$12
1 hole \$4
used \$3



Ballet
mint \$25
1 hole \$15
used \$10

COMMONWEALTH GAMES (pack \$100)



Diving
mint \$8
1 hole \$3
used \$2



Cycling
mint \$8
1 hole \$3
used \$2



Shot Put
mint \$12
1 hole \$4
used \$3

PHONECARD COLLECTOR MAGAZINE



Phonecard Collector
mint \$40
1 hole \$40
used \$35

TOYOTA



New Corolla
mint \$15
1 hole \$12
used \$10

AUSTRALIAN WILDLIFE FUND



\$5 Koala
pack \$25



\$10 Duck
pack \$50

ETTAMOGAH PUB (pack \$50)



\$5 Ettamogah Pub
mint \$40
1 hole \$40
used \$38

STEAM LOCO 1210



\$5 Train
folder \$25

AUSTRALIAN FOOTBALL LEAGUE



\$2 Gary Ablett
pack \$30



\$2 Tony Modra
pack \$20

ALBURY HIGH SCHOOL (pack \$20)



\$2 School
mint \$15
1 hole \$15
used \$12

**PAY-TEL AUSTRALIA
TT LINE CARDS**

ABEL TASMAN TRIALS (pack \$225)



Devonport



Launceston



Hobart

mint set (3) .. \$175

SPIRIT OF TASMANIA (pack \$70)



\$5 ferry



\$10 ferry



\$20 ferry

mint set (3) ... \$65

TT LINE CREW CARD



Crew card
mint \$12

GENERIC - MAP (pack \$12)



'Olde Worlde' Map
mint \$7

WILDERNESS RIVERS (pack \$50)



\$5 river



\$10 river



\$20 river

mint set (3) ... \$45

Opera House (pack \$70)



Opera House Festivities
mint \$22



Opera House by Day
mint \$22



Olympic Night
mint \$22

Museum of Contemporary Art (pack \$75)



Circular Quay, Sydney
mint \$12



Campbell's Soup Can
mint \$65

Australian Football League



Stephen Silvagni
pack \$19.50



Chris Mainwaring
mint \$19.50

Apollo 11 - 25 Years (pack \$350)



Saturn V Lift-off
mint \$15



LM Eagle
mint \$25



Descending the ladder
mint \$25



Astronauts deploy the
flag
mint \$70



Tranquility Base
mint \$250

Courage Under Fire (pack \$29)



Fire Fighter
mint \$15



The Aftermath
mint \$15

Victoria Stamp Traders - 30th Anniversary



Globe
mint \$10



Spies Hecker (pack \$70)

Alfa Romeo
mint \$22



Osca
mint \$22



Ferrari
mint \$22

Aust. Stamp Dealers' Association (ASDA) - Stamp Classics #1 (pack \$25)



WA 1854 4d inverted
Swan
mint \$25



Rally Australia (pack \$60)

Subaru
mint \$18



Mobil
mint \$18



Winners
mint \$25



Zoos (pack \$25)

Elephants, etc
mint \$13



Orang-utan, etc
mint \$13

CARDEX 94 (pack \$60)



Australian flowers
mint \$10
1 hole \$10
used \$8



Bookmuncher

Bookmuncher
mint \$8
1 hole \$3
used \$2



Social Security

Payphone booth
mint \$10
1 hole \$3
used \$2

Surf Life Saving



Underwater
mint \$8
1 hole \$3
used \$



Surf Rescue
mint \$8
1 hole \$3
used \$2



Life Saving History
mint \$12
1 hole \$4
used \$2



Boat Rescue
mint \$25
1 hole \$12
used \$10

Christmas



\$5
mint \$8
1 hole \$3
used \$2



\$10
mint \$12
1 hole \$4
used \$2



\$20
mint \$25
1 hole \$12
used \$10

PAY-TEL AUSTRALIA

Trams (pack \$40)



\$5
mint \$5



\$10
mint \$10



\$20
mint \$20

Trains (pack \$25)



"S" Class Diesel
mint \$3



"R" Class "Hudson"
mint \$6



"Titania"
mint \$10

Asian Pacific Phonocard

DISNEY packs for sale: A\$40 each. A\$350 for 10 packs.
MOON LANDING 25th ANNIVERSARY (Roam). Good numbers such as 1111, 1222, 1333, 1666, 1777, 1888, 1999 etc available at A\$350 each.

TELECOM AUSTRALIA Collector editions: NSW A\$500; Grand Prix A\$100; 1993 Endang. Species A\$150; 1994 Endang. Species A\$110; Landscapes A\$110; Commonwealth Games A\$90.

CUSTOM PACKS: Ettamogah Pub \$40; MCA \$75; Opera House \$70; Spies Hecker \$60; ASDA \$24;

CHINA PHONECARDS (all are mint, complete sets):

Jiangsi 1993 Mao Zedong (6) A\$55; 1993 Romance of the Western Chamber (4) A\$60; 1993 Lunar New Year stamp cards (12) A\$95; **Tianjin** 1st set (10) A\$300; **Hebei** set (3) A\$75; **Hunan** 1st set (5) A\$195; **Jilin** 1st set (4) A\$175; **Kunming** 1st set (10) A\$290; **Shanghai** 1st East Asian Games set (5) A\$180

Delivery: All orders in Australia by Certified Mail (add A\$4). Add A\$14 for secure delivery outside Australia (by air).

Asian Pacific Phonocard

(Alan Liu - We speak Chinese and English)

PO Box K869, Haymarket, Sydney 2000, Australia

Mobile: (0414) 368 238 - Fax: (02) 959 5159

Directory of Advertisers

Asian-Pacific Phonocard	40
Australasian Phonocard Monthly	26
Coin Trends	27
First Phonocard	14
Harbour City Stamps	14
J&M's Elegance in Phonocards	12
Kilpatrick, A M	16
Lighthouse Philatelics (Aust) Pty Ltd	9
Massone, Antonio	14
Mini-Display Ads	14
Norfolk Island Foenkaad Bureau	Cover 3
Norrish	14
Pay-Tel Australia	3
Phonocard Bureau, The	5-8
Phonocard Collector Classified	22
Phonocard Collector Subscriptions	34
Sarria Pty Ltd	17
Status Auctions International	29
Status Retail	Cover 3, Cover 4, 30-33
Telecom Australia	25
Universal Coin Co	3
Worldwide Collectables	Cover 2
Worldwide Telecard	14

Directory of Clubs

AUCKLAND (NZ) PHONECARDS SOCIETY, INC

Meets the first Sunday every month at 10.30am, Mt Albert Senior Citizens Hall. Postal enquiries to: Auckland (NZ) Phonocards Society, Inc, PO Box 11456, Ellerslie, Auckland, New Zealand.

AUSTRALIAN PHONECARD COLLECTORS CLUB, INC

Meets second Tuesday each month (except January) at Toc-H Hall, 30A Delaine Avenue, Edwardstown, Adelaide, South Australia (off South Road) at 7.30pm. Activities provided for members: Auction, Direct Sales, Exchange, Discussions, Reference Library, Postal Auctions via Magazine, Displays. Excellent bi-monthly magazine. Contact Secretary, Glenis Hymers, 64 Concord Drive, Reynella, SA 5161, Australia ((08) 381 3449.

THE MELBOURNE PHONECARD CLUB, INC

Meets first Saturday each month at 1pm at the Northcote Senior Citizens Centre, 18A Bent Street, Northcote (Melway 30 E7). Visitors welcome. The club seeks exchange of Australian for international phonocards. The Melbourne Phonocard Club, Inc, PO Box 197, Heidelberg West, Vic 3081, Australia.

ROSEBUD & DISTRICT PHONECARD COLLECTORS' CLUB, INC

Meets on the second Saturday each month at the Anglican Church Hall, Corner Sixth Avenue and Point Nepean Road (Melway 158 D12). All welcome! Rosebud & District Collectors' Club, Inc, PO Box 211, Rosebud, Vic 3939, Australia.

SYDNEY PHONECARD CLUB

Meets on the fourth Wednesday each month at the Auditorium, St Marys Bowling Club, Carson Lane (off Queen Street). Sydney Phonocard Club, PO Box 773, St Marys, NSW 2760, Australia. Contact Derek May ((02) 835 2427.

THE PHONECARD CLUB OF TASMANIA, INC

Meets monthly at the Goodwill Community Centre. Members receive a quarterly newsletter featuring a Postal Auction and the latest news. There is a "Swap Shop" and a "High Flyers" listing. This is supplemented by a monthly flyer. For meeting and membership details, contact: Sam Bailey, Secretary, The Phonocard Club of Tasmania, Inc, PO Box 816, Rosney, Tas 7018, Australia.

FREE LISTING in this directory for bona-fide phonocard clubs in the Asia-Pacific region.

News from overseas...

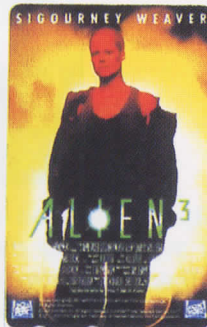
The latest hot thematic cards have arrived. Just a few are illustrated here - join our mailing list to receive continual updates.



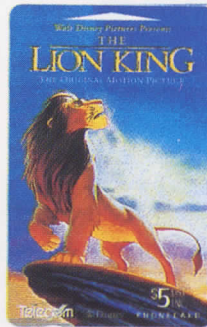
Stargate (5000)
(new movie sensation)
US, mint ... \$25



RoboCop (2000)
US, mint ... \$45



Aliens (Japan) mint \$20
(lots of other titles available)



Lion King (NZ) in limited CD pack (4000)
mint \$75

Germany (1500) Coca-Cola set (3) in folder,
mint \$225



England Thunderbirds
in folder (1500)..... \$25



Australia Coca-Cola - first issue - now available
Two different cards, each in a different pack.
Price per pack \$19.50



King Kong (Nynex, USA)
mint set of 3
(incl. complimentary) \$35



Allan Leavell Houston Rockets
(400 only) all signed ...\$35



Coca-Cola Belgium
(1000 only) mint \$139



Coca-Cola McDonalds UK
mint \$25

Coca-Cola Germany
mint, in folder \$25



Coca-Cola/Mello Yello USA
mint (1500) \$90



Coca-Cola Denmark
mint \$60

Coca-Cola Czech
used \$30



Coca-Cola Shanghai (China)
mint \$45

Coca-Cola BT (1500 only)
mint \$95



POSTAGE & PACKING

Certified in Australia \$2 (loose cards only); \$4 (up to 5 folders);
Overseas Registered Airmail: min. A\$12 (loose cards); A\$15 (up to 3 folders); Ordinary Airmail (your risk) A\$2 (loose cards); A\$4 (up to 3 folders).

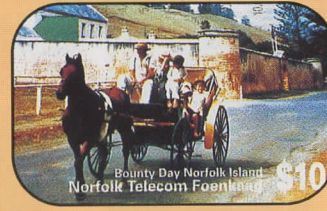
Status Retail

PO Box A2176, Sydney South, NSW 2000, Australia

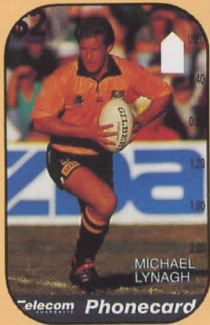
☎ (02) 267 6116 Fax (02) 267 6124

American Express, Bankcard, Diners' Club, MasterCard, Visa

You collected the stamps... Now, you can collect the phonecards (foenkaad) of Norfolk Island!



Norfolk Island Telecom's very first issue of Telephone cards was released on October 9. Limited supplies of the set of three mint cards plus special collector folders are now available, for the Norfolk Island Foenkaad Bureau and from Status Retail, **at issue price**. The set of three (\$5, \$10 and \$20) mint cards are available at issue price (**A\$35** per set). The set also comes in an attractive souvenir collector folder at **A\$45**. To commemorate its participation in phonecard exhibitions in Germany and the United States, Norfolk Island issued a "Euro-Pack" and a "USA-Pack" respectively (also priced at **A\$45** each). Only limited numbers are available of the overseas exhibition packs and early orders are recommended. Order today from the **Norfolk Island Foenkaad Bureau**, P O Box 95, Norfolk Island (via Australia 2899) or from **Status Retail**, PO Box A2176, Sydney South, NSW 2000, Australia.



The Rugby Union Captains

New Rugby Union cards show Wallabies Captain, Michael Lynagh & All Blacks Captain, Sean Fitzpatrick

Laser Sport Pty Ltd, has contracted Status Retail to distribute its series of sporting cards to collectors and dealers. The first Laser Sport cards comprise a Telecom Australia Custom Card showing Wallabies Captain, Michael Lynagh and a Telecom New Zealand Advertising Card showing All Blacks Captain, Sean Fitzpatrick. The Michael Lynagh card will be available singly in a pack at **A\$19.50**.

First joint Australia/New Zealand Rugby Union Pack

Both the Lynagh and Fitzpatrick cards will be united in a milestone pack - the first of its kind to contain both a Telecom Australia card and a Telecom New Zealand card on the same theme. The pack will feature background editorial information and extra coloured illustrations of the Captains. Cost of the combined pack will be **A\$39.50**.

Status Retail

PO Box A2176, Sydney South, NSW 2000,

Australia ☎ (02) 267 6116 Fax (02) 267 6124 International Fax +61 2 267 6124

To: **Status Retail, PO Box A2176, Sydney South, NSW 2000, Australia**

Fax (02) 267 6124

Please supply the following Norfolk Island/Laser Sport Rugby Union phonecards:

..... \$
 \$
 \$
 Added for delivery*..... \$

Cash/Cheque American Express Bankcard Diners' Club MasterCard Visa #

□□□□□□□□□□□□□□□□ Expiry Date □□□□

Signature:..... Name:

Address:.....